## -WORK TRENDS

americans' attitudes about work, EMPLOYERS AND GOVERNMENT

# Who Will Let the Good Times Roll? 

> A National Survey on Jobs, the Economy, and the Race for President

A Joint Project of the<br>John J. Heldrich Center for Workforce Development at Rutgers, The State<br>University of New Jersey<br>Center for Survey Research and Analysis at the University of Connecticut

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## Background

## The John J. Heldrich Center for Workforce Development

The John J. H eldrich C enter for Workforce D evelopment at the Edward J. Bloustein School of Planning \& Public Policy at Rutgers was founded as a research and policy organization devoted to strengthening N ew Jersey's and the nation's workforce during a time of global economic change. The H eldrich Center researches and puts to work strategies that increase worker skills and employability, strengthen the ability of companies to compete, create jobs where they are needed, and improve the quality and performance of the workforce development system

The need to improve worker skills has become a crosscutting issue in the information age. Whereas in the 1950s, six in ten workers were unskilled, today, more than 60 percent of the workforce is skilled and less than 20 percent unskilled. According to C oopers and Lybrand, in 1997 nearly 70 percent of growth company CEOs pointed to the lack of skilled workers as the number one barrier to growth-a figure that had doubled since 1993. Despite the need, U.S. investment in workforce education and training trails other leading democracies.

The transformation to a new economy driven by knowledge and its application has thrust workforce investment strategy to the forefront of domestic policy. In globally competitive labor markets, workers who lack basic skills and literacy are in greater danger than ever before. Urban planning and redevelopment strategies cannot ignore the role of education and work skills in preparing young adults to compete for new jobs in the emerging service, retail, and technology sectors. Similarly, the nation's long debate over public school reform must acknowledge that our nation's "forgotten half" of young people not attending college need help now to
access the economic and social mainstream.
While workers with skills and the determination to keep them sharp are in heavy demand, huge numbers of adults still cannot read, write, or perform basic math functions effectively. A fifth of working Americans have a zero or minimal literacy level in reading and math. Job seekers and young people entering the workforce need solid literacy and numeracy skills, and they need to use them to acquire the job-specific and careerbuilding skills that will give them access to good jobs.

The Heldrich C enter is the first universi-ty-based organization devoted to transforming the workforce development system at the local, state, and federal levels. We identify best practices and areas where government performance should be improved, and provide professional training and development to the community of professionals and managers who run the system and are responsible for making it work. The Center provides an independent source of analysis for reform and innovation in policy making and is engaged in significant partnerships with the private sector to design effective education and training programs.

## The Center for Survey Research and Analysis

One year ago, the University of C onnecticut announced the formation of its new Center for Survey Research and Analysis (CSRA), thus strengthening its focus on conducting original survey research. The C enter is an outgrowth of the tremendous success of original survey research conducted under the aegis of the Roper Center/Institute for Social Inquiry. For twenty years, Roper Center/ISI had conducted high quality, high profile original research; this tradition is being continued and expanded.
The C enter, a nonprofit, non-partisan

To better understand the public's attitudes about work, employers and the government, and improve workplace practices and policy, the Heldrich Center and the CSRA produce the Work Trends survey four times a year.
research and educational facility, is a leader in conducting important public opinion research in the public and private sectors. CSRA staff have completed more than 300 survey projects, for a wide variety of clients, in the twenty years of survey research at UConn.

The Center for Survey Research and Analysis has extensive experience in surveying special populations, including studies of M embers of C ongress, journalists, business owners and managers, parents, teen-agers, college seniors, and university faculty.

In addition to quantitative research, CSRA also conducts in-depth qualitative research, including nationwide focus groups, one-on-one interviewing, and case studies. The staff has worked with clients to develop strong secondary research programs in sup-
port of on-going research in a variety of fields. Expert statisticians are also available for additional analysis of original and secondary data.

CSRA strictly adheres to the code of ethics published by the American Association of Public Opinion Research, which, among other things, requires us to fully divulge our research methods, treat all respondents with respect and honesty, and insure that our results are not presented in a distorted or misleading manner.

D uring the past three years staff now affiliated with CSRA have conducted more than seventy national, regional and local survey projects.

To better understand the public's attitudes about work, employers and the government, and improve workplace practices and policy, the H eldrich Center and the CSRA produce the Work Trends survey four times a year. The survey polls working adults on critical workforce issues facing Americans and American businesses, and promotes the survey's findings widely to the media and national constituencies.

## 1. Introduction

Who Will Let the Good Times Roll? A N ational Survey on Jobs, the Economy, and the Race for President is the fourth in a series of Work Trends reports written by the H eldrich Center for Workforce Development at Rutgers U niversity and the Center for Survey Research and Analysis at the U niversity of C onnecticut. Each Work
Trends study focuses on American workers' attitudes about work, employers, and the government, and provides an in-depth analysis of a particular topic. Previous Work Trends reports studied the experiences of the working poor and the challenges of balancing work and family. This report concentrates on the 2000 elections and strives to determine what American workers want from their next President and their next Congress.

Based on results from Who Will Let the Good Times Roll? A N ational Survey on Jobs, the E conomy, and the Race for P resident, almost all (90\%) working Americans believe that candidates' positions on the job situation will be an important factor in how they will vote in the next Presidential election and in the next congressional election. D espite the high degree of importance placed on employment issues, only $8 \%$ of American workers report knowing a lot about the presidential candidates' positions on issues related to jobs and only a third of American workers report that the news media is doing a good or excellent job in covering the presidential candidates'
positions on job issues.
Who Will Let the Good Times Roll? A $N$ ational Survey on Jobs, the E conomy, and the Race for President fills this void and provides valuable information about the issues that Americans would like to hear discussed by candidates in the ensuing months. This survey also creates a baseline of public opinion about how candidates stand on these issues, and Work Trends will continue to monitor and evaluate candidates' positions in ensuing reports.

