

INNOVATIVE TOOLS AND STRATEGIES FOR THE IMPLEMENTATION OF FOOD PROFESSIONAL SKILLS AND EXPERTISE IN A LIFELONG LEARNING PERSPECTIVE

Cristina L.M. Silva



5th August 2012, Foz do Iguaçu - Brazil



Context



Annual Report 2011

European Food Sector:

- Employs 4,1 million people in 274,000 companies
- *Leading employer in the EU manufacturing sector (14.6%)*
- Fragmented industry, being 99,1% SME's - *48.7% of food and drink turnover; 63.0% of food and drink employment*
- Purchases and processes 70% of EU agricultural production
- Annual turnover of €956,2 billion - *Largest manufacturing sector in the EU (16.0%)*
- Exports €65,3 billion to third countries - *EU market share in global exports 17.8%*

track_fast 

Europe's Food Science and Technology
on a Fast Track



>>> **INTRODUCTION**

Program

Food, **A**griculture and **F**isheries, and **B**iotechnology

K n o w l e d g e - B a s e d B i o - E c o n o m y (K B B E)

Call FP7-2008-KBBE-2B

Area 2.2.3
Food Processing

KBBE-2008-2-3-03
Training and career development
for future food scientists

Training Requirements And Careers for Knowledge-based Food Science and Technology in Europe

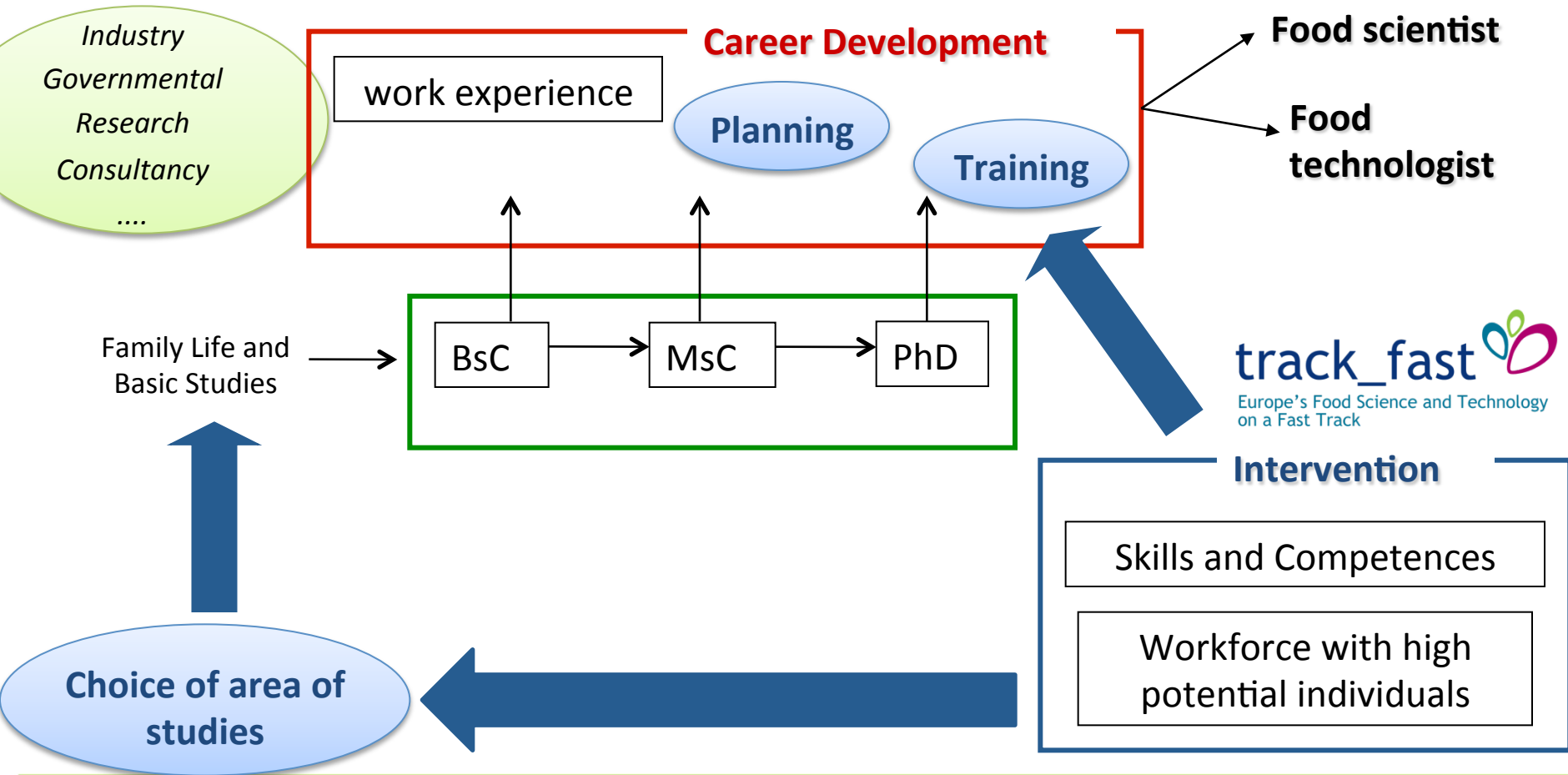
TRACK_FAST
FP7 KBBE 227220

Prof. Cristina L. Silva
Project Coordinator
Escola Superior de Biotecnologia
Universidade Católica Portuguesa
Porto Portugal

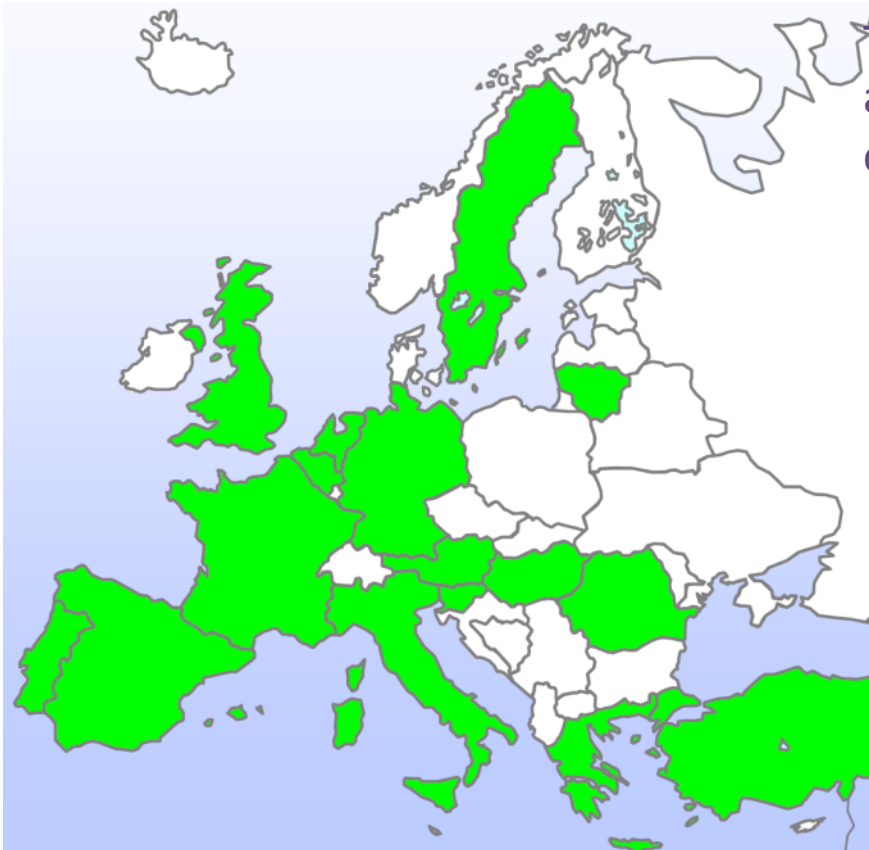
Objective

Identification of the training and career requirements of future European food scientists and technologists (FST),
and the implementation of a European strategy to recruit the next generation FST leaders

“Life cycle” of a Food Professional



Consortium



TRACK_FAST provides main stakeholders with a forum within which their main needs are considered

- ❖ representatives of European and national professional organisations,
- ❖ research centres,
- ❖ academic bodies,
- ❖ multinational companies,
- ❖ SME associations,
- ❖ associations specialized in training members for the food industry,
- ❖ quality assurance experts.

Consortium



Logical Framework

Update education/training based on actual and future food job market needs

Establishment of a framework for continual professional training and career development for the FST professionals

Regulation of FST professions in Europe

Promotion of FST to attract students



>>> **Outcomes**

>>> Identification and definition of personal skills
requirements in food job market

Organization of Brainstorming Workshops

“... 16 workshops were organized, one in each of the 16 partner countries...”

Aiming to answer the questions:

1) *Which competencies should a FST have to be competitive in the job market and to provide the skills needed by employers?*

&

2) *How and when should these competencies be acquired?*



Ideas for ideal skills from workshops

- A total of **4273 ideas for ideal skills** were provided by 315 workshop participants.
- 22 % were excluded from analysis because they either did not contain all required information (60 skill ideas) or agreement was not reached on the code (865 skill ideas).



