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Kenneth D. Melton

Karen J. Fell

Karen S. Yehle Purdue University, kyehle@purdue.edu

Rosanne R. Griggs

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Improving Cultural Awareness

Kenneth D. Melton, MS, RN
Purdue University School of Nursing
College of Health and Human Sciences
502 N. University Street, JNSN 234
West Lafayette, IN 47907
E-mail: kmelton1@iuhealth.org
Office: 765-494-4023

Fax: 765-494-6339

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Karen J. Foli, PhD, RN (Corresponding Author)
Assistant Professor, Purdue University School of Nursing
College of Health and Human Sciences
502 N. University Street, JNSN 234
West Lafayette, IN 47907

E-mail: kfoli@purdue.edu
Office: 765-494-4023
Fax: 765-494-6339

Karen S. Yehle, PhD, FAHA
Associate Professor, Purdue University School of Nursing
College of Health and Human Sciences
502 N. University Street, JNSN 238
West Lafayette, IN 47907
E-mail: kyehle@purdue.edu

Office: 765-494-4011 Fax: 765-494-6339

Rosanne R. Griggs, PhD, FNP-BC
Clinical Associate Professor, Purdue University School of Nursing
College of Health and Human Sciences
502 N. University Street, JNSN 244
West Lafayette, IN 47907
E-mail: rgriggs@purdue.edu

Office: 765-494-4021 Fax: 765-494-6339

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ABSTRACT

Hispanic Americans are the largest and fastest growing ethnic group in the United States. Hispanic Americans have high rates of heart failure (HF) risk factors such as hypertension, diabetes mellitus, obesity, obstructive sleep disorders and dyslipidemia. Certain unique HF risk factors are prominent among Hispanic Americans that are uncommon in the general population, such as younger onset of valvular disease and Chagas disease. Advanced practice nurses providing care to Hispanic Americans have an ethical obligation to provide culturally competent care and assist these patients in overcoming barriers to healthcare so that they can effectively manage their HF.

KEY WORDS: Hispanic American, heart failure, risk factors, disease management, healthcare barriers

Heart Failure in Hispanic Americans:

Improving Cultural Awareness

Hispanic Americans (Hispanics) are a heterogeneous people from the Caribbean, Central and South American linked together by a shared Spanish culture.¹ One of the fastest growing ethnicities in the United States (US), Hispanics account for more than half of the US population growth between 2000 and 2010.² Rapid population growth will result in Hispanics representing one-third of the US population by 2050.³

Heart failure (HF) is a chronic condition and major public health burden with prevalence rates and costs projected to increase in the US.⁴ Coronary artery disease causes the majority of HF cases in the US.⁵ While coronary artery disease is less common among Hispanics than non-Hispanic Caucasian or African Americans,⁶ Hispanics often have high rates of common and unique causes of non-ischemic HF. Literature on HF among Hispanics is limited due to under-representation of Hispanics in HF studies or researchers enrolling only Hispanics of one national origin that may not be representative of this heterogeneous population.

As the Hispanic population continues to grow, advanced practice nurses (APNs) may treat more Hispanic patients with HF in clinical practice. Often these patients lack insurance,⁷ forgo care due to cost,⁸ have limited English proficiency and low health literacy⁹ which may influence health and healthcare access. These issues can challenge providers treating HA patients as providers attempt to promote healthy behaviors, provide health education, and diagnose, treat and manage HF symptoms. The purpose of this article is to summarize common and unique risk factors of HF in Hispanics, discuss barriers Hispanics endure in obtaining care, and identify interventions to improve the cultural competency of APNs.