Each Work Trends study focuses on American workers' attitudes about work, employers, and the government as well as providing an in-depth analysis of a particular topic.

This edition of Work Trends finds American workers looking toward the future, believing that it is most important for government to address issues related to education, retirement benefits, and health and medical benefits. D uring times of economic prosperity, workers are less likely to be concerned about their immediate needs because of high job security and increasing wages. Instead, workers often look toward the future - their own and the future of their children and grandchildren.

## 2. Presidential Politics and the 2000 Election

## The Clinton Administration and Al Gore

President Clinton continues to receive high marks from American workers who feel strongly that he is doing a good job overall and handling employment issues in America very well. M ore than half (58\%) of American workers report that Clinton is doing an excellent or good job while a quarter ( $26 \%$ ) indicate he is doing a fair job and only $15 \%$ report that he is doing a poor job. When asked about how well President Clinton is handling the job situation, $57 \%$ report that he is doing an excellent or good job in this area, slightly more than a year ago when
$54 \%$ said he was doing an excellent or good job with the job situation.

M ost likely, the high level of satisfaction with the President is, in part, related to America's economic boom. With the lowest unemployment rate in 29 years, rising real wages for many workers, and the torrid expansion of capital markets, Americans seem confident in their economy, with $80 \%$ reporting that they believe the American economy to be experiencing "good times." It is clear that American workers believe that the policies embraced by a President have an impact on the economy, and Clinton's high approval rating may reflect this connec-

Fig. 2-1: If the election were held today, for whom would you vote?

tion. When asked about the degree to which the policies of the Clinton administration are responsible for the health of the American economy, a quarter (25\%) of A merican workers responded "a lot" and another $44 \%$ said "some." Only $7 \%$ of respondents reported "not at all."

The positive feelings toward Clinton and the strong economy do not seem to have rubbed off on Vice President G ore who gets very little credit for the strong economy. When asked about the degree to which Gore is responsible for the health of the American economy, only $8 \%$ responded "a lot" and 27\% said "some" while 31\% responded "not at all." This disconnect between positive elements of the Clinton administration and the Vice-President may be contributing to G ore's struggle in the presidential campaign.

## Candidate Evaluation

At this early stage in the 2000 election cycle, Texas Governor George W. Bush holds a strong lead among American workers ${ }^{1}$ over Vice President AI G ore and all other major Presidential candidates ${ }^{2}$. In addition to his popularity among Republican workers, Bush is currently the favorite among independent voters, working men and women, and workers of most income levels, age groups, and education levels. Gore holds a lead only among Democrats, non-white workers, and very poor workers.

When asked who they would vote for if the election were held today, one third (32\%) of American workers report that they would vote for Bush as compared to only 23\% for G ore, 10\% for Elizabeth D ole, 6\% for Bill Bradley, and 3\% for John M cCain. When given a choice between just Bush and G ore, Bush's lead grows significantly with $49 \%$ supporting Bush, $34 \%$ for Gore, and the remaining workers are either undecided (9\%), or will not vote (7\%).

The positive feelings toward Clinton and the strong economy do not seem to have rubbed off on Vice President Gore who gets very little credit for the strong economy.

In looking at the Democratic primary, Gore has far more support than Bradley among Democrats with $49 \%$ supporting Gore, $10 \%$ Bradley, and $21 \%$ undecided or not voting. Bush has almost as much support among Democrats as Bradley with $9 \%$ of Democrats indicating they would vote for Bush.

Bush appears to have done a better job than Gore in solidifying his base and winning the support of independent voters. When scrutinizing a hypothetical race between

Fig. 2-2: Support for George Bush and Al Gore

education level

[^0]Bush and Gore, virtually all (90\%) of Republicans indicate that they would vote for Bush as compared to only 68\% of Democrats reporting that they would vote for Gore. Among independents ( $26 \%$ of all potential working voters), over half (54\%) report that they would vote for Bush compared to only a fourth (24\%) for Gore. Bush has also made surprising inroads

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among Democrats with 20\% of Democrats reporting that they would vote for Bush as compared to only 5\% of Republicans showing support for Gore.

Although more popular among men than
women, Bush maintains a strong lead among both with $53 \%$ of men and $44 \%$ of women supporting Bush compared to only $30 \%$ of men and $38 \%$ of women in support of Gore. Bush also holds a strong lead among workers of all ages and education levels. Among younger workers ages 18-29, half (50\%) would vote for Bush compared to only a third (35\%) for Gore. Similarly, among workers ages 30-49, half (49\%) indicate support for Bush compared to $33 \%$ for Gore. G ore picks up some support among workers 50-65 with $37 \%$ support compared to $45 \%$ support for Bush. In addition, Bush enjoys strong support among workers of every education level as seen in Figure 2.2.

Gore does hold a lead among nonwhite workers and the poor, however. Approximately one fourth (27\%) of all workers are non-white and/or white-H ispanics, a common definition of "minority" used in social science research. Among these minority

Fig. 2-3: Support for Bush and Gore


[^1]workers, half (48\%) would vote for Gore while only $35 \%$ would vote for Bush. Gore also has strong support among poor workers. When examining voting preferences of workers according to their income, a pattern emerges that reveals support for Bush correlated to income - the higher the income, the greater the likelihood of voting for Bush.

Among those earning less than $\$ 10,000 /$ year, over half (54\%) would vote for Gore as compared to $31 \%$ for Bush. For those earning between $\$ 10,000$ - $\$ 20,000$, the support for each candidate is identical with G ore and Bush each winning $39 \%$ of the votes. For income categories beyond $\$ 20,000$, however, Bush clearly dominates, earning $43 \%$ of the vote among those earning between $\$ 20,000-\$ 30,000$ and ramping up to $55 \%$ of the vote among those earning more than $\$ 75,000 /$ year (see Figure 2.3).

