



Keynote speakers : wearables for good

SWANN, David and MEATON, Julie

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09:30 *Registration opens; coffee served around the IoT Showcase*

10:00 WELCOME REMARKS

Simon Bond, Events Manager, Digital Catapult
Caroline Gorski, Head of IoT, Digital Catapult

10:15 KEYNOTE SPEAKERS, WEARABLES FOR GOOD

SPEAKERS **David Swann & Julia Meaton**, WAAA!

10:45 AI & BIOMEDICAL DATA IN WEARABLES

Jackie Hunter, CEO, Stratified Medical

11:10 EU TO USA: SCALING INTERNATIONALLY

Richard French, Head of Legal, Digital Catapult
Robert P. Mollen, Fried Frank, Shriver & Jacobson

11:45 *Coffee served around the IoT Showcase.*

12:00 DIGITAL HEALTH AND PATIENT FOCUSED DESIGN

Ann Blandford, UCL Institute of Digital Health

12:20 EXECUTION & TAKING YOUR PRODUCT TO MARKET

CHAIR **Caroline Gorski**, Head of IoT, Digital Catapult
PANEL **Tania Boler**, Elvie
Greg Berman, Kinneir Dufort
Daniel Honeywell, Zedsen

13:00 *Lunch served around the Family Kitchen*

13:45 NHS TESTBEDS AND THE OPPORTUNITIES OF DIGITAL HEALTH

CHAIR **Idris Jahn**, Principal Consultant, IoTUK
PANEL **Tom Dawson**, Rescon Technologies
Tommy Parker, Ki Performance

14:30 DIGITAL HEALTH AND CONSUMER FOCUSED DESIGN

Lynne Murray, London College of Fashion

14:50 FASHION, CONSUMER DESIGN AND THE OPPORTUNITIES OF DIGITAL WELLNESS

CHAIR **Irene Lopez De Vallejo**, Digital Catapult
PANEL **Sonia Weiser**, L-Mark
Tania Boler, Elvie
Lynne Murray, London College of Fashion
Anne Prah, Concept+Design
Jenny Tiltson, eScent

15:30 *Close. Coffee served around the IoT Showcase.*