Georgia State University ScholarWorks @ Georgia State University

Public Health Faculty Publications

School of Public Health

8-2013

Smoking Experimentation among Elementary School Students in China: Influences from Peers, Families, and the School Environment

Cheng Huang George Washington University, chenghuang@gwu.edu

Jeffrey Koplan Emory University, jkoplan@emory.edu

Shaohua Yu

Changwei Li

Chaoran Guo

 $See\ next\ page\ for\ additional\ authors$

Follow this and additional works at: https://scholarworks.gsu.edu/iph_facpub



Part of the Public Health Commons

Recommended Citation

Huang C, Koplan J, Yu S, Li C, Guo C, et al. (2013) Smoking Experimentation among Elementary School Students in China: Influences from Peers, Families, and the School Environment. PLoS ONE 8(8): e73048. doi:10.1371/journal.pone.0073048

This Article is brought to you for free and open access by the School of Public Health at ScholarWorks @ Georgia State University. It has been accepted for inclusion in Public Health Faculty Publications by an authorized administrator of ScholarWorks @ Georgia State University. For more information, please contact scholarworks@gsu.edu.

Authors
Cheng Huang, Jeffrey Koplan, Shaohua Yu, Changwei Li, Chaoran Guo, Jing Liu, Hui Li, Michelle C. Kegler, Pamela Redmon, and Michael Eriksen



Smoking Experimentation among Elementary School Students in China: Influences from Peers, Families, and the School Environment

Cheng Huang¹*, Jeffrey Koplan², Shaohua Yu³, Changwei Li⁴, Chaoran Guo⁵, Jing Liu⁶, Hui Li⁷, Michelle Kegler⁶, Pam Redmon², Michael Eriksen⁶

1 Department of Global Health, School of Public Health and Health Services, George Washington University, Washington, District of Columbia, United States of America, 2 Global Health Institute, Emory University, Atlanta, Georgia, United States of America, 3 Department of Criminology and Criminal Justice, Georgia State University, Atlanta, Georgia, United States of America, 4 Department of Epidemiology, Tulane University, New Orleans, Louisiana, United States of America, 5 Department of Health Policy and Management, Rollins School of Public Health, Emory University, Atlanta, Georgia, United States of America, 6 New York State Division of Criminal Justice Services, Office of Justice Research and Performance, Albany, New York, United States of America, 7 Chinese Centre for Disease Control and Prevention at Ningbo, Ningbo, Zhejiang, China, 8 Department of Behavioral Sciences & Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, United States of America, 9 Institute of Public Health, Georgia State University, Atlanta, Georgia, United States of America

Abstract

The aim of this study was to investigate experimentation with smoking among primary school students in China. Data were acquired from a recent survey of 4,073 students in grades 4 to 6 (ages 9–12) in 11 primary schools of Ningbo City. The questions were adapted from the Global Youth Tobacco Survey (GYTS). Results suggest that although the Chinese Ministry of Education (MOE) encourages smoke-free schools, experimentation with cigarettes remains a serious problem among primary school students in China. Peers, family members, and the school environment play important roles in influencing smoking experimentation among students. Having a friend who smoked, seeing a family member smoke, and observing a teacher smoking on campus predicted a higher risk of experimentation with smoking; the exposure to anti-tobacco materials at school predicted a lower risk of experimentation with smoking. The evidence suggests that public health practitioners and policymakers should seek to ensure the implementation of smoke-free policies and that intervention should target young people, families, and communities to curb the commencement of smoking among children and adolescents in China.

Citation: Huang C, Koplan J, Yu S, Li C, Guo C, et al. (2013) Smoking Experimentation among Elementary School Students in China: Influences from Peers, Families, and the School Environment. PLoS ONE 8(8): e73048. doi:10.1371/journal.pone.0073048

Editor: Chris Bullen, The University of Auckland, New Zealand

Received April 29, 2013; Accepted July 17, 2013; Published August 22, 2013

Copyright: © 2013 Huang et al. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

Funding: This publication is based on research funded by the Bill & Melinda Gates Foundation (grant number 51437). The findings and conclusions contained within are those of the authors and do not necessarily reflect positions or policies of the Bill & Melinda Gates Foundation. The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript. No additional external funding received for this study.

Competing interests: The authors have declared that no competing interests exist.

* E-mail: Chenghuang@gwu.edu

Introduction

Youth smoking remains a serious public health problem despite the recent decline in some countries, including the US, where substantial resources have been devoted to curb the pandemic [1–3]. The Global Youth Tobacco Survey (GYTS), a school-based survey of students aged 13–15 conducted in 131 countries between 1999 and 2005, showed that 8.9% of students currently smoked; and one in five nonsmoking students reported that they were likely to smoke by the following year [4]. Several national surveys suggested that adolescent smoking increased rapidly during the past few decades in China [5–7]. For example, smoking prevalence

among men aged 15–19 increased from about 18% in 1996 to 21% in 2002 despite a decrease in smoking prevalence in the general Chinese population by 1.8% during the same period [6]. A study conducted in 2007 on passive smoking and its risk factors among 25,600 adolescents in 32 regions of China showed that 6.3% currently smoked, 23.1% had experimented with smoking, and 57.5% had been exposed to secondhand smoke [8]. Of particular concern is that the early initiation of smoking increases the likelihood of smoking dependence in adults [9–11] and causes more negative health outcomes. For example, starting to smoke before the age of 15 doubles one's risk of developing lung cancer compared to starting to smoke at the age of 20 [12,13].

