



THE HEINZ ENDOWMENTS 2009 ANNUAL REPORT

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# message

By Robert F. Vagt  
President, The Heinz Endowments



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When the history of the greatest economic downturn in the United States since the Great Depression is written, 2009 and much of 2010 will be recorded as the painful transition period between financial freefall and a return to financial stability.

Government and private-sector financial experts pick through economic reports on employment numbers to gross domestic product values to personal income status to determine when economic recovery has begun and at what pace it is proceeding. However, a reliance on data points alone in determining the end of a recession can lead to a sharp disconnect from those whose pain is ongoing and who see no signs of relief.

A clear example of this was the mocking public reaction to the recent pronouncement by the National Bureau of Economic Research that the recession officially ended in June 2009. Within hours of the release being posted on the bureau's website, the news had made its way to the late-night talk show hosts' comedy monologues. Politicians and pundits derided the finding as useful only for Wall Street, not Main Street.

For those of us at The Heinz Endowments, the official declaration of recovery has been even more difficult to embrace, since so many of our grantees deliver programs and services that are among the most vulnerable in an economic downturn. On the other hand, we would be irresponsible stewards of funds that elevate the quality of life for so many in southwestern Pennsylvania if we ignored trends pointing toward economic recovery and failed to plan and invest accordingly.

Through 2009 and much of 2010, we at the Endowments continued to do our best to balance these two extremes.

We supported many grantees jeopardized by severe cuts in other revenue sources such as state and federal government support. In other cases, we helped grantees examine their core operations in the midst of significant budget challenges. Many scaled back on a range of activities in order to continue with essential services, while a few made the painful decision to turn their missions over to more financially stable organizations.

At the Endowments, where we faced with the continuing effects of the drop in the value of our asset base, we engaged

in a similar re-examination and re-focusing on essential grant-making goals and the strategies employed to realize them.

Across our five program areas, difficult decisions were made to cut back or cut out completely in some strategy areas. In two programs—Innovation Economy and Education—that review work has led to the development of new areas of concentration and new strategies to support them. The review prompted us to adopt financial management practices that enabled flexibility to take advantage of fresh opportunities while honoring long-term grant commitments.

As a result of all these actions, the Endowments was able to make 340 grants totaling \$40 million for 2009.

But the story of the year in philanthropy only begins there. Using those funds, our grantees proved themselves exceedingly talented and remarkably adept at raising quality of life in the region during a period of lowered expectations.

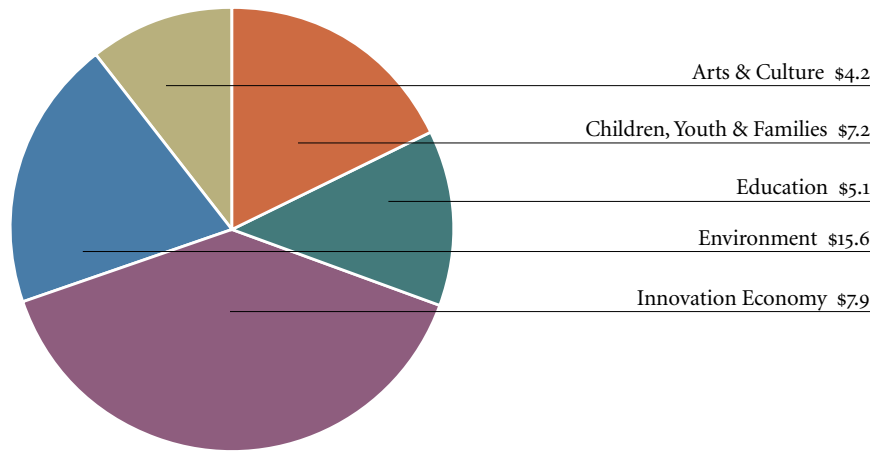
Highlights of the year's accomplishments include the opening of the August Wilson Center for African American Culture; enhanced efforts to publicize the benefits of high-quality early childhood education and expand programs throughout the state; programs at area universities that prepare Pittsburgh Public Schools students to qualify for the Pittsburgh Promise tuition assistance program; planning efforts to improve air quality in Pittsburgh; and programs to develop new strategies for regional economic growth.

To those who have done the hard daily work of moving these and so many other worthy efforts forward in a period when overall charitable support is diminished, we at the Endowments can only offer our gratitude. In our planning for a national recovery that will offer new opportunities for the Endowments to improve life for southwestern Pennsylvanians, we also will continue to be mindful that a recovery is not fully realized until every sector of our community is receiving its benefits. *h*

# financial summary

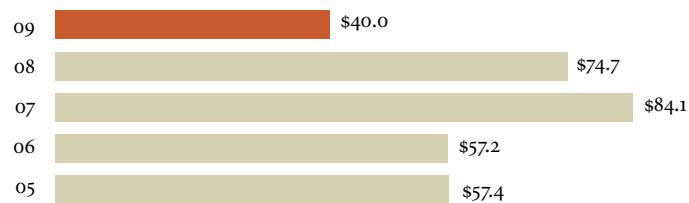
## Total Grants for 2009: \$40 million

By Program Area  
(in millions)



## Historical Perspective: 2005 – 09

Total Approved Grants (in millions)



Total Net Assets (in billions)



# 2009 grants

## ARTS & CULTURE

### Afrika Yetu Inc.

For the Academy for Artistic Excellence program

\$25,000

### Afrika Yetu Inc.

For performance at Grey Box Theatre on May 11, 2009

\$1,500

### Afro-American Music Institute Inc.

For the Berklee program

\$50,000

### Associated Artists of Pittsburgh

To support a staff position to manage the organization's centennial celebration

\$25,000

### August Wilson Center for African American Culture

For 2009–10 operating support

\$200,000

### August Wilson Center for African American Culture

For the Pittsburgh Jazz Orchestra performance at Grey Box Theatre on May 11, 2009

\$1,250

### August Wilson Center for African American Culture

For funds to engage a financial management consultant

\$40,000

### Brew House Association

For building renovations

\$25,000

### Bricolage

For performance at Grey Box Theatre on May 11, 2009

\$1,000

### Carnegie Institute

For one-year operating support for the Arts Education Collaborative

\$350,000

### Cave Canem Foundation

To support Cave Canem's 14th annual retreat scheduled for June 21–28, 2009, at the University of Pittsburgh at Greensburg

