



# News from the Crest

## SEAVER STUDENTS CREATE ADVERTISING CAMPAIGNS FOR A LOCAL NONPROFIT BUSINESS

Dr. Ginger Rosenkrans organizes an event each semester for students from her advertising copy and layout class to produce and present marketing campaigns for local businesses. This April, Crest Associate Buddy Weiss and Janet Laird, a local community business owner and Malibu Chamber of Commerce board member, and several Pepperdine alumni served as guest judges for the student creative ad campaign competition showcasing the talents of Seaver College Communication Division students. The competition provides a fantastic opportunity for Pepperdine students to network and learn about working in the advertising business, find out about job and internship opportunities, as well as develop a portfolio with which to showcase their work. For the spring semester competition, the class client was Community Conscience, a nonprofit organization that provides free rent to 11 nonprofits so they can serve the Ventura County community. Three student “agency” teams presented campaigns. If you would like to attend a campaign pitch presentation in the fall or if you are interested in helping out as a guest judge contact Ginger Rosenkrans, associate professor of advertising at (310) 506-4211.



Kerri Sengstaken, marketing director at StyleWest, and Janet Laird (owner of Malibu Current Promotions, board of directors member for the Malibu Chamber of Commerce, and freelance photographer for *Westside Magazine*), serve as guest judges.



Advertising majors Brittany Cammisa and Laurence Glasscock pictured with guest judges Riley Jamison (2009 advertising alumnus, and creative director, Ewing & Associates, Sotheby's International Realty) and Buddy Weiss (advertising executive and Pepperdine Crest Associate)

## CREST CELEBRATES OUR SEAVER AND PEPPERDINE AMBASSADOR STUDENTS GRADUATING WITH THE CLASS OF 2010!

We are extremely proud of our Crest student workers Valton Smith (physics), Kevin Jacobs (finance), and Matthew Forest (history) who are graduating with the Class of 2010 and continuing on to various universities to pursue their master's degrees. Valton is being recognized for his achievements and leadership of the Pepperdine Physics club at the Natural Science Division reception and Kevin served as the president of Pepperdine's rugby team.

Crest Associates and our Crest Associates Board also congratulate our 16 Pepperdine Ambassador Council (PAC) members who are graduating this year. PAC members recently celebrated their graduating seniors, current PAC students, and the incoming council members at the annual end-of-year banquet at Spruzzo.

The Crest Office thanks the PAC students for their service and outstanding representation as some of the best and brightest of Pepperdine, and our student workers for their exceptional work in the Crest Office and at the tennis courts. We wish them an amazing future as they move on to the next phase of their lives personifying Pepperdine's mission of purpose, service and leadership!



Crest Advisory Board member Ashley Lewis, and Pepperdine Ambassador Council (PAC) members Michaela Carrera, Grant Bryan, and Kate Suriyatip celebrate graduating seniors and new PAC members at end of year banquet.

**GET IN SHAPE THIS SUMMER!**

Summer is a great time to visit the Malibu campus often and try out the new equipment in the gym, enjoy the pool, take swimming lessons, and participate in Campus Recreation summer group fitness classes. The summer group fitness schedule begins May 10 running through July 30 and offers a variety of fitness classes including hatha yoga, pilates, body core, step, and spin cycling for a small fee. While you are on campus be sure to stop by the new Jamba Juice located above the campus bookstore and relax on the patio overlooking the ocean.



Try out the new equipment in the Firestone Fieldhouse weight and fitness center!

**SUMMER CAMPS AT PEPPERDINE!**

Visit [www.pepperdine/crest](http://www.pepperdine/crest) and click on the Summer Camps link



Phil Mays, Crest Tennis Court Manager, demonstrates his extensive 30 year collection of exotic tropical insects that he has acquired from around the world at the April tennis mixer to Crest Associate Bruce Bates (GSEP' 95) and his son Declan.

**JOIN US FOR TWO CREST TENNIS EVENTS IN MAY!**

Crest Associates is hosting two tennis events in May. Crest ladies, please be sure to join us for our festive Mother's Day tennis mixer on Friday, May 7, from 8:30 to 10:30 a.m. (check-in time 8:15 a.m.) at the lower tennis courts of the Malibu campus. Play will be round-robin doubles. All levels are welcome and you may sign up with a partner or we will match you with a partner. The event is free and includes cake, light refreshments, and festivities at the courts after play. Please RSVP to Noelle Porter in the Crest Associates office at (310) 506-4745 by May 4 if you would like to participate.