Multiple theoretical models have been developed to explain the initiation of adolescent smoking [14,15]. Among the most influential were Leventhal and Cleary's four-stage smoking onset construct—preparation, initiation, becoming, maintenance [16]—and Flay's five-stage model—preparatory stage, initial trying, experimentation, regular use, and nicotine dependence [17]. During the preparation stage, children or adolescents are exposed to influences and opportunities to smoke, gain knowledge, and form beliefs and expectations about smoking and its effects. During initiation or initial trying, children become involved in smoking for the first time, smoking only a few cigarettes. Gradually, such children or adolescents indulge in smoking as a regular but still infrequent habit. Once they reach the maintenance or nicotine dependence stage, they smoke daily or almost daily, and their attempts to guit trigger withdrawal symptoms [18]. Similar to the development of other deviant behaviors through "social learning," adolescent smoking behavior is acquired, in part through observing the behavior of role models in the social environment [19]. Experimentation may be directly influenced by the attitudes and smoking behaviors of their parents, siblings, teachers, and peers [20-24]. The school provides a crucial setting where social learning may take place [24]. In a school where smoking restrictions are absent and teachers smoke, students may perceive smoking as socially acceptable and therefore may be more likely to smoke [24].

Although evidence suggests that the majority of smokers start using tobacco between the ages of 11 and 13 [25], very little research has focused on elementary school students in China. Exceptions include an earlier investigation conducted in 1988 in Beijing [26]. In past decades the tobacco industry has increasingly advertised their products to young people through multiple channels. Many primary schools have been funded by tobacco companies as part of China's Hope Project, a charity that was initiated to support schools in poor rural areas [27]. Such sponsorship by the tobacco industry may support a positive image of tobacco, promote the sale of tobacco products, and jeopardize the implementation of school-based interventions [28]. The Chinese government, however, signed and ratified the WHO Framework Convention on Tobacco Control (WHO FCTC) in 2005 and has subsequently initiated some programs to curb the smoking pandemic and reduce exposure to secondhand smoke. In particular, in 2010 the Ministry of Health (MOH) and the Ministry of Education (MOE) jointly released guidelines for schools to establish smoke-free campuses [29]; however, the extent to which the MOH and MOE have implemented or enforced these policies remains unclear.

In this study, we used data from a recent survey of elementary school students in Ningbo, China, and investigated smoking experimentation among youths aged 9–12, a younger group than those investigated in most previous studies, including the GYTS. We examined how smoking experimentation among elementary school students was associated with tobacco-related knowledge and attitudes, smoking behaviors of their parents, peers, and teachers as well as smoking policies and programs of the schools they attended.

Methods

Study population

Ningbo is an eastern coastal city in China with a total population of 2.21 million. In 2009 it was one of the 17 cities selected to participate in the Emory Global Health Institute-Tobacco-Free Cities (TFC) program, funded by the Bill & Melinda Gates Foundation and aimed at changing the social norms regarding tobacco use in China [30]. Each city participating in TFC implemented interventions on target populations, including pregnant women, government employees, healthcare providers, and students, with a strong emphasis on creating smoke-free environments. TFC administrators in Ningbo targeted students in elementary and junior high schools. At the outset of the project, a survey was conducted to obtain tobacco-related benchmark information on elementary school students in Ningbo's six districts, including Haishu, Jiangdong, Jiangbei, Beilun, Zhenhai, and Yinzhou, from which 11 primary schools were chosen using stratified cluster sampling, with six in urban areas, three in suburban areas, and two in rural areas. All students in Grades 4 through 6 in these 11 schools were included in the study. Based on the GYTS [31], the survey was adapted to reflect the context of China. Efforts were made to ensure that the survey participants understood the questions; for example, Pinyin, the phonetic version of Chinese using the Roman alphabet, was added to clarify difficult Chinese characters. The survey was approved by the Institutional Review Board of the Ningbo Centers of Disease Control (CDC). Enumerators from the CDC, who received training before the administration of the survey, strictly followed procedures. The survey was anonymous, and passive consent was obtained from the participants and their parents. Teachers were not present while students completed the survey, and each of the returned questionnaires was checked for completeness by the enumerators [30].

Measurement

Dependent variable. We measured smoking experimentation with a question directly adopted from the GYTS: "Have you ever tried or experimented with cigarette smoking, even one or two puffs?" Those who answered "yes" were defined as having experimented with smoking.

Independent variables. Predictors of experimentation were adopted from the GYTS and pertained to the following topics: smoking-related knowledge and attitudes, familial/home environment factors, peer factors, and schoolrelated factors that potentially affect smoking behaviors among Specifically, adolescents [7,8,11–13]. smoking-related knowledge and attitudes were measured with the following questions: Do you think smoking tobacco is harmful to your health? Do you think the smoke from other people's tobacco smoking is harmful to you? and Do you agree or disagree with the following: I think I might enjoy smoking a cigarette? The peer-related questions included the following: Do you think boys who smoke cigarettes have more or fewer friends? Do you think girls who smoke cigarettes have more or fewer friends? and Do any of your closest friends smoke tobacco? These six questions were also adopted directly from GYTS.

We measured familial/home environment factors with the following question: Do your parents (or stepparents/guardians who stay at your home) smoke? and added several ad hoc questions including, Do you think it's polite to distribute cigarettes to guests visiting your home? Do you think your parents will mind you smoking when you are older? and During the past 30 days, have you seen any antismoking media messages on television? Previous research has suggested that cigarette gifting and sharing in China, which is culturally acceptable, may increase the risk of adolescent smoking [32]. In addition, antismoking mass media campaigns appear to be effective in preventing the initiation of smoking in early adolescence [33] and deserve further investigation given that Chinese children are now spending up to more than three hours per day watching television, primarily at home [34].

