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KING LIBRARY

Distant learners get immediate access to research assistance and resources

ACADEMIC GATEWAY
NEWS FOR SJSU FACULTY FROM THE KING LIBRARY



Current academic literature frequently examines the benefits of integrating library services and resources with course management systems (CMSs) to assist faculty and students—especially distance learners—at their point of need. While a number of different terms describe this practice, the most commonly used term is the “embedded librarian.”

The concept of embedding was popularized as war correspondents began reporting from within the events of a crisis, referring to themselves as “embedded journalists.” Similarly, “embedded librarians” are librarians who take an active role inside online classrooms. An embedded librarian’s course-level participation may range from providing web links to offering highly interactive tutorials. Communication may take the form of group emails, discussion board postings, and one-on-one interactions.

Course management systems, such as Desire2Learn (D2L), provide a structure in which a librarian can become part of a course. When a librarian is included at the course level, students and faculty have immediate access to library assistance, research advice, and relevant resources. Research indicates that students are more willing to seek help when they know a librarian is an integral part of the course. This active library service is used by many universities and has produced positive results in the form of improved academic achievement and positive student and faculty feedback.

SJSU’s recent adoption of D2L has provided an excellent opportunity to foster collaboration between the university library and the campus community. The university library has an exceptional collection of digital resources that span many different subjects and disciplines. Access to these scholarly databases, online bibliographies, and ebooks can quickly be built into a D2L course shell. To facilitate the integration of library resources appropriate for the variety of subject areas at SJSU, librarians use LibGuides, subject-specific guides for library research (<http://libguides.sjsu.edu>). LibGuides can easily be incorporated into a D2L course shell to provide students with immediate access to appropriate research materials for their courses. A short video tutorial for SJSU teaching faculty outlines the steps for embedding LibGuides into D2L classes (<http://libguides.sjsu.edu/d2l>).

For more information about incorporating a LibGuide or embedding a librarian in your online courses, contact your liaison librarian. To locate the librarian for your discipline, go to <http://libguides.sjsu.edu/browse.php>. ♦

WINTER '11

Academic Gateway is published twice a year by SJSU’s King Library for the university faculty. For more information about library programs and resources, visit <http://library.sjsu.edu>.



MESSAGE FROM THE DEAN

As the new year begins, library faculty and staff pause and take stock. The King Library strives to provide students and faculty the best possible service and support for teaching, learning, and research. To know whether that goal is being met, the library seeks

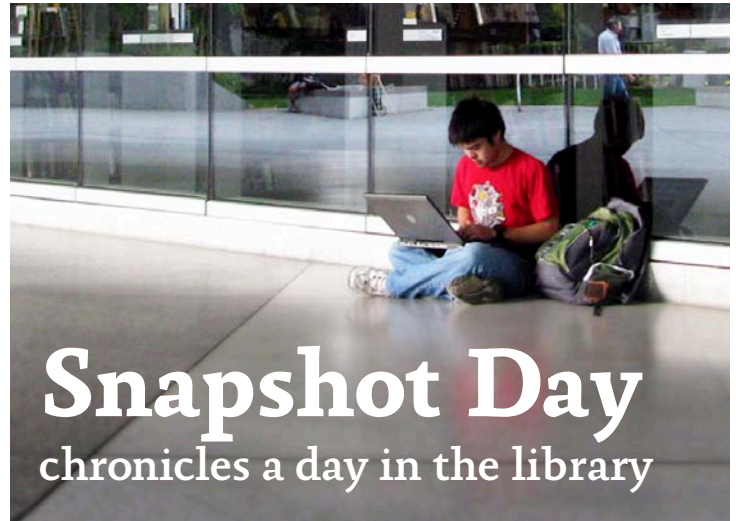
feedback from library users and supporters. Did you have a good experience the last time you visited the library, either in person or via our newly designed website? Do you have any suggestions for ways that the library can improve services and collections? If so, I would love to hear from you.

Although the library has experienced budget cuts and reductions in staff, providing stellar library service and access to collections remains our top goal. During the fall 2010 semester, university librarians conducted nearly 300 separate library classes for a total of 7,300 students. The library now provides access to more than 350 digital databases as well as print journal articles and other documents, audio, and video. We currently have access to more than 65,000 electronic books, and continue to acquire print books and journals as well. During an average week, university librarians on the second floor service desk answer approximately 500 reference questions. In their capacity as discipline-specific liaisons, in a typical week, they also communicate with more than 200 students and faculty via email and chat, and in individual one-on-one research consultations. These activities demonstrate some of the ways in which the library continues to innovate and improve services for the SJSU community.

