

# City of Greenville's Social Media in times of emergencies

ECU Hurricane Conference May 22, 2013

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# What we're doing

- Facebook facebook.com/CityofGreenvilleNC
- Twitter @GNC-CityInfo, @GNC-CityAlerts
- YouTube youtube.com/cityofgreenvillenc
- •• Flickr flickr.com/photos/greenvillenc/

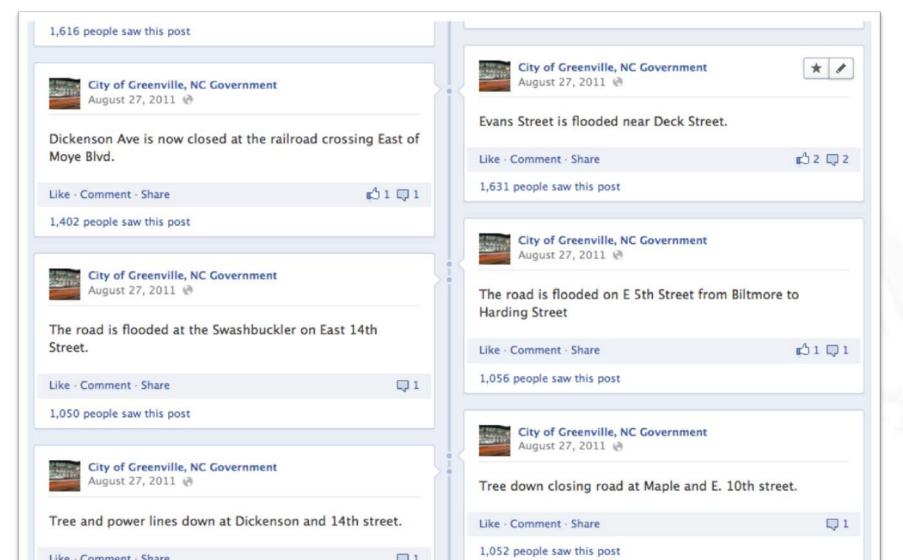


## This isn't your father's website

- 1 Be social
- 2 Be casual
- 3 Be attentive



## **Public Information**





## Meet "Irene"





## **Public Information**





## Have a policy

- 1 Establish your goals
- 2 Define responsibilities
- 3 Set and post the standards Enforce judiciously
- 4 Records Retention
- 5 Provide personal guidance



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