

10-22-2013

Purdue University Libraries & Press: From Collaboration to Integration

James L. Mullins

Dean of Libraries, Purdue University

Charles Watkinson

Purdue University - Main Campus, cwatkinson@purdue.edu

Follow this and additional works at: http://docs.lib.purdue.edu/lib_fspress



Part of the [Library and Information Science Commons](#)

Recommended Citation

Mullins, James L. and Watkinson, Charles, "Purdue University Libraries & Press: From Collaboration to Integration" (2013). *Libraries Faculty and Staff Presentations*. Paper 37.
http://docs.lib.purdue.edu/lib_fspress/37

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

PURDUE UNIVERSITY LIBRARIES & PRESS

FROM COLLABORATION TO INTEGRATION

Ithaca Sustainable Scholarship, New York, NY – October 22, 2013

“The Evolving Digital Landscape: New Roles and Responsibilities in Higher Education”

“Libraries as Publishers”

James L. Mullins

Dean of Purdue University Libraries &
Esther Ellis Norton Professor

Charles Watkinson

Director of Purdue University Press &
Head of Scholarly Publishing Services, Purdue University Libraries

PURDUE
UNIVERSITY
LIBRARIES

PURDUE UNIVERSITY

Firefox | Purdue Moves - STEM Leadership | www.purdue.edu/purdumoves/stem.html | 9780989911801

PURDUE MOVES

THE WORLD FORWARD

PURDUE UNIVERSITY

HOME | STEM LEADERSHIP | WORLD-CHANGING RESEARCH | TRANSFORMATIVE EDUCATION | AFFORDABILITY & ACCESSIBILITY

PURDUE WILL FORGE THE WAY IN STEM LEADERSHIP

ENGINEER CHANGE

EXPANDING THE COLLEGE OF ENGINEERING

Scaling solar energy for mass consumption ... harnessing energy from fusion ... developing carbon sequestration methods ... providing clean water ... advancing health informatics ... developing better medicine ... preventing chemical and biological warfare and nuclear terror — these are the global grand challenges that can only be addressed by the field of engineering. Yet, the number of engineering students in the U.S. is actually

zotero | 10:12 AM | 10/22/2013



SETTING THE SCENE I
HISTORY OF RELATIONSHIP
OUR THREE "BIG MOVES"

PURDUE UNIVERSITY PRESS/LIBRARIES

HISTORY OF THE RELATIONSHIP

1960 “Purdue University Studies” created

1974 Became Purdue University Press

1992 Reporting moves to Dean of Libraries

1993 Purdue University Press admitted to AAUP

2008 Press attracts financial scrutiny

2009 Press moved physically into Libraries

2011 Joint strategic planning exercise

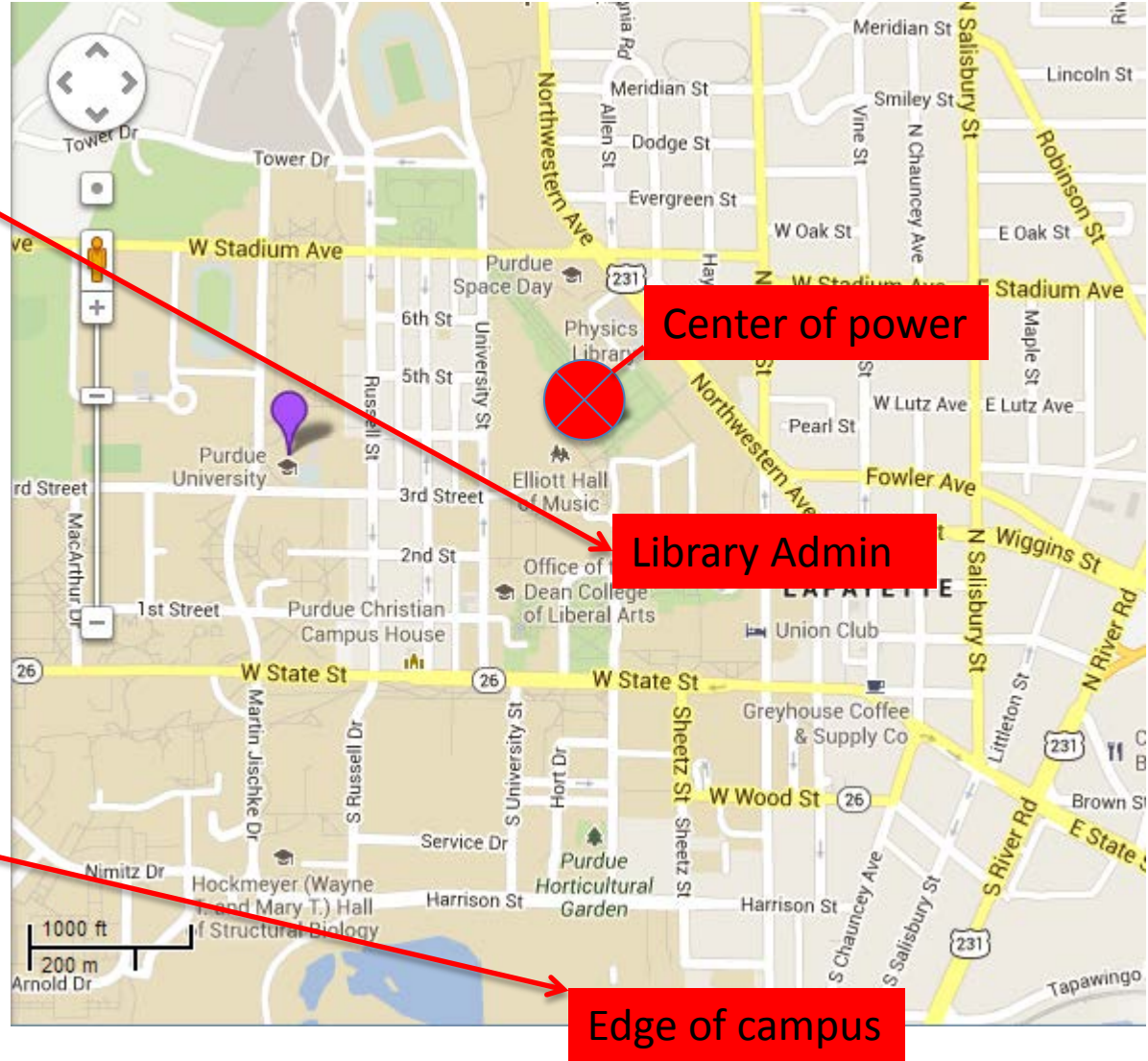
2012 Purdue University Press and Scholarly Publishing Services established /
Purdue e-Pubs institutional repository starts reporting to Director of Press

