

Win-Hungry Spartans Face Loggers Tonight

San Jose State College Spartan Daily

FULL LEASED WIRE SERVICE OF UNITED PRESS

Entered as second class matter in the San Jose Post Office.

The Press of the Globe Printing Co., San Jose, Calif.

Volume XXXVII

SAN JOSE, CALIFORNIA, FRIDAY, OCTOBER 1, 1948

Number 3

SAN JOSE AIMS FOR 1ST VICTORY IN GAME WITH PUGET SOUND TONIGHT AT SPARTAN STADIUM

By CARL UNDERWOOD

San Jose State's grid squad goes after its initial win of the 1948 season tonight when it meets the College of Puget Sound at 8:00 on the Spartan turf.

Last fall the game with the Loggers was considered a soft touch but the local eleven know they may be in for a battle against the veteran team from Tacoma this outing.

According to Head Man Bill Hubbard, the Spartans realize they are meeting a tough outfit, and have shown no signs of over-confidence during the past week.

After showing practically nothing in the way of a successful offense in their two games to date with Stanford and Nevada, Hubbard intends to make the most of such backfield threats as speedsters Billy Parton and Fred Mangini, as well as the down-the-middle punch of Fullbacks Jack "Sharkey" Donaldson and Fred Silva.

MANGINI TO START

Mangini will open at right halfback as regular starter, Fred "Rusty" Russell, is still bothered by a slight leg injury. Al Cementina, 155 lb. sophomore scabbard from Lincoln High in San Jose,

Game Dance

The Senior class will sponsor an after-game dance tonight in the Men's gym, following the San Jose State - Puget Sound football game.

Dancing will be from 10 to 1, announced Co-chairmen Bob Sampson and Joan Polek.

"Name" orchestras will furnish music "off the record," utilizing 16 loudspeakers with the newly-acquired public address and phonograph equipment.

Dress will be sport and stags are welcome, Sampson stated.

has been looking good in practice sessions this week, and, according to Hubbard, will see plenty of action against the Loggers.

Steve O'Meara, stocky 190 lb. right half, who has been on the injured list this season, is also ready to go at top speed for the first time. O'Meara, one of San Jose's swift sprinters, will be an additional offensive threat.

LINN KICKOFF SPECIALIST

If the Spartans kickoff, Woody Linn, who wears a big 300 on the back of his jersey for obvious reasons, will do the booting. Linn, who would not reveal his exact tonnage, claims, however, to tip the scales at something less than 300 lbs.

The Loggers should definitely show improvement over last week's showing against their cross town rivals, Pacific Lutheran college, with whom they battled to a 6-6 deadlock. This is Head Coach John Heinrich's first year with Puget Sound. His newly-installed T-formation which appeared somewhat rusty last week,

(Continued on page 6)

More Elbow Room Slated For SJS

Further Developments Of Expansion Program For San Jose State College Announced By Dr. T. W. MacQuarrie

By VERN BAKER

Announcement of further plans for expansion of the San Jose State college campus was made today by Dr. T. W. MacQuarrie, president of the college.

To be included in the new structures that are being planned for the campus is a new Speech building, finishing of the college library, extension of the Science building, and a two-level archway extending between the Science building and the Commerce wing.

Dr. MacQuarrie also stated that enough money has been appropriated to complete the purchase of lots on Eighth and Ninth streets where dormitories will eventually be built.

SPEECH BUILDING

Dr. MacQuarrie said that the new Speech building will be built at a cost of approximately \$600,000. It will be situated on the San Fernando street campus between the Student Union and San Jose High school.

Plans have now been made and the money appropriated to finish the library as it was originally planned. San Jose State library, Dr. MacQuarrie stated, was originally planned to be built in an L as was the present Science building. The library was never completed, however. The new wing will run parallel to Fourth street.

SCIENCE IMPROVEMENT

Three-story extension of the Science building as it has been planned will close the Fourth street entrance to the college. A tunnel will be built through the building, Dr. MacQuarrie explained, to compensate for this. Dimensions of the tunnel will be 20 feet in height and extend 100 feet.

Companion archway to that which extends between the reserve book room and the library will be built between the Science building and the Commerce wing, Dr. MacQuarrie said. The archway will be built on two levels.

OTHER PLANS

Other expansion plans that were announced earlier in the week include a new Women's gymnasium, a new Engineering building, a new Music building, and purchase of additional land near Spartan stadium.

With recent purchases of land, Dr. MacQuarrie stated that the campus area is now approximately 100 acres.

Call Goes Out For 'Mr. Gray'

Calling all cars! Calling all cars! Be on the lookout for a "Mr. Gray." He was last seen in front of his home at 185 East San Lenardo St. It is reported that he went on a camping trip to La Honda with persons unknown.

Anyone knowing the whereabouts of Mr. Gray is asked to report his hideout to Jerry Jacobus at the above address.

Mr. Gray is about four inches tall, and like all seven week old kittens purrs when petted.

Calling all cars!

State Of Calif. Gets High School

Edward S. Thompson, college comptroller, announced today that title to the San Jose High school properties on Washington Square was turned over to the State of California last week following payment of \$675,000 to the San Jose Unified School District.

The settlement followed months of litigation during which the state has attempted to establish title to the land in order to expand the San Jose State college campus.

Amount of the purchase was agreed on last month at an out-of-court meeting between Robert E. Reed and Lee Stanton of the Attorney General's office, and Chesley Douglas and M. R. Bookwalter of the San Jose Board of Education. The settlement was approved by the State Board of Control.

The agreement allows the school district three year's free rent from the purchase date, but school officials announced the new high school at 24th street and McKee road is expected to be completed by September 1950 and they plan to move in shortly afterward.

President T. W. MacQuarrie explained to faculty members at a meeting last week that when the buildings are available to the college, the center section will be torn down and the remaining classrooms will take the place of the barracks now in use on the campus.

Reg Dance At Civic Aud Attracts 4300

Capacity crowd jammed the San Jose Civic Auditorium Monday night at the Fall quarter registration dance.

With registration worries half over, approximately 4300 students packed the auditorium to its limits. The crowd drifted in steadily, reaching a peak about 10 p.m.

