

SPOTLIGHT ON ARTS GRANTMAKING IN THE SAN FRANCISCO BAY AREA

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We are pleased to present this brief exploration into arts and culture grantmaking (referred to as "arts" throughout the report). We hope this look at San Francisco Bay Area grantmakers and recipients and those foundations outside the Bay Area that support the region's arts organizations will help you gain insights into the state of arts grantmaking in the Bay Area. The report includes statistical charts and tables based on the Center's annual grants sample; a mini-directory of significant arts funders in the Bay Area; and profiles of select foundations that support individual artists in the Bay Area.

CALIFORNIA GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and up awarded by approximately 1,200 of the nation's largest foundations. Overall, in 2005 foundations included in the Center's annual grants sample provided over 18,500 grants totaling \$2.1 billion for arts and culture on a national basis. Giving to the Bay Area accounted for just over 7 percent of the total.

In 2005, the San Francisco Bay Area—including Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano, Sonoma, and Napa counties—alone benefited from 1,498 arts and culture grants totaling \$145 million. One hundred forty-five foundations provided these awards, including 48 Bay Area foundations. The charts on the right are based on these 145 foundations around the country that made arts-related grants to the San Francisco Bay Area-based recipients included in the 2005 sample. A mini-directory of selected Bay Area funders with a focus on the arts is supplemented by a table listing the top non-Bay Area foundations that provide significant arts funding in the region. A list of the top 15 arts-related grant recipients in the Bay Area from the entire 2005 grants sample rounds out the picture.

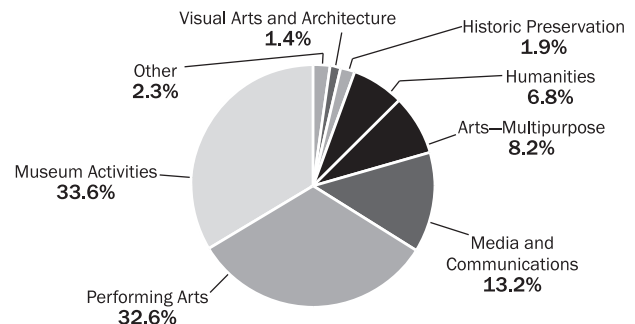
PRIMARY PURPOSE OF FUNDING

Funding for museums and for performing arts combined accounted for 66 percent of all giving for the arts in the Bay Area, with an almost even split of 33 percent for each (Figure 1). This is very consistent with national support for the arts, as well as with findings from our recent California-wide study. (Foundation Center. *Spotlight on Arts Grantmaking in California*. San Francisco: Foundation Center, 2006.) By comparison, the share of arts grant dollars going to media and communications in the Bay Area is nearly double the national figure, while the share supporting visual arts and architecture is far lower than the national average.

TYPES OF SUPPORT

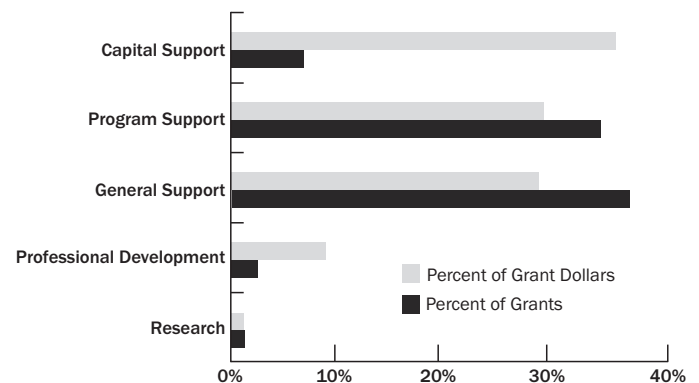
Consistent with national trends, arts grant dollars awarded to Bay Area recipients in 2005 primarily provided capital support, followed by program and general support. Foundations provided an additional 9 percent of grant dollars for professional development, which includes support for fellowships and residencies, internships, scholarships, and awards, prizes, and competitions (Figure 2).

