## The authenticity and quality of Rhodiola rosea products

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- 10 Background: Rhodiola rosea L. root (Golden Root, Arctic Root) is a high-value herbal medicinal product,
- 11 registered in the UK for the treatment of stress-induced fatigue, exhaustion and anxiety and used throughout
- 12 Europe as a herbal medicinal product for similar indications. There are several Chinese species used in
- 13 traditional Chinese medicine (TCM), including Rhodiola crenulata (Hook.f. & Thomoson) that is believed to be a
- 14 common adulterant in the R. rosea value chain. We investigate the phytochemistry of the different species
- and assess the potential of *R. crenulata* as an adulterant in the *Rhodiola rosea* value chain.
- 16 Aims: The project is embedded in a larger study aiming to investigate the diverse value chains that lead to the
- 17 production of *Rhodiola rosea* as a herbal medicinal product. Here we focus on a comparison of the quality of
- 18 the finished products and assess any phytochemical variation between products registered under the
- 19 Traditional Herbal Medicine Products Directive (THMPD) and products obtained from the market without any
- registration (i.e. generally unlicensed supplements).
- 21 There are different species of Rhodiola on the market and the principal aim is to establish how these different
- 22 species vary in their metabolite profile, how products are commercialised and whether there is potential for
- adulteration at the product manufacture stage.
- 24 Methods: Approximately 40 commercial products have been sourced from different suppliers. We analysed
- 25 these samples using high performance thin layer chromatography (HPTLC), mass spectrometry (MS) and <sup>1</sup>H-
- 26 NMR spectroscopy coupled with multi-variate analysis software following a method previously developed by
- our group for the analysis of turmeric products.
- 28 Results: The consistency of the products varies significantly. Approximately one fifth of commercial products
- that claimed to be *Rhodiola rosea* did not contain rosavin (one of the reference markers used to distinguish *R*.
- 30 rosea from related species). Moreover some products appeared not to contain salidroside, another marker
- 31 compound found in medicinal Rhodiola species. Approximately 80 % of the remaining commercial products
- 32 were lower in rosavin content than the registered products and appeared to be adulterated with other
- 33 Rhodiola species.
- 34 Conclusions: The variation in phytochemical constituents present in Rhodiola products available to European
- 35 buyers via the internet and other sources is a major cause for concern. Adulteration with different species, and
- 36 other unknown adulterants, appears to be commonplace. Good quality systems and manufacturing practices,
- 37 including those required under the THMPD, enable consumers to have confidence that products are authentic
- 38 and meet a high specification for quality and safety.
- 39 Key words: Rhodiola, quality, adulteration, metabolomics

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# **Abbreviations**

43	AMIX	Analysis of mixtures
44	DMSO	Dimethylsulphoxide
45	GACP	Good agricultural and collection practice
46	GMP	Good manufacturing practice
47	НМР	Herbal medicinal product
48	HPTLC	High performance thin layer chromatography
49	НТР	Hydroxytryptophan
50	LC	Liquid chromatography
51	MS	Mass spectrometry
52	NMR	Nuclear magnetic resonance
53	PCA	Principal component analysis
54	PL	Product licence
55	TCM	Traditional Chinese medicine
56	THR	Traditional herbal registration
57	THMPD	Traditional Herbal Medicinal Products Directive
58	TMS	Tetramethylsilane
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# Introduction

