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Robertson, John F.R. and Bondarenko, Igor M. and Trishkina, Ekaterina and Dvorkin, Mikhail and Panasci, Lawrence and Manikhas, Alexey and Shparyk, Yaroslav and Cardona-Huerta, Servando and Cheung, Kwok-Leung and Philco-Salas, Manuel Jesus and Ruiz-Borrego, Manuel and Shao, Zhimin and Noguchi, Shinzaburo and Rowbottom, Jacqui and Stuart, Mary and Grinsted, Lynda M. and Fazal, Mehdi and Ellis, Matthew J. (2017) Fulvestrant 500 mg versus anastrozole 1 mg for hormone receptor-positive advanced breast cancer (FALCON): an international, randomised, double-blind, phase 3 trial. *The Lancet*, 388 (10063). pp. 2997-3005. ISSN 1474-547X

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1 **Fulvestrant 500 mg versus anastrozole 1 mg for hormone receptor-positive**  
2 **advanced breast cancer (FALCON): a randomised, double-blind, Phase 3**  
3 **trial**

4 Division of Medical Sciences and Graduate Entry Medicine, School of Medicine,  
5 University of Nottingham, Royal Derby Hospital Centre, Derby, UK (Professor John  
6 FR Robertson MD\*); Oncology Department, Dnipropetrovsk State Medical Academy,  
7 Dnipropetrovsk, Ukraine (Professor Igor M Bondarenko PhD); Leningrad Regional  
8 Oncology Dispensary, St Petersburg, Russia (Ekaterina Trishkina PhD); Clinical  
9 Oncology Dispensary, Omsk, Russia (Mikhail Dvorkin MD); Department of  
10 Oncology, Jewish General Hospital, Montreal, Canada (Professor Lawrence Panasci  
11 MD); City Clinical Oncology Dispensary, St Petersburg, Russia (Alexey Manikhas  
12 MD); Lviv State Oncology Regional Treatment and Diagnostic Centre, Lviv, Ukraine  
13 (Yaroslav Shparyk PhD); Breast Cancer Center, Tecnológico de Monterrey,  
14 Monterrey, Mexico (Servando Cardona-Huerta PhD); Division of Medical Sciences  
15 and Graduate Entry Medicine, School of Medicine, University of Nottingham, Royal  
16 Derby Hospital Centre, Derby, UK (Kwok-Leung Cheung MD); Unidad de  
17 Investigación, Instituto Oncológico de Lima, Lima, Peru (Manuel Jesus Philco-Salas  
18 MD); Hospital Universitario Virgen del Rocío, Seville, Spain (Manuel Ruiz-Borrego  
19 MD); Fudan University Shanghai Cancer Center, Shanghai, China (Professor Zhimin  
20 Shao MD); Department of Breast and Endocrine Surgery, Osaka University Graduate  
21 School of Medicine, Osaka, Japan (Professor Shinzaburo Noguchi PhD);  
22 AstraZeneca, Alderley Park, Macclesfield, UK (Jacqui Rowbottom MSc);  
23 AstraZeneca, Alderley Park, Macclesfield, UK (Mary Stuart MD); AstraZeneca,  
24 Cambridge, UK (Lynda M Grinsted MSc); AstraZeneca, Gaithersburg, MD, USA

25 (Mehdi Fazal MD); Lester and Sue Smith Breast Center, Baylor College of Medicine,  
26 Houston, Texas, USA (Professor Matthew J Ellis PhD\*)

27 \*Contributed equally to this article

28 **Addresses for correspondence:**

29 Professor John F.R. Robertson  
30 Division of Medical Sciences and Graduate Entry Medicine  
31 School of Medicine  
32 Faculty of Medicine and Health Sciences  
33 University of Nottingham  
34 Royal Derby Hospital Centre  
35 Uttoxeter Road  
36 Derby  
37 DE22 3DT  
38 UK  
39 Telephone: +44 (0)1332 724881  
40 Fax: +44 (0)1332 724880  
41 Email: john.robertson@nottingham.ac.uk

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43 **Target journal:** *The Lancet*

44 **Word count:** 3434/4500 max

45 **Number of tables and figures:** 3 figures, 3 tables

46 **Number of references (max 30):** 25

47 **SUMMARY**

48 **BACKGROUND:** Aromatase inhibitors are a standard of care for hormone receptor-  
49 positive locally advanced or metastatic breast cancer (LA/MBC). We investigated  
50 whether the selective estrogen receptor degrader fulvestrant could improve  
51 progression-free survival versus anastrozole in postmenopausal patients who had not  
52 received prior endocrine therapy.

53 **METHODS:** In this Phase 3, randomised, double-blind trial (FALCON), eligible  
54 patients, from 113 centres in 20 countries, were endocrine therapy-naïve, had estrogen  
55 receptor and/or progesterone receptor-positive LA/MBC, WHO performance status 0–  
56 2, and  $\geq 1$  measurable/non-measurable lesion(s). Patients were randomised (1:1) to  
57 fulvestrant (500 mg IM; Days 0, 14, 28, then each 28 days) or anastrozole (1 mg orally  
58 daily) using a computer-generated randomisation scheme. The primary endpoint was  
59 progression-free survival (PFS), determined by RECIST 1.1, intervention by surgery  
60 or radiotherapy due to disease deterioration, or death (any cause). This trial is  
61 registered at ClinicalTrials.gov (NCT01602380).

