



President's Message

From the 2005 Robert Wood Johnson Foundation Annual Report

Risa Lavizzo-Mourey, M.D., M.B.A.

President and Chief Executive Officer







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A TREE IN THE STORM: Philanthropy and the Health of the Public

Even now, after so many painful months, I am haunted by memories of my visit early last fall to a makeshift shelter in what was left of Gulfport, Miss., in the aftermath of Hurricane Katrina.

The shelter was in a still-standing church hall near what once had been the boulevard along the beach. Row after row of canvas cots inches apart were the only home for about 125 people—parents and their children, the elderly, and the mentally ill. Many seemed overwhelmed by their struggles.

One old, old man lay curled on his cot, all alone at midday, sheets pulled over his head, seemingly lost and most likely forgotten. Was he a father? Maybe a grandfather? What had happened to him? To his home, his job? Was he wounded or sick or scared? Where was his family?

A few steps away a little girl sat pressed against the concrete corner wall clutching a pink comforter, a pile of stuffed animals and an old pillow pulled close around her. It might have been a snuggly corner of any American girl's room. But it wasn't.

No, this was a catastrophe's wasteland and we were there as part of a group of foundation leaders being guided through the area by leaders of the American Red Cross.

Nothing I saw on TV or heard on the news prepared me for the reality on the ground. The rawness of the human and physical destruction literally took my breath away. Standing in the middle of a street that was more like a ragged path bulldozed through

the rubble, I prayed that the odor of rotting flesh came only from dead fish and birds.

Even to this physician, it was disorienting and a little frightening. After all, here I was, representing the largest philanthropy in the world dedicated solely to improving the health and health care of our most vulnerable people, yet when faced up close with such immediate need I wasn't even sure of my role or what I could do. Should I roll up my sleeves or roll out my checkbook?

THE BEST TIME TO PLANT A TREE IS
TWENTY YEARS AGO.

THE SECOND BEST TIME IS NOW.

- African Proverb

Slow down, Risa, I told myself. Our job is to look and listen and learn. Remember that Katrina was about more than wind and water, rubble and ruin. This was a genuine cataclysm that shredded social, economic and health care infrastructures right along with the power and water systems. Hardest hit were the disadvantaged and disowned, many of them racial minorities, the very same people who were a priority for our philanthropy's founder even before there was a foundation that bore his name.

What I needed was a snapshot of this post-Katrina landscape that I could take back to Princeton and apply to the bigger picture of what needs to be done to improve the practice of public health, the health of our communities, and the provision of health care in general.



My first primary indicator was the state of the health care available to Katrina's survivors. Fortunately, despite the lack of water, sewers and power, the most serious medical and health problems had already been addressed. The injured and diseased were airlifted out early. Nurses and medics remained on-site.

Mental health professionals were the ones with the toughest jobs. Horrifyingly, some infants had been swept away in the storm surge. For their parents the grief was more catastrophic than the storm itself. One mental health worker told me that the stress of helping people deal with such tremendous loss was almost too much to bear.

Plenty of rescue and recovery teams, most from the private sector, were meeting other nonmedical needs. Local residents could sign up for food stamps and financial assistance over at the local movie theater. Scores of young people from all over the country were preparing food, giving people rides, doing the heavy physical lifting—and with great contagious spirit, too.

One Baptist church's feeding station was dishing up 5,000 daily servings of meals like spaghetti, canned corn and Oreos. Pickup trucks and commandeered ambulances cruised beat-up neighborhoods, unloading Styrofoam containers of hot meals and cases of bottled water.

So far, so good, I thought—but not for long.

Our little tour group stood out a bit too much. We were visitors from an outside world untouched by the disaster. Many of us were neatly dressed in business casual attire. Some wore shirts with

relief agency logos. We looked cleaned up and official enough to draw lots of attention.

As we headed toward a meal tent for lunch, an elderly man with a handful of forms and papers approached asking, "Help me." He'd just driven the 80 battered miles from New Orleans where he'd heard that relief agencies in Mississippi would give him food stamps and a check.

Someone in our party had to tell him he was on a wild goose chase, that financial assistance wasn't available for him here and he had to make the drive back home—if he still had one.

We expected an angry reaction. Instead we saw resignation. Saying nothing, he lowered his head and simply walked away in a wordless act of dejection that has troubled me ever since.

That night, flying back north out of the Gulfport-Biloxi airport, I thought back to those two aged men, so late in their lives, and





to that little girl, so early in hers. They were living metaphors for a society that had failed to care for its own, and for human expectations that were dashed.

THEY TAUGHT ME TWO BIG LESSONS THAT DAY:

Lesson Number One – In America, most people presume that a certain level of publicly provided care and caring is available to them and they don't worry particularly about who furnishes it or where it comes from. They take it for granted that government will secure their safety and protect their health when it needs to. But when that expectation is not met, many of our most defenseless people are so beaten down and so far beyond anger that they literally and figuratively pull the sheets over their heads and give up.

Lesson Number Two – Katrina exposed the unforgiving and long-avoided truth that mainstream America fails to regard huge numbers of our poorest, oldest, sickest, dispossessed, nonwhite people and their families as equal members of our society.

If you have any doubt that we are defaulting to a two-tier society of haves and have-nots, just think of those amazing pictures of the lost and forgotten of New Orleans huddled on rooftops, waving crude signs that pleaded "Help Us," and calling out for food and water that did not come. To me, this helps explain lesson number one.



These are harsh truths that we'll be struggling with as a society for a long time and with great discomfort as the images of all that Katrina laid bare come into sharper focus and we realize that what we see for certain is ourselves.

It is not a pretty picture. This disaster forces us to come to terms with the depth and breadth of an entrenched inequality that spreads disadvantage and unfairness through every sector and segment of life in America, from housing and transportation to education and jobs, public safety and personal security, access to health care and the equality of the care delivered.

It especially hits home for us in public health because the mission of the Robert Wood Johnson Foundation is to improve the health and health care of *all* Americans.

We may not be able to fix the broken levees, restore ruined cities, house the homeless or feed the hungry. That's not our job. But we most certainly can apply Katrina's lessons to the wide range of good work that we support—to develop the quality of health care and strengthen the public health system.

This always has been a tough task because the traditional public health "system" is not really a system at all but a maze of thousands of local health agencies, hospitals, civic and faith-based groups, community and business organizations, a huge army of volunteers, state health and emergency management departments, the massive Centers for Disease Control, and,

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since 9/11, a parallel and occasionally colliding universe of state and federal homeland security bureaucracies and budgets.

One might hope to make a coherent organization chart out of all these entities but even the dotted lines break apart because there is no sure way out of the maze. In fact, for most of the past 20 years political leaders and budget- and policy-makers at all levels failed to heed successively strong and explicit alerts that the whole multilayered contrivance is in bad shape.

The Institute of Medicine (IOM) repeatedly has warned us in blunt and unequivocal terms that this crazy-quilt system is “in disarray” and in need of a major overhaul. The IOM tells us that:

- The system is not “prepared to respond to new crises or emergent health problems.”
- The infrastructure is weakened by years of political neglect.
- Competent and professional leaders are in short supply.
- The workforce is insufficient and inadequately trained.
- Local and state laws are outdated and dysfunctional.
- Funding is second-rate and often comes with so many strings attached that it’s all but useless.
- Information systems and technologies are antiquated and vulnerable to failure and intrusion.
- Communications networks are ineffective and fragmented.

- Laboratories are obsolete and lack surge capacity.
- Disease surveillance and epidemiological systems lack integration and can’t deliver a real-time picture of imminent threat.
- Public and private sectors rarely collaborate over shared objectives.

This isn’t just an inventory of complaints. It is an indictment of how local, state and federal political leaders so dangerously neglected to protect the public’s health for so many years that the “system” became as badly compromised as the Mississippi Delta’s floodwalls and levees.

How did America let such a vital line of domestic defense become so weakened? I would suggest that public lack of awareness and chronic political disregard conspired over time to keep public health out of the public spotlight and off the decision-makers’ radar screens.



The result is a formula for certain failure: Local and state public health officials are expected to perform as superheroes in the face of rising threats, withheld resources, political mistreatment and too much uninformed second-guessing.

At the same time public health officials are accountable to a public that may not know they exist and to political leaders who ignore or overlook their repeated requests for critically needed funding and systems improvements.

For more than a decade the Foundation has concentrated on building up the public health infrastructure, modernizing the system's information technologies and developing a new, savvy cadre of leaders.

In pre-Katrina terms, progress has been good. Our more progressive partners have revamped outdated state and local public health laws. They are fighting—and winning—budget battles they previously lost. They are comfortable with high technology and information management systems. And they are remarkably better connected to key partners in the business, faith and civic arenas.



The one sector that still seems out of the loop is the public itself, even though every person in America has a stake in public health. It amazes me that in our age of hyperinformation most people can be so ill-informed about how the public health field protects and promotes their own good health and that of their families and neighbors.

**NINE OUT OF 10 RESPONDENTS
COULD NOT COME UP WITH
AN ANSWER WHEN ASKED,
“WHAT DO THE WORDS
'PUBLIC HEALTH' MEAN TO YOU?”**

I saw one survey in which more than nine out of 10 respondents could not come up with an answer when asked, “What do the words ‘public health’ mean to you?” Less than 4 percent knew about health education, preventing infectious diseases, immunizations, healthier lifestyles.

In another poll nearly 60 percent of registered voters didn't have a clue how the so-called public health system “protects the population from disease” and “promotes healthy living conditions for everyone.”

Nevertheless, without hesitation the great majority said that funding public health was more important than building roads or cutting taxes. In other words, they may not know exactly what the public health services are or do, but they intuitively understand their importance.

Our own research helps explain why. The public's responses tell us they believe health care is a social contract, a system that serves all of us through a shared set of such values as equality, compassion, mutual obligation, social responsibility and accountability.

Given this prevailing public belief, then, how is it that public health “gets no respect?”

I SEE FOUR FACTORS AT WORK:

Factor Number One – So much of what public health does flies below the radar screen until disaster strikes and that screen becomes all lit up. It's only then that the cry goes up, “Too little, too late.”

- ✎ Public concern and federal planning for a possible avian flu pandemic were all but nonexistent for nearly a decade. But after dozens died on the other side of the world and health



experts warned that H5N1 was a “time bomb” waiting to go off in America, media critics suddenly started demanding, “What took you so long?”

- It took years to overcome social inertia and special interest influence before the public acknowledged that childhood obesity has become an epidemic. As a result of this delay and denial we may be raising the first generation of Americans to live sicker and die sooner than their parents.

Factor Number Two – While the public health practice field is on task and well networked, in the political world it can be perceived as a disjointed, uncoordinated community that lacks a loyal and loud constituency. Because it is a wheel without a squeak the field gets hit hard when it comes time to cut budgets.

- As the federal government expands the stockpile of vaccines and antibiotics for bioterrorism attacks and avian flu, the budget cuts support for the state and local agencies that are supposed to distribute the drugs. That makes no sense.

- Take a look at the federal government’s Healthy People 2010 agenda. Preventing diabetes is Goal Number 5. With 800,000 new cases costing upward of \$100 billion a year, this is an urgent public health priority, one that is tightly intertwined with the twin epidemics of childhood obesity and adult diabetes. Budget planners, however, stripped away hundreds of millions of dollars from the one U.S. Public Health Service program dedicated to preventing chronic diseases like diabetes. That doesn’t make sense either.

Factor Number Three – Most people mistakenly equate better public health with better individual health care. They fail to connect the dots that link their own health to prevention, environment, socio-economic status, risky behavior, geography and circumstances of birth.

For example, I recall a typical “better medicine” story last year that compared the competing benefits of heart-bypass surgery versus stents. Every major newspaper in the country ran it.

But where was the story about the deteriorating health status of a poor neighborhood with no nearby place to shop for meats, fresh fruit and vegetables, nonfat milk and low-fat snacks except at a convenience store where the prices are as much as 50 percent higher than at the suburban supermarket?

This is an important public health story that plays out every day in urban and, yes, even in suburban areas, where kids don’t





get proper physical exercise because gangs and drugs rule the playgrounds, it's too dangerous to walk to school, and quality health care is neither accessible nor affordable.

Could it be that no one is telling this story because those hit hardest are people whom mainstream society forgets or shuns altogether? People who do the jobs no one else wants to do—the poor, minorities and immigrants, and people with stigmatized diseases like AIDS and TB, mental illnesses and addictions to alcohol and other drugs.

We need to do a better job practicing the wise old saying that to control a disease anywhere we must control it everywhere. I'd add this corollary: To improve health anywhere we must improve it everywhere. And for everyone.

Factor Number Four – Public health receives so little public and political respect because its success demands a level of government spending, laws, regulation and scrutiny of individual behavior that many Americans today are not willing to tolerate.

It is no accident that about 95 percent of all health spending goes for medical care and biomedical research, but no more than 2 percent for public health and disease prevention. This isn't just counterintuitive, it is counter to the public's safety.

Research tells us that risky behavior and social and physical environmental dangers cause more than 70 percent of avoidable deaths. This is where resources should be flowing. But correcting the 95-to-2 imbalance would require big shifts in how government allocates public resources and an earthshaking realignment of the private sector's economic interests.

Public health leaders tell us that this is a tough sell if you try it on your own, especially if the public isn't sure what you really do, your advocates are few and far between, and so many people are wary of government intrusion into their lives.



Fortunately, we hold in our hands the power to change the trajectory of these discouraging trends. The answer, as we see it, is in what philanthropy and public health can accomplish together.

RWJF is not new to this game. Back in the 1990s we abandoned our own 95-to-2 funding formula and realigned our public health strategies, and we have followed a 50-50 split between public health and health care investing ever since.

**NO MORE THAN 2 PERCENT OF ALL
HEALTH SPENDING GOES FOR PUBLIC
HEALTH AND DISEASE PREVENTION.**

Getting it right and keeping it right is a tall order. Our world today threatens us in ways as dreadful as the Black Death and as shocking as September 11th. Threats like avian flu are real, the needs they trigger are urgent, and they define the turbulent environment in which we are establishing our priorities and making our funding decisions.

Are we ready for what may be coming? We need to know so that we can decide what to do. In other words, "Show me the evidence!" And the evidence presents us with a classic case of the urgent overpowering the important.



On the one hand, the federal rush to build defenses against a would-be mass casualty bioterrorist attack is injecting the public health system with a big wave of new money, its first in decades. This is good.

But the intense national focus on bioterrorism preparedness at the expense of public health is shoving off the local table critical hometown health promotion and prevention issues such as diabetes, obesity, tuberculosis, sexually transmitted diseases, teen pregnancy prevention, and tobacco deterrence.

“Shifting federal priorities and programs are distracting from fixing fundamentals” was the judgment of Trust for America’s Health (TFAH), a major RWJF public health partner. Even though billions are being spent on biodefense, state and local health officials report that their communities actually are less prepared than before 9/11 to deal with sudden crises.

When we funded a study early last year by the Century Foundation Working Group on Bioterrorism Preparedness they found that:

- 80 percent of local public health departments still cannot communicate instantly with state health departments, hospitals or local medical practices.
- Just as the 9/11 Commission found, first responder communications networks remain ineffective, incompatible and without sufficient wireless bandwidth.
- Regional planning among states is scarce and coordination with federal agencies almost nonexistent.

- Many states “lack surge capacity”—the ability to triage and treat huge numbers of injured or ill adults and children in an emergency.

Then came Katrina. And, yes, states’ capacity quickly buckled as the crush of hurricane evacuees surged across the continent, ripping huge holes in the public health safety net.

Within days of the storm an unprecedented 45 states and the District of Columbia simultaneously were in federally recognized states of emergency.

Trust in national, state and local preparedness was swept away too. The epic calamity drastically undercut public confidence in our government’s capability to respond to any extreme situation. In one national poll, 70 percent of all adults said government at every level “did a poor job” in preparing for Katrina. And 49 percent expressed little or no confidence in the federal government’s ability to respond to natural disasters.

The public knows what it’s talking about. Late last year the 9/11 Commission gave the government woefully poor grades for its failure to take many of the steps the commissioners recommend are needed to protect the public from terrorist attack.

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SAID GOVERNMENT AT EVERY LEVEL
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And the Trust for America’s Health reported that even with all the furor over pandemic flu our cities and states are nowhere near ready to respond adequately to public health catastrophes caused by disease, natural disaster or bioterrorism.

We are left, then, with this unanswered question: What will the government do to prepare for the next Big One and its fallout? Many fear that even now no one knows how to watch our backs.



This is where philanthropy comes in. The long-term goal of the Robert Wood Johnson Foundation is to help the country reverse its preparedness deficit, close the prevention gap, and restore the public's trust in the relevance and value of its own public health system.

We know how to successfully confront some of our most destructive specific health threats—such as smoking, substance abuse and recently, childhood obesity. But focusing on single threats or diseases is too narrow a focus to meet the greater challenges of these times.

We believe now more than ever that the key lies in how all sectors of a community rally to overturn an unacceptable status quo and work together in protecting the safety of their own residents and improving the overall health of the entire community.

It's called "connectedness" and it is at the heart of how public health must transform itself in the 21st century.

We're talking here about disruptive and transforming social change, the kind that requires a solid historical, intellectual and even philosophical framework.

Several months ago I was invited to return as the Physician-in-Chief ProTem to Brigham & Women's Hospital in Boston, the place where I served my residency and where I learned the true art and elegance of medicine. This was very much like going home; it stirred up fond memories of the world of teaching and learning that I've loved so much. Preparing what to say, I remembered being assigned to read *The Structure of Scientific Revolutions* by Thomas Kuhn, who taught philosophy and the history of science at MIT.

When I apply Kuhn's teachings to the hidebound status quo of today's health system, I can see that lasting and meaningful change requires a form of radical retooling that will occur only after a set of crises shatter tradition, nullify the status quo, force "raw and jagged paradigm shifts," and overturn one worldview for another.

In other words, we need nothing short of a revolution before we can retool. It has been done before. The *Flexner Report* on medical education in America nearly 100 years ago is one example. Unraveling the secrets of DNA would be another. Katrina is a crisis that is already feeding a revolution.

Kuhn came to mind again last year at a two-day retreat with leaders from philanthropy, business and health care. At the top of our agenda was a discussion of what would happen if we applied the business theory of "disruptive innovations" to health system reform.

**THE ONLY WAY TO SEE BONA FIDE
DISRUPTIVE INNOVATIONS AT
WORK IN PUBLIC HEALTH IS TO
LOOK TO THE FIELD ITSELF.**

Harvard Business School Professor Clayton Christensen not too long ago coined the term "disruptive innovations" to describe a level of change big enough and bold enough to transform business, markets, populations, even entire societies. It's not an abstract concept. Think of how personal computers and diabetics'



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home glucose monitoring, for example, have made a difference for millions of people around the world.

As I see it, Christensen's "disruptive innovation" offers a bridge between Kuhn's revolution and retooling. It's up to us to know when and how to cross it.

We know that as philanthropists we possess the vision, assets and staying power to retool. We also know from experience how to discover, test and leverage fresh "disruptive innovations" of our own. Examples include our work in improving the quality of care, transforming nursing care at the bedside, reinventing how we manage chronic medical conditions, or covering the uninsured.

This is philanthropy as it should be—summoning the forces of disruptive innovation and retooling to improve the health, health care and quality of life for everyone in America.



Real results, however, don't come from rhetoric. They come from what real people do in real time in the real world. The only way to see bona fide disruptive innovations at work in public health is to look to the field itself—because, just like in politics and health care, all serious change is local.



• In Nebraska the very idea of "public health" opposes the region's pioneer tradition of rugged individualism. But now advocates are showing the public the difference between providing medical services for individuals and protecting the health of the entire community. At the same time, the future of public health



education in the state is being mapped out by a broad alliance of public and private colleges, health care providers, civic and consumer groups and professional associations. Public health serves "the whole community," says the director of a new public health master's program at the University of Nebraska.

- In South Texas fiscal and political pressures are so powerful that they can even block immunization supplies from reaching certain schools. So now low-cost, high-yield community partnerships are stepping in where the government drops out. Aided by RWJF grants, local residents are trained in disease prevention and management, then dispatched to remote rural areas, isolated ranches and impoverished *colonias* of migrants along the northern edge of the Mexican border. They are called *promotoras*; the kids call them *angelitos de salud*—"health angels." A Texas A&M *promotoras* trainer says, "They are the go-to people who always seem to know everything about everyone, and who know how to get things done."
- In California, across the bay from San Francisco, the Alameda County public health department is pioneering "the new public health"—strengthening communities from within to take responsibility for their own health. Step One: Engage the whole community as the patient. Step Two: Show neighborhoods how interconnected they are. Small successes mean a lot. Rather than shut down 30 unlicensed street vendors, a public health nurse helped them form a cooperative, buy a closed-down restaurant, and prepare their food in compliance with health regulations. Business boomed and a poor neighborhood discovered that it could solve its own health problems.

- In mid-Michigan's auto belt, churches and community organizations are in a marathon to save the physical and mental health of their citizens in the face of relentlessly hard economic times. A partnership of 100 Flint churches takes physicians in training into poor city neighborhoods to learn from the experiences of low-income mothers. Church members knock on doors to gauge the prevalence and causes of infant mortality. A coalition of local business, labor, education, government, and health care groups provides cost-free coverage to 20,000 people who lack health insurance. Health advocates are winning a long campaign to ban smoking in workplaces. Restaurant owners compete to see who can maintain the most sanitary kitchens. One local leader boasts that it's hard to tell where government ends and the community begins.

These are inspiring profiles in public health courage and leadership. The level of social connectedness in each of these communities is something many skeptics thought was a lost American quality. Quite the contrary. At RWJF we view it as a quality of life and good health multiplier. We see dedicated public health practitioners forging partnerships with local stakeholders to do together what neither could do on their own. Their efforts are bottom-up rather than top-down. They know how to translate family health information collected at an individual doorstep, into data that can benefit everyone in town.

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PARTNERSHIPS WITH LOCAL
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DO ON THEIR OWN.

These local leaders are tireless, charismatic, effective communicators and, though they have been on the job a long time, they continue to generate energetic outside-the-box thinking. Nor are they afraid to put good people to work in nontraditional ways. Silos are few and trust is abundant. Accountability flows straight back into the community. And they are proud of what they are achieving.



I know these people and their programs and I've spent time out on the streets seeing for myself how they are, indeed, disruptive, innovative and literally in the act of retooling the future good health of communities where they live and work.

As one veteran community health organizer put it, people in communities like these "have come together with a common vision grounded in a commitment to systems of mutual support. That's a rare thing in a self-focused society." But it doesn't have to be that way.



In the weeks and months since I returned from the Gulf Coast, I have been reminded just how much we need good news like this. And I've also found comfort in knowing that some good old news does not change, no matter what.

This past year marked the 100th anniversary of *Jacobson v. Massachusetts*, the landmark U.S. Supreme Court decision that



to this day defines the relationship between individual liberty and the government's obligation to protect the safety of its citizens.

Though they are a century old, the clashes and controversies in *Jacobson* over vaccines, quarantines and civil liberties read as if they were tomorrow's headlines. And well they might be.

These are the facts: In 1905 an outbreak of smallpox threatened the people of Cambridge, Mass. The city board of health said that everyone needed to be vaccinated. Henning Jacobson, a Lutheran minister, resisted, was arrested, convicted and fined \$5. His appeal went all the way to the Supreme Court.

Justice John Marshall Harlan, a firm defender of civil liberties and civil rights, wrote the majority decision, ruling (to the surprise of many) that mandatory vaccination was a justified limitation on individual liberty during a deadly epidemic.

What resonates from the last century into this is Justice Harlan's prescient discussion of the "social compact" Americans still believe in today. "Organized society," he wrote, "could not exist without safety to its members."

This is a familiar theme to Americans. We thrive when we live, as others have said, a life of "mutual helpfulness," so that each may "live well" in a society "held together by our need," a society that never forgets the character of its members.

Looking back, we can understand the collective anger, pain and fear we experienced as a nation in those hard days after Katrina when it seemed that our government somehow had failed to hold up its end of that social compact.

I think of the old man alone and afraid on that cot in Gulfport and of the little girl in the corner. I think of the other old man who drove out of New Orleans seeking help and clinging to nothing more than false promises and thin hope.

Our job as philanthropists is to be the disruptive innovator who leads our partners in retooling our public health system so that it delivers on its promises, meets the most healthful expectations of our people and validates human hope.

A FIRM TREE DOES NOT
FEAR THE STORM.

FOR THE SAKE AND HONOR
OF THOSE WE SEEK
TO SERVE, NOR DO WE.

And our task as social transformers is to strengthen the social compact so that, like a strong tree in a storm, it may bend but never break again. An old proverb from the Dayak peoples of Borneo in Indonesia tells us that:

A firm tree does not fear the storm.

For the sake and honor of those we seek to serve, nor do we.

Respectfully submitted,

Risa Lavizzo-Mourey, M.D., M.B.A.
President and Chief Executive Officer



More information:

Learn about RWJF's public health initiatives at www.rwjf.org/publichealth.

See our complete 2005 annual report at www.rwjf.org/publications/annualreportlist.jsp.

Find out about the latest RWJF research, publications and grant results at www.rwjf.org.



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ADDICTION PREVENTION AND TREATMENT 2005 GRANTS AND CONTRACTS

Agora Studios, Inc.

TROY, NY

\$4,000—*Developing the design for an online community to advance addiction treatment improvement (1 month).* ID 55883

Boston University School of Public Health

BOSTON, MA

\$3,604,306—*Join Together: a national resource for improving addiction treatment quality (21 months).* ID 52024

\$336,936—*RWJF Healthy Kids 2005 conference focusing on keeping America's children safe, healthy and addiction-free (6 months).* ID 52806

Brown University Center for Alcohol and Addiction Studies

PROVIDENCE, RI

\$150,177—*Expanding outreach to policy-makers to advance public health and medical approaches to drug policy (1 year).* ID 52961

Burness Communications, Inc.

BETHESDA, MD

\$168,945—*Strategic communications for the Foundation's Addiction Prevention and Treatment interest area (1 year).* ID 51186

University of California, Los Angeles, Integrated Substance Abuse Programs

LOS ANGELES, CA

\$31,853—*Annual conference on addiction health services research (1 year).* ID 55371

Center for Healthcare Strategies Supporting Organization Inc.

PRINCETON, NJ

\$13,952—*Supplementing a how-to guide to promote the use of evidence-based practice in addiction treatment (1 month).* ID 53208

Communications Project

MULTIPLE CONTRACTORS

\$20,000—*Stakeholders' conference on the Institute of Medicine report on quality in behavioral health (4 months).* ID 56509

Community Anti-Drug Coalitions of America

ALEXANDRIA, VA

\$500,000—*Enhancing and expanding the Community Anti-Drug Coalitions of America's development efforts (3 years).* ID 53125

Entertainment Industries

Council Incorporated

RESTON, VA

\$35,000—*Support for the 2006 PRISM Awards event which encourages accurate depictions of substance abuse and addiction (2 months).* ID 53057

Georgetown University Institute for Health Care

Research and Policy

WASHINGTON, DC

\$1,000,000—*Strategic communications effort aimed at policy-makers to reduce young people's exposure to alcohol advertising (1 year).* ID 55446

University of Georgia Research Foundation Inc.

ATHENS, GA

\$156,023—*Analysis of data on the use of evidence-based practice in addiction treatment agencies (1 year).* ID 53400

Howard University

Center for Drug Abuse Research

WASHINGTON, DC

\$742,454—*Increasing African-American inmates' access to addiction care or diversion programs (18 months).* ID 53825

Howard University

School of Law

WASHINGTON, DC

\$7,500—*Providing mentoring and an internship for an emerging leader in substance abuse policy (1 month).* ID 53880

A Matter of Degree: Reducing High-Risk Drinking Among College Students

Program to develop model approaches to reduce student high-risk drinking on campus and in the surrounding community by developing college/community partnerships.

• American Medical Association

CHICAGO, IL

\$726,921—*Technical assistance and direction for A Matter of Degree (15 months).* ID 48362

James C. May, Ph.D.

RICHMOND, VA

\$22,625—*Development of a Foundation initiative that will increase the use of proven practices in publicly-funded addiction treatment settings (3 months).* ID 53314

National Center on Addiction and Substance Abuse at Columbia University

NEW YORK, NY

\$50,000—*Conference on substance abuse and primary care (4 months).* ID 52813

\$500,000—*Enhancing and expanding development efforts at the National Center on Addiction and Substance Abuse at Columbia University (2 years).* ID 53150



National Quality Forum

WASHINGTON, DC
\$390,847—*Consensus on evidence-based practices to treat substance abuse disorders (16 months)*. ID 52638

State of New Mexico

Human Services Department

SANTA FE, NM
\$120,000—*Evaluation of the New Mexico Interagency Behavioral Health Purchasing Collaborative (2 years)*. ID 53077

9th Sign Communications, Inc.

BURTONSVILLE, MD
\$22,800—*Investigating the role of spirituality in recovery from addiction (3 months)*. ID 55830

Paths to Recovery:

Changing the Process of Care for Substance Abuse Programs

Initiative to strengthen the addiction treatment system's ability to successfully use process improvement techniques toward increasing patients' access to and retention in addiction treatment programs.

• **University of Wisconsin–Madison College of Engineering**

MADISON, WI
\$944,710—*Technical assistance and direction for Paths to Recovery (1 year)*. ID 48365

Provider-State Partnerships to Promote Proven Treatment Practices

Support of partnerships between treatment provider organizations that deliver care, and states that are in the unique role of being both the largest purchaser of publicly funded treatment services (70 percent) and regulators and licensers of those services.

• **Communications Project**

MULTIPLE CONTRACTORS
\$55,000—*Stakeholders' meeting for Provider-State Partnerships to Promote Proven Treatment Practices (3 months)*. ID 55444

• **University of Wisconsin–Madison College of Engineering**

MADISON, WI
\$769,102—*Technical assistance and direction for Provider-State Partnerships to Promote Proven Treatment Practices (1 year)*. ID 56451

Public Access Journalism, LLC

CROWNSVILLE, MD
\$325,700—*Silent Treatment: a newspaper series on substance abuse programs and treatments (9 months)*. ID 56075

Rebecca Project for Human Rights

WASHINGTON, DC
\$350,000—*Training parents in recovery to advocate for improved treatment option policies for low-income families (3 years)*. ID 53395

Reclaiming Futures: Communities Helping Teens

Overcome Drugs, Alcohol & Crime
Initiative to build community solutions to substance abuse and delinquency by developing the systems infrastructure necessary to deliver comprehensive care within the juvenile justice system.

• **Victor Andino**

SEATTLE, WA
\$29,410—*Communications consultant for Reclaiming Futures: Seattle-King County, Washington (10 months)*. ID 55508

• **Stephen Avakian**

HULL, MA
\$29,410—*Communications consultant for Reclaiming Futures: Montgomery County, Ohio (10 months)*. ID 55509

• **Bill Davie**

MARQUETTE, MI
\$29,410—*Communications consultant for Reclaiming Futures: Marquette County, Michigan (10 months)*. ID 55506

• **Farrell Strategies, Inc.**

PORTLAND, OR
\$64,555—*Communications activities for Reclaiming Futures (6 months)*. ID 50679

• **Kentucky River Community Care Inc.**

JACKSON, KY
\$29,410—*Communications consultant for Reclaiming Futures: Kentucky River Community Care (10 months)*. ID 55215

• **Portland State University Graduate School of Social Work**

PORTLAND, OR
\$651,751—*Technical assistance and direction for Reclaiming Futures (7 months)*. ID 50680
\$569,186—*Technical assistance and direction for Reclaiming Futures (5 months)*. ID 50681

\$377,412—*Annual leadership meetings for Reclaiming Futures (21 months)*. ID 55473

\$55,863—*Communications activities for Reclaiming Futures (1 year)*. ID 55478

Reducing Underage Drinking Through Coalitions

Program to raise awareness and support strategies to decrease underage drinking and thus reduce alcohol-related problems among youth.

• **Greenlights for NonProfit Success**

AUSTIN, TX
\$45,460—*(4 months)*. ID 52815

• **National Capital Coalition to Prevent Underage Drinking**

WASHINGTON, DC
\$59,200—*(4 months)*. ID 52867



Substance Abuse Policy Research Program

Program to encourage experts in public health, law, political science, medicine, sociology, criminal justice, economics, psychology, and other behavioral and policy sciences to address issues related to substance abuse.

Program Sites

- **University of Alabama at Birmingham School of Public Health**
BIRMINGHAM, AL
\$98,864—*Evaluating alcohol use, alcohol policies, and child fatal injury rates (18 months).* ID 53772
- **University of California, Irvine, Graduate School of Management**
IRVINE, CA
\$97,641—*Examining the effects of underage drunk driving laws on cigarette and marijuana consumption by youth (16 months).* ID 53632
- **University of California, Los Angeles, Integrated Substance Abuse Programs**
LOS ANGELES, CA
\$99,969—*Linking substance abuse treatment and child welfare outcomes (1 year).* ID 52673
\$99,296—*Evaluating access and outcomes for individuals using drug treatment and mental health services (1 year).* ID 52784
\$35,000—*Studying ethnic differences in access and outcomes for drug treatment and mental health services (1 year).* ID 53085
- **University of California, San Francisco, Institute for Health Policy Studies**
SAN FRANCISCO, CA
\$70,593—*Examining the implementation of welfare reform guidelines that impact substance abuse at the local level (11 months).* ID 52765
- **Children’s Hospital & Research Center at Oakland**
OAKLAND, CA
\$87,135—*Examining patterns of substance abuse and child neglect among homeless families (1 year).* ID 52826
\$54,084—*Reunification services for African-American homeless mothers with histories of substance abuse (18 months).* ID 55503
- **University of Georgia Institute for Behavioral Research**
ATHENS, GA
\$280,758—*Service delivery and use of evidence-based treatment practices in adolescent substance abuse treatment settings (2 years).* ID 53130
- **University of Georgia Research Foundation Inc.**
ATHENS, GA
\$99,072—*Impact of state regulations and funding policies on the adoption of buprenorphine by community-based treatment programs (18 months).* ID 53773
- **University of Maryland, Baltimore, School of Medicine**
BALTIMORE, MD
\$328,793—*Assessing the impact of the presence of substance abuse treatment centers on neighborhood crime (2 years).* ID 53127
- **University of Minnesota School of Public Health**
MINNEAPOLIS, MN
\$99,988—*Studying the propensity for underage youth to approach adults outside alcohol establishments to purchase for them (1 year).* ID 52827
\$333,473—*Assessing illegal alcohol sales, patron blood alcohol content levels, alcohol control policies, and enforcement at sports stadiums (2 years).* ID 53131
- **New York Academy of Medicine**
NEW YORK, NY
\$400,000—*Evaluating pharmacy-based drug treatment linkages through the New York State Expanded Syringe Access Demonstration Program (2 years).* ID 53132
- **Oregon Health and Science University**
PORTLAND, OR
\$99,987—*Examining how tribal leaders view the effectiveness of specific alcohol-related policies that impact Native Americans (1 year).* ID 56200
- **Pacific Institute for Research and Evaluation**
CALVERTON, MD
\$305,873—*Effect of 14 underage drinking laws on youth traffic deaths (2 years).* ID 53129
- **Research Foundation of State University of New York**
ALBANY, NY
\$371,324—*Improving therapeutic justice courts to effectively identify and treat co-occurring substance abuse and mental illness (2 years).* ID 53906
- **Research Triangle Institute**
RESEARCH TRIANGLE PARK, NC
\$35,000—*Studying the quality of direct care staff at opioid treatment programs (1 year).* ID 53958
- **Resources for the Future Inc.**
WASHINGTON, DC
\$100,000—*Evaluating the health and fiscal issues of reforming alcohol taxes (18 months).* ID 53635
- **Stanford University School of Medicine**
STANFORD, CA
\$173,119—*Reducing or expanding substance use disorder treatment programs: evaluating impact from the health care decision-makers’ perspective (3 years).* ID 53128



• **University of Washington
School of Medicine**

SEATTLE, WA
\$400,000—*Evaluating a supportive housing and alcohol treatment project for chronically homeless, alcohol-dependent individuals (3 years).* ID 53672

• **University of Wisconsin–Madison
The Robert M. LaFollette
School of Public Affairs**

MADISON, WI
\$99,121—*Examining policy, organizational and health care market factors associated with the adoption of naltrexone in treatment (1 year).* ID 56202

• **Yale University
School of Medicine**

NEW HAVEN, CT
\$292,396—*Evaluating Medicaid and public funding for buprenorphine treatment of opioid dependence (3 years).* ID 55396

Other Program Activities

• **Center for Creative Leadership**

GREENSBORO, NC
\$770,009—*Technical assistance and direction for the Substance Abuse Policy Research Program (1 year).* ID 50846

\$34,650—*Commissioned reviews for the Substance Abuse Policy Research Program (22 months).* ID 52766

• **White Mountain Research
Associates, L.L.C.**

DANBURY, NH
\$12,925—*Assessing the needs of audiences that use the products of the Substance Abuse Policy Research Program (1 month).* ID 52897

Technical Assistance Collaborative Inc.
BOSTON, MA

\$699,716—*Designing and implementing integrated public behavioral health funding (21 months).*
ID 55403

Rick Williams, Ph.D.
LOS GATOS, CA

\$59,000—*Consulting activities for the Foundation’s addiction treatment diversity scan and stakeholders’ meeting (1 year).* ID 53867

Renee Wilson-Simmons, Dr.P.H.
OCEAN, NJ

\$15,000—*Examining the potential of youth development programming as an RWJF funding area (6 months).* ID 55372

The Winnow Group, LLC
ALEXANDRIA, VA

\$83,770—*Technical assistance on sustainability for RWJF-funded substance abuse prevention programs (9 months).* ID 53316

**University of Wisconsin–Madison
Center for Health Systems
Research and Analysis**

MADISON, WI
\$84,999—*Disseminating a blueprint for the addiction treatment system of the future (1 year).* ID 55304



CHILDHOOD OBESITY 2005 GRANTS AND CONTRACTS

Action for Healthy Kids, Inc.

SKOKIE, IL

\$162,737—*Leveraging leadership to overcome childhood obesity by extending the impact of the Healthy Schools Summit 2005 (9 months).*

ID 53306

Active for Life:

Increasing Physical Activity Levels in Adults Age 50 and Older

Program to increase the number of American adults age 50 and older who engage in regular physical activity.

• Cooper Institute

DALLAS, TX

\$16,808—*Consulting for Active for Life (1 year).* ID 53091

• University of South Carolina Research Foundation

COLUMBIA, SC

\$149,787—*Evaluation of Active for Life (19 months).* ID 52927

• Texas A&M University System Health Science Center Research Foundation

COLLEGE STATION, TX

\$551,567—*Technical assistance and direction for Active for Life (1 year).* ID 48436

Active Living by Design

Initiative designed to establish and evaluate innovative approaches that support active living.

Program Sites

• American Heart Association Inc., Pacific Mountain Affiliate

SEATTLE, WA

\$41,867—*Enhancing existing physical activity efforts in Lents, Oregon, through walking and tree-planting programs and a site study for a future trailhead (18 months).* ID 55572

• Berkeley Charleston Dorchester Council of Governments

NORTH CHARLESTON, SC

\$47,000—*Developing a regional bicycle/ pedestrian network to promote physical activity (2 years).* ID 55585

• Buffalo Niagara Medical Campus Inc.

BUFFALO, NY

\$50,000—*Developing walking routes using art and cultural installations as inducements for pedestrian activity (2 years).* ID 55582

• Town of Chapel Hill

CHAPEL HILL, NC

\$15,000—*Supplemental support for Chapel Hill's effort to increase active living through physical environment improvements (2 years).* ID 55584

• East Bay Asian Youth Center

OAKLAND, CA

\$30,000—*Social marketing campaign to increase daily physical activity for children ages 8–13 (1 year).* ID 55568

• Feet First

SEATTLE, WA

\$41,500—*Using the activity-design-health connection to promote walking and improve the pedestrian environment (14 months).* ID 55583

• Friends of the Colorado Center for Human Nutrition

LAKEWOOD, CO

\$45,600—*Expansion of the Passport to Active Living program to include students and Latinos (2 years).* ID 55561

• Ho-Chunk Development Corp.

WALTHILL, NE

\$15,000—*Including youth in the development of a social marketing campaign and other activities to increase physical activity and healthy nutrition habits (18 months).* ID 55595

• Illinois Health Education Consortium

CHICAGO, IL

\$20,000—*Improving physical activity in low-income communities (2 years).* ID 55556

• Isanti County

CAMBRIDGE, MN

\$20,000—*Completing a master plan for active living within Isanti County (2 years).* ID 55565

• Kokua Kalihi Valley

Comprehensive Family Services

HONOLULU, HI

\$27,250—*Integrating physical activity into daily living (2 years).* ID 55564

• Louisville Metro Housing Authority

LOUISVILLE, KY

\$43,300—*Making a 1.5-mile stretch of Louisville's Hancock Street a bicycle- and pedestrian-friendly corridor (2 years).* ID 55567

• Maternal & Family Health Services Inc.

WILKES BARRE, PA

\$20,000—*Assisting in the development, maintenance and promotion of trails in Luzerne County (2 years).* ID 55553

• Metropolitan Government of Nashville and Davidson County

NASHVILLE, TN

\$35,500—*Creating a safer and more conducive environment for children and residents of East Nashville to walk and bike (1 year).* ID 55550

• Michigan Physical Fitness, Health and Sports Foundation dba Michigan Fitness Foundation

LANSING, MI

\$48,600—*Expanding an initiative to increase walking and biking to school by providing safe routes (2 years).* ID 55566



- **1000 Friends of New Mexico**
ALBUQUERQUE, NM
\$39,250—*Enhancing efforts to build safe routes to schools and developing a city-wide initiative to promote active living (2 years).* ID 55576
 - **City of Orlando**
ORLANDO, FL
\$35,000—*Social marketing campaign to brand downtown Orlando as an active living area of the city (18 months).* ID 55571
 - **Our Healthy Community Partnership**
OMAHA, NE
\$53,700—*Developing a city-wide bicycle and pedestrian map and guide (2 years).* ID 55569
 - **PedNet Coalition Inc.**
COLUMBIA, MO
\$56,700—*Increasing physical activity through a network of pedestrian and bicycle paths (2 years).* ID 55560
 - **Slavic Village Development**
CLEVELAND, OH
\$51,400—*Neighborhood design project to increase physical activity and encourage healthy lifestyles (2 years).* ID 55559
 - **City of Somerville Health Department**
SOMERVILLE, MA
\$45,700—*Improving communication strategies to increase physical activity (19 months).* ID 55554
 - **Sustainable South Bronx**
BRONX, NY
\$35,000—*Social marketing campaign to encourage multigenerational use of the South Bronx Greenway (1 year).* ID 55581
 - **Upper Valley Trails Alliance Inc.**
NORWICH, VT
\$42,200—*Specialized winter-focused effort encouraging the use of trails to promote physical activity (2 years).* ID 55552
 - **WalkSacramento**
SACRAMENTO, CA
\$32,500—*Replicating the successful model used in Sacramento for encouraging walking and biking in the newly incorporated city of Rancho Cordova (20 months).* ID 55573
 - **Young Men's Christian Association of Orange County**
TUSTIN, CA
\$47,905—*Developing partnerships to increase physical activity (18 months).* ID 55577
- Other Program Activities**
- **University of North Carolina at Chapel Hill School of Public Health**
CHAPEL HILL, NC
\$1,361,478—*Technical assistance and direction for Active Living by Design (1 year).* ID 48406
- Active Living Research**
Program to stimulate and support research that will identify environmental factors and policies that influence physical activity.
- Program Sites**
- **American Heart Association Inc., Pacific Mountain Affiliate**
SEATTLE, WA
\$29,895—*Examining how active living advocacy contributed to inclusion of active living environmental issues in the concept planning of an Oregon community (1 year).* ID 53703
 - **Arizona State University**
TEMPE, AZ
\$30,000—*Analyzing how the original design and planning in Greendale, Wisconsin, fostered active living conditions (1 year).* ID 53939
 - **Boston University School of Public Health**
BOSTON, MA
\$29,653—*Study on efforts to renovate inner-city schools to create active living environments (1 year).* ID 53705
 - **University of California, Berkeley, College of Environmental Design**
BERKELEY, CA
\$149,946—*Evaluating the interactions of the social and built environments on children's active school travel and overall activity (2 years).* ID 53926
\$12,000—*Planning and siting new public facilities in California (14 months).* ID 55793
 - **University of California, Davis, College of Agriculture & Environmental Sciences**
DAVIS, CA
\$50,000—*Studying the role of cul-de-sac streets in encouraging physical activity in children (1 year).* ID 53540
 - **Children's Memorial Hospital**
CHICAGO, IL
\$150,000—*Studying the relationship between the safety of the built environment and children's physical activity (1 year).* ID 52956
 - **University of Colorado at Denver and Health Sciences Center**
DENVER, CO
\$70,327—*Analyzing children's use and perceptions of their local environments for physical activity (2 years).* ID 55699
\$149,322—*Evaluating the effects of inner-city school playground redevelopment on physical activity levels in children (2 years).* ID 53073
 - **George Washington University Institute of Public Policy**
WASHINGTON, DC
\$59,322—*Promoting bicycling in three metropolitan Washington, D.C., counties (1 year).* ID 53937



- **University of Illinois at Chicago
College of Nursing**
CHICAGO, IL
\$150,000—*Determining the neighborhood environments that influence physical activity among African-American women (2 years).* ID 52934
 - **University of Illinois
at Urbana-Champaign
College of Applied Life Studies**
CHAMPAIGN, IL
\$130,550—*Studying the effects of sports facilities and trail systems on physical activity levels among Latino residents (1 year).* ID 52957

\$50,000—*Examining the influence of neighborhood walkability characteristics on older adults' walking behavior (19 months).* ID 53024
 - **Indiana University School of
Public and Environmental Affairs**
BLOOMINGTON, IN
\$40,000—*Analyzing crime as a barrier to using trails for physical activity (16 months).* ID 55700
 - **Johns Hopkins University,
Bloomberg School of Public Health**
BALTIMORE, MD
\$25,000—*Factors influencing the use of recreational centers and parks by African-American adolescents (20 months).* ID 55761
 - **Louisiana State University
Health Sciences Center**
NEW ORLEANS, LA
\$50,000—*Studying the impact of playground enhancements on physical activity in parks (2 years).* ID 52933
 - **The Mailman School of Public Health
at Columbia University**
NEW YORK, NY
\$30,000—*Assessing urban infrastructure conditions as determinants of physical activity (6 months).* ID 53701
 - **University of Maryland
School of Architecture,
Planning and Preservation**
COLLEGE PARK, MD
\$24,077—*Improving the design of commercial streets to serve and attract pedestrians (1 year).* ID 55796
 - **University of Michigan,
A. Alfred Taubman College of
Architecture and Urban Planning**
ANN ARBOR, MI
\$24,942—*Determining the accessibility of urban multiuse trails and physical activity behavior (1 year).* ID 55799
 - **University of North Carolina
at Chapel Hill
College of Arts and Sciences**
CHAPEL HILL, NC
\$30,000—*Study on promoting physical activity by integrating school facility planning with local land use (8 months).* ID 53702
 - **Northern Illinois University
School of Allied Health/Public
Health and Health Education**
DEKALB, IL
\$39,984—*Understanding the relationship between food environments and food access of African-American and Latino children and their families (1 year).* ID 55697
 - **University of Pennsylvania
School of Design**
PHILADELPHIA, PA
\$29,092—*Downtown living 1990–2004: Policies spark dramatic residential growth in Philadelphia (1 year).* ID 53938
 - **Regional Plan Association Inc.**
NEW YORK, NY
\$60,000—*Studying the role of traffic calming in encouraging walking and bicycling (1 year).* ID 53700
 - **Resources for the Future Inc.**
WASHINGTON, DC
\$59,622—*Active living through brownfield-to-greenspace conversions (1 year).* ID 55361
 - **St. Louis University
School of Public Health**
ST. LOUIS, MO
\$59,891—*Studying policy changes in the development of community trails (1 year).* ID 53704
 - **Texas A&M Research Foundation**
CORPUS CHRISTI, TX
\$24,966—*Evaluating the built environment around transit stations and its influence on transit ridership (17 months).* ID 53025

\$24,838—*Developing an environmental audit tool for creating safe routes to school (2 years).* ID 55829
 - **Virginia Polytechnic Institute and
State University College of
Architecture and Urban Studies**
BLACKSBURG, VA
\$59,226—*Reforming codes to promote active living communities: the Wisconsin Smart Growth Act of 1999 (1 year).* ID 53936
- Other Program Activities**
- **San Diego State University
Foundation dba San Diego State
University Research Foundation**
SAN DIEGO, CA
\$1,060,838—*Technical assistance and direction for Active Living Research (1 year).* ID 51835
- Active Living Resource Center**
Program to improve health by encouraging collaboration among planning, health and nontraditional entities for the purpose of designing activity-friendly communities.
- **Bicycle Federation**
BETHESDA, MD
\$395,888—(1 year). ID 52541



Added Value & Herban Solutions Inc.

BROOKLYN, NY

\$50,000—*Creating a community wellness council to address nutrition and physical activity in the Red Hook community of Brooklyn (1 year).*

ID 53157

Advertising Council Inc.

NEW YORK, NY

\$346,729—*Establishing a public/private coalition for healthy children (18 months).* ID 52756

American Association of School Administrators

ARLINGTON, VA

\$30,000—*Special spring 2006 issue of School Governance & Leadership focused entirely on healthy eating and active living (6 months).*

ID 55893

American Heart Association Inc.

DALLAS, TX

\$100,000—*Production and distribution of a childhood obesity sourcebook (3 months).*

ID 52986

American Journal of Health Promotion

WEST BLOOMFIELD, MI

\$51,485—*Supplement to the American Journal of Health Promotion on culturally sensitive physical activity interventions (1 year).* ID 52441

University of Arkansas for Medical Sciences, Arkansas Center for Health Improvement

LITTLE ROCK, AR

\$585,847—*Maintaining an epidemiological database on childhood obesity in Arkansas (20 months).* ID 51741

University of Arkansas for Medical Sciences College of Public Health

LITTLE ROCK, AR

\$1,118,963—*Evaluating school policies to combat childhood obesity in Arkansas (2 years).*

ID 51737

Boule Foundation

ATLANTA, GA

\$12,500—*Engaging African-American leaders in a discussion about childhood obesity (7 months).*

ID 52764

Brigham & Women's Hospital Inc.

BOSTON, MA

\$199,988—*Determining the role that evidence-based e-health can play in reducing the incidence and prevalence of childhood obesity (1 year).*

ID 53734

California School Boards Foundation

WEST SACRAMENTO, CA

\$155,325—*Formative research for disseminating California's student wellness policies (15 months).*

ID 53816

University of California, Los Angeles, Center for Health Policy Research

LOS ANGELES, CA

\$698,035—*Expansion of the 2005 California Health Interview Survey to include community trends in children's healthy eating and physical activity (18 months).* ID 52052

Children Now

OAKLAND, CA

\$50,000—*Conference on creating a healthy media environment for children (10 months).* ID 52714

Communications Projects

MULTIPLE CONTRACTORS

\$50,000—*Strategic communications for the Foundation's Childhood Obesity interest area programming (4 months).* ID 55247

\$100,000—*Gathering lessons learned and facilitating cross-learning among the Foundation's Childhood Obesity action grants (2 years).*

ID 52665

\$23,129—*Audiovisual support for a conference on environmental solutions to obesity among youth (4 months).* ID 53492

Community-Based Childhood Obesity Prevention Within the Injury Free Coalition for Kids Initiative Sites

Building on the Injury Free Coalition for Kids initiative, selected sites will add healthy eating environments and programs into their ongoing focus on physical activity and developing safe play areas.