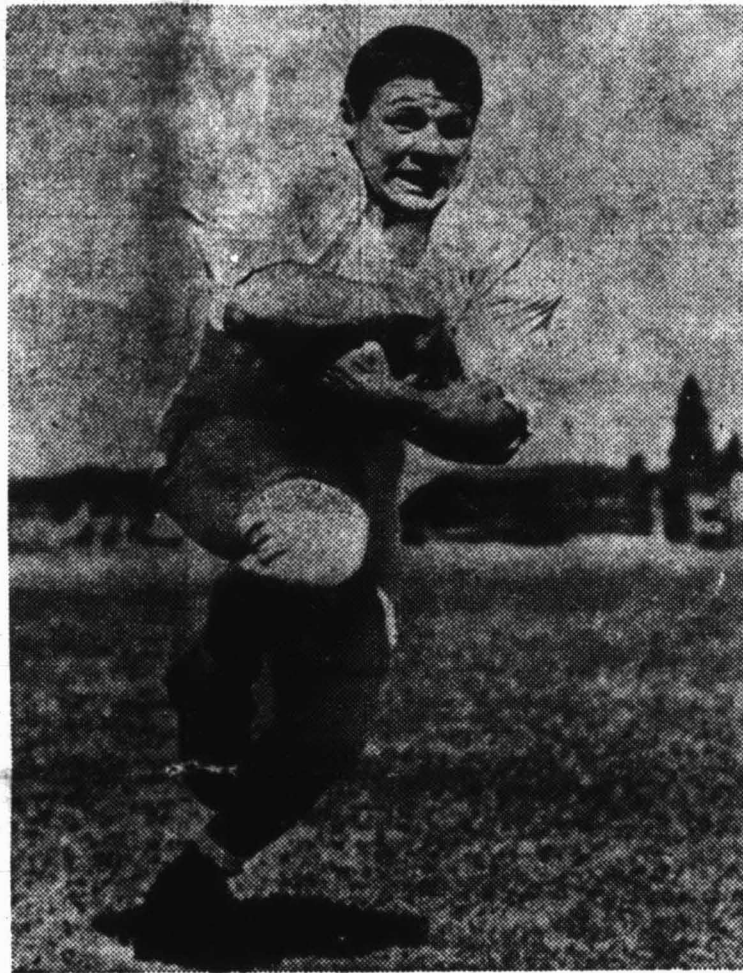
Dancing was made almost impossible by the crowded conditions on the floor, and couples were shoved from spot to spot by the overflowing crowd.

Despite the crowded conditions, the students made the most of them and sent the 1948 social season on its merry way.

According to several veterans of the quarterly registration dances, the affair was one of the most successful they had attended.

Noticeable among the milling throng was the many new and pretty faces of incoming co-eds at San Jose State college. In fact, there seemed to be an abundance of the female gender.

TIMBER TOPPER



JACK DONALDSON, Spartan fullback, is hoping to do some log rolling tonight when he faces the tough Puget Sound Loggers at Spartan Stadium. Donaldson was the leading ground gainer in the CCAA last year. Photo courtesy of San Jose State Athletic News Bureau.

ASB CARD SALES PASS LAST SEASON TOTALS

Approximately 6370 ASB cards for the 1948-49 school year have been sold since registration began on Monday, reported Graduate Manager Bill Felse yesterday.

This figure already represents an increase of about 400 sales over last season's total. Regular students purchased 3,320 cards, according to Felse, while approximately 2,950 have been distributed to veterans attending school under the GI Bill and PL 16. In addition, 100 "restricted privilege" cards, limited to the wives or husbands of State students, have been sold at \$9 each.

"We appreciate the response to the sale of ASB cards," declared the graduate manager. "We hope that students who have not purchased cards will do so soon. It is a very worthwhile investment—as sales so far show."

Because of the heavy sale of ASB cards, different departments on campus "can expect increases in budget requests where deemed necessary," announced Bruce Craig, ASB treasurer.

"Such distribution of funds will be governed by the Board of Control and Student Council," he explained.

GRID CONTEST

Be sure to enter the Daily Football contest—see the center football spread in this issue for details, and enter right away.

Book Exchange
Now Open!

PLANS MADE BY RALLY COMMITTEE FOR ROOTERS' SECTION TONIGHT

At the first meeting of the Rally committee, held yesterday, Al Raffaelli, chairman, announced that Section J in Spartan Stadium would be reserved for those students wearing white shirts. Raffaelli also asked that all students wear rooter's caps, if possible.

The meeting was concerned mainly with the preliminary organization of the committee. Subcommittee chairmen and members will be announced at the regular meeting of the Rally committee Monday evening.

Plans for meeting the Puget Sound football team when they arrived were abandoned when it

was learned that the team will go directly to Spartan Stadium from Oakland.

Walt Jenvey, assistant chairman of the committee, announced that the college band will march during half-time, led by Drum Major Fran Wildman and two drum majorettes, Pauline Dierdorff and Delores Arnold.

Jenvey also stated that over 1000 megaphones will be given out to wearers of white shirts and rooter's caps in Section J, just prior to game time.

The college songs will be led by Ann Corwin, Joyce Rowe, and Doris McLain, song girls.

EDITORIAL

NO BUDGET! WHY?

Chapel fund is growing! Nearly every student, except incoming freshmen, has made some contribution.

With a non-sectarian place of worship set up on campus, the ASB will have built itself a firm religious foundation. The students started the fund, they stand behind it.

Why, then, should the Inter-Religious council be refused a budget?

COUNCIL FORMED IT

A Council-instituted committee, the IRC was formed to begin the ground-work that is necessary if the chapel, when constructed, is to serve its purpose. It can not be expected, it can not even be wished that when the doors open, Spartans will flock to religious services. There must be preparation. There must be education.

Under California state law, there can be no religious education here. There is no foundation offered through a college academic department. Religious activity must be developed by spontaneous action of the student body.

Few realize what a difficult job it will be to make proper use of the chapel. It will be no fitting memorial to our war dead if it stands unused by all but a minority group. It would better be a recreation hall or movie theater if it stands idle.

DIFFICULT JOB

It will take a lot of hard work to induce students to attend on-campus religious services. We have started a job, but without far-sighted planning, it will go for naught. The Inter-Religious council is a step in the right direction, but it can't work without a budget.

The group asked for \$50. With the word "reiligious" a sudden hostility showed on many faces. Let "George," the student Y, do it, they said.

Nobody had heard what they did last year. There was an Easter and a Thanksgiving program. Attendance was practically nil. They had met with little cooperation. They competed with a rally and a dance.

These facts in themselves are the best arguments for continuation of the IRC with a budget. Money is a necessity. A few dollars spent now will be insurance for the acceptance of our \$75,000 chapel.

THERE STILL IS TIME

ASB budget can't be put in finished form until the sale of student body cards is near completion. There still is time to see the light.

Considering the Student Y, it would not be fitting to place the burden on its shoulders. The Y is a strong, cooperative group that would be glad to aid in any way possible. In this drive to instill a religious spirit, leadership must come from the ASB, from representatives of the whole student body.

The present Student Council is a vigorous, enlightened body, ready to do the right thing in the best interest of the students. They can not help but see the need.

There is a definite need for the Inter-Religious council. It has a definite need for a budget. What other group could do so much with so little?

LIKE IT HERE, FROSH?

Freshmen who figure on sticking around these parts for a while would do well to look over this editorial and then have a chat with the Military Science department.

We don't suggest that you sign anything on the dotted line without first carefully checking the situation—but ROTC does seem to be a means to an end—a means to replace induction with two years as an officer on active duty and take care of your college education at the same time.

If you are taking a full time course with resulting satisfactory grades you can remain in college, draft-free, for the remainder of the school year. ROTC deferments, however, will carry on throughout your four-year course of education. Only outstanding students will be granted deferments, though, and they must maintain their high grade level.