62 **FINDINGS:** Between 17 October 2012 and 11 July 2014, 524 patients were enrolled  
63 and 462 patients were randomised (fulvestrant, n=230; anastrozole, n=232). Primary  
64 endpoint was met, as shown by a statistically significant improvement in PFS for  
65 fulvestrant vs anastrozole (hazard ratio [HR] 0.797; 95% confidence interval [CI]  
66 0.637–0.999; p=0.0486). Median PFS was 16.6 (95% CI 13.83–20.99) vs 13.8 (95%  
67 CI 11.99–16.59) months for fulvestrant and anastrozole, respectively. Most common  
68 adverse events (AEs) were arthralgia (16.7% vs 10.3%) and hot flushes (11.4% vs

69 10.3%); 7.0% vs 4.7% discontinued due to AEs with fulvestrant and anastrozole,  
70 respectively.

71 **INTERPRETATION:** Results confirm the superior efficacy of fulvestrant over  
72 anastrozole in postmenopausal women with hormone receptor-positive LA/MBC who  
73 have not received prior endocrine therapy.

74 **FUNDING:** AstraZeneca

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## 76 INTRODUCTION

77 First-line treatment recommendations for postmenopausal women with hormone  
78 receptor-positive (estrogen receptor [ER], and/or progesterone receptor [PgR]) locally  
79 advanced or metastatic breast cancer includes endocrine therapy with a  
80 third-generation aromatase inhibitor (AI; anastrozole, letrozole, exemestane) or  
81 tamoxifen.<sup>1-3</sup> In hormone receptor-positive disease, third-generation AIs have  
82 increased efficacy compared with tamoxifen in terms of time to progression.<sup>4-8</sup>

83 Fulvestrant, a selective ER degrader (SERD) that blocks ER function by inducing ER  
84 degradation,<sup>9</sup> is approved for postmenopausal women with hormone receptor-positive  
85 advanced breast cancer and disease progression following antiestrogen therapy.<sup>10,11</sup>

86 The 500 mg dose of fulvestrant was approved based on data from the Phase 3,  
87 double-blind Comparison of Faslodex in Recurrent or Metastatic Breast Cancer  
88 (CONFIRM) study that compared fulvestrant 500 mg with fulvestrant 250 mg in  
89 patients with hormone receptor-positive advanced breast cancer who experienced  
90 progression after prior endocrine therapy.<sup>12</sup> In CONFIRM, progression-free survival  
91 (PFS; hazard ratio [HR] 0.80; 95% confidence interval [CI] 0.68–0.94; p=0.006)<sup>12</sup>  
92 and overall survival (OS; HR 0.81; 95% CI 0.69–0.96; p=0.02)<sup>13</sup> were increased with  
93 fulvestrant 500 mg vs fulvestrant 250 mg.

94 Improved efficacy of first-line treatment with fulvestrant vs anastrozole was  
95 demonstrated in a Phase 2, open-label Fulvestrant First-Line Study Comparing  
96 Endocrine Treatments (FIRST) study in postmenopausal women with hormone  
97 receptor-positive locally advanced or metastatic breast cancer.<sup>14</sup> Fulvestrant was  
98 shown to be at least as effective as anastrozole in terms of clinical benefit rate (CBR;

99 72.5% [74/102] vs 67.0% [69/103], respectively; odds ratio, 1.30; 95% CI, 0.72–  
100 2.38; p=0.386).<sup>14</sup> In subsequent follow-up analyses, fulvestrant was associated with a  
101 longer PFS/time to progression (HR 0.66; 95% CI 0.47–0.92; p=0.01)<sup>15</sup> and  
102 improved OS (HR 0.70; 95% CI 0.50–0.98; p=0.04)<sup>16</sup> vs anastrozole.

103 The objective of the current study was to confirm the superior PFS advantage for  
104 fulvestrant versus anastrozole observed in the FIRST study, in a double-blind Phase 3  
105 design. The population for FALCON were postmenopausal women with hormone  
106 receptor-positive locally advanced or metastatic breast cancer who had not received  
107 prior endocrine therapy, in order to avoid reducing efficacy of the control arm through  
108 exposure to adjuvant endocrine therapy.

## 109 **METHODS**

### 110 **Study design**

111 The Fulvestrant and AnastrozoLe COmpared in hormonal therapy Naïve advanced  
112 breast cancer (FALCON) trial (Clinicaltrials.gov: NCT01602380) is a Phase 3  
113 randomised, double-blind, double-dummy, international, multicentre study that  
114 compared the efficacy and tolerability of fulvestrant with anastrozole in  
115 postmenopausal women with histologically confirmed ER+ and/or PgR+ locally  
116 advanced or metastatic breast cancer.

### 117 **Ethical approval**

118 The study was conducted in accordance with the Declaration of Helsinki and  
119 International Conference on Harmonisation/Good Clinical Practice guidelines. An

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120 Ethics Committee or Institutional Review Board approved the final protocol at each  
121 study site. All patients provided written, informed consent.

