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Defining, Developing, and Using Curriculum Indicators

Abstract

We begin with a brief review of the lessons learned in the Reform Up Close study, a Consortium for Policy Research in Education (CPRE) project funded by the National Science Foundation, then discuss the central issues involved in defining and measuring curriculum indicators, while noting how our approach has developed over the past 10 years (1992-2002). This is followed by a discussion about using curriculum indicators in school improvement, program evaluation, and informing policy decisions.

Disciplines

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Defining, Developing, and Using Curriculum Indicators

Andrew C. Porter
John L. Smithson

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Biographies

Andrew Porter is professor of educational psychology and director of the Wisconsin Center for Education Research at the University of Wisconsin-Madison. He has published widely on psychometrics, student assessment, education indicators, and research on teaching. His current work focuses on curriculum policies and their effects on opportunity to learn.

John Smithson is a research associate at the Wisconsin Center for Education Research, where he has worked for the past 10 years on developing indicators of classroom practice and instructional content. He has worked on several federal- and state-funded research projects investigating changes in classroom instruction based upon various reform initiatives.

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Introduction

As education reform efforts have moved toward a standards-based, accountability-driven, and systemically-integrated approach to improving instructional quality and student learning, researchers and policymakers have become increasingly interested in examining the relationship between the curriculum delivered to students and the goals of state and district policy initiatives. Assessing relationships between what is taught and what is desired to be taught has required the development of new methodologies. The purpose of this report is to describe the progress of our work as we have worked to develop valid yet efficient measures of instructional content and its relationships to assessment and standards. We have focused on mathematics and science, but done some work in language arts and history as well. We hope this report is useful to researchers and policymakers who wish to track changes in the content of instruction or to determine relationships between curriculum policies and instructional content.

We begin with a brief review of the lessons learned in the Reform Up Close study, a Consortium for Policy Research in Education (CPRE) project funded by the National Science Foundation, then discuss the central issues involved in defining and measuring curriculum indicators, while noting how our approach has developed over the past 10 years. This is followed by a discussion about using curriculum indicators in school improvement, program evaluation, and informing policy decisions. Considerable attention is paid to new methods for determining alignment among instruction, assessments, and standards. We conclude with a discussion of the next steps

in the development and expansion of curriculum indicators.

Defining Measures of the Enacted Curriculum

During the 1990-1992 school years, a team of researchers from the University of Wisconsin, led by Andrew Porter, and Stanford University, led by Michael Kirst, undertook an unprecedented large-scale look behind the classroom door (Porter, Kirst, Osthoff, Smithson, and Schneider, 1993). Incorporating an array of data collection tools, the researchers examined mathematics and science instructional content and pedagogy delivered to students in over 300 high school classrooms in six states. Detailed descriptions of practice were collected, using daily teacher logs, for a full school year in more than 60 of these classrooms.

Interest in descriptions of classroom practice has grown steadily since the early 1990s, particularly as high-stakes tests have become a favored component of state and district accountability programs. In such an environment it is essential that curriculum indicators provide reliable and valid descriptions of classroom practice. Additionally, indicators should be versatile enough to serve the needs of researchers, policymakers, administrators, teachers, and the general public. Our work described here has sought to develop measures and analyses that meet these demands.

Distinguishing the Intended, Enacted, Assessed, and Learned Curricula

Classroom practice is the focal point for curriculum delivery and student learning. So, it is not surprising that policymakers and researchers are interested in understanding the influence of the policy environment (including policies covering standards, assessments, accountability, and professional development) on classroom practice and gains in student achievement. The importance of policies guiding curriculum has led us to expand our conceptual framework to consider the curricular implications.

In the Reform Up Close study, we discussed the *intended* versus the *enacted* curriculum, noting that the intention was that practice (the *enacted* curriculum) should reflect the curriculum policies of the state (the *intended* curriculum). More recently we have come to distinguish the *intended* from the *assessed* curriculum, and the *enacted* from the *learned* curriculum (Porter and Smithson, 2001). These distinctions come from the international comparative studies of student achievement literature that first distinguished among the *intended*, *enacted*, and *learned* curricula (McKnight et al., 1987; Schmidt et al., 1996). One could argue that the *assessed* curriculum is a component of the *intended* curriculum, and the *learned* curriculum an aspect of the *enacted* curriculum. But we have found that these finer distinctions serve an important analytic role in tracing the chain of causality from education legislation to student outcomes.

The Enacted Curriculum

The *enacted* curriculum refers to the actual curricular content that students engage in the classroom. The *intended*, *assessed*, and *learned* curricula are important components of the educational delivery system, but most learning is expected to occur within the *enacted* curriculum. As such, the *enacted* curriculum is arguably the single most important feature of any curriculum indicator system. It has formed the centerpiece of our efforts over the last 10 years; we developed a comprehensive and systematic language for describing instructional content with the *enacted* curriculum in mind.

Descriptions of the *enacted* curriculum still lie at the heart of our work, but we have come to appreciate the importance of looking at the *intended*, *assessed*, and *learned* curricula in combination with the *enacted* curriculum in order to describe the context within which instruction occurs.

The Intended Curriculum

By the *intended* curriculum we refer to such policy tools as curriculum standards, frameworks, or guidelines that outline the curriculum teachers are expected to deliver. These policy tools vary significantly across states, and to some extent, across districts and schools.

There are two important types of information that should be collected when examining the *intended* curriculum. The collected information should include the composition of the curriculum described in policy documents. It is also important to collect measures that characterize the policy documents themselves. For example, how consistent are the policies in terms of curricular expectations? How prescriptive

are the policies in indicating the content to be delivered? How much authority do the policies have among teachers? And finally, how much power have the policies in terms of rewards for compliance and sanctions for non-compliance? (Porter, Floden, Freeman, Schmidt, and Schwille, 1988; Schwille et al., 1983). Such policy analyses are distinct from alignment analyses, and both play a critical role in explaining the curriculum delivered to students.

The Assessed Curriculum

Though assessments could be included in the definition of the *intended* curriculum, high-stakes tests play a unique role in standards-based accountability systems, often becoming the criteria for determining success or failure, reward or punishment. Therefore, it is analytically useful to distinguish the *assessed* curriculum (represented by high-stakes tests) from the *intended* curriculum (represented by curriculum standards, frameworks, or guidelines). At a minimum, it can be informative to compare the content in the assessments with the content in the curriculum standards and other policy documents. Such comparisons, in most cases, reveal important differences between the knowledge that is valued and the knowledge that is assessed, differences perhaps due to the limitations of resources and the technologies available for assessing student knowledge. Lack of alignment leads to an almost inevitable tension between the *intended* and the *assessed* curriculum. A curriculum indicator system should be able to reveal this tension and be able to characterize its nature within particular education systems.

The Learned Curriculum

With the advent of standards-based reform and the popularity of accountability systems, student achievement scores are the apparent measure of choice in determining the success of educational endeavors. Just as the *assessed* curriculum is, as a practical matter, restricted to reflecting a subset of the *intended* curriculum, achievement scores represent just a portion of the knowledge that students acquire as a result of their schooling experience. Nonetheless, these measures invariably represent the bottom line for education providers under current reform initiatives.

Achievement scores may provide a reasonable summary measure of student learning, but, alone, they tell us little about the *learned* curriculum. To be useful for monitoring, evaluating, and diagnosing purposes, indicator measures of the *learned* curriculum need to describe the content that has been learned as well as the level of proficiency offered by test scores. In addition, student outcomes should be mapped on the curriculum to provide information about which parts of the curriculum have been learned by large numbers of students and which aspects require increased attention. Several testing services provide skills analyses that tell how well students performed in various content areas. While we applaud such efforts, it is not clear the extent to which such analyses are used by teachers, or the extent to which such analyses employ a sufficiently detailed language to meet the indicator needs of the system.

The Importance of a Systematic and Comprehensive Language for Description

Distinguishing the four components of the curriculum delivery system allows for examination and comparison of the curriculum at different points in the system. Conducting such analyses requires a common language for describing each component of the system. The more systematic and detailed the language, the more precise the comparisons can be (Porter, 1998b).

We have found that the use of a multi-dimensional, taxonomy-based approach to coding and analyzing curricular content can yield substantial analytic power (examples are provided later). The Upgrading Mathematics study conducted by CPRE provides the most compelling evidence to date (Porter, 1998a). Using a systematic and common language for examining the *enacted*, *assessed*, and *learned* curriculum in that study, we were able to demonstrate a strong, positive, and significant correlation (.49) between the content of instruction (that is, the *enacted* curriculum) and student achievement gains (the *learned* curriculum). When we controlled for prior achievement, students' poverty level, and content of instruction (using an HLM approach in our analysis), practically all variation in student learning gains among types of first-year high school mathematics courses was explained (Gamoran, Porter, Smithson, and White, 1997). These results not only attest to the utility of the language, but also the validity of teacher self-reports on surveys to measure the variance in content of instruction.

More recently we have developed procedures for examining content standards and curriculum frameworks (the *intended* curriculum), with an eye toward looking at the level of alignment among the *intended*, *enacted*, and *assessed* curricula (Porter and Smithson, 2001). Such analyses also depend upon the use of a common language across the various curricular components in the system. These analyses provide researchers with alignment measures that are useful in evaluating reform efforts and provide policymakers and administrators with descriptive indicators that are valuable in evaluating reform policies.

There is one more advantage to systematizing the language of description. Thus far, the uses have involved comparing components of the curriculum. Within a given component, one could also use systematic language to gather data from multiple sources in order to validate each source. Here too, the more tightly coupled the language used across collection instruments, the easier the comparison for purposes of validation.

