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Migration, Remittances and Capital Accumulation: Evidence from Rural Mexico

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Abstract

This paper studies the link between migration, remittances and asset accumulation for a panel of poor rural households in Mexico over the period 1997-2006. In a context of financial markets imperfections, migration may act as a substitute for imperfect credit and insurance provision (through remittances from migrants) and, thus, exert a positive effect on investment. However, it may well be the case that remittances are channelled towards increasing consumption and leisure goods instead. Exploiting within family variation and an instrumental variable strategy, we show that migration indeed accelerates productive assets accumulation. Moreover, when we look at the effect of migration on non-productive assets (durable goods), we find instead a negative effect. Our results then suggest that poor rural families resort to migration as a way to mitigate constraints that prevent them from investing in productive assets.

JEL Classification: O15, D31, J24, R23, F22.

Key Words: Migration; Remittances; Capital Accumulation; Rural Poverty.

1 Introduction

The migration of labour out of agriculture has represented a fundamental issue in the early models of development economics (Lewis, 1954; Sen 1966; Harris and Todaro, 1970; see Ghatak, Levine and Wheatly Price, 1996, for an excellent survey). In these models, the agricultural sector is typically characterized by stagnation and under-productive use of labour, while the urban industrial sector is viewed as the one that contributes most to economic development and modernization. This literature has thus seen migration from the rural to the urban sector as a road out of backwardness and poverty, which are intrinsically linked to agricultural production.

However, recent work has argued that rural migration may also exert a positive effect on the rural sector itself. Migration and remittances may contribute to alleviate financial and productive constraints in the rural sector.¹ As such they may exert a positive effect on asset accumulation and, thus, help lift families permanently out of poverty. More specifically, Stark (1991) sustains that migrants may play the role of financial intermediaries, enabling rural households to overcome credit constraints and missing insurance markets. Furthermore, migration may mitigate the impact of agricultural income shocks by allowing families to relocate labour to the cities when that is needed (Lucas and Stark, 1985). Essentially, individuals in a household pool resources to finance the migration of one of their members who later on repays by remitting a part of his/her income back to the family. Household surveys also show that remittances tend to play a key role on the survival and livelihood strategies for many (typically rural) poor households (Rapoport and Docquier, 2005).

Our paper contributes to this latter stand of literature by assessing the effect of migration and remittances on physical asset accumulation, studying differences by *type* of asset, i.e. productive and non-productive. Using a unique panel database for Mexican rural households, the econometric results presented in this paper show that migration

and remittances indeed open up a possibility for poor households to accelerate productive asset accumulation.

Several endogeneity issues need to be addressed in order to avoid potential biases. First, households may respond to adverse or positive shocks by changing the number of migrants or the nature of migration (temporal vs. permanent). Second, selection bias may occur if migrant households are intrinsically different from non-migrant ones (see for instance Jaeger et al., 2010). Third, dynamic specifications in short panels produce large biases in fixed-effects models. In order to cope with endogeneity issues, following previous work on this subject (see Acosta, 2006, and McKenzie and Sasin, 2007), we deploy an instrumental variables strategy based on migration networks. Our identification strategy relies on variation in aggregate migration across time and space. We also implement a GMM strategy to eliminate the dynamic panel bias that arises in short panels.

We frame the empirical results within a two-period model of investment and migration decisions of credit-constrained rural households. The model shows that migration affects investment only for moderately poor households, while it leads to increasing consumption for the very poor and relatively rich households. The fact that rural households use remittances to increase the accumulation of assets represents an important and, at the same time, not obvious result. More precisely, it may well be the case that remittances are channelled instead towards increasing consumption and leisure, which may increase households' current well-being, but will not help to improve their dynamic prospects.

It is important to stress that our work does not model or study the determination of labour supply of the household. In reality, migration and labour supply are joint decisions determined at the household level. For that reason, our results should be interpreted as measuring the effects of migration/remittances on physical assets accumulation, given the optimal allocation of labour time by the household. Notwithstanding, we acknowledge that if remittances lead (via its wealth effect) to an increase in leisure by the household

members who stayed at the local village, then this indirect effect may have an impact on our empirical results. In that regard, it seems reasonable to expect that such reduction of labour supply by the household would, if anything, attenuate the positive effect of migration and remittances on asset accumulation.

The closest article to ours is Adams (1998) that studies the effect of remittances in rural Pakistan and found that they help to increase investment in rural assets by raising the marginal propensity to invest for migrant households. In another closely related article, Yang (2008) finds that remittance recipient households in Philippines are more likely to start capital intensive entrepreneurial activities like transportation/communication and manufacturing, which are exactly those expected to suffer most from credit constraints. Similarly, also using past migration networks as an instrument, Woodruff and Zenteno (2007) show that migration has an impact on output level only for firms operating in high-capital sectors, suggesting again that migration helps alleviate binding credit constraints. Our findings share a similar flavor as those of Yang's and Woodruff-Zenteno's, but we focus strictly on investment in rural activities.

The topic addressed here is also related to the effect of credit constraints in the urban sector. Woodruff and Zenteno (2007) found a positive impact of remittances in Mexico (they are shown to be responsible for almost 20% of the capital invested). In the same vein, Mesnard and Ravallion (2002) and Mesnard (2004) studied the temporary migration decision of workers who are credit constrained in Tunisia and evaluates the extent to which liquidity constraints affect self-employment decisions of returned migrants. There is also some evidence on this issue for the case of internal migration in India (Banerjee and Bucci, 1994). Our paper extends these results to rural poor households.

The effects of remittances on capital accumulation has also been studied at the macroeconomic level by Glytsos (1993) and Giuliano and Ruiz-Arranz (2009) who provide evidence that remittances tend to particularly foster growth in countries with less developed

financial systems by helping them overcome liquidity constraints. Their macro-level results are thus consistent with ours based on rural household-level data.

Finally, migration and remittances have been largely studied in the microeconomic literature with respect to the accumulation of human capital. As argued in Hanson and Woodruff (2003) the additional income from remittances may allow children to delay entering the work force. Yang (2008) also finds a positive effect of remittances on child schooling and educational expenditure in Philippines using exchange rate shocks as a source of exogenous variation for remittances. However, it has also been argued that migration may alter the family structure, raising child-rearing responsibilities and, therefore, having negative consequences on household welfare. Moreover, Acosta (2006) sustains that it may be expected that recipient families will expand their consumption of leisure (and reduce labour supply) and increase their dependence on external transfers. We extend those results and trade-offs to the sphere of physical assets accumulation.

