



# 2015

## PHILANTHROPIC GIVING IN MISSISSIPPI







## ACKNOWLEDGMENTS

The Mississippi Association of Grantmakers (MAG) is pleased to present this report – *Philanthropic Giving in Mississippi* – to be used to better understand the role of philanthropy and its impact on children, families, organizations and communities throughout the state. Developing such a report requires not only financial resources, but also special knowledge, skills and capacity to work with complex data to make information understandable and usable.

There are many to thank and acknowledge for the roles they played in helping develop this report, beginning with the members of MAG who through their membership acknowledge they are part of a learning network of philanthropic organizations in the state. Their commitment to enhancing philanthropy by learning and working together is remarkable and for that we are grateful.

There are also partners who are specifically relevant to the funding, planning, design and production of this report that must be acknowledged and singled out for their untiring efforts over the last few months to actually make it a reality. Were it not for the following partner organizations and individuals this report would not have been possible:

#### PARTNERS

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Carol Burger, President The United Way of the Capital Area

Finally, it is important to thank colleagues from other state philanthropic associations and from the Southeastern Council of Foundations who work on these kinds of reports on a regular basis. We are so grateful for their willingness to share information and spend their valuable time talking with us about how to put philanthropic data together in a meaningful way. A particular shout-out in that regard goes to David Biemesderfer, President and CEO of the Florida Philanthropic Network, whose previous reports provided significant guidance.

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Sammy Moon Coordinator Mississippi Association of Grantmakers

#### DEDICATED TO DR. TED J. ALEXANDER

The Mississippi Association of Grantmakers (MAG) is an organization devoted to providing support and services to philanthropic organizations across the state. It has a long history of providing opportunities for foundation representatives and other grantmakers with networking and relationship building experiences by working diligently to carve out time and space for informal conversations, shared learning and co-investment opportunities, and providing information/data about philanthropy and the impact that can be achieved through good grantmaking practices. It is an organization that has evolved from an informal group of philanthropic colleagues periodically gathering together to visit with each other, to a formal statewide network of philanthropic leaders working and learning together to make Mississippi a better place for children, families and communities.

In order for an organization like MAG to be effective, strong leadership is required to implement, build and sustain the effort over time. One leader that worked tirelessly from the beginning to ensure that MAG plays an important role for philanthropies in the state was Dr. Ted J. Alexander. Because of his devotion to making a difference in his community, his vision for creating a statewide philanthropic network, and his support for "growing" MAG into a well-structured and well-managed organization, this report - Philanthropic Giving in Mississippi - is dedicated to Dr. Alexander. Were it not for his leadership and support over the years, there would be no Mississippi Association of Grantmakers.

In order to understand the role Dr. Alexander played in the creation and evolution of MAG, it is important to understand a bit about him as a person and as a leader. He was born in abject poverty on April 25, 1936, in the small community of Clarksburg, Mississippi. At 16 he left home and moved to Jackson, Mississippi, where he worked nights at a steel company, to finish Central High School.

After high school, often working three or four jobs at a time, he earned a bachelors' degree in English with an emphasis on American literature at Millsaps College. His master's degree is from Mississippi College and his doctorate in educational administration is from the University of Southern Mississippi (USM). At USM he was recipient of one of the institution's first Phil Hardin Foundation Scholar Awards. His life's work revolved around providing young people opportunities for education, leadership development and success in life.

During his long professional career Dr. Alexander served as teacher, coach, principal, superintendent, college president, and foundation president. He never shied away from difficult tasks and he always celebrated successes and looked for ways to turn challenges into opportunities.

At the time of his death, Dr. Alexander was an active leader with the Mississippi Center for Nonprofits, Grantmakers in Education, Grantmakers in Health, Grantmakers in Aging, the Council on Foundations, the Southeastern Council of Foundations – and, of course, the Mississippi Association of Grantmakers.

It is an honor to dedicate this first report on philanthropic giving in Mississippi to a pioneer in that field in the state – Dr. Ted J. Alexander.

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#### FOREWORD

The release of this report is a milestone for philanthropy in the state of Mississippi for two very important reasons: (1) it demonstrates that philanthropic giving in the state has reached a level that is significant in helping achieve better results for children, families, and communities; and, (2) it provides information about the philanthropic sector that can be used to foster better collaboration, both for program development as well as system reform and policy efforts. The report provides a comprehensive and up-to-date analysis of philanthropic giving in the state, and as such should be a valuable tool not only for grantmakers, but also for others interested in working to make Mississippi a better place in which to live and work.

As President and CEO of the Southeastern Council of Foundations, I am keenly aware of the need for the type of information provided in this report. Like every other professional field, the data we gather both educates others about us and – more importantly – helps us better understand our own focus, growth and reach as we strive to constantly improve our impact. I encourage readers to use the data provided in the report to learn more about philanthropy in Mississippi and to increase awareness, understanding and support for the state's philanthropic sector. I urge funders to consider how this data can inform their work individually and collectively. Not only does this information provide a picture of philanthropy in Mississippi, but the data – when combined with data from other states in the region – helps us understand the scope, scale and impact of philanthropy in the region. This broader understanding can lead to important regional collaborative efforts on the part of grantmakers.

I commend the Mississippi Association of Grantmakers and the Social Science Research Center at Mississippi State University for teaming up to make this report possible, and I thank the funders that invested the resources needed to develop such a report: the Phil Hardin Foundation, the CREATE Foundation, the Walker Foundation, and the Community Foundation of Greater Jackson. I also encourage all involved to view this as the first of several important research efforts that will be needed to fully understand the scope, scale and impact of philanthropy in the state. It, however, is a very important first step!

Warm regards,

Janine Lee President and CEO Southeastern Council of Foundations

## **EXECUTIVE SUMMARY**

#### **KEY FINDINGS**

\$90.9 million in grants given by 246 Mississippi foundations
\$68.8 million in grants from Mississippi foundations to Mississippi recipients
\$1.3 billion in assets for Mississippi foundations
The majority of grants (70.2%) and grant dollars (84.4%) stayed in Mississippi
The top 10 Mississippi foundations accounted for 48.3% of all giving
The largest share of Mississippi foundation grant dollars went to education (43.3%), followed by public affairs/society benefit (13.6%), human services (13.1%), and health (11%)

#### FOUNDATION GIVING IN MISSISSIPPI

•In 2012, independent and family foundations accounted for 70% of the nearly \$91 million in grant dollars given by Mississippi foundations. Community foundations accounted for the second largest share of grant dollars (17.8%), followed by corporate foundations (8.5%), and operating foundations (3.7%).

•Since 2001, total foundation giving has increased from \$55 million to \$91 million in 2012.

•The Mississippi Common Fund Trust gave more in grant dollars (\$10.7 million) than any other Mississippi foundation in 2012, followed by the Gulf Coast Community Foundation (\$5.7 million), and The Luckyday Foundation (\$5.2 million).

•The majority of 2012 grant dollars received in Mississippi originated from Mississippi foundations (71%). Over half of grant dollars received from out of state foundations (57.5%) were provided by five foundations: W.K. Kellogg Foundation (\$8.6 million), Walton Family Foundation (\$2.6 million), Baton Rouge Area Foundation (\$2.3 million), The Wal-Mart Foundation (\$1.4 million), and The Kresge Foundation (\$1.3 million).

#### **GRANTMAKING BY SUBJECT AREA**

•Education and public affairs were the top funding priorities in 2012. A total of \$37.9 million in grant dollars was devoted to education followed by public affairs/society benefit (\$11.9 million), human services (\$11.5 million), health (\$9.6 million), and religion (\$4.8 million). Religious giving does not include donations from individuals to specific faith organizations.

#### **GRANTMAKING BY TYPE OF SUPPORT**

•In 2012, the most commonly specified type of support was program support—21.5% of grants—followed by general support (19.2%), and student aid (13.4%).

#### **GRANTMAKING BY GEOGRAPHIC AREA**

•Grantmakers in the central region (e.g., Hinds, Madison, and Rankin counties) gave 36.6% of grant dollars in 2012, the largest of any region followed by the northeast region (25.9%), and the east central region (11.5%).

•Grantmakers in Hinds County awarded \$15.2 million in grant dollars in 2012, more than any other county in Mississippi, followed by Madison (\$11.9 million), Lafayette (\$11.5 million), Lee (\$9.1 million), and Harrison (\$9 million).

