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7 **Parental preferences for the facial traits of their offspring's partners can enhance**

8 **parental inclusive fitness.**

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Abstract

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Physical appearance provides a wealth of information concerning an individual's biological fitness and reproductive quality, but we do not know whether parents make use of this information when evaluating potential partners for their offspring. This is critical to our understanding of human mate choice, because parents frequently influence their offspring's mating decisions, either directly, for instance through arranged marriages, or indirectly, through manipulating their offspring's partner choice. Here, we used facial images that varied in attractiveness, masculinity, health, and symmetry to assess both reproductively-aged daughters' and their parents' preferences in potential mates for the daughters. In line with our predictions, both daughters and their parents had clear preferences for markers of genetic quality, although the daughters showed significantly stronger preferences for these markers than their parents. Contrary to previous research, parents and daughters did not have stronger preferences for markers of genetic quality if they perceived the daughter to be more attractive. Parents' preferences for the facial markers of genetic quality in their offspring's partner may help maximise inclusive fitness.

28 **Keywords:** mate choice, parental investment, parent-offspring conflict, face preferences,
29 inclusive fitness

30 **Introduction**

31 Parental involvement in their offspring's mate choice appears to be ubiquitous across human
32 cultures (Apostolou, 2007; Goode, 1959; Menon, 1989; Minturn, Grosse, & Haider, 1969). In
33 contemporary societies, the degree of parental involvement varies from relatively superficial,
34 such as approval or disapproval of the offspring's choice, through to much more extensive,
35 such as arranged marriage practices (Apostolou, 2007; 2013; Buunk, Park, & Duncan, 2010).
36 Some level of parental involvement has probably been evident throughout our evolutionary
37 history (Apostolou, 2010a,b; 2012; 2013; Buunk et al., 2010). As such, parental involvement
38 in mate choice has likely been subject to evolutionary pressures, and humans may have
39 developed specialised mechanisms for choosing suitable mates for their offspring, perhaps
40 independent from mechanisms involved in their own mate choice.

41

42 Appearance plays an important role in mate choice, as has been convincingly demonstrated
43 numerous times (see e.g. Penton-Voak, 2011). This is perhaps with good cause: physical
44 traits can convey critical information concerning the suitability and genetic quality of an
45 individual as a reproductive partner, including their genetic quality, their health status and
46 their fertility (e.g. Thornhill, & Gangestad, 2006; Rhodes, 2006). Much research has shown
47 that people readily and accurately discern these markers of genetic quality in others (e.g.
48 Rhodes, 2006). Yet we do not know whether parents also exploit physical markers of genetic
49 quality when judging potential partners for their offspring, despite the clear benefits of doing
50 so. Indeed, research has indicated that women's judgements of the attractiveness of male
51 faces may change at menopause, when markers of genetic quality in a partner become less
52 relevant (Jones et al., 2011; Little et al., 2010), but we hypothesise that menopause should
53 leave intact a woman's ability to assess markers of genetic quality of potential sons-in-law so
54 that she can appropriately judge potential partners for her offspring so as to maximize her

55 inclusive fitness, i.e. the benefits to her fitness if her offspring successfully produces
56 offspring of high genetic quality in turn.

57

58 Mate choice is often portrayed as a market, where individuals adjust their preferences
59 according to their own desirability (Waynforth & Dunbar, 1995). This strategic adjustment
60 contributes to assortative mating, whereby people tend to choose a partner of approximately
61 equal mate value to themselves. Assortative mating has been established for a range of traits
62 including physical appearance (Jones et al., 2005; Little et al., 2001), and might support long-
63 term relationship bonds. The pursuit of a partner of equivalent mate value allows people to
64 maximise their reproductive potential by focussing their time and efforts on a partner who is
65 maximally high-quality while still being attainable. We hypothesise that parents may also
66 adjust their evaluation of a potential partner's suitability according to their perceived mate
67 value of their offspring.