Program Sites

- **Arkansas Children's Hospital Research Institute**
LITTLE ROCK, AR
\$59,951—*Increasing elementary school students' access to nutritious food and physical activity (18 months).* ID 55999
- **Children's Hospital Medical Center**
CINCINNATI, OH
\$56,232—*Testing the use of high school student peer counselors to teach diabetes and obesity awareness to elementary school students (18 months).* ID 55998
- **Children's Memorial Hospital**
CHICAGO, IL
\$60,000—*Increasing access to and knowledge of healthy foods by reducing economic barriers to a fresh produce distribution program (18 months).* ID 55994
- **Columbia University Medical Center**
NEW YORK, NY
\$60,000—*Healthy Schools Healthy Lifestyles: improving nutrition and reducing obesity for northern Manhattan elementary school students (18 months).* ID 55997
- **Connecticut Children's Medical Center**
HARTFORD, CT
\$60,000—*Kid Healthy Program: increasing the consumption of healthy food and daily exercise (18 months).* ID 55992



- **Oregon Health and Science University School of Medicine**
PORTLAND, OR
\$60,000—Promoting healthy eating, safe physical activity and integration of a school garden education program (18 months). ID 55991
- **Pitt Memorial Hospital Foundation Inc.**
GREENVILLE, NC
\$60,000—Healthy Choices: influencing policies, communities and families on healthy eating and physical fitness (18 months). ID 55995
- **University of Washington School of Medicine**
SEATTLE, WA
\$60,000—Eating healthy and increasing physical activity through walk-to-school and family breakfast programs (18 months). ID 55996
- **Other Program Activities**
- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$150,000—Technical assistance and direction for Community-Based Childhood Obesity Prevention Within the Injury Free Coalition for Kids Initiative Sites (20 months). ID 53735
- **Cornell University, Joan and Sanford I. Weill Medical College**
NEW YORK, NY
\$25,000—Identifying determinants of nutrition and physical activity among overweight minority women (9 months). ID 52726
- **Elsevier, Inc.**
ST. LOUIS, MO
\$50,000—American Journal of Preventive Medicine supplement covering a conference on increasing physical activity (1 year). ID 52925
- **Emory University, Rollins School of Public Health**
ATLANTA, GA
\$48,394—Development and dissemination of nutrition environment measurement training tools for community advocates and researchers (1 year). ID 53852
- **Engaging Leaders for Healthy Eating and Active Living**
Program to educate and assist state and local officials to understand the connections among community design, physical activity and health.
- **Program Sites**
- **American Association of School Administrators**
ARLINGTON, VA
\$183,691—Creating awareness and action among school administrators to address youth obesity through improved school policy and practice (1 year). ID 53176
- **Council of State Governments**
LEXINGTON, KY
\$143,143—Investigating opportunities to foster and support state leadership on youth obesity issues (1 year). ID 53173
- **International City/County Management Association**
WASHINGTON, DC
\$212,143—Developing local government leaders for active living (1 year). ID 53175
- **Local Government Commission**
SACRAMENTO, CA
\$142,109—Developing local leaders for active living by community design (1 year). ID 53174
- **National Association of Counties Research Foundation**
WASHINGTON, DC
\$128,960—Engaging county leaders to support healthy community design to reduce obesity and related diseases by promoting healthy eating and active living (1 year). ID 49889
- **National Conference of State Legislatures**
DENVER, CO
\$296,076—Educating state legislators about active living issues (1 year). ID 53177
- **National Governors Association Center for Best Practices**
WASHINGTON, DC
\$175,000—Educating state leaders about active living issues (1 year). ID 53178
- **National League of Cities Institute Inc.**
WASHINGTON, DC
\$211,825—Engaging municipal officials to combat childhood obesity in their communities (1 year). ID 53660
- **United States Conference of Mayors**
WASHINGTON, DC
\$166,659—Developing a healthy cities campaign to reduce childhood and adult obesity (1 year). ID 53181
- **Other Program Activities**
- **Manning Selvage & Lee, Inc.**
WASHINGTON, DC
\$83,022—Planning the structure and strategies of Engaging Leaders for Healthy Eating and Active Living (3 months). ID 52840
- **San Diego State University Foundation dba San Diego State University Research Foundation**
SAN DIEGO, CA
\$221,775—Coordinating Center for Engaging Leaders for Healthy Eating and Active Living (8 months). ID 53179
\$19,988—Focus groups at the National School Board Association’s annual conference on childhood obesity (1 month). ID 53180



Funders' Network for Smart Growth and Livable Communities Inc.

CORAL GABLES, FL
\$300,000—Increasing collaboration among philanthropies to promote policy and environmental changes to reduce childhood obesity (2 years). ID 55299

George Washington University, The Center for Health and Health Care in Schools

WASHINGTON, DC
\$96,142—Background papers and meeting on the potential role of school nurses and school-based health centers in preventing childhood obesity (1 year). ID 53566

George Washington University Center for Health Services Research and Policy

WASHINGTON, DC
\$99,326—Study of state Medicaid payment practices related to preventing obesity (8 months). ID 53842

Marjorie A. Gutman, Ph.D.

CRANBURY, NJ
\$75,963—Planning for an initiative aimed at the rapid assessment of promising policies and programs in childhood obesity (9 months). ID 51952

Hager Sharp, Inc.

WASHINGTON, DC
\$20,820—Media relations and materials development for a conference on environmental solutions to childhood obesity (4 months). ID 53029

Harlem Children's Zone Inc.

NEW YORK, NY
\$50,000—Increasing the availability of fresh produce and nutritional and public health education to a low-income, minority population (1 year). ID 53541

Harvard University School of Public Health

BOSTON, MA
\$74,755—Reviewing consumption trends of sugar-sweetened beverages and their role in increasing obesity (10 months). ID 55631

Healthy Eating by Design

Program to support efforts of schools and communities to increase access to healthy, lower-calorie foods through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

Program Sites

- **American Heart Association Inc., Pacific Mountain Affiliate**
SEATTLE, WA
\$49,968—Improving healthy food access for low-income families and youth (18 months). ID 53323
- **Buffalo Niagara Medical Campus Inc.**
BUFFALO, NY
\$50,000—Creating a hands-on program to promote healthy eating and reduce obesity in children (18 months). ID 53819
- **Feet First**
SEATTLE, WA
\$50,000—Assisting children and families in making healthy food choices (18 months). ID 53324
- **Friends of the Colorado Center for Human Nutrition**
LAKEWOOD, CO
\$50,000—School-based project to develop policies and standards for healthy foods (18 months). ID 53320

- **Housing Authority of Louisville/ Jefferson County Metro Government**
LOUISVILLE, KY
\$50,000—Increasing access to healthy foods to address the prevalence of overweight and obesity among low-income children (18 months). ID 53321

- **Illinois Health Education Consortium**
CHICAGO, IL
\$50,000—Increasing knowledge and access to healthy foods for low-income Latino children and their families (18 months). ID 53391

- **1000 Friends of New Mexico**
ALBUQUERQUE, NM
\$50,000—Developing an assessment process for promoting healthy eating in the school and home (18 months). ID 53318

- **PedNet Coalition Inc.**
COLUMBIA, MO
\$50,000—Increasing healthy food choices for elementary school students (18 months). ID 53392

- **Slavic Village Development**
CLEVELAND, OH
\$50,000—Encouraging environmental changes and providing nutritional information to promote healthy eating (18 months). ID 53319

- **City of Somerville Health Department**
SOMERVILLE, MA
\$50,000—Addressing the economic and cultural barriers to healthy eating choices for low-income families (18 months). ID 53325

- **Upper Valley Trails Alliance Inc.**
NORWICH, VT
\$50,000—Community-based project to develop wellness policies and increase healthy eating among children (18 months). ID 53390



• Young Men’s Christian Association of Orange County

TUSTIN, CA
\$50,000—*Increasing access to healthier food choices for children (18 months).* ID 53393

Other Program Activities

• University of North Carolina at Chapel Hill School of Public Health

CHAPEL HILL, NC
\$200,293—*Providing technical assistance, preparing case studies and reporting on lessons learned from Healthy Eating by Design (20 months).* ID 52786

\$116,398—*Providing technical assistance, preparing case studies and reporting on lessons learned from Healthy Eating by Design (2 years).* ID 53482

\$12,000—*Supplemental support for a Healthy Eating by Design conference (3 months).* ID 53822

• Wake Forest University Health Sciences

WINSTON-SALEM, NC
\$99,899—*Exploratory evaluation of Healthy Eating by Design (18 months).* ID 52916

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity

Program to support investigator-initiated research to identify and assess environmental and policy influences with the greatest potential to improve healthy eating and weight patterns among the nation’s children.

• Communications Projects

MULTIPLE CONTRACTORS
\$230,044—*Administration and planning for Healthy Eating Research (7 months).* ID 53674

\$189,694—*Planning for Healthy Eating Research (5 months).* ID 55480

• University of Minnesota School of Public Health

MINNEAPOLIS, MN
\$152,913—*Technical assistance and direction for Healthy Eating Research (5 months).* ID 55477

Janet Heroux

PRINCETON, NJ
\$3,250—*Program development consulting for the Foundation’s Childhood Obesity interest area (1 month).* ID 53628

The HSC Foundation

WASHINGTON, DC
\$53,373—*Focus groups to gain information for policy development on how to best communicate childhood obesity information to low-income minority parents (1 year).* ID 55302

University of Illinois at Chicago Institute of Government and Public Affairs

CHICAGO, IL
\$49,896—*Effects of Title IX and girls’ sports participation on adolescent body mass index (1 year).* ID 53731

University of Illinois at Urbana-Champaign College of Applied Life Studies

CHAMPAIGN, IL
\$9,850—*Convening teachers at the Walking for Health conference to brainstorm on how to increase walking in schoolchildren (6 months).* ID 55523

Intergenerational Programming with Active for Life to Reduce Childhood Obesity

Program to support efforts of senior service organizations to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

• Texas A&M University System Health Science Center Research Foundation

COLLEGE STATION, TX
\$90,000—*Technical assistance and direction for Intergenerational Programming with Active for Life to Reduce Childhood Obesity (2 years).* ID 52920

Kingsley Association

PITTSBURGH, PA
\$250,000—*Incorporating childhood obesity prevention into a community-wide initiative to address diabetes among low-income adults (2 years).* ID 55818

League of American Wheelmen Inc. dba League of American Bicyclists

WASHINGTON, DC
\$50,000—*Planning for a national initiative on providing safe bike routes to schools (1 year).* ID 55526

Barbara A. Leonard, M.P.H.

WINSLOW, ME
\$30,000—*Consulting services for the Foundation’s Childhood Obesity interest area (4 months).* ID 53841

The Leonard Group

WINSLOW, ME
\$231,864—*Providing technical assistance to the Childhood Obesity Team and the Health Group (1 year).* ID 56250



**Loyola University Chicago
Graduate School**

CHICAGO, IL

\$65,000—*Pilot effort to increase fresh fruit and vegetable choices through classroom nutrition education and salad bars in two Chicago minority schools (1 year).* ID 53126

MEE Productions Inc.

PHILADELPHIA, PA

\$171,604—*Determining the essential components of an awareness-raising campaign on childhood obesity aimed at African-American and Latino leadership communities (8 months).* ID 52183

**University of Michigan
School of Public Health**

ANN ARBOR, MI

\$100,000—*Convening community asthma coalitions to identify and document the potential for using these coalitions to address childhood obesity (1 year).* ID 53736

**National Committee
for Quality Assurance**

WASHINGTON, DC

\$49,834—*Identifying potential quality measurement approaches for childhood obesity (6 months).* ID 52660

National Dance Institute

New Mexico Inc.

SANTE FE, NM

\$50,014—*Pilot testing a dance training curriculum to increase physical activity among schoolchildren (1 year).* ID 53815

**National Governors Association
Center for Best Practices**

WASHINGTON, DC

\$562,854—*National initiative to help governors implement state programs to combat childhood obesity (1 year).* ID 55534

**National Initiative for
Children's Healthcare Quality Inc.**

CAMBRIDGE, MA

\$505,245—*2006 Health Care Provider Congress on Childhood Obesity: laying the groundwork for a learning network to improve clinical services (1 year).* ID 53828

National Urban League Inc.

NEW YORK, NY

\$350,000—*Identifying and addressing policy and environmental influences on childhood obesity in low-income neighborhoods (2 years).* ID 53159

NETSCAN iPublishing, Inc.

FALLS CHURCH, VA

\$125,000—*Tracking state initiatives on child and adolescent nutrition, physical activity and obesity (2 years).* ID 52154

New York Road Runners Foundation Inc.

NEW YORK, NY

\$50,000—*Teachers' kit to initiate a nutrition and running program for children (1 year).* ID 53775

**Obesity Prevention in Children:
Synergy with Diabetes Initiative**

Program to support efforts of schools and communities to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

Program Sites

• **Campesinos Sin Fronteras**

SOMERTON, AZ

\$60,000—*Mobilizing parents for healthier environments (16 months).* ID 56563

• **Community Health Center
Incorporated**

MIDDLETOWN, CT

\$60,000—*Community, school and parent partnership to prevent obesity among elementary schoolchildren (16 months).* ID 56566

• **Holyoke Health Center Inc.**

HOLYOKE, MA

\$60,000—*Policy and environmental efforts to prevent and reduce obesity in low-income elementary school Latino children (16 months).* ID 56565

• **University Physicians & Surgeons Inc.**

HUNTINGTON, WV

\$57,249—*Healthy active children through community leadership (16 months).* ID 56564

Other Program Activities

• **Washington University in St. Louis
School of Medicine**

ST. LOUIS, MO

\$150,000—*Technical assistance and direction for Obesity Prevention in Children (18 months).* ID 53733

**The Pennsylvania State University
College of Health
and Human Development**

UNIVERSITY PARK, PA

\$729,170—*Researching and testing an intervention to improve access to healthy lower-caloric foods for preschool children (3 years).* ID 52717

**University of Pennsylvania
School of Medicine**

PHILADELPHIA, PA

\$200,000—*Planning for the expansion and sustainability of the African-American Collaborative Obesity Research Network (1 year).* ID 53856

• **Phoenix House Foundation Inc.**

NEW YORK, NY

\$49,200—*Roundtable to promote healthy living among adolescents in drug treatment and juvenile justice institutions (1 year).* ID 51354



Porter Novelli Inc.

WASHINGTON, DC

\$39,900—*Addition of questions on walkable communities to the 2005 national HealthStyles survey on the public's attitude on public health issues (1 year).* ID 53824

Prevention Institute

OAKLAND, CA

\$75,000—*Analysis of and working meeting on community programs that promote access to healthy food and safe, active environments (6 months).* ID 52903

\$165,000—*Enhancement, expansion and broader dissemination of the Environmental Nutrition and Activity Community Tool (15 months).* ID 53851

Produce for Better Health Foundation

WILMINGTON, DE

\$108,108—*Research and communications activities to promote adding healthy choices to the nation's restaurant menus (16 months).* ID 52841

Public Health Institute

OAKLAND, CA

\$175,798—*Advocacy infrastructure planning for the obesity field (8 months).* ID 52620

\$462,685—*Evaluation of the Ad Council obesity prevention messages in light of other industry activities (2 years).* ID 52917

Pyramid Communications, Inc.

SEATTLE, WA

\$51,250—*Communications activities to maintain the Active Living Network (5 months).* ID 55230

Quitman Street Community School

NEWARK, NJ

\$5,000—*Neighborhood forum on childhood obesity (6 months).* ID 51500

Rails to Trails Conservancy

WASHINGTON, DC

\$80,000—*Scholarships for low-income community members to attend an annual conference on converting former rail lines to trails (1 year).* ID 53671

University of Rochester

School of Medicine and Dentistry

ROCHESTER, NY

\$324,278—*National survey of current physician screening and referral practices for childhood obesity (2 years).* ID 53344

St. Louis University

School of Public Health

ST. LOUIS, MO

\$62,559—*Analysis of patterns and policy-related correlates of state obesity legislation (1 year).* ID 53630

The Smiley Group, Inc.

LOS ANGELES, CA

\$400,000—*Promoting the Institute of Medicine report on preventing childhood obesity to urban minorities (1 year).* ID 56012

Society for Nutrition

Education Foundation

INDIANAPOLIS, IN

\$4,900—*Sponsoring sessions on portion size and farm-to-school programs at the Society for Nutrition Education's 38th annual conference (3 months).* ID 53576

Southeastern Efforts Developing

Sustainable Spaces Inc.

DURHAM, NC

\$57,000—*A teen-led inner-city gardening program to increase access to and demand for affordable fresh produce in an African-American and Latino community (1 year).* ID 52851

Spartanburg Nutrition Council

SPARTANBURG, SC

\$63,105—*Developing a training manual for a community gardening program (1 year).* ID 53656

Task Force for Child Survival Inc.

DECATUR, GA

\$398,597—*Planning for the development of information systems for childhood obesity programs (15 months).* ID 53899

Trust for Public Land

BOSTON, MA

\$200,000—*Healthy Parks, Healthy Communities: a policy initiative to create safe parks and improve physical activity settings in low-income communities (2 years).* ID 52217

Tulane University

School of Public Health and Tropical Medicine

NEW ORLEANS, LA

\$80,033—*Examining the links between healthy food access and healthy eating among urban public housing residents (9 months).* ID 53855

TV-Turnoff Network

WASHINGTON, DC

\$25,000—*Analysis of efforts to reduce television viewing time among children (1 year).* ID 51269

Tyler Norris Associates Inc.

BOULDER, CO

\$31,237—*Identifying trends and opportunities to advance the healthy eating/active living movement (7 months).* ID 53659

United National Indian Tribal Youth Inc.

OKLAHOMA CITY, OK

\$55,000—*Tribal youth-led promotion of healthy living (3 months).* ID 52912

\$2,000,000—*Celebrate Native Health: youth-led advocacy to promote nutrition and physical activity among Native American communities (4 years).* ID 53333

Washington Health Foundation

SEATTLE, WA

\$50,000—*Partnership with a local foundation to address childhood obesity in rural Washington state (1 year).* ID 53151



**COVERAGE
2005 GRANTS AND CONTRACTS**

Cambridge Associates, L.L.C.

BOSTON, MA
\$125,000—*Sustainability studies for the Southern Institute on Children and Families (6 months).*
ID 52704

Communications Project

MULTIPLE CONTRACTORS
\$11,000,000—*Coverage communications campaigns 2006–2010 (5 years).* ID 55456

Covering Kids and Families

Program to increase the number of eligible children and adults who are benefiting from federal and state health care coverage programs.

Program Sites

- **Community Healthcare Association of the Dakotas**
SIOUX FALLS, SD
\$50,000—(1 year). ID 50241
- **Healthy Mothers, Healthy Babies, The Montana Coalition Inc.**
HELENA, MT
\$50,000—(1 year). ID 48694
- **Kansas Children’s Service League**
LENEXA, KS
\$49,717—(1 year). ID 48696
- **South Carolina Hospital Research & Education Foundation Inc.**
WEST COLUMBIA, SC
\$50,000—(1 year). ID 48698
- **State of Vermont Department of Health**
BURLINGTON, VT
\$50,000—(1 year). ID 48700

Other Program Activities

- **GMMB Inc.**
WASHINGTON, DC
\$1,049,952—*2005 Covering Kids and Families communications campaign (10 months).* ID 52046

\$625,000—*Enhancing the Covering Kids and Families communications campaign (10 months).* ID 53268

\$478,000—*Enhancing the Covering Kids and Families Web site with online interactive technical assistance and training (6 months).*
ID 53394
- **Mathematica Policy Research, Inc.**
PRINCETON, NJ
\$3,139,864—*Evaluation of Covering Kids and Families: Phase II (31 months).* ID 51353
- **Netcampaign, L.L.C.**
WASHINGTON, DC
\$72,000—*Enhancing the Covering Kids and Families Web site (1 year).* ID 53338
- **The Support Fund for the Southern Institute on Children and Families**
COLUMBIA, SC
\$2,255,380—*Technical assistance and direction for Covering Kids and Families (18 months).*
ID 48379

Detroit Wayne County

Health Authority
DETROIT, MI
\$50,000—*Circles of Care: a plan to enhance access to health care in Detroit and Wayne County through an interfaith coalition (2 years).* ID 53267

Economic and Social Research Institute

WASHINGTON, DC
\$128,362—*Policy analysis and modeling oversight for key stakeholders interested in coverage for the uninsured (7 months).* ID 53339

Families USA Foundation Inc.

WASHINGTON, DC
\$200,000—*Health Action 2006 and planning for a children’s coverage education campaign (9 months).* ID 55300

Kate Langrall Folb

LOS ANGELES, CA
\$75,195—*Entertainment outreach for coverage campaigns (8 months).* ID 52472

George Washington University

WASHINGTON, DC
\$258,129—*Exploring expanding coverage by integrating state Medicaid programs with federal tax credits (18 months).* ID 53788

Health Policy Alternatives, Inc.

WASHINGTON, DC
\$75,635—*Legislative overview comparison charts for Cover the Uninsured Week 2005 Web site (1 year).* ID 50858

The Lewin Group, Inc.

FALLS CHURCH, VA
\$286,603—*Modeling health care reform options for key stakeholders interested in coverage for the uninsured (7 months).* ID 52427

Mehlman, Vogel, Castagnetti, Inc.

WASHINGTON, DC
\$60,000—*Coverage policy analysis consulting services (1 year).* ID 56215

University of Minnesota

School of Public Health
MINNEAPOLIS, MN
\$1,499,450—*Research and technical assistance on state and federal health survey data (3 years).*
ID 52362

\$49,561—*Analyzing health insurance coverage, health status and access to health care services among U.S. children (4 months).* ID 53296



National Academy of Social Insurance

WASHINGTON, DC

\$29,000—Conference and paper on filling gaps in health insurance coverage for older Americans not yet eligible for Medicare (6 months). ID 56315

National Association of

Community Health Centers Inc.

BETHESDA, MD

\$5,000—Support for National Health Center Week 2005 (1 month). ID 53954

National Bureau of Economic Research Inc.

CAMBRIDGE, MA

\$155,629—Research examining policy solutions for both the cost of care and of covering the uninsured (3 years). ID 53966

Netcampaign, L.L.C.

WASHINGTON, DC

\$125,000—Cover the Uninsured Week 2005 Web site (1 year). ID 52473

PricewaterhouseCoopers LLP

WASHINGTON, DC

\$22,400—Technical assistance in microsimulation modeling for key stakeholders interested in coverage for the uninsured (6 months). ID 53447

Public Opinion Strategies, L.L.C.

ALEXANDRIA, VA

\$300,000—Public opinion research on the uninsured (1 year). ID 52469

\$75,000—National survey of business executives on their perceptions of health care insurance issues for the Starbucks CEO summit on health coverage (3 months). ID 53821

\$340,000—Market research to identify effective messages on affordable and stable health care coverage (1 year). ID 55547

Research Initiative on Health Insurance

Program to provide decision-makers with information on the relationship between the labor market and health insurance coverage and how that is changing, and the impact of insurance on workers' productivity and health.

• **University of Michigan School of Public Health**

ANN ARBOR, MI

\$334,960—Dissemination of Research Initiative on Health Insurance program products (26 months). ID 55907

State Coverage Initiatives

Program to help states develop and implement policies that expand access to health insurance coverage.

Program Sites

• **Arizona Health Care Cost Containment System**

PHOENIX, AZ

\$149,915—Linking small business employees to Arizona's Health Care Coverage for Small Employers initiative (18 months). ID 55346

• **District of Columbia Department of Insurance, Securities, and Banking**

WASHINGTON, DC

\$150,000—Actuarial analysis of an insurance risk transfer pool in Washington, D.C., aimed at increasing health care coverage for the uninsured (4 months). ID 52043

• **State of Illinois Department of Commerce and Economic Opportunity**

CHICAGO, IL

\$150,000—Actuarial analysis to develop a viable plan to provide health insurance for small employers in Illinois (1 year). ID 55350

• **Washington State Health Care Authority**

OLYMPIA, WA

\$150,000—Development of a small business health care insurance pool for Washington state (1 year). ID 52042

Other Program Activities

• **AcademyHealth**

WASHINGTON, DC

\$1,599,365—Technical assistance and direction for State Coverage Initiatives (1 year). ID 47692

State Solutions:

An Initiative to Improve Enrollment in Medicare Savings Programs

Program to maximize enrollment in Medicaid, Qualified Medicare Beneficiary, Selected Low-Income Medicare Beneficiary, and Qualified Individual programs.

• **State of Louisiana Department of Health and Hospitals**

SHREVEPORT, LA

\$147,000—(1 year). ID 56271

• **Rutgers, The State University, The Center for State Health Policy**

NEW BRUNSWICK, NJ

\$98,100—(1 year). ID 56280

Talking Eyes Media Inc.

MONTCLAIR, NJ

\$25,000—Documentary on the uninsured in America (6 months). ID 53245

Third Sector New England Inc.

BOSTON, MA

\$50,000—Sports outreach for coverage campaigns (1 year). ID 52471

Urban Institute

WASHINGTON, DC

\$124,686—Analysis of strategies to address skewed health care risks in private health insurance markets (10 months). ID 52594



**DISPARITIES
2005 GRANTS AND CONTRACTS**

**Building Community Supports
for Diabetes Care**

Program supporting partnerships among local health care providers and community organizations to address diabetes prevention and self-management issues in communities where cultural and ethnic diversity strongly influence related health behaviors.

- **Washington University in St. Louis School of Medicine**
ST. LOUIS, MO
\$631,713—*Technical assistance and direction for Building Community Supports for Diabetes Care and Advancing Diabetes Self-Management (1 year).* ID 50497

University of California, Davis, College of Letters and Science
DAVIS, CA
\$75,000—*Research to better understand the cultural perspective of minority patients (2 years).* ID 55258

Communications Project
MULTIPLE CONTRACTORS
\$8,000—*Disparities grantee meeting (1 month).* ID 56309

Dartmouth Medical School Center for the Evaluative Clinical Sciences
HANOVER, NH
\$100,000—*Web site redevelopment for the Dartmouth Atlas aimed at disseminating findings on variation in health care utilization and spending (5 months).* ID 53542

Emory University, Rollins School of Public Health
ATLANTA, GA
\$149,996—*Organizational approach to serving patients with low health literacy with a focus on the pharmacy system (2 years).* ID 55270

Expecting Success: Excellence in Cardiac Care
Project to undertake a hospital quality improvement collaborative to improve cardiac care for African Americans and Latinos.

Program Sites

- **Bexar County Hospital District dba University Health System**
SAN ANTONIO, TX
\$199,751—(29 months). ID 53836
- **Delta Regional Medical Center**
GREENVILLE, MS
\$200,000—(29 months). ID 53830
- **Duke University Hospital**
DURHAM, NC
\$197,018—(29 months). ID 53831
- **El Paso Healthcare System, Ltd., dba Del Sol Medical Center**
EL PASO, TX
\$200,000—(29 months). ID 53829
- **University of Mississippi Medical Center**
JACKSON, MS
\$199,298—(29 months). ID 53837
- **Montefiore Medical Center**
BRONX, NY
\$199,526—(29 months). ID 53833
- **Mount Sinai Hospital Medical Center**
CHICAGO, IL
\$199,837—(29 months). ID 53834

- **Sinai Hospital of Greater Detroit**
DETROIT, MI
\$200,000—(29 months). ID 53838
- **South Broward Hospital District d.b.a. Memorial Healthcare System**
HOLLYWOOD, FL
\$200,000—(29 months). ID 53832
- **Washington Hospital Center Corporation**
WASHINGTON, DC
\$199,422—(29 months). ID 55670

Other Program Activities

- **GYMR LLC**
WASHINGTON, DC
\$499,840—*Strategic communications for Expecting Success (4 years).* ID 52574

Finding Answers: Disparities Research for Change
A multifaceted initiative to use research and evaluation to test hypothetical solutions for reducing racial and ethnic disparities in health care settings and actual disparity reduction outcomes in ongoing programs.

- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$598,322—*Technical assistance and direction for Finding Answers (1 year).* ID 53839
- **Tides Center**
SAN FRANCISCO, CA
\$315,988—*Administrative services office for Finding Answers (1 year).* ID 55491



**General Hospital Corporation–
Massachusetts General Hospital**

BOSTON, MA

\$681,453—*Measuring the adoption of health information technology in the United States to help reduce health care disparities and improve health care quality (2 years)*. ID 51912

\$15,000—*Environmental scan and applicability of cultural competence as a tool to reduce racial and ethnic disparities in quality of care (8 months)*. ID 51913

\$50,000—*Meeting to formulate guidelines for monitoring the diffusion of health information technology (9 months)*. ID 52575

GMMB Inc.

WASHINGTON, DC

\$160,000—*Communications support for the National Health Plan Learning Collaborative on disparities and quality (18 months)*. ID 53793

\$40,000—*Strategic communications for the Foundation's Disparities interest area (4 months)*. ID 55621

**Hablamos Juntos: Improving Patient-
Provider Communication for Latinos**

Program to help improve access to quality health care for Latinos with limited English proficiency through the use of cost-effective interpretation and translation services.

• **University of California,
San Francisco, Center for Medical
Education and Research**

FRESNO, CA

\$464,956—*Technical assistance and direction for Hablamos Juntos (6 months)*. ID 48409

• **George Washington University
Center for Health Services**

RESEARCH AND POLICY

WASHINGTON, DC

\$99,591—*Planning for Hablamos Juntos Phase II: Improving Provider-Patient Communication for Limited English-Speaking Patients (5 months)*. ID 53668

• **George Washington University
Medical Center**

WASHINGTON, DC

\$815,302—*Technical assistance and direction for Hablamos Juntos Phase II: Improving Provider-Patient Communication for Limited English-Speaking Patients (1 year)*. ID 55661

Harvard University

School of Public Health

BOSTON, MA

\$603,840—*Understanding the capabilities and performance of hospitals that care for minority populations (2 years)*. ID 53239

Health Research and Educational Trust

CHICAGO, IL

\$192,307—*Partnership to advance integrating race, ethnicity and primary language data with national clinical performance measures to improve health care (2 years)*. ID 51071

**Health Research & Educational Trust
of New Jersey**

PRINCETON, NJ

\$325,000—*Training program to improve the collection of race and ethnicity data by New Jersey hospitals (2 years)*. ID 53661

Leading Change:

Disparities Solutions Initiative

Translating and synthesizing for health plans, providers and policy-makers quality improvement methodologies that reduce disparities.

• **General Hospital Corporation–
Massachusetts General Hospital**

BOSTON, MA

\$511,250—*Disparities learning network: tracking and disseminating proven interventions to decrease disparities and improve quality of care among minorities (1 year)*. ID 53709

Manning Selvage & Lee, Inc.

WASHINGTON, DC

\$250,000—*Strategic communications for the Dartmouth Atlas of Health Care project (2 years)*. ID 52212

**National Association of
Community Health Centers Inc.**

BETHESDA, MD

\$25,000—*Conference on building a research agenda for health centers caring for the medically underserved (1 month)*. ID 56098

National Hispanic Health Foundation

WASHINGTON, DC

\$20,000—*Feasibility study and planning to develop the National Hispanic Medical Association's infrastructure and increase membership (7 months)*. ID 52966

**University of Pennsylvania
School of Nursing**

PHILADELPHIA, PA

\$25,037—*Conference on strategies to reduce health inequities for Native Americans (6 months)*. ID 53048



Seattle Indian Health Board

SEATTLE, WA

\$500,000—*Establishing a national Urban Indian Health Commission focusing on disparities in health care for urban Native Americans (2 years).* ID 53584

Society for Public Health Education Inc.

WASHINGTON, DC

\$25,000—*Research summit aimed at framing a transdisciplinary research agenda in health education on disparities and social inequities (14 months).* ID 53751

Southern Rural Access Program

Program to increase access to health care services in eight rural underserved states.

• **The Pennsylvania State University College of Medicine**

HERSHEY, PA

\$681,455—*Technical assistance and direction for the Southern Rural Access Program (1 year).* ID 48427

State Action for Oral Health Access

Program to test innovative, comprehensive state approaches to improving access to oral health services for low-income, minority and disabled populations.

• **Center for Healthcare Strategies Supporting Organization Inc.**

PRINCETON, NJ

\$689,180—*Technical assistance and direction for State Action for Oral Health Access (15 months).* ID 48411

U.S. Department of Health and Human Services, Agency for Healthcare Research and Quality

ROCKVILLE, MD

\$150,000—*Design, implementation and evaluation of an organizational approach to improve care for patients with low literacy and chronic disease (30 months).* ID 53124

Urban Institute

WASHINGTON, DC

\$337,067—*Studying the impact of different service providers on racial and ethnic disparities and outcomes (11 months).* ID 52899

University of Wisconsin College of Letters and Science

MADISON, WI

\$20,544—*Developing and validating general health vignettes using participants in the Wisconsin Longitudinal Study (1 year).* ID 55476

University of Wisconsin School of Medicine and Public Health

MADISON, WI

\$53,846—*Studying the relationship between physician workplace resources and health care disparities (1 year).* ID 53253



NURSING 2005 GRANTS AND CONTRACTS

AcademyHealth

WASHINGTON, DC
\$35,000—*Analysis of international nurse migration trends (1 year).* ID 52892

American Academy of Nursing Inc.

MILWAUKEE, WI
\$357,880—*Identifying potential technological solutions to improve the nurse work environment on medical/surgical units (18 months).* ID 55767

American Public Health Association Inc.

WASHINGTON, DC
\$27,000—*Wisdom Works: a white paper to describe best practice retention strategies for older, experienced nurses (4 months).* ID 53298

Ascension Health

ST. LOUIS, MO
\$300,000—*Study on how medical/surgical nursing staff spend their time (1 year).* ID 52095

Association of Academic Health Centers Inc.

WASHINGTON, DC
\$32,918—*Developing a white paper and convening a workshop on the nursing faculty shortage (10 months).* ID 52958

Boston University School of Public Health

BOSTON, MA
\$61,375—*Study on improving the quality of care through routine, successful implementation of evidence-based practice at the bedside (1 year).* ID 53955

Brigham & Women's Hospital Inc.

BOSTON, MA
\$44,982—*Building a business case: quantifying hospital-based nurses' contributions to patient safety (1 year).* ID 52220

Center for Health Design Inc.

CONCORD, CA
\$173,500—*Developing an evidence-based design assessment and certification program for hospital design professionals (16 months).* ID 53774

Columbia University Graduate School of Business

NEW YORK, NY
\$226,988—*Econometric analysis of the impact of nurse skill level and turnover on patient outcomes (22 months).* ID 53420

Communications Projects

MULTIPLE CONTRACTORS
\$24,808—*National Nurse Funders Collaborative meeting (1 month).* ID 51118

\$40,000—*Expert meeting on best practices in hospital nursing organizational culture (4 months).* ID 53260

Georgia Tech Research Corporation

ATLANTA, GA
\$27,250—*Conference on the impact of the hospital physical environment on health care outcomes and patient and staff satisfaction (8 months).* ID 53343

\$149,988—*Planning effective design tours to highlight exceptional hospital culture and physical design (1 year).* ID 55899

IDEO, Inc.

PALO ALTO, CA
\$59,188—*Multidisciplinary scenario-building workshop on the health care delivery system of the future (9 months).* ID 52200

Institute for Family-Centered Care Inc.

BETHESDA, MD
\$30,000—*Convening on patient-centered care (1 year).* ID 56097

Institute for Healthcare Improvement

CAMBRIDGE, MA
\$241,400—*Innovation on the prevention of hospital falls (1 year).* ID 55297

Interdisciplinary Nursing Quality Research Initiative

Funding for interdisciplinary studies that address critical gaps in what we know about nursing quality and for the synthesis, translation and dissemination of results to key stakeholders.

- **Communications Project**

MULTIPLE CONTRACTORS
\$50,000—*Planning for the Interdisciplinary Nursing Quality Research Initiative (3 months).* ID 53236

- **Constella Group, LLC**

DURHAM, NC
\$335,614—*Administrative support services for the Interdisciplinary Nursing Quality Research Initiative (1 year).* ID 55505

- **MasiMax Resources, Inc.**

ROCKVILLE, MD
\$96,086—*Strategic communications support for the Interdisciplinary Nursing Quality Research Initiative (1 year).* ID 55624

- **University of Pennsylvania**

School of Nursing
PHILADELPHIA, PA
\$321,639—*Technical assistance and direction for the Interdisciplinary Nursing Quality Research Initiative (1 year).* ID 55599



Jewish Healthcare Foundation of Pittsburgh

PITTSBURGH, PA

\$100,000—*Co-funding the Nurse Navigator fellowship program to improve skills in and increase accountability for hospital quality improvement (1 year).* ID 53795

Joint Commission Resources Inc.

OAKBROOK TERRACE, IL

\$290,030—*Developing a training series for hospital nursing and medical staff on inter- and intradisciplinary communication (2 years).* ID 53218

Bobbi Kimball, R.N., M.B.A.

SAN FRANCISCO, CA

\$35,000—*White paper on best practices in hospital nursing organizational culture (4 months).* ID 53226

Barbara L. Mackoff, Ed.D.

SEATTLE, WA

\$74,815—*Identifying key factors for the creation of a model of nurse middle manager engagement (14 months).* ID 55651

National Center for Healthcare Leadership

CHICAGO, IL

\$380,000—*Increasing the role of nursing in senior leadership of health care organizations (18 months).* ID 52748

National Quality Forum

WASHINGTON, DC

\$93,116—*Developing and testing a tracking system to measure implementation of the National Quality Forum's nursing-sensitive measures (1 year).* ID 53972

New York University School of Education

NEW YORK, NY

\$1,956,961—*National study to track career changes among newly licensed nurses (57 months).* ID 51120

University of North Carolina at Chapel Hill School of Nursing

CHAPEL HILL, NC

\$590,552—*Developing a nursing school curriculum on quality and safety (18 months).* ID 55228

Partners Investing in Nursing's Future

National program in partnership with local foundations to address nursing issues important to those at the local and state levels.

• **Northwest Health Foundation Fund II**

PORTLAND, OR

\$75,035—*Planning for Partners Investing in Nursing's Future (1 month).* ID 53941

\$643,187—*Technical assistance and direction for Partners Investing in Nursing's Future (1 year).* ID 55611

Rutgers University Foundation

NEW BRUNSWICK, NJ

\$356,955—*Statewide survey to explore the impact of nurse staffing levels and work environment on patient outcomes (3 years).* ID 53071

Sojourn Communications, LLC

VIENNA, VA

\$614,325—*Strategic communications for the Foundation's Nursing interest area (1 year).* ID 52719

Southern Connecticut State University School of Health and Human Services

NEW HAVEN, CT

\$9,700—*Research meeting to identify, develop and test a nationally endorsed nursing-sensitive quality measure (1 year).* ID 52935

Spann Communications, LLC

PITTSBURGH, PA

\$677,413—*Charting Nursing's Future policy brief series (33 months).* ID 53203

Supporting Regional Response Team Learning Networks

Program to provide support to health care systems, hospital associations and other entities to establish learning networks to help hospitals implement and test rapid response team interventions, which are a promising approach to improve patient outcomes and improve the work environment for nurses.

Program Sites

• **Association of American Medical Colleges**

WASHINGTON, DC

\$149,957—*(18 months).* ID 53681

• **Catholic Health Initiatives**

DENVER, CO

\$144,930—*(18 months).* ID 53692

• **Delmarva Foundation for Medical Care Inc.**

EASTON, MD

\$149,997—*(18 months).* ID 53683

• **Health Research & Educational Trust of New Jersey**

PRINCETON, NJ

\$150,000—*(18 months).* ID 53689

• **Minnesota Hospital and Healthcare Foundation**

ST. PAUL, MN

\$149,516—*(18 months).* ID 53691

• **North Carolina Hospital Foundation Inc.**

CARY, NC

\$150,000—*(18 months).* ID 53699

• **Tenet Healthcare Corporation**

DALLAS, TX

\$150,000—*(18 months).* ID 53688

• **VHA Inc.**

IRVING, TX

\$150,000—*(18 months).* ID 53686



- **Washington State Hospital Association**
SEATTLE, WA
\$150,000—(18 months). ID 53684

Other Program Activities

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$224,865—Providing technical assistance to rapid response team implementation sites (18 months). ID 55706

University of Texas at Arlington College of Engineering

- ARLINGTON, TX
\$129,212—Development of software to help balance nurse workload (2 years). ID 53963

Transforming Care at the Bedside

Pilot initiative working with hospitals in prototyping nursing unit-level strategies to improve the work environment and quality of care.

- **Ascension Health**
ST. LOUIS, MO
\$100,000—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55472
- **Brigham & Women's Hospital Inc.**
BOSTON, MA
\$20,000—Training multidisciplinary teams in medical/surgical units in effective communication (1 year). ID 55864
- **University of California, Los Angeles, School of Public Health**
LOS ANGELES, CA
\$79,997—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55707
- **Cedars-Sinai Medical Center**
LOS ANGELES, CA
\$20,000—Establishing a student-nurse-focused performance improvement project (1 year). ID 55787

- **Children's Memorial Hospital**
CHICAGO, IL
\$18,850—Support for nursing health and wellness (1 year). ID 55783

- **Communications Project**
MULTIPLE CONTRACTORS
\$50,000—Planning data collection for Transforming Care at the Bedside (3 months). ID 52825

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$62,091—Upgrading personal digital assistants to improve patient care at the bedside (3 months). ID 53658

- **Kaiser Foundation Health Plan Inc.**
OAKLAND, CA
\$100,000—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55471

- **Kaiser Foundation Hospitals**
OAKLAND, CA
\$19,000—Developing medical/surgical rooms to meet the needs of elderly patients and their families (1 year). ID 55789

- **North Shore University Hospital**
MANHASSET, NY
\$20,000—Developing a dedicated television channel for patients on complementary healing approaches to free nurses to perform other tasks (1 year). ID 55790

- **Prairie Lakes Health Care System Inc.**
WATERTOWN, SD
\$17,600—Promoting increased physician use of electronic patient records on Transforming Care at the Bedside units (1 year). ID 55803

- **Seton Northwest Hospital**
AUSTIN, TX
\$16,465—Creating private space for families and professionals adjacent to the rooms of chronically and terminally ill patients (1 year). ID 55802

- **The University of Texas M. D. Anderson Cancer Center**
HOUSTON, TX
\$19,760—Piloting a dedicated unit-based, nurse-run patient discharge program (1 year). ID 55792

- **ThedaCare Inc.**
APPLETON, WI
\$20,000—Implementing a patient fall assessment program (1 year). ID 55795

- **UPMC Presbyterian Shadyside**
PITTSBURGH, PA
\$99,735—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55469

- \$20,000—Interventions to promote and monitor nurse hand-washing (1 year). ID 55784

Transforming the Culture of Hospitals

Program to support ten competitively selected hospitals to document their stories of improving their organizational culture.

- **Humility of Mary Health Partners**
YOUNGSTOWN, OH
\$50,000—(9 months). ID 56367

- **Providence St. Vincent Medical Foundation**
PORTLAND, OR
\$50,000—(9 months). ID 56369

U.S. Department of Health and Human Services, Agency for Healthcare Research and Quality

- ROCKVILLE, MD
\$150,000—Development of a handbook for nurses on patient safety and quality (9 months). ID 55842



**PUBLIC HEALTH
2005 GRANTS AND CONTRACTS**

**University of Arkansas
for Medical Sciences**

LITTLE ROCK, AR
\$276,310—*National study aimed at developing a typology of the structure and dynamics of the public health delivery system (2 years).* ID 53229

**Association of State and
Territorial Health Officials**

WASHINGTON, DC
\$130,473—*Improving strategic effectiveness for state public health agencies (1 year).* ID 53327

\$233,848—*Developing an understanding of state governmental public health services (9 months).* ID 55274

Burness Communications, Inc.

BETHESDA, MD
\$78,500—*Communicating the work of a public health accreditation steering committee (14 months).* ID 53373

Communications Project

MULTIPLE CONTRACTORS
\$8,120—*American Public Health Association minority caucus breakfast meeting (5 months).* ID 55515

Council of State Governments

ATLANTA, GA
\$23,584—*Study on the portability of benefits for public health officials (6 months).* ID 56264

**Emory University,
Rollins School of Public Health**

ATLANTA, GA
\$223,267—*Advancing the field of public health finance through public health systems research (19 months).* ID 52643

**State of Georgia
Department of Human Resources**

ATLANTA, GA
\$25,000—*Summit for a Healthy Georgia: redesigning how the Division of Public Health works to improve Georgians' health (1 month).* ID 56169

Michael S. Hamm

ROCKVILLE, MD
\$39,750—*Facilitating and consulting for the public health accreditation project (1 year).* ID 53374

**InformationLinks:
Connecting Public Health with
Health Information Exchanges**

Program provides funds to state and local health departments to support and encourage their participation in regional health information networks.

Program Sites

- **City of Austin
Health and Human Services
Department**
AUSTIN, TX
\$75,000—(1 year). ID 56148
- **State of Colorado
Department of Public Health
and Environment**
DENVER, CO
\$92,030—(1 year). ID 53515
- **Denver Health and Hospital
Authority**
DENVER, CO
\$74,257—(1 year). ID 53518
- **Hamilton County
General Health District**
CINCINNATI, OH
\$74,408—(1 year). ID 53513

- **Imperial County**
EL CENTRO, CA
\$75,000—(1 year). ID 53527
- **State of Indiana, Indiana State
Department of Health**
INDIANAPOLIS, IN
\$100,000—(1 year). ID 53520
- **County of Ingham**
MASON, MI
\$74,518—(1 year). ID 53514
- **State of Kansas Department of
Health and Environment**
TOPEKA, KS
\$96,037—(1 year). ID 53528
- **Louisiana Public Health Institute**
BATON ROUGE, LA
\$74,980—(1 year). ID 53526
- **Maine Center for Public Health**
AUGUSTA, ME
\$100,000—(1 year). ID 53760
- **Mendocino County
Department of Public Health**
UKIAH, CA
\$74,800—(1 year). ID 53523
- **Mesa County Health Department**
GRAND JUNCTION, CO
\$75,000—(1 year). ID 53525
- **State of Minnesota
Department of Health**
ST. PAUL, MN
\$100,000—(1 year). ID 53524
- **New York City
Department of Health
and Mental Hygiene**
NEW YORK, NY
\$75,000—(1 year). ID 53519



• **Commonwealth of Puerto Rico**
Department of Health
SAN JUAN, PR
\$96,780—(1 year). ID 53522

• **Research Foundation of**
State University of New York
ALBANY, NY
\$74,949—(1 year). ID 53529

• **State of Rhode Island**
Department of Health
PROVIDENCE, RI
\$96,317—(1 year). ID 53521

• **County of Santa Cruz**
SANTA CRUZ, CA
\$74,839—(1 year). ID 56155

• **State of Tennessee**
Department of Finance
and Administration
NASHVILLE, TN
\$100,000—(1 year). ID 56152

• **State of Utah,**
Utah Department of Health
SALT LAKE CITY, UT
\$99,780—(1 year). ID 53517

• **State of Wisconsin**
Department of Health
and Family Services
MADISON, WI
\$100,000—(1 year). ID 53516

Other Program Activities

• **Communications Project**
MULTIPLE CONTRACTORS
\$183,872—*Technical assistance and direction for InformationLinks (1 year)*. ID 53530

• **National Opinion Research Center**
CHICAGO, IL
\$170,874—*Assessment of InformationLinks (20 months)*. ID 53785

University of Kentucky
Research Foundation
LEXINGTON, KY
\$163,999—*Increasing the availability and promoting the use of the National Library of Medicine's datasets for public health systems research (18 months)*. ID 55521

Barbara A. Leonard, M.P.H.
WINSLOW, ME
\$30,000—*Consulting services for the Foundation's Public Health interest area (4 months)*. ID 53841

University of Maryland, Baltimore,
School of Medicine
BALTIMORE, MD
\$450,000—*Planning for a public health information infrastructure for food safety (18 months)*. ID 55730

Multistate Learning Collaborative
for Public Health:
Innovators in Accreditation and
Other Systematic Performance
and Capacity Assessment Processes
Program to create a peer network of five innovator states with experience in designing and implementing a process for systematic assessment of local public health agency capacity and performance.

Program Sites

• **Michigan Public Health Institute**
OKEMOS, MI
\$149,536—(1 year). ID 53806

• **Missouri Institute for**
Community Health Inc.
JEFFERSON CITY, MO
\$150,000—(1 year). ID 53807

• **University of North Carolina**
at Chapel Hill
School of Public Health
CHAPEL HILL, NC
\$146,666—(1 year). ID 53808

• **United Way of Illinois Inc.**
OAK BROOK, IL
\$150,000—(1 year). ID 53805

• **Washington State**
Department of Health
TUMWATER, WA
\$150,000—(1 year). ID 53809

Other Program Activities

• **National Network of**
Public Health Institutes
NEW ORLEANS, LA
\$447,663—*Technical assistance and direction for the Multistate Learning Collaborative for Public Health (14 months)*. ID 53228

\$6,000—*Strategic communications and convening for the Multistate Learning Collaborative for Public Health (5 months)*. ID 56024

National Association of
County and City Health Officials
WASHINGTON, DC
\$200,000—*Communicating a common operational definition for local governmental public health agencies (10 months)*. ID 52676

\$742,377—*Developing recommendations for a national public health accreditation system to build state and local public health agency capacity (14 months)*. ID 53182

\$35,743—*Additional steering committee meeting for exploring accreditation (3 months)*. ID 56262



**National Network of
Public Health Institutes**

NEW ORLEANS, LA
\$170,141—*Assessing local emergency preparedness using a common assessment tool (1 year).*
ID 52865

Partnership for Prevention

WASHINGTON, DC
\$724,494—*Increasing the effectiveness of disease prevention and health promotion policies (2 years).* ID 53962

**University of Pennsylvania,
The Annenberg School
for Communication**

PHILADELPHIA, PA
\$500,000—*Development of a Web site for analysis of media content of public health issues (5 years).* ID 52539

**Public Health Informatics Fellows
Training Program**

Program to use fellowship training in public health informatics as a strategy to catalyze the development of the field and create a sustainable pipeline of future leaders in public health informatics.

• **Communications Project**

MULTIPLE CONTRACTORS
\$320,000—*Public Health Informatics National Library of Medicine's Fellows: cross-site cohort leadership and field development (52 months).* ID 52829

Rand Corporation

ARLINGTON, VA
\$94,925—*Planning for the development of a systems-based strategy to improve the quality of public health (7 months).* ID 53270

Research America

ALEXANDRIA, VA
\$500,000—*Building strategic communication and advocacy skills of public health leaders (1 year).* ID 55389

Trust for America's Health

WASHINGTON, DC
\$3,838,995—*Building sustainable advocacy capacity for improving the nation's health (30 months).* ID 52525

**Turning Point: Collaborating for a
New Century in Public Health**

Program to transform and strengthen the public health infrastructure so that states, local communities and their public health agencies may respond to the challenge to protect and improve the public's health in the 21st century.

• **Columbia University
School of Nursing**

NEW YORK, NY
\$198,541—*Impact of the Turning Point Model State Public Health Act: a comprehensive assessment of changes in state public health laws (18 months).* ID 55377

• **Johns Hopkins University,
Bloomberg School of Public Health**

BALTIMORE, MD
\$125,000—*Turning Point Model State Public Health Act: an assessment of legislative and regulatory laws and policies (18 months).*
ID 55379

• **Kirby Marketing Solutions, Inc.**

SOLANA BEACH, CA
\$23,574—*Surveys to gather information to help improve the dissemination and sustainability of lessons from Turning Point (4 months).*
ID 53347

• **University of Washington
School of Public Health
and Community Medicine**

SEATTLE, WA
\$841,422—*Technical assistance and direction for Turning Point (1 year).* ID 47897

• **Danie Watson**

WAYZATA, MN
\$50,000—*Marketing and communications support for Turning Point (15 months).*
ID 51880

WESTAT, Inc.

ROCKVILLE, MD
\$224,080—*Analysis of the implementation and impact of the Young Epidemiology Scholars program (5 months).* ID 53800



QUALITY HEALTH CARE 2005 GRANTS AND CONTRACTS

AcademyHealth

WASHINGTON, DC

\$199,469—Facilitating the Foundation's effort to actively engage consumers and consumer groups in improving health care quality (2 years).

ID 53662

Advancing Diabetes Self-Management

Program to expand and test multicomponent self-management programs that could be delivered in primary care settings and improve outcomes and cost-effectiveness.

- **Fleishman-Hillard, Inc.**

ST. LOUIS, MO

\$30,000—Communications support for Advancing Diabetes Self-Management and Building Community Supports for Diabetes Care (1 year). ID 52749

- **Washington University in St. Louis School of Medicine**

ST. LOUIS, MO

\$539,923—Communications and dissemination plan for Advancing Diabetes Self-Management (18 months). ID 56455

- **Washington University in St. Louis School of Medicine**

ST. LOUIS, MO

Technical assistance and direction for Building Community Supports for Diabetes Care and Advancing Diabetes Self-Management (1 year). ID 50497

Allies Against Asthma: A Program to Combine Clinical and Public Health Approaches to Chronic Illness

Program to support community-based coalitions aimed at improving efforts to control pediatric asthma.

- **University of Michigan School of Public Health**

ANN ARBOR, MI

\$449,949—Technical assistance and direction for Allies Against Asthma (20 months).

ID 49245

\$45,235—Dissemination of Allies Against Asthma activities in a supplemental theme issue of Health Promotion and Practice (1 year). ID 52817

Association of American Medical Colleges

WASHINGTON, DC

\$140,978—Engaging health centers' participation in the national Academic Chronic Care Collaborative (18 months). ID 55278

University of California, Berkeley, School of Public Health

BERKELEY, CA

\$1,399,873—Tracking and understanding national improvements in chronic illness care (2 years).

ID 51573

Center to Advance Palliative Care

Initiative to increase the number of hospitals that have the capability to provide quality palliative care; create sufficient momentum that hospital-based palliative care becomes a standard practice in comprehensive patient care; and provide leadership in the development of standards for palliative care programs.

- **Mount Sinai School of Medicine of New York University**

NEW YORK, NY

\$1,691,887—Technical assistance and direction for the Center to Advance Palliative Care (14 months). ID 48403

\$500,000—Transition funding for the Center to Advance Palliative Care (14 months). ID 52964

Children's Hospice & Palliative Care Coalition

WATSONVILLE, CA

\$50,000—Development of a pediatric palliative care online resource for parents (1 year). ID 53711

Collaborative Family Health Care Coalition

ROCHESTER, NY

\$5,000—Regional strategy meeting to further advance fully integrated health care services (6 months). ID 55615

Cygnus Corporation

ROCKVILLE, MD

\$30,057—National conference aimed at expanding research designs to improve the science base for health care quality improvement (6 months). ID 55369



Dana Farber Cancer Institute Inc.