1. PHYSICAL COLLOCATION

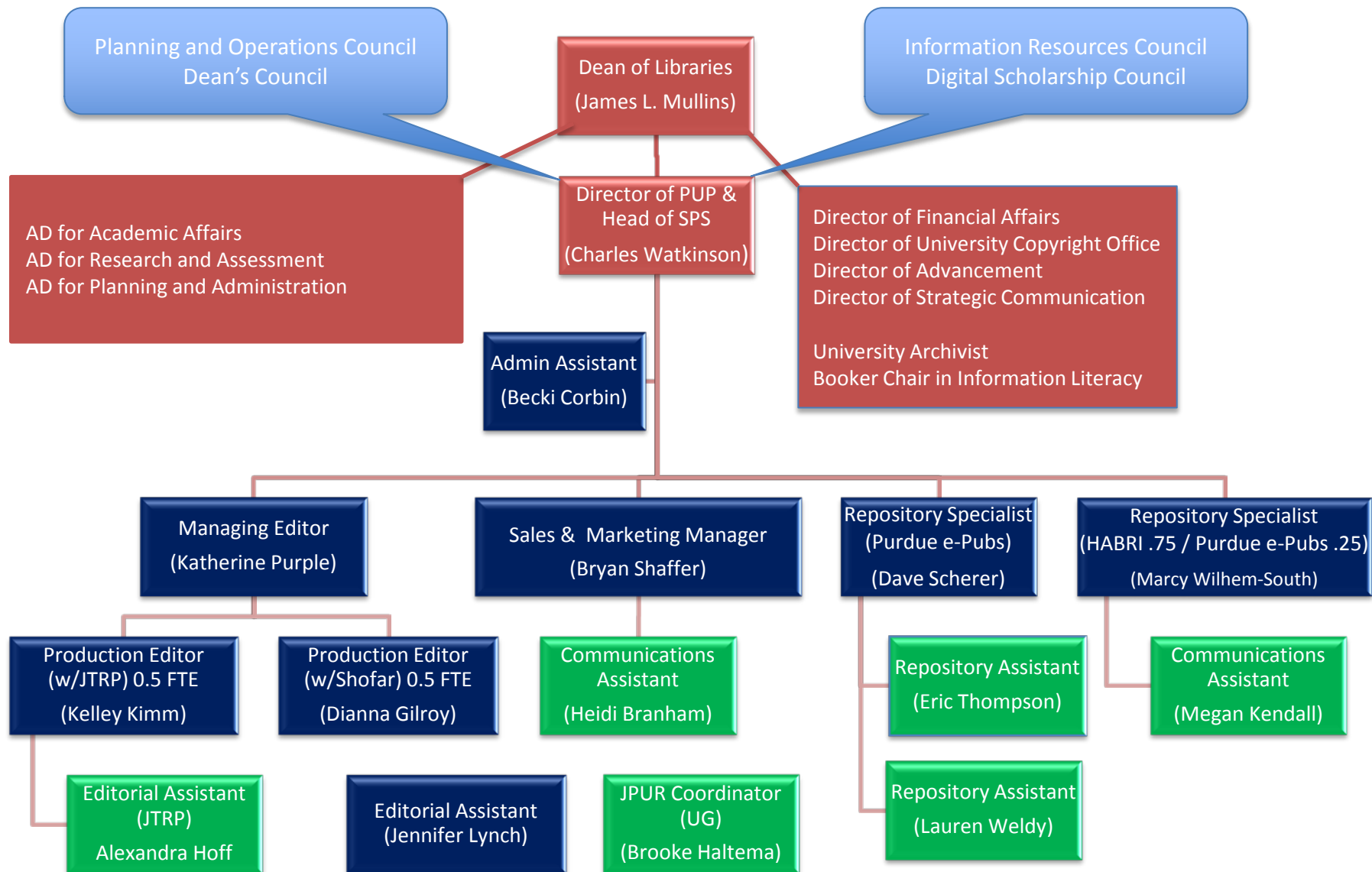


Now – 2013 (above)