## Candidates and Job Issues

The new Work Trends survey reveals that issues related to jobs and employment policy stand to be among the most significant issues in both the presidential and congressional elections. These issues may include job creation, the minimum wage, worker training, and balancing work and family. Nine in 10 American workers report that positions on the job situation in America will be an important factor in how they choose the next President. When asked about which candidate would best handle the job situation in America, Bush emerged as the favorite, but not by much. N early a third ( $30 \%$ ) reported that Bush would do the best job as compared to $24 \%$ for Gore, 10\% for D ole, 6\% for Bradley, and 3\% for M cC ain. Interestingly, 27\% of workers replied that they did not know, perhaps indicating that the candidates have not effectively articulated their positions on these issues to working America. The high percentage of undecided respondents and the close percentages (between Bush and Gore) among decided workers on this issue may mean that work and employment policy issues become
important territory on the battleground for the presidency.

Nine in 10 American workers report that positions on the job situation in America will be an important factor in how they choose the next President.

## Congressional Elections

Job issues will also be important in upcoming congressional elections. M ost American workers ( $90 \%$ ) report that candidate positions on employment issues are important in determining how they will vote in the congressional elections. In general, workers believe that Democrats in Congress do a better job than Republicans in handling issues related to jobs. Almost half (47\%) declare that the Democratic Party does the best job compared to only $31 \%$ reporting that Republicans do the best job. These

Fig. 2-4: Which party in Congress does the best job handling issues related to jobs?

numbers change little when examining responses of those who indicate that they will definitely vote in the next election with $46 \%$ saying Congressional Democrats and $33 \%$ saying Republicans will do the best job.

This strong, positive association between Congressional Democrats and jobs is even greater among women and minority workers. H alf (51\%) of women report that Democrats do a better job compared to a quarter (24\%) indicating that Republicans do a better job; $16 \%$ report that they do not know. Among minority workers, $66 \%$ believe Democrats are better with job issues compared to $19 \%$
of those who believe Republicans are better. Even a notable number (13\%) of Republicans believe that Congressional Democrats do a better job handling employment issues.

The Democratic Party in C ongress receives a higher rating (47\%) on handling issues related to jobs, than respondents believe Democratic Presidential candidates would do. Only $24 \%$ of respondents believe that AI Gore and 6\% believe Bill Bradley would best handle the job situation among all Presidential candidates included in the survey.

## 3. Issue Assessment

## Importance of Presidential Candidates' Positions on Jobs

As indicated earlier, most (90\%) working A mericans assert that candidate positions on jobs will be an important factor in how they decide to vote for President and Congress. The intensity of this feeling among American workers is seen by the two thirds (65\%) of workers who report that candidate positions on job issues are "extremely" or "very" important. This percentage is somewhat lower than was measured during last year's Work Trends survey, however, when 74\% reported that candidate positions on job issues were "extremely" or "very" important. This change may be due to the sustained economic growth since last recession; the further away the last recession, the less likely workers are to be concerned about job issues in general. In addition, there was a significant drop in the stock market just before last F all's Work Trends survey. Accompanying this drop was a flurry of media attention that speculated the end of the economic boom. N ow that those fears are allayed, the concern of job security and employment issues has lessened.

Democrats, women, non-H ispanic whites, and middle income workers are among those most concerned with candidates' positions on jobs. M ost (76\%) Democrats report that candidate positions on jobs are "extremely" or "very" important compared to $65 \%$ in the general working population. Republicans are significantly less concerned (57\%) than Democrats or Independents (64\%). In addition, $70 \%$ of women compared to $59 \%$ of men believe these issues are "very" or "extremely" important. M iddle income workers (earning between $\$ 30-40 \mathrm{~K}$ ) are slightly more supportive than other wage earners.

## Issues for 2000: Identifying Political Fault Lines

Jobs and employment issues will form only one part of candidates' platforms, however. As party contenders plan their policy agendas for the 2000 election, they need to understand which issues are most important to voters. Based on responses in this survey, the issues of highest concern to workers include economic security, the quality of education, medical coverage, and retirement benefits for workers.

> Democrats, women, non-Hispanic whites, and middle income workers are among those most concerned with candidates' positions on jobs.

Respondents were asked to assess the importance of a series of policies a candidate might address during a campaign. The relative importance of these issues among American workers can be seen in Figure 3.1.

While American workers on the whole feel strongly about the importance of addressing these policies, noteworthy variations exist by party affiliation, gender, race and income.

## Issues of Importance to

 Democrats \& IndependentsDemocrats and Independents assign high levels of importance to the same issues. Both are most concerned with public policy issues traditionally emphasized by Democrats: improving the quality of education, ensuring the long term health of Social Security, providing and improving health and medical benefits for workers, and keeping

Fig. 3-1: Issues of Importance to American Workers

inflation under control.
The convergence of priorities among Democrats and Independents may play an important role in shaping the issue agenda for the 2000 election. With Independents composing $26 \%$ of the working electorate and Democrats making up 36\%, the vast majority of likely voters will care about these issues and expect candidates to
discuss them during their campaigns.

## Issues of Importance to Republicans

While Democrats and Independents show support for a more activist government, Republicans believe that government's biggest priority is cutting taxes. Nearly eight out of ten (76\%) Republicans believe that a

Fig. 3-2: Top 5 Issues of Importance to American Workers by Party Affiliation

candidate's position on cutting taxes is "extremely" or "very" important compared to $67 \%$ of Democrats and $62 \%$ of Independents. Although the tax cut theme is a traditional favorite among Republican candidates and voters - especially amidst current discussions about the surplus - Republican candidates may need to broaden their message to include other economic and job issues such as inflation, job security, and reducing unemployment in order to court Independents and other swing voters.

