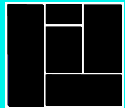


**The Urban
Institute**



Elizabeth T. Boris
Ph.D.

**Center on Nonprofits
and Philanthropy**

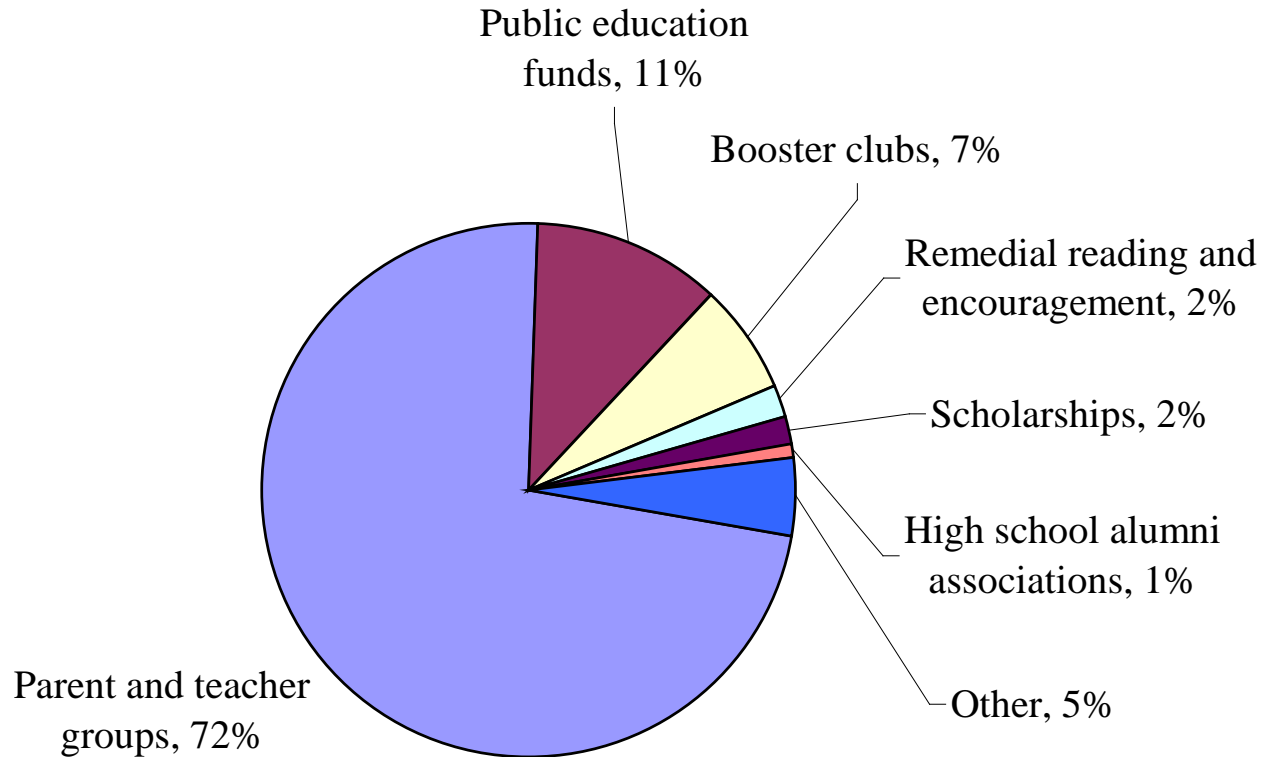
Who Helps Public Schools?

*Public Education Support
Organizations in 2010*

**National Commission on Civic Investment in
Public Education**

**May 26, 2011
Washington, D.C.**

Education Support Organizations



Education Support Organizations, 2007
(n = 19,306)



Education Support Organizations

- Most are small with less than \$100,000 in annual expenses.
- PEN members are larger than other support organizations. Nearly 43% have budgets of \$1 million or more.



