



THE LIBRARY PUBLISHING COALITION PROJECT

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The Library Publishing Coalition

- Presentation Overview
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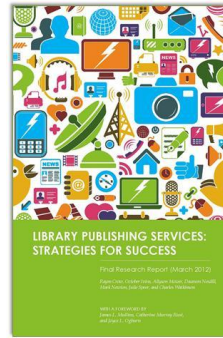
Project Foundation

- Logical outgrowth of previous and current work in the field
- Academic libraries are uniquely positioned to help their parent institutions advance their core missions of producing, sharing, and preserving knowledge in the digital realm
- Library publishing and scholarly communications services are emerging in a wide range of ways & institutional contexts
- The significance of such library publishing endeavors is high, but knowledge about them is low
- Consistent finding: to help library publishing services mature from current project-based and “one-off” models to a consistent field of practice, libraries must raise the visibility and understanding of these practices profession-wide



Project Foundation

- Strategies for Success project and report
- IMLS-funded project of Purdue, Georgia Tech, University of Utah, SPARC
- Survey of academic libraries of all sizes
- 120 attendees at three workshops
- Evidence-based recommendations:
 - Develop best practices for LPS
 - Collaborate to create community-based resources
 - Formalize skills and training



Project Foundation

- “The Future Role of Publishing Services in University Libraries”
 - (Tyler Walters, *portal*, October 2012 issue)
 - Scenario study involving LPS managers, library directors, LPS consultants
- Scenarios – Libraries as:
 - 1) robust and competitive publishers
 - 2) specialized publishers
 - 3) cooperative publishers
 - 4) curators and consultants in publishing
- Core findings:
 - ULs embrace LPS as a major force / Opportunism as determining factor
 - Faculty not monolithic, but are multiple, divergent, discipline-centric
 - Library publishing coops viewed as ‘good’ and ‘necessary’ – technology
 - International shift in publishing industry and research dynamics
 - Trad. Publishing vs. new forms of Schol. Comm. and libraries’ role
 - Assumption that LPS will cost less than commercial publishing



Project Background

Exploratory conversations between Purdue, Virginia Tech, University of North Texas, Educopia

June
2012

Draft précis circulated to major library publishing groups for feedback

August
2012

Project team confirmed participation in one of two categories and committed seed funding (Founding=\$5K/yr; Contributing=\$1K/yr)

Oct
2012

Executive Group established through nomination/election process; search launched for LPC Program Manager

May
2012

Précis drafted by Purdue, Virginia Tech, University of North Texas, Educopia. Educopia committed as host.

July
2012

Invitations issued to academic libraries (selection based on participation in earlier initiatives & reputation in the field)

Sept
2012

Pre-project planning teleconference with 49 participating libraries

Nov
2012

LPC project timeline, start up activities



Project Background

- Project period: January 2013 to December 2014
- Aim: To create the Library Publishing Coalition. The project group will study, document, and evaluate how best to structure this community-led initiative in order to promote collaboration and knowledge-sharing for this field.
- Funding: Seed funding from participating institutions



Project Team

- **Founding Institutions**

- \$5K/year for two years. Project drivers.

- **Contributing Institutions**

- \$1K/year for two years. Advisors to the project.

- **Host Institution**

- Educopia Institute. Administrative apparatus and donation of time to the project. Hosts staffing, provides “glue” and infrastructure to hold the project team together.



Project Team

- Three distinct groups
 - **Executive Group:** Implements the vision of the Organizing Committee through drafting the governance, organizational structure, and by-laws of the LPC. Comprised of seven Organizing Committee members.
 - **Organizing Committee:** Responsible for developing the mission, goals, and organizational documentation for the LPC. Each Founding Institution nominates one person to the Organizing Committee.
 - **Advisory Committee:** Provides broad perspective and feedback to the Organizing Committee. Each Contributing Institution nominates one person to the Advisory Committee.

Project Team

Founding Institutions (25)

- Brigham Young University
- Colby College
- Columbia University
- Dartmouth College
- Duke University
- Grand Valley State University
- Kansas State University
- Northeastern University
- Ohio State University
- Oregon State University
- Penn State University
- Purdue University
- Syracuse University
- University of Arizona
- University of Illinois, Chicago
- University of Kentucky
- University of Massachusetts-Amherst
- University of North Carolina, Greensboro
- University of North Texas
- University of Pittsburgh
- University of Utah
- Utah State University
- Virginia Tech
- Washington University Libraries
- Wayne State University

Contributing Institutions (24)

- Boston College
- California Polytechnic State University
- Carnegie Mellon University
- Claremont Colleges Library
- Cornell University
- Florida State University
- Illinois Wesleyan University
- Indiana University
- McGill University
- Northwestern University
- Pacific University
- Rutgers University
- Simon Fraser University
- Tulane University
- University of Florida
- University of Georgia
- University of Iowa
- University of Kansas
- University of Maryland
- University of Massachusetts-Worcester
- University of Michigan, Ann Arbor
- University of Minnesota, Twin Cities
- University of Washington
- Villanova University



Project vs. Coalition

□ Project =

- 49 institutions
- Concrete deliverables
- Two-year endeavor
- Founding process

□ Coalition =

- ??
Institutions/affiliates/
individuals
- Services (TBD)
- Ongoing endeavor



Project Deliverables

- Design, implementation, and launch of the LPC
 - Governance structure, organizational structure, mission, and initial goals and projects of the Library Publishing Coalition
- Conduct targeted research
 - Document the range of library publishing activities
 - Refine justification and positioning of library-based publishing
 - help additional libraries to envision and develop publishing services programs



Project Deliverables

- Provide a forum for practitioners to meet, exchange information, and gain training
 - Listserv
 - training webinars
 - working groups
 - white papers/publications
 - annual event



Project Deliverables

- Organizational Model, Business Model
- Launch of LPC
- LPC forums 2013, 2014
- LPC volume (based on 2013 forum)
- Directory/Information hub
- Targeted research (building on existing findings)
- Training/certificate opportunities



Aims and Ambitions

- Encourage mainstreaming of library publishing in a range of forms, appropriate to different institutional sizes and goals;
- Establish effective channels and networks, both within the library community and between the library publishing efforts and other efforts (e.g., University Presses, nonprofit publishers, commercial publishers), that ultimately improve the scholarly communications ecosystem; and
- Provide services to practitioners.



Aims and Ambitions

...are there other services and activities that might be helpful?



Our questions for you:

- Is your library engaged in library publishing activities? If so, do you think your activities are similar to or distinct from those underway in other institutions?
- What services do you think the future LPC should provide to its members/constituent communities?
- What organizational models do you think we should consider as we found this Coalition?



Questions?

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