The library strives to be as responsive as possible to suggestions from the SJSU community. For example, when students let us know that reduced morning hours were a hindrance to library access, we restored morning hours. The library regularly publishes highly visible advertisements in the *Spartan Daily* to make sure that students are aware of the services and resources available to them in the library.

Librarians encourage students to avail themselves of all the library has to offer when they are directed to the library through course assignments. It is very important that the library meets the needs not only of students but also of teaching faculty. So please let your liaison librarian know your information and research needs, and if there are resources that you need to further support your teaching and research. Susan Kendall, coordinator of collection development, can be reached at (408) 808-2039, and Toby Matoush, library instruction coordinator, can be reached at (408) 808-2096. If there is any way that I can assist you myself, please do not hesitate to contact me directly at (408) 808-2419.

—Ruth Kifer
SJSU Library Dean



Snapshot Day

chronicles a day in the library

On October 6, 2010, the King Library participated in the California Library Association's Snapshot Day, designed to celebrate the vital role libraries play in the lives of Californians. Hundreds of public, academic, school, and special libraries around the state took part in this event. The goal of the King Library's participation was to chronicle a typical day in the library by taking photographs, gathering comments, and collecting data.



From the opening of the library until the closing at midnight on Snapshot Day, King Library staff and volunteers photographed library users, videotaped events, and interviewed students,

staff, prominent city officials, and members of the San José community. The resulting information highlighted not only the impact the library has on San José State, but also the benefits that the library's unique collaboration between the City of San José and the university provides the greater community. Photos from the event are located at <http://www.flickr.com/photos/sanjoselibrary/> under the link "SJSU King Library CLA Snapshot Day: Fall 2010." Video clips will be featured in the "Spotlight" section of the university library's website at <http://library.sjsu.edu/>.

King Library staff and volunteers are commended for contributing to the success of CLA Snapshot Day. A very special thank you goes out to all King Library patrons for sharing in the experience. ♦



Coming events and exhibits @ King Library

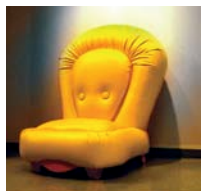
For more information about these and other public events, visit the King Library website at <http://library.sjsu.edu/events/>.

Tours of the King Library

Every Thursday, 11:30 a.m.–12:45 p.m.

Welcome Desk, first floor

Drop-in tours covering the King Library building's design, collections, and art are offered every Thursday at 11:30 a.m. on a first-come, first-served basis. Where else can you see a revolving secret door, a low-rider table complete with hydraulic lifts, or a set of tables shaped like the seven continents? These pieces and more comprise 34 public art installations designed to provoke curiosity and encourage exploration throughout the King Library. Sign up for a tour at the Welcome Desk on the library's ground floor. For more information, call (408) 808-2181.



Friends of the King Library book sale

January 29 and 30, 2011

February 26 and 27, 2011

Library bookstore patio

One weekend each month, the Friends of the Dr. Martin Luther King, Jr. Library host a book sale in the bookstore patio at the university entrance to the King Library. Saturday sales run from 10:00 a.m. to 5:00 p.m., and Sunday sales run from 1:00 to 5:00 p.m. Revenues from the sales are donated to the library for a variety of programs that benefit the community. For more information, call (408) 808-2681.



"Earth Work: Mining Burkina Faso"

Through January 31, 2011

Second floor exhibit area

Now on exhibit are 40 color photographs taken by David Pace over the past four years in Burkina Faso. These images focus on work in two different brick quarries and a gold mine.

"Clavichord to Fortepiano: A Mini-Concert"

January 26, 2:00–2:30 p.m.

February 2, 16, and 23, 2:00–2:30 p.m.

March: 2, 9, 16, 23, and 30, 2:00–2:30 p.m.

Beethoven Center, fifth floor

Pianist Richard Sogg will use the Beethoven Center's historic keyboard collection to demonstrate the fundamental differences between the three most common keyboard instruments of the Baroque and Classical periods—the clavichord, the harpsichord, and the fortepiano—in comparison to the modern piano. For more information about this mini-concert, contact the Beethoven Center at (408) 808-2058. To learn about future Beethoven Center events, visit http://www.sjsu.edu/beethoven/events/Keyboards_miniconcert.html.