Developing Curriculum Indicators

It is one thing to extol the virtues of valid curriculum indicators, and quite another matter to produce them. Collection instruments vary in their particular measurement strengths and weaknesses. Some instruments, such as observation protocols and daily teacher logs, allow for rich and in-depth language that can cover many dimensions in fine detail. Others, most notably survey instruments, require more concise language that can be easily coded into discrete categories.

In the Reform Up Close study, we employed a detailed and conceptually rich set of descriptors of high school mathematics and science that were organized into three dimensions: *topic coverage*, *cognitive demand*, and *mode of presentation*. Each dimension consisted of a set number of discrete descriptors. *Topic coverage* consisted of 94 distinct categories for mathematics (for example, ratio, volume, expressions, and relations between operations). *Cognitive demand* included nine descriptors: memorize, understand concepts, collect data, order/compare/estimate, perform procedures, solve routine problems, interpret data, solve novel problems, and build/revise proofs. There were seven descriptors for *modes of presentation*: exposition, pictorial models, concrete models, equations/formulas, graphical, laboratory work, and fieldwork. A content topic was defined as the intersection of *topic coverage*, *cognitive demand*, and *mode of presentation*, so the language permitted $94 \times 9 \times 7$ or 5,922 possible combinations for describing content. Each lesson could be described using up to five unique three-dimensional topics, yielding an extremely rich, yet systematic language for describing instructional content.

This language worked well for daily teacher logs and for observation protocols. A teacher or observer, once trained in use of and coding procedures for the language, could typically describe a lesson in about five minutes. Based on this scheme, the data for any given lesson could be entered into the database in less than a minute. Because we employed the same language and coding scheme in our daily logs as in our observation protocols, we were able to compare teacher reports and observation reports for a given lesson.

In developing teacher survey instruments for the study, however, we faced significant limitations. We could not provide a way for teachers to report on instructional content as the intersection of the three dimensions without creating a complicated instrument that would impose undue teacher burden. Instead we employed two dimensions — *content category* and *cognitive demand* — displayed in a matrix format, so that a teacher could report on the relative emphasis placed on each category of *cognitive demand* for each *content category*. Even here we faced limitations. To employ all nine categories of *cognitive demand* would require a matrix of 94 rows and nine columns. To make the instrument easier for teachers to complete, we reduced the *cognitive demand* dimension from nine to four categories. In retrospect, we probably reduced the number of categories of *cognitive demand* too much, but had we used six or seven categories (imposing a greater teacher burden), we still would have faced the problem of translating the levels of detail when comparing survey results to log results. As a result, we could make very precise comparisons between observations and teacher reports, but we had less precision in comparing teacher logs and teacher surveys. Since the Reform Up Close study, we have reached a compromise of six categories of *cognitive demand*. Although we have not used teacher logs since the Reform Up Close study, we have employed observation protocols using these same six categories.

Content vs. Pedagogy

Using survey instruments, we were able to collect information on *modes of presentation* and other pedagogical aspects of instruction, but did not integrate the information with *topic coverage* and *cognitive demand* in a way to report on the intersection of the three

dimensions. If one believes as we do that the interaction of content and pedagogy most influences achievement, then this is a serious loss to the language of description. Of course, there is much more to pedagogy than the *mode of presentation*. Indeed, the concepts of content and pedagogy tend to blur into one another. For that reason, we would ideally define instructional content in terms of at least three dimensions (see discussion below). But, in developing the survey instruments for the Reform Up Close Study, our reporting format required a two-dimensional matrix, thus we had to choose between *cognitive demand* and *mode of presentation*.

We have not lost interest in pedagogy and other aspects of the classroom that influence student learning. For our work with the State Collaborative on Assessment and Student Standards, we developed two distinct sets of survey instruments — one focused on instructional content and the other focused on pedagogy and classroom activities. In a sense, this de-coupled pedagogy from the taxonomic structure we use to describe content, however, and descriptions of content have best explained student achievement.

While we have focused our attention of late on a two-dimensional construct of content, we are still considering the introduction of a third, more pedagogically-based dimension into the language. One possibility is using multiple collection forms crossed on rotated dimensions to allow selection of interactions of interest for a particular data collection effort, while still maintaining a systematic and translatable connection to the larger multi-dimensional model of description. In this way, one might investigate *modes of presentation* by categories of *cognitive demand*, or alternately, *topics covered* by

mode of presentation, depending upon the descriptive needs of the investigation.

For example, in the language arts and history survey instruments we developed for CPRE's Measurement of the Enacted Curriculum project, we provided a rotated matrix that asked teachers to report on the interaction between category of *cognitive demand* and *mode of presentation* (see Figure 1). In a small, initial pilot involving three elementary language arts teachers and three middle school history teachers, the teachers reported no difficulty in using the rotated matrix design. The results showed fairly dramatic differences between teacher reports, even when teaching the same subject at the same grade level in the same school. We have not yet employed this strategy on a large scale (or with the mathematics or science versions of our instruments), but it may prove to be a useful strategy for investigating particular questions.

Issues in Developing a Curriculum Indicator System

There are several problems in defining indicators of the content of instruction that must be solved (Porter, 1998b).

Do We Have the Right Language?

Getting the right grain size. One of the most challenging issues in describing the content of instruction is deciding what level of detail of description is most useful. Too much or too little detail both present problems. For example, if description were at the level of only distinguishing math from science, social studies, or language arts, then

Figure 1. Example of Rotated Matrix

SECTION III
Instructional Activities

In this section you are asked to provide information on the relative amount of instructional time devoted to various ways in which instruction is presented to the target class during Language Arts instruction. As with the content section just completed, there are two steps involved in responding to this section:

- In the table that follows, you are asked to first determine the percent of instructional time spent on each mode of presentation listed. Refer to the "Relative Time Codes" below for indicating the percent of instructional time spent using each mode. Assume that the entire table totals 100%. An "other" category is provided in case there is an important mode of presenting instructional material that is not included in the table. If you indicate a response for the "other" category, please identify the additional means of instructional presentation in the space provided.
- After indicating the percentage of time spent on each mode of presentation with the target class, use the columns to the right of each mode of presentations to indicate the relative emphasis on each of the seven performance goals identified. Refer to the "Performance Goal Codes" below for indicating your response.

Relative Time Codes: 0 = None 1 = less than 10% 2 = 10% to 25% 3 = 25% to 49% 4 = more than 50%

Performance Goal Codes: 0 = Not a performance goal for this topic; 1 = less than 25%; 2 = 25% to 33%; 3 = more than 33%

Your Performance Goals for Students

Relative Time on Task	15	Modes of Presentation	Memorize, Recall	Understand Concepts	Communicate, Empathize	Investigate	Analyze	Evaluate	Integrate
⓪ ① ② ③ ④	1501	Whole class lecture	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1502	Teacher demonstration	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1503	Individual student work	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1504	Small group work	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1505	Test, quizzes	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1506	Field study, out-of-class investigations	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1507	Whole class discussions	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1508	Student demonstrations, presentations	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1509	Homework done in class	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1510	Multi-media presentations (e.g. film, video, computer, internet)	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1511	Whole class simulations (e.g. role-play, games, real-world simulations)	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③
⓪ ① ② ③ ④	1512	Other: _____	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③	⓪ ① ② ③

all math courses would look alike. Nothing would be learned beyond what was already revealed in the course title. On the other hand, if content descriptions identify the particular exercises on which students are working, then all mathematics instruction would be unique. At that level of detail, trivial differences would distinguish between two courses covering the same content.

One issue related to grain size is how to describe instruction that does not come in neat, discrete, mutually exclusive pieces. One particular instructional activity may cover several categories of content and involve a number of cognitive abilities. The language for describing the content of instruction must be capable of capturing the

integrated nature of scientific and mathematical thinking.

Getting the right labels. The labels used in describing the content of instruction to denote the various distinctions are extremely important. Ideally, labels are chosen that have immediate face validity for all respondents so that questionnaire construction requires relatively little elaboration beyond the labels themselves. Instrumentation where the language has the same meaning across a broad array of respondents is needed for valid survey data.

Some have suggested that our language would be improved if the terms and distinctions better reflected the reform rhetoric of the mathematics standards

developed by the National Council of Teachers of Mathematics (2000) or the science standards of the National Research Council (1996). But the purposes of the indicators described here are to characterize practice as it exists, and to compare that practice to various standards. For these purposes, a reform-neutral language is appropriate. Still, one could argue that the language described here is not reform-neutral but pro status quo. Ideally, the language should be translatable into reform language distinctions so comparison to state and other standards is possible.

Another way to determine the adequacy of the content language is to ask teachers for feedback. As we have piloted our instruments with teachers, their feedback has been surprisingly positive. In general, teachers have found the language to be sufficiently detailed to allow them to describe their practice, although they have suggested (and in some cases we have adopted) changing the terminology for a particular topic or shifting a topic to a different grade level. Some teachers have commented that their instruction is more integrated than the discrete categories of content and cognitive demand that we employed, but the teachers typically were able to identify the various components of their instructional content with the language we have developed.

Getting the right topics. Have we broken up the content into the right sets of topics? Since the Reform Up Close study, we have revised the content taxonomy several times. In each revision the *topic coverage* categories dimension was re-examined, and in some cases, re-organized, yet the resulting topics and organizing categories remain quite similar to the Reform Up Close study framework. We believe we have established a comprehensive list of topics, particularly

for mathematics and science (see Appendix A and B), but there are other approaches to organizing topics that may prove useful as well.