## 122 **Participants**

123 Eligible patients were postmenopausal women who had a World Health Organization  
124 (WHO) performance status of 0–2, and  $\geq 1$  measurable and/or non-measurable  
125 lesion(s). Key exclusion criteria included prior hormonal treatment for breast cancer;  
126 presence of life-threatening, metastatic, visceral disease; prior systemic therapy for  
127 breast cancer, except one line of cytotoxic chemotherapy; radiation therapy if  
128 completed  $\leq 28$  days prior to randomisation (unless for bone pain control); human  
129 epidermal growth factor receptor (HER2) over-expression/gene amplification;  
130 concomitant anticancer treatment (except bisphosphonates/denosumab); systemic  
131 estrogen-containing hormone-replacement therapy (HRT) use  $\leq 6$  months prior to  
132 randomisation (see Supplementary Appendix for full inclusion and exclusion criteria).

## 133 **Randomisation and masking**

134 Patients were randomised sequentially (1:1) to fulvestrant 500 mg or anastrozole 1 mg  
135 using a computer-generated randomisation scheme and an integrated voice/web  
136 response system. Patients were stratified at randomisation according to locally  
137 advanced or metastatic breast cancer; prior or no prior treatment with chemotherapy  
138 for locally advanced or metastatic breast cancer; and measurable or non-measurable  
139 disease.

140 Study drugs were labelled using a unique identifier linked to the randomisation  
141 scheme. The active study drug and placebo for fulvestrant (pre-filled syringes) and  
142 anastrozole (tablets) were identically packaged to maintain blinding.



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**143 Procedures**

144 Study treatment was initiated at randomisation (Day 0). Fulvestrant (plus daily  
145 anastrozole placebo) was administered on Days 0, 14 ( $\pm 3$ ), 28 ( $\pm 3$ ), and every 28 ( $\pm 3$ )  
146 days thereafter as two 5 mL intramuscular injections at each visit. No fulvestrant dose  
147 reductions were permitted. Anastrozole (plus fulvestrant placebo on Days 0, 14, 28,  
148 and every 28 days thereafter) was administered once daily as a single tablet. Treatment  
149 continued until objective disease progression or other criteria for discontinuation were  
150 met in terms of adverse events (AEs), protocol non-adherence, or patient's decision to  
151 withdraw.

152 Study visits occurred at screening (Day -28 to -1), randomisation (Day 0), Day 14,  
153 every 4 weeks from Week 4 to 24 and every 12 weeks thereafter until disease  
154 progression. Safety and tolerability were assessed at each study visit, and for up to 8  
155 weeks after the last fulvestrant/placebo injection. HRQoL questionnaires were  
156 administered at baseline and at 3-monthly intervals. Following disease progression or  
157 treatment discontinuation, HRQoL questionnaires will be administered at 6-monthly  
158 until a final OS analysis.

**159 Outcomes**

160 The primary endpoint of the study was to demonstrate the superior PFS of patients  
161 treated with fulvestrant vs anastrozole. A progression event was determined based on  
162 tumour assessments performed locally by each investigator, and was defined by  
163 Response Evaluation Criteria in Solid Tumours (RECIST) 1.1, or  
164 surgery/radiotherapy for worsening of disease, or death from any cause.

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165 Secondary endpoints included objective response rate (ORR; best overall response of  
166 either complete response [CR] or partial response [PR] in patients with measurable  
167 disease at baseline), duration of response (DoR), and expected duration of response  
168 (EDoR), CBR (best overall response of CR, PR, or stable disease [SD]  $\geq 24$  weeks),  
169 duration of clinical benefit (DoCB), expected duration of clinical benefit (EDoCB),  
170 and OS (time from randomisation until death by any cause).

171 Health-related quality of life (HRQoL) was assessed using the Trial Outcome Index  
172 (TOI)<sup>17</sup> derived from the Functional Assessment of Cancer Therapy for Breast Cancer  
173 (FACT-B) questionnaire, and FACT-B total score.

174 Safety and tolerability assessments included AEs (graded according to Common  
175 Terminology Criteria for Adverse Event [CTCAE], version 4.0), serious AEs (SAEs),  
176 discontinuations due to AEs, deaths due to AEs, and pre-defined AEs of special  
177 interest (joint disorders and back pain) were reported throughout the study. Laboratory  
178 parameters, electrocardiogram (ECG) recordings, physical examination, and vital  
179 signs were monitored at pre-specified time points throughout the study. The safety  
180 analysis population was used for all safety outcome variables and included all patients  
181 who received at least one dose of randomised treatment (including placebo) according  
182 to the actual treatment initially received.

### 183 **Statistical analysis**

184 For the primary outcome, PFS was evaluated at a single time point when  
185 approximately 306 progression events had occurred. Randomisation of approximately  
186 450 patients was planned to achieve 306 progression events. It was calculated that if  
187 0.69 is the true PFS HR for the comparison of fulvestrant vs anastrozole, this number

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188 of events would provide 90% power for statistical significance at the 5% two-sided  
189 level. A PFS HR of 0.80 would deliver a statistically significant difference for the  
190 primary outcome. The primary analysis for this study was conducted in the intent-to-  
191 treat (ITT) population comprising all randomised patients.

