

The Perfect Marriage: Community Based and Online Learning

Jennifer Kane
Interim Associate Dean, COEHS

Jason W. Lee
Sport Management Program Coordinator

Conceptual Framework

- The theoretical basis for this project follows the tenants of good online design which is student centered on the principles of:
 - Project-based learning (Blumenfeld et al., 1991)
 - Anchored instruction (Bransford & Stein, 1993)
 - Situated learning (Brown, Collins & Duguid, 1989)
 - Conditions of learning (Gagné, 1987)
- These structures afford online learners the opportunity for in-depth investigations as they construct personally-meaningful artifacts that represent their learning.

Project Based Learning (PBL)

- PBL students learn content knowledge, skills and dispositions in the process of creating an authentic, realistic project modeled on a project an expert or professional might create.
- PBL guides provides a context for learners in real-life roles or situations to apply the tools of a knowledge domain in creating a project that engage learners in authentic tasks in which they explore open-ended professional situations.

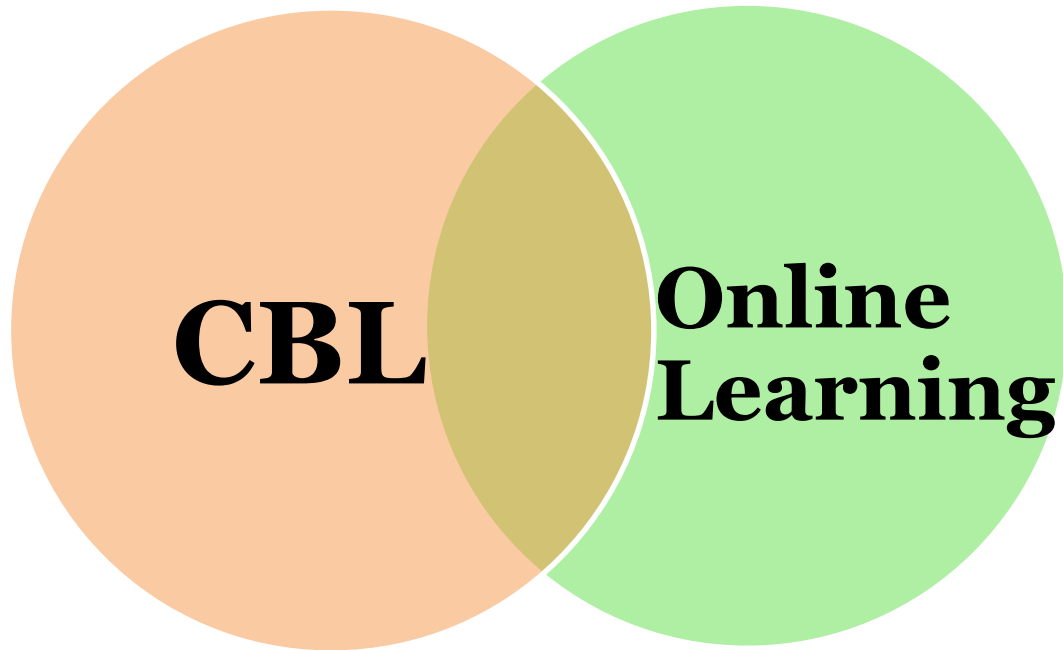
Community Based Learning (CBL)

- Community based projects are an integral part of most student's higher education experience
- It has become a popular andragogical method that moves teaching and learning **out of the traditional classroom and into the community**

Online Learning

- Online learning has also emerged as a popular andragogical practice
 - Continuing to gain popularity in higher education
- Each has distinct benefits for **teaching** and **learning**
 - Both provide instructors ways in which they can differentiate learning

The Nexus...



Challenges

- To consider merging these two practices may seem challenging and ultimately, to some, impossible.
- Some may discredit the instructor's ability to appropriately monitor community based learning activities while teaching a course from a distance and that the assessment of a student's work will be too challenging.

