The Last Food Mile Conference

Bill Clark

Wharton Social Impact Initiative

Formerly

Executive Director - Philabundance

Reactions to Yesterday

Question Zero: The one you must answer before asking any others

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What exactly are we trying to accomplish?

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What exactly are we trying to accomplish?

Reduce or reuse what is lost or wasted?

but WHY?

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Three Possible Reasons

Moral

Waste is philosophically bad independent of its economic or environmental impact.

Environmental

Need to reduce the negative impact of food loss and waste on the externalized costs to the environment.

- Water
- GHG

Economic

Redirect the food resources and production capacity spent on food loss and waste to productive (better) uses, namely feeding people

especially the poor / hungry.

Potential Problems

1 Bad Data

133 Billion or 4-8 Billion

Potential Problems

2 Bad Economics

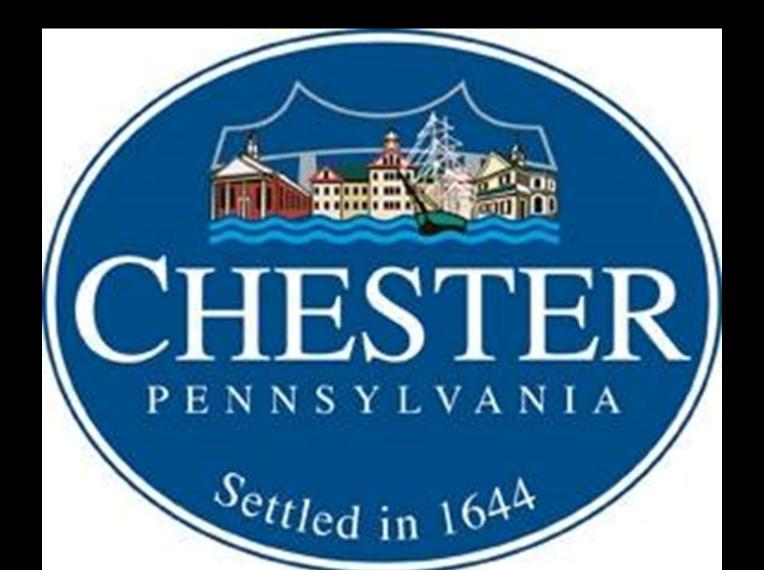
Increasing costs to acquire the next marginal pound establishes limits

Potential Problems

3 Political Distraction

"Why should we (society) work to end food insecurity as a social justice issue when we should be feeding the hungry with our food waste surplus?"

Returning to our regularly scheduled programming...



Chester, PA

- USDA Food Desert for 10 years
- Population of 34.5K
- 32 % living below the poverty line
- 44.5% classified as Food Insecure
- 53.8% Report food is too far away

PROJECT: Fare & Square







Raise the Capital

\$8,000,000







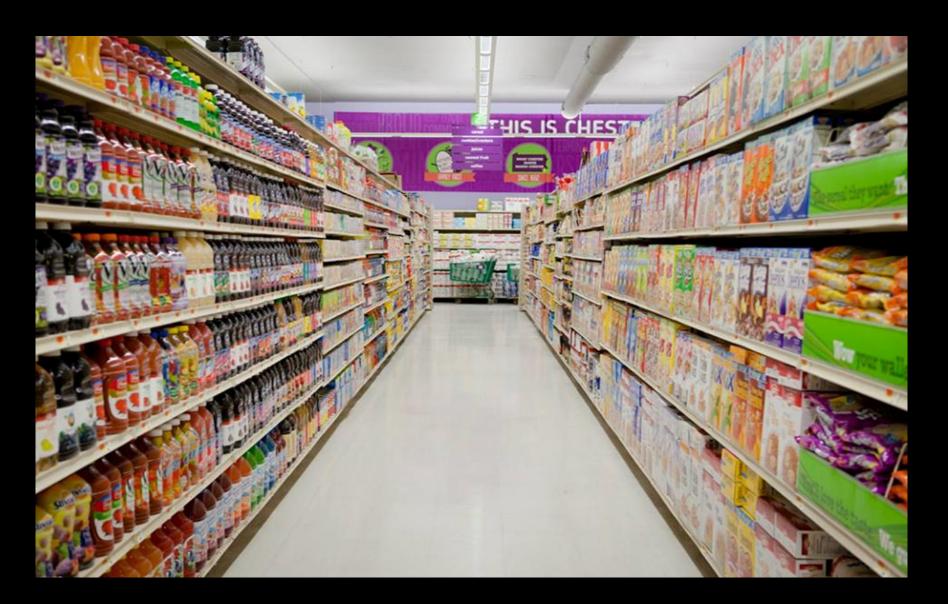








October 2013







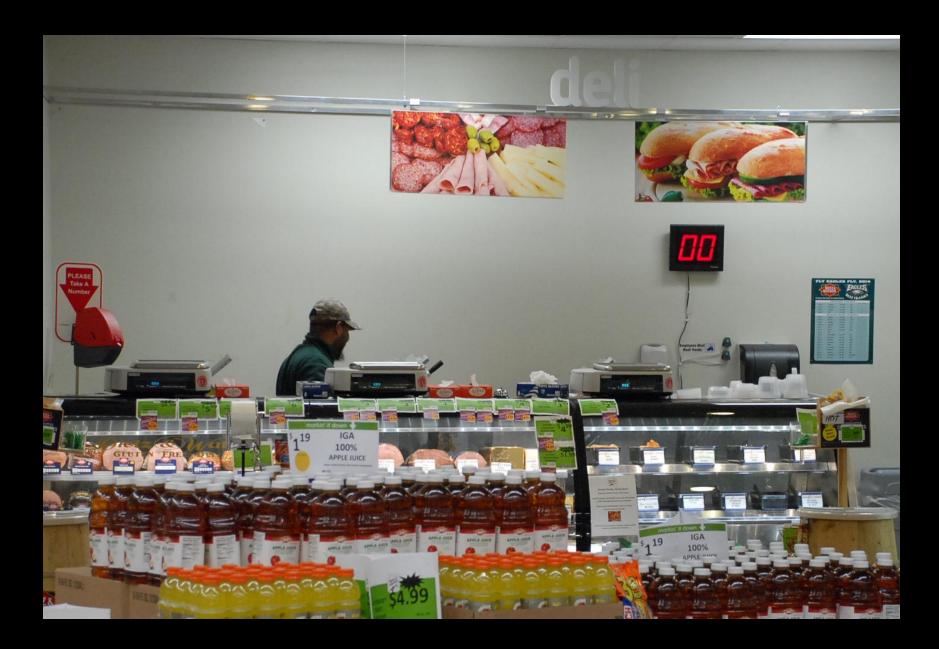














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