

Creating Collaborative Connections through Conversation, Community, and Cranes



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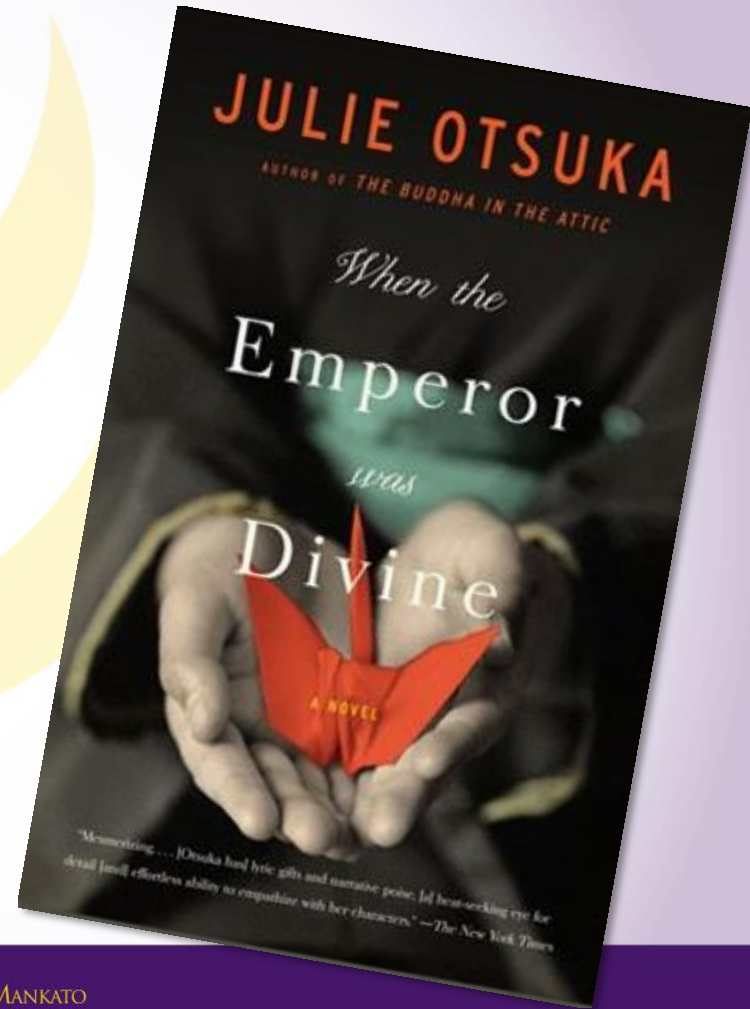
#MavLib

- Memorial Library
 - Serve \approx 17,000 Students
 - Serves community members too!
 - Library has 4 floors
 - Many resources
 - Educational Resource Center



#MavCommonRead

- Annual campus-wide community-building public reading initiative
- One book is chosen
 - Service
 - Citizenship
 - Cultural Diversity
 - Life Transitions
 - Coming of Age
- Program's seventh year on campus and Library-run second year
 - First full year that Library Services managed the University Common Read Program



#MaverickMigration

- Reading as Solitary Endeavor
- Hands-On Component
- Japanese Legend
- Art Installations
 - Memorial Library
 - Centennial Student Union
 - Earley Center for Performing Arts



Collaborative Connections

- Library Involvement
 - EXPLOSION of Outreach Activities
 - Student Crane Making
 - Attendance to Campus Fairs
 - Team Building: library/campus/community
 - Social Media
 - Videos
 - 3D Printer Cross-Promotion
 - Finals Week Activities
 - Homecoming Parade and Presence at other events
 - Thank you cards



Campus Collaborative Connections

- Campus Partnerships (16)

- Library Services
- Academic Affairs
- **Art Department**
- Barnes and Noble Bookstore
- Honors Program
- Institutional Diversity
- IT Solutions Media Production
- Learning Communities

- New Student & Family Programs
- Printing Services
- Strategic Partnerships
- **Student Activities** (our community link)
- **Stomper Cinema**
- Student Affairs
- University Fellowships
- **Women's Center**

4 additional connections!