•In 2012, recipients in Hinds County were awarded the most grant dollars (\$16.1 million), followed by Lafayette (\$13.6 million), Oktibbeha (\$8 million), Harrison (\$5.8 million), and Forrest (\$5.4 million).

## FOUNDATION GIVING

In 2012, Mississippi Foundations gave a total of \$90,986,205 in grants (Table 1). Mississippi had 257 active foundations in 2012; up from 225 in 2002. Foundation Center defines private foundations as, "a nongovernmental, nonprofit organization with funds (usually from a single source, such as an individual, family, or corporation) and program managed by its own trustees or directors." Foundations are classified in four categories: Independent and family, corporate, community, and operating. Independent and family, corporate, and community foundations are categorized based on their source of funding. An operating foundation is defined by the IRS as, "a private foundation whose primary purpose is to conduct research, social welfare, or other programs determined by its governing body or establishment charter." In Mississippi, independent or family foundations account for the majority of both assets and giving. In 2012, independent and family foundations accounted for 70% of the nearly \$91 million in grant dollars that was given by Mississippi foundations. Although independent and family foundations account for the majority of foundation giving in Mississippi, giving from community foundations has grown considerably over the past decade. In 2002, community foundations accounted for only 4% (\$5.8 million) of total giving in the state compared to 13% (\$16.2 million) of total giving in 2012. Although only eight community foundations engaged in grantmaking activity in 2012, they accounted for the second highest share of total giving with over \$2 million in giving on average per foundation.

Table I: Summary	Statistics for M	ississippi Grantm	aking Foundations	s by Type, 2012

TYPE	NUMBER	%	ASSETS	%	TOTAL GIVING	%
Independent or Family	205	83.3%	\$849, 547, 054	67.7%	\$63,697,214	70.0%
Community	8	3.3%	\$157,211,364	12.5%	\$16,198,476	17.8%
Corporate	15	6.1%	\$148,474,130	11.8%	\$7,707,003	8.5%
Operating	18	7.3%	\$100,962,026	8.0%	\$3,383,512	3.7%
TOTAL	246	100%	\$1,256,194,574	100%	\$90,986,205	100%

Note: There were 11 foundations excluded from this analysis because they gave no grants in 2012.

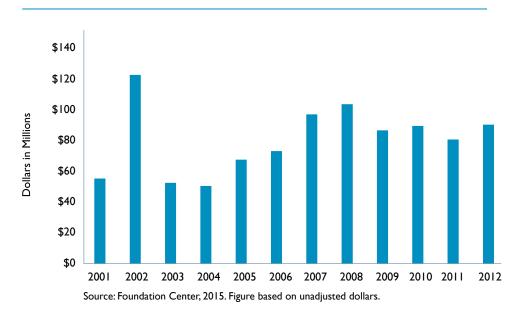


Figure 1: Total Giving by Mississippi Foundations, 2001-2012

Since 2001, foundation giving in Mississippi has fluctuated, but overall, has been trending upward (Figure 1). In 2001, Mississippi foundations gave \$55 million in grants, and in 2012, that number rose to \$91 million, a 39% increase. The year with the greatest amount of total giving was 2002 when Mississippi giving totaled \$122 million. This large increase in giving can primarily be attributed to a \$65 million grant to the University of Mississippi from the Mississippi Common Fund Trust.

#### **TOP 10 MISSISSIPPI FOUNDATIONS**

Tables 2 and 3 show the ten Mississippi foundations with the highest giving and the ten Mississippi foundations with the highest assets (end of fiscal year). The ten foundations with the highest giving accounted for 48.3% of grant dollars, and the ten foundations with the highest assets accounted for 48.3% of assets. In terms of giving in 2012, the Mississippi Common Fund Trust and the Gulf Coast Community Foundation gave the most grant

dollars (\$10.7 million and \$5.7 million, respectively). These foundations have alternated as the top two giving foundations in Mississippi since 2000. However, neither of these foundations are in the top 10 of total assets. The Gulf Coast Community Foundation ranks 18th with \$19.6 million and the Mississippi Common Fund Trust is ranked outside the top 50 with \$454 thousand.

	FOUNDATION NAME	СІТҮ	COUNTY	ТҮРЕ	TOTAL GIVING
I	Mississippi Common Fund Trust	Oxford	Lafayette	IN	\$10,742,251
2	Gulf Coast Community Foundation	Gulfport	Harrison	СМ	\$5,743,673
3	The Luckyday Foundation	Ridgeland	Madison	IN	\$5,159,118
4	CREATE Foundation	Tupelo	Lee	СМ	\$4,462,511
5	Oakwood Foundation Charitable Trust	Tupelo	Lee	IN	\$3,928,000
6	The Bower Foundation, Inc.	Ridgeland	Madison	IN	\$3,611,373
7	Blue Cross & Blue Shield of Mississippi Foundation	Flowood	Rankin	CS	\$2,988,682
8	The Gertrude C. Ford Foundation, Inc.	Jackson	Hinds	IN	\$2,562,500
9	The Riley Foundation	Meridian	Lauderdale	IN	\$2,472,595
10	Gilmore Sanitarium, Inc.	Amory	Monroe	IN	\$2,278,774
	TOTAL				\$43,949,477

#### Table 2: Top 10 Mississippi Foundations by Total Giving, 2012

Table 3:Top 10 Mississippi Foundations by Total Assets, 2012

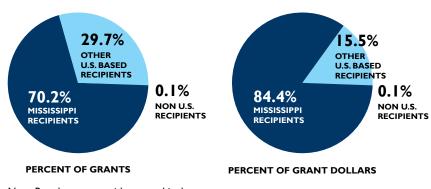
	FOUNDATION NAME	СІТҮ	COUNTY	TYPE	TOTAL ASSETS
I	The Luckyday Foundation	Ridgeland	Madison	IN	\$95,810,379
2	The Bower Foundation, Inc.	Ridgeland	Madison	IN	\$94,620,475
3	CREATE Foundation	Tupelo	Lee	СМ	\$65,353,647
4	Blue Cross & Blue Shield of Mississippi Foundation	Flowood	Rankin	CS	\$59,981,759
5	The Riley Foundation	Meridian	Lauderdale	IN	\$58,956,072
6	Ergon Foundation, Inc.	Jackson	Hinds	CS	\$54,028,957
7	The Gertrude C. Ford Foundation, Inc.	Jackson	Hinds	IN	\$50,639,947
8	Phil Hardin Foundation	Meridian	Lauderdale	IN	\$43,554,800
9	The Robert M. Hearin Foundation	Jackson	Hinds	IN	\$42,955,564
10	Maddox Foundation	Hernando	DeSoto	IN	\$42,018,261
	TOTAL				\$607,919,861

### WHERE MISSISSIPPI GRANT DOLLARS WENT IN 2012

Figure 2 shows the proportion of grants and grant dollars from Mississippi foundations given to Mississippi recipients versus out of state recipients. In Mississippi, the majority of grants and grant dollars stay instate (70.2% and 84.4% respectively). The percentage of in-state grant dollars is 14.2 percentage points larger than the percentage of in-state grants revealing that grants made to recipients in Mississippi are of a greater dollar amount on average than out-of-state grants.

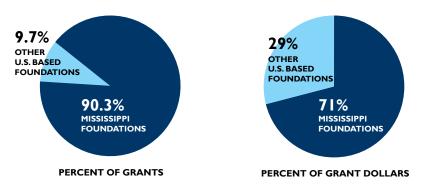
## WHERE MISSISSIPPI GRANT DOLLARS CAME FROM IN 2012

Figure 3 shows the proportion of grants and grant dollars given to Mississippi recipients by Mississippi foundations versus out of state foundations. Data from out of state foundations is based on a sample of grants above \$10,000 awarded by 1,000 of the largest U.S. foundations. Because the sample does not include all grants from out of state to Mississippi, the proportion of grants originating from out of state foundations compared to in-state foundations is underestimated. Based on this sample, out of state foundations gave approximately \$28 million in grants to recipients in Mississippi, accounting for 29% of grant dollars received in the state. In 2012, the W.K. Kellogg Foundation gave more dollars to Mississippi recipients (\$8.6 million) than any other out of state foundation, accounting for approximately 30% of all out of state dollars to Mississippi. Other out of state-foundations in the Top 5 in giving to Mississippi include: Walton Family Foundation (\$2.6 million), Baton Rouge Area Foundation (\$2.3 million), The Wal-Mart Foundation (\$1.4 million), and The Kresge Foundation (\$1.4 million).