One alternative framework is in the beginning stages of development, under the auspices of the Organisation for Economic Co-operation and Development as part of their plan for a new international comparative study of student achievement. Big ideas — such as chance, change and growth, dependency and relationships, and shape — are distinguished in this framework. This is a very interesting way of dividing mathematical content and very different from our approach discussed here. Still, if the goal is to create a language for describing practice, practice is currently organized along the lines of algebra, geometry, and measurement, not in terms of big ideas. Perhaps practice should be reformed to better reflect these big ideas, but that has not yet happened.

Getting the right cognitive demands.

When describing the content of instruction, it is necessary to describe both the particular content categories (for example, linear algebra or cell biology) and the cognitive activities that engage students in these topics (such as memorizing facts or solving real-world problems). A great deal of discussion has centered on how many distinctions of cognitive demand there should be, what the distinctions should be, and how they should be defined. The earliest work focusing on elementary school mathematics had just three distinctions: conceptual understanding, skills, and applications (Porter et al., 1988). The Reform Up Close study of high school mathematics and science (Porter et al., 1993) had nine distinctions used for both mathematics and science: memorize facts/definitions/equations; understand concepts; collect data (for example, observe

or measure); order, compare, estimate, approximate; perform procedures, execute algorithms, routine procedures (including factoring, classifying); solve routine problems, replicate experiments or proofs; interpret data, recognize patterns; recognize, formulate, and solve novel problems or design experiments; and build and revise theory, or develop proofs.

Since then, the cognitive demand categories have undergone several revisions, mostly minor, and generally settling on six categories. The most recent revisions, while similar to previous iterations, are more behaviorally defined, indicating the knowledge and skills required of students, and providing examples of the types of student behaviors that reflect the given category. We believe that these more detailed descriptions of the *cognitive demand* categories will assist teachers in describing the cognitive expectations they hold for students within particular content categories (see Appendix C).

One language or several? Another related issue concerns the need for different languages to describe the *topic coverage* of instruction at different grade levels within a subject area, or to describe different subjects within a given grade level. Similarly, the categories of *cognitive demand* may need to vary by subject and grade level. Of course, the more the language varies from grade to grade, or subject to subject, the more difficult it is to make comparisons, or aggregate across subjects and grade levels. For that reason we have tried, where practical, to maintain a similar set of categories across grade levels, and to a lesser extent, across subjects. In the Reform Up Close study (Porter et al., 1993), we used the same categorical distinctions to describe *cognitive demands* for both mathematics and science. Obviously, the *topic coverage*

categories differed between the two subjects, but we hoped that using the same *cognitive demand* categories would allow some comparisons between mathematics and science.

More recently, the categories of *cognitive demand* have diverged for mathematics and science (See Figure 2). In developing a prototype language for language arts and history, subject specialists have suggested a quite different set of categories for *topic coverage* categories and *cognitive demand*. Thus, the tendency appears to be moving from a single language to multiple languages to describe instructional content. Given the differences across subjects, this may be inevitable, but it does make aggregation of data and comparisons across subjects more difficult.

The Possibility of a Third Dimension

Throughout the development of questionnaires for surveying teachers on the content of their instruction, we have considered adding a third dimension to the content matrix. In the Reform Up Close study, we referred to this third dimension as *mode of presentation*. The distinctions included: exposition — verbal and written, pictorial models, concrete models (for example, manipulatives), equations or formulas (for example, symbolic), graphical, laboratory work, and fieldwork. We have tried different categories of *modes of presentation* at different times. However, *mode of presentation* proved difficult to integrate into the survey version of the taxonomy (as discussed above) and when employed, it did not appear to add power to the descriptions provided by topics and cognitive demand. *Mode of presentation* has not correlated well with other variables, or

Figure 2. Changes in Categories of Cognitive Demand Over Time

Reform Up Close (1989)	Upgrading Mathematics (1993)	Surveys of the Enacted Curriculum (1999)	Data on the Enacted Curriculum (2001)
Mathematics & Science Memorize facts/definitions/equations	Mathematics & Science Memorize facts	Mathematics Memorize (w/ 3 descriptors)	Mathematics Memorize facts, definitions, formulas (w/ 3 descriptors)
Understand concepts	Understand concepts	Understand concepts (w/ 5 descriptors)	Communicate understanding of mathematical concepts (w/ 5 descriptors)
Collect data (e.g., observe, measure)	Perform procedures/ Solve equations	Perform procedures (w/ 7 descriptors)	Perform procedures (w/ 7 descriptors)
Order, compare, estimate, approximate	Collect/interpret data	Analyze/reason (w/ 6 descriptors)	Conjecture, generalize, prove (w/ 7 descriptors)
Performing procedures: execute algorithms/routine procedures, classify	Solve word problems	Solve novel problems (w/ 2 descriptors)	Solve non-routine problems/Make connections (w/ 4 descriptors)
Solve routine problems, replicate experiments, replicate proofs	Solve novel problems	Integrate (w/ 3 descriptors)	Science Memorize facts, definitions, formulas (w/ 3 descriptors)
Interpret data, recognize patterns		Science Memorize (w/ 3 descriptors)	Communicate understanding of science concepts (w/ 4 descriptors)
Recognize, formulate, and solve novel problems/ design experiments		Understand concepts (w/ 4 descriptors)	Perform procedures Conduct investigations (w/ 8 descriptors)
Build & revise theory/ develop proofs		Perform procedures (w/ 5 descriptors)	Analyze information (w/ 4 descriptors)
		Conduct experiments (w/ 5 descriptors)	Apply concepts & make connections (w/ 4 descriptors)
		Analyze information (w/ 3 descriptors)	
		Apply concepts & make connections (w/ 4 descriptors)	

with student achievement gains. Perhaps the problem is its definition, or perhaps *mode of presentation* is not really useful.

A related dimension that has been suggested is *mode of representation*. This dimension would differentiate the manner in which subject matter is *represented* as part of instruction (for example, written, symbolic, or graphic representation). We have not tried to employ this additional dimension thus far, primarily due to considerations of teacher burden.

Teacher pedagogical content knowledge is another dimension that we have not investigated ourselves, but observed with interest the work of others. Our interest in *pedagogical content knowledge* concerns the effect it may have on teachers' descriptions of their instruction. Looking at the reports provided by teachers over the past 10 years, we see a trend toward a more balanced curriculum. Teachers in the early 1990s were reporting a great deal of focus on procedural knowledge and computation, with very little novel problem-solving or real-world applications. Today, teachers

report more activities focused on more challenging cognitive demands, although procedural knowledge and computation continue to dominate in mathematics. But we do not know how well reports from teachers with less experience and knowledge will compare to the reports of teachers with a greater depth of content knowledge. One might expect that teachers with more content knowledge would report less time spent on the more challenging cognitive domains because they understand the difficulties in engaging students in cognitively challenging instruction. Novice teachers, by comparison, might over-report the time spent on challenging content because of their under-appreciation of what is entailed in providing quality instruction and ensuring student engagement in non-routine problem-solving, applying concepts, and making connections. The addition of a dimension that measures teacher content knowledge might provide a means of explaining variation across teacher responses that could strengthen the predictive power of curriculum indicator measures on student achievement gains.

Who Describes the Content?

From the perspective of policy research, teachers are probably the most important respondents, because teachers make the ultimate decisions about what content gets taught to which students, when it is taught, and according to what standards of achievement. Curriculum policies, if they are to have the intended effect, must influence teachers' content decisions. Since the period of instruction to be described is long (at least a semester), teachers and students are the only ones likely to be in the classroom for the full period. Because content changes from week to week, if not day to day, a sampling approach by observation or video simply will not work. Video and observation have been used to

good effect in studying pedagogical practice, but have worked well only when those practices have been so typical that they occur in virtually every instruction period. However, some pedagogical practices are not sufficiently stable to be well studied, even with a robust sampling approach (Shavelson and Stern, 1981).

Students could be used as informants reporting on the content of their instruction. One advantage of using students is that they are less likely than teachers to report intentions rather than actual instruction. A danger of using students as respondents is that their ability to report on the content of instruction may be confounded by their understanding of that instruction. The reporting of struggling students on instructional content might be incomplete or inaccurate due to their misunderstanding or lack of recall. We conclude that it is more useful to look to teachers for an accounting of what was taught, and to students for an accounting of what was learned.

Response Metric

For respondents to describe the content of instruction, they must be presented with accurate distinctions in type of content, as discussed above. They also need an appropriate metric for reporting the amount of emphasis placed on each content alternative. The ideal metric for emphasis is time: How many instructional minutes were allocated to a particular type of content? This is a metric that facilitates comparisons across classrooms, types of courses, and types of student populations. But reporting number of instructional minutes allocated to a particular type of content over an instructional year is no easy task. The challenge lies in getting a response metric as close as possible to the ideal, in a manner which respondents find manageable and can

use with accuracy. Common response metrics include: number of hours per week (in a typical week), number of class periods, frequency of coverage or focus (for example, every day or every week), and relative emphasis. The advantages of these metrics are that they are relatively easy to respond to (particularly for large time frames such as a semester or year) and they are fairly concrete time frames (class period, day, or week). Their major disadvantage is that they yield a fairly crude measure of instructional time.

We settled on a middle approach, using a combination of number of class periods and relative time emphasis in order to calculate the percent of instructional time for a given time period. The *topic coverage* component of the content language is based on number of class periods. The response metric is: (0) not covered, (1) less than one class or lesson, (2) one to five classes or lessons, and (3) more than five classes or lessons. For each *topic covered*, respondents report the relative amount of time spent emphasizing instruction focused on each category of *cognitive demand*. These response metrics are: (0) not a performance goal for this topic, (1) less than 25 percent of time on this topic, (2) 25 to 33 percent of time on this topic, and (3) more than 33 percent of time on this topic. This may at first appear to be a rather skewed and perhaps peculiar metric, but we have found that it divides the relative time spent on a topic into chunks of time that teachers can easily use. Using these response metrics, we are able to calculate an overall percentage of instructional time for each cell in the two-dimensional content matrix (*topic coverage* by *cognitive demand*). We can convert the information on the frequency and length of class periods, if desired, into relative measures of instructional minutes.