When you attain advanced standing in ROTC you must sign a contract agreeing to accept a reserve commission in the Army or Air Force. Also, you must agree to serve two years full time duty, if and when called, and this is where a big monetary advantage comes in. Take your pick, two years on a second lieutenant's pay (it's in the hundreds), or 21 months as a buck private at \$75 per.

Then too, advanced students in ROTC draw a bit of the eagle's gold, which comes to approximately \$25 a month, for the last two years of college.

Purely on the financial basis, it's a sound idea. Considering the educational advantage of being able to finish college without interruption, that's not bad either.

Finally, think of the incentive to study. Knowing that a draft board will be hot on your trail if the grade points fade should make an honor student of anyone.

Today is the last day to register for ROTC. What about it, freshmen?

Commerce Courses Again Received Strong Enrollment

Record 3500 students were registered in commerce courses for the fall quarter, according to Dr. Earl W. Atkinson, commerce department chief.

Sign-up shows an increase of 700 over last fall. Dr. Atkinson reported his department usually sets the pace for the total college enrollment. This was evident last year when about 2800 enrolled in commerce classes and 6800 in the college.

Five new instructors have been appointed to the commerce department. They and their respective assignments are: Miss Yvonne Anderson, typing and business machines; Dr. Irving K. Christiansen, accounting; Jack H. Holland, accounting; Kenneth A. Romey, business administration; and Williard J. Saunders, business administration.

Most popular courses as denoted by Dr. Atkinson are accounting, merchandising, and business machines. He expects business administration to have the largest number of majors in the department.

'College Males Without Morals'

Many an opinion has been expressed concerning the college graduates of the nation, but none so cutting as one recently recorded.

"The modern college graduate is a man without morals, riding across the earth in a cap and gown with an electronic computer in one hand and a cyclotron in the other."

John E. McCaw, Indianapolis, made that drastic statement in San Francisco recently, speaking before the international convention of Disciples of Christ.

The gentleman, director of student work for the church, went on to say, "Youth are no longer being educated, but are being trained."

Cork Flooring Delayed By Dock Strike

New cork tile flooring for the reserve book room has not arrived, according to Miss Joyce Backus, head librarian. The delay is a direct result of the San Francisco longshoremen's strike, she said.

The load of flooring, promised last spring, has been traced to a ship docked at San Francisco. The longshoremen strike has prevented unloading of the tile.

Plans for installing the tile when it does arrive are indefinite, Miss Backus indicated, and the floor may not be finished until the Christmas holidays.

Work began on the floor the day following the close of summer session. The cork tile will replace the old hardwood floor which has broken through in several places.

Freshman Camps Said Successful With 345 Present

Freshman camps which were recently attended by a total of 345 eager new students, were today pronounced successful by Bill Raver, publicity chairman of the organization which sponsored the event.

The frosh camps, held from September 18 through 21 at the Oakland and San Francisco YM-CA camps near La Honda, featured swimming, hiking, and other outdoor participation sports, as well as informal orientation talks by members of the college faculty, student council, and leaders of campus activity, according to Raver.

"Aside from a few cases of sunburn, a good time was had by all," Raver said.

JET RECORD HOLDER MAJOR OF AIR ROTC

Currently on the staff of San Jose State college's Air ROTC unit is Major John Babel, holder of the world's transcontinental one-stop speed record.

Major Babel, a veteran of World War II with the 433rd P-38 fighter squadron in the South-

west Pacific, set the record in January of 1946 when he streaked from Long Beach to La Guardia Field in his F-80 at an average speed of 565 miles per hour. He left Long Beach at 10 a.m. It was dark when he landed in New York just 4 hours and 23 minutes later.

AWARDED DFC

Babel received the Distinguished Flying Cross from General of the Air Force, Carl Spatz, for his record breaking flight which went far in proving the long range usefulness of jet fighters.

According to Babel the primary interest of San Jose State's Air unit is to train reserve officers for the Air Force. They need not be flyers but their training here will give them priority second only to West Point graduates for pilot training if they are physically qualified, he stated.

IOWA GRAD

Babel is married and has two daughters. His youthful appearance belies his 33 years, seven of which he has spent in the service. A native of Iowa, he graduated from Iowa State college with a forestry degree in 1939. He entered the Air Corps in June of 1941 and trained in California which he now considers his home. From March of 1942 until February of 1944 he was in the New Guinea area of the Southwest Pacific and had four Jap planes to his credit.



Major Babel, a veteran of World War II with the 433rd P-38 fighter squadron in the Southwest Pacific, set the record in January of 1946 when he streaked from Long Beach to La Guardia Field in his F-80 at an average speed of 565 miles per hour.

SKETCH CLASSES SLATED FOR SATURDAY, SUNDAY

Opportunity awaits art students of San Jose State, announces Dr. Marcues E. Reitzel, head of the art department.

Each Saturday and Sunday, sketch classes will be conducted at Pescadero Art school. According to Dr. Reitzel, this will be an excellent chance for art students to work and to have fun. The classes will follow the same plans as a seminar.

Different speakers will be present each week-end. David L. MacKaye, instructor in journalism, will offer the first talk October 2. His topic will be "The Logic of Art in a Modern World," states Dr. Reitzel. Prominent artists will also be present to help art pupils.

A different group of students will go each week-end. Students interested in attending should see Bob Craft, who is monitor of the group, or any member of the Art office.

"Let us know in plenty of time because fifteen is the limit," Dr. Reitzel warns. Lodging and meals are available for only fifteen persons.

I cannot draw a cart, nor eat dried oats;

If it be man's work, I will do it.

—King Lear.

Read the Daily Classified Section

One of the Finest Art Departments in the Bay Area

Artists' Materials

SAN JOSE PAINT & WALLPAPER CO.
112 SOUTH SECOND STREET
Columbia 23
—2 Blocks Off Campus—

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger Nail Test



HAIR more than you can bear? Don't lumber around with a shaggy scalp. It'll be the ruin of you. Get busy with popular Wildroot Cream-Oil hair tonic. It's the berries! Just a little bit grooms your hair neatly and naturally without that plastered-down look. Relieves annoying dryness and removes ugly loose dandruff. Helps you pass the Finger Nail Test! Wildroot Cream-Oil is non-alcoholic... contains soothing Lanolin. Get a tube or bottle of Wildroot Cream-Oil today at any drug or toilet goods counter. Always ask your barber for a professional application. And bear this in mind — Wildroot Cream-Oil is "again and again the choice of men who put good grooming first."

* of 327 Burroughs Drive, Snyder, N. Y.

Wildroot Company, Inc., Buffalo 11, N. Y.



ELDER COMMENDS 1948 REGISTRATION AS SMOOTHEST IN MANY YEARS

ASKS STUDENTS TO FORM EARLY STUDY HABITS

Dr. Jay C. Elder, dean of general education, who has been working with registration for 27 years at San Jose State college, announced Thursday that this fall's registration was the smoothest in a long time.

He stated that in handling the 7,000 students he believed that there occurred less confusion than ever before.

"As far as I know students were satisfied with their programs. There was less disappointment in obtaining desired courses," Dr. Elder observed.