Epidemiology

Heart failure prevalence rates differ significantly between Hispanics of different nationalities. The American Heart Association (AHA) estimates the prevalence of HF among Mexican Americans to be 1.9% for men and 1.1% for women, lower than both Caucasian and African Americans.⁶ A multiethnic cohort study on heart disease found that Hispanics have the second highest risk of developing HF after African Americans.⁶

Adult Hispanics have high prevalence rates of HF risk factors including overweight/obesity, diabetes mellitus, metabolic syndrome, physical inactivity, dyslipidemia, and uncontrolled hypertension.⁶ Hispanics with HF are more likely to be younger, uninsured, and have higher prevalence rates of diabetes mellitus and hypertension than Caucasian Americans.¹⁰ Additionally, elderly Hispanics with HF are more likely than elderly Caucasian Americans with HF to be readmitted to hospitals.¹¹ Hispanics are more likely to have worse left ventricular hypertrophy¹² and ejection fraction indicating a possible poorer prognosis.¹⁰

The Role of the APN in Treating Hispanic Patients with HF

The APN has a critical role in primary care to prevent, teach, diagnose, treat and manage chronic diseases while offering culturally competent care. Prevention of HF in patients requires APNs to provide health education and medical treatments to reduce a patient's risk profile of developing HF. The APN should work in collaboration with other medical specialty providers; cardiologists, internists, geriatricians, nurses, pharmacists, social workers, psychologists, physical therapists and dieticians to diagnosis, treat and manage HF symptoms. While certain risk factors may be more common in Hispanics, APNs should individualize care and work to reduce each individual's HF risk factors.

Risk Factors

Smoking. Smoking is a significant risk factor for HF.⁴ Providers must encourage Hispanic smokers to quit and explain the risks of smoking. Robles, Singh-Franco, and Ghin¹³ found that healthcare providers were more likely to discuss smoking cessation or offer nicotine replacement therapy to Caucasian patients than Hispanic patients. While Hispanic smokers may recognize the benefits of smoking cessation, providers may encounter resistance in accepting pharmaceutical aides to quit. A study of Hispanic American smokers found that the majority of participants rejected the use of medications for smoking cessation, especially Bupropion (Wellbutrin), due to its use to treat depression and the commonly held belief that an individual's ability to stop smoking was based on willpower and not medication aids.¹⁴

While Hispanic smokers may be resistant to smoking cessation interventions a metaanalysis revealed that smoking cessation interventions such as nicotine replacement therapy and
counseling were highly effective in helping Hispanic patients quit smoking. Due to the
effectiveness of pharmacologic and counseling treatment for smoking cessation, APNs should
address and discuss cultural beliefs and socially contextual experiences, such as the stigma
related to mental illnesses. In these ways, the APN may help Hispanic patients overcome beliefs
pertaining to "willpower" and become more accepting of treatments.

Obesity, Diet and Physical Inactivity. Obesity is a recognized cardiovascular risk factor and increases an individual's risk of developing HF.⁴ Visceral abdominal obesity is a contributing factor to many diseases associated with HF, including type 2 diabetes, coronary arterial disease, myocardial infarction, dyslipidemia, hypertension, sleep apnea and metabolic syndrome.¹⁶ Mexican Americans are more likely to be obese or overweight compared to Caucasian Americans.⁶

Eating a heart healthy diet following the recommendations of the Dietary Approaches to Stop Hypertension is a component of ideal cardiovascular health.¹⁷ Mexican Americans are just as unlikely as Caucasian and African Americans to achieve at least four of the five AHA recommended key components of a healthy diet.⁶ The National Health and Nutritional Examination Survey (NHANES) found that Mexican American men consume more sweetened beverages than Caucasian or African American men and that Mexican Americans consume more carbohydrates than Caucasian or African Americans.⁶ A higher intake of sweeten beverages and carbohydrates has been shown to increase visceral obesity and the risk of coronary heart disease and diabetes.⁶

The US federal government and the AHA recommend 150 minutes of moderate physical activity for adults each week.¹⁷ A sedentary lifestyle increases one's risk of becoming overweight or obese. Hispanics are less likely to meet the physical activity recommended guidelines than other racial/ethnic groups.⁶ Social isolation may be a contributing factor to the high prevalence of physical inactivity among Hispanics.¹⁸

Hypertension. Hypertension is a known risk factor for HF.⁴ The prevalence of hypertension is equal between Mexican and Caucasian Americans, however Mexican Americans are more likely to have poor blood pressure control, less likely to be aware of high blood pressure or be on an anti-hypertensive medication than Caucasian Americans.⁶ Middle and older adult Hispanics were more likely to have hypertension compared to Caucasian Americans.¹⁹ US born Cubans, Dominicans and Central/South Americans were less likely to have hypertension compared to other Hispanics, while foreign born Cubans, Puerto Ricans and Dominicans were more likely to have hypertension compared to other Hispanics.²⁰

Outcome data from randomized controlled trials indicate that Hispanics receiving antihypertensive treatment were able to obtain better blood pressure control compared to Caucasian or African Americans participants if they had access to healthcare and medications. Hispanics on combination anti-hypertensive therapies were more likely to have a greater reduction in blood pressure compared to those on monotherapies. Barriers for Hispanics to obtain blood pressure control include lack of access to care and medications, dietary patterns, acculturation, and communication barriers.