192 Comparison of PFS for fulvestrant *vs* anastrozole was performed using a stratified  
193 log-rank test at the two-sided 5% significance level in the ITT population. Strata  
194 included were prior chemotherapy for locally advanced or metastatic disease and  
195 measurable disease; locally advanced *vs* metastatic disease was not included because  
196 only a small number of patients had locally advanced disease. Results are presented as  
197 an estimate of the HR, associated 95% CI, and p value. An interim analysis of OS was  
198 performed at the time of PFS analysis, and OS was analysed in the same way as PFS.  
199 OS and ORR were tested using a multiple testing procedure with an alpha-exhaustive  
200 recycling strategy to control type-I error at the overall alpha level.<sup>18</sup> CBR was  
201 analysed using a logistic regression model including the same stratification factors as  
202 for PFS and examination of odds ratio of the two treatment groups. ORR was analysed  
203 in the same way as CBR; however, measurable disease was not included in the model.  
204 Kaplan-Meier plots were produced for DoCB and DoR. EDoCB and EDoR are  
205 methodologies designed to provide an unbiased treatment comparison of DoCB and  
206 DoR by including all randomised patients (rather than just responding patients), and  
207 were calculated using the method of Ellis et al.<sup>19</sup> EDoR and EDoCB allow a statistical  
208 comparison to be made on the duration of response and clinical benefit between the  
209 two treatment arms. An analysis of time to deterioration of TOI and FACT-B total  
210 score was performed as described for PFS.

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211 A subgroup analysis was performed on PFS data (ITT) for the following baseline  
212 covariates: ER+ and PgR+ (yes/no); metastatic disease (yes/no); concomitant use of  
213 bisphosphonates (yes/no); measurable disease (yes/no); prior chemotherapy for locally  
214 advanced or metastatic breast cancer (yes/no); geographic region; prior systemic  
215 estrogen containing HRT (yes/no); and visceral disease (yes/no). HRs and 95% CI  
216 were calculated, and a Kaplan-Meier was generated for each subgroup. A global  
217 interaction test was performed using a Cox-proportional hazard model to evaluate if  
218 the treatment effect was consistent across the covariates. A post hoc interaction test to  
219 assess for consistency of the treatment effects across the visceral and non-visceral  
220 subgroups was also performed.

221 All patients who received at least one dose of randomised treatment were included in  
222 the safety population. AEs were summarised descriptively using Medical Dictionary  
223 for Regulatory Activities (MedDRA) preferred terms.

224 This trial is registered at ClinicalTrials.gov, number NCT01602380.

### 225 **Role of the funding source**

226 This study was designed and funded by AstraZeneca, who was involved in the  
227 reviewing and interpretation of data, the writing of the manuscript, and in the decision  
228 to submit for publication.

229 All authors had access to all the data and were responsible for the decision to submit  
230 the manuscript.

## 231 **RESULTS**

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232 Between 17 October 2012 and 11 July 2014, a total of 524 patients were enrolled. Of  
233 these, 462 patients were randomised (ITT; Figure 1): 230 received fulvestrant and 232  
234 received anastrozole at 113 centres in 20 countries in Asia, Europe, North America,  
235 South America, and South Africa. Data cut-off was 11 April 2016.

236 Two patients in the fulvestrant group did not receive study treatment following  
237 randomisation (patient decision); therefore, the safety population comprised 228 and  
238 232 patients in the fulvestrant and anastrozole groups, respectively.

239 In total, 14 and 13 protocol deviations related to eligibility criteria were observed in  
240 the fulvestrant and anastrozole arms, respectively. Three patients were reported to  
241 have received prior endocrine therapy. These protocol deviations were considered  
242 unlikely to affect the interpretation of study data.

243 Baseline demographic and disease characteristics were generally well balanced  
244 between groups (Table 1).

245 There were 309 progression events at data cut-off; of these, 143/230 (62.2%) and  
246 166/232 (71.6%) occurred in the fulvestrant and anastrozole groups, respectively.

247 Fulvestrant was associated with a statistically significant improvement in PFS  
248 compared with anastrozole (HR 0.797; 95% CI 0.637–0.999;  $p=0.0486$ ; Figure 2).

249 Median PFS was 16.6 months (95% CI 13.83–20.99) with fulvestrant and 13.8  
250 months (95% CI 11.99–16.59) with anastrozole (difference in medians, 2.8 months).

251 Table 2 shows the proportions of patients with CR, PR, and SD. In patients with  
252 measurable disease, ORR was 46.1% (89/193) with fulvestrant and 44.9% (88/196)  
253 with anastrozole (odds ratio 1.07; 95% CI 0.72–1.61;  $p=0.7290$ ). DoR in patients  
254 with measurable disease at baseline is shown in Supplementary Figure 1a. Median

255 DoR was longer in the fulvestrant arm than the anastrozole arm (20.0 [95% CI 15.90–  
256 27.63] and 13.2 [95% CI 10.64–16.72] months, respectively). EDoR was 11.4 and  
257 7.5 months, respectively (EDoR ratio 1.52; 95% CI 1.03–2.26;  $p=0.0367$ ).

258 CBR was 78.3% (180/230) and 74.1% (172/232) with fulvestrant and anastrozole,  
259 respectively (odds ratio 1.25; 95% CI 0.82–1.93;  $p=0.3045$ ). DoCB in patients with  
260 clinical benefit is shown in Supplementary Figure 1b. Median DoCB was 22.1 (95%  
261 CI 18.46–24.87) and 19.1 (95% CI 16.53–20.47) months for fulvestrant and  
262 anastrozole, respectively. The EDoCB was 21.9 months in the fulvestrant arm and  
263 17.5 months in the anastrozole arm (EDoCB ratio 1.26; 95% CI 0.99–1.59;  
264  $p=0.0561$ ).

265 Median OS could not be calculated as currently there is insufficient follow-up (31%  
266 maturity). At data cut-off, 67/230 (29.1%) and 75/232 (32.3%) patients in the  
267 fulvestrant and anastrozole groups, respectively, had died (HR 0.88; 95% CI 0.63–  
268 1.22;  $p=0.4277$ ).