Note: Based on grants with geographic data.

Figure 3: Grants Awarded to Mississippi Recipients, 2012



Note: Out of state giving is based on a sample of 2012 grants above \$10,000 by 1,000 of the largest U.S. independent, family, corporate, community, and grantmaking operating foundations to Mississippibased recipients.

#### Table 4: Top 5 Out of State Foundations in Mississippi Giving, 2012

FOUNDATION	STATE	ТҮРЕ	GRANTS	%	MS GIVING	
W. K. Kellogg Foundation	MI	IN	18	5.1%	\$8,557,004	30.4%
Walton Family Foundation	AR	IN	6	1.7%	\$2,649,392	9.4%
Baton Rouge Area Foundation	LA	СМ	6	1.7%	\$2,251,712	8.0%
The Wal-Mart Foundation	AR	CS	26	7.4%	\$1,372,000	4.9%
The Kresge Foundation	MI	IN	2	0.6%	\$1,350,000	4.8%

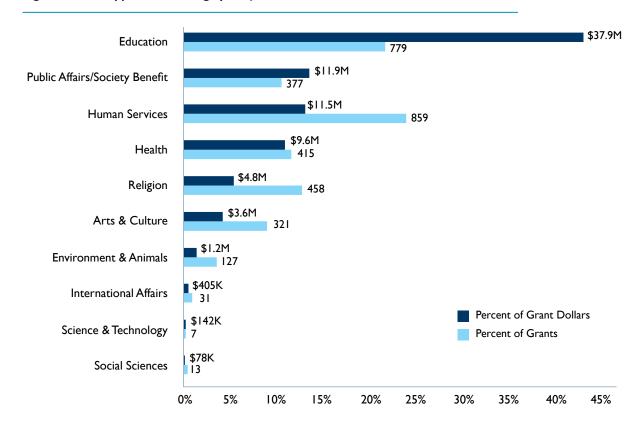
Source: Foundation Center, 2015. Out of state giving is based on a sample of 2012 grants of \$10,000 and above awarded by 1,000 of the largest U.S. independent, family, corporate, community, and grantmaking operating foundations to Mississippi-based recipients. IN = Independent Foundation; CM = Community Foundation; CS = Corporate Foundation

#### Figure 2: Grants Awarded by Mississippi Foundations, 2012

#### FUNDING PRIORITIES IN MISSISSIPPI

Figure 4 ranks the funding priorities of Mississippi foundations by subject area. In 2012, Mississippi foundations awarded more grants toward the benefit of human services than any other subject area. However, this did not translate to the total amount of grant dollars. Overall, 43.3% of grant dollars donated by Mississippi foundations went to education. This is nearly 30 percentage points greater than the second greatest category in total dollars (public affairs/society benefit -13.6%). This 43.3% of education funding represents 21.8% of the total grants awarded, showing that education based grants are larger on average in dollar amount. Compared to the national average of 24%, Mississippi foundations place a larger emphasis on education. While the largest share of grants (24.1%) went to human services, these grants only made up 13.1% of total grant dollars which suggests that these grants are smaller on average in dollar amount. Similar to human services, grants benefiting religion, arts and culture, and the environment and animals were smaller on average than education grants.

A more detailed analysis of the top four funding areas is shown on the following page (Table 5). For education, most grant dollars are for single organization support (51.9%), meaning that a grant was given to an organization that exists to support a single educational institution. This classification includes friends groups and booster clubs. The public affairs/society benefit classification includes grants to recipients involved in philanthropy, community improvement and development, and civil rights activities. The majority of grant dollars for public affairs/society benefit (62.7%) went to community improvement and development, followed by philanthropy and volunteerism (25.7%). Key recipients of Public affairs/society benefit grants were United Way (Philanthropy), Jackson County Economic Development Foundation (Community Improvement and Development), and the Mississippi National Association for the Advancement of Colored People (Civil Rights and Social Justice). For human services, the largest share of grant dollars (32.3%) went to multipurpose organizations such as the Salvation Army and YMCA.



#### Figure 4: Mississippi Grantmaking by Subject Area, 2012

#### Table 5: Foundation Giving in Mississippi, Top 4 Priorities

EDUCATION	AMOUNT	%	No. GRANTS	%
Single Organization Support	\$19,667,136	51.9%	154	19.8%
Universities	\$5,211,250	13.8%	118	15.1%
Government Agencies	\$2,738,092	7.2%	31	4.0%
Undergraduate Colleges	\$2,048,683	5.4%	83	10.7%
Remedial Reading	\$1,972,430	5.2%	7	0.9%
Scholarships/Financial Aid	\$1,582,815	4.2%	37	4.7%
Elementary & Secondary Schools	\$1,996,937	5.3%	175	22.5%
Other	\$2,656,853	7.0%	174	22.3%
TOTAL	\$37,874,196		779	

PUBLIC AFFAIRS/SOCIETY BENEFIT	AMOUNT	%	No. GRANTS	%
Civil Rights and Social Action	\$121,550	1.0%	16	4.2%
Community Improvement and Development	\$7,444,931	62.7%	121	32.1%
Philanthropy and Voluntarism	\$3,058,006	25.7%	132	35.0%
Public Affairs	\$1,257,053	10.6%	108	28.6%
TOTAL	\$11,881,540		377	

HUMAN SERVICES	AMOUNT	%	No. GRANTS	%
Crime, Justice, and Legal Services	\$706,568	6.1%	38	4.4%
Employment	\$36,939	0.3%	10	1.2%
Food, Nutrition, and Agriculture	\$1,439,600	12.5%	88	10.2%
Housing and Shelter	\$275,317	2.4%	31	3.6%
Safety and Disaster	\$229,750	2.0%	9	1.0%
Recreation and Sports	\$1,741,885	15.2%	84	9.8%
Youth Development	\$3,352,346	29.2%	162	18.9%
Human Services-Multipurpose	\$3,711,797	32.3%	437	50.9%
TOTAL	\$11,494,202		859	

HEALTH	AMOUNT	%	No. GRANTS	%
General Hospitals	\$1,974,434	20.6%	24	5.8%
Single Organization Support	\$1,960,633	20.5%	54	13.0%
Public Policy	\$735,167	7.7%	I	0.2%
Nursing Facilities	\$611,035	6.4%	9	2.2%
Other	\$2,143,830	22.4%	122	29.4%
Specific Disease	\$871,725	9.1%	150	36.1%
Medical Research	\$1,067,266	11.1%	23	5.5%
Mental Health	\$211,894	2.2%	32	7.7%
TOTAL	\$9,575,984		415	

Note: In many subject areas, a major sub-category is "Single Organization Support." The National Taxonomy of Exempt Entities classifies single organization support as, "Organizations existing as a support and fund-raising entity for a single institution with the (given subject area)." The majority of single organization support for education went to university foundations (93%). For health, the majority of single organization support went to general hospital foundations (81%).