Smoking in the school environment was measured by the following question: Did you see any of your teachers smoke inside the school building or outside on the school property last week? This question resembles others on the GYTS (e.g., During school hours, how often do you see teachers smoking in the school building? During school hours, how often do you see teachers smoking outdoors on school premises?). Additional questions related to tobacco and the school environment included the following: Did your school distribute any tobacco control educational materials to you last semester? In the past semester, did anyone teach you skills on refusing smoking at school? and Do you see anti-smoking information on campus very often?

Analysis

The original sample consisted of 4,315 students in Ningbo, ranging in age from 8 to 17. We restricted our analysis to students aged 9–12 years, comprising 4,073 individuals (94.4% of original sample): 2,286 boys and 1,787 girls. We further excluded cases with missing values for any variables included in the analysis.

Logistic regression analyses were used to estimate the crude associations between experimentation with smoking and each category of risk factors in separate models (Model 1–4), controlling for sex, grade, and location of the school. We tested sex differences in the associations between a predictor and the outcome by including a "sex * predictor" interaction in each model. In Model 5, we also assessed the independent effect of each category of risk factors, controlling for other categories. We reported odds ratios (ORs) and their 95% confidence intervals (CI). The standard error was adjusted for clustering within a class because students in the same class were more likely to be exposed to similar antitobacco education and materials. All the analyses were conducted with Statistical Analysis Software (SAS), version 9.0.

Results

The descriptive analysis (Table 1) suggests that the risk of experimentation with smoking was significantly different in boys and girls (p<0.001, not shown in the table). With respect to knowledge about the harmfulness of tobacco, 96.0% of boys and 96.8% of girls reported smoking was harmful, but only

80.4% of boys and 81.5% of girls thought secondhand smoke was harmful. Approximately 29.5% of boys and 25.7% girls thought that distributing cigarettes to guests was polite. Only 10.9% of boys and 7.6% of girls thought that their parents would not mind whether they smoked when they were older. The majority of students (68.8% of boys and 68.5% of girls) reported that some family member had smoked in front of them. Regarding the tobacco control practices at school, 30.3% of boys and 25.9% of girls had seen teachers smoke in the previous week, and more than 80% of students often saw antismoking information on campus. About 55% of students reported received tobacco control educational materials during the previous semester. Table 1presents additional descriptive information related to these variables by gender and smoking status; the characteristics differ significantly by smoking status, especially among boys.

Table 2 presents the results of the logistic regression models. As shown in Model 1, elementary school students in suburban and rural areas had a 50% higher risk of experimentation with smoking than their counterparts in urban areas (OR=1.50; 95% CI: 1.03-2.18). The risk of experimentation with smoking among girls was significantly lower than that among boys (OR=0.34; 95% CI: 0.27-0.43); moreover, lack of awareness that smoking was harmful (OR=1.96; 95% CI: 1.28-3.00) and indifference to teenage smoking (OR=1.40; 95% CI: 1.15-1.71) predicted a higher risk of experimentation with smoking.

As results from Model 2 suggest, the perception that it was polite to give cigarettes to guests (OR=1.78; 95% CI: 1.35-2.36) and having family members who had smoked in front of them (OR=1.86; 95% CI: 1.35-2.55) predicted a higher risk of smoking experimentation. In addition, the students who thought their parents would not mind whether they smoked when they were older (OR=1.47; 95% CI: 1.05-2.05) and the students who were not sure about their parents' attitudes regarding their future smoking (OR=1.67; 95% CI: 1.16-2.39) were more likely to have experimented with smoking than those who thought that their parents would mind.

In Model 3 peer-related influences on experimentation with smoking were examined. All three risk factors, including the belief that boys who smoke have more friends (OR: 1.93; 95% CI: 1.37-2.72), the belief that girls who smoke have more friends (OR: 2.74; 95% CI: 1.63-4.59), and having close friends who smoked (OR=4.47; 95% CI: 3.37-5.94) predicted higher risks of experimentation with smoking.

In Model 4 the effect of school-based tobacco policies and programs were examined. Students who saw a teacher smoking on campus were more likely to have experimented with smoking (OR=1.87; 95% CI: 1.49-2.35). Students who reported that school personnel had not distributed antitobacco materials during the previous semester were more likely to have experimented with smoking (OR=1.55; 95% CI: 1.16-2.09) when compared with students who reported receiving the materials; however, neither frequent exposure to antismoking information on campus nor receiving education on refusal skills at school predicted the likelihood of experimentation with smoking.

Table 1. Characteristics of the sampled students in elementary schools at Ningbo, by sex and smoking status.

Variables	Boys (%)			Girls (%)		
	Smoked Never		Diff Smoked		Never	Diff
	(n=445)	(n=1,841)	Р	(n=134)	(n=1,653)	Р
School area						
Urban	52.4	63.1	<.0001	59.0	65.6	0.1219
Suburban/ Rural	47.6	36.9		41.0	34.4	
Grade						
4 th	36.6	35.8		37.3	34.8	
5 th	38.2	33.4	0.0403	41.8	35.9	0.108
6 th	25.2	30.9		20.9	29.3	
Age						
Mean (SD)	10.6	10.5 (1.0)	0.5344	10.4	10.4 (1.0)	0.572
(- /	(1.0)	(.,		(1.1)	- (-,	
Do you think						
smoking tobacco						
is harmful to your						
health?						
No	7.0	3.2		6.0	3.0	
Yes	93.0	96.7	0.0003	94.0	97.0	0.0642
Missing	0	0.1		0	0	
Do you think the						
smoke from other						
people's tobacco						
smoking is						
harmful to you?						
No	23.2	18.6		27.6	17.7	
Yes	76.4	81.3	0.0265	71.6	82.3	0.003
Missing	0.5	0.1		0.8	0.1	
Do you agree or						
disagree with the						
following: "I think I						
might enjoy						
smoking a						
cigarette."						
Agree	7.2	3.3		3.0	1.8	
Disagree	92.8	96.6	0.0002	96.3	98.3	0.3019
Missing	0	0.1		0.8	0	
Do you think it is						
polite to distribute						
cigarettes to						
guests visiting						
your home?						
No	60.7	72.6		61.2	75.1	
Yes	39.3	27.2	<.0001	38.1	24.7	0.000
Missing	0	0.2		0.8	0.2	
Do you think your						
parents will mind						
you smoking						
when you are						
older?						
No	13.9	10.2		11.2	7.3	
Yes	61.6		< 0001	70.2	81.5	0.005
169	01.0	75.1	<.0001	10.2	01.0	0.0038

Table 1 (continued).