269 Treatment effects on PFS were largely consistent across the pre-specified patient  
270 subgroups (global interaction test,  $p=0.1061$ ), with some exceptions noted: patients  
271 with prior chemotherapy for locally advanced or metastatic disease; patients with  
272 non-measurable disease; patients who were not ER+ and PgR+ at baseline; and  
273 patients with visceral disease (Figure 3a). For patients with non-visceral disease, the  
274 HR was 0.59 (95% CI 0.42–0.84), with median PFS of 22.3 (95% CI 16.62–32.79)  
275 vs 13.8 (95% CI 11.04–16.59) months for fulvestrant and anastrozole, respectively  
276 (Figure 3b). In the visceral disease subgroup, the HR was 0.99 (95% CI 0.74–1.33),  
277 with median PFS of 13.8 (95% CI 11.04–16.53) months for fulvestrant and 15.9

278 (95% CI 11.27–16.89) months for anastrozole. A post hoc interaction test to assess for  
279 consistency of the treatment effects across the visceral and non-visceral subgroups  
280 gave  $p=0.0092$ .

281 At data cut-off, median duration of actual exposure to fulvestrant was 14.7 months  
282 (range 0.9–37.7) and to anastrozole was 13.9 months (range 0.2–36.0). In total,  
283 166/228 (72.8%) and 173/232 (74.6%) patients reported an AE in the fulvestrant and  
284 anastrozole groups, respectively. Table 3 presents AEs with an incidence >5% in  
285 either group. SAEs were reported by 30/228 (13.2%) vs 31/232 (13.4%) patients  
286 receiving fulvestrant or anastrozole, respectively (Supplementary Table 1 presents  
287 SAEs considered causally related to treatment). Overall, 16/228 (7.0%) and 11/232  
288 (4.7%) patients in the fulvestrant and anastrozole groups, respectively, discontinued  
289 due to AEs (Supplementary Table 2). Grade 3 or worse AEs were reported by 51/228  
290 (22.4%) and 41/232 (17.7%) patients receiving fulvestrant and anastrozole,  
291 respectively; none occurred in >5% of patients in either group. There were 6/228  
292 (2.6%) and 7/232 (3.0%) deaths due to AEs in the fulvestrant and anastrozole groups,  
293 respectively. No deaths due to AEs were considered causally related to treatment.

294 AEs of special interest (joint disorders and back pain) were reported by 59/228  
295 (25.9%) and 42/232 (18.1%) patients in the fulvestrant and anastrozole groups,  
296 respectively. All AEs of special interest were mild or moderate in severity (Grade 1 or  
297 2), with the exception of one patient (1/228 [0.4%]) in the fulvestrant group who had  
298 Grade 3 back pain. No AEs of special interest led to treatment interruption, or had a  
299 fatal outcome. No SAEs of special interest were reported.

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300 Overall, no clinically significant changes in laboratory parameters, ECG recordings,  
301 physical examination, or vital signs were observed in either group.

302 Mean FACT-B and TOI scores were maintained and similar in both treatment groups.

303 Time to deterioration was not statistically significantly different between treatment  
304 arms for both TOI scores (HR 0.90; 95% CI 0.70–1.15; p=0.4008) and FACT-B total  
305 score (HR 0.84; 95% CI 0.66–1.07; p=0.1594).

## 306 **DISCUSSION**

307 The primary endpoint of this Phase 3 study was met, with patients receiving  
308 fulvestrant experiencing statistically significantly longer PFS than patients receiving  
309 anastrozole, confirming the hypothesis that fulvestrant is a more efficacious treatment  
310 than anastrozole in postmenopausal women with hormone receptor-positive locally  
311 advanced or metastatic breast cancer who have not received prior treatment with  
312 endocrine therapy. This represents a meaningful and relevant finding for which  
313 clinical data are limited.<sup>20</sup> Strengths of this study are the inclusion of a diverse patient  
314 population, the double-dummy study design, and the use of a standard-of-care  
315 comparison arm. Unlike many other studies where patients were allowed to receive  
316 prior adjuvant endocrine therapy, patients in the FALCON study were completely  
317 endocrine therapy-naïve and were even limited in their use of HRT prior to  
318 randomisation to greater than 6 months, given the known effect of HRT withdrawal.  
319 Therefore, this study provides a direct comparison of the therapeutic efficacy between  
320 the SERD fulvestrant and a third-generation AI without the confounding effects of  
321 prior adjuvant endocrine therapy exposure of any type. The HR for PFS seen in this  
322 study (0.797) is similar to the improvement shown by third-generation AIs over



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323 tamoxifen.<sup>4-8</sup> In addition to the primary endpoint results, pre-defined subgroup  
324 analyses were performed. The test for heterogeneity was not statistically significant  
325 across all the subgroups although it was noted that potential enhanced treatment  
326 effects with fulvestrant *vs* anastrozole were seen in some subgroups, including  
327 patients with non-visceral disease compared with visceral disease. This latter  
328 observation requires further study.

