The Summer Undergraduate Research Fellowship (SURF) Symposium 7 August 2014 Purdue University, West Lafayette, Indiana, USA

## **Reconstructing a Large-Scale Attribute-Based Social Network**

Weijia Luo Department of Computer Science, University of Illinois at Urbana-Champaign Mario Ventresca Department of Industrial Engineering, University of Purdue

## ABSTRACT

An epidemic occurs when a disease rapidly infects substantially more people than expected compared to past experience of similar diseases. If an epidemic is not contained, it could turn into a pandemic, which will cause a worldwide crisis. Therefore, it is critical to determine and implement epidemic policies that are promising and effective within a short period of time. In this paper, we will develop tools that will allow us to recreate large-scale real-world social networks. Using such networks will enable us to simulate disease spread and determine critical personal and social factors that will be the key to containing or even preventing an epidemic event. We begin by developing an attribute-based social network infrastructure with the objectives of: efficiency, modularity, and functionality in mind. Next, real-world data from public sources are analyzed and imported into the infrastructure to reconstruct a real-world social network. The resulting social network is predicted to be an accurate representation of the data used to create the network since properties in the network are matched with actual publicly available census data with a percent error less than 0.03. The tools and methods developed in this paper will allow simulation and analysis to be performed on real-world social network, which will provide crucial information on determining effective epidemic policies within an extremely short period of time.

## **KEYWORDS**

Social Network, Disease Simulation, KD-Tree, Large-Scale Network, Reconstructing Real-World Population

## REFERENCES

[1] J. Bentley. (1975) Multidimensional binary search trees used for associative searching. *Communications of the ACM*, 18, 9 (September 1975), 509-517.

[2] M. Kim and J. Leskovec. (2012) Multiplicative attribute graph model of real-world networks. *Internet Mathematics*, 8(1-2):113-160.