# Management of Bureaucrats and Public Service Delivery: Evidence from the Nigerian Civil Service<sup>\*</sup>

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#### Abstract

We study how the management practices bureaucrats operate under correlate to the quantity of public services delivered, using data from the Nigerian Civil Service. We have hand-coded independent engineering assessments of 4700 project completion rates. We supplement this with a management survey in the bureaucracies responsible for these projects, building on Bloom and Van Reenen [2007]. Management practices matter: increasing bureaucrats' autonomy is positively associated with completion rates, yet practices related to incentives/monitoring of bureaucrats are negatively associated with completion rates. Our evidence provides new insights on the importance of management in public bureaucracies in a developing country setting. *JEL Classification: J33, O20.* 

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# 1 Introduction

The effective functioning of government bureaucracies matters: it is an important determinant of poverty, inequality, and economic growth as stressed by the emergent literature on state capacity [Acemoglu 2005, Besley and Persson 2010]. Effective public service delivery also matters from a microeconomic perspective: program evaluations of small-scale interventions often assume successful interventions can be effectively scaled-up by government.

However, despite the importance of government effectiveness for citizen welfare, economic analyses of incentives in the public sector have largely focused on the selection and motivation of *politicians* [Besley 2004, Gagliarducci and Nannicini 2013, Martinez-Bravo 2014], or on the response to incentives of *frontline* staff such as teachers and health workers [Muralidharan and Sundararaman 2011, Duflo *et al.* 2012, Ashraf *et al.* 2014]. In both rich and poor country contexts, there is little evidence linking the managerial practices the vital middle-tier of *bureaucrats* operate under, to public service delivery. Similarly, the public administration literature is almost devoid of concrete evidence linking practices in civil service organizations to public goods outcomes [Goldfinch *et al.* 2012]. It is this knowledge gap that we start to fill.

More precisely, we study the correlates of effective public service delivery in a developing country context: Nigeria. To do so, we combine novel data sources linking the outputs of government bureaucracies with our own survey data eliciting a range of management practices that bureaucrats are subject to. We thus provide among the first large-scale descriptive evidence on whether the management practices bureaucrats operate under, correlate to the quantity and quality of public services delivered. We do so in the context of an important developing country, Nigeria, and at a time when many developing countries are engaged in reforming bureaucracies in line with the 'good governance' agenda of the World Bank and United Nations [Goldfinch *et al.* 2012, Hasnain *et al.* 2012].

Our analysis exploits a unique period of history in the Nigerian civil service, during which the activities of public bureaucracies were subject to detailed and independent scrutiny. During this period, quantitative information was collected to measure the actual *implementation* success and *quality* of public sector projects in various social sectors. The scrutineers were independent teams of engineers and members of civil society. We have hand coded this information to obtain assessments of completion rates for over 4700 public sector projects that began in 2006/7. The aggregate budget for these projects is US\$800 million or 8% of all social spending in Nigeria during our study period. Hence we are able to make progress against two constraints that have previously restricted research on public service delivery in developing countries [Banerjee *et al.* 2007]: (i) the process of project implementation is rarely quantifiable; (ii) public good quality is difficult to measure.

Our core contribution is to supply novel evidence on how management practices for bureaucrats in civil service organizations correlate to public service delivery in a developing country context, where bureaucrats enjoy long tenure, there is little movement of individuals across bureaucratic organizations and corrupt practices are common. We provide among the first pieces of largescale descriptive analysis of the functioning of this vital middle-tier of the bureaucracy, that has wide-reaching implications for research from both a macro and micro perspective. We overcome data constraints that have limited earlier work, including on the measurement of the quantity and quality of public services provided, and extending techniques to measure management practices into the realm of bureaucracies.

Our results confirm that two dimensions of management practice emphasized by the public administration and economics literatures: autonomy and incentives/monitoring, robustly correlate to the quantity and quality of public services delivered. Our findings provide support to the notion that public agencies might delegate some decision making to bureaucrats [Simon 1983], at least for the types of small-scale rural infrastructure project we mostly consider. We also provide suggestive evidence in line with interpretations of why management practices related to incentives/monitoring have detrimental impacts in this setting: bureaucrats operate in a multi-tasking environment, and these management practices pick up elements of *subjective* performance evaluation, that lead to other dysfunctional responses among bureaucrats. As such, our results sound a word of caution to the good governance agenda: the simple import of incentive/monitoring practices from the private sector might backfire in bureaucratic settings. More broadly, our results point to new directions for theoretical research to better understand the contracting environment in public bureaucracies [Dixit 2002], and lay out an agenda for future research using field experiments to establish causal impacts of management practices in bureaucracies on public service delivery and state capabilities more broadly.

To measure the management practices that bureaucrats operate under, we follow the methodological approach of Bloom and Van Reenen [2007, 2010]. We adapt their management surveys to the Nigerian public sector setting, taking account of insights from the public administration literature [Rose-Ackerman 1986, Wilson 1989]. We collected data on management practices for 63 organizations of the Federal Civil Service in Nigeria, including central ministries and regional development authorities. For each organization we focus on the two dimensions of management practice most focused in earlier academic work: (i) the *autonomy* provided to bureaucrats; (ii) the provision of *incentives and monitoring* of bureaucrats.

The autonomy index captures the extent to which: (i) bureaucrats input into policy formulation and implementation processes; (ii) the flexibility with bureaucrats can be reorganized to respond to best practice and project peculiarities. There are long-standing views in the public administration literature on the importance of autonomy. As Rose-Ackerman [1986] describes, at one extreme lies the view that public agencies ought to delegate as much decision making to bureaucrats as possible, relying on their professionalism and resolve to deliver public services [Simon 1983]. At the other extreme lies the Weberian view that, because the objectives of bureaucracies and society diverge, only an entirely rules-based system of public administration, that leaves little to the individual judgement of bureaucrats, can ensure consistent and acceptable levels of public service.

The incentives/monitoring based management index captures the extent to which an organization collects indicators of project performance, how these indicators are reviewed, and whether bureaucrats are rewarded for achievements reflected in these indicators. Incentive theory stresses the positive impacts performance incentives and monitoring have on organizational performance. However, *a priori* the correlation between bureaucratic output and the provision of such incentives in *public sector* settings is uncertain because: (i) bureaucrats might need to exert multiple effort types, not all of which are measurable; (ii) the process by which inputs are converted to outputs is uncertain; (iii) there can be competing views on the right way to implement bureaucratic outputs; (iv) bureaucratic objectives are not clear cut; (v) performance incentives might crowd out the intrinsic motivation of those self-selected into the public sector [Perry and Wise 1990, Benabou and Tirole 2006, Francois and Vlassopoulos 2008].<sup>1</sup>

We probe these issues by exploiting a third data source: a survey we fielded to a representative sample of 4100 civil servants, corresponding to 13% of the total workforce of the 63 organizations we study. This asked bureaucrats about their tenure, employment history, intrinsic motivation, and perceptions of organizational corruption. We use this to shed light on how the the correlation between bureaucratic output and management practices vary with bureaucrat characteristics.

Our research design exploits the fact that *multiple* organizations conduct similar project activities. For example, small-scale dams are constructed by the Ministry of Water, the Ministry of Agriculture, and the Ministry of the Environment. We therefore assess how the delivery of the *same* project type varies depending on the management practices in place for bureaucrats in the specific organization responsible, holding constant project characteristics, such as their technical complexity and scale, as well as the characteristics of organizations and bureaucrats. We use this empirical framework to present three partial correlations relating civil service management practices and public service delivery.

First, management practices correlate with bureaucratic output. However, the two dimensions of management practice related to autonomy and incentives/monitoring have opposing correlations with public services delivered (despite the practices being positively correlated to each other): a one standard deviation increase in autonomy for bureaucrats corresponds to significantly higher project completion rates of 18%, and a one standard deviation increase in practices related to incentives/monitoring corresponds to significantly *lower* project completion rates of 14%. We find management practices correlate to *quality-adjusted* project completion rates in similar ways. The

<sup>&</sup>lt;sup>1</sup>Evidence is lacking on whether incentives positively impact bureaucrat behaviors [Perry *et al.* 2009, Hasnain *et al.* 2012]. Muralidharan [2012] discusses why performance pay might be suboptimal in the public sector. Positive impacts of performance pay for front-line teachers have been documented using RCTs in developing countries by Glewwe *et al.* [2010], Muralidharan and Sundararaman [2011], and Duflo *et al.* [2012], although Fryer [2013] finds zero/negative impacts in the US. In health, a nascent literature documents positive impacts of performance pay on frontline workers in developing countries [Miller and Babiarz 2013]. In line with our findings, Ashraf *et al.* [2014] document how non-monetary incentives elicit more effort than monetary incentives for such tasks.

backdrop to these findings in Nigeria, where 38% of public projects are never started, implying these magnitudes are also of economic significance.

These are partial correlations. The chief concern is that they might reflect management practices being endogenously chosen: for example, those organizations that have higher completion rates might choose to grant their bureaucrats more autonomy, and those that have lower completion rates might respond by increasing monitoring and incentive provision to bureaucrats. Given the lack of exogenous variation in management practices, we are careful to describe our findings as partial correlations throughout, and we also present further descriptive evidence to shed light on whether the results might be driven by reverse causality. With this caveat in mind throughout, our findings on autonomy for bureaucrats provide support to the notion that public agencies could delegate some decision making to bureaucrats, relying on their professionalism to deliver public services. The evidence is less supportive of the notion that when bureaucrats have more agency, they are more likely to pursue their own objectives or engage in corrupt activities, resulting in fewer public services being delivered. As discussed throughout, this is especially insightful in a context such as Nigeria, where corruption (at all tiers of government bureaucracy) is typically considered a major impediment to economic development.

The robust *negative* correlation documented between project completion rates and management practices related to the provision of incentives and monitoring of bureaucrats, is also surprising and counter to a large body of evidence from private sector settings. We investigate three underlying mechanisms for this: that bureaucrats operate in a multi-tasking environment [Holmstrom and Milgrom 1991], that the incentives/monitoring management practices pick up *subjective* performance evaluation (SPE) [Milgrom 1988, Milgrom and Roberts 1988], and that incentives/monitoring crowd out bureaucrats' intrinsic motivations [Perry and Wise 1990, Benabou and Tirole 2006, Francois and Vlassopoulos 2008]. We investigate all three channels by examining how the partial correlations of incentive/monitoring related management practices vary with project, organizational and bureaucrat characteristics.

We document the negative correlation between these practices and project completion rates is even *more negative* for: (i) more complex projects; (ii) project types that are of greater ambiguity/uncertainty in design. Moreover, we find the negative relationship with incentives/monitoring practices is *ameliorated* in organizations with better IT facilities, that might reflect a greater ability to measure/target incentives towards more productive efforts. These findings are in line with bureaucrats having to exert multiple effort types, and incentives/monitoring practices being mis-targeted [Kelman 1990]. We also find the negative correlation between incentives/monitoring practices and project completion rates is *more negative* in organizations staffed by less experienced bureaucrats, that might reflect civil servants learning how to engage in influence activities when subject to SPE. Finally, on the interplay between incentive/monitoring management practices and *bureaucrat* motivations, we find the negative correlation between incentives/monitoring is offset by the share of intrinsically motivated bureaucrats in the organization. Hence, if anything, this suggests crowding-in of bureaucrat effort in the presence of practices related to incentives/monitoring.

While the recent economics literature has emphasized the role of intrinsic motivation, a longstanding literature in public administration emphasizes that civil servants pursue their self-interest [Tullock 1965, Wilson 1989]. Our earlier finding, that granting bureaucrats more autonomy is positively correlated to higher project completion rates, already runs somewhat counter to this view. However, our final set of results probe this notion further by exploring how the partial correlation of bureaucratic output and management practices is mediated through *perceptions* of corruption among civil service organizations. Clearly, in the Nigerian context, the issue of corruption cannot be ignored, and it permeates throughout our analysis. We find a large negative *levels* correlation between completion rates of corruption, but the correlations with management practices related to either autonomy or incentives/monitoring do *not vary* with perceptions of corruption. This suggests corruption is prevalent, but there are few bureaucrats on the margin of being *prevented* from behaving corruptly because of *incremental* changes in management practice (at least for the scale of public projects we consider).

The paper is organized as follows. Section 2 overviews relevant aspects of the Nigerian civil service. Section 3 details our data sources and empirical method. Section 4 presents our descriptive evidence correlating public service delivery and management practices for bureaucrats. Section 5 discusses why organizations might not be optimizing over management practices, presenting evidence on management practices and bureaucrats' time use. Section 6 concludes by highlighting the implications our findings have for a nascent agenda that seeks to measure the impacts of experimentally varying management practices in bureaucracies. The Appendix presents further data description and robustness checks.

# 2 Institutional Background

Nigeria is Africa's most populous country, home to 160 million or 20% of the population of sub-Saharan Africa. Like other developing countries, government expenditures represent a significant fraction of GDP (26%), it has generally weak institutions holding government to account, and corrupt practices in public sector organizations are commonplace. The British colonial government fashioned its Nigerian administration after the British Parliamentary Civil Service System, and this is what passed to an independent Nigeria in 1960. Despite moving to a Presidential system, Nigeria's civil service structure still largely replicates its British colonial origins.<sup>2</sup>

 $<sup>^{2}</sup>$ The 1999 Constitution has similarities with the US Constitution: legislation is enacted by a bicameral National Assembly composed of the Senate and House of Representatives. Although the introduction of a Presidential system of government in 1979 saw initial reforms to the civil service, later decrees reversed some of these changes.

#### 2.1 Civil Service Organizations

The Nigerian civil service is organized into federal, state, and local government tiers. Our analysis relates exclusively to the federal civil service.<sup>3</sup> Table A1 lists the 63 federal civil service organizations we provide descriptive evidence on. These include ministries of health, education, environment, and water resources, and organizations that have regional bases (such as federal polytechnics, federal medical centres, development authorities etc.). Table A1 highlights how these organizations vary in budget, staffing and decentralization. Federal ministries have the largest budgets and most staff as expected, with regional organizations being deconcentrated from central government.

Each civil service organization is tasked to provide various types of *project*. These include construction projects (boreholes, buildings, roads and canals), as well as non-construction projects (procurement, training, and advocacy). For any given project type, *multiple* organizations are tasked to implement similar projects. For example, small-scale dams are constructed by the federal ministries of water, agriculture, and environment, and by all of the river basin development authorities. We therefore assess how the delivery of the *same* project type is partially correlated to the management practices for bureaucrats in the organization responsible, holding constant other project, bureaucrat and organizational characteristics.

Underlying our analysis is the notion that civil service organizations place *some* weight on raising project completion rates: this is likely to be the case because, on average, 79% of the capital expenditure of organizations is related to the kinds of projects we study, and completion of these capital projects is often explicitly stated as part of organizations' core mission.

#### 2.2 The Assignment of Civil Servants and Projects to Organizations

The Head of the Civil Service of the Federation organizes the postings and conditions of Nigeria's federal civil servants. Our representative survey of 4100 individual civil servants confirms this: 88% of bureaucrats report having no influence over their initial posting, and 60% report their current posting being 'at random'. Once posted, civil servants enjoy job security. Our survey reveals mean tenure at the *current* organization to be 13 years, rising to 16 years for senior managers (those above grade level 12). Movements across organizations are rare: 67% of bureaucrats report never having moved organization. This lack of mobility in the labor market for bureaucrats slows down the rate at which best practices for management spread through the civil service.

Projects are assigned to organizations centrally by the National Assembly, that enacts a budget law specifying the projects to be implemented each fiscal year. The projects we study were all

 $<sup>^{3}</sup>$ The Civil Service is governed by a set of Public Service Rules and Financial Regulations, *ad hoc* Circular Instructions, decrees circulated across government, and Gazette Notices (decrees published in the Government's gazette). These outline the laws regulating the business of government, and cover service appointments, exits, discipline, salaries, and other major aspects of official assignments.

established in law by Budget Appropriation Bills in 2006 or 2007. This legal document defines the responsibilities of civil service organizations in terms of projects to be delivered.<sup>4</sup>

# **3** Data and Empirical Method

#### 3.1 Project Completion, Quality and Complexity

The Nigerian Government began a program of sweeping reforms in the major organs of government in 2003 [Nkonjo-Iweala and Osafo-Kwaako 2007]. As a result, it received cancellation of US\$18 billion of external debt from the Paris Club. At the federal level, the annual savings from debt interest were channeled into the social sectors we study. The Presidency saw this as an opportunity to track the effectiveness of government expenditures, and so in 2006 and 2007 the Nigerian Government undertook the Overview of Public Expenditure in NEEDS, known as the 'OPEN initiative', in which it traced, by project, the use and impact of 10% of all federal Government social sector expenditures approved in 2006 and 2007. The projects selected to be part of the OPEN initiative were to be representative of existing social sector expenditures, but also informative for those projects most needing to be scaled-up nationwide.<sup>5</sup>

Under the OPEN initiative, expert teams visited public projects to record the extent to which they had been implemented as planned in the Federal Budget. The Presidency contracted national and regional teams to undertake the monitoring process outside of the institutions of the civil service. Hence projects were *not* evaluated by potentially biased civil servants, but rather by teams of independent engineers and civil society. To further ensure the accuracy of monitoring reports, the Presidency put in place a system of checks and balances. First, a centralized team of technocrats monitored the evaluation teams, and providing them with training and opportunities for standardization of their methods. Second, evaluators were asked to provide material, photographic, or video evidence to support their reports. Third, the national teams and Presidency performed random checks on evaluated sites. Evaluations of the OPEN process indicate it

<sup>&</sup>lt;sup>4</sup>The passage of these bills is as follows. Having received inputs from the executive branch of government, a draft Appropriation Bill is presented to the National Assembly. The draft bill is then split into sectors and sent to sectoral committees of the House and Senate. These committees hold hearings with relevant parties to scrutinize proposals, define project budgets and assign projects to organizations. These committees are staffed by politicians with qualifications/experience in the relevant sector. These committees then recommend a budget for the sector to an Appropriation Committee which merges the recommendations into a single budget. This unified budget is then voted on by both houses to form the Budget Appropriation Bill.