## **MISSISSIPPI GRANTMAKING BY SUBJECT AREA**

#### Table 6: Top 5 Funders by Subject Area

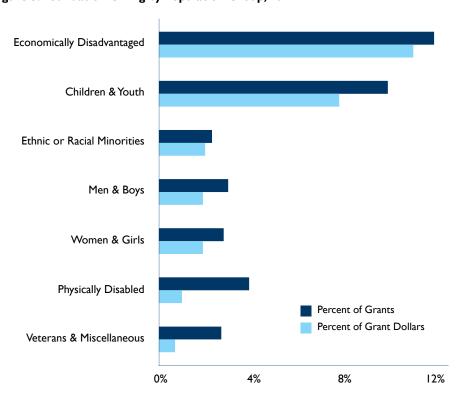
	FOUNDATION GIVING IN HEALTH	AMOUNT	%	NO. GRANTS
I	The Bower Foundation, Inc.	\$1,677,176	17.5%	7
2	Mississippi Common Fund Trust	\$1,592,984	16.6%	2
3	MHA Health Research & Educational Foundation Inc.	\$812,642	8.5%	I
4	Biloxi Regional Medical Center, Inc.	\$684,300	7.1%	3
5	Gulf Coast Community Foundation	\$623,641	6.5%	6
	FOUNDATION GIVING IN EDUCATION	AMOUNT	%	NO. GRANTS
T	Mississippi Common Fund Trust	\$7,499,267	19.8%	4
2	The Luckyday Foundation	\$5,117,868	13.5%	3
3	The Riley Foundation	\$2,260,545	6.0%	8
4	The Gilmore Foundation	\$2,112,195	5.6%	4
5	Blue Cross & Blue Shield of Mississippi Foundation*	\$1,976,379	5.2%	33
	FOUNDATION GIVING IN PUBLIC AFFAIRS	AMOUNT	%	NO. GRANTS
I	Gulf Coast Community Foundation	<b>AMOUNT</b> \$3,726,146	% 31.4%	NO. GRANTS
l 2				
	Gulf Coast Community Foundation	\$3,726,146	31.4%	6
2	Gulf Coast Community Foundation Oakwood Foundation Charitable Trust	\$3,726,146 \$2,644,500	31.4% 22.3%	6
2 3	Gulf Coast Community Foundation Oakwood Foundation Charitable Trust Mississippi Power Foundation Inc.	\$3,726,146 \$2,644,500 \$1,440,394	31.4% 22.3% 12.1%	6 12 40
2 3 4	Gulf Coast Community Foundation Oakwood Foundation Charitable Trust Mississippi Power Foundation Inc. The Armstrong Foundation	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700	31.4% 22.3% 12.1% 4.8%	6 12 40 44
2 3 4	Gulf Coast Community Foundation Oakwood Foundation Charitable Trust Mississippi Power Foundation Inc. The Armstrong Foundation Foundation for the Mid South	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700 \$465,910	31.4% 22.3% 12.1% 4.8% 3.9%	6 12 40 44 19
2 3 4 5	Gulf Coast Community Foundation         Oakwood Foundation Charitable Trust         Mississippi Power Foundation Inc.         The Armstrong Foundation         Foundation for the Mid South	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700 \$465,910 AMOUNT	31.4% 22.3% 12.1% 4.8% 3.9%	6 12 40 44 19 <b>NO. GRANTS</b>
2 3 4 5	Gulf Coast Community Foundation         Oakwood Foundation Charitable Trust         Mississippi Power Foundation Inc.         The Armstrong Foundation         Foundation for the Mid South         FOUNDATION GIVING IN ARTS & CULTURE         The Chisholm Foundation	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700 \$465,910 AMOUNT \$437,750	31.4% 22.3% 12.1% 4.8% 3.9% % 12.0%	6 12 40 44 19 <b>NO. GRANTS</b> 32
2 3 4 5 1 2	Gulf Coast Community Foundation         Oakwood Foundation Charitable Trust         Mississippi Power Foundation Inc.         The Armstrong Foundation         Foundation for the Mid South         FOUNDATION GIVING IN ARTS & CULTURE         The Chisholm Foundation         Community Foundation of Greater Jackson	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700 \$465,910 <b>AMOUNT</b> \$437,750 \$376,106	31.4% 22.3% 12.1% 4.8% 3.9% % 12.0% 10.3%	6 12 40 44 19 <b>NO. GRANTS</b> 32 9
2 3 4 5 1 2 3	Gulf Coast Community Foundation         Oakwood Foundation Charitable Trust         Mississippi Power Foundation Inc.         The Armstrong Foundation         Foundation for the Mid South         FOUNDATION GIVING IN ARTS & CULTURE         The Chisholm Foundation         Community Foundation of Greater Jackson         Mississippi Common Fund Trust	\$3,726,146 \$2,644,500 \$1,440,394 \$569,700 \$465,910 <b>AMOUNT</b> \$437,750 \$376,106 \$350,000	31.4% 22.3% 12.1% 4.8% 3.9% % 12.0% 10.3% 9.6%	6 12 40 44 19 <b>NO. GRANTS</b> 32 9 1

Note: Table shows the top 5 funders, the proportion of grants accounted for and the total number of grants in a given subject area. \*Even though BC/BS of Mississippi Foundation is a health oriented grantmaker, it appears under education due to grants for the Project Fit America program given to schools.

#### HOW MISSISSIPPI FOUNDATIONS SUPPORTED NON-PROFITS IN 2012

On a 990 or 990-PF Income Tax Exemption Form, foundations are required to list a description of each grant. If sufficient information is available, type of support is used to classify the grant. Type of support describes how the goals of a program or grant are being implemented or supported. Often, these descriptions come with little context, so many are placed in the "Not Specified" category. General Support is categorized as grants for the day-to-day operating costs of an existing program or organization or to further the general purpose or work of an organization. Approximately 1,246 grants (31%) could not be coded for type of support due to insufficient information (Table 7). The largest share of grant dollars went to program support (21.5%) followed by general support (19.2%).

## Figure 5: Foundation Giving by Population Group, 2012



Note: Coding of population groups is based on grants awarded to groups that were identified as serving specific populations or whose description entailed a specific population group. Grants indicated for multiple population groups were counted more than once, and may total to greater than 100%.

Table 7: Foundation Giving in Mississippi by Support Type, 2012

	NO. GRANTS	AMOUNT	%
GENERAL SUPPORT	1,222	\$16,730,722	19.2%
CAPITAL SUPPORT	108	\$6,535,920	7.5%
PROGRAM SUPPORT	571	\$18,696,820	21.5%
RESEARCH	87	\$4,486,745	5.1%
RESEARCH	07	φτ,του,7το	J.170
STUDENT AID FUNDS	182	\$11,689,011	13.4%
OTHER	151	\$1,971,053	2.2%
NOT SPECIFIED	1,246	\$27,319,843	31.2%

#### WHO MISSISSIPPI FOUNDATIONS GAVE TO IN 2012

Figure 5 shows the share of grants and grant dollars given to specific population groups. Foundation Center defines population group as a classification that, "describes who is being supported details characteristics (age, sex, race/ ethnic heritage, etc.) of the population(s) being targeted as the intended beneficiary of support and services being provided." A majority of grants (74%) could not be attributed to a specific population group - often because they benefited the general population. For example, a grant to a local symphony is not specifically for the benefit of a race, gender, or socioeconomic group. In 2012, the largest share of grant dollars (11%) were intended for those who were economically disadvantaged.

## MISSISSIPPI GRANTMAKING BY GEOGRAPHIC AREA

#### **REGIONAL DIFFERENCES IN GRANTS RECEIVED**

Figure 6 shows the distribution of grant dollars received in each geographical region in Mississippi. The Central region received the most grant dollars due to the many recipient organizations based in and around Jackson. Northeast Mississippi ranked second mostly in part to the high value grants that were awarded to the University of Mississippi which is included in that region (For a full list of counties in each region, see Appendix D).

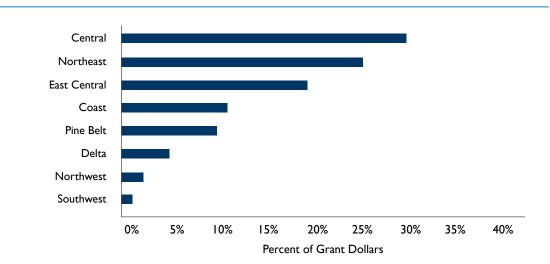


Figure 6: Grants Received by Geographic Region

Note: These geographic entities are based upon the Mississippi Regional Economic Analysis Project available at: https://mississippi.reaproject.org

#### **GRANTMAKING BY CONGRESSIONAL DISTRICT**

Table 8 shows the share of grant dollars that originated from foundations in each of Mississippi's four congressional districts. Foundations located in Congressional District 3 gave the most grant dollars (\$38.4 million) out of Mississippi's four congressional districts, followed by Congressional District 1 (\$28.1 million). Starkville, Meridian, and much of the Jackson Metropolitan Area are located in Congressional District 3. DeSoto County, Oxford, and Tupelo are located in District 1. Of the twenty-one Mississippi foundations that gave at least \$1,000,000 in grants, ten were from District 3; six were from District 1, four were from District 4, and one was from District 2.

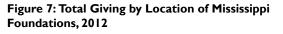
#### **Table 8: Foundation Grantmaking by Congressional District**

DISTRICT	TOTAL GRANTS PAID	RANK	% OF TOTAL	TOTAL ASSETS	RANK	% OF TOTAL
I	\$28,095,495	2	30.9%	\$215,991,042	2	17.2%
2	\$5,946,367	4	6.5%	\$103,515,215	4	8.2%
3	\$38,419,984	I	42.2%	\$745,495,580	I	59.3%
4	\$16,624,666	3	18.3%	\$163,305,068	3	13.0%
NA	\$1,899,693	NA	2.1%	\$28,457,230	NA	2.3%
TOTAL	\$90,986,205	TOTAL	100%	\$1,256,764,135	TOTAL	100%

Note: NA indicates that the congressional district of the grantmaker is unknown. Total assets includes 11 foundations with no giving in 2012.