3348 skill ideas for the analysis

Central	East	North	South
Austria	Hungary	Belgium	Greece
France	Lithuania	Netherlands	Italy
Germany	Romania	Sweden	Portugal
Slovenia	Turkey	UK	Spain



Skill groups from WP3 document

Section I. Non-sector specific skills

1. Fundamental Skills

- 1.1. Communicating
- 1.2. Managing Information and computer literacy
- 1.3. Using Numbers
- 1.4. Thinking & Solving Problems
- 1.5. Providing Leadership
- 1.6. Managing Personnel

2. Personal Management Skills

- 2.1. Demonstrating Positive Attitudes & Behaviours
- 2.2. Being Responsible
- 2.3. Being Adaptable
- 2.4. Learning Continuously
- 2.5. Working Safely
- 2.6. Improving own performance

3. Teamworking and interpersonal Skills

- 3.1. Working with Others
- 3.2. Participating in Projects & Tasks
- 3.3. Communicating with Others

4. Business skills

- 4.1. Business Planning and strategic management
- 4.2. Sales and Marketing
- 4.3. Finance and resource management
- 4.4. Customer Service
- 4.5. Corporate social responsibility CSR
- 4.6. Entrepreneurship

5. Pedagogical skills

- 5.1. Learning & Assessment

Section II. Sector non-specific skills

6. Skills for food quality and food safety

- 6.1. Quality management, quality assurance and quality control
- 6.2. Food safety management, food hygiene and food safety control
- 6.3. Food legislation and control

7. Skills for Research and development (R&D)

- 7.1. Product Development
- 7.2. Research
- 7.3. Consumer and nutritional sciences

8. Skills for Food Production and manufacturing

- 8.1. Engineering Maintenance
- 8.2. Health, Safety and the Environment
- 8.3. Production Management
- 8.4. Production Operations
- 8.5. Cleaning and Preparation
- 8.6. Control Operations
- 8.7. Waste Disposal

9. Skills for food retail and the supply chain

- 9.1. Food Retail
- 9.2. Goods Received and Storage
- 9.3. Supply to Production
- 9.4. Pick and Pack
- 9.5. Livestock Droving
- 9.6. Food service
- 9.7. Health and nutrition

10. Skills for Logistics

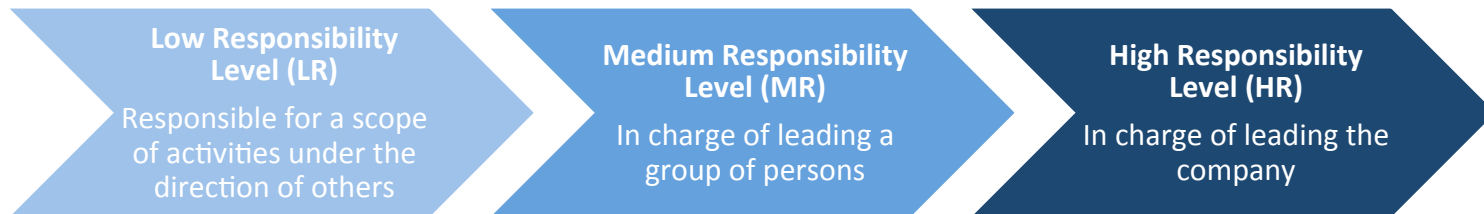
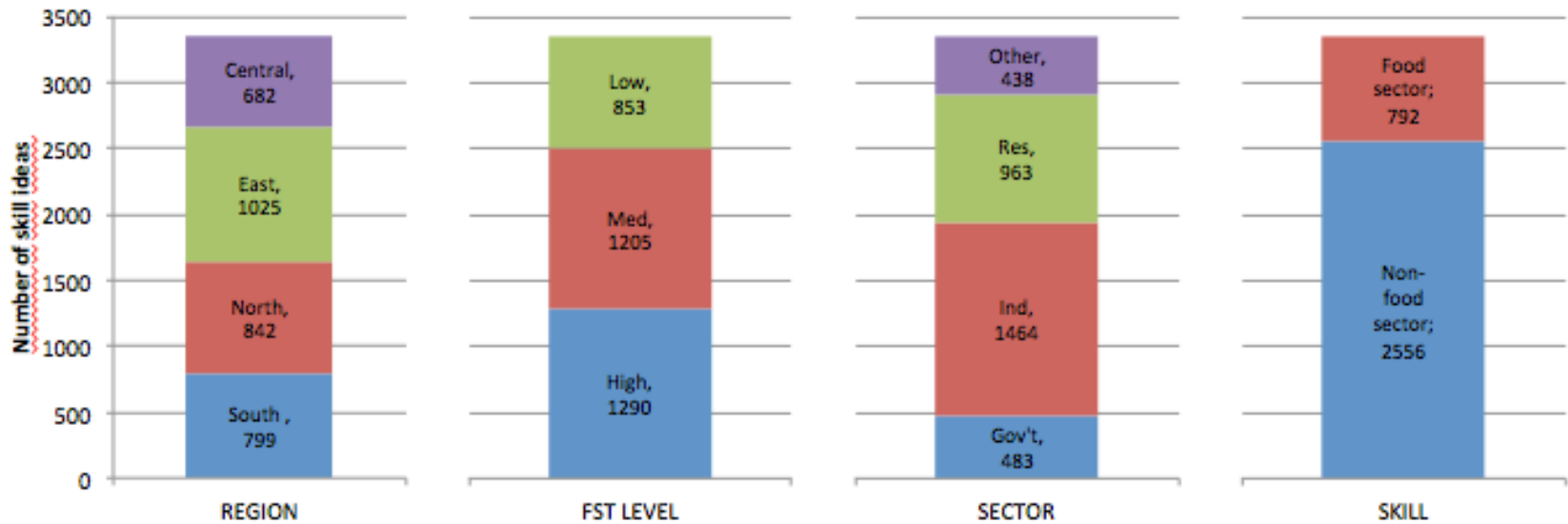
- 10.1. Transportation

Section III. Sector specific skills

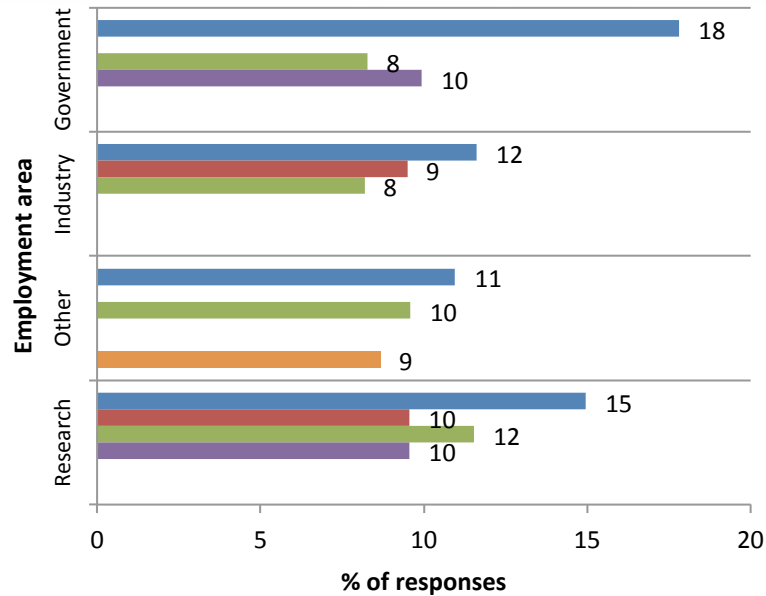
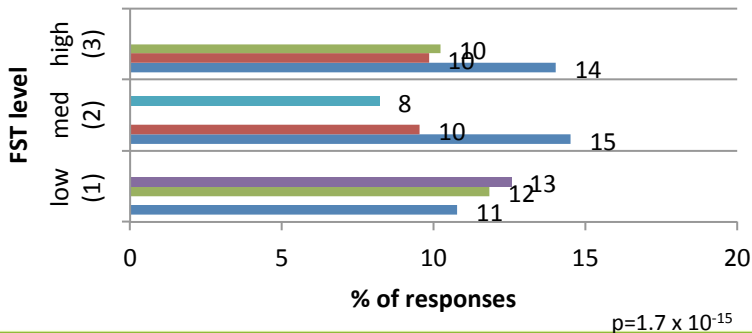
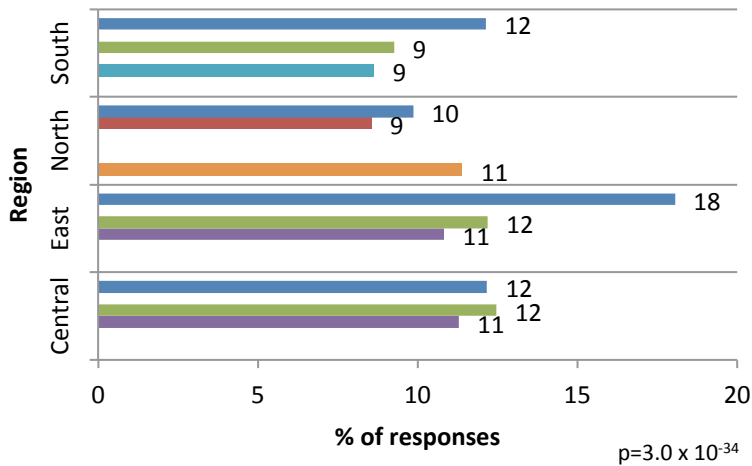
11. Skills for food processing sectors

- 11.1. Meat and Poultry Processing - Preparation and Abattoirs
- 11.2. Meat and Poultry Processing - Production Butchery
- 11.3. Meat and Poultry Processing - Retail Butchery
- 11.4. Fish and Shellfish Processing
- 11.5. Dairy products
- 11.6. Brewing Production
- 11.7. Beer Packaging
- 11.8. Milling and Cereals
- 11.9. Dough and Dough Products
- 11.10. Flour Confectionery
- 11.11. Chocolate
- 11.12. Sugar Confectionery
- 11.13. Winemaking
- 11.14. Canned Fruit and Vegetables
- 11.15. Crisps, Snacks and Nuts
- 11.16. Dietetic Food
- 11.17. Desserts
- 11.18. Frozen Food
- 11.19. Seasonings and Spice
- 11.20. Soft Drinks and Fruit Juices
- 11.21. Soups
- 11.22. Jams and marmalade
- 11.23. Tea and Coffee
- 11.24. Vegetarian food
- 11.25. Ready-to-eat meals