Variables	Boys (%)			Girls (%)		
	Smoked	Never	Diff	Smoked	Never	Diff
Do your parents (or stepparents/ guardians who stay at your home) smoke?						
They do not smoke	7.4	14.8		10.5	14.5	
Smoke, but not in front of the respondent	5.2	7.6		4.5	9.7	
Smoke in front of the respondent	76.6	66.9	<.0001	79.9	67.6	0.0232
Missing During the past 30 days, have you seen any anti-smoking media messages on television?	10.8	10.7		5.2	8.2	
No	11.0	9.8	0.4365	9.7	9.2	0.8457
Yes	89.0	90.2		90.3	90.8	
Do you think boys who smoke cigarettes have more or less friends?						
More	14.6	6.3		10.5	5.8	
Less	62.5	75.7	<.0001	70.2	77.1	0.0627
No difference	22.7	17.8		19.4	17.0	
Missing Do you think girls who smoke cigarettes have more or less friends?	0.2	0.2		0	0.1	
More	7.6	2.2		2.2	1.5	
Less	79.1	87.7	<.0001	86.6	90.7	0.4197
No difference	13.3	10.0		10.5	7.8	
Missing Do any of your closest friends smoke tobacco?	0	0.1		0.8	0	
No	50.6	84.8		69.4	91.8	
Yes	44.5	15.1	<.0001	24.6	8.2	<.0001
Missing Did you see any of your teachers smoke inside the school building or outside on school property last week?	4.9	0.1		6.0	0	
No	55.1	73.0		56.7	75.4	
Yes	44.7	26.9	<.0001	43.3	24.5	<.0001

Table 1 (continued).

Variables	Boys (%)			Girls (%)			
	Smoked	Never	Diff	Smoked	Never	Diff	
Missing	0.2	0.2		0	0.1		
Did your school							
distribute any							
tobacco control							
educational							
materials to you							
last semester?							
No	57.3	42.3	<.0001	61.9	43.8	<.0001	
Yes	42.7	57.7		38.1	56.2		
In the past							
semester, did							
anyone teach you							
skills on refusing							
smoking at							
school?							
No	75.5	64.7	<.0001	71.6	69.3	0.5759	
Yes	24.5	35.4		28.4	30.7		
Do you see anti-							
smoking							
information on							
campus very							
often?							
No	21.1	19.5		22.4	17.5		
Yes	78.4	80.3	0.3682	77.6	82.4	0.1606	
Missing	0.5	0.2		0	0.1		

Model 5 shows the associations of experimentation with smoking and all factors simultaneously. According to this model, the region (suburban/rural vs. urban) and the students' attitude toward smoking no longer predicted the risk of smoking experimentation. Controlling for other factors attenuated the associations between the risk of experimenting with smoking and family-related effects, peer-related effects, and school effects; but most of these associations remained significant at the 0.05 level.

Discussion

The rate of smoking experimentation for the sampled elementary school students in Ningbo was substantial, with an average rate of 19.5% among boys and 7.5% among girls. The significantly higher rate of experimentation with smoking among boys reflects gender differences in smokers in the adult Chinese population. According to the 2010 Global Adult Tobacco Survey (GATS), 52.9% of Chinese men in contrast to only 2.4% of women were current smokers [35]. Similar gender differences in smoking behaviors were found among other Asian students [36]. For example, a study reported that prevalence of smoking was higher among male students (22.3%) than among females (5.5%) in Malaysia [36]. Such a low smoking prevalence among females was likely related to cultural norms or stigma associated with female smoking [37]. Girls have also been found more likely to be "hidden smokers"

in Asian culture [38]. This rate of experimenting with smoking is higher than that from a previous study conducted in 2006 in six Chinese cities, including Beijing, Shanghai, Tianjin, Shenzhen, Puyang, and Changsha, which showed that the rate of experimental smoking among similar-grade students was 10.0% among boys and 4.7% among girls [39]. The differing results in the two studies may simply reflect regional differences; however, evidence from many other countries including Asian region suggests that the rate of experimenting with smoking among elementary school students is rising [40–43]. A recent study in Taiwan showed that 34.9% of thirdand fourth-grade students from mountain schools reported that they had tried cigarette smoking [44].

Prior research suggests that the initiation of smoking among adolescents may be related to parental and peer relations [11,45-48]. For example, adolescents who identified their parents as upset and thus responding negatively to their child smoking are less likely to smoke [49]. This is consistent with our findings that students who think their parents will not mind whether they smoked when they were older are more likely to have experimented with smoking. Our study also confirmed a positive association between experimenting with smoking and smoking behaviors of peers among very young students in Taiwan and South Korea [44,50]. Specifically, youth behaviors are heavily shaped by social interaction with peers; in fact, the utility of a given activity depends on the actions of their peers [51,52]. A friend who smokes may provide a young person with access to cigarettes or exert pressure on that individual to initiate smoking [44,50,53]. Although a youth may select friends who smoke because smoking peers are more accepting of others who smoke (selection effect), studies have provided evidence in support of the peer effect (i.e., having friends who smoke causally increases the risk of smoking initiation) instead of the selection effect [54,55]. Previous studies conducted in the US have shown that peer education programs that trained older students to become positive role models for elementary students were more effective compared to didactic programs led by researchers and teachers [56,57], and such studies may warrant further evaluation in the context of China.

