

ASEAN MATTERS FOR AMERICA



AMERICA MATTERS FOR ASEAN



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP

www.AsiaMattersforAmerica.org/ASEAN

The East-West Center promotes better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the US Congress in 1960, the Center serves as a resource for information and analysis on critical issues of common concern, bringing people together to exchange views, build expertise, and develop policy options.

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EastWestCenter.org

The Institute of Southeast Asian Studies is a regional research centre dedicated to the study of socio-political, security and economic trends, and developments in Southeast Asia and its wider geostrategic and economic environment. It aims to nurture a community of scholars interested in the region and to engage in research on the multi-faceted dimensions and issues of stability and security, economic development, and political, social, and cultural change.

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For 30 years, the US-ASEAN Business Council has been the premier advocacy organization for US corporations operating within the dynamic Association of Southeast Asian Nations (ASEAN). Worldwide, Council Members generate over \$6 trillion in revenue and employ more than 13 million people. Members include the largest US companies conducting business in ASEAN, and range from newcomers to the region to companies that have been working in Southeast Asia for over 100 years. The Council has offices in: Washington, DC; New York, NY; Bangkok, Thailand; Hanoi, Vietnam; Jakarta, Indonesia; Kuala Lumpur, Malaysia; Manila, Philippines; and Singapore.

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ASEAN MATTERS FOR AMERICA/ AMERICA MATTERS FOR ASEAN

This project explores the important relationship between the United States and ASEAN. Part of the *Asia Matters for America* initiative, this publication and its corresponding website provide tools for a global audience to explore the growing connections in the US-ASEAN relationship in the 21st century.

AsiaMattersforAmerica.org/ASEAN

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Highlights

ASEAN IN PROFILE

ASEAN includes ten Southeast Asian countries with a \$2.4 trillion economy and population of 626 million that will form the ASEAN Economic Community (AEC) in 2015—one of the largest markets in the world

The ten countries of ASEAN—Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam—are pursuing political and security cooperation, economic integration and socio-cultural cooperation.

GEOSTRATEGIC IMPORTANCE OF ASEAN

ASEAN is home to critical global sea lanes located at the center of the world's strongest economic growth area

\$5.3 trillion of global trade, and more than half of total shipped tonnage, transit through ASEAN's sea lanes each year.

ASEAN'S ECONOMY

ASEAN is the 3rd largest economy in Asia and the world's 7th largest

ASEAN is the fastest growing economy in Asia after China and has exceeded the global growth average for the last ten years.

THE UNITED STATES AND ASEAN

ASEAN countries are increasingly important diplomatic, economic, and security partners for the US

With more than 36 years as Dialogue Partners, the US and ASEAN cooperate on a broad range of initiatives to address regional economic, security, environmental, and humanitarian challenges. The US has also acceded to the ASEAN Treaty of Amity and Cooperation and joined the East Asia Summit.

TRADE

Almost \$100 billion of US goods and services exports go to ASEAN

ASEAN countries, taken together, rank 4th after Canada, Mexico and China as a goods export market for the United States, and the US is the 3rd largest trading partner for ASEAN.

JOBS FROM TRADE

7% of US jobs from exports are supported by exports to ASEAN

More than 560,000 American jobs are directly or indirectly supported by goods and services exports to ASEAN.

INVESTMENT

ASEAN is the number one destination for US investment in Asia

ASEAN investment in the US has grown over 1,400% and US investment in ASEAN has increased 169% since 2001. US investment in ASEAN is almost \$190 billion exceeding all other destinations in Asia, while ASEAN investment into the US exceeds \$27 billion.

INFRASTRUCTURE

Over \$1 trillion of infrastructure investment is needed in ASEAN through 2020

Public-private partnerships—collaborations between regional governments and private-sector companies—offer foreign investors the opportunity to compete in ASEAN's dynamic, long-term investment market.

TRAVEL AND TOURISM

Over 3 million Americans visit ASEAN annually and visitors from ASEAN countries spend over \$4 billion in the United States

Thailand, the Philippines, Singapore, and Vietnam are the top four destinations in ASEAN for US visitors.

ASEAN AMERICANS

36% of Asian Americans trace their ethnicity to an ASEAN country

18 US states have populations in which over 40% of Asian Americans identify with an ethnicity from Southeast Asia.

IMMIGRATION

12% of all US naturalizations each year are by individuals from ASEAN countries

The number of individuals from ASEAN countries choosing to become US citizens has increased 33% in a decade.

ASEAN-US STUDENT EXCHANGE

Students from ASEAN countries contribute over \$1.4 billion to the US economy each year and 4,600 US students study in ASEAN countries

ASEAN students studying in the United States have increased 31% since the 2003/04 academic year and comprised 9% of all students from Asia studying in the US in 2012/13. The number of US students studying in ASEAN countries has increased over 200% in a decade.

SISTER PARTNERSHIPS

94 sister relationships between the US and ASEAN build civic and people-to-people relationships and support commercial ties

The United States and ASEAN countries share 70 sister city and 24 sister state or sister county partnerships.

STATES & CONGRESSIONAL DISTRICTS

21 states send at least \$1 billion in goods exports to ASEAN each year

57% of congressional districts exported more than \$100 million in goods to ASEAN in 2012.

ASEAN Includes Ten Southeast Asian Countries with a \$2.4 Trillion Economy and Population of 626 Million That Will Form the ASEAN Economic Community (AEC) in 2015—One of the Largest Markets in the World

ASEAN, the Association of Southeast Asian Nations, was founded in 1967 “to strengthen further the existing bonds of regional solidarity and cooperation.” From the original five member countries, ASEAN has grown to ten members covering more than 1.7 million square miles—over half the size of the continental United States—and a population of 626 million with an economy valued at \$2.4 trillion. The ASEAN Treaty of Amity and Cooperation (TAC) lays out the key principles of non-interference and cooperative dispute resolution for members. The US acceded to the TAC in 2009 enabling it to participate in the East Asia Summit. The ASEAN Economic Community (AEC), which is scheduled for implementation in December 2015, aims to create one of the largest single market economies in the world, facilitating the free movement of goods, services, and professionals.

ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN)

ASEAN Secretariat: Jakarta
Population: 626 million
Chair rotates annually among member states.
www.aseansec.org



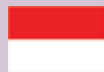
BRUNEI DARUSSALAM

Capital: Bandar Seri Begawan
Population: 0.4 million
Member Since: 1984
US-Brunei treaty relations have been active since 1850



INDONESIA

Capital: Jakarta
Population: 248 million
Member Since: 1967
World's fourth largest country by population



CAMBODIA

Capital: Phnom Penh
Population: 15 million
Member Since: 1999
The United States is Cambodia's largest trading partner



LAOS

Capital: Vientiane
Population: 7 million
Member Since: 1997
Laos joined the World Trade Organization in 2013



ASEAN IS AT THE CENTER OF A DYNAMIC ASIA-PACIFIC REGION



MALAYSIA

Capital: Kuala Lumpur
Population: 30 million
Member Since: 1967
The United States is the largest investor in Malaysia



SINGAPORE

Capital: Singapore
Population: 5 million
Member Since: 1967
First US Free Trade Agreement partner in Asia



MYANMAR (BURMA)

Capital: Nay Pyi Taw
Population: 65 million
Member Since: 1997
Myanmar is America's newest trading partner



THAILAND

Capital: Bangkok
Population: 68 million
Member Since: 1967
America's oldest treaty partner in Asia, starting in 1833



THE PHILIPPINES

Capital: Manila
Population: 97 million
Member Since: 1967
Largest Filipino population outside the Philippines is in the US



VIETNAM

Capital: Hanoi
Population: 90 million
Member Since: 1995
Trade relations with the US reestablished in 1994

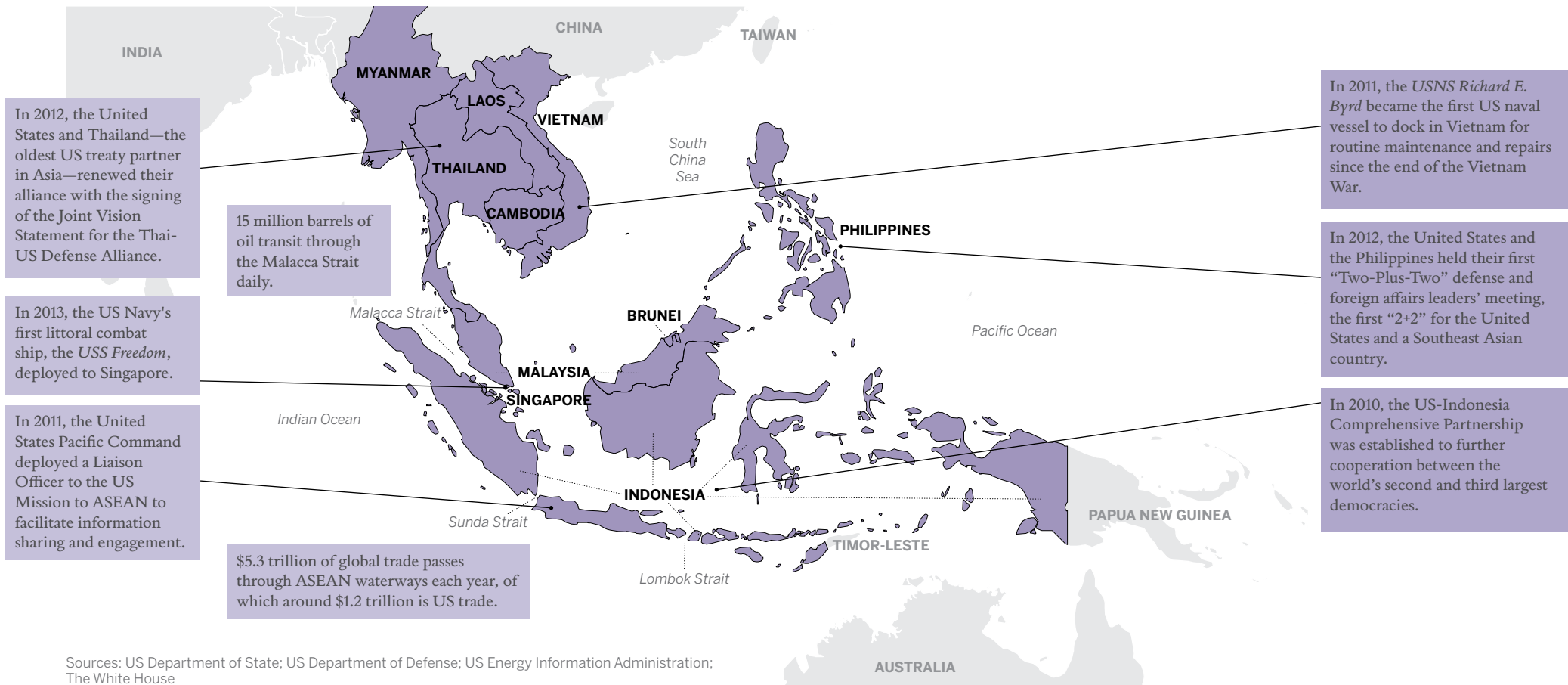


ASEAN Is Home to Critical Global Sea Lanes Located at the Center of the World's Strongest Economic Growth Area