The rest of paper is organized as follows. Section 2 presents a model that accounts for migration and investment decisions. Section 3 describes the unique dataset used to construct the panel of rural households. Section 4 presents the methodology used for constructing the asset indexes. Section 5 presents some descriptive statistics. Section 6 carries the econometric analysis showing the effect of migration on asset accumulation. Section 7 concludes.

2 Migration and investment decisions in a two-period maximization problem

This section proposes a simple model to illustrate how poor families may resort to migration as a response to credit constraints that prevent them from investing in productive assets. In particular, the model aims at showing that poor families may, under certain

conditions, choose to send migrants so as to use their remittances to overcome binding credit constraints.

We will first start with a two-period model in which the possibility of sending migrants is excluded. This will set a benchmark upon which we can then compare the optimal behaviour of families when they do have the opportunity to send a migrant to a richer region or city, and receive positive remittances from the migrant.

2.1 No-migration regime

There is a continuum of rural families (or households) $i \in \mathcal{I}$ who live for two periods, $t = \{1, 2\}$. At the beginning of each period t each family i receives an amount of income equal to $y_{t,i}$, where $y_{t,i}$ is the realization of a random variable uniformly and independently distributed across families along the non-empty interval $[1, \bar{y}]$. For simplicity, and without any loss of generality, we henceforth let $\bar{y} = 2$. In addition, we assume that $y_{1,i} = y_{2,i} = y_i$; that is, income realizations are persistent within families. More broadly speaking, we could also interpret the variable y_i as capturing the effect of family specific productive assets (for example, different families may own plots of land that differ in terms of their level of fertility); in the econometric terminology used below, the variable y_i captures family-specific fixed-effects.

Families derive log-utility from consumption at the end of each period t and we assume no discount factor is applied on future consumption.² All families are credit-constrained, and then, they cannot increase current consumption by borrowing against future income. Families, however, have access to a storing technology (with no depreciation), hence they may transfer present income to the future in case they wish so.

All families have also access to an indivisible investment project (an investment in productive assets that increases productivity in the future, for example, investing in irrigation or buying a new tractor). In particular, in period 1 families can choose whether or

not to invest in a project that requires 1 unit of capital as investment, and yields $R > 1$ units of income at the end of period 2.

The families' optimization problem may be approached by noting that it involves two different issues: first, choosing whether or not to invest in the project at the beginning of $t = 1$; second, choosing the optimal consumption flow, conditional on the former investment decision. We can then solve the problem for family i simply by comparing the maximum utility achieved in each of the two possible scenarios: (a) investing in the project; (b) not investing in it. We denote by $c_{t,i}$ consumption in period t and by $s_{1,i}$ the amount of income stored from $t = 1$ until $t = 2$.

Case (a): Invest in the project. Family i solves:

$$\begin{aligned} \max \quad & U_{i,I} = \ln(c_{1,i}) + \ln(c_{2,i}) & (1) \\ \text{subject to:} \quad & c_{1,i} = y_i - s_{1,i} - 1, \\ & c_{2,i} = y_i + s_{1,i} + R, \\ & s_{1,i} \geq 0. \end{aligned}$$

It is straightforward to observe that in problem (1) the constraint $s_{1,i} \geq 0$ will bind in the optimum (i.e., families would like to borrow against future income so as to smooth consumption, but they are not able to do so). Hence, families will optimally set $s_{1,i}^* = 0$, implying that: $c_{1,i,I}^* = y_i - 1$ and $c_{2,i,I}^* = y_i + R$. As a result, the maximum utility achieved by a family with income y_i that invests in the project is given by:

$$U_{i,I}^* = \ln(y_i - 1) + \ln(y_i + R). \quad (2)$$

Case (b): No investment. Family i solves:

$$\begin{aligned}
\max \quad & U_{i,NI} = \ln(c_{1,i}) + \ln(c_{2,i}) & (3) \\
\text{subject to:} \quad & c_{1,i} = y_i - s_{1,i}, \\
& c_{2,i} = y_i + s_{1,i}, \\
& s_{1,i} \geq 0.
\end{aligned}$$

Since the income flow is identical in both periods and future is not discounted, families will optimally consume y_i in each of the two periods, so as to achieve perfect consumption smoothing. That is, $c_{1,i,NI}^* = c_{2,i,NI}^* = y_i$, which in turn implies $s_{1,i,NI}^* = 0$. Hence, the utility achieved by a family with income y_i that decides *not* to invest is given by:

$$U_{i,NI}^* = \ln(y_i^2). \quad (4)$$

Finally, families will choose to invest if and only if that allows them to obtain higher intertemporal utility than not investing. Henceforth, we let $I = 1$ ($I = 0$) denote the choice *to invest* in the productive asset (*not to invest* in it) in $t = 1$. Then, comparing (2) and (4) implies:

$$I_i = 1 \quad \Leftrightarrow \quad y_i > R/(R - 1). \quad (5)$$

The expression (5) stipulates that only families with (permanent) income larger than $R/(R - 1)$ will invest in the project. The reason for this is that, in the presence of credit constraints, given that utility displays decreasing absolute risk aversion, only sufficiently rich families are willing to give away one unit of consumption in $t = 1$ in order to be able to invest and increase consumption $t = 2$ by R units.³ Henceforth, we assume that $R > 2$, so that there exist a permanent income threshold $1 < \underline{y} < 2$ such that families whose $y_i \geq \underline{y}$ are willing to invest $I_i = 1$.

2.2 Migration allowed

Assume now that after observing the income realization y_i at the beginning of $t = 1$, family i could *choose* whether or not to send one of their members to a richer city or region in the first period. Sending a migrant imposes an “emotional” cost $M > 0$, measured in terms of utility.⁴ Migration is treated as a risky asset when compared with the risk-free income in the village. The migrant may get a *good job* in the region he migrated to, which yields net income v , where $1 \leq v < 1 + R$. Instead, if the migrant fails to find a good job, he receives net income equal to 0.⁵ Notice that migration will naturally reduce households’ labour income at the home village (due to the lowered domestic labour force). In that respect, we should henceforth interpret the ‘net income’ v (when finding a good job) and 0 (when not finding it) as *net* of the concomitant reduced labour income at the home village.