These two maps contrast the total grant dollars that are given by organizations in each county and the grant dollars received by recipient organizations in each county. The top five counties in total giving are Hinds, Madison, Lafayette, Lee, and Harrison. A total of 39 counties did not have foundations with reported giving. The top five counties in dollars received are Hinds, Lafayette, Oktibbeha, Harrison, and Forrest. A total of 14 counties did not receive any grant dollars. The greater amount of counties which lack data under total giving is evidence that grantmaking is less geographically diverse than receiving grants. This could be attributed to the fact that grantmaking foundations are typically located in more urban areas, but grant money can go toward a wide variety of geographic areas.

Similarities in these maps can be seen in counties with both high giving and receiving. This suggests that counties which are home to foundations with large amounts of giving also attract grants from other counties. Each of the 15 counties with the highest giving, rank in the top 30 of county population. Of total grant dollars received, 14 of the top 15 counties are in the 25 most populated Mississippi counties. However, Kemper, which ranked 10th in total grant dollars received, is ranked 71st in population. This trend shows that foundations and recipients tend to be located in more populated areas. It is worth noting, the Mississippi Common Fund Trust is located in Lafayette County. They accounted for \$10.7 million dollars of giving alone – much of which stayed within Lafayette County.



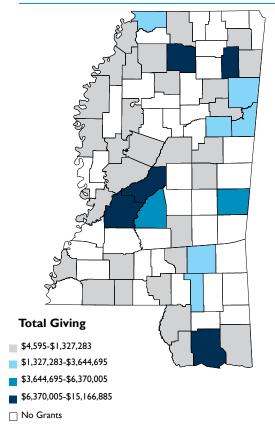
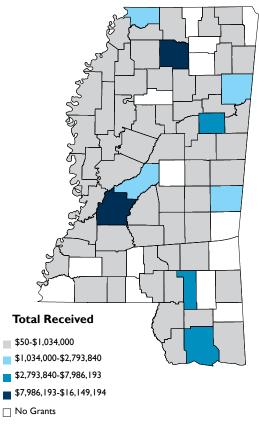


Figure 8: Total Giving by Location of Mississippi Recipients, 2012

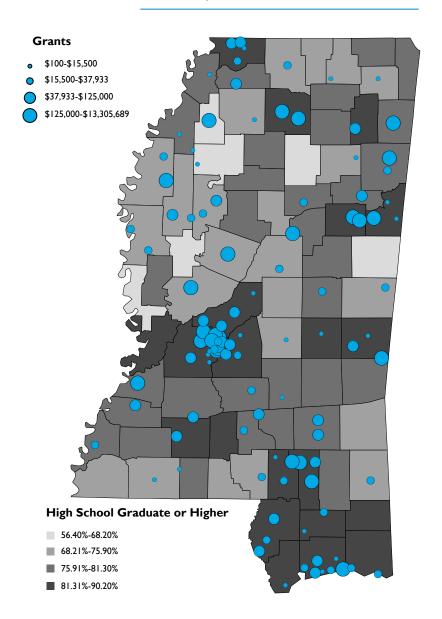


Note: Some grants lacked sufficient recipient information to be placed in a county. A large portion of these were from The CREATE Foundation which engages in significant grantmaking in northeast Mississippi.

## MISSISSIPPI GRANTMAKING BY GEOGRAPHIC AREA

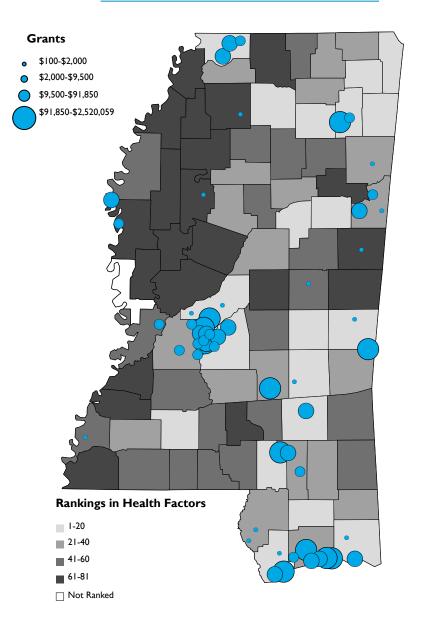
#### GRANTMAKING AND EDUCATION

Figure 9 shows the distribution of grant dollars benefiting education plotted in each ZIP code and the education attainment in each county. Education attainment is measured by the percentage of the adult population (ages 25 and older) who have a high school diploma or higher. Education giving includes grants to preschools, elementary and high schools, community colleges, four-year colleges, public libraries, and scholarships and financial aid. Counties with greater education attainment on average received more education grant dollars. Counties in the top 10 for education attainment had an average of \$46 in education grants per capita compared to \$4 in the bottom 10. There are a number of possible reasons for this relationship. First, counties with greater education attainment may be more likely to have recipient organizations and nonprofits in place who can attract education grantmaking. Second, these areas may also have better education outcomes from having been the beneficiaries of greater education grantmaking in the past. However, there are examples of significant education grantmaking to recipients in high need areas. For instance, nearly \$200,000 in education related grants were directed from the Cassidy Foundation and the Graeber Foundation to the Quitman County Educational Foundation.



Source: U.S. Census Bureau, American Community Survey, 2013. Education attainment reflects the percent of population 25 years and over who have an educational attainment level of high school graduate or higher. These figures are based on five-year estimates from the American Community Survey.

Figure 9: Education Grants and Education Attainment, 2012



## Figure 10: Health Grants and County Health Rankings, 2012

#### GRANTMAKING AND HEALTH

Figure 10 shows the distribution of grant dollars benefiting health plotted in each ZIP code and the overall health ranking for each county. The counties are ranked by "Overall Rankings in Health Factors" using data from County Health Rankings. According to their methodology, "The ranks are based on four types of measures: health behaviors, clinical care, social and economic, and physical environment factors." The top five counties in health ranking are Madison, Lamar, Rankin, Lafayette, and DeSoto, while the lowest five counties are Quitman, Tunica, Holmes, Sunflower, and Washington. As the map shows, there is a relationship between a county's health factors ranking and the number of health-related grant dollars given to organizations in that county. Counties ranked in County Health Rankings top 10 received on average \$30 in health grants per capita compared to \$0 in the bottom 10. The delta counties, which are lagging in health factors, are severely lacking in health grants. Counties ranked higher in health factors are more likely to receive significant amounts of health grants in large part because they have a more developed health care infrastructure, thus a greater availability of healthcare recipient organizations.

Source: County Health Rankings, 2015. County Health Rankings overall rankings in health factors represent the predictors of health in a given county. They are an estimate of the future health of counties as compared to other counties within a state. The rankings are based on four types of measures: health behaviors, clinical care, social and economic, and physical environment factors. See countyhealthrankings.org for more information.

## **MISSISSIPPI GRANTMAKING BY GEOGRAPHIC AREA**

#### GRANTMAKING AND ECOMOMIC WELL-BEING

Figure 11 shows the distribution of grant dollars benefiting public affairs/ society benefit plotted in each ZIP code and the 2012 poverty rate in each county. Public affairs/society benefit includes grants for civil rights and social action, community improvement and development, voluntarism, and public works. Counties with the lowest poverty rate included DeSoto (10.9%), Rankin (13.4%), Madison (14.5%), Jackson (16.9%), and Lamar (17.1%). Counties with the highest poverty rate included Sunflower (45%), Issaquena (42.2%), Leflore (41.1%), Holmes (41%), and Sharkey (40.2%). Counties with the ten lowest poverty rates had an average of \$0.67 in public affairs/ society benefit grants per capita compared to \$0.60 in counties with the ten highest poverty rates. Giving for public affairs/society benefit was highlighted by grants from the Gulf Coast Community Foundation and the Oakwood Foundation Charitable Trust for \$3.7 million and \$2.6 million, respectively.

