

SPARTAN DA

Volume 145 • Issue 39

Wednesday, December 2, 2015



A&E Are the odds in "Mockingjay Part 2's" favor? p.4



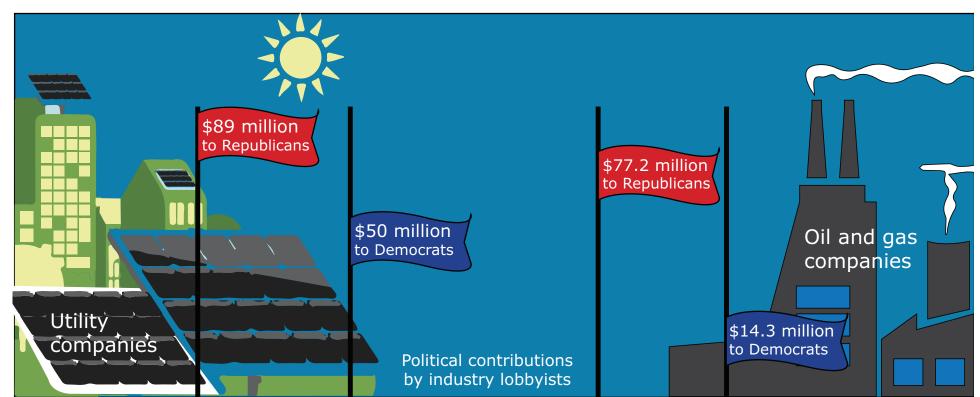
OPINION Kavin Mistry discusses the power money has over us p.5



SPORTS San Jose native headlines fight at the Event Center p.6

CHANGE IS IN THE AIR

'This Changes Everything' links cash and climate



Infographic by Kavin Mistry

By Jeremy Cummings @JeremyCummings3

As world leaders in Paris continued to debate the future of global climate policy, students and teachers gathered in the Student Union Ballroom last night to learn about stopping climate change.

Multiple student organizations banded together to screen a documentary titled "This Changes Everything" at San Jose State University. The film, directed by award-winning documentarian Avi Lewis, focused on the global economy's relationship with climate change and explored grassroots movements that oppose extractive economic systems.

"What we know is that those with wealth and power and the transnational corporations of the world will do anything to increase their wealth and power," sociology and interdisciplinary social sciences lecturer David Brook said. "Even at the expense of people and communities."

Brook teaches a sociology class which focuses on economic globalization and the relationships between wealth and power. He was one of multiple teachers who encouraged their students to attend the screening yesterday evening.

There were approximately 120 students in attendance and most were there for a

Three students organizations—Global Awakening, TRANSITion SJSU and the Veg Club worked together to organize and finance the event. The Cesar Chavez Community Action Center also had a table in the lobby.

"('This Changes Everything') links capitalism with the environment," 4th year sociology major Jerry Wilburn said. "The more big business corrupts the environment, the more it betters the economy but it worsens the environment."

Wilburn is involved with TRANSITion SJSU and the Cesar Chavez Community Action Center and helped organize the screening.

The film, directed by Lewis, was a massive undertaking and took 211 days of shooting stretched out over four years to complete. According to the film's website, "This Changes Everything" is unique among climate documentaries because it tries to present a hopeful view of the future rather than using dismal images to scare people into action.

At one point in the film the narrator

see **CLIMATE** on page 2

STUDENT HEALTH

World AIDS Day teaches safe sex

By Andrew Cypert @audaciousgreen

Booths and crowds of people for education on safe sex and sexually transmitted diseases filled San Jose State's Plaza de Cesar Chavez yesterday in honor of World AIDS Day.

Students were able to play games to gain information on HIV and AIDS, and learned ways to prevent contracting the virus. Condoms, lubes and informational pamphlets were given to students who participated.

"A lot of people don't know the effect of

HIV (and) AIDS in the United States," said Jacob Peinado of the Peer Health Education Program. "Specifically of the population of college students because college students are at a high risk of HIV due to alcohol use, drug use and sometimes unprotected sex."

According to aids.gov, HIV attacks the T cells of the human body, which make up our immune system. When the virus destroys enough cells, the body is left defenseless against "opportunistic viruses" and AIDS develops.

The life expectancy of a person with AIDS is three years if left untreated, according to the website.

According to pamphlets from Peer Health Education, individuals with the highest chance (81 percent) of contracting HIV are 20 to 24 years old.

"Today's about awareness and showing people what they can do to prevent HIV (and) AIDS, and what people can do who are living with HIV (and) AIDS," Peinado said.

A relatively new drug came out in 2010 called "Pre-Exposure Prophylaxis" (PrEP) that works to prevent or control the spread of an infection or disease such as HIV.

"The goal of PrEP is to prevent HIV infection

see AIDS on page 2



STARTUP STUDENTS

Innovation Club aims to inspire



By Adolfo Oseguera @aosogordo

San Jose State welcomed a new club on campus this September, one that fosters entrepreneurship in the minds of students.