The importance of America's current relationship with ASEAN and its future potential for mutually beneficial growth will require greater investments in America's political, economic, and diplomatic engagement with ASEAN. ASEAN's geostrategic importance stems from many factors, including the strategic location of member countries, the large

shares of global trade that pass through regional waters, and the alliances and partnerships which the United States shares with ASEAN member countries. Recognizing its geostrategic importance, the US cooperates with ASEAN and its member states on a multitude of initiatives ensuring security and stability in the region.

GEOSTRATEGIC IMPORTANCE OF ASEAN



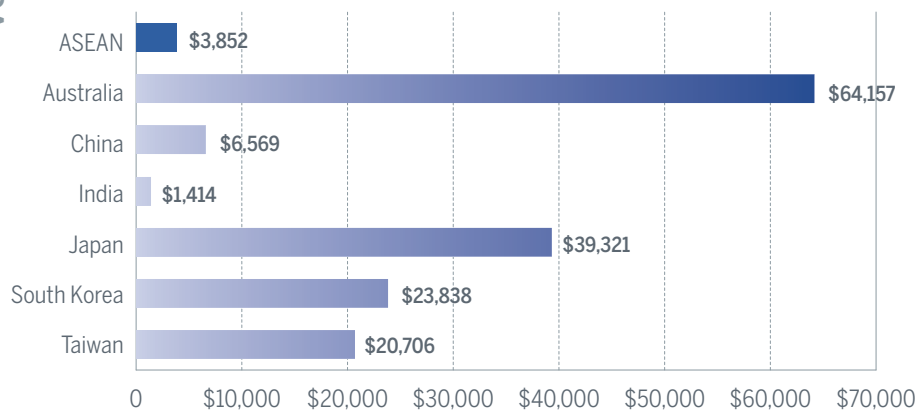
Sources: US Department of State; US Department of Defense; US Energy Information Administration; The White House

ASEAN Is the 3rd Largest Economy in Asia and the World's 7th Largest

ASEAN is the second-fastest growing economy in Asia after China, expanding by 300% since 2001 and exceeding the global growth average for the past 10 years. Today, ASEAN has a combined GDP of \$2.4 trillion and a consumer base of 626 million. ASEAN's growing middle class, purchasing power, and trade ties all point to greater US-ASEAN benefits over time. ASEAN has five regional free trade agreements with Australia and New Zealand, China, Japan, Korea, and India.

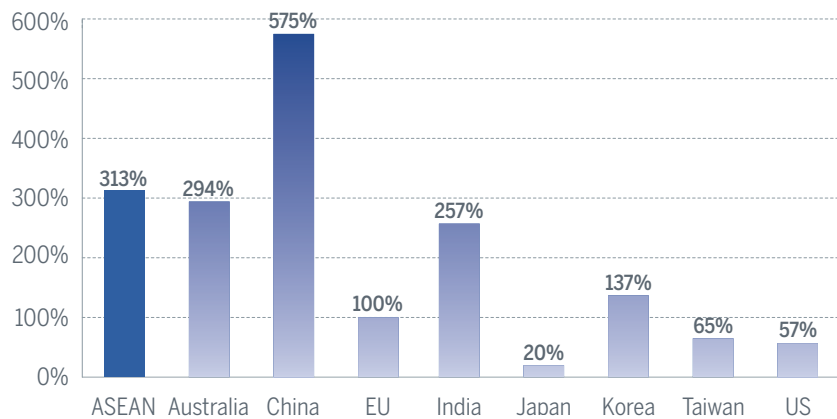
PER CAPITA GDP

ASEAN's Per Capita GDP falls between that of India and China.



GDP GROWTH

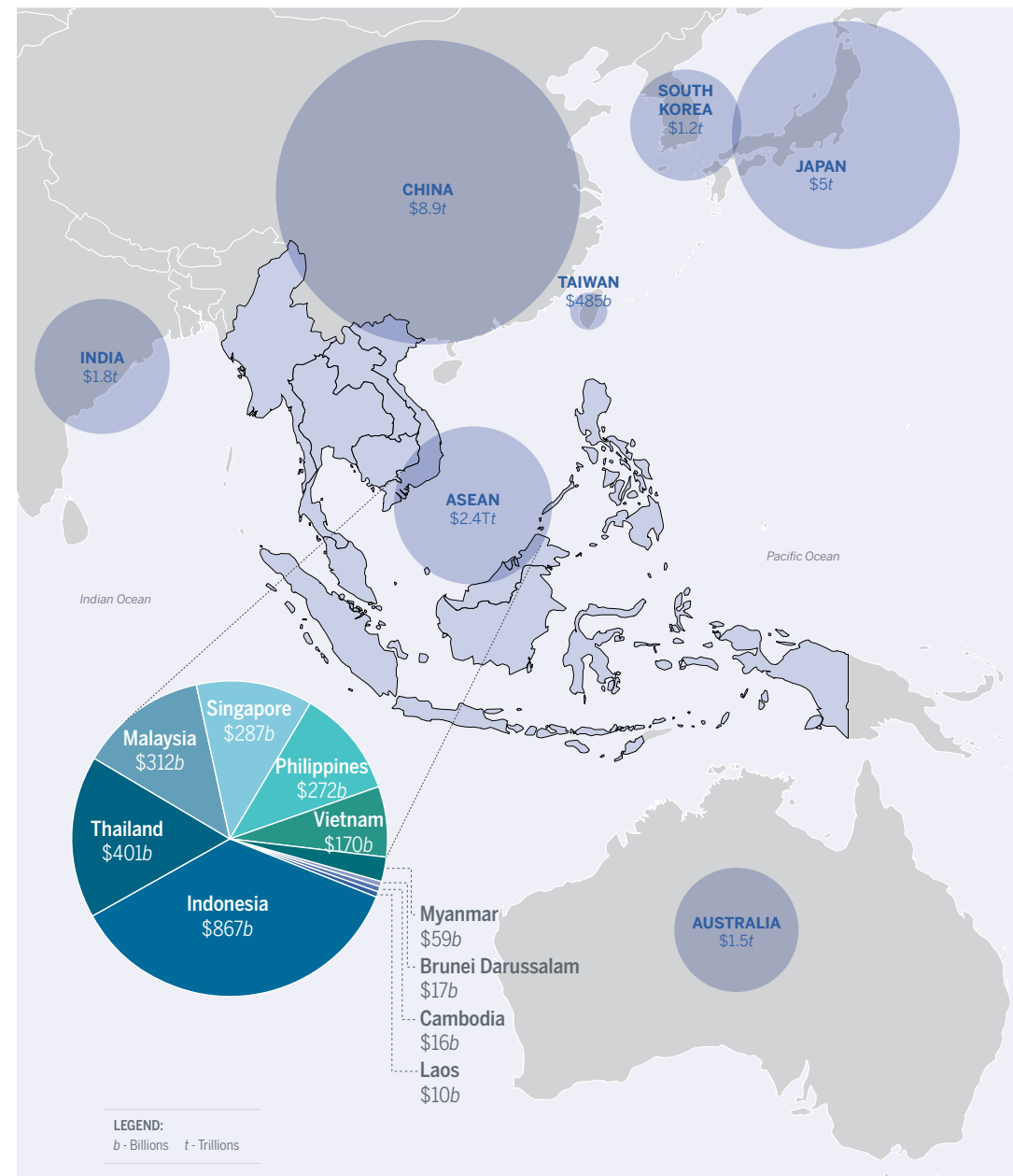
ASEAN has been the second-fastest growing economy in Asia between 2001-2013.



Source: International Monetary Fund World Economic Outlook 2013 data

GDP COMPARISONS

ASEAN's GDP compares to major economies.



ASEAN Countries Are Increasingly Important Diplomatic, Economic, and Security Partners for the US

The United States signed the ASEAN Treaty of Amity and Cooperation (TAC) in 2009 and was the first non-ASEAN country to name an ambassador to ASEAN, which it did in 2008. It was also the first to establish a permanent mission to ASEAN, which opened in Jakarta, Indonesia in 2010. Today, the US and ASEAN cooperate on a range of initiatives, including governance and sustainable development, cyber-security, education, English language training, disaster management, human rights, nuclear non-proliferation, and maritime security.