Democrats and to a lesser extent Independents are more likely than Republicans to believe that keeping inflation down, improving job security and reducing unemployment are "extremely" or "very"
important. Although Republicans show moderate interest in these issues, the level of importance assigned to them is not very intense with $30 \%$ or less of Republicans indicating that almost all of these issues as "extremely" important. Republican candidates may choose to highlight these issues in the 2000 campaign in order to gain the attention of independent voters without alienating their Republican base.

In addition, Republicans designate a much lower level of importance than Democrats, Independents, and the general working population about the following issues: providing health and medical benefits, ensuring the quality of health/medical benefits, securing the future of Social

Fig. 3-3: Issues of Importance to American Workers According to Gender

| Improving the quality of education | 93\% |
| :---: | :---: |
|  | 88\% |
| Ensuring the long term health of Social Security for workers | 90\% |
|  | 80\% |
| Improving health \& medical benefits for workers | 87\% |
|  | 74\% |
| Providing health \& medical benefits for workers | 85\% |
|  | 69\% |
| Keeping inflation under control | 82\% |
|  | 78\% |
| Improving retirement \& pension programs (other than Social Security) for workers | 79\% |
|  | 66\% |
| Reducing the unemployment rate | 75\% |
|  | 58\% |
| Improving job security for workers | 74\% |
|  | 66\% |
| Cutting the amount of taxes | 71\% |
|  | 66\% |
| Lowering interest rates on money you borrow | 66\% |
|  | 59\% |
| Improving the performance of the stock market | 31\% |
|  | 33\% |
| Extremely/ very important: | men |

Security, and improving other pension/retirement programs for workers. Except for the pension/retirement issue, Figure 3.2 compares the intensity of importance designated to these issues by party affiliation. When asked to indicate the importance of improving pension and retirement benefits, $63 \%$ of Republicans report that it is extremely or very important as compared to 71\% of I ndependents and 78\% of Democrats.

## Issues of Importance to Women

The voting decisions of women play a critical role in each election. In many recent elections including the last election for President, a voting gender gap has emerged in favor of Democrats. Based on responses from this survey, many of the issues most important to women are the same ones embraced by Democrats and Independents. In general, women feel more strongly about an activist government, a preference clearly seen in their responses across the series of potential issues addressed by candidates. Women are especially interested in education, the stability of Social Security, providing and improving medical benefits, and reducing unemployment.

The sharpest differences between men and women exist on issues of job security and benefits: reducing the unemployment rate (women $17 \%$ higher), providing health and medical benefits for workers (women are 16\% higher), improving retirement/pension programs (women 13\% higher), and improving health and medical benefits for workers (women $13 \%$ higher). It is also noteworthy that women place higher importance on cutting taxes than men.

## The Importance of Economic \& Job Security Issues among Minority Workers

Workers from minority groups are more likely than white non-H ispanic workers to assign high degrees of importance to economic and
job security issues. Comparing the percentages of minority workers to white workers who report "extremely" or "very" on a number of issues elucidates this point. For example, most (86\%) minority workers feel that improving job security is extremely or very important compared to $64 \%$ of white, nonH ispanic workers. Keeping inflation low ( $86 \%$ vs. $78 \%$ ) and reducing unemployment ( $84 \%$ vs. $61 \%$ ) follow similar patterns.

In addition to general economic issues, minority workers are more concerned with issues dealing with individual benefits such as Social Security, retirement/pension benefits, and medical benefits. Comparing responses of "extremely" or "very" about the importance of these issues between white and minority workers demonstrates this difference. For example, almost all (90\%) of minority workers compared to $83 \%$ of white, non-H ispanic workers indicate that ensuring the long-term financial security of Social Security is extremely or very important. Similarly, minority workers feel more strongly about improving retirement and pension programs for workers (84\% vs. 68\%), improving medical benefits (89\% vs. 77\%) and providing medical benefits for all workers who currently do not have benefits (87\% vs. $73 \%$ ).

This concern over personal benefits may in part be related to the income levels of minority workers who have lower average incomes than white, non-H ispanic workers with $24 \%$ of white workers earning less than $\$ 30,000 / y e a r$ compared to $39 \%$ of minority workers. About $12 \%$ of all workers earn below $\$ 20,000$ per year. With less disposable income, minority and low-income workers have less ability to save for their future or pay for health problems without medical insurance.

## 4. What Americans Want from Government

Although the economy continues to expand and unemployment remains at historically low levels, workers are not immune from layoffs or from the need to upgrade their skills to remain competitive in the global marketplace. When asked who should be primarily responsible for this training and education, American workers were much more likely to reply that workers (47\%) or employers (23\%) should be responsible instead of the government (12\%).

When asked about who should be primarily responsible for providing financial support to workers when they are laid off from their jobs, American workers had a somewhat different response and were more likely to place the responsibility on the shoulders of either employers (45\%) or the government (23\%) than the workers themselves (18\%). Democrats and women are among those that believe most strongly that employers are responsible for assisting workers

Fig. 4-1: Actions Government Can Take to Assist Workers \& Job Seekers

when they are laid off. A majority (53\%) of women believe that employers are responsible compared to $38 \%$ of men. N early half (48\%) of Democrats hold this view compared to $44 \%$ of Independents and $40 \%$ of Republicans.

The perceptions among American workers about the role of government in providing continuing education and training and financial assistance to displaced workers have changed little during the past year. In 1998, $8 \%$ of workers reported that government should be primarily responsible for ongoing education and training, and 18\% reported that the government should be primarily responsible for providing financial assistance to workers when laid off through no fault of their own.

Despite the onus placed on employers (instead of government) regarding financial assistance during layoffs and the responsibility for providing ongoing training, American workers strongly believe that government should play an active role in improving the quality of education, providing job information, providing financial support for college and job training, and offering tax incentives for employer-sponsored training programs. When presented with a list of actions government might take to help workers or those looking for better jobs, at least 65\% of respondents indicated each action as extremely or very important (see Figure 4.1). In particular, American workers indicate that improving the education system and requiring employers to provide health and medical benefits as the most important actions government can take help workers or those looking for jobs.