Opera San José's *The Barber of Seville* preview and lecture

February 1, 2011, noon–1:00 p.m.

Rooms 225–229, second floor

Opera San José presents a preview of Gioachino Rossini's comic masterpiece, *The Barber of Seville*. This one-hour program will include

a performance of selected arias and duets by members of the cast, followed by background on the opera and composer presented by Opera San José's general manager, Larry Hancock. *The Barber of Seville* opens February 12 at the California Theatre in downtown San José. For more information about Opera San José, call (408) 437-2229 or visit <http://www.operasj.org/>.
Photo: Chris Ayers.

"Dream Rocket Project"

Through February 28, 2011

Fourth floor exhibit area

This exhibit includes a collection of quilted, painted, stitched, sewn, knitted, or collaged panels submitted by students, teachers, and individuals from around the world. These two-by-two-foot panels will be assembled to completely wrap a replica of the 37-story Saturn V rocket at the U.S. Space and Rocket Center in Huntsville, Alabama, in conjunction with the fiftieth anniversary of President John F. Kennedy's 1961 speech about landing a man on the moon and "daring to dream." To learn more about the project, visit <http://www.thedreamrocket.com/>.



"Miracles in Ink and Color"

March 5–26, 2011

Second floor exhibit area

This exhibit features a series of Chinese brush paintings by Arthur Kao, including landscapes, figures, birds, and flowers. The paintings are done in different styles—traditional, realistic, abstract, surrealist, and postmodern. Kao uses the mixed media of black ink, Chinese watercolor, Western watercolor, and acrylic on Chinese rice paper.

"From Our Land"

April 4–29, 2011

Second floor exhibit area

This exhibit addresses the Nikkei, people of Japanese ancestry, and their agricultural success in California that led to anti-Japanese sentiment.



Opera San José's *La Bohème* preview and lecture

April 12, 2011, noon–1:00 p.m.

Rooms 225–229, second floor

Opera San José presents a preview of Giacomo Puccini's poignant love story *La Bohème*, a tale of young bohemians living in nineteenth-century Paris. This one-hour program will include a performance of selected arias and duets by members of the cast, followed by background on the opera and composer presented by Opera San José's general manager, Larry Hancock. *La Bohème* opens April 23 at the California Theatre in downtown San José. For more information about Opera San José, visit <http://www.operasj.org/> or call (408) 437-2229. *Photo: Pat Kirk.*

New library databases offer new research opportunities

Databases aggregate content on a subject and make it available electronically. The SJSU library subscribes to hundreds of databases on a variety of topics, including the arts and humanities, companies and industries, and science, engineering, and technology. Most of the databases provide the full text of articles, while others provide abstracts and citations that point users toward the original sources. Still others house image, sound, or video files.

NEW LIBRARY DATABASES

The following new databases can be found in the library's online catalog and on the library's Articles & Databases web page at <http://libguides.sjsu.edu/a-z>. Community users may access these resources when visiting the King Library.

Aerospace and High Technology covers research in aeronautics, astronautics, space sciences, and complementary fields. In addition to more than 3,000 periodicals, this database includes technical reports, conference proceedings, trade journal and newsletter items, patents, books, and press releases.



African American Newspapers, 1827–1998 features 270 full-text newspapers. Coverage includes life in the antebellum south; the spread of abolitionism; the growth of the Black church; the Emancipation Proclamation; the Jim Crow era; the great migration to northern cities, the west, and the midwest in search of greater opportunity; the rise of the NAACP; the Harlem Renaissance; the civil rights movement; and political and economic empowerment.



ArchiveGrid searches historical documents, personal papers, and family histories held in archives around the world. Thousands of libraries, museums, and archives have contributed collection descriptions. Through *ArchiveGrid*, researchers can learn about the items in these collections, contact an archivist to arrange a visit to examine materials, and order copies of documents.

Many digital textbooks are free through the **California Learning Resource Network (CLRN)**. CLRN provides educators with a repository of learning resources that are aligned with the State Board of Education's academic content standards.

With **Camio**, researchers can access fine and decorative art images from leading museums that are rights-cleared for educational use. The collection includes more than 95,000 art images, including photographs, paintings, sculpture, decorative and utilitarian objects, prints, drawings and watercolors, jewelry and costumes, textiles and architecture.