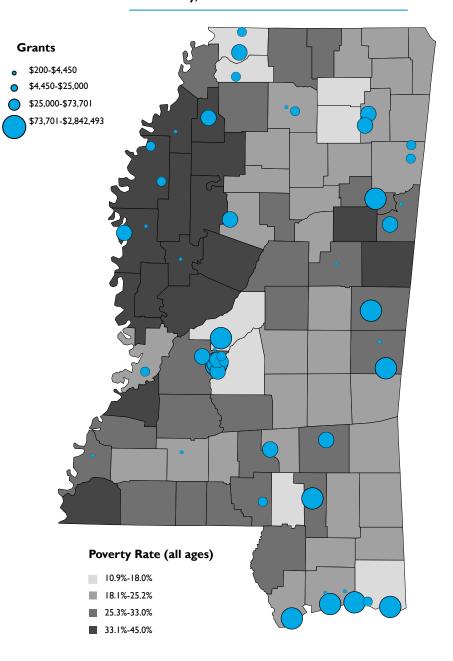
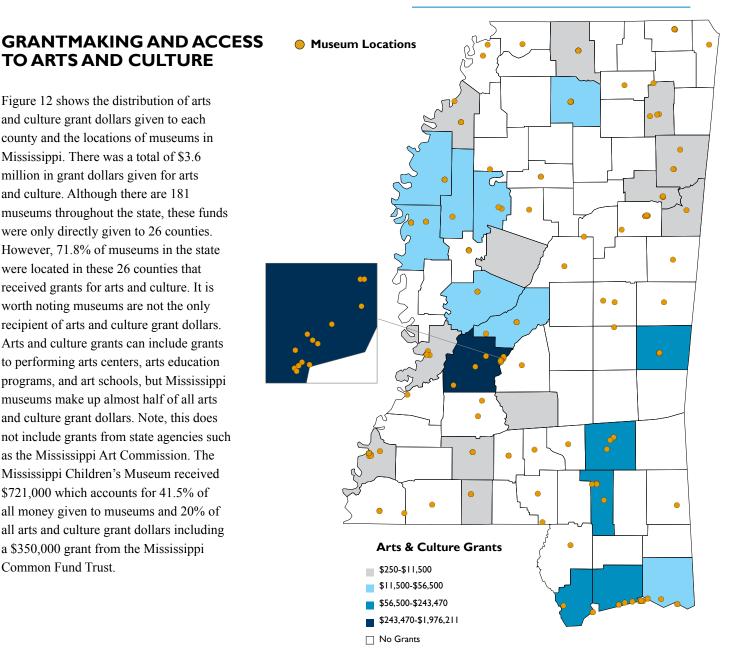


Figure 11: Public Affairs/Society Benefit Grants and Poverty, 2012

Source: U. S. Census Bureau, Small Area Income and Poverty Estimates (SAIPE), 2012.



TO ARTS AND CULTURE

Figure 12 shows the distribution of arts

and culture grant dollars given to each county and the locations of museums in Mississippi. There was a total of \$3.6 million in grant dollars given for arts and culture. Although there are 181

were only directly given to 26 counties. However, 71.8% of museums in the state

were located in these 26 counties that received grants for arts and culture. It is

worth noting museums are not the only recipient of arts and culture grant dollars. Arts and culture grants can include grants to performing arts centers, arts education

museums make up almost half of all arts

and culture grant dollars. Note, this does

as the Mississippi Art Commission. The

Mississippi Children's Museum received \$721,000 which accounts for 41.5% of

all money given to museums and 20% of all arts and culture grant dollars including

a \$350,000 grant from the Mississippi

Common Fund Trust.

#### Figure 12: Arts and Culture Grants and Museum Access, 2012

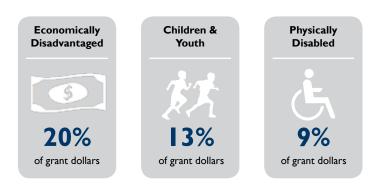
Source: Philanthropic Giving in Mississippi, 2015; Mississippi Development Authority, 2015. List of museums collected from the Visit Mississippi website: http://visitmississippi.org/ sitepages/history-and-heritage#museums

Unlike private foundations that typically derive their principal funds from a single source, public charities such as the United Ways of Mississippi are funded by the general public, governmental sources, and foundations. The United Ways of Mississippi have engaged in significant grantmaking across the state of Mississippi. Collectively, in 2012, United Ways in Mississippi have provided more than \$10 million in grant dollars to non-profits across the state of Mississippi. In fact, when factored into foundation giving in Mississippi, about one out of every ten grant dollars comes from a United Way of Mississippi.

#### Total Grants Given by United Ways of Mississippi

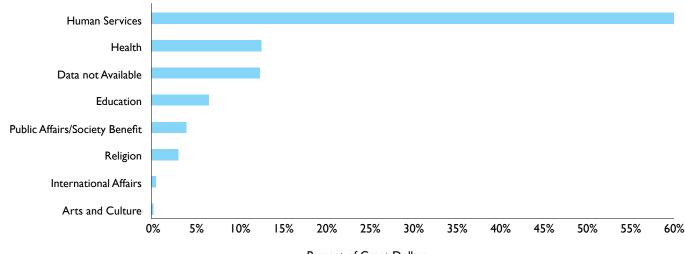
#### THE 20 MISSISSIPPI UNITED WAY LOCATIONS GAVE \$10,217,770

Total Mississippi United Way Giving	\$10,217,770	267 Grants
Total Mississippi Foundation Giving	\$90,986,205	3,567 Grants
Combined Giving	\$101,203,975	
MS UW as % of Combined Giving	10.1%	



Children & Youth and the Economically Disadvantaged were most likely to receive United Way Grants

## Human Services, Health, and Education were United Ways' Top Funding Priorities



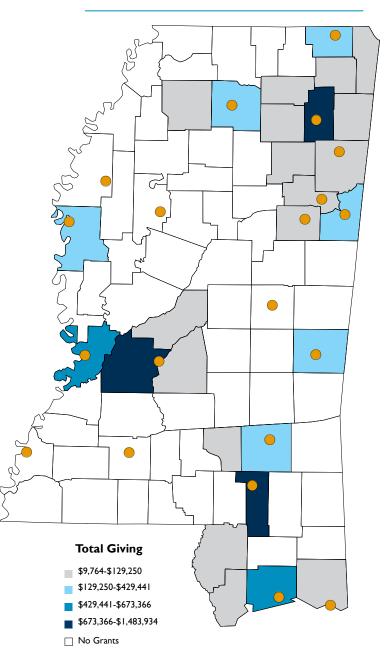
Percent of Grant Dollars

## UNITED WAY LOCATIONS

United Way of West Central Mississippi, Inc. United Way of Corinth and Alcorn County United Way of the Pine Belt Region United Way of Washington County, Inc. United Way for Jackson & George Counties, Inc. United Way of East Mississippi, Inc. United Way of Cleveland - Bolivar Counties United Way of Lowndes County, Inc. United Way of Neshoba County West Point/Clay County United Way, Inc. Greater Monroe County United Way, Inc. United Way of Greater Miss-Lou United Way of the Capital Area, Inc. United Way of Northeast Mississippi, Inc. The United Way of Southeast MS, Inc. United Way of Lincoln County United Way of Leflore County, Inc. United Way of Oxford - Lafayette, Inc. United Way of South Mississippi United Way of North Central Mississippi

#### • United Way Locations

United Ways Grant Dollars Received by County, 2012



Note: Geographic data was not available for five United Ways. Therefore, giving is under represented in some counties.

## **METHODOLOGY**

#### **DATA SOURCE**

This report uses data derived from annual 990 tax returns filed by Mississippi grantmaking foundations. These tax returns show information on the foundations' total grants paid and total assets at the end of their fiscal year. The initial list of Mississippi foundations was provided by Foundation Center and consisted of 257 foundations (of which 246 distributed grant money during the fiscal year). The 990 or 990-PF forms for all foundations were collected through the Guidestar and Foundation Center databases. Each grant, regardless of dollar amount, was carefully recorded with all information that was given on the tax return. If a foundation did not itemize their grants on their 990 this was counted as a single grant. Therefore, the total number of grants in this report is an approximation. In total, there were 3,567 grants among these 246 foundations for fiscal year 2012. Note, the analysis included in this report does not include public charities (e.g., United Ways), except where specified.

#### **TIME PERIOD**

The time period for the foundations and grants collected is 2012. If a foundations' fiscal year began on a date other than 1 Jan 2012, the return that began during 2012 was used (e.g. 30 Jun 2012 or 30 Sep 2012). The list of foundations that we received from Foundation Center was primarily 2012; however, if the data on the foundation was from 2011 or 2013, we substituted the 2012 tax return.