71	Sedum roseum (L.) Scop., Crassulaceae , mainly known within the medicinal plant industry under its synonym
72	Rhodiola rosea L., is a perennial flowering plant distributed throughout the northern hemisphere, particularly
73	in circumpolar and high altitude regions of Europe and Asia, and to a lesser extent in North America (Brown,
74	2002).
75	Over 200 Rhodiola species have been documented, and many of these are used as medicine in Asia, including
76	Rhodiola heterodonta (Hook.f. & Thomson) Boriss, Rhodiola quadrifida (Pall.) Fisch & Mey, Rhodiola semenovii
77	(Regel & Herder) Boriss, Rhodiola kirilowii (Regel) Maxim. and Rhodiola crenulata (Hook.f. & Thomson)
78	H.Ohba. Among, all of these species, R. rosea has been the predominant subject of phytochemical, animal and
79	human studies (Shikov, 2014).
80	The root of Rhodiola rosea is mentioned in Carl Linne's Materia Medica, which recommends it as a treatment
81	for headaches, hysteria, and as an astringent. The traditional medicinal uses of R. rosea have been well
82	established, and numerous studies have been carried out in-vitro and in-vivo concerning cardio-, neuro- and
83	hepatoprotective effects, antiviral, anti-inflammatory and antibacterial activities of R. rosea extracts
84	(Panossian et al., 2010).
85	R. rosea has a long history of use as a medicinal plant in several traditional systems. Between 1748 and 1961 a
86	catalogue of medicinal applications of <i>R. rosea</i> appeared in the scientific literature of Sweden, Norway, France
87	Germany, Iceland, and the Soviet Union, principally as an adaptogen with various health-promoting effects
88	(Panossian et al., 2010).
89	The root of <i>R. rosea</i> is mainly wild-harvested, the main region being the Altai Mountains in southern Siberia
90	(Galambosi, 2005). Although some attempts have been made to cultivate (e.g. Canada, Sweden, Bulgaria),
91	there appears to be little interest for investment in large-scale cultivation. This may be due to the long-term
92	nature of any investment (the root needs five years of growth before it can be harvested) or it may be that the
93	costs involved make it difficult for farmers to compete on price with the wild-collected material.
94	However, our initial investigations suggest that due to its popularity, there is a scarcity of authentic raw
95	material available and not enough to satisfy demand. Because of this disparity between supply (at an
96	acceptable price) and demand, there is potential for adulteration with different species, especially Rhodiola
97	crenulata (Hook.f. & Thomson) H.Ohba and other Chinese species.
98	With a traditional history of medicinal use within Eastern Europe, Scandinavia, arctic countries, Asia and North
99	America – Rhodiola products have become high value commodities, traded internationally. One factor
100	contributing towards this economic growth is its use by sports men and women to help prevent fatigue and
101	improve performance (Parisi et al., 2010).
102	Use of <i>R. rosea</i> and other Rhodiola species is allowed by sports regulators but this use highlights a potential
103	danger that if adulterated products are unknowingly used, the reputation of sports competitors could be
104	adversely affected.

Herbal products, advertised as containing the root of *R. rosea*, are widely available from retails outlets and the internet. They are generally sold as 'food supplements' and so providing they do not make any medicinal claim they can legally be placed on the market without the need of either a medicines product licence (PL) or a traditional herbal medicinal product registration (THR). However, there are several *R. rosea* products available that are registered herbal medicinal products for use in the treatment of stress-induced fatigue, exhaustion and anxiety.

Products registered under the THR scheme must demonstrate that they are safe and of acceptable quality, including adherence to good agricultural and collection practices (GACP) and good manufacturing practice (GMP).

## **Aims and Objectives**

To select a sample of Rhodiola products, available from the internet and from retail outlets and assess their phytochemical composition.

To determine whether there are phytochemical differences between registered products and unregistered products and to assess how this impacts on the products' quality (and thus on safety as well as consumer confidence).

### Materials and methods

#### **Test samples**

Approximately 40 products were obtained from different suppliers including retail outlets and products that are readily available over the Internet. The samples claimed to be consisted of crude drug material (2), bulk powder (3), hard capsule extracts (21), soft gel capsules (1), tablets (9), of Rhodiola rosea and aqueous extracts of *Rhodiola crenulata* (3). 37 were mono-preparations claiming to contain only *Rhodiola rosea* root and rhizome extracts (and excipients), and two were combined with other constituents such as vitamins, and herbal extracts. Two of the products held a traditional herbal registration (THR), but the majority were not registered products and were readily available over the Internet and from retail outlets (as food supplements).