"Our goal is to provide professional networking and useful resources to get your idea started," said Arlin Wong, co-founder, president and industrial systems engineering senior. "We believe that any successful venture starts with a well-connected team."

The Innovation Club is centered on the idea of connecting students of all majors to create one big, diverse team.

Wong said he was inspired to create the club after losing a competition due to a lack of other skill sets.

"The Innovation Club was formed to bring together students from different majors and backgrounds to collaborate and share innovative ideas," Wong said. "We believe that any successful venture starts with a well-connected team."

Computer engineering senior Andrew Hernandez said it is important to bring students from different backgrounds into one group because having only one specific mindset limits the capabilities of a product.

"With other majors' viewpoints for a product, you open up things for your product," Hernandez said. "For example, if an all-engineer team designs a product then more than likely key fea-

tures such as user experience or

MISTRY'S MYSTERIES

Uncovering secrets of the MLK, Jr. Library

By Kavin Mistry @kavinm95

Not many people may know, but there is more than meets the eye within the bookshelves of the Dr. Martin Luther King, Jr. Library.

As revealed in the previous Spartan Knowledge "Mysteries Editions" there are hidden gems in different parts of the library and the "Mistry Man" was able to find some of them. Hidden pieces of art, or mysteries are can be found on different floors throughout the building.

These various art installations put into the library were created by artist Mel Chin. He integrated 33 pieces of art in various locations for people to stumble upon throughout the eight floors of the building.

The San Jose Public Art Program commissioned Chin in 1999 to create artwork in the library because the city wanted to continue an ongoing commitment to the arts, according to the Dr. Martin Luther King, Jr. Library website.

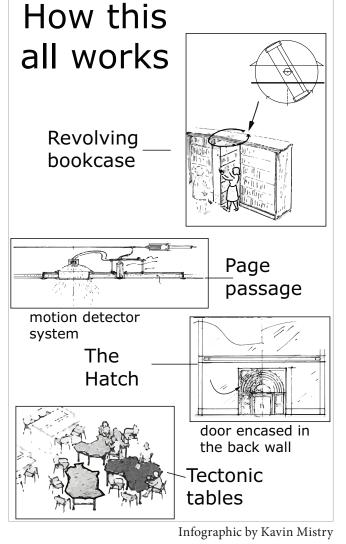
Chin is an international artist known for creating works of a wide range of media and scale. His methodology includes community involvement and consultation.

Some of the works include a hallway between bookshelves with motion detectors that connect to speakers. The speakers were placed in the ceiling and make the sound of pages flipping in a book as people walk down the hall.

"Whenever I show it to students I call it the 'ghost in the library," said librarian Deborah Estreicher. "I have fun showing it to them. The sound comes from the students walking through that area and when they go to pick out a book they hear the page flipping noise."

At the end of the hallway between the shelves, the sound of a book being slammed shut is made. This creates the illusion that you

see **DISCOVER** on page 2



see CLUB on page 2

2 NEWS

AIDS

from page 1

from taking hold if you are exposed to the virus," according to the Centers for Disease Control and Prevention.

Games at booths included "Sex Tac Toe," ring tosses with fake penises as sticks and true/false questions, which aimed to dispel misconceptions about HIV and AIDS.

"I think it's important for people to be aware of what safe sex is and not to be scared of it," said Luisa Morco, graphic design transfer student. "You have to be aware of sex and how to protect yourself."

Along with education about HIV and AIDS and safe sex, people had the opportunity to get free HIV tests in an RV. Tests were completely private and Peer Health Education workers suggested people get examinations if they are sexually active.

"With Peer Health Education and the volunteers we have here, we, especially with this specialty, are used to talking about sex and approaching people in a way that it may be a little awkward at first, but we make sure it's comfortable," Peinado said.

Some fraternities and sororities showed their support by spreading awareness of HIV and AIDS to the community.

"Pi Kappa Phi is basically endorsing and promoting the "It's On Us" campaign," said mechanical engineering junior Kyle Blyth. "It's a national campaign that we localized to San Jose State and created a video. It's basically a sexual assault campaign and it changes the narrative to say, 'It's On Us to stop it."

Andrew Cypert is a Spartan Daily staff writer.



Raymond Ibale | Spartan Daily

Students take a picture in front of the The World AIDS Day poster made by the Peer Health Education Program in the Plaza de Cesar Chavez yesterday. The day is meant to spead sexual health awareness.

CLUB

from page 1

user design could potentially be left out during the fabrication process. However, if there is a user experience or design person on the team then the product will be that much better."

Marketing executive and business junior Julian Matthew Velasquez said he joined the Innovation Club two months ago because he wanted to network among student companions and be involved in a new group that would make a difference.

"Being a part of a club has helped me grow as a leader and develop a skill of networking among others," Velasquez said. The club sometimes features guest speakers and critical

thinking challenges, and hosts meetings to network with one another and share interesting events and opportunities. Hernandez said his favorite part of being in the club is participating in hands-on meetings with students from a variety of majors.