<sup>&</sup>lt;sup>5</sup>Table A2 shows the distribution of expenditures in the Nigeria federal budget across the social sectors as a whole (Column 1), for all projects in the OPEN initiative (Column 2) and in our sample of OPEN projects (Column 3). This is done for all social sectors with the exception of the Works Sector (that covers trunk roads and constitutes 5% of total social sector expenditure in the federal budget), because the OPEN data we use does not cover that sector. The share of OPEN projects by sector matches closely the distribution of expenditures as a whole. A Chi-squared test of equality of shares across sectors does not reject the null. Evidence from process overviews of the OPEN initiative, including qualitative evidence from local communities on their perception of projects, suggests the projects included in the OPEN initiative were thought to be welfare improving [OPEN report for North East Nigeria 2006, the Civil Society Organizations Monitoring and Evaluation Report 2007].

successfully achieved its aims [Eboh 2010, Dijkstra et al. 2011].<sup>6</sup>

We consider projects traced under the OPEN initiative that were approved in the 2006/7 federal budgets [Federal Government of Nigeria 2008, 2009]. Monitoring teams visited project sites 18 months after the project was centrally approved. All the projects we study have 12 month completion schedules, so that even accounting for any delay in the disbursement of funds, it is feasible for these projects to be completed by the time of the monitoring survey. We hand coded the material from all projects recorded in OPEN initiative reports from the federal civil service organizations listed in Table A1.<sup>7</sup> Taken together, the coverage of projects in our sample traces 8% of all Federal Government social sector expenditures in 2006/7 budget years, corresponding to 4721 projects from 63 organizations, with an aggregate budget of around US\$800 million.

The OPEN evaluation teams coded: (i) whether the project had started; (ii) its stage of completion; (iii) the quality of inputs and work. Our main outcome variable is a *continuous* zero to one measure of project completion rates, available for all 4721 projects. A completion rate of zero does not imply the organization never even attempted to work on the project. Rather, the project might have been prepared, with responsibility for implementation having been delegated to a department and bureaucrats within the organization. At that point however, progress on the project halted, with funds either being returned due to lack of use, or being lost. We cannot distinguish whether this lack of implementation reflects active or passive waste [Bandiera *et al.* 2009]. A completion rate of one implies the project matched its full technical specification.

To maximize coverage on project quality, we utilize the most aggregate formulation of quality reporting. A project was either of insufficient quality, satisfactory, or commended for an 'above average or high' quality level: 2206 projects have both quality and completion rates recorded.

Table 1 provides descriptive evidence by project type. Boreholes are the most common, covering 29% of OPEN projects. Most project types are implemented by a range of organizations. There are, for example, 18 civil service organizations constructing boreholes (Column 2). Hence we study the correlation between management practices for bureaucrats, that vary across civil service organizations, and project implementation, *conditional on* project-type fixed effects. Column 3 highlights the scale of projects: most constitute the 'nuts-and-bolts' of rural infrastructure development. The median budget for dams is US\$18,000, the median budget for a building is US\$120,000. It is because projects are relatively small-scale that partly explains why multiple organizations are observed being tasked to implement similar project types. Columns 4 to 7

<sup>&</sup>lt;sup>6</sup>Prior to the OPEN initiative, the government had its own monitoring and evaluation systems in place (based on unannounced visits) but these were largely perceived to be ineffective. When OPEN was introduced, OPEN projects were processed through the same standard government channels as non-OPEN projects, and so overall, there was no *ex ante* reason to believe it would be much more effective than the previous monitoring regime. This helps ameliorate concerns that our results pick up a Hawthorne effect in response to the OPEN initiative.

<sup>&</sup>lt;sup>7</sup>In the water and power sectors, we cover all the relevant federal organizations. In the health sector, we cover 28% of health organizations, with the excluded a subset of the medical service providers such as a number of Federal Medical Centres. Similarly, in education we cover 14% of education organizations, excluding a range of institutions of learning such as some Federal Colleges of Education.

show completion rates by project type, emphasizing variation in completion rates across and within project types. Aggregating across all project types, 38% of projects are never started. Although this might emphasize the role that corruption or passive waste plays, it is not a complete explanation for bureaucrat behavior: 31% of projects are *fully* completed, and conditional on being started, the average project completion rate is .75. Column 8 shows, across project types, the majority of projects are ranked to be of satisfactory quality.

Table 2 presents descriptive evidence on the public service delivery of the ten civil service organizations that implement the most projects in our sample. This again emphasizes that most organizations are engaged in providing multiple project types. We observe huge variation across these large organizations in the percentage of projects that are never started (11% to 95%), and that are fully completed (3% to 89%). The final column shows the percentage of projects rated to be of satisfactory quality: here we observe far greater variation across civil service organizations (25% to 100%) than we previously documented in Table 1 across project types.

These statistics suggest there might be important factors at the organization level that correlate with this variation in the quantity and quality of public service delivery. Our focus is on one such factor: the management practices civil service bureaucrats operate under.

When correlating project outcomes to management practices for bureaucrats, it is important to condition on project complexity [Prendergast 2002]. To measure this we collaborated with a pair of Nigerian engineers familiar with the OPEN initiative and a group of international scholars with research interests in project complexity. The complexity indicators were based on the technical specifications of each project, and constructed following engineering best practice that emphasizes multiple dimensions of complexity [Remington and Pollack 2007]. The Appendix: (i) details the construction of these indices, and presents descriptive statistics for them (Table A3); (ii) describes checks in place, using multiple engineers, to underpin the validity of our complexity measures.<sup>8</sup>

These complexity indicators reflect the number of inputs and methods needed for the project, the ease with which the relevant labor and capital inputs can be obtained, ambiguities in design and project implementation, and the overall difficulty in managing the project. Our empirical specification then holds constant the complexity of the project along these dimensions, including issues related to organizations needing to sub-contract project implementation to a private sector firm, for example. This allows us to focus in on the correlation between managerial practices for bureaucrats and project completion rates, all else equal.<sup>9</sup>

<sup>&</sup>lt;sup>8</sup>Prendergast [2002] also implies that autonomy and incentives are both positively correlated to task uncertainty/complexity. We find: (i) autonomy is positively correlated to project complexity (averaged across all projects in the organization), with correlation coefficient .05; (ii) however, incentives/monitoring is negatively correlated with project complexity. in In an extension to the baseline model, Prendergast [2002] discusses how incentive provision and uncertainly/complexity can be negatively correlated in equilibrium if multi-tasking concerns are greater in more uncertain environments. This prediction matches the descriptive evidence we provide later, highlighting incentives/monitoring practices have a more negative correlation with complex and atypical projects.

<sup>&</sup>lt;sup>9</sup>Our civil servant survey also helps to shed some light on the relationship between bureaucratic organizations and such third party contractors/suppliers/consultants. For example, only 6% of civil servants agreed with the

#### **3.2** Measuring Management Practices

There has been a revival of interest in studying management practices in the private sector [Ichniowski *et al.* 1997, Black and Lynch 2001, Bloom and Van Reenen 2007, 2010; Bloom *et al.* 2012a, 2013]. We follow Bloom and Van Reenen's (henceforth BVR) approach to measuring management practices, but adapt their survey tool to the Nigerian public sector setting by taking into account long-standing views on the importance of autonomy in public administration [Simon 1983, Rose-Ackerman 1986, Wilson 1989] and insights from the 'new performance management' and 'good governance agenda' perspectives [Francois and Vlassopoulos 2008, Goldfinch *et al.* 2012].

We worked closely with members of the OPEN office in the Presidency and the Office of the Head of the Civil Service of the Federation to develop our management survey. A number of pilots using semi-structured interviews like those in BVR were held to outline key similarities and deviations from the BVR methodology. The management survey enumerators were trained together for a number of weeks including practice interview sessions before undertaking the first few interviews together. Information on management practices was then elicited from senior management staff in the key departments of each organization, but not the chief executive officer. While each manager filled in their own questionnaire, the enumerator looked for a consensus and recorded that in her own questionnaire. This is the information we use to construct management practice indices for each organization.<sup>10</sup>

From September to November 2010, our survey team held interviews at the organizations listed in Table A1. Interviews were 'double blind' so: (i) managers were not told in advance they were being scored or shown a score grid; (ii) enumerators were given no information on the organization's performance. The BVR evaluation tool elicits management practices through a semi-structured interview covering four topics: operations, targets, incentives and monitoring. We apply this approach in the context of public bureaucracies, extending the practices elicited to cover those relevant for managing bureaucrats. Our management survey thus covers nine topics: roles, flexibility, incentives, monitoring, culture, targeting, facilities, skills and staffing. We then replicate the BVR method eliciting information on each of these broad topic areas from our civil service organizations, although we do so using a more limited set of underlying questions related to each topic, and some of our questions permit only yes/no replies, while others are based on a full scoring grid. Table A4 details the questions that come under each topic area.<sup>11</sup>

statement that, the most successful contractors "are aligned with the government in some way"; only 13% of civil servants reported having been offered a 'small present', 'money', or an 'expensive present' by such contractors.

<sup>&</sup>lt;sup>10</sup>Conducting face-to-face group interviews was judged to lead to more accurate answers than using telephone surveys. Given the interview format, individual manager responses on management practices are available, but we cannot link individual managers to specific projects and so do not utilize that information (each project is delivered by teams of bureaucrats across sub-departments): rather we use the consensus measure recorded by the enumerator. Managers were told their individual responses would remain confidential. We find no relationship between recorded practices and the number of managers present at interview.

<sup>&</sup>lt;sup>11</sup>Hence there are two important deviations from how we elicit management practices from BVR. First, we tailored the precise wording of some questions to better fit our context. Second, we did not use the same universe of questions

The questions on 'roles' assess the extent to which bureaucrats input into policy formulation/implementation processes. The 'flexibility' questions measure whether a bureaucratic agency is able to re-organize its bureaucrats and adapt tasks to respond to best practice and project peculiarities. We combine answers to the roles and flexibility questions to construct an index of management practices capturing bureaucrats' 'autonomy' (CS-autonomy). This allows us to study a key dimension of management that the public administration literature has long emphasized.

The questions on 'incentives' are designed to capture more familiar notions for economists of incentive provision for bureaucrats, both positively in terms of whether rewards are given for some dimensions of service, and negatively in terms of punishments for poor service; the questions on 'monitoring' capture practices related to the collection and use of performance indicators. We combine the answers to both topics to construct an index capturing the 'incentives/monitoring' management practices bureaucrats operate under (CS-incentives/monitoring).

The remaining topics cover the following practices: the 'facilities' questions relate to how wellfunctioning the organization is, for example, by collecting information on the availability of electricity and internet facilities to bureaucrats; the 'skills' questions relate to the human capital of bureaucrats, especially their IT competencies, and the trainings offered to them; the 'staffing' questions focus staff recruitment and workload spreads; the 'targeting' questions relate to the existence and clarity of targets, and finally, the questions related to 'culture' elicit information on how colleagues are collectively treated and interact with others outside of the workplace. We combine answers on all these topics to construct an 'other' management practices index (CS-other).

We clearly recognize there is no definitive way to solicit management practices along these various dimensions, nor a definitive way to collate them into more aggregate indices. Our approach is primarily designed to reflect two broad areas of management practice emphasized in the public administration and economics literatures as being first order determinants of bureaucrats' behavior: autonomy and incentives/monitoring. The Appendix details our findings if we consider alternative indices including: (i) a fully disaggregated specification showing the separate partial correlations of all nine dimensions of management practice; (ii) an aggregate measure of management practice that collates all nine categories into a single index; (iii) alternative groupings of individual practices into autonomy and incentive/monitoring measures.<sup>12</sup>

The responses to each practice in Table A4 are converted into normalized z-scores (so are continuous variables with mean zero and variance one by construction), where in all cases, variables are increasing in the commonly understood notion of 'better management'. For the CS-autonomy

from BVR. In most cases this was because we could not identify an analogous concept in the public sector that was relevant or not covered by other questions. For example, the majority of questions on lean manufacturing in BVR (e.g. 'What kinds of lean (modern) manufacturing processes have you introduced?') were not utilized. However, those on improving manufacturing processes ('How do you go about improving the manufacturing process itself?') were redefined to relate to procedures in response to new needs or challenges ('Does your organization make efforts to redefine its standard procedures in response to the specific needs and peculiarities of a community?').

<sup>&</sup>lt;sup>12</sup>We have also used principle components analysis to assess the importance of individual practices through factor analysis. For the matrix of all nine sub-indices, we find the first factor explains 28% of the variation.

index, we assume greater autonomy corresponds to better management practices (our empirical analysis then assesses whether this is positively or negatively correlated to project completion rates), and similarly for the CS-incentives/monitoring measure. For our core analysis, we aggregate z-scores into the CS- measures by taking unweighted means of the underlying z-scores. In the Appendix, we show the robustness of our key partial correlations to other weighting schemes.

We find the CS-autonomy and CS-incentives/monitoring management scores to be *positively* correlated to each other (correlation coefficient .24), in line with the frameworks set out in Prendergast [2002] and Acemoglu *et al.* [2007]: that suggest in more uncertain environments it is optimal to grant agents more autonomy, that in turn, generates greater output-based incentive pay. Hence in the cross section of federal organizations, the provision of autonomy and performance incentives appear to be complements. However, these correlations are not so high to prevent precise estimation of the separate relationship of each measure to public service delivery.<sup>13</sup>

The gap between the collection of the OPEN data in 2006/7 and the management survey in 2010 raises the question whether practices changed over this time period. For example, organizations with low completion rates might have improved management practices for bureaucrats. However, there is little evidence from other sources of any major civil service reforms being implemented over this period, or of significant changes in the political organization of federal agencies [Alabi and Fashagba 2010, Ogundiya 2011]. In addition, we find little evidence of a spike in turnover of bureaucrats coinciding with Presidential elections in 2007: 80% of bureaucrats employed in 2010 were at the same organization in 2007 (with retention rates being higher among senior managers).

#### **3.3** Origins of Management Practices

To understand how management practices come to be, we held structured interviews at four organizations in Table A1. These revealed three common themes: (i) the Public Service Rules of the Nigerian civil service provide guidelines on how bureaucrats should be incentivized, and these are common to all federal organizations; (ii) the history of senior management staff that have worked in an organization brings their own innovations to bear; (iii) the role of external events such as demands of trade unions. Taken together, these interviews consistently emphasized the *slow evolution* of management practices, and did not suggest practices were tailored to necessarily maximize public service delivery.<sup>14</sup>

<sup>&</sup>lt;sup>13</sup>Such substitution could exist if bureaucrats have strong career concerns, and so performance incentives are not required once autonomy is provided. Alternatively, if bureaucrats are intrinsically motivated they might need only to be provided autonomy, and indeed, the provision of explicit incentives might crowd out their intrinsic motivation. The marginal impacts of these two measures can also be separately identified from the CS-other index: the CS-autonomy (CS-incentives/monitoring) index has a correlation of .17 (.43) with the CS-other measure.

<sup>&</sup>lt;sup>14</sup>Management practices in all organizations take the Public Service Rules as their foundation. These guidelines for the distribution of authority, how bureaucrats should be disciplined etc. In each structured interview, they were said to be central to determining management practice. However, we were repeatedly told a secondary influence on practices was the history of senior management at the organization. Officials are promoted into management positions based primarily on tenure. Views on management practices are typically aggregated by committee, with

More formally, we simultaneously estimate the correlates of each dimension of management practice using a SUR model, at the organizational level. We control for: (i) characteristics of senior bureaucrats, such as their years of schooling and tenure in the organization; (ii) the same characteristics for other bureaucrats; (iii) organization characteristics, such as its average project completion rate, whether it is a decentralized body, the average budget and complexity of projects assigned to it. Table 3 presents the results where two points are of note for the later interpretation of our key partial correlations between management and public service delivery.

First, the provision of autonomy to bureaucrats correlates to the education level of senior management, in line with the feedback from structured interviews. The provision of incentives/monitoring is correlated with the education level of other bureaucrats. Second, average project completion rates do not predict management practices. This ameliorates some concerns over reverse causation from project completion rates and management practices. The evidence does not suggest that worse performing organizations end up providing more incentives/monitoring to their bureaucrats; nor does the evidence suggest better performing departments are associated with providing more autonomy to their bureaucrats.

#### **3.4** Empirical Method

The empirical specification has as its unit of observation project i of type j in organization n. Project types j are listed in Table 1, and organizations n are listed in Table A1. We estimate the following OLS specification, where  $y_{ijn}$  is the project completion rate, and management practices are measured using the CS-autonomy, CS-incentives/monitoring and CS-other indices,

$$y_{ijn} = \gamma_1 CS\text{-}autonomy_n + \gamma_2 CS\text{-}incentives/monitoring_n + \gamma_3 CS\text{-}other_n + \beta_1 PC_{ijn} + \beta_2 OC_n + \lambda_j + \epsilon_{ijn}$$
(1)

 $PC_{ijn}$  is a vector of project characteristics including project complexity, log project budget and whether the project is a rehabilitation or not.  $OC_n$  is a vector of organizational controls such as the log number of staff, log total organization budget, log capital budget, and the proportions of officials with a college and postgraduate degree. Following BVR, within  $OC_n$  we also condition on 'noise' controls related to the management surveys.<sup>15</sup>

As many organizations implement project type j, we control for project type fixed effects  $\lambda_j$ in (1). The partial correlations of interest are  $\gamma_1$  and  $\gamma_2$ : as each CS- measure is a standardized z-score, these coefficients measure the effect size of a one standard deviation change in management practices along the respective margins of autonomy and incentives/monitoring. We cluster

the chief executive marshalling the direction of reform. This leads to a relatively slow changing management environment. Finally, external events, such as the demands of trade unions, were said to have a third-tier influence.