Emerald ebook collections focus on business, management, economics, and the social sciences. Titles are available in PDF and HTML formats.

European Views of the Americas: 1493–1750 is a comprehensive guide to printed records about the Americas written in Europe before 1750. Containing more than 32,000 entries, this database covers the history of European exploration as well as portrayals of Native American peoples.

Hispanic American Newspapers, 1808–1980 is the largest available compilation of Spanish-language newspapers printed in the United States during the nineteenth and twentieth centuries. Based on the "Recovering the U.S. Hispanic Literary Heritage Project," the collection features hundreds of Hispanic American newspapers.



Hospitality and Tourism Complete covers domestic and international scholarly research and industry news dating back to 1965. More than 490 industry publications, including periodicals, books, and company and country reports, are available in full text.

Irish Women Poets of the Romantic Period includes more than 80 volumes of poetry by about 50 Irish women writing between 1768 and 1842. This database also offers biographical and critical essays prepared by leading scholars.

Latin American Women Writers is an extensive collection of prose, poetry, and drama composed by women writing in Mexico, Central America, and South America from 1500 to the present. The database includes literary works, memoirs, feminist essays, and other materials.

Orlando: Women's Writing in the British Isles serves researchers with an interest in literature, women's writing, and cultural history. Included are documents on the lives and writing careers of about 1,000 writers, together with contextual material on subjects such as law, economics, science, education, medicine, politics, and writing by men. *This subscription is supported by a grant from the National Endowment for the Humanities (NEH). Any views, findings, conclusions, or recommendations expressed in this database do not necessarily represent those of the NEH.*



OxResearch includes more than 30,000 articles on significant world and regional economic and political developments.

The multidisciplinary articles were compiled by an international network of more than 1,000 faculty members at Oxford and other leading universities.

Political Science Complete contains the full text of more than 480 journals, 330 reference books and monographs, and 36,000 conference papers. The scope is worldwide, reflecting the globalization of contemporary political discourse.

Scottish Women Poets of the Romantic Period includes 60 volumes of poetry by 47 authors, bio-critical essays, and selected criticism from an authoritative bibliography.

SocINDEX with Full Text provides full-text article coverage for core journals in sociology and related disciplines, including criminology, demography, gender and ethnic studies, social psychology, socio-cultural anthropology, social work, and education.

Continued on page 5.



Teacher Reference Center indexes more than 260 titles from the most popular teacher and administrator trade journals, periodicals, and books. Topics include assessment, continuing education, current pedagogical research, curriculum development, instructional media, language arts, literacy standards, science, and mathematics.

Theatre in Video contains streaming video of more than 250 performances of the world's leading plays and more than 100 film documentaries. With live television broadcasts of New York productions from the 1950s, revivals of classical works and experimental performances from the '60s and '70s, and contemporary performances, *Theatre in Video* covers a wide range of twentieth-century theater history.



Underground and Independent Comics, Comix, and Graphic Novels is a primary-source database on adult comic books and graphic novels. From the first underground comix of the 1960s to the works of modern sequential artists, the collection contains comic and graphic novels, interviews, criticism, and journal articles that document the growth and evolution of this art form.

FOR MORE INFORMATION
To learn more about these and other online resources, or to make an appointment to come to the library for a demonstration, contact Sue Kendall, the university library's head of collection development, at (408) 808-2039 or susan.kendall@sjsu.edu.

NEH grant funds new database subscription

Orlando: Women's Writing in the British Isles is the first database subscription to be purchased with funds from the library's National Endowment for the Humanities (NEH) challenge grant.



**NATIONAL
ENDOWMENT
FOR THE
HUMANITIES**

The acquisition of *Orlando* is the result of a direct request from Paul Douglass, professor of English and American Literature at SJSU, where he directs the Martha Heasley Cox Center for Steinbeck Studies and the Steinbeck Fellows Program. His research interests include British romanticism (Byron studies), modern American literature (Eliot and Steinbeck studies), literary theory, and interdisciplinary approaches to literature through music, philosophy, and painterly aesthetics.