68

69 Men can provide both direct benefits (investment) and indirect benefits (heritable fitness) as
70 reproductive partners, and may trade off one against each other. For example, males with
71 high facial masculinity, a marker of genetic quality (Perrett et al., 1998), show fewer
72 investing traits (Boothroyd et al., 2008) and are perceived as less investing compared to
73 males with lower levels of facial masculinity (Perrett et al., 1998). Similarly, men with higher
74 attractiveness, or higher facial symmetry, also markers of genetic quality (Little et al., 2001),
75 are less co-operative and offer fewer resources in experimental settings (Sanchez-Pages &
76 Turiegano, 2010; Takahashi et al., 2006; Zaatari & Trivers, 2007). Accordingly, women may
77 need to trade off investment and genetic quality when choosing a mate (Perrett et al., 1998;
78 Roney et al., 2006).

79

80 Parents and their daughters benefit in different ways from the genetic quality and investment
81 of the daughter's partner, and thus the ideal trade-off point might be different for parents
82 compared to daughters (Andersson, 1994; Buunk, Park, & Dubbs, 2008). The genetic quality
83 of a daughter's partner provides relatively greater benefits to that daughter than to her
84 parents, because any children born to the daughter are related 0.5 to her, but only 0.25 to the
85 daughter's parents. A daughter therefore might be happy to sacrifice a partner with good
86 investment potential for one who has high genetic quality. In contrast, the daughter's parents
87 will be less willing to relinquish traits that make a partner valuable but which do not
88 constitute genetic quality. Further, parents might have additional specific preferences for a
89 partner with good investment potential, to reduce the risk that they might have to shoulder
90 some of the costs arising from low paternal investment by the daughter's partner to the
91 detriment of their investment in other (grand-)offspring (Buunk et al., 2008; Apostolou 2011,
92 2015). This position is supported by questionnaire studies. Parents put more emphasis on
93 traits indicating investment (e.g. 'kind', 'housekeeper') while their offspring judged markers
94 of genetic quality (e.g. 'attractive') as more important (Perilloux, Fleischman, & Buss; 2011).
95 Similarly, people indicated that they would have greater preferences for good looks in a
96 partner than in a son- or daughter-in-law, alongside greater preferences for a good family
97 background in a son- or daughter-in-law than a partner (Apostolou, 2011). Finally, children
98 (aged 16+) rated good looks more important in a prospective spouse than their parents did in
99 a prospective son- or daughter-in-law (Apostolou 2015).

100

101 In the present study, we recruited parents with daughters of reproductive age, and tested the
102 preferences of the parents and their daughters for markers of genetic quality in potential
103 partners for the daughters. We predicted that: 1) parents would show directional preferences
104 for facial markers of genetic quality (attractiveness, masculinity, health, and symmetry) in an

105 offspring's potential partner, and these preferences would not be affected by the menopause;
106 2) facial markers of genetic quality would be more attractive to daughters judging the
107 attractiveness of a potential partner than to parents judging a potential partner for their
108 daughter; and 3) parents and daughters would adjust their preferences in accordance with
109 their perception of the daughter's mate quality (attractiveness).

110

111 **Methods**

112 *Participants*

113 Participants consisted of 210 parents (111 female; mean age = 52 yrs, age range = 37-73yrs)
114 and 125 of their daughters (mean age = 20.57 yrs, age range = 18-29). Eighty seven daughters
115 had both parents participate, there were no sisters in the sample. All participants self-
116 identified as white and lived in the UK. The daughters were recruited predominantly from a
117 large Psychology undergraduate teaching class. Participants were only included if daughters
118 were between 18 and 30 years old, so that daughters were in the peak reproductive phase, and
119 were of roughly equivalent age to the male face stimuli used. Additionally, daughters had to
120 have lived with both their biological parents until at least age 16. This restriction was applied
121 to ensure that all parents had invested substantially and extensively in their daughters. All
122 participants gave informed consent. The study was approved by the XXXXXXXX.

123

124 *Stimuli*

125 Daughter-aged male face stimuli were created from 15 male base identities. Each identity was
126 a composite of three photographs drawn from a white student image set generated at the
127 University of St Andrews. These images were combined to create a composite to avoid
128 individuals being identified. Each identity was then transformed for attractiveness, health,
129 masculinity, and symmetry. Attractiveness transforms were conducted by applying $\pm 25\%$ of

130 the shape and colour difference of an attractive and unattractive prototype, taken from
131 Todorov and colleagues (Todorov et al., 2013; Todorov & Oosterhof, 2011). For health
132 transforms, a $\pm 17\%$ carotenoid colouration transform was applied (Lefevre et al., 2013). For
133 masculinity, base images were transformed by $\pm 50\%$ of the shape and colour difference
134 between an average male and average female (Perrett et al., 1998). Finally, to create stimuli
135 differing in symmetry, base faces were symmetrised while the untransformed base faces were
136 used as the low-symmetry versions of each face (Little et al., 2001). Example stimuli are
137 shown in Figure 1. These stimuli were presented in pairs in a forced choice paradigm in an
138 online study. Each face pair contained two versions of the same identity, with high and low
139 levels (each level randomly presented on the left/right) of one of the four manipulations,
140 presented in random order.