\$10,000

### Center of Life

To support the K.R.U.N.K. Movement

\$25,000

### Children's Festival Chorus

For three-year operating support, 2009–10 to 2011–12

\$75,000

### City of Pittsburgh

For the Public Art Master Plan component of the City of Pittsburgh's Comprehensive Plan

\$50,000

### Communities in Schools of Pittsburgh-Allegheny County, Inc.

For support of the Hip Hop on L.O.C.K. project

\$25,000

### Community Design Center of Pittsburgh

For general operating support in 2010

\$50,000

### Dreams of Hope

To provide artistic training and performance opportunities

\$15,000

### East Liberty Presbyterian Church

For support of an artist residency with Staycee Pearl at the Hope Academy of Music and the Arts

\$8,000

### Focus on Renewal Sto-Rox Neighborhood Corp.

To support children's programming at the Father Ryan Arts Center

\$35,000

### Gateway to the Arts Inc.

To take a contingent of arts education stakeholders to a national convention on systemic arts education improvement

\$18,500

### Greater Pittsburgh Arts Council

For the Office of Public Art programs for 2009–10

\$85,000

### Greater Pittsburgh Arts Council

For operating support for 2009–10

\$300,000

### Greater Pittsburgh Arts Council

For support of the "Pittsburgh is Art" initiative and improvements to GPAC's offices

\$15,000

### Jazz Workshop Inc.

To support educational outreach programs and Jazz on the Steps

\$15,000

### Mattress Factory

For operating support for 2009

\$100,000

### Mid Atlantic Arts Foundation

To support the grant making, professional development for artists, and general operations of PennPAT

\$525,000

### Multicultural Arts Initiative

To support 2010 programs

\$325,000

### New Hazlett Center for the Performing Arts

For 2009–10 season support

\$50,000

### Northside Coalition for Fair Housing

For support of a youth education summer project involving public art

\$15,000

### Pew Charitable Trusts

For two-year support of the Pennsylvania Cultural Data Project, 2010–11

\$200,000

### Pittsburgh Cultural Trust

For support of the Transformation Project as part of the Trust's 25th Anniversary Celebration, January 2009–July 2010

\$25,000

### Pittsburgh Cultural Trust

For 2010 operating support

\$850,000

### Pittsburgh Cultural Trust

Sponsorship of 25th Anniversary of the Pittsburgh Cultural Trust on Oct. 10, 2009

\$25,000

### Pittsburgh Film-Makers Inc.

For the creation of three large-scale sculptures by artist Tim Kaulen for the 2009 Artist of the Year exhibition at the Pittsburgh Center for the Arts

\$8,000

### Pittsburgh Irish and Classical Theatre Inc.

To support programming and general operations

\$40,000

### Pittsburgh Irish and Classical Theatre Inc.

For debt reduction

\$45,000

### Pittsburgh New Music Ensemble

To support the 2009 season

\$20,000

### Pittsburgh Opera Theater Inc.

For support of the 2009–10 season

\$35,000

### Pittsburgh Youth Symphony Orchestra Association Inc.

For three-year operating support, 2009–10 to 2011–12

\$60,000

**Propel Schools Foundation**

For funds to implement a pilot Culturally Responsive Arts Education program at two Propel School locations

\$120,000

**Romare Bearden Foundation**

To support a symposium in March 2010 in Pittsburgh

\$50,000

**Silk Screen**

To support the 2009 Silk Screen Festival

\$15,000

**Silk Screen**

To support 2010 activities

\$20,000

**Silver Eye Center for Photography**

For general operating support for 2010

\$30,000

**Society for Contemporary Craft**

To support financial recovery and creation of a facility plan needed to secure a future home

\$50,000

**Sweetwater Art Center**

To support the core mission of Sweetwater Art Center

\$15,000

**UMOJA African Arts Company**

For support of the Fifth Annual African Arts in the Park Festival

\$10,000

**Virginia Center for the Creative Arts**

To support southwestern Pennsylvania artists residencies from May 2009 to June 2010

\$20,000

**ARTS & CULTURE****SMALL ARTS INITIATIVE****August Wilson Center for African American Culture**

For support of the Pittsburgh Jazz Orchestra's concert on Aug. 30, 2009, at the Reservoir of Jazz in Highland Park

\$9,500

**Autumn House Press**

To support the Mon Valley Literature Project

\$9,500

**Balmoral School of Highland Piping Inc.**

For the St. Thomas' Episcopal School Pipe Band to perform at the 2009 Balmoral Classic at Shady Side Academy

\$7,500

**Bloomfield-Garfield Corporation**

For the Society of Yoruba Bead Artists master beadwork class series, exhibit and roundtable discussion with Chicago artist Samara Kaufman, in September 2009 at the Homewood Library

\$6,500

**Bricolage**

For production of "Neighborhood 3: Requisition of Doom" in November 2009

\$8,500

**City of Asylum Pittsburgh**

To support the 2009 Jazz-Poetry Concert and events in September 2009

\$6,500

**Construction Junction Inc.**

To support the Pillow Project's 2009-10 season

\$9,500

**Fe Gallery**

For support of the exhibition "Rock, Paper, Scissors," April 9-June 10, 2010

\$7,000

**Gemini Theater Company**

For support of the 2009-10 season, Sept. 12, 2009-April 25, 2010

\$7,000

**Kente Arts Alliance**

For a four-program series titled "Blues, Roots and Spirits," Sept. 26, 2009-April 24, 2010, at the Kelly-Strayhorn Theater

\$7,500

**The Legacy Arts Project Inc.**

To support 2009-10 season, including the Annual Keepers of the Flames Award Celebration in September 2009 and "Isis & Osiris" in March 2010

\$6,500

**New Hazlett Center for the Performing Arts**

For artist and production fees for David Mamet's play "Glengarry Glen Ross" by Barebones Productions, November 2009