How Frequently Should Data Be Collected?

A tension exists between requiring more frequent descriptions to obtain reporting accuracy, which is expensive, and less frequent descriptions covering longer periods of instruction (say, a semester or full school year) which is less expensive and less burdensome, but may be less accurate as well. What frequency of reporting has an acceptable cost but still provides acceptable accuracy? We have used daily logs, weekly surveys, twice-yearly surveys, and a single year-end survey. In the Reform Up Close study, we found good agreement when matching daily logs (aggregated over a school year) to a single year-end survey (average correlation of .54 for mathematics *topic coverage* and .67 for science *topic coverage*). Correlations for the *cognitive demand* categories were difficult to calculate because of differences in log and survey response categories: there were 10 *cognitive demand* categories for the daily logs, but only four categories for the surveys. For the two *cognitive demand* categories (memorize and solve novel problems) that were defined the same for teacher logs and surveys, the correlations were .48 and .34 respectively. Other comparisons between log data and survey data revealed similar results: the average correlation for *modes of instruction* was .43 and the average correlation on *reports of student activities* was .46 (Smithson and Porter, 1994). While these measures are not ideal (and further work comparing log and survey data is needed), they indicate that descriptions of instruction based on a one-time, year-long report do provide descriptions of instruction that resemble descriptions gathered on a daily basis over a full school year. If money, human resources, and teacher burden are no object, daily reports of practice will yield more accurate descriptions of practice. As a

more practical matter, however, large-scale use of daily logs is not a viable option. More work is needed to determine the best time frame for gathering teacher reports, but we believe that a single year-long survey instrument is adequate for many of the descriptive and analytic needs for program evaluation. In the CPRE Upgrading Mathematics study, for example, we found that end-of-semester surveys for content descriptions correlated .5 with student achievement gains.

Determining the instructional unit of time that should be described could also affect decisions about the frequency of reporting. At the high school level, the unit might be a course, but some courses last for two semesters while others for only a single semester. Alternatively, the unit might be a sequence of courses used to determine, for example, what science a student studies in a three-year sequence of science courses. At the elementary school level, policymakers are typically interested in the school year or a student's entire elementary school experience (or at least the instruction experienced up to the state's first assessment). Using the semester as the unit of measure seems a reasonable compromise between daily and year-long reporting, but until more work is done to establish the relative utility of semester and year-long reports, we prefer year-long reports, due to cost concerns.

Validating Survey Data

In most efforts to describe the *enacted* curriculum, teachers have reported on their own instruction. The use of teacher self-reported data, however, raises important questions about teacher candor and recall, as well as the adequacy of the instrumentation to provide useful descriptions and teacher familiarity and fluency in the language.

Teacher candor is likely the most frequently raised concern with respect to self-reported data, but probably the least problematic, as long as teacher responses are not used for teacher evaluations. When not linked to rewards or sanctions, teacher descriptions of practice have generally been consistent with the descriptions of practice provided by other sources, whether those sources are findings from other research, classroom observations, or analyses of instructional artifacts (Smithson and Porter, 1994; Burstein et al., 1995; Porter, 1998a; Mayer, 1999).

Even a teacher's best efforts to provide accurate descriptions of practice, however, are constrained by the teacher's ability to recall instructional practice and the extent to which teachers share a common understanding of the terms used in the language of description. Therefore, it is important to conduct analyses into the validity of survey measures in order to increase confidence in survey data. We and others have undertaken several approaches to examine the validity of survey reports.

For the Reform Up Close study, independent classroom observations were conducted on selected days of instruction. When we compared observers' descriptions and the teachers' self reports, we found strong agreement between the teachers and observers (.68 for fine-grain *topic coverage* and .59 for categories of *cognitive demand*), and fair agreement between teacher logs and teacher questionnaires, as discussed above (Smithson and Porter, 1994). Burstein and McDonnell used examples of student work (such as assignments, tests, and projects) to serve as benchmarks and to validate survey data. They found good agreement between these instructional artifacts and reports of instruction (Burstein et al., 1995), but noted the importance of carefully defined response

options for survey items, as we have (Smithson and Porter, 1994). Researchers at the National Center for Research on Evaluation, Standards, and Student Testing are also developing indicator measures based on student work (Aschbacher, 1999). Others have used a combination of interviews and classroom observations to confirm our findings on validating survey reports (Mayer, 1999). All of these attempts to validate survey reports have yielded promising results. Still, it is important to continue validating survey measures through the use of alternative data sources, in particular to establish good cost/benefit comparisons for various reporting periods and collection strategies.

Conducting Alignment Analyses

To date, two distinct methodologies for conducting alignment analyses have been developed and field-tested (Porter and Smithson, 2001; Webb, 1999). While there are important differences between the two

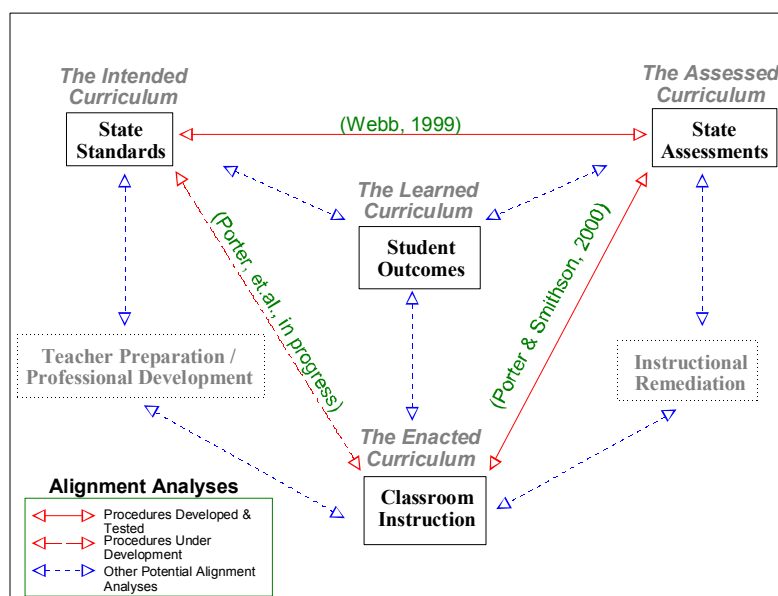
procedures, they share a basic structure that provides a general picture of how to conduct alignment analyses of standards-related policies and practices.

Both approaches are based on collection of comparable descriptions for two selected components of the standards-based system (see Figure 3). Because these descriptions are the basis of the analysis that results in quantitative measures, the language used in describing those components is a critical element in the process. The language should be systematic, objective, comprehensive, and informative on three dimensions: categorical congruence, breadth, and depth (Webb, 1997).

Alignment Criteria

The most straightforward criteria to use in measuring alignment would be something along the lines of what Webb (1997) calls “categorical concurrence.” Here an

Figure 3. Developed and Potential Alignment Analyses



operational question is, for example, “Does this assessment item fit one of the categories identifiable in the standards being employed?” If the answer is yes, we say the item is aligned. If we answer yes for every such item in a state assessment, using categorical concurrence, we say that the assessment is perfectly aligned to the standards.

One does not have to give this approach much consideration before seeing some significant shortcomings in its use as a measure of alignment. For one thing, an assessment that focused exclusively on one standard to the exclusion of all the rest would be equally well aligned as an assessment that equally represented each standard. An alignment measure based on categorical congruence alone could not distinguish between the two, although the two tests would be dramatically different in the range of content assessed.

This leads to a second criteria that would improve the theoretical construct of alignment: a range or breadth of coverage. An assessment can test only a portion of the subject matter that is presented to students. It is important then that assessments used for accountability purposes represent a balance across the range of topics in which students are expected to be proficient. An alignment measure that speaks to range of coverage allows investigation into the relationship between the subject matter range identified in the content standards and the range of topics represented by a particular test.

Breadth of coverage is an improvement over simple categorical congruence, but it is becoming increasingly clear that depth of coverage represents an important ingredient for student success on a given assessment (Gamoran, Porter, Smithson, and White, 1997; Porter, 1998b). Depth of coverage

refers to the performance goals or cognitive expectations of instruction, and provides a third dimension to include in calculating an alignment measure.

Alignment Procedures

Two approaches for measuring alignment use some version of these three criteria in their implementation. The two procedures vary in key ways, but both use a two-dimensional grid to map content descriptions for system components in a common, comparable language. Comparisons are made between the relevant cells on the two maps in order to measure the level of agreement between the system components. The results of these quantitative comparisons produce the alignment indicators that can inform policymaking and curricular decision-making.

The first approach simply takes the absolute value of the difference between percent of emphasis on a topic, say, in a teacher’s instruction and on a test. The index of alignment is equal to $1 - ((\sum |y-x|)/2)$ where Y is the percent of time spent in instruction and X is the percent of emphasis on the test. The sum is all topics in the two-dimensional grid. The index is 1.0 for perfect alignment and zero for no alignment. This index is systematic in content in that both situations — content not covered on the test but covered in instruction *and* content not covered in instruction but covered on the test — lead to lack of alignment.

The second approach to measuring alignment is a function of the amount of instructional emphasis on topics that are tested. There are two pieces to this second index: one is the percent of instructional time spent on tested content; and the other, for topics that are tested and taught, the

match in degree of emphasis in instruction and on the test.

