

Impact

THE SAN FRANCISCO FOUNDATION

*The Community Foundation of the Bay Area*

# Our Foundation

The San Francisco Foundation is a catalyst for philanthropists, civic leaders, and community leaders from a broad spectrum of work and life experience. We specialize in bringing people and resources together to support and build strong communities, foster civic leadership, and promote creative philanthropy to help make the Bay Area the best place it can be.

We have been an incubator for community investment, original ideas, and passionate leadership for more than 60 years. Ideas and productive efforts are conceived, germinated, and nurtured here.

We embrace these values for ourselves and for the community we serve: build respectful partnerships to foster common understanding, solve problems, and ensure a caring community; develop our resources to effectively listen, reflect, and share lessons; foster excellence and leadership in individuals and institutions; value diversity and equity in all of our actions; and demonstrate integrity through accessible, timely, and responsive actions.

## Our History

In 1948, a small group of forward-looking civic leaders, led by the late Daniel Koshland, started The San Francisco Foundation with the help of a small founding grant from The Columbia Foundation. From these visionary beginnings, The San Francisco Foundation has become one of the nation's largest community foundations. This growth reflects both strong fiscal stewardship and a vibrant philanthropic spirit in San Francisco and the Bay Area.

We continue to build on Mr. Koshland's vision with our annual grantmaking of \$96 million last year, our Koshland Civic Unity Program, Community Leadership Awards, neighborhood and issue-based initiatives, community convenings, policy directives, and other programs where we partner with community leaders and nonprofits to improve the quality of life in the Bay Area. As the regional community foundation serving San Francisco, Alameda, Contra Costa, Marin, and San Mateo Counties, we focus on arts and culture, community development, community health, education, social justice, and the environment.

We are proud of important and successful efforts catalyzed by the Foundation's support, including KQED, Coleman Advocates for Youth, the Tenderloin Neighborhood Development Corporation, On Lok Senior Health Services, Alonzo King's LINES Ballet, the Greenbelt Alliance, and many more key resources and initiatives in the five Bay Area counties we serve.

This year, we have chosen to conserve resources by reducing this printed report to half its previous length, while posting more detailed information on our website. We invite you to visit [www.sff.org](http://www.sff.org) to learn about specific grants, trusts, and further information on many of the topics introduced in this report.



## Dear Friends of The San Francisco Foundation,

What an extraordinary year this has been. We have seen the deepest, most engaged participation in our democracy processes in decades. Voter participation and voter engagement in virtually every age group has expressed renewed hope in what the future could hold that would unite, empower, and sustain our communities and our country.

At the same time, we are seeing the magnitude of the country's fiscal calamities disproportionately impact the most vulnerable families in our communities. This streamlined report describes the many ways in which our grantees, staff, trustees, and donors are stepping up and out to improve our reach and impact while we thoughtfully plan for addressing what the future may hold. Our pledge to you is to continue to listen carefully, to learn, and to respond flexibly and swiftly to opportunities that we know will arise in this environment. We will continue to act with prudence in stewarding resources to support our vital anchor organizations while being as efficient and thoughtful as possible in deploying all the resources we can mobilize.

Everyone, in all walks of life, today must embrace the inevitability of change, and harness its potential toward a vision of our common humanity. All of our partners who work with and through The San Francisco Foundation are agents of change whose values, ethics, and strategies make a difference in what is achieved today and in contemplating what is achievable for tomorrow. We hope this report inspires, appreciates, and honors all the ways that each of you give.

David A. Friedman  
Chair, Board of Trustees

Sandra R. Hernández, M.D.  
Chief Executive Officer

# The San Francisco Foundation Impact Fund



These are challenging times for families. We feel the impact of an unstable global economy close to home; a rise in unemployment, foreclosures, a surge in the need for food and shelter, and overall anxiety as every family tightens its budget and many go without.