The degree of importance placed on government actions to support workers and job seekers varies significantly according to party lines, gender, and race. In general, Democrats, women, and low-income workers are more supportive of an activist government in this respect than their counterparts with Independents siding more closely to Republicans than Democrats. For example,

American workers strongly believe that government should play an active role in improving the quality of education, providing job information, providing financial support for college and job training, and offering tax incentives for employer-sponsored training programs.
when asked to rate the importance of providing financial assistance for people who want to go to college, $31 \%$ of women indicated it was "extremely important" compared to only 20\% of men. In looking at responses by party, Democrats were much more likely to believe this action to be important with $34 \%$ saying it is "extremely important" compared to 21\% of Independents and $17 \%$ of Republicans. When examining race/ethnicity, $39 \%$ of minority workers believe providing financial assistance is "extremely important" compared to only $20 \%$ of white non-H ispanic workers.

Similar variations exist when asked to rate the importance of improving the quality of education in $\mathrm{K}-12$ schools and in colleges. H alf (48\%) of women workers rate improving education quality as "extremely important" compared to $39 \%$ of men. Even greater variation is seen in looking at responses along party lines with $52 \%$ of Democrats believing this action to be "extremely important" compared to $39 \%$ of Independents and $35 \%$ of Republicans. M inority workers are also more likely to think improving education is "extremely" important with half $51 \%$ responding as so compared to $41 \%$ of white non-H ispanic workers.

The choice to support these actions, therefore, may be a distinguishing factor in the upcoming election. A platform that supports government action to assist workers may resonate with many swing voters especially women and minority workers as well as among Democrats.

Fig. 4-2: Actions Government Can Take to Assist Workers \& Job Seekers by Party Affiliation


Increased Support for Raising the Minimum Wage
Support for increasing the minimum wage from $\$ 5.15$ to $\$ 6.15$ an hour has grown significantly during the past year. The vast majority of workers ( $83 \%$ ) believe this is important with $61 \%$ saying this is "extremely" or "very" important. When a similar question was asked in the February of 1999, $65 \%$ said they agreed and $49 \%$ said they "strongly" agreed with raising the minimum wage to $\$ 6.15$ an hour. Support for raising the minimum wage does vary by party affiliation, however, with three-fourths ( $75 \%$ ) of Democrats responding that raising the minimum wage is extremely or very important as

Support for increasing the minimum wage from $\$ 5.15$ to $\$ 6.15$ an hour has grown significantly during the past year.
compared to $59 \%$ of Independents, and 43\% of Republicans. Women are also much more likely to think raising the minimum wage is important with $72 \%$ reporting that is "extremely" or "very" important compared to only $51 \%$ of men. Although this support varies somewhat by party affiliation, there is ample support within both parties to see such legislation enacted in the coming years.

## 5. Job Satisfaction

In general, American workers are very satisfied with their jobs with almost all (91\%) reporting that they are satisfied with their job overall. When asked to describe how well they like their job, American workers overwhelmingly responded in a positive fashion with $28 \%$ indicating they "love it," 26\% reporting they are "enthusiastic about it," and $33 \%$ saying they "like it." This contentment with their overall job is virtually the same as one year ago when Work Trends reported a $90 \%$ satisfaction level.

Job satisfaction is a composite of many different aspects of a job, however, and important differences exist between these different elements. The Work Trends series tracks these changes annually to determine if American workers have significant differences in experience at their workplace over time. Satisfaction levels on 14 job elements can be seen in Figure 5.1.

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With a consistently strong economy, low unemployment rate, and steadily climbing stock market over the past year, few, if any, dramatic changes have occurred in the US economy. In comparing job satisfaction levels between 1998 and 1999, only small changes can been seen. First, fewer American workers report that they are satisfied with their ability to balance work and family than a year ago. As explored in the

M arch 1999 Work Trends, the vast majority of Americans are concerned about their ability to balance work and family and feel stress resulting from work demands. In 1998, 87\% of Americans indicated that they were either very or somewhat satisfied with their ability to balance work and family as compared to $83 \%$ in 1999. The demands of the expanding, strong economy appear to be placing increased work demands on employees, causing a decrease in overall satisfaction in this area.

The number of hours worked per week is related to the ability of a worker to balance work and family. According to the survey respondents, American workers work an average of 44 of hours per week. Although the majority ( $88 \%$ ) of workers are satisfied with the number of hours a week they work, few (13\%) would like to work more hours while more (30\%) would like to work less. This breakdown is almost exactly the same as one year ago.

The booming economy has also yielded positive changes in worker perceptions. When asked if job, career, and employment opportunities will be better for the next generation, $56 \%$ of respondents in 1999 agreed as compared to $47 \%$ in 1998. Perhaps the longevity of economic expansion, low unemployment and increasing real wages has contributed to a feeling of security around future prospects.

Despite continued high levels of satisfaction on most job components, significant and important variation does exist across income levels with lower income workers less satisfied with many job elements including their overall income, their health and medical coverage, their retirement and pension plans provided by their employer, their opportunities to get more education and training from their employer, and their

Fig. 5-1: Relative Satisfaction of Different Job Factors

amount of vacation time. F or the most part, workers earning under \$30,000 are much less likely to to be satisfied with each of these job elements (see Figure 5.2). The lower the income level, the less satisfied a worker will be with each of these job compo-
nents. For example, when examining satisfaction with pension and retirement benefits provided by their employer, $22 \%$ of workers are very satisfied as compared to $38 \%$ of those earning above $\$ 30,000$.

