

Jul 1st, 12:00 AM

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Kamani Perera, "The application of social media tools in academic libraries." *Proceedings of the IATUL Conferences*. Paper 5.
<https://docs.lib.purdue.edu/iatul/2015/posters/5>

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The Application of Social Media Tools in Academic Libraries
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IATUL 2015, Hannover, Germany, 5-9 July 2015

In this Internet era, IT application in academic libraries has become an important part in developing countries in the past decade. The library and the librarian are playing a major role in today's world by way of providing universal access to unlimited sea of information.



Modern libraries use social media services to provide more interactive services to the users. Social media tools are dynamic, distributed and more collaborative and it has dramatically changed the outlook of academic library sector in the globe.



Social Media Friendly Libraries

It is crystal clear that the advent of ICT has stimulated our libraries as well as librarians in a very positive manner. In this regard, applications of social media tools such as blogs, portals, Facebook, LinkedIn, Twitter etc. have made very effective, warm environment among libraries and its users.



Interaction through Social Media Tools

In the past academic libraries have played a unique simpler role and in this digital world they have to play a number of different roles.



Access Your Academic Library through Smart Phone/Tablet

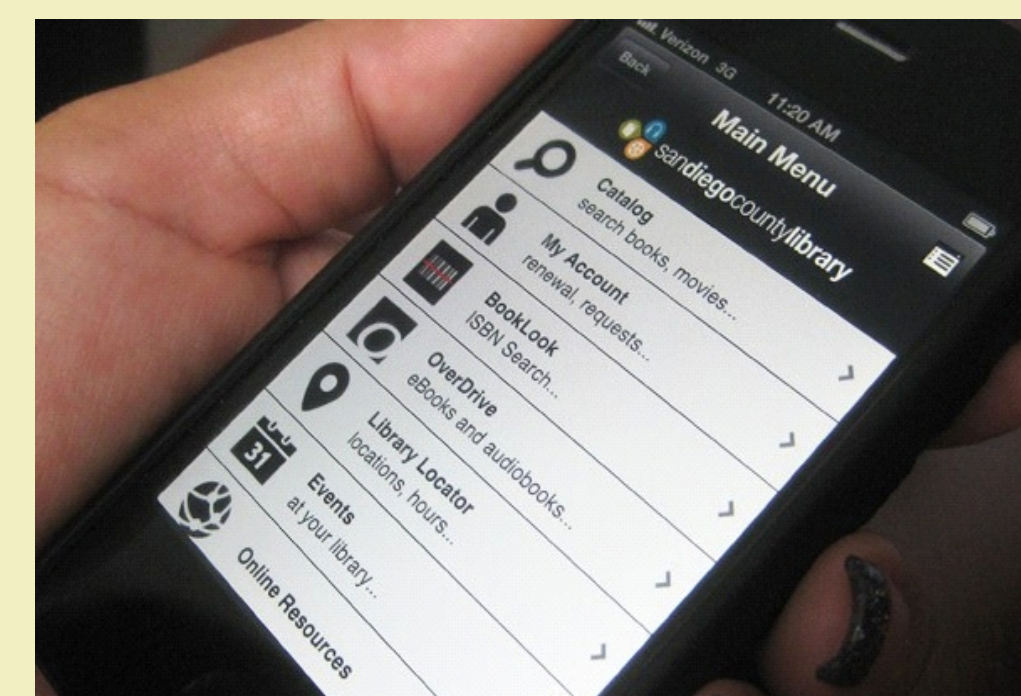


Bridging the Digital Divide through Social Media



Academic Library is @ your Doorstep

Academic libraries can encourage their users to connect with library collections and share information through social media tools. It facilitates to make interaction among library users. Therefore, it is described as 'Warm Web'. It provides dialogue and life.



Libraries without Walls

Modern libraries are embracing social media tools to provide more interactive services to their audiences. In this way libraries make available to wider community removing geographical barriers.

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