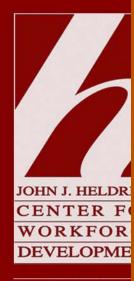


### The Aging U.S. Workforce:

Trends and Challenges

June 2006

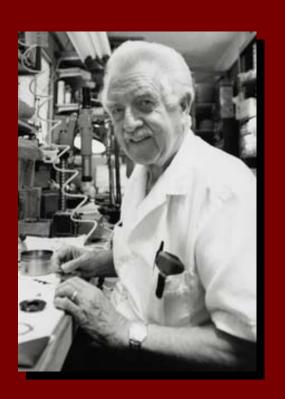


### The U.S. Population is Aging

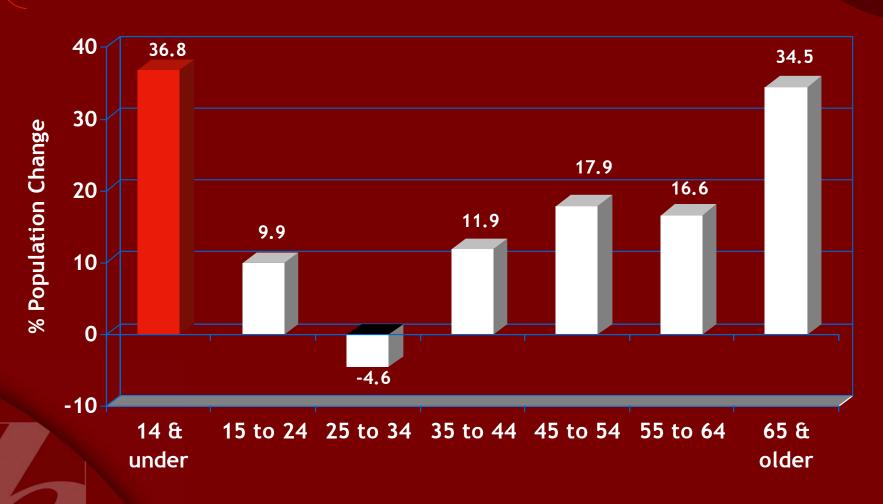


### As America Ages, So Does the U.S. Workforce

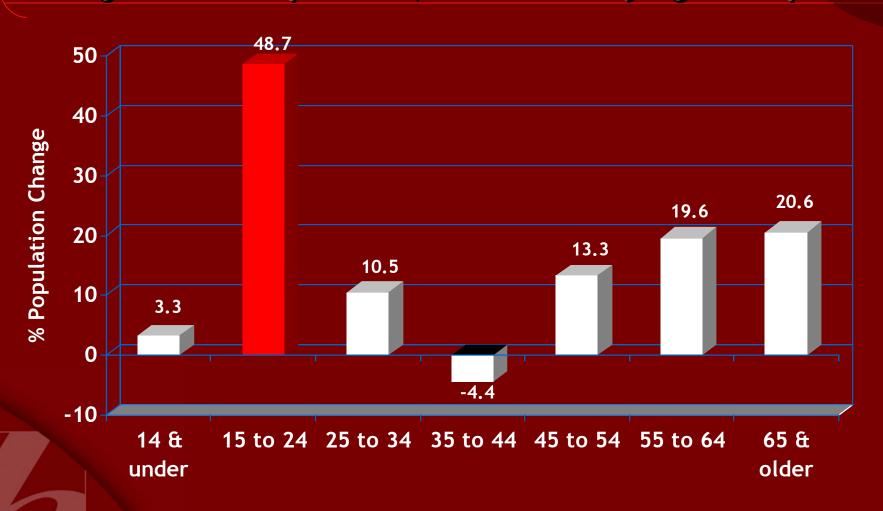
- 78 million Baby Boomers (born 1946-1964)
- Boomers comprise 46% of the U.S. workforce