FIGURE 1
Performing Arts and Museums captured the largest share of giving to Bay Area arts recipients in 2005



Source: The Foundation Center, 2007

FIGURE 2
Capital support accounted for the largest share of foundations' Bay Area arts grant dollars in 2005



Source: The Foundation Center, 2007

Grants may occasionally be awarded for multiple types of support, e.g., for new works and for endowment, and would then be counted twice.

A MINI-DIRECTORY OF SELECTED BAY AREA FOUNDATIONS FUNDING THE ARTS

The following private and community foundations were identified in the Foundation Center's 2005 grants sample as leading Bay Area-based arts and culture funders. For most of these funders, the arts are just one among many areas of grantmaking interest. The descriptions provided here attempt to capture just their arts-related interests, but should not be taken as an indication that they devote their grantmaking exclusively to the arts.

William K. Bowes, Jr. Foundation

San Francisco

Description: Provides primarily support for museums.

Selected Grants:

\$500,000 to San Francisco Conservatory of Music for general support
\$400,500 to Asian Art Museum of San Francisco for renovations and general support

The Ann and Gordon Getty Foundation

San Francisco

Description: Provides primarily support for symphonies, opera companies, and educational institutions.

Selected Grants:

\$1,500,000 to San Francisco Symphony for 3 grants: \$750,000; \$500,000; \$250,000
\$1,250,000 to San Francisco Opera Association
\$1,140,000 to San Francisco Conservatory of Music for continuing support

Richard and Rhoda Goldman Fund*

San Francisco

Web: goldmanfund.org

Description: Supports civic institutions and quality of life in San Francisco and the Bay Area. Unsolicited proposals are not accepted.

Selected Grants:

\$10,000,000 to San Francisco Symphony for challenge grant adding \$500,000 to every \$1,000,000 contribution to name chair in orchestra's string section
\$3,000,000 to Contemporary Jewish Museum, San Francisco, CA for new facility
\$600,000 (2-year) to American Conservatory Theater, San Francisco, CA to support development and production of new works

Evelyn and Walter Haas, Jr. Fund*

San Francisco

Description: At the core of the Haas, Jr. Fund's philanthropy is a vision of a just and caring society where all people are able to live, work and raise their families with dignity. Our vision and values also motivate our work in creating broader access for members of our community to the Bay Area's extraordinary cultural and civic assets. Grants to arts and culture are trustee initiated.

Web: hassjr.org

Selected Grants:

\$3,300,000 to San Francisco Symphony for Keeping Score—MTT on Music, a multimedia project
\$300,000 to San Francisco Museum of Modern Art for web site development and special projects
\$50,000 to Museum of Children's Art (MOCHA) for arts-based after-school programs for low-income African American youth in West Oakland

Walter and Elise Haas Fund*^

San Francisco

Web: haassr.org

Description: The purpose of the Walter and Elise Haas Fund's arts and culture program area is to enable Bay Area residents to realize the full potential of the arts to build cross-cultural understanding and enrich individual lives. Four themes support this goal: 1) Advancing arts education to increase creative opportunities for children and youth who otherwise have limited access to studying the arts; 2) Preserving cultural heritage, particularly among recent immigrants and other groups that face barriers to participating in and sharing their art; 3) Fostering understanding across cultural, generational, and other differences and building a stronger sense of community through arts participation; and 4) Fostering partnerships between artists and nonprofit organizations to create new work by supporting the Creative Work Fund.

