


2010

Information Literacy, Changing Spaces, & Changing Perceptions

Hal P. Kirkwood Jr

Purdue University - Main Campus, kirkwood@purdue.edu

Follow this and additional works at: http://docs.lib.purdue.edu/lib_fscm

 Part of the [Business Administration, Management, and Operations Commons](#), [Business Intelligence Commons](#), and the [Information Literacy Commons](#)

Kirkwood, Hal P. Jr, "Information Literacy, Changing Spaces, & Changing Perceptions" (2010). *Libraries Faculty and Staff Creative Materials*. Paper 6.

http://docs.lib.purdue.edu/lib_fscm/6

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Information Literacy, Changing Spaces, & Changing Perceptions



changing Spaces



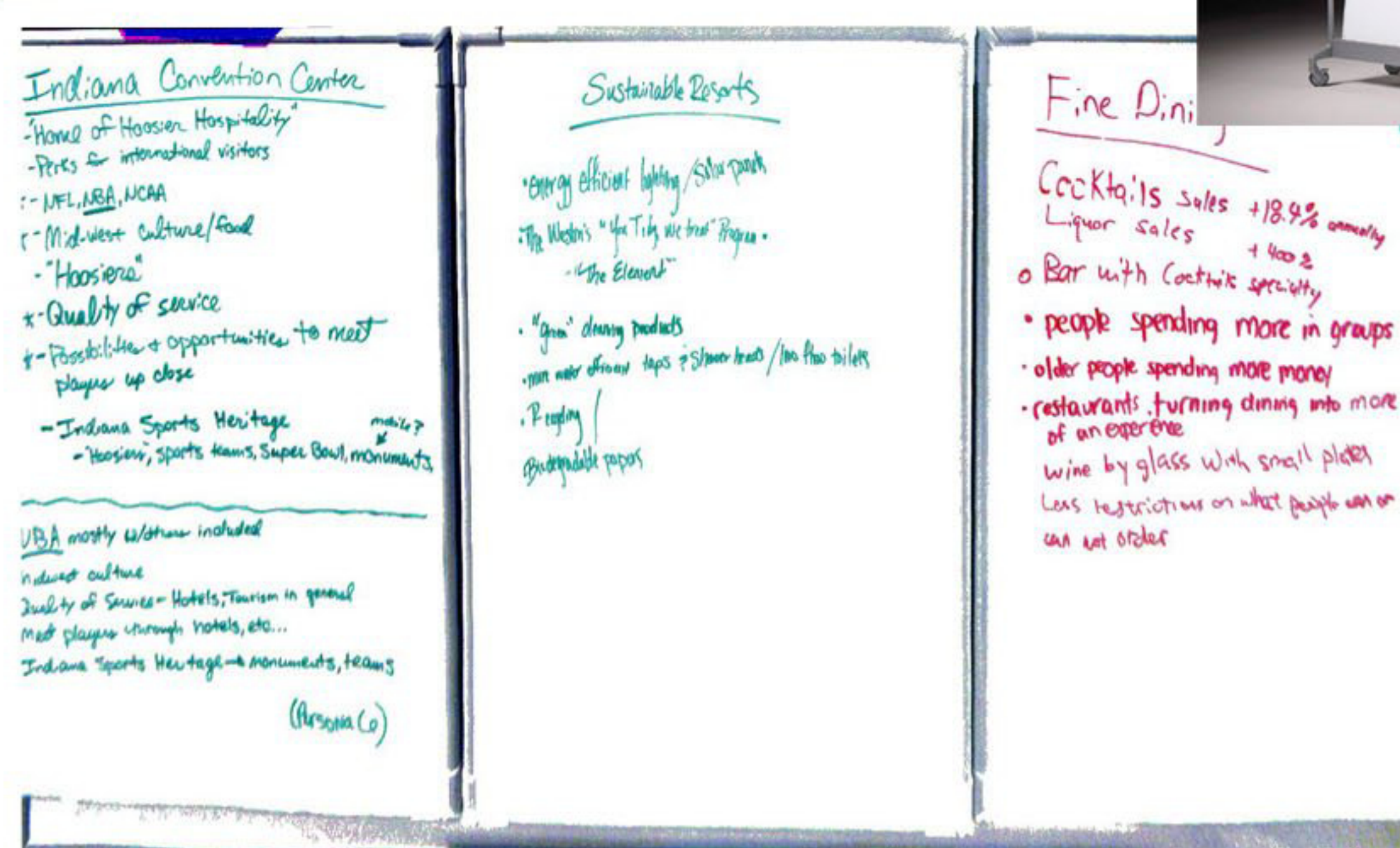
LearnLab

- is a multi-functional learning space based on research conducted by Steelcase. It's purpose is to provide a variety of tools and technologies to create a flexible, interactive, and collaborative learning environment.

Key elements



The LearnLab uses a mix of high-tech and low-tech. From the Smart-panel to the Smart-board; to the portable dry-erase boards and the CopyCam, there is tremendous flexibility and opportunity.



Wayne T Booker Endowed Chair for Information Literacy

The Booker Chair will conceptualize and facilitate the Libraries system-wide information literacy agenda, coordinate the assessment of teaching methods and learning outcomes, and spearhead the Libraries' research agenda in the areas of instruction and learning. A key role will be to promote IL locally and internationally.

IL Mission Statement

Every person has the right to be information literate. The Purdue University Libraries Information Literacy Program builds a foundation for discovery, learning, and engagement across the University and its broader communities.

The Information Literacy Program collaboratively develops skills and competencies in learners to identify, find, evaluate, and ethically use information, enabling academic success.

Scholarship in the area of information literacy is a major research initiative within the Libraries faculty.

Librarians as Leaders

Librarians promoting improved information research skills

Librarians developing new learning environments

Librarians creating new roles as information consultants and instructors

changing Perceptions