Our grantee partners and community members have spoken loud and clear that the immediate need is for safety net services and programs for our most vulnerable community members. Food security, domestic violence support, housing, childcare, and foster youth assistance are our top priorities during this crisis.

This season, we launch our San Francisco Foundation Impact Fund, a mutual fund of effective philanthropy to make your dollars make a difference. Now more than ever, knowledge and strategy are the keys to ensuring your investment reaps an impact. The San Francisco Foundation is known for its expertise and knowledge of effective leaders and organizations in the Bay Area. The 2008 Impact Fund features three areas that focus on your most critical concerns: Children and Youth, End Poverty, and Healthy Communities.

## Children and Youth

### A Home Within

Provides private therapists and developmental and mental health support for foster children

### First Place for Youth

Affordable housing, academic counseling, community resources, and advocacy for youth leaving foster care

### Good Samaritan Family Resource Center

Childcare and social services for 2,500 families each year

### Tenderloin Child Care Center

A model child development center plus parenting education and family support services for homeless and very low-income children

## End Poverty

### Building Opportunities for Self-Sufficiency

Critical support in housing, social justice, economic development, and health for homeless adults and children in Alameda County

### Community Housing Partnership

Operates high-quality permanent affordable housing for people who would otherwise be homeless

### Compass Community Services – Connecting Point

A one-stop center for shelter and housing resources for families in crisis

### East Oakland Community Project

Provides dignified, “green” emergency and transitional housing, plus holistic services

## Healthy Communities

### Alameda County Meals on Wheels

Delivering high-quality, nutritious meals to more than 2,200 elders

### Haight Ashbury Free Clinics

Treatment and support for the Bay Area’s most vulnerable populations

### La Casa de las Madres

A leading resource for abused women and their children in San Francisco, providing counseling and support services to more than 10,000 individuals each year

### Monument Crisis Center

One of the largest food pantries in Solano and Contra Costa Counties, it also provides transportation, day care, healthcare, language, and educational services

### Women’s Community Clinic

Free healthcare and outreach services for low-income, uninsured girls and women





# Board of Trustees

**Andy Ballard** is a managing director at Hellman and Friedman. He also serves as a director of Activant Solutions, Inc., Catalina Marketing Corporation, Getty Images, Inc., and Vertafore, Inc. Prior to joining Hellman and Friedman in 2004, he was a director of DoubleClick, Inc., and was employed by Bain Capital in San Francisco and Boston. *Appointed in 2008.*

**Stephanie DiMarco** /vice chair/ is founder and CEO of Advent Software, Inc., the company she co-founded in 1983. She is a member of the advisory board of the College of Engineering at UC Berkeley. She also has served as a member of the advisory board of the Haas Business School at UC Berkeley and is a former trustee of the UC Berkeley Foundation board. *Appointed in 2001.*



**David Friedman** /chair/ is a senior principal and chair of the board of Forell/Elsesser Engineers. He is the immediate past chair of the board of directors of the Jewish Home of San Francisco, chair of the board of Moldaw Family Residences, and trustee of the Jewish Home and Senior Living Foundation. He is also a trustee of the UC Berkeley Foundation, a trustee and treasurer of the Friedman Family Foundation, director of the Faultline Foundation, and vice president of the board of directors of Architectural Foundation of San Francisco. *Appointed in 2004.*

**Charlene Harvey** worked for 16 years with the Management Center of San Francisco as a staff consultant to nonprofit organizations. She is co-chair of the Campaign for the Presidio and the Golden Gate National Parks and serves on the boards of the Golden Gate National Parks Conservancy and the Well Network. She is a past chair of KQED, past chair of the advisory committee to Grants for the Arts, and past president of the Junior League of San Francisco. *Appointed in 2003.*

We thank Gay Plair Cobb and Gladys Thacher for their ten-year tenures as San Francisco Foundation Trustees. Their grace, dedication, and leadership inspired us all, and will enrich the Bay Area for generations to come.