The US and ASEAN are established economic partners. The US-ASEAN Trade and Investment Framework Agreement (TIFA), signed in 2006, has opened opportunities to further trade and commercial ties. The US-Singapore Free Trade Agreement (FTA), implemented in 2007, is America's first FTA in Asia. Four ASEAN countries—Brunei Darussalam, Malaysia,

Singapore, and Vietnam—are participants in the Trans-Pacific Partnership (TPP) trade agreement negotiations. The US-ASEAN Expanded Economic Engagement (E3) and the ASEAN Connectivity for Trade and Investment (ACTI) initiatives have also strengthened two-way trade and investment.




The United States is active in many ASEAN-led regional institutions including the East Asia Summit (EAS), the ASEAN Regional Forum (ARF), and the ASEAN Defense Ministers Meeting-Plus (ADMM-Plus). The US has two treaty allies—the Philippines and Thailand—a close strategic partnership with Singapore, and a growing range of security cooperation with other ASEAN countries.

US President Barack Obama meets with ASEAN leaders in Cambodia in 2012.



Source: US Department of State photo by William Ng

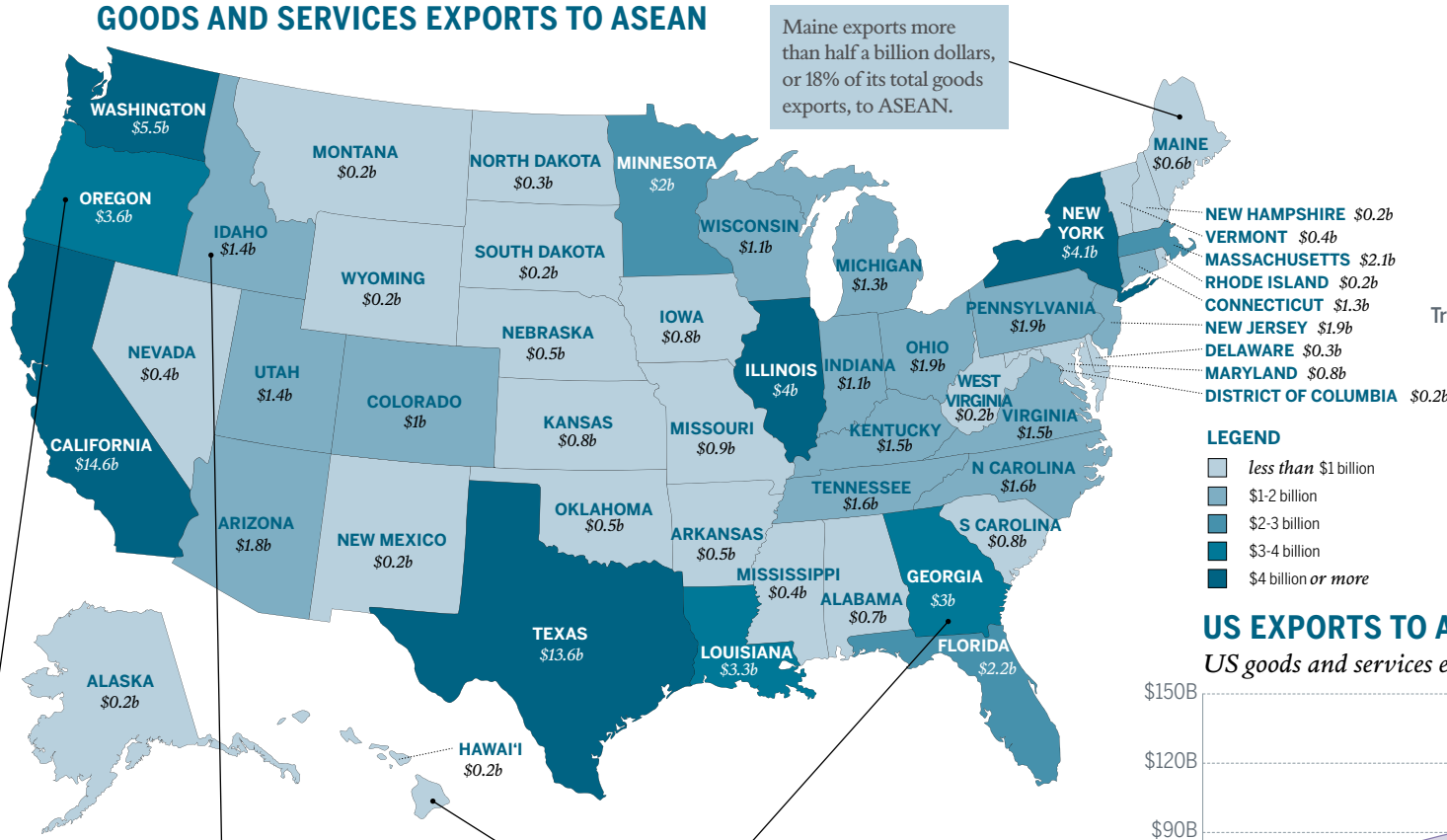
US-ASEAN SECURITY ALLIES AND PARTNERS

UNITED STATES AND THE PHILIPPINES	UNITED STATES AND THAILAND	UNITED STATES AND SINGAPORE
Major non-NATO Alliance	Major non-NATO Alliance	Strategic Framework Agreement
		

Almost \$100 Billion of US Goods and Services Exports Go to ASEAN

ASEAN countries, taken together, rank 4th after Canada, Mexico and China as a goods export market for the United States, and the US is the 3rd largest trading partner for ASEAN. The United States exported \$76 billion in goods and more than \$22 billion in services to ASEAN in 2012, an increase of 78% since 2001.

GOODS AND SERVICES EXPORTS TO ASEAN



Maine exports more than half a billion dollars, or 18% of its total goods exports, to ASEAN.

At \$3.3 billion, Oregon sends 20% of all of its goods exports to ASEAN.

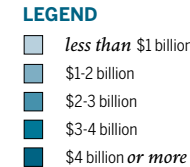
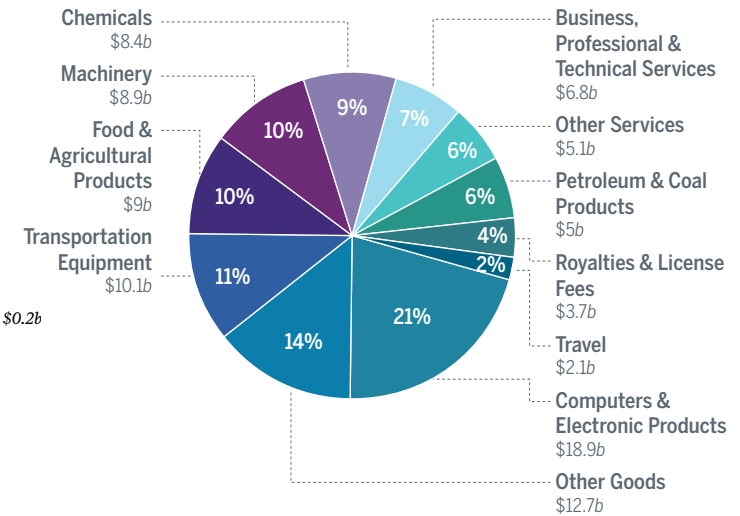
At 20%, Idaho sends the largest percentage of its goods exports to ASEAN of any state.

Hawaii sends more than 10%, or about \$100 million, of its goods exports to ASEAN.

At more than \$2.5 billion, 7% of Georgia's goods exports go to ASEAN.

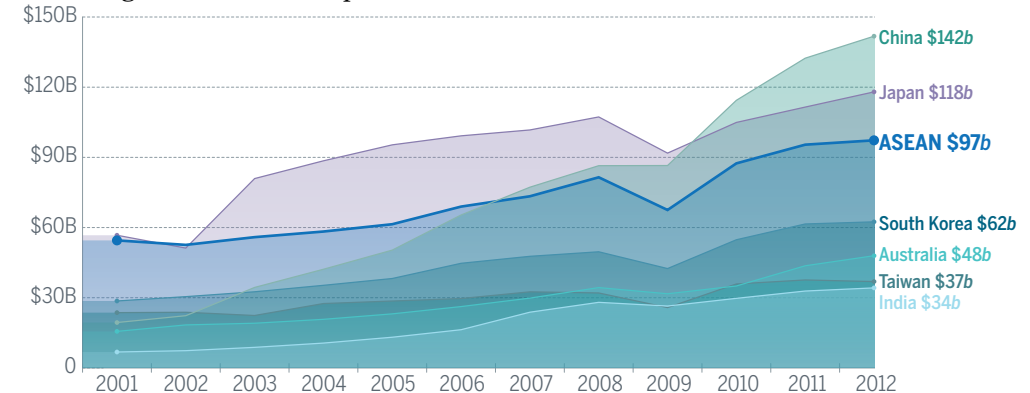
The total value of US-ASEAN bilateral trade has increased 71% since 2001, from \$137 billion to \$234 billion. ASEAN's surplus in goods with the US totaled \$48 billion in 2012, while the United States' surplus in services with ASEAN totaled \$9 billion. Overall, bilateral US-ASEAN trade from 2001 to 2012 has grown at an average annual rate of 5%.

COMPOSITION OF US GOODS & SERVICES EXPORTS TO ASEAN



US EXPORTS TO ASIA

US goods and services exports to ASEAN were valued at almost \$100 billion in 2012.



