



Escondido's Nonprofit Landscape

Laura Deitrick

Melanie Hitchcock

Caster Family Center for Nonprofit
Research

University of San Diego



Questions to be addressed

- What does the San Diego nonprofit sector look like?
- How does the Escondido nonprofit sector compare to SD County?
- What are the needs in Escondido?
- How is the current economic climate impacting nonprofit organizations?



A Word About Nonprofit Data

It lags behind (we are using 2007 data for this presentation)

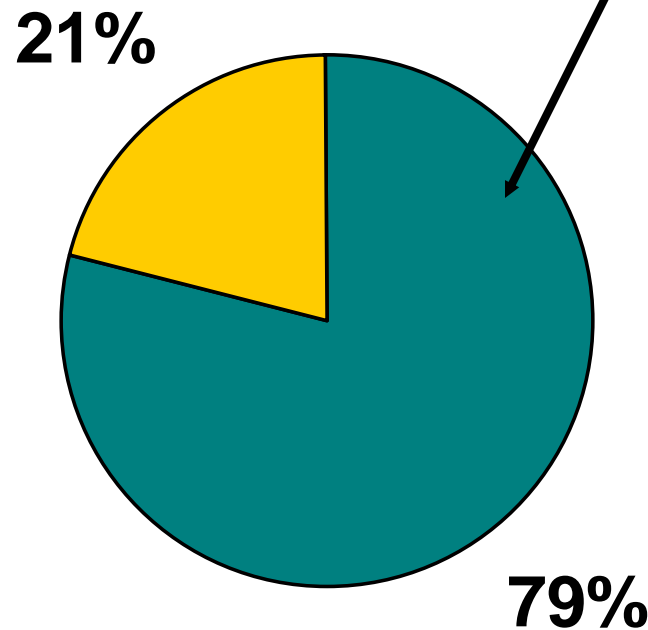
It is self-reported on the IRS 990

It undercounts religious nonprofits and probably over counts total number of nonprofits

Geography and service delivery

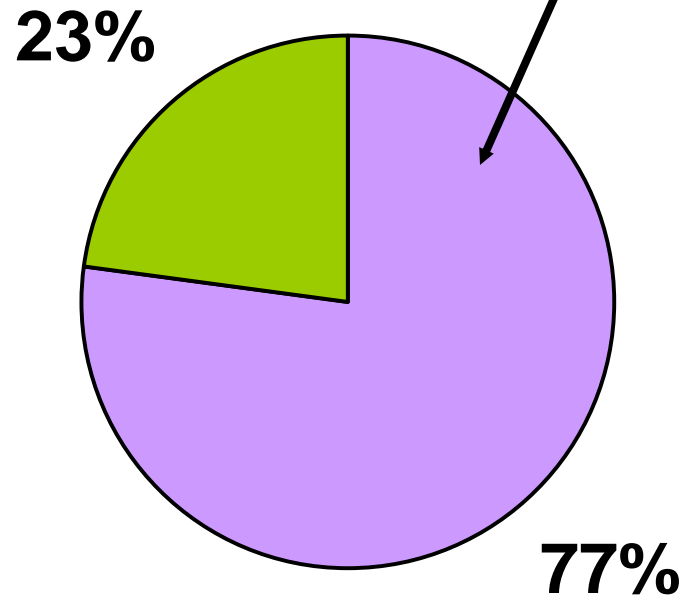
In San Diego...