NEH grant funds enrich the library's digital resources in the humanities. With 18 months left in the challenge grant period, it is critical that we reach our goal of raising \$300,000 by July 31, 2011, to receive the full \$100,000 match from the NEH. For more information, contact Dean Ruth Kifer at (408) 808-2419 or ruth.kifer@sjsu.edu. ♦

Opera San José engages SJSU community



Founded by San José native, SJSU emeritus professor, and former Metropolitan Opera mezzo-soprano Irene Dalis, Opera San José showcases some of the finest young opera talent in the nation. In the spring of 2010, the King Library entered into a collaboration with the opera company that resulted in several enthusiastically received and well-attended events.

At the third Dean's List recognition dinner in June 2010, dedicated library supporters enjoyed a variety of arias performed by members of the Opera San José company.

During the fall semester, the library provided a venue for the preview of two productions from the company's season, *Anna Karenina* and *Tosca*. Composer David Carlson, stage director Brad Dalton, and conductor Stewart Robertson provided audience members with a history of the American version of Leo Tolstoy's epic drama *Anna Karenina*. At the preview

of *Tosca*, general manager Larry Hancock shared his appreciation for this Italian opera set in Rome when the invasion of Italy by Napoleon was a threat to the kingdom of Naples.

On October 29, concluding an afternoon of Halloween festivities, Opera San José delighted an audience of children and adults with a performance of *Hansel and Gretel*. The cast of four kept the children thoroughly engaged with this one-act opera based on Humpferdinck's classic opera.

In the spring of 2011, Opera San José will return to the King Library to preview the last two productions in their season: *The Barber of Seville* on February 1 and *La Bohème* on April 12. Both previews will take place at noon in rooms 225–229 in the library. Admission is free. Audience members should plan to arrive early, as seating is limited. ♦

Fall 2010 exhibits and events highlight diversity of SJSU community

Each semester, the King Library's four exhibit areas feature eclectic displays. During the fall 2010 semester, the library showcased local artists, treasures from the King Library's Special Collections, and artists from Tibet, and the diversity of the SJSU community.



Anna Karenina

Opera San José opened its 2010–2011 season with the West Coast premiere of American composer David Carlson's *Anna Karenina*, based on the literary classic by Leo Tolstoy. This August exhibit featured the orchestral score, composer manuscripts, graphic images and posters, photos, and costume renderings and sketches from *Anna Karenina*.

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"25 Treasures for 25 Years: 1985–2010"

This exhibit celebrated the twenty-fifth anniversary of the American Beethoven Society and the Ira F. Brilliant Center for Beethoven Studies at SJSU. The fall display featured 25 treasures from the Beethoven Center's collection, including original Beethoven manuscripts, music first editions, and rare books and art works.



"Mexico in My Consciousness"



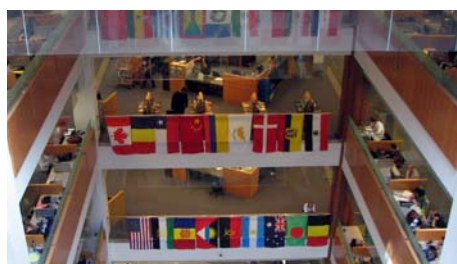
"Mexico en Mi Conciencia: Tierra, Gente y Espiritu"

This October exhibit featured the people, places, and spirit of Mexico in the artwork and photography of Gustavo Villarreal.



"Resolutions and Dissolutions"

Also in October, the South Bay Area Women's Caucus for Art presented an exhibit of mixed media art. In their works, artists responded to the role that resolutions and dissolutions play in our lives: relationships form and dissolve, children grow up and draw apart from us, and our life experience changes with waves of ups and downs.



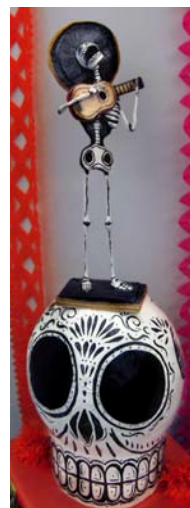
International flag display

Through the fall semester, flags from around the world were displayed in the library's Koret Atrium in honor of November's International Week activities on the SJSU campus.



Tibetan sand mandala

To celebrate the visit of the fourteenth Dalai Lama to the SJSU campus in October, visitors at the King Library witnessed the creation of a Tibetan sand mandala. Tibetan monks from the Drepung Loseling Phukhang monastery created this sand painting for world peace and compassion. The creation of a sand mandala is said to bless the entire region in which it is built: the environment as well as the beings who reside therein.