Diabetes Mellitus. Diabetes mellitus and insulin resistance have been linked as causative factors in the development of HF and worsens the progression of HF.²² The effect of diabetes on the heart is multifactorial resulting in both structural and functional changes.²³ After adjusting for age, Hispanics over the age of 20 are more likely to have diabetes than any other racial/ethnic group except African Americans.²⁴ It is projected that Hispanics will have the greatest increase in diabetes prevalence rate by 2050 compared to other racial/ethnic groups.⁶ After five years of follow-up, Nettleton et al.²⁵ identified Hispanics as having the highest incidence rate of diabetes compared to Caucasian and African Americans. Mexican Americans and Puerto Ricans are more likely to have diabetes than Cuban Americans and Hispanics from Central and South America.²⁴ Mexican Americans have the second highest prevalence rate of physician diagnosed diabetes after African Americans, but Mexican Americans have the highest prevalence of undiagnosed diabetes.⁶ Hispanics are less likely to self-monitor blood glucose and have worse glycemic control than Caucasian Americans.²⁶

Dyslipidemia. Dyslipidemia is an indirect risk factor for HF as it is an independent risk factor for coronary artery disease and increased ratio of total cholesterol to high density lipoprotein levels increases HF risk. ¹⁶ Mexican American men have worse total cholesterol, low

density lipoprotein, triglycerides, and high density lipoprotein levels compared to males of other racial/ethnic groups, while Mexican American women have worse high density lipoprotein levels compared to Caucasian and African American women.⁶

Other HF Etiologies. Certain HF etiologies are common in Hispanics that may not be common in other US populations. Valvular heart disease is a known risk factor for HF, which may be caused by rheumatic fever. The incidence of rheumatic fever and rheumatic valvular disease has significantly decreased in the US, but continues to be endemic in other areas of the world including Central and South America. Hispanics who recently immigrated to the US or visited areas of world where rheumatic fever is endemic are at risk of developing HF. Hispanic patients who required mitral valve replacement were more likely to be younger, have a history of rheumatic fever and be diagnosed with HF. 28

Chagas disease is a zoonotic disease caused by the *Trypanosoma cruzi*, a parasite endemic to South and Central America, Mexico and south US, and is a major HF risk factor outside the US.²⁹ Foreign-born immigrants arriving to the US from endemic areas may have asymptomatic infections that place the individual at risk of HF. Chagas induced cardiomyopathy and HF has a worse prognosis than non-Chagas cardiomyopathy and HF related to rapid heart remodeling and changes in electrical conduction.²⁹ Clinical presentation of Chagas induced HF symptoms are based upon the extent of the cardiac damage and vary between individuals. Due to the infrequency of Chagas infections in the US, Chagas-related HF may be confused with idiopathic cardiomyopathy and providers should consider this as a cause of HF in foreign born patients or those who recently visited an endemic area.

Obstructive sleep disorders have been linked with HF;¹⁶ patients with obstructive sleep apnea and HF have a greater mortality rate than those HF patients that do not have obstructive

sleep apnea.³⁰ There is no published literature on the prevalence of obstructive sleep apnea in Hispanics; however research indicates that Hispanics are more likely to snore and have more frequent oxyhemoglobin desaturations per hour than other racial/ethnic groups.³¹

Overcoming Healthcare Barriers for Hispanic Patients

The diagnosis, treatment and management guidelines for HF are the same for Hispanics and other racial/ethnic groups. Therefore, APNs should be familiar with the current recommended HF guidelines. Treatment and care management plans however may need to be adjusted based upon the cultural preferences of the patient. Healthcare disparities continue to be a major barrier for Hispanic patients. To reduce healthcare disparities, providers should be familiar with these barriers (Table 1) and appropriate interventions that can assistant in providing culturally competent care that can eliminate many disparities for Hispanic patients (Table 2).