329 The FALCON data add to the extensive data on the efficacy of fulvestrant in patients  
330 with advanced breast cancer, and consolidate the evidence for superior efficacy for  
331 fulvestrant over a third-generation AI, initially raised by the results of the Phase 2  
332 FIRST study, where the majority of patients were also endocrine-naïve.<sup>14-16</sup>

333 The superiority of fulvestrant over anastrozole in an endocrine therapy-naïve patient  
334 population warrants future clinical evaluation of fulvestrant in other endocrine  
335 therapy-naïve patient populations, such as the (neo)adjuvant setting, where a Phase 3  
336 comparison with anastrozole for 6 months before surgery is currently underway  
337 (NCT01953588). The superior efficacy of fulvestrant was not associated with an  
338 enhanced response rate. The PFS advantage appears to be driven by the more durable  
339 responses associated with fulvestrant treatment as shown by the DoR and EDoR  
340 analyses. Since aromatase inhibition is prone to resistance generated by ESR1  
341 mutation,<sup>21</sup> one possibility for the PFS advantage is that fulvestrant is less prone to  
342 this resistance mechanism. The recent advent of circulating tumour DNA analysis  
343 should allow this hypothesis to be further evaluated. In preliminary studies it does  
344 appear that fulvestrant retains activity against tumours that harbour an ESR1  
345 mutation.<sup>22</sup>

346 The AE profile observed was generally consistent with the known safety profiles of  
347 fulvestrant and anastrozole. The most common AE reported with fulvestrant in the  
348 FALCON study was arthralgia, which occurred at a numerically higher frequency to  
349 that noted in the FIRST study (16.7% [38/228] and 9.9%, respectively);<sup>14</sup> however, no  
350 patients discontinued as a result. More patients in the fulvestrant group experienced  
351 myalgia than in the anastrozole group. Less than 2% of patients in either treatment  
352 group experienced SAEs causally related to treatment or discontinued treatment due to  
353 AEs, and no treatment-related deaths occurred.

354 An alternative to first-line fulvestrant has been established by the results of the  
355 Palbociclib Ongoing Trials in the Management of Breast Cancer (PALOMA-2) trial  
356 (NCT01740427), which excluded patients resistant to AIs, and the Mammary  
357 Oncology Assessment of LEE011's (ribociclib) Efficacy and Safety (MONALEESA-2  
358 trial (NCT01958021). These studies investigated the efficacy of the cyclin-dependent  
359 kinases 4 and 6 (CDK4/6) inhibitors palbociclib or ribociclib plus letrozole,  
360 respectively, *vs* letrozole alone in postmenopausal women who had not received prior  
361 systemic treatment for advanced breast cancer.<sup>23,24</sup> Statistically significant  
362 improvements in PFS were shown for palbociclib plus letrozole (HR 0.58; 95% CI  
363 0.46–0.72;  $p < 0.0001$ ) in PALOMA-2, and ribociclib plus letrozole (HR 0.56; 95% CI  
364 0.43–0.72;  $p = 3.29 \times 10^{-6}$ ) in MONALEESA-2 *vs* letrozole alone.<sup>23</sup> Both the  
365 PALOMA-2 and MONALEESA-2 studies demonstrate that addition of a second agent  
366 from a different class is associated with improved efficacy but additional toxicity, and  
367 the potential for an increased financial burden.<sup>25</sup> As such, the incidence of Grade 3  
368 and 4 SAEs, and permanent treatment discontinuation due to AEs (both  
369 haematological and non-haematological AEs) was greater with palbociclib plus

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370 letrozole and ribociclib plus letrozole than letrozole alone. Thus, when considered in  
371 the context of the results from FALCON, fulvestrant provides a lower toxicity option  
372 for first-line therapy that could be favoured for patients with low or intermediate risk  
373 disease with relatively good prognosis (e.g. non visceral disease), patients with high  
374 risk disease who have comorbidities restricting the use of combination targeted  
375 therapy, patients who cannot afford a CDK4/6 inhibitor, or in countries where  
376 CDK4/6 inhibitors are not been approved by regulatory authorities.

377 It is clearly important to identify patients likely to gain most benefit from treatment  
378 with endocrine monotherapy. Indeed, patients who achieved clinical response to  
379 fulvestrant experienced longer duration of response *vs* anastrozole. Thus, patients with  
380 endocrine-sensitive disease may not always require a combination treatment that is  
381 associated with greater toxicity. FALCON and PALOMA-2/MONALEESA-2 trials  
382 are not directly comparable and are immature from an OS perspective. OS results  
383 could provide additional evidence to support decisions between the use of a first-line  
384 CDK4/6 inhibitor with an AI *vs* fulvestrant monotherapy, particularly given the OS  
385 advantage already observed for fulvestrant over anastrozole in the FIRST study.

386 In conclusion, the FALCON study results support the conclusion that fulvestrant is  
387 more efficacious than anastrozole on the basis of a statistically significant  
388 improvement in PFS in postmenopausal women with hormone receptor-positive  
389 locally advanced or metastatic breast cancer who have not received prior endocrine  
390 therapy. Both treatments were associated with an acceptable tolerability profile.  
391 Collectively, the efficacy and tolerability findings support the clinical effectiveness of  
392 fulvestrant in this setting.

## **RESEARCH IN CONTEXT PANEL**

### **Evidence before this study**

We performed a general search on PubMed and ClinicalTrials.gov (search terms ‘fulvestrant 500 mg’ and ‘clinical trial’) to identify clinical studies of fulvestrant 500 mg, a selective estrogen receptor degrader (SERD), versus any third-generation aromatase inhibitor. No date or language limitations were applied. From the results identified, we believe that the randomised, double-blind, multicentre FALCON trial (NCT01602380) is the first Phase 3 trial to evaluate the efficacy and safety of fulvestrant compared with anastrozole in hormone receptor-positive postmenopausal women with advanced breast cancer who have not received prior endocrine treatment, a clinically meaningful patient population.

