

2009

# Innovate Magazine / Annual Review 2008-2009

San Jose State University

Follow this and additional works at: <http://scholarworks.sjsu.edu/innovate>



Part of the [Library and Information Science Commons](#)

---

## Recommended Citation

San Jose State University, "Innovate Magazine / Annual Review 2008-2009" (2009). *Innovate Magazine (School of Information)*. Book 6.

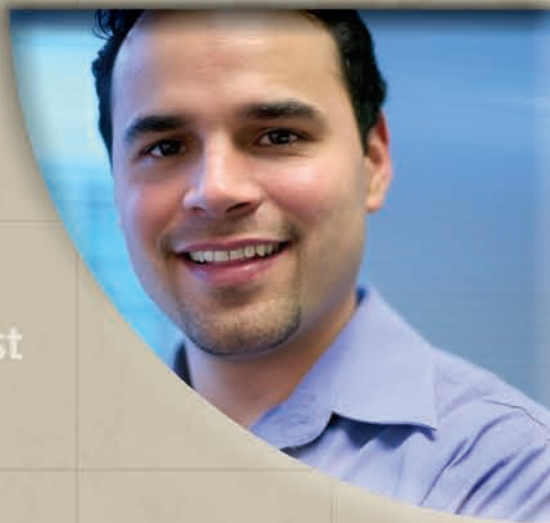
<http://scholarworks.sjsu.edu/innovate/6>

This Book is brought to you for free and open access by the College of Applied Sciences and Arts at SJSU ScholarWorks. It has been accepted for inclusion in Innovate Magazine (School of Information) by an authorized administrator of SJSU ScholarWorks. For more information, please contact [scholarworks@sjsu.edu](mailto:scholarworks@sjsu.edu).

# SCHOOL OF LIBRARY AND INFORMATION SCIENCE

## Annual Review 2009

Information specialist  
Researcher  
Database designer  
Records manager  
Information specialist  
Digital assets manager  
Librarian  
Emerging technologies librarian  
Information broker  
Distance learning librarian  
Cataloger  
Teacher-librarian  
Library branch manager  
Technology trainer  
Information architect  
Web developer  
Literacy specialist  
Library director  
Knowledge manager  
Storyteller  
Archivist  
Technical services specialist  
Readers' advisor  
Information scientist



**SAN JOSÉ STATE**  
UNIVERSITY

CHANGING OUR WORLD.....1

*Pioneering new ways to educate information professionals*

EXPANDED PARTNERSHIPS .....6

*Collaborating to shape solutions in a changing global environment*

EMERGING LEADERS ..... 12

*Students and alumni embarking on new explorations*

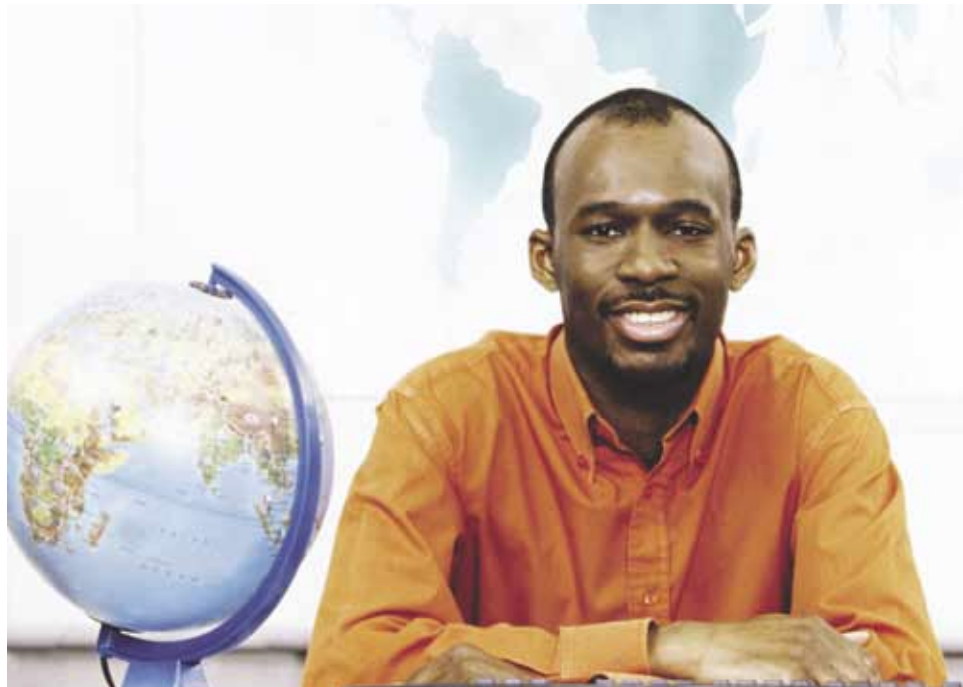
STRONG SCHOLARSHIP .....22

*Faculty enriching our School community and our profession*

## CHANGING OUR WORLD

Our School continues to pioneer new approaches to educating the next generation of information professionals, preparing them to touch their communities and change our world.

# 2009



## LETTER FROM THE DIRECTOR

The tradition of innovation is alive and well at our School. As you read this update on our School community, you'll learn about our exciting efforts to pioneer new programs and transform the way we prepare our graduates to change our world. Journey with me through the pages of our annual review and read about our award-winning students and alumni, our faculty research, the progress of our two new degree programs, and the many ways we are tapping into emerging technology to enrich our learning environment.

I am extremely proud to report that our School made a significant jump in this year's national rankings of ALA-accredited graduate programs, published by U.S. News & World Report, moving from #30 last year to #22 this year. Equally impressive is the fact that we continue to be recognized as the #1 e-learning provider in our field, affirming that our distance learning program is thriving. Our MLIS students who are pursuing careers as Teacher Librarians can be encouraged by the fact that our program for K-12 school librarians also jumped in the national rankings from #6 to #4.

This year marked a promising start for our two new degree programs. We have received excellent feedback from the first cohort of students in our Master of Archives and Records Administration (MARA) degree program, and enrollment more than doubled for our second MARA cohort scheduled to begin their studies in Fall 2009. At the same time, our first cohort of doctoral candidates in the San José Gateway PhD Program have launched their research, and we are welcoming a second cohort of doctoral candidates, who are excited about preparing for new career options in research, teaching, and leadership.

This year also marks a significant turning point for our Master of Library and Information Science (MLIS) program. More than 50 years ago, our School started offering distance learning opportunities to our students, allowing us to reach a growing number of individuals who wanted to enroll in our programs. Today, as the Global e-Campus for Library and Information Science, all of our MLIS courses are delivered through distance learning. Our innovative use of distance learning technology continues to provide a rich learning environment for our students and allows us to recruit top faculty, regardless of where they live.

While our students, alumni, and faculty may live anywhere around the globe, they continue to forge strong connections with each other. I am especially proud of the ways our alumni are taking leadership roles in our professional community, while also finding time to give back to our School by reaching out as mentors and role models for our students. You can find them presenting at our career workshops or serving as internship supervisors for our students. Many other alumni serve on our School's advisory committees, helping us ensure that our curriculum continues to be responsive to emerging industry trends, so our graduates are prepared with the skills and competencies that employers seek. Together, our thriving School community makes it possible for us to prepare our graduates to touch their communities and change our world.



DR. KEN HAYCOCK  
PROFESSOR AND DIRECTOR

# 2009

## HIGHLIGHTS



### Creating Community in a Distance Learning Environment

While our students, alumni, and faculty may live anywhere around the globe, they benefit from a multitude of opportunities to forge strong connections with each other. For example, through use of our School's social networking tools, they can chat online, find peers who live nearby, or connect with hiring managers. We also collaborate with other organizations to plan and promote library tours, career fairs, and other special events—designed to bring our students together with local practitioners who can serve as role models and mentors.

We encourage all of our students to attend professional conferences, where they can meet with their peers and build connections with practitioners. At many of those conferences, our School hosts a booth or reception, providing an additional venue for our students, alumni, and faculty to gather.

We continue to expand our career exploration programs, aimed at helping our students strengthen ties with information professionals. This year, we offered several career forums, which students could attend in person or view as recorded sessions at their convenience. We also invited a series of guest speakers to make presentations about different career paths available in the profession. After viewing the presentations, students were able to ask questions via a blog.

#### Professional conferences • Library tours • Career fairs • Student groups • LIS newsletters and blogs



**In addition to internships, 80% of our students report that they are building professional connections through involvement in a wide range of other activities. SLIS supports these connections by providing all of our new students with one-year paid memberships in both ALA and in their state library associations, and by organizing, hosting, and publicizing career exploration and networking opportunities.**

# 2009 HIGHLIGHTS



## The Changing Face of Our Students

Exit surveys of our students show that our graduates are getting younger. Nearly 40% of our 2009 graduates were under age 30, and nearly 60% were under 35. As we connect with a growing group of younger students, we continue welcoming students of all ages and stand ready to help each student achieve success.

While many of our students still attend part-time, we are finding that they are completing their degrees in less time. Approximately 50% of our students complete the program in two years, and nearly 80% graduate in three years or less. We are continuing our efforts to design programs that meet the needs of part-time students, helping them find success as they balance their personal and professional responsibilities with their coursework.

We are also finding that an increasing number of our students live outside California and beyond our nation's borders. Our latest figures find that our students now live in 45 states and 10 countries. Many of our students are part of groups that typically are under-represented in our profession, thanks, in part, to our School's continued involvement in programs aimed at recruiting individuals from diverse backgrounds.

## Preparing Students to Serve Diverse Communities

We continue to enhance our curriculum by expanding its focus on how information professionals can effectively serve diverse populations. We recognize that employers are looking for these skills, and we incorporate these concepts into our courses.

In addition, our MLIS students can enroll in elective courses specifically designed to explore the information needs of racially, ethnically, and linguistically diverse communities, and how information professionals can develop services to meet those needs. These electives have been so popular that we received special funding from the Web-based Information Science Education (WISE) consortium to offer an additional session this year and make it available to graduate students from other institutions. We also recently added a new elective course regarding the digital divide and its impact on the information profession.



**Our students can expand their global connections by taking elective courses from LIS graduate schools in Canada and New Zealand through our School's involvement in the Web-based Information Science Education (WISE) consortium.**

## SLIS BY THE NUMBERS

45

states where SLIS students live (and 10 countries)

77

SLIS faculty attended our School's 2009 faculty institute

## Embedding Technology in Our Programs

Our School continues to be recognized for our innovative approach to online learning. We have earned that distinction by investing in sophisticated distance learning technology, and by continuously exploring new ways to use that technology to enhance learning and prepare our graduates to apply technology in their professional lives.

At this year's faculty institute, nearly 80 faculty and staff met for two days and shared best practices regarding use of distance learning technology. Here are some highlights:

- Faculty and students connect during live sessions using Elluminate, our web conferencing platform, where they can collaborate using a shared virtual work space.
- Instructors use blogs to communicate with students and stimulate class discussions.
- Students build wikis, where they organize and share content.
- Students can view recorded lectures at any time as audio, video, or both—with the ability to watch them as often as they like, download them as podcasts, or bookmark specific sections for later review.
- Faculty and students create and share videos and narrated slide presentations.
- Students make presentations via their Second Life avatars, and groups gather for sessions in this 3D virtual world.
- Faculty present webcasts on topics such as how to build an e-portfolio or how to use ANGEL, our new learning management system .



## New Emerging Technology Course Sets the Stage for Student Success

This year, we launched a new required one-unit emerging technology course. This initial course is aimed at helping our incoming students learn to successfully use these tools. More than 1,100 students completed the new course this year, discovering how to use social networking platforms to collaborate with peers, organize their coursework with our learning management system, work with colleagues via web conferencing, and navigate immersive environments.

A key factor in our ability to offer the course to so many students is the use of peer mentors, some of our more tech-savvy students, who offer formal coaching to new students. Through surveys, we found that student satisfaction with the new course is high, and faculty report that new students are confident and well prepared to participate in the online learning environment after completing the class.