Crest Associates, don't miss our May 29 team tennis mixer at the Crest tennis courts at the Malibu campus. Mixer check-in time is 8:45 a.m. and the tennis matches begin at 9 a.m. Cost for the team tennis mixer is \$15 and includes a catered lunch at the courts after play. Please call Phil Mays or Noelle Porter at the Crest Associates office at (310) 506-4745 to sign up by May 24.

**MAY 2010 SCHEDULE FOR RALEIGH RUNNELS MEMORIAL POOL**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 30 <b>Holiday Hours</b> 12-5pm Pool Open	May 31 <b>Memorial Day Holiday</b> <b>Pool Closed</b>					May 1 <b>Seaver Graduation</b> <b>Pool Closed</b> <b>11-3pm</b> <b>Pool Open</b> <b>3-7pm</b>
May 2 <b>12-2pm LC</b> 2-7pm SC	May 3 7-1pm Pool Open SC <b>1-7pm Pool Closed</b>  <b>Bible Lectures</b>	May 4 <b>7-1pm Pool Closed</b> 1-7pm Pool Open SC  <b>Bible Lectures</b>	May 5 7-1pm Pool Open SC <b>1-7pm Pool Closed</b>  <b>Bible Lectures</b>	May 6 <b>7-1pm Pool Closed</b> 1-7pm Pool Open SC  <b>Bible Lectures</b>	May 7 7-1pm Pool Open <b>1-7pm Pool Closed</b>  <b>Bible Lectures</b>	May 8 12-5pm Pool Open <b>5-7pm Pool Closed</b>
May 9 12-5pm Pool Open <b>5-7pm Pool Closed</b>	May 10 7-10am Swim/Polo 10-11am Dive Pract <b>11:30-1:30pm LC</b> <b>1-8pm SC</b> 5-6pm Mstrs Swim 6-8pm Open Swim	May 11 7-10am Polo Pract 10-11am Dive Pract <b>11:30-1:30pm LC</b> <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr Kids Swim <b>6:30-8pm Men's Polo</b>	May 12 7-10am Swim/Polo 10-11am Dive Pract <b>11-8pm SC</b> 5-6pm Mstrs Swim 5:15-6:15 Aqua Aero	May 13 7-10am Polo 10-11am Dive Pract <b>11:30-1:30pm LC</b> <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr Kids Swim 6:30-8pm Men's Polo	May 14 7-10am Swim/Polo 9-10am Adap Aquat 10-11am Dive Pract <b>11:30-1pm LC</b> <b>1-7pm SC</b>	May 15 <b>11-1pm LC</b> 1-7pm SC
May 16 <b>12-2pm LC</b> 2-7pm SC	May 17 7-10am Swim/Polo 10-11am Dive Pract <b>11:30-1:30pm LC</b> <b>1-8pm SC</b> 5-6pm Mstrs Swim 6-8pm Open Swim	May 18 7-10am Polo Pract 10-11am Dive Pract <b>11:30-1pm LC</b> <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr Kids Swim <b>6:30-8pm Men's Polo</b>	May 19 7-10am Swim/Polo 10-11am Dive Pract <b>11-8pm SC</b> 5-6pm Mstrs Swim 5:15-6:15 Aqua Aero	May 20 7-10am Polo Pract 10-11am Dive Pract <b>11:30-1pm LC</b> <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr Kids Swim 6:30-8pm Men's Polo	May 21 <b>SOL GRADUATION</b> <b>7-9am Pool Open</b>  <b>9-3pm Pool Closed</b>  <b>3-7pm Pool Open</b>	May 22 <b>GSEP GRADUATION</b> <b>Pool Closed</b> <b>11-3pm</b>  <b>Pool Open</b> <b>3-7pm</b>
May 23 <b>12-2pm LC</b> 2-7pm SC	May 24 7-10am Swim 10-11am Dive Pract <b>11:30-1pm LC</b> <b>1-8pm SC</b> 5-6pm Mstrs Swim	May 25 7-10am Polo Pract 10-11am Dive Pract <b>11:30-1pm LC</b> <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr Kids Swim <b>6:30-8pm Polo Pract</b>	May 26 7-10am Swim/Polo 10-11am Dive Pract <b>11-8pm SC</b> 5-6pm Mstrs Swim 5:15-6:15 Aqua Aero	May 27 7-10am Polo Pract 10-11am Dive Pract 11:30-1pm LC <b>1-8pm SC</b> 4-5pm Mstrs Swim 5-6pm Jr. Kids Swim <b>6:30-8pm Polo Pract</b>	May 28 7-10am Swim/Polo 9-10am Adap Aquat 10-11am Dive Prac 11:30-1pm LC <b>1-7pm SC</b>	May 29 <b>Holiday Hours</b> 12-5pm Pool Open