Ample evidence suggests that the school environment plays an important role in smoking behaviors among students [57,58]. According to a national survey on knowledge, attitudes, and behaviors of teachers, 50.2% of male teachers in China smoke. The majority of these teachers (81.4%) smoke on campus, and 48.1% of them smoke in front of students [59]. Our results suggested that the smoking behaviors of teachers as role models significantly increase the risk of smoking experimentation among students. In 2010, the Chinese MOH and MOE jointly issued a policy in which smoking would be completely prohibited on elementary, junior high, and high school campuses [29]; however, the present study, based on data from the latest survey in Ningbo, suggests that this policy has not been effectively translated into practice.

In summary, findings from this study suggest that regardless of the recent regulations released by the Chinese MOE and MOH aimed at creating smoke-free campuses in China, early exposure to smoking is likely to remain a serious public health problem among elementary school students; in addition, the

 Table 2. Estimated odds ratio (95% confidence interval) of experimentation of smoking among primary school students.

	=	e &Model 2- Family		Model 4- School	
Variables	attitude	Effect	Model 3- Peer Effe	Model 5- Full Model	
School area (Urban)					
Suburban/Rural	1.50 (1.03-2.18)*	1.39 (0.97-1.98)	1.13 (0.81-1.57)	1.30 (0.93-1.81)	0.90 (0.66-1.22)
Grade (4th)					
5 th	1.19 (0.76-1.86)	1.11 (0.69-1.78)	1.15 (0.76-1.76)	1.12 (0.74-1.71)	1.12 (0.74-1.70)
6 th	0.85 (0.55-1.30)	0.85 (0.55-1.30)	0.75 (0.51-1.09)	0.84 (0.53-1.32)	0.74 (0.49-1.13)
Gender (Boy)					
Girl	0.34 (0.27-0.43)*	0.35 (0.28-0.44)*	0.41 (0.32-0.51)*	0.34 (0.27-0.42)*	0.41 (0.32-0.52)*
Do you think smoking tobacco is harmful to your health?					
(Yes)					
No	1.96 (1.28-3.00)*				1.52 (1.02-2.28)*
Do you think the smoke from other people's tobacco					
smoking is harmful to you? (Yes)					
No	1.21 (0.92-1.60)				1.13 (0.87-1.47)
Do you agree or disagree with the following: "I think I					
might enjoy smoking a cigarette." (Disagree)					
Agree	1.40 (1.15-1.71)*				1.22 (0.97-1.54)
Do you think it is polite to distribute cigarettes to guests	,				,
visiting your home? (No)					
Yes		1.78 (1.35-2.36)*			1.52 (1.16-1.98)*
Do you think your parents will mind you smoking when		()			(
you are older? (Yes)					
No		1.47 (1.05-2.05)*			1.18 (0.84-1.65)
Do not know		1.67 (1.16-2.39)*			1.44 (1.02-2.04)*
Do your parents (or stepparents/guardians who stay at		1.07 (1.10-2.00)			1.44 (1.02-2.04)
your home) smoke? (They do not smoke)					
Smoke, but not in front of the respondent		1.02 (0.62-1.69)			0.93 (0.57-1.54)
Smoke in front of the respondent		1.86 (1.35-2.55)*			1.64 (1.21-2.21)*
During the past 30 days, have you seen any anti-					
smoking media messages on television? (Yes)					
No		1.01 (0.87-1.18)			0.97 (0.83-1.13)
Do you think boys who smoke cigarettes have more or					
less friends?(less)					
More			1.93 (1.37-2.72)*		1.44 (1.02-2.03)*
No difference			1.16 (0.86-1.55)		0.92 (0.67-1.27)
Do you think girls who smoke cigarettes have more or					
less friends?(less)					
More			2.74 (1.63-4.59)*		2.48 (1.47-4.18)*
No difference			1.21 (0.78-1.88)		1.26 (0.81-1.96)
Do any of your closest friends smoke tobacco? (No)					
Yes			4.47 (3.37-5.94)*		3.91 (2.88-5.30)*
Did you see any of your teachers smoke inside the					
school building or outside on school property last week?					
(No)					
Yes				1.87 (1.49-2.35)*	1.52 (1.22-1.90)*
Did your school distribute any tobacco control					
educational materials to you last semester? (Yes)					
No				1.55 (1.16-2.09)*	1.46 (1.07-1.99)*
In the past semester, did anyone teach you skills on				, , , , , , ,	, , , , , , ,
refusing smoking at school? (Yes)					
No				0.99 (0.83-1.17)	0.99 (0.82-1.19)
Do you see anti-smoking information on campus very				(5.22)	(2.220)
often? (Yes)					
(100)				0.91 (0.69-1.20)	0.90 (0.67-1.20)

Table 2 (continued).