Information Strategies Courses

- GS 175H for Hospitality & Tourism Students
- GS 175F for Food & Nutrition Students
- MGMT 390 for Management Students

GS 175 Objectives

- * Ability to access information and determine what different sources are needed for problem solving.
- * Build a knowledgebase into the full array of information available (scholarly articles, market reports, quality websites, and other types of information).
- * Prioritize sources based on credibility and relevance.
- * Use retrieved information to accomplish a specific purpose and present information clearly and persuasively using a range of technology tools and media.
- * Accurately cite the information you find.

Personas Exercise 1
The hotel you manage is suffering from bad press recently because it is becoming a "hang out" for prostitutes. Some of the local businesses are even complaining directly to you about the undesirable traffic, and they are threatening to stop using your hotel if you do not clean up the problem.

You need their business! These businesses use your conference rooms for meetings, the restaurant and catering facilities, as well as booking rooms for their out-of-town associates.
Create a plan of action - for the next city council meeting - showing how you will deal with the immediate prostitution problem and what you will do to prevent solicitation long-term - reassuring the local businesses that you are running a safe and wholesome establishment.

- Deliverables to be handed in:
1. An outline for the presentation - 10pts
 - a. Summary of the issue (2pts)
 - b. Possible solutions found through research (4pts)
 - i. Cite where you found each possible solution
 - c. Team's recommendation to pursue based on your findings (3pts)
 2. Team members' names on the outline (1pt)
 3. Include a resource list of the documents you reviewed for this assignment - 10pts
 - a. At least 5 resources (5pts)
 - b. Accurate APA format (5pts)
 3. Team will present a "spin speech" on this topic - 10pts

Embedded Librarians

ENTR 200

- * Core course for Entrepreneurship Certificate
- * Multiple information research sessions
- * Develop and grade Entrepreneurial Second Life Assignment



Experiential Learning Initiative (ELI)

- * MBA service learning course
- * MEL provides instruction and ongoing support