- 12,244 501 (c) Organizations
- 9,648 are 501 (c) (3) Charities



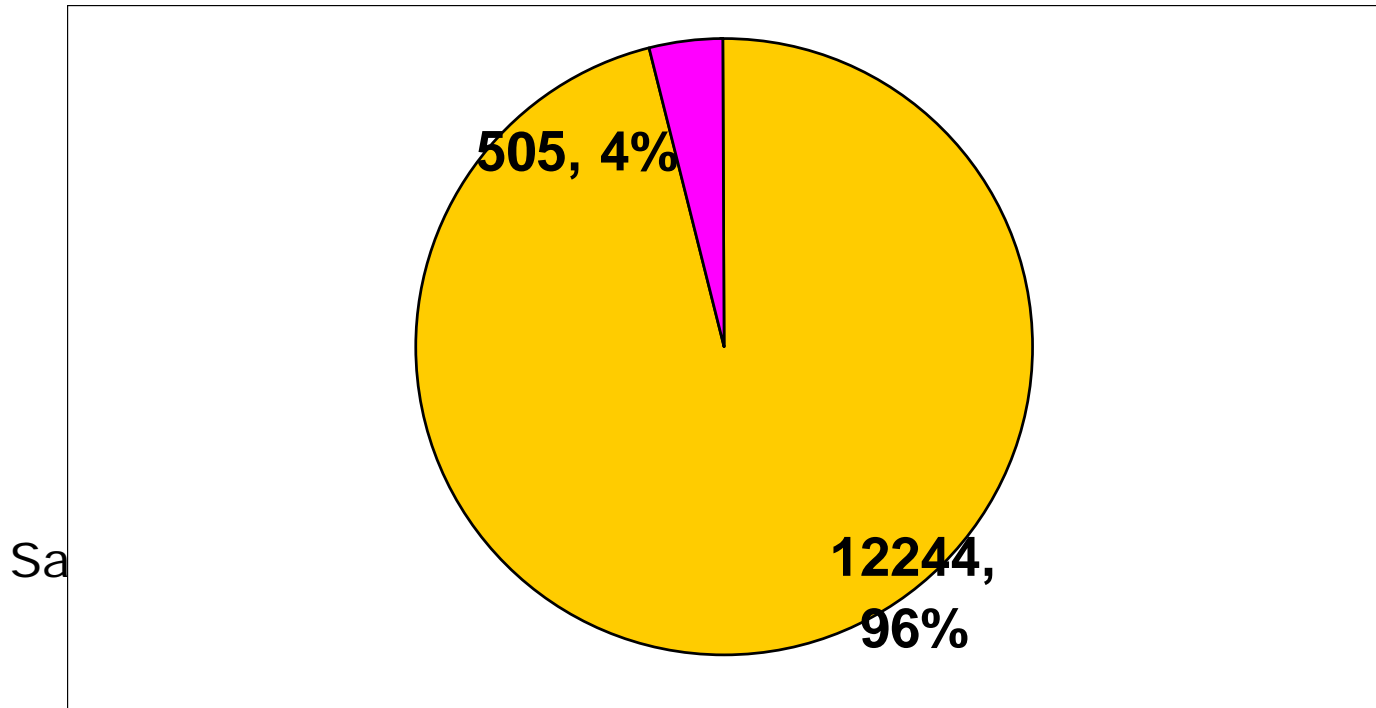
In Escondido...

