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Spartan Daily

SAN JOSE STATE COLLEGE

Volume XXXVIII

San Jose, California, Tuesday, October 11, 1949



New executive officers of the student Police department are shown above with the outgoing chief prior to assuming their new positions. Left to right they are: Stanley Lobodinski, assistant chief, Chet Miller, former police chief, and Donald Larson, new student

Student Police Execs Named; Larson Leader

unit Point school executives for the coming school year have been selected by the faculty and approved by Mr. Willard E. Schmidt, department head. Five new corporals and two sergeants also have been appointed to direct the police groups

Heading the department is Donald W. Larson, a senior from Turlock. He will be assisted by Stanley J. Lobodinski, a junior from East Chicago, Indiana. The two new sergeants are Robert L. Tobin, a junior from San Jose, and Rudy Valenti, senior from Redwood City.

Merci N. Coe, sophomore from Costa Mesa; David F. Mitchell, a cophomore from Santa Ana; Jack W. Croughan, a senior from Neveptal Bench; James W. Holcomb, senior from Santa Ana, and William D. Reed, a junior from areas. San Fruno, all have been appoint-

ed as corporals. Duties of the department intheatrical engagements tables about the area. ... on campus activities. In addition the future police officers are prepared to aid in any campus emergency. Positions as executives on the force prepare the student for administrative decisions after graduation, according to Mr. Peter M. Kristovich, associate police professor.

Engineers Convene On Sale Today

will be drafted at the first meeting of the Engineering society Friday, morning at 11:30 in room S-210, according to George Cashman, publicist.

IFC Meets Tonight

Bob Schatz, IFC president, announced that the first meeting of the Inter-Fraternity council will be held tonight at 7:30 at the DU house.

UP SEZ: "RAIN TODAY" SANTA CLARA VALLEY: Increasing cloudiness with rain in north portions. Little change in temperature.

Henry Soltenberg **Supervises Union**

Mr. Henry Soltenberg will be in charge of the Student Union building for the coming quarter, Dean of Women Helen Dimmick announced recently.

Dean Dimmick, chairman of the Student Union board, said that the board has appointed Mr. Soltenberg to supervise the building while in use by students. His job will be to check all recreation equipment and to arrange for care of the facilities when in use during the evenings.

Mr. Soltenberg was appointed Oct. 1. He will enforce the rules governing the Union at all times.

A few of the more important rules are: gambling, eating or drinking in the recreation room are not permitted, equipment must be checked in and out with Mr. Soltenberg, and that cards may be played only in the designated

Students using the Student Union are cautioned to use extreme care while smoking in the buildclude policing of athletic events, ing, and not to move chairs or

> room has recently been painted and that the rugs and draps have been cleaned. It is asked that all students give full cooperation by obeying the rules pertaining to the use of the Student Union.

Barbecue Ducats

Tickets for this year's "Y" barbecue go on sale today at the Liarch and the Student Y brary lounge, 220 So. Seventh street, and will continue through tomorrow.

Starting time for the barbecue is tomorrow evening at 6:30. The place is Crummey's, located at 1855 Park avenue, and the fee is 75 cents.

"The Y barbecue last year was a big success with many kids attending and having lots of fun. This year's barbecue will be a good chance to make new friends,' declares Bob Madsen, chairman of the function.

ler, Phyllis Rolfes, Ted Trett and Helen Davis.

Editor Makes Daily Staff appointments

Leading the list of appointees to executive offices on the Spartan Daily for fall quarter are Mary Frydenlund as associate editor and Jim Hayes as news editor. The appointments were made recently y Editor George Lajeunesse.

Other stair assignments are: Cliff Minners, desk chief; Al Wiliamson, feature editor; John Romero, sports editor; Margaret Case society editor; Carl Case, exchange editor; Bob Hemingway, photo editor, and Art Brickley, wire editor.