The first index is best suited to looking at consistency among curriculum policy instruments and the degree to which content messages of the policy instruments are reflected in instruction. The second index is the stronger predictor of gains in student achievement.

Using Curriculum Indicators

There are many possible uses of curriculum indicators (Porter, 1991). One use is purely descriptive: what is the nature of the educational opportunity that schools provide? A second use is as an evaluation instrument for school reform. A third use is to suggest hypotheses about why school achievement levels are not adequate.

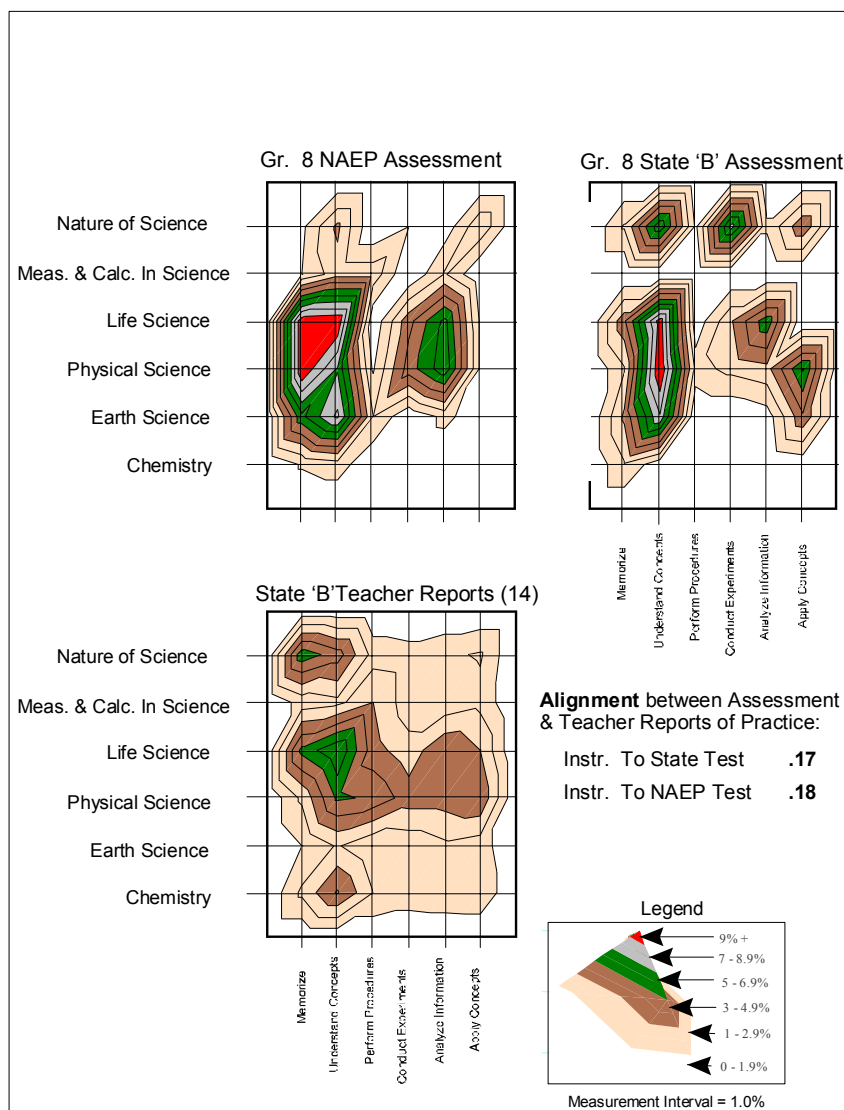
State, District, and School Use

States, particularly those with high-stakes tests or strong accountability policies, have a vested interest in curriculum indicators. Such indicators are crucial in determining the health of the system and measuring the effects of policy initiatives on instruction. In addition, many states must be prepared to demonstrate to a court that students are provided the opportunity to learn the material on which they are assessed (Porter et al., 1993; Porter, 1995).

An indicator system that can provide a picture of the instructional content and classroom practices enacted in a state's schools provides an important descriptive means for monitoring practice. In addition to monitoring their reform efforts, states are interested in providing districts and schools with relevant information to better inform local planning and decision-making. Districts often have curriculum specialists or resource people who value indicator measures for their schools, not only to assist in planning professional development opportunities, but also in some cases to serve as the basis for the professional development activities. Curriculum indicator data at the classroom level can facilitate individual teacher reflection, either during data collection (as reported by teachers in piloting the instruments) or in data reporting (as we have seen in our current work with four urban school districts).

Of particular interest to district and school staff are content maps that juxtapose images of instructional content and a relevant state or national assessment (see Figure 4). The two space of the map represents *topic coverage* categories by *cognitive demand*. Degree of emphasis on topics in the two space is indicated by darkness of color (for example, white indicates content receiving no emphasis). Such graphic displays assist teachers in understanding the scope of particular assessments as well as the extent to which particular content areas may be over- or under-emphasized in their curriculum. We are currently developing procedures to provide similar displays of the *learned* curriculum that teachers could use in determining the content areas where their students need most help.

Figure 4. Grade Eight Science Alignment Analysis



Policy Analysis

The value of curriculum indicators in policy analysis is three-fold. First, indicators of the curriculum provide a mechanism for measuring key components of the standards-based system. This allows careful examination of the relationship between system components in order to determine the consistency and prescriptiveness of policy tools. Secondly, descriptions of curricular

practice provide a baseline and means for monitoring progress or change in classroom practice. The effects of policy strategies on instruction can be examined and their efficacy assessed. Finally, if there is interest in attributing student achievement gains to policy initiatives, curriculum alignment indicators provide information on the important intervening variable of classroom instruction.

Analyses of *horizontal* alignment, for example, allow an investigator to examine the degree of consistency among policy tools employed *within* a level of the system (such as the state level). Analyses of *vertical* alignment by contrast describe consistency *across* levels of the system for a given type of policy instrument (say, content standards).

In addition, alignment measures provide a means for holding instructional content constant when examining the effects of competing pedagogical approaches. While many in the educational community are looking for evidence to support the effectiveness of one or another pedagogical approach in improving test scores, obtaining such evidence has proven difficult, we would argue, in large part because the content of instruction has not been controlled. This approach would reconceptualize earlier process-product research on teaching, changing from a search for pedagogical practices that predict student achievement gains to a search for pedagogical practices that predict student achievement gains after first holding constant the alignment of the content of instruction with the content of the achievement measure. Alignment analyses provide such a control, and thus have the potential to permit examination into the effects of competing pedagogical approaches to instruction.

Alignment analyses can also serve to validate teacher reports of practice. If alignment indices based upon teacher reports and content analyses of assessments succeed in predicting student achievement gains as they did in the Upgrading Mathematics Study (Gamoran et al., 1997; Porter, 1998b), then the predictive validity of those teacher reports has been established.

Next Steps for Curriculum Indicators

Interest in curriculum indicators has grown steadily during the past decade as standards-based, systemic reform initiatives have placed greater attention on what occurs behind the classroom door. Significant steps have been taken in the development of instruments and analyses to support an indicator system for describing and comparing the *enacted*, the *intended*, the *assessed*, and the *learned* curricula. Still, some of the most exciting work with curriculum indicators lies just on the horizon of future developments and next steps.

Language and Instrumentation

While a good deal of progress has been made in developing and refining instruments for mathematics and science, we see a variety of opportunities for further development that could increase the quality and scope of the instruments available for curriculum and policy analyses.

Expansion of Subject Areas

To date, the greatest amount of work on curriculum indicators has focused on mathematics and science (Council of Chief State School Officers, 2000; Blank, Kim, and Smithson, 2000; Kim, Crasco, Smithson, and Blank, 2001; Mayer, 1999; Porter, 1998b; Schmidt, McKnight, Cogan, Jakwerth, and Houang, 1999). Draft instruments for language arts and history have been developed as part of the CPRE-funded Measurement of the Enacted Curriculum project, but further field testing is needed before these instruments are ready for use. Additionally, CPRE researchers at

the University of Michigan are working on instrumentation for mathematics and reading.

The extent to which instrumentation for other subject areas will be developed will likely follow the emphases states place upon subject areas, especially in their assessment programs. At the moment, mathematics, language arts, and science receive the greatest amount of attention; it is precisely these instruments which have undergone or are undergoing the most development.

Expanding the Taxonomy

As discussed previously, there are other dimensions of the curriculum and instructional practice that are worthy of investigation. Whether a category such as *modes of presentation* or *modes of representation* or *teacher pedagogical content knowledge* would best serve descriptive and analytic needs is unclear and deserves investigation.

The primary advantage of building additional dimensions into the taxonomy is that it allows for a broader descriptive language that could facilitate both collaborative work and meta-analyses for studies with intersecting areas of interest. Further, such additions may increase the analytic power of the resulting measures. While measurement of more than two dimensions is difficult in semester and year-long survey reports, the use of rotated matrices or electronic instrumentation (see discussion below) may provide mechanisms for collecting integrated measures on multiple dimensions. Moreover, instruments such as observation protocols and teacher logs are even more flexible in measuring multiple dimensions, and may serve important descriptive, analytic, and professional development needs where

reports based on time frames shorter than a semester are of interest.

Developing Electronic Instrumentation

Data collection and entry are seldom easy, and typically take up the bulk of the logistical activities of research staff. Electronic submissions of data offer an opportunity to dramatically reduce the need for human and paper resources. Electronic data submissions are likely to face many of the same challenges as paper with respect to response and completion rates, but the streamlining of data collection and entry, and the potential for quick and substantive feedback to users, offers an opportunity too valuable to ignore.

