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# Learning 2.0 at SJSU and SJPL

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# CARL Newsletter

Volume 30, Issue 2  
June 2007

## President's Message

At the close of June, most of us are breathing a sigh of relief as the semesters and quarters wind down. Some of us look forward to vacations and others to finding time for those projects waiting on the back burner.

At CARL, we are looking ahead to our April 3-8, 2008 conference in sunny Irvine. With the theme: *Going Global: Academic Libraries in the Age of Globalization*, we are ready for proposals that reflect an increasing commitment to providing global equity in higher education with progressive and innovative library resources and services. Whether you want to present or to attend, mark your calendars and keep your eye out for CARLALL emails with more details and visit the conference website: <http://www.lib.csusb.edu/carl/carl2008.html>.

Looking back to the spring, SCIL (Southern California Instruction Librarians Interest Group) had the honor – and hard work – of sponsoring the LOEX Conference in San Diego. LOEX is a self-supporting, non-profit educational clearinghouse for library instruction and information literacy information. Their conference is highly valued by librarians. The CARL Executive Board was proud to sponsor the keynote speaker, Dr. Pat Wolf, who spoke on *Brain Research and Education: The Vital Connection*. Thanks to Vice President South Tracey Mayfield and all those in SCIL who donated their time and energy to this successful conference – for more information see page XX. To learn more about LOEX and their instructional resources, go to <http://www.emich.edu/public/loex/resources.html>.

I found one event that I could attend in my region and that was the DIAL-N (Diversity in Academic Libraries Interest Group) business meeting and visit to the *Sikh Gurdwara* (or

temple) in San José. More than 12,000 Sikhs, whose religion began in 15th century Northern India, live in San Jose and neighboring Santa Clara. With a warm welcome, personalized tour, and delicious lunch, our small group experienced an intimate expression of diversity rarely seen.

Otherwise, the Board is working behind the scenes modernizing our website, streamlining forms and processes, filling committee rosters, analyzing the budget and doing our best to keep CARL a vibrant, valuable organization for you and ACRL.

Feel free to contact me with ideas, questions or comments. Enjoy your summer!

Vicki Rosen  
PresidentCARL  
[rosen@usfca.edu](mailto:rosen@usfca.edu)

## Inside this issue:

Conference News	2
SCIL-LOEX	3
Learning 2.0	4
Legislative News	5
People News (Members)	8
People News (Non-Members)	12
Places News	13
Events	15



DIAL-N members at the San José Sikh Gurdwara

## Conference 2008

It's conference time! CARL's 12th biennial conference will take place April 3-5, 2008 at the Hyatt Regency in Irvine with the theme...

### Going Global: Academic Libraries in the Age of Globalization

Defined as "to make worldwide in scope or application," globalization affects all aspects of society, including higher education. Universities are increasingly committed to providing global equity in higher education. Libraries and librarians are responding to this opportunity of increased multiculturalism on campuses with progressive and innovative library resources and services.

Pre-conferences are scheduled for Wednesday and Thursday, April 2-3, with the main conference beginning on April 3. Proposals for pre-conference sessions are now due by July 13, 2007. Notification of accepted proposals will begin July 23, 2007.

The Pre-Conference Committee invites proposals from all CARL members and Interest Groups. Collaboration with or among CARL Interest Groups is highly encouraged. Pre-conferences are scheduled for: 1/2 days for both Wednesday & Thursday - either 9am-12pm or 1-4pm; or a full day on Wednesday from 9am-4pm. All pre-conference proposals will be peer-reviewed. The Pre-conference Committee may choose to conditionally accept proposals pending responses to suggested revisions and collaborations by the Committee.

The call for Break-out Sessions and Presented Papers will go out in August, and the call for Poster Session proposals shortly after that. Check out the conference "Themes and Tracks" at <http://www.lib.csusb.edu/carl/general/theme.html>.

For more information and for up-to-the-minute announcements from the Conference Committee, check out the conference web page at <http://www.lib.csusb.edu/carl/carl2008.html>, or please feel free to contact me.

*Barbara Quarton  
Publicity Chair, 2008 Conference Committee  
bquarton@csusb.edu*

***We need you! Get involved in planning the CARL 2008 Conference!***

# Make a Difference!

Send your information to:  
Joseph Aubele,  
2008 CARL Conference Manager, at  
[jaubele@csulb.edu](mailto:jaubele@csulb.edu)



## **SCIL Hosted LOEX 2007**

### UNCHARTED WATERS: TAPPING THE DEPTHS OF OUR COMMUNITY TO ENHANCE LEARNING

Due to the vision and efforts of the Southern California Instruction Librarians, in May of 2007, the LOEX annual conference was held in California for the first time. LOEX, originally the Library Orientation Exchange, is one of the premier agencies promoting the development of library instruction. They're renowned for the annual conference, published conference proceedings, and quarterly newsletter all dedicated to issues in library-based instruction. Located in Ypsilanti, Michigan, at Eastern Michigan University, LOEX has expanded its influence during the past several years by changing the location of its annual conference, holding it in Kentucky, Maryland, and, most recently, in California. The Southern California Instruction Librarians (SCIL), a CARL Interest Group, were instrumental in bringing LOEX into new territory this year as they planned and hosted the conference at the Bahia Hotel in San Diego. This year's conference drew librarians from around the country, with librarians from up and down the west coast making up a large proportion of attendees.

