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Understanding and Assessing What We Accomplish With our Community Partners

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Understanding and Assessing What We Accomplish With our Community Partners

Keywords

assessment, community partners, service, community engagement

Disciplines

Higher Education

Understanding and Assessing What We Accomplish *With* our Community Partners

February 24, 2017



REIMAGINING SERVICE



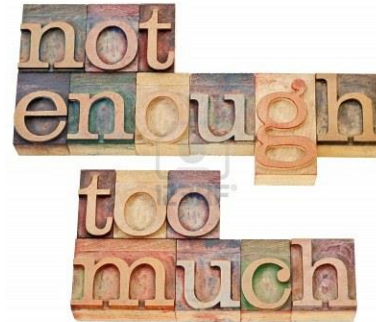
PRINCIPLE #1

Ecosystem



PRINCIPLE #2

Make it core



PRINCIPLE #3

True community
needs



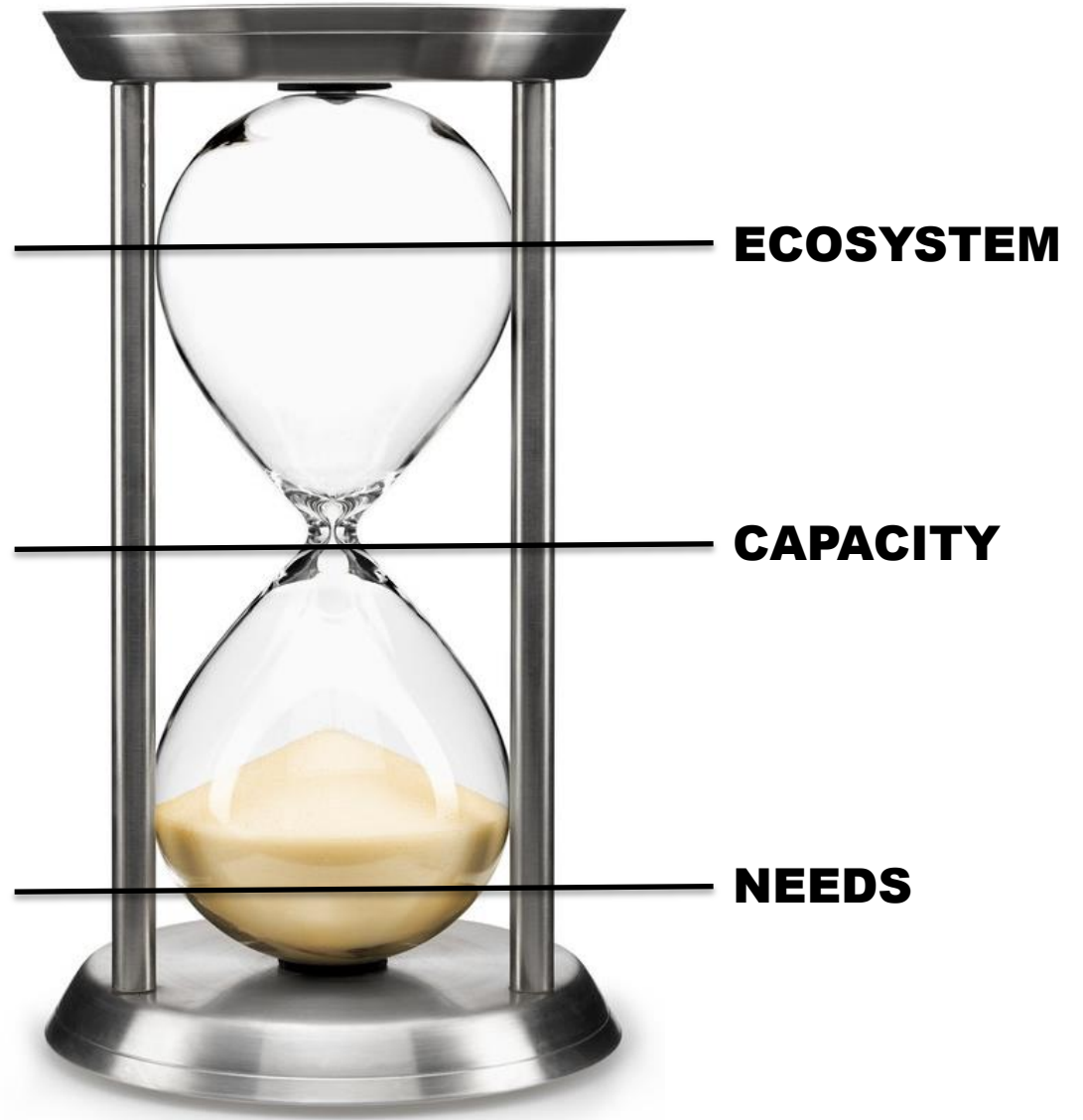
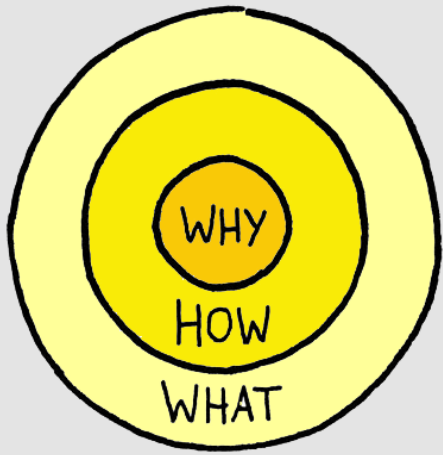
PRINCIPLE #4