A detailed description of all investigated products is provided in the supplementary data.

#### Solvents, reagents and chemicals

Deuterated dimethyl sulfoxide-D6 lot no. 14F-145 and tetramethylsilane (99.9%) lot no S47541 32108B02 were purchased from Cambridge Isotope Laboratories, Inc., Andover, MA, USA. Ethanol absolute (99.8%), lot no 950-0090 purchased from Merck, Germany, Methanol, lot no 982801 purchased from CarlRoth GmbH, Karlsruhe, Germany, Ethylacetate (99.5%), lot no A0343909 purchased from Acros, New Jersey, USA, Formic acid (98+%) pure, lot no A0333265 purchased from Acros, New Jersey, USA.

138 Standards 139 Reference standard: Salidroside, lot no BCBH4124V and rosavin, lot no 083M4725V were purchased from 140 Sigma-Aldrich Chemicals, St Luis, MO, USA. 141 <sup>1</sup>H-NMR spectroscopy 142 Preparations of standard solutions and samples 143 Approximately 50 mg of solid samples was accurately weighed and transferred to a 1.5 ml Eppendorf reaction 144 tube, 1 ml of deuterated DMSO containing 0.05% tetramethylsilane were added. The mixture was mixed on a 145 rotary mixer for 60 s, sonicated for 10 minutes at room temperature and centrifuged for 10 minutes at room 146 temperature (speed; 14,000 rpm). The reference standard solutions of salidroside, and rosavin were prepared 147 at a concentration of 1.0 mg/ml in deuterated DMSO. Seven hundred microliters of supernatant was 148 transferred to a 5 mm diameter NMR tube, and the samples were submitted on the same day for <sup>1</sup>H-NMR 149 analysis. Sample 39 was extracted twice (\$40) to act as a control for the statistical analysis. 150 Apparatus and instrumentation 151 NMR spectra were recorded on Bruker Avance 500MHz spectrometer (<sup>1</sup>H, 500MHz) equipped with a QNP 152 multi-nuclear probe head with z-gradient . The topspin software version 1.3 was used for spectra acquisition 153 and processing. The AMIX Bruker Biospin multivariate analysis software version 3.0 was used for converting 154 spectra to an ASCII file. The numbers of scans chosen was 64 for optimum resolution of peaks, and locked at 155 zero on the TMS peak. Principal Component Analysis (PCA) carried out using SIMCA software version 13.0. 156 **LC-MS/MS** Analysis 157 Preparations of standard solutions and samples 158 One mg of substance was suspended in 1 mL of solvent A (2.5 % (v/v) MeCN, 0.5 % (v/v) HCOOH in water), 159 sonicated for 10 minutes and centrifuged at room temperature for 10 minutes at 5000 g. 160 Apparatus and instrumentation 161 The LC-MS/MS data was acquired with an Agilent 1100 HPLC system which was coupled to a Bruker Daltonics 162 Esquire HCT ion-trap mass detector. 10 μL of the supernatant were used as injection volume for the HPLC. The 163 chromatographic step was performed with a constant flow rate of 0.2 ml/min and a 45 minutes linear gradient 164 from solvent A to solvent B (95% MeCN (v/v), 0.5% (v/v) HCOOH in water). For separation, a Waters Atlantis T3 165 column (2.1 x 150 mm, Silica 3µm) was used which was heated to 50°C. 166 Data reduction and multivariate statistics methods 167 The <sup>1</sup>H-NMR spectra were phase-corrected, baseline-corrected, and zeroed to the TMS peak. The spectra were 168 converted to an ASCII file using AMIX software for multivariate analysis. AMIX was used to generate a number 169 of integrated regions (buckets) of the data set. The size of buckets was 0.04 ppm. The signals of deuterated 170 DMSO, residual water, and TMS internal standard were removed before performing the statistical analysis. The