	Model 1-Knov	vledge &Model 2- Family	Model 4- School		
Variables	attitude	Effect	Model 3- Pe	er EffectEnvironment	Model 5- Full Model
Model Fitness (-2 Log L)					
Intercept only	2878.9	2878.9	2878.9	2878.9	2878.9
Intercept and covariates	2716.3	2660.9	2528.6	2737.3	2448.2

"smoke-free" goal is unlikely to be achieved in the absence of strict implementation of such regulations. Specific guidelines are expected from the Ministries or other Chinese authorities regarding tobacco control measures, the training of personnel, and the monitoring and evaluation of implementation and cessation services offered to faculty, staff, and students who smoke [58,60]. In addition, our findings, along with lessons from numerous studies in other countries, suggest that the health-knowledge deficit and other factors, including smoking behaviors of parents and peers as well as positive attitudes towards smoking, are crucial to the initiation of smoking [1,61]. Interventions aimed at curbing the initiation of youth smoking may therefore require a more comprehensive approach that includes tobacco-free schools, smoke-free homes, and smokefree public places as well as training young people to resist negative influences from their peers, families, and communities [1,61]. In particular, programs that identify youth with a propensity to use tobacco and prevent them from initiating smoking may be promising and warrant further evaluation [57].

This study has several limitations. First, the smoking behaviors were self-reported, and students may have been reluctant to disclose their experiences with smoking as

suggested by previous studies comparing self-reports and biochemical measures [62]. Second, peers, family, and society as factors in this study are loosely defined groups of variables, which should not be interpreted equivalently as some "latent" factors generated from factor analysis or similar techniques. Third, despite having carefully consulted the GYTS design, the Ningbo study was designed primarily to gather benchmark information for the subsequent implementation of tobacco prevention programs at the sampled schools; and the questionnaire was therefore heavily modified to serve this purpose, considerably limiting the feasibility of comparing our findings with those from GYTS-based studies.

Author Contributions

Conceived and designed the experiments: CH, JK, ME. Performed the experiments: CH, JK, ME, HL. Analyzed the data: CH, CL, GC, SY. Contributed reagents/materials/analysis tools: CH, CL, GC, SY, JK, ME, HL, PR, MK, JL. Wrote the manuscript: CH. CH, CL, GC, SY, JK, ME, HL, PR, MK, JL critically reviewed the article and approved the final submission.

References

- Lantz PM, Jacobson PD, Warner KE, Wasserman J, Pollack HA et al. (2000) Investing in youth tobacco control: A review of smoking prevention and control strategies. Tob Contr 9: 47-63. doi:10.1136/tc. 9.suppl 1.i47. PubMed: 10691758.
- Krainuwat K (2005) Smoking initiation prevention among youths: implications for community health nursing practice. J Community Health Nurs 22: 195-204. PubMed: 16245971.
- U.S. Department of Health and Human Services (2012) Preventing tobacco use among youth and young adults: A report of the surgeon general. Available: http://www.surgeongeneral.gov/library/reports/ preventing-youth-tobacco-use/prevent_youth_by_section.html. Accessed 24 April 2013.
- Warren CW, Jones NR, Eriksen MP, Asma S (2006) Patterns of global tobacco use in young people and implications for future chronic disease burden in adults. Lancet 367: 749-753. doi:10.1016/ S0140-6736(06)68192-0. PubMed: 16517275.
- Weng XZ, Hong ZG, Chen DY (1987) Smoking prevalence in Chinese aged 15 and above. Chin Med J (Engl) 100: 886-892. PubMed: 3130228.
- Yang GH, Ma JM, Liu N, Zhou LN (2005) An investigation on smoking and second-hand smoking investigation among Chinese population in 2002. Zhonghua Liu Xing Bing Xue Za Zhi 26: 77-83. PubMed: 15921604.
- Yang G, Fan L, Tan J, Qi G, Zhang Y et al. (1999) Smoking in China: findings of the 1996 National Prevalence Survey. JAMA 282: 1247-1253. doi:10.1001/jama.282.13.1247. PubMed: 10517427.
- 8. Wu X, Yang D, Jiang H, Feng G, Nan Y (2008) Study on passive smoking condition and its associated factors among Chinese adolescent students. Chin J Health Educ 24: 661-664.
- Chassin L, Presson CC, Rose JS, Sherman SJ (1996) The natural history of cigarette smoking from adolescence to adulthood:

- demographic predictors of continuity and change. Health Psychol 15: 478-484. doi:10.1037/0278-6133.15.6.478. PubMed: 8973929.
- Gilpin EA, Choi WS, Berry C, Pierce JP (1999) How many adolescents start smoking each day in the United States? J Adolesc Health 25: 248-255. doi:10.1016/S1054-139X(99)00024-5. PubMed: 10505842.
- Simons-Morton B, Crump AD, Haynie DL, Saylor KE, Eitel P et al. (1999) Psychosocial, school, and parent factors associated with recent smoking among early-adolescent boys and girls. Prev Med 28: 138-148. doi:10.1006/pmed.1998.0404. PubMed: 10048105.
- Leatherdale ST, McDonald PW, Cameron R, Jolin MA, Brown KS (2006) A multi-level analysis examining how smoking friends, parents, and older students in the school environment are risk factors for susceptibility to smoking among non-smoking elementary school youth. Prev Sci 7: 397-402. doi:10.1007/s11121-006-0049-y. PubMed: 16823633.
- Peto R, Darby S, Deo H, Silcocks P, Whitley E et al. (2000) Smoking, smoking cessation, and lung cancer in the UK since 1950: combination of national statistics with two case-control studies. BMJ 321: 323-329. doi:10.1136/bmj.321.7257.323. PubMed: 10926586.
- Stern RA, Prochaska JO, Velicer WF, Elder JP (1987) Stages of adolescent cigarette-smoking acquisition - measurement and sample profiles. Addict Behav 12: 319-329. doi: 10.1016/0306-4603(87)90046-3. PubMed: 3687516.
- Prochaska JO, DiClemente CC (1984) The transtheoretical approach: Crossing traditional boundaries of therapy. Homewood, IL: Dow Jones-Invin
- Leventhal H, Cleary PD (1980) The smoking problem: a review of the research and theory in behavioral risk modification. Psychol Bull 88: 370-405. doi:10.1037/0033-2909.88.2.370. PubMed: 7422752.
- Flay BR (1993) Youth tobacco use: risks, patterns, and control. In: CT OrleansJ Slade. Nicotine Addiction: Principles and Management. New York: Oxford University Press. pp. 365-384.