**Sandra R. Hernández, M.D.** /secretary/ is chief executive officer of The San Francisco Foundation. She previously served as the director of public health for the City and County of San Francisco. She currently serves on the boards of the Council on Foundations, Lucile Packard Children's Hospital, and Blue Shield of California. She is an assistant clinical professor at UCSF School of Medicine and maintains an active clinical practice at San Francisco General Hospital in the AIDS clinic.

**James Hormel** served as United States Ambassador to Luxembourg during the administration of President William J. Clinton. He also served as alternate representative of the U.S. Delegation to the 51st United Nations General Assembly and as a member of the U.S. Delegation to the United Nations Human Rights Commission. He is a member of the boards of the San Francisco Symphony, People For the American Way, Commonwealth Club of California, and Grace Cathedral. *Appointed in 2002.*

**Tatwina Lee** is a member of the board of trustees of the San Francisco Conservatory of Music and has served as the acting executive director of the Chinese Culture Center of San Francisco. Previously, she was the chair of the boards of the Library Foundation of San Francisco and the Chinese Culture Foundation of San Francisco, co-chair of the Friends and Foundation of the San Francisco Public Library, and president of the East Bay Music Foundation. *Appointed in 2003.*



**Marcela C. Medina** is vice president and general manager of Univision 14 KDTV and TeleFutura 66 KFSE. Prior to joining KDTV, she was general manager of KLUZ-TV/Univision 41 in the Albuquerque/Santa Fé area. She serves on the boards of the Latino Community Foundation and the Commonwealth Club of California. *Appointed in 2005.*

**Hugo Morales** is the executive director and a founder of Radio Bilingue, Inc., the National Latino Public Radio Network. He serves on the boards of the California Endowment, the Rosenberg Foundation, and University of California at Merced. He serves as a commissioner for the California Postsecondary Education Commission and for First 5 Fresno County. He was a recipient of a MacArthur Foundation Fellowship in 1994. *Appointed in 2002.*

**John Murray** is the CEO of Element98, a technology development and consulting firm. He is a member and past president of San Francisco's Recreation and Park Commission and a member of the board of Summer Search, a support organization for at-risk youth. He is a former member of the State Recreation and Park Commission and served on the City's 2001 Elections Redistricting Task Force. *Appointed in 2005.*

# Grants Summary

Fiscal Year 2008

	Number of Grants Approved	Amount of Grants (in millions)
Program Directed	897	\$20.9
Advised including Donor Advised Funds, Advised Core Trusts, Designated Trusts, Supporting Organizations, and Awards and Scholarships	4,819	\$76
<b>TOTAL</b>	<b>5,716</b>	<b>\$96.9</b>

## PROGRAM DIRECTED GRANTS

Number of Grants Approved:

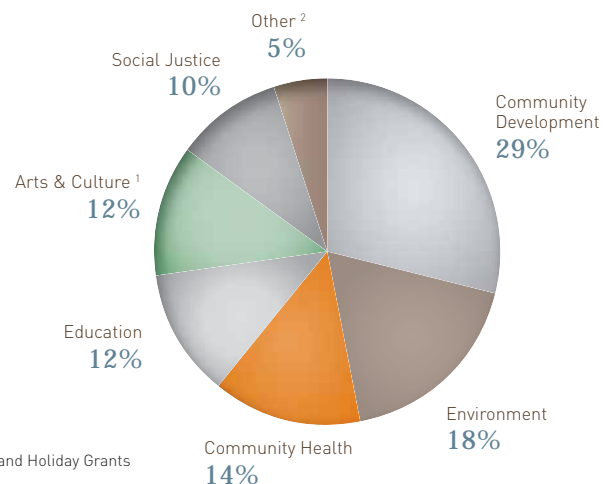
**897**

Amount of Grants:

**\$20.9 million**

<sup>1</sup> Includes Art Awards

<sup>2</sup> Includes Nonprofit and Philanthropy Sectors, Koshland Civic Unity Program, and Holiday Grants