Community Collaborators

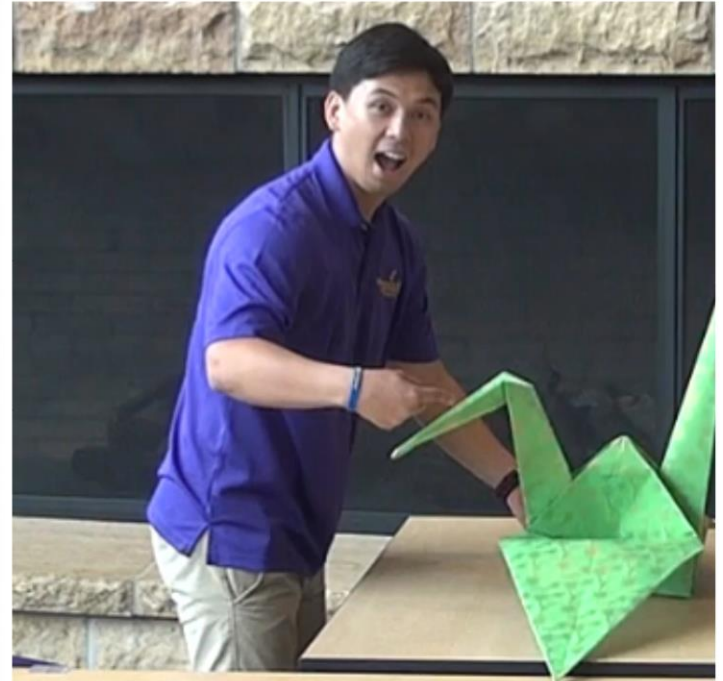
- Community Partnerships (6)
 - Blue Earth County Historical Society
 - Japanese American Citizen League
 - Student Activities (our campus link)
 - Emy Frenz Arts Guild
 - Dr. Gina Wenger – Art Professor at MNSU
 - Vine Faith in Action Book Discussion
 - Fillin' Station Coffee House

Dr. Gina Wenger – Art Professor at MNSU – did this installation in the art gallery in the Student Union. Visit us - it's now in the Memorial Library!



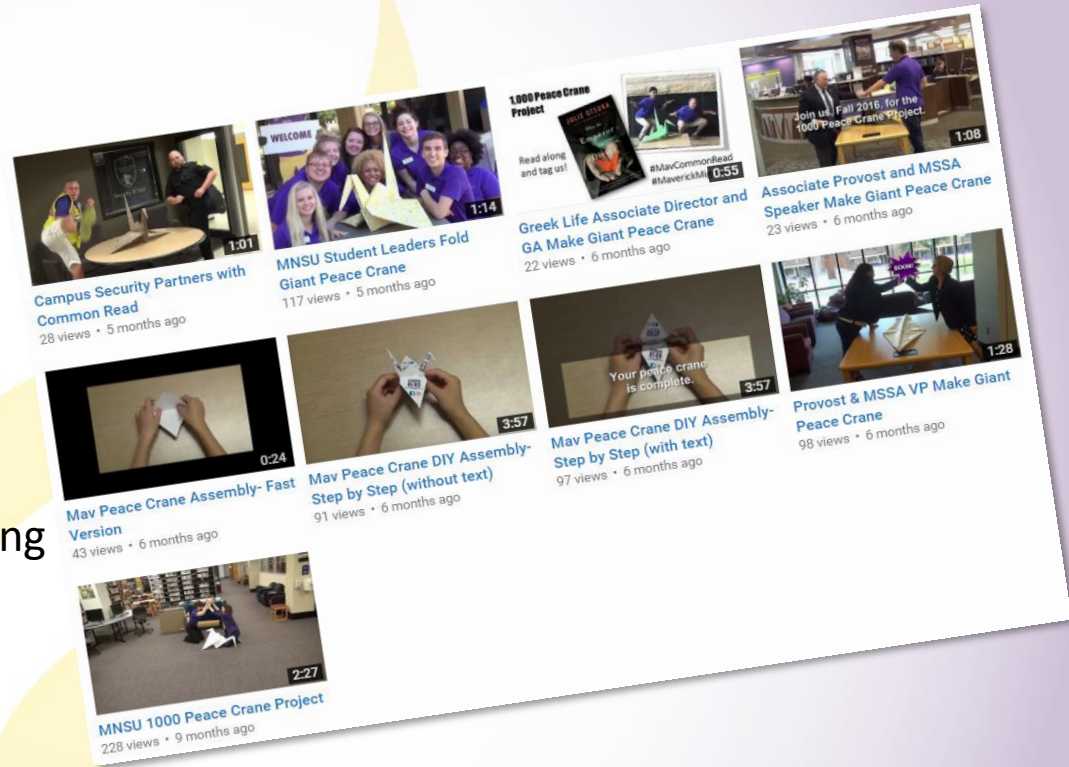
Peace Cranes

- Up-Cycled Paper
 - Withdrawn Maps from Maps Collection
 - Antique Paper
 - Campus Event Posters
- Bought Origami Paper
 - 6 x 6 (traditional size)
 - 8 x 8



