Keith D. Parry



## Contextualisation

 According to Crepeau (1981, 24) modern society needs heroes to

"show us what we ought to be, and we make him a hero because we wish to be what he is."

A sport without a hero is like Hamlet without the Prince(Holt et al, 1996 in Lines, 2001).



### Heroes and the Hero Cult

- Hero originates from the Ancient Greek Heros
   (Boon, 2005)
  - Cult is a "particular form of religious worship that implies devotion to a particular person or thing" that is "less than a religion" (Malone et al, 2007, 2)

 Or "the veneration of a person by a group of admirers"

(Brunk, 2006, pg 2)



# Greek Heroes

 "[W]e may become something like the immortal gods through greatness, greatness of mind or greatness of body";

 "[W]e suppose the Gods and Heroes to excel men"

(both cited in Young, 2005).



#### Cult Of Hero

- Typically established after the death of the individual (Price, 1984);
- In rare occasions venerated as such during their lifetime (Curie, 2002);
- Cults involve a place, context and related paraphernalia;
  - Geographically specific in locations which had some connection with the hero or their mortal remains (Hedreen, 1991; Tripolitis, 2002);
    - Offerings, veneration, display and ceremony (Malone et al, 2007).

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# Examples

Kleomedes of Astpalaia

Theagenes of Thasos

Oibotas of Dyme



# Modern Heroes



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### Modern Veneration

- Statues;
- Songs;
- Offerings;
- Forgiveness;
- Heroization of footballers predominantly occurs posthumously

(Leisser, 1998 and Johnes, 1998)



### Reasons for selection

- Personal Trait
- Pro-social Behaviour
  - Athletic Skill
  - Celebrity Status
- Adhesion for other reasons (Stevens et al, 2003)
  - Local Affiliation (Parry, 2009)
  - Someone similar (Wan et al, 2001)



# Conclusion

 Modes of veneration have not changed – statues, odes/songs, offerings;

 Role of Heroes has not changed – search for a saviour?

Does a systematic cult still exist?



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