BOSTON, MA

\$99,848—*Convening the leaders in the field to develop strategies to advance education, research and clinical practice in palliative care (4 years).* ID 53976

**Depression in Primary Care:
Linking Clinical and System Strategies**

Program designed to increase the use of effective treatment models in primary care settings for patients with depression.

• **University of Pittsburgh
School of Medicine**

PITTSBURGH, PA

\$739,409—*Technical assistance and direction for Depression in Primary Care (17 months).* ID 51814

Duke University Divinity School

DURHAM, NC

\$267,873—*Training health care providers in end-of-life care for minority populations (18 months).* ID 52783

**Federation of State Medical Boards
of the United States Inc.**

DALLAS, TX

\$9,800—*Support for patient participation in a national dialogue on improving physician performance in practice (5 months).* ID 55705

**George Washington University Center
for Health Services Research and Policy**

WASHINGTON, DC

\$41,333—*Planning for a project to assess legal barriers to using quality and disparities data (1 month).* ID 51564

\$599,999—*Legal barriers to using quality and disparities data (22 months).* ID 53340

Health e-Technologies:

Building the Science of eHealth

Program to support systematic research in the evaluation of interactive e-health applications for health behavior change and chronic disease management.

• **Brigham & Women’s Hospital Inc.**

BOSTON, MA

\$540,253—*Technical assistance and direction for Health e-Technologies (1 year).* ID 48413

• **White Mountain**

Research Associates, L.L.C.

DANBURY, NH

\$59,374—*Assessing the role of Health e-Technologies in advancing the future of e-health (11 months).* ID 56232

Improving Asthma Care for Children

Program to improve the management of asthma for children covered by Medicaid and the State Children’s Health Insurance Program.

• **Steege/Thomson
Communications, Inc.**

PHILADELPHIA, PA

\$69,700—*Strategic communications for the Pediatric Asthma Initiative (6 months).* ID 46062

Improving Chronic Illness Care

Program to help health care organizations redesign care to improve the clinical and functional outcomes of patients with chronic illness.

Program Sites

• **Medical College of Wisconsin Inc.**

MILWAUKEE, WI

\$260,554—*Study of community-based care by parent mentors of children with asthma (2 years).* ID 52816

Other Program Activities

• **Group Health Cooperative**

SEATTLE, WA

\$1,197,956—*Technical assistance and direction for Improving Chronic Illness Care (21 months).* ID 48769

Lake Snell Perry & Associates, Inc.

WASHINGTON, DC

\$128,400—*Qualitative research with consumer advocates to help RWJF develop methods to engage consumers in its work in quality and disparities (8 months).* ID 51561

Last Acts

Communications campaign to improve care and caring near the end of life through activities focusing on advocacy, quality care, and consumer services.

• **National Hospice and Palliative Care
Organization Incorporated**

ALEXANDRIA, VA

\$4,941,400—*Caring Connections: an initiative to promote and expand consumer engagement in end-of-life care (2 years).* ID 53554

**Massachusetts Health Quality
Partners Inc.**

WATERTOWN, MA

\$67,466—*Meeting to document the value of leading regional quality measurement and improvement collaboratives and to promote their further use (6 months).* ID 53969

Mathematica Policy Research, Inc.

PRINCETON, NJ

\$78,195—*Assessment of the National Quality Forum’s ability to engage consumers meaningfully in the Forum’s quality improvement efforts (6 months).* ID 53278



Mercer Human Resource Consulting LLC

SAN FRANCISCO, CA

\$86,995—*Consulting on health care customers' efforts to accelerate the pace of performance improvement (6 months).* ID 53345

National Association of Health Data Organizations

SALT LAKE CITY, UT

\$149,997—*Increasing consistency in public reporting of health care quality data across states (3 years).* ID 53415

National Quality Forum

WASHINGTON, DC

\$2,500,000—*Achieving national consensus on quality measures for ambulatory care (46 months).* ID 51553

\$3,000,000—*Strengthening the infrastructure of the National Quality Forum (1 year).* ID 53663

Park Nicollet Institute

MINNEAPOLIS, MN

\$154,948—*Development of electronic health record-based indicators for ambulatory and integrated health care systems (18 months).* ID 53729

Patricia Patrizi

WYNCOTE, PA

\$226,219—*Assessment of RWJF's entire body of work in end-of-life care (18 months).* ID 56090

Porter Novelli Inc.

WASHINGTON, DC

\$83,620—*Analyzing public reporting of health care quality measures and consumer perceptions from a marketing perspective (3 months).* ID 53190

Prescription for Health: Promoting Healthy Behaviors in Primary Care Research Networks

Initiative, in collaboration with the Agency for Healthcare Research and Quality (AHRQ), to develop, field test, and disseminate innovative and feasible interventions for primary-care-based health behavior change counseling.

Program Sites

• **American Academy of Family Physicians National Research Network**

LEAWOOD, KS

\$300,000—*Assessing improved health behaviors through telephone-linked care (2 years).* ID 53771

• **Case Western Reserve University School of Medicine**

CLEVELAND, OH

\$300,000—*Developing, implementing and evaluating a Web-based community health promotion resource (2 years).* ID 53768

• **University of Colorado Health Sciences Center at Fitzsimons**

AURORA, CO

\$299,989—*Developing and assessing multiple interactive technologies to enhance patient care (2 years).* ID 53763

• **Dartmouth Medical School**

HANOVER, NH

\$299,957—*Improving primary-care-based counseling to reduce adolescent health risk behaviors (2 years).* ID 53765

• **Michigan State University College of Human Medicine**

EAST LANSING, MI

\$299,998—*Connecting primary care patients with community resources to encourage healthy lifestyles (2 years).* ID 53767

• **University of North Carolina at Chapel Hill School of Medicine**

CHAPEL HILL, NC

\$299,997—*Developing and evaluating a pilot program to enhance health promotion activities in primary care medical practices (2 years).* ID 53868

• **University of Oklahoma Health Sciences Center**

OKLAHOMA CITY, OK

\$299,926—*Studying the impact of systematic delivery of brief behavioral counseling in primary care (2 years).* ID 53764

• **University of Texas Health Science Center at San Antonio**

SAN ANTONIO, TX

\$296,420—*Studying the effectiveness of a medical-assistant-based program to promote healthy behaviors among patients (2 years).* ID 53766

• **Virginia Commonwealth University School of Medicine**

RICHMOND, VA

\$299,894—*Web-based portal to direct healthy behavior (2 years).* ID 53769

• **Yeshiva University, Albert Einstein College of Medicine**

BRONX, NY

\$299,997—*Assessing family lifestyle behaviors as a means to promote healthy habits (2 years).* ID 53770

Other Program Activities

• **University of Colorado Health Sciences Center at Fitzsimons**

AURORA, CO

\$731,398—*Technical assistance and direction for Prescription for Health (1 year).* ID 48432



Pursuing Perfection: Raising the Bar for Health Care Performance

Program to help hospital and physician organizations dramatically improve patient outcomes by pursuing perfection in all of their major care processes.

- **Boston University
School of Public Health**
BOSTON, MA
\$900,000—*Evaluation of Pursuing Perfection (21 months)*. ID 52283
- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$997,985—*Technical assistance and direction for Pursuing Perfection (1 year)*. ID 53864

Quality Allies: Improving Care by Engaging Patients

Program to support pilot testing of further innovations to overcome barriers to patients collaborating with physicians to manage their chronic conditions, including an online collaborative; a virtual learning community for providers; and a virtual learning community for patients and families.

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$904,508—*Technical assistance and direction for Quality Allies (1 year)*. ID 52854
\$1,439,038—*Technical assistance and direction for Quality Allies (14 months)*. ID 52855

Regional Market Pilot

Program to support the first step in an effort to accelerate improvements in care at the community level by cultivating and aligning market forces with quality improvement efforts.

- **Center for Health Improvement, Inc.**
SACRAMENTO, CA
\$178,705—*Consulting for the Regional Market Pilot (6 months)*. ID 52627
\$496,880—*Consulting for the Regional Market Pilot (6 months)*. ID 55475

Rutgers, The State University, School of Management and Labor Relations

NEW BRUNSWICK, NJ
\$50,000—*Studying organizational collaboration and its impact on the quality of health care delivery (18 months)*. ID 52850

Susanne Salem-Schatz, Sc.D.

NEWTON, MA
\$99,634—*Research to strengthen health care quality improvement evaluation and practice (6 months)*. ID 52931

University of Wisconsin School of Medicine and Public Health

MADISON, WI
\$54,500—*Measurement tools for exploring the impact of the ambulatory care workplace on quality of care in chronic disease (1 year)*. ID 53017



TOBACCO USE AND EXPOSURE 2005 GRANTS AND CONTRACTS

Academy for Educational Development Inc.

WASHINGTON, DC

\$163,344—Promoting multifunder collaboration to put evidence-based tobacco cessation into practice (7 months). ID 55732

Addressing Tobacco in Health Care

Initiative intended to integrate effective tobacco treatment as part of basic health care.

- **University of Wisconsin
School of Medicine and Public Health**

MADISON, WI

\$400,000—Network to sustain and expand tobacco-related health care policy and systems change (2 years). ID 48283

American Lung Association

WASHINGTON, DC

\$150,000—Online database on state tobacco control policy, analysis of the data, trend tracking, communications, and technical assistance (3 years). ID 55427

Bridging the Gap:

Research Informing Practice and Policy for Healthy Youth Behavior

Program to improve the understanding of the role of policy and environmental factors in youth alcohol, illicit drug, and tobacco use, as well as diet and physical activity, to evaluate their effectiveness in reducing substance use and obesity among youth.

- **University of Illinois at Chicago
Health Research and Policy Centers**

CHICAGO, IL

\$3,087,105—(3 years). ID 52913

- **University of Michigan
Institute for Social Research**

ANN ARBOR, MI

\$2,032,895—(3 years). ID 55731

University of California, Los Angeles, School of Nursing

LOS ANGELES, CA

\$48,243—Analyzing changes in smoking status and quitting behaviors among female nurses (1 year). ID 55769

University of California, San Francisco, School of Medicine

SAN FRANCISCO, CA

\$399,000—Educational campaign for restaurant owners on smoke-free restaurants (2 years). ID 52810

GMMB Inc.

WASHINGTON, DC

\$250,000—Audience research and communications to increase public awareness and action for tobacco control (11 months). ID 53876

Helping Young Smokers Quit: Identifying Best Practices for Tobacco Cessation

Program to evaluate and disseminate effective, developmentally appropriate cessation treatment programs for adolescents who smoke and try unsuccessfully to quit.

- **University of Illinois at Chicago
School of Public Health**

CHICAGO, IL

\$2,996,867—(2 years). ID 52624

\$713,150—(1 year). ID 52929

The Mellman Group, Inc.

WASHINGTON, DC

\$120,000—Research and communications to increase public awareness and action for tobacco control (11 months). ID 56073

Policy Advocacy on Tobacco and Health: An Initiative to Build Capacity in Communities of Color for Tobacco Policy Change

Initiative to provide resources for community-based organizations and tribal groups interested in implementing effective tobacco prevention and cessation policy initiatives.

- **The Praxis Project Inc.**

WASHINGTON, DC

\$600,000—Technical assistance and direction for Policy Advocacy on Tobacco and Health (1 year). ID 49689

Research Network on the Etiology of Tobacco Dependence

Program to bring together leading researchers from a variety of perspectives and disciplines to work collaboratively in the study of the etiology of tobacco dependence in an effort to increase understanding of the development of tobacco dependence.

- **University of Kentucky
Research Foundation**

LEXINGTON, KY

\$50,000—Supplemental support for the Network's study on tobacco use in the U.S. military (1 year). ID 52546



**Smoke-Free Families:
Innovations to Stop Smoking
During and Beyond Pregnancy**

Program to reduce rates of smoking in families by supporting research to develop and evaluate effective new interventions to help women quit smoking before, during and after pregnancy.

- **University of Alabama at Birmingham
School of Medicine**
BIRMINGHAM, AL
\$494,356—*Technical assistance and direction for Smoke-Free Families (1 year).* ID 48081
- **University of North Carolina
at Chapel Hill, Cecil G. Sheps
Center for Health Services Research**
CHAPEL HILL, NC
\$572,698—*Marketing and communications support for the Smoke-Free Families National Partnership to Help Pregnant Smokers Quit (1 year).* ID 53310

The Strategy Group, Inc.

EVANSTON, IL
\$280,000—*Research and communications to increase public awareness and action for tobacco control (11 months).* ID 55834

**Substance Abuse Policy
Research Program**

Program to encourage experts in public health, law, political science, medicine, sociology, criminal justice, economics, psychology, and other behavioral and policy sciences to address issues related to substance abuse.

- **Colorado State University
College of Business**
FORT COLLINS, CO
\$34,942—*Testing the cultural frames of tobacco prevention among bicultural Mexican-American youth (14 months).* ID 52588

\$99,904—*Effects of flavored and natural cigarette claims on adolescents' perceptions and behavioral intentions (15 months).* ID 55499

- **Cornell University
College of Human Ecology**
ITHACA, NY
\$35,000—*Health insurance and the demand for advertised smoking cessation pharmacotherapies (1 year).* ID 53957
- **University of Florida
Institute for Child Health Policy**
GAINESVILLE, FL
\$61,119—*Measuring the public health impact of increased access to potential reduced exposure products for smokers (2 years).* ID 53902
- **Foundation of the University of
Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$99,326—*Tobacco use among the mentally ill: an important tobacco control issue (18 months).* ID 56397
- **Health Research Incorporated**
BUFFALO, NY
\$99,685—*Evaluating the effects of low or untaxed cigarettes on use, smoking cessation efforts and taxpayer cost (1 year).* ID 53631

\$30,000—*Study on impact of higher cigarette taxes on low income, low education, uninsured and minority smoking cessation (11 months).* ID 56199
- **Kean University
College of Business and
Public Administration**
UNION, NJ
\$99,614—*Effect of tobacco control policy on tobacco use in alcohol- and drug-dependent populations (2 years).* ID 53633

- **University of Massachusetts
Medical School**
WORCESTER, MA
\$89,981—*Quantitative meta-analysis examining the association between exposure to tobacco-friendly media and initiation of tobacco use by children (1 year).* ID 53081

\$49,691—*Investigating whether state compliance rates have contributed to the reduction in adolescent tobacco use (1 year).* ID 56201
- **National Bureau of
Economic Research Inc.**
CAMBRIDGE, MA
\$99,978—*Econometric analysis of the impact of smoking-related advertisements on smoking cessation (1 year).* ID 52782
- **Purdue University,
Krannert School of Management**
WEST LAFAYETTE, IN
\$36,331—*Effectiveness of cigarette taxation in deterring smoking from one pregnancy to the next (2 years).* ID 53634
- **Research Triangle Institute**
RESEARCH TRIANGLE PARK, NC
\$94,611—*Studying the impact of state tobacco control policies on heart disease mortality (1 year).* ID 52445

\$99,123—*New evidence on smoking behavior: comparing responses to experimental and real price increases (1 year).* ID 53811

\$99,179—*Study on smoker perceptions on reduced-risk cigarettes and countermarketing efforts (1 year).* ID 55876

\$29,655—*Study on the impact of the new Georgia Smokefree Air Act of 2005 (6 months).* ID 56203



**• University of Wisconsin
School of Medicine and Public Health
MADISON, WI**

\$400,000—*Evaluating the consequences of the national tobacco quitline network on state quitlines and tobacco control programs (3 years).* ID 53133

\$99,988—*Secondary effects of the Madison smoke-free ordinance (18 months).* ID 55500

Tobacco-Free Kids Action Fund

WASHINGTON, DC

\$200,285—*Legal support for intervenors in the Department of Justice tobacco suit (1 year).* ID 55606

Tobacco Law Center

ST. PAUL, MN

\$250,000—*Legal technical assistance to the tobacco control community (11 months).* ID 55425

**Tobacco Policy Change:
A Collaborative for Healthier
Communities and States**

Program provides resources and technical assistance for community, regional and national organizations and tribal groups interested in advocating for effective tobacco prevention and cessation policy initiatives.

Program Sites

**• American Cancer Society Inc.,
Great West Division, Inc.**

SEATTLE, WA

\$50,000—*Statewide project focusing on educating, promoting and implementing tobacco-free workplace policies among Latino-owned businesses (1 year).* ID 55847

\$150,000—*Statewide coalitions to discourage tobacco use and promote responsible public policies for New Mexico's minority communities (1 year).* ID 55848

**• American Cancer Society Inc.,
New England Division, Inc.**

WILLISTON, VT

\$54,103—*Promoting an increased tobacco tax to prevent tobacco use initiation and encourage tobacco cessation (1 year).* ID 55832

**• American Lung Association of
the City of New York Inc.**

NEW YORK, NY

\$50,000—*Promoting policies to deter the tobacco industry from targeting minority youth (1 year).* ID 55833

**• American Lung Association of
the Upper Midwest dba American
Lung Association of Illinois**

SPRINGFIELD, IL

\$148,737—*Public awareness campaign to increase the number of smoke-free communities in Illinois (1 year).* ID 55839

• Center for MultiCultural Health

SEATTLE, WA

\$50,000—*Eliminating secondhand smoke exposure by supporting clean indoor air policies and using Master Settlement funds for tobacco prevention and cessation (1 year).* ID 55841

• Clean Air Council

PHILADELPHIA, PA

\$44,699—*Workshops for restaurant and bar workers to encourage tobacco policy change in Pennsylvania (1 year).* ID 55835

• Coalition for a Tobacco Free Arkansas

LITTLE ROCK, AR

\$57,100—*Implementing a comprehensive smoke-free workplace education campaign (1 year).* ID 55846

**• Colorado Tobacco Education and
Prevention Alliance**

DENVER, CO

\$150,000—*Increasing the number of smoke-free sites in the Denver metropolitan region through collaborative educational activities (1 year).* ID 55843

**• Families Under Urban and
Social Attack Inc.**

HOUSTON, TX

\$100,900—*Collaborative activities to educate the public and policy-makers about the benefits of clean indoor air policies (1 year).* ID 55836

**• Greater Cleveland Health Education
and Service Council Inc.**

CLEVELAND, OH

\$150,000—*Promoting clean indoor air in the Greater Cleveland area (1 year).* ID 55837

• Indiana Latino Institute Inc.

INDIANAPOLIS, IN

\$50,000—*Collaborative activities among faith leaders to advocate an increase in the tobacco tax and reduce tobacco use in Indiana (1 year).* ID 55849

• Lesbian Community Cancer Project

CHICAGO, IL

\$50,000—*Lesbian, gay, bisexual and transgender advocates for a smoke-free Chicago project (1 year).* ID 55840



• **Northwest Portland Area
Indian Health Board**

PORTLAND, OR

\$127,666—*Supporting tobacco control policy priorities among northwestern tribes, including clean indoor air laws and higher taxes on cigarettes (1 year).* ID 55852

• **Sociedad Latina Inc.**

ROXBURY, MA

\$50,000—*Advocating for the use of state tobacco tax and Master Settlement dollars to support youth tobacco prevention (1 year).* ID 55831

• **Tobacco-Free Coalition of Oregon**

MILWAUKIE, OR

\$103,248—*Changing company insurance policies to cover tobacco cessation as a standard benefit (1 year).* ID 55844

• **Youth Leadership Institute**

SAN FRANCISCO, CA

\$142,084—*Land-use policy advocacy campaign to reduce tobacco use among Latino youth in San Francisco's Mission District (1 year).* ID 55851

Other Program Activities

• **Emory University,
Rollins School of Public Health**

ATLANTA, GA

\$33,490—*Analysis of up to 10 state and local tobacco policy advocacy efforts in select Southern states (6 months).* ID 53980

• **Freeman Consulting Group, Inc.**

ROSWELL, GA

\$122,198—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52074

• **Kathleen Jerome**

FLORENCE, MA

\$113,116—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52068

• **Jerry Spegman**

PORTLAND, OR

\$116,570—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52071

University of Wisconsin

School of Medicine and Public Health

MADISON, WI

\$100,000—*Co-funding an update of the national clinical guideline for treating tobacco use and dependence (18 months).* ID 55358



**HUMAN CAPITAL
2005 GRANTS AND CONTRACTS**

The Arnold Gold Foundation

ENGLEWOOD, NJ

\$1,000,000—*Sustaining the Gold Humanism Honor Society which promotes humanistic values in medicine (1 year).* ID 53284

Association of American Medical Colleges

WASHINGTON, DC

\$277,353—*The David E. Rogers Award honoring medical school faculty who made major contributions to improving the health and health care of Americans (10 years).* ID 39873

Association of Public Health Laboratories Inc.

WASHINGTON, DC

\$210,828—*Strategic planning for the public health laboratory leadership workforce (1 year).* ID 55610

Better Jobs, Better Care: Building a Strong Long-Term Care Workforce

A demonstration, research and evaluation initiative to create changes in policy and practice that will lead to the recruitment and retention of high-quality direct care workers in both nursing homes and home- and community-based settings.

Program Sites

- **Benjamin Rose Institute, Margaret Blenkner Research Institute**
CLEVELAND, OH
\$31,910—*Impact of job preparation, ongoing education and training on job satisfaction and commitment among front-line workers and their supervisors (3 months).* ID 56056

Other Program Activities

- **American Association of Homes and Services for the Aging**
WASHINGTON, DC
\$694,060—*Technical assistance and direction for Better Jobs, Better Care (16 months).* ID 48422

Boston Foundation Inc.

BOSTON, MA

\$1,687,565—*Expansion of SkillWorks: Partners for a Productive Workforce (54 months).* ID 52739

Boston University Health Policy Institute

BOSTON, MA

\$20,388—*Support for an RWJF Health Policy Fellows and Scholars in Health Policy Research workshop (5 months).* ID 53283

Burness Communications, Inc.

BETHESDA, MD

\$277,300—*Communications support for five RWJF Human Capital national programs (15 months).* ID 53093

Center for Creative Leadership

GREENSBORO, NC

\$80,900—*Producing a handbook for evaluation of leadership development projects (1 year).* ID 52232

Communications Projects

MULTIPLE CONTRACTORS

\$230,000—*Distributing the third edition of On Doctoring: Stories, Poems, Essays (1 year).* ID 52971

\$2,236,960—*New Connections: bringing diversity to RWJF grantmaking and increasing secondary data analyses (3 years).* ID 53801

Coro Southern California Inc.

LOS ANGELES, CA

\$45,926—*Evaluating a leadership training program for health care professionals working to improve opportunities for the medically underserved in Los Angeles (1 year).* ID 52740

Developing Leadership in Reducing Substance Abuse

Program to provide leadership development through mentoring for individuals who are early in their careers yet have shown the potential to become future leaders in reducing the harm caused by substance abuse through public health approaches.

- **Portland State University Graduate School of Social Work**
PORTLAND, OR
\$330,664—*Technical assistance and direction for Developing Leadership in Reducing Substance Abuse (21 months).* ID 49155

Joan Fitzgerald, Ph.D.

BOSTON, MA

\$15,755—*White paper on the rationale for addressing front-line workforce issues (4 months).* ID 53326

Generalist Physician Faculty Scholars Program

Program to strengthen the presence of generalist physician faculty in the nation's medical schools through career development awards to outstanding junior faculty in medical school departments/divisions of family medicine, general internal medicine and general pediatrics.

- **American College of Physicians—American Society of Internal Medicine**
WASHINGTON, DC
\$80,547—*Special supplement to the Annals of Internal Medicine on the future of generalism (3 months).* ID 50817
- **University of Texas Health Science Center at San Antonio**
SAN ANTONIO, TX
\$414,171—*Technical assistance and direction for the Generalist Physician Faculty Scholars Program (1 year).* ID 47906



The Harold Amos Medical Faculty Development Program

Four-year postdoctoral research awards offered to historically disadvantaged physicians who are committed to developing careers in academic medicine, to improving the health of underserved populations, and to furthering the understanding and elimination of health disparities.

Program Sites

- **University of Alabama at Birmingham School of Medicine**
BIRMINGHAM, AL
\$328,781—*Brian Sims, M.D., Ph.D. (4 years).* ID 51899
- **University of California, San Francisco, School of Medicine**
SAN FRANCISCO, CA
\$365,400—*Esteban G. Burchard, M.D. (4 years).* ID 51892
- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$365,400—*Esa Davis, M.D., M.P.H. (4 years).* ID 53501
- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$365,400—*Melanie L. Brown, M.D. (4 years).* ID 51901
- **H. Lee Moffitt Cancer Center and Research Institute Inc.**
TAMPA, FL
\$365,400—*Gregory M. Springett, M.D., Ph.D. (4 years).* ID 53761

- **University of Maryland, Baltimore, School of Medicine**
BALTIMORE, MD
\$365,400—*Rochelle Cunningham, M.D. (4 years).* ID 53500
- **University of Pennsylvania School of Medicine**
PHILADELPHIA, PA
\$365,400—*Carmen E. Guerra, M.D. (4 years).* ID 51895
- **Rush University Medical Center**
CHICAGO, IL
\$365,397—*Monica Peek, M.D., M.P.H. (4 years).* ID 53506
- **Stanford University School of Medicine**
STANFORD, CA
\$171,000—*E. Alejandro Sweet-Cordero, M.D. (18 months).* ID 53594
- **Vanderbilt University School of Medicine**
NASHVILLE, TN
\$364,219—*Saba Sile, M.D. (4 years).* ID 53509
- **Washington University in St. Louis School of Medicine**
ST. LOUIS, MO
\$365,400—*Pablo F. Soto, M.D. (4 years).* ID 51893
- **Yeshiva University, Albert Einstein College of Medicine**
BRONX, NY
\$365,400—*Michelle Floris-Moore, M.D. (4 years).* ID 51898

\$365,400—*Genevieve Neal-Perry, M.D., Ph.D. (4 years).* ID 51900

Other Program Activities

- **Emory University School of Medicine**
ATLANTA, GA
\$563,015—*Technical assistance and direction for the Harold Amos Medical Faculty Development Program (1 year).* ID 48487

Health Policy Fellowships Program

Program that allows midcareer health professionals and behavioral and social scientists to experience a one-year residency in Washington, D.C., working for a member of Congress on health policy.

Program Sites

- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$155,000—*Leona Cuttler, M.D. (3 years).* ID 55260
- **Children’s Hospital of Birmingham**
BIRMINGHAM, AL
\$155,000—*Martina Bebin, M.D. (3 years).* ID 53549
- **Edward Via Virginia College of Osteopathic Medicine**
BLACKSBURG, VA
\$155,000—*Alfred M. Pheley, Ph.D. (3 years).* ID 53626
- **The University of Iowa College of Medicine**
IOWA CITY, IA
\$155,000—*Sarah K. England, Ph.D. (3 years).* ID 53625
- **Johns Hopkins University School of Medicine**
BALTIMORE, MD
\$155,000—*Roger A. Johns, M.D. (3 years).* ID 53548



- **Leonard J. Chabert Medical Center**
HOUMA, LA
\$155,000—*Kathy Hebert, M.D. (3 years).*
ID 53627

- **University of Nebraska
Medical Center College of Nursing**
OMAHA, NE
\$31,563—*Pamela D. Bataillon, R.N., M.S.N. (1 year).* ID 56060

- **Vanderbilt University Medical Center**
NASHVILLE, TN
\$155,000—*Robin R. Hemphill, M.D., M.P.H. (3 years).* ID 53550

Other Program Activities

- **National Academy of Sciences—
Institute of Medicine**
WASHINGTON, DC
\$732,132—*Technical assistance and direction for the Health Policy Fellowships Program (1 year).* ID 55392

Health Students

- **Taking Action Together Inc.**
ATLANTA, GA
\$58,140—*Establishing an online peer-reviewed journal for health students (3 years).* ID 53759

Health Workforce Solutions LLC

- ALAMEDA, CA
\$325,000—*Creating and disseminating a front-line health and health care workforce data chartbook (1 year).* ID 53870

Innovators Combating Substance Abuse

Program to highlight substance abuse as a leading health problem by recognizing those who are striving to bring creative solutions to the field of substance abuse.

Program Sites

- **Ark Inc.**
TROY, NY
\$120,689—*Using art to increase self-esteem and problem-solving skills in adolescent substance abusers (1 year).* ID 53905

Other Program Activities

- **Johns Hopkins University
School of Medicine**
BALTIMORE, MD
\$499,642—*Technical assistance and direction for Innovators Combating Substance Abuse (1 year).* ID 46910

- **M Booth & Associates, Inc.**
NEW YORK, NY
\$246,666—*Communications activities to wind down Innovators Combating Substance Abuse and Developing Leadership in Reducing Substance Abuse (16 months).* ID 53402

**Investigator Awards in Health Policy
Research Program**

Program to support highly qualified individuals to undertake broad studies of the most challenging policy issues in health and health care facing America.

Program Sites

- **Boston University
School of Public Health**
BOSTON, MA
\$274,676—*Examining the cesarean imperative in U.S. maternity care (3 years).* ID 52711

- **University of California, Berkeley**
BERKELEY, CA
\$274,995—*Study on federalism and strategies for reform in American health policy (3 years).* ID 52747

- **University of California, Los Angeles,
School of Medicine**
LOS ANGELES, CA
\$275,000—*Studying the health of Mexican immigrants in the United States (2 years).* ID 52743

- **University of California,
San Francisco, Institute for
Health Policy Studies**
SAN FRANCISCO, CA
\$275,000—*Research on improving health care performance measurement and reporting (3 years).* ID 52712

- \$274,950—*Manuscript on reconfiguring the function, form and feasibility of the U.S. health care system (30 months).* ID 52745

- **University of Chicago**
CHICAGO, IL
\$273,810—*Study on race, politics and adolescent health: understanding the health attitudes and behaviors of African-American youth (3 years).* ID 52709

- **Harvard University
School of Public Health**
BOSTON, MA
\$275,000—*Community context of well-being: a longitudinal study of social mechanisms and neighborhood processes (3 years).* ID 52746

- **The Mailman School of Public Health
at Columbia University**
NEW YORK, NY
\$274,969—*Researching the political history of modern U.S. health policy (3 years).* ID 52708

- **Wake Forest University
School of Medicine**
WINSTON-SALEM, NC
\$274,827—*Examining the law and ethics of consumer-directed health care (30 months).* ID 52744

Other Program Activities

- **Rutgers, The State University,
The Institute for Health,
Health Care Policy,
and Aging Research**
NEW BRUNSWICK, NJ
\$826,490—*Technical assistance and direction for the Investigator Awards in Health Policy Research Program (1 year).* ID 48496



Jobs to Careers: Promoting Work-Based Learning for Quality Care

Program to establish systems that train, develop, reward and advance current front-line health and health care workers to improve the quality of care and ensure the quality of services provided to patients and communities.

• **Communications Project**

MULTIPLE CONTRACTORS

\$300,000—*Convening activities for Jobs to Careers (6 months).* ID 55404

• **Jobs for the Future Inc.**

BOSTON, MA

\$799,134—*Technical assistance and direction for Jobs to Careers (1 year).* ID 56205

• **Kristen Putnam**

OAKLAND, CA

\$37,322—*Development of the call for proposals for Jobs to Careers (4 months).* ID 53015

\$66,050—*Start-up administrative support for Jobs to Careers (6 months).* ID 55251

Kansas Health Institute

TOPEKA, KS

\$13,714—*Review of the Foundation's Health & Society Scholars, Scholars in Health Policy Research, and Clinical Scholars programs (3 months).* ID 52589

Lipman Hearne Inc.

CHICAGO, IL

\$37,500—*Developing a marketing plan to increase diversity among RWJF's fellows and scholars (3 months).* ID 52536

Minority Health Professions Foundation

ATLANTA, GA

\$20,000—*Health careers symposium for minority high school students (6 months).* ID 52685

National Academy of Sciences—Institute of Medicine

WASHINGTON, DC

\$36,300—*Support for an RWJF Health Policy Fellows and Scholars in Health Policy Research workshop (3 months).* ID 52962

National Urban Fellows Inc.

NEW YORK, NY

\$120,000—*Support for two National Urban Fellows mentorships at RWJF (14 months).* ID 55354

John L. Palmer, Ph.D.

FAYETTEVILLE, NY

\$13,740—*Review of the Foundation's Health & Society Scholars, Scholars in Health Policy Research, and Clinical Scholars programs (3 months).* ID 52590

Partnerships for Quality Education

Program to train primary care residents and nurse practitioners to deliver high-quality care for patients with chronic illnesses within the fixed-budget constraints of managed care.

• **Harvard Pilgrim Health Care Inc.**

BOSTON, MA

\$546,950—*Interdisciplinary action-based learning on quality improvement for students in academic health centers (18 months).* ID 52869

• **New York University, Robert F. Wagner Graduate School of Public Service**

NEW YORK, NY

\$199,920—*Evaluation of Achieving Competence Today III: interdisciplinary action-based learning on quality improvement for students in academic health centers (15 months).* ID 53090

Pipeline, Profession and Practice: Community-Based Dental Education

Program to assist dental schools to increase access to dental care for underserved populations.

• **Columbia University**

School of Dental and Oral Surgery

NEW YORK, NY

\$625,620—*Technical assistance and direction for Pipeline, Profession and Practice (1 year).* ID 48387

Research Foundation of the City University of New York

NEW YORK, NY

\$87,372—*Collaborative workforce development program among high schools, public hospitals and public colleges (4 months).* ID 55657

Research Foundation of State University of New York

ALBANY, NY

\$97,499—*National dissemination of a model program to increase interest in the health professions (18 months).* ID 53143

Robert Wood Johnson Clinical Scholars Program

Program to augment clinical training by providing new skills and perspectives necessary to achieving leadership positions both within and outside the walls of academia in the 21st century.

Program Sites

• **University of California, Los Angeles, School of Medicine**

LOS ANGELES, CA

\$1,015,000—(2 years). ID 52791

\$1,210,000—(2 years). ID 52795

• **University of Chicago, The Pritzker School of Medicine**

CHICAGO, IL

\$200,000—(1 year). ID 52788



• **Johns Hopkins University
School of Medicine**

BALTIMORE, MD
\$200,000—(1 year). ID 52789

• **University of Michigan
Medical School**

ANN ARBOR, MI
\$1,015,000—(2 years). ID 52792
\$555,000—(2 years). ID 52796

• **University of North Carolina
at Chapel Hill School of Medicine**

CHAPEL HILL, NC
\$200,000—(1 year). ID 52790

• **University of Pennsylvania
School of Medicine**

PHILADELPHIA, PA
\$1,067,450—(2 years). ID 52793
\$1,210,000—(2 years). ID 52797

• **University of Washington
School of Medicine**

SEATTLE, WA
\$200,000—(1 year). ID 52799

• **Yale University
School of Medicine**

NEW HAVEN, CT
\$1,015,000—(2 years). ID 52794
\$975,000—(2 years). ID 52798

Other Program Activities

• **Stanford University
School of Medicine**

STANFORD, CA
\$1,369,740—*Technical assistance and direction for the Robert Wood Johnson Clinical Scholars Program (1 year)*. ID 48345

**Robert Wood Johnson Community
Health Leadership Program**

Program to provide recognition for the contributions community health leaders make to achieving RWJF's mission and goals and to enhance the capacity of these individuals to have a more permanent and widespread impact on health care problems.

• **Communications Project**

MULTIPLE CONTRACTORS
\$27,000—*Robert Wood Johnson Community Health Leadership redesign meeting (3 months)*. ID 55320

• **Third Sector New England Inc.**

BOSTON, MA
\$1,176,700—*Technical assistance for the Robert Wood Johnson Community Health Leadership Program (1 year)*. ID 48871

**Robert Wood Johnson Executive Nurse
Fellows Program**

Advanced leadership program for nurses in senior executive roles in health services, public health and nursing education who aspire to help lead and shape the U.S. health care system of the future.

Program Sites

• **University of California, San Francisco,
Center for the Health Professions**

SAN FRANCISCO, CA
\$8,300,000—*Technical assistance and direction and fellow training costs (6 years)*. ID 48862

Other Program Activities

• **The Lewin Group, Inc.**

FALLS CHURCH, VA
\$341,298—*Evaluation of the Robert Wood Johnson Executive Nurse Fellows Program (1 year)*. ID 53140

**Robert Wood Johnson Health & Society
Scholars Program**

Program to build the field of population health by training scholars to investigate the connections among biological, behavioral, environmental, economic and social determinants of health; and develop, evaluate, and disseminate knowledge and interventions based upon integration of these determinants.

Program Sites

• **University of California,
San Francisco, School of Medicine**

SAN FRANCISCO, CA
\$146,496—(1 year). ID 53346

• **The Mailman School of Public Health
at Columbia University**

NEW YORK, NY
\$81,750—(1 year). ID 53676

• **University of Pennsylvania,
Leonard Davis Institute of
Health Economics**

PHILADELPHIA, PA
\$86,982—(1 year). ID 53677

Other Program Activities

• **Communications Project**

MULTIPLE CONTRACTORS
\$511,815—*Technical assistance and direction for the Robert Wood Johnson Health & Society Scholars Program (1 year)*. ID 48418



Scholars in Health Policy Research Program

Program to help develop a new generation of creative thinkers in health policy research within the disciplines of economics, political science and sociology.

Program Sites

- **Boston University Health Policy Institute**
BOSTON, MA
\$901,572—*Supplemental support for the Scholars in Health Policy Research Program to increase the number of scholars (6 years).* ID 53869
- **University of California, Berkeley, School of Public Health**
BERKELEY, CA
\$32,700—*Supplemental research funds for the Scholars in Health Policy Research Program (1 year).* ID 55363

Other Program Activities

- **Boston University Health Policy Institute**
BOSTON, MA
\$634,732—*Technical assistance and direction for the Scholars in Health Policy Research Program (1 year).* ID 48475

Social Science Research Council

NEW YORK, NY
\$28,177—*Feasibility assessment and design of a pilot transdisciplinary doctoral program in health policy (6 months).* ID 55232

Summer Medical and Dental Education Program

Program to develop and implement a six-week academic enrichment program for undergraduate college students from minority groups, rural areas and economically disadvantaged backgrounds who are interested in pursuing careers in medicine or dentistry.

Program Sites

- **University of Alabama at Birmingham School of Medicine**
BIRMINGHAM, AL
\$300,000—(8 months). ID 53011
- **University of California, Los Angeles, School of Medicine**
LOS ANGELES, CA
\$1,199,634—(4 years). ID 55949
- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$1,199,452—(4 years). ID 55978
- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$300,000—(1 year). ID 47357
- **Columbia University College of Physicians & Surgeons**
NEW YORK, NY
\$1,200,000—(4 years). ID 56044
- **Duke University School of Medicine**
DURHAM, NC
\$1,199,904—(4 years). ID 56040
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$1,200,000—(4 years). ID 55950
- **Howard University College of Dentistry**
WASHINGTON, DC
\$1,200,000—(4 years). ID 55947

- **University of Louisville Research Foundation Inc.**
LOUISVILLE, KY
\$1,187,206—(4 years). ID 55961
 - **University of Nebraska Medical Center**
OMAHA, NE
\$1,200,000—(4 years). ID 55946
 - **The University of Texas Health Science Center at Houston Dental Branch**
HOUSTON, TX
\$1,181,239—(4 years). ID 56042
 - **University of Virginia School of Medicine**
CHARLOTTESVILLE, VA
\$1,200,000—(4 years). ID 55952
 - **University of Washington School of Medicine**
SEATTLE, WA
\$1,200,000—(4 years). ID 55960
 - **Yale University School of Medicine**
NEW HAVEN, CT
\$1,092,556—(4 years). ID 55951
- Other Program Activities**
- **Association of American Medical Colleges**
WASHINGTON, DC
\$966,916—*Technical assistance and direction for the Summer Medical and Dental Education Program (1 year).* ID 53036
 - **Truman Medical Center Incorporated**
KANSAS CITY, MO
\$387,930—*Implementation of three innovative programs to increase educational opportunities for front-line health care workers (2 years).* ID 51336
 - **University HealthSystem Consortium**
OAK BROOK, IL
\$48,000—*Piloting a shared virtual university model for health care organizations (8 months).* ID 53610



VULNERABLE POPULATIONS 2005 GRANTS AND CONTRACTS

After School: Connecting Children at Risk With Responsible Adults to Help Reduce Youth Substance Abuse and Other Health-Compromising Behaviors

Program to support a three-city demonstration project designed to connect at-risk urban youth with responsible adults in activities after school.

Program Sites

- **Boston After School & Beyond, Inc.**
BOSTON, MA
\$1,792,718—(22 months). ID 55436

Other Program Activities

- **Nonprofit Finance Fund**
NEW YORK, NY
\$217,185—*The After School Project* (6 months). ID 56104

American Public Health Association Inc.
WASHINGTON, DC
\$25,750—*National Public Health Week 2005: promoting access to quality health care for the elderly* (1 year). ID 52691

America's Health Together
WASHINGTON, DC
\$35,000—*Meeting on ways that philanthropy can help to shape and improve mental health initiatives* (6 months). ID 53921

Baystate Medical Center Inc.
SPRINGFIELD, MA
\$250,000—*Developing a sustainable program to bring community services to incarcerated Puerto Rican immigrants and their families as a bridge to receiving proper services after their release* (2 years). ID 55313

Boston Medical Center Corporation
BOSTON, MA
\$397,780—*Establishing a national center promoting legal advocacy in pediatric clinics for low-income children* (2 years). ID 52540

University of California, San Francisco, School of Medicine
SAN FRANCISCO, CA
\$266,104—*Planning for the RWJF Commission on Health Equity aimed at raising awareness and stimulating debate on the socioeconomic gaps in health* (8 months). ID 53762

Caring Across Cultures: Addressing Mental Health Needs of Diverse Children and Youth

Project to fund communities to establish school-connected mental health services for students who require them, with an emphasis on overcoming the cultural and language barriers of children residing in immigrant and refugee families.

- **George Washington University, The Center for Health and Health Care in Schools**
WASHINGTON, DC
\$2,499,204—*Technical assistance and direction for Caring Across Cultures* (4 years). ID 55531

Cash & Counseling

Expansion of a proven model of consumer-directed supportive services to more states, allowing thousands more older adults and people with disabilities to have choice and control over the care they receive.

- **Boston College Graduate School of Social Work**
CHESTNUT HILL, MA
\$925,620—*Technical assistance and direction for Cash & Counseling* (1 year). ID 49697
- **Communications Project**
MULTIPLE CONTRACTORS
\$399,000—*Publications to support dissemination of Cash & Counseling, a consumer-driven supportive services model for the elderly and disabled* (2 years). ID 53862

Center for Growing and Becoming Inc.
NEW YORK, NY
\$249,990—*The Green House Project: developing small community homes as alternatives to nursing homes* (1 year). ID 51241

The Center for Health and Health Care in Schools

Initiative to support the development of sustainable models of dental and mental health services organized by school-based health centers.

- **George Washington University, The Center for Health and Health Care in Schools**
WASHINGTON, DC
\$394,742—*Environmental scan of school-related mental health services and support for school-based health care* (10 months). ID 52530

Center for Health Care Delivery Alternatives, Inc., dba Rosenberg & Associates
OAKLAND, CA
\$278,065—*Exploring the feasibility of replicating a correctional facility and community health center re-entry model for high-risk prisoners* (6 months). ID 53818

Center for Multicultural Human Services
FALLS CHURCH, VA
\$392,720—*Establishing a technical assistance center on developing a community-based model for providing mental health services to immigrants and refugees* (15 months). ID 52442

Children's Futures

Program to employ a comprehensive set of interventions designed to improve the health of children in Trenton, New Jersey.

- **Children's Futures Support Fund Inc.**
TRENTON, NJ
\$1,228,594—*Technical assistance and direction for Children's Futures* (1 year). ID 48430



Coalition for Environmentally Safe Communities, Inc.

FALLS CHURCH, VA
 \$20,000—*Supporting an advisory board on community health for East Baltimore (1 year).*
 ID 53895

Communications Projects

MULTIPLE CONTRACTORS
 \$588,695—*Communications support for the Vulnerable Populations Portfolio (19 months).*
 ID 52310

\$17,250—*Faith-based funders meeting (3 months).* ID 53547

\$620,486—*Replication of the Green House Project: developing small community homes as alternatives to nursing homes (5 years).*
 ID 55941

\$400,000—*Communications support for Sports4Kids (32 months).* ID 56170

Community Partnerships for Older Adults

Program to foster efforts of local public-private partnerships to improve long-term care and supportive services systems for older adults.

- **University of Southern Maine, Edmund S. Muskie School of Public Service**
 PORTLAND, ME
 \$1,818,229—*Technical assistance and direction for Community Partnerships for Older Adults (1 year).* ID 47890

Corporation for Supportive Housing

OAKLAND, CA
 \$80,000—*Exploring the potential to develop supportive housing for high-risk families in Baltimore (1 year).* ID 53463

\$1,000,000—*Establishing a matching grant fund and communications strategy for the national Partnership to End Long-Term Homelessness (1 year).* ID 53649

Council of State Governments

NEW YORK, NY
 \$250,002—*Translating the Re-Entry Policy Council's report into policy and practice (18 months).* ID 52197

Developmental Studies Center

OAKLAND, CA
 \$400,000—*Disseminating an evidence-based elementary school program to reduce unhealthy youth behaviors (1 year).* ID 52119

East Baltimore Development Inc.

BALTIMORE, MD
 \$35,000—*Workshop for experts to provide input on healthy design options for East Baltimore (6 months).* ID 56084

Educational Broadcasting Corp.

NEW YORK, NY
 \$50,000—*Development of a PBS film focusing on people who use wheelchairs (1 year).* ID 55287

Faith in Action

Program to expand the continued replication of the Interfaith Volunteer Caregivers Model, providing volunteer caregiving to people of all ages with chronic health conditions.

Program Sites

- **Campti Senior Adult Program**
 CAMPTI, LA
 \$35,000—(30 months). ID 53416
- **Care-A-Van Inc.**
 VALLEY, NE
 \$35,000—(30 months). ID 53419
- **Christian Life Center**
 FRENCHVILLE, ME
 \$35,000—(30 months). ID 53103
- **Community Caring Inc.**
 FAIRVIEW, MI
 \$35,000—(30 months). ID 53117

- **Covenant Hospice Inc.**
 TALLAHASSEE, FL
 \$35,000—(30 months). ID 53118

- **Evangelical Lutheran Good Samaritan Society**
 SIOUX FALLS, SD
 \$35,000—(30 months). ID 52752

- **Faith in Action**
 FAIRFIELD, CA
 \$25,000—(30 months). ID 52750

- **Faith in Action of Central Lakeland Inc.**
 LAKELAND, FL
 \$10,000—(1 year). ID 55676

- **Far Northwest Caregivers**
 AUSTIN, TX
 \$35,000—(30 months). ID 53102

- **Halifax Hospice Inc. dba Hospice of Volusia-Flagler**
 PORT ORANGE, FL
 \$35,000—(30 months). ID 53115

- **HealthVisions Midwest**
 EAST CHICAGO, IN
 \$35,000—(30 months). ID 53119

- **House of Neighborly Services of the United Presbyterian Church**
 SOUTH TUCSON, AZ
 \$35,000—(30 months). ID 52751

- **Interfaith Health Service**
 OMAHA, NE
 \$35,000—(30 months). ID 53111

- **McMinnville-Warren County Senior Center**
 MCMINNVILLE, TN
 \$35,000—(30 months). ID 53104



- **National Organization for Empowering Caregivers NOFEC Inc.**
NEW YORK, NY
\$35,000—(30 months). ID 52864
- **North Hills Community Outreach, Inc.**
ALLISON PARK, PA
\$35,000—(30 months). ID 53109
- **Northwest Settlement House Inc.**
WASHINGTON, DC
\$35,000—(30 months). ID 55957
- **Operational Emergency Center**
SEATTLE, WA
\$35,000—(30 months). ID 53101
- **Ozark Health Foundation**
CLINTON, AR
\$35,000—(30 months). ID 53105
- **Pahrump Senior Center Inc.**
PAHRUMP, NV
\$35,000—(30 months). ID 53108
- **Partnership for a Healthier Carroll County Inc.**
WESTMINSTER, MD
\$35,000—(30 months). ID 53106
- **Personal Assistance Telephone Help Inc.**
BLOOMINGTON, IL
\$35,000—(30 months). ID 53154
- **Piedmont Community Improvement Association Inc.**
PIEDMONT, SC
\$35,000—(30 months). ID 53113
- **Rotary Club of Rock Valley Foundation Inc.**
ROCK VALLEY, IA
\$35,000—(30 months). ID 53112
- **St. Aloisius Medical Center**
HARVEY, ND
\$35,000—(30 months). ID 52753
- **South County Faith Network Inc.**
DUNKIRK, MD
\$35,000—(30 months). ID 52504
- **Trinity Lutheran Church**
ARKDALE, WI
\$35,000—(30 months). ID 52508
- **Voluntary Action Center of the Iowa Great Lakes Inc.**
SPIRIT LAKE, IA
\$35,000—(30 months). ID 53116
- **Wake Forest University School of Medicine**
WINSTON-SALEM, NC
\$1,225,169—*Technical assistance and direction for Faith in Action (1 year)*. ID 50782
- **Family Justice Inc.**
NEW YORK, NY
\$170,444—*Developing a family-focused relational database for prisoner re-entry that bridges assessment and case management (1 year)*. ID 55801
- **Free To Grow: Head Start Partnerships to Promote Substance-Free Communities**
Program to support selected Head Start agencies to adapt and evaluate innovative substance abuse prevention models that aim to strengthen a young child's environment, specifically the family and community.
- **Communications Projects**
MULTIPLE CONTRACTORS
\$125,000—*Free to Grow sustainability plan (7 months)*. ID 51238
\$140,135—*Free to Grow evaluation advisory panel: planning for the last phase of the evaluation (16 months)*. ID 55294
- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$729,900—*Technical assistance and direction for Free to Grow (10 months)*. ID 48363
- **Friends of the Children—National Office**
PORTLAND, OR
\$1,000,000—*Strengthening the infrastructure of Friends of the Children, an organization that provides mentoring services for the hardest-to-reach children (30 months)*. ID 52532
- **Gillen Brewer School Inc.**
NEW YORK, NY
\$500,000—*Building the capacity of a special needs school to serve more minority and low-income children (1 year)*. ID 52713
- **Grantmakers for Children, Youth and Families Inc.**
SILVER SPRING, MD
\$349,996—*Building partnerships between national civic organizations and philanthropy to improve the health of children and families (1 year)*. ID 53538
- **Health-Equity.org**
ARLINGTON, VA
\$66,599—*Convening a diverse set of health professionals to review and provide guidance to the Refugee Health Information Network (6 months)*. ID 53555
- **Hispanas Organized for Political Equality—California**
LOS ANGELES, CA
\$25,000—*National scan of Latino teen pregnancy prevention programs (1 year)*. ID 56300



**Injury Free Coalition for Kids:
Dissemination of a Model Injury
Prevention Program for Children
and Adolescents**

Program to reduce and prevent injuries to children through a hospital-based, research-driven model, implemented in partnership with coalitions of community stakeholders.

- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$840,000—*Technical assistance and direction for the Injury Free Coalition for Kids (1 year).* ID 48390

**Johns Hopkins University
School of Medicine**

BALTIMORE, MD
\$50,000—*Extension of a study on the effectiveness of screening for domestic violence in a primary care setting (5 months).* ID 53585

Katrina Relief Fund

Program to provide relief and support for communities, organizations and people impacted or displaced by Hurricane Katrina.