Distribution of skill ideas



Top three ideal skill ideas

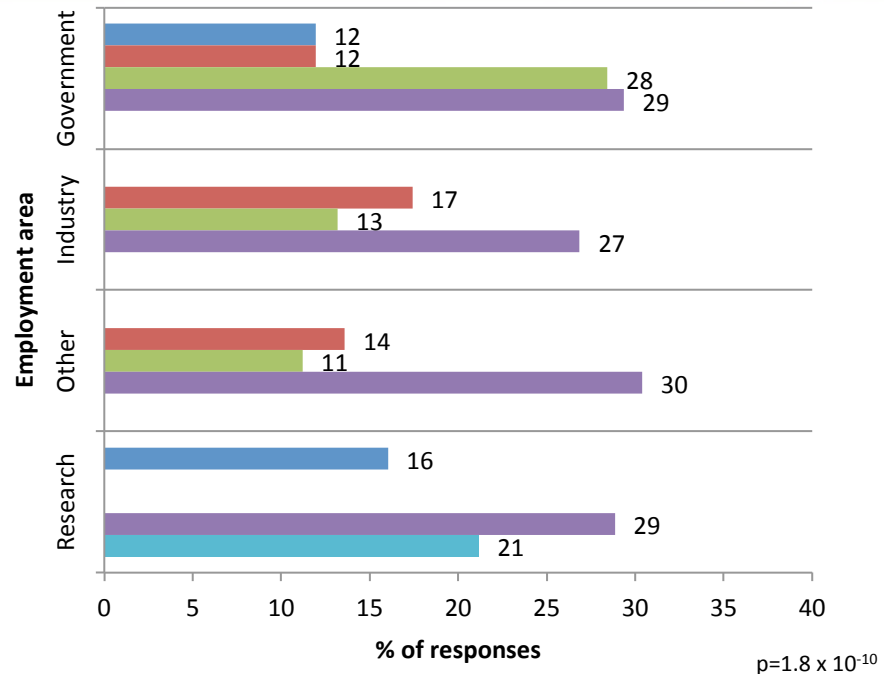
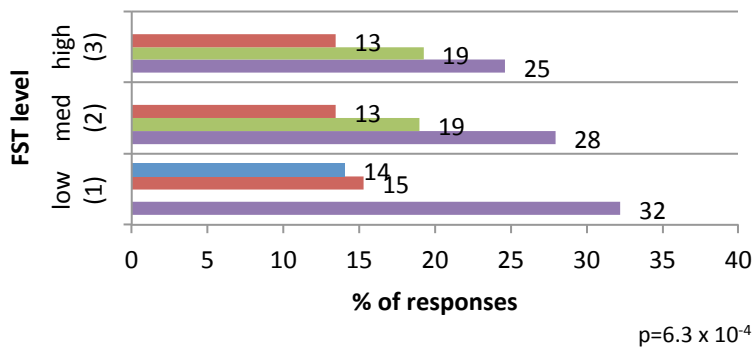
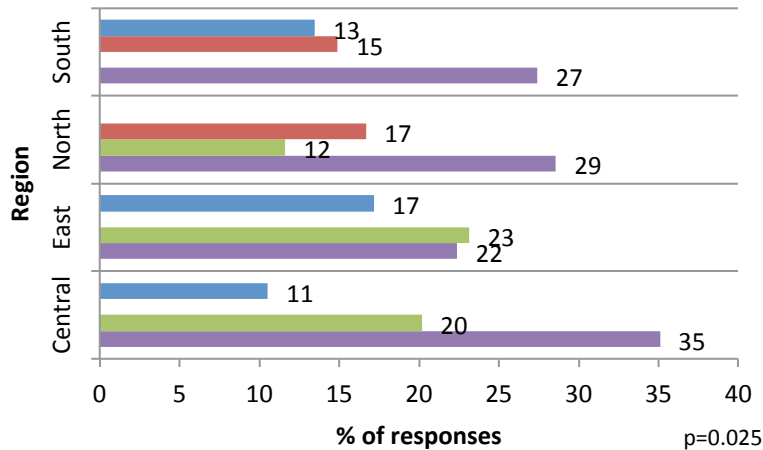


- Communicating
- Thinking & Solving Problems
- Demonstrating Positive Attitudes & Behaviours
- Being Responsible
- Working with Others
- Product Development

Chi square test
Null hypothesis:
 The most desired FST skills are independent of employment area, region and FST level.

Strongly rejected.

Top three ideal food skill ideas



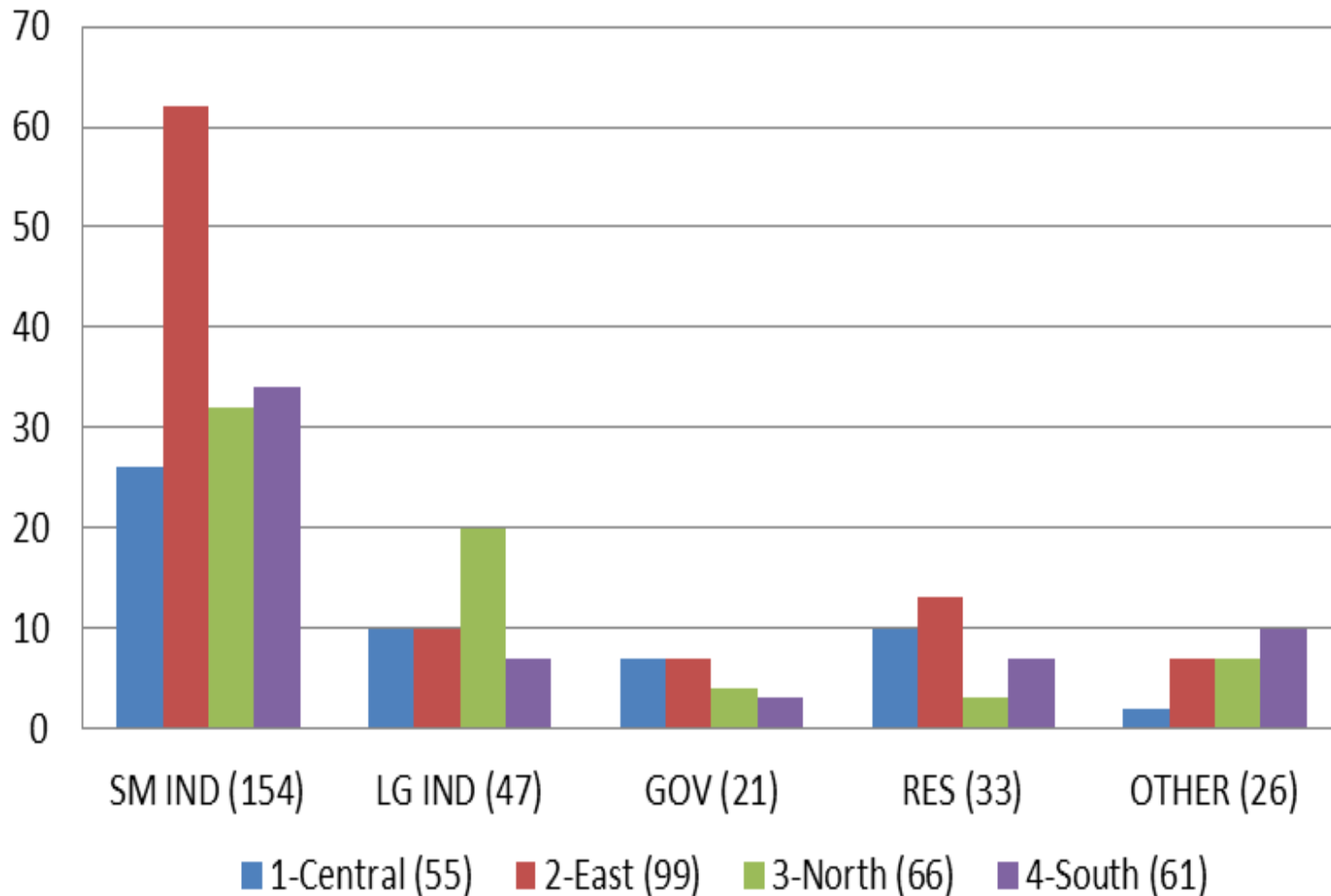
- Quality management, quality assurance and quality control
- Food safety management, food hygiene and food safety control
- Food legislation and control
- Product Development
- Research

Chi square test
Null hypothesis:
 The most desired FST skills are independent of employment area, region and FST level.

Strongly rejected.

Current FST situation

Questionnaire Analysis (281)

