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OER Research Hub Data 2013-2015: Informal Learners

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de los Arcos, Beatriz; Farrow, Robert; Pitt, Rebecca; Perryman, Leigh-Anne; Weller, Martin and McAndrew, Patrick (2015). OER Research Hub Data 2013-2015: Informal Learners. Open Education Research Hub.

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Version: Version of Record

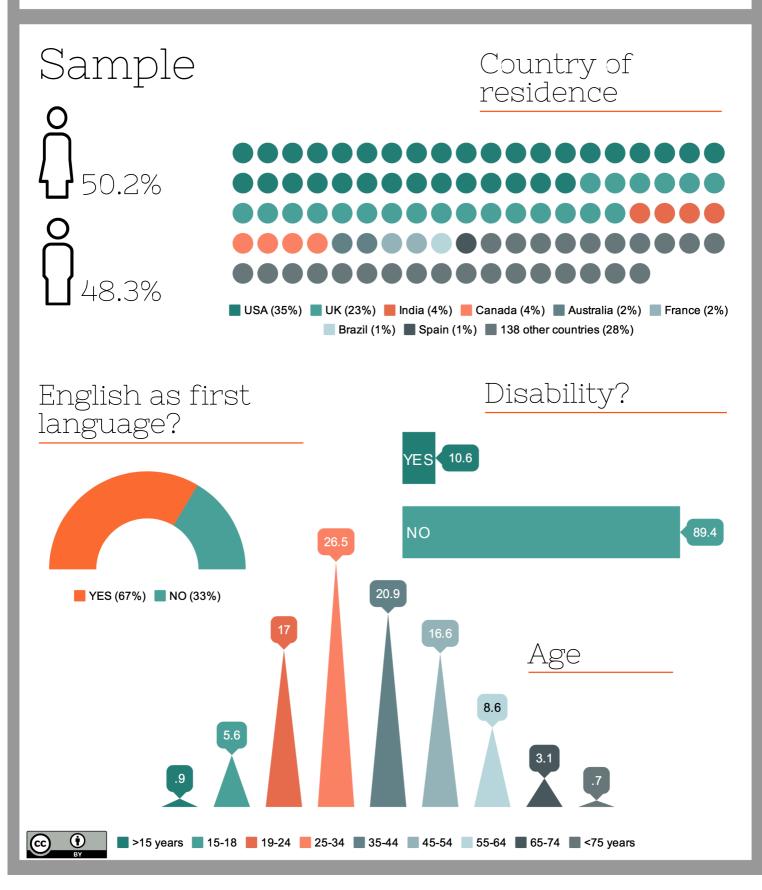
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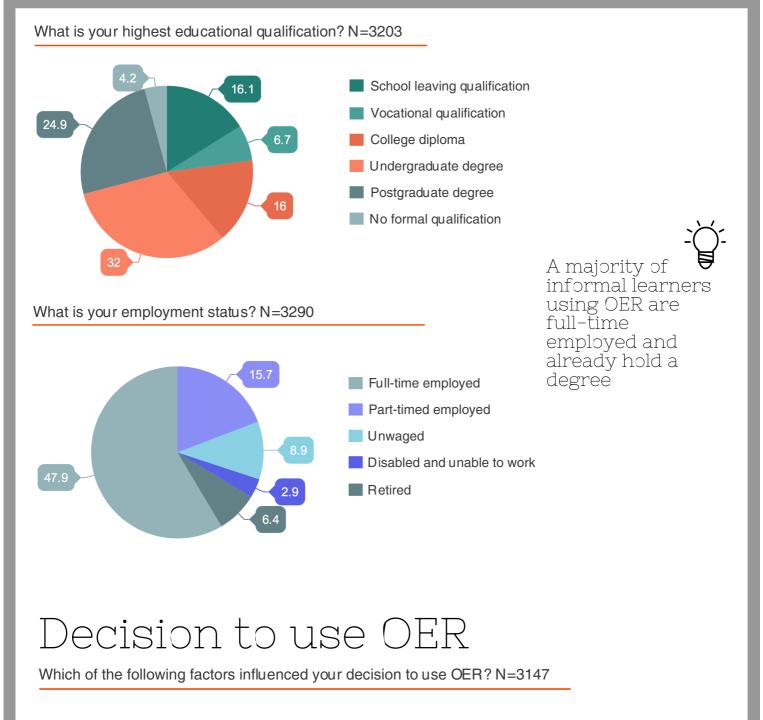
oro.open.ac.uk



The OER Research Hub is a project funded by the Hewlett Foundation to research the impact of open educational resources (OER) on teaching and learning. During 2013-2015 survey data were collected from approximately 7,500 users of OER around the globe. This report presents a frequencies analysis of responses obtained from INFORMAL LEARNERS (i.e. learners who are not registered for a course at an educational institution).