<sup>&</sup>lt;sup>15</sup>These include interviewer dummies, the seniority, gender, and tenure of the managers who responded, the day of the week and time of day of the interview, whether the interview was conducted during Ramadan, the interview duration, and an indicator of the reliability of the information as subjectively coded by the interviewer.

standard errors by project type-organization, and the Appendix demonstrates the robustness of our results to allowing standard errors to be clustered by organization and correcting p-values for potential biases due to a small number of clusters [Cameron *et al.* 2008] (Table A5). Our working sample is based on 4721 projects from 63 organizations on which we have data on management practices and project, organization and bureaucrat characteristics.<sup>16</sup>

We are implicitly assuming that, within project type and controlling for project and organizational characteristics, the underlying production function is the same across projects. Specification (1) then corresponds to a reduced form representation of an underlying production function in which management practices convert the raw total of available bureaucratic labor into effective labor inputs in the completion of public projects. Along similar lines but in the context of profit maximizing firms, Bloom *et al.* [2014] formally develop and test the notion that management can be thought of as a form of technology, thus explaining between firm variation in productivity.

# 4 Evidence

#### 4.1 **Project Completion Rates**

Table 4 presents our main results on how management practices correlate with project completion rates. Column 1 only controls for the three CS- measures. We find that the practice of giving greater autonomy to bureaucrats is correlated to significantly *higher* completion rates ( $\hat{\gamma}_1 > 0$ ). The use of performance incentives/monitoring for bureaucrats however significantly *reduces* project completion rates ( $\hat{\gamma}_2 < 0$ ). Columns 2 to 4 sequentially condition on noise controls and organizational characteristics, project characteristics, and project type fixed effects. Throughout, we find both management practices remain significantly correlated with project completion rates.

Our preferred specification is in Column 4 with project type fixed effects,  $\lambda_j$ . This shows a one standard deviation increase in CS-autonomy corresponds to significantly higher project completion rates of 18%. A one standard deviation increase in CS-incentives/monitoring corresponds to significantly lower project completion rates of 14%. In all specifications, better management practices on the CS-other dimension are positively correlated with project completion rates; in Column 4 the estimated coefficient is indeed significant at conventional levels, although the effect size is significantly smaller than for the two dimensions of management practice.

Taken together, this descriptive evidence suggests management practices in bureaucracies can be importantly related to public service delivery in this kind of developing country context. The

<sup>&</sup>lt;sup>16</sup>Regressing project completion rates on organizational fixed effects yields an adjusted- $\mathbb{R}^2$  of .32, suggesting that organizational characteristics such as management practices can plausibly play an important role in determining such outcomes. Regressing project completion rates on all project characteristics (including project fixed effects, but not our CS-measures or organization fixed effects), the adjusted- $\mathbb{R}^2$  is .11. Additionally controlling for organization fixed effects, the adjusted- $\mathbb{R}^2$  rises to .34. These last two results suggest that conditional on project characteristics, it remains true that *some* organization level characteristics are important determinants of project completion rates.

earlier evidence from Table 3 on the origins of management practices, suggested the explanation for these partial correlations is not entirely down to reverse causation (in that we did not find evidence for worse performing organizations ending up providing more incentives/monitoring to their bureaucrats, nor that better performing organizations ended up granting more autonomy to their bureaucrats). To narrow down the factors that might drive the documented partial correlations, in the Appendix we present further evidence on the processes assigning projects and bureaucrats to organizations. As far as the data allow, we note how both processes are largely uncorrelated to the management practices in place in organizations (Tables A6 to A8).

Columns 5 and 6 in Table 4 consider alternative measures of the output of bureaucracies. Column 5 focuses attention on how management practices correlate to the extensive margin of projects being started (as Table 1 showed, 38% of projects have a zero completion rate). Hence the outcome considered is a dummy equal to one if the project completion rate is strictly positive, and zero otherwise. We see that each dimension of management practice has qualitatively similar correlation with whether projects are started or not, as on the total project completion rate focused on in Columns 1-4. In Column 6 we address the concern that projects may be almost completed but to a low quality. We therefore construct a 'quality-adjusted' completion rate where the proportion completed is multiplied by a binary quality indicator. Where quality is unsatisfactory, whatever the level of completion, this variable is set to zero. As described in Section 3, information on project quality is only available for around half the projects for which we have project completion data, originating in 51 civil service organizations. Column 6 then shows the relationship between management practices and quality-adjusted project completion rates. We find the CS- measures to be associated with quality-adjusted project completion rates in a similar way to project completion rates: higher levels of CS-autonomy are correlated with significantly higher quality projects, and higher levels of CS-incentive/monitoring are correlated with significantly *lower* quality projects.

#### 4.2 Robustness Checks

The Appendix presents a series of robustness checks to examine the stability of our core finding in alternative samples, variable definitions and using alternative econometric methods.

We first restrict attention solely to borehole projects (that are the modal project type), and Appendix Table A9 then replicates the sequence of specifications in Table 4. This shows that when only borehole projects are considered, the partial correlations of interest ( $\hat{\gamma}_1, \hat{\gamma}_2$ ) remain the same sign and significance as in our main specifications presented in Table 4. Hence, holding constant the production function for public projects, the two dimensions of management practice continue to correlate with project completion rates as in the main sample.

We next document the robustness of our baseline result along eight further margins (as shown in Table A10 and Figure A1): (i) defining threshold completion rates that deem the project usable and seeing how management practices relate to reaching these thresholds; (ii) restricting the sample to the largest/smallest organizations; (iii) removing organizations at the tails of the CSmeasures; (iv) considering the partial correlations of managerial practices on construction/nonconstruction projects separately; (v) considering the partial correlations of managerial practices on projects implemented by centralized/decentralized organizations separately; (vi) controlling for characteristics of the state in which the project are located, and exploring how the results vary depending on whether projects are located in the North or South of the country that defines the principal cultural divide in Nigeria; (vii) alternative constructions of the CS- indices (rather than the equal weighting procedure); (viii) using a fractional regression model.

Given there is no definitive way to group individual practices into management indices related to autonomy and incentives/monitoring, in Appendix Table A11 we consider the robustness of our results to alternative groupings of practice into these two dimensions. We consider changes to both CS- indices, as well as considering an alternative breakdown of the CS-incentives/monitoring index, grouping practices that match more closely to input- or output-based incentive measures. Taken together, the results show that small changes to the construction of management practice indices we focus on, does not change the substantive conclusions reached earlier from Table 4.

In Appendix Table A12 we further examine the partial correlations of all nine dimensions of management practice with project completion rates. This reiterates, that project completion rates robustly correlate with only the two dimensions focused on so far: autonomy and incentives/monitoring. This is reassuring as these are the two dimensions of management highlighted by the public administration and economics literatures. These are also the margins of management that current field experiments on bureaucracies seek to manipulate, as in Banerjee *et al.* [2014].

#### 4.3 Exploring the Negative Correlation with Incentives/Monitoring

Our core results from Table 4 confirm that the two dimensions of management practice emphasized by the public administration and economics literatures, namely autonomy and incentives/monitoring, do indeed robustly correlate to the quantity and quality of public services delivered. The positive correlation of CS-autonomy with project completion rates supports the notion that public agencies could delegate some decision making to bureaucrats, relying on their professionalism and resolve to deliver public services. The evidence is less supportive of the notion that when bureaucrats have more agency, they are more likely to pursue their own, potentially corrupt, objectives that diverge from societal interests.

The robust *negative* correlation between project completion rates and management practices related to the provision of incentives and monitoring of bureaucrats, is far more surprising and counter to a large body of evidence from private sector settings. As described in the introduction, the evidence on the impacts of performance-related incentives in *public* sector settings is mixed (often focusing on the impacts of specific compensation schemes to frontline workers).<sup>17</sup> Ours is

<sup>&</sup>lt;sup>17</sup>In health, two recent Cochrane reviews have come to different conclusions on the efficacy of pay for performance

among the first evidence to suggest the possibility that such management practices negatively correlate to the output of the vital tier of civil service *bureaucrats*. Given the novelty and importance of this finding, we now investigate the result in more detail.

The detrimental impacts of such practices for bureaucrats might operate through at least three mechanisms. First, bureaucrats might operate in a multi-tasking environment, exerting some types of effort that can be labelled as 'processing', that do not lead to project completion rates, and also exerting more productive types of effort that raise completion rates. Our management practice measure might then capture an incentive system that places excessive regulatory burden or 'red tape' on bureaucrats that has long been argued to lead bureaucrats to mis-allocate effort towards processing activities [Kelman 1990]. Alternatively, our management practices related to incentives/monitoring might pick up *subjective* performance evaluation (SPE). While SPE has the benefit of being based on a more rounded set of assessments, such subjective assessments also give rise to other biases and dysfunctional responses, especially the desire of agents to engage in influencing activities to curry favor with supervisors [Milgrom 1988, Milgrom and Roberts 1988]. If so, the increased use of such mis-targeted incentives and key performance indicators can also lead to bureaucrats reallocating effort towards non-productive tasks, *reducing* project completion rates. Finally, performance incentives might crowd out the intrinsic motivation of bureaucrats [Perry and Wise 1990, Benabou and Tirole 2006, Francois and Vlassopoulos 2008].<sup>18</sup>

#### 4.3.1 Multi-tasking and Incentive Design

We use three strategies to investigate this channel. We first check whether the partial correlation of incentives/monitoring practices with project completion rates varies with the complexity of projects, assuming: (i) more complex projects require more varied effort types to be exerted; (ii) incentives are harder to design for such projects, all else equal. Column 1 in Table 5 interacts the CS-incentives/monitoring measure with the continuous measure of project complexity. For expositional ease, this interaction term is defined in terms of its deviation from mean, so the coefficients on CS-autonomy and CS-incentives/monitoring are interpreted as the marginal effect of these practices, evaluated at the mean of project complexity. We see the negative correlation of CS-incentives/monitoring practices for bureaucrats is *exacerbated* in more complex projects, in line with a multi-tasking interpretation.

Our second approach to understanding whether incentive/monitoring schemes might be poorly

<sup>[</sup>Flodgren *et al.* 2011, Scott *et al.* 2011]. Perry *et al.* [2009] review 57 studies on pay for performance in the public sector and conclude 'pay-for-performance continues to be adopted but persistently fails to deliver'. Hasnain *et al.* [2012] review over 60 public sector studies, and find the vast majority are for tasks where outputs are more easily measurable such as teachers, health workers, and revenue inspectors. They argue there is simply insufficient evidence of the impact of incentives on bureaucrats.

<sup>&</sup>lt;sup>18</sup>Baker [2002] develops a multi-tasking model to characterize how distortion and risk affect the value and use of performance measures. The model highlights how in public bureaucracies, that cannot use stock incentives and have nebulous objective functions, leading to a fundamental difficulty in defining 'good' performance measures. Hence the potential for dysfunctional responses when high powered incentives are utilized in such settings.

designed in this setting uses the intuition that if the negative correlation of incentives/monitoring reflects the inability of organizations to correctly target such incentives to the relevant types of bureaucrat effort, this problem might be ameliorated in organizations with better IT facilities, who presumably have better capability to objectively measure effort types [Bloom *et al.* 2012b]. To explore this we interact our CS-incentives measure with the CS-facilities dimension of management practice: as Table A4 shows, this relates to the availability of computing facilities at the organization. In this specification we redefine CS-other to exclude the CS-facilities component. The result in Column 2 of Table 5 indeed shows the partial correlation of CS-incentives to be significantly less negative in organizations with better IT facilities. Moreover, there is no significant *levels* impact of CS-facilities: the provision/accessibility of IT facilities for bureaucrats only seem to matter in combination with management practices related to incentives/monitoring.

A third approach to examine the role multi-tasking might play exploits information on the inherent riskiness/ambiguity of projects as embodied in their technical specifications. Incentives/monitoring practices might be harder to tailor for more ambiguously designed projects, all else equal. To explore this, we consider projects of different types j to be of systematically different design ambiguity, and proceed in two steps. First, we measure this design ambiguity using subcomponents of the complexity indicator described in Table A4. We construct a z-score based on the design uncertainty, implementation uncertainty, design ambiguity and implementation ambiguity components of the project complexity metric. Denote the average ambiguity of projects of type j by  $\overline{\sigma}_j$ . We then estimate a specification analogous to (1) for a given project type j (excluding project type fixed effects). In our sample, there are sufficient numbers of projects implemented across different organizations to estimate this for five project types: boreholes, buildings, dams, procurement and training. For each project type j we then obtain an estimate of the partial correlation between CS-incentives and project completion rates,  $\hat{\gamma}_{2j}$ , conditional on CS-autonomy. Figure 1 plots the five  $(\hat{\gamma}_{2i}, \overline{\sigma}_j)$  pairs, as well as a cubic best fit.

The evidence suggests the negative correlation of incentives/monitoring practices on project completion rates is worse for projects with greater inherent design ambiguity.<sup>19</sup> Projects with the greatest design ambiguities might be those for which incentives/monitoring schemes are hardest to tailor, and so illicit the most dysfunctional responses from bureaucrats. The heterogenous correlations documented across project types in Figure 1 also provides an explanation of why there are such mixed empirical findings in the literature on the impact of incentive provision in public sector settings: different studies might have considered projects/tasks of differing complexity and design ambiguity. Finally, we note the average ambiguity of project types  $\overline{\sigma}_j$  correlates with the proportions of those projects that have completion rates of zero: this suggests bureaucrats might simply shy away from implementing the most ambiguously designed projects to begin with.

<sup>&</sup>lt;sup>19</sup>Given the CS-performance and CS-autonomy are positively correlated and have opposite signed impacts on project completion rates, this negative relationship between risk/uncertainty and incentives would be attenuated if we do not control for CS-autonomy when estimating  $\hat{\gamma}_{2i}$  [Prendergast 2002].

#### 4.3.2 SPE and Intrinsic Motivation

To shed light on the plausibility of these channels driving the negative correlation between project completion and incentives/monitoring practices, we consider how these practices interplay with bureaucrat characteristics, as measured through the survey we administered to a representative sample of officials at each organization. As described in Section 2, Nigerian bureaucrats enjoy long tenure. On the one hand, longer serving bureaucrats might learn how best to respond to incentives by exploiting other flexibilities. On the other hand, if bureaucrats are subject to SPE they might learn how best to engage in influence activities. To check for this, Column 3 in Table 5 controls for an interaction between the average tenure of bureaucrats in the organization (in deviation from mean) with the CS-incentives/monitoring measure, as well as the direct effect of tenure. We find the negative correlation of incentives/monitoring to be even more negative in organizations staffed by more experienced bureaucrats, consistent with bureaucrats learning how to engage in influence activities. We also note there is no direct levels effect of average tenure on project completion rates, so that it is not the case that bureaucrats naturally reduce effort over time as they become embedded within long-standing norms of poor standards in civil service organizations. Rather, there appears to be a specific interplay between bureaucrat tenure and incentives/monitoring practices for bureaucrats.

A burgeoning literature suggests those attracted to public service might be relatively more *intrinsically motivated* than those working in the private sector. Performance incentives might then be detrimental if they crowd out such intrinsic motivation. To measure civil servant's intrinsic motivation, we asked bureaucrats which factor that had most influenced them to *originally* enter the civil service from the following options: 'I was interested in the type of work', 'income prospects', 'the prestige associated with such a job', 'the stable career path that a job in the service affords', 'the chance to serve Nigeria', 'it was the only employment I could get', 'educational opportunities', 'other'. We define those that answered, 'the chance to serve Nigeria' as being intrinsically motivated. Roughly a third of officials state that they entered the civil service to serve Nigeria. For each organization, we then construct the fraction of intrinsically motivated bureaucrats.<sup>20</sup>

Column 4 shows how the partial correlation of CS-incentives/monitoring with project completion rates varies by the intrinsic motivation of bureaucrats. The previously documented negative correlation of such practices is significantly offset when a greater share of bureaucrats are themselves intrinsically motivated. This runs counter to the notion that incentive provision crowds out efforts of intrinsically motivated individuals: if anything, as in Ashraf *et al.* [2014], our evidence

 $<sup>^{20}</sup>$ In the public administration literature, public service motivation is usually measured using the scale developed in Perry [1996], based on statements related to politics, public service and pro-social activities. This is the approach also followed in Dal Bo *et al.* [2013]. Alternative approaches employed in the economics literature include: (i) dictator games to examine how many resources an individual transfers to a pro-social task [Ashraf *et al.* 2014]; (ii) charitable contributions [Buurman *et al.* 2012]. In our civil servant survey, 'the chance to serve Nigeria' was the modal answer given. The other two most frequent reasons were 'I was interested in the type of work' and 'the stable career path that a job in the service affords', that were each given by around 20% of individuals

suggests incentives/monitoring *crowd-in* the effort of intrinsically motivated bureaucrats. If our CS-incentives/monitoring measure captures SPE being in place for bureaucrats, the result further highlights that intrinsically motivated bureaucrats exert more productive efforts in organizations where such SPE are utilized to a greater extent, rather than engaging in influence activities, say.<sup>21</sup>

#### 4.3.3 Corruption

While the recent economics literature has emphasized the importance of the intrinsic motivation of bureaucrats, a long-standing literature in public administration emphasizes that civil servants might pursue their own self-interest [Wilson 1989]. This more negative view of bureaucrats spurs our final set of descriptive results, that explore how the correlations between project completion rates and incentives/monitoring are mediated through perceptions of corruption among civil service organizations. Corruption in public bureaucracies is a first order issue in Nigeria, and in many countries at similar stages of development (although the fact that 31% of projects are completed fully also suggests corruption is not all pervasive).