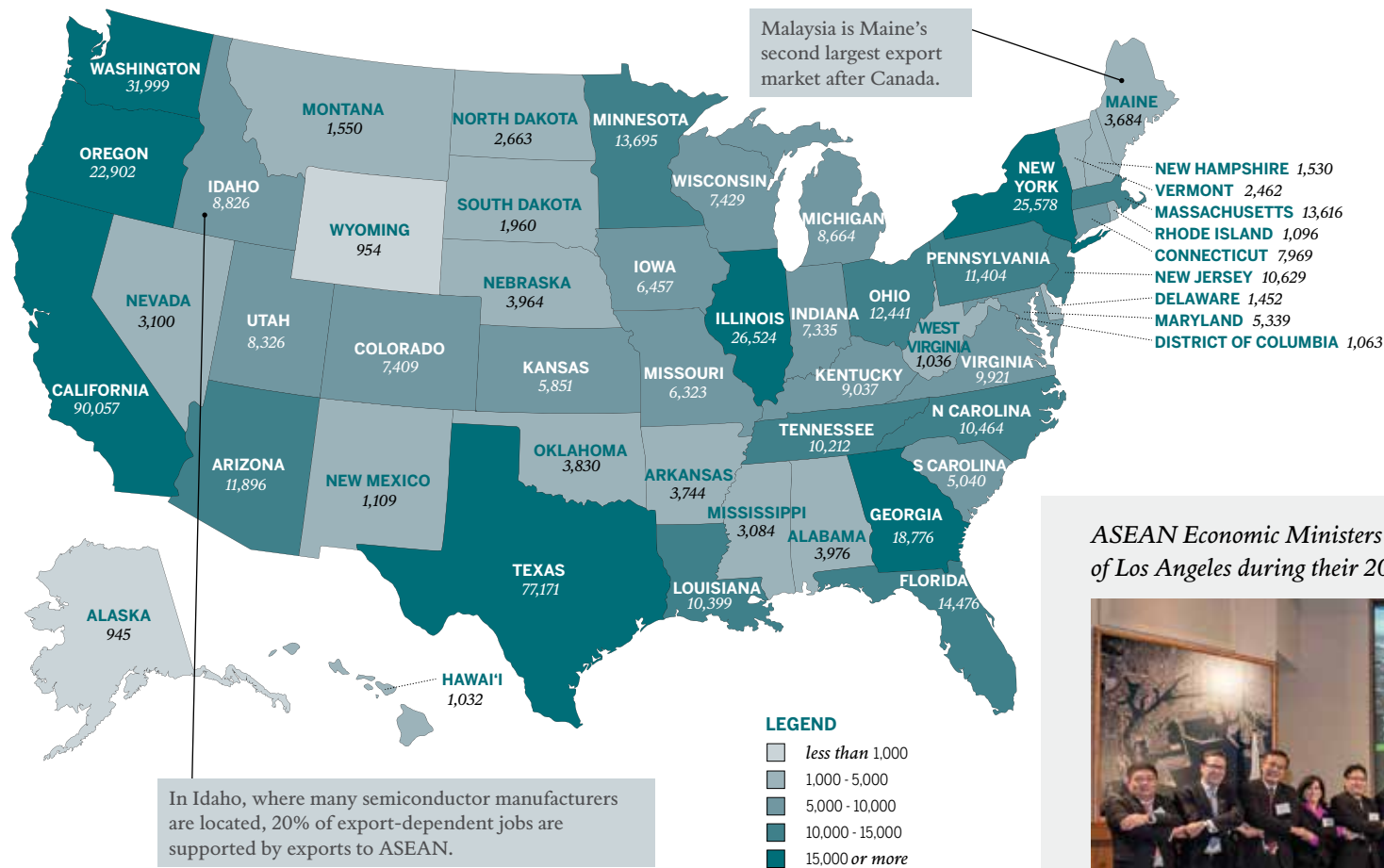
Source (Map and Composition of Exports Chart): Estimated by The Trade Partnership (Washington, DC)
 Source (US Exports to Asia Chart): US Bureau of Economic Analysis
 Services data only available for Indonesia, Malaysia, the Philippines, Singapore, and Thailand.

7% of US Jobs from Exports Are Supported by Exports to ASEAN

More than 560,000 American jobs are directly or indirectly supported by goods and services exports to ASEAN. Seventeen states have more than 10,000 jobs that rely on exports to ASEAN countries. It is estimated that 281,000 US jobs are directly supported by exports to ASEAN. US workers

in export-sensitive industries earn more than comparable workers in other industries, as it is estimated that exports add 18% to workers' earnings in the manufacturing sector and 15% to 20% in the services sector.

JOBS SUPPORTED BY EXPORTS TO ASEAN



TOP TEN STATES:

SHARE OF ALL EXPORT-DEPENDENT JOBS SUPPORTED BY EXPORTS TO ASEAN	
Oregon	22%
Hawai'i	22%
Idaho	20%
Maine	19%
Wyoming	12%
Colorado	12%
Arizona	11%
Rhode Island	11%
Virginia	10%
California	9%

ASEAN Economic Ministers meet US government and local officials at the Port of Los Angeles during their 2013 US Roadshow.



Photo: US-ASEAN Business Council

Sources: Jobs estimated by The Trade Partnership (Washington, DC); US International Trade Administration Office of Competition and Economic Analysis (OCEA); United States Trade Representative

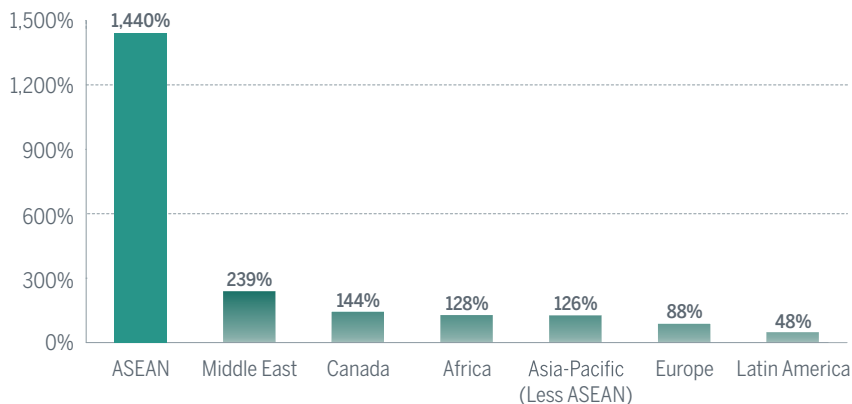
ASEAN Is the Number One Destination for US Investment in Asia

US investment in ASEAN was almost \$190 billion in 2012, up from \$71 billion in 2001 and growing at an average annual rate of 9%. The United States invests more in ASEAN than any other market in Asia. In total, nearly a third of all US investment in Asia goes to ASEAN, more than US investment in China, India, South Korea, Hong Kong, Taiwan, and New Zealand combined.

ASEAN investment in the United States increased 1,440% from \$1.8 billion in 2001 to \$27.5 billion in 2012. Investment from ASEAN into the United States is more than five times that of China's and exceeds the combined investment from China, Hong Kong, India, Taiwan, and New Zealand.

INCREASE OF INVESTMENT INTO THE US

The growth of investment from ASEAN, 2001-2012, exceeded that of other regions in the world.



1833: The Roberts Treaty of Amity and Commerce between the US and Siam (Thailand) is signed, the first treaty between the US and an Asian country.

1946: The US and the Philippines sign the Treaty of General Relations recognizing the independence of the Republic of the Philippines.

1962: Malaysia and Thailand are among the first host countries for US Peace Corps volunteers.

Sarawak Peace Corps director Dr. John L. Landgraf (center) talks to reporters outside the information center in Jesselton (now Kota Kinabalu, Malaysia) in August 1962. Photo: New Straits Times.



1992: George H.W. Bush becomes the first US President to visit Singapore.

1993: Vietnamese film *The Scent of Green Papaya* is the first Southeast Asian film nominated for an Academy Award.

1994: The first two companies based in Southeast Asia to be listed on the New York Stock Exchange are Philippines Long Distance Telephone Company and Singapore-based China Yuchai International Limited.

1994: The US attends the inaugural ASEAN Regional Forum (ARF) between ASEAN members and ten dialogue partners to discuss regional political and security issues.

1995: Vietnam becomes the seventh member of ASEAN.



2004: US-led multinational disaster relief after the Sumatra-Andaman earthquake and tsunami assists devastated regions of Southeast Asia.

Photo: US Department of State

2004: The US-Singapore FTA is implemented, America's first free trade agreement in Asia.

2010: The US is the first non-ASEAN country to establish a dedicated mission with an ambassador to ASEAN in Jakarta, Indonesia.

2012: The US opens the first US-ASEAN Business Forum in Siem Reap, Cambodia to further US-ASEAN economic engagement and integration.

2012: Launch of Fulbright Exchange of US-ASEAN Scholars Program.

2012: Barack Obama becomes the first US President to visit Myanmar and Cambodia.

2012: The US-ASEAN Expanded Economic Engagement (E3) initiative is launched to expand trade and investment between the United States and ASEAN.

1898: The Spanish-American War results in the Philippines becoming a US territory.

The Battle of Manila Bay.



1947: Pan-Am begins commercial flights to Thailand, the first US carrier to fly there.



1966: Lyndon B. Johnson becomes the first US president to visit Malaysia, Thailand, and Vietnam.



1967: The Bangkok Declaration establishes ASEAN with five founding countries: Indonesia, Malaysia, the Philippines, Singapore, and Thailand.

Narciso Ramos, Adam Malik, Thanat Khoman, Tun Abdul Razak, and S. Rajaratnam represent the founding members of ASEAN at the Bangkok Declaration in 1967.

1949: US threat to withdraw vital Marshall Plan funds helps to force the Dutch to recognize Indonesian independence.

1954: The South East Asia Treaty Organization (SEATO) is formed as a bloc against communist gains in Southeast Asia.

1955: Official US military involvement begins in the Vietnam War, lasting almost 20 years.

1960: Dwight D. Eisenhower becomes the first US president to visit the Philippines.

1968: The Institute of Southeast Asian Studies (ISEAS) is established in Singapore, dedicated to the study of social, political, and economic trends in the region.

1969: Richard M. Nixon becomes the first US president to visit Indonesia.

1976: The First ASEAN Summit convenes in Indonesia and SEATO is disbanded the following year, making ASEAN the preeminent international organization in Southeast Asia.

1977: The US and ASEAN become Dialogue Partners.

1984: Brunei becomes the sixth member of ASEAN.