We assume that local networks in the city where migrants move to make it easier for them to obtain a good job.⁶ In particular, we postulate that the migrant from family i will manage to find good job with probability $p(n_i) = n_i$, where $n_i \in [0, 1]$ represents the ‘network density’ that family i has got in the recipient city. We assume that n_i is uniformly distributed along the interval $[0, 1]$ in the population, and that the correlation between n_i and y_i in the population equals zero.

We denote by \tilde{U}_i^* the utility achieved by family i if they choose to send a migrant (whereas, as before, U_i^* denotes the utility of family if they do not send a migrant).

Relatively rich families: Consider family i with network density $n_i \in [0, 1]$ and income $y_i \geq R/(R - 1)$. From the previous analysis, it follows that this family will *always* invest in the project. That is, it will invest regardless of whether it chooses to send a migrant or not, and, in the case they do send a migrant, regardless of whether the migrant finds a good job or not. As a result, if they do not send a migrant, their utility equals that

stated in (2). On the other hand, if they do send a migrant, their utility is given by:

$$\tilde{U}_{i,I}^{*,rich} = n_i [\ln(y_i + v - 1) + \ln(y_i + R)] + (1 - n_i) [\ln(y_i - 1) + \ln(y_i + R)] - M. \quad (6)$$

A family with $y_i \geq R/(R - 1)$ will thus send a migrant if and only if $\tilde{U}_{i,I}^{*,rich} > U_{i,I}^*$, which in turn leads to:

$$\text{If } y_i \geq R/(R - 1), \text{ send migrant iff: } n_i [\ln(y_i + v - 1) - \ln(y_i - 1)] \geq M. \quad (7)$$

Relatively poor families: Consider now the case of family i with $n_i \in [0, 1]$ and $y_i < R/(R - 1)$. From the previous analysis, it follows that such a family will not invest in the project if, after sending a migrant, this migrant fails to obtain a good job. Nor will they invest in the project when they do not send a migrant, as this situation is isomorphic to the no-migration regime.

The first question to address is then the following: should a family who sent a migrant invest in the project when the migrant obtains a good job? Consider such a family: the two expressions below show the utility achieved by the family, first, in the case it invests in the project and, second, in the case it does not.

$$\tilde{U}_{i,I}^{*,poor} = n_i [\ln(y + v - 1) + \ln(y + R)] + (1 - n_i) [\ln(y_i^2)] - M, \quad (8)$$

$$\tilde{U}_{i,NI}^{*,poor} = n_i \left[\ln\left(y_i + \frac{v}{2}\right)^2 \right] + (1 - n_i) [\ln(y_i^2)] - M. \quad (9)$$

Hence, comparing (8) and (9), it follows that families with $y_i < R/(R - 1)$ who send a migrant will invest in the project, if and only if the migrant finds a good job *and* the following condition holds:

$$y_i > \frac{R}{R - 1} - \frac{v \left(R - \frac{v}{4}\right)}{R - 1} \equiv \hat{y}. \quad (10)$$

Notice that $\hat{y} < R/(R-1)$. In fact, it may well be that $\hat{y} < 1$.⁷

The second question to deal with is, bearing in mind equations (8) and (9), should a family with $n_i \in [0, 1]$ and $y_i < R/(R-1)$ send a migrant or not? Answering this question demands comparing $U_{i,NI}^*$ to $\tilde{U}_{i,I}^{*,poor}$ for those families with $y_i \in (\hat{y}, \frac{R}{R-1})$, whereas for those families whose $y_i \leq \hat{y}$ we must compare $U_{i,NI}^*$ to $\tilde{U}_{i,NI}^{*,poor}$. We can thus obtain the following two conditions:

$$\begin{aligned} \text{If } y_i \in \left(\hat{y}, \frac{R}{R-1}\right), \text{ send migrant iff: } & n_i [\ln(y_i + v - 1) + \ln(y_i + R) - \ln(y_i^2)] \geq M, \\ \text{If } y_i < \hat{y}, \text{ send migrant iff: } & n_i \left[\ln\left(y_i + \frac{v}{2}\right)^2 - \ln(y_i^2) \right] \geq M. \end{aligned} \quad (12)$$

Since a larger network, n_i , increases the chances the migrant finds a good job (or, in other words, the expected return from sending a migrant increases with n_i), families with a larger n_i will naturally tend to be more prone to send a migrant. The following proposition states this result more formally.

Proposition 1 *There exists a continuous and strictly increasing function $\tilde{n}(y) : \mathbb{R}_{++} \rightarrow \mathbb{R}_{++}$, such that for all $n_i \geq \tilde{n}(y_i)$:*

- (i) *If $y_i \in [\frac{R}{R-1}, 2]$, then condition (7) holds.*
- (ii) *If $y_i \geq 1$ and $y_i \in (\hat{y}, \frac{R}{R-1})$, then condition (11) holds.*
- (iii) *If $y_i \geq 1$ and $y_i \leq \hat{y}$, then condition (12) holds.*

Furthermore, if $M \leq \ln(R)$, then for $y = \frac{R}{R-1}$, we have that $0 < \tilde{n}\left(\frac{R}{R-1}\right) < 1$.

Proof. In online Appendix A. ■

Proposition 1 states that, for each family i with income y_i there exists a threshold in the network density, $\tilde{n}(y_i)$, such that if $n_i \geq \tilde{n}(y_i)$ this family chooses to send a migrant. The network threshold $\tilde{n}(y)$ is strictly increasing in y , implying that a larger mass of migrants will originate from relatively poor families than from relatively rich ones. The intuition for

this is that the marginal utility of consumption is decreasing in the level of consumption, while the disutility from migration, M , is constant for any level of consumption. As a result, poorer families will be more eager to endure the emotional cost M , because their marginal return of migration in terms of (expected) utility of additional consumption is larger. Notice, finally, that Proposition 1 does not explicitly restrict $\tilde{n}(y) \leq 1$. In fact, it may well be the case that $\tilde{n}(y) > 1$ for some $y > 1$, implying that no migrants will originate from families with incomes above that level.

