

Table of Contents

1. Foreword

Power Surge: Writing-Rhetoric Studies, Blogs, and Embedded Whiteness Kathleen Ethel Welch, University of Oklahoma

 Introduction: Weblogs, Rhetoric, Community, and Culture Laura Gurak, Smiljana Antonijevic, Laurie Johnson, Clancy Ratliff, and Jessica Reyman, University of Minnesota

3. Visual Blogs

Meredith Badger, Royal Melbourne Institute of Technology Tags: Visual Design

4. Blogs as Virtual Communities: Identifying a Sense of Community in the Julie/Julia Project

Anita Blanchard, University of North Carolina at Charlotte Tags: Virtual Community

5. The Spirit of Paulo Freire in Blogland: Struggling for a Knowledge-Log Revolution

Christine Boese, Independent researcher Tags: Mass Communication, Virtual Community

- 6. Remediation, Genre, and Motivation: Key Concepts for Teaching with Weblogs Kevin Brooks, Cindy Nichols, and Sybil Priebe, North Dakota State University Tags: Genre, Pedagogy, Virtual Community
- 7. Culture Clash: Journalism and the Communal Ethos of the Blogosphere Brian Carroll, Berry College Tags: Mass Communication
- 8. Promiscuous Fictions Tyler Curtain, University of North Carolina at Chapel Hill Tags: Identity, Public/Private, Virtual Community
- **9. Weblog Journalism: Between Infiltration and Integration** Jason Gallo, Northwestern University Tags: Mass Communication
- 10. Women and Children Last: The Discursive Construction of Weblogs Susan C. Herring, Inna Kouper, Lois Ann Scheidt, and Elijah L. Wright, Indiana University at Bloomington Tags: Gender, Identity
- **11. The Labyrinth Unbound: Weblogs as Literature** Steve Himmer, Emerson College Tags: Genre

12. Battlecat Then, Battlecat Now: Temporal Shifts, Hyperlinking and Database Subjectivities

Kylie Jarrett, University of South Australia Tags: Identity, Public/Private

13. Imagining the Blogosphere: An Introduction to the Imagined Community of Instant Publishing

Graham Lampa, Hamline University Tags: Mass Communication, Virtual Community

14. Moving to the Public: Weblogs in the Writing Classroom

Charles Lowe, Purdue University, and Terra Williams, Arizona State University Tags: Pedagogy, Public/Private, Virtual Community

15. Blogging as Social Action: A Genre Analysis of the Weblog Carolyn R. Miller and Dawn Shepherd, North Carolina State University Tags: Genre

16. Personal Publication and Public Attention Torill Elvira Mortensen, Volda College

- Tags: Public/Private
- 17. Weblogs and the Public Sphere Andrew O'Baoill, University of Illinois at Urbana-Champaign Tags: Public/Private
- 18. Geography of the Blogosphere: Representing the Culture, Ecology and Community of Weblogs Nicholas Packwood, Wilfrid Laurier University Tags: Virtual Community

19. Parody Blogging and the Call of the Real Trish Roberts-Miller, University of Texas at Austin Tags: Public/Private

20. Links, Lives, Logs: Presentation in the Dutch Blogosphere Frank Schaap, University of Amsterdam, Amsterdam School of Communications Research Tags: Identity, Virtual Community

21.Common Visual Design Elements of Weblogs Lois Ann Scheidt and Elijah Wright, Indiana University at Bloomington Tags: Visual Design

22. Formation of Norms in a Blog Community Carolyn Wei, University of Washington Tags: Virtual Community