Wong said innovating is important especially in the Silicon Valley. Big companies are looking for innovators and everyone is trying to create the next best thing.

"I believe it (the club) is important to innovation because it helps out society around the world," Velasquez said. "Innovating new ideas and products can increase the standard of living and provide people with opportunities to improve their lives."

Hernandez agreed with Velasquez in that the innovation of new products makes life easier. Successful innovations improve improve upon older ideas or create new products that excel.

Wong said he enjoys innovating. He took part in the 2015 Silicon Valley Innovation Challenge at SJSU on Nov. 16. He took second place at the challenge for BrakeFree Technologies' fully wireless, LED brake-light motorcycle accessory that can be mounted on a helmet, jacket or backpack.

Wong said while the Innovation Club did not help him win, he hopes the club can be a pool for innovators to choose from to complete or create their team.

Wong and other club members hope more people join to strengthen their team and innovate the future.

Adolfo Oseguera is a Spartan Daily staff writer.

See video on Youtube.com/SpartanDailyYT



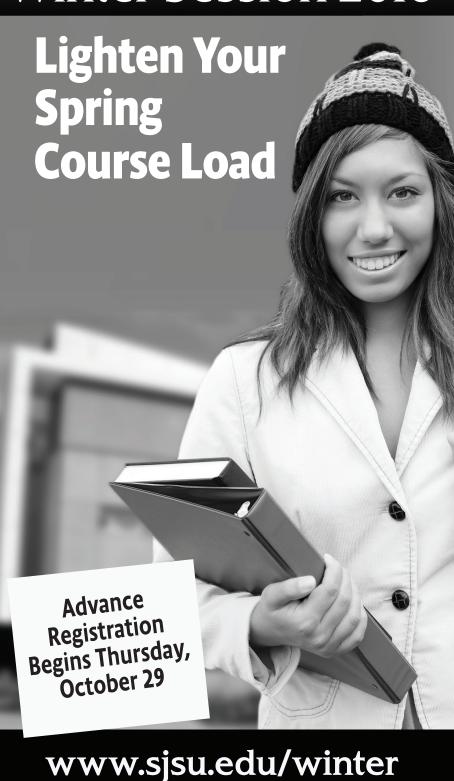






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CLIMATE

from page 1

pointed out the tendency among other documentaries to focus on climate change's effects on animals rather than the human impacts.

"This Changes Everything" explored a variety of climate-related issues with people worldwide who have felt the impacts of big business and climate change. People interviewed for the film ranged from farmers in Montana to Greek politicians.

When making the film, Lewis focused on multiple cases where people successfully banded together in opposition of government and big business around the world.

Chelsea Busick and Sarah Khosla, president and vice president of Global Awakening, said they believe people have the power to foster great change, but don't because of misinformation spread by the media

and powerful public figures.

"Sometimes you feel like you shouldn't speak up, like it's not your right to, but it is," Khosla said. "That's why I feel like the people won't take over unless something significant happens."

Near the end of the film, the assertion was made that economies based on resource extraction are not only destructive to the environment, but are unsustainable. Throughout the film, various people said corporations continue their practices, though, because they are interested mainly in profit.

Busick said their refusal to change their ways needs to stop.

"The definition of insanity is doing the same thing over and over again and thinking I'll get a different result," Busick said. "And that's what we're doing."

Jeremy Cummings is the Spartan Daily executive producer.

DISCOVER

from page 1

are reading a book while walking down the hall and finishing it at the end.

"It reminds me of something you would see in 'Harry Potter,'" said software engineering sophomore Divya Sidhabathuni. "It is a short area so it wouldn't be distracting. It does seem pretty random though."

Some students said the page turning can be distracting, but they like the idea of it.

"It would encourage me to actually read more books," said undeclared junior Nicole Fader. "I tend to just walk pass the books especially on the third floor because I always spend my studying time on that floor and never have time to really pick up a book."

Another popular mystery in the library is the revolving bookshelf located on the first floor next to the movies and CD area.

"I think the revolving bookshelf would be pretty interesting and it could display well-known books," Fader said. "As for the fake books, it would add more fun to the library. I want to find out what is going on with them and try picking them off the shelves."

The bookshelf has books that you can check out on the front side. Its hidden backside is filled with fake books that are glued into the shelf and don't contain anything.

"I think that the revolving bookshelf is really cool," said Emily Hovanessian, industrial systems engineering sophomore. "I also think that adding more of these little mysteries would be beneficial in making students like myself want to go explore the library."

Many students had no idea these mysteries even existed, but seemed intrigued by

the idea.

Additional mysteries the Mistry Man has yet to uncover are "the hatch," a small door with a complex facade located in the back of the southernmost elevator and the "tectonic tables," five tables on the top floor of the library which map the shape of the major continental plates.

There are many more hidden gems inside the library that have yet to be discovered, but it seems as though all people need is awareness of their existence to go look for them.