From now onwards we let $M \leq \ln(R)$ hold. This assumption can be read as saying that the emotional cost of migration, M , is not too large relative to the returns from investing in risky assets, R . Notice from the last sentence in Proposition 1 that, since $M \leq \ln(R)$ implies $\tilde{n}\left(\frac{R}{R-1}\right) < 1$, then there will exist some families whose incomes are below the threshold level $R/(R-1)$ who will choose to send migrants.

The next step is to study how migration decisions interact with investment decisions. In particular, we are interested in studying whether families send migrants with the aim to increase their capacity to invest in the projects. By merging the migration results in Proposition 1 with the preceding discussion in this section, we can summarize households' optimal decisions concerning migration and investment in the following corollary.

Corollary 1

(i) If $R \geq v^{-1} + \frac{v}{4}$. Then $\hat{y} \leq 1$, and:

a) For any $y \in \left[\frac{R}{R-1}, 2\right]$: If $n_i \geq \tilde{n}(y)$ and $y_i = y$, family i sends a migrant. If $n_i < \tilde{n}(y)$ and $y_i = y$, family i does not send a migrant. Family i always invests in the project.

b) For any $y \in \left[1, \frac{R}{R-1}\right)$: If $n_i \geq \tilde{n}(y)$ and $y_i = y$, family i sends a migrant and invests in the project if and only if the migrant finds a good job. If $n_i < \tilde{n}(y)$ and $y_i = y$, family i does not send a migrant and does not invest in the project.

(ii) If $R < v^{-1} + \frac{v}{4}$. Then $\hat{y} > 1$, and:

a) For any $y \in \left[\frac{R}{R-1}, 2\right]$: If $n_i \geq \tilde{n}(y)$ and $y_i = y$, family i sends a migrant. If $n_i < \tilde{n}(y)$

and $y_i = y$, family i does not send a migrant. Family i always invests in the project.

b) For any $y \in (\hat{y}, \frac{R}{R-1})$: If $n_i \geq \tilde{n}(y)$ and $y_i = y$, family i sends a migrant and invests in the project if and only if the migrant finds a good job. If $n_i < \tilde{n}(y)$ and $y_i = y$, family i does not send a migrant and does not invest in the project.

c) For any $y \in [1, \hat{y}]$: If $n_i \geq \tilde{n}(y)$ and $y_i = y$, family i sends a migrant. If $n_i < \tilde{n}(y)$ and $y_i = y$, family i does not send a migrant. Family i never invests in the project.

The results from Corollary 1 can be visually summarized in Figure 1. The key insight of the corollary can be gleaned from point b), both for cases (i) and (ii) therein. The result in b) says there exist some families who use migration as a mechanism to mitigate credit constraints that prevent them from investing in projects that would raise their intertemporal income. Essentially, those families send a migrant, betting on the chance that this migrant finds a good job, which would increase their total income in $t = 1$ and, thus, place them in better position to undertake the unit investment that yields $R > 1$ units of income in $t = 2$.

2.3 Effect of migration on investment decisions

We now study the effect of migration on families' investment decisions. The migration effect results from calculating the difference in investment decisions between migrant and non-migrant families. First consider $E[I|m=1, y] - E[I|m=0, y]$, where I and m are indicator functions regarding investment and migration decisions, respectively. In relation to the empirical results in this paper, we refer to this model as fixed-effects (FE) model, because by conditioning on y we are controlling for the family-specific FE. Note from Corollary 1 that, for any $y \geq \frac{R}{R-1}$, families choose $I = 1$ irrespective of their migration choice; while (in case (ii) of the corollary), for $y < \hat{y}$, families always set $I = 0$, regardless of their migration choices. It follows then that migration has only an effect on the investment behaviour of families with $\hat{y} \leq y < \frac{R}{R-1}$; in particular:

$$\underbrace{E \left[I | m = 1, \hat{y} \leq y < \frac{R}{R-1} \right]}_{> 0} - \underbrace{E \left[I | m = 0, \hat{y} \leq y < \frac{R}{R-1} \right]}_{= 0} > 0 \quad (13)$$

Equation (13) makes it explicit that migration exerts a positive effect on investment decisions.⁸ However, notice that a key feature of the problem is the fact that intrinsic family characteristics need to be taken into account when evaluating the effect of migration on investment. In fact, if those characteristics are not controlled for, the measured effect of migration on investment may turn out to be incorrect, because by simply comparing the average behaviour of families with and without migrants, we may also be capturing the influence of other variables that somehow correlate with migration decisions. This idea is further developed in online Appendix C.

3 Data

We make use of a unique new dataset available for poor rural households in Mexico. The data was collected for administrative purposes by the Oportunidades (ex Progresa) program. Launched in Mexico in 1997, it is a program whose main aim is to improve the process of human capital accumulation in the poorest communities by providing conditional cash transfers on specific types of behaviour in three key areas: nutrition, health and education.⁹ Thanks to retrospective information, we managed to construct a panel of households based on three surveys. In December 2006, the Instituto Nacional de Salud Pública conducted a survey¹⁰ of recipient households in the rural localities where the *Oportunidades* program started in 1997 with a 10% random sample, stratified by state. This database is then matched to another survey, the ENCASEH (Encuesta de Características Socioeconómicas de los Hogares), carried out in 1997 and 1998, and to the ENCRECEH (Encuesta de Recertificación de los Hogares) carried out in 2001. This allows us to build a balanced panel database composed of three time observations (1997, 2001 and 2006)

for 4,365 households from 130 rural localities representing 23 over 32 states. On average there are 7 localities per state and 80 households in each locality. This database includes detailed information on each beneficiary household, including household demographics, income level and sources, education, assets, and so forth. In average, households of the sample are poor. As we could expect, the asset position of the household is low, with respect to durable goods and education levels. Rural areas in Mexico have a very high incident of deprivation in terms of access to services and perceived well-being.

However, it should be noted that this database may not be representative of rural Mexico because it was designed to cover a particular subset of the population (i.e. those receiving Oportunidades). Therefore, the conclusions from the empirical results may only apply to this group.

This constructed database includes detailed information on each beneficiary household, including household demographics, income level and sources, education and several types of assets. It also includes locality-level data, mainly regarding infrastructure. Although it was not designed to evaluate migration patterns the database contains a few questions about household members that migrated. Moreover, from the income data we obtain information about remittances.