## ADVISED GRANTS

Advised including Donor Advised Funds, Advised Core Trusts, Designated Trusts, Supporting Organizations, and Awards and Scholarships

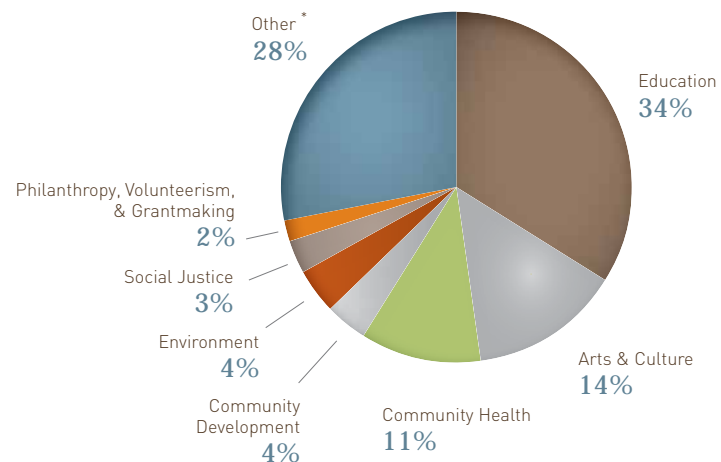
Number of Grants Approved:

**4,819**

Amount of Grants:

**\$76 million**

\* Includes Religious; International, Foreign Affairs, and National Security; and Public Safety, Disaster Preparedness, and Relief. Categories consistent with national standards.



# Giving

At The San Francisco Foundation, philanthropy is dynamic and evolving – reflecting the changing needs of our communities and the vision of people who, in partnership with us, are building their own philanthropic traditions, generation after generation.

## Partner with The San Francisco Foundation

### Ease and efficiency

Giving through the Foundation is much easier than writing multiple checks to individual charities and simpler than administering a private foundation. Please allow us to handle the administrative details so that you can focus on the causes you care about.

### Community and program expertise

We connect you with our Program experts so you can benefit from their relationships with communities and leaders and their in-depth knowledge of regional issues. Partner with us for effective grantmaking to strengthen the Bay Area.

### Professional and prudent investment management

The Foundation's investment performance is consistently at the top of the community foundation field, providing donors with investment expertise that ensures the best stewardship of your philanthropic funds.

### Professional advice and personal service

Our professional Philanthropic Services team is here to assist you with your philanthropy. We offer a broad spectrum of resources and tools aimed to help you achieve your philanthropic goals and enhance and inform your giving. We develop personalized strategies to enable you to reach your unique philanthropic vision, including seminars, site visits, and events offering you insights on the latest trends and grantmaking opportunities in the nonprofit sector.

### Flexibility and choice

We offer a broad spectrum of charitable giving vehicles – powerful philanthropic tools for individuals, families, or businesses. Our donors have the flexibility to open and add to their funds with donations of cash, securities, real estate, or life insurance. We provide a range of charitable funds including donor advised funds, endowed funds, and supporting organizations. We also have strong expertise in planned gifts, from charitable trusts and life estates to bequests. Contact us directly, or ask your estate, financial, or tax planning advisor to get in touch with The San Francisco Foundation.

To make an impact with your philanthropy, please contact our Philanthropic Services professionals at [donorservices@sff.org](mailto:donorservices@sff.org) or 415.733.8500.

# Investment Committee



**Stephanie DiMarco** /chair/ a Trustee of The San Francisco Foundation, is founder and CEO of Advent Software, Inc., the company she co-founded in 1983. She is a member of the advisory board of the College of Engineering at UC Berkeley. She also has served as a member of the advisory board of the Haas Business School at UC Berkeley and is a former trustee of the UC Berkeley Foundation board.