\$11,000

**North Pittsburgh Civic Symphony**

For support of the 2009-10 season

\$4,500

**Off the Wall Productions**

To support the production of "The Little Dog Laughed" in December 2009

\$6,500

**Open Stage Theatre**

Cancelled \$5,000 on August 21, 2009, support of the 2009-10 season, "Dream a Little Dream" \$0

**Partnership for Minority HIV-AIDS Prevention**

To support "Sembene—the Film/Art Festival," slated for November 2009

\$4,500

**The Pittsburgh Camerata**

To support the "Choral Landscapes" performances, Feb. 27-March 7, 2010

\$6,500

**Pittsburgh Film-Makers Inc.**

For support of the film "Inheritors of a Burden—Hereberos del Agobio"

\$5,000

**Pittsburgh Film-Makers Inc.**

For support of the film "The Honorable"

\$9,500

**Pittsburgh Lesbian and Gay Film Society Inc.**

To support the 24th annual festival, October 16-25, 2009

\$11,000

**Pittsburgh New Works Festival Inc.**

For support of the 2009 New Works Festival

\$6,500

**Renaissance and Baroque Society**

For support of performances by Aulos Ensemble, Sept. 26, 2009; Apollo's Fire, Nov. 7, 2009; and Masques, Feb. 13, 2010

\$7,500

**Squonk Opera**

To produce a new show in fall 2009 titled "Mayhem and Majesty"

\$11,000

**University of Pittsburgh**

For the artist fees associated with three concerts in the 2009-10 Music on the Edge Series

\$6,000

**CHILDREN, YOUTH & FAMILIES****Adagio Health Inc.**

To support environmental health education for low- to moderate-income women and girls

\$150,000

**Allegheny County Department of Human Services**

To support the creation of a family support center for the region's Latino families

\$200,000

**Beginning with Books**

For funding to deliver and expand the PreK-to-Kindergarten transition program

\$200,000

**Carnegie Mellon University**

To develop and pilot a Fitwits parent education component in partnership with a network of family support centers

\$300,000

**Children's Hospital of Pittsburgh Foundation**

To produce and disseminate the Pre-K Counts research report

\$20,135

**Children's Hospital of Pittsburgh Foundation**

Partnership with the federal government to promote high-quality teaching practices among early childhood educators

\$100,000

**Children's Hospital of Pittsburgh Foundation**

Operating support  
\$110,000

**Children's Hospital of Pittsburgh Foundation**

For funds to support an Endowment for Innovations in Pediatric Cancer Care and Research or a new Center for Health Information Technology  
\$20,000

**Children's Museum of Pittsburgh**

To support 2009 Healthy Smiles Days  
\$10,000

**Council on Foundations**

For 2009 Council on Foundations dues  
\$45,000

**Council on Foundations**

For 2010 support of the Council on Foundations  
\$45,000

**East End Cooperative Ministry**

To support the after-school programs serving eastern neighborhoods of Pittsburgh  
\$50,000

**Every Child Inc.**

To provide pregnancy and parenting support to immigrant, Spanish-speaking families  
\$150,000

**Families and Work Institute Inc.**

To support the startup phase of a documentary series titled "Learning Lives"  
\$50,000

**Family Communications Inc.**

To support "Won't You Be My Neighbor?" Days  
\$26,000

**Focus on Renewal Sto-Rox Neighborhood Corp.**

To support a professional development and retention program for early childhood educators  
\$100,000

**The Forbes Funds**

To promote leadership in the nonprofit sector, with emphasis on creative collaborations and executive skill development  
\$100,000

**Gateway Medical Society**

To support a health sciences mentoring initiative targeted to African American boys  
\$75,000

**Gateway to the Arts Inc.**

To advance the work in arts learning in the Pittsburgh Public Schools' early childhood classrooms and students' homes  
\$20,000

**Gateway to the Arts Inc.**

For continuing early childhood professional development and education regarding arts learning  
\$80,000

**Grantmakers for Children, Youth & Families Inc.**

For annual operating support  
\$5,000

**Grantmakers for Children, Youth & Families Inc.**

To support Pennsylvania's ongoing advances in early childhood systems development through the BUILD Initiative  
\$175,000

**Greater Pittsburgh Community Food Bank**

To support the food bank  
\$4,000

**Hosanna House Inc.**

To support the Brothers Keepers program for African American boys and young men  
\$200,000

**The Mentoring Partnership of Southwestern Pennsylvania**

For two years of core operating support  
\$80,000

**The Mentoring Partnership of Southwestern Pennsylvania**

For a Diamond sponsorship of the 2009 Thieman Awardees  
\$12,500

**Mt. Ararat Community Activity Center Inc.**

For a final round of support for the Urban Male Mentoring Project  
\$50,000

**Neighborhood Housing Services**

To support the Financial Education Consortium of Southwestern Pennsylvania  
\$100,000

**Pennsylvania Partnerships for Children**

For ongoing general support to aid statewide child advocacy efforts  
\$500,000

**Pirates Charities**

To support the environment-friendly renovation of baseball fields in Pittsburgh  
\$75,000

**The Pittsburgh Foundation**

To support the Human Services Integration Fund to improve delivery of human services in Allegheny County  
\$50,000

**The Pittsburgh Project**

For funding to support the non-school hours education programs for urban youth in grades K-8  
\$100,000

**The Pittsburgh Promise Foundation**

To promote and provide financial education and financial aid resources to Pittsburgh Public School students and parents  
\$75,000

**Sarah Heinz House Association**

For annual operating support  
\$1,300,000

**Smart Futures Inc.**

For a final round of support to integrate financial literacy curriculum into the online career literacy initiative  
\$100,000

**Third Sector New England**

To support Pennsylvania's ongoing advances in early childhood systems development through the BUILD Initiative  
\$175,000

**United Way of Allegheny County**

To support the Impact Fund to address critical community issues and Motivating Kids to Succeed in School Initiative  
\$760,000

**University of Pittsburgh**

For funding to support the 2009 Family Support Conference on May 19, 2009  
\$5,000

**University of Pittsburgh**

To provide technical assistance to Allegheny County's Family Support Centers  
\$150,000