Makeup editors are: Helen Davis, Earl Crabbe, Bill Noyer, Jewel Schneider, Pat Roan and Pob

Reporters are: Manuel Alves Herb Blatt, Ted Breeden, Berkeley Baker, Barbara Belknap, Fred Baumberger, Harry Britton, John Conroy, Joyce Call, David Heagerty, Dan Hruby, George McDonald, Redonia Nunes, Laverne Potts, Jack Russell, Thaddeus Spinola, Bob Skillicorn and Wade

Art Faculty Places Work on Display

Water colors, painting, sculp-ture, and decorative art objects are all featured in the art faculty exhibit now up in the art wing.

The work of talented art instructors is on view to the 2500 art students in the college and others who are interested, said department head Dr. Marques E. Reitzel.

Water colorists dominate the show. Those who chose this media are Mr. J. Theodore Johnson, Mr. Warren W. Faus, Mr. Milton C. Lanyon, who sold his three water color studies of the water front, Mr. John Mottram, Nadine Hammond, Mr. Robert Huffman, Doris Goldhammer, and Elma Recksiek.

Represented in the oils are Dr. Reitzel, Mr. Wendell Gates, Mr. Robert Coleman, and Rita Free-

Scratchboard and chalk is the medium of Marian Moreland; pencil and pen and ink is that of Mr. Richard Tansey.

Mr. Leonard Stanley's work is presented in sculpture.

Decorative arts are represented by Mr. Herbert Sanders and Mr. Dean of Men. James Lovera in ceramics, and Mr. William Randal and Mr. Robert Coleman in jewelry.

Duties Assigned Council Members

The appointment of a new chief justice for the student court will feature the first regular session of the Student Council. The meeting ill be held this afternoon at 3:30 , the Student Union.

Several other important appointments will be on today's ag-

Dale La Mar's appointment to the College Life committee will be confirmed officially. Selections also will be made to the Fairness committee (four positions open); to the Memorial Chapel committee, and to the Frosh camp committee.

Applicaions will be accepted at today's meeting for a new Revelries direcor and assistant director. Student Body President Don Schaeffer announced that the sale of ASB cards and the book exchange contract also would be discussed.

Schaeffer has already assigned special positions for each council member in addition to their regular duties. The council members and their special assignments are:

Janet Larke, Art department; Student Union board; Marge Weaver, AWS, County Welfare board; Jack Scheberies, athletics, frosh orientation, homecoming;

Jack Passey, athletics; Bob Seal, ASB card sales, publications; Phil Bray band, recognition assembly, ROTC and police.

Student Activities: Patty Burke, Co-ed Rec, WAA; Bob Madsen, drives, Frosh camp, Fairness, recognition assembly, science, organizations; Dave Down, frosh orientation, Engineering department; Dick Russo, McFadden Health Cottage, Revelries, Sudent Union Betty Brisbin, Spartan board: Shop, and Co-op; Speech and Dra-

Social Affairs: Ray Lyons, recognition assembly and rally.

Parking Permits

Students who wish to park their should obtain a \$1 parking permit from the San Jose Police department, according to Miss Bernice Van Gundy, secretary to the

Failure to obtain a permit, said a traffic citation

Guard Scares Thieves; **Barefoot Marauders** Leave Sock at Scene

By THAD SPINOLA

Barefoot bandits attempted unsuccessfully to remove the contents of the safe in the Graduate Manager's office Monday morning, it was learned from the police yesterday.

Entry was made between I a.m. and 2:45 a.m. through a window in room 18. Harvy Shaffer, night watchman, 335 S. Seventh street,

San Jose, reported that on his regular 2:45 a.m. check around the school buildings, he heard metallic sounds coming from the Graduate Manager's office. However, when he applied his key to open the door, the burglars fled. He then called police.

The police investigation revealed that the large single-door safe had been punched, the front cover ripped open, the combination beaten off and the fireclay removed. The fireday, spread over the office floor, led to rumors that 'bloody footprints" had been seen. In their haste to leave, the safegrackers abandoned their tools and one white sock, Five small cash boxes were left on a table near the tools.