Fig. 5-2: Satisfaction with Job Components by Income (above and below \$30,000/ year)


## 6. Conclusion

American workers want the good times to keep rolling and are prepared to vote for the candidates that can deliver continued prosperity. Almost every American worker believes that candidate positions on job issues will strongly influence their vote. This high level of importance placed on job-related issues cuts across party affiliation, education levels, income levels, and gender. The early lead by Texas Governor George Bush illustrates this strong connection between job issues and votes. D espite the fact that workers believe that Democrats do a better job than Republicans in handling the job situation, more American workers report that Bush would best handle the job situation in America than Vice-President AI G ore.

The race among Presidential candidates to win workers' confidence about their ability to handle job issues is far from over, however. $M$ ore than a quarter of all workers have yet to decide which candidate would more effectively handle job related issues. M uch of this indecision may come from a lack of knowledge about candidate positions. M ost A merican workers want to learn more about candidate positions on issues related to jobs and strongly believe that the news media has done either a poor or fair job covering these issues.

The messages put out by candidates thus far clearly do not match the issues most important to American workers - jobs, education, and economic security. According to A merican workers, the five most important issues for candidates to address in addition to jobs are: improving the quality of education; ensuring the long-term health of Social Security; keeping inflation down; improving health and medical benefits for workers; and providing health and medical benefits for workers. In addition, working Americans show strong a growing support for raising
the minimum wage and providing financial assistance for skills training. So far, the leading Presidential candidates have not discussed or addressed these issues in the public arena. In order to connect with American workers and foster an issue-based campaign, candidates should re-focus their message to address these concerns.

The issues most important to American workers are strongly correlated to the actions they believe government should take to assist workers. American workers want an active government and feel strongly about the government taking actions in areas traditionally out of their sphere of influence.

Examining the issues deemed most important by workers finds them looking toward the future - and toward a government that plays a positive role in their longterm economic security. The long duration of strong economic growth seems to have mitigated fears about job security and income for most workers, allowing them to look past their immediate needs toward their retirement, their healthcare, and their children's education and security.

The degree to which political parties and candidates resonate with these issues varies considerably. The top 5 issues of importance among the general population of American workers are also the issues most important to D emocratic and I ndependent workers. Republican workers, however, place the greatest importance on cutting taxes, an issue of lower importance to the general working population. In fact, many short-term
economic issues - cutting taxes, lowering the interest rate, and improving the performance of the stock market - are among the issues of least importance to American workers. To be successful, Republican candidates may have to take their cue from Governor Bush and work to build voter confidence about their ability to handle job and other mainstream issues important to American workers such improving the quality of education.

The issues most important to American workers are strongly correlated to the actions they believe government should take to assist workers. American workers want an active government and feel strongly about the government taking actions in areas traditionally out of their sphere of influence. F or example, almost every American worker indicates that it is important for government to improve the quality of $\mathrm{K}-12$ and college education, neither of which is controlled by
the federal government. In addition, workers feel that it is important for government to require employers to provide health/medical benefits and retirement and retirement/ pension benefits to their employees. Such requirements would transform the workplace and bottom line for many employers.

Candidates' opinions about the manner and extent of government action in these areas are virtually unknown. By highlighting and debating the role of government in addressing concerns over education, health and medical benefits, retirement benefits, minimum wage, and continuing education for workers, candidates would provide meaningful information for the American electorate. It is clear the American workers are seeking solutions at work, policies and programs to assist them and their children in navigating and reaping rewards from the new economy.

## Appendix 1: Survey Results

Hello, my name is $\$ I$ and I'm calling from the C enter for Survey Research and Analysis at the U niversity of C onnecticut. We're conducting a national survey about what people think about their jobs, and it's very important that I get the opinions of the person in this household who is at least 18 years of age, or older, and who has the next birthday

| $\mathrm{N}=$ | 1001 | 100\% |
| :---: | :---: | :---: |
| Continue 01 | 1000 | 100\% |
| No answer N A |  |  |
| $R=>/ E N D$ | 0 | 0\% |
| Busy BZ |  |  |
| $R=>/ E N D$ | 0 | 0\% |
| Fax/M odem FX |  |  |
| =>/END | 0 | 0\% |
| Answer machine AM |  |  |
| $R=>/ E N D$ | 0 | 0\% |
| D isconnected DC |  |  |
| =>/END | 0 | 0\% |
| Business BU |  |  |
| =>/END | 0 | 0\% |
| Refusal RE |  |  |
| =>/END | 0 | 0\% |
| C all-back C B |  |  |
| R =>/N AME | 1 | 0\% |
| Soft U nscreened C all-B ack SU |  |  |
| R =>/END | 0 | 0\% |
| All other codes 99 |  |  |
| $R=1 N T$ | 0 | 0\% |

INT1
19: INT2
IN T2. Are you currently employed, are you unemployed and looking for work, or are you not employed and not looking for work?

| $\mathrm{N}=$ | 1000 | 100\% |
| :---: | :---: | :---: |
| Employed 01 | 936 | 94\% |
| U nemployed and looking for work |  |  |
| 02 => Q 1 | 64 | 6\% |
| N ot looking for work |  |  |
| 03 => IN T4 | 0 | 0\% |
| D on't know-THANK AND TERMINATE |  |  |
| XX =>/END | 0 | 0\% |
| Refused-THANK AND TERMINATE |  |  |
| YY =>/END | 0 | 0\% |

INT2

Q 1
O_Q1

20: INT3
INT3. Which statement best describes your current employment situation:
$N=\quad 936 \quad 100 \%$