Selected Grants:

\$500,000 to Stern Grove Festival Association, San Francisco, CA for capital campaign
\$35,000 to Destiny Art Center, Oakland, CA for a youth development program combining dance with violence prevention training and serving 250 East Bay youth
\$20,000 to Ashkenaz Music and Dance Community Center, Berkeley, CA for TapRoots and New Growth: Cultivating World Music, series of concerts combined with learning opportunities in music and dance from many immigrant cultures

The William and Flora Hewlett Foundation*^

Menlo Park

Web: hewlett.org

Description: The Performing Arts Program's geographic focus is the nine counties that border the San Francisco Bay, with additional limited funding in Santa Cruz and Monterey Counties. Organizations working in dance, music, musical theater, opera, theater, and film/media are eligible for consideration. Within these disciplines, the program supports the following types of organizations: performing companies, presenters, service organizations, arts councils, and training and participation programs. The focus of support is on long-term artistic development and managerial stability achieved primarily through a strategy of multi-year general operating support to organizations of programmatic merit that operate without incurring annual deficits.

Selected Grants:

\$480,000 over three years to American Conservatory Theatre, San Francisco, CA for general support
\$90,000 over three years to Door Dog Music Productions, San Francisco, CA for general operating support of the San Francisco International Music Festival
\$150,000 over two years to ZeroOne: The Art and Technology Network, Palo Alto, CA for general support

The James Irvine Foundation*

San Francisco

Web: irvine.org

Description: The goal of the foundation's arts program is to promote a vibrant and inclusive artistic and cultural environment in California. The foundation believes that a healthy arts system in today's environment should consist of arts organizations that support the creation and presentation of art, that connect art to diverse communities, that explore artistic innovation and risk-taking, and that provide leadership for the field and in their communities. Irvine organizes its arts grantmaking along the following priority areas: 1) Artistic creativity: Promote the creation and reinterpretation of art, infusing the arts field with new ideas and methods of creative expression. 2) Connection through cultural participation: Support the active engagement of Californians from all socioeconomic and ethnic backgrounds with quality art from a variety of sources and cultures. 3) Arts leadership: Foster an environment in which arts and culture flourish in California through support to the state's largest premier cultural institutions and to leading arts organizations in the non-metropolitan areas of California.

Selected Grants:

\$700,000 (3-year) to Oakland Museum of California Foundation to reinstall and enhance Gallery of California Art and art programming
\$600,000 (2-year) to San Francisco Opera Association for repertoire-broadening collaborations with Bay Area theater organizations designed to reach new audiences in new venues
\$400,000 to Montalvo Association, Saratoga, CA to support residencies for artists from the Central Valley and Inland Empire, and for capacity-building support for the Lucas Artists Programs at Montalvo, payable over 3 years

Koret Foundation*^

San Francisco

Web: koretfoundation.org

Description: As part of the Koret Foundation's ongoing commitment to strengthening and enriching Bay Area communities, Koret supports and sustains high-quality cultural arts programs and organizations that collectively have established the region as a vibrant, world-class arts destination.

Selected Grants:

\$2,000,000 to Maybeck Foundation, San Francisco, CA for restoration of Palace of Fine Arts
\$1,500,000 to San Francisco Opera for the Koret Taube Media Suite, bringing opera simulcasts to public spaces including Civic Center Plaza, AT&T Park, and Stanford's Frost Amphitheatre
\$1,000,000 to San Francisco Symphony to support regional and national radio broadcasts

Marin Community Foundation* ^

Novato

Web: marincf.org

Description: Foundation makes grant decisions based on the following goals. 1) Arts in the Community: To support the creation, production, presentation, understanding, and appreciation of new and traditional forms of the visual, performing, literary, and interdisciplinary arts; and to promote strong fiscal and managerial capacity of arts organizations; and 2) Arts Education: To support opportunities for students and teachers to create, experience, and participate in the rich and diverse world of the arts.

Selected Grants:

\$943,350 to Marin Arts Council, San Rafael, CA for 4 grants: \$474,000, for individual artists and community arts grant programs; \$202,500 for general support; \$141,850 for Marin Open Studios and general support; \$125,000 for design of digital arts community project and enhanced support systems for individual artists as part of Creative Communities Initiative
\$100,000 to Youth in Arts, San Rafael, CA for general support
\$100,000 to Marin Theater Company, Mill Valley, CA for Mainstage series and educational outreach

Bernard Osher Foundation* ^

San Francisco

Web: www.osherfoundation.org

Description: Provides grants to arts organizations in San Francisco and Alameda Counties as well as in the State of Maine.