- Mayhew KP, Flay BR, Mott JA (2000) Stages in the development of adolescent smoking. Drug Alcohol Depend 59 Suppl 1: S61-S81. PubMed: 10773438.
- Bandura A (1986) Social foundations of thought and action: A social cognitive theory. Englewood Cliffs, NJ: Prentice Hall.
- Darling N, Cumsille P (2003) Theory, measurement, and methods in the study of family influences on adolescent smoking. Addiction 98: 21-36. doi:10.1046/j.1360-0443.98.s1.3.x. PubMed: 12752360.
- Ennett ST, Foshee VA, Bauman KE, Hussong A, Faris R et al. (2010) A social contextual analysis of youth cigarette smoking development. Nicotine Tob Res 12: 950-962. doi:10.1093/ntr/ntq122. PubMed: 20688870
- Hoffman BR, Monge PR, Chou CP, Valente TW (2007) Perceived peer influence and peer selection on adolescent smoking. Addict Behav 32: 1546-1554. doi:10.1016/j.addbeh.2006.11.016. PubMed: 17188818.
- Hoffman BR, Sussman S, Unger JB, Valente TW (2006) Peer influences on adolescent cigarette smoking: a theoretical review of the literature. J Subst Use 41: 103-155. doi:10.1080/10826080500368892. PubMed: 16393739.
- Poulsen LH, Osler M, Roberts C, Due P, Damsgaard MT et al. (2002) Exposure to teachers smoking and adolescent smoking behaviour: analysis of cross sectional data from Denmark. Tob Contr 11: 246-251. doi:10.1136/tc.11.3.246. PubMed: 12198278.
- Eaton DK, Kann L, Kinchen S, Ross J, Hawkins J et al. (2006) Youth risk behavior surveillance--United States, 2005. MMWR Surveill Summ 55: 1-108. PubMed: 1691887016760893.
- Zhu BP, Liu M, Shelton D, Liu S, Giovino GA (1996) Cigarette smoking and its risk factors among elementary school students in Beijing. Am J Public Health 86: 368-375. doi:10.2105/AJPH.86.3.368. PubMed: 8604762.
- China CDC, Tobacco Control Office (2010) 2010 China Tobacco Control Report. Available: http://www.chinacdc.cn/jkzt/jkcj/sthd_3844/ slhd_4156/201202/U020120611482507146314.pdf. Accessed 24 April 2013.
- 28. Schirach Pv (2011) In China Smoking is Good For You State Owned Tobacco Companies Sponsor Schools The Government Makes Huge Profits But There Will Be a Public Health Price To Be Paid. Available: http://schirachreport.com/index.php/2011/10/10/in-china-smoking-isgood-for-you-state-owned-tobacco-companies-sponsor-schools-the-government-makes-huge-profits-but-there-will-be-a-public-health-price-to-be-paid/ Accessed 24 April 2013.
- 29. China Ministry of Health, China Ministry of Education (2010) Reference Standard for Smoke-free Schools.
- Huang C, Koplan J, Liu J, Li C, Silvaggio J et al. (2012) Smoking susceptibility and its predictors among adolescents in China: Evidence from Ningbo city. J Addict Res Ther S8: 004. doi: 10.4172/2155-6105.S8-004.
- Global Youth Tobacco Survey Collaborative Group (2002) Tobacco use among youth: a cross country comparison. Tob Contr 11: 252-270. doi: 10.1136/tc.11.3.252. PubMed: 12198280.
- Hu M, Rich ZC, Luo D, Xiao S (2012) Cigarette sharing and gifting in rural China: a focus group study. Nicotine Tob Res 14: 361-367. PubMed: 22218401.
- Gunther AC, Bolt D, Borzekowski DLG, Liebhart JL, Dillard JP (2006)
 Presumed influence on peer norms: How mass media indirectly affect
 adolescent smoking. J Commun 56: 52-68. doi:10.1111/j.
 1460-2466.2006.00002.x.
- Zhang J, Seo DC, Kolbe L, Middlestadt S, Zhao W (2012) Associated trends in sedentary behavior and BMI among Chinese school children and adolescents in seven diverse Chinese provinces. Int J Behav Med 19: 342-350. doi:10.1007/s12529-011-9177-2. PubMed: 21748473.
- Li Q, Hsia J, Yang G (2011) Prevalence of smoking in China in 2010. N Engl J Med 364: 2469-2470. doi:10.1056/NEJMc1102459. PubMed: 21696322.
- Lim KH, Sumarni MG, Kee CC, Christopher VM, Noruiza Hana M et al. (2010) Prevalence and factors associated with smoking among form four students in Petaling District, Selangor, Malaysia. Trop Biomed 27: 394-403. PubMed: 21399579.
- Hermalin Al, Lowry D (2010) The age prevalence of smoking among Chinese women: A case of arrested diffusion?. Available: http:// www.psc.isr.umich.edu/pubs/pdf/rr10-718.pdf. Accessed 24 April 2013.
- Jung-Choi KH, Khang YH, Cho HJ (2012) Hidden female smokers in Asia: a comparison of self-reported with cotinine-verified smoking prevalence rates in representative national data from an Asian population. Tob Contr 21: 536-542. doi:10.1136/ tobaccocontrol-2011-050012. PubMed: 21972062.
- Qian L, Yi H, Tian B, Zhang X, Zhang W (2006) Survey on knowledge, belief and behavior about tobacco and health among primary school students in six cities in China. Chin J Sch Health 4: 297-299.