To elicit information on perceptions of corruption, we began by discussing vignettes with bureaucrats, then made those scenarios closer to the bureaucrat's actual situation, and finally asked individuals about their own observations and experiences of corruption. We asked on what proportion of recent projects the official had worked on, did they observe 'others breaking service rules for their own benefit'. On average, officials stated that on 38% of projects such observations of corrupt practice had been made, that, by chance, coincides with the proportion of projects with a zero completion rate. We aggregate this to the organization level to construct the proportion of projects bureaucrats report having observed corrupt practices on.<sup>22</sup>

Column 5 shows how the partial correlations of *both* dimensions of management practice vary by perceptions of corruption among bureaucrats. To begin with we note the robust negative *levels* correlation of our corruption measure on project completion rates. This affirms the measure captures some element of civil servant behavior that is deleterious for public service delivery. However, we see that the marginal correlation of granting bureaucrats autonomy does not

<sup>&</sup>lt;sup>21</sup>We have explored whether there are within-sample values of the interactions at which the marginal effect of CS-performance is positive. Generally, this is not the case: even for the least complex projects or the most IT advanced organizations the marginal correlation of management practices related to incentives/monitoring is negative. For completeness we have also explored the heterogeneous correlations of management practices related to autonomy. We place less attention on these findings because theory offers less guidance for such an analysis. In general, the correlations of management practices related to autonomy are homogeneous. They do not significantly vary with project complexity, non-modal project types, or bureaucratic tenure We do find the positive impacts of autonomy to be significantly higher when a greater proportion of bureaucrats report being intrinsically motivated. We leave for future research the exploration of such heterogeneous impacts.

<sup>&</sup>lt;sup>22</sup>We also asked whether officials had themselves been put under pressure to: (i) change the project location; (ii) change project specifications; (iii) help select particular contractors/suppliers/consultants; (iv) divert some of the funds. Aggregating responses into an organizational average, officials stated that they had experienced such pressures on 19% of projects. We prefer to use the measure related to *observed* corrupt practices over this measure because officials are obviously cautious when potentially incriminating themselves.

vary with the prevalence of corrupt behaviors, and similarly, the negative marginal correlation of incentives/monitoring also does not significantly vary with perceptions of corruption among bureaucrats. In short, the evidence suggests that corruption has a direct and quantitatively large negative correlation with project completion rates, but there are few bureaucrats on the margin of being *prevented* from behaving corruptly because of *incremental* changes in management practice. Of course, this finding is specific to this context and is true for the types of relatively small-scale rural infrastructure projects we consider (whose average budget is below \$100,000). The interplay between corruption and management practices for bureaucrats on larger budget projects remains open to study for future research.

# 5 Discussion

#### 5.1 Optimizing Management Practices

Our results naturally beg the question of why civil service organizations might not be optimizing over management practices to begin with. In our context, a fundamental source of this inefficiency arises from organizations being tasked to implement many different types of project (Table 2). As Figure 1 highlights, project types have very different characteristics and so it is unlikely that there exists a unique set of optimal management practices any organization could have in place.

As discussed by BVR for private sector firms, suboptimal management practices might also persist in equilibrium because: (i) there exist large fixed costs of adopting better practices; (ii) best management practices might be heterogeneous across organizations. While little can be said on the first point using our available data, the second point might be relevant given the results on the heterogeneous correlations between management practices and project completion rates in Table 5. Those results imply the optimal incentives/monitoring practices in place might need to reflect the complexity and ambiguity of projects in an organization's portfolio, the use of IT facilities, as well as the tenure and intrinsic motivation of its bureaucrats. However, these issues were not at the fore during the semi-structured interviews we conducted at organizations to understand what drives management practices in reality. These all highlighted how practices evolve slowly over time as a function of ground rules laid out in the Public Service Rules of the Nigerian civil service, the history of senior management staff, and trade union demands. As further discussed in BVR, inefficient management practices might also persist for dynamic reasons: learning and adjustment costs might cause best practice to diffuse over time. This is in line with the evidence in Table 3 and discussed throughout on the frictions in the labor market for bureaucrats, limiting their mobility across organizations. Finally, a particularly acute concern is that a lack of competitive pressure enables poorly managed public sector organizations to survive. This might especially be true in developing country contexts where mechanisms are rarely in place to allow citizens to choose across alternative public providers of a given good or service, an issue we return to below.<sup>23</sup>

An alternative explanation why bureaucracies do not appear to optimize management practices is based on a Weberian view: organizations do optimize management practices according to their true objective; our evidence merely suggests this objective is weakly aligned with maximizing project completion rates.<sup>24</sup> To investigate this, we use data from our civil servant survey to check whether management practices correlate to the frequency with which bureaucrats report engaging with politicians and community groups. More precisely, we asked bureaucrats the proportion of projects they engaged with politicians from the National Assembly, with politicians from the State Parliament, with chairmen of local government, and with community/religious groups. With the unit of observation being each bureaucrat's report, we estimate whether this correlates with the CS- measures, conditional on bureaucrat and organization characteristics, and bureaucratic-grade fixed effects. We run each specification separately for manager and non-manager bureaucrats (managers are those at or above grade 12).

Table 6 presents the results, showing that: (i) management practices related to autonomy are weakly correlated to bureaucratic engagements with politicians/other groups; (ii) incentives/monitoring of bureaucrat correlate with significantly *more* engagement with national and state politicians, local government chairman, and community/religious groups; (iii) this second effect exists only for sufficiently high bureaucratic grades (managers). The results might indicate incentives/monitoring practices skew senior bureaucrat's effort away from activities leading to project completion towards engaging with politicians, in line with the earlier interpretation of incentives being poorly tailored in this setting. Alternatively, if engagement with politicians enables project completion rates to rise, all else equal, the results would imply incentives/monitoring practices are well designed in this context after all. However, the fact that providing bureaucrats more autonomy does *not* lead them to engage more with politicians leans towards the first interpretation. Collecting more detailed time use data for bureaucrats remains an important avenue for future research.<sup>25</sup>

#### 5.2 Methodological Issues and Politics

We add to a nascent literature attempting to measure management practices outside of the private sector.<sup>26</sup> We fully recognize the scope for future work to investigate the precise dimensions of

 $<sup>^{23}</sup>$ In the private sector, Bloom *et al.* [2012a] provide evidence that product market competition drives innovations towards more better management practices. Bloom *et al.* [2014] find evidence that hospitals that face competition for patients from rival hospitals do indeed adopt better management practices.

<sup>&</sup>lt;sup>24</sup>To further assess the degree of alignment in organizational objectives with project completion rates, we regressed the log of project budgets on each of the 16 subcomponents of the project complexity indicator, as shown in Table A3. The residuals from this regression, that might capture the rents to be gained from the project if it is completed, are found to be weakly positively correlated with actual project completion rates, with a correlation of .13.

 $<sup>^{25}</sup>$ Bureaucrats report engaging with national politicians on 12% of projects. The corresponding figures for the other groups are 7% for state politicians, 13% for local government chairmen and 24% with community groups.

<sup>&</sup>lt;sup>26</sup>For example, Bloom *et al.* [2014] study management practices in UK hospitals. In education, MCormack *et al.* [2013] have measured management practices in nearly 250 departments from 112 UK universities, and Di Liberto

management practice most relevant in bureaucracies, and design questions that can best help to build indices of these measures. Perhaps part of the issues will become more settled as further work is conducted to understand whether management is best thought of as a technology and input into the production process [Bloom *et al.* 2014] so that some practices can be thought of as inherently good or bad, or whether it is a form of organizational design where differences in practices are styles optimized by each organization [Gibbons and Roberts 2013].

Moreover, future work on the study of bureaucracies needs to integrate in an analysis of political factors – such as measuring the 'political will' to complete specific projects, identifying informal incentives politicians provide bureaucrats (say through patronage), and better understanding the conflict politicians face in providing bureaucrats autonomy versus their desire to retain political control of public service delivery. All such factors likely interplay with the management practices bureaucrats operate under. Rogger [2014] takes a first step in this direction, using the OPEN data to investigate the extent to which political interference in the bureaucracy explains the productivity of bureaucratic organizations. He finds that while political interference is certainly an important feature of the Nigerian civil service, it is unrelated to management practices: rather it is driven by the political competition politicians face.

# 6 Conclusion

We provide among the first large-scale descriptive evidence on whether the management practices bureaucrats operate under, correlate to the quantity and quality of public services delivered. We present a body of evidence that starts to fill an important knowledge gap, linking the management practices the vital middle-tier of civil service bureaucrats are subject to, and public service delivery. We do so in the context of an important developing country, Nigeria, and at a time when many developing countries are engaged in reforming bureaucracies in line with the 'good governance' agenda of the World Bank and United Nations [Goldfinch *et al.* 2012, Hasnain *et al.* 2012].

Our results confirm that two dimensions of management practice emphasized by the public administration and economics literatures: autonomy and incentives/monitoring, robustly correlate to the quantity and quality of public services delivered. Our findings provide support to the notion that public agencies might delegate some decision making to bureaucrats [Simon 1983], at least for the types of small-scale rural infrastructure project we mostly consider. We also provide suggestive evidence in line with interpretations of why management practices related to incentives/monitoring have detrimental impacts in this setting: bureaucrats operate in a multi-tasking environment, and these management practices pick up elements of *subjective* performance evaluation, that lead to other dysfunctional responses among bureaucrats. As such, our results sound a word of caution to the good governance agenda: the simple import of incentive/monitoring practices from the private

et al. [2013] measure management practices in schools in six industrialized countries (they extend BVR to also cover practices related to leadership).

sector might backfire in bureaucratic settings.

An obvious next step is to use field experiments to manipulate practices along both dimensions. While there is a rich body of literature in economics examining the design of incentives and use of monitoring technologies to build on, there remains much scope for thinking through precisely how autonomy/decision rights within organizations can be reallocated. A wider challenge for future experiments aiming to exogenously vary the autonomy of bureaucrats is that if individuals have a lure for authority [Fehr *et al.* 2013], then the reallocation of power such changes to autonomy necessarily imply, will naturally lead to some constituencies of bureaucrats having incentives to internally block or undermine such changes in practice, as found in Banerjee *et al.* [2014].

The contours of a rich future agenda for understanding public service delivery (in rich and poor countries) are beginning to emerge, linking management practices for bureaucrats, selection/retention policies for bureaucrats [Dal Bo *et al.* 2013], and mechanisms/incentives for the public and politicians to hold public sector organizations accountable [Besley and Burgess [2002, Olken 2007, Ferraz and Finan 2008]. Our contribution is to open the black box of the economic forces correlating with the behavior of the vital middle-tier of civil service bureaucrats (as distinct from politicians and frontline workers that the literature has previously studied). We hope our analysis spurs methodological advancements in how to measure management practices in bureaucrates, and encourages researchers to design interventions where such practices are experimentally manipulated, as well as other features of bureaucrats' work environment.

# A Appendix

#### A.1 Measuring Project Complexity

Data on the complexity of government projects is not directly part of the OPEN data set. We thus worked with a pair of Nigerian engineers familiar with the OPEN projects and a number of international researchers working on technical complexity to define a relevant set of indicators based on the technical documents for each OPEN project. We followed the perspectives on complexity suggested by Remington and Pollack [2007], by asking the engineer-assessors to individually assess projects along the following five topics, each with their own set of indicators.

Structural complexity stems from the scale of different interconnected tasks and activities. The indicators associated with this topic capture structural aspects such as project size and the number of inputs required for production. They also capture issues in raw material and labour supply, and the ease with which any necessary specialized skills and equipment can be sourced. *Temporally complex* projects are those whose production involves uncertainties. Hence there are indicators for uncertainties in design and implementation. *Technically complex* projects are those whose production have ambiguous risks, namely their uncertainties are not well understood. Hence some indicators capture ambiguities in design and implementation. *Directional complexity* refers to the

potential for preferences over the project to diverge. The engineer assessors are thus asked to rate the managerial complexities of the project. Finally, there is a subjective assessment as to the overall complexity of the project. This allows any unassessed aspects of complexity to be measured and provides a comprehensive picture of project complexity.

Two qualified and independent Nigerian engineers were then contracted to assess each project in the OPEN data set along these margins. The process of aggregation between engineers used in this project aimed to build a consensus. The first engineer coded indicators for the entire data set. The codings of the first engineer were then provided to the second engineer who then constructed his own codings with reference to the codings of the first. The aim was to anchor the coding of the second engineer in that of the first but give him freedom to disagree where he felt the coding was incorrect. We decided this approach balanced consensus and subjectivity.

The two engineers were provided with project details and documents and asked to code a value for each indicator. The documents only contained information available *before* implementation such that there was no bias from the coding being done after the projects were implemented.

Table A3 provides descriptive statistics for all 16 indicators from which the complexity index is constructed, as well as how each is correlated with the other indicators. Aggregate complexity is a subjective assessment of the overall complexity of the projects by the two engineers, that includes 'all factors that might influence the difficulty of implementing the project, not only those assessed [by the other indicators]'. We asked the engineers to take the distribution of complexity in the OPEN data set as a whole, with the least complex project in the data having an aggregate complexity of zero and the most complex project having an aggregate complexity of 100, and place each project within this distribution.

We undertook a number of measures to check the complexity of the OPEN indicators coded by the engineers. First, we inserted 200 randomly chosen repeated projects into the data set provided to the engineers. Since the project characteristics of the original and repeat projects are identical, we would expect that the codings of the two sets of projects would be similar. Reassuringly, we find that in general the original and duplicate projects are coded in similar ways. We compare the differences between these two sets by looking at group and paired means, and distributional tests for each variable. The differences are only statistically significant at conventional levels in a few cases, and the magnitude of the differences are relatively small. For example, the only variable that is statistically significantly different below the 10% level in the mean-comparison t-test relates to raw material storage. Here, despite a standard deviation of .2 in the originals, the difference is .07 between the originals and the duplicates. Second, we looked at the similarity of the codings of the two engineers. We find that the second engineer's codings are not dramatically different from the first engineer's efforts. Whilst there are a small number of differences, they are relatively small and rarely significant, indicating that the re-coding left the overall picture relatively stable. Finally, over a year after he had completed the prompted codings, we asked the second engineer to re-code a sub-sample of projects from scratch, this time without prompting. The differences between these independent codings and the consensus data we rely on are again relatively minor. It seems that once he had become accustomed to the broad parameters of the coding framework, the second engineer's coding was not dissimilar to the consensus generated by the two engineers working one after the other.

We therefore have evidence of similar projects within the data set being coded in a similar way, of the two engineers coding in similar ways both when prompted and unprompted, and when there were deviations, of the deviations not being particularly quantitatively large. Taken together these checks reassure us that the complexity measures pick up meaningful variation across projects.

#### A.2 Standard Errors

Our baseline specification assumes the disturbance term is clustered by project type-organization. Table A5 shows the robustness of our results to alternative assumptions on the error structure. The table is structured to cover the same specifications as in Columns 1 to 4 of Table 4, but where we now report standard errors based on alternative assumptions: (i) robust standard errors; (ii) errors clustered by project-type and organization as in Table 4; (iii) standard errors clustered by organization. One concern with such clustered standard errors is that they may be downwards biased when the number of clusters is small (and in our specification the number of clusters corresponds to 63) [Cameron *et al.* 2008]. They propose various asymptotic refinements using bootstrap techniques, finding the wild cluster bootstrap-t technique performs particularly well in Monte Carlo simulations. We have implemented this method on our baseline specifications and show in brackets in Columns 1 to 4 the resulting p-values. This correction does not alter the significance of any of the coefficients from our preferred specification with project type fixed effects shown in Column 4 of Table A5.

#### A.3 The Assignment of Projects to Organizations

We provide descriptive evidence on the assignment of projects using two approaches. We first use a conditional logit model to directly estimate the likelihood of project *i* being assigned to organization *n* conditional on the management practices for bureaucrats in place in the organization, and other project and organizational characteristics exploited in our analysis. To do so we first reshape our data as follows: for each project we created a binary variable with 63 values corresponding to our 63 organizations. The variable, denoted  $D_{in}$ , takes the value one for the organization at which that project is actually assigned, and zero otherwise. Thus, the data-set is at the project-organization pair level (in), with a total of  $4721 \times 63 = 297, 423$  project-organization paired observations. To each observation, we attach the relevant organization-level characteristics used in our analysis (that were denoted  $OC_n$  in (1)), such as our management indices, capital controls and organizational averages of bureaucrat characteristics. We then also consider whether specific project-organization interactions, denoted  $Z_{in}$ , correlate with the assignment of projects to organizations. We estimate a conditional logit specification for  $\operatorname{Prob}(D_{in} = 1)$ , based on both sets of characteristics;

$$prob[D_{in} = 1] = \frac{\exp(\beta' O C_n + \gamma' Z_{in})}{\sum_n \exp(\beta' O C_n + \gamma' Z_{in})}.$$
(2)

Note that in this modelling framework project characteristics play no role as these do not vary within a given project i over the organizations n it could potentially have been assigned to.