**University of Pittsburgh**

To support the first phase of the H. John Heinz III archival project on aging  
\$40,000

**YMCA of Pittsburgh**

To support the creation of the Thelma Lovette YMCA in the Hill District and continuation of sustainability projects  
\$1,100,000

**YouthPlaces**

For funding to engage underserved high-risk youth in quality after-school programs  
\$300,000

**YWCA of Greater Pittsburgh**

To support the Safe Summer Camp Fund  
\$25,000

**CHILDREN, YOUTH & FAMILIES SUMMER YOUTH PHILANTHROPY PROGRAM**

**Carnegie Institute**

To support the "Green Kings" environmental education program  
\$7,720

**Community Human Services Corporation**

For the Global Youth Day of Service  
\$6,039

**Earthen Vessels Outreach**

To support Environment Curriculum Development  
\$7,000

**Growth Through Energy & Community Health Strategies**

To support the Vacant Land Reclamation Guide project  
\$5,000

**Nine Mile Run Watershed Association Inc.**

For funds to eradicate invasive species and planting native species with 200 youth  
\$19,827

**Pittsburgh Film-Makers Inc.**

To complete youth film projects with The Heinz Endowments' summer youth philanthropy interns  
\$16,878

**The Pittsburgh Foundation**

To support a team of youth philanthropy interns  
\$25,000

**Pittsburgh Parks Conservancy**

To support 20–25 youth to serve as Urban EcoStewards and care for a site in each of Highland and Schenley parks  
\$4,750

**Sarah Heinz House Association**

To support a team of youth philanthropy interns  
\$41,128

**SLB Radio Productions Inc.**

To complete youth radio projects with The Heinz Endowments' summer youth philanthropy interns  
\$13,000

**Strong Women Strong Girls Inc.**

To support the Environment Service Project  
\$7,500

**Sustainable Pittsburgh**

To support a team of youth philanthropy interns  
\$17,667

**United Way of Allegheny County**

For the 2009 Summer Youth Philanthropy Program  
\$48,300

**University of Pittsburgh**

For support of the program "Rachel Carson Saves the Day!"  
\$17,280

**YMCA of Pittsburgh**

For funds to establish the first Pittsburgh chapter of the YMCA Earth Services Corps  
\$25,000

**EDUCATION**

**3 Rivers Connect**

For funding to create a dynamic resource portal to connect educators to intervention resources and best practices  
\$200,000

**A+ Schools Pittsburgh's Community Alliance for Public Education**

To support a national expertise in the Tools, Rules and Schools excellent teaching initiative  
\$10,000

**A+ Schools Pittsburgh's Community Alliance for Public Education**

For program and operating support  
\$150,000

**Academy for Educational Development**

For funds to engage Pittsburgh's diverse youth in innovative, youth-led civic action  
\$20,000

**Adagio Health Inc.**

For funds to help sponsor the 2010 Girls Coalition Conference  
\$10,000

**ASSET Inc.**

To support research and development of "ASSET 4 MATH"  
\$160,000

**Career Connections Charter School**

For support of curriculum-based internships for students and professional externships for teachers  
\$50,000

**Carlow University**

For support of youth-led media justice projects focused on education reform in partnership with the Pittsburgh Public Schools and Greater Pittsburgh Student Voices  
\$115,000

**Carnegie Mellon University**

To fund teacher training and equip five local high school computer programming classes with robots  
\$104,000

**Chatham University**

To support the Pittsburgh Teachers Institute  
\$25,000

**Communications Network**

For continued institutional support of the network's mission to promote communication practices in philanthropy  
\$20,000

**Communities in Schools of Pittsburgh-Allegheny County Inc.**

Program support for the dropout prevention and diploma retrieval programs in three Alternative Learning Academies  
\$50,000

**Community College of Allegheny County Educational Foundation**

To provide intervention and support services to incoming Pittsburgh Promise students  
\$49,880

**Computing Workshop Educational Services**

To fund a planning grant for a high-tech school for all students, including those with ASD and other differences  
\$50,000

**Consortium for Public Education**

For funding to support and strengthen the Ninth Grade Nation initiative  
\$220,000

**Consortium for Public Education**

For funding to promote greater emphasis on civic education and civic engagement for youth  
\$10,000

**Coro Center for Civic Leadership**

For funding to strengthen regional leadership in education among educators, community members and youth  
\$300,000

**Duquesne University**

To support the Dr. Barbara A. Sizemore Distinguished Professorship in Urban Education  
\$30,000

**EDSYS Inc.**

For support of an online charter school social network learning community  
\$30,000

**EDSYS Inc.**

To support a consortium of Pittsburgh charter schools in a collaborative effort to build a constituency of charter school supporters  
\$24,000

**Environmental Charter School**

For support of an outdoor inquiry-based curriculum  
\$75,000

**Foundation Center**

For program and operating support for 2009–10  
\$15,000

**Foundation for Indiana University of Pennsylvania**

For funding to support "The Promise Plus"  
\$160,000

**Fund for the Advancement of Minorities Through Education**

To support the first phase of a significant organizational expansion effort and a college exposure tour  
\$100,000

**The George Lucas Educational Foundation**

For funds to support the Dissemination of Edutopia to Educators in southwestern Pennsylvania project  
\$40,000

**Grantmakers for Education**

For program and operating support  
\$10,000

**Grantmakers of Western Pennsylvania**

For support in 2009  
\$20,000

**Grantmakers of Western Pennsylvania**

For funding to support the 2009 Nonprofit Summit  
\$5,000



**Greater Philadelphia Urban Affairs Coalition**

For funding to support High School Futures  
\$40,000

**Greater Pittsburgh Literacy Council**

For funds to provide men and women of Allegheny County with basic literacy skills for success in the workplace  
\$150,000

**Imani Christian Academy**

To support development and implementation of a business plan and improve fundraising capabilities  
\$479,000

**Manchester Craftsmen's Guild**

For operating support  
\$50,000

**Manchester Craftsmen's Guild**

For funds to support the expansion and the after-school internship program  
\$150,000

**Negro Educational Emergency Drive**

For the scholarship support program  
\$220,000

**The Neighborhood Academy**

To support the restructuring of the Advanced Placement U.S. History course  
\$40,000