171	data set was imported to Microsoft EXCEL, and the samples were labelled 1 to 40. The Principal Component
172	Analysis (PCA) was carried out using SIMCA software version 13.0.
173	High performance thin layer chromatography (HPTLC)
174	Preparations of standard solutions and samples
175	The extraction of plant sample was performed based on a method described by the HPTLC association for the
176	identification of dried Rhodiola root. The reference standard solutions of salidroside and rosarin were
177	prepared at concentration of 1.0 mg/ml in methanol. Approximately 500 mg of solid samples were weighed
178	individually into 10 ml reaction tubes and 5 ml of ethanol (99.8 %) was added. The resultant solution was
179	shaken at 300 rpm for 10 minutes and centrifuged for 5 minutes at 5000 rpm. The supernatant solution was
180	transferred into individual vials, and then submitted for HPTLC analysis.
181	Chromatography
182	HPTLC analysis was performed on 200.0 * 100.0 mm silica gel 60 F 254 HPTLC glass plates (Merck, Germany).
183	Standard solutions and samples (2 $\mu$ l) were applied on the plate as bands 8.0 mm wide using CAMAG spray-on
184	technique with Automatic TLC sampler (ATS 4) or CAMAG Linomat 5.
185	Bands were applied to a distance of 8.0 mm from the lower edge of plate and 20 mm from the left and right
186	edges. The space between bands was 11 mm, and the number of tracks per-plate was 15. The development
187	distance was 70.0 mm from the lower edge of the plate using CAMAG Automatic developing chamber (ADC2).
188	The temperature and the relative humidity within the developing chamber (ADC2) were 23 $^{\rm o}$ C and 33 $\%$
189	respectively.
190	The derivatisation of plates was performed through dipping (Speed: 3, time:0) with 10 % sulphuric acid in
191	methanol reagent using CAMAG Chromatogram Immersion Device and heated to 100 $^{\circ}\text{C}$ for 5 minutes on the
192	TLC plate heater. The plates were documented using CAMAG Visualizer under white light, UV 254 nm, and UV
193	366 nm with visionCATS software.
194	Other Apparatus and instrumentation
195	POS-3000, Grantbio, Serial no b090250014, Cambridgeshire, England.
196	Centrifuge EBA21, Serial no 0000799-01-00, Hettich (Zentrifugen), Faust Laborbedarf AG, Germany. Balance
197	AG245, Serial no 1114402254, Mettler-Toledo.
198	Results and Discussion
199	The samples were analysed by <sup>1</sup> H-NMR spectroscopy coupled with SIMCA multivariate analysis software, mass
200	spectrometry and HPTLC.
201	In the <sup>1</sup> H-NMR spectroscopy analysis, the two main constituents of <i>R. rosea</i> root, salidroside and rosavin were
202	assigned and compared with a Rhodiola rosea crude dried plant root supplied by a company that manufactures
203	THR products (\$35)

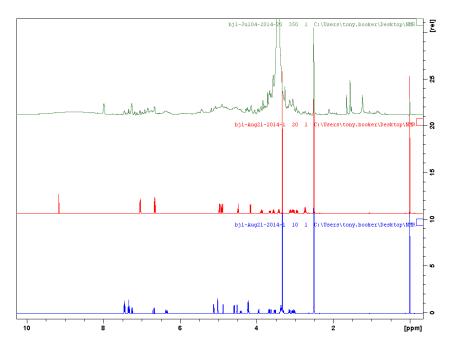


Figure 1 <sup>1</sup>H-NMR spectra of Rhodiola rosea crude dried plant (top) together with spectra of reference standards of salidroside (middle) and rosavin (bottom) respectively.

Because of the high concentration of glycosides, including polysaccharides and the presence of excipients in many of the Rhodiola products, it was difficult to identify peaks in the carbohydrate range (3 - 5 ppm). The resonances observed at lower chemical shifts (0.2-3.0 ppm) are most probably attributable to the methyl groups of terpenoids (Fig. 1). However, peaks corresponding to salidroside and rosavin could be observed in the aromatic region of the spectrum (6.2-8.5 ppm) (Fig. 2). Using this method we were able to confirm the presence of both saldroside and rosavin in our samples.