Along with opportunities to catch up with colleagues in the shade of palm trees and learn about the latest developments in their libraries' instruction programs during strolls along the bay, attendees were inspired by dynamic plenary sessions, chose from an array of valuable presentations, and enjoyed a session of student posters.

Dr. Pat Wolfe opened the conference on Friday morning, May 4, with a rousing talk on the importance of using what we know about the human brain to shape our teaching practices. Brought to the conference through a generous contribution by CARL, Wolfe invited librarians to think big, reminding us that we're training students to do well in life, not just in school and that we all need to find ways to help students develop the necessary skills to apply what they learn beyond the classroom. Her message matched well with librarians' interest in information literacy, the concepts and skills that are required for full participation not just as students but as citizens.

That evening, after a day at the conference filled with news of innovative collaborations, successful experiments with new instructional technology, and the powerful use of assessment results, librarians got a little wild with representatives from the San Diego Zoo and The Wildlife Company. Attendees were treated to close encounters with wild animals including a baby alligator and a kinkajou.

The following morning, librarians heard from their San Diego-area colleagues who teach in disciplines outside the library and share a commitment to developing students' information literacy. The common theme was the challenge and the value of getting students to engage with information, use it ethically and appropriately, and see the wealth of resources available to them. Librarians were lauded as essential and ever-underutilized in the academy-wide effort to turn students into thinkers.

Following the plenary panel, attendees spent their last sun-soaked day at the conference learning from their colleagues' experiences finding new applications for technology, developing collaborative relationships with new constituencies, and turning critical attention to their own practices to manage the environment of constant change that is the common experience of all today's librarians.

The conference was a wonderful success thanks to passionate participants and a relaxing setting. Special thanks to Brad Sietz, LOEX Director, and to SCIL steering committee members Tracey Mayfield, Duffy Tweedy, and Amy Wallace who served SCIL and LOEX as the 2007 Conference

Planning Committee. For more information on the conference presentations, order the LOEX 2007 Conference Proceedings available later this year. For a limited time, you can find brief descriptions of the conference presentations at the LOEX 2007 website  
<http://public.csusm.edu/acarr/loex/program.html>.

LOEX 2008 Librarian as Architect: Planning, Building & Renewing will be held May 1-3, 2008 near Chicago in Oak Brook, Illinois.

*April Cunningham  
SCIL Secretary 2006/7  
LOEX Conference Recorder  
macunningham@saddleback.edu*



## ***Learning 2.0 at SJSU and SJPL***

Many of us have heard about and some of us are using Web 2.0 technologies in our libraries.

Learning 2.0 is an innovative online program about Web 2.0 technologies developed by Helene Blowers, public services technology director at the Public Library of Charlotte and Mecklenburg County. The design of this online program was completely built on Web 2.0 technologies that are freely available on the Internet. These sites include Blogger, Flickr, Odeo, YouTube, PBWiki and Bloglines.

Library administration from San José State University and San José Public Library gave a charge to a Virtual Services Task Force to explore and recommend adoption of new tools and emerging technologies that enhance and expand library services. Comprised of San José State University and San José Public Library employees, they set up a Learning 2.0 program for their colleagues. About 200 participants signed up for the online self learning tutorial which began in early January 2007 and about 100 met the program deadline of March 31, 2007.

The program was a success as demonstrated by positive feedback, enthusiasm and interest from participants. More importantly, employees are taking the initiative to implement blogs, wikis and other technologies at the King library and the branches.

The Virtual Services task force has received email from other libraries and library associations seeking advice in setting up their own Learning 2.0 program. The



<http://sjlibrarylearning2about.blogspot.com/>

Learning 2.0 blog received numerous hits from around the world as noted on the cluster map on the website, <http://sjlibrarylearning2.blogspot.com/>.

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## Legislative News

### Money, Effort, and Thanks

What most legislation comes down to is money and effort. There are direct money bills such as LSTA funding at the federal level or the \$4B library construction and renovation bond measure that is sponsored by the California Library Association and is scheduled for a hearing in the Senate Appropriations Committee on May 21 (see <http://www.cla-net.org/legislation/>), but there are also bills that appear to have nothing to do with money, but don't make sense if money isn't considered a factor. For all of these, efforts by librarians, supporters, legislators, and friends are essential to get the bill passed.

We are fortunate to have friends among our legislators. Sen. Tom Torlakson, Democrat for Antioch, is a great supporter of libraries and believes in our working together towards common goals. At the recent Legislative Day in Sacramento, he reviewed the state's current financial challenges and recommended that librarians support a 10-cent gas tax and a user tax on levies, which would make more money available if they pass. More money for general funding or, maybe, for bills like the database bill which we failed to pass last year, but which Lori Hancock, Democrat for Alameda and Contra Costa including Oakland, Berkeley, and Alameda, is supporting this year. As term limits will end her service in 2008, we are grateful for her help now. Of course, any database bill will be great, but one that comes as an unfunded mandate will be far less effective.

At the federal level, Dick Boucher, Democrat for Virginia, has long been a library friend. Active in copyright legislation, for example, he has pushed the concept of balance and fair use rights, and has a genuine understanding of the principles of our country's unique copyright perspective, one that is continually under challenge because there are those who want to put an end to our current concept

of fair use. Boucher also originated the House Internet Caucus in 1996 and serves as one of two House co-chairman of the group. As a result, he is a leading architect of federal policy for Information Technology and the Internet. We certainly need his help in that regard as well.