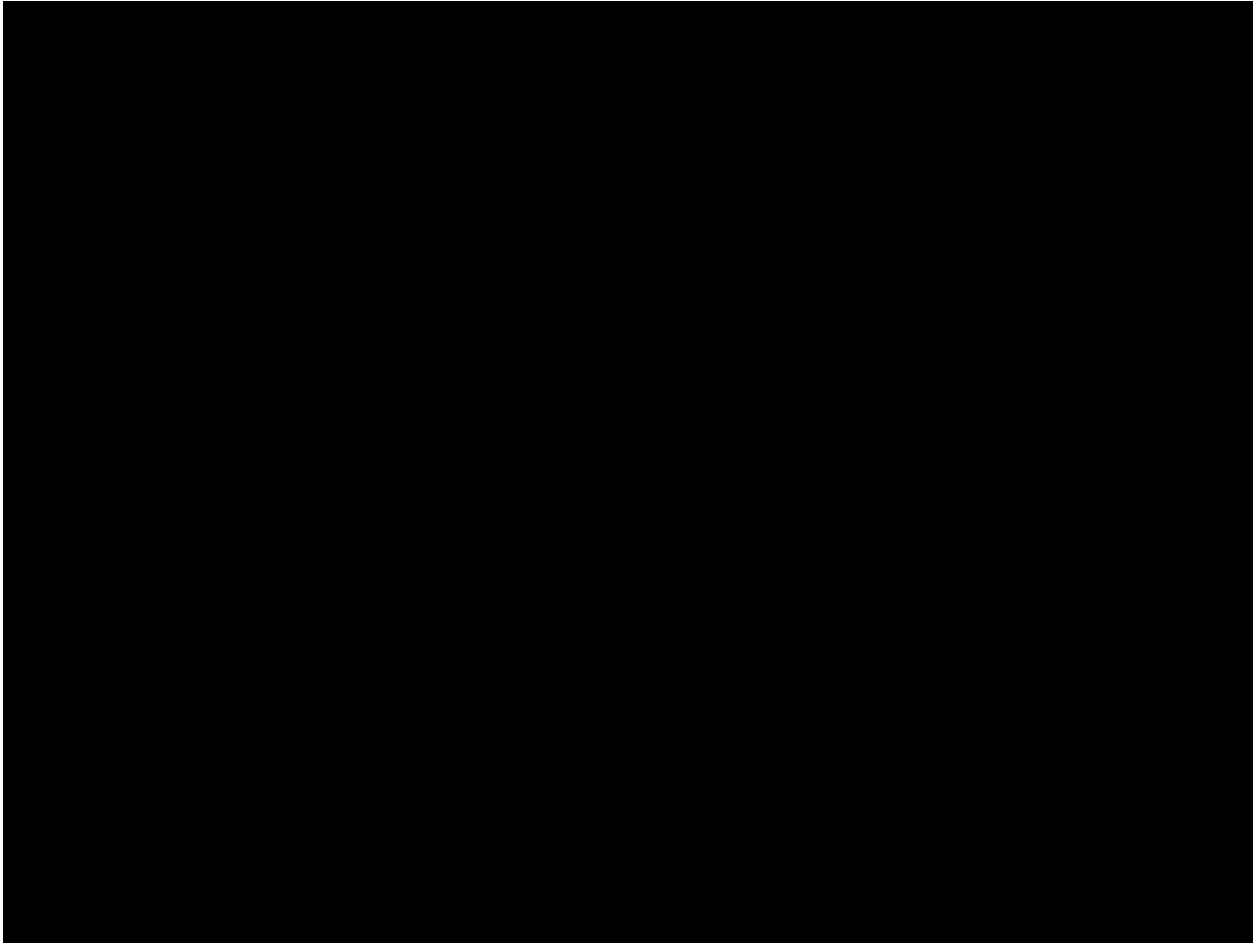
Purpose

- This presentation will provide examples and support for conducting CBL projects into an online course
- And demonstrate ways in which assessment can be very authentic and meaningful
- The examples used in this presentation are in the area of **sport management**
 - Application across other disciplines

Sport Event Audit

- Partnership with Girl's on the Run of NE Florida
 - Benefit: National organization with 5K run on the same day across the nation
- Community based learning project a required part of the course
- Students work directly with the ED and the volunteer coordinator who then reports back to me with verification of hours and overall assessment of student participation
- Students submit two final projects – 1 written paper and a digital storybook that captures their experience over the course of the semester

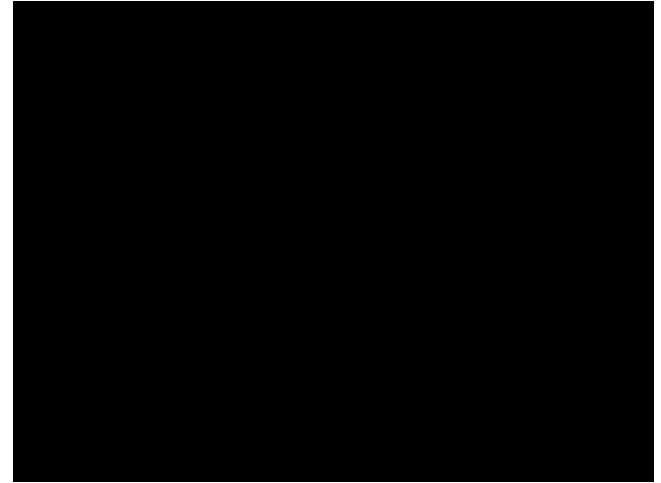
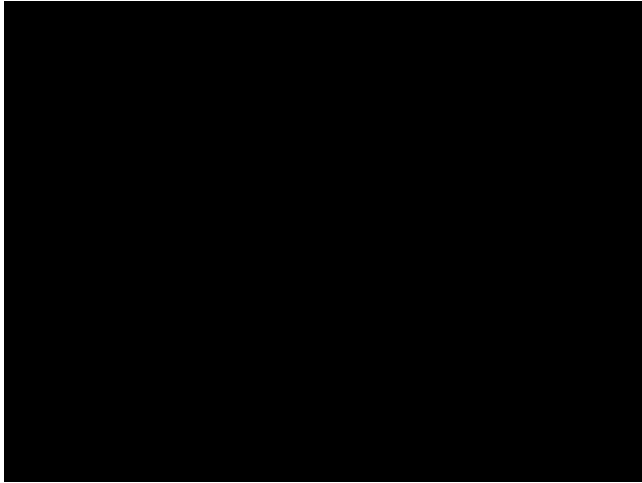
Sample Digital Storybook



Facility Risk Analysis

- Partnership with DCPS
- Community engagement
- Share findings
- Motivates students
- Various challenges for implementation & assessment

Sample Reflections



Accountability & Assessment

ac·count·a·bil·i·ty

/əˌkoun(t)əˈbilədē/

noun

the fact or condition of being accountable; responsibility.

"their lack of accountability has corroded public respect"

synonyms: responsibility, liability, answerability

"there must be accountability for the expenditure of every public cent"

as·sess·ment

/əˈsesmənt/

noun

the evaluation or estimation of the nature, quality, or ability of someone or something.

"the assessment of educational needs"

synonyms: evaluation, judgment, rating, estimation, appraisal, analysis, opinion

[More](#)

Conclusion

- While it may seem to some as if online learning and community based learning are not compatible, we have found them to be the "Perfect Marriage."

Thank You!