I work full-time for only one employer

$$
01 \Rightarrow \text { Q } 1 \quad 679 \quad 73 \%
$$

I work full time for one employer and part-time for another employer


Q 2
O_Q2
24: Q3
Q 3. O verall, how good a job do you
think President Clinton is doing?
Excellent, good, only fair, or poor
Q1. If the election for President were
Q1. If the election for President were
held today and you had to choose
between Democrat AI G ore, Democrat
Bill Bradley, Republican George W
Bush, Republican Elizabeth D ole, or
Republican John M cC ain, who would
Q1. If the election for President were
held today and you had to choose
between D emocrat AI G ore, D emocrat
Bill Bradley, Republican G eorge W
B ush, Republican Elizabeth D ole, or
Republican John M CC ain, who would
Q1. If the election for President were
held today and you had to choose
between Democrat AI G ore, D emocrat
Bill Bradley, Republican George W
Bush, Republican Elizabeth D ole, or
Republican John M cC ain, who would
Q1. If the election for President were
held today and you had to choose
between D emocrat AI G ore, Democrat
Bill Bradley, Republican G eorge W
Bush, Republican Elizabeth D ole, or
Republican John M cC ain, who would
Q1. If the election for President were
held today and you had to choose
between Democrat AI G ore, D emocrat
Bill Bradley, Republican George W
Bush, Republican Elizabeth D ole, or
Republican John M cC ain, who would you vote for? (IF DONT' KNOW,) Which way do you lean?

| $\mathrm{N}=$ |  | 1000 | 100\% |
| :---: | :---: | :---: | :---: |
| AI G ore (D emocrat) |  |  |  |
|  | 01 | 231 | 23\% |
| Bill Bradley (D emocrat) |  |  |  |
|  | 02 | 64 | 6\% |
| G eorge W. Bush (Republican) |  |  |  |
|  | 03 | 316 | 32\% |
| Elizabeth D ole (Republican) |  |  |  |
|  | 04 | 97 | 10\% |
| John M cC ain (Republican) |  |  |  |
|  | 05 | 26 | 3\% |
| 0 ther C andidate (VOL) \{SPECIFY\} |  |  |  |
|  | 88 | 22 | 2\% |
| D on't vote/Wouldn't vote (VOL) |  |  |  |
|  | 97 | 94 | 10\% |
| D on't know |  |  |  |
|  | 98 | 146 | 14\% |
| R efused | 99 | 4 | *\% |

23: Q2
Q 2. If the election for President were held today and the candidates were ( ROTATE:) Republican George W. Bush and Democrat AI G ore, who would you vote for? (IF DON'T KNOW): Which way do you lean?

Rotation => 3

Refused-THANK AND
$\begin{array}{ccc}\text { TERMINATE (REF SCREENER) } \\ \text { YY =>/END } & 0 & 0 \%\end{array}$
INT3
22: Q 1

| N $=$ | 1000 | $100 \%$ |  |
| :--- | ---: | ---: | ---: |
| Excellent | 01 | 179 | $18 \%$ |
| G ood | 02 | 400 | $40 \%$ |
| O nly Fair | 03 | 25 | $26 \%$ |
| Poor | 04 | 142 | $15 \%$ |
| D on't know |  |  |  |
|  | 98 | 15 | $1 \%$ |
| Refused | 99 | 6 | $1 \%$ |

Q 3
25: Q4
Q4. H ow good a job do you think President Clinton is doing in handling the jobsituation in America? Excellent, good, only fair, or poor?

| N = | 1000 | $100 \%$ |  |
| :--- | ---: | ---: | ---: |
| Excellent | 01 | 148 | $14 \%$ |
| Good | 02 | 424 | $43 \%$ |
| O nly F air | 03 | 278 | $28 \%$ |
| Poor | 04 | 93 | $10 \%$ |
| D on't know |  |  |  |
|  | 98 | 52 | $5 \%$ |
| Refused | 99 | 5 | $1 \%$ |

Q4

26: Q5
Q5. Would you say the American economy is in good times or in bad times right now?

| $\mathrm{N}=$ |  | 1000 | 100\% |
| :---: | :---: | :---: | :---: |
| G ood times |  |  |  |
|  | 01 | 801 | 80\% |
| Bad times |  |  |  |
|  | 02 | 141 | 14\% |
| D on't know |  |  |  |
|  | 98 | 55 | 5\% |
| Refused | 99 | 3 | - |
| Q 5 |  |  |  |
| 27: Q 6 |  |  |  |
| Q6. H ow much do you think the policies of the C linton administration are responsible for the health of the American economy - a lot, some, a little, ornot at all? |  |  |  |
| $N=$ |  | 1000 | 100\% |
| A lot | 01 | 259 | 25\% |
| Some | 02 | 437 | 44\% |
| A little | 03 | 203 | 21\% |
| N ot at all |  | 73 | 7\% |
| D on't know |  |  |  |
|  | 98 | 25 | 3\% |
| R efused | 99 | 3 | 0\% |

Q 6
28: Q7
Q7. And how much do you think Vice President AI G ore is responsible for the health of the American economy - a lot, some, a little, or not at all?

| N = | 1000 | $100 \%$ |  |
| :--- | ---: | ---: | ---: |
| A lot | 01 | 78 | $8 \%$ |
| Some | 02 | 270 | $27 \%$ |
| A little | 03 | 291 | $29 \%$ |
| N ot at all 04 | 303 | $31 \%$ |  |
| D on't know |  |  |  |
|  | 98 | 56 | $5 \%$ |
| Refused | 99 | 2 | $* \%$ |


| Q 7 |  |  |
| :---: | :---: | :---: |
| 29: Q 8 |  |  |
| Q8. In thinking about how you will vote in the next Presidential election, howimportant are the candidates positions on the job situation in America Extremely important, very important, somewhat important, not very important, or not at all important? |  |  |
| $\mathrm{N}=$ | 1000 | 100\% |
| Extremely important |  |  |
| 01 | 244 | 24\% |
| Very Important |  |  |
| 02 | 410 | 41\% |




## 44: Q 12K

Q12K. Providing health and medical benefits for workers who do not currently have benefits

| $\mathrm{N}=$ | 1000 | 100\% |
| :---: | :---: | :---: |
| Extremely important |  |  |
| 01 | 354 | 35\% |
| Very Important |  |  |
| 02 | 411 | 41\% |
| Somewhat Important |  |  |
| 03 | 183 | 19\% |
| $N$ ot very important |  |  |
| 04 | 29 | 3\% |
| $N$ ot at all important |  |  |
| 05 | 16 | 2\% |
| D on't know |  |  |
| 98 | 5 | 1\% |
| Refused 99 | 2 | *\% |
| Q 12K |  |  |