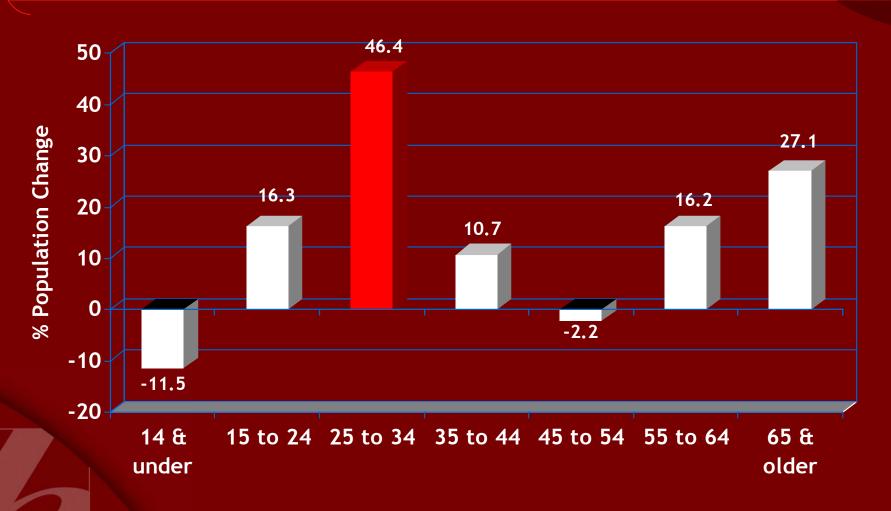
#### Change in U.S. Population, 1950-1960 by Age Group



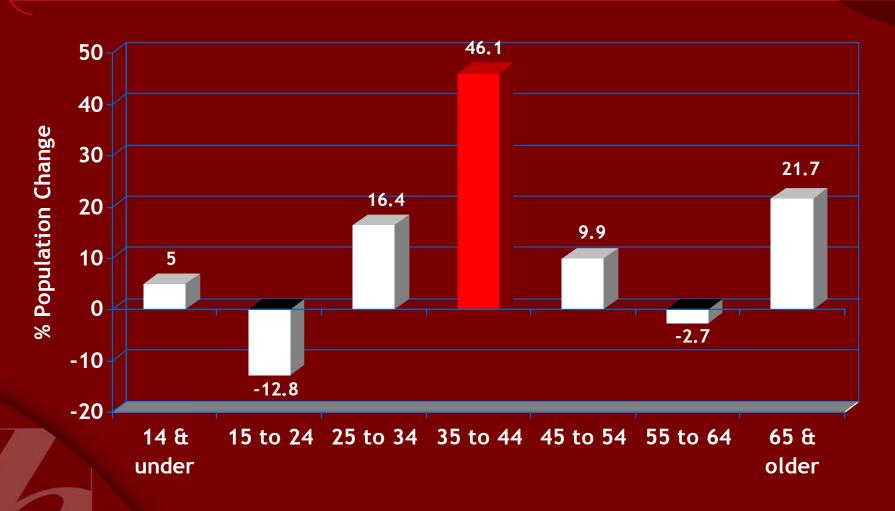
### Change in U.S. Population, 1960-1970 by Age Group



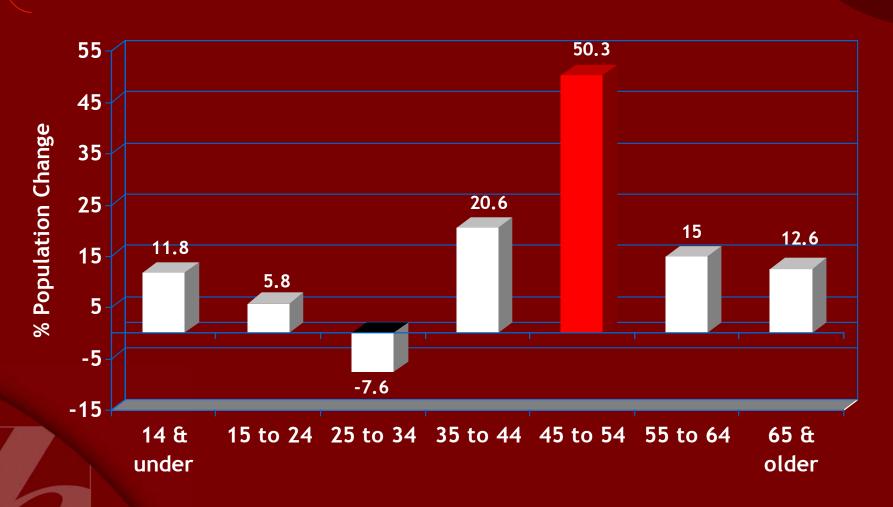
#### Change in U.S. Population, 1970-1980 by Age Group