For example, we have begun working on a curriculum indicator data collection and reporting site to be available through the Internet. The goal is to provide a means for both electronic entry and reporting of curriculum indicator data for educators and researchers. Teachers using the system will be able to receive immediate feedback; a profile of their own practice (including a map of their instructional content); summary results of other teachers in their district, state, or nationally; and content maps for various assessment instruments. The site could be used in a number of ways that serve both research and professional development needs of the education community.

Using Video

We have a good deal of confidence in the instruments developed thus far, but we have no doubt that they could be improved. More work is needed in examining the validity and reliability of these instruments in order

to ensure as accurate an indicator system as possible. Toward this end, we believe that work with video of classroom instruction holds tremendous potential. Video makes possible a tremendously flexible observation environment in which multiple observers can record descriptions of identical classroom lessons. Such analyses would undoubtedly provide a better understanding of how and why descriptions may vary and would likely lead to further improvements in the terminology and language used in data collection instruments.

Video lessons provide opportunities to examine issues of reliability and validity, and use of indicator instruments for describing lessons. In addition, video lessons provide a unique professional development opportunity for teachers to investigate varying forms of practice, to refine their language for describing differences in those practices, and to reflect upon the implications for their own instruction.

Extending Analyses and Use

We are also excited about a number of developments that will extend the types of possible analyses and the use of these instruments. For example, procedures are being developed to use the content taxonomies developed for mathematics and science in analyzing the content of curriculum standards, frameworks, and guidelines. This will provide additional measures of the *intended* curriculum in a metric that should allow careful comparison to the *enacted* and *assessed* curricula as described by instruments using a similar language or taxonomy.

The language and procedures we have developed for content analysis will allow for examination and description of other types of curricular documents as well. For example, instructional artifacts, such as assignments, classroom assessments, lab work, and portfolios provide yet another source for describing, analyzing, and comparing the *enacted* curriculum (Burstein et al., 1995). Using a consistent language to describe such artifacts will make it possible to check the validity of other data sources, such surveys and observations.

Finally, educators and professional development providers are beginning to turn to curriculum indicator data as an informational tool for teachers and schools to use in investigating their curriculum decisions. With funding from the National Science Foundation, we are currently using curriculum indicators in an experimental study to examine the effects of curriculum data on teacher practice when employed as a central component of a professional development package focused on data-driven decision-making. We have already found, less than a year into this study, that when teachers are presented with curriculum data and provided the opportunity to discuss the implications of the data, they become engaged and animated in the conversations. Whether such conversations lead to actual changes in practice is a key question that the study hopes to answer.

Summary and Conclusion

The past decade has seen growing interest in and improved quality of curriculum indicator data. Instruments for mathematics and science have undergone multiple revisions and field tests, new draft instruments for language arts and history

have been developed, and the categories of cognitive demand have been carefully reworked. Numerous studies using our content taxonomies have been conducted and others studies are planned.

Of particular note has been the development of a systematic language for describing and comparing the *intended*, *enacted*, *assessed*, and *learned* curricula. This has facilitated the use of alignment analyses and led to preliminary results indicating the predictive validity of some alignment measures.

Growing in popularity among researchers, particularly evaluators of systemic reform, curriculum indicator data are also beginning to be used for school improvement, professional development, and teacher reflection. These broad and growing uses underscore the need for continued work in refining the language and instrumentation through investigation into their properties of reliability and validity. We see the use of video as making a valuable contribution to such investigations.

Other advances also appear on the horizon, such as the use of electronic data collection and reporting; content analyses of standards, frameworks, and guidelines; and opportunities for expanding the language and collaboration across research agendas. Each of these factors contributes to a sense of optimism that we are on the right track in pursuing a common and systematic language for describing key elements of the curriculum.

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Appendix A: Mathematics Topics

High School

Number Use/Operations

Estimation
 Computational algorithms
 Fractions
 Decimals
 Ratio and proportion
 Percent
 Real numbers
 Number theory
 Order of operations
 Relationships between operations
 Mathematical properties (e.g., the distributive property)

Consumer Applications

Simple interest
 Compound interest
 Rates (e.g. discount, commission)
 Spreadsheets

Measurement

Use of measuring instruments
 Theory (arbitrary, standard units, unit size)
 Conversions
 Metric (SI) system
 Length, perimeter
 Area, volume
 Surface area
 Angles
 Circles (pi, radius, diameter, area)
 Pythagorean theorem
 Mass (weight)
 Time, temperature
 Speed

Middle School

Number/sense, Properties, Relationships

Place value
 Fractions
 Decimals
 Percent
 Ratio, proportion
 Integers
 Real numbers
 Exponents, scientific notation
 Absolute value
 Factors, multiples, divisibility
 Odds, evens, primes, composites
 Estimation
 Order of operations
 Relationships between operations
 Mathematical properties (e.g., the distributive property)

Computation

Whole numbers
 Fractions
 Decimals
 Percents
 Ratio, proportion

Measurement

Use of measuring instruments
 Theory (arbitrary, standard units, unit size)
 Conversions
 Metric (SI) system
 Length, perimeter
 Area, volume
 Surface area
 Direction, location, navigation
 Angles
 Circles (pi, radius, diameter, area)
 Pythagorean theorem
 Simple trigonometric ratios and solving right triangles
 Mass (weight)
 Time, temperature
 Rates (including derived and direct)

Elementary School

Number/sense, Properties, Relationships

Place value
 Patterns
 Decimals
 Percent
 Real numbers
 Exponents, scientific notation
 Absolute value
 Factors, multiples, divisibility
 Odds, evens, primes, composites
 Estimation
 Order of operations
 Relationships between operations

Operations

Add, subtract whole numbers
 Multiplication of whole numbers
 Division of whole numbers
 Combinations of add, subtract, multiply and divide using whole numbers
 Equivalent fractions
 Add, subtract fractions
 Multiply fractions
 Divide fractions
 Combinations of add, subtract, multiply and divide using fractions
 Ratio, proportion
 Representations of fractions
 Decimal equivalent to fractions
 Add, subtract decimals
 Multiply decimals
 Divide decimals
 Combinations of add, subtract, multiply, and divide using decimals

Measurement

Use of measuring instruments
 Units of measure
 Conversions
 Metric (SI) system
 Length, perimeter
 Area, volume
 Surface area
 Telling time
 Circles (e.g. pi, radius, area)
 Mass (weight)
 Time, temperature

High School (cont.)

Algebraic Concepts

Integers
 Absolute value
 Exponents, scientific notation
 Use of variables
 Expressions
 Evaluation of formulas & expressions
 One-step equations
 Coordinate plane
 Multi-step equations
 Inequalities
 Literal equations
 Lines/slope and intercept
 Operations on polynomials
 Factoring
 Square root and radicals
 Operations on radicals
 Rational expressions

Advanced Algebra

Quadratic equations
 Systems of equations
 Systems of inequalities
 Compound inequalities
 Matrices/determinants
 Conic sections
 Rational, negative exponents/
 radicals
 Rules for exponents
 Complex numbers
 Binomial theorem
 Factor/remainder theorems
 Field properties of real number
 systems

Data Analysis

Bar graph, histogram
 Pictographs
 Line graphs
 Stem and leaf plots
 Scatter plots
 Box plots
 Mean, median, mode
 Mean deviation
 Smoothing of graphs

Middle School (cont.)

Algebraic Concepts

Absolute value
 Use of variables
 Evaluation of formulas & expressions
 One-step equations
 Coordinate plane
 Multi-step equations
 Inequalities
 Linear, non-linear relations
 Operations on polynomials
 Factoring
 Square roots and radicals
 Operations on radicals
 Rational expressions
 Functions and relations
 Quadratic equations
 Systems of equations
 Systems of inequalities
 Matrices/determinants
 Complex numbers

Data Analysis/Probability/ Statistics

Bar graph, histogram
 Pie charts, circle graphs
 Pictographs
 Line graphs
 Stem and leaf plots
 Scatter plots
 Box plots
 Mean, median, mode
 Line of best fit
 Quartiles, percentiles
 Sampling, sample spaces
 Simple probability
 Compound probability
 Combinations and permutations
 Summarize data in a table or graph

Elementary School (cont.)

Algebraic Concepts

Expressions, number sentences
 Equations (e.g., missing value)
 Absolute value
 Function (e.g., input/output)
 Integers
 Use of variables, unknowns
 Inequalities
 Properties
 Patterns

Probability and Statistics

Bar graph, histogram
 Pictographs
 Line graphs
 Mean, median, mode
 Quartiles, percentiles
 Simple probability
 Combinations and permutations
 Summarize data in table or graph

High School (cont.)

Functions

Notation
 Relations
 Linear
 Quadratic
 Polynomial
 Rational
 Logarithmic
 Exponential
 Trigonometric/circular
 Inverse
 Composition

Geometric Concepts

Basic terminology
 Relationships between lines & their parts, angles, and planes
 Triangles
 Quadrilaterals
 Polygons
 Congruence
 Similarity
 Parallels
 Circles
 Constructions

Advanced Geometry

Logic, reasoning, proof
 Symmetries
 Loci
 Spheres, cones, cylinders
 Polyhedra
 3-dimensional relationships
 Transformational
 Coordinate
 Vectors
 Analytic
 non-Euclidean
 Topology

Trigonometry

Basic ratios
 Radian measure
 Right triangle trigonometry
 Law of sines, cosines
 Identities
 Trigonometric equations
 Polar coordinates
 Periodicity
 Amplitude

Middle School (cont.)