Selected Grants:

\$1,000,000 to San Francisco Conservatory of Music for continuing support
\$750,000 to San Francisco Symphony for the Youth Audience Development Program
\$200,000 to the Asian Art Museum of San Francisco

The Packard Humanities Institute*

Los Altos

Web: packhum.org

Description: Creates tools for basic research in the Humanities and to foster public interest in the history, literature, and music of the past. Recently, PHI has initiated a small number of long-term projects in archaeology, film preservation, restoration of historic theatres, and music publishing.

Selected Grants:

\$3,250,000 to Stanford Theater Foundation, Palo Alto, CA for gallery construction and operating support
\$100,000 to University of California, Pacific Film Archive, Berkeley, CA for cataloging and collection maintenance, database development, and exhibitions
\$11,850 to Silent Film Festival, San Francisco, CA for festival at Castro Theater

Top 10 Bay Area Foundations Awarding Bay Area Arts Grants, 2005

Foundation	Dollar Amount	Number of Grants
1. William and Flora Hewlett Foundation	\$20,479,000	105
2. San Francisco Foundation	8,153,420	279
3. Community Foundation Silicon Valley*	6,007,132	133
4. Ann and Gordon Getty Foundation	5,852,538	50
5. Packard Humanities Institute	5,772,555	13
6. James Irvine Foundation	5,514,000	55
7. Evelyn and Walter Haas, Jr. Fund	5,291,500	12
8. William K. Bowes, Jr. Foundation	4,207,500	5
9. Richard and Rhoda Goldman Fund	4,090,000	33
10. Koret Foundation	3,242,097	56

Source: The Foundation Center, 2007.

*In 2006, the Peninsula Community Foundation and the Community Foundation Silicon Valley merged to form the Silicon Valley Community Foundation. The above figure represents grants awarded by the Community Foundation Silicon Valley prior to the merger.

Top 10 Non-Bay Area Foundations Awarding Bay Area Arts Grants, 2005

Recipient Name	State	Dollar Amount	Number of Grants
1. Bill & Melinda Gates Foundation	WA	\$15,000,000	1
2. Andrew W. Mellon Foundation	NY	8,392,000	8
3. William Randolph Hearst Foundation	NY	3,750,000	4
4. Ford Foundation	NY	2,965,600	10
5. Wallace Foundation	NY	2,750,000	2
6. Carnegie Corporation of New York	NY	1,471,000	3
7. Nathan Cummings Foundation	NY	1,427,500	10
8. Pittsburgh Foundation	PA	958,047	2
9. John D. and Catherine T. MacArthur Foundation	IL	830,000	2
10. Bank of America Charitable Foundation	NC	829,686	23

Source: The Foundation Center, 2007.

The David and Lucile Packard Foundation* ^

Los Altos

Web: packard.org

Description: The broad goals of the foundation's Arts subprogram are to support a vibrant community of local performing and visual arts organizations and to ensure that children have access to arts education programs and activities.

Selected Grants:

\$650,000 to Cultural Initiatives Silicon Valley, San Jose, CA for 2 grants: \$500,000 for school arts program, \$150,000 for general support
\$250,000 to Arts Council Silicon Valley, San Jose, CA for core programs, Artsopolis, and PARTNERS program

The San Francisco Foundation* ^

San Francisco

Web: sff.org

Description: Arts and Culture program goal is to nurture creativity, support arts education, and broaden cultural participation in order to enrich, develop, and celebrate communities. TSFF achieves this through five objectives:
1) Increase opportunities for participation in diverse cultural and artistic experiences;
2) Support arts programs that foster creativity, self-expression, cross-cultural exchange, and civic participation for children and young adults;
3) Support efforts to deepen, expand, and diversify audiences for artistic and cultural presentations;
4) Support the use of art and cultural participation in building communities;
5) Invest in the development and presentation of artistic practices reflective of the communities in the region.