"This is the time to form study habits. The student's success in college will depend on his or her ability to adjust," Dr. Elder said. The dean believes that the student should settle down the first week with serious intentions.

Dr. Elder knows from past experience that several hundred of those who registered Monday and Tuesday will gradually fade out of the college picture. He stated that these people will disqualify themselves through lack of effort and failure to utilize time advantageously.

"The administration expects the finest year ever at San Jose State," said Dr. Elder. He places this responsibility directly in the laps of the individual students. From his observations on both registration days, Dr. Elder believes that there is a stronger tone of seriousness on the part of the students this year. The spirit is fine and enthusiasm is high, according to the dean. He urges that all strive to measure up to their fullest mental and physical capabilities.

Junior Class Sets Game Hop

Dance following the St. Mary's game the night of November 26 is planned by the Junior class, according to Dick Cirigliano, president.

Other events on the class' agenda for the term include a talent show and the Junior Prom.

The Junior council meets each Thursday at 3:30 in the Student Union. First meeting was held September 30.

Police Fraternity Changes To Social

Chi Pi Sigma, police fraternity, is reorganizing this year from a social to an honorary organization. Meetings will be held on Thursday nights at 7:30 at the fraternity house.

A Refresher Course

... and refreshing, too

"Greater Smoking Pleasure"

(text free for the asking)

Boyce Smoking Mixture
Pleasingly biteless

Pipes for every purse
and Person

Gifts for non-smokers, too
The layaway-hold plan for thoughtful givers assures getting what you want when you want it.

Prompt "surgery" for broken pipes and crippled lighters

9:15 to 6 . . . Thurs. to 9 p.m.

Les's
PIPE & GIFT SHOP

68 South First
formerly "Boyce"

CCF To Hold Welcome Fete 7:30 Tonight

Tonight, at 7:30, the fourth annual Frosh Welcoming Party will be held in the Student Union.

Collegiate Christian Fellowship, San Jose State chapter of the Inter-Varsity Christian Fellowship, began its series of informal campus meetings for the fall quarter Thursday in room L210.

The guest speaker was the Rev. Ellis Shaw, San Mateo pastor and graduate of U.C.L.A. and Princeton, well known to Christian college groups throughout the west coast.

"C.C.F., a campus organization since 1944, is a group of students who have found Bible Christianity to be a living factor in their lives and who wish to share their fellowship and activities with others," states President Joe Arthur.

"Historical Christianity has proven an intelligent and well founded challenge to materialistic philosophies, and we want others to know about it."

Registration Jumps To New High As 7066 Recorded

Dean of Personnel and Guidance Joe H. West released figures today which showed total registration to have passed the 7000 mark. At 11 a.m. Wednesday the total was 7066. Of these, approximately 5700 were registered in State college and 1366 in the Junior college.

At this time last year, 6837 students were registered and the total final figure was 6858. This year the final figure is estimated by Dean West at 7075.

Following a nation-wide trend, the veteran enrollment at State this year is 165 below that of 1947. Limited student registration will probably be heavy this year, according to Dean West, because of the large number of persons who applied for entrance too late to be included as regular students.

From the faculty point of view, the registration went off smoothly and with a minimum amount of difficulty. Considering the volume of registrations, very few sections were forced to close before the end of registration, according to Dean West.

Dean West reported that the

Friday, October 1, 1948

SPARTAN DAILY 3

IRC Holds Meet To Discuss Quarter's Sched

The first meeting of the Autumn quarter of the International Relations club will be held on Monday, Oct. 4 at 7:30 p.m. in room 20. Robert Anderson, president of the I.R.C., invites all old members and students who wish to join the club to meet for an important planning meeting for the quarter's schedule.

On Nov. 12-13 the College of Pacific is playing host for the North California-Nevada International Relations clubs' regional conference. As one of the schools in the conference, San Jose State has an important part to play in maintaining its good record from last year's participation.

The I.R.C. needs interested members who are willing to take part in forming a world affairs policy.

building at 160 S. Seventh street is being used as office space by the Industrial Arts department. College administrative office overflow has been directed to the building at 210 S. Seventh street. This building is also being used for classroom space.

STUDENT 'Y'ERS' SLATE BARBECUE

All students are invited to attend the "campus Y'd" supper, a barbecue to take place on Thursday, October 7, it was learned today from Jack Johnson of the Student Y, sponsoring organization.

The barbecue, which is the first one scheduled on this year's "Y" program of such activities, will feature an evening of swimming, tennis, dancing, and other activities at the John Crummeys home, 1855 Park avenue, Johnson said. The party is scheduled to start from the Student Y lounge, 220 South 7th street, at 4:30 p.m. on the above date.

Tickets are available at the "Y" lounge until 5:00 p.m. of October 6th.

One of the Finest Art Departments in the Bay Area
Artists' Materials
SAN JOSE
PAINT & WALLPAPER CO.
112 SOUTH SECOND STREET
Columbia 23
—2 Blocks Off Campus—

CAMPUS CAPERS... LAFF 'N LEARN

Johnny
HELPS BILL GRADUATE TO OPTIMUM ORGANOLEPTIC GRATIFICATION!

L...ER... HRUMMPH! THAT IS... KOFF! KOFF! I... ER

SPLENDID, MR. JACKSON! YOUR BRILLIANCE MERELY ADUMBRATES YOUR CONDITION OF NON COMPOS MENTIS.

SAY, BILL, HOW IS IT YOU ACTED SO LOGY IN CLASS TODAY? AND ARE YOU SUFFERING FROM A COLD?

SHUCKS, NO! I SMOKED A LOT LAST NIGHT AND THIS MORNING MY PHARYNX FELT DRY AND MY MOUTH HAD A CREPUSCULAR TASTE.

THE PSYCHOLOGICAL FACTORS OF DOLTISHNESS MANIFEST THEMSELVES IN A VARIETY OF WAYS. WHAT ARE THEY, MR. JACKSON?

SOUNDS LIKE SIGNS OF "CIGARETTE HANGOVER" TO ME. WHY NOT CHANGE TO PHILIP MORRIS, THE ONLY LEADING CIGARETTE PROVED DEFINITELY LESS IRRITATING.

THANKS FOR THE ADVICE, JOHNNY!

PHILIP MORRIS SURE HAVE A Milder, CLEANER, FRESHER TASTE. I SMOKE AS MUCH AS EVER BUT MY THROAT FEELS SALUBRIOUS THIS MORNING.

LOOKS LIKE YOU'VE FOUND THE ANSWER TO 'CIGARETTE HANGOVER'.

DOLTISHNESS MANIFESTS ITSELF BY FAILURE TO RECOGNIZE IN PHILIP MORRIS A CIGARETTE SUPERIOR IN QUALITY TO ALL OTHER LEADING BRANDS!

QUOD ERAT DEMONSTRANDUM

BUILD YOUR VOCABULARY

OPTIMUM — "the most favorable";
ORGANOLEPTIC — "affecting organs of touch, taste, smell." So, for OPTIMUM ORGANOLEPTIC GRATIFICATION, read "TOP SMOKING PLEASURE."