1984: The US-ASEAN Business Council is founded, the first private-sector-led ASEAN-focused trade association outside of ASEAN.

1997: Myanmar and Laos become the eighth and ninth members of ASEAN.

1999: Cambodia becomes the tenth member of ASEAN.

2000: Bill Clinton becomes the first US President to visit Brunei.

2003: The US designates Thailand and the Philippines as Major non-NATO Allies.

2007: ASEAN leaders sign the ASEAN Charter, establishing a formal framework for ASEAN and the appointment of a secretary-general and permanent representatives to ASEAN.

2009: The first US-ASEAN Leaders' Meeting is held. This annual event is upgraded to the US-ASEAN Summit in 2013.

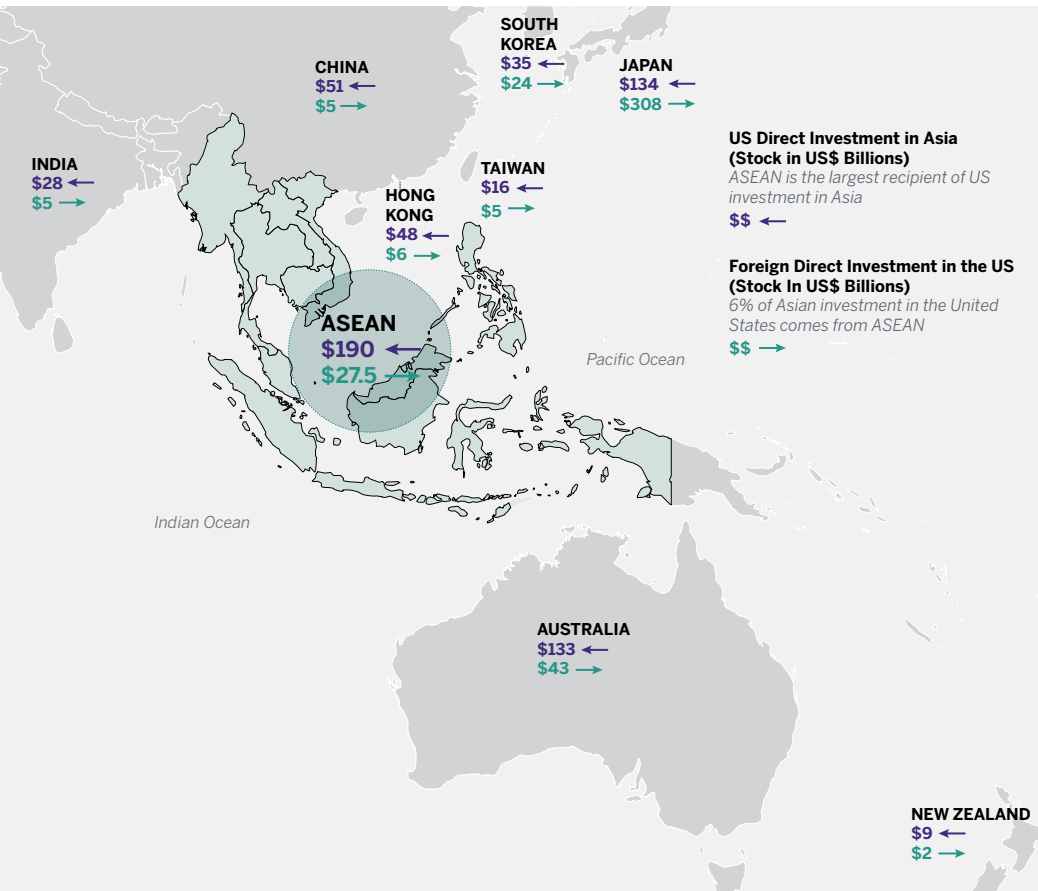
2009: The Lower Mekong Initiative (LMI), a partnership between the US and Cambodia, Laos, Thailand, and Vietnam, is formed to enhance cooperation in the areas of environment, health, education, and infrastructure development. Myanmar joins in 2012.

2009: The US signs the ASEAN Treaty of Amity and Cooperation (TAC) allowing it to join the East Asia Summit.

2013: The US plays a leading role in disaster relief after Typhoon Haiyan (Yolanda) in the Philippines.

2013: The US announces the Young Southeast Asian Leaders Initiative (YSEALI) to further strengthen US-ASEAN people-to-people ties.

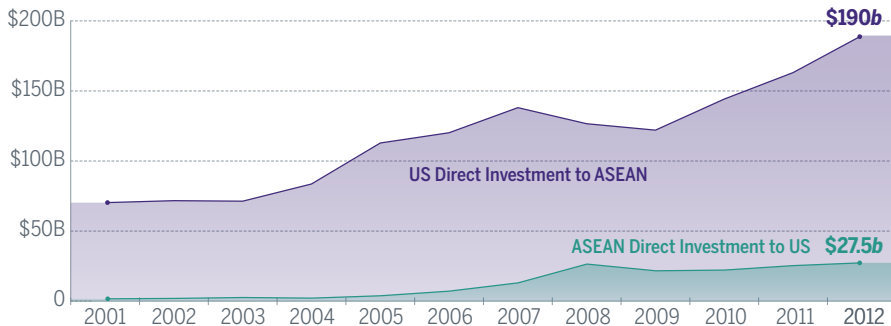
US-ASIA DIRECT INVESTMENT



INVESTMENT

DIRECT INVESTMENT (STOCK)

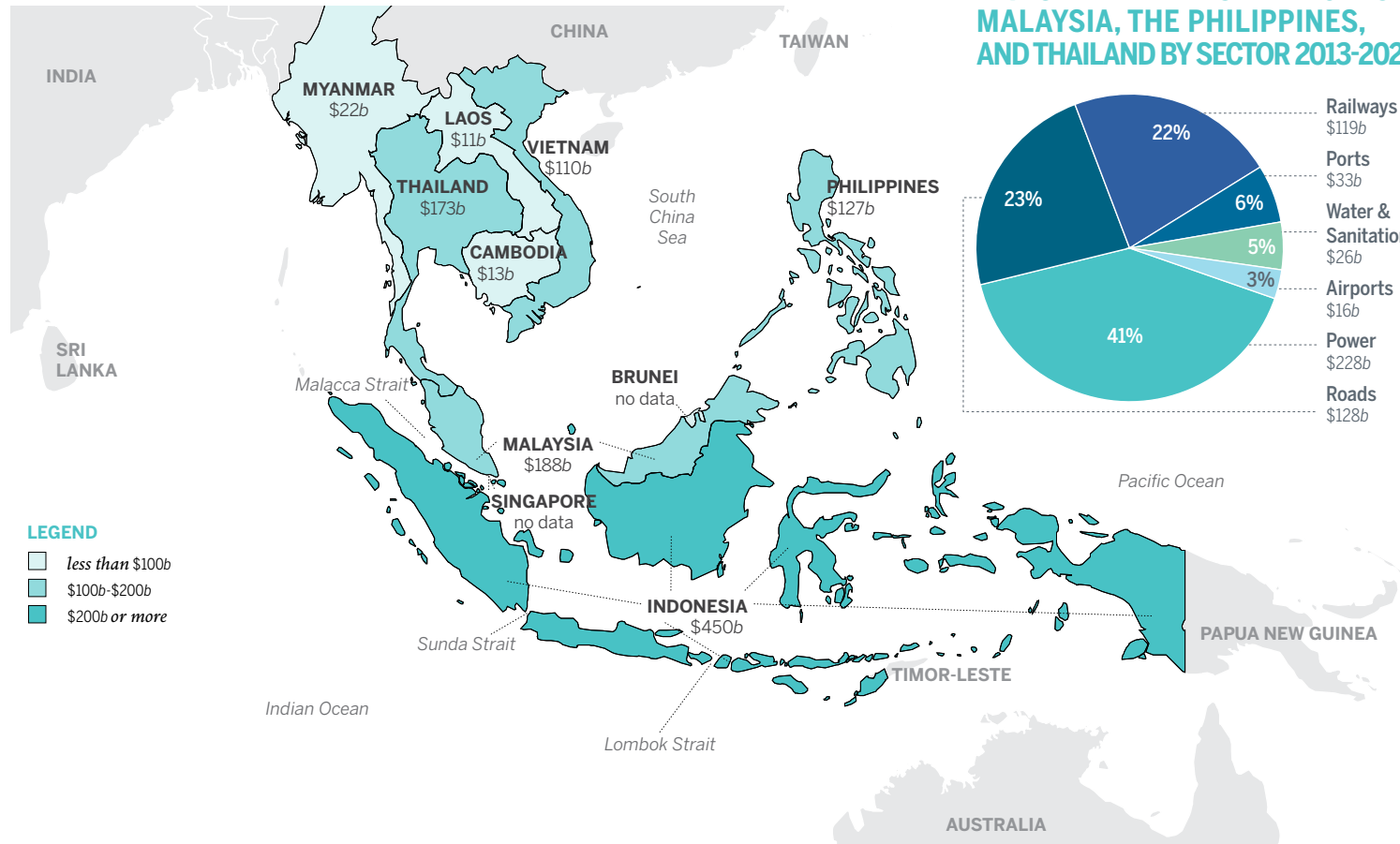
Investment from ASEAN in the US increased at an average annual rate of 28% and US investment in ASEAN increased at an average annual rate of 9%.



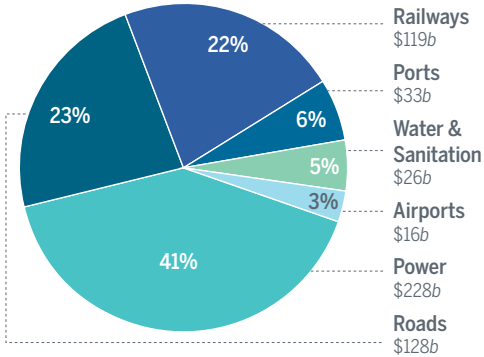
Over \$1 Trillion of Infrastructure Investment Is Needed in ASEAN Through 2020

The Asian Development Bank estimates that over \$1 trillion must be spent on infrastructure to maintain ASEAN's current economic growth trajectory. Goldman Sachs estimates that \$550 billion of that is needed in just four of the region's ten economies—Indonesia, Malaysia, the Philippines, and Thailand.