Then – 2009 (below)

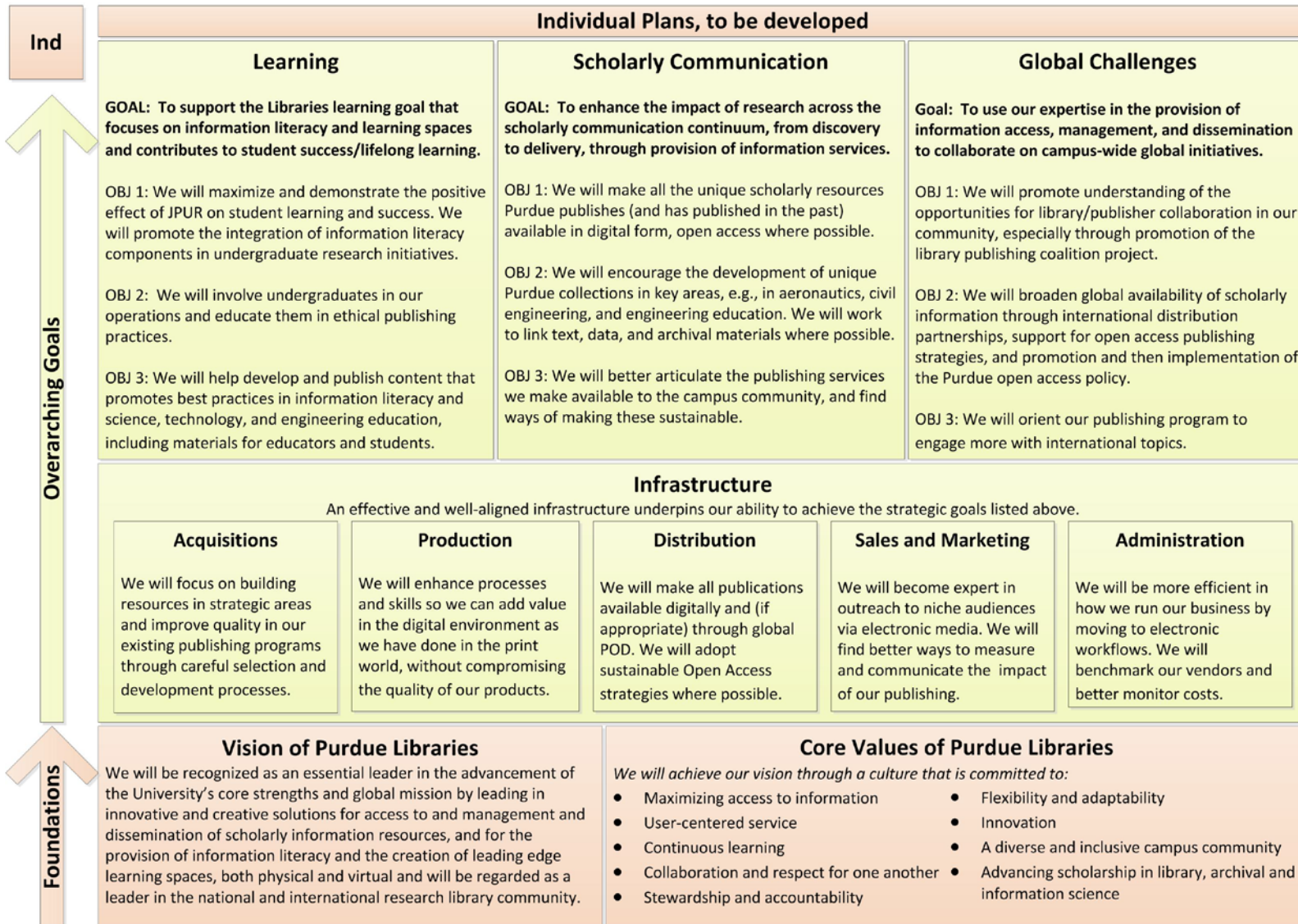


2. "REPORTING" TO "PARTICIPATING"