#### **RECIPIENT AND GRANT CODING**

Grant recipients were coded by researchers from the Social Science Research Center (SSRC) and Foundation Center using the National Taxonomy of Exempt Entities (NTEE) Classification System. This classification labels recipients based on the primary subject area, such as arts, education, community, or health. An additional taxonomy developed by Foundation Center was also used for grant recipients if their entity targeted certain population groups, such as economically disadvantaged, minorities, or youth. In addition to the recipient classification, grant-level details were coded for the grant activity and the support type.

#### **GEOGRAPHY**

Using address information provided on foundations' 990 forms, researchers were able to map fiscal data for foundations and grant recipients at the county and ZIP code level. Approximately 80% of grant recipients had an associated ZIP code. For grants that did not have geographic data, research assistants attempted to locate the grant recipients most accurate ZIP code. If this failed, the grant recipient location was coded as "not available." With this geographic data, researchers were able to generate Mississippi county maps using ArcGIS to illustrate how grant giving is associated with various outcomes in the state (e.g. education, health).

## **APPENDIX A: TOP 50 MISSISSIPPI GRANTMAKERS BY GRANTS PAID**

Mississippi's 50 largest grantmakers ranked by total grants, 2012

	GRANTMAKER	TOTAL GIVING	СІТҮ	FISCAL YEAR END
I	Mississippi Common Fund Trust	\$10,742,251	University	6/30/2013
2	Gulf Coast Community Foundation	\$5,743,673	Gulfport	6/30/2013
3	The Luckyday Foundation	\$5,159,118	Ridgeland	12/31/2012
4	CREATE Foundation	\$4,462,511	Tupelo	12/31/2012
5	Oakwood Foundation Charitable Trust	\$3,928,000	Tupelo	12/31/2012
6	The Bower Foundation, Inc.	\$3,611,373	Ridgeland	12/31/2012
7	Blue Cross & Blue Shield of Mississippi Foundation	\$2,988,682	Flowood	12/31/2012
8	The Gertrude C. Ford Foundation, Inc.	\$2,562,500	Jackson	12/31/2012
9	The Riley Foundation	\$2,472,595	Meridian	12/31/2012
10	Gilmore Sanitarium, Inc.	\$2,278,774	Amory	5/31/2013
П	Mississippi Power Foundation Inc.	\$2,144,065	Gulfport	12/31/2012
12	Community Foundation of Greater Jackson	\$2,005,543	Jackson	3/31/2013
13	The Chisholm Foundation	\$1,884,625	Laurel	12/31/2012
14	Asbury Foundation of Hattiesburg, Inc.	\$1,861,070	Hattiesburg	12/31/2012
15	The Robert M. Hearin Foundation	\$1,795,000	Jackson	11/30/2012
16	Phil Hardin Foundation	\$1,758,859	Meridian	12/31/2012
17	Mississippi State University Donor Advised Fund Program	\$1,701,500	Mississippi State	6/30/2013
18	Foundation for the Mid South	\$1,691,222	Jackson	12/31/2012
19	BBB Foundation	\$1,208,000	Columbus	10/31/2012
20	Maddox Foundation	\$1,076,750	Hernando	12/31/2012
21	Delta Research Foundation	\$1,024,061	Stoneville	12/31/2012
22	Selby and Richard McRae Foundation, Inc.	\$932,059	Jackson	1/31/2012
23	Greater Pinebelt Community Foundation	\$914,616	Hattiesburg	12/31/2011
24	The Armstrong Foundation	\$907,052	Natchez	12/31/2012
25	Biloxi Regional Medical Center, Inc.	\$866,880	Biloxi	9/30/2013
26	Community Foundation of Northwest Mississippi	\$848,500	Hernando	12/31/2012
27	MHA Health Research & Educational Foundation Inc.	\$812,642	Madison	6/30/2013
28	Hall Foundation, Inc.	\$800,834	Meridian	12/31/2011
29	Regions Foundation	\$740,000	Jackson	12/31/2012
30	Edwin E. and Ruby C. Morgan Foundation Inc.	\$670,000	Flowood	12/31/2012
31	Ergon Foundation, Inc.	\$656,400	Jackson	6/30/2013
32	Walker Foundation	\$608,150	Ridgeland	12/31/2012
33	C Spire Wireless Foundation	\$597,000	Ridgeland	12/31/2012
34	Feild Co-Operative Association Inc.	\$572,200	Jackson	12/31/2012
35	Old Ladies Home Association	\$556,150	Jackson	3/31/2013
36	McLean Foundation	\$530,000	Columbia	12/31/2012
37	Vicksburg Medical Foundation	\$485,000	Vicksburg	12/31/2012
38	The Algernon Sydney Sullivan Foundation	\$445,859	Oxford	6/30/2013
39	Amory Outreach Foundation Inc.	\$428,083	Amory	12/31/2012
40	Kings Daughters & Sons Rest Home	\$417,341	Meridian	12/31/2012
41	Center for Mississippi Health Policy	\$393,904	Jackson	12/31/2012
42	Community Foundation of East Mississippi	\$388,593	Meridian	12/31/2012
43	Shornick Foundation	\$381,518	Flowood	2/29/2012
44	Golding Foundation	\$361,783	Vicksburg	12/31/2012
45	Graeber Foundation	\$355,853	Marks	12/31/2012
46	Warren A. Hood, Jr. Family Foundation	\$329,000	Hattiesburg	12/31/2012
47	Homer Skelton Charitable Foundation	\$323,122	Olive Branch	12/31/2012
48	The Lexington Foundation	\$306,500	Madison	12/31/2012
49	Carothers Construction Charitable Foundation	\$305,753	Taylor	12/31/2012
50	Lower Pearl River Valley Foundation	\$301,518	Picayune	9/30/2012

## **APPENDIX B:TOP 50 MISSISSIPPI GRANTMAKERS BY ASSETS**

Mississippi's 50 largest grantmakers ranked by assets, 2012

	GRANTMAKER	ASSETS	CITY	FISCALYEAR ENI
I	The Luckyday Foundation	\$95,810,379	Ridgeland	12/31/20
2	The Bower Foundation, Inc.	\$94,620,475	Ridgeland	12/31/20
3	CREATE Foundation	\$65,353,647	Tupelo	12/31/20
4	Blue Cross & Blue Shield of Mississippi Foundation	\$59,981,759	Flowood	12/31/20
5	The Riley Foundation	\$58,956,072	Meridian	12/31/20
6	Ergon Foundation, Inc.	\$54,028,957	Jackson	6/30/20
7	The Gertrude C. Ford Foundation, Inc.	\$50,639,947	Jackson	12/31/20
8	Phil Hardin Foundation	\$43,554,800	Meridian	12/31/20
9	The Robert M. Hearin Foundation	\$42,955,564	Jackson	11/30/2
0	Maddox Foundation	\$42,018,261	Hernando	12/31/2
1	Old Ladies Home Association	\$37,142,380	Jackson	3/31/2
2	Asbury Foundation of Hattiesburg, Inc.	\$34,222,107	Hattiesburg	12/31/20
3	Community Foundation of Greater Jackson	\$33,102,122	Jackson	3/31/2
4	The Chisholm Foundation	\$25,431,931	Laurel	12/31/2
5	The Armstrong Foundation	\$23,658,338	Natchez	12/31/2
6	Selby and Richard McRae Foundation, Inc.	\$23,305,676	Jackson	1/31/2
7	Edwin E. and Ruby C. Morgan Foundation Inc.	\$20,034,545	Flowood	12/31/2
8	Gulf Coast Community Foundation	\$19,624,158	Gulfport	6/30/2
9	Feild Co-Operative Association Inc.	\$19,180,701	Jackson	12/31/2
0	Purvis Grange Foundation, Inc.	\$19,125,789	Vicksburg	12/31/2
1	Gilmore Sanitarium, Inc.	\$18,242,838	Amory	5/31/2
2	Mississippi Power Foundation Inc.	\$17,650,504	Gulfport	12/31/2
3	Foundation for the Mid South	\$16,639,255	Jackson	12/31/2
24	Biloxi Regional Medical Center, Inc.	\$15,940,673	Biloxi	9/30/2
25	The Algernon Sydney Sullivan Foundation	\$15,076,648	Oxford	6/30/2
26	Community Foundation of Northwest Mississippi	\$13,774,906	Hernando	12/31/2
27	Walker Foundation	\$11,397,384	Ridgeland	12/31/2
28	Leo W. Seal, Jr. Family Foundation	\$11,111,621	Bay St. Louis	12/31/2
9	Regions Foundation	\$11,059,847	Jackson	12/31/2
30	Vicksburg Medical Foundation	\$10,981,976	Vicksburg	12/31/2
81	James W. Hood Family Foundation	\$10,712,048	Jackson	12/31/2
2	Warren A. Hood, Jr. Family Foundation	\$8,953,184	, Hattiesburg	12/31/2
3	Oakwood Foundation Charitable Trust	\$8,761,811	Tupelo	12/31/2
4	Graeber Foundation	\$7,383,729	Marks	12/31/2
15	McLean Foundation	\$7,100,221	Columbia	12/31/2
36	L. D. Hancock Foundation, Inc.	\$6,822,453	Tupelo	12/31/2
7	Fountain Family Foundation	\$6,335,324	Jackson	12/31/2
18	Amory Outreach Foundation Inc.	\$5,611,052	Amory	12/31/2
9	Dr. and Mrs. R. Faser Triplett Foundation	\$4,941,802	Madison	12/31/2
10	Grand Lodge of Mississippi Foundation	\$4,902,346	Meridian	12/31/2
HI I	Community Foundation of East Mississippi	\$4,895,271	Meridian	12/31/2
12	William Robert Baird Charitable Trust	\$4,816,199	Meridian	3/31/2
3	Phillips Foundation	\$4,409,575	Columbus	12/31/2
13  4	Risen Son Foundation, Inc.	\$4,385,057	Jackson	12/31/2
5	Charles Preston Winters Foundation	\$3,853,419	West Point	12/31/2
6	King's Daughters & Sons Circle No. 2	\$3,814,950	Greenville	9/30/2
10 17	The Florence Foundation	\$3,736,587	Moss Point	12/31/2
			Flowood	12/31/2
8	Telos Foundation, Inc. Carothers Construction Charitable Foundation	\$3,395,265 \$3,379,826	Flowood Taylor	12/31/2
19				