Most of us have opinions about a wide range of topics and if we are active on the legislative front, we will write a letter to a legislative representative (friend or foe) and plead our case. The importance of writing letters to our legislators cannot be over-emphasized. They have an impact, perhaps not in a single way, but in a cumulative way – the more of us that write, the greater the impact.

Occasionally, and perhaps more often than we appreciate, we succeed in making our case and our legislators succeed in their efforts to lobby and pass the legislation. In other words, we get what we ask for (isn't that usually a threat? Beware of what you ask for?), then we move on to the next pressing issue. What we forget is to say thank you.

I don't know about you, but I have never had a desire to be a legislator or to be in politics in any way whatsoever. I am perfectly happy to let others take the heat, struggle with the rhetoric, fight on my behalf, and generally do what they can. Periodically, however, I realize that it's easy to sit on the sidelines and complain (or whatever – this is a “family” newsletter!). It's not so easy to get up and engage in the effort, as our assembly members, representatives, and senators do every day. While I'm sure there are moments of exhilaration, especially when a small success is achieved, most of it is just plain slogging and, in fact, probably exhausting. I can't imagine the amount of reading they have to do and how much effort they must make to keep up with the number of issues on which they have to vote.

I have been CARL legislative liaison for almost five years now and ACRL LEGNET rep (first for Michigan and now California) for even longer. I was just chosen to be an ACRL legislative advocate and received training at the ALA Summer meeting in Washington. I think the first thing I am going to do is introduce myself to appropriate legislators and say thank you. I can always complain later. It must be good to hear something positive from constituents once in a while and perhaps it can be a moment that will encourage them to continue their efforts. I hope you'll join me. It's easy to contact your legislators. Just visit these web sites:

Federal: <http://www.visi.com/juan/congress/> (Contacting the Congress)

House: <http://www.house.gov/writerep/> (Write Your Representative)

Senate: [http://www.senate.gov/general/contact\\_information/senators\\_cfm.cfm](http://www.senate.gov/general/contact_information/senators_cfm.cfm)  
(Senators with contact links)

California: <http://www.leginfo.ca.gov/yourleg.html> (Your Legislature, with Assembly Members' and Senators' home pages and addresses)

*Aline Soules*  
*CARL Legislative Liaison*  
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## Thanks to CARL volunteers

### Heather Tunender and Stacy Magedanz

Since fall 2000, **Heather Tunender** and **Stacy Magedanz** have done - and are still doing - tremendous work updating the *Events* and *Jobs* CARL web pages.

Check out the latest calendar of **Events**:

<http://www.carl-acrl.org/Events/index.html>

Looking for a job or want to post a position? Browse **Jobs**:

<http://www.carl-acrl.org/Jobs/index.html>



## Save the Date

The CARL-North Winter Program will be Monday, December 3, 2007, at the University of the Pacific.

We have one topic already - student engagement and outreach - and a couple of speakers who have wonderful experiences and stories to share.

We are also going to devote time to new CARL members to welcome them to the fold, answer any questions they might have, and make them feel at home.

If you are interested in helping out for this event, or have something you are especially interested in hearing about (or presenting) please contact either Fred Gertler ([fgertler@pacific.edu](mailto:fgertler@pacific.edu)) or Wendy Diamond ([wdiamond@csuchico.edu](mailto:wdiamond@csuchico.edu)).

There will be much more information as the date of the program comes closer.

## People News - CARL Members

**Stephanie Sterling Brasley** was appointed as Manager, Information Literacy Initiatives for the *California State University*. In this position, she will promote the information literacy and Information and Communication Technology (ICT) literacy goals of the 23-campus system. Formerly, she coordinated the information literacy efforts at UCLA's College Library, the undergraduate library. She has been heavily involved in the development of the ETS iSkills (formerly ICT Literacy) assessment tool to evaluate students' abilities to solve information problems in a digital environment. Ms. Brasley has presented and written on a variety of information/ICT literacy related topics including effective pedagogical practices, outreach, and assessment of student learning.



Stephanie Sterling Brasley

**Alexandra Chappell**, formerly at *University of San Francisco* and soon to be at the Libraries of the *Claremont Colleges*, was awarded the prestigious SLIS/Edna B. Anthony Award in Reference and Information Services. The award is given out annually to the student who, in the opinion of the faculty, exhibits the most outstanding knowledge and ability in the field of reference and information services. The award consists of a gift certificate and citation.

**Christina Cicchetti**, formerly of the University of La Verne, is the new Reference/Education Services Librarian at *UC Riverside Libraries*. Christina brings to the position more than 20 years of broad experience in developing curriculum and education collections, reference and information services, juvenile literature, media, and bibliographic instruction. She also has had two years of experience teaching in public education. She holds a B.A. in Humanities from Walla Walla College, Washington; an M.S. in Information Studies from Drexel University, and an Ed.S. in Curriculum & Instruction. Christina will assume responsibilities as a reference and instruction librarian in the Rivera Reference Department, serve as subject specialist for the discipline of education, and assume responsibility for leadership and management of the Education Services Unit.