We run three sets of specifications. The first takes the perspective that each project could have been assigned to *any* of our 63 organizations. The second takes the perspective that projects can only be implemented by organizations of the same sector. Thus, health projects could only be implemented by health sector organizations for example. When we impose this restriction on the permissible project-organization pairs, we lose 847 projects as there is only one organization of that sector in our data, and there are 44,429 potential within sector project-organization pairs. The third specification further imposes the assumption that projects can only potentially be assigned to organizations in the same sector that are observed being tasked to implement a project of the same complexity. This further reduces the sample to 33,480 feasible project-organization pairs. In all specifications we cluster standard errors by organization as there are likely to be unobserved characteristics of organizations that determine project assignments.

Table A6 presents the results. Column 1 utilizes the entire set of project-organization combinations and uses only our management scores in the regression. Unconditional on other organization characteristics, neither management practice related to autonomy or performance-based incentives significantly predicts the assignment of projects to organizations. When we restrict the sample so that each project can only feasibly be assigned to organizations in the same sector, Column 2 shows the coefficient on CS-autonomy to become significant at the 10% level, but this result is not robust. In Column 3 where we restrict the feasible pairs also using information on the complexity of projects, we find the probability of projects being assigned to organizations do not significantly correlate with the management practices in place in the organization.

Column 4 extends the specification to include all the organizational controls utilized in our baseline specification (capital, general and noise), as well as the full set of organizational controls that we use elsewhere in the paper. The coefficients on the management practices remain insignificantly different from zero at the usual levels. Moreover, we find no evidence that any of these other organizational characteristics predict the assignment of a given project to that particular organization rather than other organizations it could feasibly have been assigned to.

In Column 5 we additionally control for a series of interactions between project characteristics (scale, complexity) and organizational characteristics (total staff, total budget). Some of these project-organization interactions do predict the assignment of projects. As is intuitive, we find that the interactions between the number of staff at an organization and the project budget, and the

organization's total budget and the project complexity, both are positive and significant predictors of project assignment. Over and above these interactions, we continue to find no correlation of management practices to project assignment even once we allow for specific matched pairs to be assigned in this way.

Overall, these results suggest the partial correlations of interest estimated from (1) are not reflecting the non-random selection of projects to organizations based on their management practices. While there is no doubt some complex bargaining process between Parliament, civil service organizations and other stakeholders that determined the assignment of projects to locations and organizations, on the margin, this assignment is uncorrelated with the management practices in place in implementing organizations.

Our second approach conducts further analysis at the organization level, estimating the following specification,

$$w_n = \theta_1 CS\text{-}autonomy_n + \theta_2 CS\text{-}incentives_n + \theta_3 CS\text{-}other_n + \pi X_n + \epsilon_n, \tag{3}$$

where observations are for the 63 organizations listed in Table A1,  $w_n$  are measures related to the set of projects assigned to organization n by Parliament, the CS- measures are as previously described, and  $X_n$  includes the same organization level controls and noise controls as previously described. Robust standard errors are reported. The results are presented in Table A7 and show that: (i)  $\hat{\theta}_1$  and  $\hat{\theta}_2$  are both positive, so that organizations that provide more autonomy and performance incentives to bureaucrats are assigned more projects, but neither correlation is significantly different from zero (Column 1); (ii) the unique number of project types assigned to an organization is also not significantly related to the management practices in place (Column 2). Taken together, these results suggest that whatever the bargaining game between stakeholders in the Parliamentary procedure that assigns projects to organizations, there is not much to suggest it is based on management practices in those organizations.

The remaining Columns shed light on whether management practices correlate to other organizational outcomes beyond project completion rates. In Column 3 we construct the average complexity of projects assigned to organization n as our dependent variable, and then regress this against our measures of management practice and other organizational characteristics. Neither CS- measure is significantly correlated to the average complexity of projects the organization is tasked to implement. Hence it is not the case that organizations with better practices related to autonomy are assigned easier projects, and those with more incentives/monitoring are assigned harder to implement projects. In Column 4 we use the log of the organization's aggregate budget as our dependent variable: again we find no correlation between the management practices in place and the organization's resources. Hence it is not the case that organizations that have better practices also command larger budgets overall, that might otherwise have indicated it was easier for the organization to complete their assigned projects.

#### A.4 The Assignment of Bureaucrats to Organizations

If bureaucrats *sort* into organizations based on management practices, then the partial correlations of interest from (1) might pick up the direct relation between bureaucrat characteristics and project delivery. In Section 2 we highlighted there are frictions in the labor market for bureaucrats that limit the scope for individuals to freely join or move across organizations, and hence this also limits the ability of organizations to use management practices to attract certain types of bureaucrat. Table A8 presents additional characteristics of bureaucrats elicited in our civil servant survey to shed light on this issue, aggregating each response to an organizational average. Column 1 shows the mean and standard deviation of the bureaucrat characteristic for the average organization. Columns 2 and 3 show regression coefficients  $(\hat{\theta}_1, \hat{\theta}_2)$  from a specification analogous to (3), where the dependent variable is the organizational average for the bureaucrat characteristic and we condition on the organizational characteristics in  $OC_n$ . Robust standard errors are in parentheses.

The first batch of characteristics investigate the specific social connections bureaucrats have with senior staff in the organization to which they are appointed: almost no bureaucrats report knowing their direct boss, or other managers, prior to their appointment. The lack of variation in this response precludes it being regressed against the CS- practices. Where there is more variation is in terms of the number of close colleagues that were known to the individual prior to their assignment: on average, bureaucrats report knowing 4.40 other colleagues. However, we find this degree of linkage across bureaucrats, when averaged to the organization level, to be uncorrelated with the management practices in place related to autonomy and performance incentives. Our next question elicits information on personal connections among bureaucrats by asking individuals whether they were the first family member to join the civil service: 48% of bureaucrats in the average organization report being the first in their family. We find no correlation between this measure of bureaucrat networks and the management practices in place.

We next consider additional bureaucrat characteristics that might be indicative of the 'reliability' of bureaucrats, and examine whether such measures correlate to the management practices in place. Throughout, we split bureaucrat characteristics into those of senior and low-tier bureaucrats, as these different tiers might differentially impact the management practices in place. As shown in the lower half of Table A8, we find no significant correlation between management practices related to autonomy or performance incentives and the average tenure of bureaucrats, the proportions of them that report being intrinsically motivated, or that report observing corrupt practices on projects (for both senior and lower-tier bureaucrat characteristics).<sup>27</sup>

A second approach to measuring bureaucrat 'reliability' is based on responses to *vignettes* on scenarios bureaucrats face. One vignette relates to the following situation: an official in an organi-

<sup>&</sup>lt;sup>27</sup>These results suggest that it is not the case that organizations limit the provision of performance-based incentives to attract intrinsically motivated workers [Delfgaauw and Dur 2010], or that the matching of intrinsically motivated workers to public sector organizations limits the need to use performance-based incentives [Besley and Ghatak 2005]. Both findings are partly driven by the rigidities in the assignment of bureaucrats to organizations.

zation like theirs is told by her manager to take funds from a certified project and give them to a contractor/supplier for projects that the government has yet to complete due process on, against public service rules. The contractor then does not do the work he was paid for. We asked bureaucrats whether they agreed/disagreed with various statements related to the vignette: whether the bureaucrat acted correctly, whether the bureaucrat's manager acted correctly, whether bureaucrats should sometimes go against rules and so forth. We find little evidence of any significant relationship between the proportion of bureaucrats that agree with each such statement and the management practices in place in the organization. If such vignettes are informative of bureaucrat 'types', this evidence suggests that typically harder to observe measures of bureaucrat reliability are not much correlated with management practices in place.<sup>28</sup>

#### A.5 Robustness Checks

We conduct a wide range of checks on our core result on project completion rates to establish whether the core piece of descriptive evidence we present holds up in alternative subsamples, variable definitions and using alternative econometric methods.

To begin with we note that the results in Table 4 used our continuous measure of project completion rates (from zero to one) as the dependent variable. However, an alternative approach is to define a threshold of completion that would deem the project usable. To do so we consider all potential thresholds from 1% to 100% in increments of 1% and then estimate a specification analogous to (1) where  $y_{ijn}$  is defined as a dummy variable equal to one if the project completion rate is above the given threshold p%, and zero otherwise. For any given threshold p the coefficients of interest are denoted  $\gamma_{1p}$  and  $\gamma_{2p}$ . Figure A1 then plots each pair of ( $\hat{\gamma}_{1p}, \hat{\gamma}_{2p}$ ) estimates, for each threshold and their associated 95% confidence interval.

Two points are of note. First, at the extreme left of the figure where we consider a 1% threshold, we are essentially using a linear probability model to assess the relationship between management practices in civil service organizations and whether projects are *started* in some way. This essentially replicates the extensive margin specification shown in Column 5 of Table 4. Here we find partial correlation of each type of management practice to be qualitatively similar to those documented earlier for the average completion rate, although the point estimate on CS-autonomy seems to be lower than the baseline specification.<sup>29</sup> Second, we cannot reject the null that the sign

<sup>&</sup>lt;sup>28</sup>Enumerators stressed there were no right answers, and vignettes were phrased in reference to a bureaucrat in the third person (Ngozi). Officials were asked whether they agreed or disagreed with the following statements: (i) 'Ngozi should have refused to divert the funds and paid the contractors/suppliers/consultant for the certified project' (76% agreed); (ii) 'The contractors/suppliers/consultant should not have accepted the funds given that Due Process had not been followed' (68%); (iii) 'The boss was wrong to direct Ngozi to share the funds of a project with others' (81%); (iv) 'Sometimes it is right to go against strict rules, as Ngozi did, so to make things fairer or more efficient' (28%); (v) 'Bureaucrats should be given more space to interpret what the best action to take in a given situation is' (59%). We check whether there is a significant correlation between the proportion of bureaucrats that agree with each statement and the management practices in place: nine out of ten correlations are insignificant.

 $<sup>^{29}</sup>$ There is not continuous mass in project completion rates over the [0,1] interval: hence we do not expect the

and significance of the coefficients are the same for every threshold of project completion. Taken together, the results imply that managerial incentives along both margins have similar correlations with the extensive margin of public service delivery (namely whether projects are started at all) and the total effect margin of project completion (namely a weighted average of the project being started, and the extent to which projects are completed conditional on being started).

The checks detailed in Table A10 all verify the robustness of our main finding to alterative samples of organizations and projects: Column 1 excludes those projects implemented by the largest organization in terms of total expenditures. Column 2 excludes projects implemented by the largest organization in terms of number of projects. Columns 3 and 4 remove the 10 smallest organizations by expenditures and number of projects respectively. Columns 5 and 6 exclude organizations at the top and bottom of the CS-autonomy and CS-incentives management scales respectively. In each cut of the data, the core results remain stable, so that our findings do not appear to be drive by outlier or specific organizations.

The third series of robustness checks in all probe the core results in alternative subsamples of data (with the caveat that such splits of the data inevitably lead to less precise estimates). Columns 7 and 8 in Table A10 break down the project types listed in Table 1 into two groups: those related to construction projects (borehole, building, electrification, dam, road and canal) and those related to non-construction projects. We find that for construction projects, the results closely replicate the baseline findings. Indeed, for construction projects as a whole the point estimates on each management practice index is slightly larger in absolute value than the baseline result in Column 4 of Table 4. For non-construction projects, the results show that CS- autonomy continues to have a positive and significant correlation with project completion rates that is significant at the 10% level. As suggested by Figure 1, this might be because non-construction projects such as training and procurement, are inherently less ambiguous in design.

The next split considered in Columns 9 and 10 is between centralized and decentralized civil service organizations, where centralized agencies correspond to government ministries. We see the correlation with CS-autonomy to be similar in both, although the CS-incentives/monitoring index only has a negative correlation in the centralized agencies. This latter result is worth exploring in future work.

The next robustness check addresses the concern that different management practices might be spread across the country in a way that is correlated with characteristics of the organization's local geographies. Indeed, it is well understood that the characteristics of local populations interplay with them being able to solve collective action problems, and thus are an important driver of public goods provision [Banerjee *et al.* 2007]. To address this issue, Column 11 additionally

marginal impact of the each management practice to be sensitive to marginal changes in threshold p where there is little mass in project completion rates. This explains why the marginal impacts shown in Figure A1 jump at a small number of points.

controls for a wide variety of state-level controls for each project and finds almost no change in the coefficients of interest. In short, local area characteristics do not seem to be driving our results.<sup>30</sup> Columns 12 and 13 split the sample into projects that are located in the Northern and Southern regions of Nigeria respectively, that characterizes the first order cultural divide in Nigeria, and provides a relatively even split in the number of projects. We find the partial correlations of both management practices to remain significant in both regions.

The final two robustness checks relate to methodological issues. First, we consider alternative constructions of the CS- management practice indices. As described in Section 3, following BVR, we aggregated responses to individual questions to construct our indices of management practices giving equal weight to all questions. A natural alternative is to cluster the variables into the various management topics described in Table A4 and weight each *topic* (rather than each variable) equally. We re-construct our CS-autonomy and CS-incentives measures along these lines and re-estimate our preferred specification (1). The result, in Column 14 of Table A10 is qualitatively in line with our baseline results, although the absolute magnitude of each measure of public sector management is *larger*: a one standard deviation increase in CS-autonomy corresponds to a significantly higher project completion rate of 23%, and a one standard deviation increase in CS-incentives corresponds to a significantly lower project completion rate of 14%.

The analysis has so far estimated (1) using OLS. The final robustness check estimates this specification using a fractional regression model that accounts for the dependent variable being a continuous variable between zero and one. To do so, we utilize Papke and Wooldridge's [1996] fractional logit model in which the conditional expectation function is modelled as a logistic function that can take all values in the unit interval. The interpretation of the marginal effects are the same as in the binary logit model and evaluated at sample averages, the partial effects are approximately comparable to the coefficients from a linear regression. The result in Column 15 of Table A10 shows our core findings to be robust to this alternative estimation model.

#### A.6 Alternative Groupings of Management Practice

We clearly recognize there is no definitive way to collate management practices into aggregate indices of autonomy and incentives/monitoring. Table A11 explores alternative ways to construct both indices. On the autonomy measure, to reflect that the capabilities of bureaucrats are crucial to how much autonomy they have, we aggregate a new autonomy measure from the subcomponents shown in Table A4 related to "roles" and "skills". The result, in Column 2 of Table A11, shows this measure of autonomy to have a positive and significant correlation with project completion rates, although the point estimate is smaller than our preferred measure. We next consider an alternative incentives/monitoring measure that also encompasses the use of "targets" in the organization: this

<sup>&</sup>lt;sup>30</sup>We construct these state controls using aggregated data provided by the National Bureau of Statistics. The sample drops slightly in this specification because the state in which the project is located (or should have been located for those projects that are never started) is missing for around 450 projects.

new measure reflects the creation of goals for the organization that officials are required to move towards. Column 3 of Table A11 shows this measure of incentives/monitoring to have negative and significant correlation with project completion rates. An alternative way to group the practices related to incentive provision is if they relate to output based incentives, input based incentives or a combination of both (as shown in Table A4). The result in Column 4 of Table A11, shows each aspect of incentives to have negative and significant correlations with project completion rates.

#### A.7 Decomposing Management Practices

We elicited management practices along nine dimensions in each organization: roles, flexibility, incentives, monitoring, culture, targeting, facilities, skills and staffing. We now estimate a specification analogous to (1) but where we condition on the nine separate dimensions of management practice. This disaggregated specification serves two purposes: (i) by breaking up the CS-other measure into its components, it helps assess if there are other aspects of management practice that the CS-autonomy and CS-incentives measures might be picking up; (ii) it underpins the validity of the three-way classification of management practices in our baseline specification.

Table A12 first estimates the correlation with each dimension separately. The roles and flexibility subcomponents that formed our CS-autonomy measure are individually positive and significantly different from zero (Columns 1 and 2). Columns 3 and 4 show that each subcomponent that formed the CS-incentives index is negatively and significantly correlated to project completion rates. Columns 5 to 9 then split the remaining management practices that were previously within the CS-other measure. Most of these have no significant correlation with project completion rates. In Column 10 we simultaneously control for all nine CS- components, and find: (i) both roles and flexibility components remain positive and individually significantly correlated to project completion rates; (ii) the incentives component is negative but not significantly different from zero (the point estimate hardly changes from Column 3 but the standard error almost doubles), while the monitoring component remains negative and significantly correlated with project completion rates; (iii) four out of five of the other dimensions of management practice remain insignificant. In Column 11 we aggregate all nine indices into a single management index, as considered by BVR for manufacturing firms. In our setting such aggregation leads to the wrong conclusions being drawn: we find no significant relationship between the aggregate CS-management measure and project completion rates. The reason is clear: the underlying components of the aggregate index do not all have the same signed correlations with project completion rates.