- 505 501 (c) Organizations
- 390 are 501 (c) (3) Charities



Comparing

% of San Diego County Nonprofits Located in Escondido



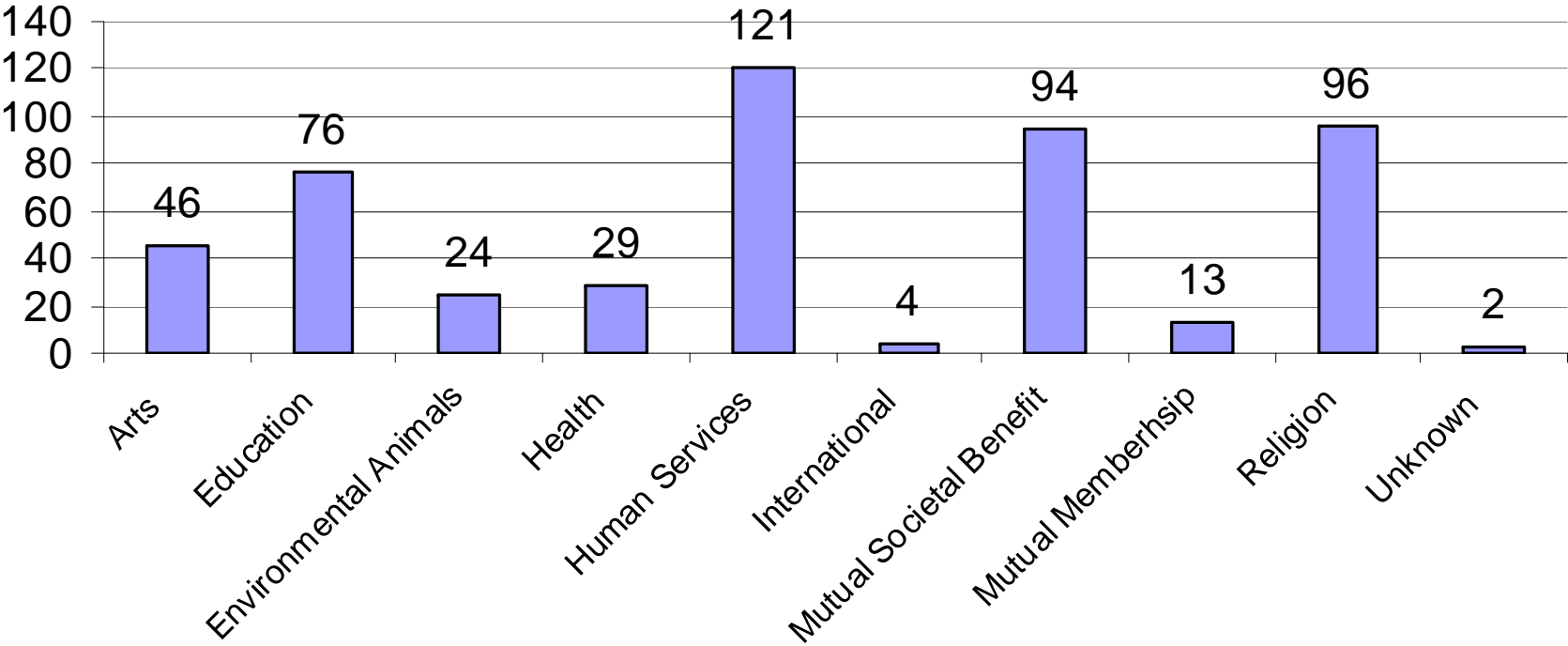
Size of 501(c)(3)'s

125 Escondido Public Charities reported revenue in 2007.

Ten Largest By Revenue (least to greatest)