**Judith Downie**, Humanities and Government Documents Librarian at *CSU San Marcos*, published "Instruction design collaborations with government information specialists: Opening the conversation" in *RSR: Reference Services Review* 35.1. Judith also presented "Cloning the Librarian: One Librarian's Experience" at LOEX. The PowerPoint, bibliography and brainstorm summary are available on her webpage at <http://library.csusm.edu/about/people/judith.asp>. In addition, Judith was named the *CSU San Marcos* History Department's Alumna of the Year.

**Susanna Eng**, First Year Experience Librarian at *CSU Northridge*, has been invited by the CSUN Provost to serve as a member of the University 100 Freshman Seminar Steering Committee which manages the continuing development of the course.

**Judith Faust** (*CSU East Bay*) is the incoming Chair of BRASS (Business Reference and Services Section) of RUSA (Reference and User Services Association) of ALA.

**Nancy Getty** and **Deborah Moore**, both of *Glendale Community College*, presented a session titled "Campus Collaboration to Build a Series of Information Competency Workshops" at the LOEX 2007 conference in San Diego in May. Presentation materials are available at <http://www.glendale.edu/library/information/LOEX2007.html>, and a paper for this presentation will also be published in the conference proceedings.

**Karin Griffin** has been appointed to a tenure track position at *CSU Long Beach* as the Education Librarian. She will be spearheading the library's support of the University's new Doctoral program being launched in 2007/08, and will be the subject specialist librarian for the departments of Teacher Education, Science

Education, and Recreation and Leisure Studies. Ms. Griffin holds a Master's in Education and was employed previously at Marymount College Library.

**David Hellman**, Collection Development Coordinator at *San Francisco State University*, was recruited to be a member of the Commonwealth Club's California Book Awards jury which just announced the 76th annual winners of the award (<http://www.commonwealthclub.org/features/caBookAwards/76/>). David is also a member of the National Book Critics Circle.

**Marcia Henry**, Database Coordinator & Science Librarian at *CSU Northridge*, presented a poster at the Ex-Libris Users Conference (Eluna) in Spearfish, South Dakota held from June 5-8, 2007.

**John Hickok** (*CSU Fullerton*) presented a session at the LOEX 2007 conference, May 3-5 in San Diego, entitled "Exciting new Information Literacy outreach efforts to international students", drawing upon his sabbatical project of visiting Asian academic libraries last year. The presentation will be available later in LOEX's Conference Proceedings, published annually as Library Orientation Series.

**Pamela Jackson**, Information Literacy Librarian at *San Diego State University*, presented, "The Information Literacy Exploratorium: A Life Raft in the Sea of Student Learning Outcomes" at ACRL's 13th National Conference in April and "Meeting the Educational Expectations of 21st Century Digital Learners: Multimedia Podcasting in an Academic Library" at EDUCAUSE's Western Regional Conference in May.

**Sharmon Kenyon**, Dean of the University Library at *Humboldt State University*, will be retiring as of July 31, 2007 after working there for approximately 24 years.

**Steven Kiczek**, Cataloging Librarian at *San Diego State University*, presented a paper at the 52nd annual SALALM conference in Albuquerque, NM entitled "Operation Gatekeeper and its impact".

**Lynn Lampert**, Chair, Reference & Instructional Services and Coordinator of Library Instruction & Information Literacy at *CSU Northridge*, presented at LOEX on "Building Campus-wide Information Literacy Programs" as a requirement within general education.

**Ken Lyons** and **Lucia Orlando**, both from *UC Santa Cruz*, presented a session entitled "Information Access is a Social Justice Issue" at the recent *Imagining Change/Shaping the Future – Social Justice Conference* at Cabrillo College, Aptos, California on April 21, 2007.

**Tracey Mayfield** (*CSU Long Beach*), Duffy Tweedy (*UC San Diego*), and Amy Wallace (*CSU Channel Islands*) co-chaired the 35th Annual LOEX Conference — *Uncharted Waters: Tapping the Depths of Our Community to Enhance Learning* for Southern California Instruction Librarians (SCIL), May 3-5 in San Diego, California. The conference rocked :)!

At the 2007 Foro Transfronterizo de Bibliotecas in Tempe, AZ on February 21, **Martha McPhail** of *San Diego State University* co-presented "What's Happening in the World of Cataloging?" with **Dorothy McGarry** of *UCLA*. Martha also gave a presentation to the Asociación de Bibliotecarios de El Salvador on "*Las Competencias para los Bibliotecarios en el Siglo XXI*" on May 22.

After a rigorous selection process, **Rachel Minkin**, Reference Librarian at the *Graduate Theological Union Library*, participated in the 2007 *Colloquy on the Role of the Theological Librarian in Teaching, Learning, and Research*. Sponsored jointly by the Wabash Center for Teaching and Learning in Theology and Religion and the American Theological Library Association (ATLA), the colloquium sought to cover four main goals: 1) To provide an opportunity for theological librarians new to the profession to reflect on the distinctiveness of theological librarianship as a vocation and a profession; 2) To assist theological librarians in developing their role as educators and as partners with faculty and students; 3) To explore the future of theological libraries, including the theological librarian's role in implementing change in educational practices related to

the impact of new technology, methods, resources, paradigms and; and 4) To provide opportunities for participants to consider the collaborative nature of librarianship in theological education and to engage in a community of peers. For more information on the Wabash Center and its programs, please see their website at <http://www.wabashcenter.wabash.edu/home/default.aspx>.