Geometric Concepts

Basic terminology
 Points, lines, rays, and vectors
 Patterns
 Congruence
 Similarity
 Triangles
 Quadrilaterals
 Circles
 Angles
 Polygons
 Polyhedra
 Models
 Symmetry
 Spatial reasoning, 3-D relationships
 Transformations (e.g., flip, turn)
 Pythagorean theorem
 Simple trigonometric ratios

Elementary School (cont.)

Geometric Concepts

Basic terminology
 Points, lines, rays, and vectors
 Patterns
 Congruence
 Similarity
 Triangles
 Quadrilaterals
 Circles
 Polygons
 Polyhedra
 Symmetry
 Models
 Spatial reasoning, 3-D relationships
 Transformations (e.g., flip, turn)

High School (cont.)

Statistics

Variability, standard deviation
Quartiles, percentiles
Bivariate distributions
Sampling
Confluence intervals
Correlation
Lines of best fit
Hypothesis testing
Chi-square
Data transformation
Central limit theorem

Probability

Sample spaces
Compound probability
Conditional probability
Independent/dependent events
Empirical probability
Expected value
Binomial distribution
Normal curve

Finite Math/Special Topics

Sets
Logic
Mathematical induction
Linear programming
Networks
Iteration/recursion
Permutations, combinations
Simulations
Fractals

Analysis

Sequence and series
Limits
Continuity
Rates of change
Maxima, minima
Differentiation
Integration

Technology

Use of calculators or computers
Use of the internet
Computer programming

Middle School (cont.)

Technology

Use of calculators
Graphing calculators
Computers and the internet

Elementary School (cont.)

Technology

Use of calculators
Computers and the internet

Appendix B: Science Topics

High School

Nature of Science

Nature and structure of science
 Nature of scientific inquiry
 History of science
 Ethical issues/Critiques of science
 Science, technology, & society

Measurement & Calculation in Science

The international system
 Mass & weight
 Length
 Volume
 Time
 Temperature
 Accuracy & precision
 Significant digits
 Derived units
 Conversion factors
 Density

Components of Living Systems

Cell structure/function
 Cell theory
 Transport of cellular material
 Cell metabolism
 Cell response
 Genes
 Cell specialization

Biochemistry

Living elements (C,H,O,N,P)
 Atomic structure & bonding
 Synthesis reactions (Proteins)
 Hydrolysis
 Organic compounds: Carbon, Proteins, Nucleic/Amino Acids/Enzymes

Botany

Nutrition/Photosynthesis
 Circulation
 Respiration
 Growth/development/behavior
 Health & disease

Middle School

Nature of Science

Scientific habits of mind (e.g., reasoning, evidence-based conclusions, skepticism)
 Scientific method (e.g., observation, experimentation, analysis, theory development, and reporting)
 History of scientific innovations
 Ethical issues in science

Measurement & Calculation in Science

The international system
 Mass & weight
 Length
 Volume
 Time
 Temperature
 Accuracy & precision
 Significant digits
 Derived units
 Conversion factors
 Density

Science, Health, & Environment

Personal health, behavior, disease, nutrition
 Environment health, pollution, waste disposal
 Resources, conservation
 Natural and human caused hazards

Components of Living Systems

Cell structure/function
 Cell theory
 Cell response
 Genes
 Organs
 Organ systems

Botany

Nutrition/Photosynthesis
 Vascular system
 Growth/development/behavior
 Health & disease

Elementary School

Nature of Science

Nature and structure of science
 Nature of scientific inquiry
 History of science
 Ethical issues/Critiques of science
 Science, technology, & society

Measurement & Calculation in Science

The international system
 Mass & weight
 Length
 Volume
 Time
 Temperature
 Density

Components of Living Systems

Structure & function in plants
 Structure & function in animals

Botany

Nutrition/Photosynthesis
 Reproduction
 Growth/development/behavior

High School (cont.)

Animal Biology

Nutrition
Circulation
Excretion
Respiration
Growth/development/behavior
Health & disease
Skeletal & muscular system
Nervous & endocrine system

Human Biology

Nutrition/Digestive system
Circulatory system (Blood)
Excretory system
Respiration & respiratory system
Growth/development/behavior
Health & disease
Skeletal & muscular system
Nervous & endocrine system

Genetics

Mendelian genetics
Modern genetics
Inherited diseases
Biotechnology
Human genetics

Evolution

Evidence for evolution
Lamarckian theories
Modern evolutionary theory
Life origin theories
Natural selection
Classification
Adaptation & variation

Reproduction & Development

Mitotic/Meiotic cell division
Asexual reproduction
Sexual reproduction & development in plants
Sexual reproduction & development in animals
Sexual reproduction & development in humans

Middle School (cont.)

Animal Biology

Nutrition
Circulation
Excretion
Respiration
Growth/development/behavior
Health & disease
Skeletal & muscular system
Nervous & endocrine system

Human Biology

Nutrition/Digestive system
Circulatory system (Blood)
Excretory system
Respiration & respiratory system
Growth/development/behavior
Health & disease
Skeletal & muscular system
Nervous & endocrine system

Evolution

Evidence for evolution
Modern evolutionary theory
Human evolution
Classification
Natural selection
Adaptation & variation

Reproduction & Development

Mitotic/Meiotic cell division
Asexual reproduction
Inherited traits
Sexual reproduction & development in plants
Sexual reproduction & development in animals
Sexual reproduction & development in humans

Elementary School (cont.)

Animal Biology

Nutrition
Respiration
Growth/development/behavior

Human Biology

Nutrition/Digestive system
Body systems
Respiration

Growth, development, & behavior

Reproduction & development
Life cycles in plants
Life cycles in animals

High School (cont.)

Ecology

Nutritional relationships
 Competition & cooperation
 Energy flow relationships
 Ecological succession
 Ecosystems
 Population dynamics
 Environmental chemistry

Energy

Potential energy
 Kinetic energy
 Conservation of energy
 Heat energy
 Light energy
 Sound energy
 Thermal expansion & transfer
 Work & energy
 Nuclear energy

Motion & Forces

Vector & scalar quantities
 Displacement as a vector quantity
 Velocity as a vector quantity
 Relative position & velocity
 Acceleration
 Newton's First Law
 Newton's Second Law
 Newton's Third Law
 Momentum, impulse, and conservation
 Equilibrium
 Friction
 Universal gravitation

Electricity

Static electricity: production, transfer, & distribution
 Coulomb's law
 Electric fields
 Current electricity
 Current, voltage, & resistance
 Series & parallel circuits
 Magnetism
 Effects of interacting fields

Middle School (cont.)

Ecology

Food chains/Webs
 Competition & cooperation
 Energy flow relationships
 Ecological succession
 Ecosystems
 Population dynamics

Energy

Potential energy
 Kinetic energy
 Work & force
 Conservation of energy
 Heat energy
 Mechanical energy & machines
 Nuclear energy

Motion & Forces

Velocity
 Mass
 Newton's First Law
 Newton's Second Law
 Newton's Third Law
 Forces
 Friction
 Universal gravitation

Science & Technology

Design a solution or product, implement a design
 Relationship between scientific inquiry and technological design
 Technological benefits, trade-offs, and consequences

Electricity

Static electricity: production, transfer, & distribution
 Coulomb's law
 Electric fields
 Current electricity
 Series & parallel circuits
 Magnetism

Elementary School (cont.)

Ecology

Food chains/Webs
 Ecosystems - Change/Impacts
 Renewable resources
 Pollution & conservation
 Human population growth

Energy

Forms of energy
 Conservation of energy
 Transfer of energy
 Motion & forces
 Position
 Speed
 Forces

Electricity

Current electricity
 Series & parallel circuits
 Magnetism

High School (cont.)

Waves

Characteristics and behavior
Light
Electromagnetic
Sound

Kinetics & Equilibrium

Molecular motion
Pressure
Kinetics and temperature
Equilibrium
Reaction Rates

Properties of Matter

Characteristics & composition
States of matter (S-L-G)
Physical & chemical changes
Physical & chemical properties
Isotopes, atomic number, & atomic mass
Atomic theory
Quantum theory & Electron clouds

Earth Systems

Earth's shape, dimension and composition
Earth's origins and history
Maps, locations and scales
Measuring using relative and absolute time
Mineral & rock formations & types
Erosion & weathering
Plate tectonics
Formation of: volcanoes, earthquakes, & mountains
Evidence of change
Dynamics & energy transfer
Oceanography

Middle School (cont.)

Characteristics & behavior of

Waves

Light
Electromagnetic
Sound

Kinetics

Molecular motion
Pressure
Kinetics and temperature

Properties of Matter

Characteristics & composition
States of matter (S-L-G)
Physical & chemical changes
Physical & chemical properties
Isotopes, atomic number, & atomic mass
Atomic theory

Earth Systems

Earth's shape, dimension and composition
Earth's origins and history
Maps, locations and scales
Measuring using relative and absolute time
Mineral & rock formations & types
Erosion & weathering
Plate tectonics
Formation of: volcanoes, earthquakes, & mountains
Oceanography

Elementary School (cont.)

Characteristics & behavior of

Waves

Light
Sound

Properties of Matter

Characteristics & composition
States of matter (S-L-G)
Physical changes
Physical properties

Earth Systems

Earth's shape, dimensions, & composition
Soil composition
Surface characteristics
Evidence of change
Erosion & weathering

High School (cont.)