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Project Type	(1) Number of Projects [Proportion]	(2) Number of Implementing Organizations	(3) Median Budget Allocation (US\$000s)	(4) Proportion Never Started	(5) Average Completion Rate	(6) Proportion Completed Conditional on Being Started	(7) Proportion Fully Completed	(8) Proportion With Satisfactory Quality
Borehole	1348 [0.29]	18	29	0.44	0.47	0.84	0.37	0.85
Building	806 [0.17]	32	120	0.37	0.50	0.79	0.34	0.81
Electrification	751 [0.16]	2	93	0.14	0.56	0.65	0.25	0.87
Dam	624 [0.13]	14	18	0.79	0.15	0.74	0.10	0.50
Procurement	345 [0.07]	41	87	0.30	0.58	0.83	0.47	0.85
Road	217 [0.05]	4	167	0.12	0.52	0.59	0.22	0.79
Training	189 [0.04]	26	80	0.20	0.60	0.74	0.42	0.84
Financial project	157 [0.03]	8	17	0.38	0.49	0.79	0.35	0.84
Research	122 [0.03]	21	67	0.11	0.63	0.72	0.52	0.99
Advocacy	86 [0.02]	23	49	0.24	0.61	0.80	0.47	0.94
Canal	76 [0.02]	12	347	0.70	0.14	0.45	0.05	0.92

#### **Table 1: Descriptive Evidence on Project Types**

Notes: The "project type" classification refers to the primary classification for each project. Other project classifications exist. The median budget allocation in Column 3 is in thousands of US Dollars (assuming an exchange rate of US\$1: Naira 150). The sample of projects covers those which have a positive budget allocation and for which the proportion completed evaluation variable and management scores are available. The project quality variable in Column 8 is not available for all projects. Standard deviations are in parentheses. Figures are rounded to two decimal places where relevant.

Civil Service Organization	(1) Number of Projects	(2) Number of Unique Project Types	(3) Budget Allocation (US\$mn)	(4) Proportion Never Started	(5) Average Completion Rate	(6) Proportion Completed Conditional on Being Started	(7) Proportion Fully Completed	(8) Proportion With Satisfactory Quality	
Federal Ministry of Agriculture and Rural Development	797	9	144	0.54	0.29	0.63	0.14	0.76	
Federal Ministry of Power and Steel	750	1	490	0.14	0.56	0.25	0.65	0.87	
Federal Ministry of Water Resources	520	4	426	0.95	0.04	0.77	0.03	0.69	
National Primary Health Care Development	447	4	56	0.19	0.64	0.79	0.42	0.75	
Sokoto Rima River Basin Development Authority	277	2	23	0.22	0.66	0.85	0.51	0.76	
Upper Benue River Basin Development Authority	169	3	13	0.11	0.89	1.00	0.89	0.25	
Ogun/Oshun River Basin Development Authority	165	4	22	0.55	0.32	0.71	0.24	0.89	
Chad Basin River Basin Development Authority	148	3	16	0.43	0.56	1.00	0.56	1.00	
Lower Benue River Basin Development Authority	143	3	16	0.45	0.42	0.77	0.17	0.86	
Nigerian Agricultural Cooperative and Rural Development Bank	133	2	8	0.42	0.46	0.80	0.34	0.81	

#### Table 2: Descriptive Evidence on Largest Civil Service Implementing Organizations

Notes: The sample covers the ten largest civil service organizations ranked by number of projects from our overall sample of projects. The "project type" classification refers to the primary classification for each project. Other project classifications exist. The budget allocation in Column 3 is in millions of US Dollars (assuming an exchange rate of US\$1: Naira 150). The sample of projects covers those which have a positive budget allocation and for which the proportion completed evaluation variable and management scores are available. The project quality variable in Column 5 is in millions of us not available for all projects. Standard deviations are in parentheses. Figures are rounded to two decimal places where relevant.

#### **Table 3: Origins of Management Practices**

Dependent Variable: System of Equations in Autonomy and Incentives/Monitoring Management Scores

SUR Model Estimated by Maximum Likelihood

Robust Standard Errors

	CS-Autonomy	CS-Incentives/Monitoring
Characteristics of Senior Management		
Average years of schooling	0.28***	0.10
	(0.10)	(0.18)
Average years in the organization	0.01	0.01
	(0.01)	(0.02)
Characteristics of Other Bureaucrats		
Average years of schooling	0.12	0.28**
	(0.08)	(0.14)
Average years in the organization	0.00	0.01
	(0.01)	(0.02)
Average Project Completion Rate	-0.01	-0.19
	(0.10)	(0.17)
Decentralized Organization [yes=1]	0.09	-0.23
	(0.08)	(0.14)
Average Project Budget	0.00	0.00
	(0.00)	(0.00)
Average Project Complexity	0.00	-0.01*
	(0.01)	(0.01)
Standard Deviation of Project Complexity	0.00	0.01
	(0.01)	(0.01)
Correlation of residuals in SURE system		0.47
Observations		63

**Notes:** \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Characteristics of management controls include the proportion of managers at an organization who are male, the average level of seniority amongst management, the average years of schooling amongst managers, their average years of service, and their average years at the organization. Characteristics of non-managerial staff controls include the proportion of non-management staff at an organization who are male, the average level of seniority amongst non-management, the average years of schooling amongst non-management, the average years of schooling amongst non-managers, their average years of schooling amongst non-managers, their average years of service, and their average years at the organization. We follow the grading system of the Federal Government by defining senior bureaucrats as those on grade level 12 and above. Robust standard errors are in parentheses. Columns report maximum likelihood estimates to fit a SUR model for the two dimensions of management practice.

### **Table 4: Management Practices and Public Sector Service Delivery**

# Standard Errors: Clustered by Project Type Within Organization OLS Estimates

	(1) Unconditional	(2) Organization Controls	(3) Project Controls	(4) Project Type Fixed Effects	(5) Binary project initiation	(6) Quality-Adjusted Completion Rate
CS-Autonomy	0.11**	0.18***	0.17***	0.18***	0.15***	0.11**
	(0.05)	(0.03)	(0.03)	(0.03)	(0.03)	(0.04)
CS-Incentives/Monitoring	-0.06*	-0.11***	-0.11***	-0.14***	-0.16***	-0.08***
	(0.03)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)
CS-Other	0.10***	0.05	0.05	0.08***	0.06**	0.08***
	(0.04)	(0.03)	(0.03)	(0.02)	(0.03)	(0.02)
Organization Controls (capital, general, noise)	No	Yes	Yes	Yes	Yes	Yes
Project Controls	No	No	Yes	Yes	Yes	Yes
Fixed Effects	None	None	None	Project Type	Project Type	Project Type
Adjusted R-squared	0.07	0.29	0.29	0.32	0.36	0.17
Observations (clusters)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	2206 (144)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by project type within organization throughout. All columns report OLS estimates. The dependent variable in Columns 1 to 4 and 6 is the proportion of the project completed (that is a continuous measure between zero and one). The dependent variable in Column 5 is a binary measure of project initiation which takes the value 1 if the project is at least 1% complete, and 0 otherwise. The dependent variable in Column 6 is the proportion completed variable and the dummy variable for quality. The sample of projects in Column 6 is limited to those for which project completion and quality data is available. Project Type fixed effects relate to whether the primary classification of the project is as a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project. Project controls comprise project-level controls for the project budget, whether the project is new or a rehabilitation, and an assessment of its aggregate complexity by Nigerian engineers. Capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the seniority, gender, and tenure of the managers who responded, the day of the week the interview was conducted, a dummy variable indicating whether the interview as conducted during Ramadan, the duration of the interview, and an indicator of the reliability of the information as coded by the interviewer. Note that no quality information is available for organizations surveyed on a Saturday, and thus the dummy variable indicating a survey took place on a Saturday is omitted in Column 6. Total and capital budget figures are an average of organization budget figures for the years 2006-10. Figures are rounded to two decimal places.

# Table 5: Heterogeneous Correlations of Management Practices Related to Incentives and Monitoring

Dependent Variable: Project Completion Rate Standard Errors: Clustered by Project Type Within Organization Interactions in Deviation from Mean OLS Estimates

	(1) Project Complexity	(2) Facilities	(3) Tenure	(4) Intrinsic Motivation	(5) Observe Corrupt Practices
CS-Autonomy	0.19***	0.20***	0.20***	0.21***	0.17***
	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)
CS-Incentives/Monitoring	-0.16***	-0.14***	-0.11***	-0.17***	-0.16***
	(0.03)	(0.02)	(0.03)	(0.03)	(0.03)
CS-Other	0.08***		0.06**	0.07***	0.08***
	(0.02)		(0.03)	(0.02)	(0.03)
CS-Incentives/Monitoring x Project Complexity	-0.19***				
	(0.06)				
CS-Incentives/Monitoring x CS-Facilities		0.03*			
		(0.02)			
CS-Other (Without Facilities)		0.09***			
		(0.03)			
CS-Facilities		0.01			
		(0.02)			
CS-Incentives/Monitoring x Average Tenure of Bu	reaucrats		-0.02***		
			(0.004)		
CS-Incentives/Monitoring x Proportion of Bureauc	rats Intrinsically Motivate	ed		0.54**	
				(0.22)	
CS-Autonomy x Proportion of Projects that Burea	ucrats Report Observing	Corrupt Practi	ces On		0.31
					(0.24)
CS-Incentives/Monitoring x Proportion of Projects	that Bureaucrats Report	Observing Co	orrupt Practic	es On	0.23
					(0.28)
Project Complexity	-0.01				
	(0.11)				
Average Tenure of Bureaucrats			-0.01		
			(0.01)		
Proportion of Bureaucrats Intrinsically Motivated				-0.47	
				(0.33)	
Proportion of Projects that Bureaucrats Report Of	oserving Corrupt Practice	es On			-1.01***
					(0.37)
Organization Controls (capital, general, noise)	Yes	Yes	Yes	Yes	Yes
Project Controls	Yes	Yes	Yes	Yes	Yes
Fixed Effects	Project Type	Project Type	Project Type	Project Type	Project Type
Adjusted R-squared	0.33	0.32	0.33	0.33	0.33
Observations (clusters)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by project type within organization throughout. All columns report OLS estimates. The dependent variable is the proportion of the project completed (that is a continuous measure between zero and one). Project Type fixed effects relate to whether the primary classification of the project is as a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project. Project comprise project-level controls for the project budget, whether the project is new or a rehabilitation, and an assessment of its aggregate complexity by Nigerian engineers. Capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the share of the workforce with degrees, and the share of the workforce with postgraduate qualifications. Noise controls are four interviewer dummies, indicators of the seniority, gender, and tenure of the managers who responded, the day of the week the interview was conducted, the time of day the interview was conducted, a dumny variable indicating whether the interview was conducted during Ramadan, the duration of the years 2006-10. In Column 1, the aggregate complexity is a project-level subjective assessment by Nigerian engineers of the relative difficulty of the project within the population of OPEN projects. In Column 3, tenure is an organization-level average for the number of years officials have worked at the implementing organization. In Column 4, intrinsic motivation is an organization-level proportion of employees at an organization that answered 'The chance to serve Nigeria' to the question 'What most influenced you to take up a career in the service?' in the Civil Servants Survey. In Column 5, observation of corrupt practices is an organization-level average of the individent of the project sofficials at an organ

#### Table 6: Bureaucrat's Engagement with Politicians and Management Practices

Robust Standard Errors OLS Estimates

	Engagement with National Parliamentary Politicians		Engagement with State Parliamentary Politicians		Engagement v Government (	vith Local Chairmen	Engagement with Community/Religious Groups		
	(1a) Managers	(1b) Non Managers	(2a) Managers	(2b) Non Managers	(3a) Managers	(3b) Non Managers	(4a) Managers	(4b) Non Managers	
CS-Autonomy	0.19	0.34	0.04	0.52	1.98*	1.49	1.08	-0.35	
	(1.05)	(0.89)	(0.68)	(0.76)	(1.10)	(0.96)	(1.36)	(1.17)	
CS-Incentives/Monitoring	3.49**	-2.46**	3.61***	-0.43	3.79***	-0.32	3.68**	-1.67	
	(1.39)	(1.19)	(1.06)	(0.89)	(1.44)	(1.30)	(1.67)	(1.53)	
CS-Other	1.03	1.06	-0.17	0.34	0.19	1.14	0.79	2.84**	
	(1.09)	(0.95)	(0.73)	(0.88)	(1.20)	(1.22)	(1.51)	(1.41)	
Organization Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Bureaucrat Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Fixed Effects (bureaucrat grade)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Adjusted R-squared	0.08	0.04	0.02	0.02	0.07	0.06	0.06	0.06	
Observations	1175	1184	1130	1122	1140	1131	1192	1202	

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Robust standard errors are in parentheses. All columns report OLS estimates. The dependent variable in Columns 1a and 1b is the proportion of projects a bureaucrat personally engages with a national parliamentary politician on. The dependent variable in Columns 3a and 3b is the proportion of projects a bureaucrat personally engages with a state parliamentary politician on. The dependent variable in Columns 3a and 3b is the proportion of projects a bureaucrat personally engages with a columns 3a and 3b is the proportion of projects a bureaucrat personally engages with a columns 3b and 3b is the proportion of projects a bureaucrat personally engages with a column of the propertion of projects a bureaucrat personally engages with a column of the proportion of projects a bureaucrat personally engages with a column of the proportion of projects a bureaucrat personally engages with a column of the proportion of projects a bureaucrat personally engages with a column of the proportion of projects a bureaucrat personally engages with a column of the proportion of projects a bureaucrat personally engages with a state parliamentary politician on. The dependent variable in Columns 4a and 4b is the proportion of projects a bureaucrat personally engages with a column of the prove of the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the logs of number of employees, total budget, General controls comprise organization-level controls for the effort end with enterview durmines, indicators of the seniority, gender, and tenure of the managers who responded, the day of the week the interview was conducted, the time of day the interview, and an indicator of the reliability of the information as coded by the interview. Total and capital budget figures are nounded to use decimal places.



#### Figure 1: Project Ambiguity and CS-Incentive/Monitoring Management Practices

Notes: The horizontal axis measures the ambiguity of projects of a given type. We measure this design ambiguity using subcomponents of the complexity indicator described in Table A3. In particular we construct a z-score based on the design uncertainty, implementation uncertainty, design ambiguity and implementation ambiguity components of the project complexity metric. We then take the average of this over all projects of type j, denoting the average ambiguity of projects of type j by or. We then estimate a specification analogous to our baseline regression model for a given project type j (excluding project fixed effects). We do so for five project types: boreholes, buildings, dams, procurement and training. For each project type j we then obtain an estimate of the partial correlation between CS-incentives and project completion rates, y2j, conditional on CS-autonomy. Figure 1 then plots the five (y2j,oj) pairs, as well as a cubic best fit.

#### Table A1: Federal Civil Service Organizations Under Study

Civil Service Organization	Sector	Annual Budget (US\$)	Number of Staff	Level of Centralization		
Anamhra/Imo River Basin Development Authority	Water	26 651 696	324	Deconcentrated		
Benin Owena River Basin Development Authority	Water	17.637.829	333	Deconcentrated		
Chad Basin River Basin Development Authority	Water	15,781,353	399	Deconcentrated		
Cross River River Basin Development Authority	Water	18,823,211	318	Deconcentrated		
Citizenship and Leadership Training Centre	Youth	3,510,409	601	Deconcentrated		
Federal College of Education, Gombe	Education	5,319,472	608	Deconcentrated		
Federal College of Education, Gusau	Education	4,665,009	379	Deconcentrated		
Federal College of Education, Omuku	Education	5,887,740	699	Deconcentrated		
Federal Government Girls College, Gboko	Education	1,233,030	161	Deconcentrated		
Federal Government Girls College, Lejja	Education	1,325,661	122	Deconcentrated		
Federal Medical Centre, Abeokuta	Health	6,459,959	1,646	Deconcentrated		
Federal Medical Centre, Asaba	Health	4,957,423	777	Deconcentrated		
Federal Medical Centre, Bayelsa State	Health	5,026,215	725	Deconcentrated		
Federal Medical Centre, Bida	Health	4,135,214	709	Deconcentrated		
Federal Medical Centre, Ebute Metta	Health	5,358,665	958	Deconcentrated		
Federal Medical Centre, Gombe	Health	5,640,897	1,518	Deconcentrated		
Federal Medical Centre, Kebbi State	Health	3,560,097	528	Deconcentrated		
Federal Medical Centre, Makurdi	Health	7,120,460	955	Deconcentrated		
Federal Medical Centre, Nasarawa State	Health	4,572,968	785	Deconcentrated		
Federal Medical Centre, Owerri	Health	8,709,623	1,722	Deconcentrated		
Federal Medical Centre, Owo	Health	8,219,773	1,119	Deconcentrated		
Federal Medical Centre, Umuahia	Health	7,157,419	1,306	Deconcentrated		
Federal Ministry of Agriculture and Rural Development	Agriculture	144,055,160	5,789	Concentrated		
Federal Ministry of Education	Education	44,055,244	2,776	Concentrated		
Federal Ministry of Environment	Environment	20,324,048	2,093	Concentrated		
Federal Ministry of Federal Capital Territory Administration	Education	473,280,702	18,987	Concentrated		
Federal Ministry of Health	Health	170,406,214	3,871	Concentrated		
Federal Ministry of Housing and Urban Development	Housing	58,610,300	7,837	Concentrated		
Federal Ministry of Intergovernmental Affairs, Youth Development and Special Duties	Youth	11,233,012	392	Concentrated		
Federal Ministry of Power and Steel	Power	490,123,985	580	Concentrated		
Federal Ministry of Water Resources	Water	425,805,770	740	Concentrated		
Federal Ministry of Women Affairs	Women	14,934,361	5//	Concentrated		
Federal Polytechnic, Bida	Education	4,766,557	1,025	Deconcentrated		
Federal Polytechnic, Ede	Education	5,111,209	706	Deconcentrated		
Federal Polytechnic, idan	Education	7,643,274	987	Deconcentrated		
Federal Polytechnic, Nasarawa	Education	0,431,211	810	Deconcentrated		
Federal Polytechnic, Nekede	Education	9,104,003	1,282	Deconcentrated		
Federal Polytechnic, Ona	Education	11 266 209	1 607	Deconcentrated		
Federal Staff Hospital Apo Abuio	Hoalth	2 420 527	471	Deconcentrated		
Hadajia, Jama'ara Rivar Rasin Davalanment Authority	Wator	2,455,557	580	Deconcentrated		
los University Teaching Hospital	Health	10 008 030	2 261	Deconcentrated		
	Water	16 307 146	347	Deconcentrated		
	Water	18 954 248	436	Deconcentrated		
Mass Literacy Commission	Education	6 706 812	154	Deconcentrated		
National Action Committee on Aids	Health	12 554 883	243	Deconcentrated		
National Arbovirus and Vector Research	Health	301 502	240	Deconcentrated		
National Board for Technical Education	Education	10.956.835	460	Deconcentrated		
National Centre for Women Development	Women	1.430.538	135	Deconcentrated		
National Commission for Colleges of Education	Education	5,633,851	222	Deconcentrated		
National Commission for Nomadic Education	Education	4,159,863	195	Deconcentrated		
National Primary Health Care Development	Health	56,036,340	646	Deconcentrated		
National Tuberculosis and Leprosy Referred Hospital and Training Centre, Zaria	Health	3,000,639	153	Deconcentrated		
National Teachers Institute	Education	33,613,921	728	Deconcentrated		
National Youth Service Corps	Youth	121,389,773	103,686	Deconcentrated		
Niger Delta River Basin Development Authority	Water	18,600,953	406	Deconcentrated		
Nigerian Agricultural Cooperative and Rural Development Bank	Agriculture	7,798,094	474	Deconcentrated		
Ogun/Oshun River Basin Development Authority	Water	22,259,121	285	Deconcentrated		
Sokoto Rima River Basin Development Authority	Water	23,430,400	566	Deconcentrated		
Specialist Hospital, Gwagwalada	Health	10,953,476	1,275	Deconcentrated		
Universal Basic Education Commission	Education	50,549,049	393	Deconcentrated		
Upper Benue River Basin Development Authority	Water	12,822,263	272	Deconcentrated		
Upper Niger River Basin Development Authority	Water	21,951,907	239	Deconcentrated		

Notes: The budget figures are averages for 2006 to 2010. They are in US Dollars exchanged at a rate of US\$1: Naira 150. Staff numbers come from administrative data for 2010. In the few cases we do not have the staff numbers explicitly, we estimate them from the personnel expenditures, which have are correlated with staff numbers with a coefficient of over 0.9. Concentrated organizations refer to those whose day-to-day running is largely independent of the central authority. They have boards of governors that make decisions over policy and operation and a separate budget line to the central ministries.