**Henri Mondschein** of *California Lutheran University* completed his Ed.D. in educational leadership at CLU. His dissertation, entitled *Problem-Based Learning as a Method for Teaching Information Literacy to First-Year Students*, examined how problem-based learning (PBL) contributes to the learning of information literacy and if this teaching methodology promotes academic engagement and self-directed learning in a group of students enrolled in a freshman seminar. The study attempted to discover through the voices of the first-year students how they attained information competencies during their high school years and freshman year experience. The study also explored how first-year students characterize academic engagement and self-directed learning.

**Locke Morrisey** (*University of San Francisco*), recently elected ACRL Councilor, will serve a 3-year term as ACRL's designee to sit on ALA Council. During the three years, he will serve on the ACRL Executive Board. He has also been elected as Vice-chair/Chair-elect of the Northern California/Nevada chapter for the Medical Library Association. In addition, Locke has been asked to write an article on ethics and integrity in collection development and vendor relations for a future issue of the *Journal of Library Administration*.

**Linda Peabody** has joined the faculty at *San Joaquin Delta College* as Coordinator of Public Services in the Goleman Library. Linda earned a M.L.I.S. at San Jose State University. From Fall 2004, Linda worked as the Goleman Library interim coordinator.

**Sharon Radcliff** of *Saint Mary's College* serves as Chair of the CCLI Steering Committee, and helped to coordinate the Spring workshop *Library Instruction 2.0: Empowering the Learner* held on May 11, 2007, at *CSU Sacramento*.

**Hemalatha Ramachandran** has begun a tenure track position at *CSU Long Beach* as Engineering Librarian. She will collaborate with Karin Griffin, the library's Science/Technology Librarian, as they work to serve the information needs of the College of Engineering and the College of Natural Sciences and Mathematics. Ms. Ramachandran's previous experience at Pasadena City College Library and California Institute of Technology Library has equipped her well for this responsibility.

**Judith Samuel**, Collection Development Manager, and Henri Mondschein, Information Literacy Manager, *California Lutheran University*, recently presented a Roundtable Presentation on *Collaborating with Faculty for Program Review: An Innovative Partnership* at the ACRL Conference in Baltimore in March 2007. Judith also presented *Developing Collaboration between Librarians and Faculty through Program Review* at a WASC workshop in San Jose, California, in April 2007, with Halyna Kornuta, Director of Assessment and Educational Effectiveness, and Leanne Neilson, Associate Provost for Graduate & Adult Programs and Accreditation, *California Lutheran University*.

**Barbara Schader** is the new Assistant University Librarian for Collections and Scholarly Communications at *UC Riverside Libraries*. Among the previous leadership and administrative positions she has held are the following: Science, Mathematics & Engineering Librarian, California Polytechnic State University, 1994-2007; Head, Collection Development, Biomedical Library, UCLA, 1994-2004; and Manager, Information Services, Baxter Healthcare Care Corporation, Irvine, CA, 1990-1993. She holds an MLS and a bachelor's degree in Psychology and Anthropology from Case Western Reserve University.

Reference Librarian, **Brent Singleton** (*CSU San Bernardino*) published "The Life and Work of D.H. Hyers (1913-1997)," in *Nonlinear Functional Analysis and Applications*, 11.5 (2006): 697-732.

*California Institute of Technology* will be welcoming **Laura Smart**, currently Digital Repository Librarian at *Cal Poly Pomona*, when she takes up her new duties as Metadata Services Manager in August 2007.

**Aline Soules** and **Kyzyl Fenno-Smith** received a faculty grant from *CSU East Bay* to purchase software and hardware to create modules for the library's credit course Introduction to Information Literacy. Aline's peer-reviewed article "eBooks: Acquisitions, the User, and the Future" was published in *Against the Grain's* April, 2007 theme issue on e-books.

**Patrick Sullivan**, *San Diego State University* Reference Librarian, and Armando Robles Reyes, Director CETYS Universidad Library, Mexicali, Mexico, co-presented "Sister Libraries" at the FORO Transfronterizo de Bibliotecarios at Arizona State University in February. Patrick also presented "Referencia Virtual de la Perspectiva de un Consorcio Estadounidense" at the Asociación Mexicana de Bibliotecarios (AMBAC) conference in León, Guanajuato in May.

**Jie Tian** (*CSU Fullerton*) and **Matt Mallard** (*CSU Fullerton*) have been awarded the 2006 Carnegie-Whitney Award by the ALA Publishing Committee based upon their proposal, "A Century of Peace Making." They will be researching and writing an annotated bibliography, with the final goal of expanding its scope into a book.

**Eduardo Tinoco** received appointment as the Business Librarian at the *University of Southern California* Libraries, effective January 3, 2007. Ed previously worked for the USC Marshall School of Business as a Senior Research Consultant, having arrived at USC in 2004. Before 2004, Ed worked as a Reference Librarian for Lehman Brothers, Inc. and in the Anti-Piracy Department of the Motion Picture Association of America. He received his MLIS from San José State University in 2000 and holds a BA in English from CSU Northridge. Ed is also a graduate of the U.S. Army's Ranger School and currently serves as the Associate Editor of the *Patrolling* magazine published by the 75th Ranger Regiment Association.