*"Some new students are a bit uncomfortable with distance learning tools, and this new introductory course helps address their concerns. It provides a forum for them to ask peer mentors about the technology, as well as how the School's online environment works and what instructors expect from them."*

*Megan Berru, peer mentor Fall 2008*

150

internships available to SLIS students each term

200

course sections offered each semester to our MLIS students

1,167

incoming students completed our new required emerging technology course



## EXPANDED PARTNERSHIPS

Our School's faculty and students are involved in collaborative research projects that address key challenges and opportunities in our profession.

# 2009




## Pioneering New Virtual Learning Experiences

Jeremy Kemp, lecturer and designer of the SLIS Second Life Campus, is partnering with faculty from the university's School of Nursing to investigate new ways to create engaging and realistic learning experiences for nursing students through use of virtual world simulations.

The School of Nursing uses patient simulators (mannequins) in its clinical skills labs, giving students the opportunity to conduct "patient" assessments and hone their nursing skills through frequent practice and feedback. Thanks to a grant from the College of Applied Sciences and Arts, the team is now exploring how to integrate 3D virtual world simulations into clinical skills labs. The initial explorations will serve as a springboard to external funding.

The team will construct a 3D model of an acute healthcare setting, where nursing students will interact with virtual patients and other healthcare providers in computer-based simulations that will mimic real-life clinical scenarios. The research team will evaluate how use of simulation technology can increase students' abilities to perform comprehensive physical assessments of patients, gain familiarity with the acute care setting, and enhance their abilities to intervene in various patient situations.




 3-D virtual world simulation

## International Collaboration Sparks New Learning Opportunities

Kemp is also involved in a research partnership with faculty from the University of the West of Scotland. Thanks to a grant from the Eduserv Foundation in the United Kingdom, Kemp is collaborating with Dr. Daniel Livingstone to develop an open source educational tool, known as SLOODLE, which integrates web-based learning management systems and immersive learning environments, such as Second Life. By connecting the two types of platforms, the academic community can create exciting new interactive and collaborative learning experiences.

[www.sloodle.org](http://www.sloodle.org)



 Jeremy Kemp, Designer of the SLIS Second Life Campus



 Teen Zone at Oakland Public Library in California. Photo courtesy of Dave Adams Photography

## Youth Space Research Underway

Thanks to funding received through a federal grant last year, a team of faculty and research assistants launched the first systematic study of Young Adult (YA) spaces in public libraries. Over the last 12 months, the team has made significant progress on the Making Space for Young Adults in Public Libraries project, aimed at helping libraries create YA spaces that welcome young people and embrace their needs.

Nicole Branch is one of three SLIS students working on the project, under the guidance of Dr. Anthony Bernier, a SLIS faculty member, who is a national expert on young adult library spaces and the project's director. Branch's responsibilities include gathering data regarding what's being done at public libraries around the nation, as the team investigates a variety of space design issues, such as the type of seating offered, the involvement of young adults in the planning and design process, and the proportion of young adult space as compared to overall library space.

"A lot of times, when people talk about young adult spaces, they're referring to programs," Branch says. "Our research is focused on the actual space and what creating equitable space for youth means. One of the exciting things about this research is that it applies not just to young adult services, but also to the issue of how we design library space in general."

Although young adults comprise nearly a quarter of all library users, libraries have only recently started considering how to design age-appropriate spaces to meet their needs. There are no standards or metrics to gauge the effectiveness of young adult spaces and spatial design practices, so the research team's work is an attempt to move toward more specific evaluation measures.



 Nicole Branch

**T**he Making Space for Young Adults in Public Libraries project is funded by a grant from the Institute of Museum and Library Services, the primary source of federal support for the nation's libraries and museums. Dr. Bernier's research team includes two other youth studies scholars, Dr. William Armaline and Dr. Michael Males, who are:

- Developing and testing tools to collect data regarding design preferences from youth, as well as input from library staff.
- Developing and testing instructional content, aimed at highlighting their research findings and assisting library personnel in their efforts to assess current spaces and involve young people in future redesigns.

## Recruiting a New Generation of Librarians

Thanks to three grants received from the Institute of Museum and Library Services (IMLS), representing over \$2 million in total IMLS funding, more than 30 SLIS students are currently receiving scholarships and other support as they earn their MLIS degrees, and an estimated 20 more SLIS students will benefit from scholarships in coming years. Our School is partnering in these grants that span California, providing scholarship recipients with opportunities for coursework focused on serving diverse communities, as well as guidance as they build their professional networks and explore career options.

We are partnering with the following organizations to recruit and educate a new generation of librarians who come from traditionally underserved communities:

- San José Public Library and the San José State University Library
- Los Angeles Public Library
- Serra Cooperative Library System, serving San Diego and Imperial Counties



### Kamilah Jackson

For ten years, Kamilah Jackson served as an officer in the U.S. Coast Guard, where her duties included inspecting foreign freight at the Ports of Los Angeles and Long Beach. Today, thanks to IMLS grant funding, she is earning her MLIS degree while working in a middle school library in Watts, a community in Los Angeles.

In her first job after leaving the military, Jackson taught English at a middle school. While there, she was intrigued with the idea of becoming a librarian after befriending her school's librarian, Alja Gabeddon. "She is an African-American woman and an inspiration to me," says Jackson. "Before meeting Alja, I'd never seen an African-American librarian, so when she suggested that I become one, I was honored."

Jackson holds a master's degree in Secondary Education, and she hopes to work as a high school librarian after graduation. "I want to make a difference in the neighborhood where I grew up," she says. "I want inner city kids to see my face and understand that this profession is not limited to any color or group of people. I want to be a role model to them."

### Frances Marin

Scholarship recipient Frances Marin draws on her lifelong love of visual arts to "help bring literacy alive" for children and young adults. Marin teaches art classes to groups ranging from preschoolers to high school continuation students. Her art classes often focus on projects that reinforce the students' reading curriculum, such as creating book covers.

Marin currently works part-time as a page for San José Public Library, and she volunteers for Veggelution, an urban farming project in east San José. After she earns her MLIS degree, Marin hopes to combine her love for art and community projects, like Veggelution, by developing public library programs that meet community needs. Marin is also expanding her knowledge of how libraries can serve diverse communities through her MLIS coursework, though she is well on her way by tapping into her ability to speak conversational Spanish and her experiences visiting family members in Costa Rica.



DONOR APPRECIATION  
2009

Numerous individuals and organizations contribute to our School, making it possible for us to offer student scholarships, recognize noteworthy student accomplishments, conduct research, and expand opportunities for our faculty and students. We are grateful for their generous support.



*"Her work in international efforts, along with her advice on leadership, will continue to inspire me."*

Darryl Swarm,  
SLIS alum

**New Scholarship Fund Established in Honor of Dr. Connie Costantino**

Our School community joined together to pay tribute to the memory of faculty member Connie Costantino and honor her family's wishes by establishing a scholarship fund in her honor. The new fund celebrates her tireless efforts to educate future librarians and improve library services around the world.

Dr. Costantino joined the SLIS faculty in 2004, and prior to that spent more than 30 years as a school, public, and academic librarian. She was dedicated to helping new librarians and library school students on their path to success. This commitment was evident in her teaching and advising with our School, as well as in her role as Chair of the Mentoring Committee for the California Library Association. Her many grateful students, as well as the individuals she mentored, form a critical part of her enduring legacy.

Dr. Costantino was also passionate about improving library services in our nation and around the world. She did consulting work for libraries in Mexico City and Nairobi, Kenya. She also taught courses on international librarianship, as well as instructional design and information management, and she served on national committees focused on international librarianship issues.

*For information regarding contributions to the Connie Costantino Scholarship Fund, please email Brenda Lamb at [blamb@slis.sjsu.edu](mailto:blamb@slis.sjsu.edu) or contribute online via the School's website.*

**Endowments**

- The Terence Crowley Scholarship Endowment**
- The Ken Haycock Leadership Endowment**
- The Kaiser Permanente Medical Librarianship Endowment**
- The SLIS Alumni & Friends Scholarship Endowment**
- The SLIS Faculty Scholarship Endowment**
- The H.W. Wilson Scholarship Endowment**
- The Blanche Woolls Spectrum Scholarship Endowment**

*Endowments create permanent support for student scholarships. Through an initial contribution of at least \$25,000, endowment funds are used to provide ongoing scholarship awards each year to worthy students. For more information about leaving a gift to SLIS in your estate plan or establishing an endowment, please contact the School's development officer, Lane Jimison, at 408-924-1142.*

**Pre-Endowments**

- The Connie Costantino Scholarship Endowment**
- The NewsBank Scholarship Endowment**

For more information about our School's scholarship funds, or to donate online, visit our website:

**<http://slisweb.sjsu.edu/giving/>**



# DONOR APPRECIATION

# 2009

## Director's Council of 100

Sharon Denise Abbey  
 Jayanti Addleman  
 Robert Altman  
 ANGEL Learning  
 Joan Bermeitinger  
 Anthony Bernier  
 Deanna Blesso  
 Emily Bond  
 Robert Boyd  
 Joyce Bray-Fessler  
 Kathleen K. Brown  
 Clifford Bushin  
 Anne Casey  
 Jane Chang  
 Jessica and Thad Chester  
 Paul Christensen  
 Amy Clark  
 Nicholas and  
 Claire Costantino  
 April Cunningham  
 Datron World  
 Communication, Inc.  
 Edward DeJesus  
 Clifton C. DeMartini  
 Janice Dietrich  
 Jennifer Duarte  
 Jason Duran  
 Heather Ebey  
 John Ellison  
 Lucinda Elston  
 Monica M. Ertel  
 Debbie Faires  
 Rosemarie Falanga  
 Glenn and Jane Fisher  
 Nnekey Fitzclarke  
 Barbara Jean Friedrich  
 Friends of the  
 McClatchy Library  
 Friends of the Sacramento  
 Public Library  
 Fred and Roben Gerson  
 Fred Gertler  
 Kristine Gialdini  
 Jackie Gortman  
 Christine Carole Green  
 Debra Hansen  
 Suzanne Harris

Ken Haycock  
 Patricia and Joseph Iannucci  
 Institute of Museum and  
 Library Services  
 Ernie Ingles  
 Jennifer Johnson  
 Carol Johnston  
 Monique Jones  
 David Joyner  
 Alyson Ruth Juhnke  
 Juniper Networks  
 Foundation Fund  
 Amelia Kassel  
 Robin Lee Kear  
 Gloria Keene  
 Brenda Lamb  
 Marcia Laughrey  
 Library and Information  
 Science Students  
 to Encourage Networking  
 (LISSTEN)  
 Geoffrey Liu  
 David V. Loertscher  
 Kathleen Margaret Long  
 Julie Mason  
 Joe Matthews  
 Cindy Mediavilla  
 Jane Frances Metz  
 Paula Miller  
 Serge and Rhoda Mirabeau  
 Erik More  
 NewsBank, Inc.  
 Mie Onnagawa  
 Sandra Lea Parker  
 Jeffrey Paul  
 Jeff Paulson  
 Kenneth and Janis Poe  
 Marnell M. Poll  
 Marion T. Reid  
 Brian A. Reynolds  
 Regina Lee Roberts  
 Mary-Jo Romaniuk  
 Hawa Sahib  
 Rebekah Sanders  
 Malgorzata Schaefer  
 C. James Schmidt  
 Eileen Schneider  
 Roberta Shaffer  
 Paul Sims

Benjamin Speller, Jr.  
 Frida Dvora Stein  
 Laura Jane Sullivan  
 Rita A. Torres  
 Judy Weedman  
 Kay Elizabeth Wellik  
 Deborah Williams  
 Judith L. Wood  
 Sheryl Wood  
 Virginia K. Woodis  
 Blanche Woolls  
 Diana Wu  
 Gordon Yusko