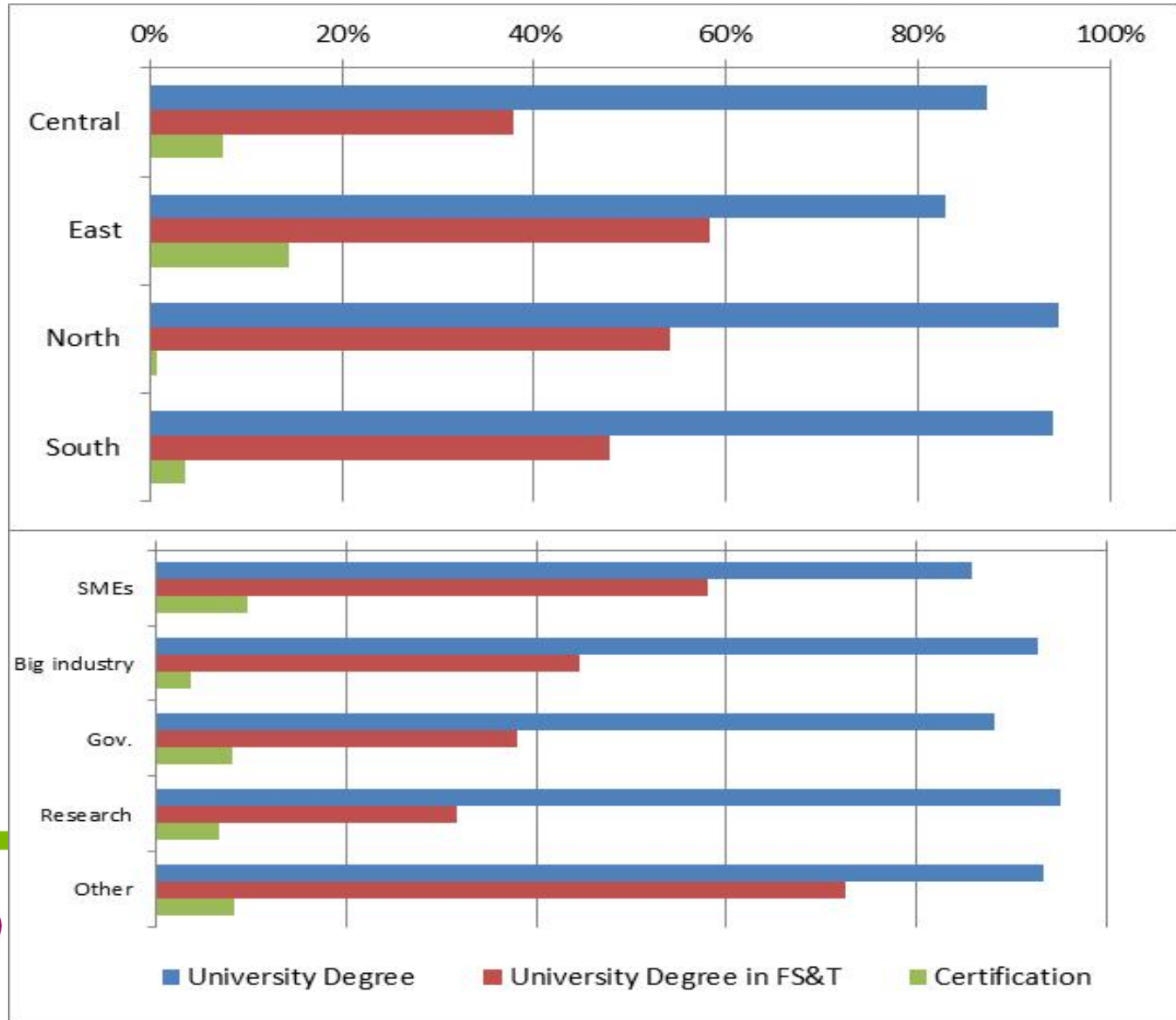


Degrees held by currently employed FSTs

University
Degree

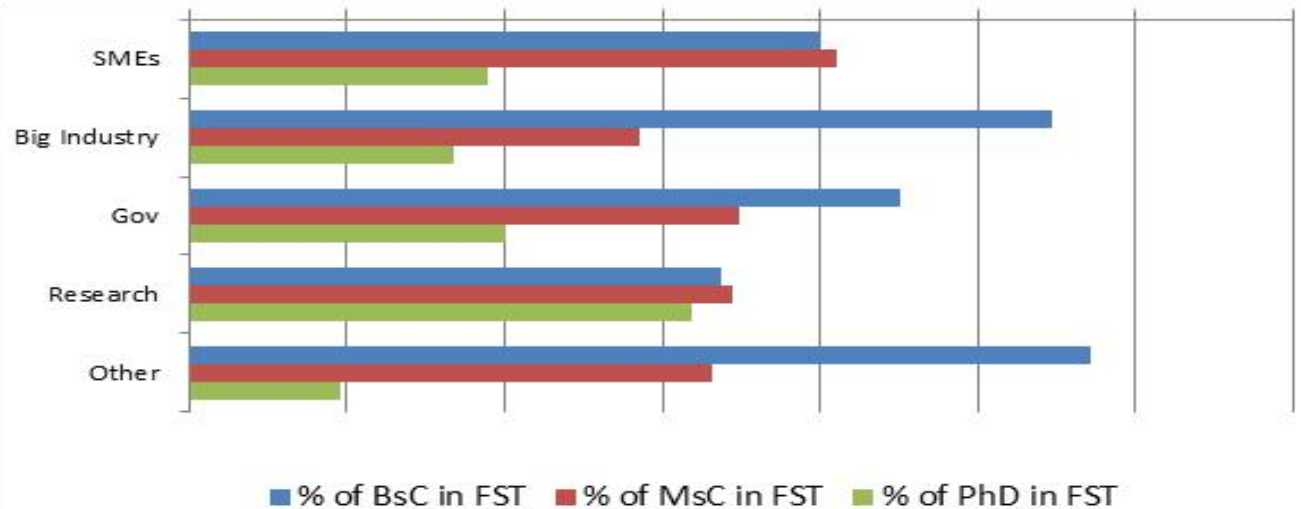
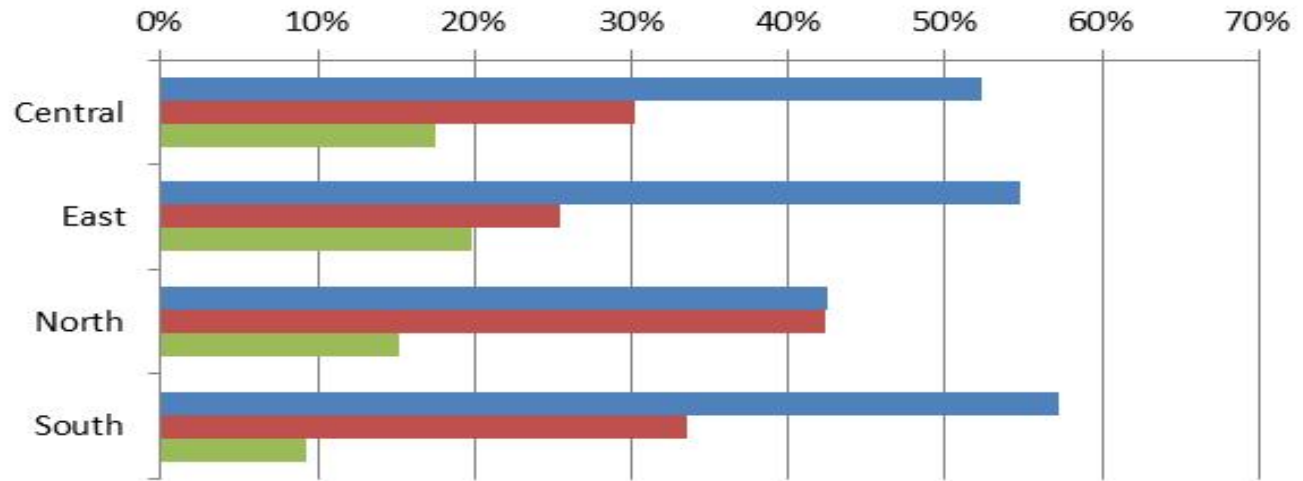
Degree in FST

Certification



Nature of the FST degree

**FSTs with a
Bachelor's
Master's
PhD
in FST**



“How satisfied are you with employees that are new graduates in FST?”

97% are either

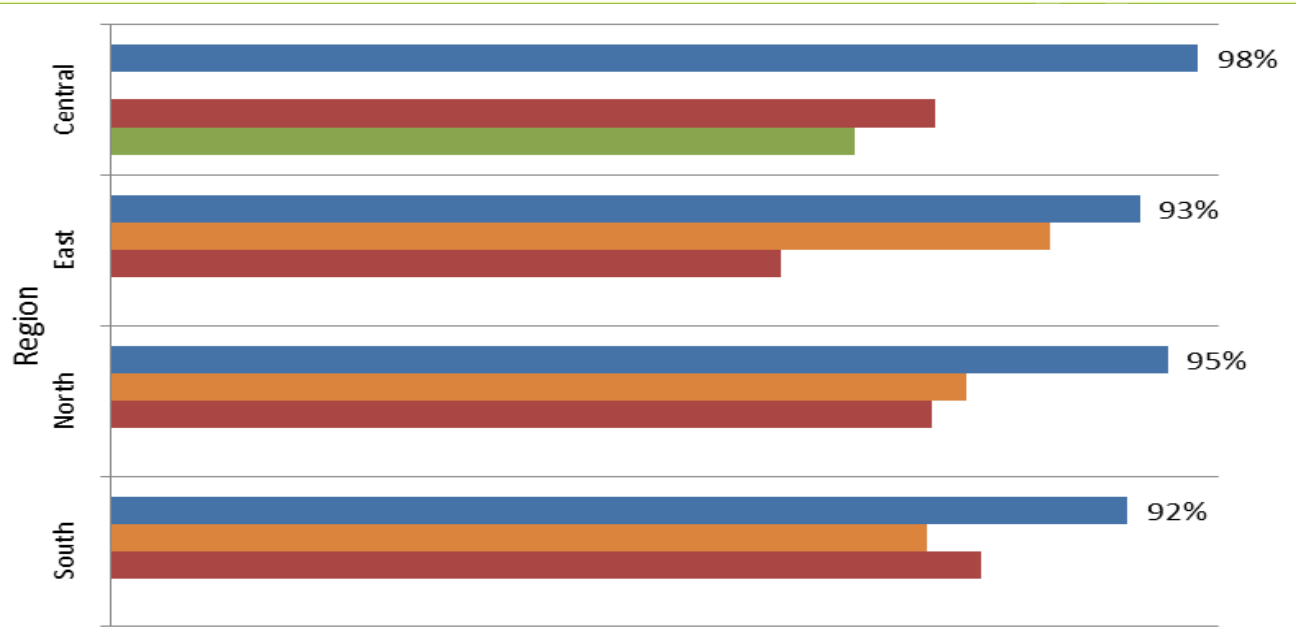
“Very satisfied, they have excellent knowledge and skills”

Or

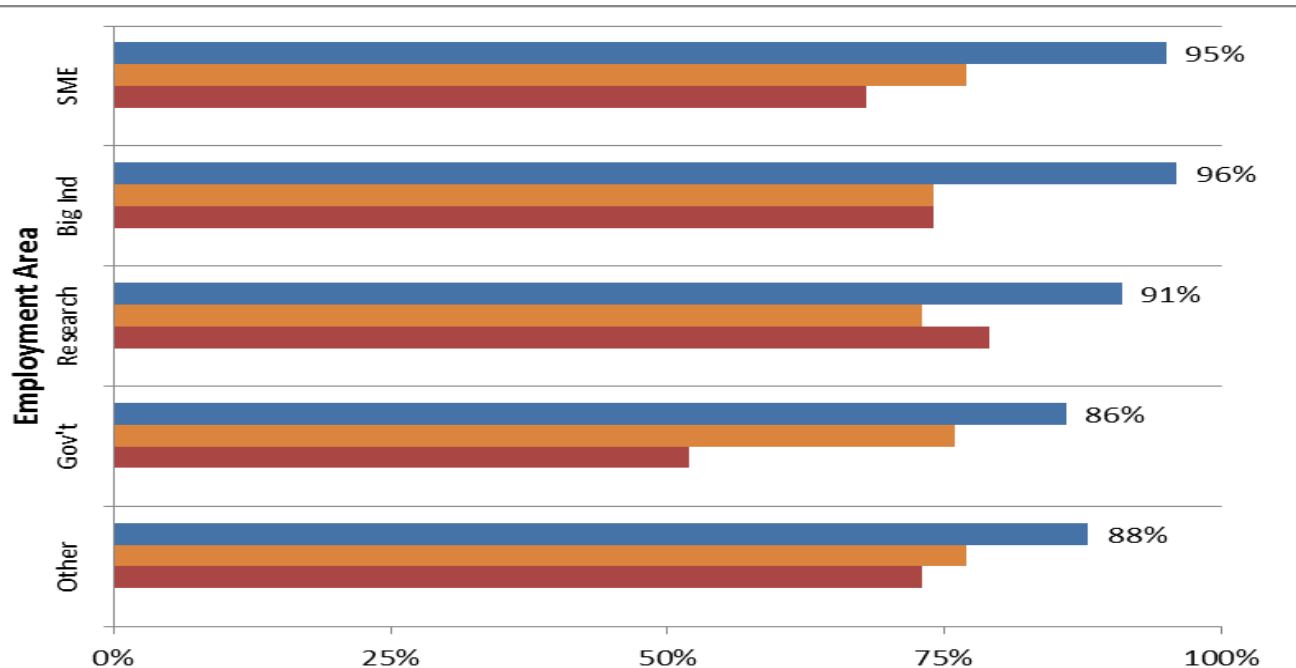
“Somewhat satisfied, they need further training or experience”