**Lori Townsend**, **Aline Soules**, and **Kyzyl Fenno-Smith** received a grant from the California State University's Chancellor's Office to embed information literacy into *CSU East Bay's* Human Development curriculum courses, over half of which are now online.

**Mary Woodley** (*CSU Northridge*) has been awarded a CSUN Judge Julian Beck grant for a proposal to "develop an upper-division course that replicates an archaeological field school experience using the Internet as the platform for delivering content." The focus of the study will be Anatolia (now modern Turkey) and she will be working with Professor Owen Doonan in the Art Department.

**Diana Wu** (*San Jos+ State University*) was awarded the 2007 ALA-RUSA Emerald Research Grant of \$5,000. This award goes to individuals or groups seeking support to conduct research in business librarianship. Diana's winning research topic was "Aligning information literacy with workplace expectations." For more information, check out her web page at <http://www.sjsu.edu/~dwu/>. [PHOTO]



Diana Wu

**George Wrenn**, Cataloging Librarian, *Humboldt State University*, has been appointed to the CSU Electronic Access to Resources Committee for a two year term.

**Norah Xiao** received the appointment as a Science and Engineering Librarian at the *University of Southern California* Libraries, effective May 1, 2007. Before coming to the USC, Norah worked as a Graduate Assistant Library Technician at the University of Toronto's Engineering and Computer Science Library, as well as an Administrator at the Business Information Center of National Bank Financial Inc. Norah holds a Master of Information Studies from the University of Toronto and a Master of Science in Chemistry from Queen's University (Canada). She is serving as Treasurer and Secretary of the Corporate Information Service Section of MLA, as well as a member of the ACRL/STS Membership and Recruitment Committee.



## People News - Non-Members

**Lisa Burgert** has joined the Reference Department of *National University* Library in San Diego. Lisa, a 2006 graduate of SJSU, will be one of the library's liaisons to the School of Education. She previously worked at the Chula Vista Public Library as a Children's Librarian.

**Jean Crampon**, Science and Engineering Team Librarian at *University of Southern California*, was presented with the 2007 Billie Connor Award for continuous and outstanding service to the needs and interests of the Southern California Chapter of SLA. The "Billie" is the highest honor that the Chapter awards to a member.

**Delois J. Flowers**, Dean of Library, Learning Resources & Evening Services at *Oxnard College*, will retire from that position on June 30. Ms. Flowers began her community college career at Pasadena City College in 1978, and then transferred to Oxnard in 1990.

**Eric Gerlach**, Circulation Supervisor at the *Graduate Theological Union* Library, has earned an M.A. at the Graduate Theological Union. His thesis, "With Him, True Philosophy First Begins" is on Hegel's praise of Eriugena and the dialectical rise of the human mind.

**Joan Kaplowitz**, Head, Research, Instruction and Collections Services, *UC Los Angeles* Louise M. Darling Biomedical Library, is one of two recipients of the 2007 UCLA Library & Information Studies Alumni Association Distinguished Alumni Award for her mentoring and instruction leadership. The other recipient was Los Angeles City Librarian Fontayne Holmes. Joan will be retiring in June from the UCLA Library after 23 years of service.

The Librarian's Association of the *UC Los Angeles* division (LAUC-LA) 2007 Librarian of the Year Award went to **Marsha Kmec** of the Olive View-UCLA Medical Center for, among other contributions, helping to establish a patient video viewing network facility in the ER waiting room.

**Michelle Maloney** joins the *University of the Pacific* as the new Reference and Instruction Librarian. Michelle was most recently at the University of Illinois, Urbana-Champaign.

**Luiz Mendes** was recently appointed to the position of Electronic Resources Librarian at *CSU Northridge's* Oviatt Library. Luiz comes to us from UCLA where he was the head of the Copy Cataloging Section of the UCLA Libraries. Luiz has his MLIS from San Jose State University and his B.A. in English from CSU, Northridge. In addition, he has done graduate coursework at UCLA in romance linguistics. Luiz is Vice-Chair/Chair Elect for the ALCTS Electronic Resources Interest Group and is a national trainer for metadata and cataloging of electronic resources courses. He has also made a number of presentations on metadata and digital library development.

Dean of the Pfau Library at *CSU San Bernardino* **Johnnie Ann Ralph** is retiring after 35 years of service to the university. The incoming Dean of the Library is Cesar Caballero, who most recently served as Associate University Librarian at CSU Los Angeles.

**Kevin Ross** has been named associate dean of *Chapman University's* Leatherby Libraries.

**Manuel Urrizola** is the new Head of Cataloging/Metadata Services at *UC Riverside*. Manuel comes to us from UC Irvine.

On May 31 **Eileen Veng Bosch** will join the library faculty at *CSU Long Beach* as the second member of the team appointed to serve the College of Education; her assignment will include Educational Psychology, Administration, and Counseling, as well as Kinesiology, and the Russian, German, and Romance Languages and Literatures. Ms. Bosch comes to CSULB from Bowling Green State University (OH) Library.

**Ruth Wallach's** (*University of Southern California*) chapter "Uncommon Threads: Oral History, Urban Historic Narrative, and Public Art in Los Angeles" appears in *Testimonies of the City; Identity, Community and Change in a Contemporary Urban World*, edited by Joanna Herbert and Richard Rodger, pp. 207-227, published by Ashgate in 2007.