**Northside Urban Pathways A Public Charter School**

For creation of an Urban Learning Laboratory to develop, test, apply and share innovations and best practices in urban classrooms  
\$45,000

**Pennsylvania Charter School Foundation**

For funds to support a strategic plan for a statewide organization promoting quality charter schools  
\$40,000

**PHASE 4 Learning Center Inc.**

For funding to create a training institute to preserve the PHASE 4 philosophy and develop the skills of teachers  
\$100,000

**Philanthropy Roundtable**

For operating support  
\$10,000

**Pittsburgh Airport Area Chamber Enterprise Foundation**

For funding to support the CHOICES initiative for the 2009–10 school year  
\$12,000

**Pittsburgh Cares**

To support youth leadership development, organizing and service learning with Pittsburgh Public Schools high school students  
\$64,000

**Pittsburgh Community Broadcasting Corporation**

To support the Partnership with Skill Life Inc. to teach financial literacy to western Pennsylvania students  
\$50,000

**Pittsburgh Voyager**

To support the RiverQuest transition of its entire school educational program  
\$160,000

**Propel Schools Foundation**

To support development of a best practice portfolio  
\$128,000

**Propel Schools Foundation**

For funds to implement a pilot Culturally Responsive Arts Education program at two Propel School locations  
\$120,000

**RAND Corporation**

To develop a Center of Education Technology  
\$12,152

**Robert Morris University**

To support the Black Male Leadership Development Institute for Pittsburgh students  
\$25,000

**Robert Morris University**

For funding to support the Black Male Leadership Development Institute and year-round agenda  
\$150,000

**Robert Morris University**

To support the Bridge Scholarship Program  
\$10,000

**Technology Affinity Group**

For membership dues  
\$1,500

**United Way of Allegheny County**

To support Pathways to Education Careers for at-risk middle school students  
\$40,000

**University of Pittsburgh**

For evaluation of Education Program initiatives  
\$180,000

**University of Pittsburgh**

To support internships for English Department undergraduates  
\$96,000

**University of Pittsburgh**

Program and operating support  
\$150,000

**University of Pittsburgh**

For funds to support travel to Prague and Vermont  
\$5,000

**Urban League of Pittsburgh Inc.**

For funds to underwrite the costs of having Roland Martin facilitate a town hall meeting  
\$12,000

**U.S. Foundation for the Inspiration and Recognition of Science & Technology**

To partially fund the FIRST Robotics Competition event, support a regional director and fund teams  
\$100,000

**Washington and Jefferson College**

To support the Magellan Project  
\$80,000

**Wireless Neighborhoods**

For operating and program support  
\$120,000

**World Affairs Council of Pittsburgh**

For funding to support the council's Global Education Initiative  
\$70,000

**EDUCATION**

**SCHOLARSHIP PROGRAM FOR WOMEN IN GLOBAL LEADERSHIP**

**Arcadia University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Bethany College**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Carnegie Mellon University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Chatham University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Duquesne University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Temple University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Thiel College**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**University of Pittsburgh**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**University of Pittsburgh**

For program coordinator of travel/study scholarships  
\$135,000

**University of Pittsburgh at Bradford**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000



**University of Pittsburgh at Johnstown**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**University of Pittsburgh at Titusville**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$5,000

**Washington and Jefferson College**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Waynesburg University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**Wilberforce University**

For the Vira I. Heinz Scholarship Program for Women in Global Leadership  
\$15,000

**ENVIRONMENT**

**3 Rivers Wet Weather Inc.**

For operating support to work with municipalities in the Alcosan service area to transform sewer system governance  
\$680,000

**10,000 Friends of Pennsylvania**

For operating support for state-level policy work on transportation, land use and municipal governance  
\$300,000

**Allegheny Council to Improve Our Neighborhoods Housing Inc.**

For support of the Energy Conservation Collaborative  
\$150,000

**Allegheny County Department of Human Services**

For the Supportive Services Fund, which provides matching dollars for HUD-funded homeless programs  
\$200,000

**Allegheny County Economic Development**

For funds to support extension of the Transportation Action Partnership's Downtown-to-Oakland Transit and Oakland Transit Connector project  
\$255,000

**Allegheny County Economic Development**

For funding to issue prospectus, and create authority and owner structure for P3 transit projects  
\$255,000

**Allegheny Land Trust**

For operating support to implement the ALT Greenprint  
\$75,000

**Allegheny Land Trust**

For supplemental funding to support implementation of the ALT Greenprint  
\$50,000

**Bike Pittsburgh Inc.**

For support to expand programs of bicycle infrastructure development and advocacy  
\$50,000

**Blue Ocean Institute Inc.**

For support to fund a feature documentary film about Dick Goin, river champion and conservationist hero  
\$50,000

**Braddock Redux**

To fund the installation of a modular green roof on the Ohringer Building in Braddock  
\$100,000

**Breast Cancer Fund**

To support initial work of the Campaign for Safe Cosmetics with African American women in Pittsburgh  
\$30,000

**Brookings Institution**

For support of the Metropolitan Policy Program  
\$300,000

**Carnegie Institute**

For funding for producing bid documents and obtaining bids for final design of the RiverScience project  
\$50,000

**Carnegie Mellon University**

For one year's interest on endowment gift to Remaking Cities Institute  
\$75,000

**Carnegie Mellon University**

For continued support for development of a publicly accessible, educational "green science" website with online curriculum and software tools  
\$200,000

**Center for Coalfield Justice**

To support grassroots assistance to communities working to enforce laws and improve public policy on the production and use of coal  
\$285,000

**Center for Victims of Violence and Crime**

For funds to develop and implement an education awareness initiative about the environmental risk factors that contribute to violence, crime and conflict  
\$100,000

**Children's Institute of Pittsburgh**

For funds to support the project "Enhancing Treatment for Children with Autism While Building Regional Leadership in the Field of Environment Health"  
\$600,000

**Children's Institute of Pittsburgh**

For startup support for the Women's Health and Environment Network  
\$300,000

**Citizens for Pennsylvania's Future**

For annual operating support  
\$1,950,000

**City of Pittsburgh**

To cover expenses for three Department of City Planning planners to attend the Capitol Hill Summit  
\$1,017