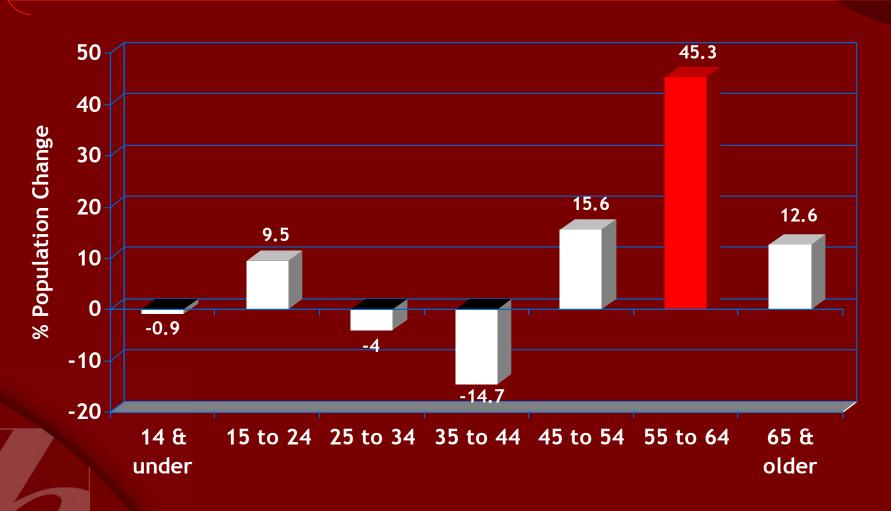
#### Change in U.S. Population, 1980-1990 by Age Group



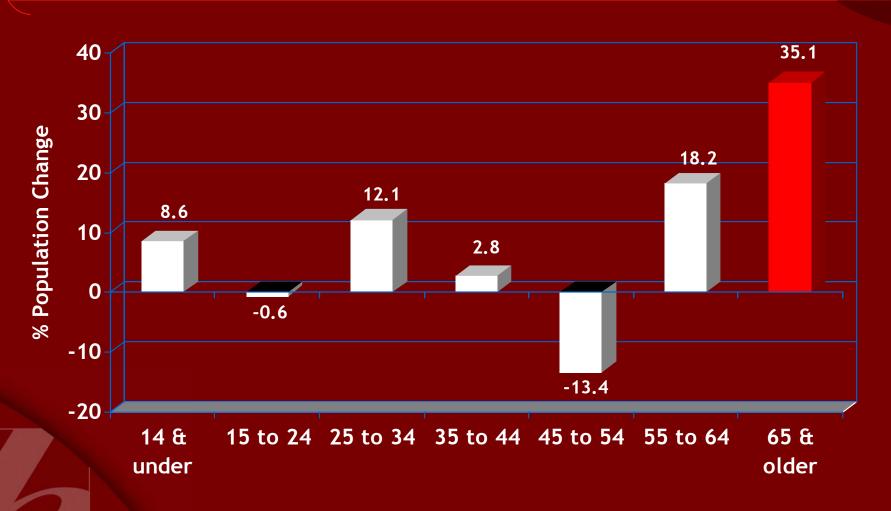
#### Change in U.S. Population, 1990-2000 by Age Group



### Projected Change in U.S. Population, 2000-2010 by Age Group



### Projected Change in U.S. Population, 2010-2020 by Age Group



### Oldest Boomers are Turning 60 this Year



 In 2008, the oldest boomers will be able to get Social Security; in 2011, they will begin to turn 65

"The social and economic implications of an aging population — and of the baby boom in particular — are likely to be profound for both individuals and society"

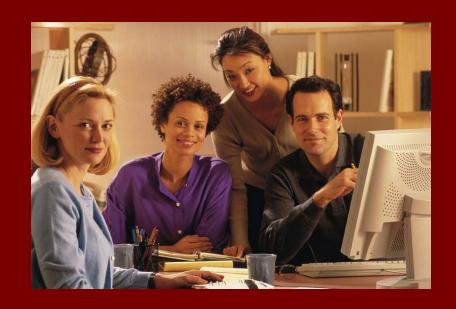
Louis Kincannon, Census Bureau Director

# Labor and Talent Shortages are Predicted in Certain Industries and Occupations



### Nobody Knows Who Will Replace the Boomers

- Generation X, which follows the Boomers, is a smaller group 26% of the workforce
- Who will do the work?