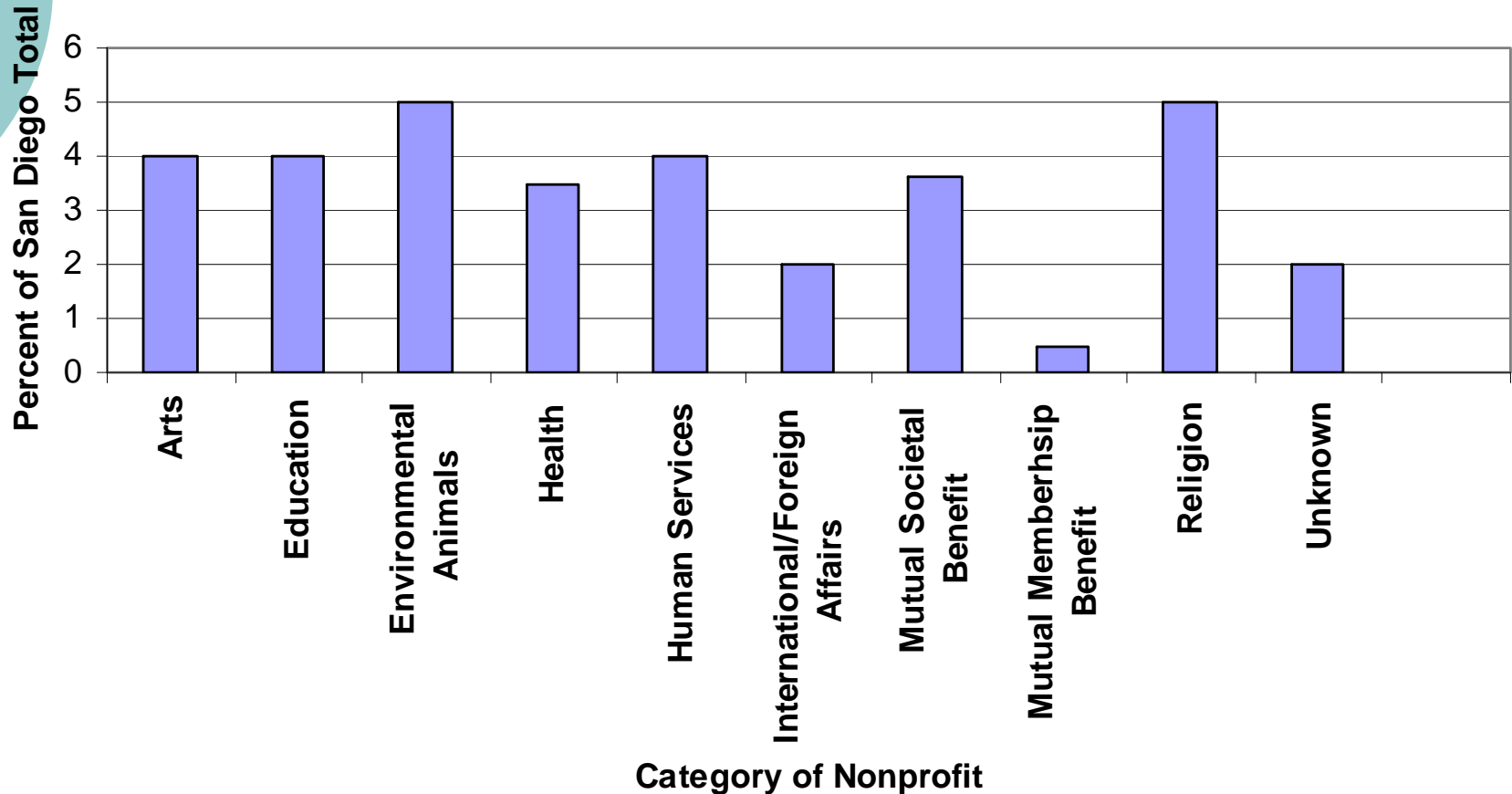
- DEHESA CHARTER SCHOOL
- COMMUNITY HOUSINGWORKS
- NORTH COUNTY SERENITY HOUSE INC
- CLASSICAL ACADEMY INCORPORATED
- CALIFORNIA CENTER FOR THE ARTS ESCONDIDO
- NORTH COUNTY INTERFAITH COUNCIL INC
- BOYS AND GIRLS CLUBS OF INLAND NORTH COUNTY
- MOUNTAIN SHADOWS SUPPORT GROUP
- THE ELIZABETH HOSPICE INC
- NEIGHBORHOOD HEALTHCARE