The escaping thieves covered up a feotprint in the dirt outside the office window with an office bureau drawer. A paper napkin found outside room 18 contained a dubious clue, a crude map marked the second house on Vernon street from the intersection of Bird and Vernon.

William Felse, graduate manager, said "It was unfortunate that so much damage was done with such poor prospects of gain. Only a small amount of cash is ever carried in the safe at any time."

Money Available From Book Sale

Students may pick up money received for sold and unsold books at the Alpha Phi Omega book exchange in the Student Union today and tomorrow, according to Dave Down, chairman of the exchange.

Down said that unsold books not called for will be sold to the highest bidder immediately. Those interested in getting their books back must appear on the specified

Homecoming Plans

All organizations planning to enter a float or house decorations in the Homecoming celebration must have a representative at the Homecoming committee meeing at 8 p.m. tonight in the Student Union.

THREE NEW TEACHERS

Three new teachers have joined the Social Science faculty, according to Dr. William H. Poytress. Dr. Leo C. May will teach sociology, Mr. William H. Vatcher, geo-Miss Van Gundy, may result in graphy, Dr. Vincent Carosso, his-

Coop

while, according to Mrs. Eva Carver manager of the Spartan Fountain.

"A series of raises in the price coffee has necessitated this the choice of buying an inferior grade of coffee, or raising the price to ten cents a cup. We feel ten cents to students."

Assisting Madsen are Art But- food, for five cents a cup. A free re-fill goes with the ten cent cup, Mrs. Carver said.

Mrs. Carver explained that with That ten cent cup of coffee in the high overhead in operating the coop is here to stay for a costs, the fountain was barely able to make ends meet. With a payroll of 15 full-time employees and approximately 70 student parttime employees, the operating costs are beyond those usually felt step," Mrs. Carver said. "We had in an establishment such as the

in preparing and serving one cup that a good cup of coffee is worth of coffee for five cents, even in the volume in which we sell it Coffee now may be had for ten here, is actually time donated by cents a cup or, if purchased with our employees. We are a nonprofit organization, but at the same time, we must break even,' Mrs. Carver said.

Mr. William Felse of the Graduate Manager's office, a member of the Spartan Fountain board, handed the perennial stool-sitters a black-eye in explaining that they had a great effect on the advanced price of ocffee.

"Those students who felt that a five cent cup of coffee consti-"The time and effort involved tuted hourly rent on the stool were taken into consideration by our committee before he price was raised," Mr. Felse said. "The turnover of customers is slowed down so much by these students that some sort of action had to be

La Torres Now on Sale; 10PerCentAlreadySold

Ten per cent of the subscriptions to La Torre, SJSC yearbook, have been sold alredy, according to Editor Lou Frangione.

Frangione announced that students who want a 1949-50 Spartan annual had better get their subscription soon because the yearbook budget will permit only 2000 printings.

A \$2 deposit at the Graduate Manager's office, room 16, or to any staff member, will insure a La Torre upon distribution in early June. Full price is \$5.

According to Frangione, the new La Torre portends to be one of the finest in recent years, Preceding editors have developed a penchant for muteness when queried about the cover, but Frangione did say that it will be a bronze-like metalic gold, heavier, and more strongly bound. The yearbook editor was silent about the design.

Campus snaps, clear and in good condition, are in need in any size, Frangione declared. The yearbook will have more life photos than last year, and a new feature, campus pictures in vivid color. The La Torre head promises better sports coverage, with at least one snap of every varsity football game this

Assisting Frangione with his task of getting out the publication will be Bill Schulz, business manager, and Walter de Coux, art director. The rest of the staff is not certain as yet, Frangione said.

81 New Members Invited to Join Academic Scholars

Academic Scholars are inviting 81 new members into the organization, according to Recording Secretary Roland von der Mehden.

Academic Scholars is an organization in which students must have completed 90 units in the academic field. A 2. average is necessary, and it must be maintained. The academic field includes natural science, mathematics, social science, modern language, English, philosophy, and psychology.