### How are Employers Responding?



Majority are taking some action

 Yet, many are not yet addressing the issue

## Many Employers are Ambivalent about the Idea of Retaining Older Workers

#### **NEGATIVES**

- More expensive than younger workers (wages and benefits)
- Poor up-to-date skills
- Seem less flexible

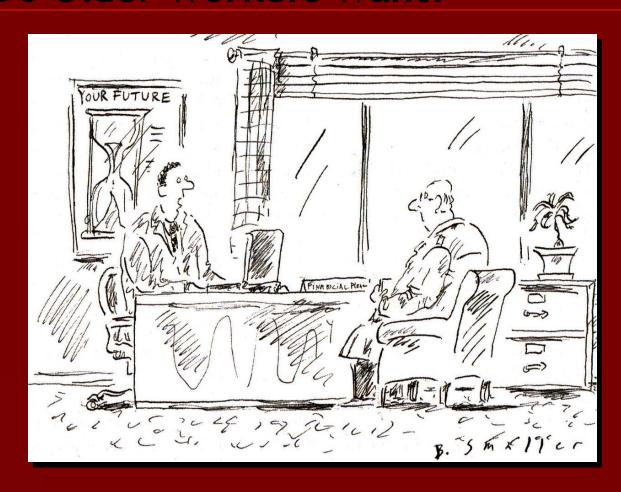
#### **POSITIVES**

- Have more knowledge and experience
- Have better workplace skills

# Employers Who May Want to Keep Older Workers May Find it Difficult

- Barriers
  - Federal pension and tax laws
  - Fear of age discrimination suits

### What Do Older Workers Want?



"Have you given much thought to what kind of job you want **after** you retire?

### Many Want to Work . . .

- They want to be active
- They want to have meaningful employment
- They want to contribute to the community
- They want flexibility
- Many need to work for money and health benefits

### But Not All Older Workers Can or Want to Work

- Many unable to work past retirement age
  - (mandatory retirement, physical strain/disability)
- Many unable to find viable employment
- Many unable to find flexible work arrangements
- Many don't want to work

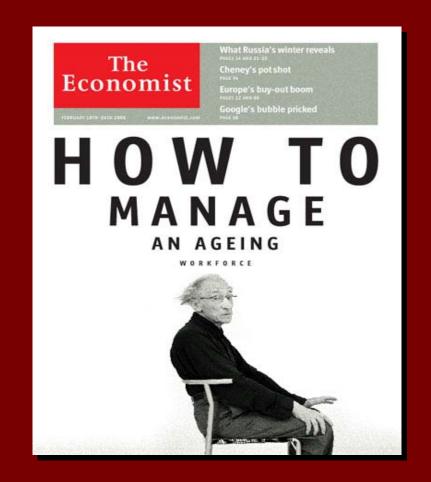
## If Older Workers Want to Stay on the Job, Can They?

- Globalization and technology changes continue to cause widespread job loss and layoffs
- Harder for older workers to find new jobs
  - 25.8 weeks vs. 18.9 for younger workers
- Harder for older workers to regain wages after a job loss

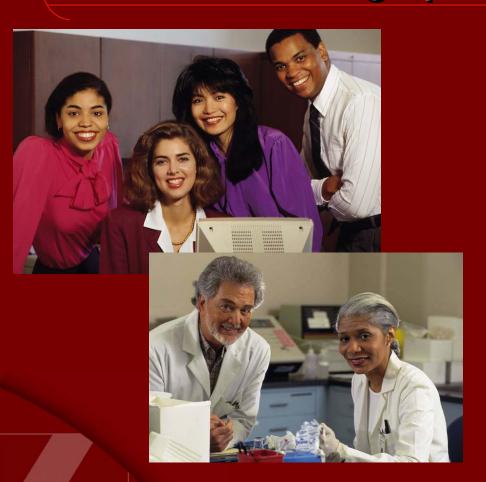
### What are Employers Doing?