3. CREATION OF A SHARED MISSION

PUP/SPS NOW A FULL PARTNER IN JOINT STRATEGIC PLAN

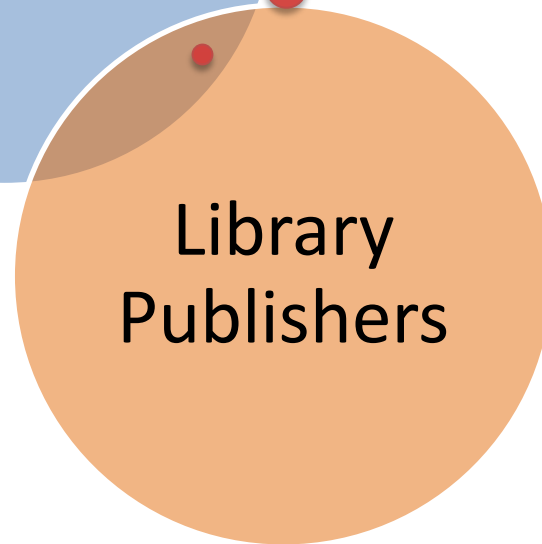
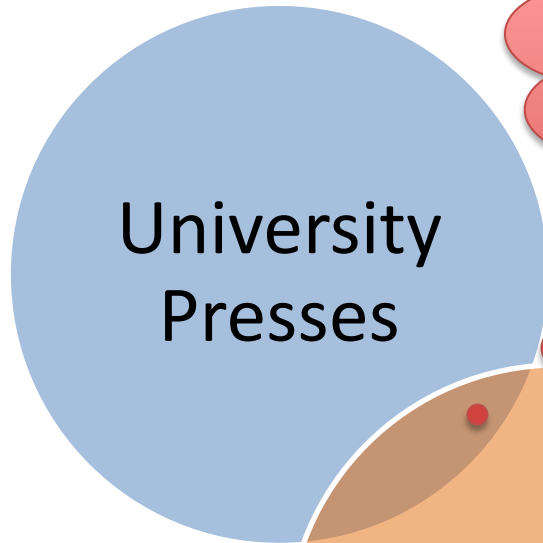
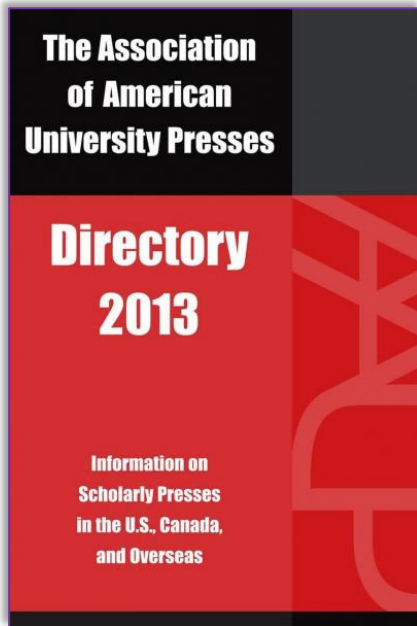




SETTING THE SCENE II
OUR POSITIONING
WHERE WE ARE TODAY

OUR POSITIONING

PARTICIPATING IN TWO "PUBLISHING FIELDS"



www.librarypublishing.org →

TODAY WE MEET A SPECTRUM OF NEEDS

TWO IMPRINTS, ONE STAFF, SHARED INFRASTRUCTURE

PUP: branded; peer-reviewed; books/journals aligned with Purdue mission; discipline-focused

SPS: “white labeled”; less formal; e.g., tech reports, conferences; institution-focused

PURDUE UNIVERSITY PRESS

PRE- and
POST-PRINT
COLLECTIONS

CONFERENCE
PROCEEDINGS

TECHNICAL
REPORTS

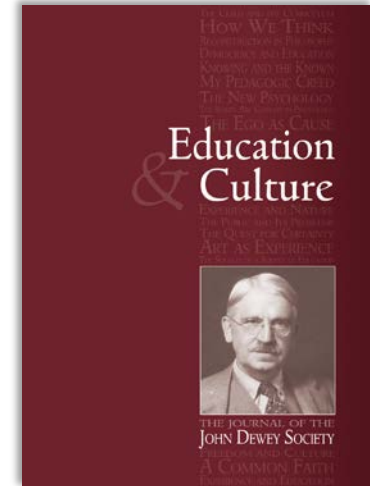
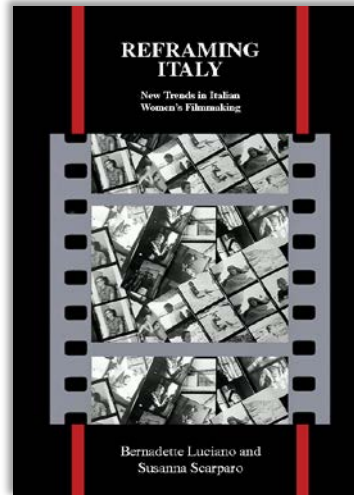
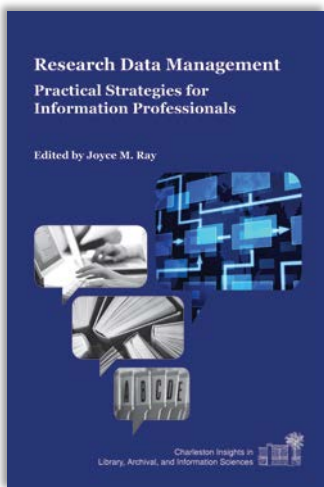
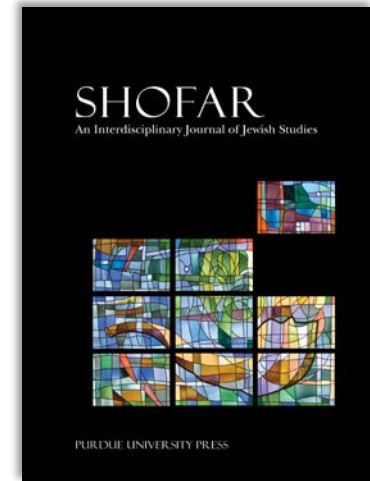
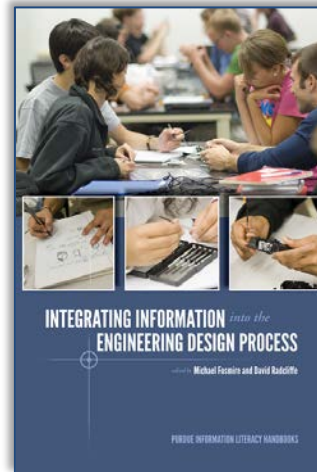
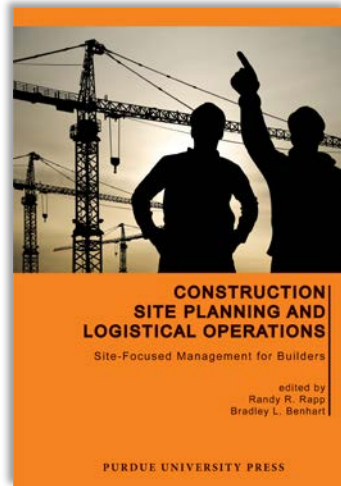
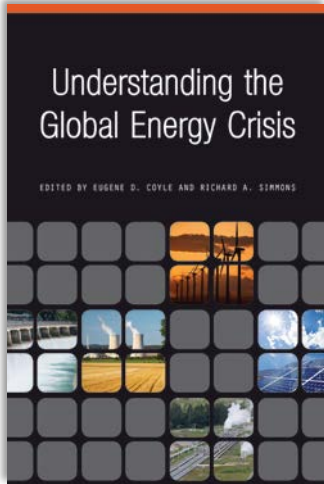
JOURNALS