New officers, who will serve this year, were elected during the last week of spring quarter. They are James Filice, president; James Fortney, vice-president; Roland

Deans' Meetings tary; Roy Swenson, treasurer; and Bill Adams and Janet Giacomazzi representatives.

CSTA Plans Thursday Meet

A current membership drive by the California Student Teachers association has already accounted for 71 new members with more expected to come during the next

The objectives of the CSTA, president of the association, "is to provide the kind of information to those who are seeking teaching credentials that is not found in the classroom or in books."

The first meeting of the quarter will be held Thursday afternoon at 2:30 in room 124. Future meetings will be scheduled for the second and fourth Thursday of each month. All students interested in becoming teachers are invited to attend, although membership is restricted to upper-classmen who plan to get teaching credentials

GOLFERS ATTENTION !

Now, for a green fee of only \$4 per month, with your ASB card, you can golf any day of the week except Sat. and Sun. Also, clubs and 2 golf balls can be rented for 50c a day.

HILLVIEW GOLF COURSE

Just Among **Ourselves**

By PRES. T. W. MacQUARRIE

This column, appearing from time to time, will have to do largely with simple, everyday housekeeping. We are so crowded that we must have neatness and order to make the place decently

I don't know how many thieves ve have this time, but there are some all right. Four in every hundred of our national population are criminals. I can't believe ve have any such percentage here, for that would make over three hundred among us who are thieves, cheats or brutes, altogether too high a number for our elected group.

For whatever you may think about it, we are a group of much higher quality than the average of our population. But we have always had some thieves, and I must warn you to look out for your belongings. We do not have lockers in which you can keep your books and other stealable property. You will have to take care of them some way yourselves.

If you run across a thief, report him to the Dean of Men or the Dean of Women. Gang up on thieves. They are not entitled to a break. No false idea of code should let a thief get away. For as sure as he does, he will steal

Now, don't go to a Dean and say that you left your wrist watch on the library table and when you came back it had disappeared. Don't leave your fountain pen on the seat beside you. Take care of your stuff and if you find anything lying around, turn it in to the Information Office, "Lost and

Now Semi-Weekly

Beginning this week, the Deans' committee meetings will be held semi-weekly, according to Dean Joe H. West, secretary of the committee. The meetings will be held on Tuesdays 2 to 4 p.m. and on Thursdays 9 to 11 a.m. in President T. W. MacQuarrie's office.

"The reason for the second meeting," said Dean West, "is to permit time for conferences with individual department heads. It is planned to have one department head at each meeting to talk over departmental loads, departmental curricula, and future plans."

Other members of the committee are: President T. W. Mac-Quarrie; James C. DeVoss, dean of professional education; and Jay C. Elder, dean of general edu-

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Announcements

ALPHA ETA SIGMA: will meet in room 127 this evening at 7:30. FLYING 20 INCORPORATED: will meet at 7 p.m. in room 127 this evening. Important meeting, all members please attend. Anyone interested in joining a flying club is cordially invited to attend

ALPHA DELTA SIGMA: will members please check the bulletin board in the Spartan Daily

SPARTAN SPEARS: Meeting at 7:15 p.m. in room 39, for both old and new Spears. ETA MU PI: will meet at Luc-

ca's cafe in Santa Clara at 6:15 p.m. Quarter's activities will be outlined, please attend.
ENTOMOLOGY CLUB: Meeing

tomorrow in room S-16 of the Science building at 12:30 p.m. Important business meeting.

ALPHA GAMMA: will meet in room A1 Wednesday at 7:30 p.m. Election of officers will be held.

CHRISTIAN SCIENCE ORG ANIZATION: will meet tonight at 7:30 in room 21. Students and members of the faculty are cordially invited.

BLUE KEY: meets tonight at p.m. in the Student Union. All members please attend.
ALPHA PHI OMEGA: meets

tonight in room 24 at 7:30 p.m. Program for the quarter will be discussed.