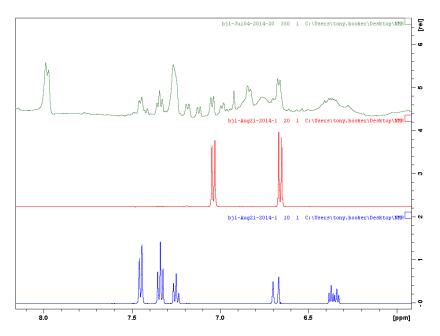


Figure 2 <sup>1</sup>H-NMR spectra of R. rosea extract (top) together with spectra of reference standards of salidroside (middle) and rosavin (bottom), respectively, focusing on aromatic region.

The PCA model for the <sup>1</sup>H-NMR spectroscopy (Fig. 3), utilises data obtained for the entire spectral region (0 – 10 ppm). The Rhodiola products PCA appeared to indicate that although there was much variation between samples, the variation did not distinguish between the different species. The principal variation between these two species is rosavin content.

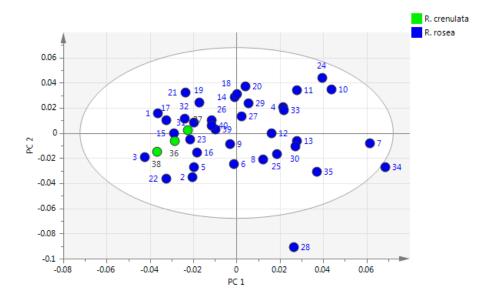


Figure 3 Scores plot showing the whole spectral regions of investigated Rhodiola samples

The PCA grouping in Fig. 3 may be attributable to the similarities of major metabolites, e.g. glycosidic constituents within Rhodiola products or to ingredients added (mainly excipients) to the commercial extracts. This PCA model appeared to poorly discriminate between products containing *R. rosea* extracts and those extracts containing *Rhodiola crenulata* or other Rhodiola species. Our assumption was that this observation was possibly due to adulteration of products by incorrect species, i.e. that a proportion of products labelled *R. rosea* actually contained an amount of *R. crenulata* or other species. In order to investigate this hypothesis, subsequent analysis was performed utilising HPTLC.

We developed an HPTLC method in order to simultaneously detect the presence of rosavin and salidroside. Importantly, R. rosea contains both salidroside ( $R_F$  0.35) and rosavin ( $R_F$  0.22), whereas although salidroside is present in many other Rhodiola species, rosavin is absent or in very low concentrations (Panossian 2010). The characteristic marker compound rosavin was not found in seven of the products claiming to be R. rosea and the overall fingerprint looked very different to that of R. rosea (Fig 4).

Sample (S) 11 was a registered product and S20 was an expired *R. rosea* product that we included to see if the marker compounds were still visible past the expiry date.

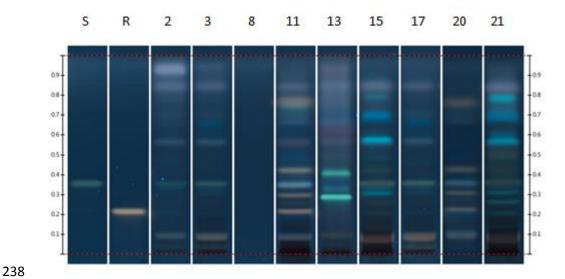


Figure 4 Comparing different Rhodiola products, Mobile phase: Ethylacetate, methanol, water, formic acid (77:13:10:2). D: Sulphuric acid reagent, UV 366 nm.

The HPTLC analysis revealed that S2, S3, S15, S17, and S21 samples show a fingerprint not consistent with that of Rhodiola rosea and were probably adulterated with other Rhodiola species that did not contain rosavin (R<sub>F</sub> 0.2) but contained salidroside (R<sub>F</sub> 0.35) e.g. *Rhodiola crenulata, Rhodiola quadrifida*. Moreover, two of the samples exhibited the presence of unspecified components, not related to *R. rosea or* Rhodiola *species* (S8 and S13).