BOOKS
E-BOOKS
APPS

SCHOLARLY PUBLISHING SERVICES

PURDUE UNIVERSITY PRESS


PEER-REVIEWED BOOKS AND JOURNALS




SCHOLARLY PUBLISHING SERVICES

OA JOURNALS, TECH REPORTS, OPEN TEXTS, CONFERENCE PROCEEDINGS, POSTPRINTS, etc.

JOINT TRANSPORTATION RESEARCH PROGRAM
INDIANA DEPARTMENT OF TRANSPORTATION AND PURDUE UNIVERSITY



Risk Management of Low Air Void Asphalt Concrete Mixtures



Reb
E

DR-2013 • Report Number: 1111

PURDUE UNIVERSITY **Purdue Road School**

My Account About Home

Enter search terms:

in this collection

Links for Authors

Policies and Help Documentation
Submit Event

Road School Sponsors

Joint Transportation Research Program (JTRP)
Indiana LTAP
Indiana Department of Transportation (INDOT)

Purdue Road School

home > ENGR > CIVL > ROADSSCHOOL

In January 1913, W. K. Hatt, head of the School of Civil Engineering issued a call for a Civil Engineering Conference to cover the needs of county surveyors and city engineers. Roads and streets were heavily involved. A similar conference was held in 1914 at which a resolution was passed which called for a provision in the laws of Indiana that there be a yearly School of Good Roads. In 1915 the name of the Civil Engineering Conference was changed to the Purdue Road School.

The Purdue Road School consistently attracts over 2,000 Indiana local and state officials, consultants, and suppliers each year. An all-time record of 2,227 attendees was set in 2012! Important updates on pertinent transportation issues, as well as sessions on topics of general interest, are provided in the two-day conference. Road School also hosts regional meetings of several affiliated professional groups, such as the County Surveyors Association and the Indiana Chapter of the Institute of Transportation Engineers.

Browse the contents of Purdue Road School.


[Purdue Road School 2013](#)
[Purdue Road School 2012](#)
[Purdue Road School 2011](#)



JATE

Journal of Aviation Technology and Engineering

www.jateonline.org



VISUAL MERCHANDISING HANDBOOK

TRANSLATING THEORY TO PRACTICE

MEGHAN E. NORRIS, PhD

PURDUE UNIVERSITY **e-Pubs**

Home About FAQ My Account

Enter search terms:

in this series

Notify me via email or RSS

Links for Authors

Submit Research
Policies and Help Documentation
Author Addendum

Links

Purdue Libraries
Purdue University Press Journals

Browse

Collections
Disciplines
Authors

PURDUE LIBRARIES

Access. Knowledge. Success.