**City of Pittsburgh**

For funds to support the Department of City Planning's Pedestrian/Bicycle Plan  
\$135,000

**Clean Air Task Force**

For program support for the air pollution problems in southwestern Pennsylvania  
\$75,000

**Clean Air Task Force**

To support detailed analysis of air quality in southwestern Pennsylvania and federal policy work on power plant and diesel emissions  
\$400,000

**Clean Water Fund**

For support for work on regional air quality issues  
\$232,000

**Community Design Center of Pittsburgh**

For the Pittsburgh Civic Design Coalition to provide objective public information on mayoral candidates' positions on planning, design and development  
\$16,000

**Community Foundation of Greater Johnstown**

To support the Pennsylvania Green Business Initiative  
\$150,000

**Community Foundation of Greater Johnstown**

For funding to study economic consequences of increasing Pennsylvania's AEPS Tier 2 renewable energy requirement  
\$50,000

**Community Foundation of Greater Johnstown**

For startup costs and program support for the Three Rivers Waterkeeper  
\$115,000

**Conservation Consultants Inc.**

For continued support for director of business development  
\$180,000

**Consultative Group on Biological Diversity**

For membership in the Health and Environmental Funders Network affinity group providing opportunities to work with foundation colleagues to build the philanthropic base of the environmental health movement and its continuing work on environmental health issues  
\$30,000

**County of Allegheny**

For support for a sustainability manager for Allegheny County  
\$50,000

**Earth Force Inc.**

For operating support for the Earth Force program in Pittsburgh Public Schools and western Pennsylvania  
\$100,000

**East Liberty Development Inc.**

To support the East End Sustainability Project  
\$200,000

**Energy Conservation Council of Pennsylvania**

To support the Energy Conservation Council of Pennsylvania's legal and policy work to prevent negative impacts of new electric transmission lines  
\$130,000

**Energy Conservation Council of Pennsylvania**

To help fund legal services in support of proceedings related to high-voltage electric transmission lines  
\$50,000

**Foundation for Pennsylvania Watersheds**

For funds to provide outreach and education on national electric transmission line issues  
\$50,000

**Foundation for Pennsylvania Watersheds**

For funding to support site-specific watershed restoration projects and policy work on water quality  
\$500,000

**Friends of the Riverfront Inc.**

For operating support for continued development of Three Rivers Heritage Trail, Three Rivers Water Trail and stewardship of the amenities  
\$50,000

**Funders' Network For Smart Growth and Livable Communities**

For affinity group dues  
\$30,000

**Greater Pittsburgh Community Food Bank**

To support the Emergency Fund of the Food Bank  
\$100,000

**Green Building Alliance**

For operating support and a post-occupancy evaluation of the David L. Lawrence Convention Center  
\$300,000

**Group Against Smog & Pollution**

For operating support to continue work on diesel emissions reduction and other regional air quality issues  
\$150,000

**Healthy Home Resources**

For continued support of the LEASE—Lead Elimination through Assessment, Screening and Education—program  
\$150,000

**H. John Heinz III Center for Science, Economics and the Environment**

Funding for an event honoring past president Thomas E. Lovejoy for his international work on biodiversity  
\$12,500

**Institute for Ecological Innovation**

To support phase one of the Hamnett Homestead Sustainable Living Center pilot project  
\$150,000

**Johns Hopkins University**

For funds to examine the health impacts of industrial swine and dairy production in Pennsylvania  
\$197,000

**Local Government Academy**

For support of the training of newly elected officials on land use planning and other municipal responsibilities  
\$300,000

**Magee-Womens Hospital of UPMC**

For funding toward sponsorship of the Women's Health & the Environment conference  
\$350,000

**Mountain Watershed Association**

For support for activities to protect and restore the Indian Creek Watershed from past and current coal mining activities  
\$225,000

**The Nature Conservancy**

For support to analyze conservation impacts of Pennsylvania energy development  
\$47,000

**Nine Mile Run Watershed Association Inc.**

For operating support and project funding to improve the quality of Nine Mile Run Watershed  
\$150,000

**Pennsylvania Association for Sustainable Agriculture**

For operating support  
\$300,000

**Pennsylvania Environmental Council**

To support conservation and sustainability programs in western Pennsylvania  
\$250,000

**Pennsylvania Low Income Housing Corporation**

For funds to expand and implement state tools for eliminating blighted abandoned property and grow Housing Alliance membership  
\$180,000

**Pennsylvania Parks and Forests Foundation**

For funding to support the "Preserve Our Heritage, Protect Our Future" educational outreach program  
\$35,000

**Pennsylvania Resources Council Inc.**

For continued funding to expand the Household Hazardous Waste and Recycling programs  
\$75,000

**Pinchot Institute for Conservation**

To support the "Managing Impacts of Natural Gas Drilling on Marcellus Shale Formation in the Upper Delaware River Basin" project  
\$50,000

**Pittsburgh Community Broadcasting Corporation**

For the continued support of the Allegheny Front's weekly environmental program  
\$200,000

**Pittsburgh Community Reinvestment Group**

To support community organizations on transportation planning  
\$50,000

**Pittsburgh Downtown Partnership**

To support the 2010 downtown employees transportation needs assessment project  
\$50,000

**Pittsburgh Downtown Partnership**

For funding to continue the momentum of the Downtown Living Initiative  
\$200,000

**Pittsburgh Film-Makers Inc.**

For funding to complete the production and distribution of "Rumor of Blue Sky"  
\$15,000

**The Pittsburgh Foundation**

For the Emergency Neighborhood Aid Fund  
\$100,000

**Pittsburgh Interfaith Impact**

To support development of faith-based leadership for metropolitan equity in the greater Pittsburgh region  
\$50,000

**Pittsburgh Partnership for Neighborhood Development**

For continued operating support to implement comprehensive community development strategies  
\$150,000

**Pittsburgh Partnership for Neighborhood Development**

For continued operating support to implement comprehensive community development strategies  
\$100,000