## Friends of the School

Anne B. Aas  
 Debra Aberizk  
 Kristin Faith Anderson  
 Lea Aschkenas  
 Sonia Bautista  
 Eve Bekker  
 Roxane and Lee Benvau  
 Susan Berg  
 Gunnar and Bonnie Biggs  
 Mary Boyle  
 Joshua Bradley  
 Mark and Linda Broder  
 Justin Buzzard  
 Virginia and Terrence  
 Connare  
 Linda Crotty  
 Jackie Dunbar  
 Kelly Freitas  
 Michelle Frost  
 Paige Fujisue  
 Dan Fuller  
 Michele Gibney  
 Amy Lynn Hroziencik  
 Nichole Elizabeth Julian  
 Roseann Kalich  
 Deanna Kaskin  
 Marieka Kaye  
 Sarah Kimakwa  
 Jennifer Kordosky  
 Alana La Beaf  
 Stanley E. Laufer

Mary Beth C. Lefebvre  
 Lori Ann Lindberg  
 Liz Pickering  
 Catherine Railton  
 David Rose  
 Delena Cavitt Ruud  
 Joy Sanborn  
 Karen and Greg Saunders  
 Eric Scherer  
 Nan Singh  
 Elaine Tanzman  
 Lisa Valdez  
 David Van Kleeck  
 Brett Van Benschoten  
 David Earl Willis

## We are grateful to . . .

- our numerous alumni and friends, including those who made contributions through our *Night at the Museum* fundraising event. Together, these individuals helped create the new SLIS Alumni & Friends Endowment.
- NewsBank, Inc., which established a new endowment that will provide scholarships for students interested in fields related to NewsBank's enterprise, such as information retrieval and digital information resources.
- the following organizations for their support of our fundraising event:  
 Christine's Peachy Keen Cobblers  
 Elliston Winery & Vineyard  
 Little Valley Winery  
 Redwood Hill Farm & Creamery
- the organizations that provide our students with complimentary access to their services and databases. For a list of these organizations, please visit our website at: <http://slisweb.sjsu.edu/resources/databases.htm>

## EMERGING LEADERS

Emerging leaders can be found throughout our School community, from students embarking on new explorations, to alumni whose pioneering efforts are recognized by their peers.

# 2009



## MARA Students Prepare for New Career Paths

In Fall 2008, the first cohort of students in our new graduate degree program—the Master of Archives and Records Administration (MARA)—started their coursework. One year later, a second cohort is ready to begin their studies. MARA students learn how to use sophisticated technologies to help organizations preserve and provide access to their growing volume of digital and analog assets.



### Deborah Bahn

Enrolling in the MARA program helped Deborah Bahn land a position at the Washington State Archives. A member of the first cohort of MARA students, Bahn believes that the program's focus on electronic records management gave her the edge she needed during the selection process for the public records archivist job.

Bahn's duties with the State Archives include managing electronic records transfers from state and local government agencies. She also provides online reference services to patrons through the State's digital archives website, and she leads workshops on how to conduct research using the website, which provides online access to more than 80 million digitized documents.

"It's an exciting place to work because we are pioneers in the preservation of electronic records," Bahn says. "This allows me, along with my technology team members, to be very creative."

In her first six months on the job, Bahn played a significant part in the team's progress to expand the scope and depth of records available online. The State website has won several awards for its genealogy resources, and the team is now adding more records from city and state agencies, including the governor's office.

Bahn transitioned into an archival career after working for years as an accountant. While earning a master's degree in Public History, Bahn toured archives around the nation and fell in love with the profession, interning for two years at the California State Archives after graduation.

She then applied to our School's MLIS program with the intention of pursuing a specialization in archival studies. But when SLIS announced the new MARA program, she realized it would be a better fit for her plans to continue as a public records archivist. "I am thrilled to be engaged in a field that I love," says Bahn.

### Brande Gex

Brande Gex, another member of our first MARA cohort, has worked for more than 30 years in the legal field. When new federal regulations significantly changed rules that govern how electronically stored records must be produced during litigation, Gex decided to boost her digital information skills and expand her professional opportunities by earning her MARA degree.

Gex works for the San José City Attorney's office, and she recognizes that the new knowledge she will gain as a MARA student will benefit her employer, especially as the office develops new procedures regarding electronic discovery and management of electronic documents.

Her MARA coursework has already paid off in a promotion. "One of the things that my employer was looking for when filling an open position was someone who could manage records and is knowledgeable about electronically stored information," says Gex. "I competed against a highly qualified group of applicants, and I believe the MARA program gave me the extra leg up that I needed to get the job."

In November 2008, Gex was promoted to a senior legal analyst position. She now supervises seven legal administrative assistants and helps develop new records management procedures.

One of the biggest benefits of the MARA program for Gex has been working with her tightly knit cohort of seven other students, who have varied backgrounds ranging from archivists to recordkeepers. "There's a great synergy among us, and I'm learning a lot from my fellow students," she says.






## Students and Alumni Recognized

We are proud of the many SLIS students and alumni whose excellence has been recognized and rewarded this past year.



 Elana Churchill

### Planning a Career in Consumer Health Informatics

**Elana Churchill**, winner of our School's 2009 Kaiser Permanente Endowed Scholarship Award for Medical Librarianship, plans to use her MLIS degree to specialize in the field of consumer health informatics, with a focus on using the internet to educate specific ethnic groups about medical conditions. "Empowered with information, people can make better choices for themselves and their children, be confident when they speak with their healthcare providers, and demand healthy changes within their schools and communities," says Churchill.

Her volunteer work for the National Organization for Renal Disease, a nonprofit dedicated to preventing kidney disease, diabetes, and high blood pressure, gave Churchill front-line insight into the need for easily accessible and clearly presented medical information for the general public. "When I volunteer at the organization's health fairs, a lot of the people come with a long list of questions," says Churchill.

Churchill, who earned her B.S. in business economics, has made a career out of translating complex jargon into plain English. She's worked for more than a decade as a technical writer, most recently creating "help" systems for a Los Angeles-based software company.

She was drawn to library and information science as a mid-career shift because it can allow her to make a greater contribution to the community and "help save lives." She hopes to work as a medical librarian and "develop dynamic, web-based approaches for distributing health information targeted to ethnic populations."

### SLIS Student Chapter Wins National Award

The American Library Association Student Chapter (ALASC) for our School was honored as the ALA Student Chapter of the Year for 2009. ALA recognized the group's "excellent use of Web 2.0 technology" to connect with SLIS students around the world, as well as the quantity and quality of chapter programs, such as an Emerging Technologies Symposium. The group connects with students through its blog, as well as social networking tools like Facebook, YouTube, and Flickr.

Check out the ALASC website at:

<http://slisgroups.sjsu.edu/alasc/>



# CONGRATULATIONS

... to our School's **471** graduates  
who earned an MLIS degree in 2008-2009

For a complete list of graduates, visit: <http://slisweb.sjsu.edu/annualreview/>

## Two SLIS Students Receive Gates Scholarships



**Varaxy Yi** is one of two Gates Millennium Scholars who are SLIS students, and among just three SJSU graduate students to receive the prestigious award this year. Yi has loved libraries since she was a child, and thanks to the Gates program, she's able to pursue her MLIS degree on a full scholarship.

Yi is the first in her Cambodian immigrant family to go to college. She won the Gates scholarship during her senior year of high school and went on to earn undergraduate degrees in business and English. Even with the scholarship, Yi works full-time as a bookkeeper and accountant while taking a full class load.




**Giovanni Mejia** is the second SLIS student to receive a Gates scholarship this year. Mejia earned undergraduate degrees in history and Latin American studies at the University of San Francisco, where he befriended staff at the university library and became intrigued with research—and with pursuing library and information science as a career. After graduation, Mejia became interested in different aspects of library and information science when he spent a year as a document

clerk for a major law firm—often working closely alongside the firm's librarian and database manager to prepare evidence for trial.

For more stories about our students and alumni, visit:

<http://slisweb.sjsu.edu/people/meet/>



 Jason Beatrice Lee

## Alum Named First OCLC Minority Librarian Fellow

**Jason Beatrice Lee**, a 2008 SLIS graduate, was recently named the first ever OCLC Minority Librarian Fellow. As part of the year-long paid program, which started in January 2009, Lee will work in three major divisions of the world's largest library cooperative: member services, research, and digital collection services.

Her initial assignment with member services will include involvement in a program focused on career development and continuing education for library professionals from developing economies. She'll spend the last six months of her fellowship exploring opportunities to digitize historically important collections.

Lee earned her undergraduate degree in American Studies and then worked as a photo researcher, where she learned about descriptive control and digitization from her colleagues. After six years of working in the stock photography and syndication industry, Lee decided to earn her MLIS degree and focus on archival studies beyond the commercial realm. After completing her OCLC fellowship, Lee plans to pursue an archivist position with a museum or academic library.

# SLIS GRADUATES!

... to the **106 alum** who graduated from our School in 2008 and were invited to join the **Beta Phi Mu** honor society

For a list of Beta Phi Mu nominees, visit: <http://slisweb.sjsu.edu/annualreview/>

## Executive MLIS Students Prepare for New Leadership Roles

Students in our Executive MLIS program are experienced library leaders who are taking the next step in their professional growth by earning their MLIS degree in a stimulating team-based learning environment, sharing the journey with other successful professionals. The curriculum complements their experience, emphasizing the core competencies of librarianship within a leadership context.



### Anita Brooks Kirkland

Executive MLIS student Anita Brooks Kirkland serves as the Library Consultant for a school district in Canada, supporting library programs in 116 elementary and secondary schools. Her contributions to local libraries were recognized recently when the Ontario Library Association honored her with the Larry Moore Distinguished Service Award in January 2009.

Kirkland is a frequent presenter at professional conferences, where she shares strategies for integrating technology into school library programs. She's also a founding member and writer for a curriculum project known as "Be the Change," which provides resources for educators. She has served on the Ontario School Library Association Council since 2002, and she's on the board of directors of Knowledge Ontario, which connects Ontarians with licensed databases and other digital content.



### Troy Christenson

Working in an eastern Washington college town with a population of 8,000 residents, Troy Christenson's opportunities to network with other library science colleagues are few and far between. The Executive MLIS program changed that, introducing him to LIS professionals around the continent. "Networking opportunities with faculty and fellow students have been outstanding," says Christenson.

Christenson, who heads the Interlibrary Loan Services Department at Eastern Washington University, has worked at the university's library for more than two decades and earned his master's degree in Business Administration ten years ago. He enrolled in the Executive MLIS program to earn the degree he'll need to pursue library director positions. After working in nearly every library department during his career, the Executive MLIS courses have helped Christenson "step back and take a look at the bigger picture of library operations."