141

142 Parent-aged male face stimuli were created from 15 male faces (mean age=45.9yrs) from the
143 FACES database (Ebner, Riediger, & Lindenberger, 2010). Faces were transformed for
144 attractiveness, health, masculinity, and symmetry using the methods described above, and
145 presented in the online survey as described above.

146

147 Daughter-aged female face stimuli ($n = 20$) were taken from a set of photographs taken at the
148 University of St Andrews. They were all white and of undergraduate student age. We
149 attempted to choose a range of attractiveness levels for these stimuli.

150

151 ---- insert Figure 1 about here ----

152

153 **Procedure:** The daughter participants were first shown the pairs of daughter-aged male face
154 stimuli. For each pair, they were asked to select the face that they found more attractive. This

155 allowed us to calculate a ‘high preference score’ representing the proportion of trials on
156 which the high trait face was chosen. Next, the daughter participants were asked to compare
157 themselves to each of the daughter-aged female face stimuli, and to state whether they
158 considered themselves more or less attractive than each (Clark, 2004). Subsequent to
159 participation in the study, they were contacted to ask if they would like to invite their parents
160 to take part in a related study. Those who agreed forwarded details of the study to their
161 parents.

162

163 Parental participants were first shown the same set of daughter-aged male face stimuli that
164 their daughters saw. They were asked to refer to the daughter who participated in the study,
165 and to select the face that would be more suitable as a partner for the daughter¹. This allowed
166 us to calculate a ‘high preference score’ representing the proportion of trials on which the
167 high trait face was chosen. Next, the parental participants saw the same daughter-aged female
168 face stimuli that their daughters saw, and were asked to rate whether the daughter was more
169 or less attractive than each. Thirty-two participants (14 female) chose to skip this step. In
170 addition, female parental participants completed an additional facial preference test. In this
171 test, the parent-age male face pairs were presented in random order as above, and women
172 were asked to choose the more attractive face in each pair. They also reported whether they
173 had stopped menstruating due to menopause (43 stopped cycling; 2 unsure).

174

175 **Results**

¹ We have no evidence that the question wording might have affected responses: in a separate study with a similar cohort of white, heterosexual females (N=114, mean age=20.06) we presented participants with the same face pairs as described in this paper but randomly assigned them to answer either the question ‘Who is more attractive’ or the question ‘Who would be a more suitable partner for you’. A repeated measures ANOVA with question as a between subjects factor indicated no main effect of question ($p=.69$) and no interaction between face transform and question ($p=.89$). This cohort was recruited from the same large undergraduate psychology class, but one year later than the cohort described in the main study.

176 *Directional preferences*

177 One-sample t-tests against chance (0.5) indicated directional preferences of parents and
178 daughters for facial markers of genetic quality (all $p < .001$; see Table 1).

179

180 Table 1: Mean preference scores, representing the proportion of times participants selected
181 the high-trait face. All scores are significantly above chance (all $p < .001$).

	Mean (SD) preference of...		
	Daughter	Mother	Father
Attractiveness	.79 (.15)	.76 (.18)	.70 (.20)
Health	.76 (.15)	.68 (.19)	.67 (.18)
Masculinity	.75 (.21)	.70 (.23)	.68 (.23)
Symmetry	.64 (.19)	.66 (.19)	.66 (.16)

182

183 Additionally, attractiveness, health, and masculinity preferences were weakly to moderately
184 correlated, while symmetry preferences were independent (Table 2). Fathers and mothers
185 showed a significant correlation in attractiveness preferences ($r_{\text{rho}} = .25, p = .02$). There were no
186 other significant correlations between parents (all $p > .12$) or parents and daughters (all $p > .10$).