Program Sites

- **Agenda for Children Inc.**
NEW ORLEANS, LA
\$15,000—*Hurricane Katrina disaster relief for Covering Kids and Families in Louisiana (1 year).* ID 56002
- **American National Red Cross**
WASHINGTON, DC
\$1,000,000—*Emergency assistance for the victims of Hurricane Katrina (1 month).* ID 55665
- **Atlanta Regional Commission**
ATLANTA, GA
\$35,000—*Support for the Aging Atlanta Partnership's Katrina disaster relief efforts (1 year).* ID 55797
- **Bayouclinic Inc.**
BAYOU LA BATRE, AL
\$50,000—*Maintaining a community health clinic for victims of Hurricane Katrina (1 year).* ID 55909
- **Enterprise Foundation Inc.**
COLUMBIA, MD
\$1,000,000—*Gulf Coast Relief and Recovery Initiative (2 years).* ID 55817
- **Foundation for the Mid South Inc.**
JACKSON, MS
\$300,000—*Support to faith-based organizations helping Hurricane Katrina victims and evacuees in the mid-South (1 year).* ID 55890
- **Grantmakers in Aging Inc.**
DAYTON, OH
\$250,000—*Assistance for elderly victims of Hurricane Katrina (18 months).* ID 55794
- **John and Mary R. Markle Foundation dba The Markle Foundation**
NEW YORK, NY
\$25,000—*Raising awareness about prescription relief for Hurricane Katrina evacuees (1 year).* ID 55944
- **Local Initiatives Support Corporation**
NEW YORK, NY
\$1,000,000—*Gulf Coast Relief and Recovery Initiative (2 years).* ID 56058
- **Louisiana Rural Health Services Corporation**
HAMMOND, LA
\$1,250,000—*Relief for victims of Hurricanes Katrina and Rita (2 years).* ID 55911
- **Mary Hall Freedom House Inc.**
ATLANTA, GA
\$50,000—*Transitional housing for people displaced by Hurricane Katrina (1 month).* ID 56219
- **Mississippi Methodist Senior Services, Inc.**
TUPELO, MS
\$50,000—*Support for elders living in a retirement community affected by Hurricane Katrina (1 year).* ID 55938
- **National Association of Community Health Centers Inc.**
BETHESDA, MD
\$750,000—*Hurricane Katrina relief for community health centers (3 months).* ID 55716
- **National Association of County and City Health Officials**
WASHINGTON, DC
\$10,000—*Support for a one-day meeting to address the public health implications of Hurricane Katrina's aftermath (6 months).* ID 56064
- **National Council for Community Behavioral Healthcare**
ROCKVILLE, MD
\$300,000—*Hurricane disaster mental health services relief assistance (1 year).* ID 55891
- **National Foundation for the Centers for Disease Control & Prevention Inc.**
ATLANTA, GA
\$1,000,000—*Emergency service, equipment and supply funding for state and local public health agencies impacted by Hurricane Katrina (1 year).* ID 55669
- **National Network of Public Health Institutes**
NEW ORLEANS, LA
\$25,629—*Temporary infrastructure needs due to displacement by Hurricane Katrina (3 months).* ID 55742



- **Salvation Army**
ALEXANDRIA, VA
\$500,000—Emergency assistance for the victims of Hurricane Katrina (1 month). ID 55760

- **Sheltering Arms**
HOUSTON, TX
\$50,000—Support for the Care for Elders Program to provide disaster relief in the Houston area (1 year). ID 55798

- **State Associations of Addiction Services**
WASHINGTON, DC
\$200,000—Hurricane disaster addiction services relief assistance (1 year). ID 55892

- **State Associations of Addiction Services**
WASHINGTON, DC
\$200,000—Hurricane disaster addiction services relief assistance (1 year). ID 56506

- **Tulane University School of Public Health and Tropical Medicine**
NEW ORLEANS, LA
\$186,408—Using radio to import resettlement safety and health information to New Orleans' vulnerable minority population (6 months). ID 56257

Other Program Activities

- **Emergency Medicine Foundation**
DALLAS, TX
\$48,685—Production of a Web-based video to encourage emergency physicians' participation in disaster response teams and inform them of lessons learned (5 months). ID 56079

Local Initiative Funding Partners Program

A matching grants program designed to establish partnerships between RWJF and local grantmakers in support of innovative, community-based projects that improve health and health care for underserved and vulnerable populations.

Program Sites

- **Albertina Kerr Centers**
PORTLAND, OR
\$500,000—Improving coordination of services for children with severe emotional disorders (4 years). ID 53591

- **Baltimore Substance Abuse Systems Inc.**
BALTIMORE, MD
\$500,000—Demonstrating a substance abuse recovery program utilizing Western and Eastern modalities (3 years). ID 53600

- **Bay Area Community Resources**
SAN RAFAEL, CA
\$374,000—Culturally appropriate, community-based health education and disease management programs for Russian immigrants (4 years). ID 53614

- **Bridgeport Hospital Foundation Inc.**
BRIDGEPORT, CT
\$500,000—Identifying and treating emotional and behavioral problems among very young children through a family-based approach (4 years). ID 53605

- **Center for Aging and Healthcare in West Virginia Inc.**
PARKERSBURG, WV
\$320,000—Reducing obesity in low-income neighborhoods through community-based physical activity programs (4 years). ID 53608

- **Cincinnati Health Network Inc.**
CINCINNATI, OH
\$183,220—Establishing a 24-hour staffed facility providing basic short-term medical and nursing care to homeless individuals (27 months). ID 53655

- **Community Service Council of Greater Tulsa**
TULSA, OK
\$500,000—Creating a culturally responsive diabetes prevention program centered around a traditional place where Hispanic families gather (4 years). ID 53602

- **ElderHelp of San Diego**
SAN DIEGO, CA
\$500,000—Providing a network of health and social services for lesbian, gay, bisexual and transgender seniors (4 years). ID 53612

- **First Place Fund for Youth**
OAKLAND, CA
\$500,000—Providing a healthy and safe transition for youth who age out of the foster care system (4 years). ID 53598

- **Illinois College of Optometry**
CHICAGO, IL
\$500,000—Using vision care as an entry point for uninsured adults to connect with primary care and prevention education (4 years). ID 53596

- **La Fondita de Jesus**
SAN JUAN, PR
\$308,000—Providing appropriate and accessible health care for the homeless (3 years). ID 51503

- **MicheLee Puppets Inc.**
ORLANDO, FL
\$360,000—Educating elementary schoolchildren about healthy lifestyle habits through a puppet show format (3 years). ID 51632



- **Minnesota State University, Mankato, College of Allied Health and Nursing**
MANKATO, MN
\$373,000—*Creating a standardized, accredited community health worker training program (3 years).* ID 53607

- **National Indian Youth Leadership Development Project Inc.**
GALLUP, NM
\$250,000—*Developing a culturally appropriate model of care and prevention for Native American youth with substance abuse and mental health problems (2 years).* ID 53601

- **Penobscot Community Health Center**
BANGOR, ME
\$328,000—*Providing integrated mental health and substance abuse services for those at highest risk of homelessness (3 years).* ID 53599

- **University of Pittsburgh Graduate School of Public Health**
PITTSBURGH, PA
\$500,000—*Community mobilization campaign to prevent diabetes and hypertension among African Americans (4 years).* ID 53603

- **Poplarville Special Municipal Separate School District**
POPLARVILLE, MS
\$500,000—*Incorporating a healthy lifestyle initiative into school curriculum grades K–12 to reduce obesity among students and teachers (4 years).* ID 53595

- **Students Run America**
RESEDA, CA
\$129,000—*Developing a business plan for the replication of Students Run L.A., a school-based running program (1 year).* ID 53149

- **Triangle Family Services Inc.**
RALEIGH, NC
\$500,000—*Collaborative effort to provide mental health treatment for children and youth affected by family violence and abuse (3 years).* ID 53616

- **Vera Institute of Justice Inc.**
NEW YORK, NY
\$500,000—*Creating guardianship services for adults incapacitated by illness or disability (3 years).* ID 53597

- **Volunteers of America of Oregon**
PORTLAND, OR
\$408,000—*Adding mental health care to a program for reducing recidivism among young adult offenders (4 years).* ID 53604

Other Program Activities

- **Comprehensive Health Education Foundation**
SEATTLE, WA
\$399,151—*Pilot program to assist Local Initiative Funding Partners Program grantees in the areas of business development and replication (34 months).* ID 52828

- **Health Research & Educational Trust of New Jersey**
PRINCETON, NJ
\$1,313,341—*Technical assistance and direction for the Local Initiative Funding Partners Program (1 year).* ID 55668

- **Luis Munoz-Rivera School**
TRENTON, NJ
\$20,000—*Program to improve proficiency skills for minority schoolchildren (1 year).* ID 52936

- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$130,000—*Planning support for developing a family- and community-strengthening initiative in northern Manhattan (11 months).* ID 53041

- **Medicare/Medicaid Integration Program**
A state demonstration program to test the operation and design of delivery systems that integrate long-term and acute care services under combined Medicare and Medicaid capitation payments for elderly patients.

- **George Mason University College of Nursing and Health Science**
FAIRFAX, VA
\$222,210—*Technical assistance and direction for the Medicare/Medicaid Integration Program (1 year).* ID 52729

- **Memorial Hospital**
PAWTUCKET, RI
\$149,517—*Rx Assist: an Internet-based program to assist low-income and uninsured populations to obtain medications (6 months).* ID 53639

- **National Center for State Courts**
WILLIAMSBURG, VA
\$124,872—*Building a toolkit to develop problem-solving approaches within state courts (18 months).* ID 52846

- **NCB Development Corporation**
OAKLAND, CA
\$9,584,202—*Replication of the Green House Project: developing small community homes as alternatives to nursing homes (5 years).* ID 53217

- **Population Communications International Incorporated**
NEW YORK, NY
\$50,000—*Conference on programs designed to improve women's health status and raise awareness about HIV/AIDS and other health and social issues (6 months).* ID 55588

- **Research Foundation of the City University of New York**
NEW YORK, NY
\$98,597—*Technical assistance and data support to agencies developing service programs for prisoners re-entering society in New York City (1 year).* ID 53732



**San Diego State University
Foundation dba**

**San Diego State University
Research Foundation**

SAN DIEGO, CA

\$105,314—*Studying family advocates' perspectives on youth mental health clinics (9 months).*

ID 53188

**Sickness Prevention Achieved
Through Regional Collaboration Inc.**

LAKEVILLE, CT

\$8,058—*Guidance and technical assistance for a polling place vaccination program for the elderly (1 year).* ID 55855

Sports4Kids

OAKLAND, CA

\$4,421,874—*National expansion of Sports4Kids, a program that promotes physical activity and play at schools (32 months).* ID 53552

**Supportive Housing and
Managed Care Pilot dba
Hearth Connection**

MINNEAPOLIS, MN

\$719,196—*Making the business case for supportive housing (32 months).* ID 51237

**Texas A&M University System
Health Science Center
Research Foundation**

COLLEGE STATION, TX

\$2,898,969—*Expanding an integrated system of health care in the Texas border region (3 years).*

ID 53651

**Urban Health Initiative:
Working to Ensure the Health
and Safety of Children**

Program to improve the health and safety of young people in urban areas by improving collaboration among youth-serving agencies and organizations.

Program Sites

• **East Bay Community Foundation**

OAKLAND, CA

\$899,773—(1 year). ID 55681

• **Mayor's Time**

DETROIT, MI

\$825,000—(1 year). ID 55685

• **Philadelphia Safe and Sound**

PHILADELPHIA, PA

\$950,000—(1 year). ID 55684

• **Safe and Sound:**

**Baltimore's Campaign for
Children and Youth Inc.**

BALTIMORE, MD

\$825,000—(1 year). ID 55686

Other Program Activities

• **Burness Communications, Inc.**

BETHESDA, MD

\$300,000—*Communications support and direction for the Urban Health Initiative (1 year).* ID 52979

• **Institute for Community Change**

SEATTLE, WA

\$499,525—*Technical assistance and direction for the Urban Health Initiative (3 months).* ID 56038

• **University of Washington,
Daniel J. Evans School of
Public Affairs**

SEATTLE, WA

\$875,529—*Technical assistance and direction for the Urban Health Initiative (1 year).* ID 48410

Vera Institute of Justice Inc.

NEW YORK, NY

\$25,000—*Creating partnerships between nonprofit agencies and skilled older workers (1 year).* ID 55774

**University of Wisconsin
College of Letters and Science**

MADISON, WI

\$249,975—*Impact of Native American gaming on Native American poverty, health and risk-taking behaviors (2 years).* ID 56181



**PIONEER
2005 GRANTS AND CONTRACTS**

**American Association of Homes
and Services for the Aging**

WASHINGTON, DC
\$50,000—*Informing policy-makers how
technology can help the aging population
(4 months).* ID 53532

Ashoka

ARLINGTON, VA
\$1,540,175—*Creating a new financial market for
social entrepreneurs focusing on health and health
care in the United States (4 years).* ID 52599

**University of California, Los Angeles,
School of Public Health**

LOS ANGELES, CA
\$149,900—*Using health impact assessments to
increase understanding of the linkages between
public markets and community health (1 year).*
ID 53545

**Communications Projects
MULTIPLE CONTRACTORS**

\$50,000—*Planning for a proposed program
on catalyzing a health information environment
to support individuals and families (6 months).*
ID 51994

\$20,000—*Environmental scan and meeting on
designing a respectful patient gown (4 months).*
ID 52597

\$125,000—*Meeting planning and convening
for the future scenario project in health and
health care (2 years).* ID 55646

First Consulting Group, Inc.

LEXINGTON, MA
\$34,700—*Management consulting services to
aid in the development of standards for electronic
health information (6 months).* ID 51222

\$37,240—*Management consulting services to
aid in the development of standards for electronic
health information (1 year).* ID 55394

George Washington University

WASHINGTON, DC
\$202,310—*Research to inform policy on the
development of a national rapid learning system
for new biomedical technologies, products and
treatments (18 months).* ID 53797

Georgia Tech Research Corporation

ATLANTA, GA
\$74,860—*Using a health impact assessment
to evaluate the potential impact of a major
transportation land use project in Atlanta
(1 year).* ID 53546

Global Business Network, L.L.C.

EMERYVILLE, CA
\$400,000—*Future scenario planning in
health and health care (8 months).* ID 51996

Harvard Pilgrim Health Care Inc.

BOSTON, MA
\$45,135—*Studying the use of a commercial
electronic medical record in a primary care
practice (1 year).* ID 52901

Health Level Seven, Inc.

ANN ARBOR, MI
\$381,600—*Developing an optimal
organizational structure and process redesign
for an electronic health information
technical standards organization (1 year).*
ID 51221

Institute for Alternative Futures

ALEXANDRIA, VA
\$105,400—*Forecasting the trajectory of
biomonitoring technologies and targeting
their impact to reduce health care disparities
(1 year).* ID 52605

Institute for the Future

PALO ALTO, CA
\$80,040—*Creating new partnerships with diverse
networks of innovative thinkers in health and
health care for the Foundation's Pioneer interest
area (10 months).* ID 51995

**The University of Iowa,
Henry B. Tippie College of Business**

IOWA CITY, IA
\$1,150,425—*Developing, testing and
disseminating information on influenza
using prediction markets (5 years).* ID 53352

**John and Mary R. Markle Foundation
dba The Markle Foundation**

NEW YORK, NY
\$745,000—*Connecting for Health: accelerating
the effective use of information technology in
health care (18 months).* ID 50781

\$75,000—*Conference to increase awareness
of Connecting for Health efforts to identify and
promote optimal environments for personal
health technologies (6 months).* ID 53537

\$251,500—*Strategic communications support for
Connecting for Health (2 years).* ID 53539



**Joint Commission on Accreditation
of Healthcare Organizations**

OAKBROOK TERRACE, IL

\$139,440—*Piloting the use of simulation for training hospital surveyors to help them recognize system vulnerabilities that underlie sentinel events (1 year).* ID 52171

Michigan Public Health Institute

OKEMOS, MI

\$54,500—*An analysis of the science of translational research focusing on the information needed for closing evidence practice gaps (6 months).* ID 53534

Myelin Repair Foundation Inc.

SARATOGA, CA

\$1,217,600—*Developing an accelerated research collaborative to bring new neurological treatments to market more rapidly (3 years).* ID 52461

National Board of Medical Examiners

PHILADELPHIA, PA

\$219,770—*Laying the groundwork and providing a framework for an early warning system to identify physicians at risk for performance issues (1 year).* ID 55482

One Economy Corporation

WASHINGTON, DC

\$396,610—*Maximizing the potential of technology to lessen isolation and decrease literacy barriers to achieve improved health outcomes for low-income people (17 months).* ID 52600

Plexus Institute Inc.

ALLENTOWN, NJ

\$293,760—*Reducing methicillin-resistant staphylococcus aureus (MRSA) infections in hospitals by using the positive deviance approach to organizational change (21 months).* ID 55726

Resources for the Future Inc.

WASHINGTON, DC

\$271,900—*Developing short- and long-term policy responses to the challenge of antibiotic resistance (18 months).* ID 52602

**University of Rochester
Center for Future Health**

ROCHESTER, NY

\$139,810—*An environmental scan of self-care technologies for cardiovascular disease and dementia in the elderly (7 months).* ID 53786

**University of Rochester
School of Medicine and Dentistry**

ROCHESTER, NY

\$76,000—*Workshop to consider technologies that help the elderly live independently (6 months).* ID 52618

**University of Washington,
Harborview Medical Center**

SEATTLE, WA

\$249,125—*Convening an academic and business consortium devoted to developing computing environments for home-based co-management of chronic disease (2 years).* ID 52601



**OTHER
2005 GRANTS AND CONTRACTS**

Alliance for Health Reform

WASHINGTON, DC

\$1,420,834—*Issue briefings on health policy for policy-makers, journalists and national organizations (31 months).* ID 51498

**Brandeis University,
The Heller School for
Social Policy and Management**

WALTHAM, MA

\$399,795—*Council on Health Care Economics and Policy (3 years).* ID 53560

Burness Communications, Inc.

BETHESDA, MD

\$736,230—*Producing and distributing story packages for television and radio on Foundation-funded projects (1 year).* ID 50702

Cause Communications

SANTA MONICA, CA

\$50,000—*Study of what makes nonprofit public interest presentations successful (1 year).* ID 52231

**Center for Excellence in
Health Care Journalism**

MINNEAPOLIS, MN

\$374,204—*Developing on-demand services for journalists on health and health care issues (3 years).* ID 52326

**Changes in Health Care Financing
and Organization**

Initiative that supports policy analysis, research, evaluation and demonstration projects that will provide public and private decision leaders with usable and timely information on health care policy and financing issues.

• **University of California, San Francisco,
Institute for Health Policy Studies**

SAN FRANCISCO, CA

\$57,850—*Research on the administrative costs associated with third-party payment (1 year).* ID 53894

• **University of Chicago,
The Pritzker School of Medicine**

CHICAGO, IL

\$50,080—*Costs and benefits of physician practices' interactions with health plans (1 year).* ID 53893

• **Harvard University
School of Public Health**

BOSTON, MA

\$156,296—*Uptake and impact of health risk appraisals (1 year).* ID 56107

• **Massachusetts General Physicians
Organization Inc.**

BOSTON, MA

\$50,158—*Administrative simplification challenges and opportunities: a physician organization perspective (18 months).* ID 53892

• **University of Minnesota
School of Public Health**

MINNEAPOLIS, MN

\$140,718—*Impact of consumer health plan decision support tools on health plan choice and quality (18 months).* ID 56108

• **University of North Carolina
at Chapel Hill School of Public Health**

CHAPEL HILL, NC

\$181,147—*Evaluating the duration of prescribed medication and adherence to medications for chronic diseases (1 year).* ID 56109

• **Rand Corporation**

SANTA MONICA, CA

\$229,175—*Study on whether hospital prices to the uninsured are systematically different from prices to the insured (2 years).* ID 56528

• **Urban Institute**

WASHINGTON, DC

\$135,495—*Pilot study of variations in Medicare spending per beneficiary (1 year).* ID 53269

• **University of Wisconsin—Madison
School of Nursing**

MADISON, WI

\$105,452—*Research on the structural capacities, processes and performance of essential public health services by small local public health systems (2 years).* ID 56471

• **Yale University
School of Public Health**

NEW HAVEN, CT

\$64,872—*Effect of state parity laws on children with mental health care needs (1 year).* ID 56465

Communications Project

MULTIPLE CONTRACTORS

\$1,352,000—*Building relationships between RWJF grantees and policy-makers (1 year).* ID 51219



Foundation of the University of Medicine and Dentistry of New Jersey
NEW BRUNSWICK, NJ
\$33,894—*Comprehensive guide for designing, writing, reviewing and reporting qualitative research (1 year)*. ID 53512

George Washington University
WASHINGTON, DC
\$2,101,360—*National Health Policy Forum (3 years)*. ID 50695

George Washington University School of Public Health and Health Services
WASHINGTON, DC
\$125,000—*Historical review of the civil rights movement and community health center development in the South (18 months)*. ID 56009

Grantmakers in Aging Inc.
DAYTON, OH
\$100,000—*Grantmakers in Aging 2005 Annual Meeting, development of a strategic business plan, and capacity-building for staff (1 year)*. ID 53590

Harvard University School of Public Health
BOSTON, MA
\$359,895—*Researching public opinion of RWJF priorities (1 year)*. ID 52888
\$482,000—*Expanding public opinion health care data to include information on detailed racial and ethnic subgroups (1 year)*. ID 55900

Health Research and Educational Trust
CHICAGO, IL
\$25,075—*Conference on improving health system decisions by applying research-based evidence (1 year)*. ID 56419

Health Tracking
Initiative to track and report on changes in the U.S. health care system and how they affect Americans' health.

- **Center for Studying Health System Change**
WASHINGTON, DC
\$12,663,102—*Health Tracking (2 years)*. ID 48368

University of Michigan Institute for Social Research
ANN ARBOR, MI
\$355,057—*Providing data preparation and archiving services for the Foundation (2 years)*. ID 50700

National Center for Learning Disabilities
NEW YORK, NY
\$50,000—*Developing an online national resource center for parents of children with learning disabilities (1 year)*. ID 52481

National Conference of State Legislatures
WASHINGTON, DC
\$959,965—*Forum and information resources for state legislator health policy leadership (3 years)*. ID 53533

National Foundation for the Centers for Disease Control & Prevention Inc.
ATLANTA, GA
\$102,838—*Prevention of diarrheal disease through household water treatment in tsunami-affected communities in Sri Lanka (2 years)*. ID 53706

National Public Radio Inc.
WASHINGTON, DC
\$1,500,000—*Health and health care reporting by National Public Radio (3 years)*. ID 47450

NETSCAN iPublishing, Inc.
FALLS CHURCH, VA
\$218,375—*Information on state health policy legislation (2 years)*. ID 50697

OMG Center for Collaborative Learning
PHILADELPHIA, PA
\$100,000—*Workshops and technical assistance on internal evaluation for grantees (1 year)*. ID 50689

Pacific News Service
SAN FRANCISCO, CA
\$25,000—*Sponsorship of the New California Media Expo 2005 (3 months)*. ID 53410

Princeton University, Woodrow Wilson School of Public and International Affairs
PRINCETON, NJ
\$599,865—*Policy analysis support at Princeton University for RWJF Impact Framework (2 years)*. ID 53742

Project Hope—The People-to-People Health Foundation Inc.
MILLWOOD, VA
\$1,800,000—*Continued support for Health Affairs (3 years)*. ID 51490

Rutgers, The State University, The Center for State Health Policy
NEW BRUNSWICK, NJ
\$649,932—*Policy analysis support at Rutgers University for RWJF Impact Framework (2 years)*. ID 53745



Small Supplements for Select Closing Grants

Small grants program to provide coordinated funds for managed transitions of key grants.

Program Sites

- **Academy for Educational Development Inc.**
WASHINGTON, DC
\$99,453—*Dissemination of the findings from the Youth Tobacco Cessation Collaborative (1 year).* ID 56253
- **Association of Asian-Pacific Community Health Organizations**
OAKLAND, CA
\$100,000—*Disseminating and replicating successful tobacco control strategies for Asian-American and Pacific Islander communities (1 year).* ID 55776
- **Boston University School of Public Health**
BOSTON, MA
\$100,000—*Dissemination of products from the evaluation of Rewarding Results: Aligning Incentives with High-Quality Health Care (1 year).* ID 55812
\$100,000—*Validation of lessons learned from the evaluation of Pursuing Perfection: Raising the Bar for Health Care Performance (1 year).* ID 55813
- **Central Nebraska Area Health Education Center Inc.**
GRAND ISLAND, NE
\$60,000—*Transitional support for increasing the availability of medical interpreters and translation services for central Nebraska's Latinos (1 year).* ID 55781
- **CentraState Healthcare Foundation**
FREEHOLD, NJ
\$70,000—*Dissemination of a Web-based disease management model for elder home care (1 year).* ID 56143
- **CHOICE Regional Health Network**
OLYMPIA, WA
\$59,996—*Development of a standardized approach to health care interpreter competency assurance for Washington state (1 year).* ID 55804
- **State of Colorado Department of Public Health and Environment**
DENVER, CO
\$40,000—*Working conference on health disparities for state agencies and their key stakeholders (1 year).* ID 55806
- **University of Colorado at Denver and Health Sciences Center**
DENVER, CO
\$100,000—*Continued expansion of the Nurse-Family Partnership model, an evidence-based program to improve maternal and child health (1 year).* ID 56177
- **Family Connections Inc.**
ORANGE, NJ
\$70,000—*Production of a film to help disseminate the Clean and Cool substance abuse treatment and life skills training model for high-risk teenagers (1 year).* ID 56144
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEWARK, NJ
\$75,000—*Dissemination of lessons learned from the Brotherhood Health Initiative aimed at decreasing health disparities among young minority males (1 year).* ID 56146
- **Group Health Cooperative**
SEATTLE, WA
\$99,910—*Disseminating the results of the evaluation of Improving Chronic Illness Care: a guide for chronic illness improvement (1 year).* ID 55809
- **Health Research Incorporated**
RENSSELAER, NY
\$100,000—*Disseminating New York's Turning Point social marketing tool to improve public health across the nation (1 year).* ID 56153
- **University of Illinois at Chicago School of Public Health**
CHICAGO, IL
\$100,000—*Dissemination activities for Partners with Tobacco Use Research Centers: Advancing Transdisciplinary Science and Policy Studies (1 year).* ID 56179
- **University of Kentucky Research Foundation**
LEXINGTON, KY
\$100,000—*Continued tobacco research on young adults in college and the military and a working meeting on tobacco and socioeconomic status (1 year).* ID 56147
- **MEM Associates Inc.**
NEW YORK, NY
\$100,000—*Activities to promote the broader dissemination of Healthy Steps: a developmental health approach for children ages zero to three (1 year).* ID 53792
- **Minneapolis American Indian Center**
MINNEAPOLIS, MN
\$50,000—*Disseminating lessons learned from Full Circle, a community-based diabetes self-management program for Native Americans (1 year).* ID 55805
- **State of Minnesota Department of Health**
MINNEAPOLIS, MN
\$29,994—*Training and leadership development for Minnesota's Emerging Leaders Network in public health (1 year).* ID 55807



- **National Committee for Quality Assurance**
WASHINGTON, DC
\$99,802—Disseminating evidence and evaluation approaches for improving physician practice systems (1 year). ID 55811

\$74,969—Examining the current and potential applications of pay-for-performance in behavioral health care (1 year). ID 55816
 - **State of Nebraska**
Department of Health and Human Services Regulation and Licensure
LINCOLN, NE
\$80,000—Conference on best practices in developing public health resources and infrastructure developed under Nebraska’s Turning Point initiative (1 year). ID 56150
 - **University of North Carolina at Chapel Hill School of Medicine**
CHAPEL HILL, NC
\$99,978—Improving cancer care by promoting virtual patient communities (1 year). ID 55815
 - **State of Oklahoma, Oklahoma State Department of Health**
OKLAHOMA CITY, OK
\$70,000—Disseminating lessons learned from Oklahoma’s Turning Point initiative (1 year). ID 56151
 - **The Praxis Project Inc.**
WASHINGTON, DC
\$99,931—Dissemination of lessons learned from Policy Advocacy on Tobacco and Health: An Initiative to Build Capacity in Communities of Color for Tobacco Policy Change (1 year). ID 55775
 - **State Associations of Addiction Services**
TRYON, NC
\$99,928—Strengthening leadership in substance abuse treatment and prevention (1 year). ID 55778
 - **Technical Assistance Collaborative Inc.**
BOSTON, MA
\$99,830—Technical assistance for the Alabama Resources for Recovery Project (1 year). ID 56340
 - **Temple University Health System Inc.**
PHILADELPHIA, PA
\$100,000—Development of a style guide to improve the communication quality of patient consent forms (1 year). ID 55780
 - **University Physicians & Surgeons Inc.**
HUNTINGTON, WV
\$49,945—Advancing diabetes self-management in rural West Virginia (1 year). ID 55814
 - **State of Wisconsin Department of Health and Family Services**
MADISON, WI
\$40,000—Dissemination of findings from Wisconsin’s Turning Point initiative to accelerate partnerships and the public health system transformation (1 year). ID 55808
 - **Other Program Activities** - **Cambridge Associates, LLC**
BOSTON, MA
\$215,000—Consulting services to help two RWJF grantees develop business plans (1 year). ID 56427
 - **Rutgers, The State University, The Institute for Health, Health Care Policy, and Aging Research**
NEW BRUNSWICK, NJ
\$55,972—Technical assistance and direction for Small Supplements for Select Closing Grants (6 months). ID 55306
- **Theisen Consulting LLC**
ATLANTA, GA
\$95,000—Consulting services to help two RWJF grantees develop business plans (1 year). ID 56432
- **Sound Partners for Community Health**
Program to support radio stations that demonstrate how community-centered journalism can positively affect the ways in which local health care issues are addressed.
- **Benton Foundation**
WASHINGTON, DC
\$1,071,194—Technical assistance and direction for Sound Partners for Community Health (11 months). ID 46478
- **Spitfire Strategies, LLC**
WASHINGTON, DC
\$600,000—Strategic communications training for RWJF grantees (for 1 year). ID 50683
- **State Forums Partnership Program**
Program to establish a technical assistance center to support the adoption of the New Jersey Policy Forums on Health and Medical Care project in up to eight states.
- **Forums Institute for Public Policy**
PRINCETON, NJ
\$74,921—Monitoring the final sites and preparation of a history of the State Forums Partnership Program (1 year). ID 53903
- **Third Sector New England Inc.**
BOSTON, MA
\$3,453,146—Promoting philanthropy in professional sports to improve community health (4 years). ID 55483



**NEW JERSEY
2005 GRANTS AND CONTRACTS**

American National Red Cross

WASHINGTON, DC
\$50,000—*New Jersey emergency flood relief (3 months)*. ID 53411

Bonnie Brae

LIBERTY CORNER, NJ
\$275,000—*Establishing a community-based transitional treatment residence for children with emotional disabilities (1 year)*. ID 53847

Center School

HIGHLAND PARK, NJ
\$55,000—*Summer therapy program for high-risk, learning disabled students (3 months)*. ID 50933

**The College of New Jersey
Foundation Inc.**

EWING, NJ
\$125,000—*Creating effective transportation solutions that also promote community and personal health in New Jersey (1 year)*. ID 55344

The Easter Seal Society

**of New Jersey Inc.,
Raritan Valley Workshop**
EAST BRUNSWICK, NJ
\$67,500—*Facility repairs and equipment for the Raritan Valley Workshop for people with disabilities (1 year)*. ID 50648

Elijah's Promise

NEW BRUNSWICK, NJ
\$250,000—*Purchase and renovation of a facility to house training programs and offices for Elijah's Promise (2 years)*. ID 53279

**First Baptist Community Development
Corp. dba Renaissance Community
Development Corporation**

SOMERSET, NJ
\$447,001—*Neighborhood family support services program (1 year)*. ID 51408

**Foundation of the University of
Medicine and Dentistry of New Jersey**

NEW BRUNSWICK, NJ
\$233,850—*Expanding education programs to help decrease health disparities (1 year)*. ID 49197

\$10,000,000—*General support for the Child Health Institute of New Jersey (4 years)*. ID 52272

\$10,000,000—*Support for the Cardiovascular Institute of New Jersey (4 years)*. ID 52414

Freedom Foundation of New Jersey Inc.

NEWARK, NJ
\$47,500—*Newark Best Friends® Diamond Girls Leadership program for high school students (1 year)*. ID 52680

Friends' Health Connection

NEW BRUNSWICK, NJ
\$507,850—*New Jersey patient support program: a model computer-based, patient-to-patient network (2 years)*. ID 51656

**Friends of the Middlesex County
ASAP (Adult Substance Abuse Program)**

NEW BRUNSWICK, NJ
\$165,000—*An early intervention for adults incarcerated for nonviolent offences related to alcohol and drug abuse (1 year)*. ID 50649

Homefront Inc.

LAWRENCEVILLE, NJ
\$125,000—*Supportive services for homeless families in Mercer County (1 year)*. ID 50731

Info Line of Middlesex County Inc.

MILLTOWN, NJ
\$85,482—*County-wide information and assistance referral for health and social services (2 years)*. ID 52679

**Middlesex County Recreation Council
(John E. Toolan Kiddie Keep Well Camp)**

EDISON, NJ
\$415,490—*Camping program for health-impaired children (1 year)*. ID 50935

New Brunswick Cultural Center Inc.

NEW BRUNSWICK, NJ
\$1,000,000—*Establishing a performing arts center (2 years)*. ID 52420

**New Brunswick Development
Corporation**

NEW BRUNSWICK, NJ
\$550,000—*Revitalization program for the City of New Brunswick, New Jersey (1 year)*. ID 50938

New Brunswick Tomorrow

NEW BRUNSWICK, NJ
\$475,000—*Citywide program to strengthen human services and resources (1 year)*. ID 50932

New Jersey Foundation for Aging Inc.

TRENTON, NJ
\$119,022—*Supporting the public/private partnership for New Jersey's aging services network (1 year)*. ID 50764



New Jersey Health Initiatives

Program to support innovative community-based projects that address one or more of the Foundation's goals in health and health care.

Program Sites

- **The Cooper Foundation Inc.**
CAMDEN, NJ
\$50,000—Improving disease management by increasing the capacity of care at community-based primary care practices and forging citywide health planning (1 year). ID 56562
- **Council of New Jersey Grantmakers Inc.**
TRENTON, NJ
\$5,000—Updating the Council's Web site and information management software (6 months). ID 56457
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEWARK, NJ
\$50,000—Establishing a formal medical interpreter training program to address the needs of patients with limited English proficiency (1 year). ID 52896
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$273,504—Establishing a culturally competent tobacco cessation program in the Hispanic community (2 years). ID 53452
- **Friends of Grace Seniors Inc.**
ENGLEWOOD, NJ
\$300,000—Health care resource center for meeting the needs of the Korean-American community (3 years). ID 53451
- **Genesis Counseling Center Inc.**
COLLINGSWOOD, NJ
\$5,000—Technical assistance for producing substance abuse prevention and education marketing materials (1 year). ID 53583
- **Girl Scouts of Delaware Raritan Inc.**
EAST BRUNSWICK, NJ
\$9,500—Organizational and procedural assessment and management coaching (6 months). ID 53535
- **Greater Trenton C.M.H.C. Inc.**
TRENTON, NJ
\$300,000—Improving outcomes for prisoners with mental illness (3 years). ID 53450
- **Hyacinth Foundation dba Hyacinth AIDS Foundation**
NEW BRUNSWICK, NJ
\$299,986—Support program for the HIV community (3 years). ID 53462
- **Isles Inc.**
TRENTON, NJ
\$294,909—Planning and implementing the Trenton Spirit Walk (3 years). ID 53460
- **Morristown Memorial Health Foundation Inc.**
MORRISTOWN, NJ
\$300,000—Expanding a Web-based nutrition and fitness program for adolescents (3 years). ID 53459
- **New Jersey After 3 Inc.**
PATERSON, NJ
\$300,000—New Jersey KidFit health and wellness program (3 years). ID 53457
- **State of New Jersey Department of Human Services**
TRENTON, NJ
\$50,000—Developing a training program to address violence against women with disabilities (1 year). ID 53065
- **New Jersey Primary Care Association Inc.**
PRINCETON, NJ
\$300,000—Implementing a clinical data information technology system for the state's community health centers (2 years). ID 53456
- **New Jersey Public Health Association**
NEW BRUNSWICK, NJ
\$2,000—Support for the New Jersey Public Health Association annual meeting with a focus on obesity in New Jersey (1 month). ID 55894
- **Paterson Community Health Center Inc.**
PATERSON, NJ
\$300,000—Seal Your Smile school-based dental services program (3 years). ID 53454
- **Rutgers University Foundation**
NEW BRUNSWICK, NJ
\$49,997—Planning for the National Forum for State Nursing Workforce Centers annual meeting (1 year). ID 53189
- **St. Francis Medical Center Foundation Inc.**
TRENTON, NJ
\$300,000—Trenton PACE Program: community-centered care for the elderly (3 years). ID 53453

Other Program Activities

- **Rutgers, The State University, The Institute for Health, Health Care Policy, and Aging Research**
NEW BRUNSWICK, NJ
\$808,010—Technical assistance and direction for New Jersey Health Initiatives (1 year). ID 48490



**University of Medicine
and Dentistry of New Jersey,
Robert Wood Johnson Medical School**
PISCATAWAY, NJ
\$15,000—*Statewide conference to address
the quality of surgery performed in New Jersey
(1 month)*. ID 53640

**Township of Plainsboro
Police Department**
PLAINSBORO, NJ
\$13,481—*Purchase of bulletproof vests for
the Plainsboro police department (9 months)*.
ID 52837

**Planned Parenthood Association
of the Mercer Area**
TRENTON, NJ
\$99,610—*Support for the Latina Health Project,
cancer screenings, and staff education to improve
service to diverse clients (1 year)*. ID 50769

**Princeton HealthCare System
Foundation Inc.**
PRINCETON, NJ
\$5,000,000—*Support for replacement and
relocation of the University Medical Center
at Princeton (1 year)*. ID 55884

Princeton Outreach Projects Inc.
PRINCETON, NJ
\$35,000—*Prescription assistance program
(1 year)*. ID 51993

**The RWJ University Hospital
Foundation Inc.**
NEW BRUNSWICK, NJ
\$5,000,000—*Patient safety initiative: positive
identification and enhanced clinical documentation
at Robert Wood Johnson University Hospital
(5 years)*. ID 52252

Rutgers University Foundation
NEW BRUNSWICK, NJ
\$10,000,000—*Establishment of a health sciences
center (5 years)*. ID 52237

Salvation Army
NEW BRUNSWICK, NJ
\$365,780—*Assistance to needy and indigent
families in New Brunswick (1 year)*. ID 50916

**Society of St. Vincent de Paul
Council of Metuchen NJ Inc.**
METUCHEN, NJ
\$200,000—*Annual support for an assistance
program for indigent people in central New Jersey
(1 year)*. ID 50642

**State Theatre Regional Arts Center
at New Brunswick Inc.**
NEW BRUNSWICK, NJ
\$50,000—*Support of the 2005–2006 performance
and educational programs (1 month)*. ID 50934

United Way of Central Jersey Inc.
MILLTOWN, NJ
\$735,204—*Support for the 2005–2006
annual campaign (1 year)*. ID 50937

**United Way
of Greater Mercer County Inc.**
LAWRENCEVILLE, NJ
\$322,481—*Support for the 2005–2006
annual campaign (1 year)*. ID 50936

Who Is My Neighbor Inc.
HIGHLAND PARK, NJ
\$50,000—*Establishing a Highland Park
community center for low-income residents
(3 years)*. ID 52655

Women Aware
NEW BRUNSWICK, NJ
\$40,000—*Management development and client
services program for a battered women's shelter
(1 year)*. ID 52678



TARGETED PORTFOLIO

Addiction Prevention and Treatment Program Area Update

For more than two decades, we have sought systematically to improve health by reducing the harmful effects of substance-use disorders and addictions. Our early work centered on addiction prevention efforts. Our more recent efforts focus on improving the quality of treatment for those with substance-use disorders and addictions.

According to the Substance Abuse and Mental Health Services Administration's *2003 National Survey on Drug Use and Health: National Findings*, only 8 percent of the approximately 22 million Americans age 12 and older who need addiction care receive treatment for their disorder, and only a fraction of those receiving care get treatment that is based on accepted, best-known practices. Another study reporting on the practices of 171 community-based treatment centers finds that only 48 percent of these programs use proven psychosocial interventions, and only 17 percent routinely prescribe medications known to alleviate alcohol or opiate dependence (Roman and Johnson, 2002). A third report, in the *New England Journal of Medicine*, further underscores the imperative for addressing the quality of addiction care by noting that among all American primary care centers, 89 percent do not offer addiction treatment services. Indeed, improving patient outcomes is most difficult when those in need of addiction care cannot access appropriate services or if the services provided are not based on the best treatment practices.

In 2005 the Addiction Prevention and Treatment team focused on identifying and institutionalizing multiple approaches to improving treatment quality. We joined with the National Quality Forum to bring together experts representing state and federal agencies to determine five specific categories of evidenced-based addiction care practices: appropriate use of screening and brief interventions; psychosocial clinical interventions (such as motivational interviewing and cognitive behavioral therapies); individualized supportive services (such as employment training, child care and transportation); aftercare; and appropriate use of pharmacotherapy. The Foundation also supported an Institute of Medicine (IOM) report, *Improving the Quality of Health Care for Mental and Substance Use Conditions: Quality Chasm Series*, which decries the lack of knowledge of evidenced-based practices in behavioral health services and calls for the use of proven quality treatment approaches and integrated services such as child care for single parents undergoing addiction therapy.

The IOM recommended improving system performance, developing policies that promote quality, removing barriers that discourage aftercare and recovery, and developing and disseminating knowledge about treatment quality. Several Foundation programs work toward the IOM's recommendations. In 2005 *Paths to Recovery* continued to work with care providers to demonstrate process innovations to

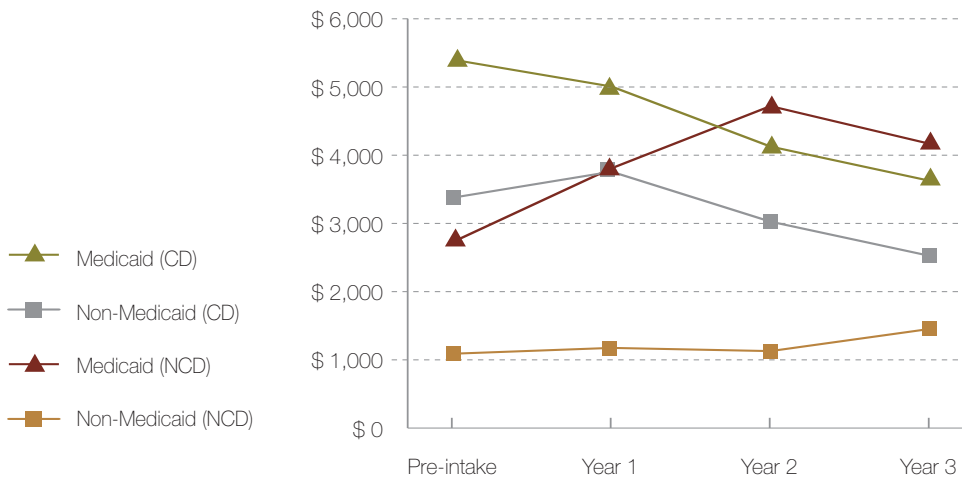


improve access and retention rates in treatment centers. *Reclaiming Futures* project leaders from 10 states went to Capitol Hill to educate policy-makers about model practices shown to improve the chances of youth in the juvenile justice system to be productive, drug-free adults. Both programs demonstrated how organizational and system changes, as well as financing strategies, can improve quality and performance of addiction care. In addition, the *Substance Abuse Policy Research Program* supported more than 270 distinct policy research studies, several of which document health care cost savings achieved when medical and addiction care are provided simultaneously.

In the coming years RWJF will continue to find ways to implement the best addiction care practices; strengthen relationships between state purchasing agencies, addiction care providers and consumers; and advance consumer-driven initiatives that will improve the quality of addiction care and patient outcomes. For more information about this team's initiatives and objectives, visit www.rwjf.org/addiction.

MEDICAL COSTS BY PATIENT TYPE¹

Average Annual Cost:



(CD) Entered Chemical Dependency Treatment. (NCD) No Chemical Dependency Treatment.

¹Medical costs excluding those directly related to chemical dependency treatment.

Source: Walter L J, Ackerman L and Allen S. "Medicaid Chemical Dependency Patients in a Commercial Health Plan: Do High Cost Medical Costs Come Down Over Time?" *Journal of Behavioral Health Sciences & Research*, 32(3): 253-263, 2005.

Available at: www.rwjf.org/files/research/J%20Behav%20article.pdf.



ADDICTION PREVENTION AND TREATMENT 2005 GRANTS AND CONTRACTS

Agora Studios, Inc.

TROY, NY

\$4,000—*Developing the design for an online community to advance addiction treatment improvement (1 month).* ID 55883

Boston University

School of Public Health

BOSTON, MA

\$3,604,306—*Join Together: a national resource for improving addiction treatment quality (21 months).* ID 52024

\$336,936—*RWJF Healthy Kids 2005 conference focusing on keeping America's children safe, healthy and addiction-free (6 months).* ID 52806

Brown University

Center for Alcohol and Addiction Studies

PROVIDENCE, RI

\$150,177—*Expanding outreach to policy-makers to advance public health and medical approaches to drug policy (1 year).* ID 52961

Burness Communications, Inc.

BETHESDA, MD

\$168,945—*Strategic communications for the Foundation's Addiction Prevention and Treatment interest area (1 year).* ID 51186

University of California, Los Angeles, Integrated Substance Abuse Programs

LOS ANGELES, CA

\$31,853—*Annual conference on addiction health services research (1 year).* ID 55371

Center for Healthcare Strategies Supporting Organization Inc.

PRINCETON, NJ

\$13,952—*Supplementing a how-to guide to promote the use of evidence-based practice in addiction treatment (1 month).* ID 53208

Communications Project

MULTIPLE CONTRACTORS

\$20,000—*Stakeholders' conference on the Institute of Medicine report on quality in behavioral health (4 months).* ID 56509

Community Anti-Drug Coalitions of America

ALEXANDRIA, VA

\$500,000—*Enhancing and expanding the Community Anti-Drug Coalitions of America's development efforts (3 years).* ID 53125

Entertainment Industries

Council Incorporated

RESTON, VA

\$35,000—*Support for the 2006 PRISM Awards event which encourages accurate depictions of substance abuse and addiction (2 months).* ID 53057

Georgetown University Institute for Health Care

Research and Policy

WASHINGTON, DC

\$1,000,000—*Strategic communications effort aimed at policy-makers to reduce young people's exposure to alcohol advertising (1 year).* ID 55446

University of Georgia

Research Foundation Inc.

ATHENS, GA

\$156,023—*Analysis of data on the use of evidence-based practice in addiction treatment agencies (1 year).* ID 53400

Howard University

Center for Drug Abuse Research

WASHINGTON, DC

\$742,454—*Increasing African-American inmates' access to addiction care or diversion programs (18 months).* ID 53825

Howard University

School of Law

WASHINGTON, DC

\$7,500—*Providing mentoring and an internship for an emerging leader in substance abuse policy (1 month).* ID 53880

A Matter of Degree: Reducing High-Risk Drinking Among College Students

Program to develop model approaches to reduce student high-risk drinking on campus and in the surrounding community by developing college/community partnerships.

• American Medical Association

CHICAGO, IL

\$726,921—*Technical assistance and direction for A Matter of Degree (15 months).* ID 48362

James C. May, Ph.D.

RICHMOND, VA

\$22,625—*Development of a Foundation initiative that will increase the use of proven practices in publicly-funded addiction treatment settings (3 months).* ID 53314

National Center on Addiction and Substance Abuse at Columbia University

NEW YORK, NY

\$50,000—*Conference on substance abuse and primary care (4 months).* ID 52813

\$500,000—*Enhancing and expanding development efforts at the National Center on Addiction and Substance Abuse at Columbia University (2 years).* ID 53150



National Quality Forum

WASHINGTON, DC

\$390,847—*Consensus on evidence-based practices to treat substance abuse disorders (16 months)*. ID 52638

State of New Mexico

Human Services Department

SANTA FE, NM

\$120,000—*Evaluation of the New Mexico Interagency Behavioral Health Purchasing Collaborative (2 years)*. ID 53077

9th Sign Communications, Inc.

BURTONSVILLE, MD

\$22,800—*Investigating the role of spirituality in recovery from addiction (3 months)*. ID 55830

Paths to Recovery:

Changing the Process of Care for Substance Abuse Programs

Initiative to strengthen the addiction treatment system's ability to successfully use process improvement techniques toward increasing patients' access to and retention in addiction treatment programs.

• **University of Wisconsin–Madison**

College of Engineering

MADISON, WI

\$944,710—*Technical assistance and direction for Paths to Recovery (1 year)*. ID 48365

Provider-State Partnerships

to Promote Proven Treatment Practices

Support of partnerships between treatment provider organizations that deliver care, and states that are in the unique role of being both the largest purchaser of publicly funded treatment services (70 percent) and regulators and licensers of those services.

• **Communications Project**

MULTIPLE CONTRACTORS

\$55,000—*Stakeholders' meeting for Provider-State Partnerships to Promote Proven Treatment Practices (3 months)*. ID 55444

• **University of Wisconsin–Madison**

College of Engineering

MADISON, WI

\$769,102—*Technical assistance and direction for Provider-State Partnerships to Promote Proven Treatment Practices (1 year)*. ID 56451

Public Access Journalism, LLC

CROWNSVILLE, MD

\$325,700—*Silent Treatment: a newspaper series on substance abuse programs and treatments (9 months)*. ID 56075

Rebecca Project for Human Rights

WASHINGTON, DC

\$350,000—*Training parents in recovery to advocate for improved treatment option policies for low-income families (3 years)*. ID 53395

Reclaiming Futures:

Communities Helping Teens

Overcome Drugs, Alcohol & Crime

Initiative to build community solutions to substance abuse and delinquency by developing the systems infrastructure necessary to deliver comprehensive care within the juvenile justice system.

• **Victor Andino**

SEATTLE, WA

\$29,410—*Communications consultant for Reclaiming Futures: Seattle-King County, Washington (10 months)*. ID 55508

• **Stephen Avakian**

HULL, MA

\$29,410—*Communications consultant for Reclaiming Futures: Montgomery County, Ohio (10 months)*. ID 55509

• **Bill Davie**

MARQUETTE, MI

\$29,410—*Communications consultant for Reclaiming Futures: Marquette County, Michigan (10 months)*. ID 55506

• **Farrell Strategies, Inc.**

PORTLAND, OR

\$64,555—*Communications activities for Reclaiming Futures (6 months)*. ID 50679

• **Kentucky River Community Care Inc.**

JACKSON, KY

\$29,410—*Communications consultant for Reclaiming Futures: Kentucky River Community Care (10 months)*. ID 55215

• **Portland State University**

Graduate School of Social Work

PORTLAND, OR

\$651,751—*Technical assistance and direction for Reclaiming Futures (7 months)*. ID 50680

\$569,186—*Technical assistance and direction for Reclaiming Futures (5 months)*. ID 50681

\$377,412—*Annual leadership meetings for Reclaiming Futures (21 months)*. ID 55473

\$55,863—*Communications activities for Reclaiming Futures (1 year)*. ID 55478

Reducing Underage Drinking Through Coalitions

Program to raise awareness and support strategies to decrease underage drinking and thus reduce alcohol-related problems among youth.

• **Greenlights for NonProfit Success**

AUSTIN, TX

\$45,460—*(4 months)*. ID 52815

• **National Capital Coalition to Prevent Underage Drinking**

WASHINGTON, DC

\$59,200—*(4 months)*. ID 52867



**Substance Abuse Policy
Research Program**

Program to encourage experts in public health, law, political science, medicine, sociology, criminal justice, economics, psychology, and other behavioral and policy sciences to address issues related to substance abuse.

