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UNH CEO Forum Welcomes Felton Brush President

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UNH Media Relations

March 7, 2007

DURHAM, N.H. -- The CEO Forum at the University of New Hampshire welcomes Felton Brush President Mark Godfrey Thursday, March 22, 2007.

Godfrey will discuss "What Does Leadership Have To Do With It?" The program begins at 9 a.m. at the New England Center in Durham. Coffee and networking begins at 8 a.m. and a full buffet breakfast will be served at 8:30 a.m.

Felton Brush Inc. has survived for more than 150 years by reinventing itself. Godfrey will present an overview of the last 26 years and how the company has experienced three major leadership styles, each of which was necessary at that point in the company's life. In addition, he will discuss how the company was transformed from an old-line hierarchical product-focused manufacturing company to a cross-functionally team-oriented company that focuses on technology-driven market solutions.

Today employee-owned Felton designs and manufactures highly engineered products to serve selected industrial market segments, such as automotive, agriculture machinery and recreational products with sealing, guiding and surface preparation niche applications.

Godfrey received his bachelor's degree from the U.S. Air Force Academy and became a pilot and instructor pilot in the C-130 aircraft for the U.S. Air Force. He joined Felton Brush in 1985 after leaving the military, and served in various capacities such as production supervisor, operations manager and general manager before becoming president in January 1997.

To register or become a member of the UNH CEO Forum, call Barbara Draper at 603-862-1107, or e-mail her at barbara.draper@unh.edu. The event is free to members and \$39 for nonmembers. Please RSVP to Draper by Thursday, March 15, 2007.

Initiated in 1997, the UNH CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The UNH CEO Forum is sponsored by the law firm of Pierce Atwood and Ocean National Bank. For more information about the CEO Forum, visit <http://www.unh-ceoforum.org/>.