187

188 Table 2: Zero-order correlations of parental trait preferences.

Preference			
for...	Attractiveness	Health	Masculinity
Health	.53**		
Masculinity	.21**	.41**	
Symmetry	.10	.10	-.02

189 Note. ** p<.01.

190

191 *Parent-offspring conflict*

192 Next, for those families where daughter, mother, and father participated (N=87), we next ran a
 193 3x4 repeated measures ANOVA with rater (daughter, mother, father) and rating
 194 (attractiveness, health, masculinity, and symmetry) as repeated measures. The test revealed a
 195 main effect of rater ($F(2,85)=5.60, p=.005$), a main effect of rating ($F(3,84)=17.68, p<.001$),
 196 and a rater by rating interaction ($F(6,81)=3.01, p=.01$). The main effect of rater was driven by
 197 daughters showing stronger preferences than both their mothers ($p=.04$) and their fathers
 198 ($p=.002$). There was no significant difference in preference between mothers and fathers
 199 ($p=.33$). The main effect of rating was driven by the high attractive face having been chosen
 200 significantly more frequently than the ‘high’ face of any of the other traits (all $p<.01$) and the
 201 high health and high masculinity faces having been chosen significantly more often than the
 202 high symmetry face ($ps<.01$). The interaction between rater and rating was resolved using
 203 sub-sequent independent repeated measures ANOVAs for each rating. For attractiveness,
 204 mothers and daughters did not differ in their ratings ($p=.46$), but fathers and daughters did
 205 ($p<.01$). For health, daughters chose the ‘high’ face significantly more often than both their
 206 mothers ($p=.003$) and fathers ($p<.001$). For masculinity, daughters showed a marginally
 207 stronger preference for ‘high’ faces than their mothers ($p=.08$) and a significantly stronger

208 preference than their fathers ($p=.02$). Finally, for symmetry there was no difference between
209 daughters and their parents (all $p>.34$; Figure 2). Mothers and fathers did not differ in their
210 ratings for any traits, although for attractiveness, mothers showed a marginally stronger
211 preference ($p=.05$). Finally, in order to assess whether menopause influenced mothers' ratings
212 we ran an additional repeated measures ANOVA including only mothers with rating as a
213 repeated measure and controlling for menopause and age. This test revealed no effect of
214 either age ($p=.67$) or menopause ($p=.47$).

215

216 --- Insert Figure 2 here ---

217

218 To determine whether the parents' lesser preferences for markers of genetic quality were
219 driven by judging faces much younger than themselves, we used paired-samples t-tests to
220 compare the mothers' ratings of the suitability of daughter-aged male faces for their
221 daughters with their ratings of the attractiveness of parent-aged male faces for themselves.
222 With the exception of health ($t(104)=0.79$, $p=.43$, $d=.15$), mothers showed significantly
223 stronger preferences for markers of genetic quality when making judgements for their
224 daughters than when judging potential partners for themselves (attractiveness: $t(104)=5.01$,
225 $p<.001$, $d=0.98$; masculinity: $t(104)=4.73$, $p<.001$, $d=0.93$; symmetry: $t(104)=3.94$, $p<.001$,
226 $d=0.77$).

227

228 *Effect of daughter's attractiveness*

229 Next, we assessed whether participants adjusted their preferences for potential partners
230 according to the daughter's attractiveness. Spearman's correlations revealed that the
231 associations between preferences for markers of genetic quality and assessments of

232 daughters' attractiveness were generally negative and non-significant (Table 3). Results were
 233 similar for fathers and mothers.

234

235 Table 3: Zero-order correlations between preferences for facial markers of genetic quality in
 236 the daughter's potential partner and rated attractiveness of the daughter

Preference for...	Parent preference and parent-perceived daughter attractiveness		Daughter preference and self- perceived daughter attractiveness	
	<i>r</i>	<i>p</i>	<i>r</i>	<i>p</i>
Attractiveness	-.15	.05	-.15 [‡]	.09
Health	-.15	.04	-.13	.16
Masculinity	-.03	.73	-.14	.13
Symmetry	-.02	.77	.11	.21

237

238 Discussion

239 Our results are the first demonstration that parents show clear preferences for facial markers
 240 of genetic quality when assessing potential partners for their daughters. Parents thus have
 241 mechanisms that assess facial markers of genetic quality when assessing their daughters'
 242 partners, and could use this information to inform their dealings with potential sons-in-law.