Program Sites

- **University of Alabama at Birmingham School of Public Health**
BIRMINGHAM, AL
\$98,864—*Evaluating alcohol use, alcohol policies, and child fatal injury rates (18 months).* ID 53772
- **University of California, Irvine, Graduate School of Management**
IRVINE, CA
\$97,641—*Examining the effects of underage drunk driving laws on cigarette and marijuana consumption by youth (16 months).* ID 53632
- **University of California, Los Angeles, Integrated Substance Abuse Programs**
LOS ANGELES, CA
\$99,969—*Linking substance abuse treatment and child welfare outcomes (1 year).* ID 52673
\$99,296—*Evaluating access and outcomes for individuals using drug treatment and mental health services (1 year).* ID 52784
\$35,000—*Studying ethnic differences in access and outcomes for drug treatment and mental health services (1 year).* ID 53085
- **University of California, San Francisco, Institute for Health Policy Studies**
SAN FRANCISCO, CA
\$70,593—*Examining the implementation of welfare reform guidelines that impact substance abuse at the local level (11 months).* ID 52765
- **Children’s Hospital & Research Center at Oakland**
OAKLAND, CA
\$87,135—*Examining patterns of substance abuse and child neglect among homeless families (1 year).* ID 52826
\$54,084—*Reunification services for African-American homeless mothers with histories of substance abuse (18 months).* ID 55503
- **University of Georgia Institute for Behavioral Research**
ATHENS, GA
\$280,758—*Service delivery and use of evidence-based treatment practices in adolescent substance abuse treatment settings (2 years).* ID 53130
- **University of Georgia Research Foundation Inc.**
ATHENS, GA
\$99,072—*Impact of state regulations and funding policies on the adoption of buprenorphine by community-based treatment programs (18 months).* ID 53773
- **University of Maryland, Baltimore, School of Medicine**
BALTIMORE, MD
\$328,793—*Assessing the impact of the presence of substance abuse treatment centers on neighborhood crime (2 years).* ID 53127
- **University of Minnesota School of Public Health**
MINNEAPOLIS, MN
\$99,988—*Studying the propensity for underage youth to approach adults outside alcohol establishments to purchase for them (1 year).* ID 52827
\$333,473—*Assessing illegal alcohol sales, patron blood alcohol content levels, alcohol control policies, and enforcement at sports stadiums (2 years).* ID 53131
- **New York Academy of Medicine**
NEW YORK, NY
\$400,000—*Evaluating pharmacy-based drug treatment linkages through the New York State Expanded Syringe Access Demonstration Program (2 years).* ID 53132
- **Oregon Health and Science University**
PORTLAND, OR
\$99,987—*Examining how tribal leaders view the effectiveness of specific alcohol-related policies that impact Native Americans (1 year).* ID 56200
- **Pacific Institute for Research and Evaluation**
CALVERTON, MD
\$305,873—*Effect of 14 underage drinking laws on youth traffic deaths (2 years).* ID 53129
- **Research Foundation of State University of New York**
ALBANY, NY
\$371,324—*Improving therapeutic justice courts to effectively identify and treat co-occurring substance abuse and mental illness (2 years).* ID 53906
- **Research Triangle Institute**
RESEARCH TRIANGLE PARK, NC
\$35,000—*Studying the quality of direct care staff at opioid treatment programs (1 year).* ID 53958
- **Resources for the Future Inc.**
WASHINGTON, DC
\$100,000—*Evaluating the health and fiscal issues of reforming alcohol taxes (18 months).* ID 53635
- **Stanford University School of Medicine**
STANFORD, CA
\$173,119—*Reducing or expanding substance use disorder treatment programs: evaluating impact from the health care decision-makers’ perspective (3 years).* ID 53128



- **University of Washington
School of Medicine**
SEATTLE, WA
\$400,000—*Evaluating a supportive housing and alcohol treatment project for chronically homeless, alcohol-dependent individuals (3 years).* ID 53672

- **University of Wisconsin–Madison
The Robert M. LaFollette
School of Public Affairs**
MADISON, WI
\$99,121—*Examining policy, organizational and health care market factors associated with the adoption of naltrexone in treatment (1 year).* ID 56202

- **Yale University
School of Medicine**
NEW HAVEN, CT
\$292,396—*Evaluating Medicaid and public funding for buprenorphine treatment of opioid dependence (3 years).* ID 55396

Other Program Activities

- **Center for Creative Leadership**
GREENSBORO, NC
\$770,009—*Technical assistance and direction for the Substance Abuse Policy Research Program (1 year).* ID 50846

\$34,650—*Commissioned reviews for the Substance Abuse Policy Research Program (22 months).* ID 52766

- **White Mountain Research
Associates, L.L.C.**
DANBURY, NH
\$12,925—*Assessing the needs of audiences that use the products of the Substance Abuse Policy Research Program (1 month).* ID 52897

Technical Assistance Collaborative Inc.
BOSTON, MA
\$699,716—*Designing and implementing integrated public behavioral health funding (21 months).*
ID 55403

Rick Williams, Ph.D.
LOS GATOS, CA
\$59,000—*Consulting activities for the Foundation's addiction treatment diversity scan and stakeholders' meeting (1 year).* ID 53867

Renee Wilson-Simmons, Dr.P.H.
OCEAN, NJ
\$15,000—*Examining the potential of youth development programming as an RWJF funding area (6 months).* ID 55372

The Winnow Group, LLC
ALEXANDRIA, VA
\$83,770—*Technical assistance on sustainability for RWJF-funded substance abuse prevention programs (9 months).* ID 53316

**University of Wisconsin–Madison
Center for Health Systems
Research and Analysis**
MADISON, WI
\$84,999—*Disseminating a blueprint for the addiction treatment system of the future (1 year).* ID 55304



TARGETED PORTFOLIO

Childhood Obesity Program Area Update

The Childhood Obesity team seeks to help halt the rise in childhood obesity by promoting healthy eating and physical activity in schools and communities throughout the nation. We place special emphasis on reaching African-American, Hispanic, Native American and Asian/Pacific Islander children living in low-income communities, who are at greatest risk for obesity and its related health threats. Throughout our work, we seek to learn what changes to policies and environments will most effectively increase kids' and families' access to healthy foods and opportunities for safe physical activity.

Schools play a critical role in expanding such access; that's where many children consume a substantial portion of their daily food and beverages and have safe places for physical activity. As a result, schools have become a logical—and highly visible—focal point in the fight against childhood obesity.

Our vision is one in which schools provide quality physical education (PE) for every student in every grade, every day, and serve or sell only healthy foods and beverages to students. Momentum toward reaching these goals is growing, but there is a long way to go. We are encouraged that legislatures across the country are enacting or considering policies to improve school nutrition and to enable students to get more physical activity in and around schools. To track progress toward these objectives, the Foundation monitors state legislation on school policies that could prevent childhood obesity.

In 2005 we worked with the Health Policy Tracking Service (HPTS) to track and analyze proposed and enacted legislation related to child and adolescent nutrition, physical activity and obesity. HPTS monitors policy developments on issues ranging from vending machine policies and PE requirements to body mass index (BMI) tracking and safe routes to school initiatives. By the close of the 2005 legislative sessions, 42 states had introduced legislation to provide some level of nutritional guidance for schools, and measures were enacted in 21 states. Forty-four states introduced legislation setting guidelines for physical education or physical activity standards, with measures enacted in 22 states.

HPTS also served as an important data source for another team-supported project that is systematically analyzing proposed and enacted legislation in 10 sentinel states. Researchers at St. Louis University are collaborating with investigators in the Foundation's *Bridging the Gap* initiative to develop a system for rating the types and characteristics of obesity-related state legislation that will enable public health leaders, policy-makers and advocates to better estimate the impact of varied policies on the prevention of childhood obesity—an important first step in defining “model” state policies.

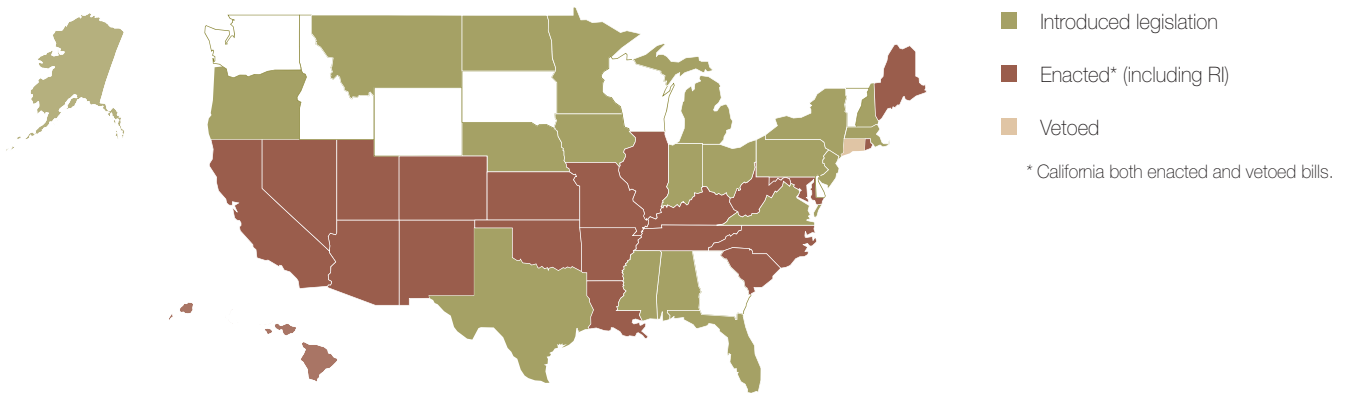


The Foundation also awarded grants in 2005 to organizations that work closely with state leaders to promote the spread of promising policies to combat childhood obesity. For example, Arkansas Governor Mike Huckabee, chairman of the National Governors Association (NGA), launched the Healthy America Initiative, an effort to motivate and provide governors with tools to tackle obesity and encourage healthy lifestyles in all U.S. states and territories. The Childhood Obesity team is helping the NGA Center for Best Practices educate governors about realistic policy options and share strategies backed by promising evidence. The NGA Center also will provide governors and their staffs with tailored materials on school, family and worksite wellness efforts to spread effective policies and practices across states.

The Childhood Obesity team also tracks the outcomes of policy changes in vanguard states working to prevent and reduce obesity among kids. The 2003 passage of Arkansas Act 1220 represented the nation's most ambitious state-level attempt to counter obesity through school policies. This comprehensive legislation required all public schools to establish nutrition and physical activity standards, eliminate access to vending machines in elementary schools and, most notably, record yearly BMI measurements for K-12 students and notify parents of results. The Foundation provided funding to the University of Arkansas for Medical Sciences to conduct a multiyear evaluation of the law's implementation and impact. Results not only will inform health and education leaders in Arkansas, but also will guide the development of similar school policies in states across the country.

Looking ahead, the Childhood Obesity team will continue to monitor states' progress in adopting policies that increase children's access to healthy foods and beverages and to physical activity in schools. We will fund rigorous assessments of policy changes within school environments in the first round of the *Healthy Eating Research* program, as well as through the team's new rapid evaluation initiative. For more information about this team's initiatives and objectives, visit www.rwjf.org/obesity.

SCHOOL NUTRITION LEGISLATION, 2005



Source: Health Policy Tracking Service, a Thomson West Business, 2005.
Available at: www.rwjf.org/files/publications/State_Obesity_Action_October_2005.pdf.



CHILDHOOD OBESITY 2005 GRANTS AND CONTRACTS

Action for Healthy Kids, Inc.

SKOKIE, IL

\$162,737—*Leveraging leadership to overcome childhood obesity by extending the impact of the Healthy Schools Summit 2005 (9 months).*

ID 53306

Active for Life:

Increasing Physical Activity Levels in Adults Age 50 and Older

Program to increase the number of American adults age 50 and older who engage in regular physical activity.

• Cooper Institute

DALLAS, TX

\$16,808—*Consulting for Active for Life (1 year).* ID 53091

• University of South Carolina Research Foundation

COLUMBIA, SC

\$149,787—*Evaluation of Active for Life (19 months).* ID 52927

• Texas A&M University System Health Science Center Research Foundation

COLLEGE STATION, TX

\$551,567—*Technical assistance and direction for Active for Life (1 year).* ID 48436

Active Living by Design

Initiative designed to establish and evaluate innovative approaches that support active living.

Program Sites

• American Heart Association Inc., Pacific Mountain Affiliate

SEATTLE, WA

\$41,867—*Enhancing existing physical activity efforts in Lents, Oregon, through walking and tree-planting programs and a site study for a future trailhead (18 months).* ID 55572

• Berkeley Charleston Dorchester Council of Governments

NORTH CHARLESTON, SC

\$47,000—*Developing a regional bicycle/ pedestrian network to promote physical activity (2 years).* ID 55585

• Buffalo Niagara Medical Campus Inc.

BUFFALO, NY

\$50,000—*Developing walking routes using art and cultural installations as inducements for pedestrian activity (2 years).* ID 55582

• Town of Chapel Hill

CHAPEL HILL, NC

\$15,000—*Supplemental support for Chapel Hill's effort to increase active living through physical environment improvements (2 years).* ID 55584

• East Bay Asian Youth Center

OAKLAND, CA

\$30,000—*Social marketing campaign to increase daily physical activity for children ages 8–13 (1 year).* ID 55568

• Feet First

SEATTLE, WA

\$41,500—*Using the activity-design-health connection to promote walking and improve the pedestrian environment (14 months).* ID 55583

• Friends of the Colorado Center for Human Nutrition

LAKEWOOD, CO

\$45,600—*Expansion of the Passport to Active Living program to include students and Latinos (2 years).* ID 55561

• Ho-Chunk Development Corp.

WALTHILL, NE

\$15,000—*Including youth in the development of a social marketing campaign and other activities to increase physical activity and healthy nutrition habits (18 months).* ID 55595

• Illinois Health Education Consortium

CHICAGO, IL

\$20,000—*Improving physical activity in low-income communities (2 years).* ID 55556

• Isanti County

CAMBRIDGE, MN

\$20,000—*Completing a master plan for active living within Isanti County (2 years).* ID 55565

• Kokua Kalihi Valley

Comprehensive Family Services

HONOLULU, HI

\$27,250—*Integrating physical activity into daily living (2 years).* ID 55564

• Louisville Metro Housing Authority

LOUISVILLE, KY

\$43,300—*Making a 1.5-mile stretch of Louisville's Hancock Street a bicycle- and pedestrian-friendly corridor (2 years).* ID 55567

• Maternal & Family Health Services Inc.

WILKES BARRE, PA

\$20,000—*Assisting in the development, maintenance and promotion of trails in Luzerne County (2 years).* ID 55553

• Metropolitan Government of Nashville and Davidson County

NASHVILLE, TN

\$35,500—*Creating a safer and more conducive environment for children and residents of East Nashville to walk and bike (1 year).* ID 55550

• Michigan Physical Fitness, Health and Sports Foundation dba Michigan Fitness Foundation

LANSING, MI

\$48,600—*Expanding an initiative to increase walking and biking to school by providing safe routes (2 years).* ID 55566



- **1000 Friends of New Mexico**
ALBUQUERQUE, NM
\$39,250—*Enhancing efforts to build safe routes to schools and developing a city-wide initiative to promote active living (2 years).* ID 55576
 - **City of Orlando**
ORLANDO, FL
\$35,000—*Social marketing campaign to brand downtown Orlando as an active living area of the city (18 months).* ID 55571
 - **Our Healthy Community Partnership**
OMAHA, NE
\$53,700—*Developing a city-wide bicycle and pedestrian map and guide (2 years).* ID 55569
 - **PedNet Coalition Inc.**
COLUMBIA, MO
\$56,700—*Increasing physical activity through a network of pedestrian and bicycle paths (2 years).* ID 55560
 - **Slavic Village Development**
CLEVELAND, OH
\$51,400—*Neighborhood design project to increase physical activity and encourage healthy lifestyles (2 years).* ID 55559
 - **City of Somerville Health Department**
SOMERVILLE, MA
\$45,700—*Improving communication strategies to increase physical activity (19 months).* ID 55554
 - **Sustainable South Bronx**
BRONX, NY
\$35,000—*Social marketing campaign to encourage multigenerational use of the South Bronx Greenway (1 year).* ID 55581
 - **Upper Valley Trails Alliance Inc.**
NORWICH, VT
\$42,200—*Specialized winter-focused effort encouraging the use of trails to promote physical activity (2 years).* ID 55552
 - **WalkSacramento**
SACRAMENTO, CA
\$32,500—*Replicating the successful model used in Sacramento for encouraging walking and biking in the newly incorporated city of Rancho Cordova (20 months).* ID 55573
 - **Young Men's Christian Association of Orange County**
TUSTIN, CA
\$47,905—*Developing partnerships to increase physical activity (18 months).* ID 55577
- Other Program Activities**
- **University of North Carolina at Chapel Hill School of Public Health**
CHAPEL HILL, NC
\$1,361,478—*Technical assistance and direction for Active Living by Design (1 year).* ID 48406
- Active Living Research**
Program to stimulate and support research that will identify environmental factors and policies that influence physical activity.
- Program Sites**
- **American Heart Association Inc., Pacific Mountain Affiliate**
SEATTLE, WA
\$29,895—*Examining how active living advocacy contributed to inclusion of active living environmental issues in the concept planning of an Oregon community (1 year).* ID 53703
 - **Arizona State University**
TEMPE, AZ
\$30,000—*Analyzing how the original design and planning in Greendale, Wisconsin, fostered active living conditions (1 year).* ID 53939
 - **Boston University School of Public Health**
BOSTON, MA
\$29,653—*Study on efforts to renovate inner-city schools to create active living environments (1 year).* ID 53705
 - **University of California, Berkeley, College of Environmental Design**
BERKELEY, CA
\$149,946—*Evaluating the interactions of the social and built environments on children's active school travel and overall activity (2 years).* ID 53926
\$12,000—*Planning and siting new public facilities in California (14 months).* ID 55793
 - **University of California, Davis, College of Agriculture & Environmental Sciences**
DAVIS, CA
\$50,000—*Studying the role of cul-de-sac streets in encouraging physical activity in children (1 year).* ID 53540
 - **Children's Memorial Hospital**
CHICAGO, IL
\$150,000—*Studying the relationship between the safety of the built environment and children's physical activity (1 year).* ID 52956
 - **University of Colorado at Denver and Health Sciences Center**
DENVER, CO
\$70,327—*Analyzing children's use and perceptions of their local environments for physical activity (2 years).* ID 55699
\$149,322—*Evaluating the effects of inner-city school playground redevelopment on physical activity levels in children (2 years).* ID 53073
 - **George Washington University Institute of Public Policy**
WASHINGTON, DC
\$59,322—*Promoting bicycling in three metropolitan Washington, D.C., counties (1 year).* ID 53937



- **University of Illinois at Chicago
College of Nursing**
CHICAGO, IL
\$150,000—*Determining the neighborhood environments that influence physical activity among African-American women (2 years).* ID 52934
 - **University of Illinois
at Urbana-Champaign
College of Applied Life Studies**
CHAMPAIGN, IL
\$130,550—*Studying the effects of sports facilities and trail systems on physical activity levels among Latino residents (1 year).* ID 52957
\$50,000—*Examining the influence of neighborhood walkability characteristics on older adults' walking behavior (19 months).* ID 53024
 - **Indiana University School of
Public and Environmental Affairs**
BLOOMINGTON, IN
\$40,000—*Analyzing crime as a barrier to using trails for physical activity (16 months).* ID 55700
 - **Johns Hopkins University,
Bloomberg School of Public Health**
BALTIMORE, MD
\$25,000—*Factors influencing the use of recreational centers and parks by African-American adolescents (20 months).* ID 55761
 - **Louisiana State University
Health Sciences Center**
NEW ORLEANS, LA
\$50,000—*Studying the impact of playground enhancements on physical activity in parks (2 years).* ID 52933
 - **The Mailman School of Public Health
at Columbia University**
NEW YORK, NY
\$30,000—*Assessing urban infrastructure conditions as determinants of physical activity (6 months).* ID 53701
 - **University of Maryland
School of Architecture,
Planning and Preservation**
COLLEGE PARK, MD
\$24,077—*Improving the design of commercial streets to serve and attract pedestrians (1 year).* ID 55796
 - **University of Michigan,
A. Alfred Taubman College of
Architecture and Urban Planning**
ANN ARBOR, MI
\$24,942—*Determining the accessibility of urban multiuse trails and physical activity behavior (1 year).* ID 55799
 - **University of North Carolina
at Chapel Hill
College of Arts and Sciences**
CHAPEL HILL, NC
\$30,000—*Study on promoting physical activity by integrating school facility planning with local land use (8 months).* ID 53702
 - **Northern Illinois University
School of Allied Health/Public
Health and Health Education**
DEKALB, IL
\$39,984—*Understanding the relationship between food environments and food access of African-American and Latino children and their families (1 year).* ID 55697
 - **University of Pennsylvania
School of Design**
PHILADELPHIA, PA
\$29,092—*Downtown living 1990–2004: Policies spark dramatic residential growth in Philadelphia (1 year).* ID 53938
 - **Regional Plan Association Inc.**
NEW YORK, NY
\$60,000—*Studying the role of traffic calming in encouraging walking and bicycling (1 year).* ID 53700
 - **Resources for the Future Inc.**
WASHINGTON, DC
\$59,622—*Active living through brownfield-to-greenspace conversions (1 year).* ID 55361
 - **St. Louis University
School of Public Health**
ST. LOUIS, MO
\$59,891—*Studying policy changes in the development of community trails (1 year).* ID 53704
 - **Texas A&M Research Foundation**
CORPUS CHRISTI, TX
\$24,966—*Evaluating the built environment around transit stations and its influence on transit ridership (17 months).* ID 53025
\$24,838—*Developing an environmental audit tool for creating safe routes to school (2 years).* ID 55829
 - **Virginia Polytechnic Institute and
State University College of
Architecture and Urban Studies**
BLACKSBURG, VA
\$59,226—*Reforming codes to promote active living communities: the Wisconsin Smart Growth Act of 1999 (1 year).* ID 53936
- Other Program Activities**
- **San Diego State University
Foundation dba San Diego State
University Research Foundation**
SAN DIEGO, CA
\$1,060,838—*Technical assistance and direction for Active Living Research (1 year).* ID 51835
- Active Living Resource Center**
Program to improve health by encouraging collaboration among planning, health and nontraditional entities for the purpose of designing activity-friendly communities.
- **Bicycle Federation**
BETHESDA, MD
\$395,888—(1 year). ID 52541



Added Value & Herban Solutions Inc.
BROOKLYN, NY
\$50,000—*Creating a community wellness council to address nutrition and physical activity in the Red Hook community of Brooklyn (1 year).*
ID 53157

Advertising Council Inc.
NEW YORK, NY
\$346,729—*Establishing a public/private coalition for healthy children (18 months).* ID 52756

American Association of School Administrators
ARLINGTON, VA
\$30,000—*Special spring 2006 issue of School Governance & Leadership focused entirely on healthy eating and active living (6 months).*
ID 55893

American Heart Association Inc.
DALLAS, TX
\$100,000—*Production and distribution of a childhood obesity sourcebook (3 months).*
ID 52986

American Journal of Health Promotion
WEST BLOOMFIELD, MI
\$51,485—*Supplement to the American Journal of Health Promotion on culturally sensitive physical activity interventions (1 year).* ID 52441

University of Arkansas for Medical Sciences, Arkansas Center for Health Improvement
LITTLE ROCK, AR
\$585,847—*Maintaining an epidemiological database on childhood obesity in Arkansas (20 months).* ID 51741

University of Arkansas for Medical Sciences College of Public Health
LITTLE ROCK, AR
\$1,118,963—*Evaluating school policies to combat childhood obesity in Arkansas (2 years).*
ID 51737

Boule Foundation
ATLANTA, GA
\$12,500—*Engaging African-American leaders in a discussion about childhood obesity (7 months).*
ID 52764

Brigham & Women's Hospital Inc.
BOSTON, MA
\$199,988—*Determining the role that evidence-based e-health can play in reducing the incidence and prevalence of childhood obesity (1 year).*
ID 53734

California School Boards Foundation
WEST SACRAMENTO, CA
\$155,325—*Formative research for disseminating California's student wellness policies (15 months).*
ID 53816

University of California, Los Angeles, Center for Health Policy Research
LOS ANGELES, CA
\$698,035—*Expansion of the 2005 California Health Interview Survey to include community trends in children's healthy eating and physical activity (18 months).* ID 52052

Children Now
OAKLAND, CA
\$50,000—*Conference on creating a healthy media environment for children (10 months).* ID 52714

Communications Projects
MULTIPLE CONTRACTORS
\$50,000—*Strategic communications for the Foundation's Childhood Obesity interest area programming (4 months).* ID 55247
\$100,000—*Gathering lessons learned and facilitating cross-learning among the Foundation's Childhood Obesity action grants (2 years).*
ID 52665

\$23,129—*Audiovisual support for a conference on environmental solutions to obesity among youth (4 months).* ID 53492

Community-Based Childhood Obesity Prevention Within the Injury Free Coalition for Kids Initiative Sites
Building on the Injury Free Coalition for Kids initiative, selected sites will add healthy eating environments and programs into their ongoing focus on physical activity and developing safe play areas.

Program Sites

- **Arkansas Children's Hospital Research Institute**
LITTLE ROCK, AR
\$59,951—*Increasing elementary school students' access to nutritious food and physical activity (18 months).* ID 55999
- **Children's Hospital Medical Center**
CINCINNATI, OH
\$56,232—*Testing the use of high school student peer counselors to teach diabetes and obesity awareness to elementary school students (18 months).* ID 55998
- **Children's Memorial Hospital**
CHICAGO, IL
\$60,000—*Increasing access to and knowledge of healthy foods by reducing economic barriers to a fresh produce distribution program (18 months).* ID 55994
- **Columbia University Medical Center**
NEW YORK, NY
\$60,000—*Healthy Schools Healthy Lifestyles: improving nutrition and reducing obesity for northern Manhattan elementary school students (18 months).* ID 55997
- **Connecticut Children's Medical Center**
HARTFORD, CT
\$60,000—*Kid Healthy Program: increasing the consumption of healthy food and daily exercise (18 months).* ID 55992



- **Oregon Health and Science University School of Medicine**
PORTLAND, OR
\$60,000—*Promoting healthy eating, safe physical activity and integration of a school garden education program (18 months).* ID 55991

- **Pitt Memorial Hospital Foundation Inc.**
GREENVILLE, NC
\$60,000—*Healthy Choices: influencing policies, communities and families on healthy eating and physical fitness (18 months).* ID 55995

- **University of Washington School of Medicine**
SEATTLE, WA
\$60,000—*Eating healthy and increasing physical activity through walk-to-school and family breakfast programs (18 months).* ID 55996

Other Program Activities

- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$150,000—*Technical assistance and direction for Community-Based Childhood Obesity Prevention Within the Injury Free Coalition for Kids Initiative Sites (20 months).* ID 53735

Cornell University, Joan and Sanford I. Weill Medical College
NEW YORK, NY
\$25,000—*Identifying determinants of nutrition and physical activity among overweight minority women (9 months).* ID 52726

Elsevier, Inc.
ST. LOUIS, MO
\$50,000—*American Journal of Preventive Medicine supplement covering a conference on increasing physical activity (1 year).* ID 52925

Emory University, Rollins School of Public Health
ATLANTA, GA
\$48,394—*Development and dissemination of nutrition environment measurement training tools for community advocates and researchers (1 year).* ID 53852

Engaging Leaders for Healthy Eating and Active Living
Program to educate and assist state and local officials to understand the connections among community design, physical activity and health.

Program Sites

- **American Association of School Administrators**
ARLINGTON, VA
\$183,691—*Creating awareness and action among school administrators to address youth obesity through improved school policy and practice (1 year).* ID 53176

- **Council of State Governments**
LEXINGTON, KY
\$143,143—*Investigating opportunities to foster and support state leadership on youth obesity issues (1 year).* ID 53173

- **International City/County Management Association**
WASHINGTON, DC
\$212,143—*Developing local government leaders for active living (1 year).* ID 53175

- **Local Government Commission**
SACRAMENTO, CA
\$142,109—*Developing local leaders for active living by community design (1 year).* ID 53174

- **National Association of Counties Research Foundation**
WASHINGTON, DC
\$128,960—*Engaging county leaders to support healthy community design to reduce obesity and related diseases by promoting healthy eating and active living (1 year).* ID 49889

- **National Conference of State Legislatures**
DENVER, CO
\$296,076—*Educating state legislators about active living issues (1 year).* ID 53177

- **National Governors Association Center for Best Practices**
WASHINGTON, DC
\$175,000—*Educating state leaders about active living issues (1 year).* ID 53178

- **National League of Cities Institute Inc.**
WASHINGTON, DC
\$211,825—*Engaging municipal officials to combat childhood obesity in their communities (1 year).* ID 53660

- **United States Conference of Mayors**
WASHINGTON, DC
\$166,659—*Developing a healthy cities campaign to reduce childhood and adult obesity (1 year).* ID 53181

Other Program Activities

- **Manning Selvage & Lee, Inc.**
WASHINGTON, DC
\$83,022—*Planning the structure and strategies of Engaging Leaders for Healthy Eating and Active Living (3 months).* ID 52840

- **San Diego State University Foundation dba San Diego State University Research Foundation**
SAN DIEGO, CA
\$221,775—*Coordinating Center for Engaging Leaders for Healthy Eating and Active Living (8 months).* ID 53179

\$19,988—*Focus groups at the National School Board Association's annual conference on childhood obesity (1 month).* ID 53180



Funders' Network for Smart Growth and Livable Communities Inc.

CORAL GABLES, FL

\$300,000—Increasing collaboration among philanthropies to promote policy and environmental changes to reduce childhood obesity (2 years).

ID 55299

George Washington University, The Center for Health and Health Care in Schools

WASHINGTON, DC

\$96,142—Background papers and meeting on the potential role of school nurses and school-based health centers in preventing childhood obesity (1 year).

ID 53566

George Washington University Center for Health Services Research and Policy

WASHINGTON, DC

\$99,326—Study of state Medicaid payment practices related to preventing obesity (8 months).

ID 53842

Marjorie A. Gutman, Ph.D.

CRANBURY, NJ

\$75,963—Planning for an initiative aimed at the rapid assessment of promising policies and programs in childhood obesity (9 months).

ID 51952

Hager Sharp, Inc.

WASHINGTON, DC

\$20,820—Media relations and materials development for a conference on environmental solutions to childhood obesity (4 months).

ID 53029

Harlem Children's Zone Inc.

NEW YORK, NY

\$50,000—Increasing the availability of fresh produce and nutritional and public health education to a low-income, minority population (1 year).

ID 53541

Harvard University School of Public Health

BOSTON, MA

\$74,755—Reviewing consumption trends of sugar-sweetened beverages and their role in increasing obesity (10 months).

ID 55631

Healthy Eating by Design

Program to support efforts of schools and communities to increase access to healthy, lower-calorie foods through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

Program Sites

• **American Heart Association Inc., Pacific Mountain Affiliate**

SEATTLE, WA

\$49,968—Improving healthy food access for low-income families and youth (18 months).

ID 53323

• **Buffalo Niagara Medical Campus Inc.**

BUFFALO, NY

\$50,000—Creating a hands-on program to promote healthy eating and reduce obesity in children (18 months).

ID 53819

• **Feet First**

SEATTLE, WA

\$50,000—Assisting children and families in making healthy food choices (18 months).

ID 53324

• **Friends of the Colorado Center for Human Nutrition**

LAKEWOOD, CO

\$50,000—School-based project to develop policies and standards for healthy foods (18 months).

ID 53320

• **Housing Authority of Louisville/ Jefferson County Metro Government**

LOUISVILLE, KY

\$50,000—Increasing access to healthy foods to address the prevalence of overweight and obesity among low-income children (18 months).

ID 53321

• **Illinois Health Education Consortium**

CHICAGO, IL

\$50,000—Increasing knowledge and access to healthy foods for low-income Latino children and their families (18 months).

ID 53391

• **1000 Friends of New Mexico**

ALBUQUERQUE, NM

\$50,000—Developing an assessment process for promoting healthy eating in the school and home (18 months).

ID 53318

• **PedNet Coalition Inc.**

COLUMBIA, MO

\$50,000—Increasing healthy food choices for elementary school students (18 months).

ID 53392

• **Slavic Village Development**

CLEVELAND, OH

\$50,000—Encouraging environmental changes and providing nutritional information to promote healthy eating (18 months).

ID 53319

• **City of Somerville Health Department**

SOMERVILLE, MA

\$50,000—Addressing the economic and cultural barriers to healthy eating choices for low-income families (18 months).

ID 53325

• **Upper Valley Trails Alliance Inc.**

NORWICH, VT

\$50,000—Community-based project to develop wellness policies and increase healthy eating among children (18 months).

ID 53390



• **Young Men's Christian Association of Orange County**

TUSTIN, CA

\$50,000—Increasing access to healthier food choices for children (18 months). ID 53393

Other Program Activities

• **University of North Carolina at Chapel Hill School of Public Health**
CHAPEL HILL, NC

\$200,293—Providing technical assistance, preparing case studies and reporting on lessons learned from *Healthy Eating by Design* (20 months). ID 52786

\$116,398—Providing technical assistance, preparing case studies and reporting on lessons learned from *Healthy Eating by Design* (2 years). ID 53482

\$12,000—Supplemental support for a *Healthy Eating by Design* conference (3 months). ID 53822

• **Wake Forest University Health Sciences**

WINSTON-SALEM, NC

\$99,899—Exploratory evaluation of *Healthy Eating by Design* (18 months). ID 52916

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity

Program to support investigator-initiated research to identify and assess environmental and policy influences with the greatest potential to improve healthy eating and weight patterns among the nation's children.

• **Communications Projects**

MULTIPLE CONTRACTORS

\$230,044—Administration and planning for *Healthy Eating Research* (7 months). ID 53674

\$189,694—Planning for *Healthy Eating Research* (5 months). ID 55480

• **University of Minnesota School of Public Health**

MINNEAPOLIS, MN

\$152,913—Technical assistance and direction for *Healthy Eating Research* (5 months). ID 55477

Janet Heroux

PRINCETON, NJ

\$3,250—Program development consulting for the Foundation's *Childhood Obesity* interest area (1 month). ID 53628

The HSC Foundation

WASHINGTON, DC

\$53,373—Focus groups to gain information for policy development on how to best communicate childhood obesity information to low-income minority parents (1 year). ID 55302

University of Illinois at Chicago Institute of Government and Public Affairs

CHICAGO, IL

\$49,896—Effects of Title IX and girls' sports participation on adolescent body mass index (1 year). ID 53731

University of Illinois at Urbana-Champaign College of Applied Life Studies

CHAMPAIGN, IL

\$9,850—Convening teachers at the *Walking for Health* conference to brainstorm on how to increase walking in schoolchildren (6 months). ID 55523

Intergenerational Programming with Active for Life to Reduce Childhood Obesity

Program to support efforts of senior service organizations to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

• **Texas A&M University System Health Science Center Research Foundation**

COLLEGE STATION, TX

\$90,000—Technical assistance and direction for *Intergenerational Programming with Active for Life to Reduce Childhood Obesity* (2 years). ID 52920

Kingsley Association

PITTSBURGH, PA

\$250,000—Incorporating childhood obesity prevention into a community-wide initiative to address diabetes among low-income adults (2 years). ID 55818

League of American Wheelmen Inc. dba League of American Bicyclists

WASHINGTON, DC

\$50,000—Planning for a national initiative on providing safe bike routes to schools (1 year). ID 55526

Barbara A. Leonard, M.P.H.

WINSLOW, ME

\$30,000—Consulting services for the Foundation's *Childhood Obesity* interest area (4 months). ID 53841

The Leonard Group

WINSLOW, ME

\$231,864—Providing technical assistance to the *Childhood Obesity Team* and the *Health Group* (1 year). ID 56250



**Loyola University Chicago
Graduate School**

CHICAGO, IL

\$65,000—*Pilot effort to increase fresh fruit and vegetable choices through classroom nutrition education and salad bars in two Chicago minority schools (1 year).* ID 53126

MEE Productions Inc.

PHILADELPHIA, PA

\$171,604—*Determining the essential components of an awareness-raising campaign on childhood obesity aimed at African-American and Latino leadership communities (8 months).* ID 52183

**University of Michigan
School of Public Health**

ANN ARBOR, MI

\$100,000—*Convening community asthma coalitions to identify and document the potential for using these coalitions to address childhood obesity (1 year).* ID 53736

**National Committee
for Quality Assurance**

WASHINGTON, DC

\$49,834—*Identifying potential quality measurement approaches for childhood obesity (6 months).* ID 52660

National Dance Institute

New Mexico Inc.

SANTE FE, NM

\$50,014—*Pilot testing a dance training curriculum to increase physical activity among schoolchildren (1 year).* ID 53815

**National Governors Association
Center for Best Practices**

WASHINGTON, DC

\$562,854—*National initiative to help governors implement state programs to combat childhood obesity (1 year).* ID 55534

**National Initiative for
Children's Healthcare Quality Inc.**

CAMBRIDGE, MA

\$505,245—*2006 Health Care Provider Congress on Childhood Obesity: laying the groundwork for a learning network to improve clinical services (1 year).* ID 53828

National Urban League Inc.

NEW YORK, NY

\$350,000—*Identifying and addressing policy and environmental influences on childhood obesity in low-income neighborhoods (2 years).* ID 53159

NETSCAN iPublishing, Inc.

FALLS CHURCH, VA

\$125,000—*Tracking state initiatives on child and adolescent nutrition, physical activity and obesity (2 years).* ID 52154

New York Road Runners Foundation Inc.

NEW YORK, NY

\$50,000—*Teachers' kit to initiate a nutrition and running program for children (1 year).* ID 53775

**Obesity Prevention in Children:
Synergy with Diabetes Initiative**

Program to support efforts of schools and communities to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

Program Sites

• **Campeños Sin Fronteras**

SOMERTON, AZ

\$60,000—*Mobilizing parents for healthier environments (16 months).* ID 56563

• **Community Health Center
Incorporated**

MIDDLETOWN, CT

\$60,000—*Community, school and parent partnership to prevent obesity among elementary schoolchildren (16 months).* ID 56566

• **Holyoke Health Center Inc.**

HOLYOKE, MA

\$60,000—*Policy and environmental efforts to prevent and reduce obesity in low-income elementary school Latino children (16 months).* ID 56565

• **University Physicians & Surgeons Inc.**

HUNTINGTON, WV

\$57,249—*Healthy active children through community leadership (16 months).* ID 56564

Other Program Activities

• **Washington University in St. Louis
School of Medicine**

ST. LOUIS, MO

\$150,000—*Technical assistance and direction for Obesity Prevention in Children (18 months).* ID 53733

**The Pennsylvania State University
College of Health
and Human Development**

UNIVERSITY PARK, PA

\$729,170—*Researching and testing an intervention to improve access to healthy lower-caloric foods for preschool children (3 years).* ID 52717

**University of Pennsylvania
School of Medicine**

PHILADELPHIA, PA

\$200,000—*Planning for the expansion and sustainability of the African-American Collaborative Obesity Research Network (1 year).* ID 53856

• **Phoenix House Foundation Inc.**

NEW YORK, NY

\$49,200—*Roundtable to promote healthy living among adolescents in drug treatment and juvenile justice institutions (1 year).* ID 51354



Porter Novelli Inc.

WASHINGTON, DC

\$39,900—*Addition of questions on walkable communities to the 2005 national HealthStyles survey on the public's attitude on public health issues (1 year).* ID 53824

Prevention Institute

OAKLAND, CA

\$75,000—*Analysis of and working meeting on community programs that promote access to healthy food and safe, active environments (6 months).* ID 52903

\$165,000—*Enhancement, expansion and broader dissemination of the Environmental Nutrition and Activity Community Tool (15 months).* ID 53851

Produce for Better Health Foundation

WILMINGTON, DE

\$108,108—*Research and communications activities to promote adding healthy choices to the nation's restaurant menus (16 months).* ID 52841

Public Health Institute

OAKLAND, CA

\$175,798—*Advocacy infrastructure planning for the obesity field (8 months).* ID 52620

\$462,685—*Evaluation of the Ad Council obesity prevention messages in light of other industry activities (2 years).* ID 52917

Pyramid Communications, Inc.

SEATTLE, WA

\$51,250—*Communications activities to maintain the Active Living Network (5 months).* ID 55230

Quitman Street Community School

NEWARK, NJ

\$5,000—*Neighborhood forum on childhood obesity (6 months).* ID 51500

Rails to Trails Conservancy

WASHINGTON, DC

\$80,000—*Scholarships for low-income community members to attend an annual conference on converting former rail lines to trails (1 year).* ID 53671

University of Rochester

School of Medicine and Dentistry

ROCHESTER, NY

\$324,278—*National survey of current physician screening and referral practices for childhood obesity (2 years).* ID 53344

St. Louis University

School of Public Health

ST. LOUIS, MO

\$62,559—*Analysis of patterns and policy-related correlates of state obesity legislation (1 year).* ID 53630

The Smiley Group, Inc.

LOS ANGELES, CA

\$400,000—*Promoting the Institute of Medicine report on preventing childhood obesity to urban minorities (1 year).* ID 56012

Society for Nutrition

Education Foundation

INDIANAPOLIS, IN

\$4,900—*Sponsoring sessions on portion size and farm-to-school programs at the Society for Nutrition Education's 38th annual conference (3 months).* ID 53576

Southeastern Efforts Developing Sustainable Spaces Inc.

DURHAM, NC

\$57,000—*A teen-led inner-city gardening program to increase access to and demand for affordable fresh produce in an African-American and Latino community (1 year).* ID 52851

Spartanburg Nutrition Council

SPARTANBURG, SC

\$63,105—*Developing a training manual for a community gardening program (1 year).* ID 53656

Task Force for Child Survival Inc.

DECATUR, GA

\$398,597—*Planning for the development of information systems for childhood obesity programs (15 months).* ID 53899

Trust for Public Land

BOSTON, MA

\$200,000—*Healthy Parks, Healthy Communities: a policy initiative to create safe parks and improve physical activity settings in low-income communities (2 years).* ID 52217

Tulane University

School of Public Health and Tropical Medicine

NEW ORLEANS, LA

\$80,033—*Examining the links between healthy food access and healthy eating among urban public housing residents (9 months).* ID 53855

TV-Turnoff Network

WASHINGTON, DC

\$25,000—*Analysis of efforts to reduce television viewing time among children (1 year).* ID 51269

Tyler Norris Associates Inc.

BOULDER, CO

\$31,237—*Identifying trends and opportunities to advance the healthy eating/active living movement (7 months).* ID 53659

United National Indian Tribal Youth Inc.

OKLAHOMA CITY, OK

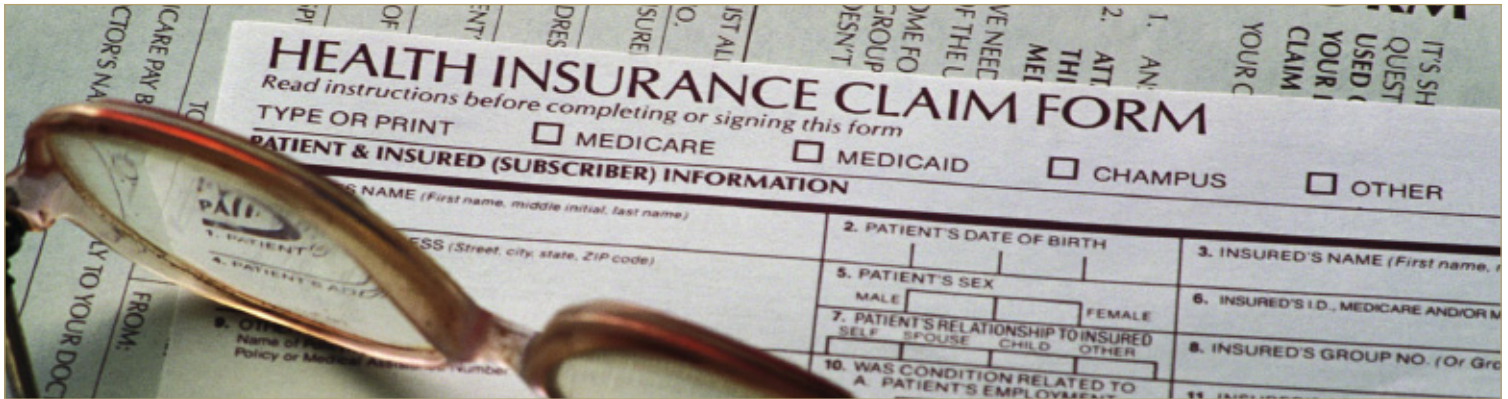
\$55,000—*Tribal youth-led promotion of healthy living (3 months).* ID 52912

\$2,000,000—*Celebrate Native Health: youth-led advocacy to promote nutrition and physical activity among Native American communities (4 years).* ID 53333

Washington Health Foundation

SEATTLE, WA

\$50,000—*Partnership with a local foundation to address childhood obesity in rural Washington state (1 year).* ID 53151



TARGETED PORTFOLIO Coverage Program Area Update

Nearly 46 million Americans have no health insurance, including more than 8 million children, according to the U.S. Census Bureau. The Coverage team seeks to ensure that all Americans have stable, affordable health care coverage by the year 2010. As a first step toward achieving coverage for all, the team has been working to enroll uninsured, eligible children in public health care coverage programs and is tracking progress toward that goal.

A recent analysis of the National Health Interview Survey¹ shows considerable progress. Since 1998 the number of uninsured children has dropped by over 2 million, largely through enrollment in Medicaid and the State Children's Health Insurance Program (SCHIP). Remarkably, this decline took place while the number of uninsured adults increased by more than 1 million.

This decline in uninsured children has been due in part to the efforts of the *Covering Kids* program, which has helped create important reforms. Despite a challenging environment marked by state reductions in Medicaid spending and loss of employer-provided coverage, today 38 states and the District of Columbia offer coverage to children in families with income eligibility limits at or above 200 percent of the federal poverty level. In 1997 only six states offered such coverage, and three times as many states required an asset test. When *Covering Kids* began, almost five times as many states required face-to-face interviews as do today. This year's sixth annual *Covering Kids and Families*[®] (CKF) Back-to-School Campaign achieved noteworthy results, including thousands of local activities in all 50 states and the District of Columbia to encourage parents to enroll their eligible children in Medicaid or SCHIP, along with a more than 250 percent increase in calls by parents to the federal (877) KIDS-NOW hotline and a 300 percent increase in calls in the six CKF target markets² when comparing the pre-and post-campaign launch periods.

Despite this progress and the decrease in overall numbers of uninsured children, more than seven out of 10 uninsured children who appear to be eligible for Medicaid and SCHIP have yet to enroll. As CKF grants close, specific new enhancements to the CKF Web site—including online technical assistance and training—will help maintain efforts to enroll children. We will also continue building and sustaining capacity through integrated year-round campaigns that promote stable, affordable coverage.

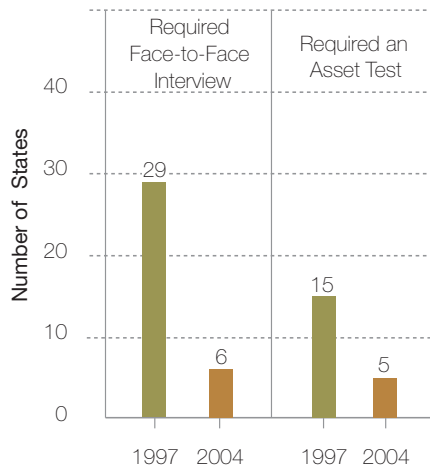
¹ *Going Without: America's Uninsured Children*. Conducted by the State Health Access Data Assistance Center (SHADAC) and the Urban Institute, August 2005.

² Please note that in most of the target markets, a state rather than the national toll-free hotline number was promoted, which is not accounted for in this percentage increase.



In addition to building opinion leader support for expanded coverage and increasing enrollment in public coverage programs, the team will continue supporting state coverage efforts and conducting research and analysis on factors that affect the availability of affordable, stable coverage. For more information about this team's initiatives and objectives, visit www.rwjf.org/coverage.

TRENDS IN ELIGIBILITY AND ENROLLMENT FOR CHILDREN'S HEALTH COVERAGE PROGRAMS



Source: Kaiser Commission on Medicaid and the Uninsured. *Beneath the Surface: Barriers Threaten to Slow Progress on Expanding Health Coverage of Children and Families, A 50 State Update on Eligibility, Enrollment, Renewal and Cost-Sharing Practices in Medicaid and SCHIP, 2004.*



COVERAGE 2005 GRANTS AND CONTRACTS

Cambridge Associates, L.L.C.

BOSTON, MA

\$125,000—*Sustainability studies for the Southern Institute on Children and Families (6 months).* ID 52704

Communications Project

MULTIPLE CONTRACTORS

\$11,000,000—*Coverage communications campaigns 2006–2010 (5 years).* ID 55456

Covering Kids and Families

Program to increase the number of eligible children and adults who are benefiting from federal and state health care coverage programs.

Program Sites

• Community Healthcare

Association of the Dakotas

SIOUX FALLS, SD

\$50,000—(1 year). ID 50241

• Healthy Mothers, Healthy Babies,

The Montana Coalition Inc.

HELENA, MT

\$50,000—(1 year). ID 48694

• Kansas Children's Service League

LENEXA, KS

\$49,717—(1 year). ID 48696

• South Carolina Hospital

Research & Education Foundation Inc.

WEST COLUMBIA, SC

\$50,000—(1 year). ID 48698

• State of Vermont

Department of Health

BURLINGTON, VT

\$50,000—(1 year). ID 48700

Other Program Activities

• GMMB Inc.

WASHINGTON, DC

\$1,049,952—*2005 Covering Kids and Families communications campaign (10 months).* ID 52046

\$625,000—*Enhancing the Covering Kids and Families communications campaign (10 months).* ID 53268

\$478,000—*Enhancing the Covering Kids and Families Web site with online interactive technical assistance and training (6 months).* ID 53394

• Mathematica Policy Research, Inc.

PRINCETON, NJ

\$3,139,864—*Evaluation of Covering Kids and Families: Phase II (31 months).* ID 51353

• Netcampaign, L.L.C.

WASHINGTON, DC

\$72,000—*Enhancing the Covering Kids and Families Web site (1 year).* ID 53338

• The Support Fund for the Southern Institute on Children and Families

COLUMBIA, SC

\$2,255,380—*Technical assistance and direction for Covering Kids and Families (18 months).* ID 48379

Detroit Wayne County

Health Authority

DETROIT, MI

\$50,000—*Circles of Care: a plan to enhance access to health care in Detroit and Wayne County through an interfaith coalition (2 years).* ID 53267

Economic and Social Research Institute

WASHINGTON, DC

\$128,362—*Policy analysis and modeling oversight for key stakeholders interested in coverage for the uninsured (7 months).* ID 53339

Families USA Foundation Inc.

WASHINGTON, DC

\$200,000—*Health Action 2006 and planning for a children's coverage education campaign (9 months).* ID 55300

Kate Langrall Folb

LOS ANGELES, CA

\$75,195—*Entertainment outreach for coverage campaigns (8 months).* ID 52472

George Washington University

WASHINGTON, DC

\$258,129—*Exploring expanding coverage by integrating state Medicaid programs with federal tax credits (18 months).* ID 53788

Health Policy Alternatives, Inc.

WASHINGTON, DC

\$75,635—*Legislative overview comparison charts for Cover the Uninsured Week 2005 Web site (1 year).* ID 50858

The Lewin Group, Inc.

FALLS CHURCH, VA

\$286,603—*Modeling health care reform options for key stakeholders interested in coverage for the uninsured (7 months).* ID 52427

Mehlman, Vogel, Castagnetti, Inc.

WASHINGTON, DC

\$60,000—*Coverage policy analysis consulting services (1 year).* ID 56215

University of Minnesota

School of Public Health

MINNEAPOLIS, MN

\$1,499,450—*Research and technical assistance on state and federal health survey data (3 years).* ID 52362

\$49,561—*Analyzing health insurance coverage, health status and access to health care services among U.S. children (4 months).* ID 53296



National Academy of Social Insurance
WASHINGTON, DC

\$29,000—*Conference and paper on filling gaps in health insurance coverage for older Americans not yet eligible for Medicare (6 months).* ID 56315

**National Association of
Community Health Centers Inc.**
BETHESDA, MD

\$5,000—*Support for National Health Center Week 2005 (1 month).* ID 53954

**National Bureau of
Economic Research Inc.**
CAMBRIDGE, MA

\$155,629—*Research examining policy solutions for both the cost of care and of covering the uninsured (3 years).* ID 53966

Netcampaign, L.L.C.
WASHINGTON, DC

\$125,000—*Cover the Uninsured Week 2005 Web site (1 year).* ID 52473

PricewaterhouseCoopers LLP
WASHINGTON, DC

\$22,400—*Technical assistance in microsimulation modeling for key stakeholders interested in coverage for the uninsured (6 months).* ID 53447

Public Opinion Strategies, L.L.C.
ALEXANDRIA, VA

\$300,000—*Public opinion research on the uninsured (1 year).* ID 52469

\$75,000—*National survey of business executives on their perceptions of health care insurance issues for the Starbucks CEO summit on health coverage (3 months).* ID 53821

\$340,000—*Market research to identify effective messages on affordable and stable health care coverage (1 year).* ID 55547

Research Initiative on Health Insurance

Program to provide decision-makers with information on the relationship between the labor market and health insurance coverage and how that is changing, and the impact of insurance on workers' productivity and health.

• **University of Michigan
School of Public Health**

ANN ARBOR, MI
\$334,960—*Dissemination of Research Initiative on Health Insurance program products (26 months).* ID 55907

State Coverage Initiatives

Program to help states develop and implement policies that expand access to health insurance coverage.

Program Sites

• **Arizona Health Care
Cost Containment System**

PHOENIX, AZ
\$149,915—*Linking small business employees to Arizona's Health Care Coverage for Small Employers initiative (18 months).* ID 55346

• **District of Columbia
Department of Insurance,
Securities, and Banking**

WASHINGTON, DC
\$150,000—*Actuarial analysis of an insurance risk transfer pool in Washington, D.C., aimed at increasing health care coverage for the uninsured (4 months).* ID 52043

• **State of Illinois
Department of Commerce and
Economic Opportunity**

CHICAGO, IL
\$150,000—*Actuarial analysis to develop a viable plan to provide health insurance for small employers in Illinois (1 year).* ID 55350

• **Washington State
Health Care Authority**

OLYMPIA, WA
\$150,000—*Development of a small business health care insurance pool for Washington state (1 year).* ID 52042

Other Program Activities

• **AcademyHealth**

WASHINGTON, DC
\$1,599,365—*Technical assistance and direction for State Coverage Initiatives (1 year).* ID 47692

State Solutions:

**An Initiative to Improve Enrollment
in Medicare Savings Programs**

Program to maximize enrollment in Medicaid, Qualified Medicare Beneficiary, Selected Low-Income Medicare Beneficiary, and Qualified Individual programs.

• **State of Louisiana
Department of Health and Hospitals**

SHREVEPORT, LA
\$147,000—*(1 year).* ID 56271

• **Rutgers, The State University,
The Center for State Health Policy**

NEW BRUNSWICK, NJ
\$98,100—*(1 year).* ID 56280

Talking Eyes Media Inc.

MONTCLAIR, NJ
\$25,000—*Documentary on the uninsured in America (6 months).* ID 53245

Third Sector New England Inc.