> Kavin Mistry is a Spartan Daily staff writer.



Strategies for attaining breakthrough exposure

By Keenan Fry @Keenan_J_Fry

The strategies for attaining saturating exposure are often out of reach for the average artist trying to build their first audience, because finding successful strategies to gain breakthrough exposure is a daunting task.

Essentially these strategies rely on the artist's previously established audience. Because the successful execution of saturating strategies relies on a large audience, they are an observable phenomenon.

Conventionally breakthrough exposure is mistakenly thought as the one-hit wonder an artist produces that earns the artist a national audience.

I would classify this as macro-breakthrough exposure.

A micro-breakthrough exposure strategy would focus on conquering a regional market. Achieving a microbreakthrough is closer to the conventional artist's goal.

On the micro level, an artist needs to conquer their local major city. The strategies for saturation exposure are most effective when trying to imprint your artistic presence on a major city.

The city's population serves as your audience and you need to distribute your work across the city and meet established artists in the scene you want to join. By attaching yourself to someone who has already penetrated the local scene you immediately gain access to that person's contacts.

Musically speaking, this could mean finding a local instructor who teaches your instrument. By taking lessons from that person you are telling them you take them seriously as a professional, after all you are paying them by the hour for lessons.

Take the extra step by going to their events, whether it's a concert or gallery showcase—go to it.

There will be people there interested in the same media you are pursuing. This is where saturation is important. Because you lack a product (a CD—digital or physical), your face is your product. Your name is your brandmore so when you don't have a product to distribute in place of your physical presence.

This is the most difficult time in an artist's career, because essentially you're going around telling people your ideas. Like a godd--n alarm clock you are ringing in people's inner ear, altering them to what you are working on.

But once you are over the hump of your first release, everything starts to fit into place. You will be swimming against a deafening current of noise, while other less committed/untalented idiots scream for the attention you deserve as you leave them behind.

You will prove yourself once you're past the first release,

you might have dragged yourself face down across glass to the finish line, but you will damn well get there. They didn't get there, but you did.

So now you have a transferable copy of your work designed for mass distribution, but what do you do with them?

Use social media to throw them at people like Frisbees! Just make sure they care enough to catch. No point in giving deaf ears a CD or blind eyes a lithograph.

Own social media. Conventional wisdom, right? But how do you do it? What is the actual plan for execution? Consolidate your resources, get a team and a manager and find your next role model to emulate.

Again, hiring a teacher will help. Sometimes they can also moonlight as your first manager, until you get your s--- together and can afford a dedicated manager.

Here is where the success of a saturation strategy starts

to drain out. You own the chunk of the local market available to you and the market isn't going to grow anymore without some massive regional cultural shift. Now is the time to stop saturating the local market and really focus on online saturation. I'm a firm believer in

vlogging. YouTube becomes your artist and repertoire and public relations representatives. I recommend modeling yourself after Anthony Fantano from The Needle Drop. The dude was on the front page of YouTube in 2011,

The Needle Drop now holds 559,245 subscribers. He has 109,000 followers on Twitter, and another 96,656 'likes' on Facebook.

While I'm not an expert on social media integration, I can point out an expert when I see one. Fantano is just a personal favorite of mine, everyone has their own predilection.

The test of endurance comes when you have to sustain

your social media platforms. People will expect you to respond to events in real time. Fantano uses his critical reviews as quality content to

gather viewers, but his responses to cultural events are re-

When Fantano was mistakenly reported dead, he responded promptly with a relatively simple stream of consciousness video, and it worked. His fans appreciate his responses, because it makes them feel connected to Fantano.

When an artist tries to gain regional breakthrough exposure they need to sustain the strength of their micro success, while also building greater momentum for their imminent macro breakthrough.

Unconditionally, Fantano has achieved a macro-regional breakthrough. He has been consistently featured in Pitchfork and Consequence of Sound articles. He has also been invited to SxSW (South by Southwest) as a guest interviewer and host.

He achieved this through successful social media saturation—a micro strategy.

As an artist, the next macro step would be to temporarily relocate, bands do it all the time—it's called touring. Use your online presence to alert your distant fans that you are gonna be in their neck of the woods.

There are two kinds of tours, horizontal and vertical. A typical tour is horizontal, cover as much ground as possible, go to as many places as possible. Many artists make the mistake of thinking this is the correct way to tour. Arguably, horizontal tours are the worst for a starting band.

Horizontal tours exhaust resources and human energy, you have to have the means and sustainability to transport all of your equipment and team usually several times a week to a new location.

Whereas a vertical tour, known as a residency, is often far more productive for the blooming artist.

The idea is to use your social media analytics to figure out where your greatest non-local traffic is coming from and arrange a residency there.

You prearrange, with an appropriate venue, a series of guaranteed paid dates to present your work.

Casket of Cassandra, a San Jose metal band, also followed this strategy. They relocated to Houston with the support of Nemesis Media Inc., a local label with a branch out in the city.