S2 displayed a strong zone at  $R_F$  0.92, S13 displayed brightly coloured greenish zones ( $R_F$  0.3 and 0.4) S8 appeared not to contain any compounds detectable under this system.

After discovering that these seven samples were adulterated either with other Rhodiola species or unknown species, it was possible for us to re-label the assigned samples in the NMR - PCA.

Once re-labelled, the PCA displayed an improved differentiation between the *R. rosea* and *Rhodiola crenulata* samples (Fig. 5). Although we have re-labelled five of the products that did not contain rosavins as *R. crenulata* it should be recognised that these may be adulterated with other Rhodiola species and we are currently developing methods that will identify adulterant species within mixtures.

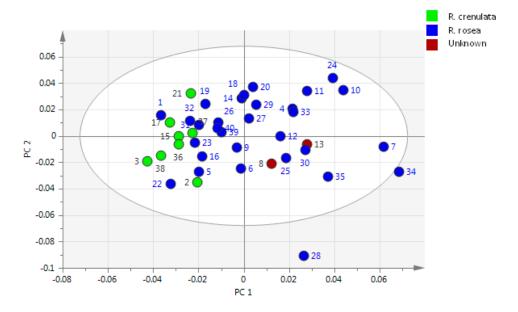


Figure 5 Scores plot showing the whole spectral regions of investigated Rhodiola samples after re-labelling based on HPTLC identification of the possible source species

Analysis of the raw NMR spectroscopy data for S8 in the aromatic region lead to the identification of signals which are characteristic for derivatives of the amino acid tryptophan. A downfield shifted signal at 10.6ppm was characteristic for an indole ring-NH. Closer analysis of the coupling pattern for resonances between 6.5ppm and 7.1ppm identified a lack of a carbon bound proton at position 5 of the indole moiety. This led to the assumption, that the substance is 5-hydroxytryptophan (5-HTP). This assumption was proved by comparing NMR (Fig. 6) and LC-MS/MS spectra (Fig. 7) of a commercial sample of 5-HTP with S8. Both, the NMR and the LC-MS/MS spectra confirmed a presence of 5-HTP in S8 with the same resonances, elution times and molecular masses, respectively.

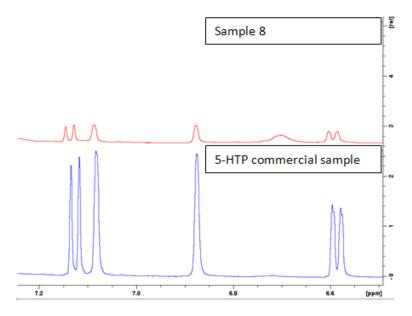


Figure 6 NMR spectrum in 6.5ppm to 7.2 region for sample 8 and 5-HTP commercial sample

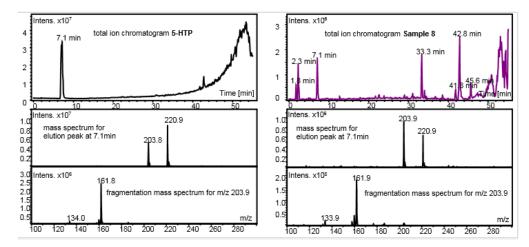


Figure 7 LC-MS/MS chromatogram with the mass spectra and fragmentations in positive and negative ion mode for 5-HTP reference standard and S8. The elution fraction at 7.1 min for 5-HTP with its characteristic fragmentation is also detectable for S8.

One of the problematic factors in the metabolomic analysis of commercial products is the presence of excipients. These tend to occur within the carbohydrate region and, in order to minimise the effect of any excipient, we performed a PCA exclusively on the aromatic region (7 - 10ppm).