Given the risk of attrition bias in our estimation, we compared the distributions between the balanced panel of 4,365 and the unbalanced panel. The distributions of the kernel density estimates appear to be very close to each other and this is confirmed by the results of Kolmogorov-Smirnov tests that we run on the hypothesis that the distributions of the balanced and unbalanced panels are the same for some key variables. The null hypothesis cannot be rejected across all tests¹¹.

4 The construction of an asset index

The first step in our empirical analysis is to reduce the household assets to unidimensional measures. This requires either complete knowledge of the market value of each asset owned or the construction of an asset index. Given that the prices of many assets owned by households are often unknown or difficult to determine, we construct the asset index using the methodology used by Adato et al. (2006): the household income¹² is regressed on the household's stock of assets. The household asset index is then the household income predicted from the estimated coefficients in the first year (1997), which are used to extrapolate to every year. The equation we estimate is of the form:

$$y_{i,1997} = \beta_0 + \beta_1 \mathbf{x}_{1i,1997} + \beta_2 \mathbf{x}_{2i,1997} + STATE_i + e_{i,1997}, \quad (14)$$

where $y_{i,t}$ is the per-capita income by household, $x_{1i,t}$ is a vector of household assets we are interested in, $x_{2i,t}$ is a vector of other household characteristics and STATE correspond to state dummy variables. The asset index is then constructed as

$$A_{i,t} = \hat{\beta}_1 \mathbf{x}_{1i,t}. \quad (15)$$

The asset index is standardized by its standard deviation. This simplifies the interpretation of the regression analysis results (i.e. a regression coefficient of one means one standard deviation of the index). First principal component analysis was also used with this data and results remain similar. For the sake of brevity results are not shown but they are available from the authors.

In poor regions, particularly where there is limited capacity to collect consumption, expenditure and price data, there is an asset-based alternative to the standard use of expenditures in defining well-being and poverty. Sahn and Stifel (2002) find that the con-

struction of an asset index is a valid predictor of a crucial manifestation of poverty and that is measured as a proxy for a long-term wealth with less error than expenditures. We consider three asset indexes and four categories of assets. The distinction between productive and non-productive assets is based on Adato et al. (2006), where non-productive assets are considered as leisure and consumption:

- A_P : Productive assets: owner of a truck, agricultural land, irrigated land, working animals;
- A_{NP} : Non-Productive (leisure) assets: ownership of radios, TV, refrigerator, gas stove, washing machine and vehicles;
- A_T : Total assets: A_P and A_{NP} ;
- Other dwelling and household characteristics such as: electricity, earth floor, weak roof, domestic animals, own house, years of education of the household head.

We compute the asset indexes for the different periods in Table 1. The table shows that there is a marked increase in asset accumulation for all households (HH) during the ten-year period.¹³

5 Descriptive statistics

We take advantage of our detailed panel database to describe the economic role played by migration and remittances in the rural poor households. We construct a dummy variable at the household level that indicates whether the household has at least one member who is a migrant (i.e., working in another locality, state or abroad). In 1997, 5% of the households had a migrant member, while 3% had a member in the US. These percentages are somewhat reduced in 2001 (3% and 2%, respectively), but increase considerably in

2006 (10% and 7%, respectively). These results show that even when we follow the same households over a long period of time (10 years), there is considerable variation in migration statistics at the household level.

Table 2 presents summary statistics of other variables of interest for the balanced panel, pooled and separately for 1997, 2001 and 2006. The table shows that remittances represent less than 10% of the total income in the household (0.6/7.7). Surprisingly, this ratio is very similar for households with current migrants and for those without (the reason for this is that remittances may come from past migrants). The (pooled) average household has a household head with 3.3 years of schooling and has 1.4 male adults in the labour force. Both schooling and labour participation increase in 2006. The table also reports community level variables that will be used as IV in the next section. $\text{HH w/mig} / \#\text{HH}$ (at the community) is the proportion of households at the community level with at least one household member being a migrant. $\text{HH w/USmig} / \#\text{HH}$ (at the community) represents a similar ratio but for the case when the migrant lives in the US. As explained in the next section, the IV will work well if there is enough variation both across levels and across type of households. A visual inspection of the table reveals that this is indeed the case.

6 Econometric analysis

6.1 The model

Let A_{it} be an asset index for family i and year t . We are mostly interested in household-specific asset dynamics. Let $M_{i,t}$ be a variable that captures the migration-related nature of the household; X_{it} be household characteristics; and $(\mu_i + \epsilon_{it})$ be an error component with household-specific effects and idiosyncratic temporary shocks. We consider the

following asset dynamics equation:

$$A_{i,t} - A_{i,t-1} = \alpha A_{i,t-1} + \beta M_{i,t} + \delta X_{i,t} + \mu_i + \epsilon_{i,t} \quad (16)$$

We are mostly concerned with $\beta \equiv \frac{\partial E[A_{i,t}|A_{i,t-1}, M_{i,t}, X_{i,t-1}, \mu_i, \eta_t]}{\partial M}$, which denotes the conditional effect of migration on asset accumulation. We extend this analysis to a multi-dimensional measure of assets $A = \{A_P, A_{NP}\}$, where A_P denotes productive assets and A_{NP} non-productive assets. As argued above, the question we want to address here is the effect of migration on the type of assets that families accumulate.

We study the effect of migration on asset accumulation using three different measures of migration. First, we consider a dummy variable for households that declare having at least one migrant member, Migrant HH (see Table 3). Second, we use the number of migrants in the household, Number of Migrants by HH (see Table 4). Third, we use remittances per capita (see Table 5). In each case, we separately study the effect migration on: (i) total assets, (ii) productive assets, and (iii) non-productive assets. As additional covariates we can only select variables that change over time within HH, otherwise they became collinear with the fixed-effects. We use the number of HH male adults that correspond to a measure of the HH labour force.

6.2 Endogeneity and dynamic panel bias

Several endogeneity issues need to be addressed in order to avoid potential biases in this estimator. First, households may respond to adverse or positive shocks (ϵ) changing the number of migrants or the nature of migration (temporal vs. permanent). Second, selection bias may occur if migrant households are intrinsically different from non-migrant ones (see for instance Jaeger et al., 2010). Regarding the relationship between migration and self-selection, Borjas (1987, 1991) has formalized the endogeneity of the migration

decision, showing that the welfare impact of immigrants is crucially dependent on the degree of transferability of their unobservable and observable variables, and that affects the labour market.