# 2009

## MASTER'S THESES

### Elizabeth Ann Borchardt

*Historical Archaeologists' Utilization of Archives:  
An Exploratory Study*

### Larissa Brookes

*The Sheaf Catalog of George John Spencer*

### David Edward Gross

*Assessment of Information Literacy Instruction*

### Samuel Alan Meister

*Record Keeping in a Small Nonprofit Organization*

### Trista Stephanie Raezer

*Libraries in American German Prisoner of War Camps  
During World War II*

### Linda M. Riewe

*Survey of Open Source Integrated Library Systems*

2009

## STUDENT HONORS &amp; AWARDS

**SLIS Scholarship Recipients****Elana Churchill**

*Kaiser Permanente Endowment  
Scholarship Award for Medical Librarianship*

**Nancy L. Hilliard-Singh**

*Blanche Woolls Endowed  
Spectrum Scholarship Award*

**Tina Johnson**

*SLIS Alumni & Friends Endowed  
Scholarship Award*

**Jennifer C. Lorenzen**

*NewsBank Endowed Scholarship Award*

**Megan B. McDowell**

*SLIS Faculty Endowed Scholarship Award*

**Jonathan Paulo**

*H.W. Wilson Endowed Scholarship Award*

**Amy Lynn Sonnie**

*Terence Crowley Endowed  
Scholarship Award*

**SLIS Graduating Student Awards****Stephanie Suzanne George**

*Ken Haycock Endowed Award for Exceptional  
Professional Promise*

**David Edward Gross**

*Outstanding Thesis Award*

**Donald Gordon Hilliard**

*Edna B. Anthony Award  
in Reference and Information Services*

**Jessica Heather Hom**

*Stella Bunch Hillis Award in Youth Services*

**Catherine Johnston**

*Shirley Hopkinson Award  
in Organization of Information*

**Bonnie Aileen McLeskey**

*Jean Wichers Award  
for Professional Practice*

**Erica Jeanette Turner**

*Leslie Janke Award  
in Teacher-Librarianship*

**Spectrum Scholars  
American Library Association****Adriana Alvarez Huertas****Marissa Jacobo****Boutsaba Janetvilay****Mojgan Khosravi****Margaret B. Puentes****Juan de Jesus Soria****Deborah Kazumi Takahashi****Laura Arizmendi Tamanaha****Angela Lynette Watts****Israel Yanez****Student Convocation Speaker****Mary-Jo Romaniuk**

## ORGANIZATIONAL CONSULTING PROJECTS

Completed by SLIS Students in the Executive MLIS Cohort

**Susan Bunting**

*An Analysis of the Collections, Services,  
Communities, and Users of the Fifteen  
Branches of the Oakland Public Library*

**Sherry Cosby**

*Collection Analysis and Marketplace  
Implementation*  
Prepared for the Oceanside Public Library,  
Oceanside, California

**Adam Elsholz**

*Libraries in the Balance: How to  
Preserve Value in the Digital Age*

**Teresa Johnson**

*Fort Jones Branch Library  
Strategic Plan*  
Prepared for Siskiyou County Library

**Pauline Kynard**

*Collection Development for a Public  
Library with Changing Demographics*  
Prepared for the Toledo-Lucas County Public  
Library, Ohio

**Chela Lucas**

*Library Student Employee Training for  
Quality Customer Service*  
Prepared for the University Library,  
University of California, Santa Cruz

**Merrie Monteagudo**

*U-T Newsroom Knowledge Management  
Project*  
Prepared for The San Diego Union-Tribune,  
San Diego, California

**Lisa Murno**

*Effecting Best Practice:  
The Connection Between School  
Libraries and Student Achievement*

**Mary-Jo Romaniuk**

*Northern Exposure to Leadership  
Institute: A Review and Evaluation for  
the 10th Anniversary*

**Sarah Seestone**

*Electronic Document Delivery from  
Stanford University's Off-Site  
Preservation Facility*  
Prepared for Stanford University Libraries  
and Academic Information Resources,  
Stanford, California

**Adoria Williams**

*Readers' Advisory Desk Manual*

## Building Connections through Internships


One way our students build professional connections and explore career options is through participation in internships.

Each semester, students can choose from approximately 150 paid and unpaid internship opportunities, which provide beneficial real-world work experience (and course credit) while still in graduate school.

Students can search our online internship database to find opportunities that match their interests, and they can subscribe to an RSS feed to automatically receive notices when employers post new internships that may be of interest to them. We've also made it easier for internship site sponsors to post and edit their listings, so students always have access to the latest information available on internship opportunities. More than 40% of our internship supervisors are SLIS alumni, and all of them collaborate with our faculty to provide a rich, structured field-learning experience for students.

Interns can choose from a variety of settings for their field experience, including public, academic, and school libraries, as well as corporate and law libraries, film and media archives, museums, government agencies, and research libraries.



 Alum Amy Cheney and intern Rebekah Eppley

Alum Amy Cheney is 2010 chair of the American Library Association's Quick Picks for Reluctant Young Readers Committee and is one of 10 winners of this year's inaugural "I Love My Librarian!" national award presented by the Carnegie Corporation of New York, the New York Times, and ALA. Cheney heads the nationally acclaimed Write to Read Youth Literacy Program at the Alameda County Juvenile Hall Library in California, which is credited for inspiring thousands of detained young people.

### Learning About Outreach at a Juvenile Hall Library

SLIS students who serve as interns at Alameda County's Juvenile Hall Library focus on how to connect with non-reading young adults and transform them into lifelong readers. Under the guidance of alum Amy Cheney (2002), who is the sole librarian at the Juvenile Hall Library, interns learn about outreach and how to work in a non-traditional library setting.

One of the primary duties of the interns is to organize the collection, which is spread throughout the institution's 12 units, and interact with the lockdown population of youth, ranging from as young as 9 to 18 years old. "These responsibilities give interns a chance to chat with the young people and get a good sense of what types of reading material are popular with them," shares Cheney.

Working with Cheney also teaches interns about the importance of reaching out to staff and administrators beyond the library so they understand the library's mission and programming. "The interns gain a good sense of the scope of my job," Cheney adds, "as they explore important issues such as advocacy, partnerships, and outreach."

Rebekah Eppley, who graduated in Spring 2009 and hopes to work in young adult services, completed an internship with Cheney that gave her an entirely new perspective on services for teens. Eppley provided readers' advisory services for this unique population, and she observed Cheney as she solicited feedback from teens on books and suggestions for new titles. "By the end of my internship, I had improved my skills with readers' advisory services, and had a good sense of the types of books that interested these young people," says Eppley.

Working in a lockdown facility has its unusual aspects, such as rules governing how pencils are distributed and returned or when and where library staff can interact with students. But the library has a special place in the institution, largely because of Cheney's belief in the transformative power of reading. "She has such a great rapport with everyone," Eppley shares. "She always puts the kids first and they really respect her. They want to be in the library."



### Wearing Multiple Hats at a Small Community College

The library at the Moreno Valley campus of Riverside Community College in California operates with a lean staff of only one librarian on the floor at a time, so interns are quickly put to work. They have the opportunity to staff the reference desk, work on collection development and weeding, create instructional handouts regarding use of the library's databases, and conduct orientation seminars for new students.

"We have a very diverse student body, and a lot of them are lacking in basic library skills," says Cid Tenpas, a 1991 SLIS graduate and Assistant Dean of Learning and Library Resources, who oversees the internship program. "One of the hardest things for the interns to do is eliminate certain kinds of vocabulary. Once you say to a student 'go out in the stacks to find that book' or 'refer to the catalog', you've lost them."

In addition to practical experience, SLIS interns gain insight into the interplay between librarians and the larger community college system. "They expand their understanding of how librarians fit in at an academic institution," Tenpas adds.

 Cid Tenpas



 Jen Richter

Jen Richter who graduated in Fall 2008, completed an internship with Tenpas in 2007. Richter recently started a new job as a reference librarian at Sacramento Public Law Library, and said the Riverside County internship taught her how to serve patrons who need guidance regarding the basics of library use. "I wasn't sure about my career path when I started the internship," says Richter. "But it really helped shape my career goals, prompting me to pursue a career in reference services."

### Creating Hands-on Learning Experiences for Future Librarians

Interns at Sacramento Public Library's Elk Grove Branch work under the supervision of Christy Aguirre, a 2005 SLIS alum and Youth Services Librarian. Interns have the option of specializing in either teen or adult services. Their duties include working on creating new reading programs and booklists for the library's collection. They also provide reference services and instruct patrons about how to use the catalog and databases.

Interns are also encouraged to share their knowledge with library staff. "We are always thrilled to have the interns join us, and we look forward to the fresh perspectives they bring with them," says Aguirre. "For example, one intern helped get the staff excited about new Web 2.0 technology and the ways it can be integrated into our library's services."

"The goal is for interns to be more marketable when they leave here," adds Aguirre. Bridget Bagne, who completed an internship with Aguirre during Summer 2008, agrees that the internship gave her "crucial experience to put on my resume. It also strengthened my decision to work in children's services."

*"The professional contacts were invaluable. Both my supervisor and branch manager promised me further professional advice, and they've kept the lines of communication open."*

*Bridget Bagne, 2009 graduate*



 Christy Aguirre



 Bridget Bagne


## Doctoral Program Welcomes Second Cohort

Candidates in the first cohort of the San José Gateway PhD Program completed their initial year and are moving ahead with their research. (See highlights in the next column.)

Four new individuals will form a second cohort.

Through the partnership with the Queensland University of Technology in Australia, doctoral candidates receive guidance and mentoring from faculty on two continents, who bring a global perspective to the program. The part-time program with brief residencies allows candidates to live anywhere while earning their doctoral degree.



 Doctoral candidate Mary Ann Harlan consults with Dr. David Loertscher, her Associate Supervisor.

**Mary-Jo Romaniuk** is a member of the first doctoral cohort. She holds a leadership role with the library at the University of Alberta in Canada, and she is a guest lecturer at the university's School of Library and Information Science. She is also a frequent presenter at professional conferences, an organizer of leadership institutes for librarians, and an alum of our School's Executive MLIS program, designed for seasoned library professionals. As an accomplished leader who wants to ensure that practitioners have the opportunity to enhance their own leadership skills, Romaniuk is focusing her doctoral research on an examination of leadership development programs available to librarians in North America. She hopes to learn more about best practices in leadership programs, sharing lessons learned so those who develop leadership institutes can better assess program outcomes and improve program design—ultimately resulting in more effective leadership development opportunities for the profession's future leaders.

**Joe Matthews**, another member of the first cohort, is an expert on evaluation of library services, who has published seven books on the topic of library planning and assessment. Matthews is exploring the ways high-impact public libraries serve their communities, seeking to better understand the reasons they are successful. He will conduct in-depth case studies of a small group of effective public libraries in order to discover common factors that contribute to their success. While decisions made by library leaders may be hard to pinpoint using surveys, in-depth case studies offer a promising approach to dig deeper and explore how some of our nation's public libraries have achieved their success. Armed with this knowledge, library leaders can seek new ways to increase their own library's effectiveness, thus enhancing their ability to meet community needs.

**Stephanie Hall** is director of the Chinook Regional Library in Southwestern Saskatchewan. Recognizing the increased competition for government funding faced by many public libraries, Hall's research will explore how public library leaders can more effectively quantify their library's value to the community and demonstrate their efficient use of tax dollars to key decision makers. With this knowledge, library leaders can collect and share data that will influence funding decisions. They will better understand how to offer credible evidence demonstrating that public libraries are essential to the social fabric of communities and therefore worthy of scarce public resources.

**Virginia Tucker** is a law librarian who also teaches information retrieval and online searching courses for SLIS. Her research will explore how learning occurs during online search activities and what concepts a novice searcher needs to learn in order to transition from novice to expert. The study's results will inform educators' efforts to teach students how to become proficient at online searching, including how to create practical and realistic learning exercises for students. Findings will also inform decisions made by those who design online search tools.


**Tina Inzerilla** graduated from our School in 2005 and works as an instructional and reference librarian at a community college in California. She is well aware of the opportunities for collaboration between community college instructors and librarians, especially around incorporating information literacy into community college curriculum. Her research will focus on evaluating existing types of collaboration and exploring new ways to team up and help community college students learn to find, evaluate, and use information.



## SLIS Students Live Overseas

Our fully online programs make it possible for our students to live anywhere while they earn their degree. Today, our students live in 10 countries, and the number of our students who live outside the United States continues to grow.



 Miriam Vriend with some of her students.


### Miriam Vriend

A 15-hour time difference between Hong Kong and San José is not an obstacle for Miriam Vriend and her quest to earn her MLIS while living overseas. Vriend listens to instructor and peer recordings at her convenience and manages her group work through chat sessions and email. She also worked from a distance and earned “special project” course credits by developing a web-based resource guide for a high school library in Massachusetts.

Vriend worked as a registered nurse for a decade before deciding she was ready for “a new direction” and enrolled in the MLIS program. Vriend currently works full-time as a library assistant at her children’s elementary school in Hong Kong, which serves 700 students, staff, and parents. After she graduates next year, she hopes to work as a librarian in an international school.

Vriend moved to Hong Kong nine years ago with her husband when he landed a teaching job there. “We were eager for an overseas adventure and wanted a multicultural education for our three children,” she says.