Lack of Quality Healthcare

Poor quality of care is a significant healthcare disparity among Hispanic patients with HF. Hispanic patients are likely to state that healthcare providers do not involve them in decision making or spend enough time explaining or answering their healthcare concerns.³² Early studies of Hispanic HF patients indicated that Hispanics were less likely than Caucasian and African Americans to receive an assessment of left ventricular ejection fraction,³³ be discharged on an ACE inhibitor³³ or receive complete discharge instructions at the time of hospital discharge.³⁴ While the overall delivery of healthcare to Hispanic HF patients at hospitals has improved;³⁵ an examination of Medicare Hospital Quality measures indicate that Hispanic patients with HF are less likely to receive smoking cessation counseling and discharge instruction especially at poorer performing hospitals.³⁶ Hispanic HF patients are less likely to

receive follow-up consultations with a cardiologist than Caucasian Americans patients,³⁷ have a usual source of healthcare,³⁸ or participate in clinical trials²⁷ than other racial/ethnic groups.

Lack of Health Insurance

Two of the three top barriers to accessing healthcare among Hispanics are the lack of health insurance and the high cost of healthcare. In 2012, 29.2% of Hispanics lacked health insurance, the highest percentage among racial/ethnic groups. Lack of insurance is more common among foreign born Hispanics, especially among undocumented individuals that are ineligible for government assistance programs such as Medicaid or the subsidies and insurance exchanges provided by the Affordable Care Act. Poverty and employment in low-income occupations that do not offer insurance prevent many Hispanics from obtaining employer based insurance or purchasing individual health insurance policies.

Regardless of insurance status many Hispanics report difficulty in paying for healthcare.²⁷ Lack of insurance results in Hispanic patients receiving fewer referrals to specialists, reduces access to preventive care, results in later detection of life-threatening conditions, and infrequent management of chronic diseases, all which worsen healthcare disparities.³⁸

Communication

Ineffective communication between Hispanics and their healthcare providers may result in poor care. One-third of Hispanics report limited English proficiency and 45% report limited health literacy. Limited health literacy increases a patient's risk of a poor health outcome. Limited English proficiency and health literacy in Hispanics is associated with poor health reporting. Conversely, Hispanics who report a higher level of acculturation are more likely to have improved health literacy.

Use of an interpreter is essential and recommended when healthcare providers communicate with non-English speaking Hispanics, and using a trained interpreter improves health outcomes in Hispanics. Using simple terminology and visual aids can assist providers in communicating. When communicating with patients, providers should not appear rushed. A personalized conversation can cultivate a relationship of trust with Hispanic patients. Interventions and education material should use culturally appropriate references in order to have success.

Respeto is a Hispanic cultural value in which respect and differential behavior is demonstrated to those in authority.³² This distribution of power favoring the provider in the patient-provider relationship may impair communication. Due to the *respeto* value, a patient may tell the provider that they will adhere to prescribed treatments when they have no intention of following the provider's instructions or the patient may not ask questions as they may perceive this as a sign of disrespect.

Providers should recognize the importance of nonverbal communication. To avoid miscommunication, providers should be familiar with cultural mannerisms and body language of Hispanics. Providers should avoid prolonged direct eye contact and sit close to Hispanic patients in order to show respect.⁴³ The provider's mannerisms and behavior should be open and friendly as Hispanics view the provider-patient interaction as part of the healing process.³²

The Hispanic culture is typically present-oriented and more flexible with time.³² They may be late to healthcare appointments. Due to the present-orientation, interventions that stress short term goals are more likely to be accepted.³²

Cultural Competency among Providers

Understanding the Hispanic culture will help APNs provide culturally competent care.

Common cultural concepts that APNs should be familiar with include: family, alternative medications/therapies, and gender roles.