**Pittsburgh United**

For continued aid for One Hill CBA in the fulfillment and monitoring of their Community Benefits Agreement  
\$50,000

**Rachel Carson Homestead Association**

For support for educational initiatives regarding harmful synthetic chemicals  
\$75,000

**Rachel Carson Homestead Association**

For supplemental operating support for the Environment and Health Education Action  
\$25,000

**Riverlife**

For general operating support to continue the development of Three Rivers Park  
\$900,000

**Sustainable Pittsburgh**

For operating support to accelerate the policy and practice of sustainability in southwestern Pennsylvania  
\$400,000

**Sustainable Pittsburgh**

For funding to conduct a sustainability assessment of the Borough of Wilkesburg's municipal operations  
\$17,000

**Temple University**

For funds to further assess potential strategies that will improve the Pennsylvania General Assembly's lawmaking performance  
\$25,300

**University of Pittsburgh**

For financial and supportive assistance to low-income families in Allegheny County's Family Support Centers  
\$170,000

**University of Pittsburgh**

To broaden cross-disciplinary collaboration at the Environmental Law Clinic  
\$280,000

**University of Pittsburgh**

For funding for the environmental public health efforts of the Center for Healthy Environments and Communities  
\$250,000

**University of Pittsburgh**

To support the Mascaro Center for Sustainable Innovation  
\$375,000

**University of Pittsburgh**

To support the Institute of Politics in its energy policy work  
\$50,000

**Urban Redevelopment Authority of Pittsburgh**

To support the trip to the Noisette Benchmarking Program  
\$2,236

**Urban Redevelopment Authority of Pittsburgh**

For funds to complete the Hill District Master Plan  
\$75,000

**Venture Outdoors**

To engage underserved populations in outdoor recreation and environmental stewardship activities  
\$50,000

**Western Pennsylvania Conservancy**

To support TreeVitalize Pittsburgh  
\$450,000

**Wild Waterways Conservancy Inc.**

For operating support  
\$50,000

**INNOVATION ECONOMY**

**3 Rivers Connect**

To transition, restructure and expand the Pittsburgh Regional Indicators Initiative  
\$150,000

**3 Rivers Connect**

For support of a targeted weatherization project  
\$150,000

**African American Chamber Foundation of Western Pennsylvania**

For industry collaboration to promote economic opportunity  
\$75,000

**Allegheny Conference on Community Development**

For economic development projects  
\$200,000

**Allegheny Conference on Community Development**

Support for the Regional Air Service Partnership  
\$50,000

**Allegheny Conference on Community Development**

Partial support to develop a business plan for a wind turbine test facility  
\$35,000

**Carnegie Mellon University**

To support a workshop in Pittsburgh for graduate and postdoctoral students from underrepresented minority groups in preparing for faculty careers  
\$45,000

**Carnegie Mellon University**

For targeted early prototype development at the Center for Technology Transfer and Enterprise Creation  
\$200,000

**Carnegie Mellon University**

Operating support in lieu of scheduled partial payment of capital campaign endowment gift for H. John Heinz III College  
\$25,000

**Carnegie Mellon University**

Operating support in lieu of scheduled partial payment of capital campaign endowment gift for green chemistry and sustainability science  
\$100,000

**Carnegie Mellon University**

Final year of pilot project to leverage expert networks to support regional economic growth  
\$150,000

**Carnegie Mellon University**

For a community-based demonstration project to convert used vehicles for low-cost electric commuter cars  
\$287,469

**Carnegie Mellon University**

For technology policy studies to facilitate large-scale renewable electricity adoption  
\$150,000

**Carnegie Mellon University**

For scientific validation of green chemistry innovations with commercial promise  
\$300,000

**Christian Evangelistic Economic Development**

To build capacity of microenterprise assistance program targeting African immigrants and refugees  
\$269,000

**Community College of Allegheny County Educational Foundation**

For infrastructure support and workforce development programs  
\$350,000

**Duquesne University**

For the Center for Competitive Workforce Development and 3 Rivers Clean Energy to promote energy-sector economic opportunity  
\$150,000

**Event Committee Pittsburgh Inc.**

To support a communications strategy directed toward visitors during the September 2009 G-20 Summit  
\$50,000

**Freedom Unlimited Inc.**

For home repair services and capacity-building to promote self-sufficiency among low-income citizens  
\$150,000

**Grantmakers for Effective Organizations**

For efforts to advance the organizational effectiveness of grantmakers  
\$8,000

**Grantmakers for Effective Organizations**

To support the 2010 National Conference "Unleashing Philanthropy's Potential: Smarter Grantmaking for Better Results" to be held in Pittsburgh  
\$30,000

**Green Building Alliance**

For the Green Building Products Initiative and projects to catalyze regional economic development  
\$470,000

**Growth Through Energy & Community Health Strategies**

For Pittsburgh regional collaboration to promote an inclusive green economy  
\$380,000

**Hill District Consensus Group**

For community education and technical assistance in master planning for sustainable development

\$18,500

**Hill House Association**

To provide partial support to create and manage the First Source Center

\$50,000

**Hill House Association**

For the Regional Equity Monitoring Project

\$100,000

**Innovation Works Inc.**

To support a human resources initiative and AlphaLab

\$180,000

**Innovation Works Inc.**

For a project linking Pittsburgh regional innovation support infrastructure with best practices nationally

\$200,000

**Keystone Research Center**

To support the Labor Management Clearinghouse pilot project

\$300,000

**Kingsley Association**

For collaboration among East End organizations to promote economic opportunity and sustainable development

\$300,000

**Minority & Women Educational Labor Agency**

To support the Sheltered Bond Program

\$300,000

**North Side Civic Development Council Inc.**

For early-stage technology business support at the Riverside Center for Innovation

\$400,000

**North Side Civic Development Council Inc.**

For collaboration among communities to enable riverfront brownfields development

\$120,000

**Northside Coalition for Fair Housing**

To complete the purchase of a building serving the community and economic development needs of four economically distressed neighborhoods

