provided by Archive of European Integration



Commentary

www.epc.eu 16 December 2015

Nord Stream II – Testing EU unity and credibility

Annika Hedberg

In September 2015, Gazprom and major European energy companies (Germany's E.ON and BASF/Wintershall, Austria's OMV, France's ENGIE and Royal Dutch Shell) signed an agreement to double the Nord Stream gas pipeline's capacity by 2019. The plan is to transport up to 55 billion additional cubic metres of gas a year to Germany through the Baltic Sea, bypassing Ukraine and other Central-Eastern European countries.

The agreement has raised serious concerns. Ukrainian Prime Minister Yatsenyuk has called it "anti-Ukrainian and anti-European". European Commission Vice-President Šefčovič has questioned how the project fits with the EU's energy security and regulatory priorities, and called on companies to understand their responsibility for the security of supply for Europe as a whole, not only for parts of it. Commissioner Arias Cañete has warned that it would increase the EU's dependence on one supplier and route, and dry out the Ukraine transit. The energy ministers of the Baltic states, Hungary, Poland, Romania and Slovakia wrote to European Council President Tusk in November highlighting their fears, including the negative impacts on the EU's Energy Union. OMV CEO Seele claims that the project would increase supply security by extending "our trustful partnership" with Gazprom. German Chancellor Merkel again argues that the member states should improve connections within the EU rather than quarrel about the destination of gas. These statements by the supporters of the project fail to recognise the interlinked, wider political, energy security, economic and legal concerns related to the deal. As such, the project raises a serious question about the state of the Union at a time when cooperation is crucially needed.

Energy is not just a commodity but always has a strong <u>political dimension</u> when deals are made with Russia. As Gazprom is not a normal commercial actor but a foreign policy arm of the Russian government, the deal is a political victory for Moscow at a time when its aggression has destabilised Europe. Firstly, Russia can use this to demonstrate that relations with the EU are normalising. This contradicts the EU's message that it is committed to pressuring Moscow and maintaining sanctions as long as the conflict in Ukraine continues. Secondly, Russia can use the deal to show how fragmented the EU is as an actor. The EU's condemnation of Russia's actions and sanctions are worth little if member states undermine that political message by pursuing national interests. Germany's claim that this is a commercial deal and not about politics is short-sighted and dishonest: it casts an odd light on the four member states' political commitments, made jointly with their EU partners. Thirdly, making Germany a hub for Russian gas would further increase its dependence, giving Moscow greater leverage over the EU.

The deal sends a negative political message to Kyiv about the EU's reliability and the commitment to Ukraine. Russia's aim is to bypass Ukraine by changing transportation routes for gas. For Ukraine, losing the transit revenue and increased risk of gas disruptions would be a real blow. As long as Ukraine and the affected Central-Eastern European countries do not have access to alternative routes, suppliers and sufficient reverse flows, this will be a real challenge for their energy security. Russia's aim throughout the war has been to destabilise Ukraine. Contributing to this would lead to fundamental questions about the principles the EU claims to adhere to and its role in shaping regional developments.

The deal also conflicts with the EU's commitment to promote <u>energy security</u> and diversify from Russian gas, key priorities under its Energy Union strategy. While logically it should not be in the long-term interest of Russia to use energy as a political tool *vis-à-vis* the EU and risk losing an important gas market, the memories of 2006 and 2009 when Russia stopped gas flows to Ukraine continue to haunt the EU. This is not a trustful partnership. The 2014 stress tests evaluated countries' preparedness in case of gas disruptions, leading to a series of efforts internally and externally to tackle vulnerabilities. However, more remains to be done.



The Nord Stream II deal reminds us that the basis for energy security is created within the EU and how urgent it is to complete the internal energy market, ensure that infrastructure is in place that leaves no country alone in case of supply disruptions, and invest in energy efficiency and alternative energy sources such as renewables. It is in the Union's interest to invest in a secure, low-carbon energy system, and it should use its policy and regulatory framework together with financial support to guide investment decisions in this direction. The EU must also continue to assist Ukraine in its energy transition, in promoting energy efficiency and ensuring that the reverse flows for gas will be in place if needed. In addition, the increased emphasis on diversification, including alternative routes and suppliers for gas, and other energy sources is a welcome step in the right direction and must be pursued further.

The deal's <u>economic aspects</u> should also be discussed more openly. The EU's commitments and current trends for energy supply and energy use make the project's commercial viability questionable. How is the deal aligned with the Union's proclaimed vision for a low-carbon future, promoted via its climate and energy objectives for 2020, 2030 and the Energy Roadmap that calls for reducing emissions by 80% by 2050? How is it reconciled with the diversification efforts? Whilst gas will not disappear from the European energy mix in the next decades, there is an increasing interest in changing routes and suppliers for gas: Norwegian gas, Caspian gas, and new liquefied natural gas imports from the United States and the Gulf. Moreover, the current gas capacity from Russia is used at around 50% and demand for gas will decrease as alternative energy sources become available and the use of energy changes. Surely, future plans and investments in gas infrastructure and interconnectors should be aligned with these considerations. As the deal does not appear to do so, it raises questions about the unrelated promises and threats made to these companies.

Lastly, as the Commission evaluates the <u>legal implications</u> of Nord Stream II, it must be prepared to fully apply the rule of law, including the competition, environmental and public procurement rules, and the Third Energy Package. Due to political momentum and pressure from Russia and Germany, it is likely that the EU 'overlooked' legal considerations when Nord Stream I was approved and built. However, due to the changed political and security setting (as described above), boosting Gazprom's dominance over the production, distribution, and trading of gas to Europe now would be detrimental to the Union's credibility. At the same time, it is important that the Commission remains firm *vis-à-vis* Gazprom on the ongoing antitrust case and does not let politics weaken the implementation of EU law. Also, in order to ensure that future long-term supply contracts as well as inter-governmental gas agreements are in accordance with EU legislation, it is essential that the Commission's access to information and the possibility to assess major energy deals is enhanced.

The deal on Nord Stream II is a reminder of how short-sighted the pursuit of national interests at the expense of common principles can be, raising questions about the state of the European Union and the Energy Union. The EU cannot let national and commercial interests undermine its common political and energy security commitments. The Commission and the European Parliament must continue to use their political power to engage the relevant countries and companies in dialogue about these commitments and their implications. The media and civil society must continue to pressure those that undermine the EU and its interests and commitments *vis-à-vis* its neighbours. While the EU has a lot on its plate with the ongoing refugee, euro and Ukraine crises, it must not turn a blind eye to other developments that risk escalating into crises. A thorough review and frank discussion of the project's implications is needed. As the heads of state and government discuss the issue at the EU Summit on 17-18 December, they must come out with a clear common commitment to support Ukraine, to ensure energy security and to act consistently with these aims, including in commercial transactions with the Russian government and Gazprom. The EU can bring mutual benefits only if the member states push in the same direction.

Annika Hedberg is a Senior Policy Analyst at the European Policy Centre (EPC). The text is a revised version of a previous commentary published in October 2015.

Disclaimer: The views expressed in this Commentary are the sole responsibility of the author.