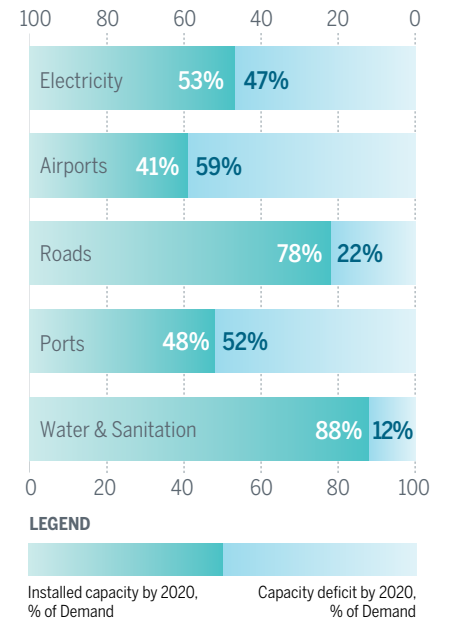
ESTIMATE FOR INFRASTRUCTURE INVESTMENT NEEDS 2010-2020



ESTIMATED INFRASTRUCTURE INVESTMENT NEEDS IN INDONESIA, MALAYSIA, THE PHILIPPINES, AND THAILAND BY SECTOR 2013-2020



PROJECTED GAP BETWEEN INFRASTRUCTURE CAPACITY AND DEMAND IN ASEAN BY 2020



Source (map): Asian Development Bank, 2012 data
 Source (charts): Goldman Sachs, Asia Economic Analyst Issue No. 13/18, May 2013

Over 3 Million Americans Visit ASEAN Annually and Visitors from ASEAN Countries Spend Over \$4 Billion in the United States

ASEAN and the US are closely connected by business and tourism travel with three million American visitors to ASEAN countries in 2012. Thailand, the Philippines, Singapore, and Vietnam are the top four destinations in ASEAN for US visitors.

VISITORS FROM THE US TO ASEAN



Sources: US International Trade Administration; US Department of Transportation; Cambodia Ministry of Tourism; Statistics Indonesia; Laos Ministry of Tourism; Malaysia Department of Immigration; Tourism Malaysia; Philippines Bureau of Immigration; Myanmar Central Statistical Organization; Singapore Tourism Board; Thailand Department of Tourism and Sports; Vietnam Ministry of Culture, Sport & Tourism. Visitor spending estimated by The Trade Partnership (Washington, DC).

TOP TEN STATES:

ASEAN VISITOR SPENDING 2012	
California	\$522m
Florida	\$411m
Texas	\$299m
New York	\$268m
Georgia	\$154m
Illinois	\$151m
New Jersey	\$128m
Washington	\$127m
Louisiana	\$121m
Nevada	\$114m

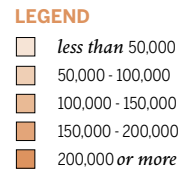
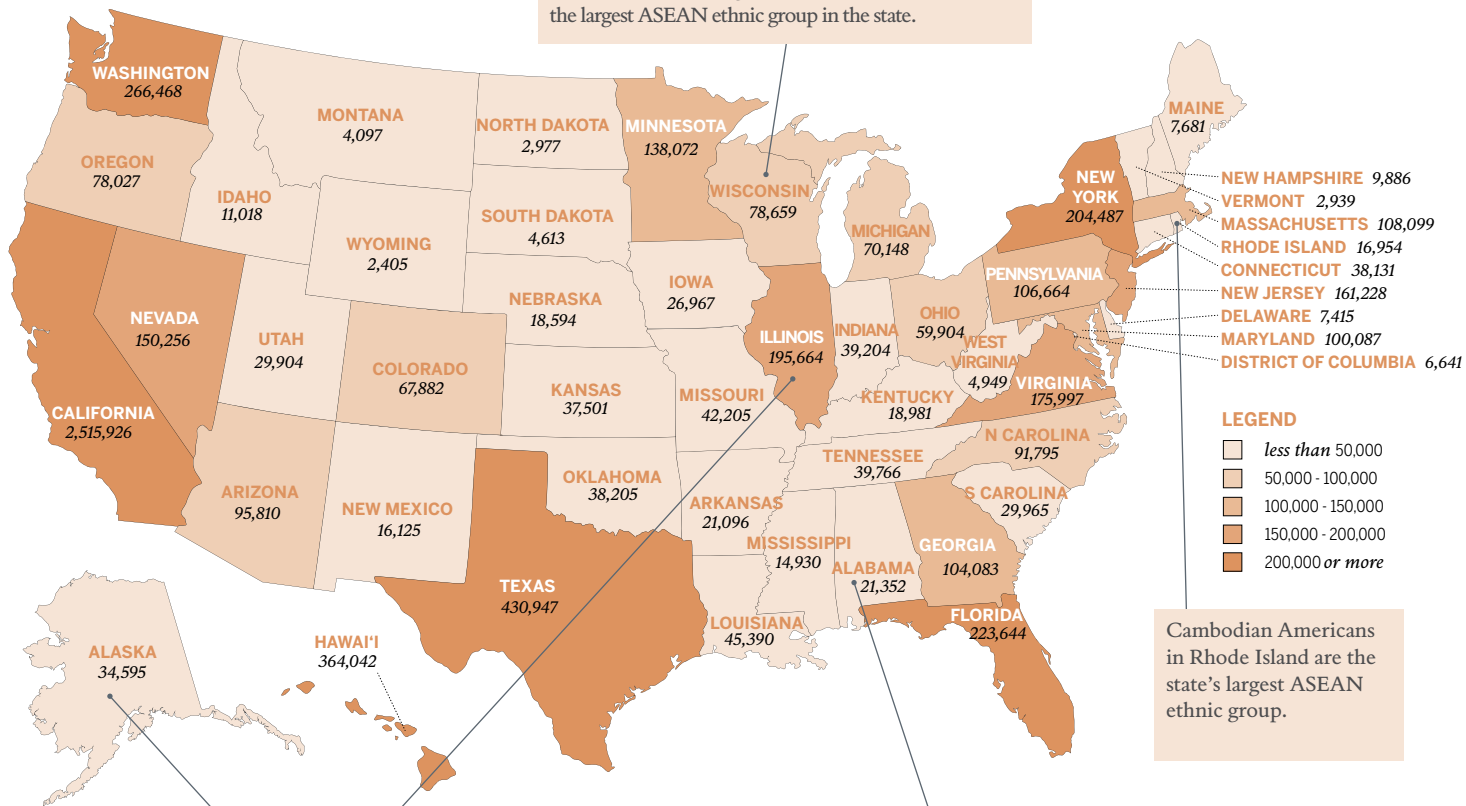
36% of Asian Americans Trace Their Ethnicity to an ASEAN Country

Out of the more than 17 million Asian Americans, over 6 million identify with an ASEAN ethnicity. Filipino and Vietnamese are the largest ethnic groups, making up 54% and 27% of the total ASEAN American population. Eighteen states have populations in which over 40% of Asian Americans

identify with an ASEAN ethnicity. Thirty-one other states and the District of Columbia have Asian American populations in which 20% or above identify with an ASEAN ethnicity.

ASEAN AMERICANS

Almost 50,000 Hmong Americans reside in Wisconsin, the largest ASEAN ethnic group in the state.



Cambodian Americans in Rhode Island are the state's largest ASEAN ethnic group.

66% of Asian Americans in Alaska identify with an ASEAN ethnicity.

Illinois has the third largest Filipino population after California and Hawai'i.

40% of the ASEAN American population in Alabama identify as Vietnamese, the largest ASEAN American group in the state.

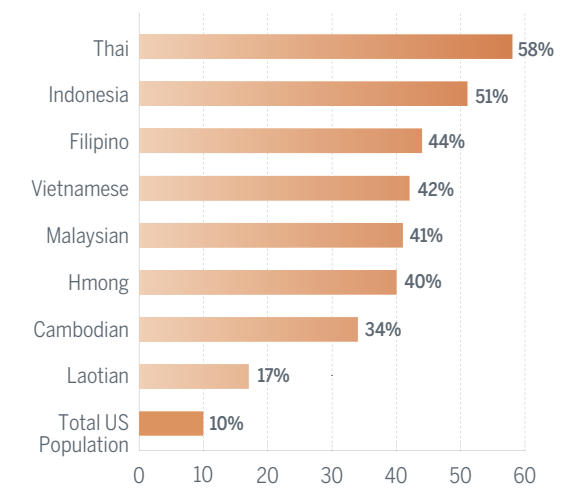
TOP TEN STATES:

PERCENTAGE OF RESIDENTS WHO IDENTIFY WITH AN ASEAN ETHNICITY

Hawai'i	27%
California	7%
Nevada	6%
Alaska	5%
Washington	4%
Minnesota	3%
Virginia	2%
Oregon	2%
New Jersey	2%
Maryland	2%

POPULATION GROWTH

By ASEAN ethnic group 2000-2010.