Top Soft Skills in Currently Employed FSTs

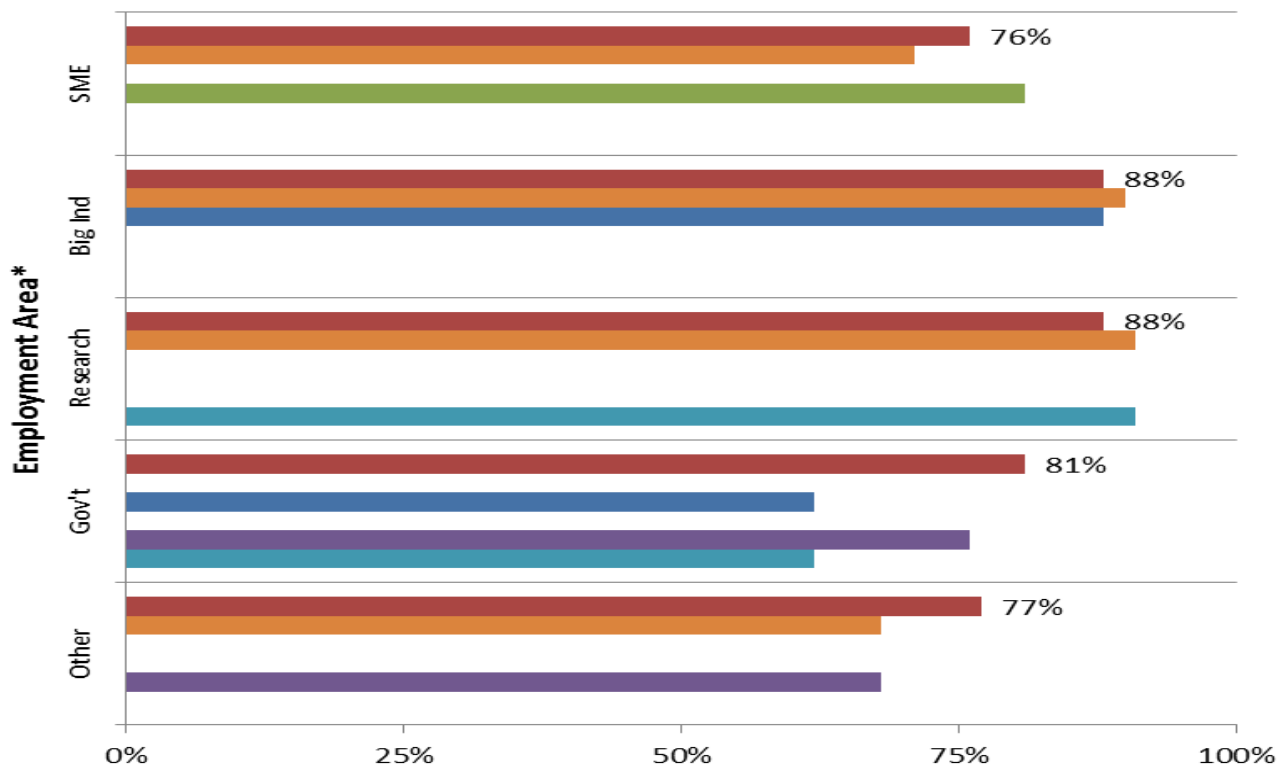
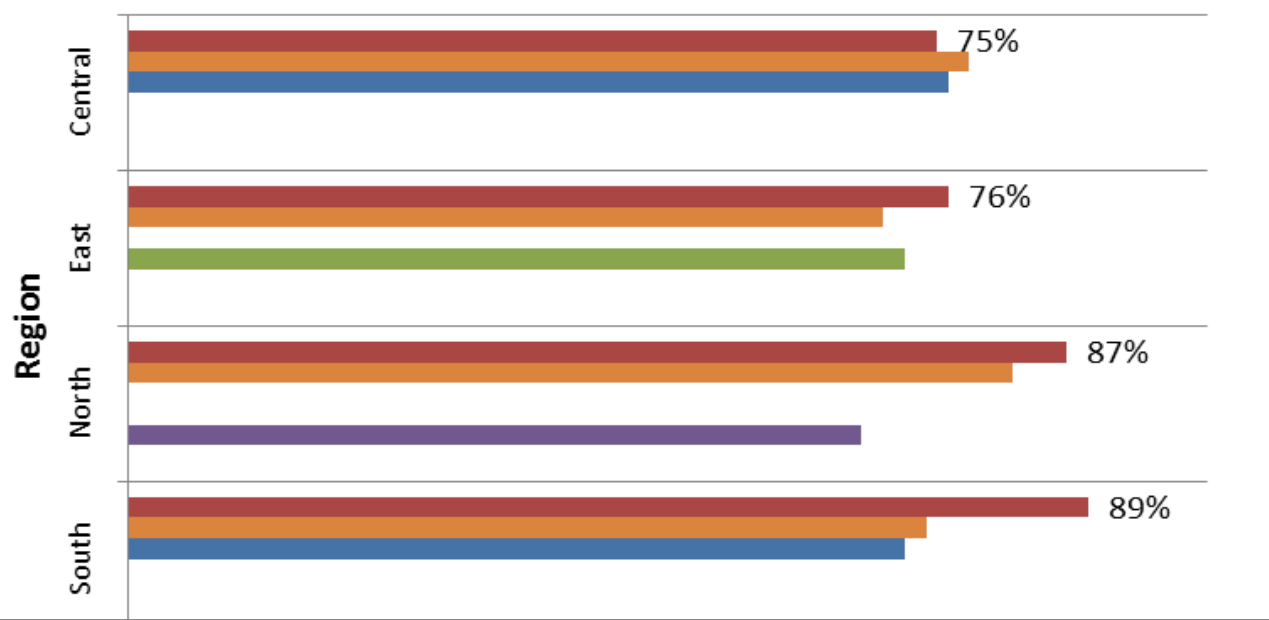


- Communicating
- Managing Information & Computer Literacy
- Working With Others
- Participating in Projects & Tasks



Top Food Skills in Currently Employed FSTs

- Food Safety Management, Hygiene & Safety Control
- Product Development
- Quality Management, Assurance & Control
- Production Management/Operations
- Food Legislation & Control
- Research



Highlights

- Employers of food scientists & technologists (FSTs) told us which skills they desire
- “Communicating” was the no. 1 skill desired by all FST employers
- Training in communication skills should primarily take place in school, before and during university, but the suggested frequency of such training was close to “continuous”, indicating that education during work life is also important for this skill.
- Overall, “soft” skills are more in demand than food sector specific skills

Highlights

- “Product Development” was the no. 1 food sector specific skill
- This skill should primarily be learned in the workplace, but preceded by university training
- Desired skills varied by geographical region, FST level and employment area
- All employers in all areas mentioned soft skills much more than food sector skills. This may reflect a general satisfaction with the food sector-specific skills found in current FSTs

Highlights

- The comparison with the current situation showed that in general FSTs have the skills that are considered ideal. This is good news!
- However, current FSTs have almost the same competence in soft and food specific skills while, ideally, FSTs should have many more soft skills. The message seems to be that we need more soft skills and more varied soft skills

>>> Developments for the regulation of food science
and technology professions in Europe



UNIVERSITÀ
DEGLI STUDI
DI MILANO



ISEKI Food Association Workshop Food Professional Regulation in EU

Wednesday 31st August 2011
Great Hall of the University of Milan,
via Festa del Perdono 7, Milan, Italy

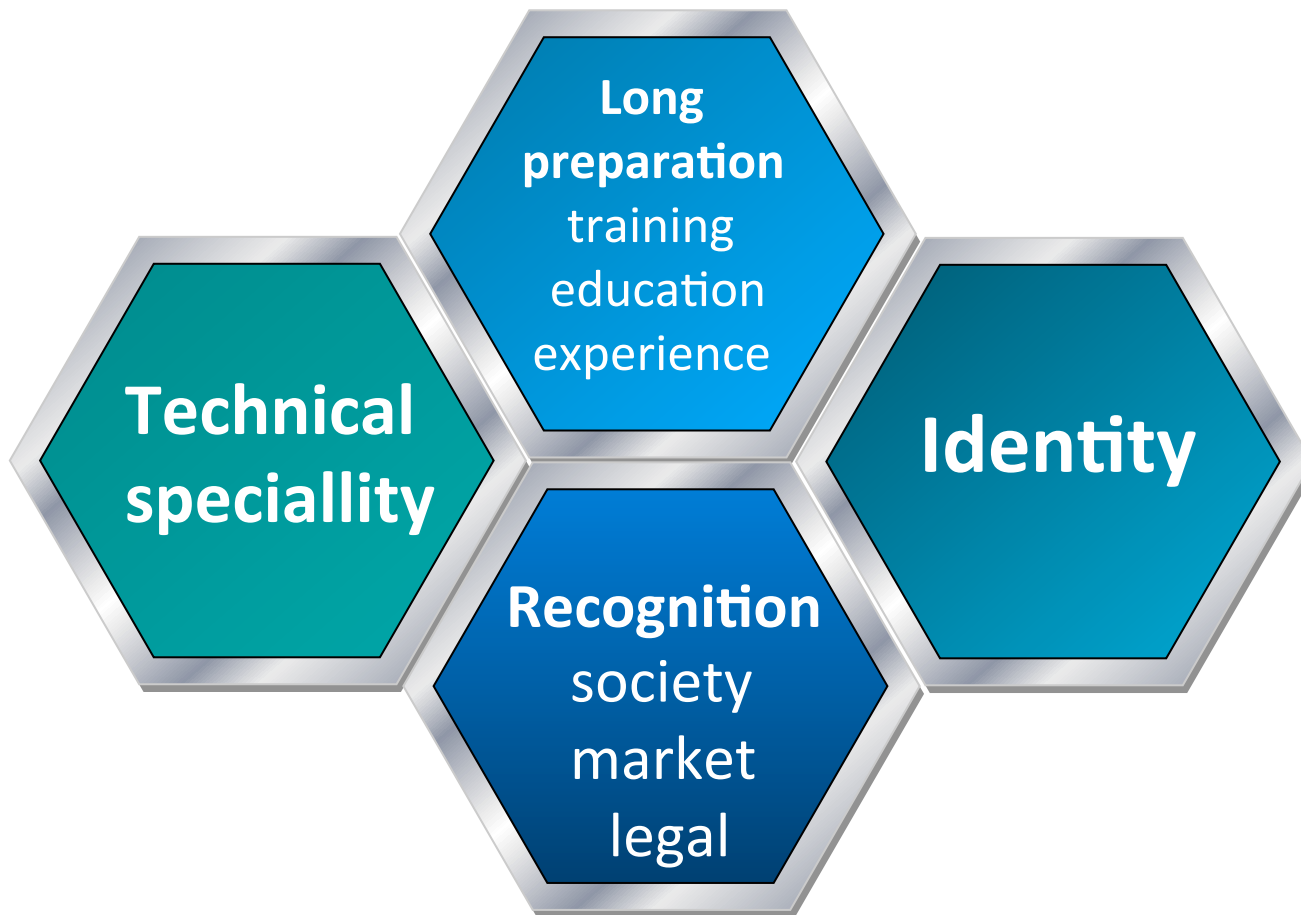
Sponsored by



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Europe's Food Science and Technology
on a Fast Track