"Day of the Dead 2010: The Art of Remembrance"

Each fall, communities with large Latino populations throughout the United States—and the southwest in particular—create exhibits for Day of the Dead, a celebration in which friends and families commemorate a loved one who has died. The appeal for this celebration is strongly experienced in Latino communities, artistic circles, and public

schools. The October–November exhibit, "Day of the Dead 2010: The Art of Remembrance," was a collaboration between the San José Multicultural Artists Guild and local artists.

"John Brown and the Underground Railroad"

This fall exhibit featured images of John Brown and the Underground Railroad, a formal network of individuals, secret routes, and safe houses used by nineteenth-century slaves to



escape to free states. From its early history, San José champions fought against slavery and actively participated in the Underground Railroad.

DID YOU KNOW?

The 90 flags displayed for International Week in November 2010 included flags of the native countries of SJSU students and countries where SJSU students study abroad.



University library launches new website

The recent launch of the new SJSU library website (<http://library.sjsu.edu>) is the first major revision of the site since the King Library opened in 2003. Streamlined to provide an open gateway to the library's academic resources, the new site highlights electronic collections available through SJSU library subscriptions, along with specialized services such as online tutorials and subject guides.

The site's new "Quick Search" box allows students and faculty to get started with their research directly from the home page, using books, articles, and eJournals. The "Quick Links" section provides immediate access to frequently used resources such as subject guides, online databases, and "Ask a Librarian." The home page also lists library events and exhibits, and a "Spotlight" section highlights news, events, exhibits, staff members, and resources in the collection.

Previously, the King Library provided a joint website for the university library and the main branch of the San José Public Library (SJPL). "The library did extensive usability testing with undergraduates, graduate students, and faculty to make sure that the new university site would be intuitive and easy to use for an academic audience," says John Wenzler, the university library's associate dean for digital futures, information technology, and technical services. "We determined that two separate websites would better serve the needs of all users in the building."

SJPL has also released a new website (<http://www.sjpl.org>). A shared portal (<http://www.sjlibrary.org>) provides information about the King Library's university-city partnership, and links to both the SJSU and SJPL websites. With distinct public and university websites, library users should benefit from easier access to the content most relevant to their needs. ♦

Online tutorials introduce students to literature reviews, interlibrary services

Members of the university community can hone their library skills 24/7 by visiting the SJSU library's online tutorials. These five-to-seven-minute videos provide quick guides to library services and resources, and also offer introductions to research and writing skills.

New tutorials have recently been created to help students improve their success with literature review assignments and learn how to use interlibrary services for research. These and other library tutorials are available at <http://libguides.sjsu.edu/tutorials>.

Literature reviews

Two of the library's newest tutorials explore the process of creating a literature review.

Writing a Literature Review Paper. A literature review paper synthesizes key theories and results in a particular field of study. This tutorial provides a synopsis of this type of assignment and describes how to research, structure, and write a literature review.

Writing a Literature Review Section. A literature review section is a significant part of a research paper. This tutorial walks students through the process of creating and formatting the literature review section of a paper, and shows how to structure the section based on a particular theme.

Interlibrary services

A fundamental part of the research process is learning how to access resources—even if they're not available at the SJSU library. The King Library offers interlibrary services that

allow users to obtain materials from other libraries, both nationally and internationally. Two new tutorials cover the basics of how to use these important services.

Interlibrary Services (ILLiad): Creating an Account. Learn the process of setting up a personal interlibrary services account, the first step in being able to request articles, books, and other items not owned by the King Library.

Interlibrary Services (ILLiad): Placing a Request. This tutorial provides guidance on how to place a request for interlibrary services and details some aspects of account management.

The tutorial collection

These four tutorials are just a sample of the library's research tools and instructional materials. Additional tutorials help reinforce information literacy skills and introduce students to specific databases and other research tools. To view all currently available library tutorials, visit the library's Tutorials and Tools page at <http://libguides.sjsu.edu/tutorials>. ♦



The SJSU library's tutorials are also available on YouTube. Check out our YouTube channel at <http://www.youtube.com/SJSUKingLibrary>.



Library instruction program helps students master information literacy skills

Through the university library's instruction program, information literacy becomes integral to the SJSU experience through curriculum-focused instruction, provision of instructional materials, and faculty-librarian cooperation. Librarians collaborate with faculty to ensure that students in on-campus, hybrid, and distance courses and other programs develop the skills, attitudes, and knowledge they need to become efficient, effective users and producers of information.