**Marie Wilson** has joined the Reference Department of *National University* Library in San Diego. Marie, a 2006 graduate of SJSU, will be the library's liaison for the School of Health and Human Services. She is leaving the Beckman Laser Institute at UC Irvine.

**Sarah Vital** of *Saint Mary's College* recently completed research with the coordination of Alison Head of the Communication Department, entitled "How Do Humanities and Social Science Majors Conduct Course Related Research." The full report is available on the Saint Mary's College Library web site.

**Ray Wang**, currently Government Documents Librarian, *Humboldt State University*, has been appointed for one year term to be the interim Dean of the University Library as of August 1, 2007.



## Places News

### *California State University, Fullerton*

The 2007 CSUF Pollak Library Prize for Undergraduate Research Papers and Projects included a number of applicants from a variety of disciplines. This year's first place winner, Robin Keber, graduated in the spring with a major in Biological Science, and her paper, "Nesting Success of Costa's Hummingbird in Artichoke Thistle-Invaded California Grasslands," will be submitted for publication to a peer-reviewed journal. For information on more of our winners, please visit <http://www.library.fullerton.edu/libraryprize>.

### *California State University, Long Beach*

The Library building renovation has passed the halfway point. A new Starbucks internet cafe has opened on first floor and the Spidell Center, with 200 workstations, is now operational in the former reference room. Currently construction is underway on the upper floors and many books are inaccessible to the public, with limited paging available for the CSULB campus community only.

Construction of ORCA (online remote collections access) is proceeding, and this book retrieval system will be completed by the end of the project, approximately February, 2008.

### *California State University, Northridge*

#### Celebrating Comic Books: An American Tradition

February 26-August 3, 2007, C.K. and Teresa Tseng Gallery Oviatt Library

The Oviatt Library, California State University, Northridge is honoring an American icon, the Comic Book, with our current exhibition: Celebrating Comic Books: An American Tradition. The exhibition itself is drawn from the Oviatt Library's collections, and traces the development of comic books from their beginnings in the 1930's to the end of the 20th century. On display will be early comic strips as well as comic books from Eastern Color Printing Company, Dell Comics, Gold Key Comics, the Marvel Comics Group, and DC Comics. The exhibition will feature materials from the Library's collections of illustrator Chase Craig and collector David S. Somerville, and the personal correspondence of illustrator Carl Barks, author of many Donald Duck Comic Books and the creator of Uncle Scrooge.

The Exhibition, located in the Oviatt Library's C.K. and Teresa Tseng Gallery, runs through August 3, 2007 and is sponsored by the Friends of the Oviatt Library. For additional information, you may also go to the Oviatt Library's Exhibitions and Events website [http://library.csun.edu/About\\_the\\_Library/goingson.html](http://library.csun.edu/About_the_Library/goingson.html).

#### *California State University, San Marcos*

The library at California State University San Marcos (CSUSM) has signed a reciprocal agreement with the Gemological Institute of America (GIA) to extend borrowing privileges to each other's students and faculty. The Richard T. Liddicoat Gemological Library and Information Center located on the Robert Mouawad campus of GIA in Carlsbad, CA, will loan materials to non-GIA students and staff for the first time. GIA students and faculty will have access to CSUSM Library's more than 260,000 volumes, and sound, film and video recordings. In addition to borrowing privileges, the Liddicoat Library is providing the CSU San Marcos Library a subscription to GIA's quarterly journal *Gems & Gemology*, as well as *G&G* back issues from 1981 to date. The Liddicoat Library will also give GIA Museum exhibition catalogs to the CSUSM Library as they become available. The sharing of resources will offer a more extensive collection for students at both schools.

#### *Humboldt State University*

Special Collections mounted a major exhibit, Northwestern California Forest Communities (<http://library.humboldt.edu/humco/holdings/nfc.html>), in January to highlight new digital collections that were scanned and submitted to Calisphere as a result of last year's Local History Digital Resources Project grant through the State Library. The Library also recently received the papers of Tim McKay, who died last summer after a 30 year career as an environmental activist and long time director of the Northcoast Environmental Center in Arcata. Special Collections staff, Joan Berman and Edie Butler, worked closely with the family to facilitate transfer of this major collection.

#### *Pasadena City College*

The Shatford Library of Pasadena City College has received a second grant for the *Let's Talk About It: Jewish Literature* to offer five book discussion series in the fall of 2007 from ALA and Nextbook. In 2006 PCC's Shatford Library received this grant for the first time. In 2006 the Shatford Library chose the theme of "Between Two Worlds: Stories of Estrangement and Homecoming." The theme of this fall is "Demons, Golems, and Dybbuks: Monsters of Jewish Imagination," and the participants will read the books by Isaac Bashevis Singer, S. Ansky, Franz Kafka, Cynthia Ozick, and Tony Kushner.

The first series received a great response from the PCC faculty, staff, students and community residents. The number in attendance was between 51 in July and 25 in December. All participants were pre-registered for this book discussion series led by Dr. Peter Brier, professor emeritus at Cal State, Los Angeles. Cal State-L.A. Kennedy Library and Pasadena Public Library gave PCC supporting letters for the project and also participated in publicity and book discussion sessions. Joanne Kim is the project director at Pasadena City College.

#### *San José State University*

The Martin Luther King, Jr. Library has just completed a great exercise based on Library 2.0. They took the Library 2.0 program developed by Helene Blowser at Charlotte Mecklenburg Public Library and offered 23 exercises in Library 2.0 with blogs, wikis, flickr, etc. to both librarians and staff of the university library and public library. A short article about the exercise is included in this issue of the newsletter.

