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A Continuum of Publishing Opportunities: The Purdue University Library Publishing Division

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A CONTINUUM OF PUBLISHING Opportunities

THE PURDUE UNIVERSITY LIBRARIES PUBLISHING DIVISION

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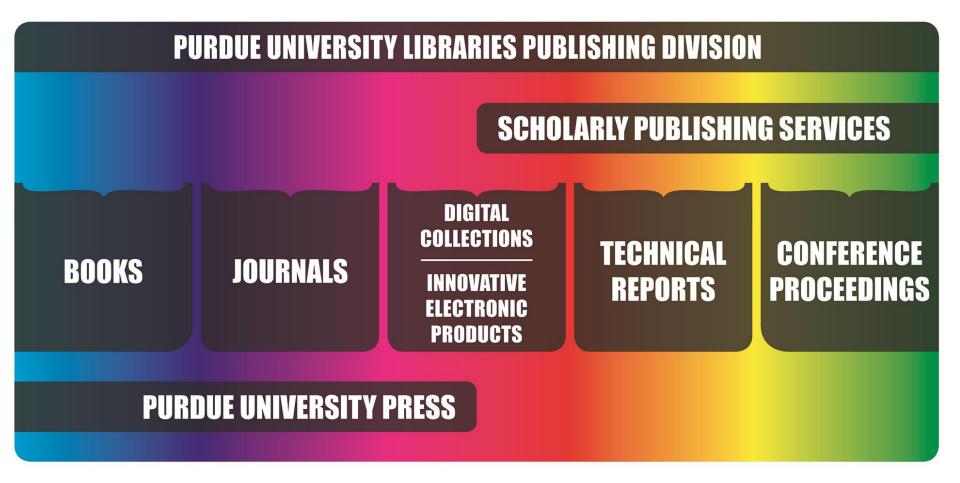
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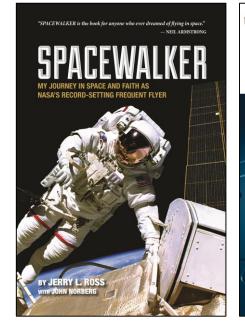
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PUP/SPS COLLABORATION

Purdue University Press

Editorial

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Capability to create innovative solutions

Increasing dissemination and access

Acquisitions source - symbiotic relationship



Transforming Institu

dited by Gabriela C. Weaver, Wilella D. Burgess, Amy L. Childress, and Linda Slakey

CHALLENGES

Acceptance

Acceptance from other university presses

Acceptance from other academic libraries

Shifts in Culture

Internally Recognition of PULPD vs. traditional players or models

Externally Acceptance from publishers and libraries

OPPORTUNITIES

What We Can Offer

Tailored solutions

Affordability

Validity

Uniqueness

Campus Publishing Hub

Go-to campus experts on publishing and dissemination

WHERE ARE WE GOING?

Increasing Symbiotic Relationship

View of PULPD from campus stakeholders

Knowing the trees, understanding the forest

Validity

Uniqueness

Solidifying the Hub Perspective

Relationship building

Marketing

Engagement

Serving the spectrum of scholarly communication needs at Purdue



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