Groups related to the profession

- **Education/training institutions** that prepare technically and are the first socialization environment of the respective professionals
- **Professional associations** that promote values, autonomy and authority of the professionals
- **Licensing system** that protects authority and prestige of professionals and assures the social control

ISEKI Food Association

Home » WEBINAR: Regulation of the Food professions in Europe

WEBINAR: Regulation of the Food professions in Europe

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Posted in IFA eNews

Regulation of the food professions in Europe

Join us for a Webinar on June 8

REGISTER NOW

Space is limited.
Reserve your Webinar Seat Now at:
<https://www3.gotomeeting.com/register/300426838>

Food professions are not attractive. That is claimed by the food and drink industry and in general by the European higher education that has been unable to attract the best students to food science and technology programmes. To understand this problem and to propose solutions, the current status of the food professions in Europe was analysed. Few countries were found to have completely regulated professions, some others possess the regulation of the title of the profession only and the rest has no such requirement for designation of professions but usually have professional associations. The heterogeneous picture in Europe is an indicator of the difficulty to characterize the identity of the food professional, that can also be explained due to the fact that, depending on the country, the same jobs, the same functions, are frequently performed by graduates from

Highlights

- From the whole work performed it was concluded that the issue about regulated professions in the field of food science and technology in Europe is important and it needs an improvement. However, it is evident also that this is a complex task
- At the same time there is also a debate about the possibility to deregulate the professions, with the idea that this will decrease the costs of regulation, remove the informational barriers and complex formal procedures and thus increase competition that will generate quality and liberate transfer on the international job market

Comparison of actual with recommended career paths

Survey (visit Poster)

Actual career path

Basic background data

Selected parameters for career path characterization

Education and training through the career path



Low Responsibility Level (LR)

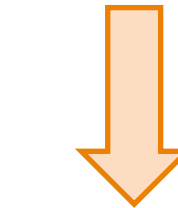
Responsible for a scope of activities under the direction of others

Medium Responsibility Level (MR)

In charge of leading a group of persons

High Responsibility Level (HR)

In charge of leading the company



Workshops

Recommended career path

Top skills and top food skills demanded by the employers

Where and when (frequency) the skills have to be acquired.

>>> Establishment of a framework for continual professional training and career development for the FST professional

- ✓ Establishment of a framework for career development for the FST professionals

www.foodcareers.eu

- ✓ Motivation of young people to study science and technology in Europe .

www.foodgalaxy.eu

Better prepared
PROFESSIONALS

**MORE
PROFESSIONALS**



**Better
PROFESSIONALS**



foodcareers

European network for continual professional training and career development for the Food Professional

Join us!



Members



Networks



Profession Development



Training Courses

latest news

Publication of Knowledge and Skills draft document version 2.0
03.2012

upcoming events

PAS 220 : 2008 & FSSC 2200
[Read More](#)

who's on-line

There are currently *0 users* and *2 guests* online.

AIMS:

bringing together graduates and professionals working in the food sector, both in industry and academia

creation of an online network for continual professional training and career development for Food Scientists and Technologists in Europe

social networking and providing the guidance and tools for creating and maintaining a continual professional development portfolio

How does it help the food professional?

- The on-line Continuing Professional Development Portfolio
- Information on training
- Social Networking



Registration process

Home About Foodcareers **Members** Profession Development Tra

Individuals sign-up Application form for institutions/companies

You are here: Home > Members > Individuals sign-up

Individuals sign-up

To apply for membership as an individual person, please fill in the form below.

Membership: *

Regular member

Regular member (Student)

Associated member

Select the kind of membership you want to sign-up for

▼ Personal data

Salutation: *

Mr.

Mrs.

Registration process

- Implementation of social network functions (connection to facebook etc.) in order to attract more visitors

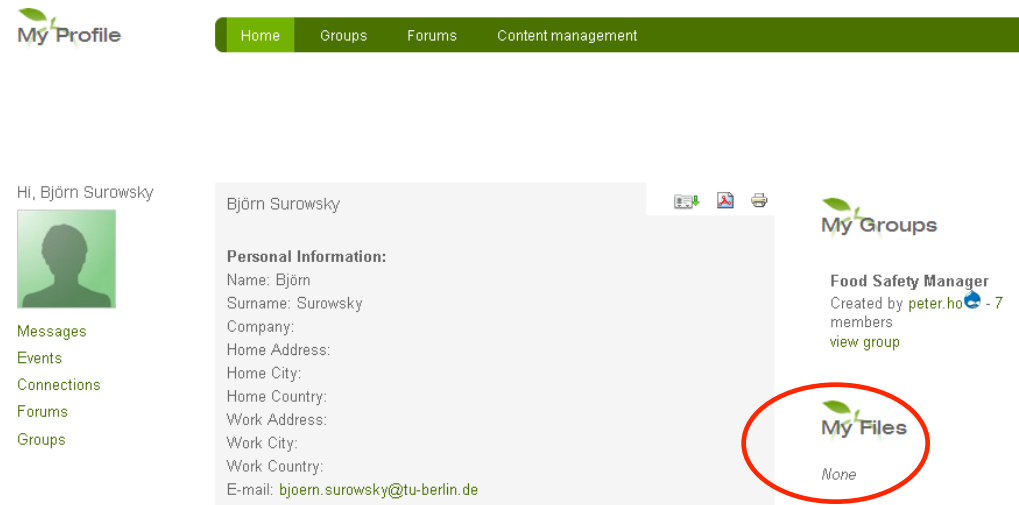
facebook

LinkedIn

twitter

My profile page

- Create a CPD portfolio
- Update an existing CPD portfolio
- Possibility to upload documents (proofs, certificates) and to collect them in the “my files” area



The screenshot shows the 'My Profile' page for user Björn Surowsky. The page has a green navigation bar with links for Home, Groups, Forums, and Content management. On the left, there is a sidebar with a profile picture placeholder and a list of links: Messages, Events, Connections, Forums, and Groups. The main content area displays the user's name, a 'Personal Information' section with fields for Name, Surname, Company, Home Address, Home City, Home Country, Work Address, Work City, Work Country, and E-mail (bjoern.surowsky@tu-berlin.de). To the right, there is a 'My Groups' section showing the user is a 'Food Safety Manager' in a group created by peter.ho, with 7 members. Below this, the 'My Files' section is circled in red and shows 'None'.

Networking

This section will contain information concerning the groups and it will be possible to

- create a group post
- invite a friend
- list all members
- get information about the group manager
- see who's online

Training Courses



Das eintägige Seminar vermittelt in kompakter Form umfangreiche Kenntnisse zur HACCP-Analyse auf Basis des Codex Alimentarius. Sie erfahren, wie Sie ein schlankes und effizientes HACCP-System aufbauen. Sie trainieren die Erstellung einer HACCP-Studie und das Definieren von CCPs. Durch die Anwendung des erworbenen Wissens verbessern Sie die Lebensmittelsicherheit in Ihrem Betrieb, wehren gesundheitliche Gefahren ab und erfüllen die verschärften Verpflichtungen des Gesetzgebers.