**David Friedman** is Board Chair of The San Francisco Foundation and a senior principal and chair of the board of Forell/Elsesser Engineers. He is the immediate past chair of the board of directors of the Jewish Home of San Francisco, currently serving as chair of the board of Moldaw Family Residences and trustee of the Jewish Home and Senior Living Foundation. He is also a trustee of the UC Berkeley Foundation, a trustee and treasurer of the Friedman Family Foundation, director of the Faultline Foundation, and vice president of the board of directors of Architectural Foundation of San Francisco. He was formerly on the boards of San Francisco Day School and Asian Neighborhood Design.

**Rick Hayes** is a managing partner of Oak Hill Investment Management. Previously, he was the senior investment officer for the CalPERS Alternative Investment Management Program and served as the elected chairman of the Institutional Limited Partners Association. Prior to joining CalPERS, he worked at McCaw Cellular/AT&T Wireless Services and was a senior associate with the Bank of America Venture Capital Group.

**F. Warren Hellman**, a Trustee Emeritus of The San Francisco Foundation, is chairman of Hellman and Friedman, LLC. He is co-chair of the California Commission for Jobs and Economic Growth and chairman of Voice of Dance. He also serves as a member of the Governor's Council of Economic Advisors, as well as on the boards of the UC Berkeley Foundation, the Bay Area Council, the Walter A. Haas School of Business, the San Francisco Chamber of Commerce, and salesforce.com/foundation. He is a trustee emeritus of the Brookings Institution and a member of the American Academy of Arts and Sciences.



**John Murray**, a Trustee of The San Francisco Foundation, is the CEO of Element98, a technology development and consulting firm. He is a member and past president of San Francisco's Recreation and Park Commission and a member of the board of Summer Search, a support organization for at-risk youth. He is a former member of the State Recreation and Park Commission and served on the City's 2001 Elections Redistricting Task Force.

**Janet McKinley** retired as chairman of The Income Fund of America and as a director of Capital Research and Management Company, which oversees mutual fund assets in excess of \$1.3 trillion. She works with low-income women and small-scale farmers in developing countries to gain access to financial services and manage their risks to improve their economic situations. She is chair of Oxfam America and serves on the boards of Oxfam International, Smith College, the Deutsche Bank Microfinance Consortium Fund, MicroCredit Enterprise, and The Synapse Market Access Fund. She graduated summa cum laude from Smith College (Phi Beta Kappa) and attended the University of Krakow, Poland, as a Fulbright Scholar. She also attended the New York University Graduate School of Business.

**Sarah Stein** is managing director and the deputy director of research at Hall Capital Partners LLC. She previously worked at Goldman Sachs and Company and the Fisher Family Foundation, and was an English teacher in Guangzhou, China. She is currently a trustee of the Breakthrough Collaborative, Crystal Springs Uplands School, and KIPP Bayview Academy. She is a former trustee of Princeton University, where she received her undergraduate degree. She earned her Masters in Business Administration and Masters in Education from Stanford University.

Donor Advisors are at the center of the Foundation's work. Our many advisors recommend nonprofit organizations for grants from their own Donor Advised Funds. These grants totaled \$65,820,815 during fiscal year 2008. We are honored to welcome our new donors (noted with asterisks), and thank all whose commitment and vision for a better Bay Area will make lasting impacts.

Barbara and Marcus Aaron Fund  
 Adult Congenital Heart Disease Center at California Pacific Medical Center Fund  
 Advent Software Fund\*  
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 Children's Learning Fund  
 Derek Chung Fund

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 Dorothy Russell Curtis Fund  
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 Robert Gloger Fund  
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 Joanne and Peter Haas, Jr. Fund  
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 Mimi and Peter Haas Fund  
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 Steve and Sara Kahn Fund  
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 Kavya and Janoo's Fund



