

# Ten Largest Billboard Company Sign Locations

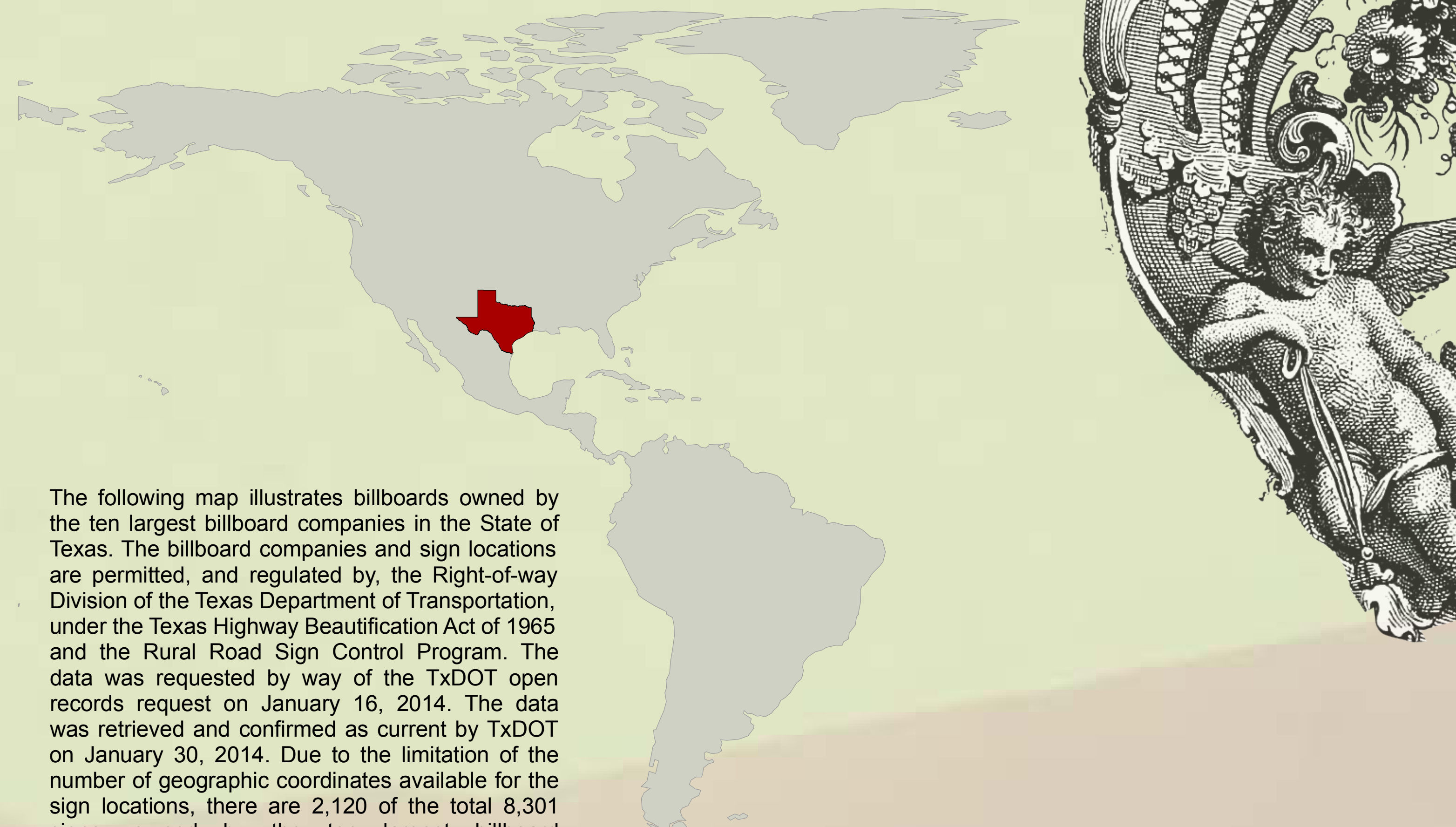
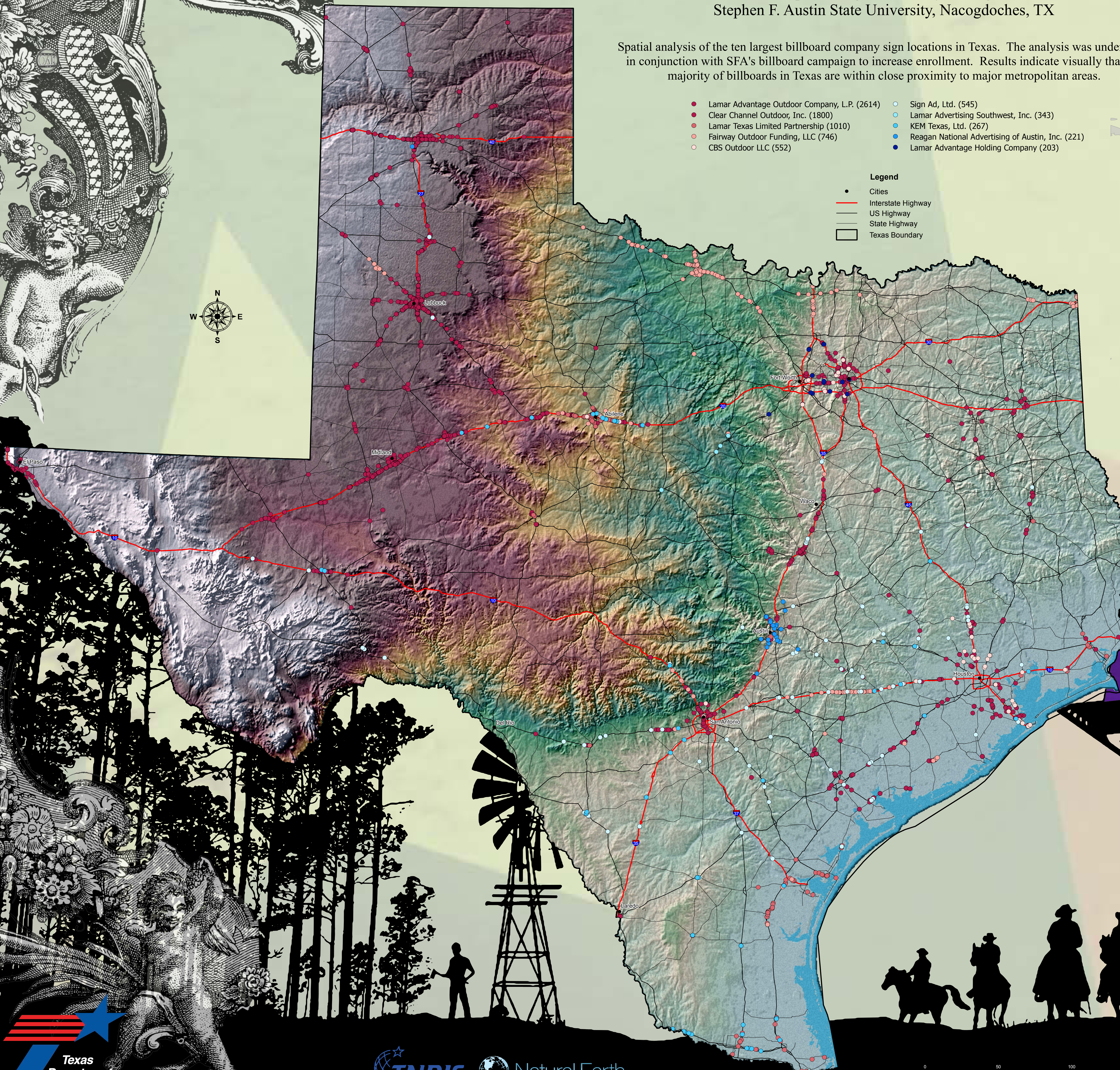
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Spatial analysis of the ten largest billboard company sign locations in Texas. The analysis was undertaken in conjunction with SFA's billboard campaign to increase enrollment. Results indicate visually that the majority of billboards in Texas are within close proximity to major metropolitan areas.

- Lamar Advantage Outdoor Company, L.P. (2614)
- Clear Channel Outdoor, Inc. (1800)
- Lamar Texas Limited Partnership (1010)
- Fairway Outdoor Funding, LLC (746)
- CBS Outdoor LLC (552)
- Sign Ad, Ltd. (545)
- Lamar Advertising Southwest, Inc. (343)
- KEM Texas, Ltd. (267)
- Reagan National Advertising of Austin, Inc. (221)
- Lamar Advantage Holding Company (203)

### Legend

- Cities
- Interstate Highway
- US Highway
- State Highway
- Texas Boundary



The following map illustrates billboards owned by the ten largest billboard companies in the State of Texas. The billboard companies and sign locations are permitted, and regulated by, the Right-of-way Division of the Texas Department of Transportation, under the Texas Highway Beautification Act of 1965 and the Rural Road Sign Control Program. The data was requested by way of the TxDOT open records request on January 16, 2014. The data was retrieved and confirmed as current by TxDOT on January 30, 2014. Due to the limitation of the number of geographic coordinates available for the sign locations, there are 2,120 of the total 8,301 signs, owned by the ten largest billboard companies, projected on the following map.

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