Escondido Nonprofit by Type

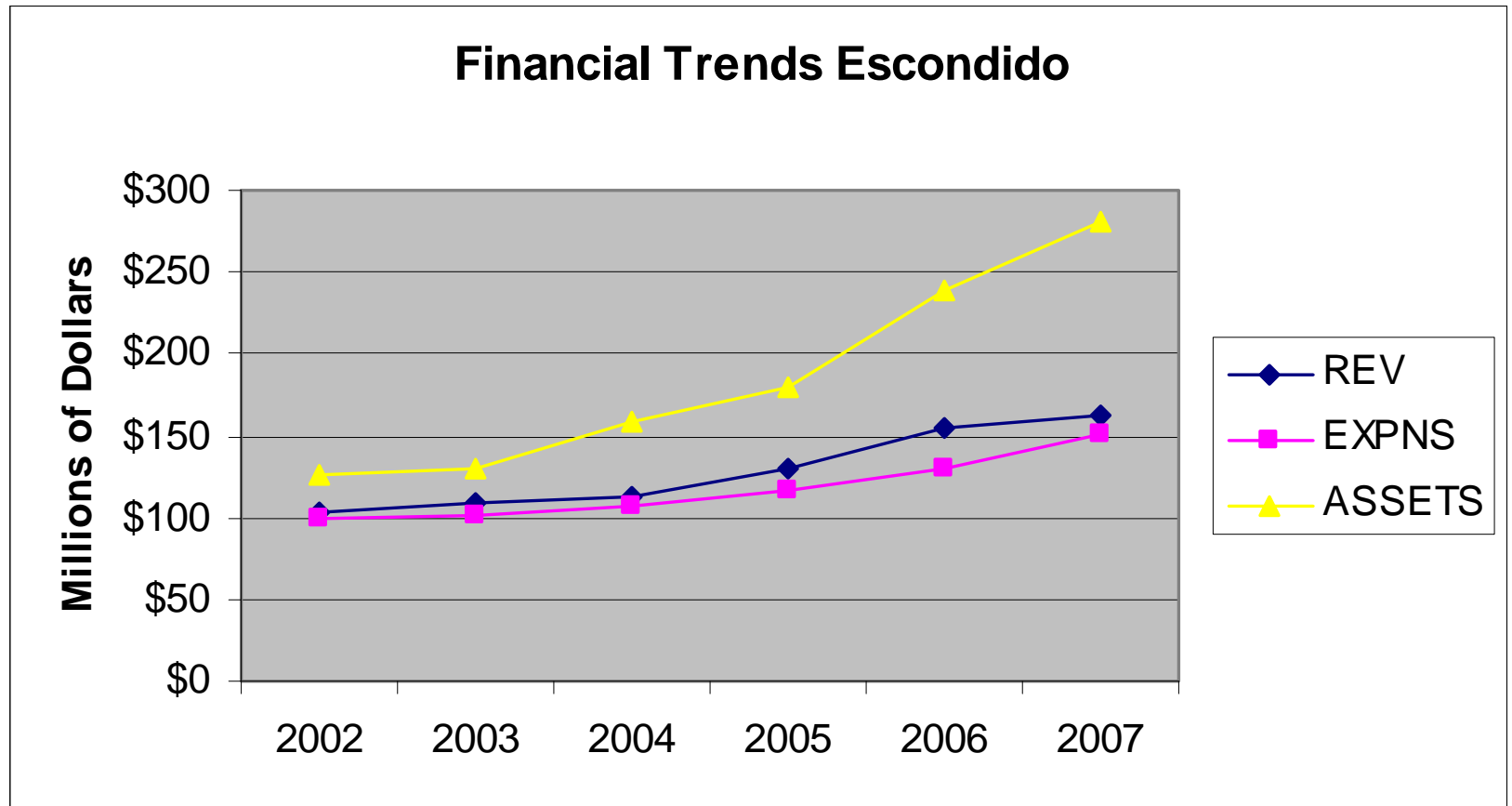


What % of San Diego's nonprofits are located in Escondido?