\$50,000

**Pittsburgh Central Keystone Innovation Zone**

To promote economic activity and business incubation

\$130,000

**Pittsburgh Downtown Partnership**

To support the G-20 Summit Vacant Storefront Activation project

\$10,000

**Pittsburgh Gateways Corporation**

For a project to stimulate economic activity and urban revitalization

\$300,000

**Pittsburgh History and Landmarks Foundation**

To support a redevelopment planning process for the New Granada Theater

\$50,000

**Pittsburgh Partnership for Neighborhood Development**

For continued operating support to implement comprehensive community development strategies

\$250,000

**Regional Workforce Collaborative – SWPA**

To provide partial support for a staff project coordinator to manage the utilization of federal American Recovery and Reinvestment Act funding

\$25,000

**Rochester Institute of Technology**

For career development workshops to serve the deaf population in southwestern Pennsylvania

\$72,700

**ShoreBank Neighborhood Institute**

For collaboration on small business financing and community economic development

\$160,000

**StartingGate**

To support small technology-based business growth and the Beaver County Keystone Innovation Zone

\$200,000

**University of Pittsburgh**

To support the Institute for Entrepreneurial Excellence at the Katz Graduate School of Business

\$300,000

**University of Pittsburgh**

To support the Mascaro Center for Sustainable Innovation

\$270,000

**University of Pittsburgh**

To support a pilot project in entrepreneurship law and regional economic development

\$340,000

**University of Pittsburgh**

For the Institute of Politics

\$50,000

**University of Pittsburgh**

To support the Congress of Neighboring Communities project

\$50,000

**University of Pittsburgh**

To support Pitt's annual regional conference on science and technology, "Science 2009: Unplugged"

\$10,000

# history

*The foundation's work is grounded in the legacy established by the two endowments from which it was formed. Founded more than four decades apart, the Howard Heinz Endowment and the Vira I. Heinz Endowment were each the product of a family commitment to community that began with H. J. Heinz and continues to this day.*



## **Howard Heinz 1877–1941**

Howard Heinz, the son of Henry John and Sarah Young Heinz, was born near Sharpsburg, a suburb of Pittsburgh, on Aug. 27, 1877. After graduating from Shady Side Academy and Yale University, he began working full time for the H. J. Heinz Co. in 1900, serving as advertising manager, sales manager, vice president and eventually president.

Long before creating the endowment that would lead to large-scale philanthropy, Mr. Heinz was actively engaged in personal charitable and civic improvement efforts. He took a special interest in programs that would better the lives of young people. As a young college graduate, he established Covode House, a clubhouse for boys, near the Heinz plant. He also served as an active director of Sarah Heinz House, a larger development club for boys and girls on Pittsburgh's North Side that continues to thrive. As president of one of the world's most recognized businesses, he was one of the founders of the Community Fund, one of the early efforts to create organized community-based philanthropy in the United States. He also was a director or fundraising chairman for dozens of national organizations and campaigns, including service as a trustee of the Carnegie Endowment for International Peace.

Despite frequently being tapped by governors and presidents to lead various projects, Mr. Heinz made time for city and regional concerns. All his professional life, he served on the boards of important community institutions. He was a director or trustee of the Pennsylvania Railroad; Mellon Bank, N.A.; National Industrial Conference Board; Pittsburgh Regional Planning Association; Pittsburgh Chamber of Commerce; University of Pittsburgh; Carnegie Institute; Shady Side Academy; Western Pennsylvania Hospital; and the Pittsburgh Symphony Society. He also served as a ruling elder of Shadyside Presbyterian Church.

Mr. Heinz was a leader in the creation of Heinz Chapel on the University of Pittsburgh campus as a memorial to his parents. The church serves as a spiritual resource for university students but also is considered one of the country's architectural gems.

Mr. Heinz died on Feb. 9, 1941. He bequeathed his residual estate to the Howard Heinz Endowment for philanthropic purposes.

## **Vira I. Heinz 1888–1983**

In a city known for its active and concerned civic leaders, Vira I. Heinz was among the foremost. She was born Vira M. Ingham in what is now Pittsburgh's Brighton Heights neighborhood. In 1932, she married Clifford S. Heinz, son of Henry J. Heinz, founder of the food processing company. Clifford Heinz died in 1935.

During the next five decades, Mrs. Heinz was actively engaged in the philanthropic and civic work for which she is now remembered. She did so much for so many that it would be impossible to list the full range of her activities. A few of the more prominent included serving as vice president of the World Council of Christian Education and becoming an active supporter of its work in Africa. She was a founder of the Civic Light Opera, president and principal benefactor of the Pittsburgh Youth Symphony, and on the boards of the Pittsburgh Chamber Music Society, Pittsburgh Opera and Pittsburgh Symphony Society.

Mrs. Heinz received the Chancellor's Medal from the University of Pittsburgh and honorary degrees from 11 colleges and universities. She was a trustee of Chatham College and the first woman trustee of Carnegie Mellon University. She served as a member of the board of Children's Hospital of Pittsburgh and was an honorary fellow of the American College of Hospital Administrators. As a member of the H. J. Heinz Co. board of directors, she was the first woman board member of a multinational corporation headquartered in Pittsburgh.

In the spirit of generosity that characterized her life, Mrs. Heinz provided in her will for the establishment of a charitable foundation.



# board and staff

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*Administrative Services Assistant*

Thea A. Eck  
*Receptionist and Grants Assistant*

### Statement on Diversity

The Heinz Endowments values diversity in its many forms. We believe that the future of our community depends on its ability to attract and retain an increasingly diverse population. As a foundation working to advance the common good in this community and in our broader society, we have a responsibility to embrace a commitment to inclusiveness as a fundamental operating principle. Therefore, through our grant making and business activities, we seek to promote inclusive practices that broaden the range of perspectives, opinions and experiences available to our grantees, our partners and ourselves.

Consistent with this philosophy, the Endowments is an equal opportunity employer. Ability and performance are the primary criteria for success at the foundation. Candidates for employment are considered on the basis of job qualifications without regard to race, religion, color, gender, age, national origin, sexual orientation or disability. Promotions and advancement opportunities are also based on the employee's actual performance, not on any of the above characteristics. Specific responsibility for enforcing this policy has been assigned to the president of the foundation.