You need to invest

REIMAGINING SERVICE PRINCIPLE #1

The **ecosystem** is more effective when all sectors participate in its evolution.









Understand the landscape



REIMAGINING SERVICE PRINCIPLE #2

Make service a **core strategic function**, not an add-on.




REIMAGINING ASSESSMENT PRINCIPLE #2

Make ASSESSMENT a
core strategic function,
not an add-on.



DCE Operating Principles

1. To value and respect the knowledge and expertise that exists within communities.
2. To support collaborative university-community partnerships built on trust and reciprocity.
3. To seek out, engage, and value diverse perspectives and experiences that forge practical and innovative solutions.
4. To advance and disseminate new knowledge and best practices through community engaged scholarship.
5. To develop and adopt a model of best practices in community engagement.

A man with short, light-colored hair, wearing a dark suit, white shirt, and blue tie, is shown from the chest up. He has a thoughtful or questioning expression on his face. The background is a blue wall with a faint world map. The word "WHY?" is written in large, bold, white capital letters with a black outline across the bottom of the image.

WHY?

Be clear about why
and then ... who, what, how
before we ask for information



is the
JUICE *worth the*
S  UEEZE?

REIMAGINING SERVICE PRINCIPLE #3

Focus engagement on **true
community needs.**



Who?



Will give, receive and care about the information?

- Neighborhood (be specific!) residents
- Parents of children who attend a program
- Staff who supervise service learning students
- Identified contact in partnering organization (partnership?)
- Director of a partnering organization
- Individuals involved in partnership activity

What do you want to ask?

- Quality of the partnership
 - E.g. trust, communication, power
- Description of partnership
 - Degree of collaboration (Himmelman, 2002)
 - Purpose, process and outcome (Stanton, 2012)
- Outcome of the work
 - Range of products and impacts e.g. CES, resources leveraged, increased awareness, effects on scope, efficiencies, cost-effectiveness sustainability
 - Specific to goals/program

REIMAGINING SERVICE PRINCIPLE #4

In order to get a return,
you have to invest.





- “Make it Real” (More than PR)
- Invest adequate resources

Guiding Principles for Understanding and Assessing What We Accomplish *With* our Community Partners



Next Steps

- Process document
- Literature review
- List of shared partner organizations
- Guiding principles
- Make a plan



Thank you

Vanessa Diamond

Director

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Division of Community Engagement