Residencies leave a lasting impression far greater than a horizontal tour. Your presence is sustained rather than spread thin across a threadbare string of tour dates.

If you are in the heat of a burning scene, opportunities will appear if you pursue your contacts.

The secret to successfully enacting this strategies is recognizing opportunity and being mindful of your reputation. Your reputation is your handshake.

If it is firm, others with believe in your work as you already believe in yourself. All of the strategies for building exposure rely on the fulcrum of your reputation.

As Robert Greene said in the book, "The 48 Laws of Power," "There is no possible [reversal]. Reputation is critical; there are no exceptions to this law ... Since we live in society and must depend on the opinions of others, there is nothing to be gained by neglecting your reputation. By not caring how you are perceived, you let others decide this for you. Be the master of your fate, and also of your reputation."

Keenan Fry is a contributing writer. This is the last piece for his column Liner Notes.

Crossword Puzzle

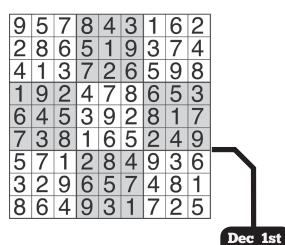
Sudoku Puzzle



DIFFICULTY RATING: ★☆☆☆☆

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

Previous solutions

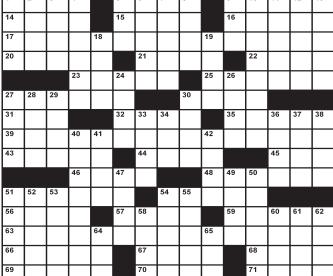


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ACROSS 1 Some sporty wheels

5 Matinee hero 9 Long, steep slope

14 Psych final? 15 Phoenix neighbor

16 Present a case in court 17 Forms given to potential

employers 20 "Otello" is one 21 Change course suddenly

22 The Three Tenors, for example 23 Police officer, ticketing

25 Does housework

27 Stick like glue 30 Coconut fiber

31 Do like a dove 32 Mode of

35 Biscayne Bay city 39 Staying employed

old-style

43 Ant.

1 Magic spell 2 On the remark

5 Bart

spumante (Italian wine) 45 Ring king Muhammad

46 Anjou, e.g. 48 Dog house warnings 51 Eunuchs' workplacso to

54 Noble mount 56 Abbreviatsquare. mystery writer?

57 Jury member. essentially 59 Make cash sense 63 Data in

want-ads 66 Half-wit Small mountain 68 Cows

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ecky 47 "Raiders

38

8 Add liquor to punch 9 Collected splinters,

speak 10 Benchmarks 11 Public

in ancient Greece 12 Haul off to jail 13 Tijuana

18 Twins or socks, e.g. 19 Big name 24 Seagull

cousin 26 Describe in drawing Back or

belly pain 28 Disastrous destiny 29 Oscar winner Celeste

30 Become obstructed 33 Petri dish material 34 Bouncers' requests,

briefly 36 Hardly open, as a door

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SPORTS

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VIDEOS OPINION

SJSU exhibits Beethoven

By Matthew Dziak @bigmattitude

The Ira F. Brilliant Center for Beethoven Studies, located on the fifth floor of the Martin Luther King, Jr. Library, exhibits an eclectic collection celebrating Ludwig van

In 1983 San Jose State University received 75 first editions of Beethoven's music from Ira F. Brilliant, an Arizona real estate developer who created the center.

The center, which is the only research institution in America dedicated to Beethoven's life and work, has a vast collection of his symphonies and currently has the exhibit "Beethoven at Home."

It features woodblock prints and engravings of his houses in Vienna. The woodblock engravings were created by Emma Bormann and Helga Czoernig.

One of the most iconic features of the collection is a lock of Beethoven's hair, which was cut off of his corpse. According to the center, a group from the American Beethoven Society including Brilliant and Dr. Alfredo Guevara purchased the lock of Beethoven's hair at an auction in 1994. Guevara and Brilliant donated the majority of the lock to the center, which is still on display.

Beethoven died on March 26, 1827 due to lead poisoning. The cause of his death was determined by an examination of another lock of his hair that was conducted by the Energy Department's Argonne National Laboratory.

Not one of the 10 or so statues and figures of Beethoven at the center depicts him smiling, to express his sadness of the loss of his hearing.

Beethoven was not born deaf but eventually came to grips to losing his hearing in 1801.

One woodblock at the exhibit displays an image of the

street where Beethoven lived in from 1800-1801. It was at this time that he wrote a letter to his friend Karl Amenda where he expressed his displeasure over the loss of this most prized possession: his hearing.

Another aspect of the exhibit highlighted Beethoven's relationship with his nephew Amenda.

Beethoven became Amenda's guardian when his brother Caspar died of tuberculosis in 1815.

According to the exhibit, Beethoven won full custody over Amenda from his mother Johanna and he sent him to boarding school in 1816.

With the struggle between custody and desires of his mother and uncle conflicting, Amenda attempted to commit suicide in 1826 but was unsuccessful.