Selected Grants:

\$35,000 to Theatre Bay Area, San Francisco, CA to support the creation of an online theater directory and to commission works by local playwrights as part of the Fund for Artists
\$20,000 to CELLspace, San Francisco, CA to support Mission Urban Arts, a multidisciplinary after-school arts education program for 160 youth
\$28,757 to Richmond Art Center, Richmond, CA to support general operations for this multidisciplinary arts center

Silicon Valley Community Foundation* ^

Mountain View

Web: siliconvalleycf.org

Description: Created by the merger of Peninsula Community Foundation (PCF) and Community Foundation Silicon Valley (CFSV), the new community foundation is in the process of developing its approach to grantmaking. Discretionary funding is provided to programs in San Mateo and Santa Clara counties. Arts grants also come from donor advised funds and supporting organizations of the foundation. In 2005, the parent foundations provided funding to:

- ◆ Increase artistic expression through support of individual artists, arts organizations, and arts programs for children and youth (PCF).
- ◆ Small and mid-sized arts organizations through Advancing the Arts Initiative; and to organizations that increase the diversity of cultural experiences through Arts Focus Area of Community Investment Grants (CFSV).

Selected Grants—CFSV:

\$15,000 to Peninsula Youth Theater, Mountain View, CA for general support and \$1,500 for technical assistance
\$10,000 to Abhinaya Dance Company, San Jose, CA for general support and \$1,500 for technical assistance

Selected Grants—PCF:

\$50,000 to Community School of Music & Arts, Mountain View, CA for general operating support

Wells Fargo Foundation* ^

San Francisco

Web: wellsfargo.com/donations

Description: Wells Fargo believes the arts are integral to every community. Wells Fargo arts organization recipients include performing arts, museums, cultural festivals and musical venues.

Selected Grants:

\$125,000 to San Francisco Ballet for continuing support
\$75,000 to Tech Museum of Innovation, San Jose, for the Tech Awards
\$20,000 to International Latino Film Society, San Francisco, CA for annual Latino Film Festival

ARTS GRANTS TO INDIVIDUALS: A SUMMARY OF KEY FUNDERS

The majority of foundations support nonprofit organizations. A limited number of foundations, foundation-initiated giving programs, and intermediary organizations do offer grants or awards to individuals. Some key supporters of individual artists in the San Francisco Bay Area include:

The Alliance for California Traditional Arts

Fresno and San Francisco
Web: actaonline.org
Description: The Alliance for California Traditional Arts (ACTA) provides programs and services to support the state's diverse living cultural heritage. ACTA cultivates the growth of traditional arts and culture through stewardship in tending and nurturing California's unique cultural landscape; services to artists; and connecting people, resources, and information. ACTA's Apprenticeship program encourages the continuation of the state's traditional arts and cultures by contracting master artists to train qualified apprentices, working in a one-on-one relationship. Each contract of \$3,000 will support a period of learning for individuals who have shown a commitment to and talent for a specific artistic tradition. ACTA's Traditional Arts Development Program makes contracts up to \$1,500 to support consultancies, mentorships, and travel opportunities that foster a new level of growth for individual folk and traditional artists and organizations engaged in this field in California.

Artadia: The Fund for Art and Dialogue

New York
Web: artadia.org
Description: Artadia's mission is to encourage innovative artistic practice and meaningful dialogue across the United States by providing artists in specific communities with unrestricted grants and a national network of support. Since Artadia's first San Francisco grants in 1999, three targeted cities have been added, and more than \$2 million has been distributed to 200 awardees in San Francisco, Chicago, Houston, and Boston. Cash awards are granted in participating cities on a rotating basis and awards range from \$1,500 to \$15,000 and are unrestricted. The San Francisco Bay Area Artadia Awards application process is open to visual artists who live and work in one of the following counties: Alameda, Contra Costa, Marin, San Francisco, and San Mateo.