BIRCK AND NCN PUBLICATIONS

home > EE > BIRCK > BIRCKPUBS

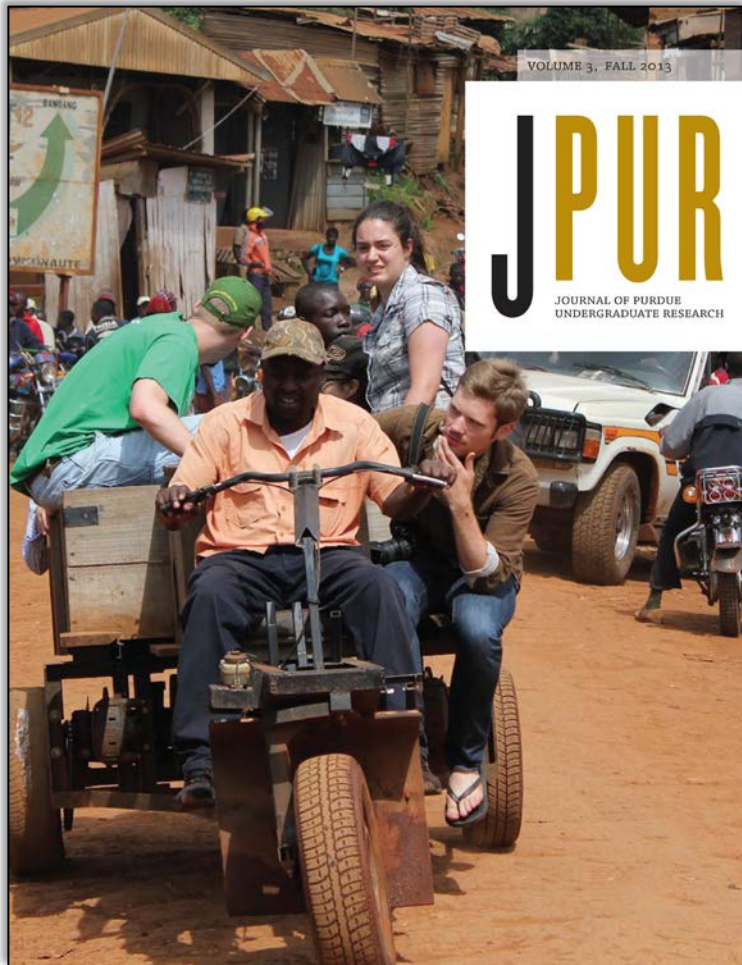
The **Birck** leverages advances in nanoscale science and engineering to create innovative nanotechnologies addressing societal challenges and opportunities in computing, communications, the environment, security, energy independence, and health. Below are some publications from the BCN.

Publications from 2013

- [PDF](#) Universal scaling and intrinsic classification of electro-mechanical actuators, Sambit Palit, Ankit Jain, and Muhammad A. Alam

Publications from 2012

- [PDF](#) Self-assembly of single dielectric nanoparticle layers and integration in polymer-based solar cells, Jonathan E. Allen, Biswajit Ray, Mohammad R. Khan, Kevin G. Yager, Muhammad Ashraf Al Alam, and Charles T. Black
- [PDF](#) A first-principles molecular dynamics approach for predicting optical phonon lifetimes and far-infrared reflectance of polar materials, Hua Bao, Bo Qiu, Yu Zhang, and Xixin Ruan
- [PDF](#) Multiband Tight-Binding Model for Strained and Bilayer Graphene from DFT Calculations, T. B. Boykin, M. Lüssler, N. Kharche, X. Jiang, S. K. Nayak, A. Martini, and G. Klimeck
- [PDF](#) Estimating the In-Plane Young's Modulus of Polycrystalline Films in MEMS, Patrick R. Cantwell, Hojin Kim, Matthew M. Schneider, Hao-Han Hsu, Dimitrios Peroulis, Eric A. Stadh, and Alejandro Strachan
- [PDF](#) A Two-Dimensional Domain Decomposition Technique for the Simulation of Quantum Scale



JPUR JOURNAL OF PURDUE UNDERGRADUATE RESEARCH

Home My Account

Home > Libraries > LIBRADES/PUBLISHING > SPS > SPSOAJ > JPUR

Follow

About this Journal
Advisory/Editorial Boards and Staff
Policies
Tips for Authors
Support JPUR
Submit Proposal
Most Popular Papers
Receive Custom Email Notices or RSS

Find us on Facebook
follow us on twitter
DISCOVER U

Select a volume:
All Volumes Browse

Enter search terms:
in this journal Search
Advanced Search

Tweets Follow

JPUR @ResearchPurdue 34m
Our callout is TONIGHT at 5:00 in HKS B853! There will be free pizza and free abstract writing help. Come hungry, leave happy :)
Expand

JPUR @ResearchPurdue 15 Oct
Callout and abstract writing workshop is THIS THURSDAY

The *Journal of Purdue Undergraduate Research* has been established to publish outstanding research papers written by Purdue undergraduates from all disciplines who have completed faculty-mentored research projects. The journal is run by students, but behind the scenes is a unique partnership between Purdue University Press and other departments of Purdue University Libraries, working with Purdue Marketing and Media and the Online Writing Lab, based in the Department of English. Publication of JPUR is sponsored by the Office of the Provost at Purdue University.

We are now accepting submissions for Volume 4 to be published in August 2014. The deadlines for the 2014 volume are **November 15, 2013** and **February 15, 2014**. To submit your proposal, please use the "Submit Proposal" link on the left-hand navigation bar.

JPUR is an Open Access journal. This means that it uses a funding model that does not charge readers or their institutions for access. Readers may freely read, download, copy, distribute, print, search, or link to the full texts of articles. If you have concerns about the submission or publication terms for the *Journal of Purdue Undergraduate Research*, please contact the Journal Coordinator at jpur@purdue.edu.