**MEN'S WATER POLO:** M,TW,Th,F(7-10am) T, Thurs (6:30pm to 8pm) **MASTERS SWIM:** M,W, F (7am to 8am)

**BEGINNING MAY 3 - POOL CLOSURES @ 8pm MON thru THUR (CLOSSES AT 7 pm FRI, SAT, SUN) - POOL CLOSURES 10 MIN BEFORE CLOSING**

**SCHEDULE SUBJECT TO CHANGE - CONTACT RALEIGH GISSEL FOR INFORMATION x4483**

**(LC=Long Course - LAP SWIM ONLY) (SC=Short Course)**

Both tennis mixers are generously supported by Crest Associate, Zareh Baghdasarian, owner of the ChocolateBox Cafe located in the Lumber Yard in Malibu. Zareh also supports our theatre students by providing catered meals at Pepperdine theatre load-ins and theatre dessert receptions.

CREST FACILITY HOURS AND SCHEDULED CLOSURES MAY 2010	
<b>Summer camps are in session in May and facilities may have additional closures and heavier usage. A portion of Firestone Fieldhouse Parking Lot will be blocked off for camp use.</b>	
<b>RALEIGH RUNNELS MEMORIAL POOL **</b>	
5/1 Pool closed from 11 - 3 for Seaver Graduation 11 am - 3 pm 5/3 - 5/9 the pool is open on modified schedule for Pepperdine Bible Lectures 5/22 - pool closed for GSEP Graduation from 11 am - 3 pm 5/29 - 5/30 - pool open 12 - 5 PM Holiday weekend hours 5/31 - Pool closed for Memorial Day Holiday See pool schedule for daily hours and additional scheduled closures	
<b>WEIGHT CENTER (FIRESTONE FIELDHOUSE-LOWER LEVEL)**</b>	
5/1 Closed for Seaver Graduation 5/21 Closed from 6 am - 1 pm for SOL Graduation 5/22 Closed from 8 am - 1 pm for GSEP Graduation 5/31 Closed for Memorial Day Holiday Monday - Friday 6 am - 8 pm Saturday 8 am - 5 pm Sunday noon - 5 pm	
<b>GROUP FITNESS CLASSES **</b>	
Summer Group Fitness Classes begin May 10! For daily schedule please visit: <a href="http://www.pepperdine.edu/campusrecreation/fitness/groupexercises.htm">www.pepperdine.edu/campusrecreation/fitness/groupexercises.htm</a>	
<b>LOCKER ROOM HOURS***</b>	
<b>MEN'S AND WOMEN'S LOCKER ROOM CLOSED:</b> May 31 - Memorial Day Holiday Open when the pool and/or weight center are open***	
<b>STOTSENBERG TRACK**</b>	
Monday - Friday Sunrise - 10 pm (Alumni Park is an alternative for those who like to jog)	
<b>TENNIS COURTS (adjacent to John Tyler Drive)**</b>	
Monday - Sunday Sunrise - 10 pm 5/12 and 5/26 the Upper Courts will be closed at 11am for court washing 5/5 and 5/19 the Lower Courts will be closed at 11 am for court washing	
<b>PAYSON LIBRARY</b>	
<b>Normal Library Hours</b>	
Monday - Thursday:	7:30 am - 3 am
Friday:	7:30 am - 9 pm
Saturday:	10 am - 9 pm
Sunday:	12 noon - 3 am
5/1 and 5/2 The library will be Closed 5/3 the library will be open from 8 am - 6 pm 5/4 the library will be open from 8 am - 10 pm 5/5 - 5/7 the library will be open from 8 am - 6 pm 5/8 and 5/9 The library will be Closed 5/31 library closed for Memorial Day Holiday	
<b>Summer Session Hours (May 10 - June 4)</b>	
Monday - Thursday:	7:30 am - Midnight
Friday:	7:30 am - 9 pm
Saturday:	10 am - 9 pm
Sunday:	12 noon - Midnight
<b>** Hours subject to change and priority use by students, faculty, staff, summer camps, and University activities</b>	

News from the Crest  
Pepperdine University  
24255 Pacific Coast Hwy.  
Malibu, CA 90263-4745