Percent of Escondido Nonprofits

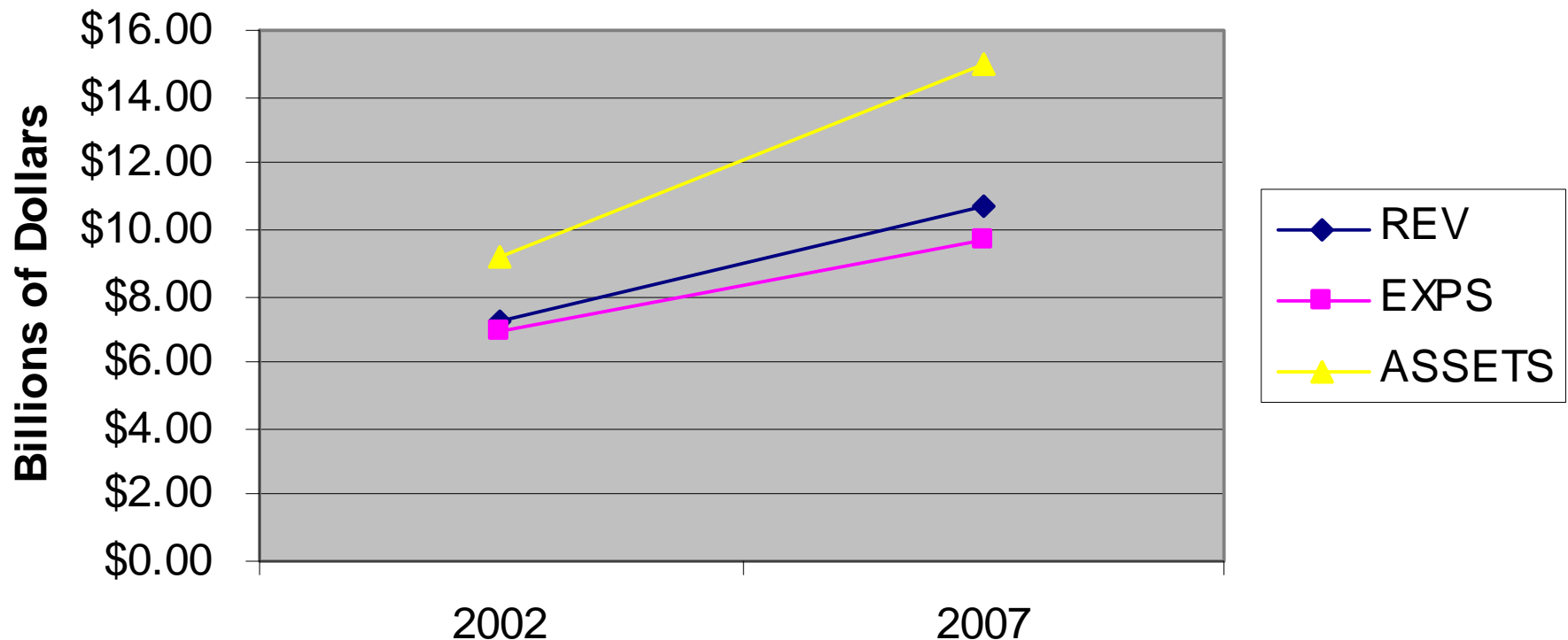


Health of the Escondido NP Sector

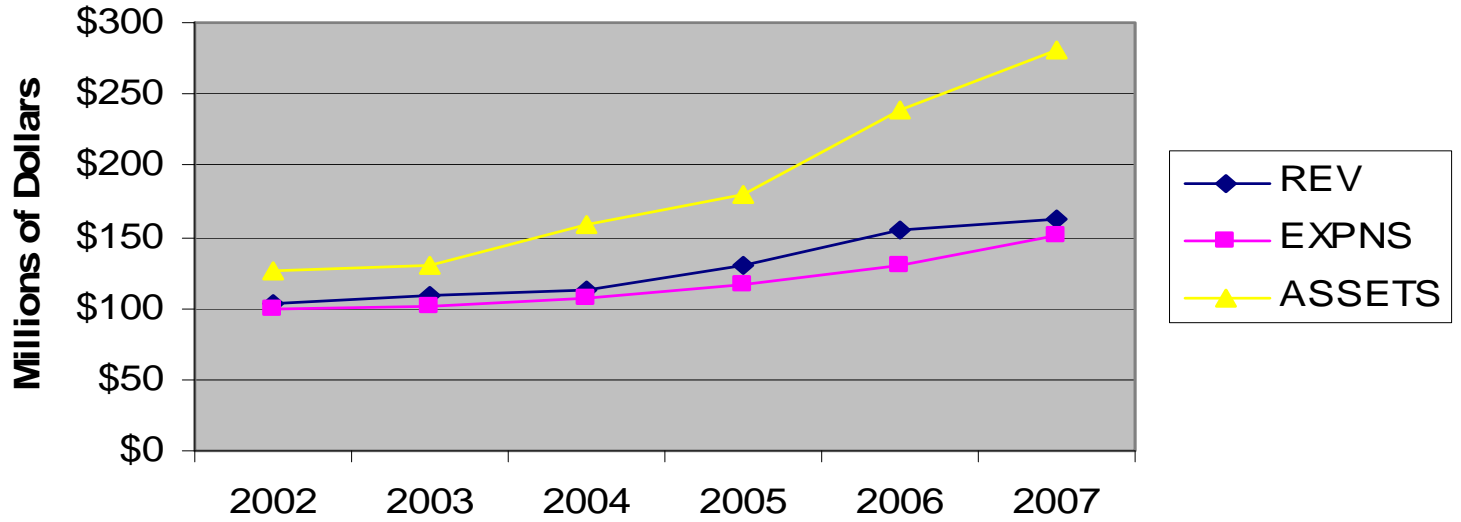


Health of San Diego NP Sector

Financial Trends San Diego