### **Added value of the study**

A previous open-label, Phase 2 study (the FIRST study) in postmenopausal women with hormone receptor-positive locally advanced or metastatic breast cancer, the majority of whom were endocrine-naïve, demonstrated that first-line fulvestrant was at least as effective as anastrozole in terms of clinical benefit rate and was superior in terms of time to progression and overall survival. Results from this randomised, double-blind, Phase 3 FALCON study therefore add to the extensive data on the efficacy and safety of fulvestrant in patients with advanced breast cancer, and consolidates evidence for superior efficacy for fulvestrant over anastrozole demonstrated earlier in the FIRST study.

### **Implications of all the available evidence**

The results of the FALCON study confirm that a SERD is a more efficacious treatment than a third-generation AI, which is the standard-of-care in first-line endocrine therapy for patients with hormone receptor-positive advanced breast cancer. These findings consolidate the known clinical effectiveness of fulvestrant and support the use of fulvestrant monotherapy in endocrine-naïve patients with hormone receptor-positive advanced breast cancer. As such, the FALCON study results have important implications for clinical practice.

### **AUTHORS AND CONTRIBUTORS**

John FR Robertson, Zhimin Shao, Shinzaburo Noguchi, Matthew J Ellis, and Mary Stuart were involved in the concept and design of the study.

John FR Robertson, Igor M Bondarenko, Ekaterina Trishkina, Mikhail Dvorkin, Lawrence Panasci, Alexey Manikhas, Yaroslav Shparyk, Servando Cardona-Huerta, Kwok-Leung Cheung, Manuel Jesus Philco-Salas, Manuel Ruiz-Borrego, Zhimin Shao, Shinzaburo Noguchi, and Matthew J Ellis were involved in the provision of study materials or patients, and Jacqui Rowbottom, Mary Stuart, Lynda M Grinsted, and Mehdi Fazal were involved in data collection.

All authors were involved in data analysis and interpretation, manuscript writing, and approved the final manuscript.

### **DECLARATION OF INTERESTS**

John FR Robertson has been a consultant for and has received honoraria from AstraZeneca and Bayer AG, has received research funding from AstraZeneca, Bayer

AG, and Novartis, has provided expert testimony for AstraZeneca, and holds stocks or other ownership with Oncimmune, and stock options with Carrick Therapeutics.

Igor M Bondarenko, Ekaterina Trishkina, Mikhail Dvorkin, Lawrence Panasci, Alexey Manikhas, Yaroslav Shparyk, Servando Cardona-Huerta, Manuel Jesus Philco-Salas, Manuel Ruiz-Borrego, and Zhimin Shao have no conflicts of interest to declare.

Kwok-Leung Cheung has received honoraria from Chugai; and has received research funding from AstraZeneca.

Shinzaburo Noguchi has been a consultant for and received honoraria and research funding from AstraZeneca, Novartis, and Taiho, has received research funding and honoraria from Chugai, Daiichi-Sankyo, Nippon Kayaku, and Takeda, and has received research funding from Pfizer and Bristol-Myers Squibb.

Mehdi Fazal is an employee of AstraZeneca. Lynda M. Grinsted is an employee and shareholder of AstraZeneca. Mary Stuart is a former employee of AstraZeneca, and is a current employee of Kingston Oncology Ltd, UK. Jacqui Rowbottom is a former employee of AstraZeneca, and is a current employee of JAR Statistics Ltd, UK.

Matthew J Ellis holds stock and has a leadership position from Bioclassifier LLC which derives royalties and other income from a sublicense to Nanostring LLC for PAM50-based diagnostics, including Prosigna; has been an ad hoc consultant for and received honoraria and research funding from AstraZeneca; and has also been a consultant for Pfizer and Puma.

## **ACKNOWLEDGEMENTS**

The authors wish to thank the patients and investigators involved in this study. This study was sponsored by AstraZeneca.

Medical writing support, funded by AstraZeneca, was provided by Simon Vass, PhD, of Complete Medical Communications.

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**FIGURE LEGENDS*****Figure 1. Patient disposition***

<sup>a</sup>Two patients in the fulvestrant 500 mg arm did not receive treatment (patient decision)

<sup>b</sup>Includes patients with disease progression

AE=adverse event

***Figure 2: Kaplan-Meier curve for PFS (ITT population)***

A circle represents a censored observation

CI=confidence interval. HR=hazard ratio. ITT=intent-to-treat. PFS=progression-free survival

***Figure 3: a) Forest plot of PFS in patient subgroups defined by pre-specified baseline covariates and b) Kaplan-Meier curve for PFS in patients with and without visceral disease (ITT population)***

A circle represents a censored observation

CI=confidence interval. ER=estrogen receptor. HR=hazard ratio. HRT=hormone replacement therapy. ITT=intent-to-treat. NC=not calculable. PFS=progression-free survival. PgR=progesterone receptor