Assessment of the library's instruction program is based on relevant national and professional standards such as the Association of College and Research Libraries' (ACRL) Information Literacy Competency Standards for Higher Education (<http://www.ala.org/ala/mgrps/divs/acrl/standards/informationliteracycompetency.cfm>) and the Essential Learning Outcomes (<http://www.aacu.org/leap/vision.cfm>) from the Association of American Colleges and

Universities (AAC&U). These standards focus on a student's ability to find, evaluate, and ethically use scholarly materials on topics for coursework, research, professional projects, and lifelong learning. The library instruction program also contributes to campus-wide accountability and supports the assessment of overall campus effectiveness.

Currently, SJSU librarians are focusing efforts on enhancing student learning and collecting feedback that will enable librarians to improve their teaching skills. For example, biological and health sciences librarian Tina Peterson participated in ACRL's Immersion Program in learning assessment, and uses her new skills and ideas to assess student learning of topic development at the 100W level. Arts librarian Rebecca Feind has done extensive research at the Art Libraries Society of North America on students' ability to analyze citations. Library instruction coordinator Toby Matoush conducted multiple assessments

using two national instruments: Standardized Assessment of Information Literacy Skills (SAILS) and Educational Testing Services Information Skills (ETS I-Skills). Education librarian Shannon Staley developed a standardized pre- and post-test tool that is currently being used by librarians in workshops.

For more information about the university library's instruction program, visit <http://library.sjsu.edu/instructional-services/> or contact Toby Matoush at (408) 808-2096 or toby.matoush@sjsu.edu. ♦

DID YOU KNOW?

Information literacy enables individuals to "recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information," according to the American Library Association.

Librarians for Tomorrow program launches careers

With a grant from the Institute of Museum and Library Services (IMLS), the King Library created the Librarians for Tomorrow program to support students working toward a master's degree in library and information science (MLIS). These students were awarded full SJSU scholarships, which covered tuition, student fees, course materials, and living stipends. Many of these students—including the three featured here—have completed the program and are now serving their local communities in the field of librarianship.

Padmashree



Padmashree is working as a part-time reference librarian at the Sunnyvale Public Library. "Directly after graduating from the Librarians for Tomorrow program, I continued my professional develop-

ment as a librarian by attending conferences and volunteering at Read Santa Clara," says Padmashree. "The Librarians for Tomorrow program included mentors, special seminars, and career guidance advisors, which combined to give me financial and moral support and enabled me to be proactive in completing my courses. The program provided networking opportunities, references from supervisors, and hands-on experience gained through internships, which all enabled me to land my new job. It feels great to continue as a professional in the same library where I completed my internship."

Elizabeth



Elizabeth is working as outreach librarian for Latino services for Washington Cooperative Library Services in Oregon. "The Librarians for Tomorrow program prepared me with the knowledge and tools I needed

to enter the library profession by gaining experience in various fields within the library profession, including working in both an archive and a public library," says Elizabeth. "I feel very fortunate to be in a position that allows me to bring library services directly to the Latino community and to promote early literacy to children and Spanish-speaking families. I can draw on the knowledge obtained during my coursework to complete current projects. Gaining a broad set of experiences solidified my decision to work in public libraries."

Pat



Pat is a program coordinator for the Raising a Reader program in Alameda and San Francisco Counties. "I enjoy working with children and shar-

ing the delight of reading with them. The Librarians for Tomorrow program helped jumpstart my career as a program coordinator for Raising a Reader, a nonprofit organization dedicated to promoting early literacy," says Pat. "The opportunities available to graduate students in the Librarians for Tomorrow program included financial support for conference participation and a venue in which to network with a diverse pool of professionals. These experiences served to enhance my knowledge of and appreciation for the library profession. In the future, I hope to work with children in a youth services department of a public library system."

Do you know your rights as an author?

Retaining some or all rights with scholarly publications

Do you know your rights as an author? Copyright is a form of protection, and under copyright law, authors are granted rights to their work. Retaining some or all of these rights provides university faculty greater flexibility in using their work in teaching and future publications.