Dataset available for download at http://figshare.com/articles/OERRH_Survey_Data_2013_2015/1528263

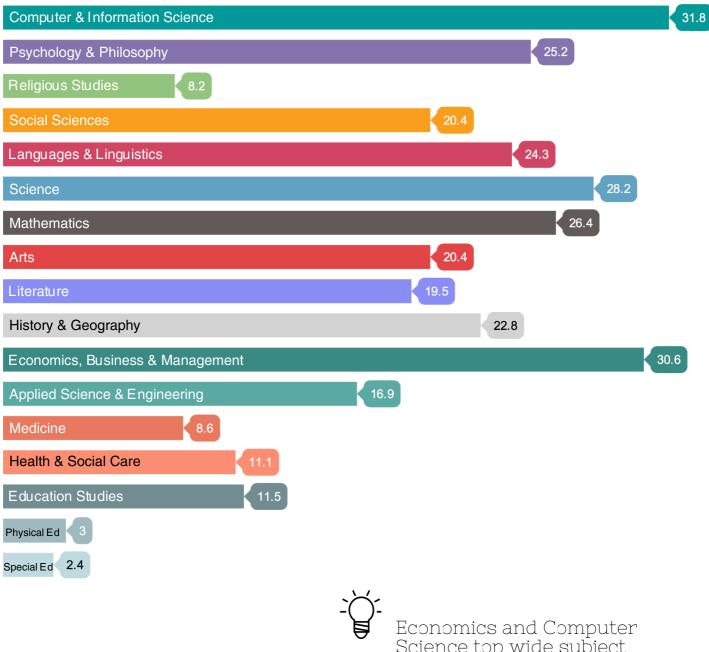




89%	The opportunity to study at reduced or no cost
32%	The chance to try university-level content before paying for a course
59%	The materials can be used flexibly
74%	The materials can be accessed at any time
74%	The materials can be studied online
75%	A desire to have a learning experience/study a course
14%	A need to find information (but not study a course)
	Cost remains the biggest factor driving OER adoption

Use of OER

In what subject(s) do you normally use OER? N=2401



Science top wide subject coverage of OER used by informal learners



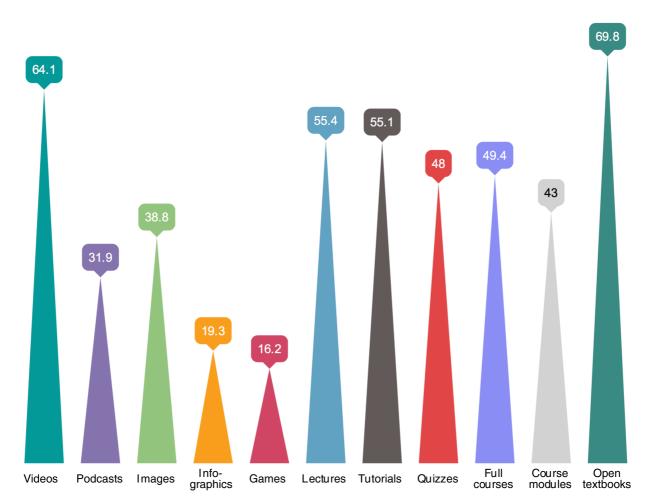


Which of the following types of OER have you used for studying? N=2232

Types of OER



Broad variety of OER types used by informal learners



A smaller number of respondents (N=101) were asked about their use of lesson plans (32.7%), data sets (22.8%) and learning tools, instruments & software plugins (34.7%).