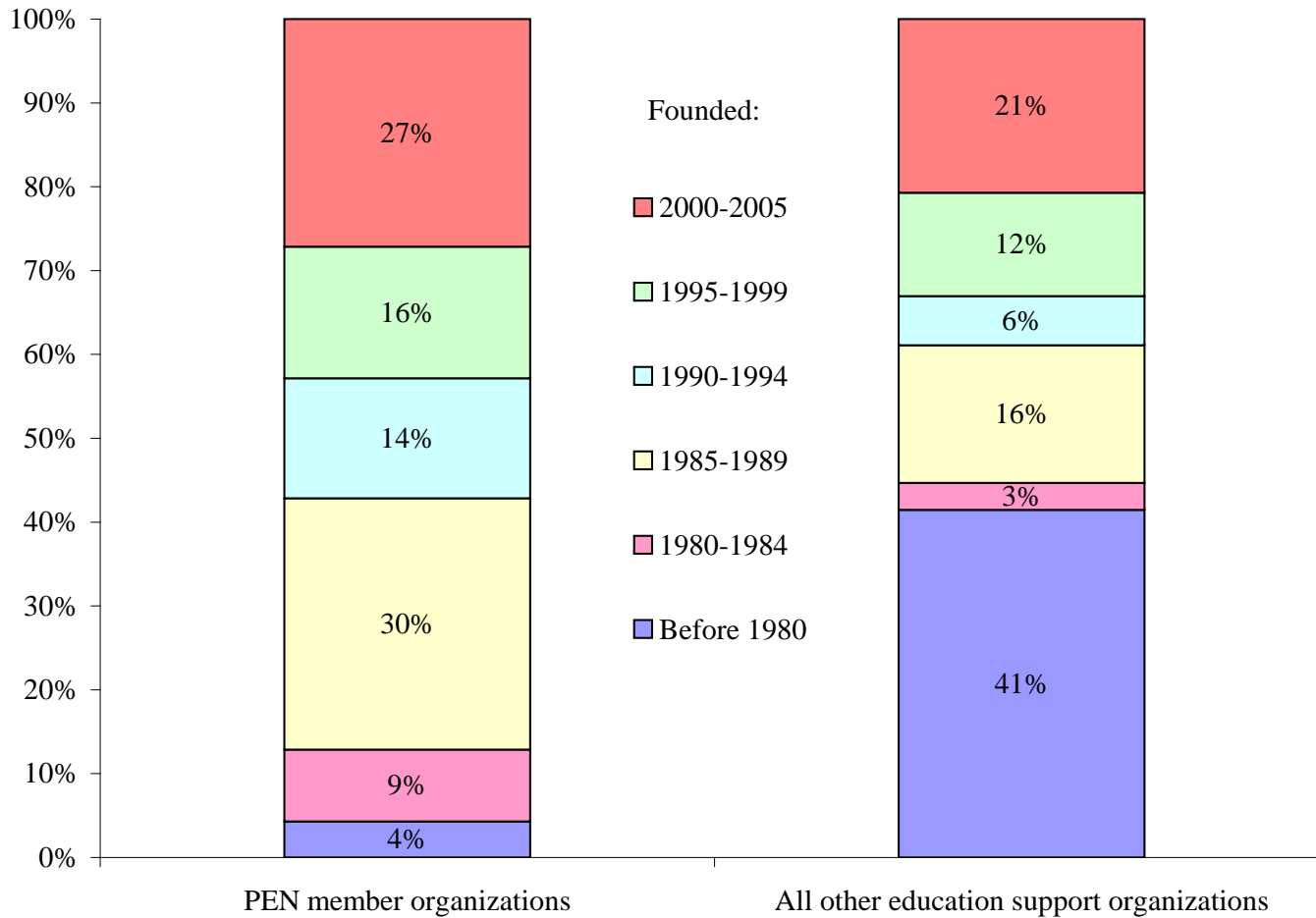
Public Education Funds

- PEN members are larger than other funds.