#### *University of San Francisco*

The Gleeson Library/Geschke Center lent its back run of *Pacific Historical Reviews* to JSTOR so they could be digitized for an upcoming JSTOR Collection.

#### *University of the Pacific*

On April 12th, the University Library and its Library Associates group hosted a reception for the Special Collections exhibit "A Script in Time: Iola Brubeck as Lyricist" as part of the Brubeck Festival. This exhibit displayed items from the Brubeck Collection to illustrate Iola's partnership with Dave as wife, lyricist, and business manager. The reception also featured five photographic prints of Dave and other musicians that were recently donated by award-winning photographer Rudolph Omania.

## **Events** - <http://www.carl-acrl.org/Events/index.html>

July 13-18

### **ACRL Regional Institute for Information Literacy Immersion Program**

Normal, IL: <http://www.carli.illinois.edu/immersion07.html>

"Whether your institution is just beginning to think about implementing an information literacy component or whether you have a program well underway, ACRL's Immersion programs will provide academic librarians with the intellectual tools and practical techniques to help your institution build or enhance its instruction program."

August 5-10

### **ACRL/Harvard Leadership Institute**

Cambridge, MA: <http://www.ala.org/ala/acrl/acrlvents/upcomingevents/harvardinstitute.htm>

"Leadership of academic libraries has never been more challenging. The goal of this innovative program is to increase the capacity of library directors to lead and manage. Participants are prepared to answer two key questions: 1) How well-positioned is my organization to meet current and future challenges? And, 2) How effective is my own leadership?"

August 5-10

### **ACRL Institute for Information Literacy Immersion**

Winnipeg, Manitoba, Canada: <http://www.ala.org/ala/acrl/acrlissues/acrlinfolit/professactivity/iil/immersion/immersion07invitation.htm>

See above description under July 13-18.

August 7-10

### **MERLOT International Conference**

New Orleans, LA: <http://conference.merlot.org/2007/>

"The MERLOT International Conference is designed to foster learning, innovation and practice in the use of information, instruction, and communications technologies in higher education. It is the venue for educators, administrators, and technologists who have interests and expertise in technology-enabled teaching and learning and who recognize the need to remain current in this rapidly advancing field of educational practice and theory."

August 19-23

### **IFLA Annual Conference**

Durban, South Africa: <http://www.ifla.org/IV/ifla73/index.htm>

"What difference does the LIS sector really make to these different worlds? Are the services to these different worlds watertight and isolated from one another or should there be more creative cross-fertilization of service delivery to the different worlds? What relationship should there be between these different worlds? What creative and leadership role can IFLA play within the world community and what impact should the LIS sector play in this regard?"

August 29-September 2

### **Society of American Archivists Annual Meeting**

Chicago, IL: <http://www.archivists.org/conference/chicago2007/index.asp>

"For ARCHIVES / CHICAGO 2007, the Program Committee has selected a collection of wonderful sessions that cover the spectrum of archival activities. Whether you're a new archivist or a mid-level or senior archivist, whether you're starting a repository or seeking ways to improve your more established archives, whether you want to brush up on the basics or challenge yourself with advanced information – we've got you covered! ARCHIVES / CHICAGO 2007 will provide many opportunities to discuss collaboration and many ways to share information and ideas with each other."

## CARL Interest Groups Demystified

IG = Interest Group

ABLE	=	Academic Business Librarians Exchange
CALM	=	California Academic Librarians in Management
CARLDIG	=	California Academic Reference Librarians Discussion Interest Group
CARLIT	=	California Academic & Research Libraries Information Technology
CCLI	=	Community College Interest Group
CDIG	=	Collection Development Interest Group
CSUL	=	California State University Librarians
DIAL	=	Diversity in Academic Libraries
SEAL	=	Science and Engineering Academic Librarians
SCIL	=	Southern California Instruction Librarians
TSIG	=	Technical Services Interest Group

Adding N or S indicates the North or South region, as in SEAL-S.

For more information on Interest Groups, contact Judy Lee, IG Coordinator in the South, or Wendy Diamond, IG Coordinator in the North.

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## CARL COMMITTEES

CARL relies on its various committees to keep our organization functioning. *Thank you* to all the board and members at large for volunteering their time and energy. If you'd like to help, let us know.

### AWARDS

Outstanding Member Award

Research Award

Ilene F. Rockman CARL/ACRL Conference Scholarship

### CONFERENCE

Current Conference Planning

Long-Range Conference Planning

### EXECUTIVE BOARD

#### *Governance*

Committee on Organization

Finances Council

Nominating and Elections

#### *Members*

Communication

Membership

#### *Technology*

Web

If you are interested in serving on any of the above committees, please email Vicki Rosen [rosen@usfca.edu](mailto:rosen@usfca.edu).



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Deadlines for submissions: February 15, May 15, August 15, and November 15. "People Making News" and "Places Making News" should be sent to the appropriate Campus Liaison Coordinator. Other submissions are sent to the Editor: Liz Ginno, (liz.ginno@csueastbay.edu), University Library, CSU East Bay, Hayward, CA 94542-3052.



*Happy  
Summer!*

## CARL Newsletter

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• The editor would like to  
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