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# Ponte Vedra Club



JANUARY, 1948

PONTE VEDRA BEACH  
FLORIDA



# *Ponte Vedra Club*

## MEMBERSHIP INFORMATION

● All the facilities owned by Telfair Stockton & Company, Inc. at Ponte Vedra Beach, including The Inn, The Innlet, Bath Club and the famous Golf Course, are operated on the Club Plan. The purpose of this arrangement is to assure the continued congeniality — for which Ponte Vedra Beach has long been famous — of our members and guests, and to protect the interests of the present and future home owners. Detailed plans are included in this brochure. Please give it thoughtful consideration. We know that you will be interested in this progressive and protective plan.

... Concerning

## *Ponte Vedra Beach*

● The gleaming stretches of Ponte Vedra Beach, guarded by sentinel palms, once welcomed Ponce de Leon in his search for the Fountain of Youth. Today, the same white sands that echoed the tread of Spanish men-at-arms now reflect the laughter of modern de Leons who seek pleasure and relaxation in Florida's sunny clime.

● You'll see them, for instance, on the championship Golf Links, famed as one of America's finest, which offers experts — as well as those less talented — superlative sport. Tennis Courts, adjacent to the Bath Club, provide facilities for net enthusiasts, while archery, croquet, a pitch 'n' putt and two putting courses present ample opportunity for less strenuous sport in the friendly warmth of sun-gilded air. Both salt and fresh-water fishing — from tarpon, sailfish, and barracuda to fighting trout and bass — lure the ardent disciples of Izaak Walton.

● Above all, there is the pleasure of sun and surf bathing on the glistening white sands of fabled Ponte Vedra Beach. For those who prefer swimming in fresh water, the Bath Club's sparkling aquamarine pool, with a miniature edition for children still in the wading class is nearby. Hunting in season adds one more facet to this paradise of outdoor living.

● Life at Ponte Vedra Beach centers in the great raftered lounge of the Inn, paneled with rich cypress, and floored with wide lustrous magnolia planking.

● Just off the lounge, the sunroom and cocktail room open on a broad terrace overlooking the first tee and a sparkling lagoon.

● In a region where fine food is the rule rather than the exception, the Club's cuisine is famous . . . true tribute to the genius of the kitchen staffs.

● Guests have their choice of rooms at The Inn itself, at the nearby Patio Guest Cottages on the Beach, in the secluded privacy of a palm shaded lagoon cottage on the links, or, on the



ocean-front south of the Club, at The Innlet. It's a matter of personal choice, for all bedrooms are luxuriously furnished, with private baths, tiled floors, and oversize closets. Large windows assure every guest his full share of the delightful ocean breeze, and provide broad vistas of sky, sea and landscape.

● Because life at Ponte Vedra Beach offers everything desirable, many congenial families have built their homes nearby. For them, as for other members and guests, the Club is the focal point of both daytime and evening plans.

● This, then, is life at Ponte Vedra Beach . . . ordered to suit every desire, shadowed by the romance of history, yet vividly alive and integrated with modern cosmopolitan life. The Ponte Vedra Club is a self-contained home and resort community, on the Atlantic Ocean, midway between Jacksonville and historic St. Augustine, and easily accessible by rail or air.

## *Meaning of Membership*

. . . More than anything, membership in the Ponte Vedra Club offers a gracious way of living as *you* like it, basking in the wonders of Florida's golden "Indian Summer" zone. A year-'round climate . . . breeze-cooled in summer, crisp and clear during winter months . . . is a constant invitation to enjoy the glories of outdoor living

● Membership in the Ponte Vedra Club will be restricted to those who fit into these congenial surroundings, so that members and their guests will always find life at the Club as pleasant — but infinitely more varied — as that of their own home.

● Members may extend guest privileges to friends who meet Club requirements. At certain seasons, however, when the demand on the Club's facilities is particularly heavy, these courtesies may have to be confined to members only. Members will be given preference in the choice of rooms.

● You will enjoy the friendly atmosphere of the Ponte Vedra Club. The unexcelled opportunities for sport and recreation, the efficient unobtrusive service, the spacious beauty of the Monterey architecture, the charm of

cypress paneled lounges — the blue Atlantic at your front door. Good sport, good food, good friends — all these are the unspoken, but priceless advantages of membership in the Ponte Vedra Club.

## *The Ponte Vedra Club*

● A non-profit organization incorporated under the Laws of the State of Florida.

● The Ponte Vedra Club was formed in order to . . .