	PEN members	Other public education funds
Average Revenue	\$2.4 million	\$516,000
Average Expenses	\$2.6 million	\$437,000



Founding Dates



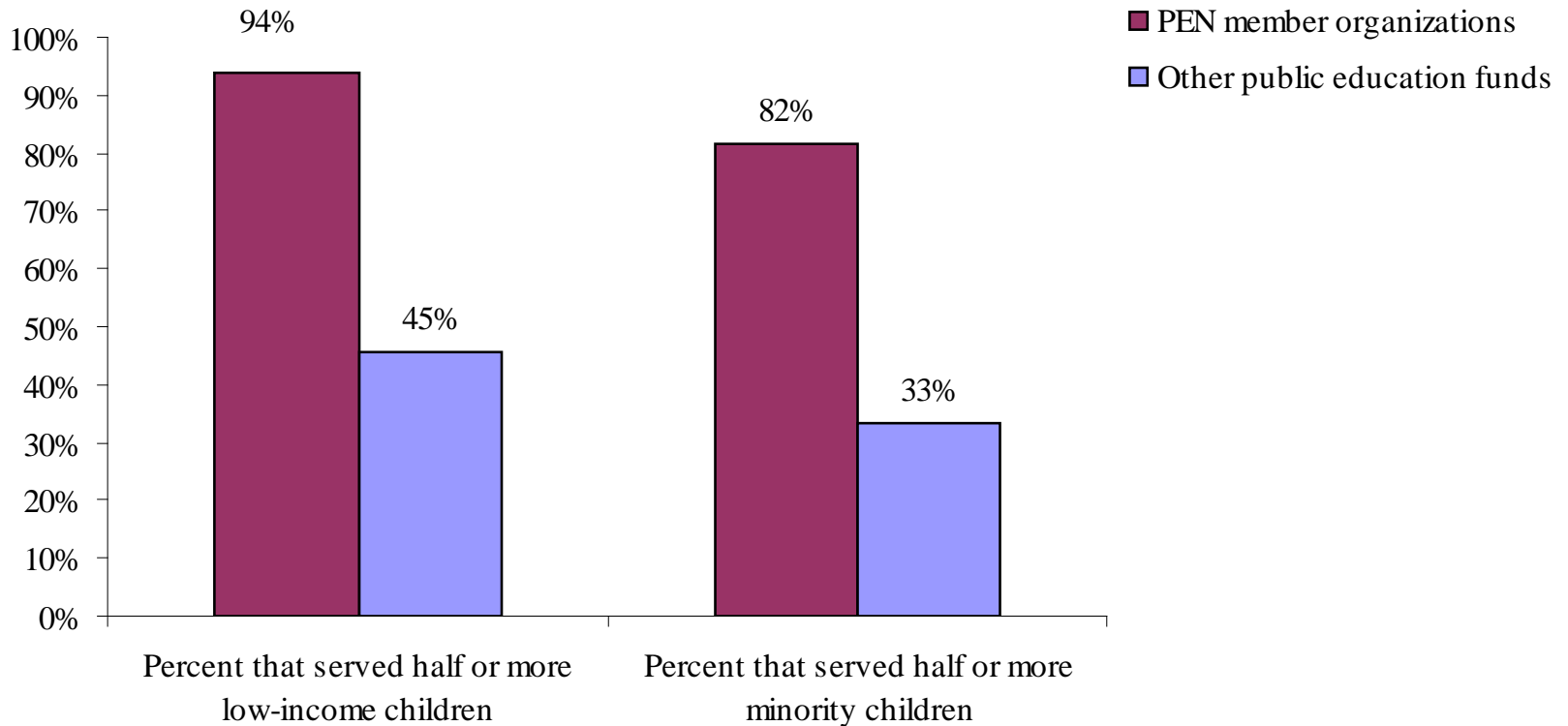
Goals of Public Education Funds

- Primary goals of all funds – enrich programs and improve student achievement.
- PEN members more likely to engage in education reform efforts than other funds.
- PEN members: engaging the community
- Other funds: direct support to teachers and students.