Purdue Global Design Team members ride on the student-designed Basic Utility Vehicle (BUV) with Momanyi Oreni, an ACREST technician, in Bangang, Cameroon.

Current Volume: Volume 3 (2013)

Editorial
PDF Editorial
A. Dale Whittaker

Articles
PDF Civilian Deaths and the Iraq War: Who Is Responsible?
Mihel Avram
PDF The Role of Pharmacists in Patient Safety: An Analysis of Patient-Pharmacist Interactions in Community Pharmacy Consultations
Natalie Benda
PDF Accidental Fires and Radiation Heat Transfer: Investigating the Effects of Flame Impingement on Structures
Nathaniel A. Bergman and Subhrajit Chakraborty
PDF Using Plants to Reduce Energy: Evaluation of Energy, Indoor Air Quality, and Biofiltration Performance of a Biowall
Junior Cho, Jordan Mansfield, and Kyle Krockenberger
PDF A Robot with a Suspended Lead: The Statistical Relationship

HABRICENTRAL.ORG

habri central
Resources for the Study of the Human-Animal Bond

Home | Library | Community | About

Need Help?

Submit Your Work

Enter a keyword or phrase, e.g. "animal behavior"

Latest Discussions

A handful of studies and data are now showing that spending time with their dogs increases happiness ...

by Marcy Wilhelm-South

Latest Resource

Pet Loss and the Elderly

Presentations

October 11th, 2013

Terms of Use | Sponsors | Contact Us | Support | Accessibility Issues

habri central
Resources for the Study of the Human-Animal Bond

Home | Library | Community | About

Need Help?

View Resource (PDF)

0 reviews (0) (Review this)

2 users

Share

Sponsored by

TEMPLE UNIVERSITY PRESS

To purchase this book, visit the Temple University Press website.

See also

No results found

BERNARD E. ROLLIN
Putting the Horse before Descartes
My Life's Work on Behalf of Animals

Putting the Horse before Descartes: My Life's Work on Behalf of Animals: Companion Animals and Animal Advocates
By Bernard E. Rollin

About | Reviews

Category: Book Sections

Abstract: "Companion Animals and Animal Advocates" is one chapter of "Putting the Horse before Descartes: My Life's Work on Behalf of Animals."

When philosopher Bernard Rollin was six years old, he visited an animal shelter and learned that unwanted dogs are put to sleep. That event shaped his moral outlook and initiated his concern for how animals are treated. In his reverent memoir, "Putting the Horse before Descartes," Rollin relates how he came to educate himself and others about the ethical treatment of animals and dedicate his life to improving animal welfare.

"Putting the Horse before Descartes" showcases this passionate animal advocate at his best. In witty, often disarming detail, Rollin describes how he became an outspoken critic of how animals were treated in veterinary and medical schools and research laboratories. He recalls teaching veterinary students about ethical issues and engaging in face-offs with ranchers and cowboys about branding methods and rodeo roping competitions. Rollin also describes his efforts to legally mandate more humane conditions for agricultural and laboratory animals. As public concern about animal welfare and the safety of the food supply heighten, Rollin comes on his work on a global scale—in classrooms, in lecture halls, in legislatures, in meetings of agricultural associations, in industrial settings, and in print.

"Putting the Horse before Descartes" is ultimately much more than a memoir. Rollin not only provides a wide-ranging discussion of ethical issues in numerous settings but also testifies to the myriad ways that people of good conscience accept their ethical responsibility with regard to animals.

Submitter: Marcy Wilhelm-South

SUPERADMINISTRATION

Purdue University

URL: http://www.temple.edu/tempress/titles/1969_tag.html

Book Title: Putting the Horse before Descartes: My Life's Work on Behalf of Animals

Year: 2011

Pages: 334

Language: English

Publisher: Temple University Press

ISBN10/13th: 9781592138250

Series: Animals and Ethics

Tags: [Animal in Society](#) | [Animal roles](#) | [Animals in culture](#) | [Animal welfare](#) | [Cats](#) | [Dogs](#) | [Euthanasia](#) | [Mammals](#) | [Pet ownership](#) | [Philosophy](#) | [Ethics & Moral Philosophy](#) | [shelters](#) | [Stress](#) | [Veterinarians](#)

Terms of Use | Sponsors | Contact Us | Support | Accessibility Issues

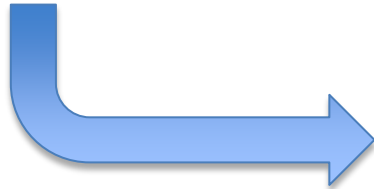
habri PURDUE UNIVERSITY

Habri Central is made possible through a generous grant from the Habri Foundation.

PURDUE.EDU/JTRP

The screenshot shows the Purdue University e-Pubs website. The header includes the Purdue University logo and the text "e-Pubs". Navigation links for Home, About, FAQ, and My Account are present. A search bar is located on the left. The main content area displays the title "JTRP TECHNICAL REPORTS" and "Recovering Full Repair Costs of INDOT Infrastructure Damaged by Motor Vehicle Crashes". Below the title, the authors are listed: Grant D. Farnsworth, Thomas M. Brennan Jr., and Darcy M. Bullock. A "Free Download" button is visible. The left sidebar contains various utility links such as "Advanced Search", "Nobf me via email or RSS", and "Links for Authors".