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Kern Family Fund  
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Lampert/Byrd Family Fund  
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Marks Family Fund  
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Elizabeth Nash Foundation Fund  
Tanya Neiman Legacy Fund  
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Onaway Island Fund\*  
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Organic Fund  
Suno Kay Osterweis Fund  
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Present Value Fund  
Pressland Fund  
Pressley Family Fund  
John and Sheila Proctor Fund  
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Dr. James Reichmuth and Mrs. Julia Caskey Fund  
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Nigel A. Renton Sub-Fund  
Flora Elizabeth Reynolds Charitable Fund  
Rhubarb Fund  
Kathryn and Robert Riddell Fund  
Riley Family Scholarships Fund  
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Sahgal Fund

**OUR COMMITMENT TO THE ENVIRONMENT**



The Forest Stewardship Council (FSC) logo on this report signals not only FSC certification, but also The San Francisco Foundation's commitment to improving and conserving the environment. This report is printed on FSC-certified paper – the highest standard for environmentally responsible forestry. The FSC was created to change the dialogue about and the practice of responsible forestry worldwide, contributing to conservation, and community benefits.

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San Francisco Art Commission Adopt-a-Monument Endowment Fund  
San Francisco Art Commission Adopt-a-Monument Maintenance Fund  
San Francisco Cultural Center Fund  
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The San Francisco Foundation Fellows Fund  
San Francisco Fund 4  
San Francisco Hope Project Fund\*  
San Francisco Zurich Initiative Fund  
Barbara M. and David J. Sanchez, Jr. Fund  
Sawa Family Charitable Fund\*  
Joseph & Eleanor Sax Fund\*  
Nancy G. Schaub Fund\*  
Schink-Knowles Family Fund  
Valerie Schoenmann Outreach Fund  
Garret & Jeanne Scholz Fund  
Stephen Schwarz Fund  
Beatrice Scibior Memorial Fund  
John and Michelle Scully Fund  
Sea Star Foundation Fund  
Seeto Family Fund  
Elizabeth Seifel Fund  
Doré Selix Family Fund  
Serendipity Fund  
Suzanne G. and Theodore R. Seton Family Fund  
SFHCC Tech Center Fund  
Shaw Fund  
Drs. Ben & A. Jess Shenson DA Fund  
Sher-Right Fund  
Sherwood Forest Fund  
Shoenberg Fund  
Allan P. and Lenore B. Sindler Fund  
Singers Development Fund  
Charles Slaughter and Molly West Fund  
Sloan Miyasato Fund  
Lee and Perry Smith Fund  
Ben and Estelle Sommers Fund  
Linda Sonntag Trust Fund  
Sonz Literacy Project Fund  
Charles and Patricia Sprincin Fund  
Gail and Rick Stephens Fund  
Paul and Elle Stephens Family Fund  
Strategy Lab Fund  
Straus Family Fund  
Stupski Family Fund  
Scott Summers Memorial Fund  
Sunya Fund  
Sweetwater Fund  
Swinerton Family Fund

Tamalpais Pacific Fund  
Barry R. Taylor Fund  
Tech Foundation Fund  
Pablo Tellez Family Fund  
Templeton Fund  
Don Turner Memorial Fund for People in Need  
Theophilus Fund  
Jeffrey & Evelyne Thomas Fund  
Tierney Family Fund  
Tiger Fund  
TomKat Fund  
Catherine and Ned Topham Fund  
Treehouse Fund  
Tulsa and Simone Fund\*  
David & Susan Tunnell Fund  
Thomas and Pauline Tusher Family Fund  
Two Brooks Fund  
United Tenderloin Community Fund  
Tamika Marina Urbino Fund  
Mary Van Voorhees Fund\*\*  
John Vasconcellos Fund  
Velada Fund  
Fred & Victoria Verhey Family Fund\*  
Vitruvius Fund  
Wakeling-Impellizeri Fund\*  
Brooks Walker, Jr. Fund  
Morley Walker Foundation Fund  
Barbara Walkowski Fund  
Katharine S. Wallace Fund  
Wallis Family Fund  
Walnut Fund  
Waterman Family Fund  
Susan Swig Watkins Donor Advised Fund  
Menon Watson Family Foundation Fund\*\*  
James W. and Lorraine Weaver Fund  
Leslie Weber Fund  
Tricia Weber Fund  
Kathryn K. and Kenneth B. Weeman, Jr. Fund  
West Sister Island Company Fund  
Walt Whitman Fund  
Wicked Cool Fund  
Rolf Wietelmann & Lynn Owens Fund  
Candice Wiggins Foundation Fund\*\*  
Wikstrom/Grimstad Family Fund  
Margarita and Herman Will Fund  
Willard Family Fund  
Chuck Williams Donor Advised Fund  
Douglas E. and Louise K. Williams Family Fund  
Joseph O. and Annie A. Williams Foundation Fund