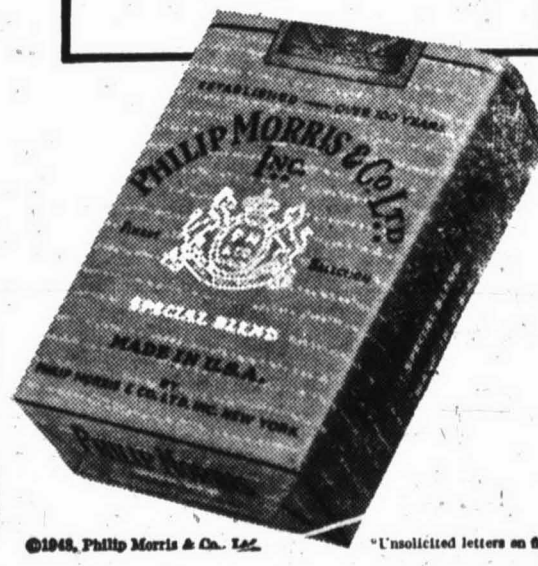
DOLTISHNESS — "stupidity"
ADUMBRATE — "foreshadow"
NON COMPOS MENTIS — Roughly translated: "to be cracked; off your nut"
PHARYNX — "throat"
CREPUSCULAR — "dark; twilight"
SALUBRIOUS — "wholesome; fresh" — just like PHILIP MORRIS cigarettes
QUOD ERAT DEMONSTRANDUM — or "Check and Double Check!"



All joking aside, Gang—

CIGARETTE HANGOVER is nothing to laugh about. Why don't you try PHILIP MORRIS? From all over America smokers report ***NO CIGARETTE HANGOVER** when you smoke PHILIP MORRIS. That's because PHILIP MORRIS is definitely **less irritating than any other leading brand!** You'll be glad tomorrow—you smoked PHILIP MORRIS today!

CALL FOR **PHILIP MORRIS**



©1948, Philip Morris & Co., Inc.

*Unsolicited letters on file



Beat Those Loggers

IT'S ARCHIE'S . . .
for tasty, tantalizing STEAKS!!

ARCHIE'S STEAK HOUSE

545 South Second Street

Ballard 8099

"Meet you at Dave's"

SUNNYLAND FOUNTAIN

7 a.m. to 10 p.m.
Open to Midnight Game Night

BREAKFAST
LUNCHES
A LA CARTE DINNERS
SHORT ORDERS

ACROSS FROM WOMEN'S GYM
7th AND SAN CARLOS STREETS



PREVIOUS GAME SCORE

1947

San Jose State 28
College of Puget Sound 0

LOGGERS BATTLE

Teams Meet In Spartan

SAN JOSE STATE
Vs.
COLLEGE OF PUGET SOUND
Spartan Stadium
Probable Attendance

SAN JOSE STATE PROBABLE STARTERS

LE Stein 43	LT Martin 40	LG Juliano 33	C Pifferini 35
			QB Hughes 61
	LH Parton (Capt.) 20		FB Silva 7

SQUAD

20 Parton, h	40 Martin, t
21 Mendonsa, h	41 Denevi, q
22 Sempronio, h	42 Parsha, e
23 Fisher, W., h	43 Stein, e
24 Schemmel, h	45 Reeves, g
25 Dambacher, h	46 Wiemers, g
26 Sensenbaugh, q	47 Hovig, g
27 Johnson, M., h	48 Mangini, h
28 Cementina, h	49 Morgan, e
29 Russell, h	50 Edminster, e
32 Menges, q	51 Fisher, D., g
33 Juliano, g	52 Keene, e
34 Harding, g	53 Agee, t
35 Pifferini, c	54 Dow, t
36 Valdastri, c	55 Faulk, t
38 Finnegan, q	56 O'Meara, h
39 Donaldson, f	58 Sophia, e

Score

SPARTANS	1
LOGGERS	

PUGET SOUND SQUAD

9 Burchfield, b	23 Greenwood, c
10 Light, b	24 Rodgers, b
11 Sulenes, b	25 Larson, b
12 Spalding, b	26 Demko, g
13 Gust, b	27 Carlson, D., b
14 Kalapus, b	28 Slifer, t
15 Annas, e	29 Bodine, e
16 Hedges, q	30 Martineau, c
17 Mansfield, q	31 Hegstrom, t
18 Thompson, e	32 Wood, g
19 Martin, q	33 Robbins, b
20 Ross, b	34 DeCarteret, g
21 Giske, b	35 Cassidy, g
22 Gilsdorf, g	36 Turnbull, b

OFFICIALS

Referee—Lee Elser
Umpire—William G. F.
Field Judge—Elwood T.
Head Linesman—H. W.

PIGSKIN DOPESTERS

—Here's your chance to
PICK THE WINNERS

Outguess the experts and
win valuable prizes. Enter the

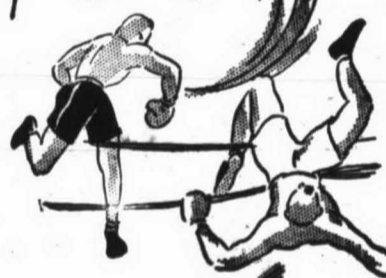
ST. CLAIRE CLOTHING SHOP
Weekly Grid Test today!

For further information
and entry blanks, see
Joe Garofalo at the
St. Claire Clothing Shop

Listen to the
St. Claire Clothing Shop Grid Test
Tuesdays and Thursdays, 9:30 p.m.
KSJO — 1590

Joe Garofalo's
ST. CLAIRE CLOTHING SHOP
74 W. SAN CARLOS COLUMBIA 37

GOING OVER
BIG!



The
New Look

IN

ROOTER'S
CAPS

with S. J. Letters

\$1.95
ea.

STATE JACKETS

NAVY and GOLD - Horsehide Sleeves
Rayon Knit Lining

\$18.95

SIZES 36 to 48

GORDON'S SPORT SHOP
121 E. San Fernando (Across from Cal. Book)



Navlet's

Flowers for her . . .
the finest always

Two convenient locations to serve you
22 E. SAN FERNANDO -- 1040 THE ALAMEDA

FLOWERS BY WIRE

Chas. C. Navlet Co.

(Since 1885)

Flowers of Distinction



ASK OUR CAMPUS
DICK O'D

Abo

JACKETS
SHIRTS

SWEAT
SUITS
SL

WE SPECIALIZE
NEW BOLD LOOK

PARKER H

94 South Second Street

"The SMART Store"

LITTLE SPARTANS

at Stadium At 8:15 P.M.

