eTexts: Issues to Consider

Purpose of the	Is the institution trying to save students money? Enhance learning? Stop
project	piracy? Appear technologically savvy? How will you measure success?
Accessibility	Is material accessible to users with disabilities? Do content providers
, loooolonning	abide by WAC3 and ADA? Is the <i>content</i> accessible and not just the
	reader?
Platform(s)	Can material be accessed using devices supported (or not supported) by
	the institution, including iPads, laptops, and dedicated ebook readers?
	How will students gain access and rights to each of their books?
Availability	Are the desired texts available on the selected platforms?
Support	If the system has problems, who will address them? Is there 24/7
	support?
Printing	Can users print all or portions of the text? How important is this?
Affordability	What is the cost? Who bears it? How does cost compare to buying a book
	new or used (including sell-back), rental? Will this impact administrative
	costs?
Permanence	Do users own or rent the material? How long do they have access to it? Is
	there provision for permanent access? Will students want to retain reading
	rights to the book?
Learning	Do eTexts provide the same/better/worse learning experience for
0	students?
Connectivity	Do users need to be connected to the internet while using the material?
	What happens if connectivity fails? Does your campus have sufficient wi-
	fi? Are users able to download a version of the material to retain long term, e.g. as an epub3?
User choice	Can faculty select texts for their courses? Can students choose the digital
	or printed format of the book? Can students choose whether to purchase
	text or not? Do all the students in the class have to buy a book? If so, how
	is billing managed? If so, what is the provision for students who have
	medical or other reasons to buy a paper text?
Provider(s)	Are you considering one or more platforms? If contracting with non-
	publisher platforms, will the needed texts be available on time/in desired
	format? Are you considering one or more publishers or platforms? Will this
	cause instructor or student confusion/problems?
Features/	Can users export their notes? Can the textbook platform connect to the
functions	course management system? What data about users are available from
	the textbook provider? Can students and instructors share their notes? Do
	students/instructors need training on features? If so, who is providing
	support?
Bookstore	What is the impact on your bookstore?

ELI Presentation: COMING SOON TO A UNIVERSITY NEAR YOU: E-TEXTS AND E-TEXTBOOKS Victoria Getis, Director, Digital Union, Ohio State University Glenda Morgan, Director, ATS, and eLearning Strategist, University of Illinois at Urbana-Champaign Pat Reid, Manager, Teaching and Learning Initiatives, Purdue University