Creating Videos

- Instructional
- Promotional
- YouTube
 - mnsu.edu/commonread
 - Post, tag, summary, CC, Sharing



Creating Videos

- Resources (Library-Owned)
 - Video Camera
 - Tripod
- Other Technology Resources
 - Camtasia Software (free version available)
 - Added Text - be inclusive
 - Music Files (Creative Commons Licensed)
 - freemusicarchive.org
 - creativecommons.org



Creating Videos

- Location
 - Showed campus locations
- People
 - Administration, students
- Challenges
 - Schedule of participants
 - "I want to do it too!"
 - Locations not available
 - Camera Angles
 - We're not professionals...and it's OK!



MAVERICKS

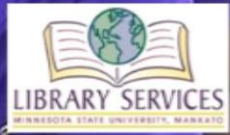
WELCOME

1,000 Peace Crane Project

Create a #MaverickMigration

JULIE OTSUKA
When the Emperor
Divine

#MaverickMigration
#MavCommonRead



Social Media

- Channels
 - Common Read
 - Library Services
 - University
 - Art Department
- Posting
 - Videos
 - Memes
 - Use hashtags!



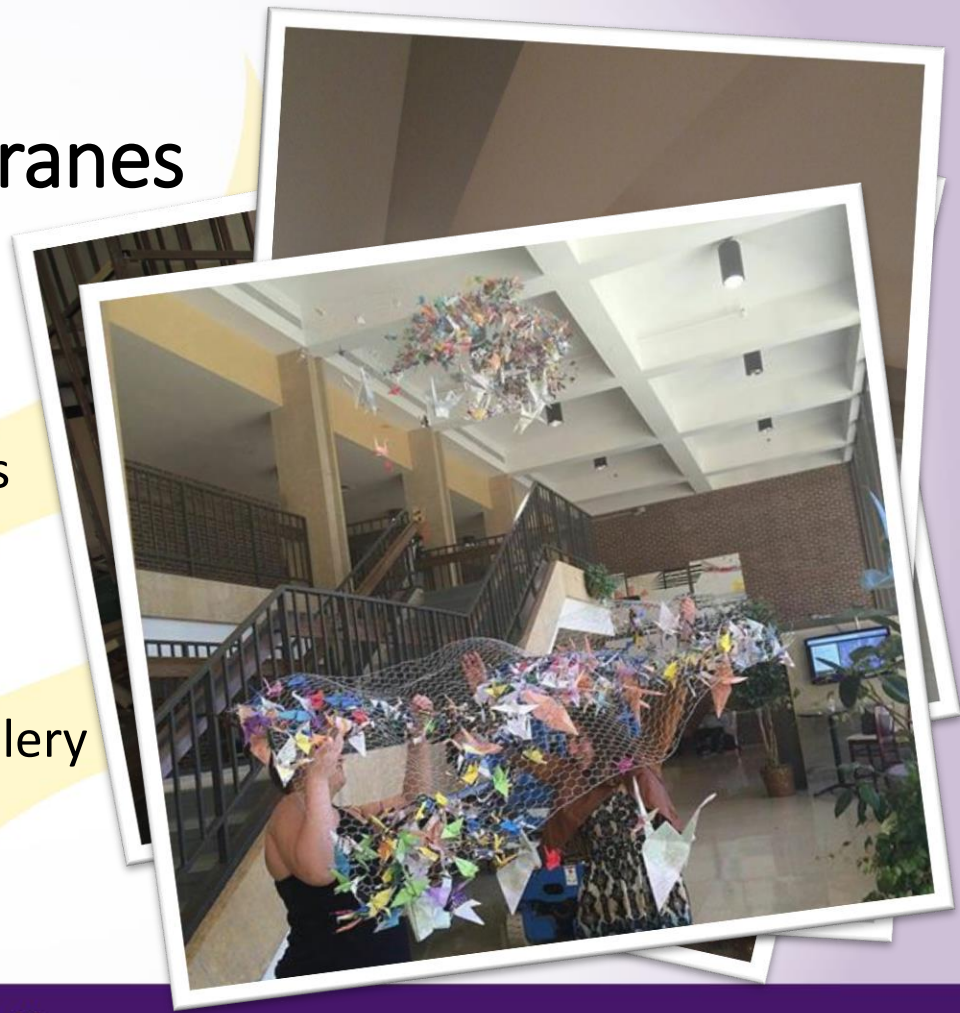
Cross Promotions

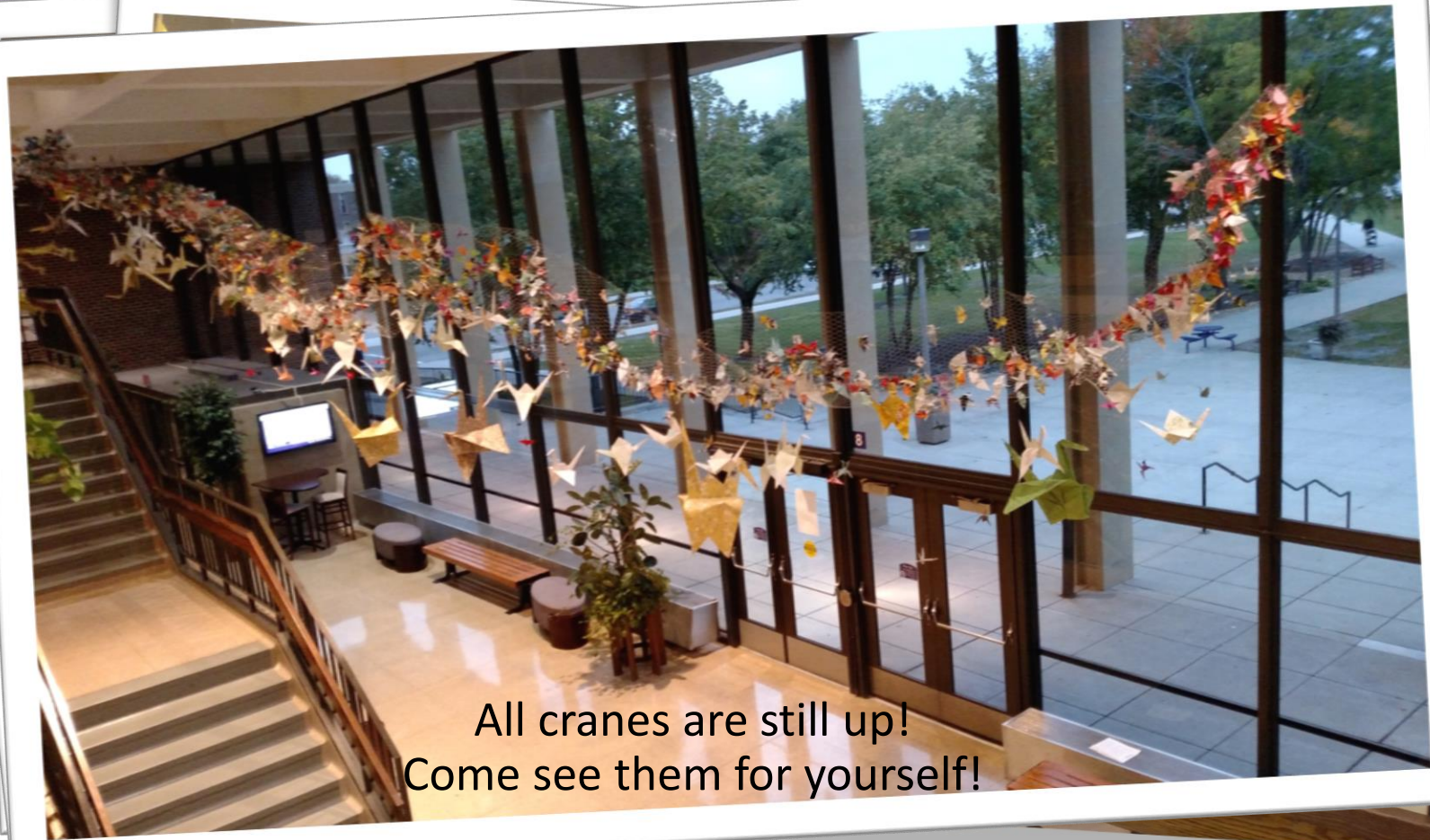
- Retro Technology (Print Ads)
 - Student Newspaper – Reporter
 - Community Education (mankatocer.com)
 - Mankato Free Press Story
 - Library Newsletter Story
- In Real Life
 - TV Screens in Library and CSU (video and stills)
 - 3D Printer Cross-Promotion
 - Open Crane Assembly Workshops (Library, Job Fair, Tabling in CSU)
 - Team Building (10 sessions!)
 - Res halls, departments, co-workers, community groups