In order to compare only the aqueous and hydro-ethanolic extract products, the crude raw drugs (samples 1, 34 and 35) were removed from the data set, together with the unknown products (samples 8 and 13) and a soft-gel extract (sample 28). The resulting PCA showed a better differentiation between *R. rosea* and the non-rosea species. Further investigations will determine whether these are *R. crenulata or other adulterant Rhodiola* species (Fig. 8).

It is observed that the products that are highest in rosavin are in the bottom right quadrant. There is a group of seven products that are higher in rosavin content than other products, including the 2 THR products (11 and 33). However, there are some *R. rosea* products that appear to have a very low rosavin content; in fact the PCA places these more closely to the group we have labelled *R. crenulata* products (samples 5 and 6). The likely reason for this is that these products contain a mixture of *R. rosea* and *R. crenulata* or other adulterant species. Through closer examination of this PCA we can infer that over 80% of products contain less rosavin than the THR products.

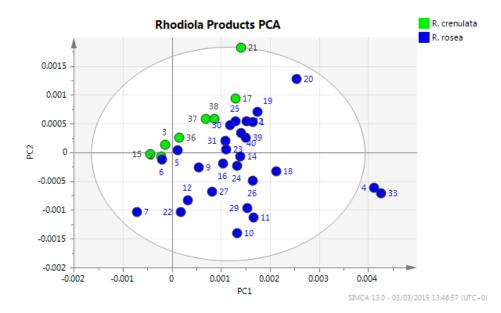


Figure 8 Scores plot showing PCA of Rhodiola products (7 – 10 ppm chemical shift). The lower ellipse indicates products that are higher in rosavin content.

Table 1 Label claims versus actual findings for Rhodiola products

Sample no.		Findings
2	Rhodiola rosea sourced in China	Not <i>R. rosea</i> , probably other rhodiola species e.g. <i>R. crenulata</i>
3	Whole dried root of <i>Rhodiola rosea</i>	Not <i>R. rosea</i> , probably other rhodiola species e.g. <i>R. crenulata</i>
8	Rhodiola rosea extract 2000 mg, wild-sourced from Siberia	Not <i>R. rosea</i> or any other R. species. Determined as 5-HTP and excipients
13	Rhodiola rosea root 1000 mg	Probably not rhodiola species, appears adulterated
15	Rhodiola rosea plus multivitamins standardised to contain 3% rosavins and 1% salidroside	Not <i>R. rosea</i> , probably other rhodiola species e.g. <i>R. crenulata</i>
17	Rhodiola rosea standardised to contain 1% salidroside	Not <i>R. rosea</i> , probably other rhodiola species e.g. <i>R. crenulata</i>
21	Rhodiola rosea standardised to contain 1% salidroside	Not <i>R. rosea</i> , probably other rhodiopla species e.g. <i>R. crenulata</i> . Probable high sugar content

