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## Library user persona template

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# PERSONA TYPE 1



User Type

Bio

*“Quote”*

# TECHNICAL



# MOTIVATION

extrinsic  intrinsic

# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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- 
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## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 2



User Type

Bio

*"Quote"*

# TECHNICAL



# MOTIVATION



# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 3



User Type

Bio

*"Quote"*

# TECHNICAL



# MOTIVATION

extrinsic  intrinsic

# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 4



User Type

Bio

*“Quote”*



# TECHNICAL



# MOTIVATION



# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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- 
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## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 5



User Type

Bio

"Quote"

# TECHNICAL



# MOTIVATION

extrinsic  intrinsic

# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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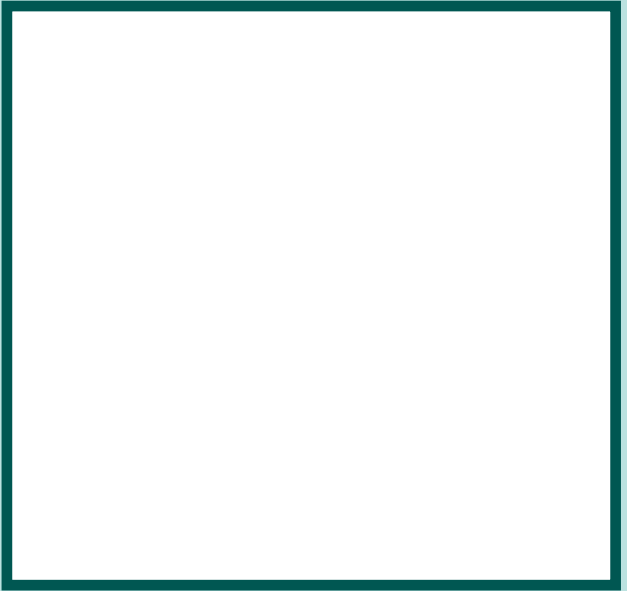
## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 6



User Type

Bio

*"Quote"*

# TECHNICAL



# MOTIVATION



# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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## GOALS

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## FRUSTRATIONS

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# PERSONA TYPE 7



User Type

Bio

“Quote”

# TECHNICAL



# MOTIVATION



# RESEARCH



# EFFORT



## KEY ATTRIBUTES

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## GOALS

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## FRUSTRATIONS

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