243

244 We also saw diverging patterns of preferences between parents and their daughters.

245 Daughters showed stronger preferences for attractiveness, health, and masculinity than their
 246 fathers, and stronger preferences for health and marginally for masculinity than their mothers.

247 Fathers and mothers did not differ in their levels of preference. Parent-offspring conflict

248 predicts that daughters should have greater preferences than their parents for markers of

249 genetic quality in order to maximise their own fitness through mating with a high quality

250 partner, whereas parents should have stronger preferences for partners who are likely to
251 invest resources into offspring (Buunk et al., 2008). While our data are consistent with this
252 prediction, we did not explicitly test parental preferences for investment but rather inferred
253 these following previous research that indicates that markers of genetic quality are traded off
254 with investment traits (Perrett et al., 1998). It is unlikely that parents should disregard
255 markers of genetic quality completely, and this is also evident in our findings. We did not
256 find the same pattern of results for symmetry judgements, perhaps due to stimuli being harder
257 to distinguish, although both parents and daughters showed above chance preferences for
258 symmetrical faces. Our results are further corroborated by a previous study (Kruger, 2006)
259 where university students were asked to imagine their preferences if they had a grown-up
260 daughter, and demonstrated a stronger preference for feminised male faces (i.e. more rather
261 than less investing) as potential sons-in-law compared to other contexts, including dating,
262 marriage, and sexual relations. The differences in judgements between parents and daughters
263 in our study is unlikely to be attributable to the possibility that the parents struggled to
264 properly judge genetic quality in faces younger than themselves; indeed mothers showed
265 stronger preferences for genetic quality in daughter-aged male faces than in parent-aged male
266 faces.

267

268 Menopause did not change the mothers' assessments of the faces, irrespective of whether
269 they were judging daughter-aged faces in terms of their suitability as a partner for their
270 daughter, or age-matched faces in terms of their attractiveness to themselves. This latter point
271 stands in contrast to previous work showing that menopause reduces women's preferences for
272 facial markers of genetic quality when assessing potential partners for themselves in age-
273 matched and younger faces (Jones et al., 2011; Little et al., 2010). Given the potential benefit
274 to inclusive fitness, maintained ability to assess mate quality for their daughters might be

275 independent from the hormonal effects of the menopause that could affect own mate choice.
276 In line with this, mothers demonstrated stronger preferences for markers of genetic quality in
277 their daughters' partners than in partners for themselves. This seems to run counter to the
278 parent-offspring conflict hypothesis, as genetic quality should be more important in a
279 reproductive partner than in an in-law. On the other hand, we cannot directly compare ratings
280 of daughter-aged and parent-aged stimuli because the stimuli themselves were different and
281 so properties of the stimuli could have interacted with properties of the manipulations. In
282 addition, even though the majority of the mothers were pre-menopausal, genetic quality could
283 still be of lesser strategic importance than investment in a potential partner for women who
284 have more years of potential grandparenting than potential reproduction in the near future.
285

286 Finally, we did not find that parents and daughters had stronger preferences for markers of
287 genetic quality if they perceived the daughter to be more attractive. Indeed, we found weak
288 evidence for the contrary: parents had stronger preferences for healthy male faces if they
289 perceived their daughters to be less attractive, and there were non-significant negative
290 relationships between perceptions of daughter attractiveness and preferences for other facial
291 markers of genetic quality (Table 3). While this is surprising given the existing literature on
292 assortative mating (Jones et al., 2005; Little et al., 2001), parents and daughters appeared to
293 be behaving similarly, indicating an analogous mechanism at play. It is possible that physical
294 appearance is somewhat less critical in partner choice if a daughter is very attractive and
295 accordingly carries many markers of genetic quality. In this instance, a trade-off towards
296 caring personality traits might be made by both parents and women choosing partners. Our
297 results run contrary to a recent study (Apostolou & Papageorgi, 2014) however, showing that
298 parents preferred sons-in-law who were similar in attractiveness to their daughter, although

299 this study assessed attractiveness equivalence using a single Likert-scale item, rather than
300 rating both partners' and own daughter's attractiveness on a large number of trials.