When January 1st, 2013 12:00 AM

Location Germany

Event Fee(s) zzgl. MwSt. € 490.00

Details

Learning outcomes

Course provider TQM Training & Consulting GmbH

Link of provider www.tqm.com

Name of contact person

Email of contact person

Language German

Prerequisites keine

Online No

Duration 1 day

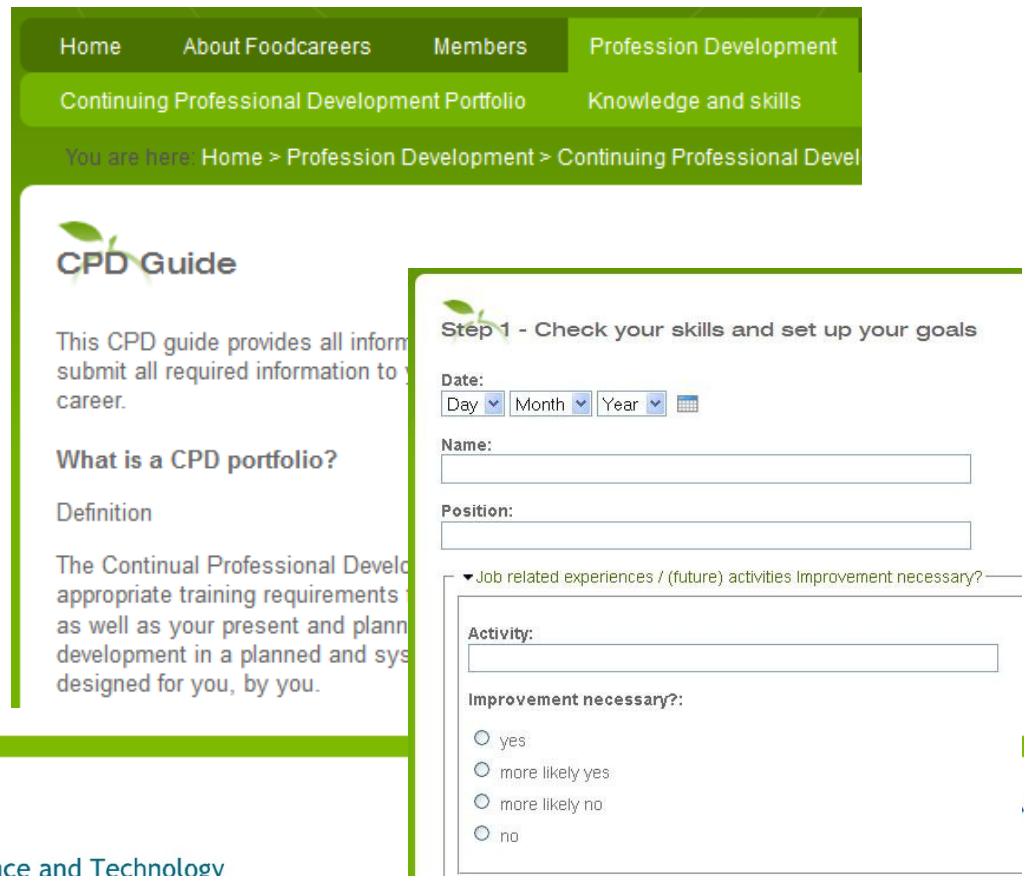
Training Courses

Fundamental Skills	
Personal Management Skills	Demonstrating Positive Attitudes & Behaviours, Being Responsible
Team working and Interpersonal Skills	Working with Others
Business Skills	
Pedagogical skills	Learning & Assessment
Skills for food quality and food safety	Food safety management, food hygiene and food safety control
Skills for Research and development (R&D)	
Skills for Food Production and manufacturing	Health, Safety and the Environment, Cleaning and Preparation, Control Operations
Skills for food retail, food service and the supply chain	
Skills for Logistics	
Skills for food processing sectors	
Certificate	No
Certifying body	
Link of certifying body	

CPD online implementation

Two main parts:

- **CPD guide** which helps to create a CPD portfolio; visible for all visitors
- **CPD online portfolio**; accessible for registered members



Home About Foodcareers Members Profession Development

Continuing Professional Development Portfolio Knowledge and skills

You are here: Home > Profession Development > Continuing Professional Development

CPD Guide

This CPD guide provides all information on how to submit all required information to your career.

What is a CPD portfolio?

Definition

The Continual Professional Development provides appropriate training requirements as well as your present and planned development in a planned and systematic way designed for you, by you.

Step 1 - Check your skills and set up your goals

Date:

Day Month Year

Name:

Position:

Job related experiences / (future) activities Improvement necessary?

Activity:

Improvement necessary?:

yes

more likely yes

more likely no

no

CPD online implementation

CPD guide

The CPD guide

- defines, what a CPD portfolio is
- describes the principles, aims and benefits of a CPD portfolio
- explains the different steps needed to create a CPD portfolio including detailed examples

Step 1 Step 2 Step 3 Step 4 Step 5

Check your skills and set your goals

First you need to do some analysis – write down your job related activities and the experiences you gained during your whole professional life. Take into consideration already finished training courses (privately organized or company based), literature, daily challenges and other gained experiences.

Then think about the goals to be achieved. Do you want to undertake the CPD for advancement, or to keep yourself up to date? Consider the needs of your employer, or prospective employer, and identify any known developments with which you may need to be familiar.

Once you have identified and set your goals, consider the relative priorities for each one, since some may be very long term and it could be too soon to take specific action on these (see figure 1). Nevertheless they need to be kept in mind, because your short or medium term goals may be linked to their ultimate achievement.

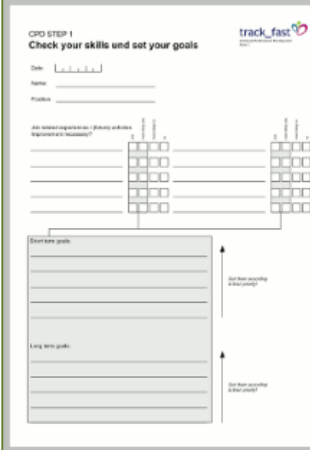


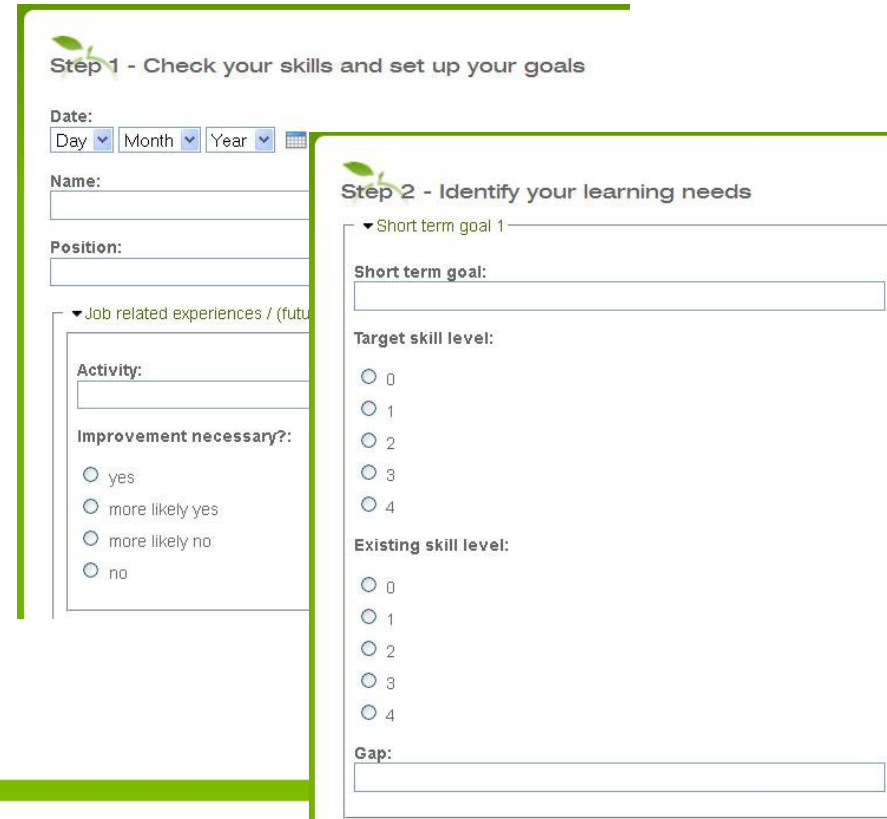
Fig. 1 Checking skills and setting goals.

People change over time, and it is therefore to be expected that your goals may change also, especially the longer term goals. Therefore longer term goals may be less specific than those identified for short term action.

CPD online implementation

Creating a CPD portfolio (1)

- Interactive online forms which allow the creation of a CPD portfolio
- will be linked to a database which contains skills, training courses etc. for the selected job
- possibility to submit proofs, certificates, etc. (→ my files)
- final result after submitting the forms is a learning plan



Step 1 - Check your skills and set up your goals

Date: Day Month Year

Name:

Position:

▼ Job related experiences / (future)

Activity:

Improvement necessary?:

yes
 more likely yes
 more likely no
 no

Step 2 - Identify your learning needs

▼ Short term goal 1

Short term goal:

Target skill level:

0
 1
 2
 3
 4

Existing skill level:

0
 1
 2
 3
 4


Gap:

CPD online implementation

Creating a CPD portfolio (2)

• The learning plan finally includes the following information:

- Desired job/position
- Skills which need to be improved
- titles of the courses which have been selected
- Dates/periods of the courses
- Course providers


Continued Professional Development
Part 3a

CPD STEP 3
Learning plan (short term)

gap	activity to fill the gap	activity title	activity no.	date / period
_____	<input type="checkbox"/> workshop <input type="checkbox"/> case presentation	_____	_____	from [] to []
_____	<input type="checkbox"/> seminar <input type="checkbox"/> _____	_____	_____	from [] to []
_____	<input type="checkbox"/> workshop <input type="checkbox"/> case presentation	_____	_____	from [] to []
_____	<input type="checkbox"/> seminar <input type="checkbox"/> _____	_____	_____	from [] to []
_____	<input type="checkbox"/> workshop <input type="checkbox"/> case presentation	_____	_____	from [] to []
_____	<input type="checkbox"/> seminar <input type="checkbox"/> _____	_____	_____	from [] to []
_____	<input type="checkbox"/> workshop <input type="checkbox"/> case presentation	_____	_____	from [] to []
_____	<input type="checkbox"/> seminar <input type="checkbox"/> _____	_____	_____	from [] to []

CPD online implementation

Creating a CPD portfolio (3)

- all CPD portfolio information (learning plan), will be stored at the „my profile“ page
- Possibility to update an existing portfolio
- An „assessment committee“ (tba) will have the possibility to view and to assess the data (certification of competences)

Step 1 - Check your skills and set up your goals

Date: Day Month Year

Name:

Position:

▼ Job related experiences / (future) activities Improvement necessary? _____

Activity:

Improvement necessary?:

Home Groups Forums Content management

My Profile

Hi, Björn Surowsky



Messages
Events
Connections
Forums
Groups

Björn Surowsky

Personal Information:

Name: Björn
Surname: Surowsky
Company:
Home Address:
Home City:
Home Country:
Work Address:
Work City:
Work Country:
E-mail: bjoern.surowsky@tu-berlin.de

My Groups

Food Safety Manager
Created by peter.ho - 7 members
[view group](#)