 Lauren Turpin

### Lauren Turpin

An online MLIS program is the perfect fit for Lauren Turpin, who lives in Korea. Turpin was excited to enroll last year in the MLIS program offered by SLIS. It allows her to meld her love of books, children, and international travel—earning her degree while living in Jukjeon, a city about 40 kilometers south of Seoul. Turpin is interested in working in a public library after graduation, perhaps as a young adult librarian.

Turpin currently teaches English at Youngdo English School. “The online MLIS program made it possible for me to start my degree while living in Korea,” says Turpin. “I can continue it no matter where my world explorations take me, as long as I have an internet connection.”

Turpin has long had a desire to explore other cultures, double majoring in history and German at Stanford University as an undergrad. She spent a year in Germany as part of her studies, completing an internship in Berlin, where she worked with English-language learning materials. That experience sparked Turpin’s fascination with observing how people learn other languages, and after graduation she pursued overseas teaching opportunities.



## **STRONG SCHOLARSHIP**

Our School's faculty members  
are award-winning scholars  
and recognized leaders in their  
professional and academic  
communities.

# 2009



## Excellence in Online Education



### Meredith Farkas

Meredith Farkas, a part-time faculty member with our School, received an Excellence in Online Education Award from the Web-based Information Science Education (WISE) consortium in recognition of her innovative use of technology in distance learning courses. Farkas is one of only seven winners

nationwide who received the award for their accomplishments during 2008.

The award honors Farkas for her work teaching our School's course in Advanced Information Technology, with its focus on Web 2.0 and social networking tools.

Farkas teaches students about the technical aspects of social networking tools, such as wikis, podcasts, and RSS feeds, as well as how they can be used in library settings.

Farkas also received the 2009 Library Hi Tech Award for Outstanding Communication in Library and Information Technology. The award recognizes exceptional achievement in communicating with library practitioners to educate them regarding library and information technology. Award sponsors include Emerald Group Publishing, Ltd. and the Library and Information Technology Association (LITA), a division of the American Library Association.

Farkas learned Web design while earning her MLIS from Florida State University in 2004 and started her own blog to discuss the applications of Web 2.0 technologies before that term was even in the lexicon. In addition to her work as a SLIS instructor, Farkas is the Head of Instructional Initiatives at Norwich University in Vermont, and she writes the monthly column "Technology in Practice" for *American Libraries*. She continues her blog Information Wants to Be Free and authored the text *Social Software in Libraries: Building Collaboration, Communication and Community Online*.

*"We can make our websites more dynamic, participatory, and easier to manage—often without a huge budget."*

**Meredith Farkas**

from November 2008 column in *American Libraries*

## Award-Winning Faculty Member Retires

### Dr. C. James Schmidt

Dr. C. James Schmidt is retiring after a decade of service to our School and 17 years of service to our university. "His colleagues and former students are grateful for the many ways he has contributed to teaching, service, and scholarship within the profession," says Dr. Ken Haycock, SLIS Director.

Schmidt's career began in a public library in Flint, Michigan in 1963. Later, he transitioned to leadership positions with several academic libraries, including Southwest Texas State University, Ohio State University, SUNY Albany, and Brown University. He also served as Director of the Research Libraries Information Network in Stanford, California.

Schmidt came to SJSU in 1992, serving as the University Librarian for 7 years before becoming a full-time faculty member for our School. During his leadership of the University Library, he played a key role in plans to develop the Dr. Martin Luther King, Jr. Library, a joint public-academic library that serves the campus and the community.



Schmidt's research has focused primarily on intellectual freedom, and he taught courses on academic librarianship, intellectual freedom, and information policies in a globalized information society. He is a former chair of the ALA Intellectual Freedom Committee, and his efforts on that committee were recognized in 1991 when he received the Robert B. Downs Intellectual Freedom Award. More recently, Schmidt was honored as the sole recipient of the 2009 Beta Phi Mu Award from the American Library Association, in recognition of his distinguished service to education in librarianship.




## ACRL Award Recognizes Leadership

Kenley Neufeld, a 1994 SLIS graduate and a part-time faculty member with SLIS, won the EBSCO Community College Learning Resources Leadership Award for 2009, presented by the Association of College and Research Libraries (ACRL).

The award recognizes Neufeld's accomplishments as director of the Santa Barbara City College Library, as well as his leadership in professional organizations. Since taking on the director role three years ago, Neufeld doubled library use at his institution and continues to search for new ways to incorporate technology into library services. Neufeld's professional leadership includes serving as the Chair of the ALA Committee on Education and Chair of the Community and Junior College Libraries Section of ACRL.

 Kenley Neufeld



 School Director with recipients of 2009 SLIS Awards (left to right): Dr. Barbara Conry, Robert Boyd, Jane Fisher, Randall Anderson, Lisa Rosenblum, Dr. James Schmidt, Dr. Arglenda Friday, Gina Lee, Dr. Debra Hansen, and Dr. Ken Haycock.

## SCHOOL &amp; FACULTY RECOGNITION

## SCHOOL

Our School is ranked among the **nation's top programs** in Library and Information Science, according to *U.S. News and World Reports*' "America's Best Graduate Schools"

**RANKED #22**

Master of Library and Information Science program

**RANKED #4**

Teacher-Librarian program

**RANKED #1**

E-learning service provider

## FACULTY &amp; STAFF

## SLIS Awards

**Dr. C. James Schmidt**  
*Outstanding Professor*

**Robert Boyd**  
*Outstanding Lecturer*

**Dr. Arglenda Friday**  
*Outstanding Teacher*

**Jane Fisher**  
*Distinguished Service—Faculty*

**Gina Lee**  
*Distinguished Service—Staff*

**Dr. Barbara Conry**  
Associate Dean  
SJSU College of Applied Sciences  
and Arts  
*Special Recognition Award*

**Randall Anderson**  
SJSU Library  
*Special Recognition Award*

## Other Faculty Recognition

**Meredith Farkas**  
*Excellence in Online Education Award*  
Web-based Information Science  
Education (WISE) Consortium  
*Award for Outstanding Communication in*  
*Library and Information Technology*  
Emerald Group Publishing, Ltd. and  
the Library and Information  
Technology Association

**Todd Gilman**  
*Who's Who in America*

**Dr. Debra Hansen**  
*Outstanding Professor Award*  
College of Applied Sciences and Arts,  
San José State University

**Dr. Ken Haycock**  
*Canadian Who's Who*  
*Who's Who in America*  
*Who's Who in the World*

**Richard Jackson**  
*Innovative User Group's Beacon Award*  
Innovative Interfaces, Inc.

**Dr. Margaret Lincoln**  
*I Love My Librarian Award*  
Carnegie Corporation of New York,  
the New York Times, and the  
American Library Association

**Kenley Neufeld**  
*EBSCO Community College Learning*  
*Resources Leadership Award*  
Association of College & Research  
Libraries

**Dr. Ann Riedling**  
*Who's Who in America,*  
*Who's Who of American Women,*  
*Contemporary Authors*

**Lisa Rosenblum**  
*Distinguished Alumna Award*  
College of Applied Sciences and Arts,  
San José State University  
*Mover and Shaker Award*  
Library Journal

**Dr. C. James Schmidt**  
*Beta Phi Mu Award*  
American Library Association

**Dr. Mary Somerville**  
*Emerging Leaders Program*  
University of Colorado, 2008-2009  
*Best Conference Paper Award*  
31st Information Systems Research  
Seminar in Scandinavia

## New Associate Professor Explores Emerging Records Management Issues



 Dr. Patricia Franks

Dr. Patricia Franks was recently appointed as an Associate Professor with our School, expanding upon her role as one of our part-time faculty members during 2009. She is a Certified Records Manager who has extensive experience conducting consulting projects in the areas of business process analysis and records and information management. She played a leadership role in the development of AIIM/ARMA/ANSI standards for integrating electronic records management systems. Franks received her doctoral degree in Organization and Management with an e-business emphasis from Capella University.

Franks is interested in exploring how changes in society and advances in technology affect the fields of archives and records management. She is currently studying the impact of Web 2.0 technologies on archivists and the records managers. In addition, she continues to lead efforts by AIIM to develop a “standards roadmap” that will enable information sharing across organizational and system boundaries. It will serve as the basis for further research regarding the metadata that is necessary to promote interoperability.

Franks is also involved in testing the Content Management Interoperability Services (CMIS) specification, evaluating whether researchers can access several content management repositories or systems in a common and unified manner, which makes finding and accessing content easier regardless of storage location. It is expected that CMIS will become the foundation for building a new generation of content collaboration and social computing applications.

## Other Selected Faculty Research

---

**Dr. Anthony Bernier** is conducting an analysis of current scholarship on foster youth and Young Adult librarianship. He is also studying representations of young adults in newspapers, exploring the implications of these media depictions about youth on library policies, resources, and services for young adults.

**Dr. Joni Richards Bodart** is investigating how to embed digital booktalks into summer reading programs as a tool to motivate young people to read more, including how to engage youth in creating and promoting digital booktalks to their peers. She is also studying changes in Young Adult literature, including an increase in controversial titles aimed at younger readers.

**Dr. Debra Hansen** is conducting research regarding the development of oral history in the United States, as well as how oral history collections are processed, cataloged, and made available for public use. She is also completing her research regarding the history of our School, tracing the School's history from the time of the university's first library science courses in 1928.

**Dr. Ken Haycock** is researching questions concerning effective library advocacy with local government officials and other decision-makers.

## Exploring Text Messaging as a Reference Service Model

Dr. Lili Luo, who joined our School in 2007, is collaborating with the Alliance Library System in Illinois and other partners to evaluate the nation's first collaborative effort by hundreds of libraries to implement text message reference services. For many years, libraries have tapped into emerging technology to connect with patrons and respond to reference questions posed via email or instant messaging. In the last few years, a handful of libraries have started responding to inquiries sent by patrons from their mobile phones in the form of text messages. Alliance Library System will partner with multiple types of libraries around the nation to pilot the first text message reference consortium, known as InfoQuest.

Luo will evaluate the pilot project and answer key questions, such as what kinds of information needs can be fulfilled by offering text message reference services, what are the issues to address before implementing services, and what are the most important features to consider when choosing a vendor. She will also collaborate with Alliance Library System and other partners to share lessons learned and help libraries make more informed decisions regarding implementation and use of text message reference services.

This fall, Luo will transition from full-time lecturer to an appointment as Assistant Professor. She will serve as our lead faculty member in the area of reference services. In addition to her evaluation work on the InfoQuest project, Luo is studying how libraries promote digital reference services to the deaf population. She is an active researcher in the area of virtual reference, dating back to her doctoral research with the School of Information and Library Science at the University of North Carolina at Chapel Hill. Prior to initiating her doctoral research, Luo served as a reference librarian at Peking University Library in China.



 Dr. Lili Luo

**Dr. Geoffrey Liu** is investigating the cognitive changes that take place during the process of interactive information retrieval.

**Dr. Ziming Liu** is studying the choices made by digital library users and non-users.

**Dr. David Loertscher** is exploring the development of interactive school library websites or virtual learning commons, which can provide collaborative workspaces for students, teachers, teacher-librarians, administrators, and parents.

**Dr. Judith Weedman** is studying how information professionals design vocabularies for images.



To learn more about our faculty, visit:  
<http://slisweb.sjsu.edu/people/facultylists.php>

## International Faculty

Our students benefit from interactions with faculty members who live and work around the world. Through these global connections, our students gain an international perspective on emerging trends and the world-wide LIS community. We profile two of those individuals below, and our website introduces our entire faculty.



### Dr. Gillian Oliver

Dr. Gillian Oliver lives in New Zealand and teaches courses for our School's MLIS and MARA students. Her teaching focus is on vocabulary design and records management courses, including a new MARA course on Records and Information Preservation and Security.

"I strive to bring an international perspective to my courses," says Oliver. "I introduce students to resources available outside

North America. We also explore the different ways that people from various cultures interact with records."