SPEECH DEPARTMENT: All students who have season drama books on reserve are to call for them in the Speech office by 5 o'clock Friday.

SOPHOMORE CLASS: will meet tomorrow in room 7 at 3:30 p.m. All members please come. STUDENT "Y" PUBLICITY

COMMITTEE: will meet today. Art majors and minors interested in working on a poster committee for the Student Y please sign up in the Y lounge at 220 S. Seventh

Classified Ads

Classified advertisments may be placed in the Spartan Daily office, B-93, Monday through Friday, holidays excepted, between 11 a.m. and 1:30 p.m.

ATTENTION Fellow Students: Have an exceptionally attractive

offer to make to any student willing to spend four hours per month collecting quarters from coin radios. Other business interests force the sale of this 44 coin radio motel route located in the San Jose area. A small investment can start you in business, and absolutely no experience is necessary. Contact us today. You too can become a capitalist. Phone CY 8-4428 after 5 p.m. Don Wagner, Al Hooning.

WANTED

WANTED: An unjammed dance floor after the USF game.

FOR SALE

ATTENTION Fraternities: For sale, standard size pool table, \$75. Phone CY 4-1540.

FOR SALE: 1946 Hudson fourdoor sedan, new paint, overhauled motor, very clean. \$995, at 233 N. Seventh street.

FOR RENT

MEN STUDENTS: Willow Glen district on bus line. Double and single rooms, \$30-\$25. Monthly laundry privileges. 1070 Lincoln

LARGE, Newly decorated room. For two girls in private home, with kitchen privileges, 448 So. Twelfth street. Phone CY 5-0177.

GIRLS: Room single or double twin beds, kitchen and laundry privileges. \$6 per week. Phone CY

FOR MALE Students: Rooms for rent to students who are now in crowded conditions. Plenty of room, homelike atmosphere, reasonable rates. Call CY 2-5921 after 3:30 p.m. daily.

BACK-TO-SCHOOL SPECIAL

Reg. 9.50 Oil Permanent NOW 4.95 Complete

FOR LIMITED TIME ONLY

SALON ALLURE BEAUTY

CLOSED TUESDAYS 131 E. William Street

CYpress 2-2547

Debate Team to Open in November Season

Early in November the San Jose State college debating squad will meet in competition teams from other schools in the state at a debate tournament to be sponsored by the Southern California Tournament association, according to Mr. Wilbur Luick, director of forensics. A local group will take part in the Southern California tourna-

ment, a forensic tournament at Stanford Nov. 21-23 to be sponsored by the Western Speech association, and in several dual debates with squads from Stanford, California, USF, and Santa Clara.

Topic for 1949-50 intercollegiate debate, chosen by a national committee, is: Resolved, that the United States should nationalize all basic non-agricultural indus-

Topic for groups meeting in dis-cussion is: What should be the foreign policy of the United States toward the Orient?

A system of forensic honors for those on the squad who win points at intercollegiate meets was, approved by the Student Council last June, Mr. Luick revealed, and are conferred upon a limited number of students annually. Those who earn 50 points are presented with a gold pin, upon which is inscribed "SJS Forensics," A pearl is added to the pin for each additional 50 points the debater earns.

The pins are presented each year at Recognition Assembly. Paul Gormely, a senior speech and art major, and Leslie Groshong, a senior psychology major, were awarded forensic pins this June.

Debate meetings are held in room 33 on Tuesday and Thursday from 1:30 to 2:45, said Mr. Luick, and the class is still open. Twelve men have already enrolled in it.

Mr. Luick explained that students with training in debate or discussion who have taken speech 2b, argumentation and discussion. or who have transferred with speech training from high schools and junior colleges are welcome to try out for the debate squad. Those who are "free lance" debaters also may try out, he said.

Health Dept. Adds 3 to Staff

Administrative and clinical facilities of the Health department have been augmented by three new staff members, according to Miss Margaret Twombly, depart-

Miss Florence Boyd, who received her M.A. at Columbia university and formerly was at the University of Cincinnati, will serve on the clinical staff and in nurse instruction. Miss Lucille Nagashima, who graduated here last year with an A.B. in commerce, is on the clerical staff. Mrs. June Haymond, former secretary to the Dean of Education at the University of Idaho, is also a new clerical staff member.