## **APPENDIX C: MISSISSIPPI GRANTMAKING BY COUNTY**

Total grantmaking, assets and number of grantmakers by Mississippi county, 2012

COUNTY	TOTAL GIVING	RANK	% OF TOTAL	TOTAL ASSETS	RANK	% OF TOTAL	NUMBE
Adams	\$1,117,741	15	1.2%	\$27,318,003	11	2.2%	8
Amite	\$6,585	41	0.0%	\$0	41	0.0%	I
Attala	\$27,220	35	0.0%	\$1,291,591	29	0.1%	I
Bolivar	\$234,197	24	0.3%	\$3,055,048	22	0.2%	I
Chickasaw	\$24,226	36	0.0%	\$483,757	35	0.0%	I
Clay	\$333,818	23	0.4%	\$5,757,778	21	0.5%	2
Coahoma	\$4,595	43	0.0%	\$0	42	0.0%	I
Covington	\$5,600	42	0.0%	\$106,342	37	0.0%	I
DeSoto	\$2,248,372	11	2.5%	\$59,130,053	6	4.7%	3
Forrest	\$3,644,695	8	4.0%	\$49,075,455	8	3.9%	12
Hancock	\$196,841	26	0.2%	\$11,421,363	15	0.9%	2
Harrison	\$8,974,743	5	9.9%	\$58,046,656	7	4.6%	8
Hinds	\$15,166,885	I	16.7%	\$340,842,724	I.	27.1%	66
Holmes	\$203,809	25	0.2%	\$1,205,566	31	0.1%	2
Humphreys	\$96,609	28	0.1%	\$1,558,436	28	0.1%	I.
Itawamba	\$22,001	37	0.0%	\$77,751	39	0.0%	2
Jackson	\$532,957	18	0.6%	\$8,016,490	18	0.6%	7
Jones	\$2,706,013	10	3.0%	\$28,096,314	10	2.2%	10
Lafayette	\$11,522,953	3	12.7%	\$18,910,361	13	1.5%	4
Lauderdale	\$6,370,005	6	7.0%	\$124,085,984	3	9.9%	11
Lee	\$9,077,643	4	10.0%	\$89,448,719	4	7.1%	7
Leflore	\$433,643	21	0.5%	\$8,793,502	17	0.7%	6
Lincoln	\$62,060	31	0.1%	\$288,55 I	36	0.0%	2
Lowndes	\$1,860,033	12	2.0%	\$11,281,812	16	0.9%	13
Madison	\$11,887,646	2	13.1%	\$219,667,818	2	17.5%	25
Marion	\$530,000	19	0.6%	\$7,100,221	19	0.6%	I
Marshall	\$18,250	38	0.0%	\$499,016	34	0.0%	I
Monroe	\$2,799,928	9	3.1%	\$25,623,903	12	2.0%	5
Neshoba	\$13,500	39	0.0%	\$0	43	0.0%	I
Oktibbeha	\$1,707,500	13	1.9%	\$1,100,571	32	0.1%	2
Panola	\$50,311	33	0.1%	\$49,884	40	0.0%	I
Pearl River	\$407,781	22	0.4%	\$2,625,640	25	0.2%	2
Pike	\$11,500	40	0.0%	\$550,444	33	0.0%	I
Prentiss	\$73,271	29	0.1%	\$2,867,127	24	0.2%	2
Quitman	\$723,778	17	0.8%	\$13,551,127	14	1.1%	7
Rankin	\$4,823,066	7	5.3%	\$89,441,865	5	7.1%	15
Smith	\$64,471	30	0.1%	\$103,548	38	0.0%	I
Tunica	\$41,570	34	0.0%	\$1,254,958	30	0.1%	2
Warren	\$950,656	16	1.0%	\$30,700,517	9	2.4%	5
Washington	\$1,327,283	14	1.5%	\$6,426,968	20	0.5%	10
Winston	\$115,000	27	0.1%	\$1,910,765	27	0.2%	I
Yalobusha	\$60,800	32	0.1%	\$2,003,702	26	0.2%	I
Yazoo	\$506,650	20	0.6%	\$2,993,805	23	0.2%	2
TOTAL	\$90,986,205		100%	\$1,256,764,135		100%	257

Note: Counties that are not listed had no grantmakers located within that county

## **APPENDIX D: MISSISSIPPI GRANTMAKING BY REGION**

Total grantmaking, assets and number of grantmakers by geographic region, 2012

REGION TO	TAL GIVING	RANK	% OF TOTAL	TOTAL ASSETS	RANK	% OF TOTAL	NUMBER
<b>CENTRAL</b> Copiah, Hinds, Madison, Rankin, Simpson, Warren, Yazoo counties	\$33,334,903	I	36.6%	\$683,646,729	I	54.4%	113
NORTHEAST Alcorn, Benton, Calhoun, Chickasaw, Itawamba, Lafayette, Lee, Marshall, Monroe, Pontotoc, Prentiss, Tippah, Tishomingo, Union counties	\$23,538,272	2	25.9%	\$137,910,634	3	11%	22
EAST CENTRAL Choctaw, Clarke, Clay, Jaspe Kemper, Lauderdale, Leake, Lowndes, Neshoba, Newton Noxubee, Oktibbeha, Scott, Smith, Webster, Winston counties		3	11.5%	\$144,240,458	2	3%	31
COAST George, Hancock, Harri- son, Jackson, Pearl River, Stone counties	\$10,112,322	4	11.1%	\$80,110,149	5	6.4%	19
<b>PINE BELT</b> Covington, Forrest, Greene, Jefferson Davis, Jones, Lamar, Marion, Perry, Wayne counties	\$6,886,308	5	7.6%	\$84,378,332	4	6.7%	24
DELTA Attala, Bolivar, Carroll, Coahoma, Grenada, Holmes Humphreys, Issaquena, Leflore, Montgomery, Panola Quitman, Sharkey, Sunflower Tallahatchie, Washington, Yalobusha counties	ı,	6	3.5%	\$37,935,824	7	4.8%	31
NORTHWEST DeSoto, Tate, Tunica counties	\$2,289,942	7	2.5%	\$60,385,011	6	4.8%	5
SOUTHWEST Adams, Amite, Claiborne, Franklin, Jefferson, Lawrence, Lincoln, Pike, Walthall, Wilkinson counties	\$1,197,886	8	1.3%	\$28,156,998	8	2.2%	12
TOTAL	\$90,986,205		100%	\$1,256,764,135		100%	257

Note: These geographic entities are based upon the Mississippi Regional Economic Analysis Project available at: https://mississippi.reaproject.org



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