Family. Family or *familismo* is central to the Hispanic culture and may override the needs of the individual. Family is often included in the decision making process, especially in managing critical health-care decisions, such as those associated with HF.⁴³ Hispanic patients will typically seek advice not only from within the nuclear family, but from extended family on decisions pertaining to medications, self-medicating, the use of traditional healers called *curanderos*, and folk remedies.³² This dependence on input from family members can result in patients delaying medical treatment.⁴² Family celebrations are commonly associated with overeating and unhealthy foods. This can be problematic for Hispanics with HF since interpersonal conflict may arise in refusing foods, a sign of disrespect in the Hispanic culture.⁴² Encouraging family member participation in treatment plans and lifestyle modifications may improve adherence.⁴³

Alternative Medications and Therapies. Principles of current Hispanic alternative medications and therapies are rooted in the mixing of cultural beliefs from the native people of Central and South America.⁴⁴ These beliefs have given rise to the traditional Hispanic medical therapy related to hot and cold diseases and treatments. Diseases that are considered hot are treated with cold remedies, and cold diseases are treated with hot remedies to restore balance in the body.³²

Often Hispanics will seek out *curanderos* for treatments include hot/cold remedies, herbs, rest, foods and massage. ³² *Curanderos* are highly respected in the Hispanic culture.

Unfortunately the use of *curanderos* may increase self-medication, delay seeking treatment from

healthcare providers, and distrust of healthcare providers, reducing adherence to prescribed treatments.^{32,44} Up to 78% of Hispanics fail to disclose the use of *curanderos* and alternative treatments to providers because providers fail to ask.³²

It should be standard practice for APNs to assess Hispanic patients about the use of herbal medications, hot/cold therapies, alternative medications and whether the patient visits a curandero for treatment. Having an active and informed discussion is essential in treating patients as a lack of respect for these alternative therapies may result in decreased regimen adherence or potential drug interactions. Providers should emphasize the benefits of prescribed regimens since some Hispanic patients may prefer alternative medications and therapies. Finally, APNs should incorporate a patient's alternative therapies, if not contraindicated, which may enhance the patient-provider relationship and improve adherence to prescribed treatments.

Gender Roles. Traditional gender roles are common in the Hispanic culture. *Machismo* is a concept associated with masculinity that may result in men not seeking healthcare or refusing treatment associated with weakness.⁴² Due to specific gender roles, women often are the primary caregivers preparing food for the family and should therefore be encouraged to participate in the patient's HF education about dietary restrictions.⁴² Hispanic American male patients often are accompanied to provider visits by spouses or female family members. These female family members should be included in the patient's education, as they often encourage men to seek care and adhere to treatment.⁴²

Conclusion

As the fastest growing population group, Hispanic American's healthcare concerns will be an important issue for the US healthcare system. Hispanics have an increased risk of cardiovascular diseases, including HF. Advanced practice nurses will be essential in bringing

culturally competent, informed HF treatment plans and educational strategies to Hispanics. The APNs understanding of Hispanic cultural components including *familismo*, *machismo*, and alternative medications/therapies will help ensure the patient receives high quality healthcare, and promote effective communication with Hispanic patients.

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Table 1:

Common healthcare barriers for Hispanic American patients

Barriers

- Lack of quality healthcare
- Lack of health insurance
- Communication
 - o Limited English proficiency
 - Limited health literacy
 - o Respeto
 - o Hispanic culture communication behavior
- Decreased awareness of Hispanic American culture among providers
 - o Family
 - o Alternative medications and therapies
 - Gender roles

Table 2:

Cultural Competent Interventions to Eliminate Healthcare Disparities among Hispanic Americans

- Cultural competency education for providers
- Monitor for quality outcomes and evaluate provider adherence to evidence-based practices with Hispanic patients
- Enhance comanagement of patient care between cardiologists and primary care providers
 when patient referred from a community health center
- Increase Hispanic participation in NIH funded HF research trials
- Improve access to health insurance
- Use of interpreter services
- Use of cultural appropriate and easy to read educational material
- Understanding of Hispanic cultural communication behaviors
 - Slow paced conversation
 - Avoid direct eye contact
 - Open and friendly nonverbal communication
- Present orientation time frame and using short term treatment goals
- Understanding of the Hispanic *Respeto* value system and how power distribution is imbalanced towards the provider
- Include family members, especially female family members in treatment discussion with consent of patient
- Familiarity, understanding and inclusion of Hispanic alternative therapies and the use of *curanderos* as appropriate