Student Paintings Now on Exhibit

Three San Jose State college students have paintings in an exhibit open to the public until Oct. 14 at the Rosicrucian museum

Title of the exhibit is "Moods and Manifestations in Art." State college students whose work appears are Fern Hazelquist. Stanley Sadler and David Johnson Miss Hazelquist and Sadler are art majors and Johnson is a music major and art minor.

Moods and Manifestations in Art" varies in content from realism to modern art and includes several ceramic forms of the ab-



Spartans, Dons Clash Friday

Coach Joe Kuharich and his University of San Francisco Dons, fresh from a resounding 38-14 victory over Detroit University, sail into Spartan stadium this Friday night for what shapes up as a dingdong battle with San Jose State's surging Spartans.

Off their win over the Titans, the USF crew, led by the sensational Ollie Matson, will rule the

favorites at game-time.

Matson was simply a riot Football Experts against the Detroiters, and the Staters will have to check the big Think Spartans, fullback if they expect a victory.
Considered fifty percent of the
Don attack, the 207-pound Matson

Here's what three experie is equally adept at crashing the middle or sailing around the

USF Beefy

Starting in the backfield with Matson will probably be Ed Brown, John Finney, and Jim Ryan. Brown and Finney are excellent runners and Ryan came into his own as a tosser of touchdown passes against Detroit.

The USF line boasts such large gentlemen as left tackle Gino Marchetti, a 220 pounder, Dick Stanfel, the other tackle, and a moose at 230, and center Burl Toler. Toler is rapidly acquiring a reputation as a top flight line

For Spartan fans, cheering news is that fullback Fred Silva will be ready to go against the Dons after missing two games because of an injury. On the gloomy side, guard Dick Bondellie will be sidelined for two weeks with a leg injury and center Bob Cheim is bothered with a twisted knee. Cheim will be ready to go against USF, however. Vico Bondietti has finally recovered from a hip pointer and may start against the Hill-

Attitude Good
The general attitude among
Coach Wilber Hubbard's football-Coach Wilber Hubbard's footballers is that they can lick USF, but Off Virus, Belts they will be forced to play their best game to do it. The Santa Homer Off Banta Clara contest, which the Spartans lost by but one point, 14-13, proved the Golden Raiders can go right down the line with the best. The Broncos, although heavily favored, were played to a standstill by the aggressive San Jose State forward wall.

Cross Country May Come Into Own **On West Coast**

"Running" is man's fundamental conditioner for all activities. This fact has been known for quite some time but only of late has the sport of Cross Country running come coast. For years the Eastern seaboard has recognized Cross Country as a major sport and thereby promoted outstanding collegiate meets attracting widespread inter-

Most Junior colleges throughout California schedule Cross Country meets and award letters to the top competitors. Numerous high schools have also recognized the possibilities of this fall training for their basketball, baseball and track prospects. Now many colleges are making tremendous strides forward in this little known snot, as can be evidenced by merely viewing the scheduled meets and the increased turnout of enthusiastic prospects.

From the standpoint of a spectator Cross Country leaves much to be desired, yet if the history and rules become familiar this activity will be as exciting to the spectator as any other collegiate sport. For that reason subsequent articles dealing with Cross Country history, competitors' physical makeup, N.C.A.A. rules, Spartan prospects, etc., will be presented in the Spartan Daily to acquaint San Jose State students with this rediscovered sport of long ago.

Busy Week for Water Polo

Freshmen who are out for water polo will spend a lot of time in the water, this week, with three games on the schedule.

Coach Charley Walker will take the boys to Palo Alto this afternoon for a 3:30 meeting with Palo Alto high. The frosh will be shooting for their second straight win, having beaten the Cal Aggies first year men, 7-1.