The exhibit featured a handwritten note by Beethoven from 1826 in regards to his nephew's suicide attempt.

A portion of the note read, "Karl was taken away after all by the police and in a very objectionable way—they are not satisfied. I am now running around to find someone to help me."

Positioned in the middle of the center is a collection of antique pianos. Two of the pianos, a Jakesch Fortepiano from 1827 and a Broadwood & Sons Grand Fortepiano of 1823 are nearly in their complete original state, according to Patricia Stroh, curator at the Ira F. Brilliant Center. These two models were the type of pianos Beethoven would have played on during his era.

Lining the wall of the center are shelves consisting of more than 320 first editions and 2,000 early editions of his symphonies, as well as over 3,600 books related to his life.

In May the center plans to have a new exhibit called "Beethoven in Love," according to Stroh.

Matthew Dziak is a Spartan Daily staff writer.



'Porcelain figural group created in Sitzendorf' is based on a painting by Albert Graefle with Beethoven being the most prestigious composer in Vienna performing for royalty.



Photos by Matthew Dziak | Spartan Daily This Jakesch Fortepiano was built in 1827 and is nearly all original. It is the type of piano Beethoven would have used for some of his work.



Hunger Games satisfies my appetite

By Dakotah Zabroski @DakotahZabroski

After reading the books and waiting several years for the final installment to come out, I was more than excited to see how one of my favorite books was portrayed on the big screen.

The "Hunger Games: Mockingjay, Part 2" hit theatres Nov. 16 is the 4th movie based off of Suzanne Collin's trilogy.

The movie continued right where part

Welcome SJSU

Students!

one left off, but a quick recap of what happened would have been helpful considering people like myself haven't seen the first half of the movie since last year.

With the exception of a few things, the film portrayed everything in the book pretty spot on.

The second part of the last book highlighted the civil war between the Capitol and the Districts, but focused more on the hardship that Katniss Everdeen and her ragtag team of Hunger Games victors and

MISSION

COLLEGE

SANTA CLARA

soldiers had to endure.

The band of fighters dodged a plethora of booby traps and avoided Capitol Peace Keepers. The constant threat of danger was thrilling and kept me on the edge of my seat.

But there were moments in the movie where there was little to no action.

After an intense scene that had my heart racing, a little comic relief would have been nice—especially after knowing how some of the characters' sarcastic nature was presented in the book.

I loved how Katniss Everdeen (Jennifer Lawrence) was portrayed.

During the revolt between the Capitol and the Districts, the film excelled in showing her concern for the Districts' unethical actions. At the same time, she was fully devoted to the cause and fired up the rebels to take on the Capitol.

In one scene, Everdeen has a gun pointed at her head by a Capitol loyalist and it seems imminent that she is about to have a bullet in her head.

She gives a compelling speech that even convinced me to fight for the rebels. She delivers the speech with sincere emotion, causing the gunman to lower his weapon and rethink his stance on the war.

Throughout the movie, Everdeen was almost identical to her character in the books. The film did a fantastic job of showing her stubbornness and will to go on despite physical injuries and mental hardship.

Everdeen is known for her bullheadedness throughout the series, but it was her transformation into a fighter that really impressed me. The movie really showed how her hardships and struggles shaped her into a warrior.

Peeta Mellark (Josh Hutcherson) was also

portrayed accurately. His anger and hatred that was instilled by the Capitol was eminent and his fear of Katniss was obvious.

Prior to the last movie, Mellark was seen as the weaker link and relied on Everdeen for help so for the movie to show his transformation and development that well was a bit impressive.

The love story between Katniss, Peeta and Gale was underplayed. Gale was basically left out.

I wanted to see the tangled love triangle on-screen, but Katniss focused on Peeta the entire time. I felt as if a piece of the book was skipped over.

The movie left me pissed off, but in a good way. Just like in the book, many more people die than needed, but it was refreshing.

I was infuriated as some of my favorite characters perished, even though I knew it was coming, but it also kept me interested in the plot. It kept the story from being

But I will say there were too many predictable scenes. It felt as if tension was trying to be created, but it was often drawn out so I knew something was about to happen.

"Hunger Games: Mockingjay, Part 2" had intense action and ominous scenes that were pretty close to the trilogy, but a few tweaks could have made it feel more complete. This movie would be great to see with a group of friends, especially if you have read the books or seen the first three movies.

> Dakotah Zabroski is a Spartan Daily staff writer.





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SJSU SAN JOSÉ STATE UNIVERSITY

Cold hard control

The vice grip money has over us

By Kavin Mistry @kavinm95

It is an overused, over talked about phenomenon, but people fail to fully understand the power money has over their life.

Many people use the phrase "money talks" when talking about questionable decisions others make, where the deciding factor is always the monetary value.

Money controls more of our decisions than we are conscious of, because it has a direct relation with our obsession of having power.

It especially affects college students, some who have to sacrifice an arm and a leg in order to come to school, because money is what allows us to go to school.