The screenshot shows the Barnes & Noble website. The header includes the Barnes & Noble logo and navigation links. The main content area displays the title "Recovering Full Repair Costs of INDOT Infrastructure Damaged by Motor Vehicle Crashes" and the authors. The price is listed as \$45.00, with a shipping cost of \$48.23. A "Buy" button is visible. The left sidebar contains various utility links such as "Advanced Search", "Nobf me via email or RSS", and "Links for Authors".



The screenshot shows the Purdue University Research Repository website. The header includes the Purdue University logo and the text "Purdue University Research Repository". Navigation links for Home, Publications, Projects, Get Started, Policies, and Contact Us are present. A search bar is located on the right. The main content area displays the title "S-1 Span Damage - Supplementary Materials for the Report: Effects of Realistic Heat Straightening Repair on the Properties and Serviceability of Damaged Steel Bridges". Below the title, the authors are listed: Ahmit Varma¹, Young-Moo Sohn¹. A "View Publication" button is visible. The left sidebar contains various utility links such as "Advanced Search", "Nobf me via email or RSS", and "Links for Authors".

“The publishing division of Purdue Libraries enhances the impact of Purdue scholarship by developing information products aligned with the University’s strengths.”

FIND
SERVICE
HELP
ABOUT
SELECT A LIBRARY

Home > Purdue Libraries Publishing

Purdue Libraries Publishing

The publishing division of Purdue Libraries unites [Purdue University Press](#) with [Purdue e-Pubs/Scholarly Publishing Services](#). It is dedicated to enhancing the impact and extending the reach of Purdue research and scholarship through the development of books, journals, digital collections, technical report series, conference proceedings, and other innovative electronic products. In collaboration with other information professionals in the Libraries and across the University, we provide targeted services to support Purdue faculty, staff, and students at all stages of the scholarly communication process.

AUTHORING

- [Publishing Strategy](#)
- [Copyright Advice](#)
- [Publication Tools](#)

PRODUCTION

- [Copyediting](#)
- [Design](#)
- [Printing](#)

DISSEMINATION

- [Distribution](#)
- [Marketing](#)
- [Discoverability](#)

PRESERVATION

- [Citability](#)
- [Archiving](#)
- [Metrics](#)

WHAT

Through the integration of Purdue University Press, Purdue Libraries has become a leader in its capacity to produce high-quality publications serving a continuum of scholarly publishing needs across the university. [more>>](#)

WHY

Our mission is to maximize access to scholarly publications for the benefit of users across the State, nation, and world while finding ways to sustain our publishing program financially. We believe in fair pricing, liberal author rights, and in pushing the boundaries of Open Access. [more>>](#)

WHO

By combining the traditional strengths of publishers and librarians and sharing skills as well as infrastructure, the publishing division of Purdue Libraries has extended its capacity to provide a rich array of services to Purdue faculty, staff, and students. Meet our staff here. [more>>](#)

BY THE NUMBERS

(e-Pub download Statistics)

30,854

papers to date

5,098,047

full-text downloads to date

2,139,358

downloads in the past year

PROMOTING LEARNING

SUPPORTING RESEARCH

CREATING ENGAGEMENT

PUBLICATIONS FROM PURDUE

PURDUE UNIVERSITY PRESS AND SCHOLARLY PUBLISHING SERVICES

Purdue University Libraries Publishing Division

www.lib.purdue.edu/publishing

www.lib.purdue.edu/publishing



HOW WE BENEFIT ...
PRESS PERSPECTIVE
LIBRARIES PERSPECTIVE

THE PRESS PERSPECTIVE

WHY DOES A UNIVERSITY PRESS NEED A LIBRARY?

Opportunities

- Greater financial security allows experimentation / disruption
- Better digital capacity (skills and infrastructure) to serve emerging needs
- Closer connection to campus, physically and organizationally

Challenges

- Maintaining a business-like perspective
- Avoiding over commitment to a new range of opportunities
- Retaining editorial independence

THE LIBRARY PERSPECTIVE

WHY DOES A LIBRARY NEED A PRESS?

Opportunities

- Better understand publishing “from the inside”
- Build functional capacity in new skills areas
- Learn how to gain credibility with authors, not just users, of information

Challenges

- Handling a revenue-generating entity
- Explaining what a university press “is” to admin with STEM backgrounds.
- Gaining acceptance internally for the skills publishers bring



SOME UNRESOLVED QUESTIONS ...

IN THREE YEARS' TIME

- Editorial: What disciplines will we be serving? Are there new opportunities to engage with the sciences and engineering?
- Production: What will be the best balance of experimentation with application of established processes at a greater scale? How can we best create links with existing repository infrastructure?
- Sales and marketing: What is the future role of earned revenue? Will all our products be Open Access? If so, what is the sustainability plan?



THANK YOU

Jim Mullins

jmullins@purdue.edu

Charles Watkinson

ctwatkin@purdue.edu

PURDUE
UNIVERSITY
LIBRARIES