BOSTON, MA
\$50,000—*Sports outreach for coverage campaigns (1 year).* ID 52471

Urban Institute

WASHINGTON, DC
\$124,686—*Analysis of strategies to address skewed health care risks in private health insurance markets (10 months).* ID 52594



TARGETED PORTFOLIO

Disparities Program Area Update

One way to ensure that all Americans have access to quality health care is to eliminate the gaps in care that racial and ethnic minorities experience. In pursuit of that goal, the Disparities team focuses on (1) better understanding the multiple factors that lead to racial and ethnic health care disparities, and (2) finding practical, effective solutions that will help health care systems improve the quality of care for all patients.

The proportion of traditionally underserved groups receiving evidence-based care in targeted diseases is one indicator we use to measure our progress. We are targeting three specific diseases: cardiovascular disease, diabetes mellitus and depression. We chose these illnesses because with each there is strong evidence of racial and ethnic disparities and each has robust evidence supporting a recommended standard of care. In 2005 we launched *Expecting Success: Excellence in Cardiac Care*, a national initiative to improve cardiovascular care for African-American and Latino patients in both inpatient and outpatient settings. This program, administered by George Washington University's School of Public Health and Health Services, will lead 10 selected hospitals through a collaborative effort to measure and enhance systematically the quality of cardiac care provided to their patients. We hope this program will show us what quality improvement initiatives look like in several hospital settings serving different minority populations across the country. The program will share successes nationwide throughout the four-and-a-half-year initiative.

RWJF launched two other initiatives in 2005 aimed at developing and testing potential solutions to racial and ethnic disparities in health care, Finding Answers and Leading Change. *Finding Answers: Disparities Research for Change* is a national program led by researchers at the University of Chicago that will focus on evaluating existing interventions to reduce racial and ethnic disparities in health care. Finding Answers will seek interventions that rely on proven quality improvement techniques, such as data collection and disease management strategies. *Leading Change: Disparities Solutions Initiative*, housed at the Institute for Health Policy at Massachusetts General Hospital, will synthesize the results of other disparities projects funded by the Foundation (especially from Finding Answers), and will use these consolidated results to help health care systems nationwide develop and implement successful disparities interventions.

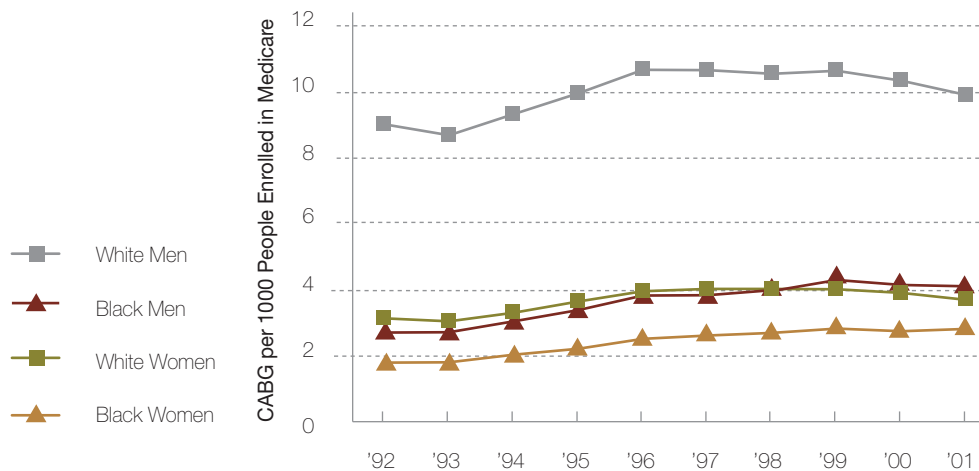
We also recognize that health plans play a critical role in reducing disparities. We currently support two collaboratives to help health plans learn more about the ways in which racial and ethnic disparities affect their members and how to target quality-improvement efforts toward specific racial and ethnic populations. One of the collaboratives includes major national health insurance companies and is



aimed at testing provider-, member- and community-targeted approaches to reduce gaps in care and help patients with chronic illnesses receive better quality of care. The other, a group of high-performing Medicaid plans, is designed to reduce disparities in Medicaid managed care organizations.

Over the next year, the Disparities team will foster these collaborative efforts toward finding promising solutions, rigorously evaluating them and helping providers, clinics and hospitals across the country realize the practical promise of these potential solutions to reducing disparities. The end result of this effort should be a higher quality of care for all patients. For more information about this team's initiatives and objectives, visit www.rwjf.org/disparities.

AGE-ADJUSTED RATES OF HEART BYPASS SURGERY [CORONARY-ARTERY BYPASS GRAFTING (CABG)]



Source: Jha AK, Fischer ES, et al. "Racial Trends in the Use of Major Procedures Among the Elderly." *New England Journal of Medicine*, 353(7): 683-691, 2005. Available at: www.rwjf.org/research/researchdetail.jsp?id=2115&=133.



**DISPARITIES
2005 GRANTS AND CONTRACTS**

**Building Community Supports
for Diabetes Care**

Program supporting partnerships among local health care providers and community organizations to address diabetes prevention and self-management issues in communities where cultural and ethnic diversity strongly influence related health behaviors.

- **Washington University in St. Louis School of Medicine**
ST. LOUIS, MO
\$631,713—*Technical assistance and direction for Building Community Supports for Diabetes Care and Advancing Diabetes Self-Management (1 year).* ID 50497

University of California, Davis, College of Letters and Science
DAVIS, CA
\$75,000—*Research to better understand the cultural perspective of minority patients (2 years).* ID 55258

Communications Project
MULTIPLE CONTRACTORS
\$8,000—*Disparities grantee meeting (1 month).* ID 56309

Dartmouth Medical School Center for the Evaluative Clinical Sciences
HANOVER, NH
\$100,000—*Web site redevelopment for the Dartmouth Atlas aimed at disseminating findings on variation in health care utilization and spending (5 months).* ID 53542

Emory University, Rollins School of Public Health
ATLANTA, GA
\$149,996—*Organizational approach to serving patients with low health literacy with a focus on the pharmacy system (2 years).* ID 55270

Expecting Success: Excellence in Cardiac Care
Project to undertake a hospital quality improvement collaborative to improve cardiac care for African Americans and Latinos.

Program Sites

- **Bexar County Hospital District dba University Health System**
SAN ANTONIO, TX
\$199,751—(29 months). ID 53836
- **Delta Regional Medical Center**
GREENVILLE, MS
\$200,000—(29 months). ID 53830
- **Duke University Hospital**
DURHAM, NC
\$197,018—(29 months). ID 53831
- **El Paso Healthcare System, Ltd., dba Del Sol Medical Center**
EL PASO, TX
\$200,000—(29 months). ID 53829
- **University of Mississippi Medical Center**
JACKSON, MS
\$199,298—(29 months). ID 53837
- **Montefiore Medical Center**
BRONX, NY
\$199,526—(29 months). ID 53833
- **Mount Sinai Hospital Medical Center**
CHICAGO, IL
\$199,837—(29 months). ID 53834

- **Sinai Hospital of Greater Detroit**
DETROIT, MI
\$200,000—(29 months). ID 53838
- **South Broward Hospital District d.b.a. Memorial Healthcare System**
HOLLYWOOD, FL
\$200,000—(29 months). ID 53832
- **Washington Hospital Center Corporation**
WASHINGTON, DC
\$199,422—(29 months). ID 55670

Other Program Activities

- **GYMR LLC**
WASHINGTON, DC
\$499,840—*Strategic communications for Expecting Success (4 years).* ID 52574

Finding Answers: Disparities Research for Change
A multifaceted initiative to use research and evaluation to test hypothetical solutions for reducing racial and ethnic disparities in health care settings and actual disparity reduction outcomes in ongoing programs.

- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$598,322—*Technical assistance and direction for Finding Answers (1 year).* ID 53839
- **Tides Center**
SAN FRANCISCO, CA
\$315,988—*Administrative services office for Finding Answers (1 year).* ID 55491



**General Hospital Corporation–
Massachusetts General Hospital**

BOSTON, MA

\$681,453—*Measuring the adoption of health information technology in the United States to help reduce health care disparities and improve health care quality (2 years)*. ID 51912

\$15,000—*Environmental scan and applicability of cultural competence as a tool to reduce racial and ethnic disparities in quality of care (8 months)*. ID 51913

\$50,000—*Meeting to formulate guidelines for monitoring the diffusion of health information technology (9 months)*. ID 52575

GMMB Inc.

WASHINGTON, DC

\$160,000—*Communications support for the National Health Plan Learning Collaborative on disparities and quality (18 months)*. ID 53793

\$40,000—*Strategic communications for the Foundation's Disparities interest area (4 months)*. ID 55621

**Hablamos Juntos: Improving Patient-
Provider Communication for Latinos**

Program to help improve access to quality health care for Latinos with limited English proficiency through the use of cost-effective interpretation and translation services.

• **University of California,
San Francisco, Center for Medical
Education and Research**

FRESNO, CA

\$464,956—*Technical assistance and direction for Hablamos Juntos (6 months)*. ID 48409

• **George Washington University
Center for Health Services
Research and Policy**

WASHINGTON, DC

\$99,591—*Planning for Hablamos Juntos Phase II: Improving Provider-Patient Communication for Limited English-Speaking Patients (5 months)*. ID 53668

• **George Washington University
Medical Center**

WASHINGTON, DC

\$815,302—*Technical assistance and direction for Hablamos Juntos Phase II: Improving Provider-Patient Communication for Limited English-Speaking Patients (1 year)*. ID 55661

**Harvard University
School of Public Health**

BOSTON, MA

\$603,840—*Understanding the capabilities and performance of hospitals that care for minority populations (2 years)*. ID 53239

Health Research and Educational Trust

CHICAGO, IL

\$192,307—*Partnership to advance integrating race, ethnicity and primary language data with national clinical performance measures to improve health care (2 years)*. ID 51071

**Health Research & Educational Trust
of New Jersey**

PRINCETON, NJ

\$325,000—*Training program to improve the collection of race and ethnicity data by New Jersey hospitals (2 years)*. ID 53661

**Leading Change:
Disparities Solutions Initiative**

Translating and synthesizing for health plans, providers and policy-makers quality improvement methodologies that reduce disparities.

• **General Hospital Corporation–
Massachusetts General Hospital**

BOSTON, MA

\$511,250—*Disparities learning network: tracking and disseminating proven interventions to decrease disparities and improve quality of care among minorities (1 year)*. ID 53709

Manning Selvage & Lee, Inc.

WASHINGTON, DC

\$250,000—*Strategic communications for the Dartmouth Atlas of Health Care project (2 years)*. ID 52212

**National Association of
Community Health Centers Inc.**

BETHESDA, MD

\$25,000—*Conference on building a research agenda for health centers caring for the medically underserved (1 month)*. ID 56098

National Hispanic Health Foundation

WASHINGTON, DC

\$20,000—*Feasibility study and planning to develop the National Hispanic Medical Association's infrastructure and increase membership (7 months)*. ID 52966

**University of Pennsylvania
School of Nursing**

PHILADELPHIA, PA

\$25,037—*Conference on strategies to reduce health inequities for Native Americans (6 months)*. ID 53048



Seattle Indian Health Board

SEATTLE, WA

\$500,000—*Establishing a national Urban Indian Health Commission focusing on disparities in health care for urban Native Americans (2 years).* ID 53584

Society for Public Health Education Inc.

WASHINGTON, DC

\$25,000—*Research summit aimed at framing a transdisciplinary research agenda in health education on disparities and social inequities (14 months).* ID 53751

Southern Rural Access Program

Program to increase access to health care services in eight rural underserved states.

- **The Pennsylvania State University College of Medicine**

HERSHEY, PA

\$681,455—*Technical assistance and direction for the Southern Rural Access Program (1 year).* ID 48427

State Action for Oral Health Access

Program to test innovative, comprehensive state approaches to improving access to oral health services for low-income, minority and disabled populations.

- **Center for Healthcare Strategies Supporting Organization Inc.**

PRINCETON, NJ

\$689,180—*Technical assistance and direction for State Action for Oral Health Access (15 months).* ID 48411

U.S. Department of Health and Human Services, Agency for Healthcare Research and Quality

ROCKVILLE, MD

\$150,000—*Design, implementation and evaluation of an organizational approach to improve care for patients with low literacy and chronic disease (30 months).* ID 53124

Urban Institute

WASHINGTON, DC

\$337,067—*Studying the impact of different service providers on racial and ethnic disparities and outcomes (11 months).* ID 52899

University of Wisconsin College of Letters and Science

MADISON, WI

\$20,544—*Developing and validating general health vignettes using participants in the Wisconsin Longitudinal Study (1 year).* ID 55476

University of Wisconsin School of Medicine and Public Health

MADISON, WI

\$53,846—*Studying the relationship between physician workplace resources and health care disparities (1 year).* ID 53253



TARGETED PORTFOLIO

Nursing Program Area Update

The Nursing team seeks to reduce the shortage in nurse staffing and improve the quality of nursing care by transforming the way care is delivered at the bedside. We expect to build support for a new kind of hospital that reflects the needs and realities of the 21st century: a hospital where patient safety is ensured, quality of care is paramount, efficiencies are maximized, and staff are satisfied with and actively supported in their jobs. Although this initiative begins with the nursing profession, the results from these efforts are expected to have a positive impact on all health care workers in hospitals and the millions of patients they serve.

One of the Foundation's key nursing initiatives in 2005 continued to be *Transforming Care at the Bedside* (TCAB), a program to improve the quality and safety of patient care and increase retention of experienced nurses. Supported by RWJF in collaboration with the Institute for Healthcare Improvement, TCAB empowers nurses to make changes in bedside care, guided by the insights of patients and their families. The initiative began in three pilot hospitals in 2003; by the end of 2005, 13 hospitals were participating in the program.

Two interrelated elements of TCAB are (1) the program generates innovations and (2) creates a process to further develop, test and implement those innovations. One of our goals is to spread both the innovations and the process that generates them. We made progress on both of these strategies in 2005, and expect that at least 40 hospitals will engage in the TCAB process in the third phase of the program, which we plan to launch in 2006.

RWJF awarded funds in 2005 to each of the three pilot hospitals—Seton Northwest Hospital in Austin, Texas; UPMC Shadyside in Pittsburgh; and Kaiser Foundation Hospital in Roseville, Calif.—to spread the TCAB process to other units in their hospitals, and to other hospitals in their health care systems. An evaluation will be conducted to shed light on what it takes to spread the TCAB process, separate from spreading the innovations themselves.

Together the TCAB hospitals have tested 300 innovations; the number of innovations tested in each hospital varied from 10 to 51. Innovations were tested in four areas: reliability, vitality, patient-centeredness and value. Improving *reliability* ensures that care for hospital patients is safe, reliable, effective and equitable. Innovations in this area include projects to alert staff when patients are at a high risk of falling. *Vitality* means creating a supportive environment that encourages professional development and effective teamwork. Innovations include conducting patient rounds with nurses and physicians together. A focus on *patient-centered care* honors the whole patient and family, and respects individual values and choices. Some of these innovations include placing whiteboards in patients' rooms on which



they list daily goals and instituting “peace and quiet time” to encourage a healing environment. Finally, activities that increase *value* reduce the amount of time nurses spend on activities that take them away from direct patient care. One innovation to increase value is placing needed supplies in patients’ rooms—rather than in a central location—to reduce the time nurses spend hunting and gathering.

In 2005 RWJF supported projects to encourage the spread of three particularly promising innovations to hospitals outside the TCAB initiative. These innovations focus on preventing patient falls, improving communication among hospital staff, and forming rapid response teams (a group of clinicians that nurses and other hospital staff can call on to intervene if a patient’s condition is deteriorating, but not yet critical). As we learn more about the effectiveness of innovations tested in TCAB hospitals, we expect to disseminate these promising practices more broadly.

We also continue to be interested in projects that build the evidence around improving hospitals’ physical design and to share that evidence with hospital decision-makers. Both of these strategies require attention to improving the culture of hospitals, ensuring that nurses are supported and respected in their jobs and that patient care is paramount.

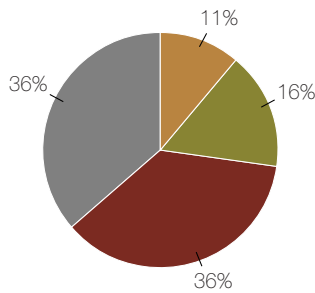
Recognizing that the challenges and opportunities for nursing reach beyond hospital walls, the Nursing team is also committed to building nurse leadership and supporting collaboration among partners to address nursing issues more broadly. For more information about this team’s initiatives and objectives, visit www.rwjf.org/nursing.

TRANSFORMING CARE AT THE BEDSIDE INNOVATIONS, BY CATEGORY

Four Distinctive Areas of Innovation

- Reliability
- Vitality
- Patient-Centeredness
- Value

Percentage of Total Innovations Tested



Number of Innovations Tested (300)

- 34
- 48
- 109
- 109

Source: Transforming Care at the Bedside Phase II Evaluation, *First Year Report*, 2005.



NURSING 2005 GRANTS AND CONTRACTS

AcademyHealth

WASHINGTON, DC

\$35,000—*Analysis of international nurse migration trends (1 year)*. ID 52892

American Academy of Nursing Inc.

MILWAUKEE, WI

\$357,880—*Identifying potential technological solutions to improve the nurse work environment on medical/surgical units (18 months)*. ID 55767

American Public Health Association Inc.

WASHINGTON, DC

\$27,000—*Wisdom Works: a white paper to describe best practice retention strategies for older, experienced nurses (4 months)*. ID 53298

Ascension Health

ST. LOUIS, MO

\$300,000—*Study on how medical/surgical nursing staff spend their time (1 year)*. ID 52095

Association of Academic Health Centers Inc.

WASHINGTON, DC

\$32,918—*Developing a white paper and convening a workshop on the nursing faculty shortage (10 months)*. ID 52958

Boston University

School of Public Health

BOSTON, MA

\$61,375—*Study on improving the quality of care through routine, successful implementation of evidence-based practice at the bedside (1 year)*. ID 53955

Brigham & Women's Hospital Inc.

BOSTON, MA

\$44,982—*Building a business case: quantifying hospital-based nurses' contributions to patient safety (1 year)*. ID 52220

Center for Health Design Inc.

CONCORD, CA

\$173,500—*Developing an evidence-based design assessment and certification program for hospital design professionals (16 months)*. ID 53774

Columbia University

Graduate School of Business

NEW YORK, NY

\$226,988—*Econometric analysis of the impact of nurse skill level and turnover on patient outcomes (22 months)*. ID 53420

Communications Projects

MULTIPLE CONTRACTORS

\$24,808—*National Nurse Funders Collaborative meeting (1 month)*. ID 51118

\$40,000—*Expert meeting on best practices in hospital nursing organizational culture (4 months)*. ID 53260

Georgia Tech Research Corporation

ATLANTA, GA

\$27,250—*Conference on the impact of the hospital physical environment on health care outcomes and patient and staff satisfaction (8 months)*. ID 53343

\$149,988—*Planning effective design tours to highlight exceptional hospital culture and physical design (1 year)*. ID 55899

IDEO, Inc.

PALO ALTO, CA

\$59,188—*Multidisciplinary scenario-building workshop on the health care delivery system of the future (9 months)*. ID 52200

Institute for Family-Centered Care Inc.

BETHESDA, MD

\$30,000—*Convening on patient-centered care (1 year)*. ID 56097

Institute for Healthcare Improvement

CAMBRIDGE, MA

\$241,400—*Innovation on the prevention of hospital falls (1 year)*. ID 55297

Interdisciplinary Nursing Quality Research Initiative

Funding for interdisciplinary studies that address critical gaps in what we know about nursing quality and for the synthesis, translation and dissemination of results to key stakeholders.

- **Communications Project**

MULTIPLE CONTRACTORS

\$50,000—*Planning for the Interdisciplinary Nursing Quality Research Initiative (3 months)*. ID 53236

- **Constella Group, LLC**

DURHAM, NC

\$335,614—*Administrative support services for the Interdisciplinary Nursing Quality Research Initiative (1 year)*. ID 55505

- **MasiMax Resources, Inc.**

ROCKVILLE, MD

\$96,086—*Strategic communications support for the Interdisciplinary Nursing Quality Research Initiative (1 year)*. ID 55624

- **University of Pennsylvania**

School of Nursing

PHILADELPHIA, PA

\$321,639—*Technical assistance and direction for the Interdisciplinary Nursing Quality Research Initiative (1 year)*. ID 55599



**Jewish Healthcare Foundation
of Pittsburgh**

PITTSBURGH, PA
\$100,000—*Co-funding the Nurse Navigator fellowship program to improve skills in and increase accountability for hospital quality improvement (1 year).* ID 53795

Joint Commission Resources Inc.

OAKBROOK TERRACE, IL
\$290,030—*Developing a training series for hospital nursing and medical staff on inter- and intradisciplinary communication (2 years).* ID 53218

Bobbi Kimball, R.N., M.B.A.

SAN FRANCISCO, CA
\$35,000—*White paper on best practices in hospital nursing organizational culture (4 months).* ID 53226

Barbara L. Mackoff, Ed.D.

SEATTLE, WA
\$74,815—*Identifying key factors for the creation of a model of nurse middle manager engagement (14 months).* ID 55651

**National Center
for Healthcare Leadership**

CHICAGO, IL
\$380,000—*Increasing the role of nursing in senior leadership of health care organizations (18 months).* ID 52748

National Quality Forum

WASHINGTON, DC
\$93,116—*Developing and testing a tracking system to measure implementation of the National Quality Forum's nursing-sensitive measures (1 year).* ID 53972

**New York University
School of Education**

NEW YORK, NY
\$1,956,961—*National study to track career changes among newly licensed nurses (57 months).* ID 51120

**University of North Carolina
at Chapel Hill School of Nursing**

CHAPEL HILL, NC
\$590,552—*Developing a nursing school curriculum on quality and safety (18 months).* ID 55228

Partners Investing in Nursing's Future

National program in partnership with local foundations to address nursing issues important to those at the local and state levels.

• **Northwest Health Foundation Fund II**

PORTLAND, OR
\$75,035—*Planning for Partners Investing in Nursing's Future (1 month).* ID 53941

\$643,187—*Technical assistance and direction for Partners Investing in Nursing's Future (1 year).* ID 55611

Rutgers University Foundation

NEW BRUNSWICK, NJ
\$356,955—*Statewide survey to explore the impact of nurse staffing levels and work environment on patient outcomes (3 years).* ID 53071

Sojourn Communications, LLC

VIENNA, VA
\$614,325—*Strategic communications for the Foundation's Nursing interest area (1 year).* ID 52719

**Southern Connecticut State University
School of Health and Human Services**

NEW HAVEN, CT
\$9,700—*Research meeting to identify, develop and test a nationally endorsed nursing-sensitive quality measure (1 year).* ID 52935

Spann Communications, LLC

PITTSBURGH, PA
\$677,413—*Charting Nursing's Future policy brief series (33 months).* ID 53203

**Supporting Regional Response Team
Learning Networks**

Program to provide support to health care systems, hospital associations and other entities to establish learning networks to help hospitals implement and test rapid response team interventions, which are a promising approach to improve patient outcomes and improve the work environment for nurses.

Program Sites

• **Association of American
Medical Colleges**

WASHINGTON, DC
\$149,957—*(18 months).* ID 53681

• **Catholic Health Initiatives**

DENVER, CO
\$144,930—*(18 months).* ID 53692

• **Delmarva Foundation
for Medical Care Inc.**

EASTON, MD
\$149,997—*(18 months).* ID 53683

• **Health Research & Educational Trust
of New Jersey**

PRINCETON, NJ
\$150,000—*(18 months).* ID 53689

• **Minnesota Hospital
and Healthcare Foundation**

ST. PAUL, MN
\$149,516—*(18 months).* ID 53691

• **North Carolina
Hospital Foundation Inc.**

CARY, NC
\$150,000—*(18 months).* ID 53699

• **Tenet Healthcare Corporation**

DALLAS, TX
\$150,000—*(18 months).* ID 53688

• **VHA Inc.**

IRVING, TX
\$150,000—*(18 months).* ID 53686



- **Washington State Hospital Association**
SEATTLE, WA
\$150,000—(18 months). ID 53684

Other Program Activities

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$224,865—Providing technical assistance to rapid response team implementation sites (18 months). ID 55706

University of Texas at Arlington

- College of Engineering**
ARLINGTON, TX
\$129,212—Development of software to help balance nurse workload (2 years). ID 53963

Transforming Care at the Bedside

Pilot initiative working with hospitals in prototyping nursing unit-level strategies to improve the work environment and quality of care.

- **Ascension Health**
ST. LOUIS, MO
\$100,000—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55472
- **Brigham & Women’s Hospital Inc.**
BOSTON, MA
\$20,000—Training multidisciplinary teams in medical/surgical units in effective communication (1 year). ID 55864
- **University of California, Los Angeles, School of Public Health**
LOS ANGELES, CA
\$79,997—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55707
- **Cedars-Sinai Medical Center**
LOS ANGELES, CA
\$20,000—Establishing a student-nurse-focused performance improvement project (1 year). ID 55787

- **Children’s Memorial Hospital**
CHICAGO, IL
\$18,850—Support for nursing health and wellness (1 year). ID 55783

- **Communications Project**
MULTIPLE CONTRACTORS
\$50,000—Planning data collection for Transforming Care at the Bedside (3 months). ID 52825

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$62,091—Upgrading personal digital assistants to improve patient care at the bedside (3 months). ID 53658

- **Kaiser Foundation Health Plan Inc.**
OAKLAND, CA
\$100,000—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55471

- **Kaiser Foundation Hospitals**
OAKLAND, CA
\$19,000—Developing medical/surgical rooms to meet the needs of elderly patients and their families (1 year). ID 55789

- **North Shore University Hospital**
MANHASSET, NY
\$20,000—Developing a dedicated television channel for patients on complementary healing approaches to free nurses to perform other tasks (1 year). ID 55790

- **Prairie Lakes Health Care System Inc.**
WATERTOWN, SD
\$17,600—Promoting increased physician use of electronic patient records on Transforming Care at the Bedside units (1 year). ID 55803

- **Seton Northwest Hospital**
AUSTIN, TX
\$16,465—Creating private space for families and professionals adjacent to the rooms of chronically and terminally ill patients (1 year). ID 55802

- **The University of Texas M. D. Anderson Cancer Center**
HOUSTON, TX
\$19,760—Piloting a dedicated unit-based, nurse-run patient discharge program (1 year). ID 55792

- **ThedaCare Inc.**
APPLETON, WI
\$20,000—Implementing a patient fall assessment program (1 year). ID 55795

- **UPMC Presbyterian Shadyside**
PITTSBURGH, PA
\$99,735—Evaluating methods to disseminate findings from Transforming Care at the Bedside (1 year). ID 55469

- \$20,000—Interventions to promote and monitor nurse hand-washing (1 year). ID 55784

Transforming the Culture of Hospitals

Program to support ten competitively selected hospitals to document their stories of improving their organizational culture.

- **Humility of Mary Health Partners**
YOUNGSTOWN, OH
\$50,000—(9 months). ID 56367
- **Providence St. Vincent Medical Foundation**
PORTLAND, OR
\$50,000—(9 months). ID 56369

U.S. Department of Health

and Human Services, Agency for Healthcare Research and Quality
ROCKVILLE, MD
\$150,000—Development of a handbook for nurses on patient safety and quality (9 months). ID 55842



TARGETED PORTFOLIO

Public Health Program Area Update

The Public Health team seeks to strengthen America's public health system so it is better prepared to promote health and protect all Americans from a range of threats, including infectious diseases; health problems such as obesity, tobacco use and asthma; bioterrorism; and natural disasters like the hurricanes that devastated the Gulf Coast in 2005.

This past year we focused particularly on improving the performance and accountability of state and local public health agencies. The number of states where both state and local public health agencies are engaged in systematic performance assessment and quality improvement is one indicator we use to measure our progress. As a critical step toward achieving that goal, we began to explore the development of a national voluntary accreditation system for state and local public health agencies. The Exploring Accreditation project is co-funded by the Centers for Disease Control and Prevention and is coordinated by the National Association of County and City Health Officials, the Association of State and Territorial Health Officials, the American Public Health Association, and the National Association of Local Boards of Health, in partnership with other stakeholders.

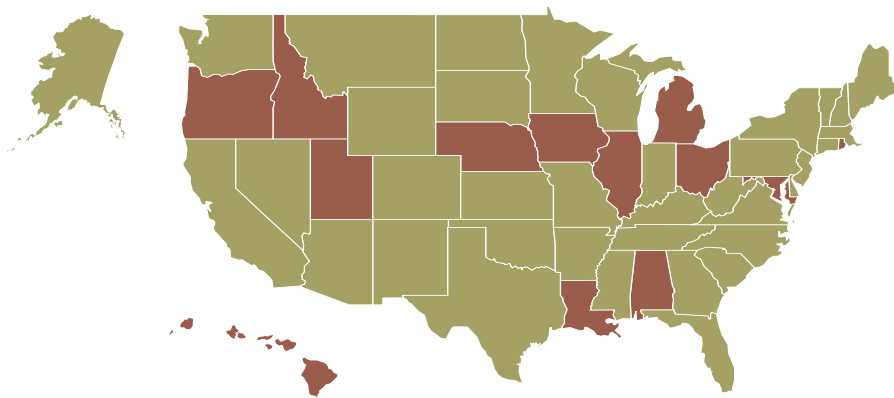
Exploring Accreditation represents an opportunity for public health leaders to consider how an accreditation system might improve the health of the communities and public they serve. A steering committee that includes representatives from local and state government public health agencies and experts in accreditation and performance standards will make definitive recommendations on the actions needed to develop a fair, reasonable, and meaningful national voluntary accreditation system for local and state public health agencies. Four workgroups will assist the steering committee and advise on key aspects of a national accreditation system. The workgroups will consider how such a system might complement existing state efforts; how federal, state and local groups would work together; models for financing; governance options; measures of system performance; and evaluation of the system. Recommendations are expected by the fall of 2006.

To complement Exploring Accreditation, the Foundation launched a competitive grant process to form a learning network collaborative to link states that already have experience in designing and implementing public health agency performance measurement or accreditation systems. Illinois, Michigan, Missouri, North Carolina and Washington are the first states to participate in the collaborative. These states will share lessons and best practices, participate in Exploring Accreditation, and work with the National Network of Public Health Institutes and the Public Health Leadership Society.



In 2006 the Public Health team will continue efforts to improve the performance and quality of public health agencies in multiple areas, including leadership, information technology, advocacy and communications. For more information about this team's initiatives and objectives, visit www.rwjf.org/publichealth.

STATES REPORTING ON BIO-THREAT RESPONSE CAPABILITIES¹



- 37 states **HAVE** adequate biosafety level 3 (BSL-3) laboratories that meet anticipated preparedness needs as outlined in their state's bioterrorism preparedness plan.
- 13 states **DO NOT HAVE** adequate biosafety level 3 (BSL-3) laboratories that meet anticipated preparedness needs as outlined in their state's bioterrorism preparedness plan.*

¹ Laboratory Facilities, Technology, and/or Equipment.

* Illinois did not respond to the 2005 survey. Illinois reported it did not have sufficient capabilities in the 2004 *Ready or Not?* survey. Puerto Rico responded that it did NOT have sufficient BSL-3 capabilities.

Note: Adequate biosafety level laboratories, necessary for the safe handling and analysis of infectious agents that may cause serious or potentially lethal disease as a result of exposure through inhalation, is an example of an indicator that might be part of a larger plan to measure the performance and accountability of state and local public health agencies.

Source: *Ready or Not? Protecting the Public's Health from Diseases, Disasters, and Bioterrorism*. Trust for America's Health, 2005.

Available at: <http://healthyamericans.org/reports/bioterror05/bioterror05Report.pdf>.



PUBLIC HEALTH 2005 GRANTS AND CONTRACTS

University of Arkansas for Medical Sciences

LITTLE ROCK, AR

\$276,310—*National study aimed at developing a typology of the structure and dynamics of the public health delivery system (2 years).* ID 53229

Association of State and Territorial Health Officials

WASHINGTON, DC

\$130,473—*Improving strategic effectiveness for state public health agencies (1 year).* ID 53327

\$233,848—*Developing an understanding of state governmental public health services (9 months).* ID 55274

Burness Communications, Inc.

BETHESDA, MD

\$78,500—*Communicating the work of a public health accreditation steering committee (14 months).* ID 53373

Communications Project

MULTIPLE CONTRACTORS

\$8,120—*American Public Health Association minority caucus breakfast meeting (5 months).* ID 55515

Council of State Governments

ATLANTA, GA

\$23,584—*Study on the portability of benefits for public health officials (6 months).* ID 56264

Emory University, Rollins School of Public Health

ATLANTA, GA

\$223,267—*Advancing the field of public health finance through public health systems research (19 months).* ID 52643

State of Georgia Department of Human Resources

ATLANTA, GA

\$25,000—*Summit for a Healthy Georgia: redesigning how the Division of Public Health works to improve Georgians' health (1 month).* ID 56169

Michael S. Hamm

ROCKVILLE, MD

\$39,750—*Facilitating and consulting for the public health accreditation project (1 year).* ID 53374

InformationLinks: Connecting Public Health with Health Information Exchanges

Program provides funds to state and local health departments to support and encourage their participation in regional health information networks.

Program Sites

- **City of Austin
Health and Human Services
Department**
AUSTIN, TX
\$75,000—(1 year). ID 56148
- **State of Colorado
Department of Public Health
and Environment**
DENVER, CO
\$92,030—(1 year). ID 53515
- **Denver Health and Hospital
Authority**
DENVER, CO
\$74,257—(1 year). ID 53518
- **Hamilton County
General Health District**
CINCINNATI, OH
\$74,408—(1 year). ID 53513

- **Imperial County**
EL CENTRO, CA
\$75,000—(1 year). ID 53527
- **State of Indiana, Indiana State
Department of Health**
INDIANAPOLIS, IN
\$100,000—(1 year). ID 53520
- **County of Ingham**
MASON, MI
\$74,518—(1 year). ID 53514
- **State of Kansas Department of
Health and Environment**
TOPEKA, KS
\$96,037—(1 year). ID 53528
- **Louisiana Public Health Institute**
BATON ROUGE, LA
\$74,980—(1 year). ID 53526
- **Maine Center for Public Health**
AUGUSTA, ME
\$100,000—(1 year). ID 53760
- **Mendocino County
Department of Public Health**
UKIAH, CA
\$74,800—(1 year). ID 53523
- **Mesa County Health Department**
GRAND JUNCTION, CO
\$75,000—(1 year). ID 53525
- **State of Minnesota
Department of Health**
ST. PAUL, MN
\$100,000—(1 year). ID 53524
- **New York City
Department of Health
and Mental Hygiene**
NEW YORK, NY
\$75,000—(1 year). ID 53519



• **Commonwealth of Puerto Rico**
Department of Health
SAN JUAN, PR
\$96,780—(1 year). ID 53522

• **Research Foundation of**
State University of New York
ALBANY, NY
\$74,949—(1 year). ID 53529

• **State of Rhode Island**
Department of Health
PROVIDENCE, RI
\$96,317—(1 year). ID 53521

• **County of Santa Cruz**
SANTA CRUZ, CA
\$74,839—(1 year). ID 56155

• **State of Tennessee**
Department of Finance
and Administration
NASHVILLE, TN
\$100,000—(1 year). ID 56152

• **State of Utah,**
Utah Department of Health
SALT LAKE CITY, UT
\$99,780—(1 year). ID 53517

• **State of Wisconsin**
Department of Health
and Family Services
MADISON, WI
\$100,000—(1 year). ID 53516

Other Program Activities

• **Communications Project**
MULTIPLE CONTRACTORS
\$183,872—*Technical assistance and direction for InformationLinks (1 year)*. ID 53530

• **National Opinion Research Center**
CHICAGO, IL
\$170,874—*Assessment of InformationLinks (20 months)*. ID 53785

University of Kentucky
Research Foundation
LEXINGTON, KY
\$163,999—*Increasing the availability and promoting the use of the National Library of Medicine's datasets for public health systems research (18 months)*. ID 55521

Barbara A. Leonard, M.P.H.
WINSLOW, ME
\$30,000—*Consulting services for the Foundation's Public Health interest area (4 months)*. ID 53841

University of Maryland, Baltimore,
School of Medicine
BALTIMORE, MD
\$450,000—*Planning for a public health information infrastructure for food safety (18 months)*. ID 55730

Multistate Learning Collaborative
for Public Health:
Innovators in Accreditation and
Other Systematic Performance
and Capacity Assessment Processes
Program to create a peer network of five innovator states with experience in designing and implementing a process for systematic assessment of local public health agency capacity and performance.

Program Sites

• **Michigan Public Health Institute**
OKEMOS, MI
\$149,536—(1 year). ID 53806

• **Missouri Institute for**
Community Health Inc.
JEFFERSON CITY, MO
\$150,000—(1 year). ID 53807

• **University of North Carolina**
at Chapel Hill
School of Public Health
CHAPEL HILL, NC
\$146,666—(1 year). ID 53808

• **United Way of Illinois Inc.**
OAK BROOK, IL
\$150,000—(1 year). ID 53805

• **Washington State**
Department of Health
TUMWATER, WA
\$150,000—(1 year). ID 53809

Other Program Activities

• **National Network of**
Public Health Institutes
NEW ORLEANS, LA
\$447,663—*Technical assistance and direction for the Multistate Learning Collaborative for Public Health (14 months)*. ID 53228

\$6,000—*Strategic communications and convening for the Multistate Learning Collaborative for Public Health (5 months)*. ID 56024

National Association of
County and City Health Officials
WASHINGTON, DC
\$200,000—*Communicating a common operational definition for local governmental public health agencies (10 months)*. ID 52676

\$742,377—*Developing recommendations for a national public health accreditation system to build state and local public health agency capacity (14 months)*. ID 53182

\$35,743—*Additional steering committee meeting for exploring accreditation (3 months)*. ID 56262



National Network of Public Health Institutes

NEW ORLEANS, LA
\$170,141—*Assessing local emergency preparedness using a common assessment tool (1 year).* ID 52865

Partnership for Prevention

WASHINGTON, DC
\$724,494—*Increasing the effectiveness of disease prevention and health promotion policies (2 years).* ID 53962

University of Pennsylvania, The Annenberg School for Communication

PHILADELPHIA, PA
\$500,000—*Development of a Web site for analysis of media content of public health issues (5 years).* ID 52539

Public Health Informatics Fellows Training Program

Program to use fellowship training in public health informatics as a strategy to catalyze the development of the field and create a sustainable pipeline of future leaders in public health informatics.

• **Communications Project**

MULTIPLE CONTRACTORS
\$320,000—*Public Health Informatics National Library of Medicine's Fellows: cross-site cohort leadership and field development (52 months).* ID 52829

Rand Corporation

ARLINGTON, VA
\$94,925—*Planning for the development of a systems-based strategy to improve the quality of public health (7 months).* ID 53270

Research America

ALEXANDRIA, VA
\$500,000—*Building strategic communication and advocacy skills of public health leaders (1 year).* ID 55389

Trust for America's Health

WASHINGTON, DC
\$3,838,995—*Building sustainable advocacy capacity for improving the nation's health (30 months).* ID 52525

Turning Point: Collaborating for a New Century in Public Health

Program to transform and strengthen the public health infrastructure so that states, local communities and their public health agencies may respond to the challenge to protect and improve the public's health in the 21st century.

• **Columbia University School of Nursing**

NEW YORK, NY
\$198,541—*Impact of the Turning Point Model State Public Health Act: a comprehensive assessment of changes in state public health laws (18 months).* ID 55377

• **Johns Hopkins University, Bloomberg School of Public Health**

BALTIMORE, MD
\$125,000—*Turning Point Model State Public Health Act: an assessment of legislative and regulatory laws and policies (18 months).* ID 55379

• **Kirby Marketing Solutions, Inc.**

SOLANA BEACH, CA
\$23,574—*Surveys to gather information to help improve the dissemination and sustainability of lessons from Turning Point (4 months).* ID 53347

• **University of Washington School of Public Health and Community Medicine**

SEATTLE, WA
\$841,422—*Technical assistance and direction for Turning Point (1 year).* ID 47897

• **Danie Watson**

WAYZATA, MN
\$50,000—*Marketing and communications support for Turning Point (15 months).* ID 51880

WESTAT, Inc.

ROCKVILLE, MD
\$224,080—*Analysis of the implementation and impact of the Young Epidemiology Scholars program (5 months).* ID 53800



TARGETED PORTFOLIO

Quality Health Care Program Area Update

We seek to ensure that all Americans, especially those with chronic conditions, receive high-quality health care in outpatient settings. To help achieve this goal, the Quality team has been working to improve performance on nationally adopted measures of outpatient chronic care quality through local market demonstrations. The Institute of Medicine recommended that aligning multiple forces in a geographic area is the next critical step toward improving the quality of care nationally. In accord with that recommendation we want to support strategies that recognize and take advantage of market forces. Our Quality team chose a market-based approach because, if aligned and focused, the forces within a market can create a sustained drive for quality improvement.

As we recognized the lack of functioning health care markets in the United States where supply and demand drives price and quality, in 2005 the team commissioned an intensive review and comparison of health care quality improvement activities in four communities. The purpose of this work was to compare some real communities with the Foundation's vision of what constitutes a well-functioning market to help us design and target future programming.

Before assessing the four communities, we developed a set of common criteria in order to effectively analyze and compare them. We identified eight attributes to help ascertain if a community was well-positioned to develop a functioning market: community leadership; sustainability; provider-based quality improvement activities; performance measurement; public reporting; financial incentives; health information technology and infrastructure; and consumer engagement. Using these criteria, we built a Market Readiness Matrix to help us better understand a given market's strengths and weaknesses. We then conducted interviews with key informants in each market. Finally, we spent two days in each market meeting people and conducting group interviews.

All four communities exhibited specific strengths and weaknesses. Health information technology and infrastructure was the most undeveloped attribute across the four, followed by provider financial incentives. Community leadership was the strongest attribute. Overall the four markets scored in the "basic" or average level of readiness for quality improvement, revealing there is an opportunity for significant progress. The effort, to our knowledge the first of its kind, helps us break down the complex dynamics within these health care communities. We believe this perspective will make us better able to help communities accelerate movement toward systems that drive and sustain quality care.



The next step is to design programs that will help communities accelerate their efforts to develop markets. As we develop this programming, here are some key questions the team is considering: Why are communities slow to create markets that will drive and sustain quality health care? What can the Foundation do to help communities make these changes? Which attributes or sequence of attributes should communities develop to accelerate improvement?

In addition to this project, over the course of the next year the Quality team will continue to work toward improving the quality of care that people with chronic conditions receive in outpatient settings. Specifically, we are supporting efforts to create national and local pressure for more transparency as a way to drive quality improvement; engaging consumers and purchasers in understanding and assessing quality; and tracking progress in achieving better care, both nationally and within demonstration markets. For more information about this team’s initiatives and objectives, visit www.rwjf.org/quality.

ADHERENCE TO QUALITY INDICATORS, OVERALL AND ACCORDING TO TYPE OF CARE

Variable	Number of Quality Indicators	Percentage of Recommended Care Received by Study Participants (95% CI)*
TYPE OF CARE		
Preventive	38	54.9
Acute	153	53.5
Chronic	248	56.1
Overall Care	439	54.9

*CI denotes confidence interval.

Source: McGlynn EA, Asch S, et al. "The Quality of Health Care Delivered to Adults in the United States." *New England Journal of Medicine*, 348(26): 2635–2645, 2003.



QUALITY HEALTH CARE 2005 GRANTS AND CONTRACTS

AcademyHealth

WASHINGTON, DC

\$199,469—Facilitating the Foundation's effort to actively engage consumers and consumer groups in improving health care quality (2 years).

ID 53662

Advancing Diabetes Self-Management

Program to expand and test multicomponent self-management programs that could be delivered in primary care settings and improve outcomes and cost-effectiveness.

- **Fleishman-Hillard, Inc.**

ST. LOUIS, MO

\$30,000—Communications support for Advancing Diabetes Self-Management and Building Community Supports for Diabetes Care (1 year). ID 52749

- **Washington University in St. Louis School of Medicine**

ST. LOUIS, MO

\$539,923—Communications and dissemination plan for Advancing Diabetes Self-Management (18 months). ID 56455

- **Washington University in St. Louis School of Medicine**

ST. LOUIS, MO

Technical assistance and direction for Building Community Supports for Diabetes Care and Advancing Diabetes Self-Management (1 year). ID 50497

Allies Against Asthma: A Program to Combine Clinical and Public Health Approaches to Chronic Illness

Program to support community-based coalitions aimed at improving efforts to control pediatric asthma.

- **University of Michigan School of Public Health**

ANN ARBOR, MI

\$449,949—Technical assistance and direction for Allies Against Asthma (20 months).

ID 49245

\$45,235—Dissemination of Allies Against Asthma activities in a supplemental theme issue of Health Promotion and Practice (1 year). ID 52817

Association of American Medical Colleges

WASHINGTON, DC

\$140,978—Engaging health centers' participation in the national Academic Chronic Care Collaborative (18 months). ID 55278

University of California, Berkeley, School of Public Health

BERKELEY, CA

\$1,399,873—Tracking and understanding national improvements in chronic illness care (2 years).

ID 51573

Center to Advance Palliative Care

Initiative to increase the number of hospitals that have the capability to provide quality palliative care; create sufficient momentum that hospital-based palliative care becomes a standard practice in comprehensive patient care; and provide leadership in the development of standards for palliative care programs.

- **Mount Sinai School of Medicine of New York University**

NEW YORK, NY

\$1,691,887—Technical assistance and direction for the Center to Advance Palliative Care (14 months). ID 48403

\$500,000—Transition funding for the Center to Advance Palliative Care (14 months). ID 52964

Children's Hospice & Palliative Care Coalition

WATSONVILLE, CA

\$50,000—Development of a pediatric palliative care online resource for parents (1 year). ID 53711

Collaborative Family Health Care Coalition

ROCHESTER, NY

\$5,000—Regional strategy meeting to further advance fully integrated health care services (6 months). ID 55615

Cygnus Corporation

ROCKVILLE, MD

\$30,057—National conference aimed at expanding research designs to improve the science base for health care quality improvement (6 months).

ID 55369



Dana Farber Cancer Institute Inc.

BOSTON, MA

\$99,848—*Convening the leaders in the field to develop strategies to advance education, research and clinical practice in palliative care (4 years).* ID 53976

Depression in Primary Care:

Linking Clinical and System Strategies

Program designed to increase the use of effective treatment models in primary care settings for patients with depression.

• **University of Pittsburgh School of Medicine**

PITTSBURGH, PA

\$739,409—*Technical assistance and direction for Depression in Primary Care (17 months).* ID 51814

Duke University Divinity School

DURHAM, NC

\$267,873—*Training health care providers in end-of-life care for minority populations (18 months).* ID 52783

Federation of State Medical Boards of the United States Inc.

DALLAS, TX

\$9,800—*Support for patient participation in a national dialogue on improving physician performance in practice (5 months).* ID 55705

George Washington University Center for Health Services Research and Policy

WASHINGTON, DC

\$41,333—*Planning for a project to assess legal barriers to using quality and disparities data (1 month).* ID 51564

\$599,999—*Legal barriers to using quality and disparities data (22 months).* ID 53340

Health e-Technologies:

Building the Science of eHealth

Program to support systematic research in the evaluation of interactive e-health applications for health behavior change and chronic disease management.

• **Brigham & Women's Hospital Inc.**

BOSTON, MA

\$540,253—*Technical assistance and direction for Health e-Technologies (1 year).* ID 48413

• **White Mountain**

Research Associates, L.L.C.

DANBURY, NH

\$59,374—*Assessing the role of Health e-Technologies in advancing the future of e-health (11 months).* ID 56232

Improving Asthma Care for Children

Program to improve the management of asthma for children covered by Medicaid and the State Children's Health Insurance Program.

• **Steege/Thomson Communications, Inc.**

PHILADELPHIA, PA

\$69,700—*Strategic communications for the Pediatric Asthma Initiative (6 months).* ID 46062

Improving Chronic Illness Care

Program to help health care organizations redesign care to improve the clinical and functional outcomes of patients with chronic illness.

Program Sites

• **Medical College of Wisconsin Inc.**

MILWAUKEE, WI

\$260,554—*Study of community-based care by parent mentors of children with asthma (2 years).* ID 52816

Other Program Activities

• **Group Health Cooperative**

SEATTLE, WA

\$1,197,956—*Technical assistance and direction for Improving Chronic Illness Care (21 months).* ID 48769

Lake Snell Perry & Associates, Inc.

WASHINGTON, DC

\$128,400—*Qualitative research with consumer advocates to help RWJF develop methods to engage consumers in its work in quality and disparities (8 months).* ID 51561

Last Acts

Communications campaign to improve care and caring near the end of life through activities focusing on advocacy, quality care, and consumer services.

• **National Hospice and Palliative Care Organization Incorporated**

ALEXANDRIA, VA

\$4,941,400—*Caring Connections: an initiative to promote and expand consumer engagement in end-of-life care (2 years).* ID 53554

Massachusetts Health Quality Partners Inc.

WATERTOWN, MA

\$67,466—*Meeting to document the value of leading regional quality measurement and improvement collaboratives and to promote their further use (6 months).* ID 53969

Mathematica Policy Research, Inc.

PRINCETON, NJ

\$78,195—*Assessment of the National Quality Forum's ability to engage consumers meaningfully in the Forum's quality improvement efforts (6 months).* ID 53278



Mercer Human Resource Consulting LLC

SAN FRANCISCO, CA
\$86,995—Consulting on health care customers' efforts to accelerate the pace of performance improvement (6 months). ID 53345

National Association of Health Data Organizations

SALT LAKE CITY, UT
\$149,997—Increasing consistency in public reporting of health care quality data across states (3 years). ID 53415

National Quality Forum

WASHINGTON, DC
\$2,500,000—Achieving national consensus on quality measures for ambulatory care (46 months). ID 51553

\$3,000,000—Strengthening the infrastructure of the National Quality Forum (1 year). ID 53663

Park Nicollet Institute

MINNEAPOLIS, MN
\$154,948—Development of electronic health record-based indicators for ambulatory and integrated health care systems (18 months). ID 53729

Patricia Patrizi

WYNCOTE, PA
\$226,219—Assessment of RWJF's entire body of work in end-of-life care (18 months). ID 56090

Porter Novelli Inc.

WASHINGTON, DC
\$83,620—Analyzing public reporting of health care quality measures and consumer perceptions from a marketing perspective (3 months). ID 53190

Prescription for Health: Promoting Healthy Behaviors in Primary Care Research Networks

Initiative, in collaboration with the Agency for Healthcare Research and Quality (AHRQ), to develop, field test, and disseminate innovative and feasible interventions for primary-care-based health behavior change counseling.

Program Sites

• **American Academy of Family Physicians National Research Network**

LEAWOOD, KS
\$300,000—Assessing improved health behaviors through telephone-linked care (2 years). ID 53771

• **Case Western Reserve University School of Medicine**

CLEVELAND, OH
\$300,000—Developing, implementing and evaluating a Web-based community health promotion resource (2 years). ID 53768

• **University of Colorado Health Sciences Center at Fitzsimons**

AURORA, CO
\$299,989—Developing and assessing multiple interactive technologies to enhance patient care (2 years). ID 53763

• **Dartmouth Medical School**

HANOVER, NH
\$299,957—Improving primary-care-based counseling to reduce adolescent health risk behaviors (2 years). ID 53765

• **Michigan State University College of Human Medicine**

EAST LANSING, MI
\$299,998—Connecting primary care patients with community resources to encourage healthy lifestyles (2 years). ID 53767

• **University of North Carolina at Chapel Hill School of Medicine**

CHAPEL HILL, NC
\$299,997—Developing and evaluating a pilot program to enhance health promotion activities in primary care medical practices (2 years). ID 53868

• **University of Oklahoma Health Sciences Center**

OKLAHOMA CITY, OK
\$299,926—Studying the impact of systematic delivery of brief behavioral counseling in primary care (2 years). ID 53764

• **University of Texas Health Science Center at San Antonio**

SAN ANTONIO, TX
\$296,420—Studying the effectiveness of a medical-assistant-based program to promote healthy behaviors among patients (2 years). ID 53766

• **Virginia Commonwealth University School of Medicine**

RICHMOND, VA
\$299,894—Web-based portal to direct healthy behavior (2 years). ID 53769

• **Yeshiva University, Albert Einstein College of Medicine**

BRONX, NY
\$299,997—Assessing family lifestyle behaviors as a means to promote healthy habits (2 years). ID 53770

Other Program Activities

• **University of Colorado Health Sciences Center at Fitzsimons**

AURORA, CO
\$731,398—Technical assistance and direction for Prescription for Health (1 year). ID 48432



Pursuing Perfection: Raising the Bar for Health Care Performance

Program to help hospital and physician organizations dramatically improve patient outcomes by pursuing perfection in all of their major care processes.