#### **General Discussion**

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295 The safety and quality of herbal medicines available to European consumers has been a key issue for 296 medicines regulators. The introduction of the Traditional Herbal Medicinal Products Directive (THMPD) and 297 herbal registration has provided a means whereby consumers can access a wide variety of popular herbal 298 medicines of assured quality and with a well-researched safety profile. 299 However, there are still a large number of medicines left un-regulated and widely available, particularly from 300 internet sources. Economically lucrative products, including R. rosea products, are likely candidates for 301 adulteration, especially when the raw plant material is in short supply. Moreover, because R. rosea products 302 are popular with sports persons, there is an added danger that they may be adulterated with performance 303 enhancing stimulants. 304 Using a methodology previously developed by our group (Booker et al., 2014), we investigated the utilisation 305 of <sup>1</sup>H-NMR spectroscopy coupled with multivariate analysis software and HPTLC to ascertain the identity and 306 composition of R. rosea value chain products. Both techniques provide different and complementary data, 307 which we used to discriminate between the wide-variety of sampled finished products. Further investigations 308 will focus on the crude drug material and aim to establish a robust method for identifying mixtures of different 309 species within products. 310 <sup>1</sup>H-NMR spectroscopy coupled with multivariate analysis software enabled us to group the Rhodiola products 311 based on similarities between the products. Although chemometric data analysis can be undertaken 312 automatically with the requisite software packages, it requires an in-depth understanding as to what each set 313 of signals in the given spectra represents phytochemically, so that the identification of key constituents within 314 a product can be assigned logically. In this set of samples (mainly extracts) there were a lot of overlapping 315 peaks present, particularly in the carbohydrate region, probably produced by a combination of intrinsic 316 glycosidic material and excipients. This made interpretation of the data difficult for individual compounds and 317 suggested that a more separation technique, e.g. HPTLC should be used. 318 The HPTLC analysis provided detailed qualitative data for the determination of the marker compounds, and 319 allowed to make visual comparisons between different products relatively easily. Because HPTLC allows us to 320 be selective regarding the groups of compounds we want to analyse, we can make comparisons between 321 samples based on the composition of the main marker compounds (salidroside and rosavin). 322 Rhodiola crenulata is the main species found in Chinese medicine and it is the only species listed in the Chinese 323 Pharmacopoeia. However, R. rosea is the species of main economic interest. The difference in price between 324 the two species, with R. crenulata being cheaper for the foreign buyer, and the relative ease of availability in 325 China of R. crenulata, may be a reason behind the adulteration of R. rosea products with R. crenulata and 326 possibly other Rhodiola species. While there is – at this stage – no evidence for potential risks in using Rhodiola 327 crenulata, apart from a possible lack of effectiveness, other examples of phytomedicines highlight the risk of 328 adulteration with a species of the same genus (Li and Yu, 2006).

In this study, the characteristic marker compound (rosavin) was not detected in twenty three percent of unregistered products that claimed to contain *R. rose*. Two of these products were adulterated with material not from the genus Rhodiola i.e. that did not contain either rosavin or salidroside and one of these was positively identified as 5-hydroxytryptophan, an amino acid commonly used as an anti-depressant or an aid for weight loss. It is unclear whether this is a deliberate or accidental adulteration since attempts to clarify this with the companies involved have been unsuccessful. However, whether deliberate or not, these findings show that there is a monumental failing in the quality systems of the companies involved.

Moreover, there were variations in the amount of marker compounds contained in *Rhodiola* products. This was supported by the PCA data which indicated that approximately 80% of products contained lower amounts of rosavin than the THR products. Thus, this may indicate that there are common but qualitative different species of *Rhodiola* substituted or used as admixtures in *R. rosea* labelled products.

While adulteration by other Rhodiola species, including *Rhodiola crenulata* presents one particular problem, adulteration with unknown material is potentially even more worrying. Future investigations will focus on the isolation and identification of these compounds to determine whether there are other plant species or synthetic compounds (including stimulants) and how different value chains are affected.

#### **Conclusions**

Approximately one quarter of unregistered *Rhodiola* products were adulterated and did not conform to their label specification. Approximately 80% of products were of poorer quality than the THR products as regards the rosavin content. This indicates that there are major breakdowns in the quality systems employed along the various stages of Rhodiola value chains.

Buying unregistered products, particularly from the internet, presents a clear risk. There is no practical way for the general public to differentiate un-registered genuine products from adulterated products. Products registered under the THMPD were confirmed to contain authentic RR.

Based on this analysis we plan to investigate the value chains of *R. rosea* and other Rhodiola species and to investigate how and why such adulterations can happen. This research also calls for more training and for raising awareness of the relevant stakeholders.

### Conflicts of interest

- We wish to draw the attention of the Editor to the following facts which may be considered as potential conflicts of interest and to significant financial contributions to this work.
- Anthony Booker's research position is funded through a charitable donation by Dr. Willmar Schwabe GmbH & Co. KG, Germany.
- Zarko Kulic is an employee of Dr. Willmar Schwabe GmbH & Co. KG, Karlsruhe, Germany. Based on NMR data, he identified 5-hydroxytryptophan in one of the samples and conducted the LC-MS/MS-experiments for the sample for verification.

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