[www.pepperdine.edu/crest](http://www.pepperdine.edu/crest)

## MAY 2010 CALENDAR

**May 4 through 7 - Pepperdine Annual Bible Lectures**  
Malibu campus  
[www.pepperdine.edu/biblelectures](http://www.pepperdine.edu/biblelectures)

**May 4 - 7 - Payson Library Special Collections Rare Bible Exhibit**

Exhibit features a first edition of the Geneva Bible from 1560, leaves from medieval manuscript Bibles, and the first Bible printed in a European language in America in the Payson Library.  
Visit <http://library.pepperdine.edu> or call 310-506-4434

**May 5 - May 15 - Bible Lectures Art Exhibition: St. John's Bible and Portfolio of Creative Work II**

The St. Johns Bible Heritage Edition, the first illuminated, handwritten Bible of monumental size, will be on display in the museum along with framed art representing the other volumes in the Frederick R. Weisman Museum.  
Visit [arts.pepperdine.edu](http://arts.pepperdine.edu) for days and times

**May 5 - 15**

**Pepperdine's Public Affairs Special Exhibition**

Featuring paintings, illustrations, sculpture, and photography.

**May 6 - Reception to Meet the Artists**

12:00 - 1:30 p.m.  
Frederick R. Weisman Museum of Art  
there is no admission charge  
Visit [arts.pepperdine.edu](http://arts.pepperdine.edu) for days and times

**May 7 - Crest Associates Mother's Day Tennis Mixer**

Doubles Round Robin - all levels welcome - free!  
Crest tennis courts, Malibu - 8:30 am - 10:30 am  
RSVP to the Crest Associates office at 310-506-4745 by May 4

**May 21 - School of Law Graduation**

10:30am - Alumni Park

**May 22 - Graduate School of Psychology Graduation**

10:30am - Alumni Park

**May 22 - August 8 Frederick R. Weisman Museum of Art - From the Vault Exhibit**

Selections from the Permanent Collection of the museum representing trends in contemporary art of the last three decades.  
Call 310.506.4851 visit <http://library.pepperdine.edu>

**May 23 - June 13 - International Chamber Music Festival of Malibu hosted at Pepperdine**

Attend free concerts.  
Opportunities for Crest Associates to temporarily house master's students from the Juilliard School and Curtis Institute of Music or to sponsor this emerging artists program.  
[www.icmfm.org](http://www.icmfm.org)

**May 29 - Crest Team Tennis mixer**

Crest Tennis Courts  
9:00 am - 11:15 am  
RSVP to 310-506-4745 by May 24

**May 31 - Memorial Day Holiday**

## HELPFUL LINKS

**ATHLETICS**

***Athletic Tickets:***

(310) 506-4935

[www.pepperdinesports.com](http://www.pepperdinesports.com)

***Pool:*** (310) 506-4483

**CAMPUS RECREATION**

(310) 506-4490

[www.pepperdine.edu/campusrecreation/](http://www.pepperdine.edu/campusrecreation/)

***Weight Center:*** (310) 506-7575

***Group Fitness Classes:*** (310) 506-4490

[www.pepperdine.edu/campusrecreation/fitness/groupexercises.htm](http://www.pepperdine.edu/campusrecreation/fitness/groupexercises.htm)

**JR. WAVES CLUB**

[www.pepperdinesports.com/jrwavesclub](http://www.pepperdinesports.com/jrwavesclub)

**CENTER FOR SUSTAINABILITY**

[www.pepperdine.edu/sustainability](http://www.pepperdine.edu/sustainability)

**CENTER FOR THE ARTS**

***Smothers Theatre Tickets:***

(310) 506-4522

***Frederick R. Weisman Museum of Art:***

(310) 506-4851, [arts.pepperdine.edu](http://arts.pepperdine.edu)

**CENTER FOR THE FAMILY**

(310) 506-4771, [gsep.pepperdine.edu/family](http://gsep.pepperdine.edu/family)

**PAYSON LIBRARY**

(310) 506-7273, [library.pepperdine.edu](http://library.pepperdine.edu)

**SEAVER COLLEGE**

**CAREER CENTER**

(310) 506-4184

***Student employment:***

[www.pepperdine.edu/studentemployment](http://www.pepperdine.edu/studentemployment)

**PUBLIC RELATIONS AND NEWS**

(310) 506-4138

***University Events Calendar:***

[www.pepperdine.edu/pr/events/](http://www.pepperdine.edu/pr/events/)

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