- **Boston University
School of Public Health**
BOSTON, MA
\$900,000—*Evaluation of Pursuing Perfection (21 months)*. ID 52283
- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$997,985—*Technical assistance and direction for Pursuing Perfection (1 year)*. ID 53864

Quality Allies: Improving Care by Engaging Patients

Program to support pilot testing of further innovations to overcome barriers to patients collaborating with physicians to manage their chronic conditions, including an online collaborative; a virtual learning community for providers; and a virtual learning community for patients and families.

- **Institute for Healthcare Improvement**
CAMBRIDGE, MA
\$904,508—*Technical assistance and direction for Quality Allies (1 year)*. ID 52854
\$1,439,038—*Technical assistance and direction for Quality Allies (14 months)*. ID 52855

Regional Market Pilot

Program to support the first step in an effort to accelerate improvements in care at the community level by cultivating and aligning market forces with quality improvement efforts.

- **Center for Health Improvement, Inc.**
SACRAMENTO, CA
\$178,705—*Consulting for the Regional Market Pilot (6 months)*. ID 52627
\$496,880—*Consulting for the Regional Market Pilot (6 months)*. ID 55475

Rutgers, The State University, School of Management and Labor Relations

NEW BRUNSWICK, NJ
\$50,000—*Studying organizational collaboration and its impact on the quality of health care delivery (18 months)*. ID 52850

Susanne Salem-Schatz, Sc.D.

NEWTON, MA
\$99,634—*Research to strengthen health care quality improvement evaluation and practice (6 months)*. ID 52931

University of Wisconsin School of Medicine and Public Health

MADISON, WI
\$54,500—*Measurement tools for exploring the impact of the ambulatory care workplace on quality of care in chronic disease (1 year)*. ID 53017



This facility is
smoke free.



TARGETED PORTFOLIO

Tobacco Use and Exposure Program Area Update

Smoking remains among the most pressing threats to America's health, and the Foundation is committed to saving lives by reducing tobacco use and exposure. In pursuit of that goal, the Tobacco team is focused on advancing and sustaining policy changes that have been shown to prevent and reduce tobacco use and exposure to secondhand smoke and to help addicted smokers quit. The number of Americans protected by law from the dangers of secondhand smoke is one indicator we use to measure our progress.

Currently an estimated 27 percent of Americans are covered by comprehensive clean indoor air or "smoke-free" laws—those providing full workplace protections without exemptions, including bars and restaurants. In November 2005, Washington became the ninth state to enact a comprehensive statewide smoke-free law, joining California, Connecticut, Delaware, Maine, Massachusetts, New York, Rhode Island and Vermont. Hundreds of cities and counties have taken action as well, as have entire nations including Ireland, Norway, Sweden, Italy and New Zealand. Cumulatively, this represents significant progress toward eliminating a major threat to the public's health, but more needs to be done. Secondhand smoke contains more than 4,000 chemicals and at least 69 carcinogens. It is a proven cause of lung cancer, chronic lung ailments such as bronchitis and asthma, low-weight births, and sudden infant death syndrome. And it is responsible for 38,000 deaths each year in the United States, according to the Centers for Disease Control and Prevention (CDC).

Recent studies using hospital admissions data in Pueblo, Colo. and Helena, Mont., found that the number of heart attacks declined 27 percent and 40 percent, respectively, after each city implemented a smoke-free workplace law, including restaurants and bars. Other studies have found that exposure to secondhand smoke increases the risk of heart disease among nonsmokers by as much as 60 percent and that as little as 30 minutes of exposure to secondhand smoke can trigger changes that increase the risk of a heart attack. Because of these risks from even short-term exposure to secondhand smoke, the CDC in April 2004 advised the 64 million Americans with cardiovascular disease to avoid indoor settings where smoking is allowed.

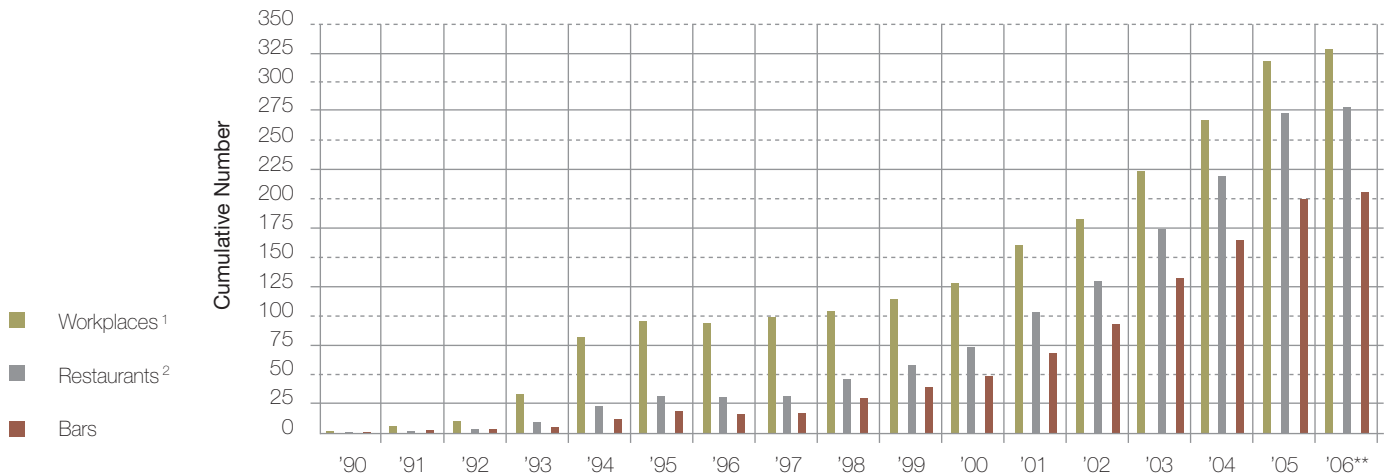
The evidence is also clear that smoke-free laws protect health without harming business. Dozens of economic impact and employment studies have shown that smoke-free laws do not harm sales or employment in restaurants or bars and may even have a positive impact. An April 2005 study by the Harvard School of Public Health found that Massachusetts' smoke-free law did not affect sales or employment in the state's restaurants, bars and nightclubs after taking effect on July 5, 2004. Some of the strongest evidence comes from New York City, where, in the year after the city's smoke-free law took effect in 2003, business receipts for restaurants and bars increased, employment rose, virtually all establishments were complying with the law, and the vast majority of New Yorkers supported the law.



There is growing evidence that clean indoor air laws increase smokers' motivation and attempts to quit. Coinciding with the implementation of New York City's law, telephone quitline counseling and free nicotine patches were offered to smokers wanting to quit, triggering more than 400,000 calls to the quitline in three days. Combined, these policies and interventions have produced a 15 percent drop in adult smoking rates between 2002 and 2004, resulting in 188,000 fewer smokers.

We seek to have at least 35 percent of the total U.S. population protected from secondhand smoke by April 2006. The Tobacco team will use integrated strategies to help achieve this goal, including: (1) research, including tracking and analyses of policies that affect tobacco use and exposure, (2) advocacy grants and technical assistance to states and communities, and (3) communications, including public education advertising, media relations, polling and message research, policy briefs, and news and information services to advance the public's understanding of research findings and support of advocacy efforts. For more information about this team's initiatives and objectives, visit www.rwjf.org/tobacco.

MUNICIPALITIES WITH LOCAL 100 PERCENT SMOKE-FREE CLEAN INDOOR AIR LAWS*



* Includes all municipalities with ordinances or regulations that do not allow smoking in attached bars or separately ventilated rooms and do not have size exemptions. Includes ordinances effective for any part of the year, i.e., if an ordinance was effective for the first half of 2001 but then repealed halfway through the year, that ordinance still gets counted in 2001 since it was in effect for part of the year.

** Year to Date, January 3, 2006.

¹ Includes both public and private non-hospitality workplaces, including, but not limited to, offices, factories and warehouses.

² Includes any attached bar in the restaurant.

Source: American Nonsmokers' Rights Foundation. Available at: www.no-smoke.org/pdf/100ordgraph.pdf.



TOBACCO USE AND EXPOSURE 2005 GRANTS AND CONTRACTS

Academy for Educational Development Inc.

WASHINGTON, DC

\$163,344—Promoting multifunder collaboration to put evidence-based tobacco cessation into practice (7 months). ID 55732

Addressing Tobacco in Health Care

Initiative intended to integrate effective tobacco treatment as part of basic health care.

- **University of Wisconsin
School of Medicine and Public Health**
MADISON, WI

\$400,000—Network to sustain and expand tobacco-related health care policy and systems change (2 years). ID 48283

American Lung Association

WASHINGTON, DC

\$150,000—Online database on state tobacco control policy, analysis of the data, trend tracking, communications, and technical assistance (3 years). ID 55427

Bridging the Gap:

Research Informing Practice and Policy for Healthy Youth Behavior

Program to improve the understanding of the role of policy and environmental factors in youth alcohol, illicit drug, and tobacco use, as well as diet and physical activity, to evaluate their effectiveness in reducing substance use and obesity among youth.

- **University of Illinois at Chicago
Health Research and Policy Centers**
CHICAGO, IL

\$3,087,105—(3 years). ID 52913

- **University of Michigan
Institute for Social Research**
ANN ARBOR, MI

\$2,032,895—(3 years). ID 55731

University of California, Los Angeles, School of Nursing

LOS ANGELES, CA

\$48,243—Analyzing changes in smoking status and quitting behaviors among female nurses (1 year). ID 55769

University of California, San Francisco, School of Medicine

SAN FRANCISCO, CA

\$399,000—Educational campaign for restaurant owners on smoke-free restaurants (2 years). ID 52810

GMMB Inc.

WASHINGTON, DC

\$250,000—Audience research and communications to increase public awareness and action for tobacco control (11 months). ID 53876

Helping Young Smokers Quit: Identifying Best Practices for Tobacco Cessation

Program to evaluate and disseminate effective, developmentally appropriate cessation treatment programs for adolescents who smoke and try unsuccessfully to quit.

- **University of Illinois at Chicago
School of Public Health**
CHICAGO, IL

\$2,996,867—(2 years). ID 52624

\$713,150—(1 year). ID 52929

The Mellman Group, Inc.

WASHINGTON, DC

\$120,000—Research and communications to increase public awareness and action for tobacco control (11 months). ID 56073

Policy Advocacy on Tobacco and Health: An Initiative to Build Capacity in Communities of Color for Tobacco Policy Change

Initiative to provide resources for community-based organizations and tribal groups interested in implementing effective tobacco prevention and cessation policy initiatives.

- **The Praxis Project Inc.**

WASHINGTON, DC

\$600,000—Technical assistance and direction for Policy Advocacy on Tobacco and Health (1 year). ID 49689

Research Network on the Etiology of Tobacco Dependence

Program to bring together leading researchers from a variety of perspectives and disciplines to work collaboratively in the study of the etiology of tobacco dependence in an effort to increase understanding of the development of tobacco dependence.

- **University of Kentucky
Research Foundation**

LEXINGTON, KY

\$50,000—Supplemental support for the Network's study on tobacco use in the U.S. military (1 year). ID 52546



**Smoke-Free Families:
Innovations to Stop Smoking
During and Beyond Pregnancy**

Program to reduce rates of smoking in families by supporting research to develop and evaluate effective new interventions to help women quit smoking before, during and after pregnancy.

- **University of Alabama at Birmingham
School of Medicine**
BIRMINGHAM, AL
\$494,356—*Technical assistance and direction for Smoke-Free Families (1 year).* ID 48081
- **University of North Carolina
at Chapel Hill, Cecil G. Sheps
Center for Health Services Research**
CHAPEL HILL, NC
\$572,698—*Marketing and communications support for the Smoke-Free Families National Partnership to Help Pregnant Smokers Quit (1 year).* ID 53310

The Strategy Group, Inc.

EVANSTON, IL
\$280,000—*Research and communications to increase public awareness and action for tobacco control (11 months).* ID 55834

**Substance Abuse Policy
Research Program**

Program to encourage experts in public health, law, political science, medicine, sociology, criminal justice, economics, psychology, and other behavioral and policy sciences to address issues related to substance abuse.

- **Colorado State University
College of Business**
FORT COLLINS, CO
\$34,942—*Testing the cultural frames of tobacco prevention among bicultural Mexican-American youth (14 months).* ID 52588

\$99,904—*Effects of flavored and natural cigarette claims on adolescents' perceptions and behavioral intentions (15 months).* ID 55499

- **Cornell University
College of Human Ecology**
ITHACA, NY
\$35,000—*Health insurance and the demand for advertised smoking cessation pharmacotherapies (1 year).* ID 53957
- **University of Florida
Institute for Child Health Policy**
GAINESVILLE, FL
\$61,119—*Measuring the public health impact of increased access to potential reduced exposure products for smokers (2 years).* ID 53902
- **Foundation of the University of
Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$99,326—*Tobacco use among the mentally ill: an important tobacco control issue (18 months).* ID 56397
- **Health Research Incorporated**
BUFFALO, NY
\$99,685—*Evaluating the effects of low or untaxed cigarettes on use, smoking cessation efforts and taxpayer cost (1 year).* ID 53631

\$30,000—*Study on impact of higher cigarette taxes on low income, low education, uninsured and minority smoking cessation (11 months).* ID 56199
- **Kean University
College of Business and
Public Administration**
UNION, NJ
\$99,614—*Effect of tobacco control policy on tobacco use in alcohol- and drug-dependent populations (2 years).* ID 53633

- **University of Massachusetts
Medical School**
WORCESTER, MA
\$89,981—*Quantitative meta-analysis examining the association between exposure to tobacco-friendly media and initiation of tobacco use by children (1 year).* ID 53081

\$49,691—*Investigating whether state compliance rates have contributed to the reduction in adolescent tobacco use (1 year).* ID 56201
- **National Bureau of
Economic Research Inc.**
CAMBRIDGE, MA
\$99,978—*Econometric analysis of the impact of smoking-related advertisements on smoking cessation (1 year).* ID 52782
- **Purdue University,
Krannert School of Management**
WEST LAFAYETTE, IN
\$36,331—*Effectiveness of cigarette taxation in deterring smoking from one pregnancy to the next (2 years).* ID 53634
- **Research Triangle Institute**
RESEARCH TRIANGLE PARK, NC
\$94,611—*Studying the impact of state tobacco control policies on heart disease mortality (1 year).* ID 52445

\$99,123—*New evidence on smoking behavior: comparing responses to experimental and real price increases (1 year).* ID 53811

\$99,179—*Study on smoker perceptions on reduced-risk cigarettes and countermarketing efforts (1 year).* ID 55876

\$29,655—*Study on the impact of the new Georgia Smokefree Air Act of 2005 (6 months).* ID 56203



• **University of Wisconsin School of Medicine and Public Health**
MADISON, WI
\$400,000—*Evaluating the consequences of the national tobacco quitline network on state quitlines and tobacco control programs (3 years).* ID 53133

\$99,988—*Secondary effects of the Madison smoke-free ordinance (18 months).* ID 55500

Tobacco-Free Kids Action Fund

WASHINGTON, DC
\$200,285—*Legal support for intervenors in the Department of Justice tobacco suit (1 year).* ID 55606

Tobacco Law Center

ST. PAUL, MN
\$250,000—*Legal technical assistance to the tobacco control community (11 months).* ID 55425

**Tobacco Policy Change:
A Collaborative for Healthier
Communities and States**

Program provides resources and technical assistance for community, regional and national organizations and tribal groups interested in advocating for effective tobacco prevention and cessation policy initiatives.

Program Sites

• **American Cancer Society Inc., Great West Division, Inc.**
SEATTLE, WA
\$50,000—*Statewide project focusing on educating, promoting and implementing tobacco-free workplace policies among Latino-owned businesses (1 year).* ID 55847

\$150,000—*Statewide coalitions to discourage tobacco use and promote responsible public policies for New Mexico's minority communities (1 year).* ID 55848

• **American Cancer Society Inc., New England Division, Inc.**
WILLISTON, VT
\$54,103—*Promoting an increased tobacco tax to prevent tobacco use initiation and encourage tobacco cessation (1 year).* ID 55832

• **American Lung Association of the City of New York Inc.**
NEW YORK, NY
\$50,000—*Promoting policies to deter the tobacco industry from targeting minority youth (1 year).* ID 55833

• **American Lung Association of the Upper Midwest dba American Lung Association of Illinois**
SPRINGFIELD, IL
\$148,737—*Public awareness campaign to increase the number of smoke-free communities in Illinois (1 year).* ID 55839

• **Center for MultiCultural Health**
SEATTLE, WA
\$50,000—*Eliminating secondhand smoke exposure by supporting clean indoor air policies and using Master Settlement funds for tobacco prevention and cessation (1 year).* ID 55841

• **Clean Air Council**
PHILADELPHIA, PA
\$44,699—*Workshops for restaurant and bar workers to encourage tobacco policy change in Pennsylvania (1 year).* ID 55835

• **Coalition for a Tobacco Free Arkansas**
LITTLE ROCK, AR
\$57,100—*Implementing a comprehensive smoke-free workplace education campaign (1 year).* ID 55846

• **Colorado Tobacco Education and Prevention Alliance**
DENVER, CO
\$150,000—*Increasing the number of smoke-free sites in the Denver metropolitan region through collaborative educational activities (1 year).* ID 55843

• **Families Under Urban and Social Attack Inc.**
HOUSTON, TX
\$100,900—*Collaborative activities to educate the public and policy-makers about the benefits of clean indoor air policies (1 year).* ID 55836

• **Greater Cleveland Health Education and Service Council Inc.**
CLEVELAND, OH
\$150,000—*Promoting clean indoor air in the Greater Cleveland area (1 year).* ID 55837

• **Indiana Latino Institute Inc.**
INDIANAPOLIS, IN
\$50,000—*Collaborative activities among faith leaders to advocate an increase in the tobacco tax and reduce tobacco use in Indiana (1 year).* ID 55849

• **Lesbian Community Cancer Project**
CHICAGO, IL
\$50,000—*Lesbian, gay, bisexual and transgender advocates for a smoke-free Chicago project (1 year).* ID 55840



- **Northwest Portland Area
Indian Health Board**

PORTLAND, OR

\$127,666—*Supporting tobacco control policy priorities among northwestern tribes, including clean indoor air laws and higher taxes on cigarettes (1 year).* ID 55852

- **Sociedad Latina Inc.**

ROXBURY, MA

\$50,000—*Advocating for the use of state tobacco tax and Master Settlement dollars to support youth tobacco prevention (1 year).* ID 55831

- **Tobacco-Free Coalition of Oregon**

MILWAUKIE, OR

\$103,248—*Changing company insurance policies to cover tobacco cessation as a standard benefit (1 year).* ID 55844

- **Youth Leadership Institute**

SAN FRANCISCO, CA

\$142,084—*Land-use policy advocacy campaign to reduce tobacco use among Latino youth in San Francisco's Mission District (1 year).* ID 55851

Other Program Activities

- **Emory University,
Rollins School of Public Health**

ATLANTA, GA

\$33,490—*Analysis of up to 10 state and local tobacco policy advocacy efforts in select Southern states (6 months).* ID 53980

- **Freeman Consulting Group, Inc.**

ROSWELL, GA

\$122,198—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52074

- **Kathleen Jerome**

FLORENCE, MA

\$113,116—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52068

- **Jerry Spegman**

PORTLAND, OR

\$116,570—*Consulting and technical assistance for the Foundation's tobacco policy advocacy work (1 year).* ID 52071

University of Wisconsin

School of Medicine and Public Health

MADISON, WI

\$100,000—*Co-funding an update of the national clinical guideline for treating tobacco use and dependence (18 months).* ID 55358



HUMAN CAPITAL PORTFOLIO UPDATE

A strong, capable and diverse health care workforce is necessary to improve the health and health care of all Americans. Thus, we support programs in leadership development, training and research for a diverse group of promising scholars and leaders; investments to build specific fields within health and health care; and other initiatives to help ensure our nation has a sufficient, well-trained workforce providing direct care and services to patients.

As our nation's population becomes increasingly diverse, the goals of the Human Capital Portfolio are to increase the diversity of applicants and participants in the Foundation's fellowship and scholarship programs, and to increase the diversity of the health and health care workforce in the United States.

In 2005 the Foundation began developing a plan to increase the diversity of people applying to our fellowship and scholarship programs. Our first step was to develop a better understanding of the racial, ethnic, gender, geographic and economic diversity of our programs' applicants and participants. Working with a marketing and communications consultant, the Foundation interviewed the leaders of seven of its fellowship and scholarship programs to assess their perceptions of their candidate pools, applicants, fellows and scholars, and to understand the effectiveness of existing efforts to increase the diversity of program participants.

Using the data and information collected during this assessment phase, our next step is to develop and implement marketing and outreach strategies to attract a more robust and diverse applicant pool for our fellowship and scholarship programs. We are firmly committed to improving the diversity in these programs and in the nation's health and health care professions.

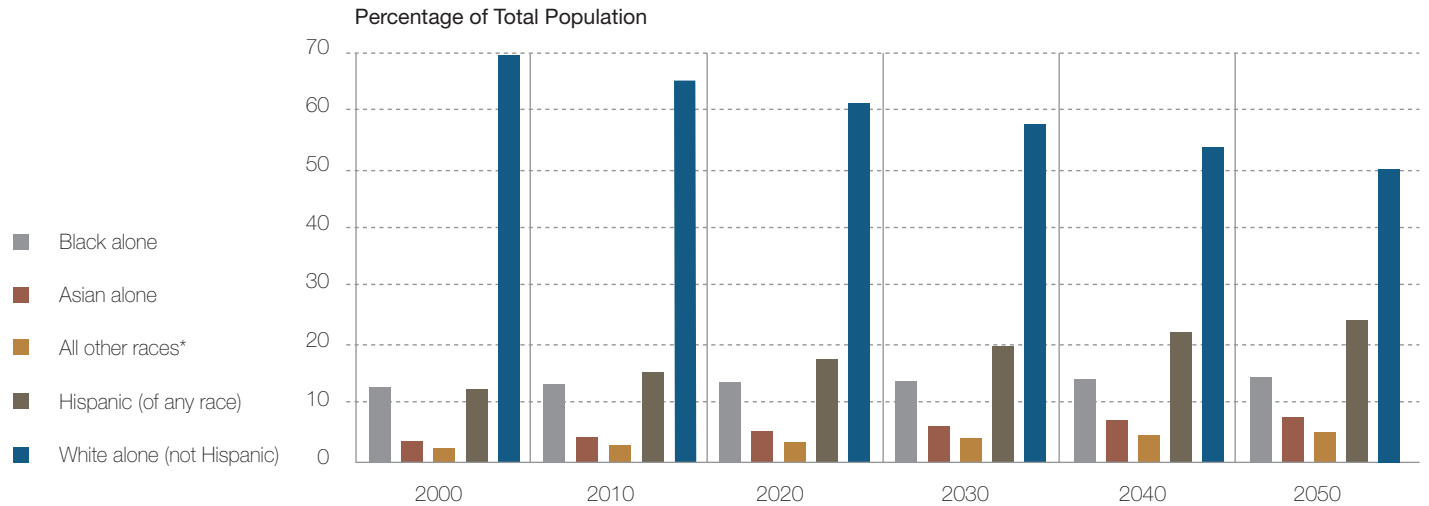
In the short term, we plan to track the number of underrepresented minorities applying to and participating in RWJF fellowship and scholarship programs. Most programs had been collecting demographic data, on a voluntary basis, through fellowship and scholarship applications, but there is currently no common definition of diversity across programs or standardization of questions about candidate demographics. Evidence shows that the demographics of health care professionals are far less diverse than those of the general population. One challenge to increasing diversity among our fellows and scholars is a lack of diversity within the pipeline of students who will be tomorrow's physicians, nurses, dentists, and health and health care leaders. The Foundation is addressing this issue through our *Summer Medical and Dental Education Program*, which encourages college students from underrepresented groups to pursue careers in medicine and dentistry.



Moving beyond RWJF's programs, we plan to identify and track the percentage of students in medical, dental and osteopathic schools who are underrepresented minorities, as well as the percentage of underrepresented minorities in key U.S. health and health care leadership positions. Although we recognize that it will take many years, we hope and expect that, in our lifetime, the diversity of health and health care leaders will more closely match the diversity of the nation.

In addition to our commitment to increasing the diversity of the health and health care workforce, RWJF has a long history of improving health and health care policy and leadership, and has supported education and training to build specific fields in health care—dentistry, public health, and social sciences, for example. We are developing new programs to build and strengthen the front-line health care workforce—social workers, home health aides, addiction counselors and nursing assistants—who provide regular care and services to patients. For more information about this portfolio's initiatives and objectives, visit www.rwjf.org/humancapital.

PROJECTED POPULATION OF THE UNITED STATES, BY RACE AND HISPANIC ORIGIN



* Includes American Indian and Alaska Native alone, Native Hawaiian and Other Pacific Islander alone, and two or more races.

Source: U.S. Census Bureau. *U.S. Interim Projections by Age, Sex, Race, and Hispanic Origin*, 2004. Available at: www.census.gov/ipc/www/usinterimproj/.



**HUMAN CAPITAL
2005 GRANTS AND CONTRACTS**

The Arnold Gold Foundation

ENGLEWOOD, NJ

\$1,000,000—*Sustaining the Gold Humanism Honor Society which promotes humanistic values in medicine (1 year).* ID 53284

Association of American Medical Colleges

WASHINGTON, DC

\$277,353—*The David E. Rogers Award honoring medical school faculty who made major contributions to improving the health and health care of Americans (10 years).* ID 39873

Association of Public Health Laboratories Inc.

WASHINGTON, DC

\$210,828—*Strategic planning for the public health laboratory leadership workforce (1 year).* ID 55610

Better Jobs, Better Care: Building a Strong Long-Term Care Workforce

A demonstration, research and evaluation initiative to create changes in policy and practice that will lead to the recruitment and retention of high-quality direct care workers in both nursing homes and home- and community-based settings.

Program Sites

- **Benjamin Rose Institute, Margaret Blenkner Research Institute**
CLEVELAND, OH
\$31,910—*Impact of job preparation, ongoing education and training on job satisfaction and commitment among front-line workers and their supervisors (3 months).* ID 56056

Other Program Activities

- **American Association of Homes and Services for the Aging**
WASHINGTON, DC
\$694,060—*Technical assistance and direction for Better Jobs, Better Care (16 months).* ID 48422

Boston Foundation Inc.

BOSTON, MA

\$1,687,565—*Expansion of SkillWorks: Partners for a Productive Workforce (54 months).* ID 52739

Boston University Health Policy Institute

BOSTON, MA

\$20,388—*Support for an RWJF Health Policy Fellows and Scholars in Health Policy Research workshop (5 months).* ID 53283

Burness Communications, Inc.

BETHESDA, MD

\$277,300—*Communications support for five RWJF Human Capital national programs (15 months).* ID 53093

Center for Creative Leadership

GREENSBORO, NC

\$80,900—*Producing a handbook for evaluation of leadership development projects (1 year).* ID 52232

Communications Projects

MULTIPLE CONTRACTORS

\$230,000—*Distributing the third edition of On Doctoring: Stories, Poems, Essays (1 year).* ID 52971

\$2,236,960—*New Connections: bringing diversity to RWJF grantmaking and increasing secondary data analyses (3 years).* ID 53801

Coro Southern California Inc.

LOS ANGELES, CA

\$45,926—*Evaluating a leadership training program for health care professionals working to improve opportunities for the medically underserved in Los Angeles (1 year).* ID 52740

Developing Leadership in Reducing Substance Abuse

Program to provide leadership development through mentoring for individuals who are early in their careers yet have shown the potential to become future leaders in reducing the harm caused by substance abuse through public health approaches.

- **Portland State University Graduate School of Social Work**
PORTLAND, OR
\$330,664—*Technical assistance and direction for Developing Leadership in Reducing Substance Abuse (21 months).* ID 49155

Joan Fitzgerald, Ph.D.

BOSTON, MA

\$15,755—*White paper on the rationale for addressing front-line workforce issues (4 months).* ID 53326

Generalist Physician Faculty Scholars Program

Program to strengthen the presence of generalist physician faculty in the nation's medical schools through career development awards to outstanding junior faculty in medical school departments/divisions of family medicine, general internal medicine and general pediatrics.

- **American College of Physicians—American Society of Internal Medicine**
WASHINGTON, DC
\$80,547—*Special supplement to the Annals of Internal Medicine on the future of generalism (3 months).* ID 50817
- **University of Texas Health Science Center at San Antonio**
SAN ANTONIO, TX
\$414,171—*Technical assistance and direction for the Generalist Physician Faculty Scholars Program (1 year).* ID 47906



The Harold Amos Medical Faculty Development Program

Four-year postdoctoral research awards offered to historically disadvantaged physicians who are committed to developing careers in academic medicine, to improving the health of underserved populations, and to furthering the understanding and elimination of health disparities.

Program Sites

- **University of Alabama at Birmingham School of Medicine**
BIRMINGHAM, AL
\$328,781—*Brian Sims, M.D., Ph.D. (4 years).* ID 51899
- **University of California, San Francisco, School of Medicine**
SAN FRANCISCO, CA
\$365,400—*Esteban G. Burchard, M.D. (4 years).* ID 51892
- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$365,400—*Esa Davis, M.D., M.P.H. (4 years).* ID 53501
- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$365,400—*Melanie L. Brown, M.D. (4 years).* ID 51901
- **H. Lee Moffitt Cancer Center and Research Institute Inc.**
TAMPA, FL
\$365,400—*Gregory M. Springett, M.D., Ph.D. (4 years).* ID 53761

- **University of Maryland, Baltimore, School of Medicine**

BALTIMORE, MD
\$365,400—*Rochelle Cunningham, M.D. (4 years).* ID 53500

- **University of Pennsylvania School of Medicine**

PHILADELPHIA, PA
\$365,400—*Carmen E. Guerra, M.D. (4 years).* ID 51895

- **Rush University Medical Center**

CHICAGO, IL
\$365,397—*Monica Peek, M.D., M.P.H. (4 years).* ID 53506

- **Stanford University School of Medicine**

STANFORD, CA
\$171,000—*E. Alejandro Sweet-Cordero, M.D. (18 months).* ID 53594

- **Vanderbilt University School of Medicine**

NASHVILLE, TN
\$364,219—*Saba Sile, M.D. (4 years).* ID 53509

- **Washington University in St. Louis School of Medicine**

ST. LOUIS, MO
\$365,400—*Pablo F. Soto, M.D. (4 years).* ID 51893

- **Yeshiva University, Albert Einstein College of Medicine**

BRONX, NY
\$365,400—*Michelle Floris-Moore, M.D. (4 years).* ID 51898
\$365,400—*Genevieve Neal-Perry, M.D., Ph.D. (4 years).* ID 51900

Other Program Activities

- **Emory University School of Medicine**
ATLANTA, GA
\$563,015—*Technical assistance and direction for the Harold Amos Medical Faculty Development Program (1 year).* ID 48487

Health Policy Fellowships Program

Program that allows midcareer health professionals and behavioral and social scientists to experience a one-year residency in Washington, D.C., working for a member of Congress on health policy.

Program Sites

- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$155,000—*Leona Cuttler, M.D. (3 years).* ID 55260
- **Children's Hospital of Birmingham**
BIRMINGHAM, AL
\$155,000—*Martina Bebin, M.D. (3 years).* ID 53549
- **Edward Via Virginia College of Osteopathic Medicine**
BLACKSBURG, VA
\$155,000—*Alfred M. Pheley, Ph.D. (3 years).* ID 53626
- **The University of Iowa College of Medicine**
IOWA CITY, IA
\$155,000—*Sarah K. England, Ph.D. (3 years).* ID 53625
- **Johns Hopkins University School of Medicine**
BALTIMORE, MD
\$155,000—*Roger A. Johns, M.D. (3 years).* ID 53548



- **Leonard J. Chabert Medical Center**
HOUMA, LA
\$155,000—*Kathy Hebert, M.D. (3 years).*
ID 53627
- **University of Nebraska
Medical Center College of Nursing**
OMAHA, NE
\$31,563—*Pamela D. Bataillon, R.N., M.S.N. (1 year).* ID 56060
- **Vanderbilt University Medical Center**
NASHVILLE, TN
\$155,000—*Robin R. Hemphill, M.D., M.P.H. (3 years).* ID 53550

Other Program Activities

- **National Academy of Sciences—
Institute of Medicine**
WASHINGTON, DC
\$732,132—*Technical assistance and direction for the Health Policy Fellowships Program (1 year).* ID 55392

Health Students

- **Taking Action Together Inc.**
ATLANTA, GA
\$58,140—*Establishing an online peer-reviewed journal for health students (3 years).* ID 53759

Health Workforce Solutions LLC

- **ALAMEDA, CA**
\$325,000—*Creating and disseminating a front-line health and health care workforce data chartbook (1 year).* ID 53870

Innovators Combating Substance Abuse

Program to highlight substance abuse as a leading health problem by recognizing those who are striving to bring creative solutions to the field of substance abuse.

Program Sites

- **Ark Inc.**
TROY, NY
\$120,689—*Using art to increase self-esteem and problem-solving skills in adolescent substance abusers (1 year).* ID 53905

Other Program Activities

- **Johns Hopkins University
School of Medicine**
BALTIMORE, MD
\$499,642—*Technical assistance and direction for Innovators Combating Substance Abuse (1 year).* ID 46910
- **M Booth & Associates, Inc.**
NEW YORK, NY
\$246,666—*Communications activities to wind down Innovators Combating Substance Abuse and Developing Leadership in Reducing Substance Abuse (16 months).* ID 53402

Investigator Awards in Health Policy Research Program

Program to support highly qualified individuals to undertake broad studies of the most challenging policy issues in health and health care facing America.

Program Sites

- **Boston University
School of Public Health**
BOSTON, MA
\$274,676—*Examining the cesarean imperative in U.S. maternity care (3 years).* ID 52711
- **University of California, Berkeley**
BERKELEY, CA
\$274,995—*Study on federalism and strategies for reform in American health policy (3 years).* ID 52747
- **University of California, Los Angeles,
School of Medicine**
LOS ANGELES, CA
\$275,000—*Studying the health of Mexican immigrants in the United States (2 years).* ID 52743

- **University of California,
San Francisco, Institute for
Health Policy Studies**
SAN FRANCISCO, CA
\$275,000—*Research on improving health care performance measurement and reporting (3 years).* ID 52712

\$274,950—*Manuscript on reconfiguring the function, form and feasibility of the U.S. health care system (30 months).* ID 52745
 - **University of Chicago**
CHICAGO, IL
\$273,810—*Study on race, politics and adolescent health: understanding the health attitudes and behaviors of African-American youth (3 years).* ID 52709
 - **Harvard University
School of Public Health**
BOSTON, MA
\$275,000—*Community context of well-being: a longitudinal study of social mechanisms and neighborhood processes (3 years).* ID 52746
 - **The Mailman School of Public Health
at Columbia University**
NEW YORK, NY
\$274,969—*Researching the political history of modern U.S. health policy (3 years).* ID 52708
 - **Wake Forest University
School of Medicine**
WINSTON-SALEM, NC
\$274,827—*Examining the law and ethics of consumer-directed health care (30 months).* ID 52744
- #### Other Program Activities
- **Rutgers, The State University,
The Institute for Health,
Health Care Policy,
and Aging Research**
NEW BRUNSWICK, NJ
\$826,490—*Technical assistance and direction for the Investigator Awards in Health Policy Research Program (1 year).* ID 48496



Jobs to Careers: Promoting Work-Based Learning for Quality Care

Program to establish systems that train, develop, reward and advance current front-line health and health care workers to improve the quality of care and ensure the quality of services provided to patients and communities.

• **Communications Project**

MULTIPLE CONTRACTORS
\$300,000—*Convening activities for Jobs to Careers (6 months).* ID 55404

• **Jobs for the Future Inc.**

BOSTON, MA
\$799,134—*Technical assistance and direction for Jobs to Careers (1 year).* ID 56205

• **Kristen Putnam**

OAKLAND, CA
\$37,322—*Development of the call for proposals for Jobs to Careers (4 months).* ID 53015
\$66,050—*Start-up administrative support for Jobs to Careers (6 months).* ID 55251

Kansas Health Institute

TOPEKA, KS
\$13,714—*Review of the Foundation's Health & Society Scholars, Scholars in Health Policy Research, and Clinical Scholars programs (3 months).* ID 52589

Lipman Hearne Inc.

CHICAGO, IL
\$37,500—*Developing a marketing plan to increase diversity among RWJF's fellows and scholars (3 months).* ID 52536

Minority Health Professions Foundation

ATLANTA, GA
\$20,000—*Health careers symposium for minority high school students (6 months).* ID 52685

National Academy of Sciences—Institute of Medicine

WASHINGTON, DC
\$36,300—*Support for an RWJF Health Policy Fellows and Scholars in Health Policy Research workshop (3 months).* ID 52962

National Urban Fellows Inc.

NEW YORK, NY
\$120,000—*Support for two National Urban Fellows mentorships at RWJF (14 months).* ID 55354

John L. Palmer, Ph.D.

FAYETTEVILLE, NY
\$13,740—*Review of the Foundation's Health & Society Scholars, Scholars in Health Policy Research, and Clinical Scholars programs (3 months).* ID 52590

Partnerships for Quality Education

Program to train primary care residents and nurse practitioners to deliver high-quality care for patients with chronic illnesses within the fixed-budget constraints of managed care.

• **Harvard Pilgrim Health Care Inc.**

BOSTON, MA
\$546,950—*Interdisciplinary action-based learning on quality improvement for students in academic health centers (18 months).* ID 52869

• **New York University, Robert F. Wagner Graduate School of Public Service**

NEW YORK, NY
\$199,920—*Evaluation of Achieving Competence Today III: interdisciplinary action-based learning on quality improvement for students in academic health centers (15 months).* ID 53090

Pipeline, Profession and Practice: Community-Based Dental Education

Program to assist dental schools to increase access to dental care for underserved populations.

• **Columbia University School of Dental and Oral Surgery**

NEW YORK, NY
\$625,620—*Technical assistance and direction for Pipeline, Profession and Practice (1 year).* ID 48387

Research Foundation of the City University of New York

NEW YORK, NY
\$87,372—*Collaborative workforce development program among high schools, public hospitals and public colleges (4 months).* ID 55657

Research Foundation of State University of New York

ALBANY, NY
\$97,499—*National dissemination of a model program to increase interest in the health professions (18 months).* ID 53143

Robert Wood Johnson Clinical Scholars Program

Program to augment clinical training by providing new skills and perspectives necessary to achieving leadership positions both within and outside the walls of academia in the 21st century.

Program Sites

• **University of California, Los Angeles, School of Medicine**

LOS ANGELES, CA
\$1,015,000—(2 years). ID 52791
\$1,210,000—(2 years). ID 52795

• **University of Chicago, The Pritzker School of Medicine**

CHICAGO, IL
\$200,000—(1 year). ID 52788



• **Johns Hopkins University
School of Medicine**

BALTIMORE, MD
\$200,000—(1 year). ID 52789

• **University of Michigan
Medical School**

ANN ARBOR, MI
\$1,015,000—(2 years). ID 52792
\$555,000—(2 years). ID 52796

• **University of North Carolina
at Chapel Hill School of Medicine**

CHAPEL HILL, NC
\$200,000—(1 year). ID 52790

• **University of Pennsylvania
School of Medicine**

PHILADELPHIA, PA
\$1,067,450—(2 years). ID 52793
\$1,210,000—(2 years). ID 52797

• **University of Washington
School of Medicine**

SEATTLE, WA
\$200,000—(1 year). ID 52799

• **Yale University
School of Medicine**

NEW HAVEN, CT
\$1,015,000—(2 years). ID 52794
\$975,000—(2 years). ID 52798

Other Program Activities

• **Stanford University
School of Medicine**

STANFORD, CA
\$1,369,740—*Technical assistance and direction for the Robert Wood Johnson Clinical Scholars Program (1 year)*. ID 48345

**Robert Wood Johnson Community
Health Leadership Program**

Program to provide recognition for the contributions community health leaders make to achieving RWJF's mission and goals and to enhance the capacity of these individuals to have a more permanent and widespread impact on health care problems.

• **Communications Project**

MULTIPLE CONTRACTORS
\$27,000—*Robert Wood Johnson Community Health Leadership redesign meeting (3 months)*. ID 55320

• **Third Sector New England Inc.**

BOSTON, MA
\$1,176,700—*Technical assistance for the Robert Wood Johnson Community Health Leadership Program (1 year)*. ID 48871

**Robert Wood Johnson Executive Nurse
Fellows Program**

Advanced leadership program for nurses in senior executive roles in health services, public health and nursing education who aspire to help lead and shape the U.S. health care system of the future.

Program Sites

• **University of California, San Francisco,
Center for the Health Professions**

SAN FRANCISCO, CA
\$8,300,000—*Technical assistance and direction and fellow training costs (6 years)*. ID 48862

Other Program Activities

• **The Lewin Group, Inc.**

FALLS CHURCH, VA
\$341,298—*Evaluation of the Robert Wood Johnson Executive Nurse Fellows Program (1 year)*. ID 53140

**Robert Wood Johnson Health & Society
Scholars Program**

Program to build the field of population health by training scholars to investigate the connections among biological, behavioral, environmental, economic and social determinants of health; and develop, evaluate, and disseminate knowledge and interventions based upon integration of these determinants.

Program Sites

• **University of California,
San Francisco, School of Medicine**

SAN FRANCISCO, CA
\$146,496—(1 year). ID 53346

• **The Mailman School of Public Health
at Columbia University**

NEW YORK, NY
\$81,750—(1 year). ID 53676

• **University of Pennsylvania,
Leonard Davis Institute of
Health Economics**

PHILADELPHIA, PA
\$86,982—(1 year). ID 53677

Other Program Activities

• **Communications Project**

MULTIPLE CONTRACTORS
\$511,815—*Technical assistance and direction for the Robert Wood Johnson Health & Society Scholars Program (1 year)*. ID 48418



Scholars in Health Policy Research Program

Program to help develop a new generation of creative thinkers in health policy research within the disciplines of economics, political science and sociology.

Program Sites

- **Boston University Health Policy Institute**
BOSTON, MA
\$901,572—*Supplemental support for the Scholars in Health Policy Research Program to increase the number of scholars (6 years).* ID 53869
- **University of California, Berkeley, School of Public Health**
BERKELEY, CA
\$32,700—*Supplemental research funds for the Scholars in Health Policy Research Program (1 year).* ID 55363

Other Program Activities

- **Boston University Health Policy Institute**
BOSTON, MA
\$634,732—*Technical assistance and direction for the Scholars in Health Policy Research Program (1 year).* ID 48475

Social Science Research Council

NEW YORK, NY
\$28,177—*Feasibility assessment and design of a pilot transdisciplinary doctoral program in health policy (6 months).* ID 55232

Summer Medical and Dental Education Program

Program to develop and implement a six-week academic enrichment program for undergraduate college students from minority groups, rural areas and economically disadvantaged backgrounds who are interested in pursuing careers in medicine or dentistry.

Program Sites

- **University of Alabama at Birmingham School of Medicine**
BIRMINGHAM, AL
\$300,000—(8 months). ID 53011
- **University of California, Los Angeles, School of Medicine**
LOS ANGELES, CA
\$1,199,634—(4 years). ID 55949
- **Case Western Reserve University School of Medicine**
CLEVELAND, OH
\$1,199,452—(4 years). ID 55978
- **University of Chicago, The Pritzker School of Medicine**
CHICAGO, IL
\$300,000—(1 year). ID 47357
- **Columbia University College of Physicians & Surgeons**
NEW YORK, NY
\$1,200,000—(4 years). ID 56044
- **Duke University School of Medicine**
DURHAM, NC
\$1,199,904—(4 years). ID 56040
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$1,200,000—(4 years). ID 55950
- **Howard University College of Dentistry**
WASHINGTON, DC
\$1,200,000—(4 years). ID 55947

- **University of Louisville Research Foundation Inc.**
LOUISVILLE, KY
\$1,187,206—(4 years). ID 55961
 - **University of Nebraska Medical Center**
OMAHA, NE
\$1,200,000—(4 years). ID 55946
 - **The University of Texas Health Science Center at Houston Dental Branch**
HOUSTON, TX
\$1,181,239—(4 years). ID 56042
 - **University of Virginia School of Medicine**
CHARLOTTESVILLE, VA
\$1,200,000—(4 years). ID 55952
 - **University of Washington School of Medicine**
SEATTLE, WA
\$1,200,000—(4 years). ID 55960
 - **Yale University School of Medicine**
NEW HAVEN, CT
\$1,092,556—(4 years). ID 55951
- Other Program Activities**
- **Association of American Medical Colleges**
WASHINGTON, DC
\$966,916—*Technical assistance and direction for the Summer Medical and Dental Education Program (1 year).* ID 53036
 - **Truman Medical Center Incorporated**
KANSAS CITY, MO
\$387,930—*Implementation of three innovative programs to increase educational opportunities for front-line health care workers (2 years).* ID 51336
 - **University HealthSystem Consortium**
OAK BROOK, IL
\$48,000—*Piloting a shared virtual university model for health care organizations (8 months).* ID 53610



VULNERABLE POPULATIONS PORTFOLIO UPDATE

Through the Vulnerable Populations Portfolio, the Foundation supports programs at the community level that directly touch people's lives. If we expect to improve the health status of the most vulnerable Americans, we need to acknowledge that social factors like inadequate housing, poor education, violence and poverty contribute to poor health. Therefore, we seek to support promising efforts that address and link social factors and health status.

In 2005 we initiated several such programs employing novel approaches that connect health and social factors to improve health. Sports4Kids uses play to promote physical activity and youth development in schools. Children in low-income neighborhoods experience poor health outcomes and social problems that are exacerbated by the lack of safe places to play, and these children often come to school not knowing how to play. Sports4Kids places trained staff in schools to promote physical activity and learning through play. Sports4Kids currently operates in 75 elementary and middle schools in Oakland, San Francisco and Baltimore, reaching 32,000 students. With RWJF support, the program is expanding to three additional cities.

Indeed, children who live in low-income communities are particularly vulnerable to the social factors that influence health. RWJF recently joined with W.K. Kellogg Foundation and Atlantic Philanthropies to support an expansion of the Family Advocacy program to 30 new sites across the United States. Based at Boston Medical Center, Family Advocacy addresses the intersection of health and social factors through a partnership between the medical and legal professions. A team of full-time paid legal advisers work in tandem with pediatricians, who are often the first to discover a family with inadequate nutrition, housing or health coverage, or to hear about landlords who refuse to fix dangerous dwellings. These kinds of challenges—such as a leaky pipe that leads to a moldy carpet, which triggers a child's asthma—are often at the root of poor health status for vulnerable families. This program makes it possible for pediatricians to identify these health-related concerns and connect families with staff who can advocate on their behalf. A member of the Family Advocacy legal staff will call landlords to remind them of their legal obligation to maintain their properties, thus leading to the needed repairs. The Boston Medical Center has used this model for more than 12 years and has helped more than 4,000 families.

Seniors are also among America's most vulnerable populations. The Green House Project represents a higher-quality alternative to institutional skilled nursing care. Green Houses are small, self-contained homes for elders with substantial disabilities that operate under a state skilled nursing home license. They represent a radical departure from traditional nursing home practices and environments. Each element of the operation and design is crafted to change skilled long-term-care practices to return control, dignity, and a sense of



well-being to residents and direct care staff. Under a previous grant, the Foundation helped to demonstrate the Green House model—now up and running in Tupelo, Miss. The Green House Project is designed to jump-start development of more than 100 Green Houses nationally. It is our hope that there will be a Green House in every state by 2010.

New immigrants and their families—particularly children—face multiple challenges of acculturation that affect their health and well-being, including their mental health. Through the Center for Health and Health Care in Schools, we provided support to 15 communities to establish school-connected mental health services for students that will help them overcome the cultural and language barriers faced by children of immigrant and refugee families.

The issues we seek to address are broad, complex and deeply entrenched. As we look ahead to 2006, we are developing programs that will help communities address some of the public health challenges of prisoners who rejoin society after incarceration. We will also consider the health and social needs of children who are aging out of the foster care system, and maintain our focus on the needs of new immigrants and refugees. Through a new “Fresh Ideas Fund” we will continue to seek novel community-level approaches that work at this intersection of health and social factors. For more information about this portfolio’s initiatives and objectives, visit www.rwjf.org/vulnerable.



**VULNERABLE POPULATIONS
2005 GRANTS AND CONTRACTS**

After School: Connecting Children at Risk With Responsible Adults to Help Reduce Youth Substance Abuse and Other Health-Compromising Behaviors
Program to support a three-city demonstration project designed to connect at-risk urban youth with responsible adults in activities after school.

Program Sites

- **Boston After School & Beyond, Inc.**
BOSTON, MA
\$1,792,718—(22 months). ID 55436

Other Program Activities

- **Nonprofit Finance Fund**
NEW YORK, NY
\$217,185—*The After School Project (6 months)*. ID 56104

American Public Health Association Inc.
WASHINGTON, DC
\$25,750—*National Public Health Week 2005: promoting access to quality health care for the elderly (1 year)*. ID 52691

America's Health Together
WASHINGTON, DC
\$35,000—*Meeting on ways that philanthropy can help to shape and improve mental health initiatives (6 months)*. ID 53921

Baystate Medical Center Inc.
SPRINGFIELD, MA
\$250,000—*Developing a sustainable program to bring community services to incarcerated Puerto Rican immigrants and their families as a bridge to receiving proper services after their release (2 years)*. ID 55313

Boston Medical Center Corporation
BOSTON, MA
\$397,780—*Establishing a national center promoting legal advocacy in pediatric clinics for low-income children (2 years)*. ID 52540

University of California, San Francisco, School of Medicine
SAN FRANCISCO, CA
\$266,104—*Planning for the RWJF Commission on Health Equity aimed at raising awareness and stimulating debate on the socioeconomic gaps in health (8 months)*. ID 53762

**Caring Across Cultures:
Addressing Mental Health Needs
of Diverse Children and Youth**

Project to fund communities to establish school-connected mental health services for students who require them, with an emphasis on overcoming the cultural and language barriers of children residing in immigrant and refugee families.

- **George Washington University, The Center for Health and Health Care in Schools**
WASHINGTON, DC
\$2,499,204—*Technical assistance and direction for Caring Across Cultures (4 years)*. ID 55531

Cash & Counseling

Expansion of a proven model of consumer-directed supportive services to more states, allowing thousands more older adults and people with disabilities to have choice and control over the care they receive.

- **Boston College Graduate School of Social Work**
CHESTNUT HILL, MA
\$925,620—*Technical assistance and direction for Cash & Counseling (1 year)*. ID 49697
- **Communications Project**
MULTIPLE CONTRACTORS
\$399,000—*Publications to support dissemination of Cash & Counseling, a consumer-driven supportive services model for the elderly and disabled (2 years)*. ID 53862

Center for Growing and Becoming Inc.
NEW YORK, NY
\$249,990—*The Green House Project: developing small community homes as alternatives to nursing homes (1 year)*. ID 51241

The Center for Health and Health Care in Schools

Initiative to support the development of sustainable models of dental and mental health services organized by school-based health centers.

- **George Washington University, The Center for Health and Health Care in Schools**
WASHINGTON, DC
\$394,742—*Environmental scan of school-related mental health services and support for school-based health care (10 months)*. ID 52530

Center for Health Care Delivery Alternatives, Inc., dba Rosenberg & Associates
OAKLAND, CA
\$278,065—*Exploring the feasibility of replicating a correctional facility and community health center re-entry model for high-risk prisoners (6 months)*. ID 53818

Center for Multicultural Human Services
FALLS CHURCH, VA
\$392,720—*Establishing a technical assistance center on developing a community-based model for providing mental health services to immigrants and refugees (15 months)*. ID 52442

Children's Futures

Program to employ a comprehensive set of interventions designed to improve the health of children in Trenton, New Jersey.

- **Children's Futures Support Fund Inc.**
TRENTON, NJ
\$1,228,594—*Technical assistance and direction for Children's Futures (1 year)*. ID 48430



Coalition for Environmentally Safe Communities, Inc.

FALLS CHURCH, VA
 \$20,000—Supporting an advisory board on community health for East Baltimore (1 year). ID 53895

Communications Projects

MULTIPLE CONTRACTORS
 \$588,695—Communications support for the Vulnerable Populations Portfolio (19 months). ID 52310

\$17,250—Faith-based funders meeting (3 months). ID 53547

\$620,486—Replication of the Green House Project: developing small community homes as alternatives to nursing homes (5 years). ID 55941

\$400,000—Communications support for Sports4Kids (32 months). ID 56170

Community Partnerships for Older Adults

Program to foster efforts of local public-private partnerships to improve long-term care and supportive services systems for older adults.

- **University of Southern Maine, Edmund S. Muskie School of Public Service**
 PORTLAND, ME
 \$1,818,229—Technical assistance and direction for Community Partnerships for Older Adults (1 year). ID 47890

Corporation for Supportive Housing

OAKLAND, CA
 \$80,000—Exploring the potential to develop supportive housing for high-risk families in Baltimore (1 year). ID 53463

\$1,000,000—Establishing a matching grant fund and communications strategy for the national Partnership to End Long-Term Homelessness (1 year). ID 53649

Council of State Governments

NEW YORK, NY
 \$250,002—Translating the Re-Entry Policy Council's report into policy and practice (18 months). ID 52197

Developmental Studies Center

OAKLAND, CA
 \$400,000—Disseminating an evidence-based elementary school program to reduce unhealthy youth behaviors (1 year). ID 52119

East Baltimore Development Inc.