Oliver also teaches courses in archives and records management for the School of Information Management at Victoria University in Wellington, New Zealand. She is actively involved in digital preservation projects in Europe and New Zealand. Her professional experience includes librarianship and recordkeeping, including a decade spent as a medical librarian for the U.S. Army's operations in Europe.

"Some of my students are initially a bit concerned about having an instructor based in New Zealand," shares Oliver. "I've been able to quickly address any concerns through prompt responses to emails, and by being available for phone calls using Skype."

Oliver encourages her students to keep up-to-date with the technology used in records management and digital preservation. She also appreciates the fact that distance learning technology allows her to interact with students who live on the other side of the world, sharing explorations of the LIS issues that Oliver is passionate about.



### Dr. Michel Menou

Dr. Michel Menou teaches SLIS courses from his home in France. He offers students a global perspective, bringing knowledge gleaned through his work with information programs in more than 80 countries over the last four decades, including his service with the United Nations. The course he currently teaches for SLIS explores information policies in a globalized information society.

"Students in my course tell me that they appreciate the opportunity to explore new views on information policy, examining issues from a variety of cultural perspectives," shares Menou. "They learn about how to cope with diversity in a global information environment, where they will interact with individuals from all types of backgrounds."

A key part of the course is a lively online discussion, which sparks dialogue and critical thinking about international issues and diverse cultural perspectives. "With our online discussions, the time difference is probably a big advantage," says Menou. "Rather than students responding quickly during a live conversation, the asynchronous discussions give students the opportunity to think through their contribution to the discussion before posting it." Menou reviews the discussion board several times a day and uses his postings to invite further thinking.

Menou feels that distance learning programs offer a unique opportunity for professors to return to their fundamental role as learning managers. "SLIS offers a unique setting, where I can share my knowledge and engage in rewarding learning experiences with my students."





## Highlights of Our Faculty's International Work

**Dr. Ken Haycock** maintains an active international profile that includes seminars for library leaders in Canada and Iceland and service as the only international delegate for summits on LIS graduate education in Australia and Canada.

**Jeremy Kemp** collaborates with colleagues in Scotland to develop innovative educational resources that integrate learning management systems with virtual world platforms.

**Dr. Ziming Liu** conducted joint research with faculty from the Zhongsham University in China regarding the impacts of digital technology on reading behavior.

**Dr. Linda Main** collaborates with organizations based in Europe, Greenland, and Central America on web development projects, as well as digitization and preservation of historical collections.

**Laurie Putnam** collaborates with the Netherlands Public Library Association to share information about best practices in Dutch libraries.

**Dr. Edna Reid** teaches modules for courses offered by the Nanyang Technological University in Singapore and helps organize the International Conference on Asian Digital Libraries.

**Dr. Mary Somerville** is an international consultant who works with libraries and LIS schools in South Africa and Australia.

**Dr. Jo Bell Whitlatch** is involved with efforts to enhance services offered by rural libraries in China.

**Dr. Blanche Woolls** teaches at a summer institute for school librarians in Lithuania and is a regional director for the International Association of School Librarianship.



Three part-time faculty members traveled abroad as Fulbright Scholars, focused on improving library services around the world—

Paul Christensen (Honduras), Charles Greenberg (Armenia), and Ann Riedling (Bahrain).

Riedling has also been involved with library services in the Philippines.





# FULL-TIME FACULTY & STAFF 2009



Nearly 80 faculty and staff attended our School's 2009 faculty institute, where they discussed strategies for enhancing curriculum and explored how to use distance learning technology more effectively.

## Professors

**Dr. Bill Fisher**  
**Dr. Debra L. Hansen**  
**Dr. Ken Haycock**  
**Dr. David V. Loertscher**  
**Dr. Linda Main**  
**Dr. C. James Schmidt**  
**Dr. Judith Weedman**

## Associate Professors

**Dr. Geoffrey Z. Liu**  
**Dr. Ziming Liu**

## Assistant Professors

**Dr. Anthony Bernier**  
**Dr. Joni Richards Bodart**  
**Dr. Kristen Clark**  
**Dr. Daniel W. Fuller**

## Lecturers

**Dr. Connie Costantino**  
**Debbie Faires**  
**Jane Fisher**  
**Jeremy Kemp**  
**Lori A. Lindberg**  
**Dr. Lili Luo**  
**Joe Matthews**

## Staff

**Susan Berg**  
*Travel Coordinator/  
Staff Assistant*

**Rhonda Dahlgren**  
*Events Coordinator*

**Suzanne Harris**  
*Administrative Coordinator*

**Brenda Lamb**  
*Administrative Services  
Manager*

**Marcia Laughrey**  
*Front Desk Reception and  
Administrative Coordinator*

**Sandy May**  
*Assistant to Student Services  
Coordinator*

**Johnny Pham**  
*Procurement Assistant*

**Scharlee Phillips**  
*Student Services Coordinator*

**Lisa Valdez**  
*Grant Coordinator*

## Information Technology Staff

**Randy Cheng**  
*Equipment/Help Desk  
Technician*

**Dale David**  
*Instructional Media Developer/  
ANGEL Administrator*

**Heather Ebey**  
*Web Technologist*


**Stanley Laufer**  
*Network Administrator*

**Gina Lee**  
*Programmer/Network Analyst*

## PART-TIME FACULTY

Dr. Susan Aber  
 Dr. Camila Alire  
 Dr. Sue Alman  
 Dr. Shimelis Assefa  
 Jennifer Baxmeyer  
 Jean Bedord  
 Lori Bell  
 Dr. Mary Bolin  
 Dr. Kevin Bontenbal  
 Robert Boyd  
 Sue Brewsaugh  
 Robert Bruce  
 Dr. Jennifer Campbell-Meier  
 Renate Chancellor  
 Dr. Paul Christensen  
 Derek Christiansen  
 Bonnie Cody  
 Gregory Cotton  
 Dr. Ron Critchfield  
 Robin Dale  
 Julia Daniel  
 Dale David  
 Margaret De Bruine  
 David de Lorenzo  
 Wayne Disher  
 Heather Ebey  
 Dr. Robert Ellett  
 Meredith Farkas  
 Dr. Adele Fasick  
 Melodie Frances  
 Dr. Patricia Franks  
 Dr. Arglenda Friday  
 Sean Gaffney  
 Dr. Carrie Gardner  
 David Genesy  
 Dr. Todd Gilman  
 Ron Gilmour  
 Dr. Cherie Givens  
 Denise Goetting  
 Dr. Penny Grant  
 Dr. Ravonne Green  
 Charles Greenberg  
 R. Greenblatt  
 Roger Hiles  
 Dr. Lisa Hussey  
 Thomas Ipri  
 Enid Irwin  
 Richard Jackson  
 Dr. Renee Jefferson  
 Sara Jones  
 Amelia Kassel  
 Dr. Christie Koontz  
 Bridget Kowalczyk  
 Ellyssa (Elizabeth) Kroski  
 Dr. Janice Krueger  
 Marc Lampson



 Dr. Patricia Franks (left) with MARA student Patti Manning, attending the ARMA national conference.

Dr. Linda Larkin  
 Erin Lawrimore  
 Gina Lee  
 Monique le Conge  
 Elisabeth Leonard  
 Dr. Linda Lillard  
 Dr. Mengxiang Liu  
 Dr. Yan Liu  
 Shirley Lukenbill  
 Nancy MacKay  
 Dr. Sara Marcus  
 Dr. Susan Martet  
 Mary Martin  
 Elizabeth Martinez  
 Jennifer Martinez Wormser  
 Victoria McCargar  
 Dr. Michel Menou  
 Kory Meyerink  
 John Midyette  
 Mary Minow  
 William Mongelli  
 Leigh Ann Morlock  
 Kenley Neufeld  
 Dr. Gillian Oliver  
 Dr. Yelena Pancheshnikov  
 H. Jeffrey Paul  
 Penny Peck  
 Steve Perry  
 Mary Ellen Pozzebon  
 Laurie Putnam  
 Meredith Raiford

Dr. Edna Reid  
 Brian Reynolds  
 Dr. Ann Riedling  
 Lisa Rosenblum  
 Cindy Runnels  
 Dr. Carol Sawyer  
 Dr. Susan Schreiber  
 Dr. Brooke Sheldon  
 Dr. Michelle Simmons  
 Dr. Scott Simon  
 Paul Sims  
 Paul Smith  
 Dr. Mary Somerville  
 Dr. Benjamin Speller Jr.  
 Cheryl Stenstrom  
 Dr. Mark Stover  
 Dr. Sherry Leanne Strum  
 Steven Tash  
 Dr. Tonyia Tidline  
 Dr. Christinger Tomer  
 Dr. Susan Tschabrun  
 Virginia Tucker  
 Dr. Johanna Tunon  
 Dr. Joanne Twining  
 Jennifer Velasquez  
 Scott Walter  
 Dr. Jo Bell Whitlatch  
 Stacy Wile  
 Cynthia Wilson  
 Ellen Wilson  
 Melissa Wong  
 Patricia Wong  
 Dr. Blanche Woolls  
 Elizabeth Wrenn-Estes

To learn more about our faculty, visit:  
<http://slisweb.sjsu.edu/people/facultylists.php>