Creatively Connected Cranes

- Art Installation Classes
 - 2/3/4/5 & 600 level students
- Installations in 3 Campus Buildings
 - Memorial Library – Library Services
 - Earley Center for Performing Arts
 - Centennial Student Union
- Art Show in Student Union Art Gallery
 - Dr. Gina Wenger

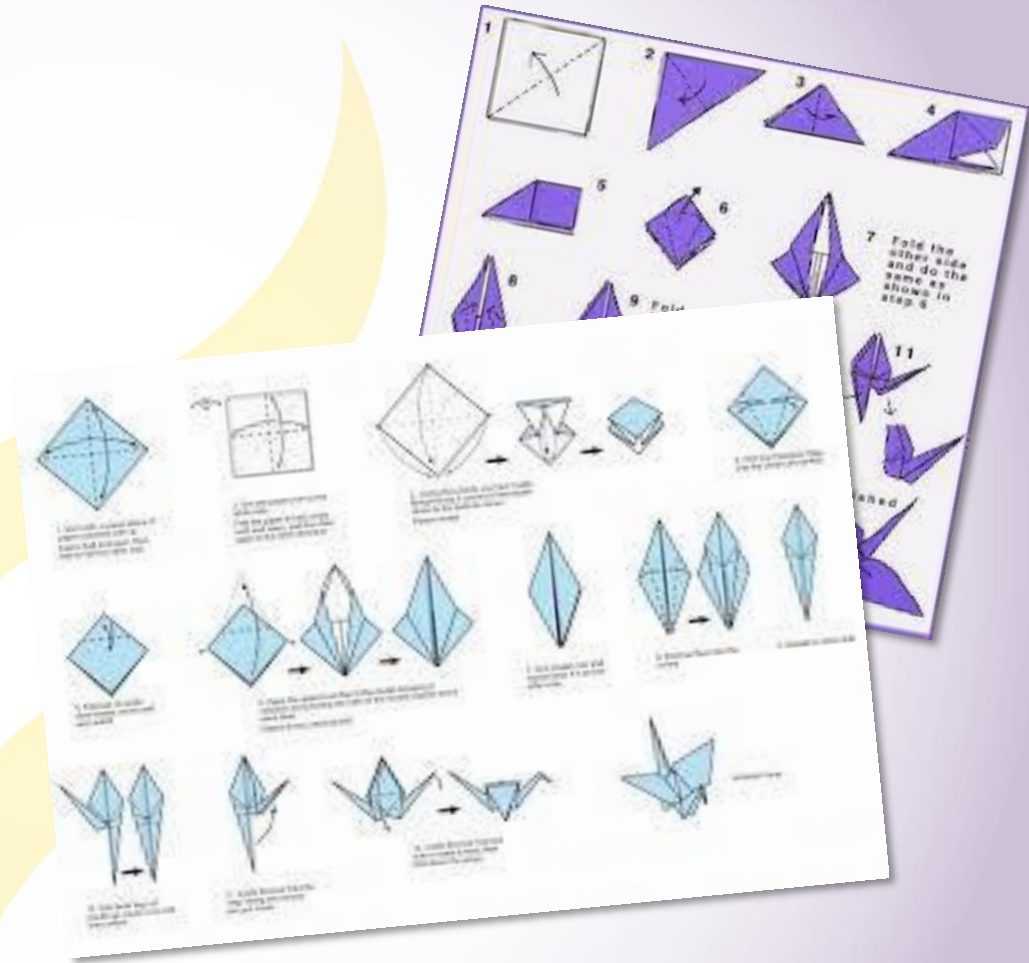




All cranes are still up!
Come see them for yourself!

Lessons Learned

- Communication
 - Start closer to home
- Level of Difficulty
 - Advanced origami design
- Time
 - Plethora of ideas
 - Lack of time to implement
- Resources
 - Lack of personnel



Celebrating Success

- Team building
 - Campus and community
- Administration by-in
 - Event promoted at convocation
- Keynote event
 - Had a full house!
- Art class installations



Questions?



Thank you!



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