45: Q 12L


Q12L

| 46: Q 12M |  |  |  |
| :---: | :---: | :---: | :---: |
| Q12M. H ow much would you say that you know about the presidential candidates' positions on issues related to jobs - a lot, some, a little or nothing at all? |  |  |  |
| $N=$ |  | 1000 | 100\% |
| A lot | 01 | 81 | 8\% |
| Some | 02 | 450 | 45\% |
| A Little | 03 | 347 | 35\% |
| $N$ othing at all |  |  |  |
|  | 04 | 120 | 12\% |
| D on't know |  |  |  |
|  | 98 | 2 | *\% |
| $R$ efused | 99 | 0 | -\% |

Q12M

## 47: Q 13

Q13. N ow I'd like to find out how satisfied you are with different aspects of your job. For each, please tell me whether you are very satisfied, some-



Q 13I



| P robably N ot Vote |  |  |
| :---: | :---: | :---: |
| 03 | 21 | 3\% |
| D efinitely $N$ ot Vote |  |  |
| 04 | 4 | *\% |
| D on't know |  |  |
| 98 | 2 | *\% |
| Refused 99 | 0 | -\% |

## QD 2

| 81: QD 3 |  |  |  |
| :---: | :---: | :---: | :---: |
| QD 3. In politics as of today, do you consider yourself to be a Democrat, Republican, independent or something else? |  |  |  |
| $\mathrm{N}=$ |  | 1001 | 100\% |
| Republican |  |  |  |
| 01 |  | 253 | 26\% |
| D emocrat 02 |  | 364 | 36\% |
| Independent |  |  |  |
| 03 |  | 256 | 26\% |
| 0 ther \{SPECIFY\} |  |  |  |
| 88 | 0 | 64 | 6\% |
| D on't know |  |  |  |
| 98 |  | 55 | 6\% |
| Refused 99 |  | 9 | 1\% |

QD 3
O_QD 3
82: QD 4
QD 4. In politics as of today, are you a Liberal, M oderate, or C onservative?

| $\mathrm{N}=$ |  | 1001 | 100\% |
| :---: | :---: | :---: | :---: |
| Liberal | 01 | 224 | 23\% |
| M oderate |  | 377 | 38\% |
| C onservative |  |  |  |
|  | 03 | 314 | 31\% |
| D on't know |  |  |  |
|  | 98 | 76 | 8\% |
| R efused | 99 | 10 | 1\% |
| Q D 4 |  |  |  |
| 83: QD 5 |  |  |  |
| QD 5. Do you currently have health and medical insurance for yourself? |  |  |  |
| $N=$ |  | 1001 | 100\% |
| Yes | 01 | 872 | 87\% |
| No | 02 | 127 | 13\% |
| D on't know |  |  |  |
|  | 98 | 1 | 0\% |
| Refused | 99 | 1 | 0\% |

Q D 5



## Appendix 2: Methodology

The survey was conducted from July 30 through August 12, 1999 by the C enter for Survey Research and Analysis (CSRA) at the U niversity of Connecticut. This report is based on a total of 1,000 telephone interviews completed with adult members of the workforce in the contiguous United States.

Interviews were conducted at the CSRA's interviewing facility in Storrs, Connecticut, using a C omputer Assisted Telephone Interviewing (CATI) system. All CSRA surveys are conducted by professional survey interviewers who are trained in standard protocols for administering survey instruments. All interviewers assigned to this survey participated in special training conducted by senior project staff. The draft survey questionnaire and field protocols received extensive testing prior to the start of the formal interviewing period. Interviews were extensively monitored by center staff to insure CSRA standards for quality were continually met.

The sample for this survey was
stratified to insure that regions, as defined by the U.S. Bureau of the Census, were represented in proportion to their share of the total U.S. workforce. Within each of these regions, telephone numbers were generated through a random-digit-dial telephone methodology to insure that each possible residential telephone number had an equal probability of selection. Telephone banks which contain no known residential telephone numbers were removed from the sample selection process. The sample was generated using the GENESYS sampling database under the direction of a CSRA survey methodologist. Once selected, each telephone number was contacted a minimum of four times to attempt to reach an eligible respondent. H ouseholds where a viable contact was made were called up to 25 additional times. Within each household one adult was randomly selected to complete the interview.

A total of 2,170 adults received full screening interviews to determine if they were eligible for inclusion in the survey.

Respondents were included if they worked full or part time, or if they were unemployed and looking for work. A total of 1,143 adults were not interviewed because they did not meet the screening criteria. An additional 27 respondents completed partial interviews and asked that the interview be completed after the field period had ended. The results of this report are based on a total of 1,000 complete interviews with members of the workforce. The final results are weighted to match U.S. Department of Labor estimates for age, gender, and employment status for the U.S. workforce.

The sample error associated with a survey of this size is + - $3 \%$, meaning that there is less than one chance in twenty that the results of a survey of this size would differ by more than $3 \%$ in either direction from the results which would be obtained if all members of the workforce in the contiguous U.S. had been selected. The sample error is larger for subgroups. CSRA also attempted to minimize other possible sources of error in this survey.

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Edward J. Bloustein School of Planning \& Public Policy
Rutgers the State University of New Jersey
33 Livingston Avenue, Fifth Floor
New Brunswick, NJ 08901
732/932-4100 ext. 714
www.heldrich.rutgers.edu

Center for Survey Heseach and Analysis


[^0]:    $1_{\text {Work }}$ Trends does not survey the general population, only those working or unemployed and looking for work.
    ${ }^{2}$ This survey was conducted before the Iowa straw poll.

[^1]:    income level