301

302 We did not collect data on hormonal contraceptive usage. Women who use hormonal
303 contraceptives show weaker preferences for male facial masculinity than women who do not
304 (e.g. Little et al. 2013). Use of oral contraceptives by women in the UK declines sharply
305 throughout adulthood (Lader, 2009; Lifestyle Statistics, Health and Social Care Information
306 Centre, 2014). Accordingly, hormonal contraceptive usage should create stronger preferences
307 for male facial femininity in the daughters, and stronger preferences for male facial
308 masculinity in the mothers. This was opposite to what we found, and indicates that the effects
309 we noted might have been even stronger if we had taken account of hormonal contraceptive
310 usage. Overall, here, we found that the masculinised rather than feminised male facial stimuli
311 tended to be preferred; research studies have previously reported findings of enhanced
312 attractiveness both in masculinised and also in feminised male facial stimuli (Rhodes 2006).
313 These differences likely result from a complex combination of the features of the stimuli and
314 individual variables relating to the raters (Rhodes 2006). For our research study, the key
315 question was not whether male facial masculinity or femininity overall was preferred, but how
316 parents' preferences compared with those of their daughters.

317

318 We chose to focus on female rather than male participants and their parents. Females can
319 incur higher potential costs than males in mate choice (Trivers 1972). We would anticipate
320 that, in respect of sons, the parents would have similar preferences for markers of genetic
321 quality in daughters-in-law, and would also have weaker preferences than their sons for
322 markers of genetic quality (Apostolou, 2011, 2015; Perilloux, Fleischman, & Buss; 2011).

323

324 The current study did not assess whether the parents in the study were influential in their
325 daughter's actual mate choice, although a wealth of evidence shows the existence of this
326 phenomenon (Apostolou, 2007; Goode, 1959; Menon, 1989; Minturn, Grosse, & Haider,
327 1969). Likewise, like almost every study on attractiveness preferences, we did not test how
328 the preferences that we assessed would translate into real-world encounters. While several
329 studies have shown a relationship between ideal and actual partner choice, the former does
330 not necessarily predict the latter (Campbell & Stanton 2014; Eastwick et al. 2014). For
331 consistency with the wealth of existing literature on human mate choice, we asked the
332 daughters to indicate the more attractive male face in the pair. This exact question could not
333 be used directly to ask parents about their preferences for their daughter, and so, instead, we
334 asked them to select which face was more suitable as a partner for their daughter. To check
335 whether the wording difference could have contributed to the difference in preferences, we
336 ran a further study recruited from the same teaching class but amongst the students in the
337 following year's cohort. Participants were randomly allocated to answer one question or the
338 other. The question wording did not influence stated preferences. However, the difference in
339 question wording for the parents compared to the daughters is a potential limitation of the
340 study.

341

342 Taken together, we present evidence for parental preferences for sons-in-law being
343 directional and supportive of inclusive fitness. Our data are consistent with parent-offspring
344 conflict, which may be the driving force behind parental involvement in their offspring's
345 mate choice. Contemporary western research seeks to understand universal patterns of human
346 mate choice by extrapolating from measurements of individual preferences, but human mate
347 choice across cultures is often modified by parental wishes (Apostolou, 2007; Goode, 1959;
348 Menon, 1989; Minturn, Grosse, & Haider, 1969). In showing commonalities and differences

349 between an individual's preferences for their own partner, and parents' preferences for an in-
350 law, we show how research on physical attraction within WEIRDs (western, educated,
351 industrialised, rich, democratic people; Henrich, Heine, & Norenzayan, 2010) can be
352 integrated with cross-cultural, historical and anthropological data that highlight the role of the
353 family in marriage and partnership choices.

354

355

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357 **Data accessibility:** *All data are accessible through the electronic supplementary materials of*
358 *this manuscript.*

359 **Competing interests:** *We have no competing interests.*

360

361 **Figure Caption:**

362 *Figure 1: Example stimuli pairs.*

363 *Figure 2: Differences between parent and offspring preferences for each marker of genetic*
364 *quality, where 0.5 would indicate preferences at chance levels (mean +/- SE). * $p < .05$;*

365 *** $p < .01$; *** $p < .001$ (Bonferroni corrected).*

366

367

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