Acosta (2006) and Woodruff and Zenteno (2007) use migration networks and history (at the village or household level) as instruments for migration (or remittances) postulating that these variables have a positive impact on the opportunity to migrate but no additional impact on income, schooling, or nutrition at home. McKenzie and Sasin (2007) argue that these instruments are suitable to study the migration impact at the originary location as in our case.

Following previous work on this subject, the IV strategy we follow uses the migration lagged one period (to all destinations and to the US, separately) at the community level as an instrument for the household level decision. In particular, we use the ratio of migrant households to total households, lagged one period, at the community level, for all destinations and to the US as IV for our migrant variables at the household level. These are the variables $\text{HH w/mig} / \#\text{HH}$ (at the community) and $\text{HH w/USmig} / \#\text{HH}$ (at the community) in Table 2. Because we have a panel data, and as long as there is variation across periods in communities, we can include these variables together with the fixed effects at the household level. Therefore, our identification strategy relies on variation in aggregate migration across time and space. We refer to this estimator as IVFE.

In order to evaluate the validity of the IV, we check for the joint statistical significance of these variables in the first-stage regressions (F-test), and for overidentifying restrictions (Sargan-Hansen test). In all specifications the F-test statistics for the joint significance of both instruments show that they are significantly correlated with the corresponding endogenous variables ($F > 10$). Moreover, the Sargan-Hansen tests show that we cannot reject the null hypothesis of exogeneity of the instruments at the usual 5% significance level. The first stage results appear in online Appendix D.

In dynamic panel data models with unobserved effects, the treatment of the initial observations is an important theoretical and practical problem. As is well known, the usual within estimator is inconsistent, and can be badly biased. (See, for example, Hsiao, 1986, section 4.2.) We thus follow the Anderson and Hsiao (1981) and Arellano and Bond (1991) GMM strategy by taking first order differences and using lagged values of the dependent variable and other exogenous covariates in levels to instrument the autoregressive dependent variable. We also use the same IV for the migration variable.

6.3 Econometric results

Tables 3, 4 and 5 report estimates for OLS, FE, IVFE and GMM estimators for migrant HH, number of migrants and remittances per capita, respectively. The asset index and remittances per capita are standardized to ease the interpretation of the results. The asset index A is divided by its pooled average (i.e. 0.5 in Table 1). Therefore, all coefficients should be interpreted as the effect of a given covariate on units of the average asset index. Moreover, remittances per capita are divided by the pooled average total income per capita (i.e. 7.7 in in Table 2), and then, the effect of remittances per capita are measured in units of the average income per capita of the sample.

In all cases the OLS effect of migration on assets accumulation is negative and statistically significant. However, when we include the household-level FE this effect becomes non-significant, except for non-productive assets where it continues to display a negative sign and is statistically significant. The differences between OLS and FE show that total and productive assets have a positive correlation with migration (see also online Appendix C).

Next, we follow the IV strategy described above. Both total assets and productive assets become positive and statistically significant while non-productive assets is, in general, negative and statistically significant. In all cases, the GMM estimates are smaller

than the IVFE estimates, and this is our preferred specification.

Having a migrant household increases total asset accumulation by 0.249 standard deviation units. Moreover, one additional household migrant contributes to 0.035 total assets standard deviation units. Finally, increasing the amount of remittances by the same amount as the average HH income increases total asset accumulation by 0.039 standard deviation units. The magnitude and sign of the effect on productive assets follow closely that of total assets. Having a migrant household increases productive asset accumulation by 0.245 standard deviation units. Moreover, one additional household migrant contributes to 0.032 productive assets standard deviation units. Increasing the amount of remittances by the same amount as the average HH income increases productive asset accumulation by 0.030 standard deviation units. Finally, there is a negative IVFE effect on non-productive asset accumulation. However, the GMM estimates for this effect are non statistically significant in all specifications.

Overall the results show that migration can be seen as a long-term investment for the household. Therefore, the income sent back home by the migrant is used to accumulate productive assets, rather than non-productive assets.

7 Conclusion

This paper aims at explaining the link between migration and asset dynamics for a panel of poor rural households in Mexico over the period 1997-2006. Our results suggest that migration may be used by households as a mechanism to accelerate asset accumulation in productive assets. The general idea is that remittances may help alleviate credit constraints for poor households, thus allowing them to invest in productive assets that would be optimal under complete markets. Furthermore, our estimations also suggest that families who send migrants with the intention to channel remittances towards investment

in productive assets, concomitantly reduce their accumulation of non-productive assets, possibly to further contribute to raising funds for physical investment.

An important caveat concerning our analysis is that it has abstracted from general equilibrium interactions, so as to focus exclusively on the direct effect of migration on capital accumulation via remittances. One specific general equilibrium effect that may be particularly relevant in our context is the fact that migration decisions will necessarily affect the aggregate labour supply at the home village. On the one hand, migration lowers aggregate labour supply at the village level, which in turn would raise equilibrium wages and household incomes (see Jaimovich, 2010, for a growth model where this mechanism is at play; also, see Mishra, 2007, for evidence of this general equilibrium effect in Mexico). However, looking at the household level, sending out a migrant also means losing one of their workers (and, possibly, the most productive worker). Furthermore, it may well be the case that the wealth effect brought about by the migrant leads household members who remain at the village to increase their leisure consumption. In that regard, two remarks apply here. First, although we acknowledge that these effects imply that migration may influence accumulation also by other channels other than remittances, we are agnostic concerning the overall sign of these additional effects. Second, the above general equilibrium effect on the wage, which could be expected to induce an upwards bias on the effect of remittances, will be of significant magnitude only if the *total* number of migrants from the rural village varies substantially across our years of observations. In that respect, the results in Table 2 show that the percentage of families with at least one migrant ranges within 3% to 10% of the sampled households.

In a similar vein the effect of migration and remittances are both confounded. We should expect that remittances increase the probability of capital accumulation as it relaxes credit constraints. On the other hand, migration would decrease that probability because of the loss of household members and/or less incentives to work. Both effects

could be further exploited, as for example studying whether results change or not when we analyze the impact of remittances for the sub-sample of migrant households *vis-a-vis* non-migrant households.