Financial Trends Escondido

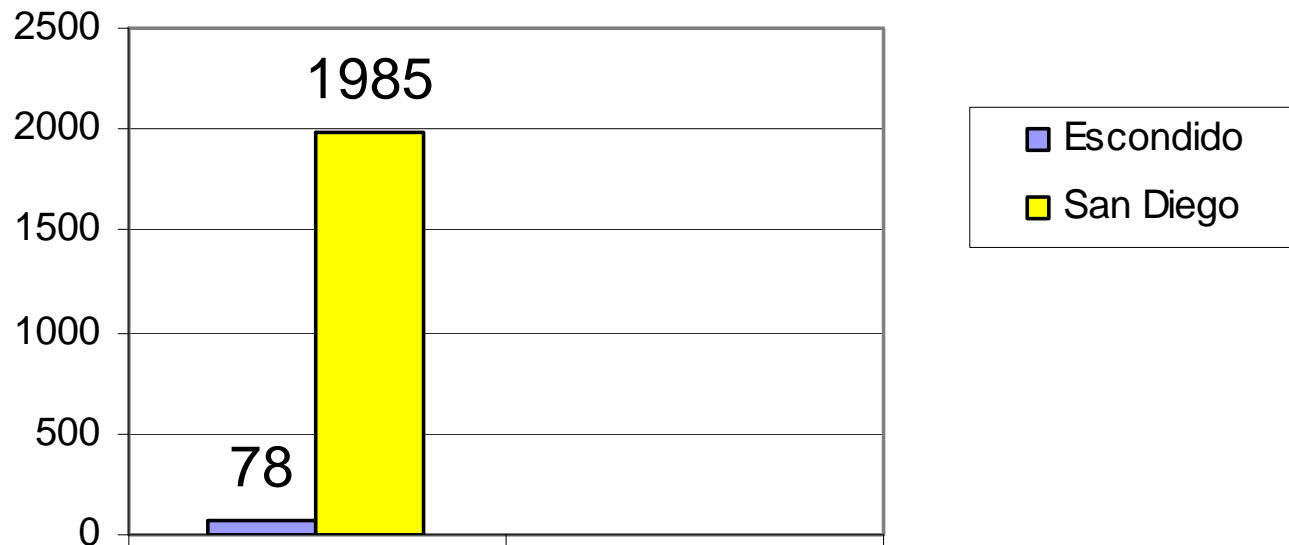


Financial Trends San Diego



Employment

Total Number of Organizations Reporting Paid Staff



What are the needs?