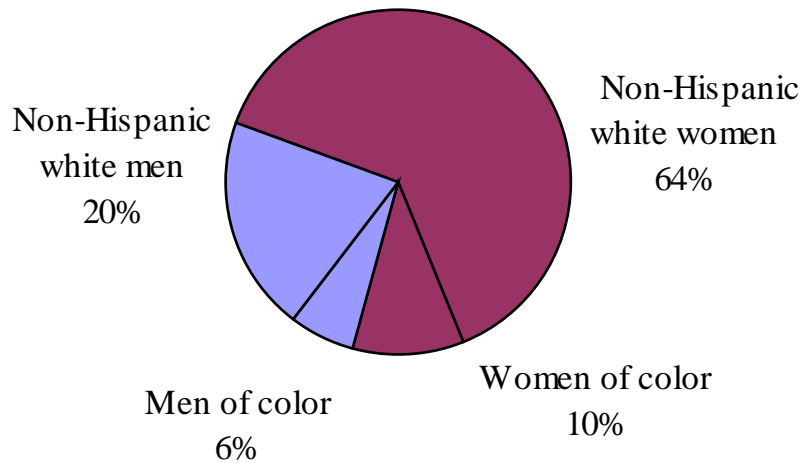
Children Served

Public Education Funds Serving Minority and Low-Income Children

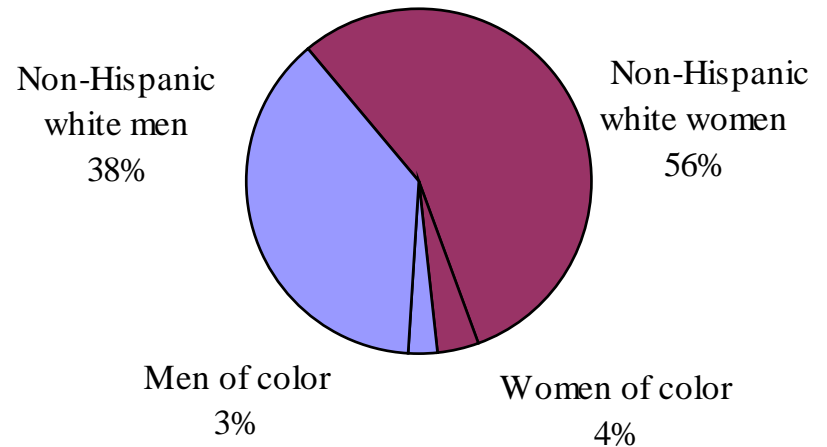


Leadership Diversity

Executive Directors by Gender



PEN member organizations
(n=49)



Other public education funds
(n=988)



Leadership Diversity

Executive Directors by Race/Ethnicity

Race-ethnicity	% PEN member leaders (n = 49)	% Other fund leaders (n = 993)	% U.S. Population
Non-Hispanic white	83.7	93.1	65.9
Person of Color	16.3	7.0	34.1
<i>Asian/Native Hawaiian/Pacific Islander</i>	<i>0.0</i>	<i>1.8</i>	<i>5.1</i>
<i>Black/African/African American</i>	<i>12.2</i>	<i>2.5</i>	<i>12.1</i>
<i>Hispanic or Latino/a</i>	<i>2.0</i>	<i>1.3</i>	<i>15.1</i>
<i>Mixed Race/Multi-racial/other</i>	<i>2.0</i>	<i>1.3</i>	<i>1.8</i>



Board Diversity

PEN member boards are more racially-ethnically diverse.