Thursday night at 8 the frosh will combine with the J.V.'s to play against the Olympic Club re-

quoia high visits the San Jose the league.

Frosh Grid Squad Cut To 60 Men for Opener

San Francisco 49'ers Smack Big Bad Browns, 56-28

luesday, October 11, 1949

SAN FRANCISCO (UP) - You can expect somebody to find a sure-fire cure for death and taxes any day now, because something just as amazing has happenedthe Cleveland Browns have been

After 31 games stretching all the way from 1947, the San Francisco 49'ers upset the Browns applecart Sunday by the resounding score of 56 to 28. The Fortyniners got more than the satisfaction of an upset, however, because Then on Friday afternoon, Se- they also took over first place in

Following last Friday's squad scrimmage the freshman football team roster has dwindled from 150 potential players to approximately 60 team members.

Realizing the short practice period that the freshman team must comply with, the coaches were faced with having to make immediate decisions for this year's team.

Believed to be much stronger than last year's freshman team, this year's squad boasts good kickers and passers, very good hard running backs, fortified by a hard charging, though not too experienced line.

The coaching staff feels that they have a good team and if the players are sincere in their desire for a good club they'll be hard to stop as they clip through this year's schedule.





NOT ONE SINGLE CASE OF THROA. IRRITATION DUE TO SMOKING CAMELS!

Here's what three experienced observers think of the San Jose State football squad off their 49-12 victory over an inept Pepperdine

eleven Friday night.

First, Mr. A. O. Duer, Wave athletic director, wearing a puzzled smile and a mile long puss wanted to know just how in the wide world did Stanford hang that 49-0 on Bill Hubbard's crew.

Duer had nothing but praise for quarterback Gene Menges and was wondering where he could find a boy with similar talents. He also marveled at the overall teamspeed of the Spartans, and the precision with which they executed their plays.

Also with high regard for the Spartans were Portland University coaches Harry Wright and Floyd Simmons, scouting the Waves whom they play this week. Wright, who lettered at Notre Dame as a guard in 1940-41-42, and who is the Pilot head coach and athletic director, expressed his views in a few short words: Speedy, well drilled and coach-

Simmons, also a Notre Dame ex, and former Chicago Rocket fullback, was of the same opinion.

DiMaggio Shakes

NEW YORK, Oct. 10 (UP) There might have been a question today whether Joe DiMaggio had eached the end of the baseball trail-but there was no question hat if he had he certainly went out in a blaze of glory.

Gaunt and pale, the Yankee Clipper sweated through the first four games of the World Series with one scratch hit in 14 times

But he finally put his own peronal trademark on the fifth game of his eighth series, as the Yankees wrapped it up, by belting a curve ball off Jack Banta far into the left field seats.

JACKETS

NAVY & GOLD HORSEHIDE SLEEVES

- Grey Gym Pants.... 1.25
- Gym Shoes 3.25 & up
- Combination Locks 1.25

SPORT SHOP

121 E. SAN FERNANDO Across from Cal Book

Who gets most of our customer's dollar?



1. The owners? No. Last year, Union Off's stockholders got 10 million dollars in dividends from the company's operations. Divided among 36,120 preferred and common stockholders, this amounted to an average of \$278 per owner.



2. The employees? Guess again. Union Off's employees got 34½ million dollars in salaries, wages and benefits out of the money the company took in. Divided among our employees, this amounted to an average of \$4,600 apiece.



3. The tax collector? Right. Federal, State and other governmental agencies collected almost 47 million dollars from the money Union Oil Company took in during 1948—4 times as much as the owners got, 1/3 more than the employees got.



4. In the last analysis...that money was yours, not ours. For gasoline taxes alone added 25% to 40% to the price of Union Oil's 76 gasoline—depending on the tax rate in the community where you bought it. Wiping out all the profits paid to Union Oil owners in dividends, on the other hand, would have lowered the price of our petroleum products only 1/24 per gallon.

UNION OIL
COMPANY

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This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 14, California.