STATE COLLEGE
Vs.
OF PUGET SOUND

Stadium, 8:15 p.m.
Attendance — 5,000

SAN JOSE STATE
STARTING LINEUP

no	C	RG	RT	RE
	Pifferini 35	Harding 34	Faulk 55	Keene 52
	QB Hughes 61			
		RH Mangini 48		
	FB Silva 77			

SQUAD LIST

Martin, t	59 Bordietti, g
Denevi, g	61 Hughes, q
Persha, e	62 Lindsey, f
Stein, e	63 Allen, t
Reeves, g	65 Covey, c
Wiemers, g	66 Smith, e
Hovig, g	67 Voris, c
Mangini, h	68 Lercari, g
Morgan, e	70 Picchetti, g
Edminster, e	71 Miller, t
Fisher, D., g	73 Whelan, t
Keene, e	74 Lankas, e
Agee, t	76 Bischoff, c
Dow, t	77 Silva, f
Faulk, t	79 Wilson, e
O'Meara, h	300 Linn, k
Sophia, e	

1 2 3 4 Total

PUGET SOUND
SQUAD LIST

Greenwood, c	37 Barnes, g
Rodgers, b	38 Pond, t
Larson, b	39 Taylor, t
Demko, g	40 Brown, c
Carlson, D., b	41 Ryan, c
Slifer, t	42 Nottley, c
Bodine, e	43 Kowalski, t
Martineau, c	44 Hermson, g
Hegstrom, t	45 Bulleri, c
Wood, g	46 Horjes, c
Robbins, b	47 Carlson, B., e
DeCarteret, g	48 Pollom, e
Cassady, g	49 Whitcomb, t
Turnbull, b	

—OFFICIALS—

—Lee Eisen, California
—William G. Fischer, St. Mary's
—Elwood T. Starbuck, Chicago
—H. W. Saunders, Army

CAMPUS REPRESENTATIVE

O'DONNELL

About

SHIRTS

SHIRTS

SWEATERS

SUITS

SLACKS

SPORT COATS


HOSIERY

SPECIALIZE IN THE
OLD LOOK FOR MEN

R. HATHAWAY

125 South Fourth Street
Columbia 9094
"Smart Store for SMART Men"

Let's Make It a Date!



after the game
Enjoy a Little Bowling
with
"DUFFY" PAIVA
at
JOSE BOWL
"Home of the Spartan Bowling Classes"

172 W. SANTA CLARA Bel. 8423

DELICIOUS SHAKES
AND SUNDAES

We Feature Golden State
Ice Cream Exclusively

DUTCH MILL
CREAMERY
183 E. SAN FERNANDO ST.
ACROSS FROM THE STUDENT UNION

To the Winner of the
FOOTBALL CONTEST
We Give TWO DINNERS
Worth \$1.35 Each

DAILY LUNCHEON
50 cents

Also Fine Homemade Chili
DONUTS and COFFEE

15¢
Donuts To Go!
Made Tend'r Fresh
Three Times Daily



SPARTAN DONUT SHOP
125 SOUTH FOURTH STREET

Friday, October 1, 1948

SPARTAN DAILY 5

MEET THE FAMOUS



BILL SWASEY
Campus Representative

FORTY-NINER

A hard finish all-wool worsted suit that will outlook and outwear far more expensive suits. Compare with suits selling up to \$15 more! Single and double breasted.

\$49

TOPCOATS, TOO!

Choose from coverts and gabardines! It's the top selection at anywhere near the price. Slip one on. See for yourself!

\$49


Special! SLACKS

All-wool gabardine slacks, identical in every respect with those selling for as much as \$15.95. Browns and tans.

\$11.65

LEON JACOBS

79 SO. FIRST ST.
—BRINGING YOU ALL THE FOOTBALL BROADCASTS—



"KNOWN FOR GOOD FOOD"

Ballard 8690 - 17 E. Santa Clara St.
H. J. BOHANNON

DRIVE-IN THEATRE
No. 13th and Gish Rd. Phone Col. 9414

FRI.-SAT., OCT. 1-2 Ride the Pink Horse Robert Montgomery plus SUN VALLEY SERENADE Sonja Henie - John Payne	Tues.-Wed.-Thurs., Oct. 5-6-7 Berlin Express Merle Oberon - Robert Ryan plus KEEPER OF THE BEES Michael Duane
--	--

SUN.-MON., OCT. 3-4
The Shocking Miss Pilgrim
IN TECHNICOLOR
—PLUS—
BLONDIE'S ANNIVERSARY

PICK THE SCORE—WIN A PRIZE!
CONTEST OPEN TO ALL S.J.S. STUDENTS

This contest is open to all members of the student body. If you are the first to pick the correct score of tonight's San Jose-Puget Sound game (or pick the closest score) you will win the prize offered each week by an advertiser on this page. So put

on your thinking caps, Spartans, and submit the entry blank below before 5 o'clock this evening. Bring it to the Spartan Daily office in building 94 on San Carlos street. Remember the sooner you submit your entry, the better your chance of winning.

CLIP OUT THIS ENTRY BLANK

My guess on the score of the San Jose-Puget Sound football game, tonight, is: Puget Sound San Jose State

NAME A.S.B. No.
(Please Print)

Entry No. (Don't fill in this space)
This entry must be in by 5 p.m. today.

McPherson Hoards Basketball Sign-Up List Of 38 Candidates; Hughes May Not Play For Spartans

By BOB BLACKMON

Basketball Coach Walt McPherson is sporting the typical gloomy pre-season mien adapted by the species "basketball coaches" all over the land, but he still can't repress a grin every time he looks over his basketball sign-up sheet.

McPherson is carefully hoarding the signatures of 38 casaba prospects, including six of the top players on last season's CCAA championship outfit which penetrated to the quarter-finals of the NAIB tournament in March. On the doubtful list is Chuck Hughes, star forward. Hughes recently became the father of twins and as he is eligible for graduation this winter his status remains doubtful.

NEVADA GAME

The schedule is almost complete and is to be ready for release early next week. One of the two home games with Nevada may be shifted to the Cow Palace. When plans are okayed for this game, the schedule will be complete, according to McPherson.

Expected to give the returning varsity men some competition are eight men from last year's frosh and 12 transfers.

The frosh coming up are: Clifford Tucker, Chuck Crampton,

Dean Giles, Gus Gulmert, Andy Innes, Dean Price, Bud Younger, and Orville Orton. Coach McPherson is counting heavily on Crampton, last season's star forward for the Spartababes.

Leading the list of transfers is Bob Crowe from Compton college. Crowe made the All-American J. C. team last year. Another player of note is James West, son of ex-Registrar Joe West. He played for two years at Stanford.

TRANSFERS

Other transfers are Robert Thomason, from Ventura JC; Orville Young, Modesto JC; Stever Chrissanthas, Tom Chavalas, and Howard Bryant, San Francisco City college; Don McCaslin, San Mateo JC; Ronald Rico, Salinas JC; Lowell Welch, Stockton JC; Don Downey, Pasadena JC; and Aaron Seandel, Los Angeles City college.

There will be a meeting of varsity candidates in the large gymnasium at 4 o'clock Thursday. First game will be here against the National Guard team of San Francisco on Nov. 29. Preliminary reports indicate that the part-time soldiers are going to be strong.

Pass, Punt And A Prayer

By BOB BLACKMON

Along comes the fall quarter with the resultant football madness and another change in Spartan Daily sports staff personnel. Leading this quarter's staff is the man with "the pointed head peering over your shoulder"—by name, Bob Blackmon.