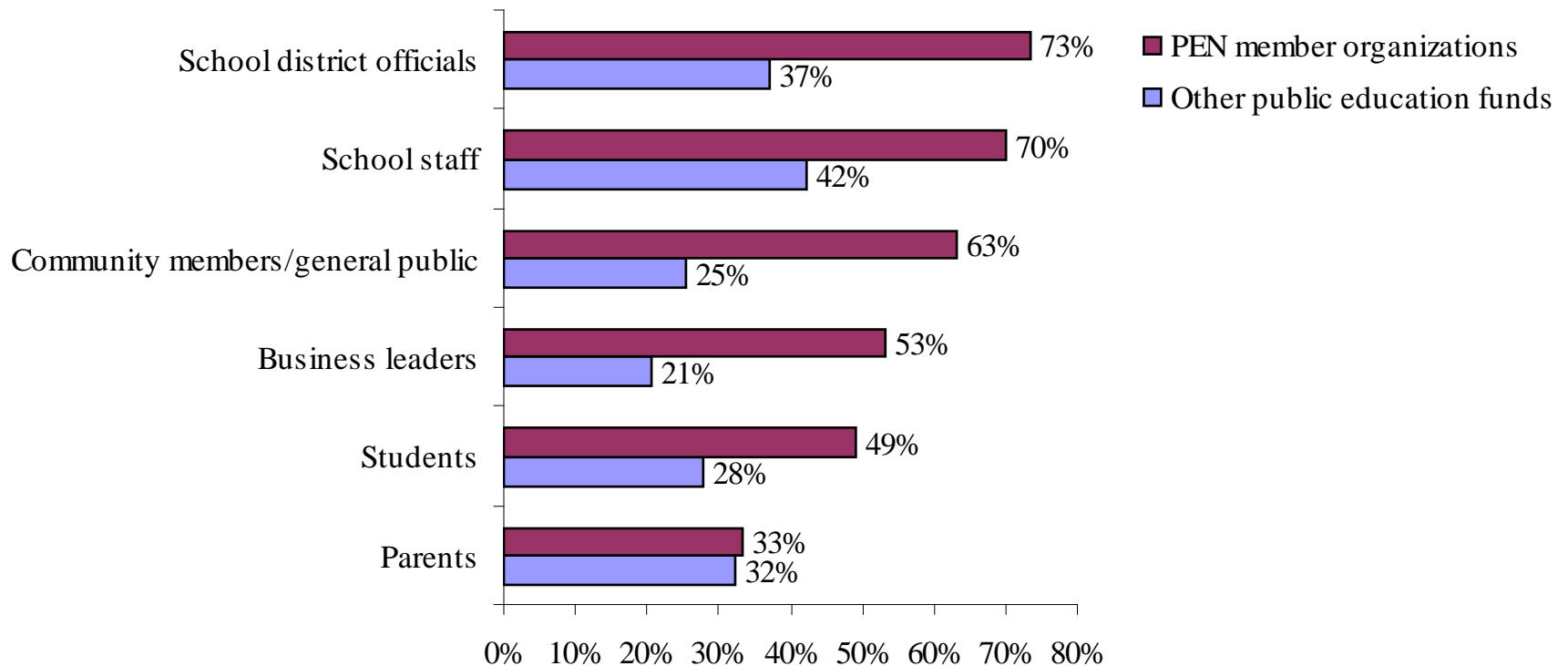
People of color on governing board

PEN member organizations	23.4%
Nationwide	14.0%
Other public education funds	9.5%



Community Engagement

Weekly interaction with school and community members



Contact with Elected Officials

	At least monthly (%)	Several times a year (%)	Once a year (%)	Never (%)
<u>PEN member organizations:</u>				
Elected local officials	43.8	50.0	6.3	0.0
Elected state officials	26.5	55.1	16.3	2.0
Elected federal officials	4.2	22.9	47.9	25.0
<u>Other public education funds:</u>				
Elected local officials	22.7	35.3	22.6	19.4
Elected state officials	8.0	23.7	25.7	42.6
Elected federal officials	1.2	7.2	14.0	77.7



For further information

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Full report is available online at:

<http://www.urban.org/url.cfm?ID=412105>