1. Provide for its members, their families and friends, complete recreation facilities and beneficial entertainment in the year-'round vacation land of Ponte Vedra Beach, Florida.
2. Maintain high standards in the selection of guests, and promote sociability and congenialty among them.
3. Safeguard the present substantial property values at Ponte Vedra Beach, by restricting membership to congenial types of home owners and guests.
4. Protect the investments of the many individuals who now own, or who may purchase a home at Ponte Vedra Beach.



## *Facilities - Advantages*

● The Owner has leased all of its facilities at Ponte Vedra Beach to the Ponte Vedra Club. The arrangement provides that the owner furnish all services reasonably required. As compensation and in lieu of rent, the owner will receive all funds collected on dues from members and guests, as well as the right to retain all the income derived from various services and facilities.

● The Ponte Vedra Club is a non-profit corporation and this plan of operation has been adopted in order to eliminate any possible loss to the Club. The owner will assume all risk of loss and be entitled to all profits.

● The use of the Bath Club, the famous Ponte Vedra Golf Links and the accommodations at The Inn and The Innlet will be reserved exclusively for members and guests of the Ponte Vedra Club.

● Telfair Stockton & Company, Inc. has also agreed to restrict the sale and

rental of its properties at Ponte Vedra Beach to members of the Ponte Vedra Club. Only members shall be eligible for purchase of either homes or home-sites from the Company.



# *Membership*

## *Classifications*

- There are two classes of memberships:

### **CLASS A**

- Class A members, not exceeding nine in number, are selected by the Owner. Class A members have the right to elect each year not less than three or more than nine directors who shall be chosen from among the members. The directors each year shall elect a President, Vice President, Secretary, Treasurer and such other officers as may be necessary. The directors shall also appoint annually an Advisory Committee of a minimum of twenty individuals and also a membership committee of from three to five. Both committees shall be chosen from the membership.

### **CLASS B**

- Class B members shall be all members who are not Class A members. Class B members shall have no voting rights.

## *Membership Privileges*

● Membership in the Ponte Vedra Club carries with it the privileges of the use of all the pleasure facilities of the Club . . . the famed Golf Links, the Bath Club Pools, Tennis Courts, etc. Fees for their use, as well as for Lockers and Cabanas will be established from time to time by the Board of Directors. These will be available only to members, their families and their guests.

● Members may extend courtesies to their guests, and the Club will endeavor at all times to provide accommodations for them. It must be remembered, however, that during certain seasons when rooms are at a premium, members will of course have first choice. In the event that guests use the room facilities of The Inn or The Innlet, a charge of \$1.00 per day will be made for each guest, in addition to the usual charge for accommodations. However, no fee shall be required for dependent members of the immediate family of the guest.

## *Accommodations...*

● Room and dining room facilities at both The Inn and The Innlet shall be retained for the exclusive use of members of the club and their guests. Because accommodations are limited, their availability cannot always be guaranteed, although every effort will be made to meet the requests of members at all times. They will be given preference in the choice of rooms, an advantage particularly desirable during busy seasons.

## *Membership Dues...*

● Membership is on an individual basis and no extra charge is made for dependent members of the immediate family, provided the names of the dependents are registered with the management. Membership covers a period of one year from the date of election. Annual dues for Resident Members (those residing in Duval and St. Johns Counties) are \$20.00 and for Non-Resident Members are \$10.00. All dues are subject to Federal Tax.



## *How to Apply for Membership*

● Applicants are assured both prompt and courteous attention, and may obtain blanks through a friend who is already a member, or by request from the Ponte Vedra Club, Ponte Vedra Beach, Florida.

● Within its charter rights as a private club, the Ponte Vedra Club requires that all applications be approved by a membership committee.

● Application for membership must be made in writing. It is then investigated by one or more members in good standing, who report to the membership committee. Congeniality and sociability in relation to the current members is always considered.

● Friends of members in good standing may be recommended for membership. In this way, the high standards and character of the Ponte Vedra Club will be maintained.

## *Introductions*

● Accommodations at Ponte Vedra Beach are available only to our members and to properly introduced guests. If you have never visited the club, you may know some club member or former guest who will gladly sponsor you for guests privileges. Or, if you prefer, write directly to the club, and it may be possible to secure the required sponsorship through a representative of the club membership committee in your city.

## *Reservations*

● For reservations at The Inn or The Innlet at Ponte Vedra Beach you may consult any travel agent or our Ponte Vedra Beach representative, William P. Wolfe Organization, 500 Fifth Avenue, New York City, telephone number Longacre 5-1114, or write or wire The Inn, telephone number 2121, or The Innlet, telephone number 2251, Ponte Vedra Beach, Florida.

## *Future Plans*

● So far as can be anticipated, the Ponte Vedra Club will remain as a permanent organization, but the company wishes it clearly recognized that the entire plan may be subject to change from year to year if, in the opinion of the voting members, a change seems practical and desirable.