## SELECTED FACULTY PUBLICATIONS

## Refereed Publications

- Aber, J. S., Aber, S. W., Buster, L., Jensen, W. E., & Sleezer, R. L.** (2009). Challenge of infrared kite aerial photography: A digital update. *Transactions of the Kansas Academy of Science*, 112, 31-39.
- Bernier, A.** (2009). Young adult volunteering in public libraries: Managerial implications. *Library Leadership & Management*, 23, 113-139.
- Bernier, A., & David, D.** (2009). Streaming media and distance education: The SJSU SLIS model. In C. Nixon & J. Burmood (compilers). *Internet librarian 2008: Collected presentations* (pp. 84-93). Medford, NJ: Information Today.
- Bolin, M. K.** (2008). Librarian status at US research universities: Extending the typology. *Journal of Academic Librarianship*, 34(5), 416-424.
- Carpenter, M. & Green, R.** (2009). Managing library 2.0. *Journal of Access Services*, 6, 158-162.
- Eubank, K., Ricker, J., & Rudersdorf, A.** (2009). Pathways to preservation: Digital curation strategies in North Carolina state government. In *DigCCurr 2009 Proceedings Digital Curation Practice, Promise and Prospects* (pp. 31-36). Chapel Hill, NC: University of North Carolina.
- Fuller, D.** (2008). The evolution of information and communication technology tools in LIS distance education. In F. Malpica, A. Tremante, F. Welsch, & B. Tait (Eds.) *The 2nd International Multi-Conference on Society, Cybernetics and Informatics: Proceedings* (Vol. 1, pp. 15-19). Orlando, FL: International Institute of Informatics and Systemics.
- Geckle, B., Pozzebon, M.E., Williams, J.** (2008). Records for electronic databases in the online catalog at Middle Tennessee State University. *Journal of Electronic Resources Librarianship*, 20, 243-255.
- Gilman, T.** (2009). Arne, Handel, the beautiful, and the sublime. *Eighteenth-Century Studies*, 42, 529-55.
- Givens, C.** (2008). Pre-censorship of authors and illustrators of children's and young adult materials: The stifling of creative thought in anticipation of the marketplace. In S. McNicol (Ed.), *Forbidden fruit: The censorship of literature and information for young people* (pp. 55-66). Boca Raton, FL: Brown Walker Press.
- Green, R.** (2009). Assistive technology and academic libraries: Legal issues & problem resolution. *Journal of Access Services*, 6, 36-47.
- Green, R., & Huprich, J.** (2009). Web accessibility and accessibility instruction. *Journal of Access Services*, 6, 116-136.
- Haycock, K.** (2008). Issues and trends. In K. Haycock, & B. Sheldon (Eds.), *The portable MLIS: Insights from the experts* (pp. 204-212). Westport, CT: Libraries Unlimited.
- Haycock, K., & Sheldon, B.** (2008). How to think like a librarian: An introduction. In K. Haycock, & B. Sheldon (Eds.), *The portable MLIS: Insights from the experts* (pp. xv-xix). Westport, CT: Libraries Unlimited.
- Haycock, K., & Sheldon, B. (Eds.)** (2008). *The portable MLIS: Insights from the experts*. Westport, CT: Libraries Unlimited.
- Howard, Z., & Somerville, M. M.** (2008). Building knowledge capabilities: An organisational learning approach. In *Harnessing Knowledge Management to Build Communities – Proceedings of the 11th Annual Conference on Knowledge Management and Intelligent Decision Support* (ACKMIDS08), University of Ballarat, Victoria, Australia.
- Ingle, E., Green, R., & Huprich, J.** (2009). How accessible are public libraries' websites? A study of Georgia public libraries. *Journal of Access Services*, 6, 101-115.
- Jefferson, R. N.** (2009). *Parametric statistics*. In B. T. Erford (Ed.), *The ACA encyclopedia of counseling*. Alexandria, VA: American Counseling Association.
- Jefferson, R. N., & Arnold, L. W.** (2009). Effects of virtual education on academic culture: Perceived advantages and disadvantages. *US-China Education Review*, 6(3), 61-66.
- Johnson, C. M., Lindsay, E. B., & Walter, S.** (2008). Learning more about how they think: Information literacy instruction in a campus-wide critical thinking project. *College & Undergraduate Libraries*, 15, 231-254.
- Kemp, J.** (2008). Avatar in the classroom: Teaching the nation's first MLIS class in Second Life. In L. Bell, & R. B. Trueman (Eds.), *Virtual worlds, real libraries: Librarians and educators in second life and other multi-user virtual environments* (pp. 199-205). Information Today, Inc.
- Kemp, J. W., Livingstone, D., & Bloomfield, P. R.** (2009). SLOODLE: Connecting VLE tools with emergent teaching practice in Second Life. *British Journal of Educational Technology*, 40, 551-555.
- Lillard, L.L., Norwood, S., Wise, K., Brooks, J., & Kitts, R.** (2009). Embedded librarians: MLS students as apprentice librarians in online courses. *Journal of Library Administration*, 49, 11-22.
- Lincoln, M.** (2008). Introduction to information literacy: An online library media course for high school students. In *Proceedings of the International Association for School Librarianship 37th Annual Conference: World Class Learning and Literacy through School Libraries*. Erie, PA: International Association for School Librarianship.
- Lincoln, M.** (2009). Ethical behavior in the information age. *Knowledge Quest*, 37(5), 36-39.
- Liu, Z.** (2008). *Paper to digital: Documents in the information age*. Westport, CT: Libraries Unlimited.
- Livingstone, D., & Kemp, J.** (2008). Mixed-methods and mixed-worlds: Engaging globally distributed user groups for extended evaluation studies. In *Proceedings of Researching Learning in Virtual Environments International Conference* (pp. 200-207). Milton Keynes, UK: Open University.
- Livingstone, D., Kemp, J., & Edgar, E.** (2008). From multi-user virtual environment to 3D virtual learning environment. *Association for Learning Technology Journal: Research in Learning Technology*, 16, 139-150.
- Lowood, H.** (2008). Replay culture: Performance and spectatorship in gameplay. In C. A. Scolari (Ed.), *L' homo videoludens: Videojocs, textualitat i narrativa interactiva* (pp. 167-87). Vic, Italy: Eumo Editorial.
- Lowood, H.** (2009). Game Counter. In Candlin, F. & Guins, R. (Eds.), *The Object Reader* (pp. 466-469). New York: Routledge.
- Lowood, H.** (2009). Warcraft adventures: Texts, replay and machinima in a game-based story world. In P. Harrigan, & N. Wardrip-Fruin (Eds.), *Third person: Authoring and exploring vast narratives* (pp. 407-427). Cambridge: MIT Press.
- Lowood, H. (with Winget, M., Frick, C., McDonough, J., & Renear, A.)** (2009). Digital curation of humanistics, multimedia materials: Lessons learned and future directions. In H. R. Tibbo et al. (Eds.), *Proceedings of DigCCurr 2009: Digital Curation - Practices, Promise & Prospects* (pp. 42-43). Chapel Hill, NC: University of North Carolina.
- Luo, L.** (2008). Reference service in Second Life: An overview. *Reference Services Review*, 36, 289-300.
- Luo, L.** (2008). Toward sustaining professional development: Identification of essential competencies for chat reference service. *Library and Information Science Research*, 30, 298-311.
- Luo, L., & Kemp, J.** (2008). Second Life: Exploring the immersive instructional venue for library and information science education. *Journal of Education for Library and Information Science*, 49, 147-166.
- Luo, L., West, D., & Marchionini, G.** (2008). Annotations of interlibrary loan process: The transition from analog to electronic. *Journal of Interlibrary Loan, Document Delivery & Electronic Reserve*, 18, 307-324.
- Main, L.** (2008). Librarians: The best googlers in the world. In K. Haycock, & B. Sheldon (Eds.), *The portable MLIS: Insights from the experts* (pp. 147-158). Westport, CT: Libraries Unlimited.

## SELECTED FACULTY PUBLICATIONS

**Matthews, J.R.** (2008). Customer satisfaction: A new perspective. *Public Libraries*, 47(6), 52-55.

**Menou, M.J.** (2008). Concentrate on one's main job, but what is the latter in the case of information professionals? Global perspectives on the adequacy of education-jobs-social needs. In J.A. Frias, & C. Travieso (Eds.), *Formación, investigación y mercado laboral en información y documentación en España y Portugal* (pp. 461-478). Salamanca, Spain: Ediciones Universidad Salamanca.

**Menou, M.J., Day, P., Schuler, D.** (2008). Telecenters: Harnessing information and communication technology in support of community development. In Douglas Schuler, (Ed.), *Liberating voices! A pattern language for communication revolution*. Cambridge, MA: MIT Press.

**Mirijamdotter, A., & Somerville, M. M.** (2008). SSM inspired organizational change in a North American university library: Lessons learned. In *Public systems in the future – possibilities, challenges, and pitfalls: Proceedings of the 31st Information Systems Research Seminar in Scandinavia (IRIS31)*. Åre, Sweden.

**Mirijamdotter, A., & Somerville, M. M.** (2009). Collaborative design: An SSM-enabled organizational learning approach. *International Journal of Information Technologies and Systems Approach*, 2(1), 48-69.

**Mirijamdotter, A., Somerville, M. M., & Howard, Z.** (2009). Workplace information literacy: Cultivation strategies for working smarter in 21st Century libraries. In *Pushing the edge: Explore, engage, extend—Proceedings of the 14th Association of College & Research Libraries National Conference*. Seattle, WA.

**Passman, T., & Green, R.** (2009). Start with the syllabus: Universal design from the top. *Journal of Access Services*, 6, 48-58.

**Peck, P.** (2009). *Crash course in storytime fundamentals*. Westport, CT: Libraries Unlimited.

**Record, A. & Green, R.** (2008). Examining gender issues and trends in library management from the male perspective. *Library Administration & Management*, 22, 193-198.

**Somerville, M. M.** (2008). Collaborative design and assessment: Learning 'with and for' users. In *Building Effective, Sustainable, Practical Assessment: Proceedings of the Library Assessment Conference*. Seattle, WA.

**Somerville, M. M., & Collins, L.** (2008). Collaborative design: A learner-centered library planning approach. *The Electronic Library*, 26, 803-820.

**Weedman, J.** (2008). Client as designer in collaborative design science research projects: What does social science design theory tell us? *European Journal of Information Systems*, 17, 476-488.

**Weedman, J.** (2008). Information retrieval: Designing, querying, and evaluating information systems. In K. Haycock, & B. Sheldon (Eds.), *The portable MLIS: Insights from the experts* (pp. 112-126). Westport, CT: Libraries Unlimited.

**Woolfs, B.** (2009). North American school libraries. In I. Abdullahi (Ed.), *Global library and information science: A textbook for students and educators* (pp. 532-548). Munich: K. G. Saur.

### Selected Examples of Other Publications

**Aber, J.S., & Aber, S.W.** (2009). Kansas physiographic regions: Bird's-eye views. Lawrence, Kansas: Kansas Geological Survey Educational Series 17.

**Bedord, J.** (2008). *I've got a domain name—now what???* A practical guide to building a website and your web presence. Silicon Valley, CA: Happy About.

**Bedord, J.** (2008, September). SMX local & mobile: Converting dollars from online to offline. *Information Today*, 25(8), 32-33.

**Bedord, J.** (2009). Ebooks hit critical mass: Where do libraries fit with Oprah? *Online*, 33(3), 14-18.

**Bedord, J.** (2009). SMX West 2009: Search players are changing. *Information Today*, 26(4), 27-28.

**Berry, J. D.** (2008). Library Evaluation and Recommendations. Report to the Torres Martinez Desert Cahuilla Indians tribe. Thermal, CA.

**Bodart, J. R.** (2008). It's all about the kids: Presenting options and opening doors. *Young Adult Library Services*, 7(1), 35-38,45.

**Champlin, C., Findlay, C., & Loertscher, D.V.** (2008). Ohio power! A parent's guide to school libraries. Salt Lake City, UT: Hi Willow.

**Franks, P. C.** (2008). Entrenched against the email onslaught. *Document*, 16(6), 20-23.

**Gilmour, R., & Stickland, J.** (2009). Social bookmarking for library services. *College & Research Libraries News*, 70, 234-237.

**Haycock, K., & Garner, C.** (2008). The bunheads are dead: Discovering high tech, high touch opportunities in library and information science. *Career Planning and Adult Development Journal*, 24(2), 29-35. Also in (2009) *American Libraries Digital Supplement*, 6-10. Retrieved May 27, 2009 from: <http://viewer.zmags.com/publication/4696doag#14696doag8>.

**Kassel, A.** (2008). Social networking: A research tool. *FUMSI*. Retrieved June 25, 2009 from <http://web.fumsi.com/go/af/3196>.

**Kassel, A.** (2008). How to develop budgets. *AIPP Connections*, 22(5), 12-13.

**Kassel, A.** (2008). The evolution of information brokering: A career alternative for librarians and info pros. *Info Career Trends*. Retrieved June 15, 2009 from [http://www.lisjobs.com/career\\_trends/?p=476](http://www.lisjobs.com/career_trends/?p=476).

**Kassel, A.** (2008). How to figure out a specialty or target market. *AIPP Connections*, 22(4), 7.

**Kassel, A.** (2009). Bring workshop ideas to reality. *AIPP Connections*, 23(1), 10-11.

**Kassel, A.** (2009). Social media: Do you or don't you? Should you or shouldn't you? *AIPP Connections*, 23(2), 30-32.

**Kemp, J.** (2008). Global kids Second Life curriculum - Extended. Retrieved from [http://simteach.com/wiki/index.php?title=GKCx/Table\\_of\\_Contents](http://simteach.com/wiki/index.php?title=GKCx/Table_of_Contents).

**Kroski, E.** (2008). All a twitter. *School Library Journal*, 54(7), 31-35.

**Kroski, E.** (2008). Drupal and libraries. *The CyberSkeptic's Guide to Internet Research*, 13(8), 6.

**Kroski, E.** (2008). *On the move with the mobile web: Libraries and mobile technologies*, (Library Technology Reports, No. 44, Issue 5). Chicago: ALA.

**Kroski, E.** (2009). Net focus: 6 steps to publishing a scholarly online journal (for free!). *The CyberSkeptic's Guide to Internet Research*, 14(5), 6.

**Kroski, E.** (2009). That's infotainment!. *School Library Journal*, 55(2), 40-42.

**Lincoln, M.** (2009). Information literacy: An online course for student library assistants. *School Library Media Activities Monthly*, 25(10), 29-30.

**Loertscher, D.V., Koechlin, C., & Zwaan, S.** (2008). *The new learning commons: Where learners win*. Salt Lake City, UT: Hi Willow.

**Loertscher, D.V., McElmeel, S.L., & Harlan, M.A.** (2008). Young adult literature and multimedia: A quick guide 2009 (4th ed.). Salt Lake City, UT: Hi Willow.