Astronomy

Stars
Galaxies
The solar system
Earth's moon
Earth's motion (rotation & revolution)
Location, navigation, & time

Meteorology

The Earth's atmosphere
Air pressure & winds
Evaporation/condensation/precipitation
Weather
Climate

Elements & The Periodic System

Early classification system
Modern periodic table
Interaction of elements
Element families & periods

Chemical Formulas & Reactions

Names, symbols, & formulas
Molecular & empirical formulas
Representing chemical changes
Balancing chemical equations
Stoichiometric Relationships
Oxidation/Reduction reactions
Chemical bonds
Electrochemistry
The Mole

Acids, Bases, & Salts

Arrhenius, Bronsted-Lowry, & Lewis
Theories
Naming acids
Acid-Base behavior/strengths
Salts
pH
Hydrolysis
Buffers
Indicators
Titration

Middle School (cont.)

Astronomy

Stars
Galaxies
Asteroids and comets
The solar system
The Earth's moon
The Earth's motion: rotation & evolution
Location, navigation, & time

Meteorology

The Earth's atmosphere
Air pressure & winds
Evaporation/condensation/precipitation
Weather
Climate

Elements & The Periodic System

Early classification system
Modern periodic table
Interaction of elements
Characteristics of elements

Chemical Formulas & Reactions

Names, symbols, & formulas
Molecular formulas
Representing chemical change
Chemical bonds
Types of reactions

Acids, Bases, & Salts

Naming acids
Acid-Base behavior/strengths
Salts
pH
Hydrolysis
Indicators

Elementary School (cont.)

Astronomy

Stars
Galaxies
The solar system
The Earth's moon
The Earth's motion: rotation & revolution
Location, navigation, & time

Meteorology

The Earth's atmosphere
Air pressure & winds
Evaporation/condensation/precipitation
Weather
Climate

High School (cont.)

Organic Chemistry

Hydrocarbons, Alkenes, Alkanes, &
Alkynes
Aromatic Hydrocarbons
Isomers & Polymers
Aldehydes, Ethers, Ketones, Esters,
Alcohols, Organic Acids
Organic Reactions
Carbohydrates, Proteins, Lipids

Nuclear Chemistry

Nuclear structure
Nuclear equations
Fission
Radioactivity
Half-life
Fusion

Middle School (cont.)

Environmental Chemistry

Pollution
Acid rain
Ozone depletion
Toxic & nuclear waste
Greenhouse effect

Nuclear Chemistry

Nuclear structure
Fission
Radioactivity
Fusion

Elementary School (cont.)

Appendix C: Mathematics Cognitive Demand

Memorize Facts, Definitions, Formulas

Classroom activities focused on this level of cognitive demand include recall of traditional math skills and knowledge, e.g., recall of definitions, technical skills such as factoring polynomials, standard algorithms, basic number facts, and operations. In activities focused on memorization, students spend much time learning (memorizing) traditional computational procedures. Such activities focus on basic skills and paper and pencil computation.

Students:

Recall basic geometric terminology.

Recall the formula for the area of a circle.

Recite multiplication facts.

Tell the formula for finding percent.

Name a right angle in a diagram.

In grade 4, students will memorize number facts for the four basic operations.

In grade 7, students will memorize the different kinds of angles.

Communicate Understanding of Concepts

- Communicate mathematical ideas.
- Use representations to model mathematical ideas.
- Explain findings and results from analysis of data.

At this level of cognitive demand, students share their mathematical understandings in both oral and written form with their teacher and classmates. Students actively participate in conversations about mathematics. They talk to other students about mathematics (e.g., critique, question). If a student gives an incorrect response, the teacher may discuss the incorrect response with the student inviting other students to participate. The following is an example of a conceptual approach to understanding percent taken from *Mathematics in Context* (van den Heuvel-Panhuizen et al., 1997): Two shop keepers are comparing their prices. Barbara's store sells a watch for \$20. Dennis's store sells the same watch for \$40. Barbara says, "Your store price is 100 percent more expensive!" "That's not true," says Dennis. "Your store price is only 50 percent less." Who is right?

Students:

- Generate and describe number sequences involving constant multiplication and division or combinations of operations.
- Select the relevant information to solve a problem and determine what additional information is needed.
- Show that the operation of multiplication is the inverse of division.
- Describe two features of a decimal number.
- Explain their strategy to others.

In grade 4, students explain what makes a geometric shape a triangle.

In grade 7, students use mathematical language and symbols to represent problem situations.

Perform Procedures/Solve Routine Problems

- Do computations.
- Make observations.
- Take measurements.
- Solve routine story problems.

In classroom activities focused on this level of cognitive demand, the emphasis is on the product (e.g., answer) rather than the process (e.g., strategy). This aspect of math is concerned with getting procedural answers to particular questions. Students demonstrate fluency with basic skills by using these skills accurately and automatically, and demonstrate practical competence with other skills by using them effectively to accomplish a task. In activities focused on performing procedures and solving routine problems, students may be asked to select and apply various computational methods, including mental math, paper and pencil techniques, and the use of calculators. The following is an example of a routine problem (assuming that students already know the algorithm): Sam has two cards. Diane has three cards. How many do they have altogether?

Students:

- Use standard algorithms to solve computational problems.
- Evaluate formulas using both pencil and paper and more advanced technology.
- Solve equations symbolically.
- Use standard methods to solve basic problems.
- Find the area of a triangle.
- Solve $3x + 4 = 13$.
- Divide fractions.

In grade 4, students will use the four basic arithmetic operations in a variety of computational problems.

In grade 7, students will use a formula to find the percent of a number.

Solve Non-routine Problems/Make Connections

- Apply and adapt a variety of appropriate strategies to solve non-routine problems.
- Apply mathematics in contexts outside of mathematics.
- Analyze data, recognize patterns.

In activities focused on this level of cognitive demand, students apply their math knowledge creatively to solve problems in unfamiliar problems. Many multi-step problems fall into this category. Non-routine problems may be open-ended problems with more than one right answer or problems where the answer is not obvious if the student follows a standard step-by-step routine. Non-routine problems often may be solved in more than one way.

Making connections means that students see relationships between different topics and draw on these relationships in future mathematical activity. This applies within mathematics (e.g., relationships between algebra and geometry), and to other content areas (e.g., use of mathematics in science). The following non-routine problem taken from *Mathematics in Context* (van den Heuvel-Panhuizen et al., 1997) requires students to use previous work with percents to make connections:

The government of Elbonia is having problems accounting for all of the money spent. Mr. Butler is the Elbonian bureaucrat whose job is to deliver the money to developing countries. For his work, he gets a one percent commission. An undercover detective who is interviewing all the bureaucrats succeeds in getting a dinner appointment with Mr. Butler. After dinner, the server brings the check to the table. The total is \$20. Mr. Butler announces his intention to leave a 15 percent tip. First, he gives the server a dollar. “That’s five percent,” he says. Then, he adds a dime to the dollar. “This is another 10 percent, so altogether it is a 15 percent tip,” he explains. Suddenly, the detective jumps up and says, “Aha! Now I know where the money went! You are under arrest!”

1. What did the detective figure out that could be used to convict Mr. Butler of fraud? Include all the important information you know about percents so that the prosecuting attorney can convince the jury.
2. Is there any way that Mr. Butler could plan his defense? Explain.

Students:

- Work on problems for which there is no immediately obvious method of solution.
- Explain and support their solution strategy.
- Explain the connection between the greatest common factor of two numbers and their common multiple.

In grade 4, students recognize role of mathematics in their daily lives.

In grade 7, students apply mathematical problem solving to other content areas (e.g., measurement in science).

Conjecture/Generalize/Prove

- Complete proofs.
- Make and investigate mathematical conjectures.
- Find a mathematical rule to generate a pattern or number sequence.
- Determine the truth of a mathematical pattern or proposition.

In activities focused on this level of cognitive demand, students are making and justifying conjectures, not just learning techniques. Proof is a central concept in mathematics. It is important because based on explicit hypotheses, a proof shows that certain consequences follow logically, and these logical consequences can be used to build mathematical theories. There are several kinds of proof:

1. **Enactive proof:** Enactive proof involves carrying out a physical action to demonstrate the truth of something. It involves physical movement to show a relationship. A typical enactive proof is to demonstrate that a triangle with equal sides has equal angles by cutting out a triangle and folding it down its axis of symmetry to show that when the sides match so do the base angles.
2. **Visual proof:** A visual proof may involve enactive elements but usually has verbal or written support. A classic visual proof is the famous Indian proof of Pythagoras where four copies of a right triangle are placed in two different ways in a square.
3. **Manipulative proof:** Manipulative proof is often seen in algebra. For example, to show that $(a + b)(a - b) = a^2 - b^2$, students multiply out the brackets on the left hand side and cancel the terms ba and $-ab$.
4. **Euclidean proof:** This is the classic formal proof of definitions, axioms and theorems. Mathematical proving consists of thinking in a logical manner, formulating and testing conjectures, and formulating and justifying statements, inferences, and conclusions. The following is an example problem that requires students to complete a proof:

Put these statements in order, and complete if necessary, so that they constitute a proof:

Two even numbers add to make an even number; if I divide an even number by two, there is no remainder; if I divide a number by two, it either goes exactly or there is a remainder of one; an even number can be written as: $2n$; $2n + 2m = 2(m + n)$.

Students:

- Develop and support mathematical conjectures.
- Justify why a rule works. (e.g., An odd number plus an odd number equals even number because if you take away from the odd number it will be even, so if you add the two numbers left over together, that makes an even number and three evens make an odd number.)
- Correct an argument. (e.g., $2n + 2n + 1 = 4n + 1$, which is odd. So even + even is odd.)
- Demonstrate that the product of two odd numbers is always odd.

In grade 4, students justify their answers and solution process in a variety of problems.

In grade 7, students follow and construct logical arguments and judge their validity.