Creative Work Fund

San Francisco
Web: creativeworkfund.org
Description: Supports the creation of new works by visual, performing, media, traditional, and literary artists through grants to arts and other community organizations for collaborative projects. Artists' work must be central to the collaboration, and artists and organizations must live or be based in specified Bay Area counties. Check the Fund's web site for a list of its current geographic boundaries.

Fleishhacker Foundation

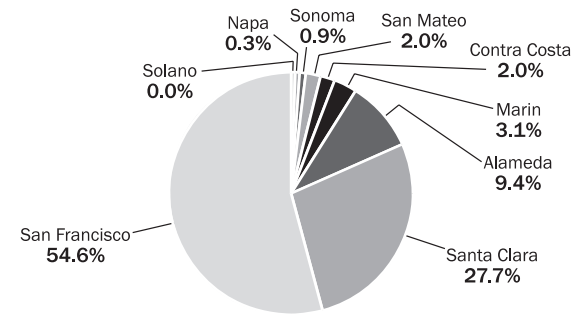
San Francisco
Web: fleishhackerfoundation.org
Description: Through the Eureka Fellowship Program, the Fleishhacker Foundation offers an unrestricted fellowship program for visual artists. Artists must be nominated by a local nonprofit arts organization to qualify. Awards of \$25,000 per artist are determined by a review panel of non-Bay Area arts experts.

The Fund for Artists

San Francisco
Web: sff.org/grantmaking/arts_ffa.html
Description: Supports the endeavors of individual artists through commissions, artists' residencies, awards, advocacy, and promotional and networking support. This \$1 million fund, dedicated to giving a voice to artists within our community, is a collaborative effort between four Bay Area community foundations and the James Irvine, William and Flora Hewlett, Surdna, and Ford foundations.

Individual artists seeking support are encouraged to visit the Foundation Center San Francisco's library/learning center to access the Center's database, *Foundation Grants to Individuals Online*.

San Francisco county benefited from more than half of Bay Area arts giving by foundations in 2005



Source: The Foundation Center, 2007.

Top 15 Bay Area Recipients of Arts Grants from All Foundations

Recipient Name	City	Dollar Value of Grants	Number of Grants
1. Computer History Museum	Mountain View	\$15,422,400	9
2. California Academy of Sciences	San Francisco	11,130,000	25
3. San Francisco Symphony	San Francisco	8,992,055	49
4. Center for Advanced Study in the Behavioral Sciences	Stanford	7,625,000	3
5. Exploratorium	San Francisco	5,631,000	14
6. San Francisco Museum of Modern Art	San Francisco	4,702,076	54
7. Stanford Theater Foundation	Palo Alto	3,412,555	6
8. San Francisco Opera Association	San Francisco	3,004,500	25
9. Creative Commons	San Francisco	2,450,000	4
10. Stern Grove Festival Association	San Francisco	2,207,000	24
11. KQED	San Francisco	2,199,286	26
12. San Jose Redevelopment Agency	San Jose	2,100,000	4
13. Independent Television Service	San Francisco	2,000,000	1
14. University of California	Berkeley	1,965,800	10
15. Fine Arts Museums of San Francisco	San Francisco	1,960,402	20

Source: The Foundation Center, 2007.

For More Information

Download "Spotlight on Arts Grantmaking in the San Francisco Bay Area" at:
foundationcenter.org/sanfrancisco/

Learn more about arts grantmaking at the Foundation Center—San Francisco or find a Cooperating Collection near you at foundationcenter.org/collections. For more information contact Janet Camarena, director, the Foundation Center—San Francisco, at (415) 397-0902, or e-mail jfc@foundationcenter.org



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