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Faculty Researcher Profiles   Office of Research and Scholarship

2014

Visual Media Workshop - Katie Warfield, Aaron Goodman, Chad Skelton (Faculty of Arts, Journalism and Communication)

Kwantlen Polytechnic University. Office of Research and Scholarship.

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Recommended Citation

2014

Visual Media Workshop

KPU - Office of Research and Scholarship

Spotlight

Faculty Researcher Profiles

Faculty of Arts - Journalism and Communication

Visual Media Workshop

Snapshot

KPU faculty members Katie Warfield, Aaron Goodman, and Chad Skelton are all driven to understand the digital world and how its mediated images are processed, analyzed, and assessed by surrounding audiences. The three members are interested in three main categories of research: (1) critical digital visual literacy, (2) digital visual storytelling, and (3) data visualization.

Key Research Goals

By analyzing instagram, Youtube, selfies, Google Glass, drone photography, digital storytelling, Upworthy, and data visualization, these three researchers plan to:

- engage the community on digital visual literacy
- promote virtual collaboration
- continue to educate students and the community through workshops and master classes
- research and publish cutting edge research on digital visual media

What Have The Researchers Done?

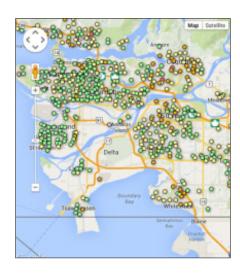To-date, these three researchers at KPU have:

- paved the way for academic research surrounding selfies worldwide
- empowered the community, health, and education-related organizations worldwide via digital storytelling workshops
- advocated that audiences of visual media be actively engaged rather than passively accepting of visual images and their messages

Aaron
Goodman

Katie
Warfield

Chad
Skelton

Impact of Research

- The selfie research benefits women, as it brings light to the negative hegemonic discourse surrounding selfies and self-portraiture by young girls

- The workshops benefit the community by training people how to actively process, analyze, and assess visual media

- KPU, its faculty, and students benefit from being apart of such innovative research and workshops

What's Next?

- Katie Warfield plans to partner with photographer Vivienne McMaster to create Selfies Workshops for young female-identifying students and continue Selfie research

- Aaron Goodman plans to hold three-day Digital Storytelling workshops to help empower people to share and create their own digital stories

- Chad Skelton will use his Data Visualization projects to bring awareness to many social topics of concern and will begin to offer workshops

- Check out Digital Media workshop online: thevisualmedia.com

Check Out Some Digital Stories Online:

1. The Barn - A digital story by Jan Thompson, Geography
   http://vimeo.com/99772078

2. Lugard Road - A digital story by Ivy Ng, Psychology Lab
   http://vimeo.com/100430654

3. In Freya's Hall - A digital story by Zoe Landale, Creative Writing
   http://vimeo.com/100435956

4. Our Ecocidal Species - A digital story by Warren Bourgeois, Philosophy http://vimeo.com/100430342

For further information please visit:
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