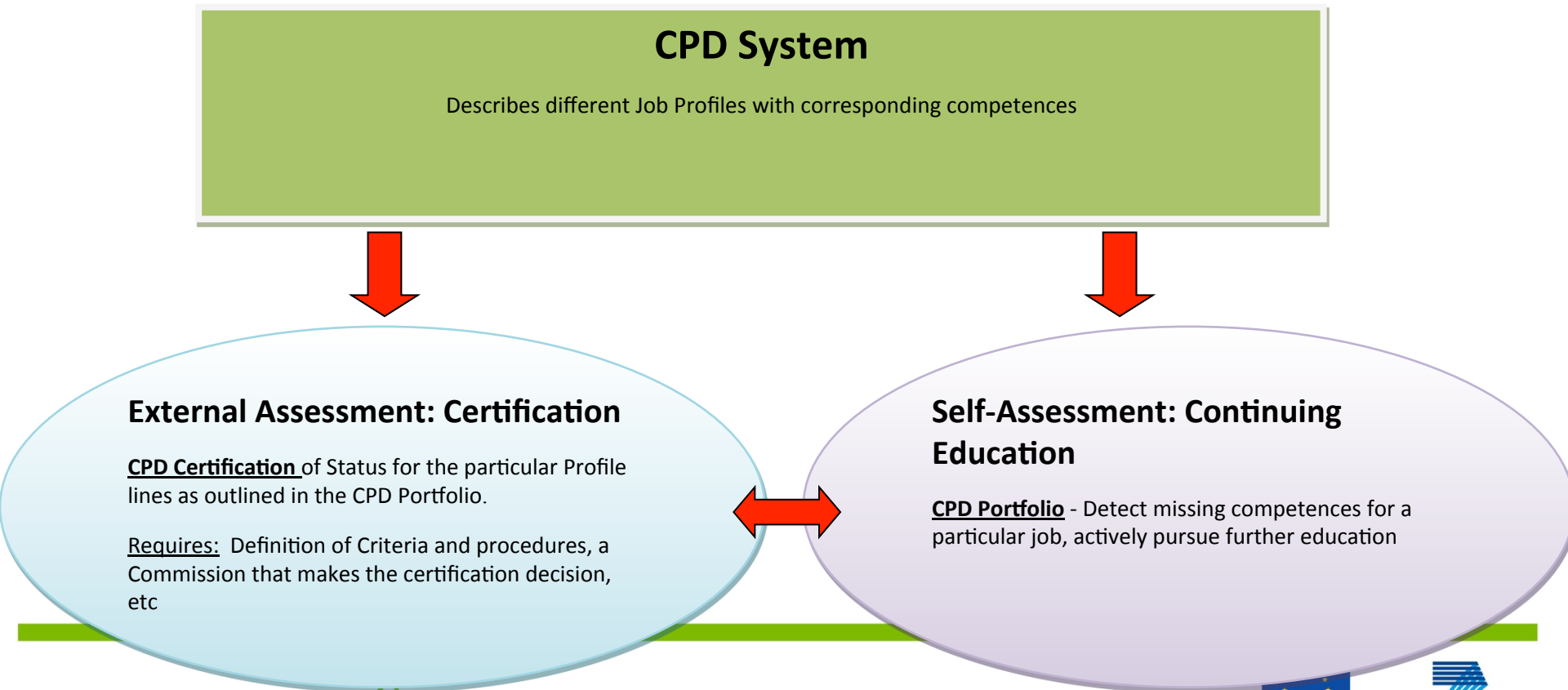
My Files

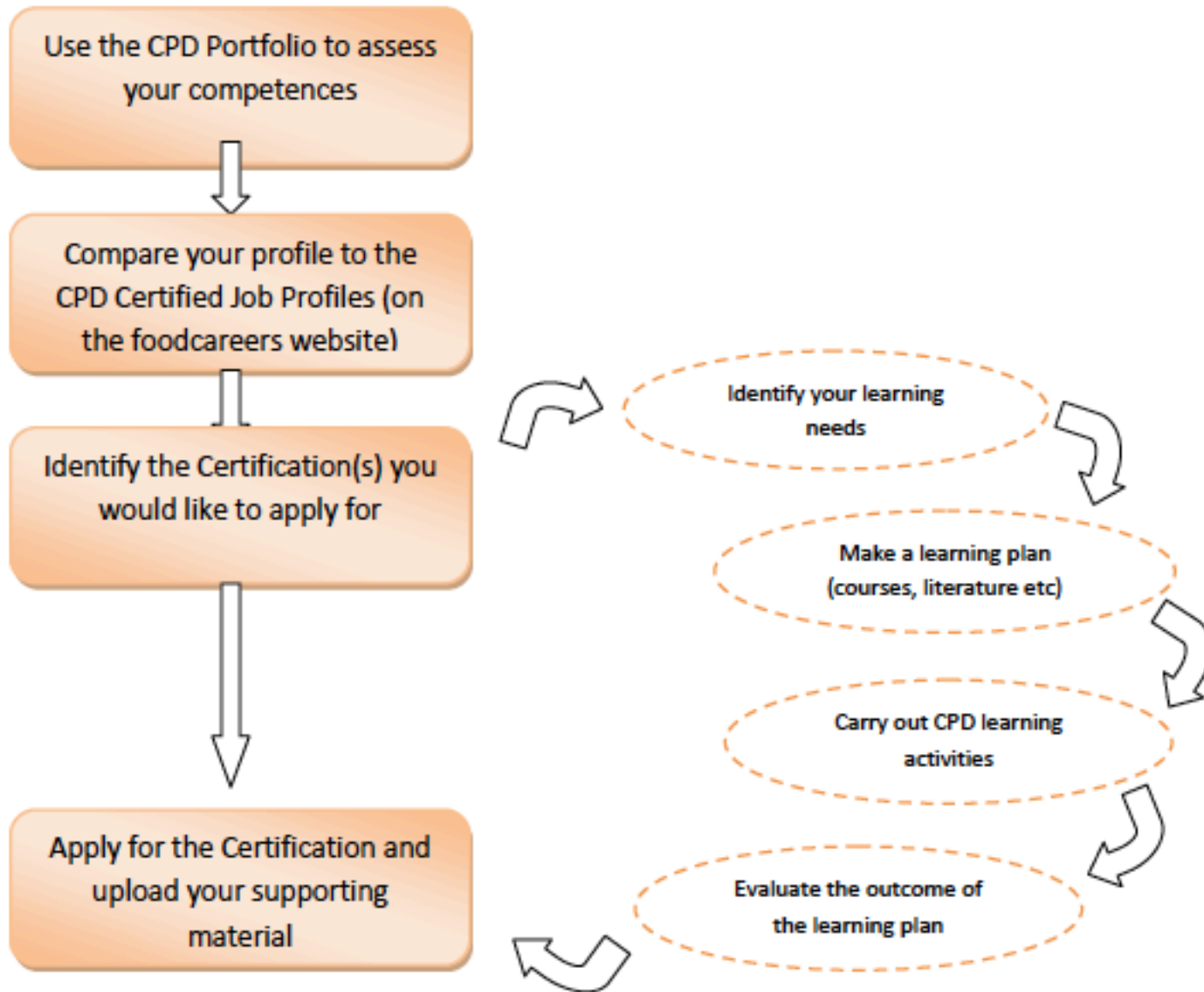
None

- Development of a certification scheme for Continual Professional Development programmes

“As a food professional, you may want more than just creating a CPD portfolio which can help you in your next job. You want a certificate which proves that you have the required skills and competences for a particular job anywhere in Europe. One of our aims is to propose and develop a **European certification scheme** for food careers. The assessment of your CPD portfolio will form part of the process for certification.” (<https://www.foodcareers.eu/cpd-certification>)

- Development of a certification scheme for Continual Professional Development programmes





Sustainability after project ending





Motivation of young people to enter and pursue of a
career in food science and technology in Europe



[Have an account?](#)

Once upon a time...

The Taste of Life

I eat therefore I am

To eat or not to eat

Mission Possible

I am the king of the kitchen

Brave new food

A small product for the consumer - a giant process for the producer

MY FOOD CAREER

Food production and processing

Nutrition

Experiments with food

Studying food science

High pressure
Health ingredients

Food science, engineering and technology

Waste management

Highlights

Food & Religion

Wed, 21 Mar 2012



Lifestyle and food habits have been encoded and regulated by belief and religion for centuries. This choices might have a biological base, but

MAIN AIM:

Show prospective students

Food Science is a **real science with real challenges**

Careers in Food Science and Technology






Food Science is a **real science with real challenges**



- **The taste of life** (Sensorial, Colours)
- **To eat or not to eat** (Allergies, E-numbers, GMOs, Toxins)
- **Once upon a time** (History of Food Processing)
- **I eat therefore I am** (Nutrition)
- **I am the king of the kitchen!** (Gastronomy, House Experiments)
- **Brave new food** (Emerging Technologies, Innovative Food)
- **A small product for the consumer – a giant process for the producer**

Food Science is a fun – targeting a “younger” audience

House Experiments

		
Bouncy Ball made of Egg	Fountain made of Cola Light	Fruity 'Coking' of Fish
		
Magic Red Cabbage Juice		Multi Colour Juice

A career in Food Science is a **challenging and rewarding**



A career in Food Science is a **challenging and rewarding**



Sustainability after project ending



track_fast



Europe's Food Science and Technology
on a Fast Track



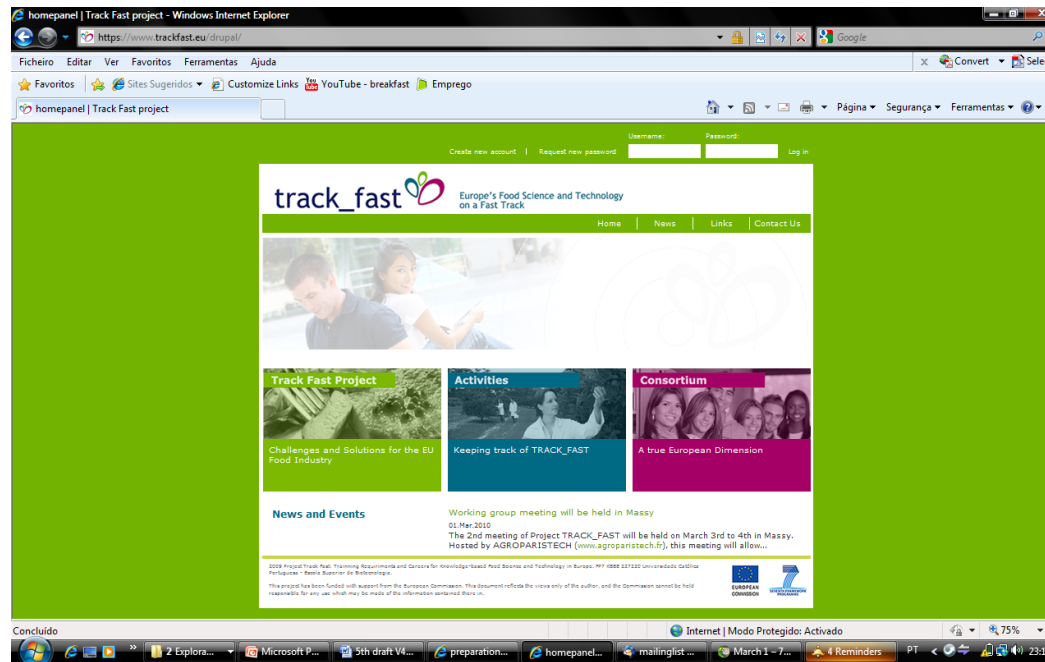
EUROPEAN
COMMISSION



be a part of it !

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Thank you !!