- Businesses with shortages (real or predicted) are setting in motion strategies to retain older workers, or look at ways to recruit other workers
- Businesses with no perceived labor/talent shortages
  - Business as usual
- Businesses with no clue no idea, no plans
- Businesses that are entrepreneurial opening new markets to hire and serve older Americans

### What is Government Facing?

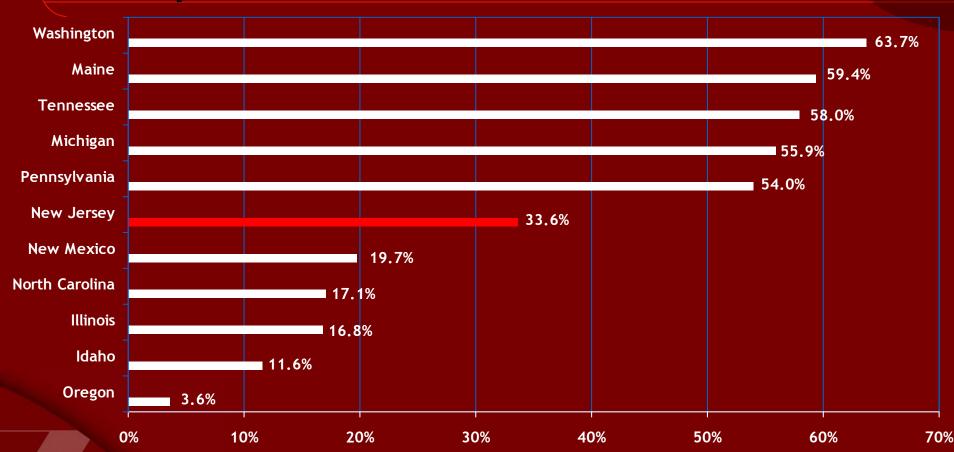


## A Graying Population and Dramatic Demographic Changes



- Significant aging of the population
- Older population is growing in age but also in diversity
- Increased immigration rates bringing in younger minority ethnic and racial groups
- Migration of older population will affect some states more than others

### **Anticipated State Government Retirements**



Source: Government Performance Project Survey of 37 States

### Anticipated Federal Government Retirements



- Average age of federal civilian workforce - 45.5
  - Nearly one-half of the federal workforce could begin retirement in 2008 at age 55



### Public Policy and Governance Challenges

- Increasing long-term care costs
- Responding to the solvency and long-term health of government programs and benefits
- Pressure to provide funding to serve older Americans





### Workforce and HR Challenges

- "Responding to the personnel tornado on the horizon" -Stateline.org
- Acute worker shortages in critical jobs, programs, and agencies
- Anticipated "brain drain" and loss of institutional memory
- Difficulty in recruiting skilled replacements
- Lack of public resources to replace talent gaps
- Lack of flexible workplace options
- Managing a multi-age workplace

### What Public Agencies are Doing

- Undertaking strategic workforce planning
  - Conducting studies to determine the impact on demand for public services
  - Conducting studies to determine projected demographic makeup of state agency workforce and projected retirement rates
  - Succession and replacement planning grooming replacements
  - Engaging in targeted recruitment strategies
  - Developing processes to capture institutional knowledge



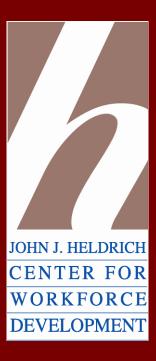
Source: Society for Human Resource Management, 2005 and the Government Performance Project

## Developing Flexible and Innovative Work Options

- Hiring retirees as consultants and part-time employees
- Developing flexible scheduling options to retain older workers
- Increasing job training for existing workforce (mentorship and internship programs, professional development)
- Exploring phased retirement

- "We have to tell them why it's cool to work in the public sector"
- Sara Redding Wilson, Virginia Department of Human Resources Management





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