**Main, L.** (2008). Records in the Tynwald, Isle of Man. European Union.

**Main, L.** (2009). Digitising of World War II records. National Library of Malta.

**Putnam, L.** (2009). Professional writing and publishing resources for librarians. *College & Research Libraries News*, 70, 222-225.

**Stenstrom, C.** (2008). Coming to work: Disaster or delight? *Felicitur*, 54, 217-218.

**Walter, S.** (2008). The library as ecosystem. *Library Journal*, 133(16), 28-30.

## COLLOQUIA PRESENTATIONS

Our School continues to offer a growing number of colloquia, extending learning beyond coursework and giving students the opportunity to interact with leaders in the field. All presentations are available as free webcasts and podcasts on our School's web site.

**Alan Andolsen**

President, Naremc Services, Inc.  
President, Board of Regents, Institute of Certified Records Managers  
*Where Do You Want to Go Today? Leadership, Motivation, and Career Planning*

**David de Lorenzo**

Associate Director, The Bancroft Library  
University of California Berkeley  
*The Future of Special Collections Libraries in the 21st Century*

**Jennifer Devlin**

Principal  
EHDD Architecture, San Francisco, CA  
*Beacons of Sustainability: Libraries Meeting the 2030 Challenge to Carbon Neutrality*

**Dr. Adele Fasick**

Lecturer, San José School of Library and Information Science  
Former Dean, Faculty of Library and Information Science, University of Toronto, Canada  
*From Board Books to FaceBook: Children's Services in a Time of Change*

**Dr. Dan Fuller**

Assistant Professor  
San José School of Library and Information Science  
University of Toronto, Canada  
*Library Jobs in California and Economic Recession—2009*

**Dr. Ken Haycock**

Professor and Director  
San José School of Library and Information Science  
*Library Leadership: Learning from the Business Bestsellers and Dual Use Libraries: Guidelines for Success*

**Nancy M. Kunde**

Lecturer, San José School of Library and Information Science  
*Strategic Planning for Records Management*

**Jane Light**

Director, San José Public Library

**Sarah Houghton-Jan**

Digital Futures Manager, San José Public Library  
*The Filtering Challenge at San José Public Library*

**Dr. David L. Loertscher**

Professor  
San José School of Library and Information Science  
*Should Libraries Evolve or Reinvent Themselves?*

**Will Manley**

Columnist and Author  
Former City Manager and City Librarian  
Tempe, AZ  
*American Libraries . . . Past, Present, and Future*

**Joe Matthews**

Lecturer, San José School of Library and Information Science  
*The Value of a Library Balanced Scorecard*

**Bryan McCann**

Information Technology Manager  
Graduate School of Business,  
Stanford University, CA  
*I'm a Reference Librarian . . . So How Did I Wind Up Here?*

**Rick Moss**

Branch Manager  
African American Museum & Library at Oakland, CA  
*A Blending of Cultures: Museum Practice and Library Imperatives*

**Thomas D. Norris**

Public Records Manager  
Office of the City Manager, City of San José, CA  
*Establishing an Effective Records Program: Considerations and Choices*

**Jeff Paul**

Librarian and  
Project Manager, Librarians for Tomorrow  
Dr. Martin Luther King, Jr. Library  
San José State University  
*An Overview of SJSU's Librarians for Tomorrow Program*

**Barbara Reed**

Director and Principal Consultant  
Recordkeeping Innovation  
*Understanding and Applying the Records Continuum*

**Bill Somerville**

Executive Director and Founder  
Philanthropic Ventures Foundation  
*How Do You Find the Philanthropic Doorbell*

**David A. Tyckoson**

Associate Dean, Henry Madden Library,  
California State University, Fresno  
ALA/RUSA Immediate Past President  
*The Future of the Library: Why Libraries Matter in Today's Networked Society*

A list of selected faculty presentations can be found on our website at:

<http://slisweb.sjsu.edu/annualreview>



## INTERNATIONAL ADVISORY COUNCIL

International Advisory Council members are leaders from government, industry, and the profession. They meet annually to review our School's progress, discuss new possibilities, and advise School leaders. Council members play an important part in transforming our School, and we are grateful for their involvement.

**Stephen Abram**

Vice-President for Innovation, SIRSI Dynix  
President, Special Libraries Association

**Jane Dysart**

Partner, Dysart and Jones  
Past President, Special Libraries Association

**Monica Ertel**

Director, Global Information Services  
Bain and Company

**Chuck Follett**

Executive Vice-President  
Follett Software

**Joan Frye-Williams**

Library and Information Technology Consultant

**Michael Gorman**

Former Dean, University Library  
California State University, Fresno  
Past President, American Library Association

**Charles Harmon**

Vice-President  
Neal-Schuman Publishers

**Ken Haycock**

Professor and Director  
San José School of Library & Information Science

**Susan Hildreth**

State Librarian, California State Library  
Past President, Public Library Association

**Cynthia Hill**

Outsell, Inc.  
Past President, Special Libraries Association

**Sandra Hirsh**

User Research Lead  
Microsoft

**Ernie Ingles**

Vice Provost and Chief Librarian  
University of Alberta, Edmonton, Alberta, Canada  
Past President, Canadian Library Association

**Barbara Jeffus**

School Library Consultant  
California Department of Education  
Past President, California School Library Association

**Daniel Jones**

President  
NewsBank, Inc.

**Michael Keller**

University Librarian and Director of Academic  
Information Resources  
Publisher, HighWire Press and  
Stanford University Press  
Stanford University

**Ruth Kifer**

Dean, University Library  
San José State University

**Jane Light**

Director, San José Public Library  
Past Chair, Executive Board, Urban Libraries Council

**Will Manley**

Former City Manager and City Librarian  
Tempe, Arizona

**Diane Satchwell**

Administrative Librarian  
Policy and Strategic Planning  
Oakland Public Library

**Roberta Shaffer**

Executive Director  
Federal Library and Information Center Committee  
and the Federal Library and Information Network  
Library of Congress

**Brooke Sheldon**

Professor Emerita, University of Texas-Austin  
Former Dean, University of Arizona,  
Texas Woman's University and  
University of Texas-Austin  
Past President, American Library Association

**Jackie Siminitus**

Education and Library Advocate  
AT&T

**Mark Stengel**

Chair, Library/Information Technology Program  
Cuesta College, California

**Gary Strong**

University Librarian  
University of California, Los Angeles  
Former State Librarian of California

**Catherine Tierney**

Associate University Librarian  
Stanford University Libraries



A list of student associations and their officers can be found at:

<http://slisweb.sjsu.edu/annualreview/>

Our students are helping transform our School's educational environment.

# PROGRAM ADVISORY COMMITTEES

Members of our School's Program Advisory Committees help us ensure that our curriculum is responsive to new trends in the profession and relevant to the types of skills and knowledge employers look for when hiring our graduates. We are grateful for the investment of time and talent these distinguished individuals bring to our planning process.

## Executive MLIS

**Greg Buss**  
Chief Librarian  
Richmond Public Library  
Richmond, British Columbia

**Ernie Ingles**  
Vice-Provost for Learning Services  
University of Alberta  
Edmonton, Alberta

**Molly Raphael**  
Director of Libraries  
Multnomah County Library  
Portland, Oregon

**Libby Trudell**  
Senior Vice President  
Information Professional Development  
Thomson Dialog  
Sunnyvale, California

## Management and Leadership

**Anne-Marie Gold**  
Director  
Sacramento Public Library  
Sacramento, California

**Luis Herrera**  
City Librarian  
San Francisco Public Library  
San Francisco, California

**Mary Manning**  
Library Director  
The National Hispanic University  
San José, California

**Peter Meyer**  
Regional Library Coordinator  
Physician Education and Development  
Kaiser Permanente  
Oakland, California

## Master of Archives and Records Administration (MARA)

**Alan A. Andolson**  
President  
Naremco Services Inc.  
New York, New York

**Nancy Kunde**  
Records Officer  
University Archives & Records  
Management Services  
Steenbock Memorial Library  
University of Wisconsin-Madison  
Madison, Wisconsin

## Richard Marciano

Full Professor & DICE Co-team Leader  
Data Intensive Cyber Environments (DICE) Group  
School of Information and Library Science  
University of North Carolina  
Chapel Hill, North Carolina

**Larry Medina**  
Records Management Specialist  
Lawrence Livermore National Laboratories  
Livermore, California

**Albin Wagner**  
Deputy Director  
New Jersey Division of Archives and Records  
Management  
Trenton, New Jersey

## Organization of Knowledge

**Charles Fosselman**  
Operations Manager  
East Asia Library  
Stanford University Libraries  
Stanford, California

**Katherine Kott**  
Director, Aquifer Digital Library Federation  
Stanford University Libraries  
Stanford, California

**Edward O'Neil**  
Consulting Research Scientist  
OCLC, Inc.  
Dublin, Ohio

## Teacher-Librarianship

**Darlene Bates**  
Program Manager, Instructional Media Services  
San Diego Unified School District  
San Diego, California

**Susan Martimo**  
Educational Program Consultant  
California Department of Education  
Sacramento, California

**Crystal Miranda**  
Library Media Teacher/Library Coach  
Newcomb Academy  
Long Beach, California

**Esther Sinofsky**  
Director, Instructional Media Services  
Los Angeles Unified School District  
Los Angeles, California

**Connie Williams**  
Teacher Librarian  
Kenilworth Junior High School  
Petaluma, California

## Technology

**Lori Bell**  
Director of Innovation  
Alliance Library System  
East Peoria, Illinois

**Meredith Farkas**  
Distance Learning Librarian  
Norwich University  
Northfield, Vermont

**Ellyssa Kroski**  
Reference Librarian and Information Consultant  
Columbia University, Butler Library  
New York, New York

**Francine Snyder**  
Manager of Library and Archives  
Guggenheim Museum Offices  
New York, New York

**Michael Stephens**  
Assistant Professor  
Graduate School of Library and Information Science  
Dominican University  
River Forest, Illinois

## Youth Services

**Toni Bernardi**  
Office of Children and Youth Services  
San Francisco Public Library  
San Francisco, California

**Nick Buron**  
Coordinator, Young Adult Services  
Queens Library  
Jamaica, New York

**Linda Perkins**  
Coordinator of Children's Services  
Central Library  
Berkeley, California

**Alison Steinberg**  
Online Services Librarian  
San Diego Mesa College  
San Diego, California

**Kelley Worman**  
Young Adult Services Coordinator  
Fresno County Public Library  
Fresno, California

From on campus, to off-site, to online, to **GLOBAL E-CAMPUS**, our School has pioneered the use of distance learning technology. Here are some highlights of that journey. . .



**1928** First library science courses taught at San José State University.

**1929** More than 30 students from California, Nevada, and Washington enroll in the first summer session courses in library science.

**1953** First evening classes offered, providing new flexibility to students.

**1957** First off-site course offered in Santa Cruz, with numerous off-site locations added over the years.

**1958** Closed circuit television used to link distance learning students to our faculty.

**1995** First two-way interactive video courses taught between San José campus and Fullerton.

**2001** Students enroll in fully online, web-based courses for the first time.

**2007** SLIS opens its Second Life island, bringing the immersive learning environment to our School.

**2008** SLIS launches a new fully online degree program, the Master of Archives and Records Administration (MARA).



**2009**

SLIS transitions to the **GLOBAL E-CAMPUS** for Library and Information Science, delivering all courses through distance learning.







**SAN JOSÉ STATE**  
UNIVERSITY

SCHOOL OF LIBRARY  
AND INFORMATION SCIENCE

One Washington Square • San José, California 95192-0029

Non Profit Organization  
US Postage  
PAID  
San Jose Ca  
Permit No. 816



THE SCHOOL OF LIBRARY AND INFORMATION SCIENCE  
A SCHOOL WITHIN THE COLLEGE OF APPLIED SCIENCES AND ARTS

408.924.2490 • <http://slisweb.sjsu.edu>