**Table 1: Patient baseline demographics and disease characteristics (ITT population)**

Characteristic	Fulvestrant 500 mg	Anastrozole 1 mg
	(n=230) n (%)	(n=232) n (%)
Age		
Median, years	64.0	62.0
Range, years	38–87	36–90
≥65 years	108 (47.0)	91 (39.2)
Race		
White	175 (76.1)	174 (75.0)
Asian	36 (15.7)	34 (14.7)
Black or other	19 (8.3)	24 (10.3)
Time from diagnosis of breast cancer to randomisation		
≤2 months	102 (44.3)	99 (42.7)
>2 months to ≤1 year	58 (25.2)	66 (28.4)
>1 year	70 (30.4)	67 (28.9)
Receptor status		
ER+/PgR+	175 (76.1)	179 (77.2)
ER+/PgR-	44 (19.1)	43 (18.5)
ER+/PgR unknown	10 (4.3)	7 (3.0)

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ER-/PgR+	1 (0.4)	3 (1.3)
ER-/PgR-	0	0
HER2 status		
Positive	0	1 (0.4)
Negative	230 (100)	231 (99.6)
WHO performance status <sup>a</sup>		
0	117 (50.9)	115 (49.6)
1	106 (46.1)	105 (45.3)
2	7 (3.0)	12 (5.2)
Disease stage		
Locally advanced	28 (12.2)	32 (13.8)
Metastatic	202 (87.8)	200 (86.2)
Visceral disease <sup>b</sup>		
Bone/musculoskeletal only	24 (10.4)	24 (10.3)
Breast only	3 (1.3)	2 (0.9)
Skin/soft tissue only	8 (3.5)	6 (2.6)
Other/non-visceral	60 (26.1)	81 (34.9)
Measurable disease	193 (83.9)	196 (84.5)
Prior treatment <sup>c</sup>		
Chemotherapy		
LA/MBC <sup>d</sup>	36 (15.7)	43 (18.5)
Adjuvant	35 (15.2)	27 (11.6)

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Neo-adjuvant	11 (4·8)	16 (6·9)
Radiotherapy	53 (23·0)	50 (21·6)
Immunotherapy	0	0
Hormonal therapy	2 (0·9)	1 (0·4)

<sup>a</sup>WHO performance status: 0=normal activity; 1=restricted activity; 2=in bed  $\leq$ 50% of the time

<sup>b</sup>Includes patients with disease site at baseline of adrenal, bladder, CNS, oesophagus, liver, lung, peritoneum, pleura, renal, small bowel, stomach, pancreas, thyroid, colon, rectal, ovary, biliary tract, ascites, pericardial effusion, spleen, or pleural effusion

<sup>c</sup>Prior to enrolment; categories are not mutually exclusive

<sup>d</sup>Includes first-line, second-line, third-line, metastatic, and palliative chemotherapies (two patients were reported as deviations for having received second-line chemotherapy and one patient was reported in error to have received three prior lines of chemotherapy)

CNS=central nervous system. ER=estrogen receptor. HER2=human epidermal growth factor receptor. ITT=intent-to-treat. LA/MBC=locally advanced/metastatic breast cancer. PgR=progesterone receptor. WHO=World Health Organization

**Table 2: Clinical benefit (ITT population)**

Best objective response	Fulvestrant 500 mg	Anastrozole 1 mg
	(n=230)	(n=232)
	n (%)	n (%)
<b>Clinical benefit</b>		
Total	180 (78.3)	172 (74.1)
Complete response	7 (3.0)	8 (3.4)
Partial response	86 (37.4)	82 (35.3)
Stable disease $\geq$ 24 weeks	87 (37.8)	82 (35.3)
<b>No clinical benefit</b>		
Total	50 (21.7)	60 (25.9)
Stable disease $\geq$ 8 and $<$ 24 weeks	9 (3.9)	22 (9.5)
Progression	30 (13.0)	33 (14.2)
RECIST progression	27 (11.7)	28 (12.1)
Death	3 (1.3)	5 (2.2)
Not evaluable <sup>a</sup>	11 (4.8)	5 (2.2)

<sup>a</sup>Owing to incomplete post-baseline assessments for all non-evaluable patients

ITT=intent-to-treat. RECIST=Response Evaluation Criteria in Solid Tumours



**Table 3: Adverse events with a frequency of >5% in any treatment group regardless of causality (safety analysis population)**

Characteristic	Fulvestrant 500 mg	Anastrozole 1 mg
	(n=228) n (%)	(n=232) n (%)
Patients with any AE	166 (72.8)	173 (74.6)
Arthralgia	38 (16.7)	24 (10.3)
Hot flush	26 (11.4)	24 (10.3)
Fatigue	26 (11.4)	16 (6.9)
Nausea	24 (10.5)	24 (10.3)
Back pain	21 (9.2)	14 (6.0)
ALT increased	16 (7.0)	7 (3.0)
Myalgia	16 (7.0)	8 (3.4)
Hypertension	15 (6.6)	21 (9.1)
Insomnia	15 (6.6)	13 (5.6)
Diarrhoea	14 (6.1)	13 (5.6)
Constipation	13 (5.7)	11 (4.7)
Pain in extremity	13 (5.7)	10 (4.3)

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AST increased	12 (5.3)	8 (3.4)
Cough	12 (5.3)	8 (3.4)
Anaemia	9 (3.9)	20 (8.6)
Dyspnoea	9 (3.9)	13 (5.6)
Oedema peripheral	9 (3.9)	13 (5.6)

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AEs were graded according to Common Terminology Criteria for Adverse Events version 4.0

AE=adverse event. ALT=alanine aminotransferase. AST=aspartate aminotransferase