

# Creative Commons: The License to Share Knowledge

Sarah Wipperman and Katie Rawson  
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# Copyright and Representation

- I have an idea... (it has no legal protection)
- But then I write it down or draw a picture or turn it into a song... (now my *expression* has legal protection – just by expressing in a durable form!)
- My expression cannot be copied without my consent! (\*except in cases of fair use)

# Rights and Restrictions

- Copyright is **a collection of rights** that you hold, whether you want to or not, when you create something.
- They protect reproduction, distribution, and reuse. While they **protect** your work, they also **restrict** use of your work.

# A License

- When people get **permission to use copyrighted material** – from the copyright holder for free or for a fee – that permission comes in the form of a license. These licenses are **agreements between the copyright holder and the user** about what they can do with the material.
- Creative Commons licenses allow creators to **give everyone a license** and allow users to know exactly what they can and cannot do with the work!

# Creative Commons Licenses

- Public
- License particular forms of use
- Three Layers:
  - Legal Code - Effective
  - Human Readable - Understandable
  - Machine Readable - Findable

# Elements of CC Licenses

- By - Attribution
- SA - Share Alike
- ND - Non-derivative
- NC - Non-commercial
- CC-0



<https://creativecommons.org/licenses/>

# CC By - Attribution

- Say who it is by
- Copyright and Academic Integrity are not the same thing!



# CC ND – Non-Derivative

- Leave it unchanged, distribute it whole
- (Also, say who it is by)





# CC SA – Share Alike

- Do what you will – but if you make something with it, you have to also CC license it! (and say who it is by)



# CC NC – Non-Commercial

- Do what you will, but don't sell it!



# CC Mix-and-Match



# CC 0 - No rights reserved

[https://wiki.creativecommons.org/CC0\\_FAQ](https://wiki.creativecommons.org/CC0_FAQ)



# Adding a CC License

### License Features

Your choices on this panel will update the other panels on this page.

**Allow adaptations of your work to be shared?**

Yes  No

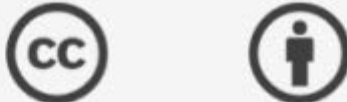
Yes, as long as others share alike

**Allow commercial uses of your work?**


Yes  No

### Selected License

## Attribution 4.0 International



This is a Free Culture License!



### Help others attribute you!

This part is optional, but filling it out will add machine-readable metadata to the suggested HTML!

Title of work

Attribute work to name

Attribute work to URL


Source work URL

More permissions URL

Format of work

License mark

### Have a web page?



This work is licensed under a Creative Commons Attribution 4.0 International License.

**Copy this code to let your visitors know!**

```
<a rel="license" href="http://creativecommons.org/licenses/by/4.0/"></a><br />This work is licensed under a <a rel="license" href="http://creativecommons.org/licenses/by/4.0/">Creative Commons Attribution 4.0 International License</a>
```

Normal Icon  Compact Icon

<https://creativecommons.org/choose/#>

# Finding CC Material

- Looking for the CC symbol

• **Dissertation now available!** Check out my dissertation on my projects page. Free to download.

- Please monitor **@mdesjardin on twitter.**

Reader review: *"I didn't have to vomit after viewing your web site. That's why your design is superior."*

This is the professional web site of Molly Des Jardin, a space to share ideas with other scholars, librarians, artists, and photographers. I provide resources and information that they can be used by other students and scholars in my field, and I welcome collaboration and exchange.

All of my work on this site, unless otherwise indicated, is licensed as CC0 1.0 Universal, meaning it's in the public domain. Please use and share freely, but remember to cite your source.



# LibGuide: Finding Open Access Images

The screenshot shows the Penn Libraries website interface. At the top, there is a navigation bar with links for 'Library Home', 'Choose a Library', 'Ask Us/Get Help', 'Site Guide', and 'Penn'. The main header features the 'Penn Libraries' logo and the title 'Research Communication & e-Scholarship'. A 'chat is offline' indicator is visible in the top right corner. Below the header, the page title is 'Finding Open Access Images' with tags for 'Tutorial', 'copyright', 'images', and 'open access'. A navigation menu includes tabs for 'Overview', 'Information', 'General Resources', 'Public Domain Images', 'Creative Commons', 'Government Sites', and 'Images at Penn'. A search bar and a 'Print Page' button are also present. The main content area is divided into three columns: 'Finding Images', 'Copyright and Fair Use', and 'Links to Guides'. The 'Finding Images' column contains text about finding images online and using them properly, along with a 'Comments (0)' link. The 'Copyright and Fair Use' column features a video player for 'Fairy Use Tale Stanfo...' with a list of chapters: 'Ch. 1: Copyright definition', 'Ch. 2: What things can be copyrighted (2:50)', 'Ch. 3: Copyright duration and the public domain (3:45)', 'Ch. 4: Fair Use (6:20)', and 'Ch. 5: Why use Disney cartoons? (8:10)'. The 'Links to Guides' column lists three guides: 'Finding Images' by Hannah Bennett (1,587 views), 'Copyright Resources to Support Publishing and Teaching' by John Ockerbloom and Sarah Wipperman (4,164 views), and 'Medical Images' by Barbara Kountouzi (862 views).

[guides.library.upenn.edu/open\\_access\\_images](https://guides.library.upenn.edu/open_access_images)

# Creative Commons

The screenshot shows the Creative Commons search page. At the top, there is a green navigation bar with the Creative Commons logo and links for About, Licenses, Public Domain, Support CC, Projects, and News. A search bar is located in the top right corner. Below the navigation bar, there is a large green search button with the Creative Commons logo and the text "Search" and "Find content you can share, use and remix". To the right of the search button is a search input field with the placeholder text "Enter your search query". Below the search input field, there are two checkboxes: "I want something that I can..." followed by "use for commercial purposes;" and "modify, adapt, or build upon.". Below the search input field, there is a section titled "Search using:" followed by a grid of search engine options. The options are: Europeana (Media), Flickr (Image), Fotopedia (Image), Google (Web), Google Images (Image), Jamendo (Music), Open Clip Art Library (Image), SpinXpress (Media), Wikimedia Commons (Media), YouTube (Video), Pixabay (Image), ccMixer (Music), and SoundCloud (Music). The SoundCloud option is highlighted in light blue.