Notes

¹See, for example, Stark and Levhari (1982), and Rozelle, Taylor and DeBrauw (1999, 2003).

²No future discounting is just a simplifying assumption, useful for the algebraic derivations but without any important implication. The log-utility is also assumed mainly for algebraic simplicity (in particular, it allows us to obtain a closed-form solution for the model), and could be replaced by a general CRRA utility function without changing the main insights of the model (as we will see below, it is important though that utility displays decreasing absolute risk aversion).

³Strictly speaking, there is no risk. Hence, the DARA property should be simply understood as an assumption on the degree of concavity of the utility function, which in turn governs the intertemporal elasticity of substitution, and therefore how willing agents are to transfer resources across the two periods.

⁴In the literature this is known as “psychological costs”, and there exists some evidence for intra-European migration (Molle and van Mourik, 1988). We could also add to the model some pecuniary cost attached to sending a migrant (i.e. transportation costs), although it is important for our argument that pecuniary costs are not too large to prevent credit constrained households from affording to send out a migrant. In online Appendix B we present an alternative version of the model where M is replaced by some pecuniary costs of migration.

⁵The lower bound, $v \geq 1$, essentially says that the *good* jobs are sufficiently productive, making migration (possibly) an attractive option. The upper bound, $v < 1 + R$, is just posed to focus only on those cases in which the credit constraint, $s_i \geq 0$, binds in the optimum (as we will see later on, $v < 1 + R$ implies that total family income in $t = 1$ never exceeds that of $t = 2$).

⁶The role of networks on migration has been extensively studied in the literature (see for instance Munshi, 2003, and the references therein).

⁷More precisely, $\hat{y} < 1$ whenever $R \geq v^{-1} + \frac{v}{4}$. Notice, too, that both a larger R and larger v make this last inequality more likely to hold. This is quite intuitive, since the (expected) return from migration is increasing in R and v ; in the former case indirectly through investment returns, in the latter directly through earnings.

⁸The analytical expression for $E \left[I | m = 1, \hat{y} \leq y < \frac{R}{R-1} \right]$ is given by:

$$\left[\int_{\hat{y}}^{R/(R-1)} [1 - \tilde{n}(y_i)] dy_i \right]^{-1} \int_{\hat{y}}^{R/(R-1)} \frac{1 + \tilde{n}(y_i)}{2} [1 - \tilde{n}(y_i)] dy_i.$$

⁹Selection of beneficiaries into Oportunidades involved two main steps. First, communities are selected based on a marginality index as determined from census data. Second, household questions are applied to the entire rural community and in which socio-economic and demographic data are collected. A model derived from discriminant analysis is then applied to the household data to obtain a score, the puntaje: a household was eligible to the program if its score was above 0,69.

¹⁰Encuesta de “Re-evaluación de localidades incorporadas en las primeras fases del Programa (1997-1998).” INSP, 2006.

¹¹Not shown but available from the authors upon request.

¹²Income aggregates were created and broken down into five categories: agricultural wage employment, non-farm wage employment, self employment, transfers and other (including income from rent and interest).

¹³First principal component analysis was also used with this data and results remain similar. For the sake of brevity results were not shown but they are available from the Authors.

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Table 1: Asset Indexes, by HH migrant status

	All HH	HH with migrants	HH without migrants
All years			
Asset Index	0.5 [0.45]	0.503 [0.471]	0.499 [0.447]
N	13,095	1,443	11,652
1997			
Asset Index	0.388 [0.44]	0.387 [0.452]	0.388 [0.438]
2001			
Asset Index	0.478 [0.445]	0.474 [0.466]	0.478 [0.442]
2006			
Asset Index	0.634 [0.43]	0.649 [0.457]	0.632 [0.427]

Table 2: Summary Statistics

HH Variable	All HH		HH w/mig		HH wo/mig	
	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.
All years						
Per capita inc	7.7	1.9	7.847	1.70	7.667	1.95
Remittances	0.6	3.3	1.694	8.17	0.462	1.96
Yrs educ (head)	3.362	2.079	3.977	2.23	3.271	2.45
HH male adults	1.436	1.18	1.784	1.31	1.393	1.15
#HH w/mig / #HH (at com.)	0.012	0.027	0.021	0.05	0.011	0.02
#HH w/USmig / #HH (at com.)	0.01	0.025	0.018	0.05	0.009	0.01
1997						
Per Capita inc	7.289	2.536	7.424	2.275	7.272	2.566
Remittances	0.4	2.262	0.4	2.235	0.4	2.265
Yrs educ (head)	3.273	2.296	3.662	2.089	3.216	2.32
HH male adults	1.256	1.03	1.426	1.099	1.235	1.02
#HH w/mig / #HH (at com.)	0.011	0.031	0.018	0.05	0.011	0.028
#HH w/USmig / #HH (at com.)	0.008	0.026	0.015	0.05	0.008	0.021
2001						
Per capita inc	7.776	1.502	7.925	1.198	7.757	1.535
Remittances	0.503	1.836	0.305	1.398	0.528	1.882
Yrs educ (head)	3.245	2.376	3.85	2.155	3.156	2.394
HH male adults	1.29	1.046	1.674	1.204	1.243	1.015
#HH w/mig / #HH (at com.)	0.008	0.021	0.015	0.049	0.007	0.013
#HH w/USmig / #HH (at com.)	0.006	0.019	0.012	0.048	0.005	0.011
2006						
Per capita inc	7.997	1.503	8.193	1.334	7.972	1.521
Remittances	0.883	4.914	4.315	13.436	0.454	1.725
Yrs educ (head)	3.567	2.609	4.42	2.381	3.44	2.617
HH male adults	1.763	1.364	2.254	1.477	1.702	1.337
#HH w/mig / #HH (at com.)	0.017	0.029	0.029	0.068	0.015	0.019
#HH w/USmig / #HH (at com.)	0.014	0.027	0.026	0.067	0.013	0.016