Back again on the sports staff are Carl Underwood, Arnold Wechter, and Dave Parnay. Underwood, who did a fine job covering track last spring, will do the dirty work on the pigskin coverage aided by yours truly and Wechter. Wechter, remembered for his booming of the abortive conference of strong football independents this spring, will keep football statistics and handle features. Parnay will cover intramural sports and basketball. Parnay will find it easy to cover intramural sports this quarter as it consists of tennis, a sport in which he excels.

New on the sports staff are Wade Wilson, Cliff Daniels and Patricia Roan. Wilson, a P. E. major, will get in the swim of things with the water polo assignment. Daniels, reputed to be a walking sports encyclopedia, will cover freshman sports. Roan will give Women's P. E. and sports the coverage it deserves and hasn't had in the past.

Musing over the recent, lamented Nevada game, we can think of one consolation for Coach Bill Hubbard. He doesn't have to worry about the Wolfpack again until 1949.

How does a thinly-populated state like Nevada afford a college with a terrific football machine like the 1948 Wolfpack edition? That's a good question. The state's population is only about three times the enrollment at Washington Square and yet Sheeketski has lured hirsute specimens from 14 states to Reno. Could he have a financial interest in Harold's club.

Fred Lindsey is making a single-handed assault on a trend in contemporary football. In the 1948 football guide, Homer Cooke, Jr., director of the National Collegiate Athletic bureau, goes to great lengths describing how only a miracle will restore the foot to football. He suggests the substitution of the name "arnball."

Lindsey's performance in our first two games sort of negates this hypothesis of Cooke's. The "Bulldog's" average hovers around the 41.6 yards per kick mark, including one punt for minus yardage which a stocky Stanford lineman blocked. Top seasonal average last year was made by a Rocky Mountain team—it was 37.8.

Overheard in the Stanford press-box Sept. 18. "That number 41 can certainly back up the line," mumbled a USC scout during a time out. Nice going, Pete!

Candidate for the hard luck department: Fred Silva, whose 59-yard dash to a touchdown and glory during the fourth period of the Stanford game was nullified by an "eager beaver" teammate. Net result: Five-yard penalty for offense.

SJSC-CPS GAME

(Continued from page 1)

is bound to become smoother as the season progresses.

Puget Sound's offense is built around Fullback Mel Light, who defies the traditional idea that fullbacks should be hefty line-plungers. Light, who weighs in at a mere 165 lbs., has speed to burn, and is capable of going all the way any time, according to reports emanating from the Loggers' publicity camp.

Another threat to Spartan victory hopes is Quarterback Harry Mansfield, an excellent passer and punter, and the lad that makes the Puget Sound version of the "T" run.

Frosh Prep For Oct. 16 Opener With Poly Plebes

With two days of practice behind them, Coach Tom Cureton's frosh gridders are working hard in preparation for their opener here with the Cal. Poly freshmen Oct. 16.

Calisthenics and general fundamentals have been stressed in the opening sessions, but Cureton has lost no time in handing out plays to be tried. The footballers have been divided into units, and each squad has run through these few formations.

No men have been outstanding as yet, and at this writing more candidates are turning out daily. Because of the short time left before the opening contest, Saturday and possibly Sunday workouts may be scheduled.

The frosh schedule:
Oct. 16—Cal. Poly frosh—here
Oct. 22—USF frosh—there
Oct. 29—San Luis Obispo All-Stars—at Paso Robles
Nov. 5—Santa Cruz Seahawks, there
Nov. 11—Fresno State frosh, here

FIVE TENNIS STARS FROM SPARTA ENTER CITY TOURNAMENT

Five of San Jose State's top tennis stars, Chet Bulwa, Dave Parnay, Ed Terry, Jim Cruze, and Bob Phelps, have entered the San Jose City Championships which will be held this week end at Backesto Park.

Frank Pisale, the county champion, and John Gordon will probably be co-favorites for the singles title. Gordon and Pisale along with Parnay and Earl Alderman will be favored for the doubles title. Bulwa, the Spartan champion, has entered the doubles with Phelps, an outstanding freshman prospect.

California went 54 games without finishing on the short end of the score once between 1920-25.

Cross Country Track Scheduled To Start Oct. 4

Spartan Track Coach Lloyd C. "Bud" Winter announced that starting Monday, Oct. 4, fall and cross-country track practice will begin.

This is the first time that fall track will become part of the athletic program. Coach Winter invites both varsity and frosh candidates to turn out. Fall track will include all events that are incorporated in the spring program.

Merle Knox, Spartan distance runner of several past seasons, will organize and conduct the cross-country practice.

The cross-country schedule is tentative as yet. A meet is scheduled for October 16 with California Poly. Home and home meets with Compton college are scheduled. Stanford and UCLA are tentatively scheduled, and some meets in Southern California are planned.

The entire season will be climaxed by the Turkey Trot, an annual affair, which will be run off the Tuesday before Thanksgiving. This is open to any and all who would like to traverse the course from the college to Spartan stadium and return. The grand prize is a huge turkey to grace the Thanksgiving table.

Sports Staff Risks Rep With Grid Picks

Match your wits with the Spartan Daily sports staff!

In another corner of this page you will find a new feature of the sports page, predictions of football games this week. Not only does the Daily tell you who will win, but the brave sports writers give you the score.

Also given for your benefit is the consensus opinion of the staff and the average score as based on their vote.

Here's your chance to show up the experts.

BUY SAVINGS BONDS!

SPARTAN DAILY SPORTS STAFF PICKS THIS WEEK'S GRID VICTORS

	49'ers	Cal.Po.	Calif.	USC	Nev.	SCU	SJS	COP	Red.	UCSB
	vs. Chic.	vs. Cal.T.	vs. St.M.	vs. Ohio S.	vs. USF	vs. Fras.	vs. Pug. S	vs. Loy.	vs. SDS	vs. Pom.
B. Blackmon	49'ers 34-7	C.P. 14-6	UC 27-0	USC 20-14	Nev. 21-14	SCU 34-6	SJS 20-7	COP 19-0	SDS 7-0	UCSB 20-0
A. Wechter	49'ers 36-14	C.P. 20-7	UC 30-7	USC 21-7	Nev. 30-13	SCU 28-0	SJS 13-0	COP 21-7	SDS 30-0	UCSB 21-0
W. Wilson	49'ers 39-13	C.P. 20-7	UC 33-6	O.S. 20-13	Nev. 13-7	SCU 26-7	SJS 20-19	COP 26-7	SDS 33-0	UCSB 33-6
P. Roan	49'ers 45-27	C.P. 21-12	UC 33-7	O.S. 13-12	Nev. 18-14	SCU 33-6	SJS 19-12	COP 19-7	Red. 13-12	UCSB 19-6
C. Daniels	49'ers 35-21	C.P. 13-0	UC 35-6	O.S. 21-20	Nev. 27-13	SCU 32-13	SJS 14-6	COP 27-0	SDS 28-0	UCSB 14-7
C. Underwood	49'ers 42-14	C.T. 14-13	UC 34-7	USC 20-13	Nev. 33-7	SCU 27-13	SJS 20-6	COP 34-6	SDS 26-7	UCSB 21-6
Consensus	49'ers 39-16	C.P. 17-8	UC 32-5	USC 18-15	Nev. 24-11	SCU 30-8	SJS 19-8	COP 24-5	SDS 23-3	UCSB 21-6
	6:0	5:1	6:0	3:3	6:0	6:0	6:0	6:0	5:1	6:0

COMING YOUR WAY!