Selecting OER

Which of the following factors would make you more likely to select a particular resource when searching for open educational content? N=3012

38% Evidence of interest in that resource (e.g. lots of downloads)
30% The resource being recently created, uploaded or updated
52% The resource being easy to download
63% A description of learning objectives or outcomes being provided
56% The resource being created by a reputable/trusted institution/person
16% The resource having a Creative Commons license
14% The resource having an open license allowing adaptation
35% The length/complexity of the resource
43% Use of interactive or multimedia content (e.g. video)
45% Positive user ratings or comments about the resource
38% Personal recommendation
36% Having previously used this resource successfully
70% The resource being relevant to my particular interests/needs
9% The resource featuring a catchy title or attractive image(s)
45% A detailed description of the resource content being provided

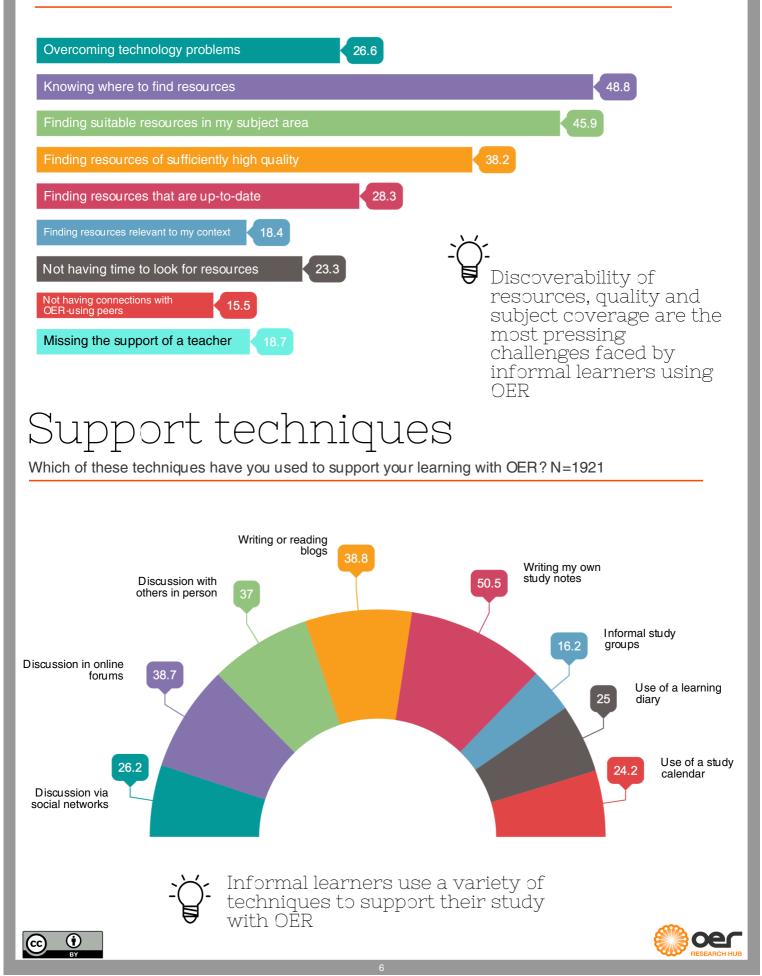
Relevance to one's particular needs and clear learning objectives guide informal learners' selection of open content. Few mindful of open licenses allowing adaptation.





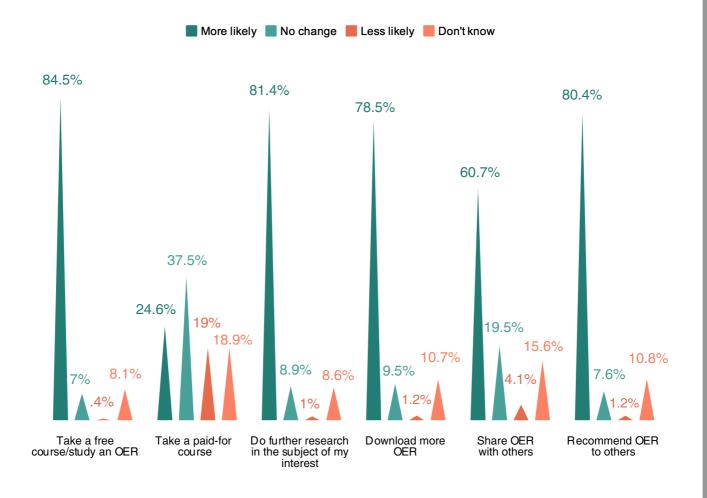
Challenges of using OER

Which challenges, if any, do you most often face in using OER? N=1723



Future behaviour

As a result of using [OpenLearn] resources, how likely are you to do any of the following? N=2701



 High percentages of informal learners likely to continue using OER. A quarter of respondents inclined to go into formal education.