Table 3: Growth of the Asset Index - Migrant Household

VARIABLES	Pooled OLS	FE	IVFE	GMM
ALL ASSETS				
Lag Total	-0.569*** (0.00986)	-1.334*** (0.0126)	-1.357*** (0.0154)	-1.423*** (0.0124)
Migrant HH	-0.140*** (0.0414)	0.0601 (0.0455)	0.827*** (0.279)	0.249*** (0.0614)
HH Male Adults	-0.0715*** (0.00783)	0.0836*** (0.0128)	0.0607*** (0.0156)	0.00437 (0.0148)
Observations	8730	8730	8730	8730
R^2	0.282	0.729	0.712	
Number of HH		4365	4365	4365
F (first stage)			63.81	
Sargan			0.0942	0.149
PRODUCTIVE ASSETS				
Lag Prod	-0.553*** (0.00981)	-1.349*** (0.0125)	-1.367*** (0.0148)	-1.442*** (0.0125)
Migrant HH	-0.136*** (0.0413)	0.0596 (0.0444)	0.689*** (0.267)	0.245*** (0.0615)
HH Male Adults	-0.0799*** (0.00781)	0.0538*** (0.0125)	0.0347** (0.0151)	-0.0217 (0.0152)
Observations	8730	8730	8730	8730
R^2	0.274	0.738	0.726	
Number of HH		4365	4365	4365
F (first stage)			64.87	
Sargan			0.0965	0.101
NON PRODUCTIVE ASSETS				
Lag Non-Prod	-0.657*** (0.0120)	-1.491*** (0.0161)	-1.485*** (0.0165)	-1.860*** (0.0208)
Migrant HH	-0.135*** (0.0467)	-0.162*** (0.0543)	-0.678** (0.300)	0.103 (0.0747)
HH Male Adults	-0.0516*** (0.00885)	-0.0304** (0.0150)	-0.0113 (0.0187)	0.00884 (0.0183)
Observations	8730	8730	8730	8730
R^2	0.258	0.664	0.657	
Number of HH		4365	4365	4365
F (first stage)			75.36	
Sargan			0.434	0.613

Notes: Robust standard errors in parentheses. * significant at 10%; ** significant at 5%; *** significant at 1%. See text for variable definitions.

Table 4: Growth of the Asset Index - Number of Migrants by Household

VARIABLES	Pooled OLS	FE	IVFE	GMM
ALL ASSETS				
Lag Total	-0.569*** (0.00986)	-1.333*** (0.0125)	-1.357*** (0.0158)	-1.417*** (0.0123)
Number of Migrants by HH	-0.0290*** (0.00911)	0.00847 (0.0101)	0.220*** (0.0768)	0.0355** (0.0138)
HH Male Adults	-0.0703*** (0.00790)	0.0841*** (0.0129)	0.0510*** (0.0180)	0.00289 (0.0149)
Observations	8730	8730	8730	8730
R^2	0.282	0.729	0.702	
Number of HH		4365	4365	4365
F			41.93	
Sargan			0.0812	0.147
PRODUCTIVE ASSETS				
Lag Prod	-0.554*** (0.00981)	-1.348*** (0.0124)	-1.367*** (0.0150)	-1.436*** (0.0124)
Number of Migrants by HH	-0.0299*** (0.00909)	0.00826 (0.00982)	0.182** (0.0732)	0.0322** (0.0137)
HH Male Adults	-0.0784*** (0.00788)	0.0543*** (0.0126)	0.0266 (0.0174)	-0.0227 (0.0152)
Observations	8730	8730	8730	8730
R^2	0.274	0.738	0.719	
Number of HH		4365	4365	4365
F			42.80	
Sargan			0.0844	0.112
NON PRODUCTIVE ASSETS				
Lag Non-Prod	-0.657*** (0.0120)	-1.491*** (0.0161)	-1.483*** (0.0169)	-1.859*** (0.0208)
Number of Migrants by HH	-0.0211** (0.0103)	-0.0281** (0.0120)	-0.186** (0.0820)	0.0192 (0.0175)
HH Male Adults	-0.0516*** (0.00893)	-0.0312** (0.0151)	-0.00241 (0.0213)	0.00571 (0.0185)
Observations	8730	8730	8730	8730
R^2	0.258	0.663	0.650	
Number of HH		4365	4365	4365
F			49.78	
Sargan			0.480	0.599

Notes: Robust standard errors in parentheses. * significant at 10%; ** significant at 5%; *** significant at 1%. See text for variable definitions.

Table 5: Growth of the Asset Index - Remittances per capita

VARIABLES	Pooled OLS	FE	IVFE	GMM
ALL ASSETS				
Lag Total	-0.570*** (0.00986)	-1.334*** (0.0125)	-1.371*** (0.0238)	-1.413*** (0.0123)
Remittances	0.00189 (0.0118)	0.0358*** (0.0129)	0.795** (0.344)	0.0388** (0.0153)
HH Male Adults	-0.0751*** (0.00778)	0.0839*** (0.0128)	0.0524** (0.0222)	0.00632 (0.0148)
Observations	8730	8730	8730	8730
R^2	0.281	0.730	0.517	
Number of HH		4365	4365	4365
F			5.539	
Sargan			0.207	0.162
PRODUCTIVE ASSETS				
Lag Prod	-0.554*** (0.00982)	-1.349*** (0.0124)	-1.381*** (0.0224)	-1.433*** (0.0124)
Remittances	0.000104 (0.0118)	0.0311** (0.0126)	0.668** (0.316)	0.0296** (0.0134)
HH Male Adults	-0.0833*** (0.00776)	0.0543*** (0.0125)	0.0280 (0.0204)	-0.0169 (0.0150)
Observations	8730	8730	8730	8730
R^2	0.274	0.738	0.586	
Number of HH		4365	4365	4365
F			5.540	
Sargan			0.185	0.138
NON PRODUCTIVE ASSETS				
Lag Non-Prod	-0.658*** (0.0120)	-1.492*** (0.0161)	-1.507*** (0.0201)	-1.861*** (0.0209)
Remittances	-0.0241* (0.0133)	-0.00956 (0.0155)	-0.613* (0.313)	-0.00559 (0.0195)
HH Male Adults	-0.0540*** (0.00879)	-0.0358** (0.0149)	-0.00341 (0.0241)	0.0187 (0.0180)
Observations	8730	8730	8730	8730
R^2	0.258	0.663	0.547	
Number of HH		4365	4365	4365
F			7.250	
Sargan			0.479	0.620

Notes: Robust standard errors in parentheses. * significant at 10%; ** significant at 5%; *** significant at 1%. See text for variable definitions.

Figure 1: Migration and investment decisions