BALTIMORE, MD
 \$35,000—Workshop for experts to provide input on healthy design options for East Baltimore (6 months). ID 56084

Educational Broadcasting Corp.

NEW YORK, NY
 \$50,000—Development of a PBS film focusing on people who use wheelchairs (1 year). ID 55287

Faith in Action

Program to expand the continued replication of the Interfaith Volunteer Caregivers Model, providing volunteer caregiving to people of all ages with chronic health conditions.

Program Sites

- **Campiti Senior Adult Program**
 CAMPTI, LA
 \$35,000—(30 months). ID 53416
- **Care-A-Van Inc.**
 VALLEY, NE
 \$35,000—(30 months). ID 53419
- **Christian Life Center**
 FRENCHVILLE, ME
 \$35,000—(30 months). ID 53103
- **Community Caring Inc.**
 FAIRVIEW, MI
 \$35,000—(30 months). ID 53117

- **Covenant Hospice Inc.**
 TALLAHASSEE, FL
 \$35,000—(30 months). ID 53118

- **Evangelical Lutheran Good Samaritan Society**
 SIOUX FALLS, SD
 \$35,000—(30 months). ID 52752

- **Faith in Action**
 FAIRFIELD, CA
 \$25,000—(30 months). ID 52750

- **Faith in Action of Central Lakeland Inc.**
 LAKELAND, FL
 \$10,000—(1 year). ID 55676

- **Far Northwest Caregivers**
 AUSTIN, TX
 \$35,000—(30 months). ID 53102

- **Halifax Hospice Inc. dba Hospice of Volusia-Flagler**
 PORT ORANGE, FL
 \$35,000—(30 months). ID 53115

- **HealthVisions Midwest**
 EAST CHICAGO, IN
 \$35,000—(30 months). ID 53119

- **House of Neighborly Services of the United Presbyterian Church**
 SOUTH TUCSON, AZ
 \$35,000—(30 months). ID 52751

- **Interfaith Health Service**
 OMAHA, NE
 \$35,000—(30 months). ID 53111

- **McMinnville-Warren County Senior Center**
 MCMINNVILLE, TN
 \$35,000—(30 months). ID 53104



- **National Organization for Empowering Caregivers NOFEC Inc.**
NEW YORK, NY
\$35,000–(30 months). ID 52864
 - **North Hills Community Outreach, Inc.**
ALLISON PARK, PA
\$35,000–(30 months). ID 53109
 - **Northwest Settlement House Inc.**
WASHINGTON, DC
\$35,000–(30 months). ID 55957
 - **Operational Emergency Center**
SEATTLE, WA
\$35,000–(30 months). ID 53101
 - **Ozark Health Foundation**
CLINTON, AR
\$35,000–(30 months). ID 53105
 - **Pahrump Senior Center Inc.**
PAHRUMP, NV
\$35,000–(30 months). ID 53108
 - **Partnership for a Healthier Carroll County Inc.**
WESTMINSTER, MD
\$35,000–(30 months). ID 53106
 - **Personal Assistance Telephone Help Inc.**
BLOOMINGTON, IL
\$35,000–(30 months). ID 53154
 - **Piedmont Community Improvement Association Inc.**
PIEDMONT, SC
\$35,000–(30 months). ID 53113
 - **Rotary Club of Rock Valley Foundation Inc.**
ROCK VALLEY, IA
\$35,000–(30 months). ID 53112
 - **St. Aloisius Medical Center**
HARVEY, ND
\$35,000–(30 months). ID 52753
 - **South County Faith Network Inc.**
DUNKIRK, MD
\$35,000–(30 months). ID 52504
 - **Trinity Lutheran Church**
ARKDALE, WI
\$35,000–(30 months). ID 52508
 - **Voluntary Action Center of the Iowa Great Lakes Inc.**
SPIRIT LAKE, IA
\$35,000–(30 months). ID 53116
 - **Wake Forest University School of Medicine**
WINSTON-SALEM, NC
\$1,225,169–*Technical assistance and direction for Faith in Action (1 year)*. ID 50782
 - **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$729,900–*Technical assistance and direction for Free to Grow (10 months)*. ID 48363
 - **Friends of the Children–National Office**
PORTLAND, OR
\$1,000,000–*Strengthening the infrastructure of Friends of the Children, an organization that provides mentoring services for the hardest-to-reach children (30 months)*. ID 52532
 - **Gillen Brewer School Inc.**
NEW YORK, NY
\$500,000–*Building the capacity of a special needs school to serve more minority and low-income children (1 year)*. ID 52713
 - **Grantmakers for Children, Youth and Families Inc.**
SILVER SPRING, MD
\$349,996–*Building partnerships between national civic organizations and philanthropy to improve the health of children and families (1 year)*. ID 53538
 - **Health-Equity.org**
ARLINGTON, VA
\$66,599–*Convening a diverse set of health professionals to review and provide guidance to the Refugee Health Information Network (6 months)*. ID 53555
 - **Hispanas Organized for Political Equality–California**
LOS ANGELES, CA
\$25,000–*National scan of Latino teen pregnancy prevention programs (1 year)*. ID 56300
- Other Program Activities**
- **Family Justice Inc.**
NEW YORK, NY
\$170,444–*Developing a family-focused relational database for prisoner re-entry that bridges assessment and case management (1 year)*. ID 55801
 - **Free To Grow: Head Start Partnerships to Promote Substance-Free Communities**
Program to support selected Head Start agencies to adapt and evaluate innovative substance abuse prevention models that aim to strengthen a young child's environment, specifically the family and community.
 - **Communications Projects**
MULTIPLE CONTRACTORS
\$125,000–*Free to Grow sustainability plan (7 months)*. ID 51238
\$140,135–*Free to Grow evaluation advisory panel: planning for the last phase of the evaluation (16 months)*. ID 55294



**Injury Free Coalition for Kids:
Dissemination of a Model Injury
Prevention Program for Children
and Adolescents**

Program to reduce and prevent injuries to children through a hospital-based, research-driven model, implemented in partnership with coalitions of community stakeholders.

- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$840,000—*Technical assistance and direction for the Injury Free Coalition for Kids (1 year).* ID 48390

**Johns Hopkins University
School of Medicine**

BALTIMORE, MD
\$50,000—*Extension of a study on the effectiveness of screening for domestic violence in a primary care setting (5 months).* ID 53585

Katrina Relief Fund

Program to provide relief and support for communities, organizations and people impacted or displaced by Hurricane Katrina.

Program Sites

- **Agenda for Children Inc.**
NEW ORLEANS, LA
\$15,000—*Hurricane Katrina disaster relief for Covering Kids and Families in Louisiana (1 year).* ID 56002
- **American National Red Cross**
WASHINGTON, DC
\$1,000,000—*Emergency assistance for the victims of Hurricane Katrina (1 month).* ID 55665
- **Atlanta Regional Commission**
ATLANTA, GA
\$35,000—*Support for the Aging Atlanta Partnership's Katrina disaster relief efforts (1 year).* ID 55797
- **Bayouclinic Inc.**
BAYOU LA BATRE, AL
\$50,000—*Maintaining a community health clinic for victims of Hurricane Katrina (1 year).* ID 55909
- **Enterprise Foundation Inc.**
COLUMBIA, MD
\$1,000,000—*Gulf Coast Relief and Recovery Initiative (2 years).* ID 55817
- **Foundation for the Mid South Inc.**
JACKSON, MS
\$300,000—*Support to faith-based organizations helping Hurricane Katrina victims and evacuees in the mid-South (1 year).* ID 55890
- **Grantmakers in Aging Inc.**
DAYTON, OH
\$250,000—*Assistance for elderly victims of Hurricane Katrina (18 months).* ID 55794
- **John and Mary R. Markle Foundation dba The Markle Foundation**
NEW YORK, NY
\$25,000—*Raising awareness about prescription relief for Hurricane Katrina evacuees (1 year).* ID 55944
- **Local Initiatives Support Corporation**
NEW YORK, NY
\$1,000,000—*Gulf Coast Relief and Recovery Initiative (2 years).* ID 56058
- **Louisiana Rural Health Services Corporation**
HAMMOND, LA
\$1,250,000—*Relief for victims of Hurricanes Katrina and Rita (2 years).* ID 55911
- **Mary Hall Freedom House Inc.**
ATLANTA, GA
\$50,000—*Transitional housing for people displaced by Hurricane Katrina (1 month).* ID 56219
- **Mississippi Methodist Senior Services, Inc.**
TUPELO, MS
\$50,000—*Support for elders living in a retirement community affected by Hurricane Katrina (1 year).* ID 55938
- **National Association of Community Health Centers Inc.**
BETHESDA, MD
\$750,000—*Hurricane Katrina relief for community health centers (3 months).* ID 55716
- **National Association of County and City Health Officials**
WASHINGTON, DC
\$10,000—*Support for a one-day meeting to address the public health implications of Hurricane Katrina's aftermath (6 months).* ID 56064
- **National Council for Community Behavioral Healthcare**
ROCKVILLE, MD
\$300,000—*Hurricane disaster mental health services relief assistance (1 year).* ID 55891
- **National Foundation for the Centers for Disease Control & Prevention Inc.**
ATLANTA, GA
\$1,000,000—*Emergency service, equipment and supply funding for state and local public health agencies impacted by Hurricane Katrina (1 year).* ID 55669
- **National Network of Public Health Institutes**
NEW ORLEANS, LA
\$25,629—*Temporary infrastructure needs due to displacement by Hurricane Katrina (3 months).* ID 55742



- **Salvation Army**
ALEXANDRIA, VA
\$500,000—Emergency assistance for the victims of Hurricane Katrina (1 month). ID 55760
- **Sheltering Arms**
HOUSTON, TX
\$50,000—Support for the Care for Elders Program to provide disaster relief in the Houston area (1 year). ID 55798
- **State Associations of Addition Services**
WASHINGTON, DC
\$200,000—Hurricane disaster addiction services relief assistance (1 year). ID 55892
- **State Associations of Addition Services**
WASHINGTON, DC
\$200,000—Hurricane disaster addiction services relief assistance (1 year). ID 56506
- **Tulane University School of Public Health and Tropical Medicine**
NEW ORLEANS, LA
\$186,408—Using radio to import resettlement safety and health information to New Orleans' vulnerable minority population (6 months). ID 56257
- **Other Program Activities**
- **Emergency Medicine Foundation**
DALLAS, TX
\$48,685—Production of a Web-based video to encourage emergency physicians' participation in disaster response teams and inform them of lessons learned (5 months). ID 56079

Local Initiative Funding Partners Program

A matching grants program designed to establish partnerships between RWJF and local grantmakers in support of innovative, community-based projects that improve health and health care for underserved and vulnerable populations.

Program Sites

- **Albertina Kerr Centers**
PORTLAND, OR
\$500,000—Improving coordination of services for children with severe emotional disorders (4 years). ID 53591
- **Baltimore Substance Abuse Systems Inc.**
BALTIMORE, MD
\$500,000—Demonstrating a substance abuse recovery program utilizing Western and Eastern modalities (3 years). ID 53600
- **Bay Area Community Resources**
SAN RAFAEL, CA
\$374,000—Culturally appropriate, community-based health education and disease management programs for Russian immigrants (4 years). ID 53614
- **Bridgeport Hospital Foundation Inc.**
BRIDGEPORT, CT
\$500,000—Identifying and treating emotional and behavioral problems among very young children through a family-based approach (4 years). ID 53605
- **Center for Aging and Healthcare in West Virginia Inc.**
PARKERSBURG, WV
\$320,000—Reducing obesity in low-income neighborhoods through community-based physical activity programs (4 years). ID 53608

- **Cincinnati Health Network Inc.**
CINCINNATI, OH
\$183,220—Establishing a 24-hour staffed facility providing basic short-term medical and nursing care to homeless individuals (27 months). ID 53655
- **Community Service Council of Greater Tulsa**
TULSA, OK
\$500,000—Creating a culturally responsive diabetes prevention program centered around a traditional place where Hispanic families gather (4 years). ID 53602
- **ElderHelp of San Diego**
SAN DIEGO, CA
\$500,000—Providing a network of health and social services for lesbian, gay, bisexual and transgender seniors (4 years). ID 53612
- **First Place Fund for Youth**
OAKLAND, CA
\$500,000—Providing a healthy and safe transition for youth who age out of the foster care system (4 years). ID 53598
- **Illinois College of Optometry**
CHICAGO, IL
\$500,000—Using vision care as an entry point for uninsured adults to connect with primary care and prevention education (4 years). ID 53596
- **La Fondita de Jesus**
SAN JUAN, PR
\$308,000—Providing appropriate and accessible health care for the homeless (3 years). ID 51503
- **MicheLee Puppets Inc.**
ORLANDO, FL
\$360,000—Educating elementary schoolchildren about healthy lifestyle habits through a puppet show format (3 years). ID 51632



• **Minnesota State University, Mankato, College of Allied Health and Nursing**
MANKATO, MN
\$373,000—*Creating a standardized, accredited community health worker training program (3 years).* ID 53607

• **National Indian Youth Leadership Development Project Inc.**
GALLUP, NM
\$250,000—*Developing a culturally appropriate model of care and prevention for Native American youth with substance abuse and mental health problems (2 years).* ID 53601

• **Penobscot Community Health Center**
BANGOR, ME
\$328,000—*Providing integrated mental health and substance abuse services for those at highest risk of homelessness (3 years).* ID 53599

• **University of Pittsburgh Graduate School of Public Health**
PITTSBURGH, PA
\$500,000—*Community mobilization campaign to prevent diabetes and hypertension among African Americans (4 years).* ID 53603

• **Poplarville Special Municipal Separate School District**
POPLARVILLE, MS
\$500,000—*Incorporating a healthy lifestyle initiative into school curriculum grades K–12 to reduce obesity among students and teachers (4 years).* ID 53595

• **Students Run America**
RESEDA, CA
\$129,000—*Developing a business plan for the replication of Students Run L.A., a school-based running program (1 year).* ID 53149

• **Triangle Family Services Inc.**
RALEIGH, NC
\$500,000—*Collaborative effort to provide mental health treatment for children and youth affected by family violence and abuse (3 years).* ID 53616

• **Vera Institute of Justice Inc.**
NEW YORK, NY
\$500,000—*Creating guardianship services for adults incapacitated by illness or disability (3 years).* ID 53597

• **Volunteers of America of Oregon**
PORTLAND, OR
\$408,000—*Adding mental health care to a program for reducing recidivism among young adult offenders (4 years).* ID 53604

Other Program Activities

• **Comprehensive Health Education Foundation**
SEATTLE, WA
\$399,151—*Pilot program to assist Local Initiative Funding Partners grantees in the areas of business development and replication (34 months).* ID 52828

• **Health Research & Educational Trust of New Jersey**
PRINCETON, NJ
\$1,313,341—*Technical assistance and direction for the Local Initiative Funding Partners Program (1 year).* ID 55668

• **Luis Munoz-Rivera School**
TRENTON, NJ
\$20,000—*Program to improve proficiency skills for minority schoolchildren (1 year).* ID 52936

• **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
\$130,000—*Planning support for developing a family- and community-strengthening initiative in northern Manhattan (11 months).* ID 53041

• **Medicare/Medicaid Integration Program**
A state demonstration program to test the operation and design of delivery systems that integrate long-term and acute care services under combined Medicare and Medicaid capitation payments for elderly patients.

• **George Mason University College of Nursing and Health Science**
FAIRFAX, VA
\$222,210—*Technical assistance and direction for the Medicare/Medicaid Integration Program (1 year).* ID 52729

• **Memorial Hospital**
PAWTUCKET, RI
\$149,517—*Rx Assist: an Internet-based program to assist low-income and uninsured populations to obtain medications (6 months).* ID 53639

• **National Center for State Courts**
WILLIAMSBURG, VA
\$124,872—*Building a toolkit to develop problem-solving approaches within state courts (18 months).* ID 52846

• **NCB Development Corporation**
OAKLAND, CA
\$9,584,202—*Replication of the Green House Project: developing small community homes as alternatives to nursing homes (5 years).* ID 53217

• **Population Communications International Incorporated**
NEW YORK, NY
\$50,000—*Conference on programs designed to improve women's health status and raise awareness about HIV/AIDS and other health and social issues (6 months).* ID 55588

• **Research Foundation of the City University of New York**
NEW YORK, NY
\$98,597—*Technical assistance and data support to agencies developing service programs for prisoners re-entering society in New York City (1 year).* ID 53732



**San Diego State University
Foundation dba
San Diego State University
Research Foundation**

SAN DIEGO, CA
\$105,314—*Studying family advocates' perspectives
on youth mental health clinics (9 months).*
ID 53188

**Sickness Prevention Achieved
Through Regional Collaboration Inc.**

LAKEVILLE, CT
\$8,058—*Guidance and technical assistance for
a polling place vaccination program for the elderly
(1 year).* ID 55855

Sports4Kids

OAKLAND, CA
\$4,421,874—*National expansion of Sports4Kids,
a program that promotes physical activity
and play at schools (32 months).* ID 53552

**Supportive Housing and
Managed Care Pilot dba
Hearth Connection**

MINNEAPOLIS, MN
\$719,196—*Making the business case for supportive
housing (32 months).* ID 51237

**Texas A&M University System
Health Science Center
Research Foundation**

COLLEGE STATION, TX
\$2,898,969—*Expanding an integrated system
of health care in the Texas border region (3 years).*
ID 53651

**Urban Health Initiative:
Working to Ensure the Health
and Safety of Children**

*Program to improve the health and safety of young
people in urban areas by improving collaboration
among youth-serving agencies and organizations.*

Program Sites

• **East Bay Community Foundation**

OAKLAND, CA
\$899,773—(1 year). ID 55681

• **Mayor's Time**

DETROIT, MI
\$825,000—(1 year). ID 55685

• **Philadelphia Safe and Sound**

PHILADELPHIA, PA
\$950,000—(1 year). ID 55684

• **Safe and Sound:**

**Baltimore's Campaign for
Children and Youth Inc.**

BALTIMORE, MD
\$825,000—(1 year). ID 55686

Other Program Activities

• **Burness Communications, Inc.**

BETHESDA, MD
\$300,000—*Communications support and
direction for the Urban Health Initiative
(1 year).* ID 52979

• **Institute for Community Change**

SEATTLE, WA
\$499,525—*Technical assistance and direction
for the Urban Health Initiative (3 months).*
ID 56038

• **University of Washington,
Daniel J. Evans School of
Public Affairs**

SEATTLE, WA
\$875,529—*Technical assistance and direction
for the Urban Health Initiative (1 year).*
ID 48410

Vera Institute of Justice Inc.

NEW YORK, NY
\$25,000—*Creating partnerships between nonprofit
agencies and skilled older workers (1 year).*
ID 55774

**University of Wisconsin
College of Letters and Science**

MADISON, WI
\$249,975—*Impact of Native American gaming
on Native American poverty, health and
risk-taking behaviors (2 years).* ID 56181



PIONEER PORTFOLIO UPDATE

The Pioneer Portfolio supports innovative projects that can lead to fundamental breakthroughs in the health and health care of Americans. We seek to invest in high-return ideas that could have major impact in the future, even though the probability that projects will lead to such breakthroughs is uncertain. To better manage this unpredictability, we are establishing mechanisms for systematically understanding future trends and forecasting their effects on health and health care.

In 2005 the Pioneer Portfolio pursued this objective through a mix of projects aimed at helping us think more precisely about the trends and strategies that may define the future of health and health care. Global Business Network, a strategy consultancy, began to lead Foundation staff through a scenario-planning process to envision a range of conceivable futures to improve the quality of today's decisions. This exercise highlights key opportunities and partners that will allow us to navigate evolving landscapes, make informed predictions, and promote innovations to spur breakthrough change in health and health care. By improving our ability to recognize which scenarios are likely and where new ground should be broken, we will target our investments and keep them aligned with where the field is headed.

This scenario-mapping process complemented efforts to broaden our networks of innovators and experts. The Institute for the Future (ITF) helped us scan the fields, disciplines and information networks where leading-edge ideas may emerge. ITF will generate an innovation map, spotlighting "hot zones" of new developments that could trigger big changes. Ultimately, we will stage a futures conference that challenges leading thinkers and innovators to envision transformative solutions to today's health and health care problems—and those we will face in coming years.

Charting the future can help us identify and support projects in the near term that can have a positive influence on longer-term scenarios. For instance, we expect that information technology will infuse nearly all dimensions of health care over the next decade. How health IT is developed and deployed, however, will make all the difference for patients. That is why it makes sense for the Foundation to invest in this arena now to help shape future possibilities. Through Connecting for Health, an RWJF–Markle Foundation collaborative of more than 100 public and private organizations, we continued to organize a nationwide health information exchange built on common standards that will allow patients, doctors, hospitals and others to communicate instantly, using a range of technologies. Several models for a nationwide system are being proposed to support faster, more accurate transfers of records among nodes in the system (e.g., from physician offices to emergency rooms to insurers). Connecting for Health pursues this goal while uniquely placing patient needs and



outcomes front and center. It aims to influence the future of health and technology to empower individuals to actively manage their health while ensuring that their data privacy and security are protected.

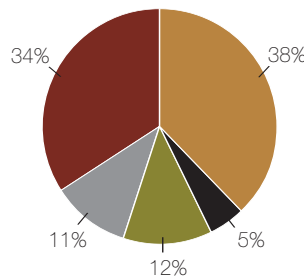
The Pioneer Portfolio also supported the work of Ramanan Laxminarayan, Ph.D., of Resources for the Future, to improve health care by reorienting future approaches to managing antibiotics. Laxminarayan sees a looming crisis tied to the rise in antibiotic-resistant infections, which kill an estimated 40,000 Americans annually in hospitals alone. He expects that this toll could decline substantially if health care and policy leaders stopped treating this as a medical challenge (i.e., encouraging physicians to prescribe fewer antibiotics) and instead applied economics-based approaches (i.e., recognize that hospitals, insurers, physicians and pharmaceutical firms lack incentives to combat drug resistance). Laxminarayan's research suggests that a supply of potent antibiotics should be developed to maximize long-term benefit, akin to natural resources such as fisheries that can become depleted without proper management. The Pioneer Portfolio is supporting Laxminarayan and a world-class team of advisers to explore the policy implications of applying this approach to antibiotics management and preventing drug-resistant illness in the future.

Our immediate focus is to develop a strategic approach that will attract new ideas and breakthrough innovations. Our longer-term objective is to assess and steer our investments toward projects that are most likely to result in breakthrough advances in health and health care. For more information about this portfolio's initiatives and objectives, visit www.rwjf.org/pioneer.

AMERICANS FAVOR ESTABLISHMENT OF A NATIONWIDE ELECTRONIC HEALTH INFORMATION EXCHANGE

Total in Favor = 72% Total that Oppose = 23%

- Strongly Favor
- Somewhat Favor
- Somewhat Oppose
- Strongly Oppose
- Don't Know/Refused



Source: Connecting Americans to Their Health Care. Key findings from two surveys of *Americans Regarding Personal Health Records and Nationwide Electronic Health Information Exchange*. Public Opinion Strategies, 2005.

Available at: www.phrconference.org/assets/phr_track1_new.pdf.



**PIONEER
2005 GRANTS AND CONTRACTS**

**American Association of Homes
and Services for the Aging**

WASHINGTON, DC
\$50,000—*Informing policy-makers how
technology can help the aging population
(4 months).* ID 53532

Ashoka

ARLINGTON, VA
\$1,540,175—*Creating a new financial market for
social entrepreneurs focusing on health and health
care in the United States (4 years).* ID 52599

**University of California, Los Angeles,
School of Public Health**

LOS ANGELES, CA
\$149,900—*Using health impact assessments to
increase understanding of the linkages between
public markets and community health (1 year).*
ID 53545

Communications Projects

MULTIPLE CONTRACTORS
\$50,000—*Planning for a proposed program
on catalyzing a health information environment
to support individuals and families (6 months).*
ID 51994

\$20,000—*Environmental scan and meeting on
designing a respectful patient gown (4 months).*
ID 52597

\$125,000—*Meeting planning and convening
for the future scenario project in health and
health care (2 years).* ID 55646

First Consulting Group, Inc.

LEXINGTON, MA
\$34,700—*Management consulting services to
aid in the development of standards for electronic
health information (6 months).* ID 51222

\$37,240—*Management consulting services to
aid in the development of standards for electronic
health information (1 year).* ID 55394

George Washington University

WASHINGTON, DC
\$202,310—*Research to inform policy on the
development of a national rapid learning system
for new biomedical technologies, products and
treatments (18 months).* ID 53797

Georgia Tech Research Corporation

ATLANTA, GA
\$74,860—*Using a health impact assessment
to evaluate the potential impact of a major
transportation land use project in Atlanta
(1 year).* ID 53546

Global Business Network, L.L.C.

EMERYVILLE, CA
\$400,000—*Future scenario planning in
health and health care (8 months).* ID 51996

Harvard Pilgrim Health Care Inc.

BOSTON, MA
\$45,135—*Studying the use of a commercial
electronic medical record in a primary care
practice (1 year).* ID 52901

Health Level Seven, Inc.

ANN ARBOR, MI
\$381,600—*Developing an optimal
organizational structure and process redesign
for an electronic health information
technical standards organization (1 year).*
ID 51221

Institute for Alternative Futures

ALEXANDRIA, VA
\$105,400—*Forecasting the trajectory of
biomonitoring technologies and targeting
their impact to reduce health care disparities
(1 year).* ID 52605

Institute for the Future

PALO ALTO, CA
\$80,040—*Creating new partnerships with diverse
networks of innovative thinkers in health and
health care for the Foundation's Pioneer interest
area (10 months).* ID 51995

**The University of Iowa,
Henry B. Tippie College of Business**

IOWA CITY, IA
\$1,150,425—*Developing, testing and
disseminating information on influenza
using prediction markets (5 years).* ID 53352

**John and Mary R. Markle Foundation
dba The Markle Foundation**

NEW YORK, NY
\$745,000—*Connecting for Health: accelerating
the effective use of information technology in
health care (18 months).* ID 50781

\$75,000—*Conference to increase awareness
of Connecting for Health efforts to identify and
promote optimal environments for personal
health technologies (6 months).* ID 53537

\$251,500—*Strategic communications support for
Connecting for Health (2 years).* ID 53539



**Joint Commission on Accreditation
of Healthcare Organizations**

OAKBROOK TERRACE, IL
\$139,440—*Piloting the use of simulation for training hospital surveyors to help them recognize system vulnerabilities that underlie sentinel events (1 year).* ID 52171

Michigan Public Health Institute

OKEMOS, MI
\$54,500—*An analysis of the science of translational research focusing on the information needed for closing evidence practice gaps (6 months).* ID 53534

Myelin Repair Foundation Inc.

SARATOGA, CA
\$1,217,600—*Developing an accelerated research collaborative to bring new neurological treatments to market more rapidly (3 years).* ID 52461

National Board of Medical Examiners

PHILADELPHIA, PA
\$219,770—*Laying the groundwork and providing a framework for an early warning system to identify physicians at risk for performance issues (1 year).* ID 55482

One Economy Corporation

WASHINGTON, DC
\$396,610—*Maximizing the potential of technology to lessen isolation and decrease literacy barriers to achieve improved health outcomes for low-income people (17 months).* ID 52600

Plexus Institute Inc.

ALLENTOWN, NJ
\$293,760—*Reducing methicillin-resistant staphylococcus aureus (MRSA) infections in hospitals by using the positive deviance approach to organizational change (21 months).* ID 55726

Resources for the Future Inc.

WASHINGTON, DC
\$271,900—*Developing short- and long-term policy responses to the challenge of antibiotic resistance (18 months).* ID 52602

**University of Rochester
Center for Future Health**

ROCHESTER, NY
\$139,810—*An environmental scan of self-care technologies for cardiovascular disease and dementia in the elderly (7 months).* ID 53786

**University of Rochester
School of Medicine and Dentistry**

ROCHESTER, NY
\$76,000—*Workshop to consider technologies that help the elderly live independently (6 months).* ID 52618

**University of Washington,
Harborview Medical Center**

SEATTLE, WA
\$249,125—*Convening an academic and business consortium devoted to developing computing environments for home-based co-management of chronic disease (2 years).* ID 52601



NEW JERSEY

Programs mainly in New Brunswick and the surrounding Middlesex County communities as well as health initiatives throughout the state.



NEW JERSEY
2005 GRANTS AND CONTRACTS

American National Red Cross

WASHINGTON, DC
\$50,000—*New Jersey emergency flood relief (3 months)*. ID 53411

Bonnie Brae

LIBERTY CORNER, NJ
\$275,000—*Establishing a community-based transitional treatment residence for children with emotional disabilities (1 year)*. ID 53847

Center School

HIGHLAND PARK, NJ
\$55,000—*Summer therapy program for high-risk, learning disabled students (3 months)*. ID 50933

**The College of New Jersey
Foundation Inc.**

EWING, NJ
\$125,000—*Creating effective transportation solutions that also promote community and personal health in New Jersey (1 year)*. ID 55344

**The Easter Seal Society
of New Jersey Inc.,**

Raritan Valley Workshop
EAST BRUNSWICK, NJ
\$67,500—*Facility repairs and equipment for the Raritan Valley Workshop for people with disabilities (1 year)*. ID 50648

Elijah's Promise

NEW BRUNSWICK, NJ
\$250,000—*Purchase and renovation of a facility to house training programs and offices for Elijah's Promise (2 years)*. ID 53279

**First Baptist Community Development
Corp. dba Renaissance Community
Development Corporation**

SOMERSET, NJ
\$447,001—*Neighborhood family support services program (1 year)*. ID 51408

**Foundation of the University of
Medicine and Dentistry of New Jersey**

NEW BRUNSWICK, NJ
\$233,850—*Expanding education programs to help decrease health disparities (1 year)*. ID 49197

\$10,000,000—*General support for the Child Health Institute of New Jersey (4 years)*. ID 52272

\$10,000,000—*Support for the Cardiovascular Institute of New Jersey (4 years)*. ID 52414

Freedom Foundation of New Jersey Inc.

NEWARK, NJ
\$47,500—*Newark Best Friends® Diamond Girls Leadership program for high school students (1 year)*. ID 52680

Friends' Health Connection

NEW BRUNSWICK, NJ
\$507,850—*New Jersey patient support program: a model computer-based, patient-to-patient network (2 years)*. ID 51656

**Friends of the Middlesex County
ASAP (Adult Substance Abuse Program)**

NEW BRUNSWICK, NJ
\$165,000—*An early intervention for adults incarcerated for nonviolent offences related to alcohol and drug abuse (1 year)*. ID 50649

Homefront Inc.

LAWRENCEVILLE, NJ
\$125,000—*Supportive services for homeless families in Mercer County (1 year)*. ID 50731

Info Line of Middlesex County Inc.

MILLTOWN, NJ
\$85,482—*County-wide information and assistance referral for health and social services (2 years)*. ID 52679

**Middlesex County Recreation Council
(John E. Toolan Kiddie Keep Well Camp)**

EDISON, NJ
\$415,490—*Camping program for health-impaired children (1 year)*. ID 50935

New Brunswick Cultural Center Inc.

NEW BRUNSWICK, NJ
\$1,000,000—*Establishing a performing arts center (2 years)*. ID 52420

**New Brunswick Development
Corporation**

NEW BRUNSWICK, NJ
\$550,000—*Revitalization program for the City of New Brunswick, New Jersey (1 year)*. ID 50938

New Brunswick Tomorrow

NEW BRUNSWICK, NJ
\$475,000—*Citywide program to strengthen human services and resources (1 year)*. ID 50932

New Jersey Foundation for Aging Inc.

TRENTON, NJ
\$119,022—*Supporting the public/private partnership for New Jersey's aging services network (1 year)*. ID 50764



New Jersey Health Initiatives

Program to support innovative community-based projects that address one or more of the Foundation's goals in health and health care.

Program Sites

- **The Cooper Foundation Inc.**
CAMDEN, NJ
\$50,000—Improving disease management by increasing the capacity of care at community-based primary care practices and forging citywide health planning (1 year). ID 56562
- **Council of New Jersey Grantmakers Inc.**
TRENTON, NJ
\$5,000—Updating the Council's Web site and information management software (6 months). ID 56457
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEWARK, NJ
\$50,000—Establishing a formal medical interpreter training program to address the needs of patients with limited English proficiency (1 year). ID 52896
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEW BRUNSWICK, NJ
\$273,504—Establishing a culturally competent tobacco cessation program in the Hispanic community (2 years). ID 53452
- **Friends of Grace Seniors Inc.**
ENGLEWOOD, NJ
\$300,000—Health care resource center for meeting the needs of the Korean-American community (3 years). ID 53451
- **Genesis Counseling Center Inc.**
COLLINGSWOOD, NJ
\$5,000—Technical assistance for producing substance abuse prevention and education marketing materials (1 year). ID 53583
- **Girl Scouts of Delaware Raritan Inc.**
EAST BRUNSWICK, NJ
\$9,500—Organizational and procedural assessment and management coaching (6 months). ID 53535
- **Greater Trenton C.M.H.C. Inc.**
TRENTON, NJ
\$300,000—Improving outcomes for prisoners with mental illness (3 years). ID 53450
- **Hyacinth Foundation dba Hyacinth AIDS Foundation**
NEW BRUNSWICK, NJ
\$299,986—Support program for the HIV community (3 years). ID 53462
- **Isles Inc.**
TRENTON, NJ
\$294,909—Planning and implementing the Trenton Spirit Walk (3 years). ID 53460
- **Morristown Memorial Health Foundation Inc.**
MORRISTOWN, NJ
\$300,000—Expanding a Web-based nutrition and fitness program for adolescents (3 years). ID 53459
- **New Jersey After 3 Inc.**
PATERSON, NJ
\$300,000—New Jersey KidFit health and wellness program (3 years). ID 53457
- **State of New Jersey Department of Human Services**
TRENTON, NJ
\$50,000—Developing a training program to address violence against women with disabilities (1 year). ID 53065
- **New Jersey Primary Care Association Inc.**
PRINCETON, NJ
\$300,000—Implementing a clinical data information technology system for the state's community health centers (2 years). ID 53456
- **New Jersey Public Health Association**
NEW BRUNSWICK, NJ
\$2,000—Support for the New Jersey Public Health Association annual meeting with a focus on obesity in New Jersey (1 month). ID 55894
- **Paterson Community Health Center Inc.**
PATERSON, NJ
\$300,000—Seal Your Smile school-based dental services program (3 years). ID 53454
- **Rutgers University Foundation**
NEW BRUNSWICK, NJ
\$49,997—Planning for the National Forum for State Nursing Workforce Centers annual meeting (1 year). ID 53189
- **St. Francis Medical Center Foundation Inc.**
TRENTON, NJ
\$300,000—Trenton PACE Program: community-centered care for the elderly (3 years). ID 53453

Other Program Activities

- **Rutgers, The State University, The Institute for Health, Health Care Policy, and Aging Research**
NEW BRUNSWICK, NJ
\$808,010—Technical assistance and direction for New Jersey Health Initiatives (1 year). ID 48490



**University of Medicine
and Dentistry of New Jersey,
Robert Wood Johnson Medical School**
PISCATAWAY, NJ
\$15,000—*Statewide conference to address
the quality of surgery performed in New Jersey
(1 month)*. ID 53640

**Township of Plainsboro
Police Department**
PLAINSBORO, NJ
\$13,481—*Purchase of bulletproof vests for
the Plainsboro police department (9 months)*.
ID 52837

**Planned Parenthood Association
of the Mercer Area**
TRENTON, NJ
\$99,610—*Support for the Latina Health Project,
cancer screenings, and staff education to improve
service to diverse clients (1 year)*. ID 50769

**Princeton HealthCare System
Foundation Inc.**
PRINCETON, NJ
\$5,000,000—*Support for replacement and
relocation of the University Medical Center
at Princeton (1 year)*. ID 55884

Princeton Outreach Projects Inc.
PRINCETON, NJ
\$35,000—*Prescription assistance program
(1 year)*. ID 51993

**The RWJ University Hospital
Foundation Inc.**
NEW BRUNSWICK, NJ
\$5,000,000—*Patient safety initiative: positive
identification and enhanced clinical documentation
at Robert Wood Johnson University Hospital
(5 years)*. ID 52252

Rutgers University Foundation
NEW BRUNSWICK, NJ
\$10,000,000—*Establishment of a health sciences
center (5 years)*. ID 52237

Salvation Army
NEW BRUNSWICK, NJ
\$365,780—*Assistance to needy and indigent
families in New Brunswick (1 year)*. ID 50916

**Society of St. Vincent de Paul
Council of Metuchen NJ Inc.**
METUCHEN, NJ
\$200,000—*Annual support for an assistance
program for indigent people in central New Jersey
(1 year)*. ID 50642

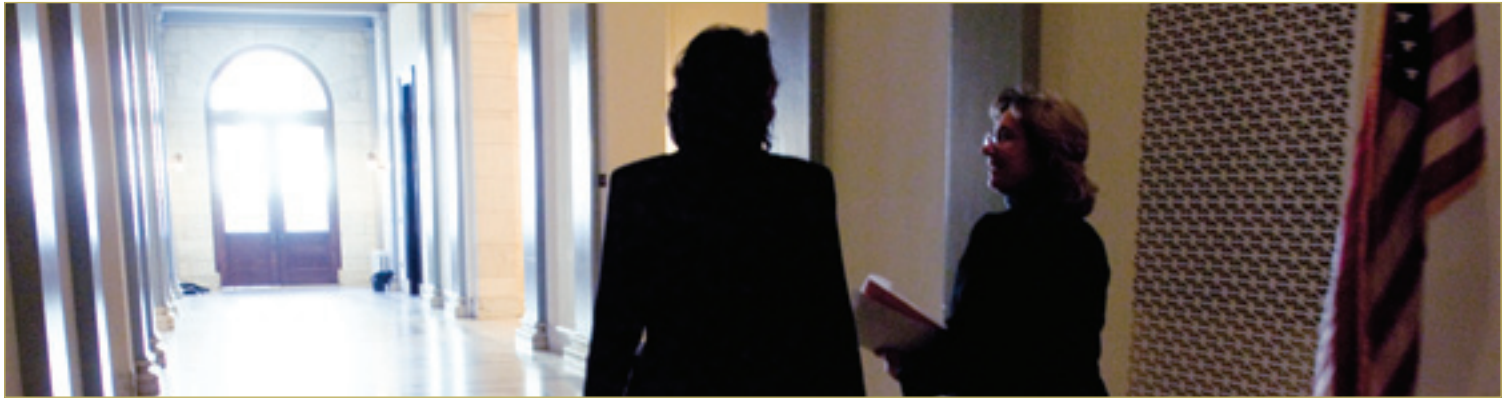
**State Theatre Regional Arts Center
at New Brunswick Inc.**
NEW BRUNSWICK, NJ
\$50,000—*Support of the 2005–2006 performance
and educational programs (1 month)*. ID 50934

United Way of Central Jersey Inc.
MILLTOWN, NJ
\$735,204—*Support for the 2005–2006
annual campaign (1 year)*. ID 50937

**United Way
of Greater Mercer County Inc.**
LAWRENCEVILLE, NJ
\$322,481—*Support for the 2005–2006
annual campaign (1 year)*. ID 50936

Who Is My Neighbor Inc.
HIGHLAND PARK, NJ
\$50,000—*Establishing a Highland Park
community center for low-income residents
(3 years)*. ID 52655

Women Aware
NEW BRUNSWICK, NJ
\$40,000—*Management development and client
services program for a battered women's shelter
(1 year)*. ID 52678



OTHER

Programs that are consistent with the Foundation's overall mission but are not aligned with a portfolio or targeted objective.



**OTHER
2005 GRANTS AND CONTRACTS**

Alliance for Health Reform

WASHINGTON, DC
\$1,420,834—*Issue briefings on health policy for policy-makers, journalists and national organizations (31 months).* ID 51498

**Brandeis University,
The Heller School for
Social Policy and Management**

WALTHAM, MA
\$399,795—*Council on Health Care Economics and Policy (3 years).* ID 53560

Burness Communications, Inc.

BETHESDA, MD
\$736,230—*Producing and distributing story packages for television and radio on Foundation-funded projects (1 year).* ID 50702

Cause Communications

SANTA MONICA, CA
\$50,000—*Study of what makes nonprofit public interest presentations successful (1 year).* ID 52231

**Center for Excellence in
Health Care Journalism**

MINNEAPOLIS, MN
\$374,204—*Developing on-demand services for journalists on health and health care issues (3 years).* ID 52326

**Changes in Health Care Financing
and Organization**

Initiative that supports policy analysis, research, evaluation and demonstration projects that will provide public and private decision leaders with usable and timely information on health care policy and financing issues.

• **University of California, San Francisco,
Institute for Health Policy Studies**

SAN FRANCISCO, CA
\$57,850—*Research on the administrative costs associated with third-party payment (1 year).* ID 53894

• **University of Chicago,
The Pritzker School of Medicine**

CHICAGO, IL
\$50,080—*Costs and benefits of physician practices' interactions with health plans (1 year).* ID 53893

• **Harvard University
School of Public Health**

BOSTON, MA
\$156,296—*Uptake and impact of health risk appraisals (1 year).* ID 56107

• **Massachusetts General Physicians
Organization Inc.**

BOSTON, MA
\$50,158—*Administrative simplification challenges and opportunities: a physician organization perspective (18 months).* ID 53892

• **University of Minnesota
School of Public Health**

MINNEAPOLIS, MN
\$140,718—*Impact of consumer health plan decision support tools on health plan choice and quality (18 months).* ID 56108

• **University of North Carolina
at Chapel Hill School of Public Health**

CHAPEL HILL, NC
\$181,147—*Evaluating the duration of prescribed medication and adherence to medications for chronic diseases (1 year).* ID 56109

• **Rand Corporation**

SANTA MONICA, CA
\$229,175—*Study on whether hospital prices to the uninsured are systematically different from prices to the insured (2 years).* ID 56528

• **Urban Institute**

WASHINGTON, DC
\$135,495—*Pilot study of variations in Medicare spending per beneficiary (1 year).* ID 53269

• **University of Wisconsin—Madison
School of Nursing**

MADISON, WI
\$105,452—*Research on the structural capacities, processes and performance of essential public health services by small local public health systems (2 years).* ID 56471

• **Yale University
School of Public Health**

NEW HAVEN, CT
\$64,872—*Effect of state parity laws on children with mental health care needs (1 year).* ID 56465

Communications Project

MULTIPLE CONTRACTORS
\$1,352,000—*Building relationships between RWJF grantees and policy-makers (1 year).* ID 51219



**Foundation of the University of
Medicine and Dentistry of New Jersey**

NEW BRUNSWICK, NJ
\$33,894—*Comprehensive guide for designing,
writing, reviewing and reporting qualitative
research (1 year).* ID 53512

George Washington University

WASHINGTON, DC
\$2,101,360—*National Health Policy Forum
(3 years).* ID 50695

**George Washington University
School of Public Health
and Health Services**

WASHINGTON, DC
\$125,000—*Historical review of the civil
rights movement and community health
center development in the South (18 months).*
ID 56009

Grantmakers in Aging Inc.

DAYTON, OH
\$100,000—*Grantmakers in Aging 2005 Annual
Meeting, development of a strategic business
plan, and capacity-building for staff (1 year).*
ID 53590

**Harvard University
School of Public Health**

BOSTON, MA
\$359,895—*Researching public opinion of RWJF
priorities (1 year).* ID 52888

\$482,000—*Expanding public opinion health
care data to include information on detailed racial
and ethnic subgroups (1 year).* ID 55900

Health Research and Educational Trust

CHICAGO, IL
\$25,075—*Conference on improving health system
decisions by applying research-based evidence
(1 year).* ID 56419

Health Tracking

*Initiative to track and report on changes in
the U.S. health care system and how they affect
Americans' health.*

• **Center for Studying
Health System Change**

WASHINGTON, DC
\$12,663,102—*Health Tracking (2 years).*
ID 48368

**University of Michigan
Institute for Social Research**

ANN ARBOR, MI
\$355,057—*Providing data preparation and
archiving services for the Foundation (2 years).*
ID 50700

National Center for Learning Disabilities

NEW YORK, NY
\$50,000—*Developing an online national
resource center for parents of children with
learning disabilities (1 year).* ID 52481

National Conference of State Legislatures

WASHINGTON, DC
\$959,965—*Forum and information resources for
state legislator health policy leadership (3 years).*
ID 53533

**National Foundation for
the Centers for Disease
Control & Prevention Inc.**

ATLANTA, GA
\$102,838—*Prevention of diarrheal disease
through household water treatment in tsunami-
affected communities in Sri Lanka (2 years).*
ID 53706

National Public Radio Inc.

WASHINGTON, DC
\$1,500,000—*Health and health care reporting
by National Public Radio (3 years).* ID 47450

NETSCAN iPublishing, Inc.

FALLS CHURCH, VA
\$218,375—*Information on state health policy
legislation (2 years).* ID 50697

**OMG Center for
Collaborative Learning**

PHILADELPHIA, PA
\$100,000—*Workshops and technical assistance
on internal evaluation for grantees (1 year).*
ID 50689

Pacific News Service

SAN FRANCISCO, CA
\$25,000—*Sponsorship of the New California
Media Expo 2005 (3 months).* ID 53410

**Princeton University,
Woodrow Wilson School of
Public and International Affairs**

PRINCETON, NJ
\$599,865—*Policy analysis support at
Princeton University for RWJF Impact
Framework (2 years).* ID 53742

**Project Hope—The People-to-People
Health Foundation Inc.**

MILLWOOD, VA
\$1,800,000—*Continued support for Health
Affairs (3 years).* ID 51490

**Rutgers, The State University,
The Center for State Health Policy**

NEW BRUNSWICK, NJ
\$649,932—*Policy analysis support at Rutgers
University for RWJF Impact Framework
(2 years).* ID 53745



**Small Supplements for
Select Closing Grants**

Small grants program to provide coordinated funds for managed transitions of key grants.

Program Sites

- **Academy for Educational Development Inc.**
WASHINGTON, DC
\$99,453—Dissemination of the findings from the Youth Tobacco Cessation Collaborative (1 year). ID 56253
- **Association of Asian-Pacific Community Health Organizations**
OAKLAND, CA
\$100,000—Disseminating and replicating successful tobacco control strategies for Asian-American and Pacific Islander communities (1 year). ID 55776
- **Boston University School of Public Health**
BOSTON, MA
\$100,000—Dissemination of products from the evaluation of Rewarding Results: Aligning Incentives with High-Quality Health Care (1 year). ID 55812
\$100,000—Validation of lessons learned from the evaluation of Pursuing Perfection: Raising the Bar for Health Care Performance (1 year). ID 55813
- **Central Nebraska Area Health Education Center Inc.**
GRAND ISLAND, NE
\$60,000—Transitional support for increasing the availability of medical interpreters and translation services for central Nebraska's Latinos (1 year). ID 55781
- **CentraState Healthcare Foundation**
FREEHOLD, NJ
\$70,000—Dissemination of a Web-based disease management model for elder home care (1 year). ID 56143
- **CHOICE Regional Health Network**
OLYMPIA, WA
\$59,996—Development of a standardized approach to health care interpreter competency assurance for Washington state (1 year). ID 55804
- **State of Colorado Department of Public Health and Environment**
DENVER, CO
\$40,000—Working conference on health disparities for state agencies and their key stakeholders (1 year). ID 55806
- **University of Colorado at Denver and Health Sciences Center**
DENVER, CO
\$100,000—Continued expansion of the Nurse-Family Partnership model, an evidence-based program to improve maternal and child health (1 year). ID 56177
- **Family Connections Inc.**
ORANGE, NJ
\$70,000—Production of a film to help disseminate the Clean and Cool substance abuse treatment and life skills training model for high-risk teenagers (1 year). ID 56144
- **Foundation of the University of Medicine and Dentistry of New Jersey**
NEWARK, NJ
\$75,000—Dissemination of lessons learned from the Brotherhood Health Initiative aimed at decreasing health disparities among young minority males (1 year). ID 56146
- **Group Health Cooperative**
SEATTLE, WA
\$99,910—Disseminating the results of the evaluation of Improving Chronic Illness Care: a guide for chronic illness improvement (1 year). ID 55809
- **Health Research Incorporated**
RENSSELAER, NY
\$100,000—Disseminating New York's Turning Point social marketing tool to improve public health across the nation (1 year). ID 56153
- **University of Illinois at Chicago School of Public Health**
CHICAGO, IL
\$100,000—Dissemination activities for Partners with Tobacco Use Research Centers: Advancing Transdisciplinary Science and Policy Studies (1 year). ID 56179
- **University of Kentucky Research Foundation**
LEXINGTON, KY
\$100,000—Continued tobacco research on young adults in college and the military and a working meeting on tobacco and socioeconomic status (1 year). ID 56147
- **MEM Associates Inc.**
NEW YORK, NY
\$100,000—Activities to promote the broader dissemination of Healthy Steps: a developmental health approach for children ages zero to three (1 year). ID 53792
- **Minneapolis American Indian Center**
MINNEAPOLIS, MN
\$50,000—Disseminating lessons learned from Full Circle, a community-based diabetes self-management program for Native Americans (1 year). ID 55805
- **State of Minnesota Department of Health**
MINNEAPOLIS, MN
\$29,994—Training and leadership development for Minnesota's Emerging Leaders Network in public health (1 year). ID 55807



- **National Committee for Quality Assurance**
WASHINGTON, DC
\$99,802—Disseminating evidence and evaluation approaches for improving physician practice systems (1 year). ID 55811

\$74,969—Examining the current and potential applications of pay-for-performance in behavioral health care (1 year). ID 55816
 - **State of Nebraska Department of Health and Human Services Regulation and Licensure**
LINCOLN, NE
\$80,000—Conference on best practices in developing public health resources and infrastructure developed under Nebraska's Turning Point initiative (1 year). ID 56150
 - **University of North Carolina at Chapel Hill School of Medicine**
CHAPEL HILL, NC
\$99,978—Improving cancer care by promoting virtual patient communities (1 year). ID 55815
 - **State of Oklahoma, Oklahoma State Department of Health**
OKLAHOMA CITY, OK
\$70,000—Disseminating lessons learned from Oklahoma's Turning Point initiative (1 year). ID 56151
 - **The Praxis Project Inc.**
WASHINGTON, DC
\$99,931—Dissemination of lessons learned from Policy Advocacy on Tobacco and Health: An Initiative to Build Capacity in Communities of Color for Tobacco Policy Change (1 year). ID 55775
 - **State Associations of Addiction Services**
TRYON, NC
\$99,928—Strengthening leadership in substance abuse treatment and prevention (1 year). ID 55778
 - **Technical Assistance Collaborative Inc.**
BOSTON, MA
\$99,830—Technical assistance for the Alabama Resources for Recovery Project (1 year). ID 56340
 - **Temple University Health System Inc.**
PHILADELPHIA, PA
\$100,000—Development of a style guide to improve the communication quality of patient consent forms (1 year). ID 55780
 - **University Physicians & Surgeons Inc.**
HUNTINGTON, WV
\$49,945—Advancing diabetes self-management in rural West Virginia (1 year). ID 55814
 - **State of Wisconsin Department of Health and Family Services**
MADISON, WI
\$40,000—Dissemination of findings from Wisconsin's Turning Point initiative to accelerate partnerships and the public health system transformation (1 year). ID 55808
- Other Program Activities**
- **Cambridge Associates, LLC**
BOSTON, MA
\$215,000—Consulting services to help two RWJF grantees develop business plans (1 year). ID 56427
 - **Rutgers, The State University, The Institute for Health, Health Care Policy, and Aging Research**
NEW BRUNSWICK, NJ
\$55,972—Technical assistance and direction for Small Supplements for Select Closing Grants (6 months). ID 55306
 - **Theisen Consulting LLC**
ATLANTA, GA
\$95,000—Consulting services to help two RWJF grantees develop business plans (1 year). ID 56432
 - **Sound Partners for Community Health**
Program to support radio stations that demonstrate how community-centered journalism can positively affect the ways in which local health care issues are addressed.
 - **Benton Foundation**
WASHINGTON, DC
\$1,071,194—Technical assistance and direction for Sound Partners for Community Health (11 months). ID 46478
 - **Spitfire Strategies, LLC**
WASHINGTON, DC
\$600,000—Strategic communications training for RWJF grantees (for 1 year). ID 50683
 - **State Forums Partnership Program**
Program to establish a technical assistance center to support the adoption of the New Jersey Policy Forums on Health and Medical Care project in up to eight states.
 - **Forums Institute for Public Policy**
PRINCETON, NJ
\$74,921—Monitoring the final sites and preparation of a history of the State Forums Partnership Program (1 year). ID 53903
 - **Third Sector New England Inc.**
BOSTON, MA
\$3,453,146—Promoting philanthropy in professional sports to improve community health (4 years). ID 55483