Tuition at San Jose State University is around \$16,000 per year, not including textbooks, housing and living expenses.

Most students find they have to work along with going to school in order to make enough money to pay for their education.

Former University of Missouri President Tim Wolfe put himself in a terrible situation because he dealt with a lot of race problems the wrong way.

One student told Wolfe he would go on a hunger strike until Wolfe resigned from his position. He promptly ignored it.

A few days later the school's football team decided to boycott practice and the following week's game against BYU unless Wolfe stepped down. He did nothing.

It was not until he then learned that the school would be fined \$1 million if they did not play in the game against BYU that he resigned the next day.

He ignored the cries of the students and those who went to extreme lengths to get him out of the school, but once there was money involved, the dollars were the only thing he didn't ignore.

Not only in big picture situations such as with "Mizzou" do we see the money calling the shots, even simple things in our daily lives are driven by money.

We watch commercials advertising various items such as cars, food, insurance, etc., and all that really matters is the price and how much we will save.

That is why Geico made their slo-

gan, "15 minutes could save you 15 percent or more on car insurance," they know saving money is all people care about and they cater to that.

Fast food commercials make ads focus the attention on the cheaper options it provides to people that want "more bang for their buck."

In terms of money controlling our life, it caters to our need to have all the power. I have no-

> ticed in some cases when people cannot obtain something because they don't have the money others do, it makes that person feel good inside. Whether we are willing

to admit it or not, some people become happier when they have the ability to attain more material items than others because we like having the power to do so.

Money does come with a price tag. It may give the illusion we have power, when in reality, money has the power over us.

If money is truly the contributing factor to power, then our power is only based on what is sitting in our pocket. And with the situation our economy has been in and the availability of jobs, that income of money is not under our control.

> Kavin Mistry is a Spartan Daily staff writer.



What do you sacrifice in order to do well in school?



"I'm going to be playing a lot less FIFA when finals roll around and watching less Netflix."

Jonney Ramos Biomedical engineering junior

"I commute so I sacrifice gas and time on the freewaythroughout the school yearprobably just a bunch of time. I wouldn't be able to work as much and make some money to pay for rent. I'm stuck in the library pretty much 12 hours of the day."



Austin Deleon Business management information systems junior



"I give up a lot of work hours, so my income is severely down from that. I also gave up a job coaching at my old highschool that I was excited to take, but given the time requirements at school, I can't do that—time with my family and fitness."

Peter Snelgrove Undeclared freshman

"I sacrifice my family because I'm not from here. I'm from SoCal. I also sacrifice my free time because I'm a full-time student and I work almost full-time as well. I also sometimes sacrifice my studying because I have to work to be here."



Sofia Ramirez Political science sophomore

Compiled by Andrew Cypert, Spartan Daily staff writer

What it means to be the richest

By Jeremy Cummings @JeremyCummings3

richest city in America.

Good news Silicon Valley. According to the article, "These are the 20 richest cities in America," written by Ali Donaldson and Wei Lu of Bloomberg Business, San Jose is the

Taken at face value, this article is cause for celebration. With data from the U.S. Bureau of Economic Analysis and the U.S. Census Bureau, this couldn't possibly be anything but 100 percent reliable, good

news, right? Wrong.

Bloomberg's article presents an infographic based on a single data source to support its claims. As data visualization becomes more commonplace, it's important to keep two things in mind when reading articles like this one—every news outlet has an agenda and one data set never tells the full story.

Say there are five people. One of them has \$900, one has \$50, one has \$30 and the last two have \$10 each. If you calculate their wealth the same way Bloomberg did for this article then everyone has \$200.

In reality, the national economy is

a bit more complex than both that analogy and Bloomberg's claim. Measuring a city's wealth this way gives an abstract picture that is meaningless to the average person.

Not all residents in a city have the same amount of influence on the economy. A minimum wage

> food-service worker simply does not have the same economic power as an engineer making \$150,000 a year.

According to Bloomberg, San Jose is No. 1 on

its list because of the growing high-tech industry in Silicon Valley. Despite what the rest of the country thinks, however, not everyone in San Jose works in tech jobs.

Not every resident of San Jose even has a job

San Jose, while it is the richest by Bloomberg's standards, has the seventh largest homeless population and highest percentage of unsheltered homeless people in the country, according to 2014 data from the U.S. Department of Housing and Urban Development.

One data set can never tell the full story.

If we rank U.S. cities based on their real gross domestic product not divided among all residents then San Jose comes in at No. 13, based on data from the Bureau of Economic Analysis. New York City only ranks below San Jose on GDP per resident because there are so many more residents in New York.

My goal is not simply to put Bloomberg on blast. The point I'm trying to make is to never take data at face value, especially if you see an article that cites one single data source for the point it presents.

People are becoming more and more sophisticated in the way they gather, analyze and present data so naturally, others are finding better ways to distort, manipulate or misrepresent data to mislead people.

