

# Rural Participation in Federal Child Nutrition Programs: Two Studies

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## Overview Importance for Child Nutrition Bill

- 43% of eligible rural households do not participate in the major child nutrition programs
- Reason: Transportation, transportation!



#### Study 1

Rural Participation Rates in Four

Federal Child Nutrition Programs

- National School Lunch Program
- School Breakfast Program
- Women, Infants & Children (WIC)
- Child & Adult Care Food Program

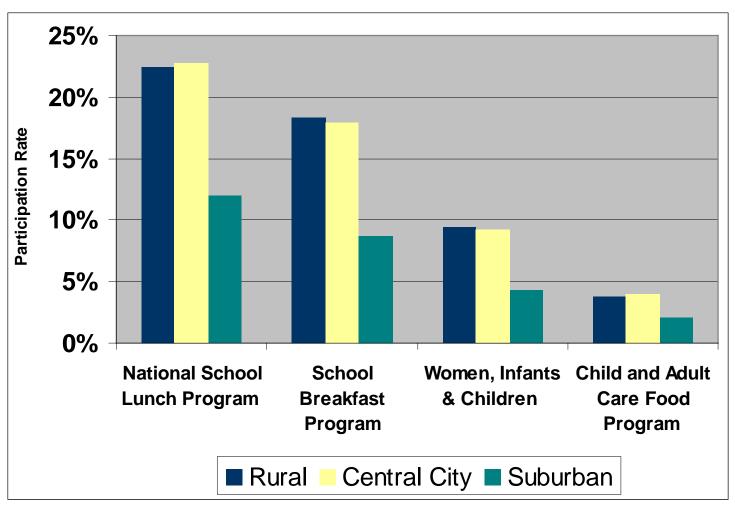


## Among All 6.2 Million Rural Households with Children 18 and Under:

- □ 29% participated in <u>at least one</u> of the four child nutrition programs
- □ 20% participated in <u>two or more</u> of the four programs

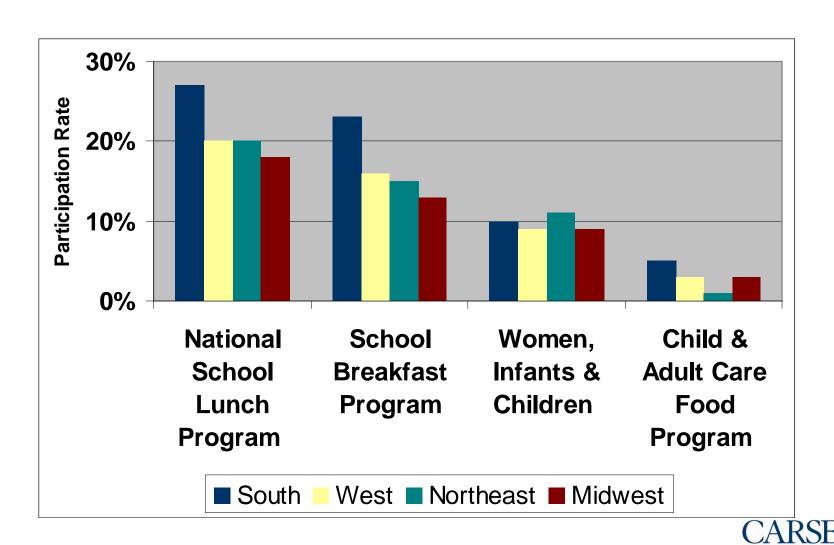


### Participation Among <u>All</u> Rural Households with Children 18 and Under





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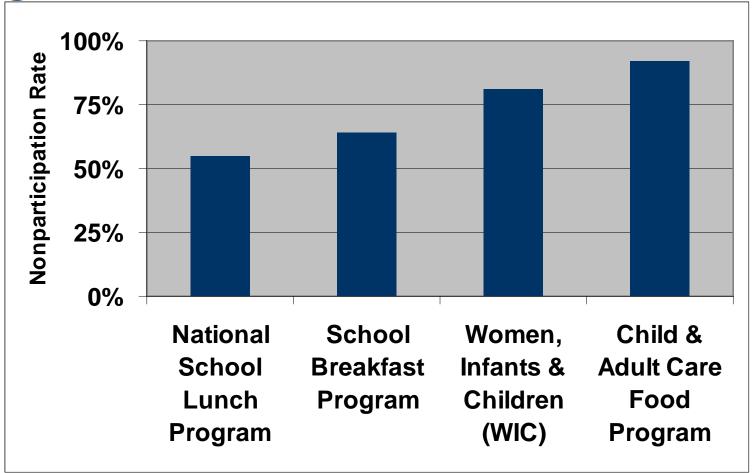


#### Among All 6.2 Million Rural Households with Children 18 and Under:

- □ 45% or 2.8 million are eligible for the programs
  - □ Of those, 43% or 1.2 million do not participate in any of the four programs



## Nonparticipation Among 2.8 Million Eligible Rural Households with Children





#### Reasons for Rural Nonparticipation:

- Long distances and lack of public transportation
- Low density population
- Lack of resources in smaller schools and programs in rural areas



## Study 2 Barriers to Rural Participation in the

Summer Food Service Program (SFSP)

- Voluntary online survey and interviews with 8 SFSP State Administrators
- Voluntary online survey of 23 sponsors of SFSP programs in rural counties in 10 states across the country

## Barriers to participation in SFSP due to:

- #1 Transportation and travel issues
- #2 Low population density in rural areas
- #3 Family attitudes, awareness, and perceptions of SFSP



#### Respondents' Suggestions:

- 1. Increase modes and funding of transportation
- 2. Lower area eligibility requirements from 50% to 40%
- 3. Increase awareness of programs
- 4. Increase appeal of program sites



#### **Conclusions:**

Less than half of eligible rural households are participating in the major child nutrition programs

Primary reason:transportation