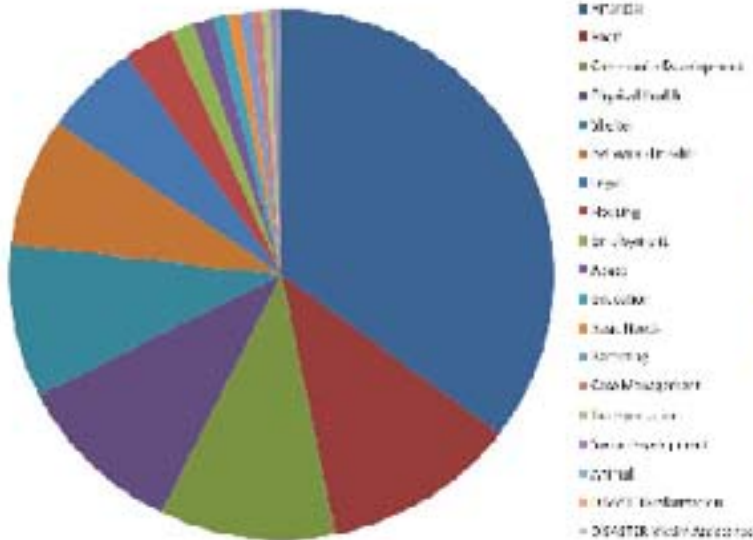


City of Escondido

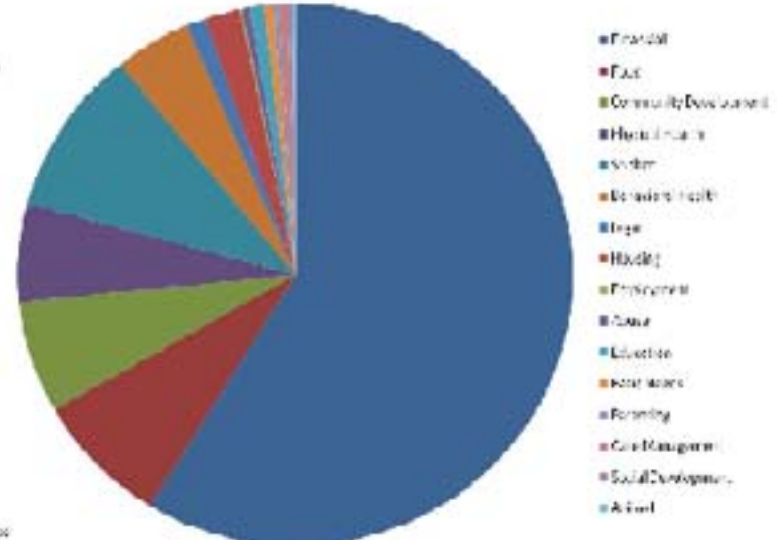


Total Cases in 2008 – 6,207
Total Unmet Needs in 2008 – 718

City of Escondido
Cases 2008



City of Escondido
Unmet Needs 2008



January 1 to December 31, 2008

How is the current economic climate impacting nonprofit organizations?

○ San Francisco

- 1/3 of Bay Area nonprofits fear they may fold over the next year.
- 34% have 2 or fewer months of operating expenses
- 63% report an increase in demand
- 26% are pursuing collaboration
- 20% have laid off employees
- 42% report decreased revenue

Source: United Way of Bay Area

How is the current economic climate impacting nonprofit organizations?

- Orange County
 - 32% have tapped into their reserves
 - 66% report an increase in demand for service
- If state does not pass budget on time...
 - 50% would have to reduce or stop services within 3 months.
 - 60% will lay off staff if the budget does not pass on time

Source: Orange County Funders Roundtable