I'm not saying Bloomberg specifically has done this. The article posted is just the one that got me thinking about data like this.

Data and charts are thrown around by the media like confetti these days, and most people probably believe them because how could a bar graph lie to you?

The best advice I ever received was to question everything and I urge you all to do the same going forward. Information, like anything else, can be used for good and for evil.

> Jeremy Cummings is the Spartan Daily executive producer.



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Infographic and song list compiled by Raechel Price

6 SPORTS

Bellator 147 coming to SJSU

Local fighter will highlight main event at Event Center

By Matthew Dziak @ bigmattitude

For the second time in the past four months, Bellator will hold a main event showcase in San Jose.

After the success of Bellator Dynamite at the SAP Center in September, Bellator 147 will be at the San Jose State Event Center on Friday.

The event will be headlined by San Jose native and former UFC light heavyweight Josh "The Punk" Thomson.

Thomson will face Pablo "El Gallo" Villaseca, a Chilean fighter who has won 10 of his 11 career fights.

"I'm excited for every chance I have to get in the cage, but to do it here in front of all the SJSU students is going to be special," Thomson said via interview.

Bellator President Scott Coker, also a native of San Jose, was the founder of Strikeforce before joining Bellator in 2014.

The connection between Coker and Thomson stretches back to the success of Strike-force prior to the company being sold in 2011 to Zuffa, UFC's parent company.

Thomson is the former Strikeforce Lightweight Champion with a notable win over Nate Diaz in the UFC. Thomson defeated Mike Bronzoulis with an arm triangle choke at Bellator Dynamite in September.

"Before coming over to Bellator, I was never certain how often I'd be able to fight here at home," Thomson said. "But now that I have teamed back up with Scott Coker, it looks like I'm going to have a lot more opportunities to do that."

Coker's footprint in San Jose dates back to his days at Strikeforce where he previously held numerous main events at the SAP Center (formerly HP Pavilion) as well as the San Jose City National Civic Auditorium. "San Jose is my home, and I don't think there is a better fight town in the world," Coker said. "I'm overwhelmed with pride every time we throw an event in this city and you see the fans that come out in droves and the number of amazingly talented fighters who live and train up here."

Villaseca lost his Bellator debut to Bobby Cooper in June but won his most recent match against Marcos Cornejo via armbar submission.

"I have a lot of respect for him, but I know this is a great chance for me to really express all my abilities in this sport against a wellknown fighter like Thomson," Villaseca said. "I will take advantage of this opportunity to make my name famous. Everybody will know about me after this fight."

The fight card will feature a Co-Main Event bout between featherweight contenders Georgi Karakhanyan and Daniel Weichel.

Karakhanyan fights out of Riverside, California and has won 10 of his last 11 fights, including a guillotine choke of Bubba Jenkins at Bellator 132 in January.

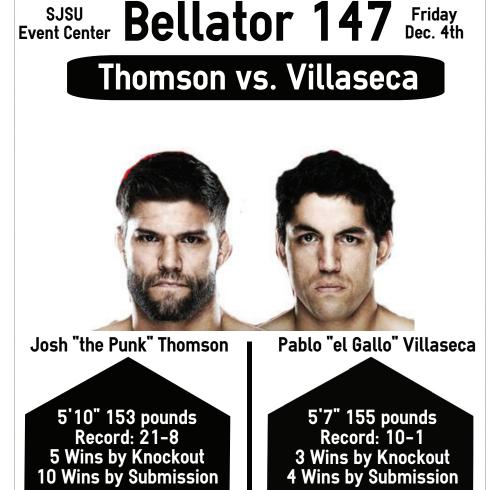
Weichel, a German mixed martial artist, lost his most recent fight to Patricio Freire at Bellator 138, although he did win his previous seven fights.

Bellator 147 will have a total of five fights on the main card and will air on Spike TV at 9 p.m.

This will mark the first Bellator mixed martial arts main event at SJSU.

"San Jose State University is an amazing school, and we're really looking forward to bringing a show to campus that the students will never forget," Coker said.

Matthew Dziak is a Spartan Daily staff writer.



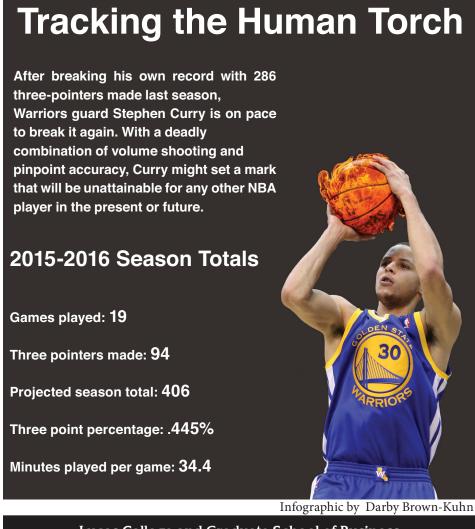
Infographic by Matthew Dziak Images courtesy of Bellator

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