	(1) Federal Social Sector Budget Shares	(2) OPEN Expenditure Shares (all projects)	(3) OPEN Expenditure Shares (sample projects)
Health	0.21	0.22	0.19
Education	0.32	0.21	0.23
Water	0.18	0.19	0.22
Power	0.16	0.17	0.12
Agriculture	0.06	0.15	0.17
Women	0.00	0.01	0.02
Youth	0.04	0.01	0.02
Environment	0.01	0.01	0.01
Housing	0.02	0.02	0.01
TOTAL	1.00	1.00	1.00

# **Table A2: Representativeness of OPEN Projects Data**

**Notes**: All figures are for the sum of sector budgets in 2006 and 2007. The budget figures relating to OPEN data are summations of capital warrant appropriations modified with project document figures where available rather than budget figures. The other figures are summations of the relevant appropriation-bill backed budgets. Total budget figures relate to the Executive vote only and therefore do not represent total government expenditures. They exclude expenditures by the Ministry of the Federal Capital Territory and the National Poverty Eradication Program in these sectors. 'Social sector organizations' are those that are focused on the provision of social goods and services. 'Social capital budget' refers to the capital budgets of social sector organizations. OPEN projects cover all of the social sectors in Nigeria. Health expenditures are a sum of the standard expenditures under the central organizing authority for the sector and the National Action Committee on Aids, the most prominent expenditure envelope that does not fall under the Ministry of Health but rather under the Presidency.

	Mean	Standard deviation	Project size	Number of inputs	Number of methods	Interdependencies	Access to raw materials	Storage of raw materials	Requires local labor	Requires skilled labor	Access to construction equipment	Design uncertainty	Implementation uncertainty	Design ambiguity	Implementation ambiguity	Difficulty to manage	Number of agencies involved	Aggregate complexity	
Project size	0.27	0.45	1.00																
Number of inputs	6.82	4.13	0.06	1.00															
Number of methods	5.04	2.29	0.33	0.61	1.00														
Interdependencies	0.65	0.48	-0.03	0.13	0.07	1.00													
Access to raw materials	0.25	0.43	-0.11	-0.24	-0.09	0.04	1.00												
Storage of raw materials	0.04	0.21	0.19	-0.05	0.07	0.07	-0.05	1.00											
Requires local labor	0.45	0.50	0.31	-0.03	0.48	0.04	0.23	0.14	1.00										
Requires skilled labor	0.45	0.50	-0.16	-0.02	-0.21	0.53	0.21	-0.03	0.00	1.00									
Access to construction equipment	0.21	0.41	-0.01	-0.24	0.06	0.36	0.62	0.12	0.53	0.53	1.00								
Design uncertainty	0.70	0.46	0.10	0.18	0.12	0.77	-0.08	0.02	0.26	0.45	0.31	1.00							
Implementation uncertainty	0.78	0.41	0.06	0.26	0.20	0.58	-0.16	-0.01	0.35	0.42	0.24	0.78	1.00						
Design ambiguity	0.66	0.47	-0.08	0.08	-0.01	0.84	-0.01	0.08	0.04	0.60	0.35	0.73	0.63	1.00					
Implementation ambiguity	0.65	0.48	0.00	0.06	0.02	0.85	0.02	0.11	0.07	0.56	0.36	0.75	0.58	0.89	1.00				
Difficulty to manage	0.28	0.45	0.15	-0.16	0.24	0.38	0.47	0.19	0.64	0.37	0.81	0.36	0.27	0.43	0.43	1.00			
Number of agencies involved	3.54	0.51	-0.01	0.12	-0.05	0.21	0.11	-0.02	0.25	0.55	0.21	0.39	0.54	0.30	0.26	0.22	1.00		
Aggregate complexity	24.98	17.92	0.36	0.24	0.50	0.25	-0.21	0.16	0.39	-0.09	0.03	0.35	0.37	0.29	0.32	0.33	-0.05	1.00	
Observations (projects)	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	4721	

#### Table A3: Correlation of Subcomponents of the Project Complexity Indicator

Notes: The sample used is those projects in our core analysis for which we have complexity and project completion data. 'Project size' is a binary variable that aims to gauge the physical size of the project. It takes the value 1 if it is classified as equivalent to a medium scale build or larger, 'Number of inputs' counts the number of distinct product classes the finished project contains. 'Number of methods' counts the number of distinct disciplines or methods involved in implementing the project. Interdependencies' is a binary variable traffecting the extent of interdependencies between the activities involved in the project is classified as highly interdependent. 'Access to raw materials' is a binary variable that takes the value 1 if raw materials could not be sourced within the state of implementation. 'Storage of raw materials' is a binary variable that takes the value 1 if some of the raw materials could not be easily stored or transported. 'Requires local labor' is a binary variable that takes the value 1 if local labor was useful or critical. 'Requires skilled labor' is a binary variable that takes the value 1 if the equipment required is difficult to obtain, heavy duty, or difficult to transport to the site. 'Design uncertainty' is a binary variable that takes on the value 1 if the raw substantial risks involved in implementation. 'Design ambiguity' is a binary variable that takes on the value 1 if there are substantial risks involved in implementation. 'Design ambiguity' is a binary variable that takes on the value 1 if there is a risk of redesign late on in the project is seen have elements that require project management skills of above average level. 'Number of agencies involved is imply a count of the estimated number of agencies involved in the project cycle. 'Aggregate complexity' is a subjective assessment as to the overall complexity of the project by the project by a specialist. Figures are rounded to two decimal places.

#### Table A4: Defining Management Practices Using the CS Indices

Management Practice	Торіс	opic Specific Questions Related to this Topic							
CS-Autonomy	Roles	Can most staff above SGL 7 in your organization make substantive contributions to the policy formulation and implementation process?							
		Can most staff above SGL 15 in your organization make substantive contributions to the policy formulation and implementation process?							
		To what extent do the employees in this organization have the ability to determine how they carry out the assignments in their daily work?							
	Flexibility	Does your organization make efforts to redefine its standard procedures in response to the specific needs and peculiarities of a community?							
		How flexible would you say your organization is in terms of responding to new practices, new techniques, and regulations?							
		At your organization, how efficiently is best practice shared between departments? Given past experience, how effectively would a conflict within your organization be dealt with?							
CS-Incentives/Monitoring	Performance Incentives	Given past experience, how would under-performance be tolerated? Given past experience, what happens if there is a part of your organization that isn't achieving agreed results? What percentage of <i>workers</i> were rewarded when targets were met? What percentage of <i>managers/directors</i> were rewarded when targets were met? Given past experience are members of this organization disciplinged for breaking the Public Service Rules?	Input/Output Output Output Output						
		Given past experience, are internets of this organization discipline to organization who accepted money or a present from someone who came to them with a problem?	Input						
	Monitoring	In what kind of ways does your organization track how well it is delivering services? If have performance indicators, how often are these indicators collected? If have performance indicators, how often are these indicators reviewed by Minister or Permanent Secretary? If have performance indicators, how often are these indicators reviewed by non managerial staff? Does the organization use performance or quality indicators for tracking the performance of its employees? At your organization, how highly regarded is the collection and use of data in planning and implementing projects?	Output Input/Output Input/Output Input/Output Input/Output Input/Output						
CS-Other	Facilities	During a typical working day (8 hours from 8am to 4pm), how many hours is there electricity (PHCN or generator)? Out of the five [5] working days, how many days is the network (GSM) coverage working for 50% of calls or more? Out of the five [5] working days, how many hours is their internet access good enough to check e-mail? Out of every ten [10] officers above SGL 7, how many have access to a computer (desktop or laptop)? Out of every ten [10] officers above SGL 7, how many have access to a vehicle (privately owned or otherwise) that can be used for work?							
	Skills	Out of every ten [10] officers above SGL 7, how many can use a computer to write a memo? Out of every ten [10] officers above SGL 7, how many can use a computer to create a PowerPoint presentation? Out of every ten [10] officers above SGL 7, how many can use a computer to create an Excel spreadsheet? On which topics have trainings been performed at your organization in the last five [5] years? Technical trainings. On which topics have trainings been performed at your organization in the last five [5] years? Laws and regulations.							
		On which topics have trainings been performed at your organization in the last five [5] years? Legal rights of the public. On which topics have trainings been performed at your organization in the last five [5] years? Good relations with the public. On which topics have trainings been performed at your organization in the last five [5] years? Ethics. On which topics have trainings been performed at your organization in the last five [5] years? Ethics. On which topics have trainings been performed at your organization in the last five [5] years? What to do with presents. Out of every ten [10] officers above SGL 7 at your organization, how many have had some form of training over							
	Staffing	Do you think the most senior staff of your organization talk about attracting and developing talented people? Do you think the most senior staff of your organization then actually goes about attracting and developing talented people?							
		If two people both joined your organization five years ago and one was much better at their work than the other, would he/she be promoted through the service faster? Given past experience, if there is a 'top performing' civil servant, does your organization do their best to keep							
		him/her? Is the burden of achieving the organization's targets evenly distributed across its different departments, or do some groups consistently shoulder a greater burden than others?							
		How do you feel the number of staff in your organization relates to the activities undertaken there? What percentage of staff is doing most of the work at your organization? Thinking about all the projects that your organization has been involved in since your appointment here, would you							
	Targeting	say that senior staff try to use the right staff for the right job? Does your organization have a clear set of targets derived from its mission and goals?							
		How tough are the targets of the organization? When you arrive at work each day, do you and your colleagues know what your organization is trying to achieve on							
	Culture	that particular day? How effectively would you say your organization is in making the bulk of its staff feel valued?							
		I o what extent would you say employees of your organization trust each other? If you think about the way that employees of this organization respond to a standard work challenge, would you say that there is a set of 'shared values' amongst all the staff?							
		Out of every ten [10] officers above SGL 7, how many people from this organization participate in groups, committees and activities with other people from this organization outside of the formal structure of government (for example, in community or social organizations)?							

#### **Table A5: Standard Errors**

Dependent Variable: Project Completion Rate OLS Estimates

	(1) Unconditional	(2) Organization Controls	(3) Project Controls	(4) Project Type Fixed Effects
CS-Autonomy	0.11	0.18	0.17	0.18
Robust standard errors	(0.01)	(0.01)	(0.01)	(0.01)
Errors clustered by project type within organization level	(0.05)	(0.03)	(0.03)	(0.03)
Errors clustered by organization	(0.06)	(0.03)	(0.03)	(0.03)
P-value of clustered coefficients	[0.07]	[0.00]	[0.00]	[0.00]
Wild cluster bootstrap p-value of clustered coefficients	[0.08]	[0.02]	[0.02]	[0.00]
CS-Incentives/Monitoring	-0.06	-0.11	-0.11	-0.14
Robust standard errors	(0.01)	(0.01)	(0.01)	(0.01)
Errors clustered by project type within organization level	(0.03)	(0.02)	(0.02)	(0.02)
Errors clustered by organization	(0.03)	(0.03)	(0.03)	(0.02)
P-value of clustered coefficients	[0.08]	[0.00]	[0.00]	[0.00]
Wild cluster bootstrap p-value of clustered coefficients	[0.20]	[0.00]	[0.00]	[0.00]
CS-Other	0.10	0.05	0.05	0.08
Robust standard errors	(0.01)	(0.02)	(0.02)	(0.02)
Errors clustered by project type within organization level	(0.04)	(0.03)	(0.03)	(0.02)
Errors clustered by organization	(0.03)	(0.04)	(0.03)	(0.03)
P-value of clustered coefficients	[0.00]	[0.20]	[0.17]	[0.00]
Wild cluster bootstrap p-value of clustered coefficients	[0.01]	[0.28]	[0.26]	[0.01]
Organization Controls (capital, general, noise)	No	Yes	Yes	Yes
Project Controls	No	No	Yes	Yes
Fixed Effects	None	None	None	Project Type
Observations	4721	4721	4721	4721

... .

Notes: Standard errors are in round parentheses, and are robust, clustered by project type within organization, and by organization respectively under the coefficients corresponding to a management index. Standard p-values and wild cluster bootstrap p-values are in square parentheses below these. All columns report OLS estimates. The dependent variable is the proportion of the project completed (that is a continuous measure between zero and one). Project Type fixed effects relate to whether the primary classification of the project is as a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project. Project controls comprise project-level controls for the project budget, whether the project is new or a rehabilitation, and an assessment of its aggregate complexity by Nigerian engineers. Capital controls comprise organization-level controls for the share of the workforce with degrees, and the share of the workforce with postgraduate qualifications. Noise controls are four interviewer dummies, indicators of the seniority, gender, and tenure of the managers who responded, the day of the week the interview was conducted, the time of day the interview was conducted, a dummy variable indicating whether the interview was conducted during Ramadan, the duration of the interview, and an indicator of the reliability of the information as coded by the interviewer. Total and capital budget figures are an average of organization budget figures for the years 2006-10. Figures are rounded to two decimal places.