As stated in SJSU Academic Policy F98-3, "The primary goals of San José State University are to teach, to expand knowledge through scholarly studies and research, to fully disseminate the results of such studies and research, and to perform community service consistent with these goals and the mission of the university. Discovery and dissemination of knowledge represent the core of the academic mission at SJSU; these activities have inherent and essential value to the university and to society."

The publication process is one means of disseminating knowledge to colleagues, students, and society. Copyright protection occurs the moment a work is "fixed in a tangible medium." Author rights are retained until some or all of those rights are transferred through a written agreement, or until the period of copyright protection expires and the work enters the public domain.

The common practice of transferring copyright to publishers limits the author's ability to use the work. With the transfer of copyright, an author relinquishes the right to:

- Reproduce the work
- Prepare derivative works, e.g., translations
- Distribute the work
- Display and/or perform the work publicly

Authors should consider negotiating with publishers to retain some or all of their rights. One

tool to assist with the process is *The Scholar's Copyright Addendum Engine* (<http://scholars.sciencecommons.org/>), which helps to generate a PDF form that can be attached to a journal publisher's copyright agreement to ensure that certain rights are retained. For example, authors commonly are interested in posting their work on a website and/or in a campus open access repository and reusing their work in teaching and future publications. It is important to note that in most circumstances these rights will not be retained by the author unless specified in an addendum or the publisher's agreement.

For more information on copyright, author rights, and the campus scholarship repository (SJSU ScholarWorks at <http://scholarworks.sjsu.edu>), contact Celia Bakke at celia.bakke@sjsu.edu or (408) 808-2469. ♦

LIBRARY FACULTY AND STAFF NEWS



Sue Kendall, government publications librarian and head of collection development, presented at the Six State Virtual Government Information Conference, hosted by the U.S. Government Printing Office, in August 2010. Her presentation, "Using Statistics to Demonstrate the Value of Government Publications," was part of a regional virtual conference that included librarians from Arizona, Colorado, New Mexico, Nevada, Utah, and Wyoming.



Acquisitions specialist **Diane Malmstrom** received a 2010 New Leader Award from the California Library Association's (CLA) Technical Services Interest Group (TSIG). The award was presented at the membership meeting and awards ceremony at the November CLA conference. The TSIG chair was impressed by Malmstrom's leadership within the San José-Dublin, Ireland, Sister City Program as well as her involvement within the broader community. The chair also wrote of her appreciation for Malmstrom's experience with electronic resources, an area of increasing importance for all libraries.



Education librarian **Shannon Staley** published an article in the September 2010 issue of *Information Research* entitled, "Standardised Library Instruction Assessment: An Institution-specific Approach," along with colleagues **Nicole Branch** and **Tom Hewitt** (<http://informationr.net/ir/15-3/paper436.html>). Staley, the principal investigator, followed a psychometric model for locally relevant information literacy assessment, using online surveys to measure student learning before and after library instruction. Results indicated that student scores improved for every survey question on the post-test.



Business and international students' librarian **Yuhfen Diana Wu** received travel and professional development awards from both the Chinese American Librarians

Association and the American Council on Education-Sloan Foundation (through the Faculty Affairs office). Both grants helped support Wu's professional development activities at the American Library Association Midwinter Conference in San Diego in January 2011.

Library appoints new associate dean



Mary Nino was recently appointed as the SJSU library's associate dean for user services, research, and scholarly resources. Nino served as interim associate

dean for 2 years, and brings a total of 22 years of library experience to the position.

As the King Library is jointly managed and operated by San José State University and the City of San José, the associate dean's role requires a clear understanding of the missions, goals, and challenges of the two organizations. Having worked in university, community college, public, and school libraries, Nino has a broad understanding of academic libraries and collaboration with the community. In addition, her longstanding roots in the Santa Clara Valley allow her to easily identify and utilize appropriate local resources when needed.

At SJSU since 2002, Nino previously served as the library's coordinator of strategic planning, head of special projects, and community outreach librarian. She received both a master's degree in library and information science and a teacher-librarian credential from the SJSU School of Library and Information Science. Her undergraduate degree is from Santa Clara University, where she earned a BA in English and a single subject teaching credential in English. Nino strongly believes in the transformative power of libraries and universities, and in particular, the promise of the joint King Library. ♦

DID YOU KNOW?

Special Collections houses historical local photos that need to be identified. Go to <http://digitalcollections.sjlibrary.org> to view these mystery images and submit identifying information.