

The Last Food Mile Conference

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Formerly

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Reactions to Yesterday

Question Zero: The one you must answer before asking any others

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What exactly are we trying to accomplish?

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Reduce or reuse what is lost or wasted?

but WHY?

but WHY?

Three Possible Reasons

Moral

Waste is philosophically bad independent of its economic or environmental impact.

Environmental

Need to reduce the negative impact of food loss and waste on the externalized costs to the environment.

- Water

- GHG

Economic

Redirect the food resources and production capacity spent on food loss and waste to productive (better) uses, namely feeding people especially the poor / hungry.

Potential Problems

1 Bad Data

133 Billion or 4 -8 Billion

Potential Problems

2 Bad Economics

Increasing costs to acquire the next
marginal pound establishes limits

Potential Problems

3 Political Distraction

“Why should we (society) work to end food insecurity as a social justice issue when we should be feeding the hungry with our food waste surplus?”

**Returning to our regularly
scheduled programming . . .**



Chester, PA

- USDA Food Desert for 10 years
- Population of 34.5K
- 32 % living below the poverty line
- 44.5% classified as Food Insecure
- 53.8% Report food is too far away

PROJECT: Fare & Square





FAMILY DOLLAR

ONE WAY - DO NOT ENTER
PARCEL PICK-UP

HAIR & BEAUTY

FAMILY DOLLAR



Raise the Capital

\$8,000,000















October 2013











RAW VEGETABLE NUTRITION FACTS

| Item | Weight | Calories | Total Fat | Sodium | Total Carbohydrate | Fiber | Sugars | Protein |
|--------------|--------|----------|-----------|--------|--------------------|-------|--------|---------|
| Asparagus | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Artichoke | 1/2 lb | 40 | 0.5g | 0mg | 10g | 2g | 0g | 2g |
| Avocado | 1/2 lb | 120 | 10g | 0mg | 15g | 10g | 0g | 2g |
| Banana | 1/2 lb | 100 | 0.5g | 0mg | 25g | 3g | 15g | 1g |
| Broccoli | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Cauliflower | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Cucumber | 1/2 lb | 20 | 0.5g | 0mg | 4g | 1g | 0g | 1g |
| Eggplant | 1/2 lb | 40 | 0.5g | 0mg | 8g | 1g | 0g | 1g |
| Kale | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Kale Greens | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Kidney Beans | 1/2 lb | 100 | 0.5g | 0mg | 25g | 3g | 15g | 1g |
| Leafy Greens | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Peas | 1/2 lb | 40 | 0.5g | 0mg | 8g | 2g | 0g | 2g |
| Peppers | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Potatoes | 1/2 lb | 40 | 0.5g | 0mg | 8g | 2g | 0g | 2g |
| Spinach | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Sweet Corn | 1/2 lb | 40 | 0.5g | 0mg | 8g | 2g | 0g | 2g |
| Tomatoes | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |
| Zucchini | 1/2 lb | 30 | 0.5g | 0mg | 6g | 2g | 0g | 2g |





EXIT

EXIT

1 2 3 4 5

MEMBER CENTER



our four

WELCOME!

\$3.29

The Harry and Jeanette Wilson community center

Clear are Here

EZ Foil

POTATO
farms



deli



PLEASE
Take A
Number





family
fare

Maxwell House
INSTANT COFFEE

8 oz

average price
elsewhere \$7.49

YOU
SAVE
\$2.50

\$4.99





Your community supermarket

9th and Trainer Street, Chester PA
We're Open 7 Days a Week 8am to 8pm

484-483-2500
Visit us online: fareandsquare.org



& WIC
Women, Infants and Children
Food and Nutrition Service

All prices good September 27 through October 15, 2014

1st Anniversary Sale!



**Better Valu
APPLE
JUICE
COCKTAIL**
64 oz.

99¢



**Fresh
COLLARD
GREENS**

**69¢
lb.**



**Fresh
Family Pack
CHICKEN
DRUMSTICKS**

**69¢
lb.**



**IGA
FROZEN
VEGETABLES**
select varieties,
12-16 oz.

99¢



**Niagara
24 PACK
PURIFIED WATER**
16.9 oz. btl's, 405.6 Total Oz.

2.49



**Previously
Frozen
ST. LOUIS
STYLE
SPARE RIBS**

**2.99
lb.**



**On-Cor
TRADITIONAL
ENTREES**
select varieties,
25-28 oz.

1.99



**Whole
BONELESS
PORK BUTT
ROAST**

**1.99
lb.**



**Better Valu
4 LB. BAG
GRANULATED
SUGAR**

1.69



**ALL PURPOSE
WHITE
POTATOES**
10 Lb. Bag

1.88^{lb.}



**Tree Ripe
PREMIUM
ORANGE JUICE**
select varieties,
59 oz.
(Excludes Organic)

1.88



**Kellogg's
POP-TARTS**
select varieties,
10.5-15.2 oz.

1.99



**Jamestown
SLICED
BACON**
16 oz.

2.27

Not responsible for typographical errors. Images are for illustrative purpose only and do not necessarily depict sale items. We reserve the right to limit quantities.

good food right around the corner

fare &
square