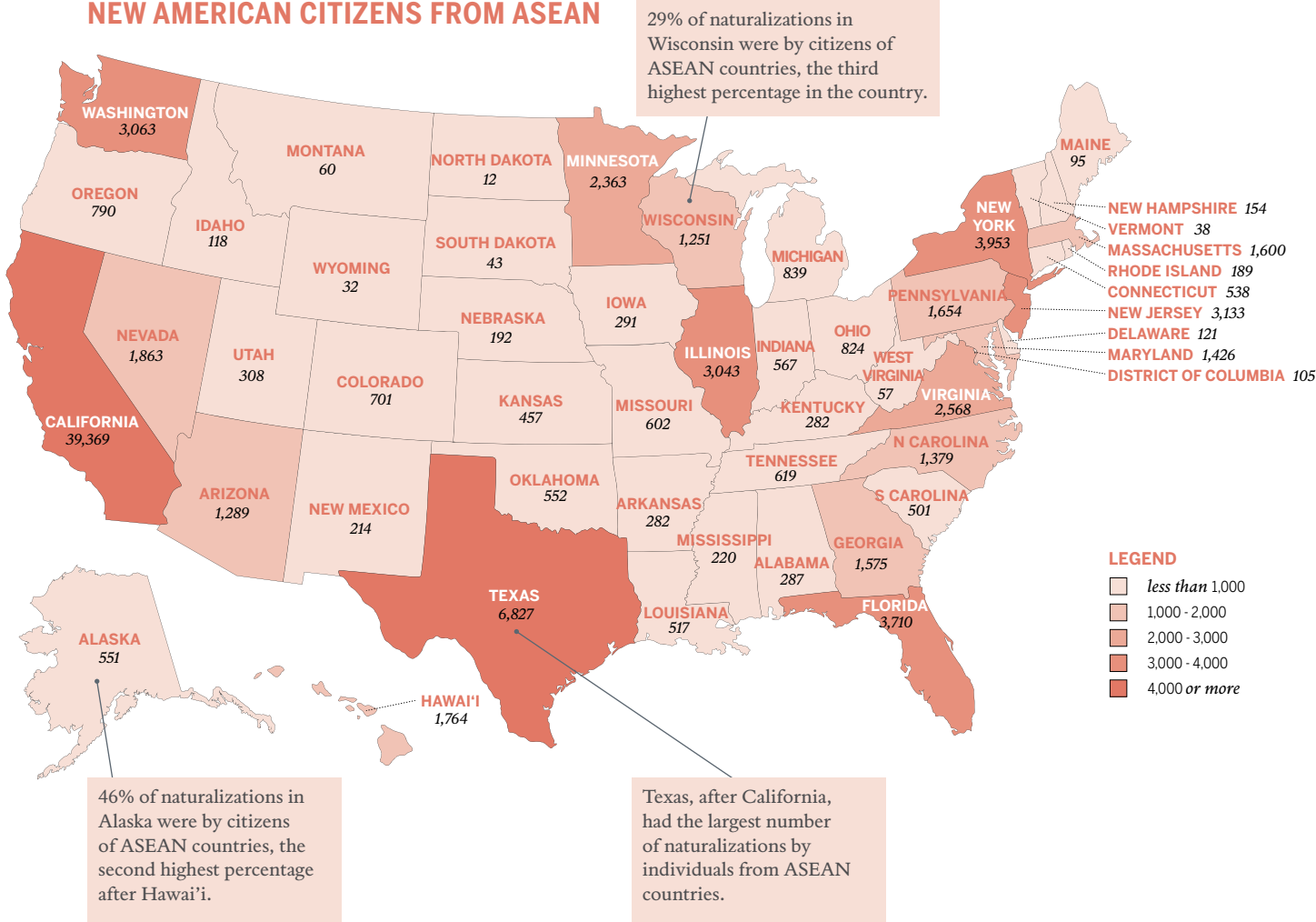
Source: US Census Bureau 2000 and 2010 data

12% of All US Naturalizations Each Year Are By Individuals From ASEAN

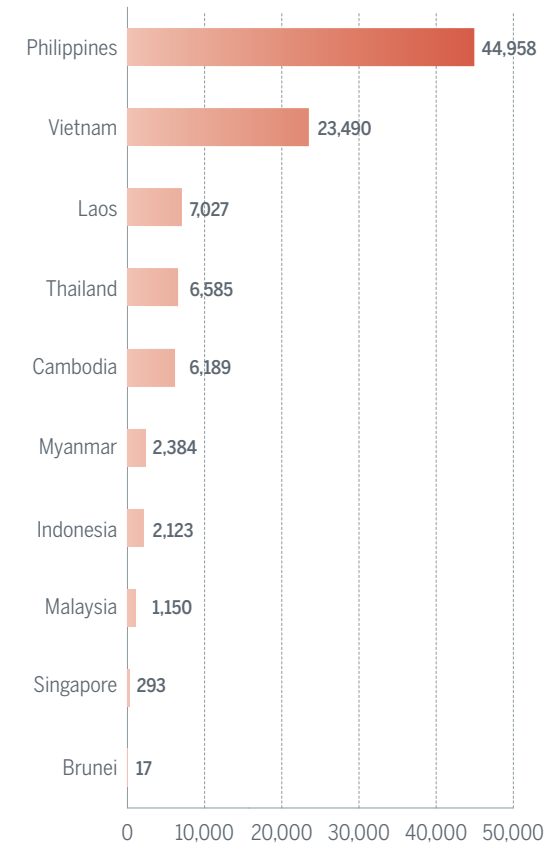
The number of individuals from ASEAN countries choosing to become US citizens has increased 33% in a decade, and 12% of all US naturalizations in 2012 were by immigrants from ASEAN. More naturalized US citizens in

2012 came from ASEAN countries than from Australia, China, India, Japan, and South Korea combined.

NEW AMERICAN CITIZENS FROM ASEAN



PERSONS FROM ASEAN CHOOSING US CITIZENSHIP

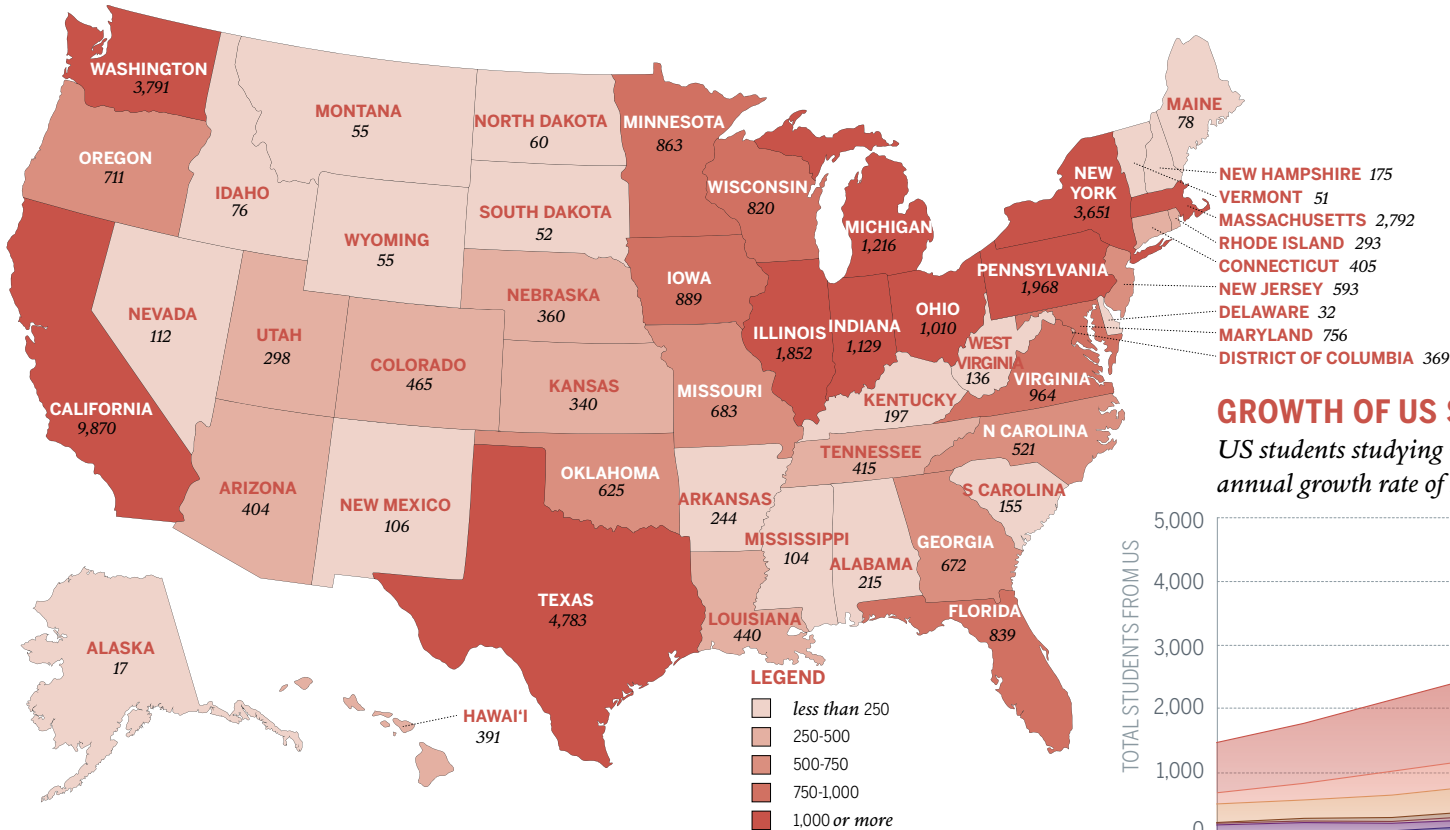


Source: US Department of Homeland Security. State totals on map do not add up to national total as some naturalizations were on US territories or US Armed Forces Posts.

Students from ASEAN Countries Contribute Over \$1.4 Billion to the US Economy Each Year and 4,600 US Students Study in ASEAN countries

More than 47,000 students from ASEAN studied in the US during the 2012/13 academic year, comprising 6% of all international students and contributing over \$1.4 billion to the US economy. Overall, ASEAN students studying in the United States have increased by 31% since the 2003/04 academic year. Vietnam ranked 8th among countries sending students to the US in 2012/13, and three other ASEAN countries—Indonesia, Thailand, and Malaysia—ranked among the top 25.