- Al-Sadat N, Misau AY, Zarihah Z, Maznah D, Tin Tin S (2010) Adolescent tobacco use and health in Southeast Asia. Asia Pac J Public Health 22: 175S-180S. doi:10.1177/1010539510372835. PubMed: 20566551.
- 41. Chang HY, Wu WC, Wu CC, Cheng JY, Hurng BS et al. (2011) The incidence of experimental smoking in school children: an 8-year follow-up of the child and adolescent behaviors in long-term evolution (CABLE) study. BMC Public Health 11: 844. doi: 10.1186/1471-2458-11-844. PubMed: 22051222.
- 42. Park SH (2011) Smoking and adolescent health. Korean J Pediatr 54: 401-404. doi:10.3345/kjp.2011.54.10.401. PubMed: 22232621.
- 43. Sinha DN, Singh PK, Thakur J (2011) Trend of tobacco use and exposure to secondhand smoke among students aged 13-15 years in India and selected countries of the South-East Asia region. Indian J Community Med 36: S78-S80. doi:10.4103/0970-0218.94714. PubMed: 22628918.
- 44. Huang HL, Chen T, Chen FL, Magnus J, Rice J et al. (2009) A study of smoking disparity and factors associated with children smoking behavior in the mountain and city schools in Taiwan. J Sch Health 79: 67-73. doi:10.1111/j.1746-1561.2008.00378.x. PubMed: 19187085.
- 45. Oh DL, Heck JE, Dresler C, Allwright S, Haglund M et al. (2010) Determinants of smoking initiation among women in five European countries: a cross-sectional survey. BMC Public Health 10: 74. doi: 10.1186/1471-2458-10-74. PubMed: 20163736.
- Harrabi I, Chahed H, Maatoug J, Gaha J, Essoussi S et al. (2009) Predictors of smoking initiation among schoolchildren in Tunisia: a 4 years cohort study. Afr Health Sci 9: 147-152. PubMed: 20589142.
- Turner L, Mermelstein R, Flay B (2004) Individual and contextual influences on adolescent smoking. Ann N Y Acad Sci 1021: 175-197. doi:10.1196/annals.1308.023. PubMed: 15251888.
- Tyas SL, Pederson LL (1998) Psychosocial factors related to adolescent smoking: a critical review of the literature. Tob Contr 7: 409-420. doi:10.1136/tc.7.4.409. PubMed: 10093176.
- Sargent JD, Dalton M (2001) Does parental disapproval of smoking prevent adolescents from becoming established smokers? Pediatrics 108: 1256-1262. doi:10.1542/peds.108.6.1256. PubMed: 11731645.
- Kim E, Kwa KD, Yun M (2010) Investigating the effects of peer association and parental influence on adolescent substance use: A study of adolescents in South Korea. J Crim Justice 38: 17-24.
- 51. Brock WA, Durlauf SN (2001) Discrete choice with social interactions. Rev Econ Stud 68: 235-260. doi:10.1111/1467-937X.00168.
- Manski CF (2000) Economic analysis of social interactions. J Econ Perspect 14: 115-136. doi:10.1257/jep.14.3.115.
- Glaeser EL, Scheinkman JA (2001) Measuring Social Interactions. In: S DurlaufP Young. Social Dynamics. Cambridge: MIT Press. pp. 83-130.
- Ali MM, Dwyer DS (2009) Estimating peer effects in adolescent smoking behavior: a longitudinal analysis. J Adolesc Health 45: 402-408. doi:10.1016/j.jadohealth.2009.02.004. PubMed: 19766946.
- McVicar D (2011) Estimates of peer effects in adolescent smoking across twenty six European countries. Soc Sci Med 73: 1186-1193. doi: 10.1016/j.socscimed.2011.08.006. PubMed: 21890257.
- Black DR, Tobler NS, Sciacca JP (1998) Peer helping/involvement: an efficacious way to meet the challenge of reducing alcohol, tobacco, and other drug use among youth? J Sch Health 68: 87-93. doi:10.1111/j. 1746-1561.1998.tb03488.x. PubMed: 9608448.
- Lantz PM, Jacobson PD, Warner KE, Wasserman J, Pollack HA et al. (2000) Investing in youth tobacco control: a review of smoking prevention and control strategies. Tob Contr 9: 47-63. doi:10.1136/tc. 9.suppl 1.i47. PubMed: 10691758.
- Thomas RE, McLellan J, Perera R (2013) School-based programmes for preventing smoking. Cochrane Database Syst Rev 4: CD001293 PubMed: 236333061685596612519553.
- Feng G, Jiang Y, Li X, Yang Y, Wu X (2009) Survey on smoking-related knowledge, attitudes and behavior of teachers across China. Chin J Prev Control Chronic Noncommun Dis 17: 228-230.
- Adams ML, Jason LA, Pokorny S, Hunt Y (2009) The relationship between school policies and youth tobacco use. J Sch Health 79: 17-23; quiz 41-13 doi:10.1111/j.1746-1561.2008.00369.x. PubMed: 19149781.
- Bruvold WH (1993) A Meta-analysis of adolescent smoking prevention programs. Am J Public Health 83: 872-880. doi:10.2105/AJPH. 83.6.872. PubMed: 8498627.
- Patrick DL, Cheadle A, Thompson DC, Diehr P, Koepsell T et al. (1994) The validity of self-reported smoking: a review and meta-analysis. Am J Public Health 84: 1086-1093. doi:10.2105/AJPH.84.7.1086. PubMed: 8017530.