**creative commons** About Licenses Public Domain Support CC Projects News Site Search

**cc Search**  
Find content you can share, use and remix

Enter your search query

I want something that I can...  use for commercial purposes;  
 modify, adapt, or build upon.

**Search using:**

<b>Europeana</b> Media	<b>Flickr</b> Image	<b>Fotopedia</b> Image	<b>Google</b> Web
<b>Google Images</b> Image	<b>Jamendo</b> Music	<b>Open Clip Art Library</b> Image	<b>SpinXpress</b> Media
<b>Wikimedia Commons</b> Media	<b>YouTube</b> Video	<b>Pixabay</b> Image	<b>ccMixer</b> Music
<b>SoundCloud</b> Music			

<http://search.creativecommons.org/>



# On CC Commons, you can search:

## Media:

- Europeana
- Wikimedia Commons
- Google

## Video:

- YouTube

## Images:

- Google Images
- Flickr
- Fotopedia
- Open Clip Art Library
- Pixabay

## Music:

- Spin Express
- SoundCloud
- Jamendo
- ccMixer

# Wikimedia



The screenshot shows the Wikimedia Commons homepage. At the top left is the Wikimedia Commons logo, a blue circle with a red dot and arrows pointing outwards. Below it, the text "WIKIMEDIA COMMONS" is displayed. To the right of the logo, there are links for "Main page", "Welcome", "Community portal", "Village pump", and "Help center". Below these links is a "Language select" dropdown menu set to "English" and a "Select" button. Further down are sections for "Participate" (Upload file, Recent changes, Latest files, Random file, Contact us) and "Tools" (What links here, Related changes, Special pages, Printable version, Permanent link, Page information, Wikidata item, Cite this page, Subpages).

At the top right, there are links for "English", "Create account", and "Log in". Below these links is a search bar with a magnifying glass icon. The main content area features a navigation bar with "Main page" and "Discussion" tabs, and a "View" dropdown menu with options for "View source" and "History". The main heading is "Wikimedia Commons" with a subtitle "a database of 23,457,168 freely usable media files to which anyone can contribute". To the right of the heading are links for "Images", "Sounds", "Videos", and an "Upload" button.

The "Picture of the day" section features a photograph of a large industrial structure, identified as "Furnace No 5 at Landschaftspark Duisburg-Nord (Landscape Park Duisburg North) at night". The "Photo challenge" section includes a camera icon and text encouraging users to take photos and upload them to meet a monthly thematic challenge. A green button below the text says "Check out this month's challenges". The "Highlights" section at the bottom right contains text for new visitors: "If you are browsing Commons for the first time, you may want to start with **Featured pictures**. **Quality**".

<http://commons.wikimedia.org/>

# Vimeo

vimeo

Join

Log In

Create

Watch

Upload

Search



## Creative Commons

Browse the **Creative Commons** licensed videos on Vimeo. Learn about what you can and can't do with other people's videos on Vimeo to help you share, rework and reuse legally.

### Attribution License ⓘ



+ Browse all 947K videos

### Attribution Share Alike License ⓘ



+ Browse all 332K videos

### Attribution No Derivatives License ⓘ



### CREATIVE COMMONS

Here's where you can browse all the videos on Vimeo that have a Creative Commons license applied to them. Creative Commons licenses enable members to grant copyright permissions on their videos so others can copy, distribute, edit, remix, and build upon them while giving credit to the original video's creator. **Learn more about Creative Commons.**



**Attribution:** You let others copy, distribute, display, and perform your copyrighted work—and derivative works based upon it—but only if they give credit the way you request. ⓘ

**Share Alike:** You allow others to distribute derivative works only under a license identical to the license that governs your work. ⓘ

**Non-Commercial:** You let others copy, distribute, display, and perform your work—and derivative works based upon it—but for non-commercial purposes only. ⓘ

**No Derivative Works:** You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it. ⓘ

<http://vimeo.com/creativecommons>

# Flickr

flickr

Sign Up

Explore

Upload



## Explore / Creative Commons

Many Flickr users have chosen to offer their work under a Creative Commons license, and you can browse or search through content under each type of license.

Here are some recently added bits and pieces:



### Attribution License



From  
florian.scholz



From  
Kentuckyguard



From  
toprankonlinema...



From  
florian.scholz



From  
florian.scholz

» 58,276,835 photos (See more)



### Attribution-NoDerivs License



From  
melquiades1898



From mradwin



From  
photosbyChloeMuro



From  
photosbyChloeMuro



From Tambako  
the Jaguar

» 16,578,413 photos (See more)



### Attribution-NonCommercial-NoDerivs License



"Creative Commons is a non-profit that offers an alternative to full copyright."

[creativecommons.org](http://creativecommons.org)

#### Briefly...

##### Attribution means:

You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.



##### Noncommercial means:

You let others copy, distribute, display, and perform your work - and derivative works based upon it - but for noncommercial purposes only.



##### No Derivative Works means:

You let others copy, distribute, display, and perform only verbatim copies of your work, not derivative works based upon it.



<https://www.flickr.com/creativecommons/>

# Licenses, Rights, and Ideas

<https://creativecommons.org/>

<https://wiki.creativecommons.org/FAQ>