#### Table A6: The Assignment of Projects to Organizations

Dependent Variable: Binary Variable Indicating Organization Implementing Project Standard Errors: Clustered by Organization Conditional Logit Model

	(1) Unconstrained Pairs	(2) Feasible Pairs by Sector	(3) Feasible Pairs by Complexity	(4) Organization Controls	(5) Project Interactions
CS-Autonomy	0.35	0.53*	0.37	0.35	0.40
	(0.22)	(0.27)	(0.24)	(0.29)	(0.31)
CS-Incentives/Monitoring	-0.17	-0.33	-0.26	-0.26	-0.34
	(0.26)	(0.33)	(0.36)	(0.45)	(0.45)
CS-Other	-0.36	-0.02	0.37	0.57	0.63
	(0.30)	(0.23)	(0.31)	(0.45)	(0.48)
Senior Bureaucrat's Span of Control				-0.22	-0.34
				(0.35)	(0.40)
Tenure of Senior Bureaucrats				0.03	0.05
				(0.17)	(0.18)
Tenure of Low-tier Bureaucrats				-0.03	-0.04
				(0.09)	(0.09)
Proportion of Senior Bureaucrats That Report Being Intrinsic	ally Motivated			-4.82	-4.6
				(4.17)	(4.37)
Proportion of Low-tier Bureaucrats That Report Being Intrins	ically Motivated			-0.35	0.06
				(3.49)	(3.22)
Proportion of Projects that Senior Bureaucrats that Report Ol	oserving Corrupt Prac	tices On		-0.01	0.00
				(0.04)	(0.04)
Proportion of Projects that Low-tier Bureaucrats that Report	Observing Corrupt Pra	actices On		0.02	0.02
				(0.03)	(0.04)
Organization Controls (capital, general, noise)	No	No	No	Yes	Yes
Interactions of Project and Organizational Characteristics	No	No	No	No	Yes
Project-Organization Paired Observations (clusters)	297423 (63)	44429 (59)	33480 (59)	33370 (58)	33370 (58)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered within organization throughout. All Columns report conditional logit estimates. The data is set up as follows. For each project, we associate a binary variable with 63 values corresponding to the 63 organizations in the core analysis of the paper. This variable takes the value one if the project is implemented at that organization, and zero otherwise. Thus, for each of our 4721 projects, we have 63 'project-organization' observations. These 297,423 observations are what makes up the 'unrestricted pairs' specification in Column 1. The 'feasible pairs' specification in Column 2 restricts the set of organization observations. In Columns 4 and 5 as we do not have data for one organization on the proportion of senior bureaucrats that report observing corrupt practices, this organization drops out, leaving 33,370 project-organization pairs. In Columns 5 we restrict the feasible pairs' specification income organization are observed being tasked to implement at least one project of similar or greater complexity. Capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization of the wax for exponded, the day of the week the interview was conducted, the time of day the interview. Total and capital budget figures are an average of organization budget figures for the yeas 2006-10. We follow the grading system of the Federal Government by defining senior bureaucrats to at hose on grade level 12 and above. The proportion of staff intrinsically motivated refers to the fraction of employees at norganization of the average proportion of projects are on average of organization budget figures for the years 2006-10. We follow the average proportion of projects officials at an organization

# Table A7: Management Practices and Public Sector Service Delivery at the Organization Level

#### Robust Standard Errors OLS Estimates

	(1) Number of Projects Assigned to Organization	(2) Number of Unique Project Types Assigned to Organization	(3) Project Complexity	(4) Log Organizational Budget
CS-Autonomy	22.17	0.21	1.56	0.03
	(19.57)	(0.27)	(1.89)	(0.05)
CS-Incentives/Monitoring	10.07	-0.01	-0.47	0.05
	(24.87)	(0.40)	(1.53)	(0.07)
CS-Other	-19.92	-0.01	-2.10	0.03
	(28.30)	(0.37)	(1.66)	(0.05)
Organization Controls (capital, general, noise)	Yes	Yes	Yes	Yes
Observations	63	63	63	63

**Notes**: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Robust standard errors are in parentheses. All columns report OLS estimates. The dependent variable in Column 1 is a count measure of the number of projects assigned to an organization. In Column 2 it a count variable of the number of unique project types assigned to the organization, where the projects are assigned a primary classification of the following type: a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project. The dependent variable in Column 3 is the average complexity of projects assigned to the organization. The dependent variable in Column 4 is the log of the average total organizational budget, averaged over 2006 to 2010. In Columns 1 to 3, capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. In Column 4, we drop total organizational budget as a control as the log of organizational budget is the dependent variable. General controls comprise organization-level controls for the share of the workforce with degrees, and the share of the workforce with postgraduate qualifications. Noise controls are four interviewer dummies, indicators of the seniority, gender, and tenure of the managers who responded, the day of the week the interview was conducted, the time of day the interview was conducted, a dummy variable indicating whether the interview was conducted during Ramadan, the duration of the interviewer, and an indicator of the reliability of the information as coded by the interviewer. Total and capital budget figures are an average of organization budget figures for the years 2006-10. Figures are rounded to two decimal places.

#### **Table A8: Bureaucrat Characteristics and Management Practices**

Means, standard deviations and regression coefficients

		Partial Correlation Coefficients				
	(1) Mean (s.d.)	(2) Coefficient on CS-Autonomy	(3) Coefficient on CS- Incentives/Monitoring			
Proportion of Bureaucrats Who Knew Direct Boss Before Starting Posting	0.00					
	(0.01)					
Proportion of Bureaucrats Who Knew Managers Before Starting Posting	0.00					
	(0.01)					
Average Number of Close Colleagues Known Before Starting Posting	4.40	0.10	-0.53			
	(3.18)	(0.41)	(0.44)			
Proportion of Bureaucrats Being the First Family Member to Join Service	0.48	0.02	-0.01			
	(0.1)	(0.01)	(0.01)			
Tenure of Senior Bureaucrats	15	0.37	-0.08			
	(5)	(0.66)	(0.71)			
Tenure of Low-tier Bureaucrats	10	0.11	0.17			
	(4)	(0.52)	(0.56)			
Proportion of Senior Bureaucrats Intrinsically Motivated	0.31	-0.01	0.01			
	(0.12)	(0.01)	(0.02)			
Proportion of Low-tier Bureaucrats Intrinsically Motivated	0.39	0.00	0.01			
	(0.13)	(0.01)	(0.01)			
Proportion of Projects that Senior Bureaucrats that Report Observing Corrupt	0.35	-0.02	0.01			
Practices On	(0.10)	(0.01)	(0.01)			
Proportion of Projects that Low-tier Bureaucrats that Report Observing	0.41	-0.01	-0.02			
Corrupt Practices On	(0.11)	(0.01)	(0.02)			

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Columns 2 to 3 report OLS coefficients on CS-autonomy and CS-incentives/monitoring where organizational controls are included. The organizational controls use the same capital and general controls from the baseline specification: capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the share of the workforce with degrees, and the share of the workforce with postigraduate qualifications. In Column 1, standard deviations are in parentheses. The proportion of bureaucrats who knew their direct boss before starting their posting is an organization-level average of those bureaucrats who answered positively to a question outlining possible connections to the officials boss before they came to work at the organization. The proportion of bureaucrats who knew their managers before starting their posting is an organization-level average of those bureaucrats who answered positively to a question outlining possible connections to the officials' managers before they came to work at the organization. Average number of close colleagues known before starting their posting is an organization-level average of those bureaucrats who answered 'Yes' to the question 'Are you the first member of your family to enter the Federal service'. Tenure of bureaucrats refers to the number of years they have served in the organization for. The proportion of staff intrinsically motivated refers to the fraction of employees at an organization that answered 'The chance to serve Nigeria' to the question 'What most influenced you to take up a career in the service'. The percentage of staff who observed corruption refers to the average of staff who observed corruption refers to the average of projects officials at an organization stated on which 'I observed others breaking the service rules for their own benefit'. These variables are all elicited from the

## Table A9: Management Practices and Public Sector Service Delivery (boreholes only)

## Standard Errors: Clustered by Organization

#### **OLS Estimates**

	(1) Unconditional	(2) Organization Controls	(3) Project Controls	(4) Project Type Fixed Effects	(5) Binary project initiation	(6) Quality-Adjusted Completion Rate
CS-Autonomy	0.24***	0.08***	0.20***	0.19***	0.21***	-0.10*
	(0.08)	(0.00)	(0.04)	(0.04)	(0.04)	(0.05)
CS-Incentives/Monitoring	0.02	-0.18***	-0.58***	-0.88***	-0.82***	0.36***
	(0.07)	(0.00)	(0.08)	(0.02)	(0.03)	(0.06)
CS-Other	-0.09	0.27***	0.54***	0.76***	0.63***	-0.15***
	(0.11)	(0.00)	(0.05)	(0.01)	(0.01)	(0.03)
Organization Controls (capital, general, noise)	No	Yes	Yes	Yes	Yes	Yes
Project Controls	No	No	Yes	Yes	Yes	Yes
Adjusted R-squared	0.07	0.29	0.29	0.32	0.36	0.17
Observations (clusters)	1348 (18)	1348 (18)	1348 (18)	1348 (18)	1348 (18)	454 (14)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by organization throughout. All columns report OLS estimates. The sample is based on borehole projects only. The dependent variable in Columns 1 to 4 and 6 is the proportion of the project completed (that is a continuous measure between zero and one). The dependent variable in Column 5 is a binary measure of project initiation which takes the value 1 if the project is at least 1% complete, and 0 otherwise. The dependent variable in Column 6 is the product of the proportion completed variable and the dummy variable for quality. The sample of projects in Column 6 is limited to those for which project completion and quality data is available. Project controls comprise project-level controls for the project budget, whether the project is new or a rehabilitation, and an assessment of its aggregate complexity by Nigerian engineers. Capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls comprise organization-level controls for the share of the workforce with degrees, and the share of the workforce with postgraduate qualifications. Noise controls are four interview was conducted, the time of day of the senority, gender, and tenure of the managers who responded, the day of the veek the interview was conducted, the time of day the interview was conducted, a dummy variable for organizations surveyed on a Saturday, and thus the dummy variable indicating a survey took place on a Saturday is omitted in Column 6. Total and capital budget figures for the years 2006-10. Figures are rounded to two decimal places.

#### Table A10: Robustness Checks Dependent Variable: Project Completion Rate Standard Errors: Clustered by Project Type Within Organization OLS Estimates

	(1) Largest Org. by Total Exp.	(2) Org. With Most Projects	(3) Ten Orgs. with Smallest Total Exp.	(4) Ten Orgs. with Smallest No. of Projects	(5) Orgs. Below 5% or Above 95% of CS-Autonomy Scale	(6) Orgs. Below 5% or Above 95% of CS- Performance Scale	(7) Construction Projects	(8) Non- Construction Projects	(9) Centralized	(10) Decentralized	(11) State- level Controls	(12) Northern Projects	(13) Southern Projects	(14) Weighted Topics in CS Indices	(15) Fractional Regression
CS-Autonomy	0.17***	0.17***	0.19***	0.19***	0.23***	0.20***	0.23***	0.16***	0.17***	0.14***	0.17***	0.19***	0.22***	0.23***	1.02***
	(0.02)	(0.03)	(0.03)	(0.03)	(0.04)	(0.03)	(0.05)	(0.05)	(0.03)	(0.03)	(0.03)	(0.06)	(0.05)	(0.03)	(0.17)
CS-Incentives/Monitoring	-0.15***	-0.13***	-0.15***	-0.14***	-0.24***	-0.18***	-0.21***	-0.06*	-0.24***	-0.01	-0.14***	-0.12**	-0.30***	-0.14***	-0.96***
	(0.02)	(0.03)	(0.02)	(0.02)	(0.04)	(0.03)	(0.05)	(0.03)	(0.04)	(0.03)	(0.02)	(0.06)	(0.10)	(0.02)	(0.16)
CS-Other	0.09***	0.05	0.09***	0.08***	0.09***	0.06**	0.11**	0.06*	0.18***	-0.03	0.08***	-0.03	0.10*	0.08***	0.49***
	(0.02)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.05)	(0.03)	(0.05)	(0.04)	(0.03)	(0.08)	(0.05)	(0.02)	(0.15)
Organization Controls (capital, general, noise)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Project Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fixed Effects	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type
Adjusted R-squared	0.24	0.32	0.31	0.32	0.31	0.33	0.33	0.29	0.36	0.26	0.28	0.28	0.21	0.33	-
Observations (clusters)	4201 (197)	3924 (192)	4601 (176)	4711 (191)	3810 (145)	4209 (181)	3822 (82)	899 (119)	2434 (53)	2287 (148)	4269 (63)	2049 (91)	1895 (104)	4721 (201)	4721 (201)

Notes: "\*\* denotes significance at 1%, "\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by project type within organization throughout. All columns bar 15 report OLS estimates. Column 1 for ports registeriors, and one). Column 1 excludes those projects implemented by the largest organization in throughout. All columns bar 15 report OLS estimates. Column 1 excludes those projects implemented by the largest organization in throughout. All columns bar 15 report OLS estimates. Columns 3 and 4 column 1 errors of number of projects. Septevidely, Column 1 errors of number of projects is prependent variable is the proportion of those projects implemented by decentralized anginitations. Column 11, "State-level Controls' comprise" povery controls', the proportion of households in a state enclused and and and and adail and Columns 3 and 4 column 11, "State-level Controls' comprise" povery controls', the proportion of households in a state enclument and concentry, indicators of a column 11, "State-level Controls' comprise" povery controls, inproved waster disposal, medicinal services, vaccinations, electricita controls, indicators of the controls. Column 14 exclusies, are valued to those projects for which we have location data and that are implemented by vaccinations on the enrol column 4 excluses are vaccinations, electricita to those projects for which we have location data and that are implemented by controls or project to column 4 restricts our specification to those projects for which we have location data and that are implemented by controls or project to column 4 we construct CS-autonomy and CS-incentives/montry massessees excluses are projects to the where here counts are for a more data contres comprise organiza

#### **Table A11: Alternative Groupings of Management Practices**

Standard Errors: Clustered by Project Type Within Organization OLS Estimates

	(1) Baseline Definitions	(2) Alternative Autonomy Measure	(3) Alternative Incentives Measure	(4) Split Incentives
CS-Autonomy (roles, flexibility)	0.18***		0.18***	0.39***
	(0.03)		(0.03)	(0.06)
CS-Incentives/Monitoring (incentives, monitoring)	-0.14***	-0.12***		
	(0.02)	(0.03)		
CS-Other	0.08***	0.09***	0.06***	0.09***
	(0.02)	(0.02)	(0.02)	(0.03)
Alternative CS-Autonomy (roles, skills)		0.09***		
		(0.03)		
Alternative CS-Incentives/Monitoring (incentives,			-0.12***	
monitoring, targeting)			(0.02)	
CS-Incentives (input)				-0.04**
				(0.02)
CS-Incentives (output)				-0.07**
				(0.03)
CS-Incentives (both)				-0.08***
				(0.02)
Organization Controls (capital, general, noise)	Yes	Yes	Yes	Yes
Project Controls	Yes	Yes	Yes	Yes
Fixed Effects	Project Type	Project Type	Project Type	Project Type
Adjusted R-squared	0.32	0.31	0.32	0.32
Observations (clusters)	4721 (201)	4721 (201)	4721 (201)	4721 (201)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by project type within organization throughout. All columns report OLS estimates. The dependent variable is the proportion of the project completed (that is a continuous measure between zero and one). The management practices included in the CS-other measure varies across columns depending on which practices are included in the CS-autonomy and CS-incentives/monitoring measures. Project Type fixed effects relate to whether the primary classification of the project is as a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project. Project controls comprise project-level controls for the project budget, whether the project is new or a rehabilitation, and an assessment of its aggregate complexity by Nigerian engineers. Capital controls comprise organization-level controls for the logs of number of employees, total budget, and capital budget. General controls are four interviewer dummies, indicators of the share of the workforce with degrees, and the share of the managers who responded, the day of the week the interview was conducted, the time of day the interview was conducted, a dummy variable indicating whether the interview was conducted during Ramadan, the duration of the interview, and an indicator of the reliability of the information as coded by the interviewer. Total and capital budget figures for the years 2006-10. Figures are novered to two decimal places.

#### **Table A12: Decomposing the Impacts of Management Practices**

Dependent Variable: Proportion Project Completed Standard Errors: Clustered by Project Type Within Organization OLS Estimates

	(1) Roles	(2) Flexibility	(3) Performance incentives	(4) Monitoring	(5) Culture	(6) Targeting	(7) Facilities	(8) Skills	(9) Staffing	(10) All	(11) Management
CS-Roles	0.27***									0.33***	
	(0.06)									(0.04)	
CS-Flexibility		0.18***								0.11**	
		(0.05)								(0.04)	
CS-Performance Incentives			-0.08*							-0.07	
			(0.04)							(0.06)	
CS-Monitoring				-0.21***						-0.28***	
				(0.05)						(0.06)	
CS-Culture					0.02					0.01	
					(0.04)					(0.03)	
CS-Targeting						0.03				0.07	
						(0.04)				(0.05)	
CS-Facilities							0.13***			0.06	
							(0.04)			(0.04)	
CS-Skills								0.08		0.14**	
								(0.07)		(0.06)	
CS-Staffing									-0.06	0.08	
									(0.07)	(0.06)	
CS-Management											0.03
											(0.03)
Ho: CS-Autonomy Components Eq	ual [p-value]									[0.00]	
Ho: CS-Incentives/Monitoring Com	ponents Equal	[p-value]								[0.06]	
Organization Controls (capital, general, noise)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Project Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fixed Effects	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type	Project Type
Adjusted R-squared	0.31	0.30	0.29	0.30	0.29	0.29	0.30	0.29	0.29	0.33	0.29
Observations (clusters)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)	4721 (201)

Notes: \*\*\* denotes significance at 1%, \*\* at 5%, and \* at 10% level. Standard errors are in parentheses, and are clustered by project type within organization throughout. All columns report OLS estimates. The dependent variable in all columns is the proportion of the project completed (that is a continuous measure between zero and one). All of the index component variables in the table are z-scores which are centered at 0. The variable 'facilities' measures the quality of infrastructure at an organization and the equipment available to staff. The variable 'skills' measures the extent to which the organization is able to respond to best practice and project peculiarities. The variable 'largeting' examines the extent to which the organization inculcates a productive work culture. Together these components make up our autonomy variable. The variable 'largeting' to performance of individuals and projects. The variable 'performance' examines the use of incentives both to reward success and punish failure. Project Type fixed effects relate to whether the primary classification of the project is as a financial, training, advocacy, procurement, research, electrification, borehole, dam, building, canal or road project of employees, total budget, and capital budget. General controls comprise organization-level controls for the bay of the workforce with degrees, and the share of the workforce with postgraduate qualifications. Noise controls are four interviewer during Ramadan, the duration of the interview, and an indicator of the reliability of the lable we sepont the p-value on the null that the coefficients in Column 10 on the variable is and monitoring measure be the analyse of general controls comprise to the bay of the table were port the p-value on the null that the coefficients in Column 10 on the variable is a financial, training, advocacy, procurement research, electrification, borehole, dam, building, canal or road project. Project controls comprise organization-level controls for the share of the workforce wit



Figure A1: Impact of Management Practices For Different Thresholds of Project Success

**Notes:** We define a threshold completion rate of p% and then consider all potential thresholds from 1% to 100% in increments of 1%. We then use this to define a dummy variable for our main empirical specification, where the outcome is a dummy variable equal to one if the project completion rate is above the threshold p%, and zero otherwise. For any given threshold p the coefficients of interest on CS-autonomy and CS-incentives/monitoring are shown above and their associated 95% confidence interval.