INTERNATIONAL STUDENTS FROM ASEAN



Sources: Institute of International Education; NAESA (Association of International Educators)

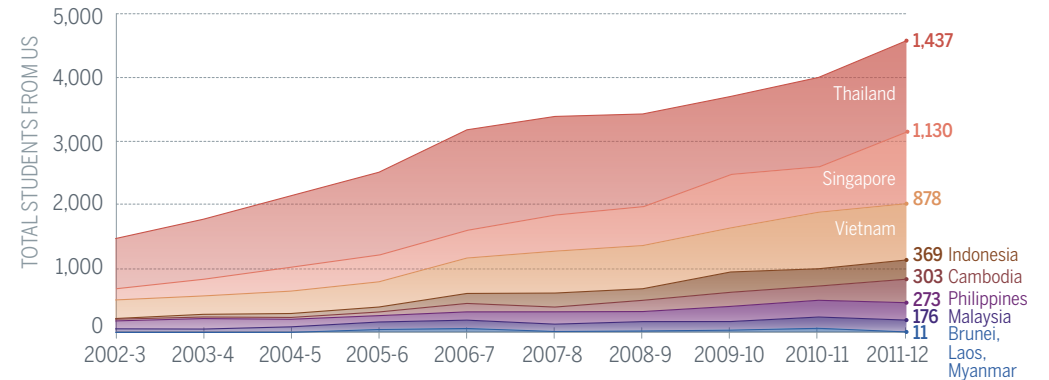
The number of Americans studying abroad in ASEAN countries has more than tripled in the last decade, from almost 1,500 in the 2002/03 academic year to just under 4,600 in 2011/12, an increase of 212%. Ten percent of all US students studying in Asia go to ASEAN countries. Thailand and Singapore are the most popular destinations.

TOP TEN STATES:

ECONOMIC CONTRIBUTION OF ASEAN STUDENTS TO THE US	
California	\$319m
New York	\$117m
Washington	\$106m
Texas	\$105m
Massachusetts	\$103m
Pennsylvania	\$64m
Illinois	\$52m
Michigan	\$37m
Indiana	\$36m
Ohio	\$27m

GROWTH OF US STUDENTS IN ASEAN

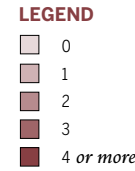
US students studying in ASEAN countries have increased at an average annual growth rate of 13%.



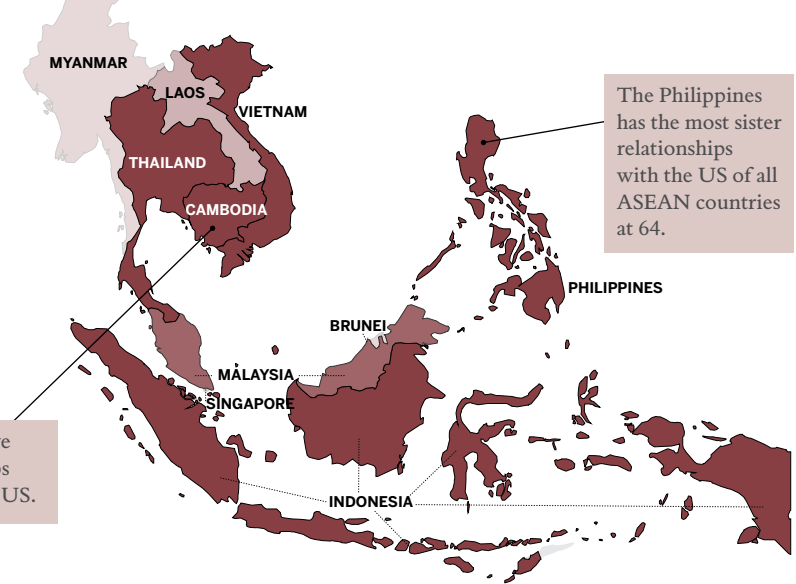
94 Sister Relationships Between the US and ASEAN Build Civic and People-to-People Relationships and Support Commercial Ties

The United States and ASEAN share 70 sister city and 24 sister state or sister county partnerships. Sister relationships are local partnerships between cities, counties and states with similar jurisdictions.

US SISTER RELATIONSHIPS WITH ASEAN



Cambodia has five sister partnerships with cities in the US.



The Philippines has the most sister relationships with the US of all ASEAN countries at 64.

WEST (75 TOTAL)

US	ASEAN
Juneau, AK	Camiling, PH
<i>State of California</i>	<i>Yogyakarta, Special Province, ID</i>
Berkeley, CA	Uma-Bawang (Borneo), MY
Carson, CA	La Carlota, PH
Chula Vista, CA	Cebu City, PH
Fremont, CA	Lipa City, PH
Long Beach, CA	Bacolod, PH
Long Beach, CA	Phnom Penh, KH
Los Angeles, CA	Jakarta, ID
Los Angeles, CA	Makati, PH
Milpitas, CA	Dagupan City, PH
Newport Beach, CA	Vung Tau Ba Ria City, VN
Oakland, CA	Da Nang, VN
Orinda, CA	Lanphun, TH
Palo Alto, CA	Palo, PH
Rohnert Park, CA	Tagaytay, PH
Sacramento, CA	Manila, PH
Salinas, CA	Cebu City, PH
San Bernardino, CA	Roxas, PH
San Diego, CA	Cavite City, PH
San Francisco, CA	Ho Chi Minh City, VN
San Francisco, CA	Manila, PH
San Luis Obispo, CA	Narvacan, PH
San Mateo, CA	San Pablo City, PH

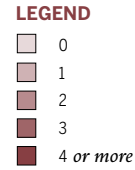
US	ASEAN
Santa Barbara, CA	San Juan, PH
Santa Clarita, CA	Sariaya, PH
South San Francisco, CA	Pasig City, PH
Stockton, CA	Battambang, KH
Stockton, CA	Iloilo, PH
Suisun, CA	Naguilian, PH
Union City, CA	Chiang Rai, TH
Union City, CA	Pasay City, PH
Vallejo, CA	Baguio, PH
Walnut, CA	Calamba, PH
<i>State of Hawai'i</i>	<i>Cebu Province, PH</i>
<i>State of Hawai'i</i>	<i>Ilocos Norte Province, PH</i>
<i>State of Hawai'i</i>	<i>Ilocos Sur Province, PH</i>
<i>State of Hawai'i</i>	<i>Isabela Province, PH</i>
<i>State of Hawai'i</i>	<i>Pangasinan Province, PH</i>
Hawai'i County, HI	Legazpi City, PH
Honolulu, HI	Baguio, PH
Honolulu, HI	Cebu, PH
Honolulu, HI	Hue, VN
Honolulu, HI	Laoag City, PH
Honolulu, HI	Manila, PH
Honolulu, HI	Vigan, PH
Kauai County, HI	Bagued, PH
Kauai County, HI	Urdeneta, PH
Maui County, HI	Bacarra City, PH
Maui County, HI	Badoc, PH

US	ASEAN
Maui County, HI	Manila, PH
Maui County, HI	Puerto Princesa, PH
Maui County, HI	Quezon City, PH
Maui County, HI	San Juan, PH
Maui County, HI	Sao Miguel, PH
Maui County, HI	Zambales Province, PH
Maui County, HI	Cabugao, PH
Maui County, HI	San Juan, PH
Maui County, HI	San Nicholas, PH
Maui County, HI	Sarrat, PH
Las Vegas, NV	Angeles City, PH
Las Vegas, NV	Phuket, TH
Las Vegas, NV	Tagaytay, PH
Reno, NV	Udonthani, TH
Angel Fire, NM	Quang Tri Town, VN
Salt Lake City, UT	Quezon, PH
<i>State of Washington</i>	<i>Pangasinan Province, PH</i>
Bremerton, WA	Olongapo, PH
Lakewood, WA	Bauang, PH
Longview, WA	Mandane, PH
Seattle, WA	Cebu City, PH
Seattle, WA	Haiphong, VN
Seattle, WA	Sihanoukville, KH
Seattle, WA	Surabaya, ID
Tacoma, WA	Davao, PH

Maui County in Hawai'i has the most sister relationships in ASEAN of any US city, county or state with 12 sister relationships.

Elgin, Illinois is the only US city to share a sister relationship with a city in Laos.

Beaufort, North Carolina enjoys a sister city relationship with Beaufort, Malaysia.



SOUTH (8 TOTAL)

US	ASEAN
Mobile, AL	Bolinao, PH
Washington, DC	Bangkok, TH
<i>State of Maryland</i>	<i>Ninh Thuan Province, VN</i>
Beaufort, NC	Beaufort Sabah, MY
Cleveland, TN	Phnom Penh, KH
Austin, TX	Siem Reap, KH
Fort Worth, TX	Bandung, ID
Norfolk, VA	Cagayan de Oro, PH

NORTHEAST (4 TOTAL)

US	ASEAN
New Haven, CT	Hue City, VN
Jersey City, NJ	Ozamiz, PH
Pittsburgh, PA	Da Nang, VN
Providence, RI	Phnom Penh, KH

LEGEND
Cambodia - KH; Indonesia - ID; Laos - LA; Malaysia - MY; Philippines - PH; Thailand - TH; Vietnam - VN

MIDWEST (7 TOTAL)

US	ASEAN
Elgin, IL	Vientiane, LA
<i>State of Iowa</i>	<i>State of Terengganu, MY</i>
Sterling Heights, MI	Legazpi City, PH
Sterling Heights, MI	Sorsogon City, PH
St. Louis, MO	Bogor, ID
Kenosha, WI	Quezon City, PH
Madison, WI	Bac Giang, VN

Sources: Sister Cities International; individual sister city associations



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AsiaMattersforAmerica.org

NOTES

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ASEAN Matters for America/America Matters for ASEAN

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