"GABANARO"

Here's a rugged and handsome shirt of rayon gabardine that Arrow's sports shirt experts designed for action plus comfort.

Gabanaro comes in several smart colors and is comfort* labeled for complete washability... \$5.95

*Will never shrink or stretch out of fit.

ARROW

SHIRTS and TIES

UNDERWEAR • HANDKERCHIEFS • SPORTS SHIRTS

One of the Best Art Departments In the Bay District

IS JUST 2 BLOCKS OFF CAMPUS

Winsor-Newton, Grumbacher, Devoo, Prang, Alphacolor, Paasche, Speedball Pens, Higgins Inks, Amaco, Kohinor, Milton Bradley, X-Acto Tools, Allman Palettes, Ceramic Tools, Paasche Air Brush, Drawing Boards, Red Sable Brushes, Wash Brushes, Sketch Pads, Canvas Panels, Sketch Boxes, Easels, T-Squares, Mechanical Drawing Sets.

• It costs no more (in fact, sometimes, less) to have the very finest materials. • It costs no more to enjoy the very finest materials... with the outstanding services of trained art specialists.

ARTISTS' MATERIALS

San Jose

PAINT & WALLPAPER CO.

112 SOUTH SECOND STREET • COLUMBIA 23

Announcements

INTERNATIONAL RELATIONS CLUB: Meeting for quarter's schedule to be held in room 20, 7:30 p.m., Monday, Oct. 4.

TAU DELTA PHI: Meeting today, 12:30 p.m., in the Tower. All members see bulletin board immediately.

SOJOURNERS CLUB: Meeting Monday, Oct. 4, 7:30 p.m., in room 139. All Masons are invited to attend.

Vet's Affairs

Mrs. May Barton, Veteran's Affairs office, is notifying all veterans by mail who have turned in unsigned certificates of eligibility to have them signed as soon as possible so that the enrollment forms may be sent in.

Howard Conley, Louis Schmitt, and Edward Sinz are requested to see Mrs. Jensen at the Veteran's office as soon as possible.

Attention California veterans! Mr. Murchison, California Veterans' representative, will be on campus next week, according to Mrs. May Barton, Veteran's Affairs office.

Married vets who intend to file marital declaration forms are reminded that they must furnish proof of the marriage.

COL. HEA NAMED NEW ROTC HEAD

Col. James J. Hea, C. M. P., is the new head of the Department of Military Science of San Jose State college, according to Maj. Earl R. Kingsley, public relations officer.

Prior to his appointment to the San Jose State college faculty, Col. Hea was serving with the occupation forces in Germany, Kingsley stated.

Other additions to the military science faculty include Capt. James R. Cicarelli and Lt. Richard D. Agers. Capt. Cicarelli was formerly connected with the Air Corps Transportation corps with offices in the Pentagon, Washington, D. C. Lt. Agers was stationed in the Carlisle Barracks, Pa., before he came to San Jose.

Three military science instructors have received recent promotions, Kingsley stated.

JANSEN STEALS SHOW

Nadine Jansen, popular entertainer on last year's campus, completely stole the show at a recent meeting of the State Women's club in Sacramento.

According to a story run in the Sacramento Union, Nadine was asked to entertain at a September meeting of the club. Scheduled to follow her on the program was A. J. Schoendorf of the Sacramento Society for Prevention of Cruelty to Animals.

Nadine opened her performance with the theme songs of Tommy Dorsey and Harry James, using the combination of trumpet and piano that brought her so much popularity at State.

Schoendorf was so pleased with Nadine's performance that he offered to return to the club as guest speaker at a future date, if

Nadine would continue her performance.

She completed her program with popular, semi-classical, and original selections.

Nadine spent the summer on tour with the Horace Heidt show, giving performances in Chicago and cities in Ohio and Michigan. She plans to rejoin the show in November.

Classified Ads

FOR SALE: K & E log log decigrig slide rule. Call Columbia 4090-M.

FOR SALE: 1935 Ford convertible sedan—excellent condition—radio and brand new top. Ballard 8352, 506 South Ninth street.

One of the Finest Art Departments in the Bay Area

Artists' Materials

SAN JOSE PAINT & WALLPAPER CO. 112 SOUTH SECOND STREET

Columbia 23

—2 Blocks Off Campus—

"Naturally, I smoked CHESTERFIELDS while working on my new picture, BEYOND GLORY. They're always Milder ...

It's MY cigarette."

Alan Ladd

STARRING IN BEYOND GLORY A PARAMOUNT PICTURE



Beth Ann Wilson ABC GIRL of Texas University says—

"I smoke Chesterfields because I have always found them definitely Milder and besides I like their better taste."

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS than any other Cigarette ... BY LATEST NATIONAL SURVEY



Always Buy CHESTERFIELD

MAKE YOURS THE MILDER CIGARETTE ... *They Satisfy*

Roos knows the campus!



look right—be right with
campus clothes from Roos



Here's the line-up at Roos!

Slacks

- Genuine "Levi's" \$3.45
- Cotton Khakis \$4.95
- Grey Flannels, special \$12.50
- Worsted Gabardines \$16.50, \$20.00
- Coverts, swell colors \$16.50, \$20.00

Sports Shirts

- T-shirts 85¢, \$1.00, \$2.00
- Washable Rayon Shirts \$5.00
- Loud Rayon Plaids \$7.50
- Wool Pendletons \$10.00, \$11.50

Sweaters

- Sleeveless Wools \$3.95, \$5.95
- Good Pull-overs \$7.95 to \$10.95
- Coat Sweaters \$8.95 to \$13.50
- Tennis Sweaters \$13.95, \$15.00
- Imported Cashmeres \$16.50 to \$27.50

Shirts

- White broadcloth, regular and spread collar . . \$3.95
- Tape stripes, regular and spread collar \$3.95
- Button-down Oxfords \$3.95

Sports Coats

- Swell selection \$27.50 to \$35.00
- Imported Harris Tweed \$45.00

Suits

- Worsted and Flannels \$55.00, \$68.50
- Imported Harris Tweed \$58.00
- Roos 3-Way: Tweed Suit, Gabardine Slacks . . \$58.00
- Midnight Blue Tuxedos \$50.00

Topcoats

- Alligator Raincoat \$10.75
- Alligator Gabardine Topcoat \$42.75
- Gabardine Topcoat, 2-ply fabric \$58.50

Ties and Sox

- Neckties \$1.50, \$2.50, \$3.50
- Cotton Rib Sox 60¢
- String Sox, 6 colors 75¢
- Cotton Argyles 75¢
- Wools, 6x3 rib \$1.25
- Hand-framed Wool Argyles \$3.50

look right, be right—**Roos** knows the campus!

FIRST AT SANTA CLARA