Mrs. Alfred S. Wilsey Fund  
Bobbie and Mike Wilsey Fund  
Laura Wingate Memorial Fund  
Wishing Well Fund  
Wolf Family Fund  
Akemi Yokoyama Wong Memorial for Cancer Research Fund  
Words of the World Fund  
Wright Family Fund  
Robin Wright Fund  
NCCCK Yee Children's Fund  
Sylvia Yee/Brian McCaffrey Fund  
Yosef's Fund  
Zoe Fund

*\*New in fiscal year 2008*  
*\*\*New in fiscal year 2009*



## In 2008, we:

Received **\$120,361,000** in bequests and donations from our donor partners

Awarded **5,716** grants, totaling more than **\$96.9** million

Welcomed **37** new donor advised funds with more than **\$21,688,577** from individuals, families, and groups

Honored four inspiring local leaders with our Community Leadership Awards, and six promising high school students with the Koshland Young Leader Awards

Recognized the work of **71** local artists – poets, writers, artists, photographers, printmakers, filmmakers, and videographers – with awards totaling **\$325,000**

Developed a neighborhood-based training model for disaster resiliency and launched a **15**-neighborhood project in partnership with the Foundation's Koshland Civic Unity and FAITHS Programs

Supported the planning and construction of **633** affordable homes in the Bay Area for low-income families, foster youth, formerly homeless adults, and seniors

Provided **\$515,000** in grants to safety net nonprofits to ensure basic food, shelter, and crisis services for thousands of vulnerable families and seniors

Opposed Proposition **8** – the ban on marriage equality on the November 2008 ballot – educating voters on this issue and partnering with New America Media to host a debate for Bay Area ethnic media

Worked for the successful passage of Proposition **A** to rebuild San Francisco General Hospital, the centerpiece of San Francisco's public-private healthcare delivery system

Reached more than **200,000** Bay Area infrequent and non-voters through non-partisan Get Out the Vote efforts

Launched a **\$1.47** million initiative to boost cultural participation and public attendance for Bay Area arts organizations, with funding from The Wallace Foundation and in partnership with San Francisco's Hotel Tax Fund and Grants for the Arts

Developed a continuous performance improvement program to incorporate diversity as a core value throughout all that we do, including public policy, grantmaking, capacity building, and donor cultivation

Leveraged **\$1.4** million in funding from 10 foundations to **22** organizations across the region to innovate land-use planning processes

Joined forces with the Robert Wood Johnson Foundation's Partners Investing in Nursing's Future multi-million dollar initiative to address the regional nursing workforce crisis

Helped build a nationally recognized coalition of **100** full-service community school leaders and leveraged more than **\$1** million in community school resources

Welcomed thousands of new and familiar visitors to [www.sff.org](http://www.sff.org), Donor Center, and Grantee Center

[www.sff.org](http://www.sff.org)

**THE SAN FRANCISCO FOUNDATION**

*The Community Foundation of the Bay Area*

225 Bush Street, Suite 500 San Francisco, CA 94104 415.733.8500